

2 SINATRA KIDNAPERS GET LIFE

By JAMES BACON

LOS ANGELES (AP)—The two men who kidnaped Frank Sinatra Jr. at gunpoint were found guilty Saturday and drew life terms plus 75 years. The verdict totally upset a defense contention that the abduction was a publicity stunt.

A third defendant, who did not take part in the actual abduction but who made the telephoned ransom demands of \$240,000 on Frank Sinatra Sr., was cleared on the kidnapping charge but convicted on five other counts of the six-count indictment.

Barry Keenan, 23, bossman in the Dec. 8 grab of the young Sinatra, and Joseph Amsler, his reluctant but active henchman, drew the maximum sentences in federal prison.

The judge, under the law, could also have levied \$35,000 in fines on the pair but didn't.

Keenan and Amsler, also 23, were convicted by a federal court jury after only six hours and 53 minutes of deliberation. They were found guilty on all six counts of the indictment.

John Irwin, 42, a husky house painter who also pictured himself as a reluctant participant, will not be sentenced for some weeks. Mrs. Gladys Towles Root, his flamboyantly dressed counsel, asked for a pre-sentence report which will take some time to prepare.

Mrs. Root, who had led the legal shouting for the defense that the kidnapping was for publicity, said she was not surprised at the verdict.

"We knew from the start that we will have to win

this case in the appeals court. That's why we took so much trouble to protect our record."

She did not elaborate.

Morris Lavine, counsel for Amsler, told the court grounds for new trials on behalf of all defendants will be filed. He cited insufficiency of evidence as part of the grounds.

The government called 71 witnesses, including both Sinatras and 22 FBI agents, who convinced the jurors that the kidnapping was real and frightening.

Key witness, as it turned out, was rock 'n' roll singer Dean Torrence who voluntarily changed his testimony after his first turn on the stand.

U.S. Judge William G. East called Torrence's recanting "the hallmark" of the case.

"He (Torrence) said the whole thing didn't seem real until he got into court. Then, of his own free will, he changed his testimony," the judge told the jurors in congratulating them on their verdict.

Young Sinatra is appearing at the Latin Casino supper club in Cherry Hill, N.J., near Philadelphia. A man identifying himself as young Sinatra responded to a telephone call there and said: "The whole business is over with. Let's forget it."

Earlier, during the trial, he had told this newsman: "It's a terrible experience to go through what I did and then find that I am on trial—and not the defendants. It's a mark on my integrity and guts that will stay

(Continued Page A-6, Col. 3)

Southland's  
OWN SUNDAY  
Newspaper

Independent = Press = Telegram

The Weather--

Mostly sunny today and Monday. High today, 64. Increasing clouds Monday afternoon. Complete weather, Page A-2.

Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 25 CENTS LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 8, 1964 VOL. 12—NO. 28 178 PAGES

A Struggle for Three Sisters

By JACK BALDWIN

A Santa Ana junior high school teacher and his wife, a former teacher of mentally retarded children, have been accused by a congressional committee of "creating a disturbing social and economic issue" because they wish to increase the size of their household from 12 to 15 members.

The story of the struggle of Robert Ainley and his wife, Shirley, to bring to this country their three legally adopted former Korean orphans would be funny if it wasn't so filled with political switchbacks, irony, and federal-state buck-passing.

Point of issue is three "sisters" whom the Ainleys have taken in to their modern, \$30,000, five-bedroom, three-bath home in Orange. The "sisters"—as they are called by the Ainleys' seven offspring—are three female out-patients from Fairview State Hospital, whose mental capabilities stopped developing at a social age comparable to a junior high school child.

THE EMOTIONS of the Ainley family are expressed in a letter written by Carol Ainley, age 7, to her two brothers and sister at the Harry Holt Orphanage near the small village of Il San in South Korea:

"I hope you can come soon. We would have lots of fun with you. We are going to have fifteen people in our family counting our mother and our father. We want to have Connie, Clarke and Cammeren. We have three big sisters and if we want to get you. We will have to give two of our big sisters away. We really want to get you and the other two. The big sisters names are big ..... and ..... and ..... One day the man said we count get you. And my mother was crying. We have a desk for you. And a book shelf for you. We even have four drows in our desk. We have two Koreans. And you will be sleeping in my room. Love, Carol Ainley."

IN ADDITION TO the three "sisters" the present Finley family consists of five natural children, age two to seven, and two adopted Korean girls, ages two and a half and four. The Finleys adopted the former Korean orphans two and a half years ago.

Ironically, the congressional accusation that the Ainleys had "created a disturbing social and economic issue" came about because of Mrs. Ainley's interest in the mentally retarded. Graduated from high school at the age of 16, she completed college in three years before becoming a teacher of the mentally underdeveloped children in the Visalia School District in central California.

Her interest and background prompted the state to ask her to care for three patients whose families could not care for them and whose health and mental abilities did not require them to be housed in the crowded facilities at Fairview State Hospital.

IF ROBERT, HOLDER of a master's degree in education from the University of Southern California and a teacher of Spanish at Smedley Junior High School for past seven and a half years, and his wife were to take the three women patients, the hospital would have room for three other patients in greater need of hospitalization, they were advised.

Now, because Rep. Michael A. Feighan of Ohio, chairman of a subcommittee of the House of Repre-

(Continued Page A-8, Col. 1)

Never Asked Engle Quit, Brown Says

Senator's Wife  
Insists He Did  
Accuse Governor

SACRAMENTO (UPI)—Gov. Brown denied Saturday in an emotion-packed statement that he ever asked U.S. Sen. Clair Engle to resign his office.

"I'm sure Clair Engle did not make that statement. He knows I have never asked him to resign," Brown said. "But I'm not going to be a party to a man's sacrificing his life to make a campaign he isn't strong enough to take."

Late Saturday, Mrs. Engle confirmed that Engle had made the accusation. Mrs. Engle, speaking through a closed door to a reporter who called at the Engles' Washington home, insisted: "Clair made the statement."

BROWN said the question of Engle's health as it affected Democratic prospects for regaining Engle's Senate seat placed Brown "in the most distressing situation I have faced in all my years of political life."

But Brown promised he would "fight for him (Engle) all the way" if he could "produce competent medical evidence that he is well enough to carry on his job without hurting himself or his people."

Engle, in his statement issued in Washington, charged that "since October the 8th, Governor Brown has been trying first to bury me. When I didn't oblige him by dying, he then tried to persuade me to resign from office so he could appoint his own candidate."

ENGLE, stating he now needed support "from loyal friends" because he was "regaining my health," charged that Brown was now "doing all he can to force me out of the race."

Brown has stated he feels Engle should not run for re-election and has endorsed State Controller Alan Cranston as his choice for Engle's seat.

WHERE TO FIND IT

• FOR THE FIRST time in 17 years, patronage and revenue on Long Beach bus lines are increasing. In February there were 40,000 more riders than in February 1963 and revenue was up more than \$12,000. Page A-12.

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LBJ Claims Tax Cut Already Adds Jobs



—Associated Press Wirephoto

VICTIM OF FIRESTORM

Mrs. John Slocum is carried to ambulance under pall of smoke from brush fire which created a fire-storm that blew down her home in hills near Carpinteria Saturday. She was seriously injured.

M'Namara in Vow to Beat Reds

SAIGON, Sunday (AP)—Secretary of Defense Robert S. McNamara pledged today the United States will stay in Viet Nam as long as necessary and provide whatever aid is needed to beat the Communist guerrillas.

He told a cheering crowd as he arrived for an on-the-spot survey "there is no question of the United States abandoning Viet Nam."

"We shall stay for as long as it takes. We shall provide whatever help is required to help you win your battle against the Communist insurgents."

Wind Causes Minor Damage

A plate-glass window was blown out at Boulevard Buick, 1881 Long Beach Blvd., a tree fell into Artesia Street, blocking traffic, and a "whirlwind" deposited five large tumbleweeds at Walnut Avenue and Burnett Street in Signal Hill.

That was the weather picture Saturday night in the Long Beach area, with a few light showers thrown in for good measure. The weatherman predicted clearing skies today. Six inches of snow fell in some Southland mountain areas.

L.A. Port Probe Stalling Likely

By EVERETT W. HOSKING  
I, P-T Sunday Editor

A Los Angeles City Council-inspired investigation into the management of the foundering Los Angeles Harbor appeared headed for stormy weather Saturday.

Los Angeles Councilwoman Rosalind Wyman—sounding a bit discouraged and a bit miffed at fellow councilmen—said Saturday she could only hope that a council committee will take seriously its job of investigating Los Angeles harbor operations.

The attractive brunette who has made herself an unattractive thorn in the side of the Los Angeles Harbor Commission by harpooning inefficiency, told The Independent, Press-Telegram:

"My motion (to the coun-

cil's Industry and Transportation Committee last Monday) says exactly what I want to say."

Her motion, which questioned management operation of the Los Angeles Harbor as a result of charges in a recent series of articles in The Independent, Press-Telegram, asked the committee for a "comprehensive investigation" of the problem.

Mrs. Wyman added: "I only hope the committee will take seriously its

(Continued Page A-6, Col. 5)

High Wind Fans Fire; Four Hurt

MONTECITO (UPI)—More than 200 firefighters Saturday night battled a major brush fire which exploded east of this exclusive Santa Barbara suburb.

Efforts to control the blaze, which has blackened about 600 acres of land and indirectly destroyed three houses, were hampered by 50-mile-an-hour winds.

Three civilians and one fireman were injured. The only serious injury was suffered by Mrs. John D. Slocum, injured when her house "exploded."

Fire officials said a fire-storm—a tornado-like burst—lifted two of the homes into the air and ripped them apart.

THE FIRESTORM was of the type which raised havoc in the 1961 Bel Air fire.

Firefighters could give no estimate as to when the blaze would be brought under control. But they said late Saturday the steady wind seemed to be diminishing, and they hoped to contain and control it this morning.

No additional homes appeared in immediate danger, a fire official said.

The fire started in Toro Canyon, about eight miles east of Santa Barbara and six miles east of this picturesque community two miles from the ocean.

Flames were clearly visible from the Santa Barbara area.

Tells Plans for Further Budget Cuts

WASHINGTON (AP)—President Johnson argued Saturday that "the buoyancy of the tax cut" already is boosting employment. And he announced new steps to trim his already reduced budget.

Johnson began his seventh news conference—broadcast live by television and radio networks from the historic East Room of the White House—by stating that greater-than-normal February increases in employment reflected the expectation of the \$11.5-billion tax cut.

And he reported that new figures of businessmen's plans to expand their investment in modern plants and equipment will be released Tuesday and "will confirm rising business optimism."

POLITICS figured in the 30-minute session, too, with a series of questions dealing with a campaign to solicit write-in support in Tuesday's New Hampshire primary for Atty. Gen. Robert F. Kennedy as the Democratic vice-presidential nominee.

Johnson said one reason for primaries is to "ascertain the sentiment of the public." And he said the New Hampshire results will be "very interesting."

But Johnson emphasized that the No. 2 man on the Democratic ticket "will be selected after the president has been nominated, and

(Continued Page A-2, Col. 3)

Mrs. Johnson, Truman Go to Mourn King

WASHINGTON (AP)—President Johnson announced Saturday his wife, Lady Bird Johnson, and former President Harry S. Truman will head a U.S. delegation to the funeral of King Paul I of Greece.

The funeral has been set for Thursday in Athens. A number of top dignitaries and royalty from other nations will attend.

The other members of the delegation are Archbishop Iakovos; John Plumbides, president of the American-Hellenic fraternal organization; Judge John Pappas of Boston; Rep. John Brademas of Indiana, Mike Manatos, presidential special assistant and George Vournas of Washington, D.C.



Ready for You! Spring Fashions

Spring fashions, like America and Long Beach, are on the move! Easy-stride hemlines show off feminine gams... wide, dramatic hats have sweeping brims that flip and dip... new "naked" shoes walk briskly on small swept-back heels... necklines for evening plunge provocatively... lace and ruffles flutter femininely.

The word for spring: pretty. And that's also the theme of our special spring fashion edition today. It's a season for American Beauty in motion... a season when clothes are soft, lithe, moving. All fashions pictured in the 22-page section, produced by Mary Ellis Carlton, I, P-T fashion editor, are from local smart shops and department stores.

## L.A.C. Says:

# An Object Lesson of Our Inflation

A few weeks ago Washington was stirred by reports that retiring Congressman Harry Sheppard of San Bernardino had deposited some \$275,000 of currency in several banks. The congressman explained he had kept this money in a safe deposit box since selling his business interests in 1936 when he was first elected to Congress. Now that he is retiring from Congress he decided to put his money to work.

Regardless of his reasons for handling his money in this way, the fact is that that \$275,000 in 1936 is worth only about \$119,000 in today's buying power. It decreased in value by 56 percent as it laid there in a safe deposit box. To have the same purchasing power today it would have to be about \$630,000. This is a vivid picture of what inflation has done in this country. It applies to set-rate pensions, insurance policies and every other investment made then and repayable now in the same number of dollars.

The natural question is—why would anyone do such a thing with his money? One answer is that in 1936 we were only three years ahead of the year when all the banks were closed. In the preceding six years the stock market had crashed, farms and homes were foreclosed with losses to the former owners and to those who held the mortgages. The safest place for money during these years was in a safe deposit box. It increased in value as all other values fell in the depression.

Many people in these 1930s wondered if we were going to have another depression—actually we never got out of it until the start of World War II. Then we started on our road of inflation and have continued on that road ever since. Younger people have no memory of these depression days when dollars were safer than stocks. But it is understandable that some of the older people never got over the fear of such losses—and who can be sure it will not happen again?

Not many people are concerned over the loss in value to this man. He still has \$275,000. But, take a family who 20 years ago took out an insurance endowment policy of \$2,000 to pay for a new-born child's college education. The cost of a college education is two to three times as much today when that policy is being paid. It is probable additional insurance has been taken out to meet the increased costs. But, here again is an object lesson in what inflation is doing to our economy.

When Congressman Sheppard took office in 1936 the federal government was spending \$8.4 billion for the New Deal's many programs to spur our economy and to reduce unemployment from its 15 percent ratio. This year it will spend more than 12 times as much when unemployment is 5.5 percent. The increase alone in the last two years is more than the total budget for 1936. This has been our greatest impetus to inflation.

The government is again preparing to change the Cost of Living Index. It is now 107 over the 1957-59 base. But it is 222 over the 1936-39 base. That is what happened in 28 years. It means it takes \$222 to buy what \$100 would have bought 28 years ago. The new bases are not such a shock to readers when they show a small change over a few years. But if you are interested in your pension, life insurance or other savings, the longer-range period is important. There is no assurance the next 28 years will be less inflationary. The real danger is that constant deficit spending by government will increase the speed of spiraling inflation.

—L.A.C.

## Teachers Win Study Grants

James R. Schaber, history teacher at Long Beach Polytechnic High School, and Fred B. English, English teacher at Anaheim High School, are among 96 public-school-year and summer high school instructors awarded John Hay Fellowship grants for 1964-65. The program, financed since 1950 by the Ford Foundation, grants school-year and summer fellowships for study in the nation who have

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# LBJ Reports Budget Trim, Says Tax Cut Adding Jobs

(Continued from Page A-1)

after his suggestions and recommendations have been sought. In other words, Johnson, if nominated as expected, will make the decision.

**THE PRESIDENT** said Kennedy "has established a very fine record of public service." He said he "would rate all the people who have been mentioned for vice president very highly."

In the foreign field, Johnson declared he would be very happy to meet with French President Charles de Gaulle and he sees "no irreconcilable differences" between the United States and France. He predicted the two countries would be together "when the chips are down."

Johnson mentioned no date for seeing the French chief. However, aides indicated Johnson was making a friendly gesture in the direction of Paris—with whom Washington has been at odds—rather than lining up a specific meeting at this point.

De Gaulle is arriving in Mexico for a visit March 16. While Paris and Washington have agreed their chiefs should meet, they have been unable to agree on a time and place. Johnson says he does not intend to leave the United States at this time and De Gaulle so far has declined to come here.

**AS FOR** Premier Khrushchev, Johnson described his communications with the Soviet leader as adequate and said he sees no reason for a meeting now. Reaffirming his past position, he left the way open for a meeting if and when he believes something worthwhile would be accomplished.

The President, who sent Congress in January a \$7.9-billion budget for the fiscal year that will begin July 1, said that total will be trimmed further by additional cuts in the federal payroll.

Johnson said payroll estimates included in the budget will be reduced by 7,000, to produce an estimated annual saving of \$42 million.

While the amount was small in relation to the total budget, it was evident Johnson was delighted with the results of continuing efforts to curtail federal spending.

**JOHNSON** opened the conference with 10 minutes of announcements delivered at a machine-gun pace. These included:

—The designation of former President Harry S. Truman and Lady Bird Johnson, the First Lady, as his personal representatives at the funeral of King Paul of Greece.

—A committee for the preservation of the White House has been created, with Jacqueline Kennedy agreeing to serve as one of the seven public members.

—Another former First Lady, Bess Truman, will serve as a member of the Committee on Heart Disease, Cancer and Stroke which Johnson has created to recommend steps "that can be taken to

reduce the burden and incidence of these diseases."

—Reappointment of Chairman Lawrence K. Wairath to a new seven-year term as a member of the Interstate Commerce Commission; reappointment of James Robertson to the Federal Reserve Board; reappointment of Walter Tobriner as a District of Columbia commissioner.

Johnson said he would be glad to explore the possibility of further wheat sales or long-term trade agreement with the Soviet Union. He said he knows of few things the Soviet Union has that this country needs, "but it is a subject we would be willing to pursue."

**ASKED IF** he favored a proposal for two vice presidents—one of a series of proposals for meeting the situation caused by a president's death—he said it was being studied by a Senate committee and he would not make any recommendation. He said a constitutional amendment was not something for a president to pass upon and although he had his own views on it, he would leave it to the committee.

Johnson was questioned on a number of subjects. Among them:

**Civil Rights**—Asked about the chances of the civil-rights bill in the Senate, he said a good bill was passed in the House and he hopes the same bill will be passed by the Senate. But he would not estimate, and said he thinks no one really knows, how long the civil rights battle may go on in the Senate.

**Interest Rates**—Johnson said he thinks it is unlikely that interest rates will go up this year. Any such move would tend to offset benefits of tax reduction, he said. The

reply was to a question as to whether in view of a rate increase in Britain, the United States might follow suit.

**Viet Nam**—Johnson said he was not aware of any information the administration was hiding about the war in Viet Nam. He recalled that it has been a problem faced by both Republican and Democratic administrations and said he hoped Republican criticism did not indicate a lessening of bipartisan support for U. S. policy in that area.

**Dependents**—Johnson said no decision yet has been made on removing dependents of servicemen from additional danger areas. He said when Secretary of Defense Robert S. McNamara returns from Viet Nam he will probably make recommendations.

## Paris-to-Peking Phone Link Near

**PARIS (UPI)**—A direct telephone-radio link between Paris and Peking may be in operation by mid-summer, a spokesman for the French Post, Telegraph and Telephone Ministry said Saturday.

He said negotiations to establish the communications link began before France and Communist China established diplomatic relations last month.

## Northwest Passage Try This Summer

**TORONTO (AP)**—A 107-foot Canadian vessel, the Northland Princess, will try to make the first two-way crossing of the arctic's north-west passage this summer in an attempt to show commercial sea traffic could be feasible.

## COMPLETE WEATHER

**FORECAST**  
Long Beach and vicinity: Mostly sunny today and Monday, but increasing cloudiness Monday afternoon. Slightly warmer Monday. Clearing tonight. Mostly sunny Tuesday with snow flurries today. Clearing tonight. Mostly sunny Wednesday but increasing cloudiness Monday afternoon. Highs today, 45 to 55 in upper valleys and 55 to 64 in lower valleys.  
Interior and Desert Regions: Partly cloudy with a few showers today. Clearing tonight. Mostly sunny Tuesday but increasing cloudiness Monday afternoon. Highs today, 45 to 55 in upper valleys and 55 to 64 in lower valleys.  
Offshore Wind and Weather: Forecast for California to Mexican Border: Small craft warnings have been displayed over the entire area due to locally bad choppy waters. But warnings may be lowered by mid-morning today. West to northwest winds 10 to 25 knots today and Monday. Mostly sunny days but increasing cloudiness Monday afternoon. Slightly warmer Monday.  
SUN, MOON, TIDES  
Sunrise: 4:13 a.m. Sunset: 5:56 p.m.  
Moonrise: 7:46 a.m. Moonset: 12:44 p.m.  
Tides: Highs, 4.4 ft. at 5:02 a.m. and 5.5 ft. at 7:29 a.m. Low, 0.1 ft. at 12:34 p.m.

## SATURDAY'S WEATHER REPORTS

City	H	L	Prc.	City	H	L	Prc.
Long Beach	51	34	—	San Francisco	54	31	—
Long Beach Airport	51	34	—	San Jose	54	31	—
Los Angeles	50	34	—	Sacramento	50	30	—
Alhambra	49	30	—	Stockton	49	30	—
Bakersfield	51	31	—	San Bernardino	50	30	—
Chico	51	31	—	San Bernardino	50	30	—
El Centro	49	31	—	San Bernardino	50	30	—

## Across the Nation

City	H	L	Prc.	City	H	L	Prc.
Albuquerque	53	25	—	Washington	49	32	—
Albany	48	31	—	Albuquerque	53	25	—
Boston	48	31	—	Albuquerque	53	25	—
Buffalo	51	31	—	Albuquerque	53	25	—
Chicago	55	38	—	Albuquerque	53	25	—
Cleveland	55	38	—	Albuquerque	53	25	—
Dayton	55	38	—	Albuquerque	53	25	—
Denver	55	38	—	Albuquerque	53	25	—
Des Moines	55	38	—	Albuquerque	53	25	—
El Paso	55	38	—	Albuquerque	53	25	—
Fort Worth	55	38	—	Albuquerque	53	25	—
Helena	55	38	—	Albuquerque	53	25	—
Indianapolis	55	38	—	Albuquerque	53	25	—
Kansas City	55	38	—	Albuquerque	53	25	—
Las Vegas	55	38	—	Albuquerque	53	25	—
Memphis	55	38	—	Albuquerque	53	25	—
Miami Beach	55	38	—	Albuquerque	53	25	—

Highest temperature Saturday in the 48 adjacent states was 93 in Laredo, Tex. Lowest was 16 in Brainerd and Bemidji, Minn.

## Airliner Safe in Emergency Stop

**LONDON (UPI)**—A Pan American World Airways Boeing 707 jet airliner with 159 persons aboard made an unscheduled landing at London Airport Saturday after developing a windshield crack.

The plane was carrying U.S. Air Force personnel and dependents on a flight from a British base to McGuire Air Force Base, N.J.

## INDEPENDENT PRESS-TELEGRAM

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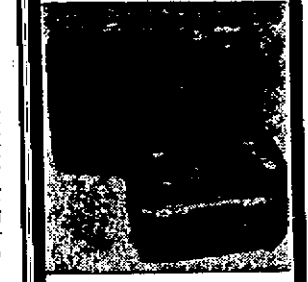
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## Cheer Ben Bella

**BELGRADE, Yugoslavia (UPI)**—Thousands of cheering Yugoslavs Saturday welcomed Algerian President Ahmed Ben Bella and Yugoslavian President Marshal Tito on their arrival at the Serbian industrial capital of Nis. Ben Bella is on a one-week visit to Yugoslavia.

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LONG BEACH





—Staff Photos  
**AWARE THAT HE'S** on camera, this Marine truck driver really hams up his part in war games played by Marines from El Toro and Camp Pendleton. He's just been shot "dead" by guerrilla force.

## 20,000 MARINES IN MOCK WAR

# 50 Guerrillas Spread Havoc

By BOB SANDERS

L. P-T Staff Writer

**TWENTYNINE PALMS**  
 —Scattered over the endless miles of desert surrounding the Marine Corps Base here a group of Marines—20,000 strong—are fighting a mock war.

Scattered among them in bits and dabs of 10 each, another group—50 strong—are busily engaged in fighting the fighters and trying to disrupt the orderly movements of the war.

The 20,000—from El Toro and Camp Pendleton—are fighting an annual exercise, known this year as Operation Winter Night, designed to sharpen their training for sustained desert fighting.

The smaller group are guerrillas whose mission is to cause as much trouble behind the lines of both sides as possible.

**AT THIS** point, the exercise has been the most aptly named in recent years—since the operation began Feb. 29 the temperatures have dropped to below freezing every night; the winds have varied from 20 to 40 knots, and the blowing dust has been thick as bean soup most of the time.

The tactical situation is this: the Aggressor Forces from the unfriendly country of Rabuc have overrun the province of Mojave in the friendly country of Frida and subjugated the people there.

Right now, the Aggressor Forces are in the low-lying mountains to the north and the Friendlies are on the flat desert be-



**CREEPING UP** on "enemy" target, guerrilla huris bomb to put opponent's truck out of action.

low. Before the exercise ends March 10 the Friendlies will make a concerted effort to drive the Aggressors out.

**MEANWHILE** our 50 guerrillas—30 well behind the Friendly lines and 20 in the front area—are sortieing every night to see if they can blow up a radar site, cut a communication line or destroy an air installation.

Their actions, as well

as the actions of the Friendly Marines in spotting, killing or capturing them, are being evaluated by a team of umpires but the results will not be known until after the exercise is over.

When they are not pretending to be guerrillas, these men are students in the Non-Commissioned Officers' Leadership School at Camp Pendleton. Consequently they are made up of men from all walks of Marine life—from

cooks and supply men to combat riflemen.

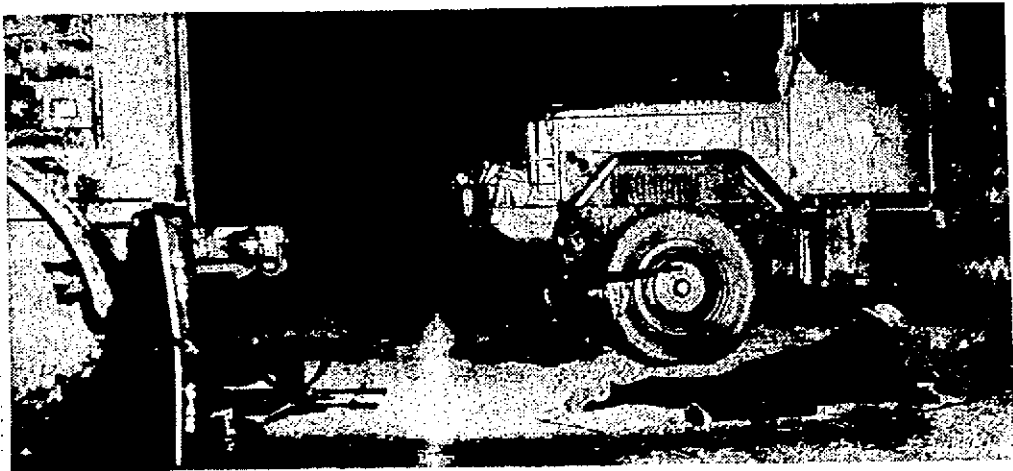
**THE IDEA** is that at the same time they get training in leading small bands of men they are keeping the great mass of the troops alert to the operation of behind-the-lines guerrillas.

Every night two bands of 10 guerrillas, their faces blackened with burnt cork and dressed in dark sweatshirts and blue jeans, are given assignments by their commanding officer, Capt. Richard E. Brown, who recently returned from 13 months in Okinawa.

They are driven by truck to within about two miles of their objective and turned loose. From then on they are strictly on their own.

**THEY MOVE** on foot, as silently as possible, around their objective, trying to find the best access to it. Usually they split into bands of two or three and try to approach from all sides at the same time. If they are captured—Friday night three were captured, one "killed"—they are interrogated during the day and returned to Capt. Brown for another assignment that night.

"It's a chancy job," says Sgt. Clifford Colby, who, for exercise purposes, is the notorious "Pancho Espinada," former vice premier of Rabuc and now the "Number Two Most Wanted Man" in the guerrilla forces, "and it makes a man watchful—and a little lonely".



**GUERRILLA FORCE** whose mission is to cause as much havoc as possible behind lines of "unfriendly" army attacks forces of enemy in the desert.

## Waste of U.S. Aid in Turkey Charged

**WASHINGTON (AP)—U.S.** aid administrators were accused Saturday of wasting \$8.5 million on projects in Turkey and Iran and misleading Congress about their progress.

The charge was made by the General Accounting Office, which checks on federal spending for Congress, in a report to the House and Senate.

It said the funds were used to build highways and rail-

ways that weren't really needed and wound up going no place. In seeking the money from Congress, the report added, the administration presented incomplete and inaccurate information and withheld other facts that should have been presented.

The Agency for International Development disagreed with the findings and blamed them on "a fundamental difference" between it and the GAO over the nature of the projects.

## Angola Casualties Listed by Portugal

LISBON, Portugal (AP)—Sunday.

Portugal's military forces in Angola lost 8 killed and 16 wounded in fights during which our forces seized position "terrorists" during the week of Feb. 26 to March 4, a communique said Saturday.

## You, Too, Will Like LINCOLN PARK PARKING GARAGE

- COVERED PARKING Protect Your Car
- PARK IT—LOCK IT No One Else Touches It
- HAVE IT SERVICED With Union Oil Products While You Are Gone

JUST NORTH of Long Beach Library ENTRANCES: PACIFIC AVE. at 1st St. Broadway between Pacific and Cedar



how pretty you look in your new Easter hat!

that's what everyone will say, when you "step-out" in your new spring hat from our gay collection—priced 3.98 to 29.98

shop **Columbia** first millinery, long beach only, pacific at 1st

from our designer collection

**Columbia**

light—bright—beautiful Easter costumes

second floor, long beach, pacific at 1st. shop all day monday 'til 9 p.m.

street floor, lakewood center open mon. 12:30 to 9:30

street floor huntington park open mon. 'til 9 p.m.



'knee-deep in fringe'

Sleeve-free coat of linen-like rayon Royal blue to match the dress; coat is lined in olive green and edged in two-tone fringe sizes 8-20... 39.95

knee-deep in fringe CLARALURA original

'jet trails'

Cotton satin sheath, printed in swooping jet trails Coat of linen-like rayon is lined in dress fabric—orange or black in sizes 10-20 35.95

jet trails EDITH FLAGG original

'flower drum song'

Linen-weave cotton flower print Coat closed with bows and slit up the back; over a sleeve-free scoop neck sheath apple green or orange sizes 8-18... 35.95

flower drum EDITH FLAGG original

ART EXHIBITION—SECOND FLOOR—LONG BEACH

paintings by **gitana** world exhibited

come meet the artist monday 2 to 4 p.m.

free park and shop in Lincoln Park Garage

### Pope in Appeal to Hotel Hosts

VATICAN CITY (UP)—Pope expressed belief he felt that Paul VI appealed to the hotel owners of Rome Saturday to provide comfortable lodging and good work to keep the Eternal City sacred and free of what he called "a certain decadent cosmopolitanism."

The Roman Catholic rule did not specify what he had in mind, but Vatican sources

## Tires: Vital to Your Safety, but Unpoliced

By JOHN H. MILLER

WASHINGTON (UPI)—If you want to tie a Bologna around a rim and sell it as an automobile tire, no one can stop you.

If you want to sell a tire made from the worst rubber and cheapest cord fabric on earth, this probably would make the potential buyer fearful for the safety of his

wife and children. But again, no one could stop you.

That, in a nutshell, is the picture today in some segments of the tire industry, according to Winston W. Marsh, executive secretary of the National Tire Dealers and Retreaders Association. He said that there are no standards for tires, and no one can tell what your tire is worth.

"Without exception, any standards for tire construction, All they say, in effect, is that a tire maker or dealer can't lie about what a specific tire is supposed to do," Marsh said, "in some cases, a consumer does not know what to look for when buying a tire. There is no way to tell which of two similarly priced tires is better, but there are other factors a tire buyer should consider besides high-speed driving."

He wants the industry to accept some standards which will permit the layman to tell if one tire is better than another. The American Automobile Association adopted a similar resolution last fall.

## U.S. Aim: Crumble Foreign Service Cookie-Pusher Image

WASHINGTON (UP)—They go back to their home-state directing the new campaign to crumble the image of the foreign service officer as a cookie-pusher.

The United States has 3,800 men and women representing it at 272 posts abroad.

"The American people do not know what a foreign service officer does," Mrs. Louchheim said.

The plan is, simply, when

ing a stylish cookie pusher, not only at the people getting such as civic clubs will be informed the officers are available for talks and discussions.

Rose Society

Dr. Robert E. Atkinson will discuss soil conditioning at the meeting of the Rio San Gabriel Rose Society Thursday at 8 p.m. in the John Anson Ford Park auditorium, 7840 Park Lane, Bell Gardens.

### 4 Indonesian Invaders Slain

KUALA LUMPUR, Malaysia (UPI)—Renewed fighting between security forces and Indonesian guerrillas in Malaysian Borneo was reported Saturday in the wake of the collapse of diplomatic efforts to resolve the dispute which could plunge Southeast Asia into war.

A spokesman for the command northern Sarawak,

### NEW 'MAGIC CIRCLE' at a Glance HOSIERY

reg. 6.00  
magic circle  
free with  
3 pair

**3 pr. 4<sup>50</sup>**

For the first time women can wear full length sheer seamless nylons in girdleless comfort. Something new has been added to nylons; Magic circles. They fit like stocking tops and actually fit around the tops of these nylons.

street floor

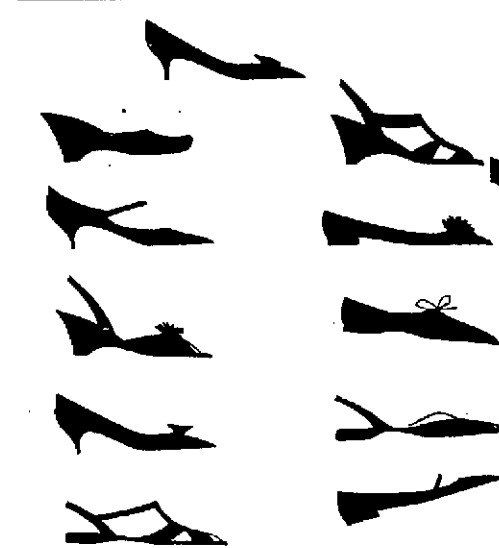
### SPECIAL PURCHASE FULL CUT CAPRIS

reg. to 9.98

**3<sup>99</sup>**

Full cut for comfort, tapered leg for fit, back zipper. Made of cotton and dacron polyester. Select solid colors of blue, orange, lilac or blue, green or red cheeks and stripes. Sizes from 8 to 18.

second floor



### SPECIALLY PRICED Women's Casual Shoes

reg. to 8.99

**3<sup>88</sup>**

Select from beautiful spring and summer colors and materials. We have low, medium and wedge heels for comfortable walking at a moderate price. Buy now and save.

lower floor

### FAMOUS MAKE Women's Dress Shoes

val. to 26.99

**8<sup>88</sup>**

Brands you will know at a glance. Spring and summer styles in bone, patent, navy, red, white and combinations. High and mid shaped heels in open and closed styles.

second floor



### 2,000 FAMOUS MAKE MEN'S SPORT SHIRTS

save up to 45% now

**1<sup>99</sup>**

All first quality, newest spring styles. Short sleeves. Select from blues, golds, white and brown. Stock your wardrobe now at a spectacular budget price.

street floor



### FOUNDATIONS (Second Floor)

2.50 Cotton bras by famous manufacturer.....**99c**  
3.99 Padded cotton bras.....**2.99**  
5.00 Long-line bras.....**3.99**  
3.95 Pull-on pantie brief girdle.....**2.99**  
5.00 Lycra pull-on long-leg pantie girdle.....**3.99**  
12.50 Front zipper corselette.....**9.99**  
6.95 Jantzen pantie girdle.....**4.95**

### SPORTSWEAR (Second Floor)

13.95 Famous label capri sets, 8-18.....**7.99**  
15.95 Three-piece suits, styles.....**13.00**  
7.95 Proportioned skirts, sizes 8-18.....**5.99**  
8.98 Proportioned capris, sizes 8-18.....**6.99**  
reg. to 7.98 Cotton tunic tops, 10-18.....**3.99**  
5.98 Blouses, solid colors or prints, 32-38.....**3.99**  
6.98 White orlon acrylic sweaters, 36-40.....**3.99**  
reg. to 11.95 Stretch capris, helanca, sizes 8-18.....**5.00**  
4.98 Women's blouses, cotton, dacron, sizes 32-38.....**2.00**  
8.98 Women's dresses and jumpers, sizes 8-16.....**7.00**  
5.98 Women's helanca shells, sizes 32-38.....**3.99**  
6.98 Women's blouses, acetates and cottons, 32-38.....**2.99**  
7.98 Women's tunic tops, slit sides, sizes 32, 36.....**3.99**

### WOMEN'S FASHIONS (Second Floor)

14.95 Rain or shine coats, prints, solids, sizes 8-16.....**9.99**  
14.98 New spring wool toppers, 8-16.....**11.00**  
35.95 Long wool spring coats.....**23.00**  
6.98 Rayon jersey print dresses, misses' & 1/2 sizes.....**3.99**  
7.98 Cotton patio dresses, misses' & 1/2 sizes.....**5.88**  
14.95 Casual dresses, misses' & 1/2 sizes.....**9.99**  
22.95 3-pc. Orlon acrylic knit suits.....**17.00**  
22.95 New spring dresses, misses' & 1/2 sizes.....**17.00**

### GLOVES, HOSIERY (Street Floor)

3.00 Cotton and nylon gloves, plain and fancy styles.....**1.99**  
val. to 5.00 Men's "Mr. Leisure" casual footwear.....**1.99**  
1.00 Sweater-matching anklets.....**.59c**  
3.00 Denim slippers with rubber soles.....**1.39**

### MEN'S DEPT. (Street Floor)

5.98 Walking shorts, sizes 30-42.....**2.99**  
4.99 Beate sweat shirts.....**.67c**  
2.50 Dacron polyester neckwear.....**3/10.00**  
5.95 Sport shirts.....**2.88**  
4.95 Cotton pajamas, two styles.....**2.99**  
3.95 White short sleeve dress shirts.....**2.99**  
3.95 Striped short sleeve dress shirts.....**3.99**  
5.95 Short sleeve ban-lon knit shirt.....**1.99**  
2.98 Sweat shirts, sizes S-M-L-XL.....**3.99**  
5.00 Surfer shirts, sizes S-M-L-XL.....**2.99**  
25c Handkerchiefs.....**10/1.00**  
65.00 Walker's Own Imperial brand suits.....**39.88**

### LINGERIE, ROBES (Second Floor)

5.95 Nylon slips, stretch top, 32-40.....**3.99**  
4.00 Nylon slips, some with panels.....**2.99**  
4.00 Nylon half-slips, white and colors.....**2.99**  
3.00 Nylon tricot half-slips, S-M-L.....**1.99**  
1.00 Nylon satinetette briefs, size 5-7.....**.99c**  
69c Rayon acetate briefs, size 5-10.....**3/1.50**  
5.95 Nylon gowns, pajamas, baby-dolls.....**ca. 3.99**  
4.00 Dacron polyester/cotton gowns.....**2.99**  
4.00 Coat style cotton pajamas, 32-40.....**2.99**  
5.98 Cotton print dusters.....**3.99**  
8.98 Choice styles, cotton dusters.....**5.99**  
4.00 Side-button cotton shifts.....**1.99**  
18.50 Brocade dusters.....**8.99**  
22.00 Long acetate/nylon fleece robes.....**14.99**  
18.50 Long zippered robes.....**14.99**  
59c Full cut rayon acetate briefs, 5-7.....**25c 4/1.00**  
5.95 Brushed rayon gowns.....**3.99**  
2.99 Nylon half slips.....**.99c**  
4.99 Cotton/dacron slips.....**2.99**  
3.00 Rayon gowns.....**1.99**  
4.00 Batiste print gowns.....**1.99**

### FREE JUDY BOND BLOUSES

Register for free blouses to be given away Saturday, March 14. No purchase necessary. Winner need not be present. Pick up your entry blank from any salesperson.

### WOMEN'S ANKLETS

Full bodied stretch nylon anklets with turn-over cuffs. Pastel & dark shades. (St. Flr.)

**3 for 1<sup>00</sup>**  
reg. 69c

### WOMEN'S BLOUSES

Tailored with novelty collars. White, pastels, prints, stripes. Sizes range from 30 to 38. (St. Floor)

**1<sup>99</sup>**  
reg. 3.98

### WOMEN'S BELTS

Fashion belts. Select from leathers, plastics and marshmallows in many colors. (St. Floor)

**33<sup>c</sup>**  
val. to 2.98

### MEN'S UNDERWEAR

Briefs and T shirts. All first quality. Sizes small, medium, large, extra large. (St. Floor)

**2 for 1<sup>00</sup>**

### MEN'S NECKWEAR

Famous make, look for the label on each tie. All first quality, newest colors and patterns. (St. Floor)

**67<sup>c</sup>**  
reg. 2.50

### MEN'S SLACKS

100% wool dress slacks, smartly styled. Good color selection. Sizes range from 28 to 44. (St. Floor)

**9<sup>99</sup>**  
reg. 14.99

### MEN'S SOCKS

Thousands of pairs, all first quality. Select from latest colors. Sizes from 10 1/2 to 13. (St. Floor)

**66<sup>c</sup>**  
reg. to 1.50

### BEATLE SHIRTS

Men's Beate sweat shirts, long sleeve, picture of Beatles on front. Buy now at savings. (St. Floor)

**2<sup>99</sup>**  
reg. 4.95

### BOXED NOTES

High count boxes. White or decorated in smooth linen weave or novelty paper. Stock up now. (St. Floor)

**4 for 93<sup>c</sup>**  
reg. 59c

### ATTACHE CASE

Size 11 1/2 x 17 x 4, has inside pocket. Quality vinyl covering. Select from brown, black or olive. (St. Floor)

**8<sup>99</sup>**  
reg. 12.95 plus tax

### WOMEN'S DRESSES

Cotton print sun dress, square neck, ric-rac trim, pleated skirt. Red or blue, sizes 12-20, 14 1/2-22 1/2. (St. Floor)

**3<sup>99</sup>**  
reg. to 5.99

### WOMEN'S SLIPPERS

Washable, cushioned scuffs with rubber sole for indoor or outdoor wear. Fashion colors. 5-9. (St. Floor)

**99<sup>c</sup>**  
reg. 3.00

### FOUNDATIONS (Street Floor)

2.99 Glamotize long-line bra, 34-44 B-D.....**1.99**  
2.50 Stephanie stretch strap bra.....**2/3.00**  
2.98 Stephanie longline bra.....**.99c**  
val. to 4.98 Lace and cotton bras.....**7.95**  
10.95 Playtex Golden girdles, S-XS-M-L.....**9.95**  
12.95 Golden Playtex long-leg pantie girdle.....**4.95**  
5.95 Playtex living 3/4 bra.....**5.95**  
6.95 Playtex living longline bra.....

### SPORTSWEAR (Street Floor)

6.98 Orlon acrylic sweaters, S-M-L.....**3.99**  
5.95 Cotton knit capris, fully lined.....**3.99**  
val. to 6.98 Sweaters by Sally Gee.....**3.99**  
val. to 6.98 Judy Bond blouses, 30-38.....**2.99**  
3.98 Cotton tailored blouses, 30-38.....**1.99**  
val. to 3.98 Capris, surfers, jamaicas.....**2/3.00**  
val. to 8.98 Wool skirts, size 8-18.....**3.99**

### HANDBAGS (Street Floor)

val. to 11.95 Handbags by Kadin.....**5.99**  
val. to 11.95 Leather and tapestry handbags.....**7.00**  
3.98 Plastic leather clutch bags.....**1.99**  
val. to 3.98 Small leather goods.....**2/3.00**  
3.98 Umbrellas, 10" and 16" rib.....**1.99**

### STATIONERY (Street Floor)

val. to 2.00 Marble based desk accessories.....**1.00**  
1.00 Plastic coated playing cards.....**2/1.00**  
2.98 Quilted plastic card table covers.....**2/3.00**  
2.00 Monogram stationery and note ensemble.....**1.00**  
1.00 Boxed all occasion cards.....**2/1.00**  
1.00 Fine quality boxed stationery.....**2/1.00**  
5.95 100% plastic playing cards.....**2.99**

### COSMETICS (Street Floor)

6.00 Helena Rubinstein Ultra Feminine cream.....**3.75**  
2.75 Young touch hormone hand lotion.....**1.50**  
3.25 DuBarry hand & body lotion.....**1.85**  
1.75 DuBarry skin firming lotion.....**1.10**  
5.00 Bonne Bell hormone cream.....**2.50**  
5.00 Endocrine moisturizing cleanser.....**2.50**  
2.00 DuParc bubble bath oil, 3 fragrances.....**1.00**  
2.50 Revlon Petite Love Pat.....**1.50**  
2.40 Intimate hand lotion.....**1.65**  
2.40 Aquamarine hand lotion.....**1.65**  
10.00 Moon Drops moisture lotion.....**6.00**  
5.75 Moon Drops moisture cleanser.....**3.50**  
5.50 Moon Drops liquid asset.....**3.50**  
12.00 Moon Drops foundation lotion.....**7.00**  
Intimate spray mist.....**2.00**  
3.00 Aquamarine bath powder.....**2.00**  
6.00 Balmain Jali Madame spray cologne.....**3.00**  
6.00 Lucien Lelong cologne special.....**3.00**

### INFANTS', BOYS', GIRLS' (Lower Floor)

5.98 Kiddie seat for carrying, etc.....**4.49**  
1.00 Receiving blankets, size 30x40.....**2/1.69**  
39c Infants training pants, size 2-6.....**4/99c**  
2.49 Birdseye diapers, size 27x27.....**1.49**  
3.50 (if perfect) Toddlers' sleepers.....**1.49**  
1.98 Girls' wash and wear blouses, 7-14.....**2/3.00**  
59c Girls' rayon acetate white panties.....**39c**  
49c Girls' white nylon stretch socks, sizes 6-11.....**3/99c**  
59c Acetate rayon panties, lace trim, sizes 4-14.....**4/99c**  
1.50 Petti-pants, sizes 4 to 14.....**.99c**  
1.98 Red bandanna shirts for girls.....**1.19**  
2.98 Boys' cotton pajamas, size 8-18.....**2/3.00**  
2.98 Short sleeve knit sport shirts.....**2/3.00**  
3.98 Cotton corduroy pants, size 6-18.....**2.99**  
79c Nylon stretch socks for boys.....**2/1.00**  
1.98 Short sleeve polo shirts.....**.59c**  
3.98 Cotton denim twill pants for boys.....**2.99**  
reg. to 13.98 Boys' sport coats, sizes 6-12.....**9.99**  
49c Boys' white cotton undershirts, sizes 6-16.....**3/1.00**  
3.98 Beate sweatshirts, authentic pictures, S,M,L,XL.....**2.99**  
3.00 Terry cloth swimwear, S,M,L.....**1.99**  
2.98 Boys' corduroy pants, sizes 2-7.....**1.99**

### NEW FOR SPRING SUITS AND COATS

reg. 35.95

**\$23<sup>ca.</sup>**

Two-piece suits in famous label woolsens. Select from 5 smart styles in 6 fashion colors. Sizes 12-18. Top off this suit with one of these button or clutch wool coats. Sizes 8-16 regular, 6-12 petites.

second floor



### LUXURIOUS SLIPS WITH STRETCH TOP

reg. 5.99

**3<sup>99</sup>**

Luxurious nylon slips with stretch tops of lycra spandex. Beautiful scalloped lace around hem. Our sizes range from 32 to 40. Take advantage of this special price.

second floor

### Imported AUSTRIAN CRYSTAL NECKLACES

reg. to 20.00

**1/2 price**

Your choice of 1, 2 or 3 strands in beautiful colors of pink, blue, green, amber, jet and aurora borealis. We have both graduated and uniform. Also matching bracelets and earrings. Now 2.00 to 10.00 (plus tax).

street floor



### PLASTIC HANDBAGS IN FLORAL PRINT

reg. to 5.00

**2<sup>99</sup>**

The newest thing in spring fashion. Select from lovely print patterns in pink, blue or maize colors. These popular new handbags will bring you compliments galore.

street floor

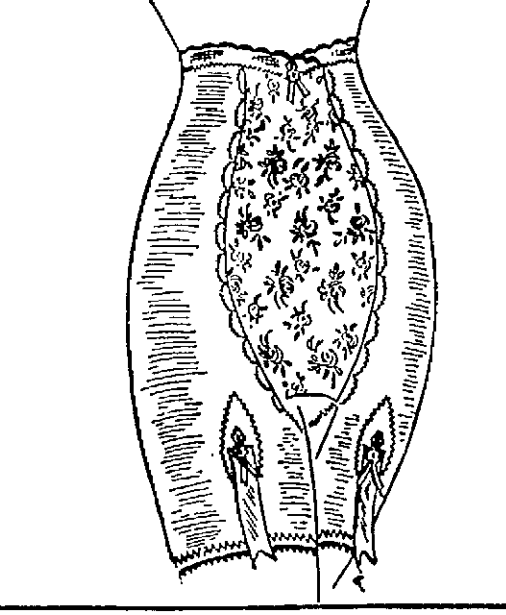
### BIFLEX LONG-LEG PANTIE GIRDLES

regular 4.99

**2<sup>88</sup>**

Cross cross tummy control bands, concealed garters. White power net with embroidered front panel and satin back panel...for a slimmer, trimmer you. Complete range of sizes, small, medium, large, ex. large.

street floor







LIFE PLUS 75 YEARS was the sentence pronounced Saturday for Joseph Amsler (left) and Barry Keenan, both 23, convicted in federal court in Los Angeles of kidnaping Frank Sinatra Jr. John Irwin, 42 (right), found guilty of soliciting and collecting the \$240,000 ransom from Frank Sinatra Sr., will be sentenced later.

—Associated Press Wirephoto

## WORLD NEWS BRIEFS



### Order Restored at Palace Hotel

SAN FRANCISCO (AP)—Noisy demonstrations inside the Sheraton-Palace Hotel ended Saturday after agreement was reached in the office of Mayor John F. Shelley between major San Francisco hotels and civil-rights groups.

Police had arrested 167 persons—eight of them Negroes—who had carried on their protest over hiring policies for about 20 hours. The arrests were made when demonstrators sat down and blocked entrances to the 68-year-old hotel.

Tacy Sims, 18-year-old Negro girl leader of the Ad Hoc Committee to End Discrimination, and Negro comedian Dick Gregory, told a cheering crowd inside the block-long lobby that agreement had been reached. The demonstrators then began dispersing.

#### Brown Visits 'Slums'

VISALIA (UPI)—Gov. Edmund G. Brown completed a whirlwind tour of poverty Saturday, convinced that something should be done about city and farm squalor.

"In California we have tremendous prosperity," he said. "Our wages are the highest in the United States. What I'm trying to find out is what we can do for those who haven't been able to advance—like the farm worker."

Riding in a farm-labor bus, the governor visited poverty-stricken Mexican-American farm workers in the lush Central Valley area near Visalia. He saw large families crowded into small homes—even converted streetcars—and he saw families trying to improve their own living conditions through a "self help" housing project.

#### East's Floods Ease

Floodwaters receded in the East Saturday after more than 60 families were forced to flee their homes.

Rivers fed by melting ice and snow poured out of their banks in four states, with eastern Pennsylvania the hardest-hit area. Sixty families were evacuated from their homes along the Susquehanna in Pennsylvania, where the river went seven

feet over flood level.

#### MacArthur Better

WASHINGTON (AP)—Gen. Douglas MacArthur, 84, continued Saturday to make such satisfactory postoperative progress that Walter Reed Army Hospital announced it plans to omit any bulletin of his condition today. He underwent a three-hour operation Friday for the removal of his gallbladder.

#### Marriage Expected

TORONTO (UPI)—Show-business insiders were betting Saturday that Elizabeth Taylor and Richard Burton would be married this weekend in New York state.

Burton and Miss Taylor refused to comment on their plans. Their marriage was made possible earlier this week when Miss Taylor's divorce from singer Eddie Fisher was issued by a judge in Mexico.

#### Not Nervous, Says Father at 83

VINGAAKER, Sweden (UPI)—Emil Blixt became a father Saturday for the 12th time and admitted he was not "as nervous now as I was before when my wife went to the hospital."

Blixt is 83, his wife is 40. They now have 7 sons and 5 daughters.

## Sinatra's Kidnapers Get Life Terms Plus

(Continued from Page A-1)

with me the rest of my life."

It was young Sinatra's own testimony in which he told how he cooperated with his abductors "out of fear for his life" that helped guide the jurors.

And a dramatic playing of FBI-recorded phone conversations between Irwin and the elder Sinatra on the last day of the trial also made impact.

The internationally familiar voice of the elder Sinatra carried with it a note of urgency that even an Oscar-winning actor, such as he, could not fake.

Frank Sr. had this comment:

"The jury has rendered a just verdict and we are happy that they and the court were not confused by the false statements and innuendoes made during the trial and elaborated on by the press.

"At this time, I would personally like to thank the FBI as well as Asst. U.S. Atty. Thomas R. Sheridan for the dignified and workmanlike manner in which they conducted the investigation and the trial.

"I think the public will now realize that if any persons were attempting to obtain publicity from these tragic events, the blame should be placed on the defense.

"We hope that this will put an end to what was a very painful incident in our lives."

Keenan was the first to be sentenced. Minutes before his eyes met those of his father, sitting in the courtroom, and his father silently gave him a thumbs up gesture of encouragement.

Then Judge East asked Keenan to stand. The judge asked:

"Do you have anything to say before the court passes sentence?"

"No, sir," Keenan said softly, his face expressionless.

Then the judge said:

"I hereby commit you to the attorney general for imprisonment for the term of five years on count one, for the time of your natural life on count two, and for the time of 20 years on counts three, four and five, and ten years on count six."

Then the jurist placed Keenan under a three-month psychiatric study.

### Pro-American Premier Named

TEHRAN, Iran (UPI)—Shah Mohammed Reza Pahlavi shuffled his government Saturday and replaced his boyhood friend, Premier Assadollah Alam, with Hassanali Mansur, a young intellectual known for progressive views.

Mansur, 40, is considered strongly pro-American. He was educated here and in France and speaks both English and French fluently. His father is Ali Mansur, a former premier of Iran, and now ambassador to the United Nations.

Mansur's appointment appeared designed to bring a fresh approach to the task of getting into gear the shah's series of economic and social reforms.

## L.A. Port Probe Stall Probable

(Continued from Page A-1)

duties toward this motion and investigate the situation."

The councilwoman said "no comment" on Mayor Sam Yorty's remark at a press conference last week that things were all well at the harbor.

"I think silence is the best course on that subject," she said.

However, city hall observers said there is little likelihood the committee will take action on her motion and that fellow councilmen will support a drastic investigation of their own harbor.

Meanwhile, Councilman John Gibson, who represents the harbor area on the City Council, said that a report from the Los Angeles city chief administrative officer on the operation of the Port of Los Angeles will be ready in about three weeks. Councilman Gibson requested the report.

He declined to make any prediction on the result of the investigation prior to its completion.

He, however, praised The Independent, Press-Telegram for the series of harbor articles, saying they were completely factual except for a "couple of minor points."

Gibson, himself, has clashed on occasion with the Yorty-appointed Harbor Commission after Commissioner Joseph Carrabino accused him of lack of knowledge about the harbor.

In addition, Commissioner George D. Watson charged that Gibson had only twice since he (Watson) came into office in 1961—once to ask why his name had not been included on a harbor commemorative plaque, the second time to ask why the present commission was making it difficult for a friend, Lloyd Menvig, former Los Angeles Harbor Commission president, to retain a lease in the harbor area.

Councilman Gibson is a member of the L.A. Council's Industry and Transportation Committee, to which Mrs. Wyman's resolution was referred. Other members are Harold Henry, chairman, and L. E. Timberlake.

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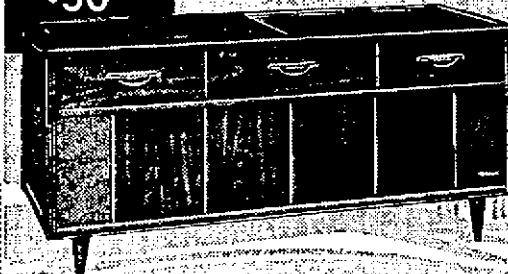
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# Operation Confusion: Phony Love Scents for Insects

WASHINGTON (AP)—Government scientists will try this summer to get some male insects so confused by phony love-scents dropped from an airplane that they won't be able to do any courting.

This potentially revolutionary approach to the war on insects has been named "Operation Confusion." It offers an example of the Agriculture Department's efforts to find ways of controlling winged pests without using chemical pesticides that may be harmful to man, plants and animals.

This summer's venture will be limited to an experimental foray against the gypsy moth, which causes several million dollars damage annually to forest and shade trees in New England.

The test battleground probably will be an island in Lake Winnepesaukee, N.H. If it works, the technique eventually may be used against a wide variety of economically important pests, ranging from cockroaches to the pink boll worm that attacks cotton, project scientists told a reporter.

The idea will be to spread such a heavy dose of the entirely harmless chemical on rocks, leaves and tree trunks that the males will be left running around in circles and wind up confused and exhausted.

Plans for the experiment were outlined by the two Agriculture Department chemists who conceived it—

researcher Martin Jacobson and Dr. Morton Beroza, both of the agency's Pesticide Chemicals Research Branch, Beltsville, Md.

The two men rank among the greatest foes of insects since the invention of the spray gun.

They are due to be honored March 12 by the Chemical Society of Washington — also

branch of the American Chemical Society — for their work in explaining the chemistry of the natural sex attractants and for synthesizing new compounds useful in luring injurious insects to their deaths.

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## Lack of Poets Worries Nash

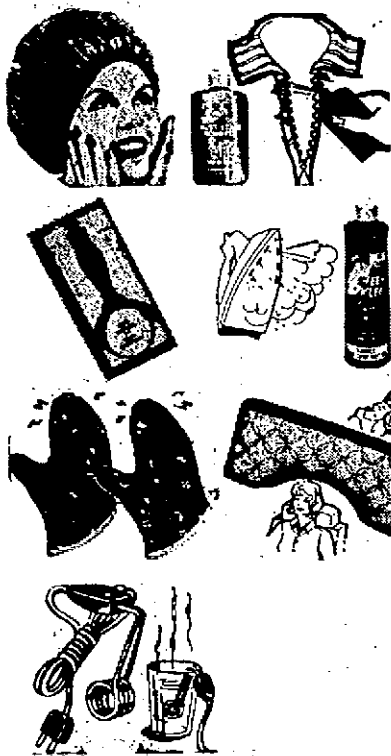
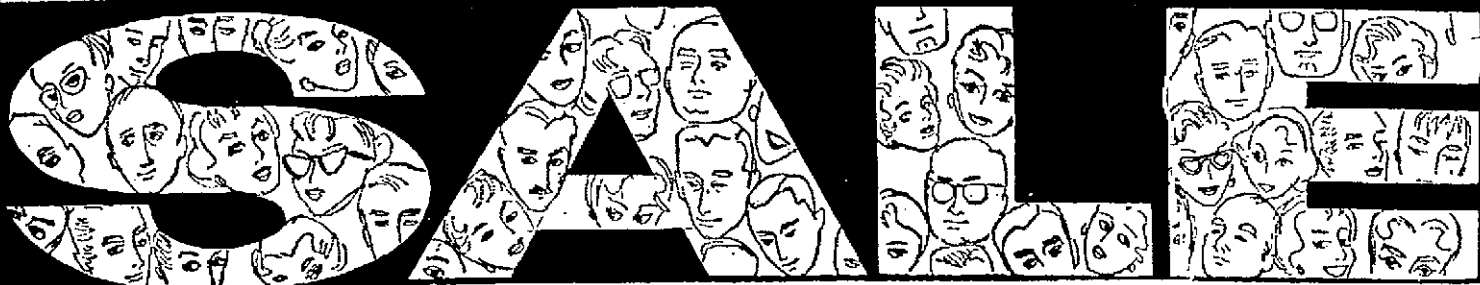
PROVIDENCE, R. I. (AP)—Poet Ogden Nash says he's worried because he doesn't see any young writers on the horizon.

"At the time we need it most," he said, "I don't see anyone coming along that is a writing humorist."

In a speech at Pembroke College, Nash said: "Our writers all want to write Greek tragedy, and television and advertising have napped up many bright young people because they pay more money for their talents. Unfortunately, they also wear them out quickly, but I hope some of them emerge unscathed."

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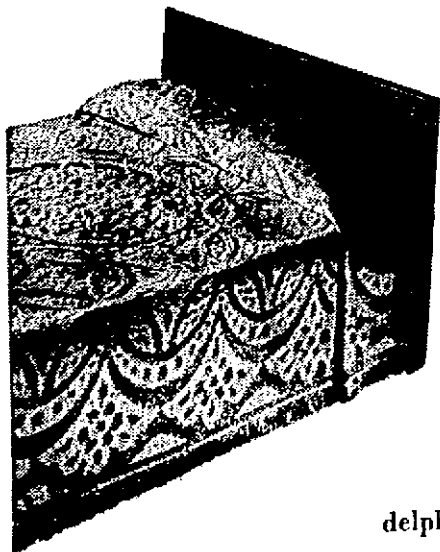
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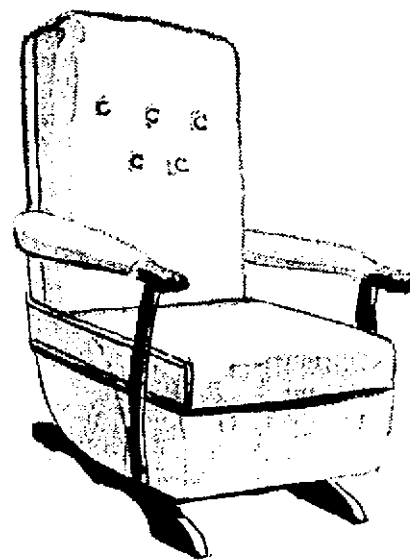
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lower floor



# Ohioan Blocking Rep. Utt's Bill to Let Orphans Come to Anaheim

(Continued from Page A-1)

representatives Committee on the Judiciary, has levied the charge, the state has become apprehensive about allowing the outpatients to live in a home where so-called "disturbing social and economic issues" exist.

Rep. Feighan wrote Rep. James B. Utt (R-Santa Ana) that his committee had "agreed to withhold concurrence" on a motion that would have permitted the passage of a special bill allowing the Ainleys to bring into the U.S. their three recently adopted Korean orphans.

Rep. Utt had sponsored the special legislation.

Feighan wrote in a letter dated Jan. 23, 1964 "... we have been advised by the Immigration and Naturalization Service that the California Department of Social Welfare decided not to give their favorable recommendation to any adoption by Mr. and Mrs. Ainley due to consideration of the fact that in addition to five natural children, ages 2-7, and two adopted Korean children, ages 2 and 3, respectively, Mr. and Mrs. Ainley house and care for three mentally retarded persons, for which they apparently receive payments from the Department of Social Welfare of your State."

(The Ainleys received \$115 a month from the state for each out-patient in their care. The cost to the state to care for a patient in the hospital is \$250 a month.)

The California Department of Social Welfare apparently feels that one mentally retarded "sister" would be ok but that three in the Ainley household would not be in the best interest of the three Korean children still in the orphanage. The social welfare agency once described the Ainleys as "an extraordinary couple with many strengths. They have a deep love and concern for children and extend themselves in their desire to care for children in need."

The agency tendered this report when they was only one "sister" in the home at 2286 Robinhood Place. Subsequently, the department advised the Department of Immigration—by telephone—it would not recommend the immigration of the three youngsters into the Ainley home as long as three mental-

ly retarded women were under the Ainley care.

(THIS REPORTER accompanied the Ainleys on a flight to Korea in November and visited the Harry Holt Orphanage where the Ainleys' three children are being cared for. There are 800 orphans living in the clean but over-taxed quarters. Forty to 50 youngsters sleep in one room on thin pallets on the floor. The radiantly heated floor is their playground when bitter cold winds bank the snow against the building as high as the sills on the plastic-covered windows. Many of the orphans never have had on a brand new garment. The seriously ill get immediate medical treatment—the less seriously afflicted may have to wait. Dental care is all but nonexistent. Warm but plain food is prepared in three vats in an outdoor kitchen. Teaching the youngsters, whose ages range from a few days to 14 years, proper sanitary procedures is a chore never completed.)

The trip to Korea ended in disappointment for the Ainleys.

BECAUSE THEY already had adopted two Korean orphans, a special and private bill had to be passed by Congress. This legislation was sponsored by Rep. Utt for three children the Ainleys had arranged to adopt in Korea. To comply with a recently enacted law, the

Ainleys—along with 57 other couples—flew to Korea to see their children prior to or during the adoption proceedings. However, when they arrived in Korea one of their children had been claimed by its uncle and another child was too ill with pulmonary tuberculosis to qualify for adoption.

The Ainleys were asked to substitute two other children. An exchange of cablegrams between Seoul and Washington urged legislation to change the names of the children on the special bill to conform with the two new children. Time was short. The officials urged the Ainleys to proceed with the court adoption proceedings. They did.

The three children, Chang In Wo, 7, Young Soon Kim, 5, and Tai Yung Schol, 5, were declared by court order to be and are now the fully legally adopted children of the Ainleys.

THE SPECIAL legislation failed to clear Congress before the prop-jet airplane with its load of 109 adults and 91 children was ready for the return flight to the U.S.

The Ainleys had to leave their three children at the orphanage.

The solution to the problem would appear simple—do as little Carol suggests in her letter; "... give two of our big sisters away."

The Ainleys would like to keep the "sisters"—all three of them—if possible. They have become attached to them

and so have the children.

But even if they return two of the "sisters" to Fairview State Hospital, the Ainleys have no assurance their special bill would pass Congress. Rep. Feighan did not promise or indicate that he would recommend the passage of the bill if the Ainleys were to return the two women outpatients to the care of the state.

A reason expressed for denying the entry of the three children still in Korea is that they might be placed in a home with less "complications" than the Ainleys' home. But this, if not impossible,

certainly is unlikely, since the children belong to the Ainleys by an order of the court.

And the Ainleys ask the poignant question, "What do we do now?"

Officials in communities surrounding Los Alamitos Naval Air Station Saturday were looking for more land on which to establish a regional park.

The search for additional acreage came after Orange County supervisors earlier rejected a proposal to build the park on 50 to 100 acres surrounding the airfield.

SUPERVISORS indicated that a regional park should have 200 or more acres. "The regional park is not a

dead issue by any means," Mayor James Bell of Los Alamitos said. "The supervisors want the park size increased and we are looking for the extra land."

Los Alamitos, along with the cities of Cypress and Garden Grove is looking into the park proposal.

THE NAVAL Air Station, which seeks to stop housing developments near its jet runway, has offered to give the cities or the county some of its fringe land for the park.

Mayor Bell said another meeting of neighboring city officials on the park proposal probably will be held within 14 days.

## Cities Seek More Land as Air Station Buffer

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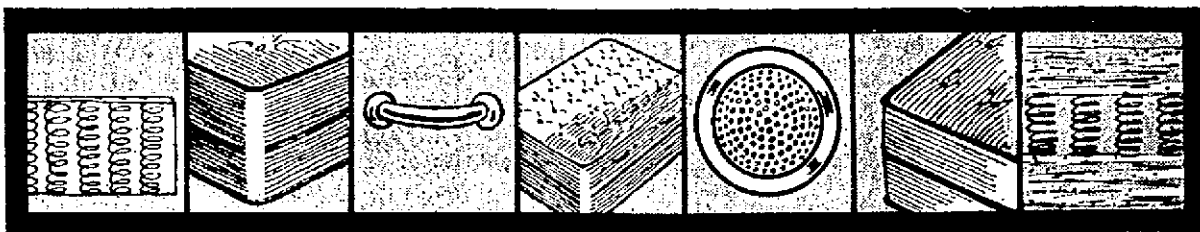
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# Lions Made Hot-Rodding Respectable

When it opened in May 1955, the operators of Lions Drag Strip had one big mission in mind — to get hot-rodders off the streets by affording them a legal, strictly supervised place to drag race their cars.

There was no question about the need or the urgency.

Disorganized, impromptu drag meets in back alleys, city streets, even the highways, had already become a rather terrifying social problem, admittedly beyond traffic department control. Hot-rod youth was hitting the headlines with grim regularity.

THE POLICE Advisory Council for Car Clubs of Los Angeles County, together with leaders of the car clubs themselves, had pleaded with the operators to be.

It was decided to go ahead, but with trepidation. There was no certainty of success.

So, what has happened in nine years?

Robert G. Hill, gray-haired, crew-cut, 45-year-old president of Harbor Area Lions, Inc., operators of the strip, put it this way:

"Call it mission accomplished—and continuing."

Hill then pointed to a record which indicates that the big raceway on 223rd Street, leased on once-dormant property managed by the Los Angeles Harbor Department, has accomplished far more than was ever planned.

There are at least four other missions accomplished and continuing, plus a few other, "fringe benefits." The story of Lions Drag Strip, totaled up, is something of a motorized social saga.

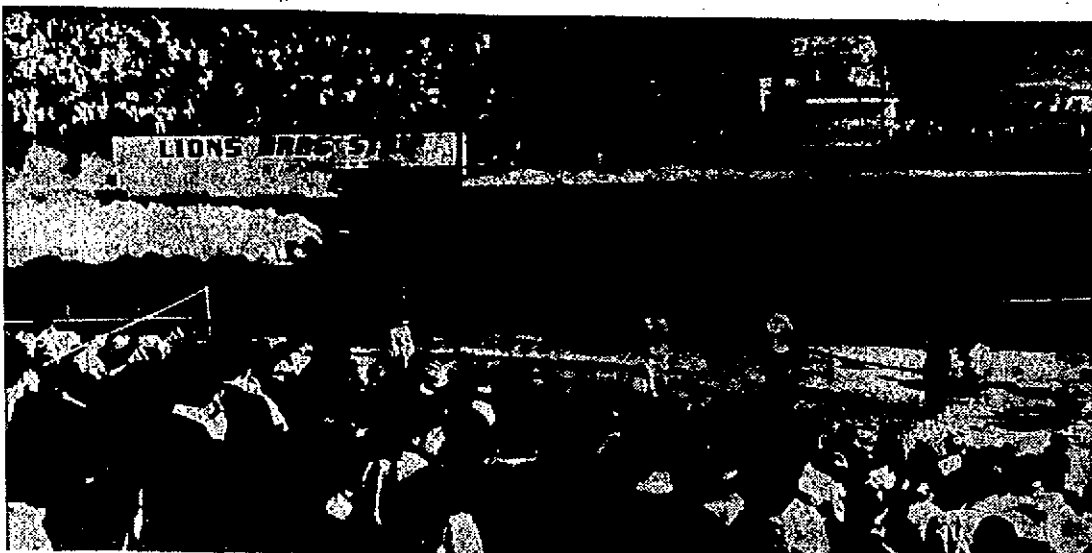
IN COMPANY with the now-300 other organized drag strips of the nation, Lions did indeed get the hot-rodders off the streets. The headlines of a dozen years back are a rare thing today. This, said Hill, remains the primary mission.

In the doing, though, Lions itself developed—in a metropolitan area—into a race facility, second to none, for both participants and spectators in a now-huge and rapidly growing sport.

How big is "huge?" Hill said:

"On a national scale you could safely multiply by 100 the performance record at Lions Drag Strip."

Of this, at an average of 70 weekend racing days per year (more than most other strips), 665 meets have been seen by more than 2,300,000 spectators. At a modest 150 entries per meet—they now



SUPERVISED DRAG RACING . . . The Venture Pays Dividends



ROBERT G. HILL  
"Mission Accomplished"

usually exceed 200—99,750 cars have made more than a half million speed runs.

Further, the Long Beach strip has gained recognition throughout the drag-racing world for its impartial, strict operation. It has rigid inspections, employs the latest in safety devices.

IT HAS an excellent safety record in a sport which, contrary to general belief, has itself a safety record far surpassing other forms of vehicular racing and, for that matter, many sports.

As for one another "mission," Lions is completely unique. To date, said President Hill, more than \$100,000 in profits from the operation have gone to the nine member clubs of Harbor Area Lions, Inc., and, in turn, been used to help some 20 different service causes.

They include the Boys Club, the blind, Boy Scouts, civic welfare groups and, in some instances, direct charity.

"Today," said Hill, "Lions Drag Strip is in better position than ever to serve, and I mean the word literally."

"Operating a drag strip is costly. For instance, we've completely resurfaced the 1320-foot blacktop four times. But we are completely solvent now, with all outstanding bills paid."

"On March 1, in fact, we were able to mail each of the nine clubs a check for \$2,480. They had expected a dividend, but these were almost twice the amount anticipated."

ANOTHER great residual benefit in this "mission continuing" gambit, and it may be the most important, was pointed out by a veteran, 35-year-old drag racer.

Jack Ewell of Torrance, married and the father of three youngsters, has competed at the drag strips since 1949. He drives a hot fuel dragster (it has run the quarter-mile at 189.46 mph and 8.10 seconds elapsed time). Ewell is president of the recently organized United Drag Racers Association.

While complimenting Lions as a "fine, prestige dragway for the sport, excellently handled" (C. J. Hart, a Santa Ana grandfather and race veteran, is strip director), Ewell said:

"There is no question but engineering and safety developments directly attributable to drag racing, have caused the factories to step up, by a good three years, the improvements that are incorporated in stock cars today."

UNLESS you are the vintage type, you, Mr. and Mrs. American Motorist, are probably driving one of them now.

There is one commentary due the "operators." All are responsible businessmen of their communities, who serve on the 18-man board without pay. Most are family men, some are grandfathers. All are proudly dedicated to the knowledge that, in this Lions Drag Strip, they've cut quite a lick.

It's at times a pulsing, noisy place. You can't unleash 1,000 horses worth of power without it. But, as one little blind, girl said (escorted trips are often made for handicapped youngsters and other groups, to visit the racing plant):

"I like the sound of the drag strip. It's music."

## Police Find Smut Film in Raid on Fraternity

COLUMBUS, Ohio (UPI)—Four persons were arraigned Saturday in municipal court on charges of prostitution and showing obscene movies following a raid Friday night on an Ohio State University fraternity party.

Vice Squad Sgt. Thomas Waters said the four persons were arrested while showing an obscene movie to about 40 young men in a private house rented by Epsilon Psi Epsilon, a fraternity for optometry students.

Waters said one of the suspects apparently had asked someone in the fraternity to "put on a party." One youth told Waters the party was supposed to cost each student \$15.

WATERS said he was sure a telephone call, which tipped his squad to the "party," came from someone in the fraternity.

The four arrested pleaded

### Key Man on Supervisors Board

DES MOINES (UPI)—Five times in the past 18 months the county board of supervisors have had to pay for damage caused by prisoners sawing their way out of county jail.

Board member Everett W. Arnel suggested a way to save money early this week.

"Instead of the expense of fixing bars," he said, "give all of the prisoners keys."

NONE OF the students inside the house at the time of the raid was arrested. Waters said, "Since the kids did cooperate with us, I wanted to spare them any embarrassment or action by the university."

All of the persons inside the house could have been charged under the city's suspicious persons law, but vice squadmen said many were "victims of circumstances . . . they didn't really know exactly what was going to happen or that they could get into serious trouble."

One vice squadmen said of the students: "They learned their lesson. I am sure other fraternities have done this at one time or another—they just didn't get caught."

## WANTED Responsible Party to Take Over Payments

5 Rooms of Furniture & Appliances for \$170  
Payments of \$1.50 a Month

Includes: 2 bedroom sets, complete living room set, tables and lamps, 5-piece dinette set, stove and refrigerator, automatic washer.

On Display Daily 10 to 9: Sat. 10 to 8; Sun. 12 to 6.

ASK FOR MARY

GA 3-0421

EDWARDS

FURNITURE

1639 E. Artesia, L. B.

★★★★★

### Thrifty CUT RATE DRUG STORES

<b>\$1.33 Maalox Liquid</b> 12-Ounce Bottle <b>96¢</b>	<b>27¢ Similac Liquid</b> Save 20¢ <b>4 for 88¢</b>
<b>\$1.25 Allerest Tablets</b> For Symptomatic Relief of Allergies, Hayfever Bottle of 24 <b>88¢</b>	<b>79¢ Code 10 Hair Dressing</b> plus FREE Grooming Kit ALL FOR <b>62¢</b>
<b>Reg. \$1.00 Rinse-Away</b> 4-Oz. Liquid or 4-Oz. Tube Your Choice <b>73¢</b>	<b>Lanolin Plus Glycerine &amp; Rosewater Bath Oil</b> <b>\$1.50 Value! 99¢</b>

### BIG VALUES

FOR TODAY, SUNDAY THRU TUESDAY

AND YOU GET BLUE CHIP STAMPS, TOO!

#### THRIFTY'S OWN PRICE SPECTACULAR

**Reg. 79¢ Cutex Lipsticks**  
In 6 Exciting Shades for Spring

We made an outstanding buy and we're passing the savings on to you. Famous Cutex in 6 glamorous fashion shades. Creamy texture, protects your lips from cracking, chapping and drying.

**29¢**

Get Blue Chip Stamps, Too

### THRIFTY'S OWN PRICE SPECTACULAR

**\$1.00 Values! New Spring Costume Jewelry**

- Bead Necklaces
- Bead Earrings to match
- Pins • Earrings • Necklaces

Beads in every color of the rainbow, in many styles and lengths . . . earrings to match. Pins and matching earrings, stone set or tailored bracelets.

**4 for \$1**

Get Blue Chip Stamps, Too!

### THRIFTY'S OWN PRICE SPECTACULAR

**99¢ Multicolor 15 Inch Tall Dripleless Candles**

EACH PAIR **69¢**

Hand painted with beeswax in decorator tones. Long burning, smokeless.

8" Tall x 3 1/2" Pillar Style . . . **99¢**

### 3 for \$2.25 Value! Golf Balls

Save 1.26  
Liquid center . . . lifetime covers.

**3 for 99¢**

Get Blue Chip Stamps, Too!

### 69¢ Bag of 250 Cotton Balls

Save 38¢  
For cosmetic use and baby care! Stock up!

**2 bags \$1**

### THRIFTY'S OWN PRICE SPECTACULAR

**89¢ Wolch's Mixed Nuts in 14-Oz. Vacuum Tin**

Pleasant Fresh! And Mighty Tasty, Too!

Roasted to just right crispness and salted to perfection. Packed in flavor-sealing tin. Save 21¢ on every can! They're delicious!

**67¢**

### \$2.25 Value! Crab Grass Killer

Famous EVEREADY Bottle 16-Ounce

**78¢**

### Bottle of 1000 Saccharin

Purity® 1/4 Gr. Tablets

**27¢**

### 1000-Inch 29¢ Cello Tape

1/2-In. Wide Jumbo Roll

**19¢**

### Borbro® Mineral Oil

Full Pint

**33¢**

### \$6.95 Value! Century Electric Vaporizer

GALLON SIZE **\$3.88**

Get 50 Blue Chip Stamps  
Automatic safety shutoff. Fully guaranteed U.S. approved.  
Protect the family during this winter season. The Century has complete selection of Electric & Gas Vaporizers

### New as Springtime! Women's Denim Casual Slippers

Heavy duty cotton canvas with tapered toe, rubber sole, elastic gore. In faded or navy blue, multi-stripe. 5 to 9. Comfort supreme!

**\$1.98**

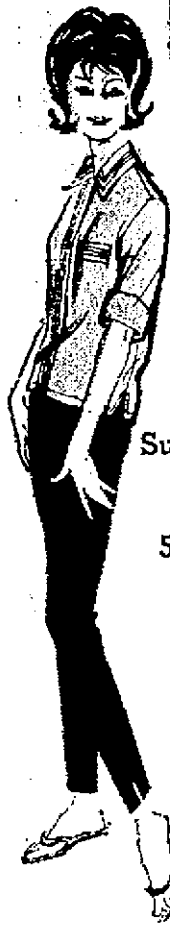
Get Blue Chip Stamps, Too!

## Fund for Nurses Set

Establishment of a scholarship fund to assist nurses in continuing their education was announced Saturday by the Capt. William Sullivan Post, No. 617 and its Auxiliary.

Post spokesmen said a committee has been set up to operate the program and that funds for a scholarship soon will be available.

The post and other Legion groups, Posts 18, 19 and 20 sponsor the Nurse of the Year program with the aid of Auxiliaries. The award will be made May 21.



Shop  
Sunday  
Noon  
'til  
5 p.m.

## Mix 'n Match Sale!

- Capris
- Matching Blouses

**1.99**  
ea.  
2.99 Value

Fashion news... Chino cotton capris with matching print blouse at this special low price. Preferred at home, for travel or town. Stock up now while this sale is on. Beige, green, red, blue, and black in sizes 10 to 18. Sportswear Dept.

**Butler's**

Lakewood Center

Monday thru Friday

9:30 to 9:30

Saturday 9:30 to 5:30



Normal  
Alterations  
Free

## Boys' Suits

We predict that boys will go for these suits, spring conditioned in lighter weights and colors and tailored with narrow lapel jacket. Sizes 8 to 20. Jr. Boys 3-8, 7.99

**14<sup>87</sup>**

values to 20.95

We Give  
2" Green  
Stamps  
On Every Purchase  
Cash or Charge

## Boys' White Dress Shirts

Reg. 2.29

**1.99**

Long or short sleeves in popular tab snap, button down or regular collar styles. 100% wash 'n wear cotton. Sizes 6 to 18.

## Pin Stripe Dress Shirts

Reg. 2.99 Snap tab collar, slim stripes in Green, Blue or Tan on white. Sizes 8 to 18.

**2.69**

## See our collection of Boys Ties 1.00

## Boys' Slack Socks

The last foot notes for a spring wardrobe are the color coordinated socks. Choose the colors and patterns for warm weather wearing. Stretch socks in boys' sizes 8 1/2 to 10. Reg. 48c.

**22c**

**SHOP SUNDAY NOON 'TIL 5 P.M.**

Open  
Convenient Butler  
Charge Today  
Easy Terms

## Boys' Handsome Cardigans

A large assortment of lightweight sweaters in solids and stripes. The perfect weight for early morning or evenings. Masculine colors in Sizes S, M, L, XL.

Regularly 7.99

**5.87**

## Boys' Dress Slacks

fit for spring...

sizes 6 to 12 **4.98**

sizes 14 to 18 **5.98**

Jr. Boys' sizes 3 to 7 **1.99**

Spring weight, trim continental slacks for dress. Handsome good looks and casual comfort make these a favorite year round. Jr. boy sizes with boxer back waistband and Continental front. Popular colors.



## SPECIAL SALE Infants' Sleep 'n Play Sets by Curly®

**2.79**

REG. 2.98

Combed cotton knit angel top detailed with nylon rib collar for girls and v-neck collar for boys. Nylon stretch bottoms with feet. Layette size to 22 lbs.

# Butler's Spring Sale

## Spring Sparkles in this 2-piece Ensemble

So smart for spring and Easter wearing. This pert sleeveless dress topped with a matching jacket is sure to be her favorite... the color is Navy trimmed in white and red. Mother will like the easy care rayon fabric. Sizes 7 to 14. Similar to Picture.

**3<sup>99</sup>**

Regularly 4.98



Shop  
Sunday  
Noon  
'Til 5

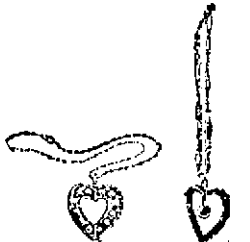


## Young as Springtime Accessories

## Children's Hats and Handbags

**1.98 to 2.98**

No wardrobe is complete without a spring bonnet and handbag. We have a lovely selection for the young and young miss alike. Smart new straws and dressy styles.



Junior Jewels  
of California  
to win her heart

Pendant **1.00**

Pendant and matching ring **1.98**

Just the right touch for a feminine young lady. Choose her birthstone in a precious setting.

## Children's Hat and Bag Set

**2.98**



She'll feel grown up in her perky hat with matching purse. Let her come in and choose her favorite from our collection.

## Cotton Anklets

in Spring pastels, sizes 8 1/2 to 11. Reg. 45c

**4 pr. for 1.00**



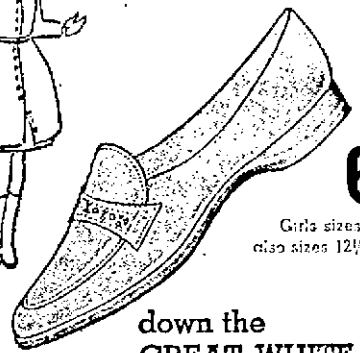
## Girls' Stretch Denim Pants

Stretch pants just like Mom's in little girls' sizes. The perfect pants for play. Set on waistband and back zip. 75% cotton denim and 25% nylon. Navy Blue and Faded Blue. Sizes 3 to 6x, 7 to 14.

**2<sup>98</sup>**



styles that step smartly...

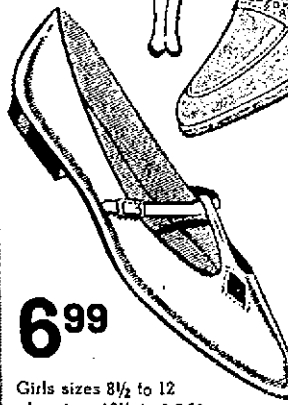


**6<sup>99</sup>**

Girls sizes 8 1/2 to 12 also sizes 12 1/2 to 3 7/9

down the  
**GREAT WHITE WAY**  
this Spring

This season it's the white of lightning or the white of clover, that's so right for young fashionites. These new color tones and styles will delight her... one when she goes partying, one when she goes out to play.



**6<sup>99</sup>**

Girls sizes 8 1/2 to 12 also sizes 12 1/2 to 3 7/9

**Poll & Parrot**  
SHOES FOR BOYS AND GIRLS

Shoe Center

Main Floor

**LAKEWOOD CENTER**

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Monday thru Friday 9:30 to 9:30 — Saturday 9:30 to 5:30 — Sunday, Noon 'til 5



747,603 USE THEM IN MONTH

## L.B. Buses Chalking Up Rider, Revenue Increase for First Time in 17 Years

By WILLIAM JONES

For the first time in 17 years, more Long Beach people are riding the bus.

The slow transition from a loss to an increase on the bus ledger started last Sept. 1 when a group of civic-minded citizens—with city help—bought out the bus line.

Since that time, Bus General Manager William F. Farrell has trumpeted the change with 40 sleek, new silver-and-blue "Dreamliner" buses, a new driver's uniform and a critical eye on time schedules.

In December, the Long Beach Public Transportation Co. recorded an increase of revenue and patrons over the preceding month in the year past

for the first time in 17 years.

FARRELL Saturday reported the trend continued last month with a hike of nearly 40,000 riders over the February patronage of 1963.

Altogether, 747,603 persons last month left the driving to Long Beach bus drivers.

Revenue for the month jumped to \$167,201—compared to \$154,828 during February before last.

Breaking the figures down, the bus line this year was gathering slightly more than 50 cents a mile in revenue in its coin boxes. That's 2 cents a mile over last year.

Farrell said the only reason why the local line



WILLIAM T. FARRELL  
Eye on Schedules

did not show an increase in January was because there were less school

days than in the previous period.

"This is the breakthrough and February is proof of it," said Farrell in discussing the change from red to black on his books. "The public image of our bus line is changing—and for the better."

AMONG REASONS for the increase, he credited the company's "policy of keeping the public informed of what we're doing." And he added: "We're going to continue that policy."

He stressed that new buses on the Long Beach routes have meant "fewer road failures and more schedule dependability."

Improvement of routes will continue, he said, when new schedules go

into effect later this month.

For the past 17 years, patronage on the Long Beach line has been decreasing 5 to 6 per cent annually, according to Farrell.

The jump from loss to profit is nothing new to Farrell, who has steered ailing bus companies in other cities into money-making transportation outfits. In Santa Monica—where Long Beach grabbed him—Farrell turned a yearly loss into a \$1.5 million profit to the city.

That amount was over and above the \$2.5 million in cash for replacing the entire Santa Monica bus fleet and a new administrative headquarters.

## Goldwater Says He Has It Made in N.H., Lodge May Beat Rocky

MANCHESTER, N.H. (UPI)—Sen. Barry Goldwater wound up his New Hampshire presidential primary campaign Saturday with a prediction that he has "got it made" in Tuesday's balloting. He foresaw perhaps no better than a third place finish for Gov. Nelson A. Rockefeller.

Goldwater, also commenting on New Hampshire's Democratic primary, first took a dig at Atty. Gen. Robert F. Kennedy, saying he would cost the Democrats votes, and then he said it might be a "good idea" for the Democrats to stage a write-in campaign for Kennedy as their party's vice-presidential nominee.

THE ARIZONA conservative said he envisioned a surprising vote for New Englander Henry Cabot Lodge in the New Hampshire GOP preferential primary. He said Lodge, now the Johnson administration's ambassador to South Viet Nam, might get more "beauty contest" votes than Rockefeller.

Goldwater charged, however, that Lodge—Richard M. Nixon's vice-presidential run-

ning mate in the 1960 election, "did as much to lose that election as Rockefeller."

He said Lodge "wouldn't work as a candidate and Rockefeller wouldn't work for Nixon."

Goldwater topped off his campaign appearances in Concord and Manchester, the state's most populous cities, before making a final television appearance and heading back to Washington to await returns from New Hampshire's first-in-the-nation primary.

In his last formal speech, at Concord's City Auditorium, Goldwater noticed the audience a man waving a poster that urged write-in votes for Robert Kennedy as

a vice-presidential running mate with President Johnson next November.

AT THE conclusion of his remarks, Goldwater said he had decided to comment on the poster, which bore photographs of the late President Kennedy and his brother, the attorney general. The poster read, "Our President in spirit lives. Write-in Robert Kennedy."

"Bobby Kennedy is a friend of mine," Goldwater said. "While I have no business as a Republican telling the Democrats what to do, I think you've got a good idea there."

Where is  
Drossy?

Your hair stylist from Oslo, Norway, has moved with her husband, Mr. Tuggel to their new location.

Wm. Tuggel  
COIFFURES

4103 E. 7th St.—Long Beach—Telephone 439-9981

## Experts in New Hampshire See Rocky-Barry Vote Close

CONCORD, N.H. (UPI)—Who will get how many votes Tuesday in the nation's first presidential primary?

Political analysts, reporters and the candidates all are making "educated guesses."

D. Frank O'Neil, veteran correspondent of the state's biggest newspaper, the Manchester Union-Leader, thinks 110,000 Republicans will turn out Tuesday. Leon Anderson, columnist for the Concord Monitor, which usually opposes the Union-Leader's viewpoints, thinks the total will be 115,000. Here's how they, and Democratic U.S. Sen. Thomas McIntyre size up the GOP vote:

Union Leader	Concord Monitor	Sen. McIntyre
Rockefeller	22,000-30,000	22,000
Goldwater	22,000-30,000	22,000
Write-in	10,000-15,000	10,000
Smith	10,000-15,000	10,000
Stassen	10,000-15,000	10,000
Lodge	10,000-15,000	10,000

Anderson thinks the big surprise of the balloting may be the size of the Democratic vote for U.S. Atty. Gen. Robert F. Kennedy. He thinks 25,000 New Hampshire voters may write in Kennedy as a candidate for vice president. He said Kennedy might get more write-in votes for vice president than President Johnson gets write-in votes for Pres-

dent. His guess: 25,000 for Kennedy and 15,000 for Johnson.

OUT-OF-STATE newsmen visiting New Hampshire all have their ideas on the "numbers game." One of the earliest estimates was that of George Minot of the Boston Herald a few weeks ago. He said the totals might go this way: Rockefeller, 45,000; Goldwater, 35,000; Nixon, 8,800; Lodge, 10,000; Mrs. Smith, 10,000; Stassen, 1,200. His estimate was put out before the stretch drive of the Lodge forces.

The various television and radio networks have had crews of analysts in the state for weeks, preparing to run results through computers for primary-night trends. Bill Eames of CBS, who heads up part of that network's operation, gives this estimate: Goldwater, 30,000; Rockefeller, 34,000; Nixon, 16,000; Lodge, 14,000; Smith, 14,000.

Mrs. Smith's home-state newspapers sent reporters in to view election trends. Maxwell Weisenthal of the Gannet papers in Portland thought the totals might be: 35,000 for Rockefeller, 37,000 for Goldwater, 14,000 for Nixon and 8,000 for Lodge. Mrs. Smith, he said, should get at least 6,000.

## Lodge Name to Stay on Ballot, Son Says

MANCHESTER, N.H. (AP)—George C. Lodge, son of U.S. Ambassador Henry Cabot Lodge, said Saturday he is "convinced" his father will let his name remain on the Oregon Republican presidential primary ballot.

Young Lodge said he had no definite word on the subject "but there is no question his name is in serious contention both in New Hampshire and across the country."

AMBASSADOR Lodge's name was one of those placed on the GOP primary ballot by Oregon Secretary of State Howell Appling Jr. Unless Lodge files a statement with Appling by Monday night, saying that he is not a candidate, his name will remain on the ballot.

The diplomat's son said at

his Beverly, Mass., home that his father "regardless of any personal strictures, obviously is a contender."

Supporters of Lodge in next Tuesday's New Hampshire primary have mounted a big drive to get write-in votes. Lodge's name does not appear on the ballot for the New Hampshire primary but there is a slate of delegate candidates pledged to Lodge.

ROBERT R. MULLEN, chairman of the Draft Lodge Committee, told a news conference Saturday he is certain Lodge eventually will resign as ambassador to South Viet Nam to seek the Republican presidential nomination. "He is a candidate by virtue of not withdrawing from the Oregon primary," Mullen said. "I am assured he will not withdraw."

## 'I'm Still Underdog,' Rocky Says

MANCHESTER, N.H. (UPI)—Gov. Nelson A. Rockefeller of New York said Saturday he still feels like the underdog in New Hampshire's Republican presidential primary and will be "fighting all the way" in Tuesday's showdown balloting.

Rockefeller made the statement as he steered his presidential bandwagon into the state's biggest city for a New England "bean supper" and rally that topped his intensive quest for votes in the first-in-the-nation primary.

ACCOMPANIED by his vivacious wife, Happy, the governor campaigned at public meetings in the Nashua and Amherst areas before appearing at the beans-and-franks affair in Manchester's State Armory. About 3,500 attended a Barry Goldwater rally there Thursday night.

In what shaped up as a dig at some earlier statements by Goldwater, Rockefeller was introduced to the Amherst gathering as "the candidate who does feel that the New Hampshire primary is important."

ROCKEFELLER, who in the past few days had been taking potshots at Goldwater's stand on such issues as Social Security and the Tennessee Valley Authority (TVA), did not mention his GOP rival by name in responding to questions from the meeting. Instead, he was full of praise for New Hampshire voters. The governor said he was impressed by "the degree of understanding and penetration of the questions asked by people all over the state."

It was here he commented on his status in the race versus Goldwater. In reply to a question, he said: "I still feel like the underdog and am fighting all the way."

ALWAYS AT your call when you've a need to be filled—that's Classified ads. Dial HE 2-5959 now.

## Shriver Thinks He'd Like to Run for Office

NEW YORK (AP)—Sargent Shriver, the Peace Corps director frequently mentioned as a possible Democratic vice-presidential nominee, said Saturday he thinks he would enjoy running for an office.

But he disclaimed any candidacy and said he did not regard President Johnson's compliments as a trial balloon for Shriver for vice president.

## Pravda Claims U.S. Violates Sea Treaty

MOSCOW (UPI)—The Communist Party newspaper Pravda Saturday said the presence of the U.S. 6th Fleet in the straits between the Mediterranean and Black Seas threatens to aggravate the already tense situation over the Cyprus crisis.

Pravda said the use of the straits by the U.S. fleet "is an open violation of the very essence of the . . . convention governing . . . navigation in the straits."

Shriver, brother-in-law of the late President John F. Kennedy, made the comments in a radio-television interview recorded by RKO General Broadcasting Inc. and broadcast by station WOR here.

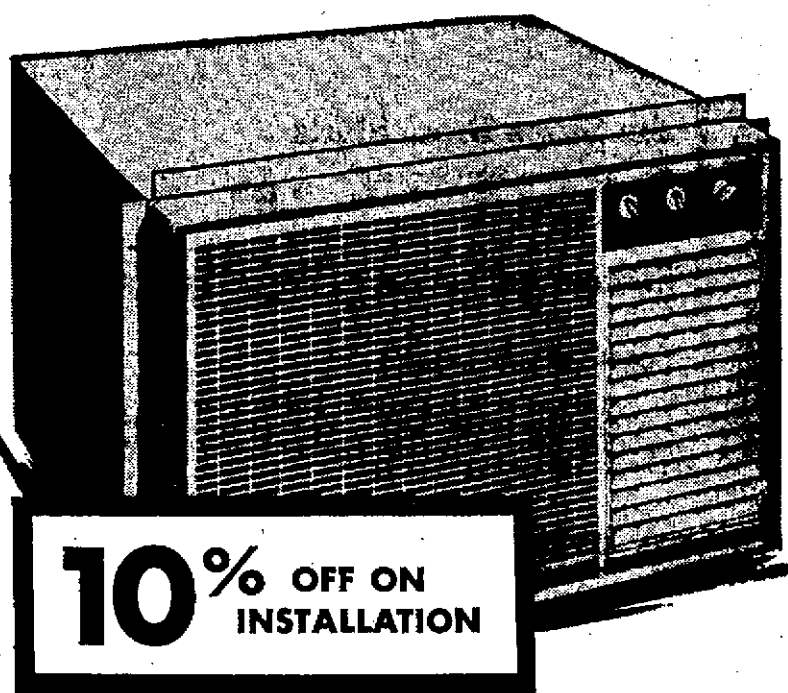
Asked whether he would accept the vice-presidential nomination, Shriver replied: "I don't know whether I would or I wouldn't. I don't think that anybody can answer a question like that; in the first place, at least until the proposition is presented." He was asked how he would feel if the chance came for him to run for an important elective office. "I think it might be very interesting," Shriver replied. "I've never run for elective office, but I would enjoy it, I think."

DON'T KEEP things you don't use. Sell them with inexpensive Classified Ads and have cash instead. Dial HE 2-5959 today.

ALL STORES OPEN EVERY NIGHT MON. THRU SAT.  
**Pennneys**  
ALWAYS FIRST QUALITY

PRE-SEASON **CLOSEOUT**  
1963 PENNCREST® AIR-CONDITIONERS!

new low,  
low prices!



DELUXE IMPERIAL  
AIR CONDITIONER  
COOLS 1100 SQ. FT.

**\$218**

NO MONEY DOWN! ONLY 9.50  
A MONTH STARTING IN MAY

- powerful 15,000 BTU
- adjustable 10-position temperature control
- 2-speed fan, 2-speed cooling
- slide-out weatherproof chassis
- standard installation kit included

**10% OFF ON  
INSTALLATION**

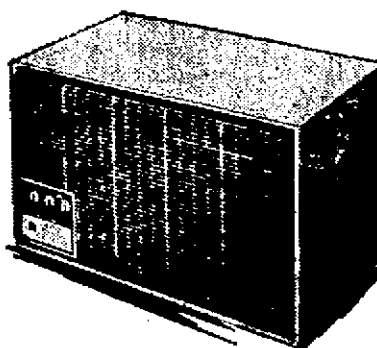
**NO MONEY DOWN...NO  
PAYMENTS UNTIL MAY!**

10-POSITION CONTROL  
AIR CONDITIONER  
COOLS 425 SQ. FT.

**\$168**

NO MONEY DOWN! ONLY 8.00  
A MONTH STARTING IN MAY

- 6100 BTU
- 2-speed fan, 2-speed cooling
- slide-out, weatherproof cabinet
- quick-mount installation kit

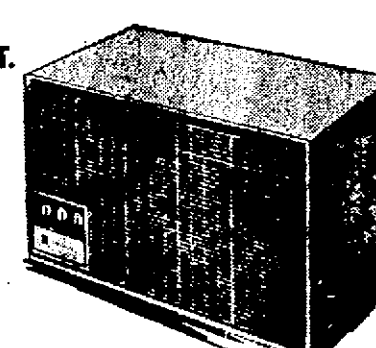


CUSTOM  
AIR CONDITIONER  
COOLS 575 SQ. FT.

**\$188**

NO MONEY DOWN! ONLY 8.50  
A MONTH STARTING IN MAY

- 8100 BTU
- thermostatic temperature control
- 2-speed fan and fresh air vent
- slide-out chassis



**DOWNTOWN LONG BEACH  
FIFTH and PINE AVE.**

**VISIT OUR NEW  
TV and STEREO DEPT.  
DOWNSTAIRS**







### NOW, THAT'S FAST SERVICE!

Three cutely clad Darlings from LaFayette Hotel's Sans Souci Room hit finish-line in almost a dead heat with hotel manager John McKennon (far right) holding the tape in a tryout dash for the champagne cocktail race to be held here April 28. The race, sponsored by the California Dining and Beverage Association, and the Long Beach News Bureau, is open to any cocktail waitress in Southern California.

## Beauties Balancing Bubbly Will Race With 3-Inch Spikes on 'Track Shoes'

By GEORGE ROBESON

Some races are fast (like quarter-horses at Los Alamitos) and some are dangerous (like motorcycle hill-climbing) and some are long (like the Indianapolis 500).

The one to be held in Long Beach April 28 is neither fast nor dangerous and it's less than two blocks long. But this one is pretty.

It's a fast-walking race between waitresses from Southern California cocktail lounges and nightclubs, each one balancing two full champagne glasses and a bottle of the bubbly stuff on her tray.

The girls will race along Ocean Boulevard between Long Beach Boulevard and Pine Avenue beginning at 11:30 a.m. Fastest time wins.

There are restrictions: The girls must wear heels at least 3 inches high (they'll be dressed in the costume customary to their place of employment), they must bal-

ance the tray with one hand and must not run, bump another contestant or spill the champagne, according to the sponsors.

But some other rules aren't quite so restrictive. For example, the girls can be single or married, 21 to 45 years old, 4-foot-9 to 6-foot-2 and 85 to 200 pounds. Which is a pretty big spread.

The fastest waitress gets a trophy, and a three-day expense-paid vacation in Las Vegas for two, and, if her boss is a member of the association, a \$50 bonus.

Second-placer gets two days in Palm Springs and third prize is a case of champagne. Each contestant will receive a small trophy and a bottle of champagne.

The starter will pop a champagne cork (instead of the usual pistol shot), a big bunch of pink balloons will be released and the race will be on.

Not fast, long or dangerous—but pretty.

## Naval Officers of 27 Lands Visiting L.B.

By VINT MADER

A special homeland touch will greet 27 naval officers from 27 foreign countries today on their scheduled arrival in Long Beach for a visit in conjunction with a special Navy.

In front of the rooms of the officers will fly the national flag of each when they check in at Edgewater Inn.

The officers, all hold the rank of captain or commander in their own services, are taking a 10-month command course at the Naval War College, Newport, R.I., as preparation for higher ranks and responsibilities.

THEIR visit to the Long Beach area is an orientation program in American affairs as part of the training. They will visit local naval installations and other government and industrial sites of the area.

The idea of honoring the visiting officers by the display of their own flags was the brainchild of Bruce Riddell, the hotel's director of commercial sales.

"I just felt Long Beach should go all out for showing a little dignity for these foreign officers," said Riddell.

THE FLAGS, all 3x5 feet, will be run out on staffs from the hotel's external walkways in front of the rooms and overlooking the courtyards and parking areas.

Nor was Old Glory itself overlooked.

For the party will be conducted by nine U.S. officers.

### OK in Theory

CAIRO (AP) — Interviews with eight National Assembly candidates who favor birth control showed they had a total of 52 children. Engineer Youssef Mohammed, with nine children, said: "I began believing in birth control late in life."

led by Commander James Faddis of the War College. The Stars and Stripes will fly proudly at their rooms.

LAST 2 DAYS

OF THIS  
ONE PRICE SUIT SALE

Just Say "Charge It"

ANY  
IN THE STORE  
SUIT  
\$49

NONE HIGHER

Sizes 35 to 48 Regular; 37 to 46 Long; 35 to 44 Short  
Expert FREE Alterations

EVERY Suit Originally \$85-\$110  
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PAY NOTHING DOWN

Your Credit is IMMEDIATE with Charles Baron.  
There is no waiting. There is no delay.  
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BANKAMERICARD ACCEPTED  
OPEN TODAY, SUNDAY 10 to 5 P.M.  
MONDAY . . . LAST DAY OF THIS SALE

This is not a MARCH clearance of odds and ends . . . but our semi-annual ALL-OUT SALE OF EVERY SUIT, SPORT COAT AND SLACKS in the store.

Charles Baron Ltd.  
4916 East Second Street, Long Beach  
OPPOSITE HOEPLY'S RESTAURANT  
IN THE BELMONT THEATRE BLDG.

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ITALIAN AND FRENCH PROVINCIAL • SPANISH • MODERN • MEDITERRANEAN • EARLY AMERICAN  
Sofas, Chairs, Sectionals, Dressers, Beds, Chests, Nite Stands, Mattresses, Box Springs, Dining Tables and Chairs, Buffets, Chinas, Desks, Occasional Tables, Lamps, Pictures, Accessories, Carpet and Drapery Rolls and Remnants, and many other items.

ENOUGH IS ENOUGH! Our wonderful employees have given all Fatigue has set in. We must call a halt. This tremendous CARNIVAL OF BARGAINS definitely draws to a close TODAY, SUNDAY, at 52nd and ATLANTIC, Long Beach . . . BUT IT ISN'T OVER YET. Today, the LAST DAY, is considered by many smart buyers as the BEST DAY, for our managers and buyers have been up half the night RECKLESSLY SLASHING PRICES on merchandise we want to move and BRINGING IN NEW STOCK, including many LATE ARRIVALS . . . THIS IS DEFINITELY IT! We've mustered our forces, reformed our lines and are ready for one FINAL PRICE-SAVING ONSLAUGHT. We're ready . . . are you? DOORS OPEN 10 A.M. COME EARLY, SHOP, SAVE! SALE ENDS TODAY POSITIVELY!

NATION'S TOP BRANDS ON SALE: THOMASVILLE • BASSETT • BROYHILL • LANE • SIMMONS • MOHAWK • ALEXANDER SMITH • AND MANY OTHERS  
TERMS? OF COURSE!

Take 3 years to pay.  
1st payment in May.



## FINAL DAY TODAY



Dean Van Lines, Inc.  
Dean's vans augment ours  
to keep goods flowing



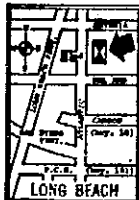
FREE COFFEE AND  
DONUTS DURING SALE

Dunk a donut and have  
a cup or two.



Dean Schultz OF LONG BEACH  
FINE QUALITY HOME FURNISHINGS

## warehouse sale



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AT THE WAREHOUSE  
52ND & ATLANTIC  
THURSDAY 20 . . . 9:30 TO 9  
FRIDAY 21 . . . 9:30 TO 9  
SATURDAY 22 . . . 9:30 TO 6  
SUNDAY 23 . . . 10:00 TO 5

ACRES OF FREE PARKING • NO PAYMENT  
TIL MAY • SAVE UP TO 75% • WAREHOUSE  
STOCK • FLOOR SAMPLES • DISCONTINUED LINES • MODEL HOME RETURNS •  
ODDS & ENDS

OPEN TODAY

TILL YOU STOP COMING!

# Slashing Attacks Lead the Way to First Primary

By HARRY SHARPE  
United Press International

Teamsters Union President James R. (Jimmy) Hoffa learned the hard way last week that he is no longer untouchable.

A federal court jury at Chattanooga, Tenn., found him and three associates guilty of jury tampering. The alleged offense occurred during a 1962 Nashville conspiracy trial.

The 54-year-Hoffa, who gets a salary of \$75,000 a year, faces a maximum sentence of 10 years and a \$10,000 fine. Hoffa who was released on \$75,000 bond pending an appeal, said he had been framed and railroaded by Atty. Gen. Robert F. Kennedy, who turned the Senate Rackets Committee spotlight on Teamster corruption in 1957.

SINCE THEN HOFFA has faced five separate juries on different charges. The fifth jury found Thomas E. Parks and Ewing King of Nashville guilty as principals in two of three jury tampering counts. Then it found Hoffa and Larry Campbell, both of Detroit, guilty on two counts of aiding and abetting.

In politics, all eyes turned toward New Hampshire where on Tuesday the year's first presidential preference primary will be held. Slashing attacks were exchanged by the two principal GOP antagonists, Sen. Barry Goldwater of Arizona and New York Gov. Nelson A. Rockefeller.

Former Vice President Richard M. Nixon said that while the primary may have some importance, the impending Goldwater-Rockefeller clash in California will be the "sudden death pay off."

Nixon, who is acting more and more like a candidate, made it clear Friday he is ready to serve in any role to help the Republican party, as a presidential candidate or even as vice president.

Defense Secretary Robert S. McNamara, Gen. Maxwell D. Taylor, chairman of the Joint Chiefs of Staff, and other top officials flew to Saigon for another crucial size-up of the anti-Communist war. McNamara said the North Vietnamese guerrilla forces were getting formidable weapons from Red China.

THE AMERICAN COMBAT death toll in Viet Nam stands at 113, with three missing. Another 79 men have died or been killed in non-combat activities.

Secretary of State Dean Rusk flatly rejected French President Charles de Gaulle's proposal for neutralization of Viet Nam and Southeast Asia as long as North Viet Nam and Red China are fomenting aggression.

At a Geneva meeting, France was rebuffed in a bold attempt to seat Red China in place of Nationalist China in the World Health Organization. De Gaulle has recognized the Peking regime over U.S. opposition. His newest maneuver apparently was aimed at winning a United Nations seat for the Communists.

The State Department said it would continue to fight against admission of Peking to "any U.N. organization."

President Johnson called Charles E. Bohlen, ambassador to Paris, home for consultations. He hopes Bohlen can shed light on what next to expect from the intractable De Gaulle.

President Johnson and thousands of other Americans mourned the death of King Paul I of Greece who



—Associated Press Wirephoto

DALLAS POLICEMAN, Lt. Jack Revill was a witness in the Jack Ruby trial that got under way last week in Dallas after jury selection was completed. Lt. Revill narrated a film showing Ruby shooting Lee Harvey Oswald last Nov. 24 in the basement of the city hall. Revill identified, for the court, various principals who appeared on the screen.

led his country's heroic fight against the Nazis in World War II and against the Communists in post-war years. He was 62. His son, Constantine, 23, succeeded to the throne.

Meantime, the United Nations Security Council approved dispatch of a peace-keeping force to strategic Cyprus in the Mediterranean where Greek and Turkish citizens were locked in communal strife endangering NATO unity.

Johnson hailed the U.N. action, but also called on Soviet Premier Nikita Khrushchev to avoid doing anything to aggravate the situation and pledged the U.S. would do the same.

In Washington General of the Army Douglas MacArthur, 84, venerable hero of two world wars, underwent gall bladder surgery. A blockage had caused a jaundice condition and had led to fears the general might have cancer. This was not the case. He will recuperate in Walter Reed Army Medical Center where the operation was performed.

The U.S. Supreme Court let stand a lower court decision outlawing racial segregation of doctors and patients in any hospital built with federal aid. The far-reaching case involved 11 Negro doctors, dentists and patients in two Greensboro, N.C., hospitals.

The House Rules Committee cleared for an early House vote a \$545 million federal pay raise bill that also includes a \$10,000-a-year hike for members of Congress, the federal judiciary, the cabinet and certain other officials. The objective is to make federal pay commensurate with that in private industry.

SECRETARY OF THE NAVY Paul Nitze advised an anxious member of Congress that if all land-based U.S. missiles were put out of action, submarine-based Polaris missiles alone could wreak such devastation on Russia as to rule out any rational assault on this country.

This was an implied slap at Goldwater who has charged the Defense Department's missile defense is only 38 percent reliable.

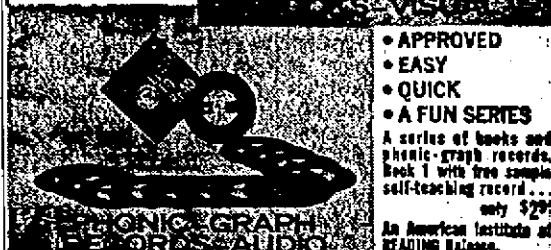
The President seems determined his administration will not be a "stag" government. He named two more women to high posts—one as a member of the Interstate Commerce Commission. Since taking office he has named 10 women to big jobs.

The cost of living edged to a new record high in January, the Department of Labor said in its new stream-

lined consumer price index. Higher food prices were blamed.

## PHONICS for the entire family!

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"Learn to Read" available in the Long Beach Area at:

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| <p>ANGELUS SHOP<br/>744 E. 7th St.<br/>BELCHER &amp; SCHACHT<br/>251 Long Beach Blvd.<br/>BIXBY KNOLLS<br/>MUSIC CENTER<br/>4508 Atlantic Blvd.<br/>BOOK PLAZA<br/>4818 E. Second St.<br/>BROADWAY DEPT. STORE<br/>Sears &amp; Roebuck<br/>BROWNIE'S TOYS<br/>5308 E. Second St.<br/>BUFFUMS<br/>Pine on Broadway<br/>EGYPTIAN PHARMACY<br/>5123 E. Second St.<br/>GOSPEL BOOK<br/>17440 Bellflower Blvd.<br/>HUMPHREYS MUSIC<br/>135 E. Third St.<br/>LAKEWOOD CENTER<br/>BOOK SHOP<br/>5002 Focalby</p> | <p>LOU'S STATIONERS<br/>5649 Atlantic Blvd.<br/>MAY CO.<br/>5100 Lakewood Blvd.<br/>MOREY'S MUSIC<br/>342 Pine Ave.<br/>NAPLES PHARMACY<br/>5700 E. Second St.<br/>PLAZA PLATTERS<br/>6534 E. Spring St.<br/>QUIGLEY'S<br/>5026 E. Second St.<br/>QUIGLEY'S<br/>4428 E. Spring St.<br/>QUIGLEY'S<br/>4249 Woodruff<br/>ROSE'S HARDWARE<br/>4132 Viking Way<br/>SAMMIE STONE<br/>5341 Long Beach Blvd.<br/>TAYLOR'S RECORDS<br/>1926 Orange<br/>ZETAN'S MKT.<br/>5462 The Toledo</p> |
|---|---|

## FOREIGN PRESS VIEW

### Europeans Evaluate U.S. Policies, Politics

By United Press International

European newspapers carried varied editorial comment last week on U.S. affairs, ranging from American relations with Europe to Sen. Margaret Chase Smith's candidacy for the presidential nomination.

Le Figaro of Paris said, "On the economic level continental Europe no longer depends much on the United States any more than the United States depends on Europe."

"Militarily the United States keeps the essential, that is nuclear, arms but since the two great powers are obviously anxious to avoid a war in which they would be the first victims, and since these arms neutralize one another, the United States often has the impression she is clashing with old nationalisms revived in Europe in the same way she is becoming the butt of new nationalisms in other parts of the world."

The West German newspaper Die Welt of Hamburg said of Sen. Smith's candidacy, "What does she really hope to achieve? Does she really expect to move into the White House?"

"She has a maximum goal and a minimum goal. Even the latter, is important enough to warrant the effort," Die Welt said. "The peak of the attainable is that the Republican convention will nominate her for vice president... The nearer goal of the lady senator is... to prove that neither Nelson Rockefeller nor Barry Goldwater deserve to be nominated by the Republicans in 1964. She would prefer Richard Nixon or William Scranton to both."

The East German Communist Party newspaper Neues Deutschland said in a story on crime in the United States, "It is shocking how many capital crimes are committed every day by people of every age in this 'jungle'—the name the people give their own country."

The Austrian Kurier, commenting on the Jack Ruby trial, said, "The Kennedy tragedy and the subsequent events which occurred at truly American

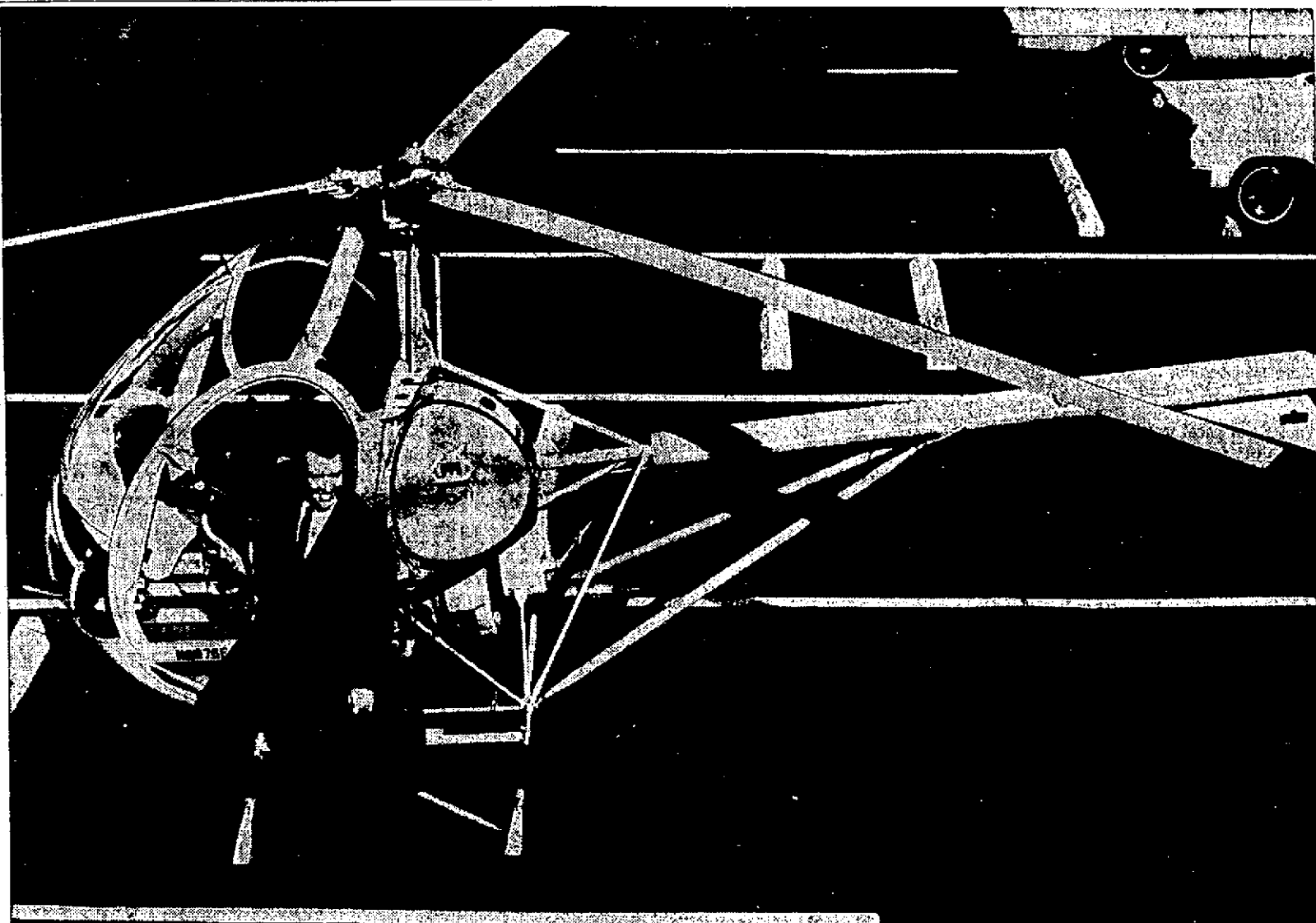
speed have faced us Austrians as well as many citizens of the free world with a problem which was hardly interesting to us before—how does jurisdiction work in the United States? "Every U.S. state has its own penal code... however in one respect all courts are alike. Whoever is in the dock is innocent as long as he has not been pronounced guilty," Kurier said.

The Austrian Arbeiterzeitung said the U.S. government, in reducing taxes, "hopes that the money will flow back to the economy through the millions of small channels of the consumer's society. The American politicians hope their experiment will be successful. They themselves refrain from making predictions, for it might be that stock prices, having reacted so favorably to the tax cut, will drop again after some time through the effects of the very same tax cut. Capitalism has no recipe against crises."

Around the world in Asia, the Manila Times commented on the creation of a new American committee to coordinate the war in South Viet Nam. It said: "The Central Intelligence Agency, as is well known, is directing and manly fighting the war. It is not getting enough support from the Saigon military and even less from the Vietnamese people who see it as America's war. Weeks ago it was bruited about in Washington that the Americans might have to share top level control of strategy and tactics with the Vietnamese."

In Seoul, the Korean Republic gave the new American interagency committee to coordinate the war in Viet Nam a vote of confidence.

"Formation of the interagency committee itself already has done much for free Asian peoples to reaffirm their confidence in America's determination to protect them from Communist aggression," it said. "This psychological effect is worthy of full appreciation."



## HE GOES OUT OF HIS WAY TO SAVE AT COMMUNITY (because we go out of our way for him)

It's true. Air-minded savers, like George Cary, can land their helicopters on our parking lot. While we don't recommend this without special arrangements, it does make sense for George who goes a long way to save at Community. Consider the extras he gets:

**EXTRA SAFETY:** Founded in 1929, Community has made 85 consecutive interest payments. Resources are now over \$125,000,000 and his savings are insured up to \$10,000 by an instrumentality of the U.S. government. **EXTRA EARNINGS:** George earns \$4.94 for each \$100 in savings held for one year when the current annual

rate of 4.85% is compounded quarterly, is maintained for one year and when his savings remain until the end of the quarterly period. **DAILY INTEREST:** George's savings earn from the day they're received when they remain thru the end of the quarter. **MEMBERSHIP IN FINANCIAL FEDERATION, INC.:** Community's strength is further broadened by its membership in Financial Federation, Inc. with assets over 3/4 billion dollars.

**AND THAT'S NOT ALL.** Community offers George many more customer services... too numerous to mention. To get the full story, hurry to our nearest office. And

you don't have to be air-minded. Our savers have their feet on the ground.

## COMMUNITY SAVINGS

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MAIN OFFICE: 477 E. Compton Blvd., Compton  
PARAMOUNT: 15359 Paramount Blvd.  
LONG BEACH: 3901 Atlantic Ave.



## Traffic Problems Set for Friday Progress Meet Study

"On one morning in the future," Gordon Sandberg declared, "people of Southern California may get into their automobiles and find they can't move."

Sandberg, vice president of the Advance Truck Co. and chairman of the panel on Traffic and Transportation at the forthcoming Congress for Community Progress, sees the solution to the problem of mass movement of people and materials as integral to the continued growth of the region, especially Long Beach.

The Congress, fourth in a series of annual community-wide conventions devoted to thought and action on various civic problem areas, is set for Friday at the Edgewater Inn. More than 600 local organizations and some 2,400 members of the Long Beach Chamber of Commerce, spon-



GORDON SANDBERG  
Heads Traffic Panel

sor of the event, have been invited to participate.

"The development of a mass conveyance system to relieve freeway congestion and the improvement of feeder arteries into our metropolitan complex are of primary concern," Sandberg said.

Topics and panel members included on Sandberg's agenda during the Congress proceedings are:

"Means and Methods of Achieving a Good Transportation System" by Don Ohl, editorial associate, Long Beach Independent Press-Telegram.

"Traffic Problem Areas Within the City of Long

Beach" by Robert Dier, city traffic engineer.  
"State Highway Planning for the Long Beach Area" by Richard E. Deffebach, planning engineer for the State Division of Highways.  
"Present Status of Rapid Transit Development" by Reid O. Christiansen, director of public relations, Metropolitan Transit Authority.  
"Origin and Destination of

SANDBERG noted that all

## GAD Schedules Six Talks

Six public lectures will be presented this week by the General Adult Division of Long Beach City College. The schedule:

MONDAY  
Interior Decoration—Anne Phillips, "Color—The Magic of Life," 7:30 p.m., Newcomb School auditorium.  
Hawaiian Highways and Byways—Lloyd M. Landes, "Hawaii, the Orchid Island" (illustrated), 7:30 p.m., Rogers Junior High School auditorium.

TUESDAY  
Federal and State Income Taxation—G. O. Toilefson, "Gift and Inheritance Taxes," 7:30 p.m., Boyd High School auditorium.

WEDNESDAY  
Camera Behind the Iron Curtain—Dr. Earl A. Herschman, "Blending East and West in Dalmatia" (illustrated), 2 p.m., Boyd High School auditorium.  
Home Landscaping and Gardening—Joe Littlefield, "Landscaping Ideas and Suggestions," 7:30 p.m., Newcomb School auditorium.

THURSDAY  
The Literature of Ideas—John Robert Clarke, "G. B. Shaw and the Art of Desire," 7:30 p.m., Rogers Junior High School auditorium.

THOUSANDS RELY on problems. To sell, rent, buy, Classified ads to solve daily find, hire—dial HE 2-5958.

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Columns, Stoops, Stairs, Rails, Interiors, Gates, Ornamental Lawn Furniture  
Locally Owned and Operated Since 1904  
Ornamental Iron Manufactured in Our Own Shop

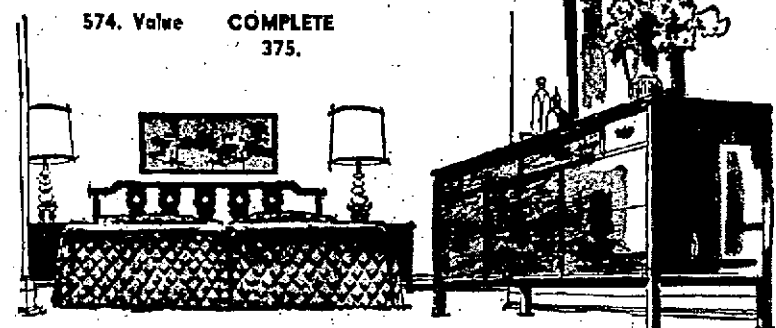
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## 16 REMAINING TOP QUALITY BEDROOM SETS

Burl Walnut Modern Bedroom, Triple Dresser and Mirror, Bed and 2 Night Stands. Reg. 349.50. Closeout	227.
Brushed White French Provincial Bedroom by Sanford, Large Dresser and Mirror, Scroll Bed and 2 Night Stands. Reg. 659. Closeout	397.
Italian, Cherry Finish, Oversize Dresser and Mirror, King Headboard and 2 Night Stands. Reg. 449. Closeout	299.
Oiled Walnut, Dresser and Mirror and Headboard, Reg. 269. Closeout	159.
Pecan, Contemporary, Large Dresser and Plate Mirror, Headboard and 2 Commodes. Reg. 399.50. Closeout	299.
Walnut Finish Bedroom With Nevamar Tops, 72" Triple Dresser and Mirror and 4/6 Bed. Reg. 199.50. Closeout	129.
Contempo by Basic Witz, Large Triple Dresser, King Headboard and 2 Nite Stands. Reg. 649. Closeout	499.
Sleek White Modern by United, Smooth Triple Dresser and Mirror, Twin Beds or Full, 2 Nite Stands. Reg. 695. Closeout	477.

### ORIENTAL BEDROOM by "CENTURY"

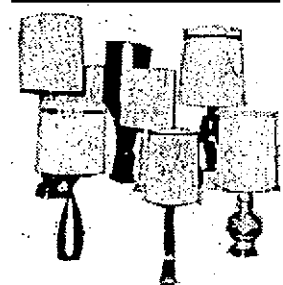
Dresser, Mirror, Full Size Headboard and 2 Night Stands in satin teak finish. Sample set.



## The Week's Recreation Schedule

Here's a chance to see 300 kites in the air at once! The annual kite tournament will be held on the beach at Molino Ave., Saturday at 1 p.m. In addition to groups and individuals entering that day, there will be three winners from each of the 70 school and park playground elimination contests. The public views from the bluff.

Bixby Park adults are offered instruction in pine needle basketry, 10 a.m. to 3 p.m. Tuesdays. . . Cabrillo Playground lists a children's Art Club, Saturday at 11 a.m. grades four to seven. . . Cherry Park invites youngsters to attend a mosaics class Tuesdays at 3:30, also grades four to seven. . . Coolidge Park has singing, dancing and fun, Thursdays at 3:30. . . College Estates has women's volleyball Wednesdays at 2 p.m. . . A Young Adult's Club for those ages 18 to 29, meets from 7 to 11 p.m. Thursdays at Houghton Park. . . MacArthur Park holds a woodcraft class for teen agers Wednesday at 6:30 p.m. . . There's a fun class for girls at Scherer Park, Wednesday, 4 to 5 p.m. . . Silverado Park has a women's slim and trim exercise class Thursday at 10 a.m. . . A Girl's Club, grades four to six meets Thursday at 3:30, Somerset Park. . . Whaley Park schedules an Adult Dance Party the second and fourth Thursdays from 7:30 to 10 p.m. . . The free Civic Chorus Concert is Friday, March 13, 8 p.m. Jefferson High School. . . Park centers offer adult craft classes, teaching rock and glass mosaics, copper tooling, textiles and glass painting. . . Instruction and materials for making model boats, Saturday, 10 a.m. to 4 p.m. at the Colorado Lagoon Shop.

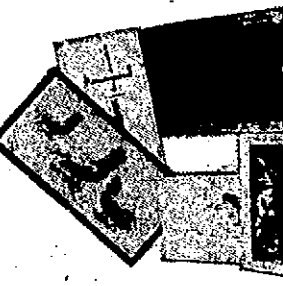


41 Lamps, Goldleaf, Glass, Pottery, Brass; all sizes; some as is. . . Values 19.95 to 79.95.

SOME AT \$10 \$15 \$30

\$15,000 worth of marble tables still available: 18", 42", or 48" round; 22"x66" oval, Italian, Oriental, Modern bases. Values 39.95 to 200.00.

SOME AT \$19.95 \$59.95 \$110



86 Oils, Canvases and Cores still remaining. Beautifully framed. Values 39.50 to 129.00.

SOME AT \$15 \$25 \$76



## TODAY SUNDAY

11 A.M. Till 5 P.M. at  
1252 Long Beach Blvd., Begins Our

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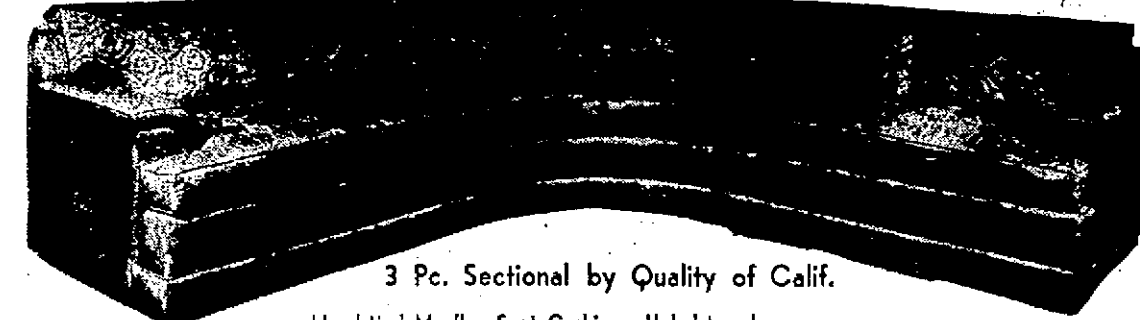
of all remaining furniture at this location

We are entering a final phase of remodeling our new building across the street. Opening soon! We must dispose of our stock at this location to avoid expense of moving. Part of the stock is gone but we still have a

**\$123,743.70 REMAINING INVENTORY**

**TO BE SOLD OUT AT \$97,346.40**

Nothing excepted or excluded, including all nationally advertised items. All subject to prior sale. All sales final.



3 Pc. Sectional by Quality of Calif.

Hand-tied Marflex Seat Cushions. Upholstered in fabulous gold and orange fabric. A regular \$900 value.

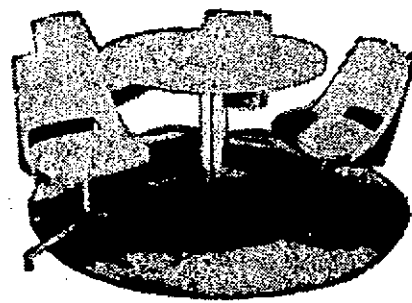
AS SHOWN 744.

## 136 SOFAS, SECTIONALS, CHAIRS

Hand-Tufted Sofa by Quality of Calif. 9-Ft. Long Imported Fabric. Reg. 729.50. Closeout	579.
8-Foot Quilted Sofa, Loose Cushions Seat and Back, Choice of Colors. Reg. 249. Closeout	175.
21-Ft. of Sectional in Beautifully Quilted Print, Custom Back for Comfort. Reg. 699.50. Closeout	515.
Danish Styled Sofa, 8-Foot and Sleek in Woven Tweeds. Choice of Colors. Reg. 249.95. Closeout	175.
Hi-Back, Quilted Chair, Italian Style. Lovely If Purchased in Pairs. Reg. 159.95. Closeout	119.
10-Foot, Deep Sofa by Quality of Calif, Marflex Seat, Hand-Tied Base. Cushions. Reg. 649.95. Closeout	499.
Down-Filled Chair for Executive Seating. Hand-Tied, by Quality of Calif. Reg. 299. Closeout	275.

## DINETTES • DINING ROOM TABLES

5 Pc. Pedestal EXTENSION DINETTE by Virtue 42" Extension Formica Top Table and 4 Swivel chairs. Choice of colors.	147.
Octagon Extension 48" Table, Antique White, 4 Tufted Upholstered Chairs. Reg. 579. Closeout	388.
Oriental Rectangular Extension Table and Four Chairs. Reg. 299.95. Closeout	227.
Virtue 5-pc. Oval Formica Top Table and 4 Smart Plastic Covered Chairs. Reg. 119. Closeout	79.
6-pc. Pedestal Dining Room, Large China, Pedestal Extension Table and 4 Hi-Back Cane Chairs. Reg. 699.50. Closeout	477.
48" Game Table With Walnut Formica and 4 Tufted Chairs with Shepherd Casters. Reg. 449. Closeout	329.



SIRIS FURNITURE, INC., 1252 Long Beach Blvd. — HE 7-3593 — OPEN DAILY 9:00 to 5:30 — MON. & FRI. 'Til 9 P. M. — SUN. 11:00 A.M. to 5:00 P.M.

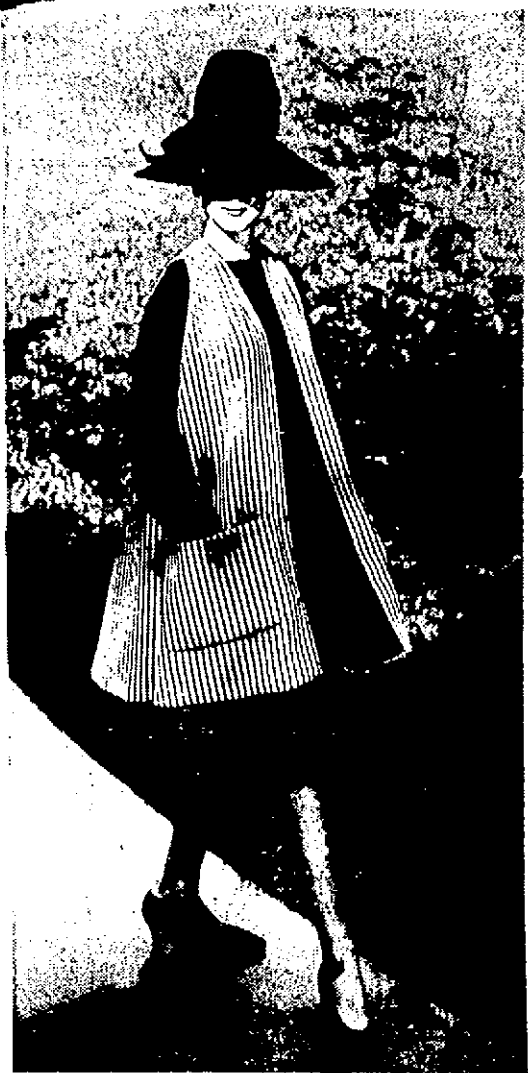
Spring fashion issue 1964. Mary Ellis Carlton, fashion editor.



Independent Press-Telegram  
**Women**

Sunday, March 8, 1964  
Section 7  
Long Beach 12, California



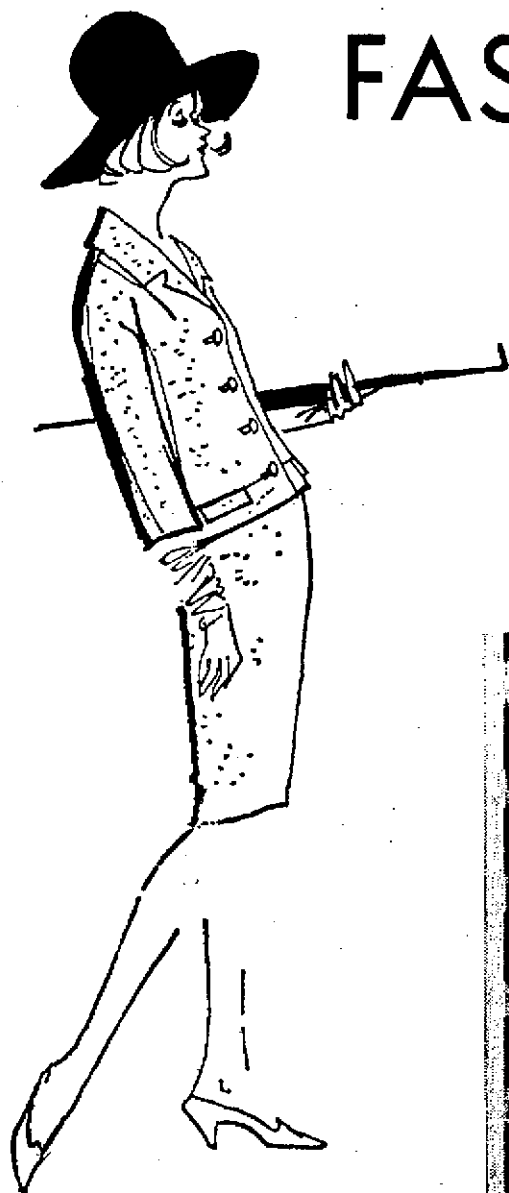


The swing of  
a 'stole coat'

Spring's coat often goes sleeveless for a new jaunty look . . . such as in this on-the-go-able costume by Werle. The dress is navy wool boucle; the coat, navy and white sheer wool. At Parisienne, 539 E. Ocean Blvd.

The suit sets  
spring in motion

Here and going everywhere, the nonchalant little jacket suit with a hint of a fit. In petit point sheer wool by Jack Bloom. The colors: powder, pink or string. At Greta's, 5012 E. Second in Belmont Shore.



The blazer  
marches into  
fashion

Snapping to attention, the blazer suit, here in a precision of white wide-wale twill. By Buddy Bates; at Buffums' Downtown and Marina stores.



The swing  
of a  
casual  
carry-all

Handbags swing down the Avenue in a variety of shapes and sizes, are deeper and softer in outline.

America  
in the  
Spring



## FASHION ON THE MOVE

The zing of spring's  
easy, on-the-go styling;  
the wonderfully feminine  
simplicity American women  
want—here and on the  
following pages . . .



The big  
s-t-r-e-t-c-h  
is on . . .

Here, there, everywhere — there's a grand new stretch in fashions, in everything from capris to coats.



The slip  
of a shoe  
steps  
into spring

There's an airiness, a new fleet-foot styling in shoes that walk briskly on smart lower heels.



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see

Vinsons  
fashions

popular price  
and better  
large collections

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easy parking



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original  
costume  
by  
Sandra Sage  
\$69.95

### In This Issue

All fashions featured in this special spring fashion section—the kind of flattering, wearable clothes American women love—are available in local smart shops and department stores.

Posing for the pictures were Wilma Hastings' models Sheryl Conken, Karen Dudley, Darlene Hood, Debby Jacobson and Dorothy Campbell.

This issue was produced by Mary Ellis Carlton, I. P.T. fashion editor; sketches and cover page art are by local artist Jackie Wood.

### Wrap Plunging Necklines in High Fashion

Night owls can wrap up their nocturnal finery in a variety of fashions this spring.

There are half length and shoulder capes, boleros, shrugs and short shoulder wraps of every length. Some are fur; some fabric. There are matching or contrasting evening coats, both long and short.

In some collections, handkerchief-thin scarves and stoles take the place of summer evening wraps. Some are starched and white; others are rectangular scarves that tie barber-fashion at the back of the neck.

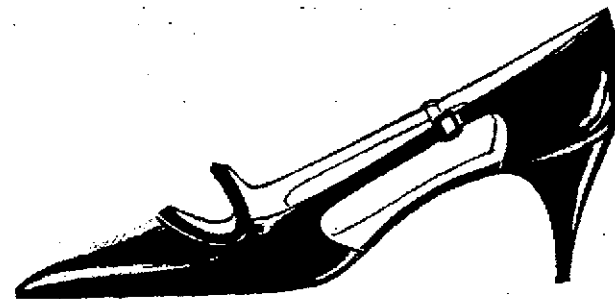
BLACK  
PATENT

Two styles from a large  
selection priced 15.95 to 26.95

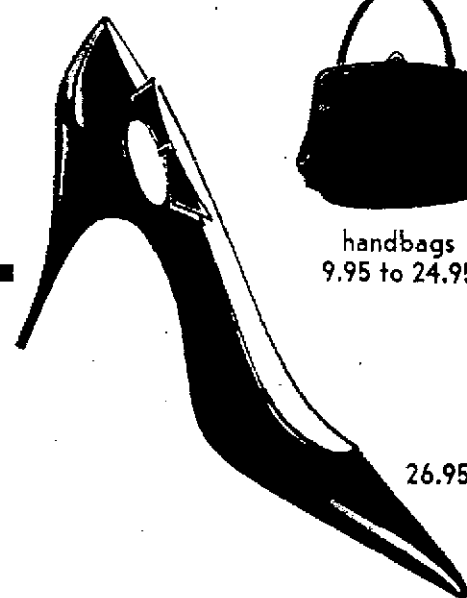
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handbags  
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## IN THE EASTER PARADE

# Hats Dip, Roll and Swagger

## Fashion Code: Dots, Dash

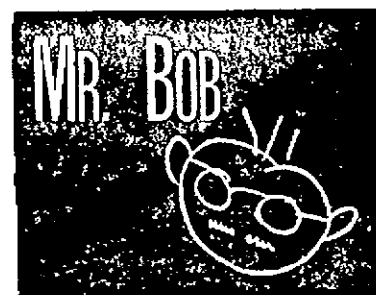
This is a season of dots Making a "marked" change with dash—or dash with dots. in spring clothes are polka dots from dime to pancake size.

## the British

## walking suit

Simply smashing 3-piece all wool non-crushable satin bound flat knit that defies the rigors of travel white, camel kelly blue, black.

89.95



112 east broadway—long beach



Our fashions are selected for you from the world's greatest designers . . . daytime, afternoon, late afternoon and evening . . . dresses, knits, suits, coats, jewelry, millinery and sportswear.



## Parisienne

539 East Ocean Blvd.—Downtown Long Beach

Cartwheels will turn heads in the Easter parade.

So will roll-aways, sugar scoops and cavalier swaggers.

Spring hats are brimming over with individuality: Big brims that turn and twist and curl and slant. It's a matter of adding spice to slender little shifts, small suits and cropped coats. The result: a balanced silhouette and a hatful of face-framing flattery.

Take the roll-away for example. It boasts a large brim that rolls up and away from the face, giving windblown uplift to soft bangs and sparkling eyes.

The sugar scoop? Here you have a double-dip of hatflattery—a dramatic new slant of brim curving down in front, up in back.

As to the cavalier swagger, it's one of those "borrowed from the boys" looks gone ultra-feminine with

brim tipping to one side, free-and-easy.

ALL TOLD, hats are coming in big this spring—but in airier, easier-to-wear versions than ever before.

As to color, white (crisp and chalky or subtle and creamy) is the runaway favorite. Black is about out of the race (except perhaps as accent), while coming up fast are flamboyant pastels with yellow a sure winner. Greens are sunlit; oranges, peachy-toned; pinks and violets are vibrant; and blues run the gamut from bright to soft hues.

And of course, straw wins the straw vote for popularity. Look for basketweaves, lattice effects, wide meshed nets, also combinations of straw and fabric.

MILLINERS have tipped their hats in a number of directions when it comes to topper themes.

You'll see some romantic Gainsborough portrait styles, some tall-crowned sombreros and some shallow crowned designs with wide, side-curved brims reminiscent of padre headgear.

Other influences: the British girl guide's cap, the army officer's hat, the French sailor's beret and the shepherdesses' square-brimmed head covering.

There's even a new twist to the turban this season. No wrap-up these they twine, instead, into intricately manipulated designs.

As to flowers, spring hats literally burst into bloom. You'll see vivid blossoms of flowered silks and chiffons in three-dimensional effects, cabbage roses that cover big brimmed hats or wig hats bobbing with brightly colored anemones.

But no matter how flowery, the silhouette takes top billing. In all styles, the shape of spring is wide, bright and smartly handsome.

offerings for hats. Most of the toppings for milady's crowning glory have big brims—six to eight inches wide. Second only to shade trees!

And where does the chess come in? Either in chess-board patterns of dresses and suits—or in subtle geometric patterns of nylon hose. The latter offer females a chance to stray from ordinary stitching in hosiery.

The jingle-jangle in jewelry starts with earrings, necklaces and bracelets studded with fake jewels and brimming with gold chains and adornments subject to making noise when the wearer walks or gestures.

VERY OFTEN the Lyndon B. Johnson influence shows up in spring fashions. That's the new name for the cowboy look, important since the Texan moved into the White House. Silk low-bellied shifts often have scarves tied sideways or backwards. Some spring chapeaux are take offs on the ten-gallon hat.

The "My Fair Lady" idea shows up in feminine trappings and clothes for wearing to the World's Fair and to herald premiere of the upcoming movie by the same name.

Egghead scientists and the sailors come into the fashion picture as design inspiration from the white lab coats of researchers and the middy suit, made giddy this season with lace or militant with gold braid.

FROM STEM TO STERN, the fashion plate in this year's Easter parade will wear body-accenting clothes, as per dictates from the nation's trend-setting designers.

Waistlines in suits, costumes and dresses, for the most part, are defined with nipping and tucking. Bosoms are accented—often bared for evening.

Hemlines, however, seem stabilized at a point above covering the knee-cap.

Fabrics for spring range from slick silks

Continued on page F-12

## AN OLD AMERICAN CUSTOM—REVIVED

# Women'll Look Like Women

By MARY ELLIS CARLTON  
I, P-T Fashion Editor

Designers have decreed that women will be women this spring. They'll be more feminine, curvier, sexy and alluring—like a woman should.

But you know fashion. Designers: it just wouldn't look right if they didn't have some exciting "new looks" every season.

And Spring 1964 is no exception!

Word is that, besides looking like women, the most fashionable damsel in the Easter parade will look like a combination of Easter egg, shade tree and chess board.

Her finery will be influenced, also, by eggheads, politics, sailors and "My Fair Lady."

What's more, she'll make noise—the jingle, jangle type, if she's far out enough to wear the latest jewelry, big stuff that clinks and clanks.

THIS COMPOSITE of the perfect Dame Fashion shapes up like this:

Take the Easter egg. Quite elementary to expect this, say the Sherlocks of Fashiondom, basing the say-so on paint-box colors seen in suits, costumes, dresses—stretching round the clock.

And shade trees? Of course, say fashion seers, after seeing the garment makers'

## Ultra Feminine

Fashion-right wool suit goes ultra-feminine with luxurious collar of tourmaline mink. By Jack Bloom. Available in white, powder, pink, black; any color of mink. At Gene's Smart Shops, Long Beach, Compton, Costa Mesa, Buena Park.



## Orbs Orbit 'Neath Spring's Big Brims

With spring's big hats that shadow the eyes (while calling attention to them), you can afford to be dramatic with your eye make-up, say the beauty experts.

Play artist, take up a palette of color, pencils, brushes and see how lovely you can make your orbs.

To help you paint a pretty self-portrait, one cosmetic firm has a brand new lid-liner color kit which includes automatic pencil, lead to match your brow color; also five dramatic, colored crayons that also fit the pencil.

In your brows with feathery strokes, remove the brow color from the pencil, slip in one of the pretty lid liner colors and draw a fine line over the base of your top lashes.

There are five different color kits, with the brow color coordinated to the shade of your hair.

And, in case you don't know, here's the proper sequence for applying eye makeup: 1. Shape and define fine brow with pencil, using tweezers to remove strays between and beneath the brows. 2. Apply eye shadow to lids. 3. Draw lid liner over lids. 4. Apply mascara.

AFTER YOU'VE pencilled

## An Avalanche of White!

There'll be drifts of white on all city streets this spring and summer. The season's great white wave is the coolest trend in fashion.

It's white, white, white—for daytime or evenings. Diagonal or unusual tapestry weave woollens appear in snowy coats and suits. A white coat in milady's wardrobe is almost a must this spring.

White teamed with off-whites have impact in suits. Look for full moonlight whites every night—an unusual phenomenon in chiffon, linen encrusted with lace and l'organza.



Spring Frosted Pastels

As seen in March Harper's Bazaar! Yellow, pink, white or blue frosted calfskin. Exquisite portrait in pastels depicting fashion at its finest, modestly priced. 12.99

## CHANDLER'S

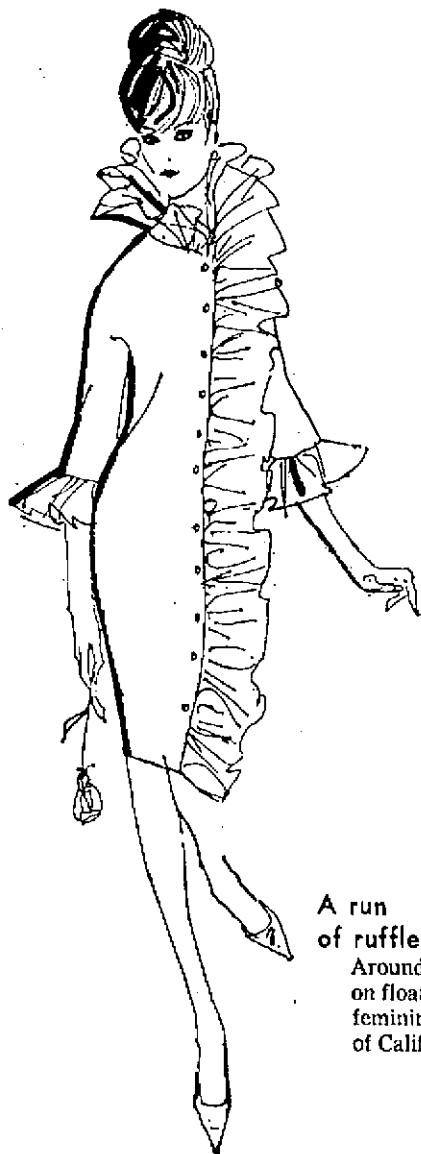
5040 LAKEWOOD BLVD. (OPPOSITE MAY CO.)

Mail orders, please include 35¢ per postage. No C.O.D.'s accepted.



## ON THE MOVE

Capes  
Swirl;  
Ruffles  
Unfurl



A run  
of ruffles

Around the collar and down, rippling ruffles on floating silk organza add up to sophisticated feminine frills. In spring pastels by Capriccio of California. At GiGi, 5251 E. Second St.

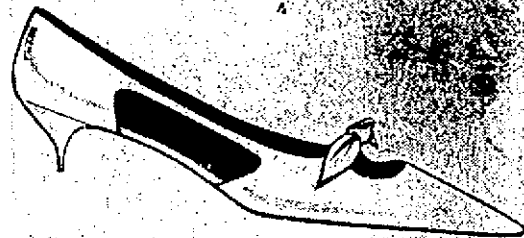


A fling  
of a cape

In racy, lacy wool, yellow and white checks into spring. Cape in jonquil and gardenia white sveltly shelters shift of crepe; belted and scarved. By Junior Avent. At Buffums' Downtown and Marina stores.

## Peg Fashion on a Heel

FOR YOUNG AT HEART . . . pretty pastels, featured in new open pump from the C. H. Baker Coquette collection. News here: cut-out sides, bow-knot vamp, all perched on a tiny jet heel. Available at C. H. Baker in pink, powder blue, yellow or blonde kid . . . also black patent.



# Buffums'

LONG BEACH

## THE ARTISTRY OF LESLIE JAMES

. . . achieves perfection in his new Spring collection. Beautifully expressed in exclusive imported straws and straw braids and sculptured with a masters' hand . . . into trim little cuffs and pill-boxes . . . into elegant flower-laden masterpieces.

From a collection  
**22.95 to 59.95**

Designer Millinery



# Buffums'

## FRESH AS SPRING

## RIBBON EMBROIDERY

Simplicity of style, distinguished by the deep, lush texture of ribbon embroidery makes for the fashion impact found here in an interesting shell that tops a camisole linen skirt. By Harmay. Gold and white or blue and white. 8-16 **89.95**

Again—in a straightforward little jacket that swirls with ribbon instead of caracul. Worn with or without detachable mink collar and cuffs. Beige, white, black with mink trims of white, black, Autumn Haze®, or Tourmaline®, S-M-L **135.00**

From our Designers' Circle and Fur Salon

† TM of Emba Mink Breeders Association.



ALSO IN OUR MARINA AND PALOS VERDES STORES

## Your Fashion Image—

The fashion message for spring: be perfectly dashing, be purely romantic and, best of all...

Be your American self.

Gone is the time when fashion decreed just one "right" look for a season and, theoretically at least, everyone rushed to follow fashion's decree.

Now it's a multiplicity of looks, beautifully varying, blending and contrasting.

And "be yourself" means, of course, that each woman can select her preference in several styles so that she may vary her personal fashion impression according to need, occasion, mood.

## BIG NEWS: LITTLE OVERCOATS Now--They're Girl-Tailored!

Big news in coats for spring is the little overcoat. This superb chopped-off topper, though jacket length, is handled like a proper little overcoat.

Most often the collar is snapped round, shoulders are dropped, sleeves are gathered on banded cuffs and pockets are welded.

Sometimes it's double breasted and is military in mood. One thing it's not: it's not man-tailored. It's woman-tailored!

This new cropped overcoat matches or contrasts with dresses or skirts and fills a need for active women. In town, whites go elegant over navy dresses. For travel or driving, in tones that will not easily soil, it goes, goes, goes.

ALSO NEW this year: The closer-to-the-body coat. This smaller silhouette (watch for it now everywhere—in dresses, jackets and coats) softly touches the body, curving with a minimum of seams.

The added finesse: long narrow sleeves set in high small armholes.

Fact is, there are more set-in and raglan sleeves than in many a season. Pockets appear everywhere, high and low, in all shapes—patch, square, curved, diagonal.

Collars are generally small and notched or they have a rolled ring. Many coats have lowered collars, just the proper setting for fill-in scarves.

SOME SPRING coats are brisky feminine—because that's the way the tailoring is. Lapels are as precise as a Londoner's tailor. Fabrics such as pinstripes or chalk-strip flannels have the crisp authority of a banker's—a lady banker's, that is.

Nothing this season is fashioned for shock effect. Instead, they are designed to achieve softness, flattery and a variety of moods to fit the American woman's special brand of individuality.

There are slim coats, Chesterfields, wraparounds and fuller styles that give a whirl to spring—the latter, often belted in front while

the back swings free. Femininity is the word for coats. It's a year when you can tell a woman is a woman by the cover.

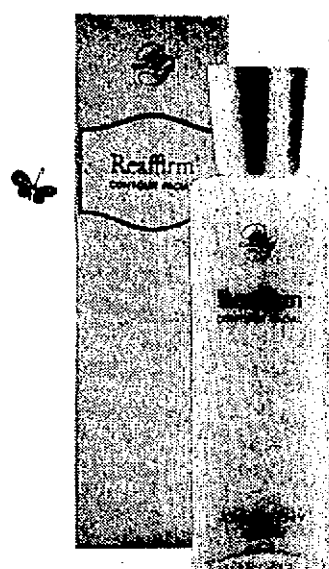
# Buffum's

LONG BEACH

### DOROTHY GRAY'S "REAFFIRM" A NEW CONTOUR FACIAL

4-oz. 5.00\*

Reaffirm brings a joyous freshness and radiance to your skin by tightening pores, stimulating circulation with a blend of rich emollient and gentle astringents that acts as a penetrating lotion, smoothing cream, refreshing astringent.



### SPECIAL OFFER OGILVIE HOME PERMANENT

3.25 value 2.50\*

with complimentary trial size of new Conditioning Shampoo. A permanent with the gentle, natural looking wave new hair styles require.

Assures beautiful results on all hair, including tinted or bleached. Conditioning Shampoo with protein protects against brittleness and breakage.

6-oz. size Conditioning Shampoo with protein, 1.50

\*plus 10% federal tax

Cosmetics



# Buffum's

MARINA



NEW HOURS!

OUR MARINA SPORTSWEAR

WILL REMAIN OPEN

MONDAYS AND FRIDAYS 'TIL 9 P.M.

Closed Saturday Nights

THE ALL-DAY DRESS... a coat's inner life... here in a printed swirl of pleats that iron in the wash. Of anel triacetate jersey, "pleater" features scooped neckline, elasticized waist. Three-button top, a smart weave of wool, fluffs off March winds; in white, pastels, navy. At Foreman & Clark, Lakewood Center.

### REALLY Nutty Hats

For years men have been saying women's hats are nutty. Dior shows one that really is. It has walnut half-shells plastered all over the crown—proving that even fashion kings have a jester's sense of humor.

# Buffum's

FRESH AS SPRING

### PROFILES IN PATENT

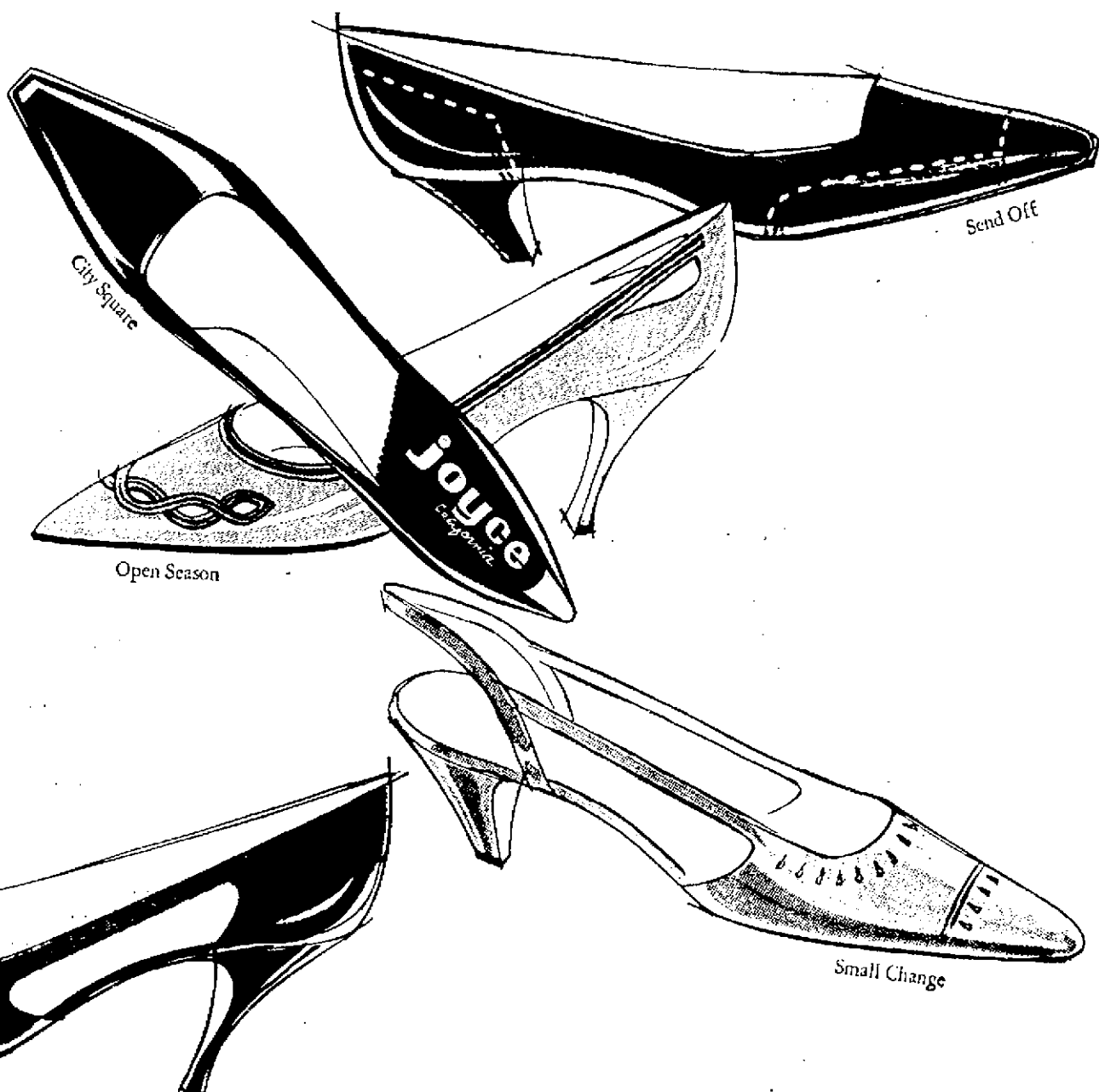
JOYCE achieves perfection in dazzling Patent... from little stacks to reed-slim heels.

Shoes with an air, a flair, a get-up-and-go that is typically Joyce... All in cushioned, weightless comfort.

See our complete collection of Joyce Shoes in gay Spring colors.

13.95 15.95

Shoe Salon





# Two Looks Better Than One



There's a lot of the girl and a little of the boy in women's fashions for spring and summer.

In the girl department are deep-plunging necklines, flounces, black Chantilly lace and a return, in many instances, to the fitted silhouette.

Purely feminine are clinging bias cuts, floating chiffons (by the thousands of yards!), also white collars and cuffs on dark day dresses.

Short hemlines — many rippling with pleats — show off feminine gams and shoes get in step with new bared backs, cut-out sides and lattice straps.

IN THE BOYISH department, there are close-cropped hairdos sleeked to the head (the Norman Norell influence) . . . also mannish touches of men's wear fabrics in women's suits and dresses—shepherd's checks, glen plaids, pin stripes.

Also borrowed from the boys are fedoras, padre hats and the French sailor's beret, as well as purely tailored slacks adapted from those popularized by Marlene Dietrich in the early '30s.

Greatest male robbery of all: the blazer, showing up this season in every collection — from high-style designer Bill Blass for Maurice Rentner to the lowest priced clothier in the nation's fashion industry.

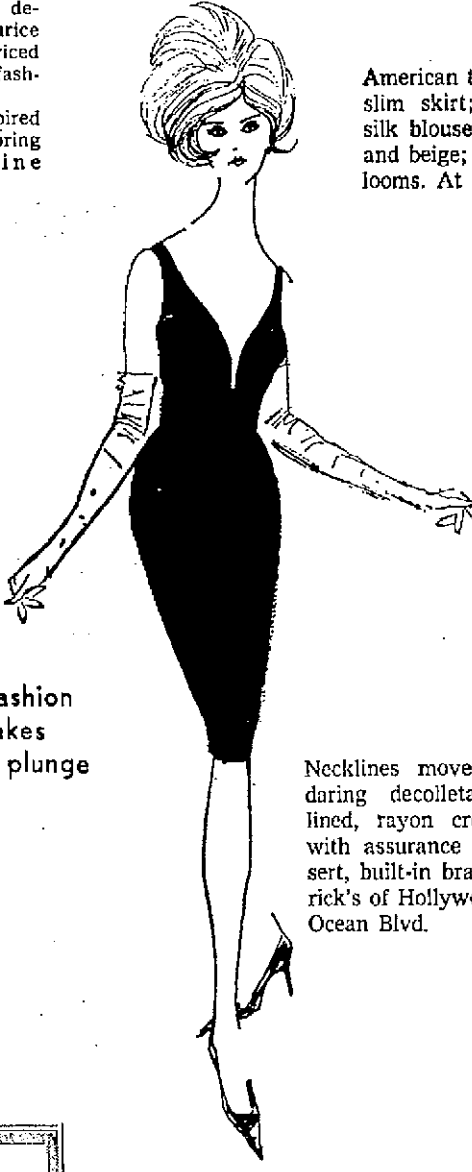
But be they girl-inspired or boy-inspired, all spring fashions have feminine ways.

MIDDY MAD? Why not? It's an all-American school girl style, this season grown up. Smart here under navy jerkin that dips low to show spanse of white blouse, deeply collared. By Charm in Avron blend. Skirt also available in white, the zing color for spring. At Mullen & Bluett, Lakewood Center.



Little boy Jacket goes feminine

American translation of Chanel has triple verve: slim skirt; waist skimming jacket, matching silk blouse bowed at neckline. In muted green and beige; of Linton Mohair tweed from Scotch looms. At Chrysteens, 4518 Atlantic Ave.



Fashion takes a plunge

Necklines move down in daring decolletage. Fully lined, rayon crepe clings with assurance of net insert, built-in bra. By Fredrick's of Hollywood, 205 E. Ocean Blvd.

## Spring Snaps to Attention

Atten-SHUN, ladies! You can join the Easter parade this spring in coats, suits and costumes that appear to be drafted right out of the Army, the Navy and the Air Force. But, hold the fort . . . there's nothing masculine about this season's military influence. It's been trained and translated into fashions for the most feminine of ladies. What makes it official: navy and white, brass buttons (usually lined up double file), the semi-shaping of an officers' coat, crisply tailored notched collars, flap pockets and visored hats.



Enjoy unsurpassed beauty!! Let us create the coiffure that will fulfill your most wanted desire in the latest spring fashion . . . especially for you!! Seldom will our stylists be matched in creative ability.

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**Hammond's**  
HAIR STYLISTS  
4140 Paramount at Carson  
Open Daily Tues. thru Fri. til 10 P.M. Mon. & Sat. 'til 5 P.M.  
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the store for fashionable women

DRESSES SUITS COATS COSTUMES

Sizes: 11 to 19; 12 to 50; 12½ to 30½

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From 2 to 4 P.M.  
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In Bixby Knolls

we're in good form for spring and summer

clothes for casual, after 5, sports and sun 'n fun

**gi gi's**

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## Necklines, Hemlines: Tide Is High--or Low

When it comes to necklines and hemlines for evening, some like 'em high, some like 'em low.

Many evening decolleteges dip to the maximum. And many long skirts slither and slink, some have up-to-the-knee slits.

But then there are others as pure as a Sunday school costume. For the less daring are blazer suits and pleated skirts, simple bias cuts, blouses and flounces, also jeweled bodices combined with swirly chiffon skirts.

WHAT TO WEAR to a cocktail party, according to one designer, is a wool pastel overblouse and skirt edged with glitter.

Another offers a kee-sober dress—black bodice with a skirt too dense and too stiff with ruching trim to sit in.

Still another look: a social suit with a long skirt over a short one—a solution to the long or short formal puzzler.

And then there's the short in front, long in back skirt, so that the wearer will be right one way or another.

**mademoiselle**  
THE FASHION SHOE

Shadow Patent Leather . . . Mystery Woman of the year is here . . . beautiful colors cast in their own shadow. Porcelain Bone Widge Blue. \$22.00

Mademoiselle Shell . . . the latest fashion scoop . . . pure understated elegance . . . this Vixen only looks innocent . . . in natural Caviar Focus color. Handbags to match. \$22.00

**Jacobs**  
FINE SHOES  
belmont shore

5016 east second street  
GE 3-1976

# Clothes to Catch a Man

It's only sporting to warn local bachelors that designers have reinstated sex appeal in women's clothes just in time for leap year.

The 1964 fashionable is a far cry from the past season's lady of style, who sported bowlers, boots, knee socks, turtlenecks and vests.

With this style trend, bachelor resistance might have remained fairly strong against hundreds of husband hunters in 1964.

But beware, young men, designers have furnished the ladies with some irresistible ammunition this spring.

The varied program of man-lures include big flirtatious hats, siren hairpieces, shadowy black stockings, fast track shoes and a web of intriguing costumes woven by romantic little silk worms.

THERE ARE, ALSO, flounces of black Chantilly lace over flesh pink, which look more like boudoir costumes than date dresses—AND . . .

It would be impossible for any woman, no matter how shrinking a violet, not to attract attention with the spring palette of vivid pastel linen jacket costumes, with other bright hues as linings and still others as blouses.

Also good for stares are polka dots, es-

pecially bold yellow ones on navy silk sleeveless princess coats and turbans.

Other eye-catcher weapons are the season's floral prints, soft and wispy on tailored organza jacket costumes.

FOR BEWITCHING evenings are floor length dinner gowns with tantalizing slashes up the side, also ball gowns with yards of fabric designed to sweep a man off his feet.

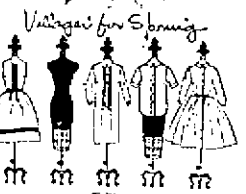
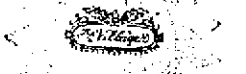
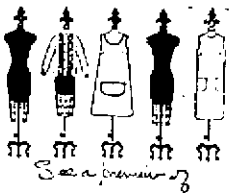
There are long lean dresses with come-hither strapless tops. Sexy sheaths, belted at the middle, often explode into curves elsewhere.

And then, of course, there's that most talked-about trend of the season for after-five, after-ten and after-the-ball-was-over costumes: the peek-a-boo or plunging neckline.

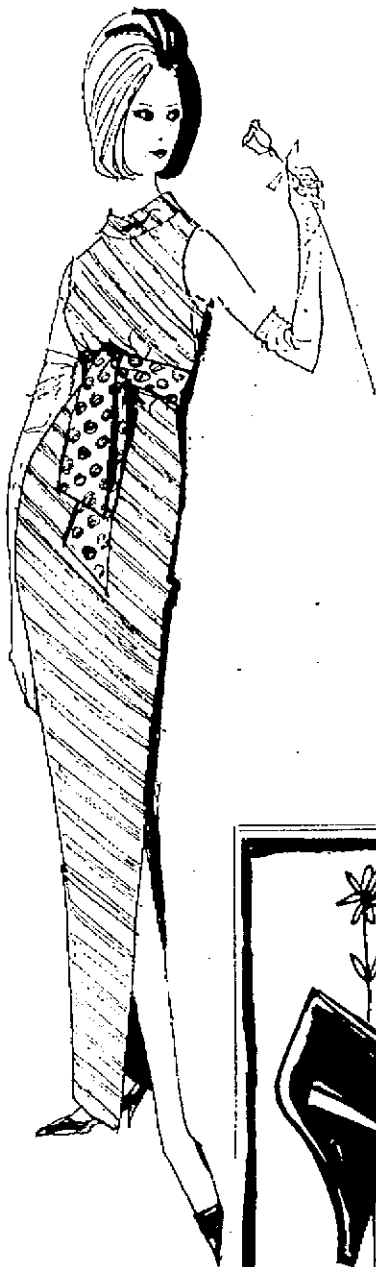
As farther lure to potential suitors, there are date-bait creations that go fussy and feminine with ruffles on necklines, hemlines, cuffs and all the way down the middle of dresses and blouses.

In the same vein are slope-shouldered crepe overblouses.

So take note, ladies: designers have provided the bait; it's up to you to make the catch.



**A FASHION TO BANK ON . . .** checks that turn any costume into a solid fashion investment. Its up-to-now assets: the sleeveless column of a coat, fashionable coverage for the slither of a white linen dress, cowl-necked and easy on the waist. By Sabelle of California; at May Co., Lakewood Shopping Center.



**BEWITCH HIM,** beguile him in vibrant dinner gown of diagonal stripes with side slit, bare arms. Contrasting polka-dotted sash goes high or low—with dash. Gown goes gold and white or red and gold—whichever you think he'll like. At Village Bazaar, 137½ Main St., Seal Beach.

*Garden flower pastels*  
by Amalfi \$23.00  
in sunny colors of yellow, pink, blue or biscuit.  
with emphasis on the little heel...

*Joseph Salon Shoes* 547 E. Ocean Blvd. Long Beach, Calif. 92610  
open Friday evenings...



## For Unharried Look: A Wig on Every Dresser

Two heads of hair are better than one—any time of day or night.

By day, you can pop into the pool, then whisk off to a cocktail party with a smooth "do." And you can sleep through the night, unfettered by bobby pin or roller, then hurry off to work next morning without a hair out of place.

The magic of it all: a wig.

Yes, it's downright bewitching these days to be bewigged.

THOUGH "only the hair-dresser knows," few women hesitate to own up that they own one—maybe, two or three. It's a matter of pride and prestige. A far cry from days past when the woman who owned one, like as not, didn't have hair of her own.

According to Charles Jeffries, wig importer, Bellflower, just about every modern woman wants a wig. In fact, the demand virtually exceeds the supply.

Says he: "Women who wait too long may find fine wigs in short supply. European buyers simply can't find enough prime quality hair and already there's a lack of trained wigmakers."

Jeffries, who has been in the wig importing business for 25 years, claims the best quality hair comes from Italy, Yugoslavia, Spain and Portugal. "It's heavy bodied and holds a set longer and better than, for example, the soft, silken hair of Scandinavian women."

AS TO WIGMAKERS, he notes they are a proud and haughty lot who consider themselves artists on par professionally with doctors and lawyers.

"They are generally pre-

ty temperamental, not very amenable to suggestions and downright intractable when criticized," says Jeffries. "In Europe, training and choice positions are jealously kept in the family—it's not an expanding industry."

Where do wigmakers get their hair? "That's up to buyers who first get mom and pop's sanction, then make a "growth and sale" contract with as many young women as possible."

From then on out, a girl's hair isn't her own.

For example, no experienced buyer will permit the use of strong chemicals, sprays or shampoos, nor use of a comb. (It's a sure thing these girls never tried a bubble coil.) Only a dark brown tar soap may be used for cleansing; only a brush for grooming.

And when her crowning glory is full grown? She's clipped and paid. Prices currently range from \$175 per pound for Scandinavian hair to \$400 per pound for hair in the Basque country.

"Not all wigs are made of human hair though," points out Jeffries.

"The best non-human hair is taken from the yak of Tibet and, to a limited extent, from the angora goat.

"Wigs made of synthetic materials are not for human wear at all," he claims. "They're good only for the heads of department store mannequins. You can't do a thing with them—when it comes to styling," he points out. "And, who wants hair like that."

Jeffries should know. He specializes in imported wigs for women (nary a man's toupe in the shop) plus the also-popular postiches and swatches.

# Greta's .... belmont shore

*Suddenly it's spring!*

... and you're viewing the international scene in Greta's marvelous fashions!  
(far left) The packable globe-trotter knit of 65% linen, 35% rayon, 39.98.  
(center) The favored go-everywhere suit, nubby acetate blend with its pert bow front, 35.98.  
(right) The Paris plunge neckline in a sculptured printed silk, 49.98.

belmont shore's famous fashion store . . . 5012 east 2nd street





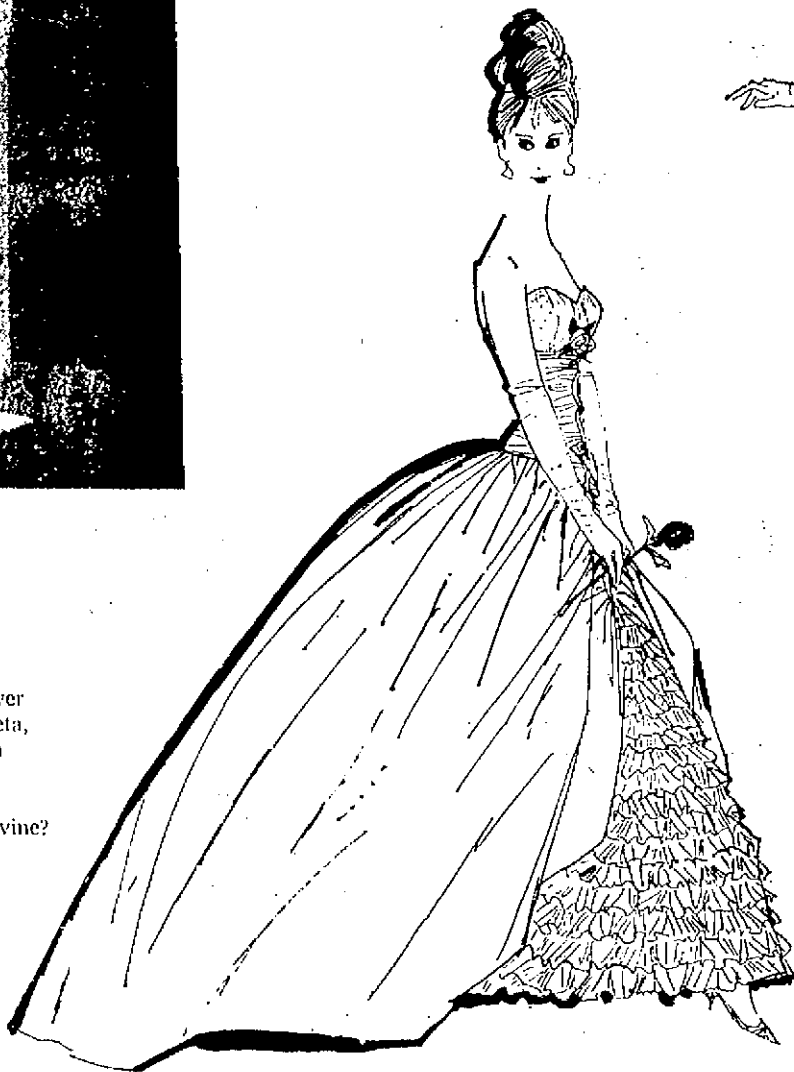
White sparkles at night

Lighted with sequins scrolled over a slither of French lace and taffeta, a gown of willow-wand fit. Slim sleeves plus slit in the hemline, a dip at neckline: how could an evening be but divine? At Schicks, 701 Pine Ave.

## FOR LADY GADABOUTS The Long Gown About Town

A length of glitter and glamor

An evening tunic that sparkles. Of silk chiffon covered with woolen embroidery, beads and paillettes, it's in yellow and white, tops long sweep of white crepe. At Mr. Bob, 112 E. Broadway.



Fashion bares its shoulders

... and moves on to dance floor, demurely ruffled but daringly decolletaged. Of bouffant silk taffeta and white net. In spring pastels. At Audrey's Bridals and Formals, 131 E. Fourth St.

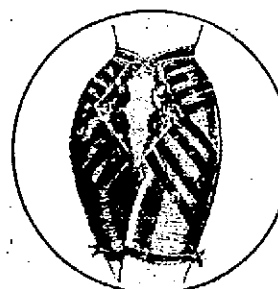
## Take Your Druthers--- Basics or Bold Colors

The woman doing her spring shopping may conclude that the "basic little black dress" is out. Actually, there are plenty of the dark basics—including navy, a spring traditional. But watch for a splash of bold colors with the orange and pink tones way out front. Designers have dubbed the new clear tones with such come-ons as jelly bean pink (a vivid pinkish red), strawberry ice (of the mauve pink family), lemon drop yellow (a clear butter shade) and marmalade (for several hues of orange).



FREDERICK'S  
COSTUME  
CHANGE-ABOUTS

The chic way to Easter glamour—a slim, fully lined sheath with cap sleeves, a carefully carved-out front and back neckline. The reversible cape-collared tunic coat flaunts fashionable fringe. Of slub weave rayon, cotton and acetate in black or white, both with herringbone check. Sizes 6 to 20, \$39.99



And, the secret of the chic shape, the long-leg pantie-girdle of Nylon Lycra Spandex with inner-strips for perfect control. Black or white, in Small, Medium or Large. \$15.00

LAYAWAY EARLY FOR EASTER! Charge it at FREDERICK'S ...No Money Down—Six Months to Pay or use BankAmericard. 205 East Ocean Blvd. HE 6-7142 — Long Beach

frederick's  
OF HOLLYWOOD

## Beneath It All--

What's going on in the American underworld this spring?

Stretch lace, stretch inserts, flexible seaming are all combining to solve some fitting problems in foundations and lingerie.

S-t-r-e-t-c-h is a very important word in fabrics in every fashion collection (including men's suits), but no place is more important than where a lady's figure-control is concerned.

THE SOFTENING influence is being felt throughout fashion, too, and that together with the new stretch fabrics adds up to foundations that control, rather than bind, and that make soft curves look even softer.

The second area of news in this intimate world concerns the all-in-ones. First it was the bra-girdle, then the bra-slip, and now it is the bra-girdle-slip. Going along with this trend: the panty-hose.

SMART WOMEN are definitely getting away from the layered dressing of several undergarments covered with a full slip. The soft, clinging fabrics practically demand that one smooth line be the rule underneath. There's more color in the underworld, too.

Soft pastels will be seen everywhere — and in the most luscious shades yet.

## Hats, Hairdos

With the demise of the bouffant hairdo, hats and coiffures can suit each other. Shop around until you find the hat that's flattering to your hair style. It does exist.

## SAYS SIMONETTA: Older Women Are More Elegant

Elegance is most likely found in older women, believes designer Simonetta of Italy and Paris.

"A woman is truly elegant when she has found her own type and can play it up ... elegance like everything in

life must be worked for."

The fiery wife and designing partner of Fabiani was in the country to visit a suburban store carrying her line. Of American department store shopping she

said: "I am just not used to the way women here just pick off the racks and try on, do everything by themselves. They are so surprised when I speak to them and offer them help."

A. THE OLD BUBBLE?

B. PERENNIAL BASIC PAGE BOY LOOK?

C. THE CURRENT SHORTER STRAIGHT LOOK?

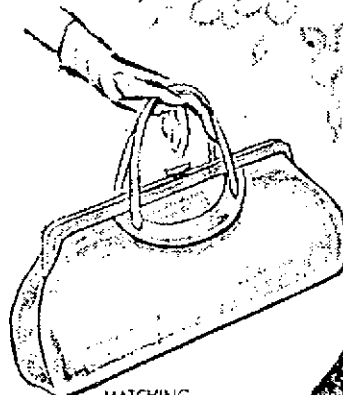
OR THE NEW *Curly Look*

Rafael's house of beauty 434-7441

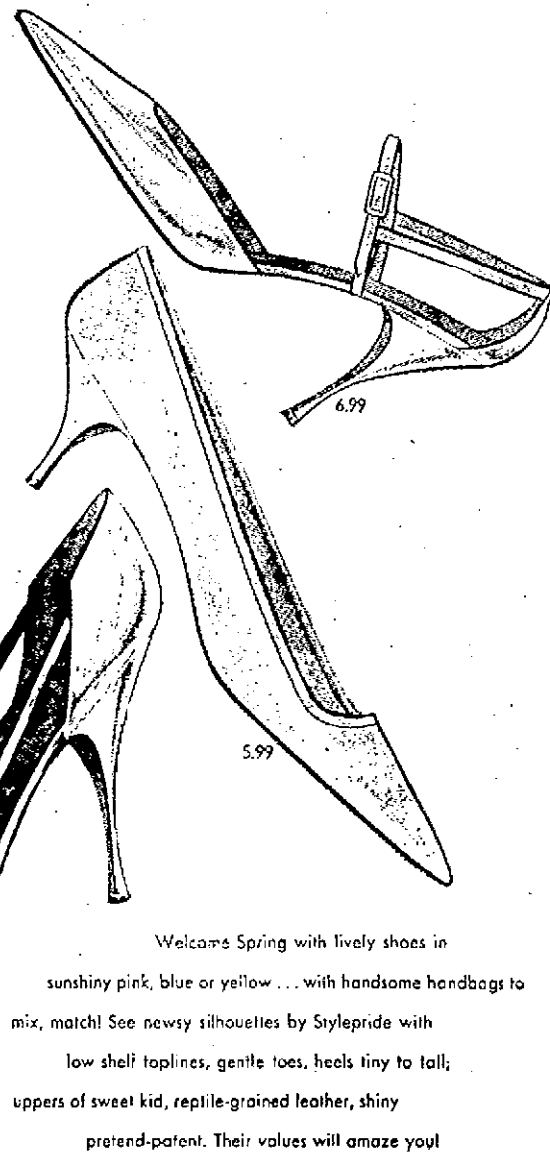
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## BURT'S

pretty  
pastels  
springtime news!



MATCHING  
HUSBAG  
4.99 plus tax



Welcomes Spring with lively shoes in sunshiny pink, blue or yellow ... with handsome handbags to mix, match! See newsy silhouettes by Stylepride with low shelf toplines, gentle toes, heels tiny to tall; uppers of sweet kid, reptile-grained leather, shiny pretend-patent. Their values will amaze you!

5.99 and 6.99

335 PINE AVE.

Mail Orders, Add 35c Postage. (Sorry, No C.O.D.'S)

**SEARS**  
ROEBUCK AND CO

You Can Count on Us... Fashion Costs No More at Sears

# Footwear for Every Fancy

Exhilarating new styles and colors to wear with your Easter finery!  
You'll find these and many more now at Sears... come choose yours while the selection's best.

Fabulous lizard in high fashion colors! Classic pumps with calf-skin trim in green, red or bone; slings in bone or red. Both styles also in black patent. Leather soles. Featherlite construction.

1198

Elegant Featherlite "garter" pumps in black patent or bright 'n shiny colored leathers. Two versions: the bare-side in strawberry or natural. The sling in popcorn (deep bone) or delphinium blue. Leather soles.

1298

Black patent leather uppers with Feather-soft cushioned kangaroo leather outsoles. They give you new walking ease! 1198

Featherlite opera pumps with new set-back lower heels. Red, black or deep bone kidskin uppers; leather soles. 899

Youthful Fashion open-side pumps—bone smooth, leather; black or white patent leather uppers. Composition soles. 699

We're ready for Easter... how about you? (It's March 29)

Little girls' one-strap with white or black patent leather or red Pattina olefinic uppers; composition soles. Leather lined. Sizes 8½ to 4. 599

Regular \$4.99 Bright, Shiny One-strap in Black or White

Gleaming Pattina® olefinic uppers need little care to keep their glistening new look. Just clean with soap and water. Pattina resists spots, stains... won't crack, chip or peel. Composition soles. Little girls' sizes 8½ to 4. 397

Sweethearts... shiny pink, yellow or blue Pattina olefinic or white or black patent leather uppers; composition soles. Leather lined. Sizes 8½ to 4. 599

Miss 20 contour fit flats with smooth or crushed kidskin leather uppers; composition soles. In blue, yellow, pink, red, white, bone or black. Hidden elastic topline hugs your foot... won't gap. Sizes 4 to 12. \$6

T-strap Fun Flats with black smooth leather or shiny vinyl uppers in blue, bone, white, red or black. Composition soles. Sizes 5 to 10. 499

CHARGE your family's Easter shoes on Sears Revolving Charge

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

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LOS ANGELES—E. Olympic Blvd. & Soto	COMPTON	HOLLYWOOD	PASADENA	SANTA MONICA	
LOS ANGELES—W. Pico Blvd. & Rimpau	EL MONTE	INGLEWOOD	POMONA	TORRANCE	

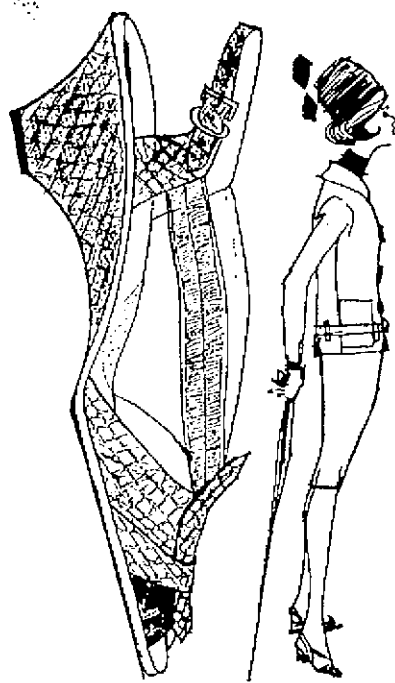
**Shop 6 Nights**

**Shop Monday thru Saturday**  
9:30 A.M. to 9:15 P.M.



# America Steps Lively

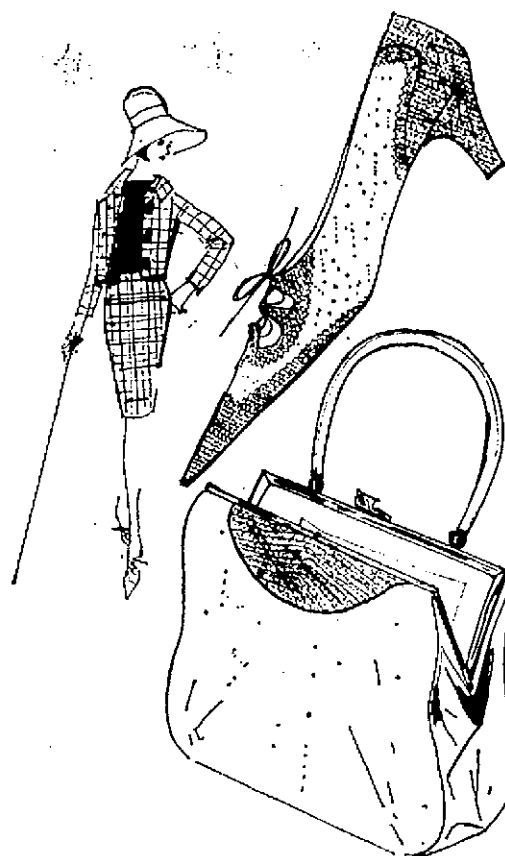
... on a  
Small Heel



**OUTER SPACE LIGHTNESS** that keeps feet on fashionable ground. Flexible, cobra charmer by Revelations is shoe that fits like glove. For comfort: an elasticized side strap; a cushion of Urethane. In spring pastels or beige tones. At Tri Point, 235 E. Fourth St.



**COMFORT WITH** come-hither—the little heel, too smart to show its comfortable ways. Next-to-nothing sling comes in white or nude and frosted brown hues. Walker is pace-setter in bone and white calf or black patent. At Exclusive Naturalizer Shoe Store, 434 Pine Ave.



**SMALL HEELS** make big strides in American style. Of Parisienne calf trimmed with otter ganges, this little shoe takes you where you're going in elegant fashion. Matching bag (lizard trim) available in spring colors. At Jacobs Quality Footwear, 5016 E. Second St., Belmont Shore.

## NEW FASHION GROUNDWORK

### Less Shoe, More You

### In the Bag: More Color-- Contrasting With Shoes



Wiggle your toes, break out the beautifiers and do whatever else you must to make the tootsies more appealing—in the pink, that is. Because come spring, the less shoe the better.

Designers have bared the heel, the sides of new shoes lower and have resorted to lattice-work, lace effects, cutouts and straps to reduce the shoe to little more than its sole.

The sling back pump comes back in a number of variations, with the heel strap either spaghetti thin for the most open look... or the wide sling which leaves only a strip of the heel showing.

**STRAPS ARE** used in countless ways. There are T-straps, horizontal straps, criss-cross halter and cantilever straps.

There are shoestring webbing for evening, straps decorated with perforations, stitchings or cutouts and broad thongs for the suntan and patio set.

The mule also is on the footwear scene with its completely open back, showing in evening shoes with wine-daytime walkers with sturdy

heel shapes.

Watch also for return of the spectator pump in novel combinations of textures and colors. Combinations include navy with red, bone with brown, black patent with white suede, brushed with smooth leather and smooth with embossed leather.

**TURNING** to toes, the crescent is seen most often. Extremes are out, according to the experts, and that goes for the pointed toe. A word to the fashion-wise: watch for open toes on higher heels.

#### Back to '30s

Most feminine of the new spring daytime fashions are the ruffled, printed chiffon dresses so reminiscent of the early 1930s.

Since the crescent toe calls for broader heels, they take on new shape to give a look of lightness—curves, pyramids, baby Louis, spool and stacked cones.

**LIKE THE REST** of the fashion world, the shoe industry is on a white binge. White shows in pebbled and grooved finishes, in patent, suede and kid. White and black combinations are available to replace the all black shoe for spring.

The pale beige continue, but there are fewer taupes. Watch for a wide range of pinks, blues, greens and reds.

Of course, the perennial black patent pump will walk in splendor on every avenue. It will be seen in simple pumps, perforated spectators or highlighted with other colored leathers—smooth, suede or patent.

Color is in the bag for spring.

Natural earth colors in straws and cowhides and coarse linens are being joined by the gayest array of bright hues seen in many a season.

There'll be shiny patents in bright solids plus cloth purses of striped and polka dot designs. And, when it comes to leathers, you'll find the pastels bursting out all over—blue, pink, yellow, as well as off-white. Important too are bright vivid reds and oranges.

**IN STEP** with this colorful change in pace, there's a new concept in how to carry off a costume look with a carry-all.

The old idea (matching bag and shoes) is out—almost, anyway. This spring



choose shoes that are either of basic or matching color. Then complement the dress, or costume, with a contrasting handbag.

And, what shape are handbags in? There are new box bags with smart style detailing, such as self-leather handles and luggage but-

ton "feet." There are the always-popular envelopes and totes, plus pouch-shaped bags with sporty outside pockets.

Styling, on the whole, is running deep—with deep, not wide handbags, most chic. The size for spring? Designers say the giant, over-sized bag is diminishing in popularity. They predict stylish women will pick up the small to just largish variety for completing costumes this spring.

To sum up: look to the light and bright and deep in carry-alls this season.

#### Stretch Gloves

Nylon stretch gloves now, the stole is an ideal are exactly right in the 10-button length for spring and summer evening wear.

**SEDUCTIVE SHOE**—a step in pure sorcery, has breezy side beauty, outlined with elegant loop of trim; needle heels; wicked gleam. Travels light in black or white patent. By Ultima. At Butler Brothers, Lakewood Center.



The fashion picture is never truly complete without the finishing accent of well-chosen costume jewelry. Our exclusive Hobe collection is excitingly different... versatile... colorful. You must see it! Necklace and earring sets from 7.00; Bracelets from 6.00

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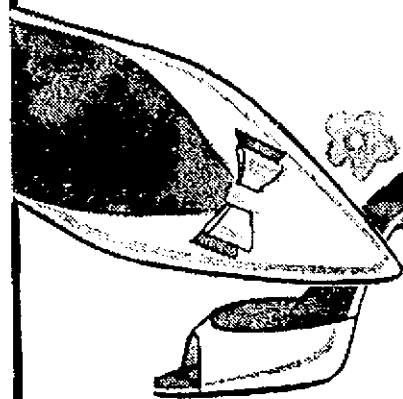
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c.h.baker

it's Spring!

Slip into irresistible new designer fashions from our Scasini, Vogue House and Coquette collection... fresh young silhouettes in high or mid heels. Choose from a sun-kissed rainbow of color... soft, luscious pastels, vibrant jewel tones, bright whites, basic black or navies, sun-fanned neutrals... what ever your wish, it's here at savings in our Spring Spectacular!

7<sup>99</sup> AND 8<sup>99</sup>



**SPRING SPECTACULAR!**  
JACQUES HEIM SEAMLESS NYLONS... REG. 1.19 PAIR

Luxuriously sheer, in new spring colors. 3 PAIR BOX... 2.00 SAVE 1.57 A BOX!

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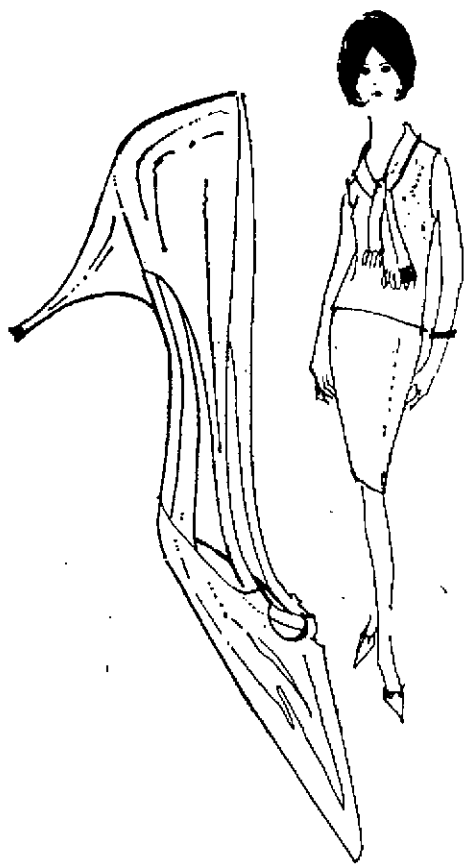
LONG BEACH, 325 Pine Ave. (Open Mon. and Fri. Nights)

LAKWOOD CENTER, 5213 Hazelbrook (Open Mon., Wed., Thurs., Fri. Nights)

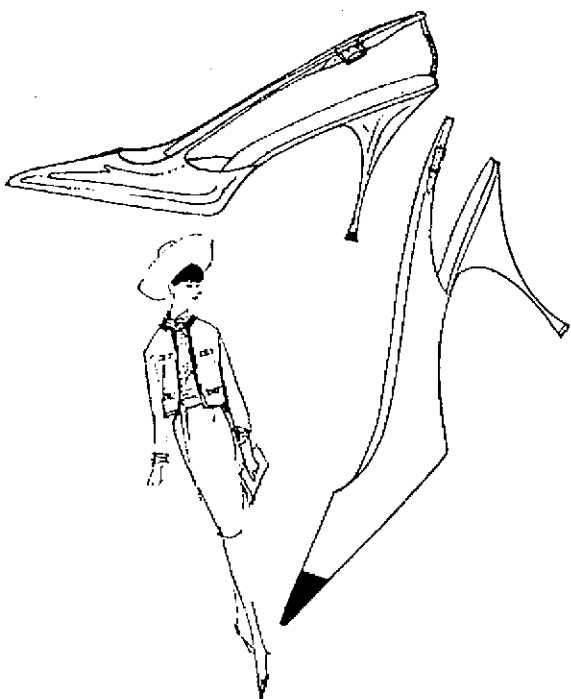
LOS ALTOS, 2112 Bellflower

## NEWS: THE NUDE SHOES

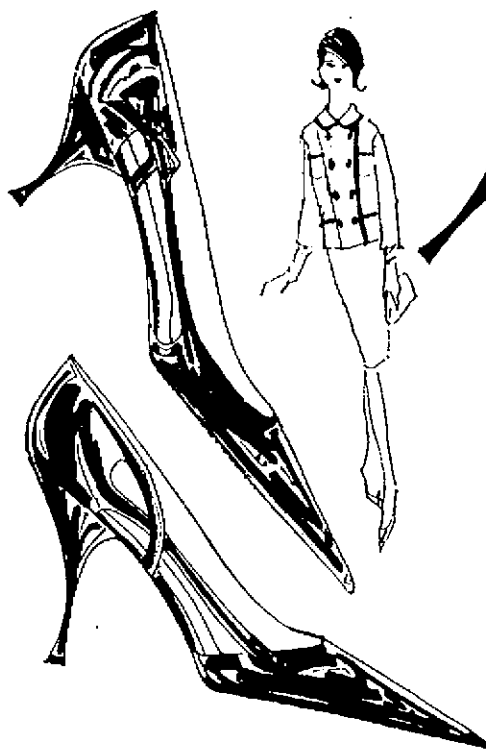
# Go All Out for Spring



**IN STEP WITH AMERICA** . . . the "barely-there" pump by Valentine, opened up, pared down and lightened for a breezy walk on the avenue—or anywhere. Custom insoled, it's delightfully styled in beautiful "white illusion" patent. At Innes, 5030 Pepperwood, Lakewood Center.



**ASHION FOOTING** . . . impetus, Chanel. Fabulous, slim sling in naked shades of calf with eye-stopping black patent toe . . . less shoe, more you in white patent sling with long stretch of strap; also in black silk crepe. By Herbert Levine; at Joseph Salon Shoes, 547 E. Ocean Blvd.



**THE GREAT NEW** movement in fashion . . . shoes that dote on fashion, walk on air. Here cut-out sides make the difference. In Green Jubilee patent by Palizzio, they go elegant, sophisticated, revealing on high or mid-heel. Matching bags; at 1. Miller Guild House, 507 E. Ocean Blvd.



**THE SPECTATOR**, staging a dramatic comeback this spring—newly interpreted, more on-the-go than ever before. Here in sharp color contrasts: white crushed kid teamed with black patent, tan or blue calf. From Charm Shop in Mandle's downtown Long Beach and Lakewood stores.

### Long-stemmed American beauties

Stride smartly in chic afternoon "Waldorf" pumps by De Liso dehs. They're a duet of textures: white patent and softly lustrous calf, both frosted—also white lizard print with white patent trim. At Wetherby Kayser, 5037 Hazellbrook, Lakewood Center.



## Sloppy Josephine Has Graduated at Last

Floppy sneakers have lost their "fashion" footing among the teenage set. What's done it, say those in the know, is a new look of quiet good taste that prevails campuses these days. From the Peter Pan collar peeking from under a knit sweater to the leather shoe walking on Cloud Nine, the teenager is seen, these days in subtle colors and simple

good styles. Fads still mean fun afoot—but they're no longer the sloppy Joe look that once dominated a teenager's wardrobe. \* \* \* \* \* **THE SEASON'S** style footnote is sounded by understated colors in leather—smooth, brushed, grained, waxed or patent. Favorite styles: pumps and flats with

pared-down sides. Dress shoes for young fashionables will show up most often in jelly bean colors. In every leather and in most colors, it will be bright—but not too sunny. For dress occasions, the flat and the low heel share top billing. But for parties and dances, it's the mid-heel that walks off with honors. **THERE ARE** some fads

afoot, of course. One such: off-side straps—in pumps and flats. Quilted and woven leathers are seen in cool colors . . . and there are patents galore in vivid greens and reds or pale pinks, blues and greys. Other fads (the kind that give you a follow-me flair without costing you a high fashion price): large perfora-

tions . . . under and overlays to provide color . . . leather texture contrasts. Open toes are out—banished to squaresville. Flats with wide open spaces, side or back, are always teamed with closed toes. And those toes, by the way, are handsome—and "in"—whether round, tapered or square.

## News in Shoes: Corfam; News in Hose: Cantreace

There's news in American-made shoes and stockings this year . . . any year, in fact. The thing that's always great about fashionable coverings for American legs (renowned the world over for their length, slenderness, their racy dash) is not just that they're unbeatable (which they are), but that they're available—to everybody. \* \* \* \* \*

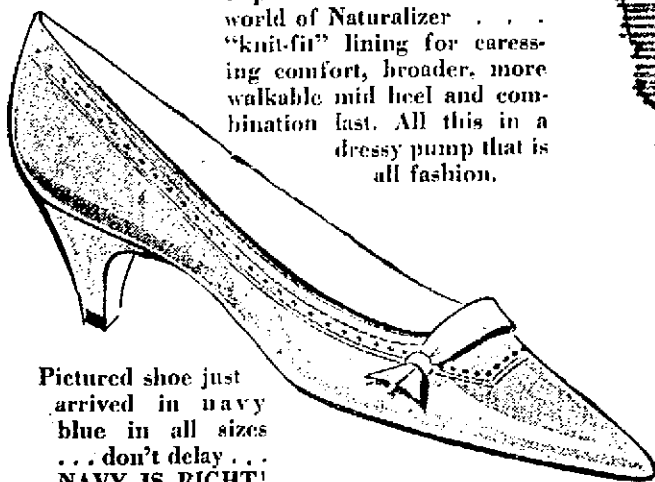
**THE NEWS** in hosiery: an entirely new kind of nylon, in a new fashion-color, white; given a rose-beige cast by the bloom of skin beneath. There's a new fiber in the stockings, called Cantreace—which Du Pont experimented with for years under the mysterious code name, Fibre H. Now perfected, it has a springy, self-crimping prop-

erty that gives the stockings more flexibility, withstands stress amazingly well, doesn't run, clings smoothly to the ankle and instep with never a ripple. \* \* \* \* \* **THE STEP** into tomorrow: a new man-made shoe material, Corfam (also by Du Pont), that keeps the new shoe look longer, winks at the weather and scoffs at scuffs. With Corfam, shoes are now in step with the easy-care world of man-made materials. It breathes, is light and comfortable. Designed to take the abuse of daily use, it's wipe-and-wear—without need for polish, brush or fuss. Currently arriving in local stores, shoes with Corfam uppers walk into spring in light, airy comfort—and with more high-stepping fashion than ever before.

### Exclusive Naturalizer Shoes—434 PINE AVE.

*Naturalizer*  
for  
Fashion with  
a new feel

Slip into the comfortable world of Naturalizer . . . "knit-fit" lining for caressing comfort, broader, more walkable mid heel and combination last. All this in a dressy pump that is all fashion.



Pictured shoe just arrived in navy blue in all sizes . . . don't delay . . . **NAVY IS RIGHT!** only 15.99

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As seen in LADIES' HOME JOURNAL

### small size specialists



Important New Look... the Cape Dress by Lilli Diamond

Ours alone in Sizes 3 thru 9 only. 45.98

Horse of Nine

430 PINE AVE.  
Open Mon. and Fri. Nights

## Spring Fashion Forecast

"Little

**FURS**"

in the EMBA\*  
pale rare  
shades



— Fur designers have been wonderfully creative with the new, elegant styles for the Easter Parade. They favor the paler, rare shades of mink to complement the "light look" of Spring fashions.

Two important trends mark the fur fashion picture for Spring: the resurgence of stoles as fashion accessories, and the importance of little jackets.

The Stole, which has been the number one fur fashion for many years, takes on many interesting and new shapes for 1964, appearing as intricately designed capes, shawls or wraps. Some even have the appearance of jackets.

Fur products labeled to show country of origin or imported furs. \*ITA Mutation Mark Breeders Assn.

Frank A. **HILL** and Son  
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FASHION FOR  
EVERY OCCASION

Repairing • Restyling  
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# Costumes for the Take-off

...two-for styles add go-power



The rise of an empire

Navy stroller coat, a spring translation of fashion's alphabet: plunging "V" of a neckline; "A" line fit. Under it all: a slim sheath topped with white crepe. An Eleanor Gay Original; available only at Zukor's Downtown Store, 235 Pine Ave.

Belt it all around or let it drift to the back in high flown fashion, it's poncho like never dreamed of in old Mexico. In bright linen-like fabric, it's a wrap-up of sophisticated styling over divine matte jersey sheath—fully lined. By Adde of California. At Joel's Fashion Centers, 510 W. Willow, Long Beach, and 2551 Pacific Coast Hwy., Torrance.

A poncho that flies



A jacket that flips

Wear it either way, plain or dotted. Reversible jacket adds fashion mileage, dash to go with polka dot dress. In navy and white; red and white, a dreamy tall fashion tale for the long-stemmed American beauty. At Taller Girl Shop, 350 Long Beach Blvd.



A complete line of wigs, ponytails, hair pieces & accessories

## WIGS

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"QUALITY WIGS ONLY"

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Professional styling included  
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10308 E. Rosecrans, Bellflower, Ph. 925-9563—Open 9-6, Fri. 9-9

If you are a woman You need a Wig

## FASHION STORY FOR SPRING

### Women Will Be Women

Continued from page F-3

to nubby woollens, light-type, woven into checkerboard and other patterns.

Once past the checkerboards, the most likely pattern dashes to dots—polka, pan-cake, traffic-light size.

Other spring 1964-isms:

—White as the biggest spring and summer shade. It is seen in dresses, day to night types, suits and costumes.

—Multiple suit shapes, ranging from the Chanel silhouette to the woman-tailored one with a jacket that boasts padded shoulders,

accented waist and hip-bone length.

—Scarves and stoles as fashion accents 'round the clock, with day and evening costumes.

—Creations exposing large amounts of bosom—via dipping necklines, some plunging to the waist and cinched at wearer's wish somewhere between neck and waist with a huge pin.

Predictions are that newly feminized Dame Fashions, nationwide, will try the new plunge—depending on bra makers to help them put up an accentable front.

## Crowning Glory

The Famous Wave That'll Behave!

### EASTER BONNET SPECIALS!

"To Make You as Pretty as a Picture for Easter"

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The Original **BUDGET GOLD WAVE 4.95** Complete With This Ad

Why not discover today... The difference **Crowning Glory** specialists can make with your hair.

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**\$10 STA-CURL** including Shampoo Complete Set and Set **7.95**

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Other Waves to \$35

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AAA					✓	✓	✓	✓	✓	✓	✓	✓	✓
AA			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
A				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
B	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
C		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Genuine Ripple Sole

Elasticized Band that gives with your foot

Stacked heel broader for walking comfort

Naturalizer gives you the comfort you deserve in a walking shoe. The most flexible casual in any wardrobe. The Denver in bone vicuna calf \$15.99

**WETHERBY KAYSER SHOES**

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INDEPENDENT PRESS-TELEGRAM—F.13  
Long Beach 12, Calif., Sunday, March 8, 1964

TALLER GIRL • TALLER



## Spring Wear At The Fair

Planning a trip to the World's Fair? Wondering what to take? Will you need a heavy coat or a light jacket? Would white shoes be correct?

Those are tricky questions. Say you're going in April. Even the mayor couldn't predict the weather in New York in April.

TO BE on the safe side, take a light wool dress in pastel colors, plain silk sheats, a medium weight coat and knits. If the day turns warm, you can leave off your coat.

White shoes aren't worn too much in New York. Off-white, however, is considered fashionable.

## Suits:

## Four Ways New in '64



Puffs that  
take a  
powder

New trick to suit a suit . . . little detachable blouse-matching cuffs, called puffs. They come on or go at will. Also news: the self-tied jacket front. Linen-like fabric; vibrant acid green. At Walker's, Fourth Street and Pine Avenue.



Pairs  
that go  
anywhere

Classic coordinates that go everywhere, stay ever-fresh. Both smart tailored cardigan jacket and slim skirt are washable, wrinkle resistant. In black, toast, lilac, powder blue. At Desmond's, Broadway and Locust.



A suit that's  
10 jumps ahead

For spring, the girl with suit over short-sleeved sheath is 10 jumps ahead of everyone else. She's ready for warmest of weather—coolest of dates. Of silk and rayon, it's artfully girl-tailored. At Fashionette, 3500 E. Fourth St.

### Walker's

The Friendly Store of Long Beach



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17.98

### PRETTY HATS ARE BACK

Soft, flattering, fluttery flower hats all with a new gentle woman quality. These are hats that could once again inspire songs and sonnets.

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Now You can Walk  
With Comfort  
in Casuals  
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by DESCO

COLORS:  
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SIZES  
5 to 11  
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"ESCORT" . . . \$11.95

Soft as a petal, light as a breeze and so fabulously flexible, this medium wedge beauty fits like a dream . . . the 1/2-inch Red Carpet innersole of better-than-foam Urethane puts joy in every step . . . there's an instep gore for more comfortable fit and support . . . how this shoe flatters the foot!



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DOWNTOWN LONG BEACH  
HE 6-4932



SIDE POCKETS give new slant to fashion in sand-colored suit that's divisible by three. An ideal traveler, it goes to town—any town—in style. A Lilli Malchi design for Aled of Israel, it's in double-knit, moreno wool—ever shapely, ever wrinkle-free. At Georgia Williams Shoppe, 2013-23 Pacific Ave.

## Spring's Fashion Signal

It's "go" for green this spring.

But not just any green. It must be a green that looks good enough to eat—lime-y, sunny, softened, touched with yellow, paled with whites!

It must be as crunchy as lettuce, as crisp as a dollar bill.

Most exciting combina-

tion: one of these new greens paired with navy blue! Smart with pale blue, too. Or, set it off with stark white.

### What the Blazer

The blazer steps out of the casual-wear category for spring and summer when it is done in sheer fabrics.

## WIGS



Spring Sale of Genuine  
Charles Jeffries Wigs

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Imported hand-tied wigs . . . \$165

(Fully hand made with every hair singly set and tied twice for double durability. Lightweight, fully ventilated, 100 per cent pure European human hair of virgin cutting. Regular price, \$275; sale price, \$165. You save \$110.00. There are no finer wigs anywhere at any price.)

Imported weft wigs . . . \$88.90

(100 per cent pure European human hair. Every shade and color from seductive Harlow platinum to glamorous raven black, in all sizes. All are of deluxe quality. Regular price, \$165.00; sale price, \$88.90. You save \$76.10. These are the world's finest machine-made wigs and are resplendently beautiful.)

Wig carrying cases . . . \$13.25

(Genuine vinyl. Waterproof. Sturdy construction. Complete with head and zippered closure. Choice of colors. A beautiful piece of luggage. Regular price, \$22.50; sale price, \$13.25. You save \$9.25.)

Also, I handle switches, pony tails, clusters of curls, wiglets, fashion falls and all other kinds of hair goods. All are of 100 per cent European human hair and all are offered at greatly reduced prices during this special annual sale.

Come in and see for yourself why genuine Charles Jeffries wigs are invariably preferred by discriminating women of polite social status to whom, on proper occasion, impeccable personal appearance is important and who, therefore, require the very best.

My wigs are shown only in my home in Bellflower and only by definite appointment made by telephone. Appointments are available from 9 a.m. to 8 p.m. during this special sale. No waiting. You may make your selection while you are here, purchase the wig on the spot and take it right with you at the time. No waiting.

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brass, black.  
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## A Stroke of Fur



**CASUALLY ELEGANT** mink jacket takes on rounded curves to score high fashion honors. Of Tourmaline, EMBA natural pale beige mink, it complements luscious pastels so favored this spring. At Frank A. Hill & Son, Fine Furs, 3316 E. Broadway.

**A SOFT CIRCLE** of a neckline, contoured to capture look of fur luxury, makes this stole a style-steal for spring. In natural buff autumn haze mink. A wrap-up every lovely girl will love. At Lockwood Furs, 711 Pine Ave.

## Most Fur-Sighted Minx Buy Their Own Minks

Contrary to those tired old jokes, most women come by their minks honestly. They buy them themselves—or hubby does. And when this major fashion event takes place, a lot of cash changes hands.

That's why the selection is one of—if not THE—most important fashion choice of the season. So when you choose yours, be sure it's right for YOU.

Spring furnishings set a dramatic fashion pace—with a style for every taste, from avant garde to conservative. And today's prices makes a fur wrap possible for even the budget-conscious housewife or careerist.

of the season's silhouettes. Furs cover both the long and short of it with equal fashion aplomb. Jackets come in wrist, knuckle and fingertip length and are a favored style to cover lower-waistlines.

Shorter coats, ranging from three-quarters to the nine-tenths length, are gaining new followers, with the shorter ones preferred for active living; the longer styles for anytime dress-up.

**MINK, SABLE** and chinchilla are as always, luxury furs, with persian, broad-tail, seal, beaver and stone martin in the near-luxury class.

New treatments, dyes and

handling have lifted formerly inexpensive furs into the luxury class . . . in everything but price!

Leopard trimmed with beaver; sleek pony; fox in all shades from Norwegian blue to newly-revived silver; mink in artfully draped small stoles and capes; rabbit in every color of the rainbow. And fur stoles, perennial favorites for spring, take on a completely new look. They are wrapped, have a softer line. Some are blouses; others are oval-shaped or triangular with hidden clutch pockets. Some are long and drape languorously.

It's a season when all the fashion world has gone fur-sighted.



**THE VELVET TOUCH** to chinchilla: a velvet band ending in bow fastener decorates Empress shrug cape. It's luxury wrapped up in high shoulder-hugging style. At Furs by David, 203 E. Third St.

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Our store's one big Easter basket filled with the best of everything fashionable for spring thru summer. Make sure you'll be the prettiest girl this new season by choosing your clothes and accents from our new collection featuring all the soft feminine shapes, light and bright colors, and exciting textures of the season.

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**Joel's**

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## Rosy Outlook

When Chanel proposes, featured this color in the fashion world accepts. tweeds, blouses and jacket. And this year be prepared linings in her current spring to see a lot of pink. She has collection.



**MARBROOKE** uses a blouson blouse with full sleeves and a pussy-cat bow to feminize a rayon tweed suit consisting of a slim skirt and three-quarter length coat featuring a double layer of pockets. Colors are: Blue/White and Black/White. Sizes 8 to 18. The price is \$35.95.

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## This Spring Ladies Wait in Style

There's lots of style in store for mothers-to-be this season.

Simple, uncluttered lines—combined with emphasis on unusual fabrics and flattering pastels—keynote maternity fashions.

The one-piece dress (rather than choppy, distracting separates) is the favorite of this spring's crop of prospective mothers. Jumper, shift and A-line styles, so popular in regular fashion apparel, have been translated for maternity wear.

**EASY**, slenderizing styles with sleeves and hemline interest feature welt seaming, unusual collars and the empire influence. Short sleeves are popular, as are lowered and V necklines.

Delicate mauves, whites and flax, as well as black and white combinations and checks, spark spring maternity. Textured, nubby and silk-look fabrics are favored.

Big news for the smaller woman: the advent of petite sizes in maternity wear.

**THE HEEL'S THE THING!**

...THIS SPRING! TAKE A STRAIGHT LOOK! AT THE HEEL (BOTTOM LEFT) IN POPCORN CALF, 14.99, DARE (BUT BEWARE) TO GO LOW IN BLACK PATENT AT ITS BAREST (BOTTOM RIGHT) 14.99, GET HIGH ON A WINE GLASS HEEL, BLACK OR VANILLA ICE PATENT (TOP LEFT) 14.99. 1STACK UP! AND GO IN BLACK, PLATINUM, RED, BLUE, WHITE KID OR BLACK PATENT (TOP RIGHT) 13.99.

JUST TAKE YOUR **joyce**

5030 Pepperwood, Lakewood Center. Open Mon. thru Sat., 9:30-9:30

**Innes**



# Knits--Always on the Go

Knits are woven into the tapestry of America's way of life. They run the wardrobe gamut—go on vacations, to lunch, out to dinner and dancing . . . anytime, anywhere.

The American woman demands simplicity and, most often, the budget dictates practicality. The best way for a fashion-conscious femme to meet these demands is to fill her life with knits.

There are knit blends that have the luxurious appearance of fine silks and perform like easy-care fabrics.

One such—created from French yarn, "Dalsole," (blended with nylon and acetate)—has a broader range of color than silk, won't fade, wrinkles less, can be washed with care and is less expensive.

ALSO IN STORE for milady are two-piece knit dresses that adapt as easily to daytime events as to after-hours partying.

A change of accessories can transform a pullover and slim skirt from a tea-time outfit to a cocktail dress.

Sleeveless and unadorned shifts—some patterned in bold streaks of contrasting color—make a perfect foil for long hours of sight-seeing or commuter traveling.

Another new trick for knit lovers (and who isn't): the frosted look.

Tinted in pale and cool-looking shades, this sportswear is a refreshing foil for warm days.

Slacks, sleeveless vests and other items are teamed with crisply striped blouses for wear around the pool or to the supermarket.

And, as everyone knows, figure-praising knits are ideal travelers. Tucked weightlessly in a suitcase, they go wrinkle-free—four seasons a year.



GENTLE SHAPING and a full border make this little jacket big fashion news for spring. Twenty-six inches of natural EMBA Tourmaline with sheared double fur collar, it's demurely sophisticated topper for new softly feminine styles. Exclusive pattern in all popular colors at Harris Furs Inc., 4260 Atlantic Ave.



MOST EXCITING Italian import since Gina Lollobrigida . . . coral and white wool knit by Gino Paoli hits high style with one of lowest belted overblouses yet. Big round buttons march down front to meet bow. Long tunic skimmer, semi-fitted, tops reed slim skirt. At Harris Aire, 4260 Atlantic Ave.

BOLD AND BEAUTIFUL separates in a "contra blend" add infinite variety to on-the-go lady's wardrobe. This season: a variety of blouses, skirts, sweaters and capris. In all the latest colors: tobacco, olive, purple, blues, greens and yellows. At May Co., Lakewood Center.

## Beauty Beat

French stylist Carita has launched the male beatnik look for chic ladies. Her new hairdos are inspired by the Ye-Ye boys who worship at Paris rock-and-roll temples. Reports are that it's as bad as it sounds—the music, not the hairdos!



That "Schick" Look

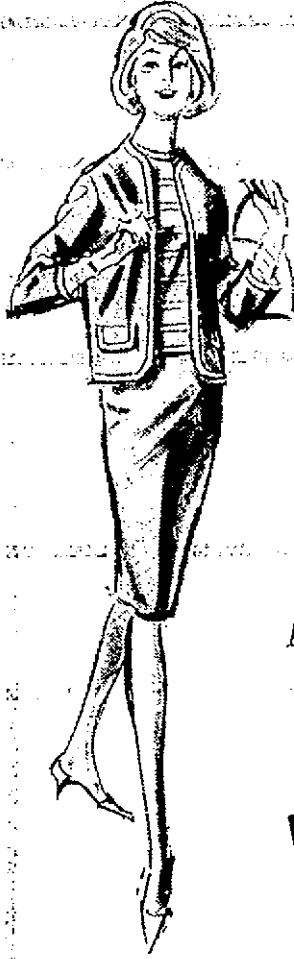
Spring '64 emphasis is placed on elegant fabric. That's why this coat of anglo's worsted ottoman is so important . . . elegance shapes the front of this mid-day to midnight fashion subtly . . . understates it with "T" shaped pockets and filigree gilt buttons.

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# Crowning Glory Uses Variety of Crowns

By Helen Hennessey, NEA

With the return this season of fashion elegance, hair ornaments again will be part of the evening scene. New, short hairdos, transformed into formal coiffures by chignons, wiglets and hair pieces, will be topped by jeweled combs, lace mantillas or any frippery of your choice.

With an inventive approach, a piece of wire, some flowers or feathers, you can fashion your own hair ornaments, according to Blanche Thebom, Metropolitan Opera prima donna.

And Miss Thebom is an authority on the subject of hair ornaments. She has a

world-famous collection, some of which were gifts from fans fascinated by her floor-length hair.

ONE FLATTERING way to accent a formal coiff, Miss Thebom suggests, is to braid a long strand of ribbon, pearls or rhinestones into the hair.

Here's another trick from the expert. She had made for her a number of feathered shells (shaped something like ear muffs) in a variety of colors. They can be pinned to the hair in groups of two or three to look like a cocktail hat or worn separately.

# Hair Styles Furled and Curled



**CURLS SWIRL** femininely in new coiffure created by local stylist Rafael, president of Hollywood Hair Design Council and owner of Rafael's, 4719 E. Anaheim. This new concept, influenced by movie, "My Fair Lady," will be among new hair styles premiered at Council's annual Conference of Beauty at Biltmore March 14-16. Demonstrations will be open to public during evening events Friday and Saturday.



**A LILT OF CURL** . . . really little more than a curve . . . makes spring coiff shine with fresh femininity. Its new look, a welcome relief from last season's severe straight-as-a-stick coiffs and over-teased bubbles. Feathery bangs add final breezy touch. Hair design from Crowning Glory, 251 E. Fifth St.



**CURLS FLIP FOR SPRING** . . . accessorizing a small sophisticated coiff. Arranged in garland-fashion, curls give height; frame face with flattering softness. Styled in side-sweeping, eye-pronouncing movement, hairstyle needs only a soft permanent to hold its charm. At Staber's for Beauty, Eighth Street and Locust Avenue.

## Get Set for New Look in Hairdos

Wave goodbye to hair that's tangled with teasing and stiff as cardboard with lacquering.

Get set, instead, for tresses that are gentle as a spring breeze, furled with feminine waves and curled softly to flatter the features.

These light and airy coils are making their appearance to go hand-in-hand with the free-flowing, feminine lines of spring fashions.

**HAIR STYLES** are edging away from the very straight coiffures, adding a hint of wave and some flirty curls. But the curls will conform to the smooth look of today, not the tight kinks of yesteryear.

Waves are wide and shadowy, suggestions rather than distinct ridges or ripples. Curls, soft and full, are more curve than curl. Only the ends are curled—and frequently this is finishing touch to the top of an up-do.

Upswept coiffs are being seen more and more at home and abroad. These hairstyles show off a pretty profile and are perfect toppers for ruffled blouses, long formal gowns and glamorous at-home clothes.

The hair is almost shoulder length, brushed up and back to the crown, caught with a barrette, circle clip or rubber band, with the ends furled forward on top and sides.

**THE SMOOTH** and sleek look continues high in favor—for not every one will give

TOP SECRET

## Take Care, Brush Hair

What about the health of your hair? Does it play second fiddle to color and style?

This year fashion is on your side. The "natural look" is here—and shining, vigorous hair is a part of that look.

Back combing has gone the way of all fads. The new wash and wear hairdos make for healthier hair.

And remember that old-fashioned method for glossing the tresses: brush, brush and brush some more.

**IF YOU COLOR** your hair yourself, use a conditioner and, most important, check with a beautician occasionally. Dyed or colored hair needs special care.

The conflict still rages over the advisability of using hair sprays. A good rule: don't over-use.

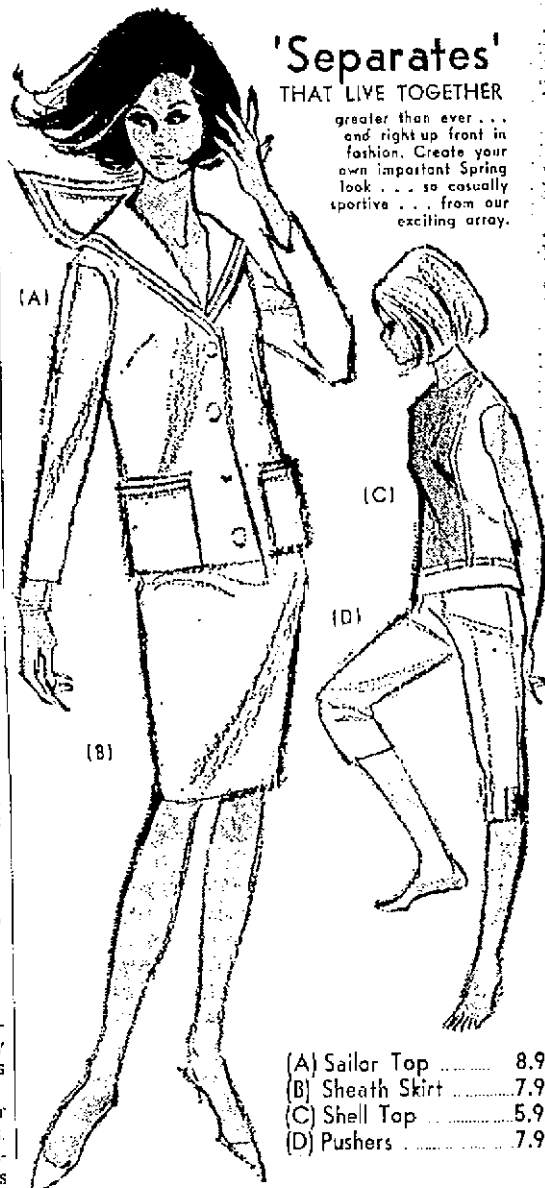
Remember, all the color bottles, curlers and hair glamorizers will be to no avail if your hair is brittle, too thin or gone.

Like your body — hair needs occasional doctoring.

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**EXCITINGLY NEW FOR SPRING** . . . Bone assimilated wrap with gay multi-colored lining. Note the pocket detail and hand-bound button-holes. Featuring the new fabric, "Comolin," a beautiful linen-like material with silk slub. Crease-resistant for easy care. **\$23**  
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## Stockings: Waist-High

The smoothest way to shape up for spring is in the new panty-stocking . . . or panty-legs, as they're called by some manufacturers.

They're the sheer seamless stockings you wear to your waist — one slim stretch of nylon, height-sized to fit perfectly.

**THE ALL-IN-ONE** garment is great for wearing with stretch pants (that shouldn't have garter bumps showing), tapered slacks (that shouldn't have panty-line seen) and clingy knits

that were never meant for garter gap or bulge.

Also side slit sheaths, wrap skirts, short shifts, very narrow skirts, very whirly skirts, at-home outfits and knee-skimmers.

### Style Bonus

Newest addition to spring wardrobes is the extra jacket, an indispensable costume component.

Contrasting colors and prints appear in cutaway, blazer and cape shapes, as well as the easy open jacket.

## SIMPLY SMASHING . . .

. . . Sleek and simple is our secret for the new SEASON CAP CUT. It's so easy to keep . . . the shape is cut in to stay. ONLY **\$2.50**

. . . For extra firmness . . . our nationally famous body wave is the most flattering permanent. Complete with style cut on all types of hair. **PRICES AS LOW AS \$10.00**

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New Suit  
Silhouette  
For Spring

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Spring's smart new 'slightly longer' jacket look—in an intriguing horizontal weave of wrinkle-resisting rayon/acetate. Jacket is lined, with hand-bound button holes, covered buttons.  
Pink, Yellow. 8-16

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# Fashion Scoop in Swim Suits

Friends will see more of us on the beaches this season. Swimsuits are either strapless, backless or scooped out at the sides.

The new, strapless suits turn up in a variety of styles. Shoulders will swim nude in classic one-piece sheaths that are nearly backless, and in soft jersey suits either cinched at the waist with string belts or belted low over brief shorts.

Frankly aimed at would-be sirens is a sliver of black velvet, strapless and bare-backed. The girl who fits inside needs to be in full command of the situation.

**THE LITTLE-GIRL** look is represented in a dot-embroidered net bodice, with braided straps, that relaxes modestly over maillot pants. In white, with a pale, blue lining, the look is unmistakably demure. But in black, one isn't so sure.

Colorful prints run riotously through all the swimsuit collections, and flat-tering, drapable jersey is a fabric favorite this season.

Even mohair takes to the beach in a brief jump suit done in a yellow and white hound's tooth check.

You'll find bright plumage indeed in the new crop of swimsuits.

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The look is Linen—Moygashel linen in this lovely, imported beautiful slenderness of a dress. Its neckline, rounded and rimmed with open ladder embroidery. Its waist, softly bowed. In American Beauty. Sizes 8 to 16.

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3500 East 4th St.



**COLOR WILL SIZZLE** on beaches this summer. These tri-toned matchmates are sun-splashed in stripings of orange-moss-lemon, also other vibrant color combinations. Faille lastex skirted sheath has move-with-the-body stretch straps, a trademark of DeWeese swimsuits. Matching coverup has turn-back collar, patch pockets. At Town & Country Fashions, 4129 Long Beach Blvd.

## NO HEAD SHRINKER NEEDED Head Bigger Than Hat? Look Again!

There are about 50 million women in America who, the past dozen years, couldn't have worn a hat if they'd wanted to.

The millinery industry had stopped sizing hats. All chapeaux came in size 22.

Recently, a national survey taken by the Millinery Institute turned up this interesting fact: only 41 per cent of the nation's potential hat wearers are size 22.

You can see how this could create a problem. A gal whose head size is 21½ would feel like a pinhead in any hat she tried on. One with a size 23 cranium would think she'd perched a lemon atop a grapefruit.

**A FEW** manufacturers did make hats in large head sizes—but these were designed for matrons... despite the fact a woman's head doesn't get fatter as she grows older.

The bouffant hairdo was to blame for the one-size chapeau. It came into being when a hat wasn't a hat at all, but a bit of fluff perched on the coil and clamped securely with combs. Balenciaga started the fashion. Then along came Jackie, who caused headaches among milliners with her pill-box.

**BUT HEADS** have to go INTO the new hats—cloches, turbans, bretons and sailors. One size just won't fit everyone. The industry has finally faced that fact.

Head sizes are back for spring after a pilot test in a well-known New York department store proved that larger head sizes outsold the 22s.

The millinery industry has found uphill work of trying to convince women that hats are truly the finishing touch for a pretty costume. It must have been embarrassing, indeed, for hat designers to find they'd been cutting off a large portion of their own market.

**FASHIONS** for spring are soft and feminine. They call for hats. Not in many years has there been so much emphasis on the spring chapeau.

So ladies, if you've given up hats because you simply didn't look good in anything you tried, perhaps the hat just didn't fit.

Try again. Ask for your own headsize. You may be pleasantly surprised at the result.

## The Sportswear Picture: Restrained Femininity

Femininity in spring-summer fashions doesn't mean the saccharine little girl with buttons and bows, ruffles and frills.

What it does mean: more ladylike approach, even in sportswear.

The season's most important casual year fabrics—Seersucker, sharkskin, poplin, linen, sailcloth, denim—help weave the feminine image.

Add chambray, gingham, dotted Swiss... the picture is complete.

**TAKING THESE** workaday, country fabrics, sportswear designers have given them a zestful approach.

Typical example: lots of crisp, white, heat-proof sharkskin in easy box-pleated skirts, overblouses and shifts. Sure bet for fashion team of the season: sharkskin with seersucker. Both wash and wear, they'll go places together all through the season.

Picked and paired, mixed and matched with Summer White, the season's stand-out, are a new combination of flag colors—more often, in sportswear, utilizing red, yellow and blue instead of the traditional red, white and blue.

**COMPETING** with cardigans and cutaways for a new silhouette look is the longer, double-breasted jacket with narrow, notched collar. Tunics take over with side

or back-buttoned interest. Pop-overed or easy-into, they have turtle, square or bateau necks.

Tops are sleeved or sleeveless. An interesting enigma: long-sleeved coverups matched with shorts; the little nothing sleeveless shell over long pants.

Tops for accessorizing include color-coordinated knit shells or pullovers, in solid stretch with turtle necks, sleeved or bare, stretch stripes in crew necks, V-necks, bateau and tank tops.

**SKIRTING** the issue are gentle eased sheaths; though A-lines, wraps and culottes are still prevalent.

The jumpers, with or without pullunder tops, is THE sportswear dress of the season. And there's a top or blouse for every jumper around.

Real interest in the edited waistband is evidenced. It's not a hip-hugger, but a sleek, slimmed-down look in pants, shorts or skirts without any waistband at all. They fit smooth, ride firm.

Stretches go, north-south, east-west, or both, in a variety of textures. You name it, chances are it stretches.

Fact is, the stretch concept is so firmly entrenched in sportswear that according to fashion authorities, it is only a matter of time until every fabric will have that magic "live" ingredient.

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## Wanderlust: TAKE A LONG LOOK

### So Where's The Waist?

Waistlines have wandered so far from the mid-section during the ups and downs of fashion that the term has come to mean no more than a horizontal seam anywhere between shoulder and hem.

While this line has been generally tucked under the bosom the past two seasons, this spring it is usually wrapped around the hipbone, emphasizing the long torsoed silhouette.

A few avant-garde and nature-loving designers have, however, actually put the so-called waistline daringly close to the waist.

## Sun Sets, Legs Disappear

The man who dates a gal only in the evening may never know whether she has good-looking legs or matchsticks—for this season legs are destined to disappear after dark.

On the town and at home, skirts are heading for the ankles and a wise man will try to sneak in one daytime date before he goes overboard.

Long dinner and evening gowns already have captured the hearts of women who love elegance. An ankle-length, at-home wear is expected again to be the big hit it was in the '30s.

**BUT THERE'S** a difference.

The ornate hostess gown of the past will look old-hat among the new breed of easy-going clothes for entertaining or just lounging at home.

Everywhere now: a rage of high-waisted one-piece dresses with the easy charm of shirtwaists and skirts, available in the most delicious of colors. Some break just at the ankle—showing the foot in a rather shy, seductive way.

**AMONG THE** jazziest costumes of the season is one turned out by Junior Sophisticates—bright green crepe pajamas with collarless overblouse top. The designer ruffled the trouser cuffs, ruffled the cuffs of the long sleeves, ruffled the bottom of the overblouse.

Fact is, long fashions for evening take a divided stand: some have court jester whimsy; others are elegantly simple.

But, whichever, most cover the legs.

## The Big Stretch Is On --From East to West

Almost everything women will wear this year at resorts and vacation spots will have to give, say California's fashion designers.

There was a time when all they had to worry about was the two-way stretch.

But from now on, it's the East-West stretch and the North-South give.

Stretch fabrics have emerged from ladies' unmentionables to show up in suits, slacks, shifts, pull-overs and just about anything else women will wear in their leisure hours.

**"IT'S BECOME** so fashionable," said one California manufacturer, "that even if we don't have to use a stretch fabric we do, just because women like to keep up with the latest."

There's a trend away from

the ski-slope look.

"We're trying to get away from that look, said one designer. "Women don't have to wear those tight fitting pants around the house."

He was referring to stretch slacks, which made their first appearance on European ski slopes, quickly spread to the United States and were adopted by women who had never seen any snow, let alone skied.

**DESIGNERS** picked up stretch fabrics for blue jeans last summer. They gave a figure-hugging look, but you could sit in them.

But this year Korel of California has brought out a nylon stretch sports suit, skirts, tops, slacks and jackets in flexi-denim, which "stretches East and West" and even garbardin which gives.

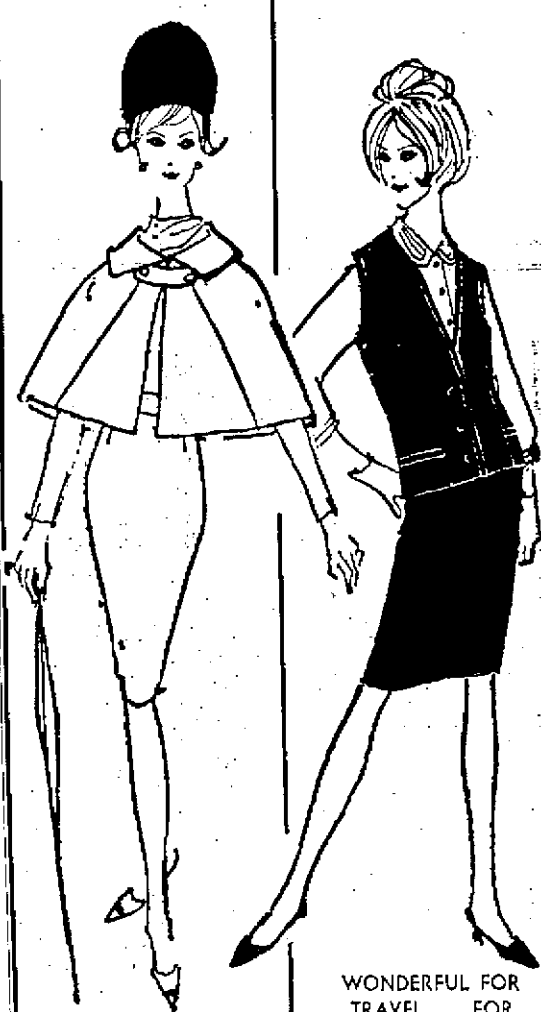
## Now—Where'll He Hang His Hat?

France's glad-batter, Jean Barthe (the milliner for Elizabeth Taylor, Sofia Loren and Rita Hayworth), is just back from a tour of America. His view: "American women wear hats more often and look more elegant in them than ladies in Paris do." (Could be, he's planning to leave town again.)

Gene's presents  
Fashion Forecast  
Spring '64  
Pine Ave. at 5th St.

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## JEWELRY JANGLES

### Anchors, Chains

**SUN SOX—H to K—Jewel**  
You'll need anchors and chains to pin down spring fashion.

The season's classic "soft" suits and easy shifts rely on smart accents: anchor pins at lapel or waist; chains a la Chanel for those pocketed suits.

All told, jewelry is going both big and bold. Small, delicate pins and pendants, too easily lost on busy backgrounds, just won't do. Active prints, checks and dots call for jewelry of recognizable size.

"In" trends of soft rippled collars and "V" necklines are an open invitation to the new-look necklaces where fancy clasps do an about-face when you wear them center front.

**OTHER** trends to watch for: jewel bedecked watches, many in the form of elegant bracelets; long, swinging pendulum earrings for evening; lots of dazzling, Florentine-styled rings.

Color, in form of many-hued gems, is reaching new heights in high style popularity. Rubies and emeralds (often accented by diamonds) are appearing in rings, bracelets, pendants, pins—even necklaces.

The gold look remains a fashion gold mine, too. Spiced by colorful gems, fashioned in weaved, engraved and textured designs, it puts in a "real" appearance in every form of glamour accessory.

**WHEN IT** comes to wearing spring's jewels, the costume sets the pace—spots the place.

Elongated necklines call for long-line jewelry. Matinee-length necklaces and diamond-drop pendants serve as fill-in focal points.

### Fake, but Oh-so Chic

Today we shop in a world of synthetics. Textile technology has advanced to the point where the "fakes" look exactly like the real McCoy.

Vinyl plastic jackets, purses, gloves and shoes are sometimes, even at a close glance, impossible to distinguish from leather.

There is nylon that looks silkier than silk, rayon that's the spittin' image of linen and vinyl-cotton suede cloth that could fool the experts.

**ALL THESE** simulations and imitations have taken on the best qualities of the fabrics they are meant to copy. They are, without a doubt, a boon to the consumer.

But to be sure you aren't fooled into thinking you are getting the original fabric at a fantastic bargain, read the labels carefully on everything you buy.

You'll hear of fabrics with the "linen look," the "suede look" and the "leather look." Remember that's exactly what you'll get—the LOOK.

### Style in Store for Size 18s

Many designers these days are setting their talents to creating clothes meant to be as flattering to a size 18 as an 8.

Most take the same tack, shaping garments pure in line, free of flippers and devoid of gimmicks.

Because creating the illusion of height is as necessary to the wide woman as to the wee one, many have conjured classical, easy-fitting sheaths with well-defined waistlines.

**FLUNG OVER** these are short jackets, also some slim-line jackets so long they're more like coats.

Also available this season are many two-piece dresses with easy overblouses which reach the hipline.

Most are belted at the waist—for a cinched middle is still a thickening figure's best friend.

for "V" neck overblouses and open-neck jacket sweaters.

Long-sleeved blouses focus attention on such as textured gold dome rings strewn with tiny diamonds and rich-colored gems. Tailored uncluttered dresses gain femininity and elegance with addition of one important jewel piece.

Stark mandarin necklines provide backgrounds for pins in pairs. (It's chic to place one slightly higher than the other.) Smart scarfs and sashed waists call for bejeweled "anchor" pins.

**JEWEL TONE** gems build colorful drama for the avalanche of black-white print dresses.

Chanel approves of wearing a single piece of jewelry with a print. Her choice: a gemmed ring for well-manicured hands.

"In" for the evenings out: lariat necklaces of baroque pearls (great for underlining an after-dark neckline) and bracelets of flexible mesh, chains or gems.

## Costumes Lead a Double Life

What's the surest way to get fashion power out of clothes?

It's a matter of simple arithmetic: buy two or more garments that, when teamed together, make a total look. A costume, no less.

This spring the costume adds up to smartness for every time of day and night.

**LEADING** a double life are tweed coats and go-with paisley sheath for daytime wear... also silk dresses designed to be worn with coats of the same color in contrasting fabrics. A ny one solos beautifully.

And, of course, dresses with their own jackets are as popular for spring as ever.

For late afternoon or evening are costumes in both silk and organdy, boldly printed with blossoms or abstracts. Some sheath dresses are topped with short jackets, others have

their own full-grown coats.

**THE 1964-ISM** in costumes: contrasting team-mates.

Many town costumes are done in two colors. One such: a black linen skirt and white organza blouse worn under a white linen jacket. Another: a black and gold striped weskit over a solid black skirt, topped by a gold short coat.

In keeping with the new swing to softness, many costumes have ruffles at the sleeve or neckline.

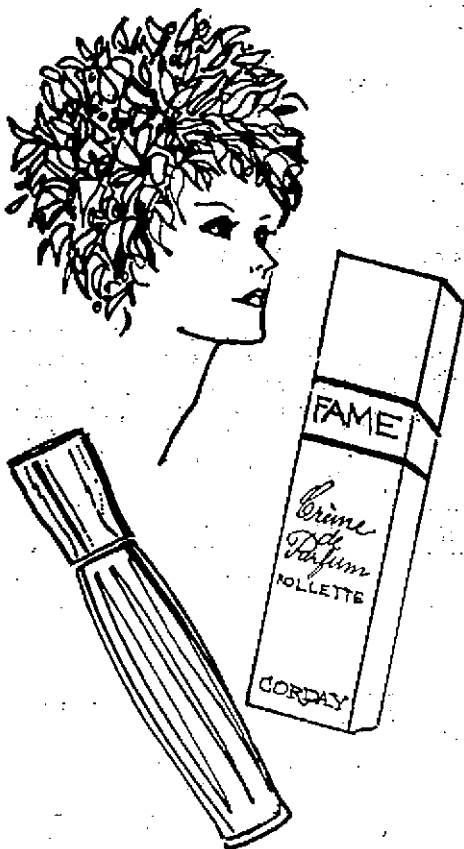
White, pale green, pale orange and a wide range of pastels are the colors most often seen. In print: black with white and black with yellow.

### Spring Return

New for spring is the return, after many a season, of the open-back shoe. Many are in a combination of colors and set on the tiniest of heels.



**DESIGNS BY PANETTA** lead way in costume jewelry—all stones are hand set, giving appearance of karat gold and platinum pieces. Here, necklace, bracelet, ear clips in soft gold finish, brilliant rhinestones. At C. C. Lewis Jewelry, 333 Pine Ave.



**FOR THE ENCHANTRESS**... feminine luxuries, American-style: A frothy bonnet of bright pastel flowers; the fragrance of a chic perfume—little things, but they mean girl being a girl and what's nicer. Flower petal chapeau, a pretty curler cover-up, is dreamy night or day. Perfume is Parfums Corday's new Creme de Parfum Rollette—it rolls on with a gentle touch, stays on longer. In two exciting scents: Fame or classic Toujours Moi. At Egyptian Pharmacy, 5128 E. Second St.



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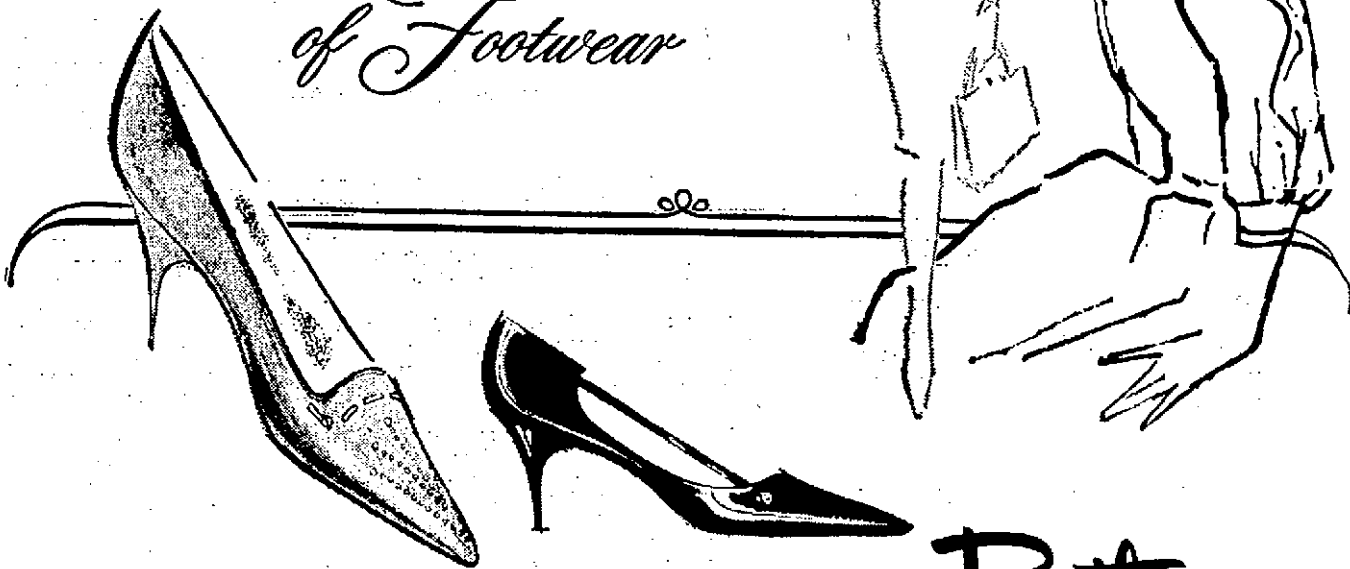
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**IN THE RAIN** . . . short  
et made in thin, airy  
(above) that hasn't an  
ng or droop, thanks to  
of "Curon" foam for  
fication. By Originala.

**SHEDS WATER LIKE** a crocodile,  
looks handsome as a peacock . . .  
two crocodile prints (right) in  
nylon grained for saurian look and  
fortified with an undersewing of  
Scott apparel foam. By Originala.

### But Don't Match!

big mix-up in spring fashions.  
when it was strictly taboo to mix dots with  
use yet, to mix a flower print with stripes

season it's the smart way to go . . . if,  
are artistic enough to know when to stop,  
who know when to stop, but not how to  
e dresses rightly blended with these patterns  
ng for you to add a new headband or scarf  
his mixed-up idea!

## Too Pretty to Save . . .

# For a Rainy Day

Dame Fashion is doing  
something about the weather  
this spring.

Not the least is a new type  
coat that warms up as the  
mercury plunges and sheds  
precipitation—even though  
its made of luxury fabrics  
usually relegated to dresses.

Called Fortezza, it's avail-  
able in silk print, crepe or  
alligator patterned nylon  
and is fashioned in daytime  
and formal wear coats.

The material is chemically  
sealed, not stitched, to a  
lightweight foam rubber  
backing.

THERE ARE stark black

princess coats in all-over  
tucked Staron Alaskine . . .  
lean-lined capes of Swiss  
faille . . . coats of worsted  
flannel and jersey that  
weigh-in-by-the-ounce.

The news in all-weather  
coats is often at the shoul-  
der. It's wide and rounded,  
with wide raglan sleeves.  
Yokes are frequent.

Look, too, for cutaway  
necklines, shirt sleeves and  
back fullness and impeccable  
tailoring.

It's a season when the all-  
weather coat looks right as  
rain—weather or not.



Bowed Beauties



Round-eyed jewels

## HERE'S HOW TO DO IT

# Just Frame Yourself

It's a fascinating frame-up and one that  
fashion favors.

Sunglasses to shield you from the rain,  
sun, and soot-filled city gusts. Frames in  
shades, shapes, and sizes to match your  
every mood.

Women will be more feminine, accord-  
ing to all the fashion forecasts, with billowy  
chiffons, wide floppy hats, and semi-fitted  
styles. Sunglasses, too, add something that  
every woman desires—mystery.

Shaded eyes will keep every man guess-  
ing—a wonderful ploy for leap year.

Well-known New York designer Oleg  
Cassini has turned his talents to the eye-  
trimmers and come up with an exciting col-  
lection for Oculens Ltd.

These mystery makers come in a kaleid-  
oscope of colors and prescription lenses  
can be cut for them.

# Lace Casts New Fashion Spell

Lace has waltzed out of blouses, edges cuffs and col-  
the boudoir and into the lars, gives etched elegance lovely on the fashion-mind-  
drawing room for spring to evening jackets and coats. ed junior miss.

It's casting its filmy sha-  
dow in everything from  
mantillas to modish junior  
costumes . . . from new lacy  
leopard stockings in black  
Chantilly evening dresses  
that look more lingerie than  
out-on-the-town.

**SETTING A DOUBLE**  
pace, lace goes both femme-  
"fatale" and dramatically in-  
genue.

Petal-skirted sheaths with  
becoming scoop necklines  
look ladylike on young fig-  
ures; floral pattern cotton

The last word in lace-fa-  
tale: a wave of short small-  
bodied black lace dresses  
with ruching or ruffles or  
deep flounces palpitating at  
the knee.

Here, lace goes all the  
way—with the nudest black  
lace stockings accented with  
the harshest of black sandals.

## Some potent facts about the Long Beach Red Cross blood program

- The realistic fund sought in March by Long Beach Red Cross is \$387,974. Yet, 13,657 pints of blood supplied the past year by Long Beach Red Cross—without cost to the ill and injured—would cost \$341,425 at the commercial rate of \$25 a pint. The regional Red Cross blood program in Los Angeles and Orange counties is the largest in the world.
- In 1962-63, the Long Beach Chapter of the American Red Cross collected 13,657 pints of blood which was distributed to 24 hospitals in the area. For heart surgery alone, Long Beach collected 1,313 pints. (The regional center collected 172,653 pints of blood . . . for heart surgery alone, 13,000 pints were collected.)
- As our population increases in this fastest growing area in the country, THE NEED KEEPS GROWING!
- A 24-hour blood delivery service is maintained in Long Beach.

Blood is collected Monday, Tuesday, Wednesday, and Thursday at the Long Beach Chapter of the American Red Cross, 319 West Broadway—and from many special locations every week: industries, churches, clubs, public buildings, etc. Call HEmlock 7-2921 for the most convenient time and place for you to donate blood.

This vital Red Cross program depends on you . . .  
on your donations of blood and money.

## The hero of this story is YOU

To the sick and injured, your blood can be a matter of  
life and health. Everyone knows the Red Cross collects  
and distributes whole blood. But did you know about  
the important contributions Red Cross has made in  
blood research? The Red Cross helped develop blood  
derivatives that prevent measles, combat shock, control  
hemorrhaging and cure severe vaccination complica-  
tions. And it's seeking new ones.

Red Cross research also is forging ahead with experi-  
ments in long-term storage and preservation of blood.

This vital Red Cross program depends on you—on  
your donations of blood and money.

Always there . . . with your help



# March Is Red Cross Month Give Today!

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SUPPORT YOUR RED CROSS  
BLOOD PROGRAM



# Be Your Own Quick-Change Artist



**STRIPED CABANAS** will dot the beaches this summer, or so predict fashion experts. It's all to be done in shifty manner, a la Omar-the-tentmaker styles. At left, bathing beauty prepares to change suit inside private cabana shift. Later unwrapped turban becomes belt, shaping up garment by Pem Squires.

## THEY'RE CRISS-CROSSED

### Legs in for a Check-Up



The textured look in hose is here to stay, say fashion authorities. For warmer weather it's translated into a light and lacy loveliness. Designers famed for putting textured knee-high and over-the-knees hose into the fashion picture have, this spring, provided a bevy of casual styles for high-steppers in the fashion world.

**MEANT TO PARTNER** with low-heeled cut-out shoes and pale-tinted woollens, these light and airy hose are equally at home on city streets or country roads. A smashing way to stride into the new season, textured hose make the perfect leg note for a checked suit or the currently popular blazer jacket.



## FLIGHTWEIGHT CASES

### Now... Pack Up; No Troubles

The woman who travels frequently knows that her destination won't be Ghost Town. Anywhere. She doesn't pack 10 boxes of cleaning tissues and 20 shades of eye shadow "just in case."

But many of us who go away just once a year tend to think that civilization ends back home. If the destination is New York. And we lug all sorts of things that we could easily buy on arrival.

**FEAR OF** running out of "fire-chief red" lipstick or "orchid-mauve" nail enamel isn't the only reason women often take too much luggage on a weekend trip. Lack of planning is another trouble-maker.

A beginning: plan to take neutral gloves, purse and shoes that will go with everything you expect to wear. And make a list in advance so you won't need what you won't need. It's no insurance policy that you

won't, but it helps. **ONE LARGE** luggage firm took a survey among 5,000 career women in 50 American cities recently, asking how many items each packs in a weekend travel case. The average was 70. Apparently the luggage industry knows you can't fight the gals. You join 'em. Result: two new lightweight cases have been designed to hold the numerous typical needs of women weekend travelers.

## ... just wear your own dressing room to beach

Beaches will be thick with cabanas this summer: mobile, one-to-a-person cabanas. At least, that's the forecast from fashion experts who predict it'll be terribly chic to go down to the sea in shifts a la Omar the tentmaker.

They point out that in the privacy of all that stretchable fabric you'll be able to set up camp simply by raising your arms. In fact, you can wiggle modestly out of your bikini while your friends think you're doing the twist.

It'll be cheaper than buying a membership in a private club by a lake shore, or by the sea, that's for sure.

**AND, HOW COZY!** When you feel wet and clammy, the opaque cotton fabric will serve as a towel. Absolutely no other cabana can make that statement.

Moreover, the mobile cabana looks terrific when occupied. This shift, that outshifts all shifts, belts at the waist to create a blousy kimona effect, or under the bosom for an empire look. The bias-cut sash also can be worn as a turban when not circling the figure.

If this fad really catches on, it'll be a real colorful summer, all right. For, as shifty as it is, the cabana isn't a bit sneaky. Bold diagonal stripes in screaming hues will announce its arrival to bathers along the coast and sailors on ships at sea.



**THE LINE FOR '64:** Yes, the woman is back. And here in these sketches she stands trim and acknowledged.

## ASTRONOMY OR ANATOMY?

### A Season of Heavenly Bodies

Call it astronomy, anatomy or fashion... styles for spring are a study of heavenly bodies.

As if to make up for past seasons of muffled and shift-shrouded women, American designers are now style-bent on over-exposure and body fit.

And there seems to be a contest on how low a neckline can go.

Some evening dresses, in fact, appear out to prove that the wearers' every curve is her own. Ruffles sometimes frame the neckline plunge. And, perhaps to placate old-fashioned husbands, some have ruffled scarves.

**OFTEN**, what's left of the low-plunging gown takes a fitting, curvaceous course to the floor.

And in some styles, with or without the low décolletage, side slashes to the knees provide glimpses of silken gambs.

Nor is all this bareness for ballrooms alone. In some collections, handsome double-breasted jacket suits for daytime wear just barely button up far enough.

Solving the décolletage dilemma for the modest and/or middle-aged woman are bateau or scooper necklines that hide lingerie straps.



**THIS OWNER LOVES IT!**



**THIS OWNER LOVES IT!**



**THIS OWNER LOVES IT!**

The three pictures above illustrate one reason for their enthusiasm. The top car is a 1963 model... the center car is a 1962 Cadillac... and the lower car is four years old. The styling through the years has evolved and refined, but each is unmistakably a Cadillac. These owners share a common knowledge. Not even most new motor cars offer the degree

of pleasure and reliability that come with a previously owned Cadillac.

First, there is Cadillac's renowned craftsmanship, which results in a car of unusual endurance. Next, consider value. The equipment on a Cadillac of older vintage is still extra cost on most new cars... and includes such features as Hydra-Matic, power steering, power brakes,

power windows on most models... plus many Cadillac engineering advancements that still haven't found their way into other new 1964 cars.

And don't overlook Cadillac's operating economy—comparable to many smaller cars. So when you make your next motor car investment, consider only one name—Cadillac. New or used, there is no car more rewarding.

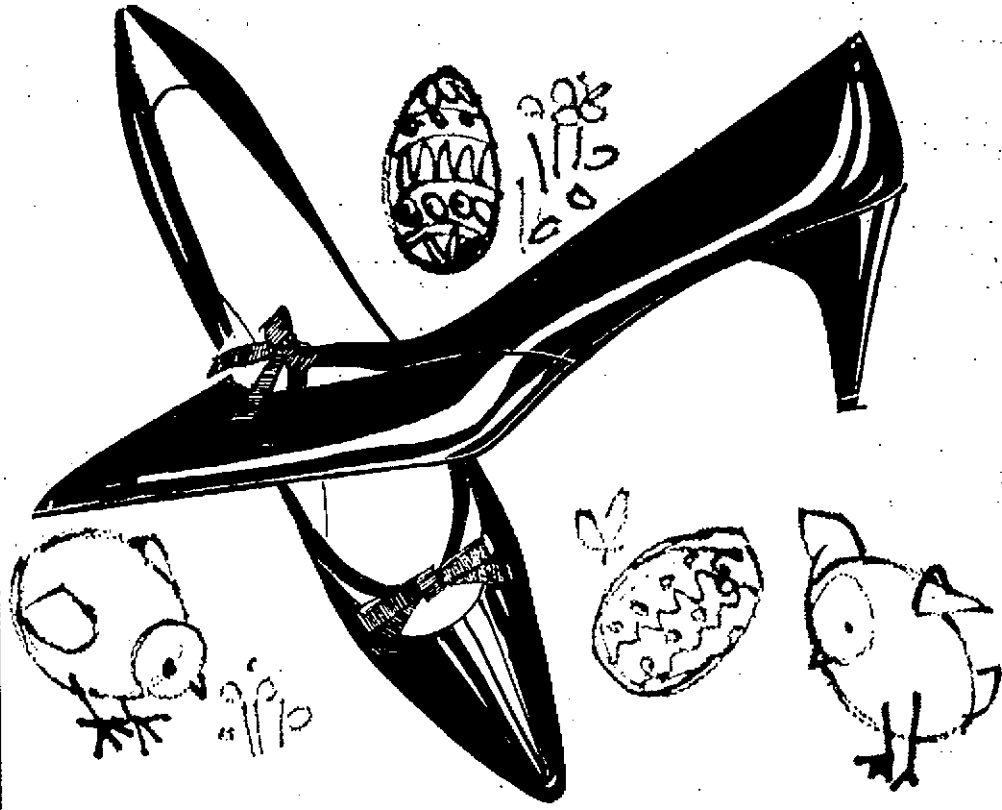
SEE YOUR AUTHORIZED CADILLAC DEALER NOW—WHILE HIS SELECTION IS WIDE AND WONDERFUL

## RIDINGS MOTORS

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# SHOES STEP OUT OF THE ORDINARY

Step into Easter, into spring...from our MAY CO. collection

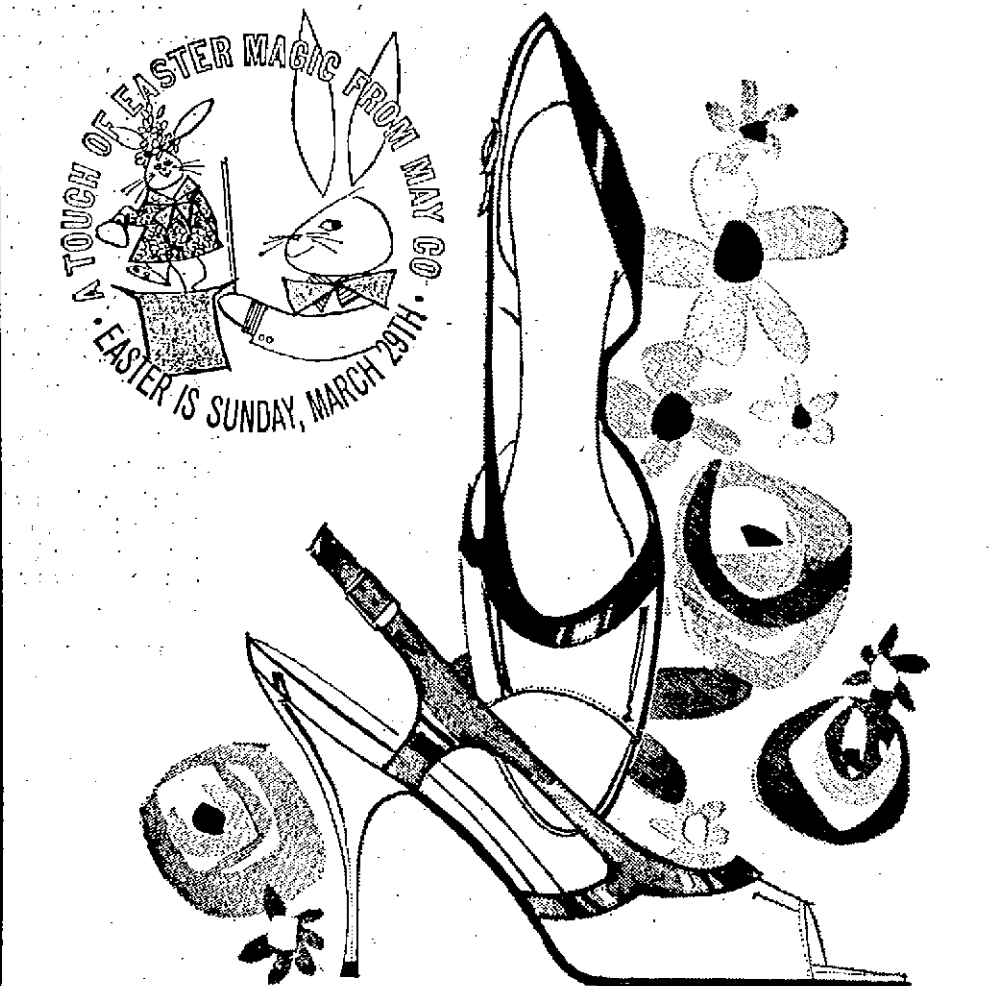


**MADemoISELLE**

The bow-tied pump...sleek and slender in black patent with discreet openings at the vamp. Walking with an elegant flair on a mid-high heel.

**22.00**

may co. better shoes 12—




**MR KIMEL**

The Venture Pump...being less shoe, but more fashion for Easter parading...taking a stand on a pencil-slim high heel. Black patent, white lightning/nude trim.

**18.99**

may co. better shoes 12—

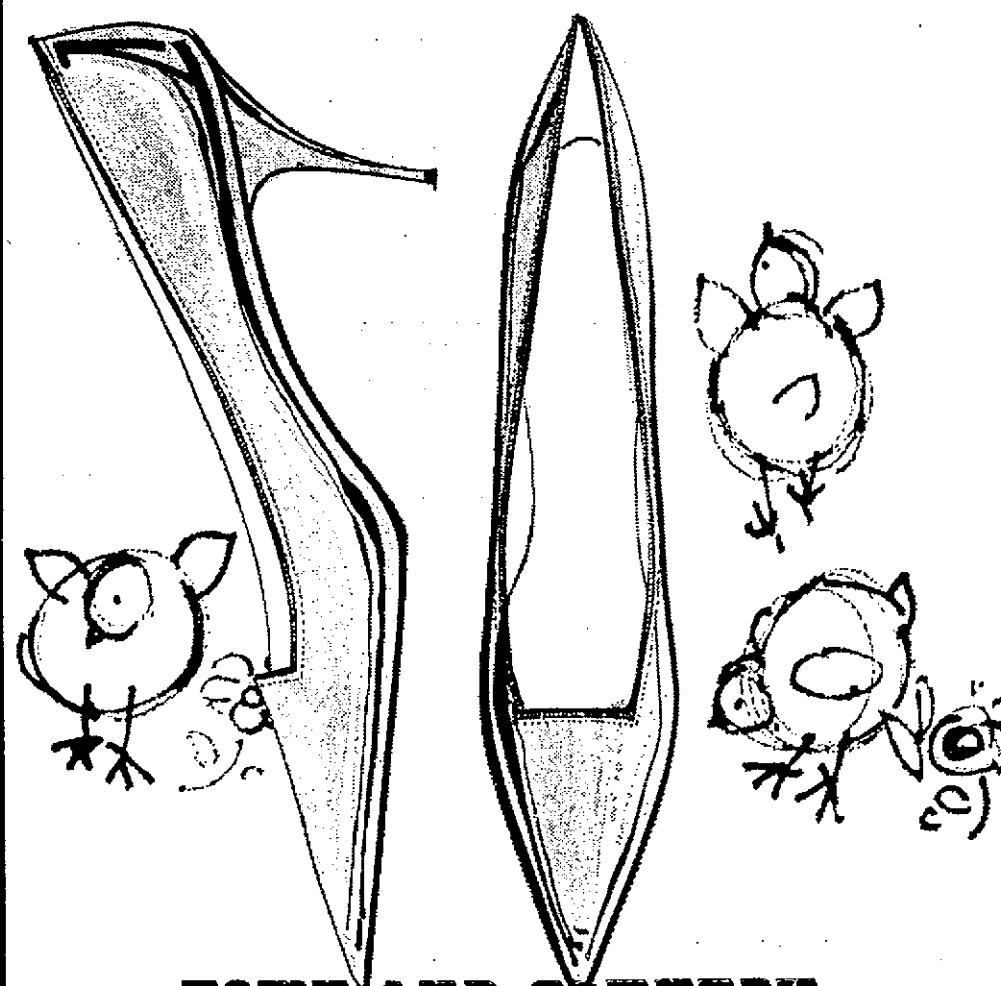


**CARESSA**

A feather-light, feather-soft pump with slim little strap, being daring in a fashion way with bow accent. Black, white or white lightning patent.

**16.99**

may co. better shoes 12—



**TOWN AND COUNTRY**

The not-so-plain little pump...shapelier than ever with slender toe, slim mid or high heel. In Easter egg colors...all materials,

**13.99** In gold kid **14.99**

may co. better shoes 12—

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HAVE you noticed how many wonderful worlds make up this wonderful world?

The guys and gals who write for the journals and design TV and radio shows have gone nuts over the term.

We've got wonderful worlds of sport, golf, fashion, color, gardening, bridge, theater, yachting, homemaking, horse racing, children, dogs, cookery, green vegetables, Washington, women and jewels, roses, wine and love.

All the little worlds, one supposes, are wonderful for somebody.

Any day now I expect to see the blossoming of a trade publication, serving a growing army of participants, called "The Wonderful World of Bank Robbery."

**SPEAKING** of fads among those who speak and write, there's a current one running on the word "syndrome."

If one doesn't nonchalantly toss out syndrome every now and then he's an unsophisticated oaf.

Some years ago "facet" burst upon the public consciousness. Nobody would be caught using such words as face or side or plane, etc., if facet could possibly be substituted.

Every speech dripped facets.

**NOT** everybody wants all the money he can lay his hands on.

Fellow in the payroll office of a major firm tells me he has been busy dealing with people who are unhappy over the reduced withholding deductions in their paychecks resulting from the federal tax cut.

What bothers them is that the withholding reduction is going to be a little greater than the tax cut for a while, and they figure that means they're going to have to dig up cash—or more cash—at taxpaying time next year.

Many of them are filing notices eliminating exemptions so they can keep the withholding rate up.

Of course, they could take the money now and put it out at interest and still have it at taxpaying time. But they just don't trust themselves.

It shows, I guess, how dependent a lot of us have gotten on the government or the employer as the government's agent to take care of things for us. We don't even want our own money.

**WITH** signs of the western migration on all sides, we may not realize that there are a few people who get out of here and go back the other way.

One such is Curtis B. Norris, a former Long Beacher and long-time reader of this dept.

Norris has not only gone to live at the South Shore community near Plymouth, Mass., but he has turned columnist, himself.

Twice a week he has a pillar in the South Shore Mirror called the South Shore Byline. In a recent issue he discussed briefly the criss-cross migration situation. He wrote:

"During the years spent in California, we met few people from New England. Most of the people entering Southern California originated from the Midwest. Many drop their inhibitions as they cross the California line and adopt California and its way of life with all the fervor of converts."

"And where do native Californians migrate to escape the spreading crowds and smog? Apparently many of them come right here to the South Shore. We have met people from Santa Ana, Long Beach, Buena Park, San Diego, Hacienda Heights, Pico Rivera and Los Angeles, to name a few cities. And without exception, they all love the South Shore. None of us would want to return."

Ouch!



Your Cheek Is Soft...



...and Mouth for 'Hello'

## SCHOOL FOR BLIND

### Learning Their A, B Sees

By MARGARET MCKEAN

Not even the bathrooms have mirrors in an exclusive school in Los Angeles. The school is mirrorless and exclusive because all the students are blind.

Youth is another criteria for admission—none of the pupils is older than 7. They come as young as 3, to live and learn at the Nursery School for Visually Handicapped Children at 4120 Marathon St., Los Angeles.

Boarding school for a sighted toddler can be a shattering experience. For a blind child, it could be even more harrowing—except for the love and understanding, so real you can almost touch it.

**THE CHILDREN** are not brought as strangers to the school. Most of them were enrolled in the Cradle Club when they were just a few months old, some as soon as it was determined they were sightless.

The Cradle Club meets weekly. Its directors help the parents accept the fact that their child is blind. They teach parents that a blind child can develop normally, and that the child wants to do so. Blind children's needs are the same as those of sighted children, to attain self-discipline, physical confidence, and to feel just like other people.

**"THE BLIND** have to learn many things in a special way. The sighted pick up knowledge simply by imitation—watching others," said Mrs. Merle Loft, the school's director of education.

"We know of a lot of special ways to help teach a child who can't see. We work with the parents and the youngsters until the child is three when he can be enrolled as a boarding or a day pupil. The wise ones let us help them. Sometimes they wait longer than they should, as in Jean's case," said one of the directors as she pointed to an obese 3 year old.

"She weighed 66 pounds when she came a month ago. Her family coped with her blindness by stuffing her with cookies and keeping her immobile. We've taught her to enjoy walking and playing, she's lost 8 pounds already, and now almost fits on the slides and swings."

**THE PLAYGROUND** at the school is equipped with all the wonderful things a child could enjoy, including two swimming pools which Esther Williams donated.

Everything in the school, and the school itself are gifts to blind children. There is a nominal tuition, based on what parents can afford to pay; it is open to any sightless child, either as a day or boarding school. Although it is not guaranteed, a 7-year-old graduate is usually ready to enter public schools when he returns to his home.

He has confidence in his ability to feed himself, dress himself, play in a group and rely on himself.

"When," we asked a teacher, "does a blind child realize that you can see and he can't?"

"It comes at different ages, usually by the time

the child is 5. Then is when we begin to hear 'Tell me what you see with your eyes.'

"Sometimes they can be impish about it," the teacher continued. "The other day I asked Tina to pick up a block she'd dropped. She replied saucily 'Oh, I can't, I'm blind, you know.' She wasn't the least surprised when I told her to pick it up anyway."

**ONE OF THE FOUNDERS** of the school, Dr. Lillian Tilcomb is 91 years old, still conducts the Cradle Club, still admonishes discouraged parents. "Nonsense! This child will have a wonderful, beautiful life!" and means it.

Sympathy for a blind child may be a satisfaction for a sighted adult, but does nothing for the sightless one.

"Look beyond your emotions, use your good eyes to see ways to help," Mrs. Loft encourages.

Furniture designers spent some time helping. There are special playroom half-circle tables which puts the teacher directly across from her little charges. The school bathrooms show lots of planning. Tubs are built atop pullman-type counters to make it easier for attendants to bathe the children. Small, low to the floor wash-basins are topped by pigeon-holes each bearing a different animal cut-out.

"Jean knows already that when she feels the bunny-rabbit above the wash-basin that her washcloth, towel and toothbrush hang there," a teacher explained.

**WHEN DAY** and night are alike, there had to be a way to teach a toddler that in the afternoon he takes a nap, while at night he goes to bed for longer hours.

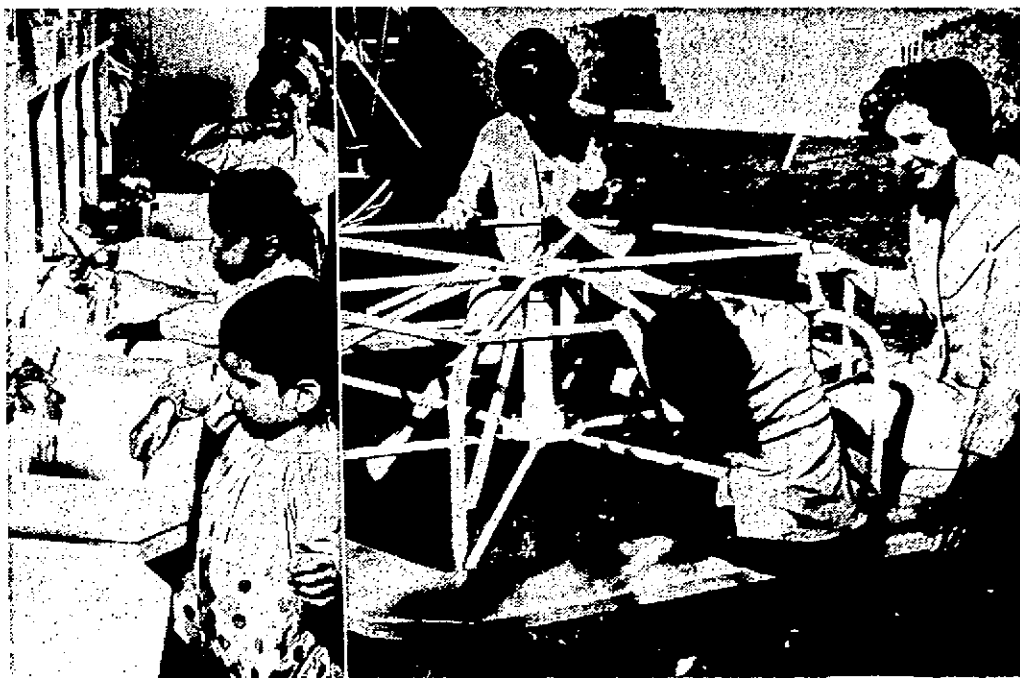
Consequently, each child is dressed in a sleeping jacket for an afternoon nap on a cot. They know it's night-time when they put pajamas on and go to sleep in a regular bed.

Helping a blind child to adjust to darkness is seldom a case of even, steady progress.

In times of depression or illness, it's easy for a sightless child to develop bad-habit "blindisms" such as head-hanging, eye-rubbing, feet-shuffling. The temptation is to give in, forget the training. But the school has a large bank of reserve skills and genuine love; it will develop the child's innate ability to learn.

**A WALK THROUGH** the school's halls gives reassurance to people's determination to help the afflicted. It also brightens the image of college sororities, for Southland Delta Gamma not only founded the school 26 years ago but support it.

The doors open on a path to light and laughter. They mirror hearts and voices that say "Stand up straight, carry your face proudly, we want to see you."



... It's Nice to See You

**BLIND TOTS** at school get the feel of things at their own compartments in washroom. Youngsters recognize their cubbyholes by feeling cutouts of animals. South Bay Delta Gamma Alumnae chapter members support the school and furnish teachers and volunteers to work with children and watch them at play.

Staff Photos by Grant MacDonald

# L.B. Faces Suits on Oil-Pact Taxes

**Contractor Claiming \$276,783**

By GEORGE WEEKS

The city of Long Beach faces a lawsuit involving hundreds of thousands of dollars in property taxes assessed against its two major tideland oil contractors.

Notice of the probable litigation was filed last week with the City Council in the form of a claim for refund of \$276,783.95 in 1963-64 taxes paid by Long Beach Oil Development Co.

Treasurer D. V. Kissinger of LBOD asserted that the maximum property-interest valuation which could have been legally assessed against the company was \$1,279,290. The valuation fixed by City Assessor J. R. Cole's office was \$19,645,790.

**ALTHOUGH** claiming the entire amount of taxes paid, LBOD indicated that, as an alternative, it might settle for \$258,593.73. This figure represents the difference in tax bills based on the valuation it contends is proper and the one fixed by the assessor.

The controversy developed from a new rule first applied by County Assessor Phillip E. Watson, and later adopted by the city, whereby the company's possessory interest and mineral rights within its contract area was based on a 100 per cent valuation.

**PREVIOUSLY** the city had collected taxes only on the 14.45 per cent constituting the company's fixed overhead allowance, or profit, for producing the oil. Under this rule, LBOD paid only \$42,528.65 in property taxes for the previous year.

Richfield Oil Corp., the city's other tideland contractor, was handed an even stiffer boost in tax billing—from \$7,086.46 for the 1962-63 tax year to \$133,002.81 for 1963-64. City tax collection officials said Richfield hasn't paid so far. Its overhead allowance, the basis of previous assessments, is only 5.9 per cent.

Other companies which produce oil in the harbor district are expected to join in the litigation, Deputy City Atty. Edward Bennett said. Among the producers paying smaller tax billings under protest were Signal and Humble.

**LBOD NOTED** that pleas for adjustment of the assessments were rejected last August by the City Council, sitting as a Board of Equalization.

It charged that the city assessor, in arriving at the new valuation, used "methods and devices" that were erroneous and discriminatory. LBOD actually owns none of the oil, the claim declared.

Attorney Bennett W. Priest of O'Melveny & Myers was listed in the LBOD claim as the company's counsel in the case.

## Independent-Press-Telegram

SUNDAY, MARCH 8, 1964  
EDITORIALS, PAGES B-2-3



JOAN MERRIAM, who plans round-the-world flight, talks over plans with Paul Mantz, famed stunt flier.

ADVISED BY MANTZ

## L.B. Woman Set for World Hop

Joan Merriam Smith, 27-year-old Long Beach woman who will take off Friday for a solo flight around the world, is receiving help from an expert in planning her trip.

Famed stunt flier Paul Mantz, who was Amelia Earhart's adviser when the aviatrix made her ill-fated world flight attempt in 1937, has offered to aid Mrs. Smith in last-minute preparations before Friday.

For Mantz, following the progress of the local woman's flight will bring back many memories of 27 years ago, for Mrs. Smith intends to retrace the Earhart route.

**MEANWHILE**, Joan's competitor in the race to become the first distaff pilot to circle the globe alone, Mrs. Jerrie Mock, 38, of Bexley, Ohio, announced her takeoff date will be "sometime in the latter part of March."

However, Mrs. Mock's route will be some 6,000 miles shorter than Joan's. Conceivably, she could begin behind the Long Beach woman and yet beat her.

Joan, a 5-foot, 2-inch blonde, held her first conference with Mantz recently at Orange County Airport, where Mantz and Frank Tallman, another veteran flier, operate the Movieland Museum of the Air.

"I like your spirit, young lady," Mantz said. "I think you'll make it."

The pair plan further talks today at Aztec Aircraft Sales, Long Beach Municipal Airport, where Joan's plane, a twin-engined, specially equipped Piper Apache, will be on display from noon to 5 p.m.

## Paap Heads L.B. Group Supporting Mercy Ship

Dr. George Paap has been named president of a new Long Beach chapter of Project Hope, the people-to-people health foundation which supports a former Navy hospital ship in world cruises giving free medical service to residents of less-privileged countries.

The former USS Consolidation, now named the SS Hope, is staffed with permanent and volunteer doctors, nurses and technicians in its mercy cruises around the world.

Local chapters of the organization help raise funds to maintain the independently financed hospital ship.

In addition to Dr. Paap, other local officers of the chapter are Mrs. Margie Cate, vice president; LeRoy Shonwalter, treasurer; and Mrs. Lois Buffington, secretary.

## McNamara New Playhouse Administrator-Director

John McNamara, stage, screen and television actor and director, has been appointed administrator-director of the Long Beach Community Players.

The appointment by the Board of Directors follows decision of the organization to institute a policy of combining the administrator-director posts and use guest directors on some plays.

McNamara begins his new job Monday with supervision of casting at 7:30 p.m. in the playhouse, 5201 E. Anaheim St., for "All for Mary" which he will direct for April opening.

**McNAMARA'S** screen roles includes parts in "Imitation of Life," "Portrait in Black," "The Absent Minded Professor" and "Pork Chop Hill."



JOHN McNAMARA Gets Playhouse Post

He was a featured player for CBS for a year in the series "Full Circle," directing Nieto Ave.

some segments. He completed a six-month contract with ABC in February for "General Hospital," acting and directing. He has appeared on segments of most TV series.

He directed the late Zasu Pitts in New England summer stock and "The Bat" on Broadway, "Ramshackle Inn" and "Everybody Loves Opal" in a circuit of theaters including the Pasadena Playhouse. Several years ago he directed "The Importance of Being Earnest" at Magnolia Theatre here.

**McNAMARA** studied at Stanton University and Pasadena Playhouse. He was associate director at the Hargo Jones arena theater in Dallas, Texas, for four years.

His parents, Mr. and Mrs. C. J. Seymour live at 147



## The Trouble in Torrance

SINCE ITS DUTY is to enforce the law, a police department itself must be above suspicion. When policemen commit crimes and the spotlight of official investigation glares upon the department, public confidence crumbles. Unfortunately, the tendency is to tar innocent and guilty with the same brush. Such is the case in the nearby city of Torrance.

The recent investigation of the Torrance Police Department by the California Attorney General's office stemmed mainly from thefts and burglaries in which three Torrance police officers were involved. None of the 127 other officers on the Torrance police force has been found to be connected in any way with the crimes committed by those three.

**PERSONS WHO ASSUME** that the Torrance police force is thoroughly corrupt do an injustice to a group of public servants who are honest and competent. If these officers have not been able to perform with maximum efficiency, the blame rests with the appalling lack of leadership.

The Attorney General's report shows that the highest administrative level of the department simply failed to function. For example, sworn testimony indicates that the police chief spent only 15 minutes discussing the current police budget with his assistant. The handling of evidence was so bad that in one instance an important blood sample drifted from one place to another in the department, was put on or near the chief's desk, finally disappeared, "and is not accounted for at this time." The report clearly shows that the chief of police spent too little time in his office and took too little interest in the operations of his department.

It was probably of no benefit to morale in the department that police officers on occasion were called to transport their city's mayor from bars to home in an intoxicated condition. Or that their city manager sent them in police vehicles to run minor errands having nothing to do with law enforcement.

**INTOLERABLE CONDITIONS** have existed in recent years in the police and city administration in Torrance, but from every indication the blame rests with a relative few. A fine city and a fine group of law officers have suffered from the bad publicity incurred by several inept persons in key positions.

There is nothing wrong in Torrance or its police department that strong leadership in the future cannot remedy.

## Nature's Laws

IN 1890 A BIRD LOVER brought six pairs of starlings from England.

Now the starling is a pretty little blackbird—unless you happen to have an emotional bias against it. In America it is easy to be prejudiced against starlings.

They swarm in their millions. They eat crops, sometimes wiping out entire vineyards. They invade cities. At present, they are taking over California. The East has endured the starling blight for years.

This is a minor example of what happens when men upset the balance of nature. The starlings of England have their natural enemies, so their numbers stay in balance. Here they apparently do not. One can think of many similar examples—the English rabbits which continue to devastate Australia, the fire ants of the South, the poisonous Russian plant which kills cattle on the Western ranges, the horrible Norwegian rat.

**TO DISTURB THE balance of nature, it is not necessary to import alien life forms.** Hunters, farmers, ranchers and loggers can put nature out of kilter—and there is always the devil to pay.

Foolish people who slaughter predators indiscriminately put men at the mercy of lesser beasts. Kill all the coyotes, hawks, owls, panthers and bobcats—and the deer, rabbits and even mice will devastate the land. It has happened again and again.

In cities men live far from nature and seldom think about these things. They should think. Urban man is still a creature of earth, dependent upon the few inches of topsoil which put the food on his table. If insecticides kill the birds, what will eat the insects that are developing tolerance to the poisons? And what will we do for food if the insects eat the crops?

Nature is our friend if we live in accordance to her laws. But nature takes a terrible vengeance on foolish men who will not obey her.

## Sen. Soaper Says

By BILL VAUGHAN

A PROPOSED law to prohibit any restrictions on the length of television commercials doesn't distress the office grouch. He takes the optimistic view that longer commercials would mean shorter programs.

WELL, THE basketball season is official and can be wrapped up now that the photographers have finally taken the annual picture where it looks like one player's head is a basketball.

## SNOWBALLING



DREW PEARSON

## Goldwater and Truth

SEN. BARRY GOLDWATER, the vigorous and vocal solon from Arizona, has further complaints against me.

He says: "I did not suggest that field commanders be authorized to use nuclear warheads whenever they saw fit. I said the commanding general of NATO should have greater latitude in the choice of his weapons, including nuclear weapons."

"Why is it a man like you," asks Barry, "with obvious affection for your children and grandchildren as expressed in many fine letters to them, can't stick to the letter of the truth, I don't know. But I just must assume it is your way of life."

The actual fact is that Sen. Goldwater did state originally that he would authorize field commanders to use nuclear warheads whenever they saw fit. When Gov. Nelson Rockefeller called this "completely unrealistic," Barry changed his statement. He then claimed that he had really referred to the NATO commander, not to individual field commanders.

As for the senator's claim that disregard for the truth is my "way of life," I suggest that he reread some of his recent statements.

Among others he might reread some of his recent statements on "Meet the Press" when twice he stated that as President he would not have the power to break relations with Russia—a step which he frequently has recommended.

"This would take an action of the Senate of the United States," said Barry, "it is not just the whim of a President."

Either Barry is woefully ignorant of the powers which he wants to assume as President or he has a complete disregard for the truth. For the President has absolute authority to break diplomatic relations with any country at any time. He doesn't have to consult with the Senate for a single minute.



PEARSON

Goldwater also stated that as President he would not use troops to enforce court orders. "If you recall he (President Kennedy) didn't use federal troops. He sent federal marshals in."

The fact is that Kennedy used regular Army troops at the University of Mississippi and federalized troops at the University of Alabama, Birmingham and Tuskegee, Ala.

The senator from Arizona who aspires to be President should either get up to the facts about the presidency or he should pay more attention to the truth as a "way of life."

**PUBLIC SCHOOLS** in Washington, D. C., are among the most neglected in the nation. Some of the buildings are old and dingy, teachers are overworked, classrooms were so crowded at the beginning of the year that many pupils couldn't sit down. Geography teachers sometimes have to buy maps out of their own pockets.

In contrast, Russian schools have an average of 17 students to a teacher, and the number of schoolhouses is rapidly increasing.

The other day one Washington businessman, John Hechinger, decided that if the Congress couldn't do anything about Washington schools, one man could. Hechinger, who operates a series of hardware and garden stores, told his staff to pick a new schoolhouse with bare grounds and offer a gift of plants and shrubbery if the children would plant them.

**THE EFFECT WAS** like magic. The children, all of them Negro, not only planted their grounds but continued loving care of the shrubbery. They also sent Hechinger a deluge of thank-you letters and drawings.

One little girl, Marie Abney, put her thank-you note to poetry. Under the heading "A Gift of Beauty," she wrote:

"The shrubbery was a beautiful gift but it was a bit heavy to lift."

"The plants will grow, I hope they will, it looks so fine upon our hill."

JIM M'CAULEY

## Youth Camp Has Dropout Woes

INDEPENDENT PRESS-TELEGRAM Sacramento Bureau  
SACRAMENTO — California's new CCC-type program for high-school dropouts is suffering from a dropout program of its own.

The program, dubbed the California Youth Conservation and Training Camp, got under way on a pilot basis only last November. Already, the dropouts are dropping out.

Some of the young men appointed to the first forestry camp in San Bernardino National Forest failed to show up. Others quit before their six-month tour of duty ended.

The dropout program's own dropout headache was the topic of a high-level conference in Sacramento recently.

Young men ranging in age from 16 to 21 earn \$60 a month during a six-month tour of duty. Forty dollars of the monthly salary is held in trust.

However, the attendance headache wasn't too much of a shocker to state officials.

But it does point out that characteristics of instability may be deep-rooted in some California youths.

Some progress also is reported. Eighty-five per cent of the enrollees who remained volunteered for educational programs. Twenty-five of the youths in the first camp contingent attended adult night classes in neighboring communities.

**GOV. BROWN** is betting the Democratic National Convention will pick a liberal for the party's vice presidential nominee. Brown, who makes only a feeble attempt to cover his hopes that President Johnson will pick him as his running mate, has been moving fast to try to fashion a liberal image for himself.

The tipoff: recent Brown civil rights statements and the governor's appearance at the California Democratic Council convention in Long Beach even though moderate President Johnson snubbed the CDC. The governor, a onetime registered Republican, also has tipped his hand by throwing his personal support to the Senate candidacy of Controller Alan Cranston, founding

president of the liberal CDC. Assemblyman Vincent Thomas, D-San Pedro, says some Los Angeles harbor

people are so up in arms over the Long Beach Harbor ruckus that they are threatening to boycott Long Beach retailers.

## CAPITAL CAPERS

## Versatility of A-11 Is Questioned

Independent, Press-Telegram Washington Bureau

WASHINGTON—Several well-informed members of Congress are burned up about the big buildup the Johnson administration is giving the A-11 supersonic plane developed in secret. They say it will never do all the things official sources say it will.

In past briefings on the A-11, Pentagon witnesses told congressmen the 2,000-mile-an-hour aircraft was being developed as a super U-2 to carry out high altitude reconnaissance missions. But in the wake of President Johnson's disclosure about the plane, it is being claimed the craft can be used as an interceptor.

"Nonsense," snorted one lawmaker. "By the time they load that thing up with all the armament and electronic gear necessary for intercept missions, its operating range will be shortened considerably. It won't be the long-range interceptor they claim it will be."

This knowledge is behind a fight brewing in a House-Senate conference on the new military appropriations bill. The House added \$40 million to provide an advanced interceptor which the Air Force said was needed. But the Pentagon says the money is no longer necessary. But the House members want to make their decision stick.

**THE SPILLOVER** of goodwill from President Johnson's series of small receptions for congressmen and their wives is falling on a man who needs it badly, Secretary of State Dean Rusk. His foreign policy briefings for the

## Advice Against Divisiveness Lost in Rumble of Intrigue

"DON'T MAKE WAVES!" is all you need to say to sound like a political expert on California campaigning. The caution against divisiveness is, at once, the most obvious trumpet and the most elusive virtue of this season's political exercises.

Random sampling proves what you already knew—that the Richter scale of campaign tremors reads high today and worse for the days to come.

Richard Nevins, member of the State Board of Equalization and the floor manager for Controller Alan Cranston for the U.S. Senate endorsement of the California Democratic Council (CDC) last month, says CDC's Long Beach convention proved that the 70,000-member volunteer political group is her to stay and to be contended with as a major force.

Speaking before the local Democratic Women's Study Club, Nevins framed his confidence in terms of CDC versus Assembly Speaker Jesse Unruh.

Unruh, he contends, would like to have seen Attorney General Stanley Mosk clobber CDC's Cranston in the U.S. Senate race as a coup de grace which would spell the end of the volunteer organization and put power in the hands of elected professionals.

Nevins said Unruh last week tried to line up the Assembly Democratic caucus for Mosk, learned shortly thereafter that Mosk was going to step out, then tried unsuccessfully to get a majority commitment for incumbent Sen. Clair Engle.



HOUSER

Unruh's cards are not all played by any means, however. He engineered a slate of county central committeemen to victory over CDC candidates a couple of years ago. His yellow postcard maneuver caught CDC people unawares. CDC plans to fight back with its own slate mailing piece this year but has an uphill fight against Unruh's nourishing of party power through incumbents in official party groups.

Unruh, State Demo Chairman Eugene Wyman and the Governor were back in uniform together selecting the presidential delegation. It isn't a happy one for CDC people; it's strong for the election of Wyman as national committeeman to succeed Mosk; and it's much stronger on allegiance to the Governor's desires than the maverick 1960 group which Brown could not control.

**THE 160 NAMES**, incidentally, include about 62 of those who were on the 1960 delegation. Some of the absentees, however, simply did not choose to be delegates again, as was the case with Long Beach Assemblyman Joseph M. Kennick who was offered a berth.

Division among Republicans? It's there of course but you can't read a great deal in checking the 1960 Nixon delegation against the current slates for Nelson Rockefeller and Barry Goldwater. Each candidate has enlisted 15 from the old Nixon delegation and two or three from his list of alternates.

Division on issues? There's the wildest kind of split over the initiative to repeal the Rumford Act against housing discrimination.

State GOP chairman Cap Weinberger has warned Republicans the initiative may be hurled against them with the same effect as right-to-work had in 1958.

Some Democratic cosponsors of the Rumford Act say Democrats will suffer from it this year in the same way Republicans suffered when right-to-work was saddled on them in 1958!

**SOME OF THE SAME** cosponsors predict (1) that the initiative will go on the June 2 primary ballot—to get its defeat over and done with—rather than on the Nov. 3 general election ballot.

These Democrats contend that California is only delaying history, that the Act's remedy against housing discrimination will one day prevail. But they believe the secret prejudice against the possibility of a Negro living next door will probably be registered in the secret place of the voting booth.

## Public Forum

### Unmoved by LBJ 'Tear-Jerking'

EDITOR:

The passing of time brings many changes. Witness the actions of President Johnson who has been in the public eye, and in or close to the driver's seat for many years. During all this time, while the Negro problem festered at his very elbow, he remained noncommittal. We wonder why this seems suddenly to cause him so much pain.

He dramatically cracks his bullwhip while he parrots the moth-eaten cliches of the martyred Mr. Kennedy in his attempt to stampede the so-called Civil Rights bill through Congress. His pre-election tear-jerking gestures leave us unmoved. His all too sudden concern for the Negro's welfare reeks with the odor of vote solicitation.

Do recent occurrences possibly indicate an opportunistic tinge and a chameleon-like tendency? His frenzied attempts at coercion, leads one to suspect that a brand new policy has been formulated, such as "Act now and THINK later."

The passage of this unconstitutional instrument, more properly called "preferential rights," will simulate a ball-and-chain around the ankles of every freedom-loving American of whatever national origin, creed or station in life. The resulting regimentation will obliterate every facet of individualism. We will then henceforth be substituted by numerals in the government files. Is this what our forefathers had intended for us?

DILLON A. WILKINS  
16371 Woodruff St.  
Westminster

### Likes Holland's Way on Housing

EDITOR:

It certainly is a boost to integration when men of prominence such as Mayor Holland of New Jersey, who are sincere in their beliefs, have the courage to do something about it.

In our state, some of our more prominent citizens from the Governor on down

have voiced strong and ardent arguments in behalf of integration of housing. If Gov. Brown, Atty. Gen. Mosk and CDC candidate Cranston were to back up their strong statements with actions such as Mayor Holland, I am sure the housing initiative which they have been so outspoken against would be defeated.

Somewhere I've read that actions and deeds get more results than words.

KENNETH L. WOOLSEY  
5028 Bellflower Blvd.  
Lakewood

### A View From the Mountains

EDITOR:

I know this letter is late but after just coming out of the local mountains near the San Geronimo wild area, it became doubly obvious how valuable it is for me, my family and the generations to come for us to preserve the last sizeable wild area in Southern California.

Thank you very much for your editorial of Feb. 19 on the Vanishing Wilderness. It will be a hard struggle to get the wilderness bill passed, but it must be done.

JACK LYTLE  
2150 Redondo Beach Blvd.  
Gardena

## INDEPENDENT Press-Telegram

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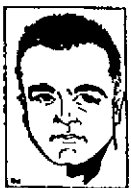
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# LBJ Shoots at His Own Trial Balloon

WASHINGTON — President Johnson complained in his press conference the other day of the speculation in regard to South Viet Nam. Learned writers, having presumably been briefed by administration sources, had rushed to their typewriters to present the American public with some of the various plans or alternatives under consideration. And now the President called this a disservice.

"I know of no good purpose that would be served by speculating on the military strategy of the forces of the South Viet Name," he said. "I think that too much speculation has already taken place. I think that a good deal of it is without justification. I sometimes wonder if Gen. Eisenhower, before the battle of Normandy, had been confronted with all the—if the world had all the information concerning his plans



SUMNER

that they seem to have concerning ours in Viet Nam, what would have happened on that fateful day."

It is fairly obvious that what would have happened would have resulted in some prison sentences for people who talk too much. That, however, was war time, and it is and has been official doctrine that what we are now engaged in is peace keeping, or something, a sort of Boy Scout Camporee for big boys who occasionally get shot and killed.

BUT THE speculation of which the President complains seems to have been generated in-house, so to speak. Correspondents don't just sit down and make up stories about courses of action under consideration. They are summoned for briefings, most of them "not for attribution." Depending on the mood or circumstances, for example, Secretary of State Dean Rusk can be a "government expert," an "administration spokesman" or a "high official."

This technique enables an administration to hoist trial balloons, most of them filled with gas, and to deny all re-

sponsibility for the concepts expressed, even, as has just been done, to regret the speculation. It is a form of news management for which no one yet has devised a counter in an age of instant communications.

THE TECHNIQUE limped somewhat a couple of weeks ago when, in a matter of three days, a "White House spokesman" first made the solemn declaration that Castro had sent fishing boats off the coast of Florida to provoke an incident, then reversed his ground to the embarrassment, it seemed, of hardly anyone.

It has been argued, however, that the last bit of speculation over South Viet Nam, which ranged from the merely threatening to being almost threatening in regard to carrying the war to the enemy in the north, was an attempt to frighten the troublemakers. The attempt having failed, it was then necessary to denounce—on the record—those who had taken the offered bait and speculated.

Now, of course, we are back in the twilight zone. No one knows quite what

is going on, or what is going to be done or why we are there. And the strongest official line is that the aggressor is playing "a very dangerous game."

## The Neighbors

By George Clark



3-4 Clark

"Your Dad will sit up half the night to save a three-cent fine on that library book and then lose a day's work."

## Rights Showdown Is Bound to Call for a Compromise

WASHINGTON — Some strange things have been happening this week on Capitol Hill. Despite all the supposed pressure to get a "civil rights" bill passed, the administration itself has done a good deal of stalling. In fact, some of the Republicans began whispering to each other that the Democrats are not too eager at this time to force action on the measure, but prefer to let the public believe that the opponents of the bill have been guilty of all the delaying tactics.



LAWRENCE

There has been a renewal, moreover, of the gossip about a "deal" between the President and the Southern Democrats. Last Sunday the idea was more or less squelched when Sen. Richard Russell of Georgia, in a television comment, denied that there was any pledge for a compromise between the President and the Southern Democrats. Indeed, the Georgia Senator pointed out that the President could not follow any other course than to support the House bill.

There is a feeling, nevertheless, in Senate circles that something is going on and that, while there may be no "deal" at present or any pledges given by either side, the exigencies of the whole legislative situation in the Senate will bring about a compromise when the time is ripe.

It was natural for the farm bill to take precedence these last few days over the "civil rights" measure because, with the wheat-harvesting season close at hand, there could hardly be any delay if the administration wanted to capitalize politically on what it was doing to help the farmer. But next week the debate on "civil rights" is expected to start in earnest. Some adroit maneuvering is anticipated. The Republicans have a certain strategy in mind. They want to appear to be in favor of "civil rights" but at the same time they recognize that the "public accommodations" section and other provisions in the House bill have caused widespread antagonism, entirely apart from racial questions.

THERE MAY arise, therefore, a kind of competition between the Republicans and the Southern Democrats in proposing amendments to the administration's bill. Naturally, the Southern Democrats are anxious to please their constituents and will do whatever they can to improve the measure from their standpoint. The Republicans are cognizant of the fact that in the northern states, especially in the populous areas, a certain amount of opposition to the "civil rights" measure has already developed, especially in connection with the "public accommodations" and "fair employment" sections. The idea of having a government "gestapo" en-

tering into business establishments and cross-examining every executive as to what was in his mind when he hired one person instead of another is repellent to a good many people in the North who are themselves in favor of "civil rights" in a general sense.

There is also a rising opposition to "civil rights" programs as a result of the school boycotts which threaten the "neighborhood school" system. Perhaps this sentiment is typified by a letter which appeared in a New York newspaper the other day criticizing the use of the term "extremist" for those parents who oppose the transporting of pupils to correct "racial imbalance" in the schools. It said:

"I HAVE THE nerve to want my children to go to our neighborhood school—one block away from our home. This 'extremist' wants her children to come home for lunch every day. She wants her children to walk to school in familiar surroundings. She was under the impression that her fam-

ily had civil rights too." There are millions and millions of parents who resent federal interferences with the operation of public schools, and members of Congress are just now beginning to feel the pressure from the various districts.

So the atmosphere in a few weeks may be ripe for a compromise, or what the politicians call a "deal." President Johnson doubtless has made no commitments to anybody, and will try to get the House bill passed, but sooner or later he will be confronted with a practical problem. If the bill passes notwithstanding the widespread opposition, the Johnson administration will be blamed for it. If the measure is amended so as to eliminate what are considered to be harsh and objectionable features, Mr. Johnson will get the credit for having overcome much of the opposition to the bill. It could strengthen his vote-getting opportunities in the South without really lessening any substantial part of the Negro vote.

## PHIL NEWSOM

### Sir Alec's Tories Gaining on Labor

WHEN WINSTON CHURCHILL led his party to victory in the British elections of October, 1951, it was the beginning of unbroken Conservative Party rule extending to this moment.

In elections generally predicted for June, under the new leadership of Sir Alec Douglas-Home, the Conservatives will try for their fourth consecutive victory.

And for the first time in many months, they are being given a chance to win.

Latest public opinion polls show the Labor Party of Harold Wilson leading the Conservatives by 5.5 percentage points, a gain of 2.5 points for the Conservatives in a week.

At the peak of the Profumo sex scandal within the government last fall, the polls showed Labor leading by a seemingly insurmountable 20 points.

Credit for the apparent voter switch is being given to two sources. One is the current wave of prosperity which Britain is enjoying. The other is Douglas-Home whose selection to replace the ailing Harold Macmillan as British Prime Minister split the party in bitter debate which brought glee to the Laborites.

Traditionally, the British voter has ignored the idiosyncracies of politicians and voted according to his pocket-book. Financially, he is feeling fine.

Unemployment is down to less than two percent and wages are at a record high.

Industries are expanding and some are complaining of a shortage of skilled men, particularly in construction.

So headlong has been the rush of the British economy that the government, which last year cut taxes to spur it on, lately felt impelled to put on the brakes by raising the bank rate on borrowing.

More of a surprise, especially to his detractors, has been Sir Alec Douglas-Home. When Harold Macmillan named him foreign minister in his government in July, 1960, the appointment was met by derision and ridicule. He was dubbed the "Faceless Earl." He was an earl before stripping himself of all of his titles but one.

But he proved himself a more than competent foreign minister.

When Macmillan named him to succeed as head of the party and Prime Minister, the howls rose again. So deep was the split within the party that one writer, surveying possibilities of the coming election, described the Conservatives as displaying a "collective death wish."

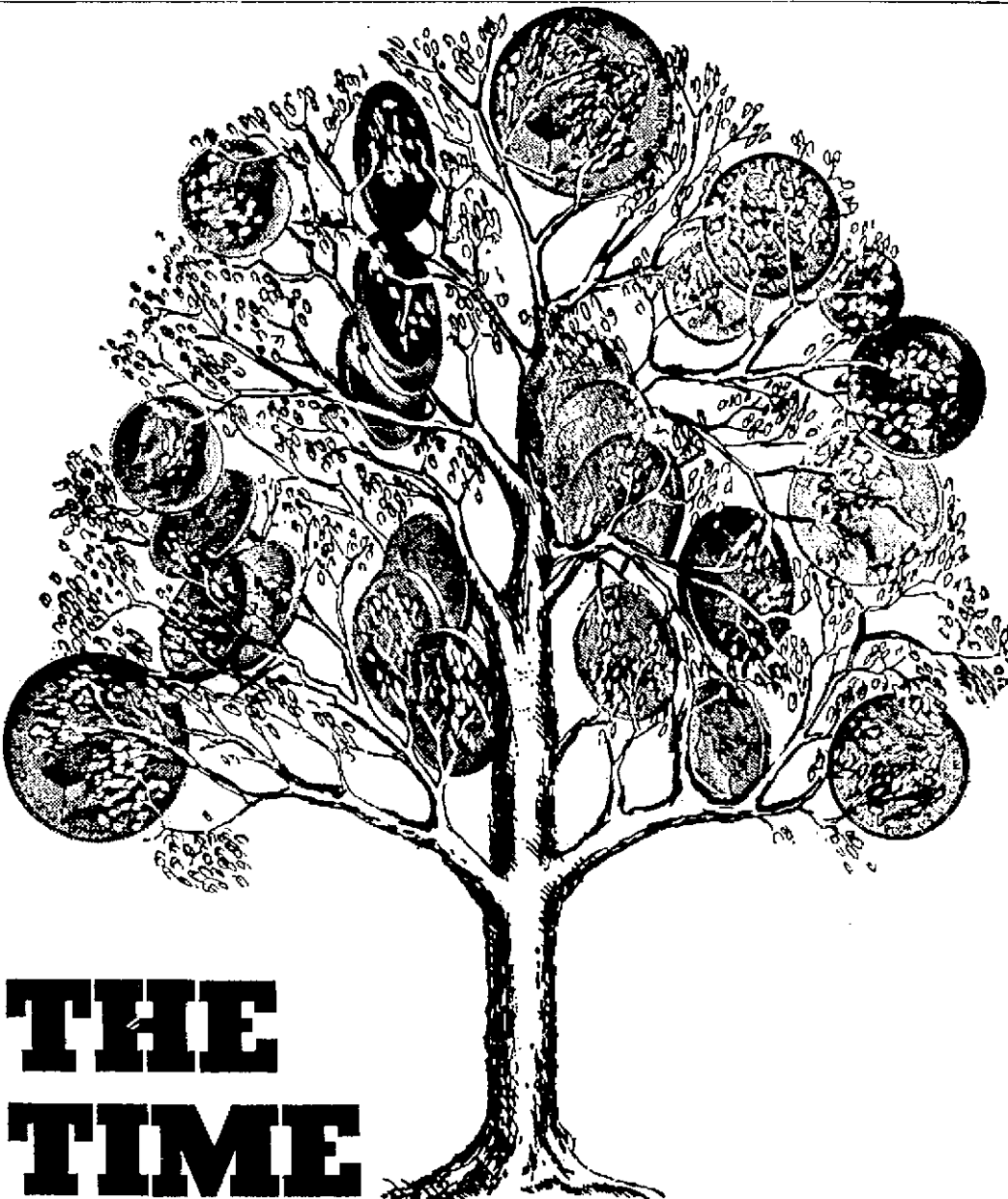
The one man who seemed above the quarrel was Douglas-Home himself.

He toured the countryside, traveled to Washington and exposed his engaging smile and thin-faced, bony features on television. The result, Douglas-Home, the "faceless" one, was making his impression as Prime Minister. He also was emerging as a political in-fighter.

To Harold Wilson's claim that Labor could best lead the way to a renewal of science, education and industry, he replied by calling Wilson a "salesman of synthetic science."

Replying to Wilson's demand that Britain "sweep away the grousemoor conception of national leadership," he showed a sense of humor.

He quietly advised his ministers against grouse shooting. It was, he said, becoming a dirty word.



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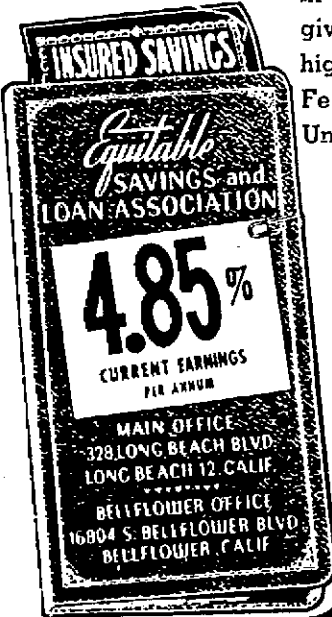


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POLITICS

# James Roosevelt to Speak Here

By BOB HOUSER  
Political Editor

Long Beach-area Democrats may hear some wistful second thoughts next Sunday from Rep. James Roosevelt, D-26th District (Los Angeles), when he speaks at a \$5-a-plate fund-raising dinner in Elks Lodge, 4101 E. Willow St., at 7 p.m.

Observers believe Roosevelt would have entered the U.S. Senate race if he had

had advance information of Atty. Gen. Stanley Mosk's withdrawal, leaving the field to Controller Alan Cranston. Roosevelt's office said, however, that he already has filed for re-election to his House seat and had pledged his support to Cranston.

Proceeds of the local fund-raiser, one of a series which will feature Cranston and Mosk at later dates, will be divided for Democratic cam-

paigns in the Long Beach area 32nd Congressional District and its two Assembly Districts, the 39th and 44th.

## ELEANOR CLUB

Mrs. Buddy Lee Morales of the National Health Federation, will be guest speaker for the Eleanor Roosevelt Democratic Club at 7:30 p.m. Wednesday in Ruth Bach Library, 4055 Bellflower Blvd., President Gertrude Ginsberg announced.

Mrs. Morales will discuss "Suppression of the cancer drug Krebiozen vs. unrestricted research on testing." Mrs. Ginsberg said Mrs. Morales has testified before congressional committees in support of a bill by Illinois Sen. Paul Douglas to allow "fair testing of the drug."

The Food and Drug Administration and the National Cancer Institute have said the drug is ineffective as a treatment for cancer.

The club also will hear reports on the recent California Democratic Council convention here.

## SEAL BEACH GOP

Stella Sandaval, secretary of Republicans of Latin Extraction (ROLE), Santa Ana, will speak to Seal Beach Republican Women at 11 a.m. Monday in Seal Beach City Hall. Mrs. Sandaval will discuss creation of the two-month-old organization.

## NEW FRONTIER

Richard Cartwright, co-chairman of the 32nd Congressional District Democratic State Central Committee, will show a film on Medicare to the New Frontier Democratic Club at 11 a.m. Tuesday in Apple Valley Steak House, 733 E. Broadway.

After the noon luncheon, guest speaker will be Attorney Albert Corske of Long Beach.

## BAY DEMOS

Willard Hastings, Democratic candidate for State Assembly in the East Long Beach-Signal Hill 39th District, will speak to the Alamitos Bay Democratic Club at 7:30 p.m. Wednesday in Bay Shore Library, 195 Bayshore

Ave., president Ken Williams announced.

## BARRY JR.

Barry M. Goldwater Jr., eldest son of Arizona Senator Goldwater, will address a Youth for Goldwater rally at 7:30 p.m. Wednesday in USC's Bovard Auditorium. Admission is free. Parking for students has been arranged by the Coliseum on Menlo Street.

## PORTER ANNOUNCES

Assemblyman Carley V. Porter, 58, of Compton, seeking re-election for an eighth term, became the first official candidate seeking the Democratic nomination in his 38th Assembly District. Porter, chairman of the Assembly Water Committee and co-

author of the Burns-Porter Water Bond Act, recently received unanimous endorsement at a 38th District Democratic endorsing convention.

## HILL ENDORSERS

The Signal Hill Citizens Committee has endorsed the councilmanic candidacies of Paul Kemner, George Papadakis and Morris Shoup in the April 14 election.

## CRANSTON KEYNOTE

Controller Alan Cranston, Democratic candidate for U.S. Senate, will be keynote speaker today at the endorsing convention of the 34th Congressional District Council of Democratic Clubs in Disneyland Hotel. Some 500 delegates are expected.

## L.B. Welder Jailed as Suspect Smuggler of Restricted Drug

A Long Beach welder was jailed Saturday in San Diego on suspicion of smuggling amphetamine pills across the border at San Ysidro.

Booked in San Diego County Jail was Lawrence Raymond King, 32, of 4728 Pepperwood Ave.

King was accused of attempting to smuggle 500,000 of the pills, commonly known as bennies, worth as much as \$50,000 on the illegal market, Customs Agent John P. Maxcy said.

Maxcy said the suspect was arrested Friday night when the pills were found hidden in a false compartment in the trunk of King's

## Costa Mesa Doctor Guilty on 4 Counts

Dr. Samuel F. Frazier, Costa Mesa physician, was found guilty of three counts of abortion and one of rape Saturday night after two days of deliberation by a jury in Santa Ana.

Superior Court Judge John Shea, substituting for ailing Judge Howard Cameron, set April 3 at 1:30 p.m. for a probation hearing, motion for a new trial and for sentencing. New evidence, the result of a lie-detector test, will be considered at that time.

Dr. Frazier had been charged with 17 counts of rape, abortion and sex perversion. The jury found him innocent of ten counts and could not agree on three. DR. FRAZIER took the verdict calmly, sitting motionless, chin in hand. Both he

## Glider Sets Down in Seal Beach

A single-place glider landed in Seal Beach Saturday afternoon when its pilot, a La Habra man, was forced down while trying to reach Long Beach Municipal Airport.

Howard Jerome, of 2411 Berkley Ave., said he took off from the airport under tow from a powered plane in search of "thermals," or warm rising movements of air. The glider was released from the tow plane 3,000 feet over Bellflower.

"I guess all the wind Saturday was horizontal," Jerome told Seal Beach police when they sped to a vacant lot on Bay Boulevard, south of Westminster Avenue, where Jerome was forced down.

The glider was returned to the airport.

## Autobahn Ad Ban Continues

BONN, Germany (AP)—The ban on autobahn billboards continues because they would increase the danger of accidents, Transportation Minister Hans-Christoph Seebohm told the West German parliament.

## Tunisian to Moscow

TUNIS, Tunisia (UPI)—The newspaper Action Saturday said Secretary of State for Foreign Affairs Mongi Slim will leave Monday for talks with Soviet leaders in Moscow. The newspaper said Slim may confer with Soviet Premier Nikita S. Khrushchev.



—Staff Photo

## TAHQUITZ TRIBE IN CEREMONIAL DANCE

Four tribesmen catch the rhythm of an authentic Indian dance in "The Last Song," presented at Jordan High School Saturday night. From left: George Gerhart, 17, Bob Provenzano, 16, Steve Meyer, 16, and Barry Rokeach, 17. The "Indians" are members of the Tahquitz Tribe, an honorary organization of Boy Scouts of Long Beach.



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"We certainly are glad we chose Rose Hills. Its beauty is so natural, with rolling hills, lovely lawns and gardens, and no headstones or monuments, it looks more like a park than a cemetery. There were so many beautiful sections from which to choose, and we found just what we wanted.

"We know, too, that Rose Hills will always be as lovely as it is today for they have that government-supervised Endowment Care Fund.

"By planning ahead, we gained financially, too. We were able to arrange a monthly payment plan that fits our budget perfectly, a plan which minimizes the cost to us.

"And as one of those little extra touches you always appreciate, the Rose Hills man gave us a handy Estate Portfolio for our important papers. It has containers for insurance, real estate papers, stocks and bonds and other vital records, properly catalogued so they are easy to find. He told us this portfolio is free to anyone interested."

*This reaction is typical of that of thousands of wives, whose husbands had the foresight to plan in advance. Why don't you talk to the man from Rose Hills soon? Arrange an appointment by phone, or better still, send in the coupon for your free Estate Portfolio.*



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Oil Output Predicting Held Foolish

By MAX B. SKELTON

HOUSTON, Tex. (AP)—A petroleum economist says it is rather foolish to try to forecast how much crude oil will be produced in the United States 30, 40 and 50 years from now.

Richard J. Gonzalez says the United States has sufficient oil reserves to meet requirements many years but ultimate total production will be determined by economic factors rather than by physical limitations.

"We should quit wasting time on predictions of ultimate production and concentrate attention instead on the outlook the next 20 years," said Gonzalez, a frequent member of oil industry expert panels which testify before congressional committees.

About 145 billion barrels of oil have been produced in the United States since 1959.

GONZALEZ, a director of the Humble Oil & Refining Co., said current estimates of ultimate U. S. crude output range from a pessimistic 170 to 175 billion barrels to an optimistic 400 to 500 billion.

"Neither the optimists nor the pessimists are able to prove the superiority of their views to an impartial critic," Gonzalez said. "Both views depend on assumptions subject to question."

He said only two points probably can be made with certainty.

"First, the extent of commercial occurrence of petroleum deposits has far exceeded earlier expectations," he said. "Second, petroleum production in the United States will be determined in practice by economic forces within the much larger limits of physical existence. Accordingly, we need to consider the outlook for future production in economic terms."

OIL DISCOVERIES so far, he said, have exceeded expectations largely because scientific methods have steadily increased ability to locate, develop and produce oil and gas at costs that have enabled them to increase their position in the energy market.

Gonzalez said there are several reasons why it is appropriate that predictions of future output concentrate on the next 20 years.

"That span of years will cover much of the useful life of any capital outlays made currently for facilities to use or produce energy," he said.

"Many of the forces that will determine developments the next 20 years already are at work, providing some basis for accurate analysis."

"Such time is ample to allow for adjustments to changing circumstances as additional information and developments provide a basis for intelligent modifications of current forecasts and plans."

Gonzalez said estimates of ultimate production sometimes are defended on grounds they are necessary in planning for the future.

"Judging by the past, however, they are much more likely to be misleading than helpful," he said.


"SUFFICIENT knowledge does not exist for anyone to measure with any degree of confidence how much oil exists or to say how much will be recovered. As new oil provinces are discovered, as technology improves and as economic conditions change, estimates of recoverable reserves are constantly being modified."

He said the generally accepted geologic view 50 years ago was that the Permian Basin of west Texas and southeastern New Mexico would never produce oil.

"Nevertheless, this province has become a prolific source of oil," he said. "No one can prove this experience will not be repeated again in some other area of large sedimentary deposits."

He said future oil production also can be affected by technological developments in competing industries.

"Mechanization of coal mining and reduction in the cost of moving coal by rail have already affected the demand for oil and gas by industry and electric utilities," Gonzalez said.



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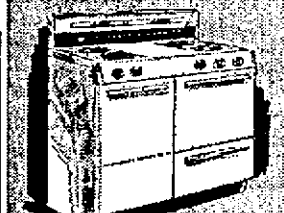
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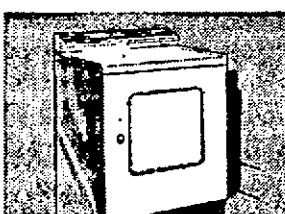
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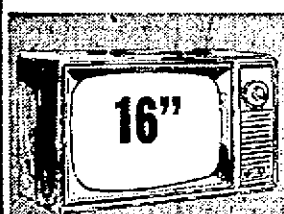
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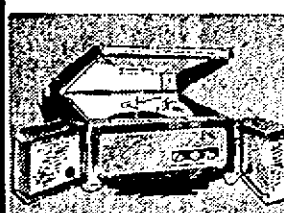
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DEMONSTRATING TELEPHONE techniques that may be expected as the Long Beach chapter of the American Red Cross begins its fund drive this week are Mrs. William Lockett (left), and Mrs. Max Nichols. They are enlisting women volunteers for the campaign's residential division.

## RESIDENTIAL CAMPAIGN SET

# Red Cross Volunteers Open Drive by Phone This Week

Leaders of the current residential Red Cross campaign will be tangled in telephone and personal calls this week.

"Woman power is our greatest need," said Mrs. George Taubman Jr., directing the feminine leaders.

"Contributions for Red Cross are waiting for us in the homes," she emphasized. Some women are

## Iowa Picnic Slated Here March 28

The Iowa Association of Southern California will hold its 64th annual picnic in Recreation Park on March 28.

The Los Angeles group follows the Los Angeles Society of the Minnesota organization in coming to Long Beach for its picnic.

The James E. Son Long Beach Junior Concert Band will play at the event, and Penny Bell's "Stars of Tomorrow" will furnish the stage show.

## Council's Calendar

City Council agenda items for Tuesday:

Resolution of regret by National Institute of Municipal Law Officers in connection with death of City Atty. Gerald Desmond.

Resolution by Alamosa Bay Garden Club endorsing California World's Fair.

Request from Chris M. Corvelon, of San Gabriel, that city study pending litigation involving California World's Fair.

Request by Artesia Street-Lake Beach Boulevard Civic Improvement Association for community clubhouse in Colidale Park.

Letter from city of Manhattan Beach requesting coastal route for proposed freeway and suggesting furnishing of City's Freeway Commission.

Notice of hearing before State Public Utilities Commission in Los Angeles on application of Dominguez Water Corp. to increase service rates.

Report by Long Beach Redevelopment Agency on proposed methods of financing West Beach projects. City attorney's opinion that council may not properly hold secret after-noon meeting in connection with project.

Appeal from City Planning Commission denial of permit for business use of professional offices in R-4 (apartment) zone at 1212 Cedar Ave. (Hearing date to be held).

Appeal from Planning Commission denial of permit for apartment building at 25 La Verne Ave. (Hearing date to be held).

Notice by city clerk of hearing at 1:30 a.m., March 17, on application for entertainment cafe permit at 3802 E. Naples Plaza.

Request by Frederick Block, president of Long Beach Arts Council, that city council appoint one of its members to serve on Arts Council's Board.

Ordinance Committee recommendation to receive and pass proposal that shoe repair shops be exempt from shoeshine license; recommendation that council receive and pass ordinance limiting on city streets from five to three days.

Planning Commission recommendation against rezoning one lot on Home Street (west of Long Beach Boulevard) from R-3 (limited apartment construction) to C-1 (Commercial use).

Tentative tract maps for southeast corner of Linden Avenue and Third Street; property on Elm Avenue north of Ninth Street.

Contract with Hale & Wilson for design of widening Road bridge over San Gabriel River and Laynes Drive bridge over Los Corros Drainage Channel for fee of \$15,000.

Proposed establishment of setback lines for lot on street between Karen and Stevely Avenues. (Hearing date to be set).

Ordinance rezoning property at north-west corner of Alamosa Avenue and 12th Street for restricted commercial use; providing for additional traffic controls on Terminal Avenue; providing for parking facilities on Terminal Avenue; rezoning subdivided property south of Anaheim Road from R-1 (single-family dwellings) to R-3 (limited apartment dwellings).

Continued hearing on appeal from Planning Commission denial of permit for service station and car wash at 4400 Pacific Coast Highway.

E. Hearing on revocation of social club permit of Standard Club, 4545 Atlantic Ave.

Proposed purchase of two lots on Be Forest Avenue.

Proposed amendments to Select System of City Streets.

Specifications for furnishing truck equipped with hoisting body for fire-fighting light service trucks.

Contract award to International Landscape Co. for landscape adjacent to Marina Drive.

Permit agreement with Petroleum Production Pipeline, Inc. at Municipal Airport.

Revocable permit for temporary occupancy of city property by Henry S. Brown.

Request by Standard Oil Co. for permission to conduct additional geophysical investigations.

Proposed contract with Frank C. Brown, Jr. for construction of professional shops at Skyline Golf Course.

City manager's report on University of the Sea on request for approval of plastic garbage receptacles.

Proposed ordinance for local traffic enforcement on property owned by flood control district establishing grade designations, changing lot lines and creating new positions.

Proposed vacation of portion of north-west corner of Pacific Avenue between 21st and Hill Streets.

Request from William S. Evans, historical curator, to attend Sacramento Regional Conference March 15-16 in San Diego.

Request from L. L. Bannister, general manager of Pacific Coast Gas Association Conference April 5-6 in Las Vegas.

Appointment to position of planning assistant in Planning Department.

Proposed contract with C. C. Curtis for design of Second Street Bridge over Under Alamosa Bay.

## L.B. Players Top First Round in Bridge Tourney

PORTLAND, Ore. (AP)—The first two major championship events of the American Contract Bridge League's spring national tournament got under way Saturday with competition in the men's and women's pairs.

Leaders after the first round:

Men—1, Harold Guiver, Long Beach, Calif., and Michael S. Lawrence, Berkeley, Calif., 216 match points; 2, Roxy Violin, Culver City, Calif., and Edward Barlow, East Palo Alto, Calif., 206.

Women—1, Bea Petterson, Long Beach, Calif., and Phyllis Hatt, Canoga Park, Calif., 214; 2, Mrs. Agnes Gordon, Buffalo, N.Y., and Mrs. Edward Argusinger, Ann Arbor, Mich., 211.

## South America Tour

BONN, Germany (AP)—West German President Heinrich Lübke will leave for state visits to Peru, Chile, Argentina and Brazil on April 23, and return May 15, his office announced.

## 44TH DISTRICT ASSEMBLYMAN

# Kennick Making Fourth-Term Bid

Joseph M. Kennick, assemblyman for the West Long Beach-Lakewood-Dominguez 44th District, announced Saturday he will seek re-election to the seat he has held since 1958. He is unopposed for the Democratic nomination.

In his bid for a fourth term, Kennick emphasized five specific problems he said are high on his priority list for legislative action:

"We must continue to work towards an equitable agreement with the state on the Long Beach tideland oil question; additional aid and support in all areas of education; an all-out attack on the growing crime problem; further improvements in our program of independence for our senior citizens and the handicapped of the state, and a concerted effort to bring about a much needed tax reform bill.

"The financial breaking point of the home and property owner has long passed," said Kennick. "It is time that we start looking at some of our budgetary sacred cows with the idea of eliminating altogether or at least considerably trimming their budgets."

Kennick is chairman of the powerful Public Utilities and



JOSEPH M. KENNICK Unopposed in Primary

Corporations Committee, which also handles oil problems. He is a member of the Assembly Ways and Means Committee, Transportation and Commerce Committee, Governmental Efficiency and Economy Committee and is the legislative representative on the Governor's Advisory Committee on Aging.

Kennick and his wife, Ruth, reside at 2375 Eucalyptus Ave. They have two children, David and Joan, and five grandchildren.

## Edison Lists Scholarship Candidates

Quarter finalists in Southern California Edison Company's college scholarship program were announced Saturday by A. L. Code, Long Beach district manager.

The company offers six \$4,000 scholarships to the winners' choice of 15 Southland colleges, plus \$750 annual grants to the chosen schools.

The quarterfinalists are: Long Beach: Michael D. Nash, 3762 Palo Verde Ave., and Bette L. Beebe, 435 Havana Ave., Wilson High; Paul G. Fiedler, 5705 Lanai St., and Robert R. Warner, 2747 Iroquois Ave., St. Anthony's High.

Lakewood: David H. Hall, 4983 Adenmoor Ave., and Philip L. Karlton, 5715 Tanglewood St., Lakewood High; John A. Roth, 5426 Hersholt Ave., Mayfair High.

Palo Verdes Peninsula: Stephen P. Huestis, 1500 Espinosa Circle; Jeffrey M. King, 4123 Stalwart Drive; Patricia H. Reynolds, 4012 Via Cardelinda; George Sheridan, 1028 Via Fortuna; John P. Stefano, 4603 Sugarhill Drive, all of Palos Verdes High.

Torrance: Margaret J. Becker, 23018 S. Anza Ave.; Jerry E. Fink, 4802 Highgrove Ave.; Randall E. Siller, 132 Palos Verdes Blvd., all of South High; Andrew

J. Dzida, 1534 W. 205th St., Junipero Serra High.

Artesia: Vera R. Piepenhagen, 18407 Elaine Ave., Artesia High; Louis L. Knowles, 1365 St. Louis Ave., Long Beach, Valley Christian High.

Gardena: Dale Minami, 16217 Dalton Ave., Gardena High.

Redondo Beach: Patricia A. Kokinson, 801 Meyer Lane and Galen F. Griep, 709 N. Prospect Ave., Redondo Beach High.

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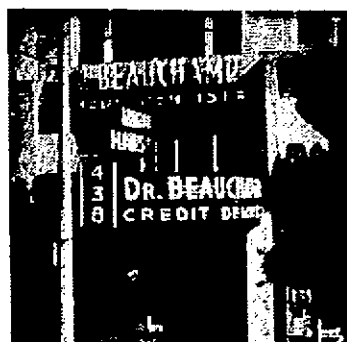
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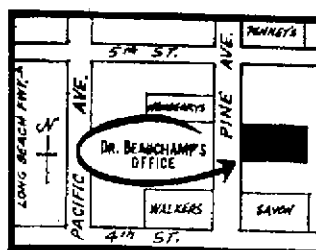
## Pensioners & Union Members Welcomed!

### PENSIONERS:

DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

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## Death Notices

**PERCY**—Charles Edgar, 77, of 652 Elm Ave., died Thursday. Surviving are wife, Lena; daughter, Mrs. Irene Mulzehill; sons, Robert S. Dr. Edgar; brother, Leonard. Service was Saturday, Westminster Memorial Park. Family requests donations to Heart Fund.

**DYSON (Santa Ana)**—Reba E., 44, of 2625 S. Ramona St., died Saturday. Surviving are husband, Edward B.; daughters, Mrs. George DeBorde, Mrs. John White. Service Monday, 3 p.m., Peek Family Colonial Funeral Home.

**HUTTON (Huntington)**

**BEACH**—Clarence E., 54, of 8181 Garden Grove Ave., died Friday. Surviving are wife, Della D.; daughter, Mrs. Charlene R. Loren. Service Tuesday, 1 p.m., Peek Family Colonial Funeral Home.

**BROWN**—Miss Mattie S., 94, of 5840 Lime Ave., died Saturday. Surviving are brother, Joseph; sisters, Mrs. Lela Short, Mrs. Ora Cresy. Service Tuesday, 2 p.m., Sponberg Mortuary.

**BROMLEY**—Eva M., 43, of 3405 Walnut Avenue, died Friday. Surviving are husband, James F. Sr.; son, James F. Jr.; mother, Mrs. Julia E. Maxwell; brother, William M. Roberts Jr. Rosary tonight, 7:30, Christensen-Pino Mortuary in charge locally. Requiem Mass Monday, 10 a.m., St. Barnabas Church.

**DUPREE**—Jewell K., 43, of 719 W. Seaside Ave., died Thursday. Surviving are husband, Gene B.; son, Charles A. Eves; daughter, Nelda K. Martinez; mother, Mrs. Atkins; sisters, Mrs. Dorothy Speak, Mrs. Louise Anthony, Mrs. Wanda Moore, Mrs. Alma Meyer; brothers, John A. Homer T., Joseph Mack Platt. Service in Maybank, Tex. Christensen-Pino Mortuary in charge locally.

**THOMASSEN**—Mrs. Mary A., 82, of 60 Roycroft Ave., died Thursday. Surviving are sons, Peter, Arthur, Paul; daughters, Mrs. Marguerite Wilkins, Mrs. Roetta Horsley. Service in Ogden, Utah. Christensen-Pino Mortuary in charge locally.

**DOUD**—Theodore C. Jr., 38, of 620 Walnut Ave., died Thursday. Surviving are wife, Beverly; son, Terry L.; daughter, Jo Ellen; brothers, Harold, Gerald, Robert; sisters, Mrs. Marcene Brown, Mrs. Marie Flowers. Service Tuesday, 10 a.m., Dilday Family Funeral Directors.

**FOX**—Earl R., 74, of 1022 E. First St., died Friday. Surviving are wife, Grace; sons, Donald A., Robert E.; sister, Mrs. Verna Cunningham. Service Monday, 12:45 p.m., Dilday Family Funeral Directors.

**LUND**—Alfred P., 70, of 4257 Heather Rd., died Saturday. Surviving are wife, Maggie; sons, Robert H., Donald E.; daughters, Margaret Smith, Marion Berne; brother, Gene Lund; sisters, Iris Hamilton, Bessie Carrier, Hattie Coffeen. Service Tuesday, 11:30 a.m., Dilday Family Funeral Directors.

**LUCE**—Paul H., 40, of 1111 Ohio Ave., died Friday. Surviving are wife, Barbara; sons, Michael, Stephan, John M.; daughter, Karen; brother, Frank; sisters, Mrs. Evelyn Caird, Mrs. Ola Thomas, Mrs. Hazel Cifarelli, Mrs. Joan Smith. Service Tuesday, 1 p.m., Dilday Family Funeral Directors.

**BARBER**—Mahlon L., 72, of 1070 Raymond Ave., died Saturday. Surviving are sisters, Mrs. Inez Donovan, Mrs. Florence Cheney. Service Tuesday, 2:30 p.m., Dilday Family Funeral Directors.

**HALTER**—Mrs. Carrie M., 75, of 830 E. San Antonio Dr., died Saturday. Surviving are sons, Vern, Robert; daughters, Mrs. Della Ramsay, Mrs. June Sangster. Service Tuesday, 1 p.m., Mottell's Mortuary.

**BERTO**—Louis J., of 2706 Washington St., died Saturday. Surviving are wife, Elsie; sisters, Mrs. Clara

Shaub, Mrs. Emma Stephens, Mrs. Florence Porter. Service Tuesday, 3 p.m., Mottell's Mortuary.

**GRIFFIN**—Mrs. Leona Albert, 351 Newport Ave., died Friday. Surviving is brother, Orville Hilliard. Service Wednesday, 3 p.m., Mottell's Mortuary.


**LARSON (Los Alamitos)**—Mrs. Sadie B., 83, of 3562 Howard St., died Friday. Surviving are son, Wallace W.; daughter, Mrs. Eva M. O'Donnell. Service Tuesday, 11 a.m., Mottell's Mortuary.

**SPRINKLE**—Mrs. Alda, 77, of 220 Roswell Ave., died Thursday. Surviving are hus-

band, Norman O.; niece Pauline Summers, nephew Ralph Barrington. Service Monday 12 Noon, Mottell's Mortuary.

**PLETTNER**—Mrs. Margaret, 64, of 643 E. Carson St., died Saturday. Surviving is daughter, Mrs. Margaret Reade. Service Monday, 3 p.m., Mottell's Mortuary.

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## Goldwater's Backers Plan Giant Dinner

Backers of Arizona Sen. Barry Goldwater for the GOP presidential nomination said Saturday their campaign kickoff dinner March 19 in the Los Angeles Sports Arena is expected to be "the largest \$100-a-plate dinner in California history."

M. Philip Davis, of Beverly Hills, Goldwater's scheduling chairman, said more than 16,000 may attend—4,000 or more at \$100 per head and 12,000 more in \$5 gallery seats, no dinner included.

Walter Gall, 2752 Blume Dr., Los Alamitos, announced reservations for either type of ticket may be obtained by calling him at GE 1-1967. He said four buses will be provided for Long Beach and Orange County residents, leaving from Rossmore Shopping Center at 6:30 p.m., March 19.

Davis gave these details on the rest of Goldwater's March itinerary in California:

March 13, 10 a.m.—Arrives by private plane at Visalia for airport rally; lunch in Fresno; afternoon rally at Fresno State College; evening rally at Fig Garden Village.

March 14—Workers' breakfast at Del Webb Hotel; motorcade to opening of Fresno Headquarters; 11:15 a.m. news conference at Hacienda Hotel, California Republican Assembly Convention; afternoon, honorary grand marshal at Clovis Intercollegiate Rodeo; major dinner address at CRA convention.

March 15—CBS "Face the Nation" telecast in San Francisco for airing 12:30 to 1 p.m.

March 16 through 18—Northern California events not fully scheduled.

March 19—Sports Arena kickoff dinner.

March 20-21—San Diego County workers' breakfast, Balboa Park Rally and dedication of Sea World; scheduling incomplete. Departure March 21.

March 30-31—Goldwater returns to San Francisco Bay area with \$100-a-plate dinner in Palace Hotel on the 31st.

## Easter Show at Museum

I.P.T. Los Angeles Bureau

In keeping with the Easter season, the Los Angeles County Museum's film-lecture Tuesday at 8:15 p.m. will be a color motion picture, "To the Holy Lands."

Dr. Charles Taylor, lecturer, author and minister, will present the program, which is the fifth in the museum's "Where in the World" travel series.

The film is a nonsectarian documentary, which includes scenes from the life of Christ, the route followed by Moses as he led the children of Israel, of Ammon and Gilead, Damascus and the coming of Abraham, and the Sea of Galilee.

Tickets for the Tuesday night program will be available at the Exposition Park box office of the museum for \$1.

The series will close April 14 with Dwight Long and his film, "Pacific Adventures."

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SAVE 25%!  
Ban-lon Texturized nylon anklets for women and teens. White and colors, sizes 8 to 11 1/2.  
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Coordinated baby doll, petti-pants, pajamas, or shirt gowns in easy care dacron® and cotton checks, pink, blue or yellow checks . . . Sizes 7-14. Save now.  
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**Children's \$2.79 Shirts**  
SAVE 36%  
Little boys' short sleeve placket shirts of 100% Ban-lon® nylon. Colors, sizes small to large. 2-6X.  
Infants'-Children's Dept.

**Monday and Tuesday ONLY! . . . Limited Quantities . . . CHARGE IT** on Sears Revolving Charge



**Cotton and Nylon Assorted Trims**  
Super Buy! 2 yds. 9¢  
Cotton and nylon-embroideries, lace, eyelet plus much more at Sears.  
Notions Dept.



**Boys' \$4.98 Jackets**  
SAVE \$1.01!  
Nylon popover jackets in blue, bottle green, black, burgundy, white, red. Sizes 8 to 20.  
Boys' Wear Dept.



**Regular 3 pr. \$1.19 Socks**  
SAVE 26%!  
Cotton and nylon work socks . . . sizes 10 to 13 in regular length! Color choice!  
Men's Furnishings Dept.



**Assorted Fabrics**  
Super Value!  
45-in. wide taffeta, satin, captoni crepe and others. Colors and patterns.  
Yardage Dept.



**49¢ Washable Artificial Fruits**  
SAVE 49%  
Cluster of 18 grapes or choice of assorted fruits. Hurry 2 days only.  
Lamp and China Dept.

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**\$3.98 Easy to Install Chimes**  
SAVE 25%  
4 1/2-in. high, 7 3/4-in. wide and 2-in. deep. Wall mount. Better hurry.  
Electrical Dept.



**\$29.95 Lightweight Vacuum Cleaners**  
SAVE \$11.95  
Sweeps, dusts and vacuums. Goes from rug to floor. Save \$11.95 now.  
Vacuum Cleaner Dept.



**3-pound Box of Sears Lo-Suds**  
Regular 89¢  
White, bright wash without residual contaminants. Concentrated, you use less.  
Housewares Dept.



**99¢ Double Duty Lawn Sprinklers**  
SAVE 22%  
Funnel shaped spray holes cover lawn with a gentle spray. Better hurry.  
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**\$7.98 Pure Pure White House Paint**  
SAVE \$1.54  
Ordinary life expectancy of 6 years. Covers any color in one coat.  
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**\$2.38 Durable Toilet Seats**  
SAVE 19%  
Strong plastic hinge will not rust. Choice of colors. Now priced for savings.  
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**Save 25% Sulphate of Ammonia**  
Regular 2 for \$1.10  
2 1/2 lb. 77¢  
Feeds leaves, supplies 20% nitrogen for plants, lawns. Hurry to Sears.  
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**\$4.29 Auto Front Floor Rubber Mat**  
SAVE \$1.07  
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# The Violent World of Fred Schaus... Live and Die With the Lakers



—P.T. Photos by Jim McCormack

Looks Okay So Far

Oh, Come On Now, Ref

Give the Ball to West!

Ye Gods, How'd He Miss It?

Oh, Well, It's Only a Game

## SUNDAY

# Sports

Independent-Press-Telegram

SUNDAY, MARCH 8, 1964

PAGE C-1

## SHARE SAN JUAN HONORS

# Mr. Consistency, Cedar Key Score

By ERNIE MASON

Top-weighted Mr. Consistency and front-running Cedar Key Saturday captured \$75,000-added divisions of the split San Juan Capistrano Handicap at Santa Anita with both winners getting outstanding rides.

Jockey Manuel Yeaca won the first division despite riding with a dislocated thumb but still brought Cedar Key home in front by nearly two lengths. And Kenny Church gave Mr. Consistency a brilliant ride with his top impost of 125 pounds to win by

slightly more than a length. In Mr. Consistency's second division, run as the seventh race, the longshot Puyallup from Ireland was second and Dusky Damien was third. The time for the second division was 2:40. A second slower than Cedar Key's victory but light drizzles slowed down the turf course between the fifth and seventh races.

Photos Page C-6

Mr. Consistency, racing as an entry with Aldershot, went off as the 6-5 favorite and returned \$4.60, 3.60 and 2.60. Puyallup paid \$16.20 and 7.40 and Dusky Damien returned \$3.80 to show.

For Mr. Consistency it was his fourth stakes win of the meeting and the victory earned him "horse of the meeting" honors. Two weeks ago he captured the richest race of the winter in the West when he won the \$145,000 Santa Anita Handicap.

A TINY horse, Mr. Consistency was given an imposing task in the race over a distance of about 1 1/4 miles with his high weight. But Church nursed him along and had enough left to stay about a length in front at the finish.

Aldershot set all the early pace for his stablemate as the Argentine-bred Fachendon was closest in the early stages with Cadiz third and Mr. Consistency fourth.

But when Church called on his mount for speed, Mr. Consistency responded and held off the challenger to the wire.

The second division carried a gross purse of \$87,850 and a winner's purse of \$54,100.

(Continued Page C-6, Col. 6)

## Chamberlain Scores 47 to Lash Lakers

L.A. Falls 7 1/2 Back; Baylor Bangs in 35

By DON HARDIN

The Lakers can woo the crowds in great quantity, but they continue to lose ball games in small quantities.

Take Saturday night's game for example. The Lakers, falling behind by two points at the first-period mark, proceeded to show how the pros play ball, but alas, they began losing the ball and Wilt Chamberlain began scoring and as a result the score was 120-118 in favor of the Warriors who continue to lead the Western Division of the NBA.

The sixth largest crowd of the season, a total of 13,023, was on hand at the L.A. Sports Arena to see the Lakers do their usual bit—that is, blow it after playing some of the best ball the NBA has produced.

The Lakers led, 93-87, going into the final round, but then Chamberlain unwinded and the Lakers fell 7 1/2 games behind San Francisco in the division race with only six games remaining.

THE SCORE was tied, 104-104, midway in the final period after Tom Meschery had helped the Warriors to keep up. Then it was all Wilt. He made four bank shots in a row to give the Warriors an 8-point lead. He and the War-

## NBA Standings

EASTERN DIVISION			
Team	W	L	Pct.
Boston	35	20	.731
Cincinnati	33	22	.700
Philadelphia	31	24	.675
New York	30	25	.667
WESTERN DIVISION			
Team	W	L	Pct.
San Francisco	32	21	.750
St. Louis	28	25	.652
Lakers	27	26	.605
Baltimore	20	32	.471
Detroit	19	33	.464

Saturday's Results:  
Cincinnati 104, Baltimore 101.  
Boston 112, Detroit 84.  
Philadelphia 120, New York 115.  
San Francisco 120, Lakers 118.  
Detroit at Boston Today.  
Philadelphia at New York.  
Baltimore at St. Louis.  
(Only games scheduled.)

priors were helped by two misplays by the Lakers. Nevertheless, Wilt was methodically perfect.

Wilt ended the game with 47 points. There was a time, however, in the game it appeared that Elgin Baylor would be the scoring star. Elgin had 20 points in the first half as the Lakers took the momentary command, hitting 8 of 9 shots.

Elgin also hit 5 field goals in the first quarter but did not get one in the deciding stanza, winding up with 35 points, high for the Lakers. Jerry West had 25.

DICK BARNETT hit three outside southpaw shots in the final two periods to keep the Lakers within striking distance.

(Continued Page C-2, Col. 2)

## Sports on TV, Radio

RADIO  
Angels vs. Cubs, KABC, 12:30 p.m.  
TELEVISION  
Challenge Golf, KABC (7), 12 noon.  
Angels vs. Cubs, KTLA (7), 1 p.m.  
Sports Spectacular, KNXT (2), 2:30 p.m.  
NCAA Ski Championships, KRLD (9), 3:30 p.m.  
Wonderful World of Golf, KNBC (4), 4 p.m.  
Bullfight, KMXB (34), 8 p.m.  
Ski Show, KCOP (3), 8:30 p.m.

## Today's Sports Card

Golf—Long Beach Masters, Skylink, 10 a.m.  
Baseball—L.A. Rockets vs. Artesia, Blair Field, 1:30 p.m.  
Drag Racing—Lions Drag Strip, eliminations, 1:30 p.m.  
Jai Alai—Blades vs. San Francisco, L.A. Sports Arena, 7 p.m.  
LAU Basketball—L.A. Dons vs. San Diego, Southern Pacific Coliseum, 7:30 p.m.

# Poly CIF Champ With O.T. Win

By DOUG IVES

A proud Poly High basketball team courageously picked itself up off the floor of defeat Saturday night to win the CIF title with a heart-stopping 60-58 overtime win over Pius X.

A record crowd of 10,670 sat in on the thriller in the L.B. Arena and it would have taken a vivid imagination to think up a more dramatic ending than the one that transpired.

Pius missed by a half-second of forcing another overtime period as Dean Donnellon's desperation 8-footer went through the hoop just after the buzzer, guaranteeing Poly its 28th consecutive win and 32nd in 33 tries.

Just three minutes earlier Warrior Rick Adelmann had pumped in a 20-footer with just one tick left on the clock to snatch victory

from the Rabbits and throw the game into the extra session.

But while Pius made a valiant bid, it was Poly that deserves the most bouquets because the Rabbits stared defeat in the face more than they have all year and came storming back to win.

They trailed by 10 points one minute into the final

## All Tourney Team

Billy Richard (Poly), Trent Gaines (Poly), Mel Reed (Poly), Jim LaCour (Pius X), Rick Adelmann (Pius X), Dave Lawner (Donnellon), Dore Carpenter (Chino), Andy Herrera (Santa Clara), Jim Marsh (Fresno), Gene Hooser (Lassen), Plover of Tournament—Dave Lawner.

period, and against a team like Pius it looked like the end was near. But just as it has done many times before, Poly galvanized into action with such a burst of energy and determination that it was startling.

In the end, it was tord free-throw shooting (24-of-

29) and single foul shots by Trent Gaines at 0:26 and Billy Richard at 0:17 that clinched Poly's triumph.

But the real action took place what seemed like an eternity before. It was early in that last stanza and Pius was out in front and going away with a 46-36 advantage.

Then Poly's Mel Reed scored, followed by Chuck Moore, then Gaines, then Reed again. Next was Richard and to complete the cycle, Gene Washington got Poly its first tie in eight minutes, 48-48, with 4:27 to go.

Five points by Jim LaCour and one by Tom Budds for Pius was matched by two each by Gaines, Richard and Reed to leave the contest all even 54-54 with 2:27 remaining.

Poly then went into a deep freeze, deciding to

take only a good shot. At 1:19 Richard was fouled and connected on one attempt, setting up two misses by Pius and giving Poly the ball at 0:32.

Richard was fouled again at 0:10 and again sank one shot. A time out came at 0:09 and then with just one tick to go, Adelmann picked Pius up by the bootstraps with his tying 20-footer.

In the extra period, Poly again played it cozy and sought only the percentage shot. And again Richard was fouled, this time with

## Other CIF Page C-3

63 seconds remaining. He sank them both and it was 58-56.

LaCour brought the Warriors even 18 seconds later with two gift throws and when Adelmann fouled out by clipping Gaines, it gave the Poly soph the chance to put his mates on top again at 0:26.

He made one attempt, missed the second and Pius had another lease on life. But destiny struck as lightning-fast Richard swiped the inbounds pass and high-tailed it away from everyone until he was fouled with 17 seconds to go.

With a chance to ice the game, little Billy prolonged the suspense by making only one, giving the determined Warriors another opportunity to battle back into contention.

LaCour missed the equalizer with eight seconds remaining, but Donnellon grabbed the rebound and quick as a wink fired it back up. That the buzzer narrowly beat him will be remembered a long time.

Both clubs were superb throughout, with Pius setting the tempo of the game, one in which Poly coach Bill Mulligan said he didn't mind but one in which his Rabbits were not used to in recent games.

The contest was even at halftime, 26-26, and stayed close until Adelmann took charge midway in the third period. The clever guard rammed home eight straight points as Pius surged on top, 37-32.

Before the period ended, Poly could net just two more baskets while Pius had three, plus, two free throws, to lead 45-36 going into the final quarter. Then came the whirlwind known as Poly.

Reed wrapped up his brilliant career with 21 points, three more than LaCour, who also closed out a spectacular three varsity seasons.

Mulligan, carried across the Arena floor by students and team members, said this was his most satisfactory moment in many years of coaching.

It was, indeed, a satisfactory season for Poly—a team which was on the floor many times but one which was never counted out.

Poly G F T Pius X G F T  
Moore 4 22 3 10 Budds 1 5 9 1 11  
Washburn 1 0 0 2 Zerbst 5 1 1 1 11  
Reed 5 11 11 3 21 LaCour 4 10 10 4 11  
Gaines 2 12 12 12 Donnellon 5 1 1 1 11  
Richard 6 0 0 1 0 Moore 0 0 0 0 0  
Carpenter 3 1 1 2 5  
Elmow 1 1 1 2 5  
Total 18 24 29 19 63 Total 19 29 27 15 58  
Poly 11 15 6 5 33 Pius 11 15 10 11 44  
Poly 11 15 6 5 33 Pius 11 15 10 11 44



—Staff Photo by Curt Johnson

## RABBIT ON RAMPAGE

Poly High's Billy Richard flies past Pius X center Jim LaCour (50) on way to basket in 60-58 overtime CIF title win at L. B. Arena Saturday night. Richard was named to all-tournament team. In background's Dave Lawner.

# Blades Tied by Seals; Play in L.A. Tonight

By AL LARSON

The chase for positions in the Lester Patrick Cup play-off race continues tonight when the Blades host San Francisco in another Western Hockey League "crucial" at the L.A. Sports Arena. Face-off is at 7.

The Blades tied the Seals 3-3 Saturday night at the Cow Palace and advanced into a deadlock for second place with idle Portland.

Willie O'Ree, Harold White and Jim Baird accounted for L.A.'s scoring. Al Nicholson tipped in a goal for San Fran-

cisco with 40 seconds remaining in regulation time to throw the Blades into their fourth sudden death overtime

play, the match has a definite bearing on the vital home-rink advantage for the playoffs which start the week of Mar. 22. If L.A. can remain in second place, it will mean the extra game at home in the best-of-7 semifinal series.

First period—1. San Francisco, Connely (O'Dowd) 1:09. Penalty—Connely (SF) 8:27.

Second period—2. Los Angeles, White (O'Ree, Arnell) 11:13. Penalties—Burego (LA) 8:10; Hodson (LA) 4:57; Haley (SF) 9:33.

Third period—3. San Francisco, Connely (Brisben, Burns) 5:34; Los Angeles, Baird (Bodreau, Howarth) 7:24; 4. Los Angeles, White (Velozov) 14:09; 5. San Francisco, Nicholson (O'Ree, Manilla) 14:20. Penalties—None. Gamewatch—None. Penalties—None. Saves: Connely—11 15 6 5-33; White—11 15 9 4-33. Attendance—9,322.

## WHL Standings

Team	W	L	T	Pts	GF	GA
Blades	27	28	8	62	192	223
Portland	28	29	6	62	206	217
Seattle	28	29	5	61	204	216
San Francisco	28	29	5	61	204	216
Vancouver	28	29	5	61	204	216

Saturday's Results:  
Blades 3, San Francisco 3 (tie).  
Games Tonight:  
San Francisco 3, Blades, 7 p.m.  
Seattle at Portland.  
(Only games scheduled.)

match in their last six starts. With only two weeks remaining in regular-season



# Angels Hammer Cubs in Opener

By ROSS NEWHAN  
P-T Staff Writer

**PALM SPRINGS**—There was only one person disappointed with the Angels' 7-3 Cactus League victory over the Chicago Cubs Saturday.

That would be Dean Chance.

Chance was disappointed that he couldn't have been the Angels' pitcher as his teammates scored five times in the first frame. Dean drooled in a box seat as the Angels scored as many runs in one inning as the big righthander usually collects in 45 innings.

Chance was in the minority, however, as the defending ex-

hibition season champions pleased an opening day turnout of 2,732 plus at KTLA audience which watched in living color.

"I'm very happy with the results," said manager Bill Rigney, who was in mid-season form as he became the first pilot to lift a pitcher in an exhibition game this spring.

While Rigney was in typical form, the weather wasn't. It appeared that the game would be called in the early innings because of a wind storm which swept over Angels Stadium like a tidal wave.

The only casualty was Albie Pearson, The "Midge" leaped for a fly ball in the second inning and hasn't come down. KTLA officials said that Albie would next appear on Mr. Keene, tracer of lost persons.

"I didn't want to leave anyone in there too long because of the cold," explained Rigney, who ushered 19 players into the opener. "Muscles tend to stiffen faster in wind than any other weather."

THE ANGELS could thank two ex-teammates for four of their five first-frame tallies. Errors by Chicago's Ken Aspromonte and Leo Burke helped turn singles by Charlie Dees, Bobby Rodgers and Bobby Knoop and a sacrifice fly by Dick Simpson into the quintet of runs—four of which were unearned—and saddle Cal Koonce with the defeat.

Koonce was combed for seven hits and all the Angels' runs in his three-inning employment. A sacrifice fly by Lee Thomas following a single by Jim Fregosi and double by Dees made it 6-0 in the second and the Angels rolled a seven one frame later when Rodgers doubled and Simpson brought him home with a single to right.

Simpson's opening argument on behalf of the left-field job was impressive. He drove in two runs and elicited praise from Rigney.

"It's apparent our teachings are filtering down through the entire farm system. This is the first time I've seen Simpson hit a ball to right," said Rigney, who was preaching a rightmost movement long before John Birch.

KEN MCBRIDE gained the victory, yielding a run on three hits while working the first three innings. Julio Navarro was wild throughout his stint and when he walked the first two batters in the sixth inning, Rigney forgot this is only March and marched in Bob Duliba, who proceeded to fan four and allow only one hit over the next three innings to virtually cement his seat in the bullpen.

The Angels' victory party was tempered by the fact that this was the Cubs' Bee team. Today Ron Santo, Billy Williams and Lou Brock will fly in from Arizona to test Barry Lantieri, Fred Newman and Danny Osinski.

KTLA will again be on hand. No one seemed to know about Pearson.

## ANGELS REFUTE WAGNER

**PALM SPRINGS**—Angel general manager Fred Haney, branded a Khrushchev by Leon Wagner, broke club policy and disclosed the Angels' financial dealings with their former player.

"When we purchased Wagner from Toronto in 1961 he was making \$6,000. We immediately gave him a \$10,000 pact and half-way through the season he received a \$2,000 raise.

"In 1962 he again received a raise at mid-season. Last season he played for \$25,000. Thus, his earning power had increased by \$19,000 in just over a two-year period.

"When Wagner joined us he was badly bent financially. He owed money. When he left us, not only were his bills paid but he had been advanced \$5,000 to open his clothing store.

"Any accusations that we aren't interested in increasing salaries are completely false."

—Ross Newhan.



## PRESS CONFERENCE IN REVERSE

I, P-T sportswriter George Lederer (the one in the funny suit on the left) outlines strategy for Dodger intrasquad game to Walt Alston, who has pencil in hand but appears too confounded to write. As manager, Lederer turned out to be a good sportswriter, an occupation to which he will return immediately. His team lost, 6-2. Alston will resume his usual duties and try to undo the damage.

## ALSTON'S ACCOUNT:

# I, P-T Scribe Flop as Mgr.

Before the game, Lederer reminded me a lot of Pee Wee Reese. Maybe it was because Lederer wore Reese's old jersey. Come to think of it, there couldn't have been another reason.

One of the writers said, "Lederer in uniform reminds me more of Captain Kangaroo."

One of the contributing factors to Lederer's defeat might have been in the fourth inning when he was a victim of a prank by Pete Reiser, his own coach.

The score was 2-2 with the Collier Cats batting, none out and a runner on first base. Derrell Griffith of the Cats grounded to the right side and collided with Dick Tracewski, the second baseman who was covering first.

Griffith and Tracewski lay sprawled. Neither moved a muscle. Lederer, deep in thought, didn't move either until Reiser yelled to the dugout:

"Hey, Lederer, get some water. Hurry."

Lederer panicked. Not knowing whether to bring the hose or a bucket, he fumbled, finally filled a Dixie cup with water and ran to the scene.

"Where do you want it, Pete?" Lederer asked. "Give it to me, and hurry," yelled Reiser. Then Pete drank the water and added a polite, "Thanks."

You should have seen the look on Lederer's face. He was fit to be tied, but not for long.

John Roseboro doubled home the tie-breaking run, Bart Shirley drove in a pair with a single and Griffith's single in the next inning made it 6-2.

After that, George didn't have much chance to manage. He was down and couldn't do anything but wait for a rally.

He found out, though, what it's like to have a player mad at the manager.

Through some ingenious maneuvering, Lederer had replaced Tommy Davis in left field with rookie Barry Erdos, a catcher. Then, when Tracewski asked to be excused, Lederer brought in Jeff Torborg to catch and sent Doug Camilli to third base.

The mistake wasn't so much in having three catchers in the same lineup. It was in switching Erdos and Torborg in the batting order, perfectly legal but unfair in the opinion of Erdos, who never did get to bat.

I'd like to see Lederer interview Erdos now!

I wouldn't say that the opposing manager, Phil Collier of the San Diego Union, was smarter. I'll let Collier say that.

But I will say that Lederer lost his only chance to win the game when he didn't lodge a protest against Collier during a third-inning ruckus.

Collier, dressed in street clothes—a la Burt Shotton and Connie Mack—broke the rules when he charged onto the field to argue an umpire's decision at second base. At this stage of the game, with the score still 1-1, Lederer was sharp enough to remind the umpires that Collier had no right to be on the field.

But he filed no formal protest and that was to be his biggest mistake.

Lederer at least showed a little class by managing in uniform. He even took calisthenics and ran a lap with the squad.

NEW YORK (UPI)—John Wooden, who led UCLA to its first unbeaten season in history, is the 1964 college basketball coach of the year in a nationwide poll conducted by United Press International.

The Bruins beat Southern California 91-81 Friday night to complete their regular season with a 26-0 record. They'll have a chance to improve on this in the NCAA championship game starting next weekend.

This crowning success wasn't an overnight development for Wooden, who never has suffered a losing season since he started his coaching career in 1932. He came to UCLA in 1949 and in 16 seasons his teams have compiled a record of 310 victories against 125 losses.

Wooden was a runaway winner in the balloting conducted among 293 sportswriters, editors and broadcasters, receiving 106 votes. Runnerup was the durable Adolph Rupp of Kentucky with 47 votes.

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## COLLEGE BASKETBALL

USE 60, PACIFIC COAST  
Oregon 64, Denver 58  
Seattle Pacific 70, Nevada 74  
Mary's 57, Santa Barbara 54  
Santa Clara 81, Pepperdine 78  
Pacific 62, San Jose St. 49

JUNIOR COLLEGE  
Grossmont 81, Graceland 77  
BYU 86, Nevada 74  
Idaho 83, Montana 75  
California 81, Nevada 74  
Weber (Utah) 81, Montana 78

SOUTHWEST  
New Mexico 90, Utah 85  
Lamar 81, Colorado St. C. 85  
Long Beach 80, S. Texas 72  
SE Missouri 80, Abilene Christian 87

MIDWEST  
Michigan 69, Iowa 61  
Illinois 73, Wisconsin 73  
Michigan St. 81, Ohio St. 80  
Minnesota 80, Indiana 73  
Purdue 76, Northwestern 73  
Bradley 74, St. Louis 70  
Kansas 80, Oklahoma St. 46  
Kansas St. 81, Missouri 68  
DePaul 79, Dayton 73  
Marquette 80, Xavier 85  
Ohio 82, Xavier 85  
Bowling Green 106, Marshall 72  
Western Reserve 82, Case Tech. 61  
Youngstown 91, Ithaca 79  
St. John 69, Lawrence 69  
C. Michigan 65, N. Illinois 62

EAST  
St. John's (N.Y.) 71, NYU 51  
Clemson 74, Wake Forest 74  
Penn St. 91, Rutgers 82  
Syracuse 77, Butler 86  
Norton 77, Butler 86  
Holy Cross 83, Fairfield 87  
Wichita 80, St. Joseph 80  
Washington & Jefferson 78, Carrol 53  
Assumption 64, Springfield 60  
Phi 81, St. Francis 64  
Adelphi 64, North eastern 61  
Hofstra 74, Elizabeth 61

Duke 80, Wake Forest 89  
E. Kentucky 74, E. Tennessee 62  
Marquette 87, Kentucky 84

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## WILLS SIGNS, TO REPORT BY TUESDAY

VERO BEACH, Fla. — Dick Tracewski, with five successive hits in two Dodger intra-squad games, has made enough noise with the bat to be audible in Veradale, Wash.

This was the impression at Dodgertown Saturday evening when Buzzie Bavasi announced that Maury Wills has agreed to terms and will report "as soon as possible."

Wills and Bavasi reached an agreement in a telephone conversation, but Bavasi did not reveal the financial details.

The best guess is that Wills will receive a token raise from his \$49,000 contract of last season. He had been holding out for a \$15,000 increase.

"A contract doesn't mean that much," said Bavasi. "He knows that if he does the job, he'll be paid accordingly. The main thing is that he reports quickly. It's to his advantage as well as ours."

Wills expects to arrive late Monday night or Tuesday morning.

## NBA ROUNDUP

# Royals Win, But Celtics Do, Too

The Cincinnati Royals are barely holding their own in the National Basketball Association's Eastern Division title race. They won Saturday night, but so did the Boston Celtics.

The Celtics toyed with the Detroit Pistons in scoring a 112-94 victory and reducing the magic number to three for sewing up their eighth consecutive Eastern Division title.

Oscar Robertson and Tom Hawkins scored all but two of the Cincinnati Royals' 19 points in the last quarter as the Royals had to struggle to hold off the Baltimore Bullets, 104-101.

The Philadelphia 76ers ended a four-game losing streak, defeating New York, 130-115. It was the Knicks' seventh straight loss.

Team	G	F	T	Reb	Pts
Detroit	4	1	1	1	1
Bulley	4	0	0	0	0
Smith	4	0	0	0	0
Harding	3	2	2	2	2
Howell	4	0	0	0	0
Imhoff	4	0	0	0	0
Jones	4	0	0	0	0
Malik	4	0	0	0	0
Warfield	4	0	0	0	0
Ohl	4	0	0	0	0
Scott	1	1	1	1	1

Team	G	F	T	Reb	Pts
Detroit	37	20	26	94	112
Bulley	4	0	0	0	0
Smith	4	0	0	0	0
Harding	3	2	2	2	2
Howell	4	0	0	0	0
Imhoff	4	0	0	0	0
Jones	4	0	0	0	0
Malik	4	0	0	0	0
Warfield	4	0	0	0	0
Ohl	4	0	0	0	0
Scott	1	1	1	1	1

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Imhoff	4	0	0	0	0
Jones	4	0	0	0	0
Malik	4	0	0	0	0
Warfield	4	0	0	0	0
Ohl	4	0	0	0	0
Scott	1	1	1	1	1

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Jones	4	0	0	0	0
Malik	4	0	0	0	0
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Malik	4	0	0	0	0
Warfield	4	0	0	0	0
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Malik	4	0	0	0	0
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Smith	4	0	0	0	0



# Man to Man

WYNN

MARILYN

By JERRY WYNN

Queen of the bowling lanes in Long Beach is Marilyn Travis, a blonde Long Beach City College coed who elicits whistles while she whistles the big ball strike-wind.

Not only is Marilyn talented and pretty, she also is smart. How many of you, for instance, could decipher LBDWBACCT into Long Beach District Women's Bowling Association City Championship Tournament? I thought it was Cassius Clay gurgling.

At 19 the youngest player in the LBDWBACCT, Marilyn scored a great double by winning singles and all-events. She also placed third in doubles and played on the winning team. The tournament was a Travis-ty.

If man's favorite sport is fishing, Marilyn, is women's bowling?

"Gosh, I wouldn't know. I guess it would be either bowling or golf. I play golf, too. I think more women bowl."

Do you think the great influx of women into bowling has been good for the sport?

"Oh, yes. It's made it more of a family affair. There's a lot more entertainment in bowling now. I think it's great for women and I haven't found any resentment among the men."

What first attracted you to bowling?

"My folks love to bowl. Dad carries a 180 average and mom 130. I started five years ago. My brother and I went to Boulevard one day. I guess I shot about 90. My average now is 186."

How often do you bowl?

"I used to bowl every day until Boulevard closed. Now I just bowl in leagues on Sunday, Monday and Wednesday. I don't practice any more."

Are good bowlers born good or developed through practice?

"It's practice, I'm sure. And also desire. If you want something badly enough, you can do it."

Has anyone been a major influence in your development?

"Fred Ricilli started me at Dutch Village and helped me with fundamentals and technique. And I couldn't have advanced without the help of Audrey McCain, who heads the junior program at Dutch Village."

Whom do you consider the best woman bowler in the nation?

"It probably is Marion Ladewig because she has won so much. But we have several women here who throw a better ball—Betty Phillips, Merle Mathews, Janet Harmon, Donna Zimmerman. I bowl with them every Wednesday at Norwalk."

Who is your favorite among the men bowlers?

"Andy Marzich. I've bowled with him many times at Boulevard. He's outstanding."

Of all the titles you have won, is there one you prize the most?

"Yes, The City Tournament I just won. It was against all the women, not just a few as in other tournaments, and there were no handicaps so the scores were truer."

Are you considering a career as a professional?

"No. I'm going to go away to continue school next year. I'm considering Utah or San Jose State. I plan to go into medicine. I am working now as a dental assistant and would like to study radiology or anesthesiology or physical therapy."

What do you think of the girls who "wig" over the Beatles?

"Oh, brother, I don't care for the Beatles. I feel funny saying that they are just for teenagers. I guess I'm still one of them."

Would you like to see Margaret Chase Smith as president?

"I'm not even old enough to vote. But I don't think I'd vote for a woman. The country should be run by a man."

Just so he leaves the bowling alleys to Marilyn Travis and the women.

# Wind and Sand Trap Claim Victim--L.B. Masters Leader

By JERRY WYNN

Golf, the great humbler, claimed another victim Saturday.

It was Bill McCormick, the Skylinks bomber, who floundered in the cold wind on a rugged Lakewood Golf Course.

McCormick shot a 78 and had his lead in the Long Beach Masters Championship reduced from seven to three strokes entering today's final round at Skylinks.

Mike Federly, champion at Lakewood and Virginia Country Club, made the big push at Big Bill with a 74 Saturday for a 54-hole total of 221. McCormick is at 218.

While the two youngest players in the tournament battle today for the first prize of \$100 in merchandise and the Independent Press-Telegram trophies, there should be a dogfight for third place among Hank Gowdy of El Dorado, Ed Donahue of Recreation Park and Claude Waymire of Meadowlark.

Gowdy moved past Donahue Saturday with a 77 for 233. Donahue is only one stroke back after an 81 for 234. Waymire also had 81 for 238.

McCormick almost never made it past the 17th hole Saturday, or so it seemed as he became attached to a sand trap guarding the green. It was no disgrace to hit the trap on the wind-whipped 175-yard tee shot. But once inside, Bill fluffed two recovery shots back into the trap.

As the panic button was about to be pushed, McCormick blasted the third try six inches from the pin to escape from the pit with only a double-bogey.

The 19-year-old star was so angered at his misfortune he removed his sweater in the bitter cold weather in a youthful gesture of defiance.

McCormick was sailing along even par after the difficult first five holes. He bogied the long second and birdied the par-five third on a wedge shot three feet from the pin. Trouble began on the seventh and continued when he overshot the green from a fairway trap to bogey the eighth and make the turn in 37.

Bill then took three putts again on the 10th and went over-par on the 12th and 15th before tasting the sand on the 17th.

Under the difficult conditions, the 74 by Federly was a beauty. The 27-year-old Laguna Beach furniture dealer played the front nine in one-under par 34 with a bogey on the second and birdies on the seventh and eighth on putts of four and 12 feet.

But Mike also had trouble on the back nine. He took a double-bogey 6 on the 11th with a penalty stroke for losing a ball in the lake and bogies on the 12th, 15th and 17th before delivering a five-foot birdie putt on the 18th.

Gowdy's 77 was highlighted by 10 one-putt greens including a 20-footer for a birdie on the 13th. Donahue birdied the 18th on a five-footer and suffered a triple-bogey 7 on the 11th with a tee shot into the lake. Waymire was five over-par after the first five before settling down.

Tee-off time today is 10 a.m.

## Masters Cards

AT LAKEWOOD	Score
Par 72	445 344 443 33
Mike Federly	454 344 443 33
Bill McCormick	444 444 443 37
Hank Gowdy	444 444 443 37
Ed Donahue	444 444 443 37
Claude Waymire	444 444 443 37
Federly	444 444 443 37
Gowdy	444 444 443 37
Donahue	444 444 443 37
Waymire	444 444 443 37
McCormick	444 444 443 37
SH-HOLE TOTALS	70-70-70-70
Bill McCormick	70-70-70-70
Mike Federly	70-70-70-70
Hank Gowdy	70-70-70-70
Ed Donahue	70-70-70-70
Claude Waymire	70-70-70-70

## Masters Box Score

Player	18	17	16	15	14	13	12	11	10	9	8	7	6	5	4	3	2	1	Total
Federly (74)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	74
Gowdy (77)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	77
McCormick (78)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	78
Donahue (81)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	81
Waymire (81)	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	81

LEGEND: 00—Out-drive or closest to pin on par-five holes; 01—greens in 2 putts; 1P—putts; 2P—greens in 2 putts; 3P—putts; 4P—putts; 5P—putts; 6P—putts; 7P—putts; 8P—putts; 9P—putts; 10P—putts; 11P—putts; 12P—putts; 13P—putts; 14P—putts; 15P—putts; 16P—putts; 17P—putts; 18P—putts.



PENDULUM SWINGS FEDDERLY'S WAY

Mike Federly lines up putt with aid of caddy Jim Kline during Saturday's third-round play of L.B. Masters golf tournament at Lakewood. Federly shot 74 to roar back into contention.

# 49ers Gain Split With Arizona U. 49er Trackmen Wreck Gauchos

TUCSON (Special) — Jack Hoffman and Ed Perry combined to hand U. of Arizona its first shutout of the season 6-0 in the second game after the Wildcats rallied to defeat Long Beach State 9-6 in the opener of Saturday's double-header here.

Hoffman throttled the nation's No. 2 ranked college baseball team for five innings, then ran into wildness in the sixth. Perry came on with the bases loaded, struck out the first two batters he faced and forced the next man to fly out.

The win ended three successive road losses and pushed the 49ers' season record to 5-4. Don Anderson and John Gonsalves were LBSC's hitting stars.

49ers	AB	R	H	E
Kistler	5	1	0	0
Wallace	5	1	0	0
Anderson	5	1	0	0
Connelley	5	1	0	0
Stralinger	5	1	0	0
Worley	5	1	0	0
Ramirez	5	1	0	0
Connelley	5	1	0	0
Gonsalves	5	1	0	0
Hoffman	5	1	0	0
Perry	5	1	0	0
Bielefeld	5	1	0	0
Totals	34	12	4	2

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SANTA BARBARA — Long Beach State's track and field team scored its most lopsided victory yet over UC Santa Barbara by storming past the Gauchos 104-41 Saturday.

Actually, the 49ers' spike history best can be illustrated in past scores with UCSB. Long Beach lost to the Gauchos in their first competition 10 years ago, 105-8. It wasn't until four years ago that coach Jack Rose's trackmen bested UCSB for the first time. Now they only trail in the series 6-4.

George Guccione, Kent Parson, John Rambo and the 49ers' 440-yard relay team set meet records as Long Beach won 14 of 17 events.

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IN EARLIER games, Pasadena whipped Oxnard, 67-60, for the class AAA consolation crown while Santa Clara easily trounced Alta Loma, 71-46, for the class A title—its fifth in the last six years.

Len Plater and Jim Marsh sparked Pasadena, which scored 20 consecutive points from midway in the third to midway in the fourth period to pull out from 43-41 to 60-45.

Andy Herrera scored 21 of his 24 points in the first half as Santa Clara raced to a 46-22 intermission lead and never looked back.

Las Vegas (67) edged Chico (66) 71-60, while Fresno (66) edged Bakersfield (65) 71-60.

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## Trojans Swamp Big 6 Opponents For Swim Crown

SEATTLE (AP)—The Trojans of Southern California climaxed three days of record-breaking performances Saturday night by shattering the meet and pool record in the 400-yard freestyle medley relay to win the Big Six Conference swimming championships with 177 points.

Stanford was second with 88 points. Washington had 56, California 46, Washington State 40 and UCLA 11.

The Trojans freestyle relay time of 3:14.4 was nearly four seconds better than the 3:18.3 pool mark set by Harvard in 1961. It bettered the Trojans' own old mark of 3:19.2 set last year.

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## EX-CHAMP ANTI-MUSLIM

# Floyd Willing to Fight Clay Free

HIGHLAND MILLS, N. Y. — When a prominent New Jersey bookmaker was told of Floyd's challenge, he said: "Man—oh man! That would be the biggest betting fight in history. And the betting would start at even money—6-5 and pick'em."

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## L.B. Cagers Near AAU Nationals

SAN DIEGO (Special) — Bob Warlick, Hambone Williams and Aron Carmichael proved the scoring punch as Long Beach Opinion Research turned back Old Town Tamales 75-63 Saturday night in the opening game of the best-of-3 series for the Southern Pacific regional basketball championship.

The Long Beach quint can lock up a trip to the National AAU tournament at Denver by winning tonight's contest at Harbor College. Tipoff is 7:30.









# Fishin' Around

By DONNELL CULPEPPER

## Another Headache for Fish, Game

Assemblywoman Pauline Davis, only female member of the 120 persons who compose the California Legislature, is on the warpath again and, of course, the object of her wrath is the Department of Fish and Game. As chairwoman of the Assembly Fish and Game Committee, Pauline wants to investigate the DFG just to find out if it's efficiently operated.

"And while we are at it, we might consider some way to reorganize the department and save some money," says Mrs. Davis. She says the survey will be made by a private firm at the expense of the committee which she heads.

The 47-year-old red-haired grandmother says: "It is my duty to ride herd on the department. The sportsmen who buy the licenses that support the department say to me, 'We want you to ride herd on the department.' They want this type of supervision over fish and game. It's my duty at the request of the constituency."

What Mrs. Davis proposed to do could run into a costly investigation, especially if done by a private firm. It appears to this columnist that it's about time somebody rode herd on Mrs. Davis and her constant beefing at DFG director Walter Shannon and the entire department. When the facts are reviewed, it seems hardly possible that the DFG is full of "fat."

**ASSEMBLYMAN VINCENT THOMAS**, a member of Mrs. Davis' committee and the man who sold away Catalina Island's shoreline to the commercials last year, said that he thought such an investigation should be made by the California Auditor General.

"He and his staff of 30 accountants can do the same work and it won't cost a dime," said the San Pedro Democrat.

In reply, Mrs. Davis said that she already had talked to the auditor general and that he told her that he didn't have the staff for the type of study she wanted.

"I've already got a private auditing firm in mind that is highly respected," she said. She did not say what the investigation might cost. But it's certain that such a probe will be costly and that the taxpayers will pay for it. Mrs. Davis won't!

It's well to recall that the DFG spent \$100,000 six years ago for a two-year efficiency study at the request of the Legislature. Management consultants Booz, Allen and Hamilton made more than 200 recommendations, most of which were put into effect.

If an investigation is going to be made of the DFG, or the Department of Highways, or any other governmental agency, this writer feels that it should be authorized by the Legislature, and not be the result of one woman's whim.

**DFG DIRECTOR SHANNON** said: "We don't have anything to hide and we have never objected to a study by anyone who is authorized to make it, if it's legal. If it is a study that is approved by the Legislature, it's all right with us for someone to look at our books."

"If there is any 'fat' in the department I, too, would like to know about it because we have been running as tight a show as possible. In the past six years we have cut out 78 positions and there aren't many state departments that can say that."

Mrs. Davis' threat to make the investigation came after Shannon had said that the department would have to obtain more revenue in a year or two or curtail programs. He warned that the department could even face a deficit in the 1964-65 fiscal year because of recently granted salary increases.

Mrs. Davis said: "I'm not talking about the number of personnel the department has. I want to know what they are putting into the field that's available for the unattached sportsmen."

Meanwhile, James Leiby, the department's administrative officer, saw it this way:

"Our problem is this. People have different ideas on what we should spend our money for. Some think we should not be in the catchable-trout program. Others think we shouldn't have deer management. It's a matter of viewpoint."

**BASICALLY, MRS. DAVIS'** attitude toward the department is almost a personal one with Shannon, although she makes no attempt to cover her animosity with other members of the department and also with the governor-appointed Fish and Game Commission, now headed by Henry Clinechmidt, who lives in Mrs. Davis' district.

She is a confirmed foe of special deer hunts and she doesn't think the DFG or the commission know anything about management. She thinks that the DFG should not gear its program toward development of bitterbrush for forage, but should study other types of plant life to keep the deer herds alive and healthy.

"When the bitterbrush is gone, the DFG orders a special hunt to take 'X' number of deer off the range. It's ridiculous," she says.

How does a woman become so powerful and so involved in fish and game?

When Lester K. Davis was the Assemblyman from the second district, his wife, Pauline, was his secretary. She previously had been a telephone operator and a railroad dispatcher. Assemblyman Davis died in 1952 and his wife succeeded him. Oddly enough, she is holding the same committee position that he held.

Mrs. Davis says: "My family always has been interested in fish and game. I still fish and I used to hunt when I was younger."

# Mongo Tops Gun Bow in 100-G Race

## New Orleans 'Cap to Green Hornet

**BOWIE, Md. (AP)—**Mongo rallied from next to last in a seven-horse field Saturday and won the \$109,400 John B. Campbell Handicap by a nose over Gun Bow.

With Kelso temporarily sidelined after winning Horse of the Year honors four years in a row, Mongo continued his early bid for the 1964 title.

Mrs. Marion duPont Scott's Mongo, rated the best handicap horse in training in the East, and Gedney Farm's Gun Bow, winner of three consecutive stakes in California, each carried 126 pounds in what was billed as a battle between East and West.

The race drew 23,789, and the track's second largest crowd of its 51-year history poured \$2,187,898 through the mutuel machines. It was the first time Bowie had topped the 2 million mark.

**COMING** from far off the pace under his substitute rider, Johnny Rotz, Mongo moved three quarters of a length in front of pacesetter Gun Bow at the eighth pole. But then Willie Shoemaker brought Gun Bow back to life and Mongo had just enough gameness to win in a picture finish.

The two horses reached the finish one length in front of William L. Harmonay's Uppercut.

A local favorite since he is trained for Mrs. Marion duPont Scott by Marylander Frank Bonasi, Mongo went off a slight favorite and paid \$4.60, \$2.60 and \$2.20 while Gun Bow returned \$2.60 and \$2.40. Uppercut paid \$3.60.

**GREEN HORNET**, charging like a whirlwind, ran away from favored Bold Commander in a stirring stretch duel Saturday and won the \$81,500 New Orleans Handicap at the Fair Grounds.

Jockey Ray Broussard brought his 3-year-old mount from eighth at the halfway mark to breeze home with a comfortable lead of three lengths.

Green Hornet returned \$10.40, \$4.60 and \$4.20.

**THE HEAVILY** favored Calumet Farm entry of Ky. Pioneer and Kentucky Jug finished one-two Saturday in the \$17,900 Hutcheson Stakes at Gulfstream Park and Ky. Pioneer established himself as a strong factor in the Florida Derby April 4.

# CALIENTE RESULTS

**FIRST RACE—5 furlongs.**  
First: An Act, Frater, \$3.40 2.40  
Second: Hecy, \$10.00 3.20  
Third: Scrambled, \$10.00 3.20  
Time—1:22.5. Scratched: Performer, Maids.

**SECOND RACE—4 furlongs.**  
First: Scrambled, \$8.00 4.00  
Second: Kibby, \$10.00 3.00  
Third: Scrambled, \$10.00 3.00  
Time—1:11.5. Scratched: Khalid, Take A Chance, Minikids, Our Son, Sailor, Philby.

**THIRD RACE—Mile and 70 yards.**  
First: Conter, \$7.00 4.00  
Time and Money, \$14.50 8.00  
Time—1:43.5. Scratched: Noble, Chica, Bounilou, Capotina, Diner, Jake Lee.

**FOURTH RACE—1 1/4 miles.**  
First: Double, \$12.00 7.00  
Second: Double, \$12.00 7.00  
Third: Double, \$12.00 7.00  
Time—2:45.5. Scratched: Prim, Goo.

**FIFTH RACE—5 furlongs.**  
First: Viceroy, \$6.00 3.00  
Second: Viceroy, \$6.00 3.00  
Third: Viceroy, \$6.00 3.00  
Time—1:05.5. Scratched: Sapsop, Alacino, Evex.

**SIXTH RACE—1 1/4 miles.**  
First: Double, \$14.00 7.00  
Second: Double, \$14.00 7.00  
Third: Double, \$14.00 7.00  
Time—2:41.5. No scratches.

**SEVENTH RACE—4 furlongs.**  
First: Kibby, \$12.00 6.00  
Second: Kibby, \$12.00 6.00  
Third: Kibby, \$12.00 6.00  
Time—1:10.5. Scratched: Prince, Solider.

**EIGHTH RACE—Mile and 70 yards.**  
First: Bass, \$15.00 8.00  
Second: Bass, \$15.00 8.00  
Third: Bass, \$15.00 8.00  
Time—1:41.5. Scratched: Parted Land, Ing, Jo, Frank, Lee.

**NINTH RACE—5 furlongs.**  
First: Double, \$12.00 6.00  
Second: Double, \$12.00 6.00  
Third: Double, \$12.00 6.00  
Time—1:06.5. Scratched: Prince, Solider.

**TENTH RACE—Mile and 70 yards.**  
First: Bass, \$15.00 8.00  
Second: Bass, \$15.00 8.00  
Third: Bass, \$15.00 8.00  
Time—1:41.5. Scratched: Parted Land, Ing, Jo, Frank, Lee.

**ELEVENTH RACE—5 furlongs.**  
First: Double, \$12.00 6.00  
Second: Double, \$12.00 6.00  
Third: Double, \$12.00 6.00  
Time—1:06.5. Scratched: Prince, Solider.

**Twelfth RACE—5 furlongs.**  
First: Double, \$12.00 6.00  
Second: Double, \$12.00 6.00  
Third: Double, \$12.00 6.00  
Time—1:06.5. Scratched: Prince, Solider.

**Thirteenth RACE—5 furlongs.**  
First: Double, \$12.00 6.00  
Second: Double, \$12.00 6.00  
Third: Double, \$12.00 6.00  
Time—1:06.5. Scratched: Prince, Solider.

**Fourteenth RACE—5 furlongs.**  
First: Double, \$12.00 6.00  
Second: Double, \$12.00 6.00  
Third: Double, \$12.00 6.00  
Time—1:06.5. Scratched: Prince, Solider.

**Fifteenth RACE—5 furlongs.**  
First: Double, \$12.00 6.00  
Second: Double, \$12.00 6.00  
Third: Double, \$12.00 6.00  
Time—1:06.5. Scratched: Prince, Solider.

**Sixteenth RACE—5 furlongs.**  
First: Double, \$12.00 6.00  
Second: Double, \$12.00 6.00  
Third: Double, \$12.00 6.00  
Time—1:06.5. Scratched: Prince, Solider.

# ANITA CHARTS

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L.A. American Turf Club, Inc., Santa Anita Park, Arcadia, Calif.  
Complete National and State racing information on official program cards.

Complete listing of all races to be held at 11:30 a.m. under existing conditions.												
4167—FIRST RACE, 6 furlongs, 4 year olds and up, claiming, Purse \$10,000. To winner \$2,000, second \$1,000, third \$500.												
Index	Horse	Owner	Wt.	PP	St.	1/4	1/2	3/4	Str.	Fin.	Jockey	Odds
4168	Flying Dutchman	Shadman	120	6	1	1	1	1	1	1	Brinson	10-1
4169	Red Fox	Conner	120	7	2	1	1	1	1	1	Brinson	10-1
4170	Pyro	C. S. Thompson	120	8	3	1	1	1	1	1	Cook	10-1
4171	Desire	McIvor	120	9	4	1	1	1	1	1	Brinson	10-1
4172	Blue Moose	Shadman	120	10	5	1	1	1	1	1	McIvor	10-1
4173	Fantasy	Bar-Bar	120	11	6	1	1	1	1	1	London	10-1
4174	Hiccup	Dumicoff	120	12	7	1	1	1	1	1	Brinson	10-1
4175	Gory Ered	Forner-Garrie	120	13	8	1	1	1	1	1	Avallie	10-1
4176	Region	Shadman	120	14	9	1	1	1	1	1	Harmatz	10-1

Peterson registered a 136 high run in regional competition and in match play he upped his total to 137.

## All Roads Lead to Sears ALLSTATE Automotive Service Centers



THE BUSINESS WEEK

# Rub Tax Cut Medicine Into Economy Muscles

By ROGER LANE  
AP Business News Writer

NEW YORK (AP)—The tax cut growth medicine prescribed by the late President Kennedy a year and a half ago finally began to rub into the muscles of the economy last week.

The first application was in paychecks distributed to salary and wage-earners Thursday and Friday.

Gradually, as the effects fan out across the country, hundreds of thousands of corporations and 80 million individuals will end up with \$11.5 billion a year more to spend or save.

The administration is counting on the resulting stepup in expenditures to spur expansion in an already flourishing economy, and by generating more jobs, to reverse a persistent upturn in unemployment.

How the medicine works, only time will tell.

ITS AID TO the business and finance scene came as favorable omens continued to pile up and disquieting influences were few.

The stock market climbed to new high ground and, despite some backing and filling, showed signs of digging in there, or even pushing higher.

More good news came from the booming auto industry, a bellwether of prosperity for many satellite businesses, and from steel, a second strong underlying force with wide-spread roots.

Other reports told of a sharp rise in machine tool orders, increased factory bookings of new orders and promising achievements looking toward development of a supersonic commercial air transport.

The consumer price index, revised to reflect changed

purchasing patterns, crept higher. Leading aluminum producers made an ingot price rise stick after two abortive attempts.

ALSO REFLECTING a fast pace in the economy, a major concern marked up some fabricated copper products but events in Chile pointed to further stability for the 31-cent price of refined copper.

New car sales posted a record in February for a fifth consecutive month. The selling rate of 23,523 cars a day was up seven per cent from a year earlier and eclipsed a previous mark for a February—23,374 set in 1955.

At 675,000, auto assemblies failed by a hair's breadth to match the February record level of nine years ago but jumped smartly from the 601,000 of February in 1963.

STEEL production, gaining for a ninth consecutive week, mounted to nearly three-fourths of capacity and reached an eight-month high. However, steelmakers lost another round in their campaign to curb foreign imports when the Tariff Commission ruled that steel pipe coming in from Luxembourg was not being "dumped" here at illegally low prices.

Wall Street was heartened when the stock market, as measured by the popular Dow-Jones Industrial Average, started the week on a firm upbeat after closing the preceding week above the 800 level for a first time.

Analysts said the quality of leadership remained good. In the background was speculation, muffled as the

week wore on, that recent monetary moves by Great Britain might lead to a tightening of credit by U.S. monetary authorities.

FEW OBSERVERS discounted entirely a possible rise sooner or later by the Federal Reserve in its discount rate, from the present 3½ per cent. An increase probably would trigger a rise in interest rates generally.

Britain raised her bank rate to 5 per cent from 4 per cent to deal with domestic economy problems and a gap in her trade balance.

In another international development, U.S. grain exporters confirmed reports that Russia quietly has suspended wheat purchases after arranging for little more than one-half of the \$250 million in American wheat she once talked of buying.

The consumer price index, a leading gauge of inflation, was higher in January—by .1 at 107.7—only on the basis of a new method of calculating living costs. On the old basis, it held steady at December's level.

THE CHANGED way of figuring the index, the first such revision since 1953, attempts to reflect the increasing share of income a consumer spends on services, for example, and the reduced proportion on food.

The increase in the aluminum ingot price in the United States was one half cent, to 23½ cents a pound. It marked a reversal of declines that set in in 1961, and reflected strong demand and near capacity operations.

Aluminum Company of

America announced the mark-up after Aluminum Ltd., a Canadian producer and dominant factor in the world market, raised work market quotations by 1 cent. Alcoa's lead on domestic price was followed by Reynolds Metals Co., the No. 2 company, and Kaiser Aluminum and Chemical.

Studebaker Corp. and Fed-marked under Fedders' name by 15,000 dealers... A 10-year contract has been signed to ship 11 million tons of coking coal from southern West Virginia mines to steel producers in Italy.

## INTER-OFFICE MEMO

FROM: Helen Bell

TO: G. A. Langford

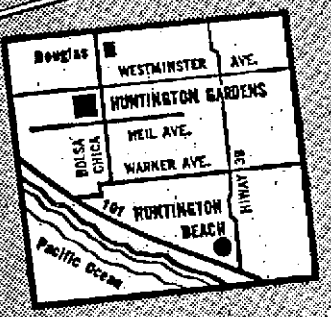
Mr. Langford:—Mr. Roberts called in to pick up his calls and to say "Thanks" to you for suggesting The Huntington Gardens... he took a Pent-house apartment near the New England area.

If my work is all done Thursday morning, would like to take the afternoon off so that Charlie and I can take a look at this fabulous Huntington Gardens... we would like to get an unfurnished apartment in the garden area. Didn't you tell me there's a Polynesian quadrangle? Do they have sauna baths and heated pools in that section too?

Charlie loves golf and tennis so this place really intrigues him—(the maid service intrigues me!) Thanks for the tip on this place... wedding date is growing close and this sounds ideal! And rentals start at only \$125!!!

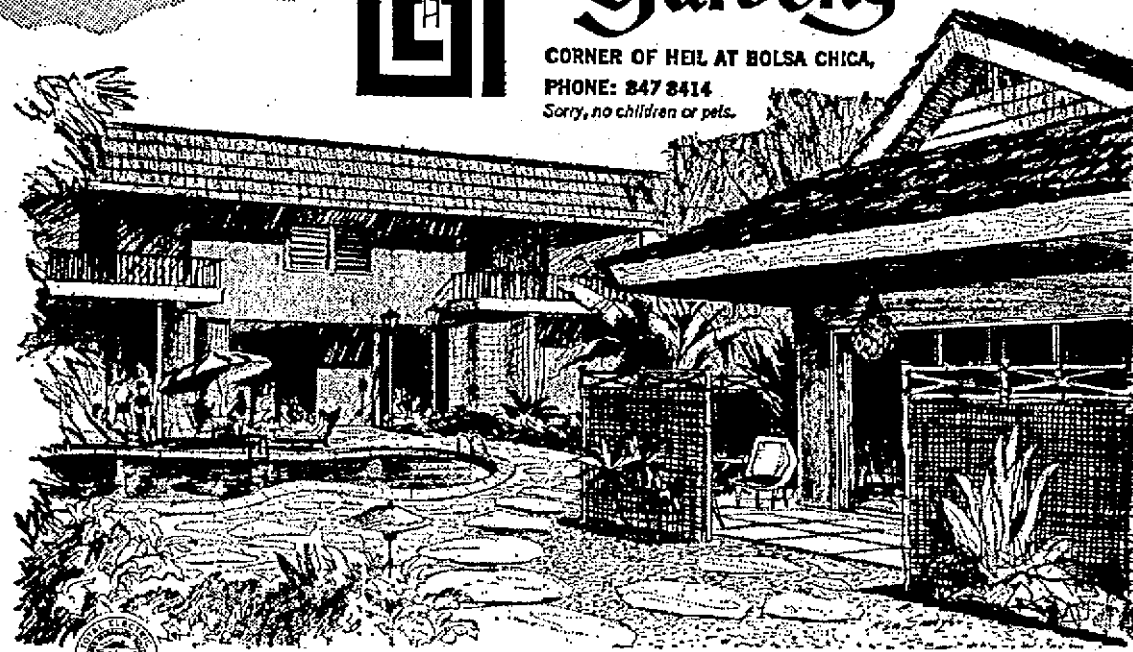
Helen Bell

P.S. THE HUNTINGTON GARDENS are located at Heil Ave. and Bolsa Chica—just a short distance from here.



## the Huntington Gardens

CORNER OF HEIL AT BOLSA CHICA,  
PHONE: 247-8414  
Sorry, no children or pets.



DIRECTIONS: • Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil.  
• Coast Highway to Highway 39, North to Warner Ave., West to Bolsa Chica, right to Heil.

## Stocks in the Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high, low, closing price and net change of the 20 most active stocks for the week:

49	37½	Chrysler	930,300	47½	44½	47	+3
6½	2½	Erie Lack	475,300	6½	4½	5½	.....
37½	33½	RCA New	459,100	36½	34½	36½	-2½
96½	70	Xerox	377,300	86½	78½	85½	+6½
9½	5½	Studebaker	319,000	8½	7½	7½	-¾
22½	12½	Sperry Rd	304,400	18½	17	18½	+½
91½	57½	Gen Motors	251,700	83½	79½	81½	+1½
59	42	Ford Motor	242,100	56	53½	55½	+1½
7	4½	Fairb Whit	222,600	6½	5½	5½	-¾
15	8½	Am Photo	215,800	11½	9½	11	+¾
41½	31	Westing Elec	212,500	35½	33½	35½	+1½
44	32½	Lockheed	191,500	40½	38½	38½	+¾
39½	19½	Cerro Cp	180,300	39½	35	38½	+3½
22½	6½	Cont Airline	179,300	22½	20½	21½	-¾
31½	23½	Gen Dynam	178,400	31½	29½	31½	+1½
39½	23½	Reynolds Met	161,900	39½	36½	39½	+2½
148½	114½	AmTel&Tel	158,500	143½	140	140½	-½
42½	17½	Hel Curtis	156,200	37½	33½	35	-2½
38½	24½	Parke Davis	154,000	34½	32½	32½	-1¾
16	10½	Permian	148,600	15½	12½	15½	+2½

## STATE SOCIETY Calendar

TODAY  
Nebraska State Picnic,  
Bixby Park, 10 a.m. to 4 p.m.

MONDAY  
Iowa, 728 Elm Ave., 6:30 p.m.

TUESDAY  
North Dakota, 350 E. Ocean Ave., 6 p.m.

FRIDAY  
Colorado, 728 Elm Ave., noon.

Illinois, 728 Elm Ave., 6:30 p.m.

Nebraska, 208 Linden Ave., noon.

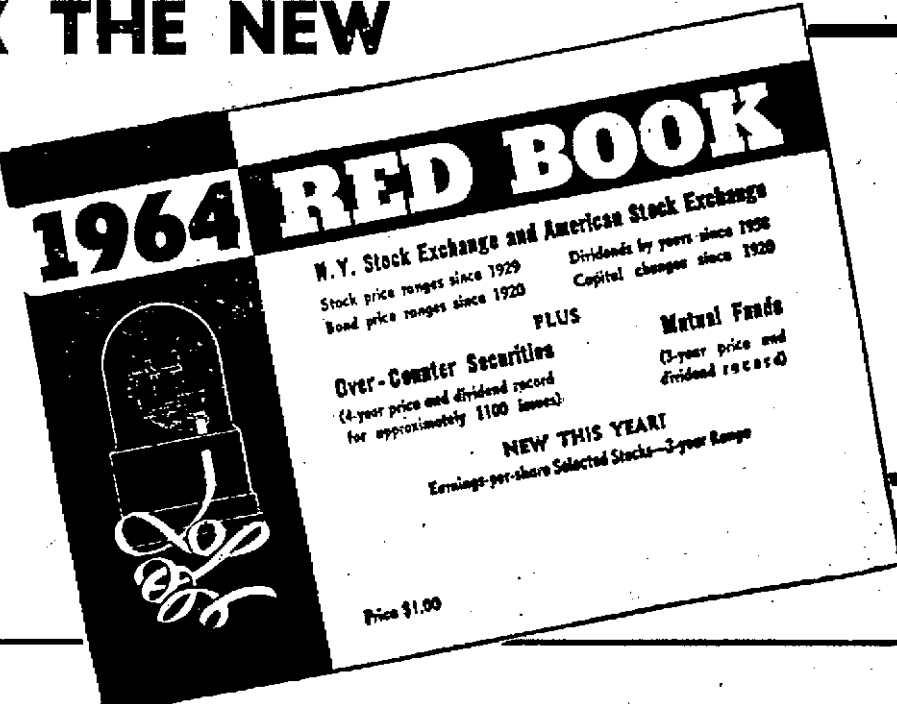
SATURDAY  
Oregon and Washington, 140 W. Sixth St., 6:30 p.m.

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• Stock price ranges by years for 1958-1963 and combined ranges back through 1929.  
• Four-year table of highest and lowest bids

plus dividend records of more than 1,100 Over-the-Counter stocks.  
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SUNDAY  
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FRIDAY  
5:00 P.M.

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REGIONAL OFFICES  
BELLFLOWER—TOLLEY 6-1721  
9833 East Belmont  
GARDEN GROVE—JE 7-9120  
7624 Garden Grove Blvd.  
LAKEWOOD—ME 3-0764  
5056 Faculty Avenue

Phone HEMlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 8, 1964

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

**NEW CAR DIRECTORY**

ALFA-ROME	DODGE	OLDSMOBILE
LONG BEACH, LAKEWOOD Briney-Gray Imports, 3515 Atlantic GA 4-0951 COMPTON Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940	LONG BEACH Verne Holmes, 35th & Atlantic GA 4-8603 Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281 BELLFLOWER, COMPTON, LAKEWOOD Shavely & Langford NE 1-6163 401 N. L. B. Blvd., Compton Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower TO 6-9081 WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	LONG BEACH, LAKEWOOD Dick Browning Oldsmobile HE 6-9621 1227 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK TO 2-1181 Nowling 7440 E. Firestone, Downey
AUSTIN	ENGLISH FORD	PEUGEOT
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	BELLFLOWER, COMPTON, DOWNEY, NORWALK Den Moore NE 2-7141 912 No. Long Beach Blvd., Compton	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754
AUSTIN-HEALEY	FALCON	PLYMOUTH
LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlin Ford ME 3-1107 15727 Paramount Blvd., Paramount Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Mel Burns, 2000 Long Beach Blvd. GA 6-3311 Los Altos Ford, 2302 Bellflower Blvd. 434-8461	LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871 Ed Barberi, 6200 N. Bellflower Blvd., Lakewood TO 7-2731 Ray Vines, 4201 E. Willow 426-7301 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131
BUICK	FIAT	PORSCHE
LONG BEACH Boulevard Buick HE 7-2751; SP 5-6156 1881 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Bl., Compton NE 5-7141 Pearis Bros. Buick TO 7-1781 15734 Bellflower Blvd., Bellflower ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach LE 6-6588	BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford NE 2-7145 220 So. Long Beach Blvd., Compton WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smolar Ford TE 5-6621 336 W. Anaheim, Wilmington	LONG BEACH, LAKEWOOD Ricketts Motors, 999 Long Beach Blvd. HE 7-7489
CADILLAC	FORD	PONTIAC
LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd. HE 7-2241	LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic GA 4-0754 BELLFLOWER, COMPTON, DOWNEY, NORWALK Pearis Bros. Buick (Imports) TO 7-1781 15734 Bellflower Blvd., Bellflower Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940	LONG BEACH, LAKEWOOD Sabra Pontiac, 1545 Long Beach Blvd. HE 7-4111 BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lamardin NE 9-6666 302 N. Long Beach Blvd., Compton Suburban Pontiac TO 6-1725 17639 S. Bellflower Blvd. SAN PEDRO, WILMINGTON, LOMITA Reimer Pontiac, 412 W. Anaheim, Wilmington TE 5-3141
CHEVROLET	IMPERIAL	RAMBLER
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421 Cormier Chevrolet, 601 Long Beach Blvd. HE 6-5291 Harbor Chevrolet, 3770 Cherry Ave. GA 6-3341 Parkwood Chevrolet ME 3-0781 5059 Lakewood Blvd., Lakewood ARTESIA S & J Chevrolet UN 5-1276 11900 E. South St., Artesia BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet NE 9-3060 Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet NE 8-0523 8730 L. B. Blvd., South Gate George Chevrolet WA 5-2251 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet ME 0-5866 14925 Paramount Blvd., Paramount Paramount Chevrolet ME 0-2181 Corner Firestone at Paramount Blvd. ORANGE COUNTY Eddie Hopper Chevrolet HE 2-6411; JE 4-2700 10511 Garden Grove Blvd., Garden Grove	LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. GA 6-3311 Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Los Altos Ford, 2302 Bellflower Blvd. 434-8461 BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Chief Chamberlin Ford ME 3-1107 15727 Paramount Blvd., Paramount Glen Organ Ford NE 2-7145 220 So. Long Beach Blvd., Compton Hendley-Anderson Ford TO 7-2734 7833 Alondra, Bellflower WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smolar Ford TE 5-6621 336 W. Anaheim, Wilmington	LONG BEACH, LAKEWOOD Rancho Rambler, 2150 L. B. Blvd. GA 6-2111 Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001 Holiday Rambler, 1310 Long Beach Blvd. HE 6-9007 BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton NE 8-0581 410 N. Long Beach Blvd. Don-A-Yea Rambler TO 7-7256 15737 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. TE 5-6646 402 W. Anaheim, Wilmington
CHRYSLER	JAGUAR	RENAULT-DAUPHINE
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871 Ed Barberi, 6200 N. Bellflower Blvd., Lkd. TO 7-2731 Ray Vines, 4201 E. Willow 426-7301 BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moothart, Inc. NE 2-7171 1112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, 1460 L. B. Blvd. HE 2-8916 WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595
COMET	JEEP	SIMCA
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916 BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761 Don Moore NE 2-7141 912 No. Long Beach Blvd., Compton	LONG BEACH, LAKEWOOD Doster Motors, 4005 E. Anaheim GE 8-4560 Holiday Rambler, 1310 Long Beach Blvd. HE 6-9001 Rancho Jeep Supply, 6309 Paramount Blvd. GA 3-0568	LONG BEACH, LAKEWOOD Bob Burt, 3600 E. Pac. Cst. GE 9-0491 Paris, GE 8-5335
CORVAIR	LANCER	SPRITE
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421 Cormier Chevrolet, 601 Long Beach Blvd. HE 6-5291 Harbor Chevrolet, 3770 Cherry GA 6-3341 Parkwood Chevrolet ME 3-0781 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet ME 0-5866 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet NE 9-3060 Corner Long Beach Blvd. & Compton Blvd., Compton	LONG BEACH, LAKEWOOD, COMPTON Glenn E. Thomas, 340 E. Anaheim HE 6-1281 Shavely & Langford NE 1-6163 401 No. Long Beach Blvd., Compton	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911
CORVETTE	LINCOLN CONTINENTAL	SUNBEAM
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421 Harbor Chevrolet, 3770 Cherry GA 6-3341 PARAMOUNT, COMPTON Oscar Gregory Chevrolet ME 0-5866 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet NE 9-3060 Corner Long Beach Blvd. & Compton Blvd., Compton	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916	LONG BEACH, LAKEWOOD Import Auto Sales 1460 L. B. Blvd. HE 2-8916
DART	LOTUS	TEMPEST
LONG BEACH Verne Holmes, 35th & Atlantic GA 4-8603 Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281 BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge TO 6-9081 16900 Lakewood Blvd., Bellflower Shavely & Langford NE 1-6163 401 No. L. B. Blvd., Compton WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	LONG BEACH, LAKEWOOD Briney-Gray Imports, 3515 Atlantic GA 4-0951 COMPTON Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940	LONG BEACH, LAKEWOOD Sabra Pontiac, 1545 Long Beach Blvd. HE 7-4111 BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac TO 6-1725 17639 So. Bellflower Blvd., Bellflower
DATSUN	MERCEDES-BENZ	THUNDERBIRD
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0943	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlin Ford ME 3-1107 15727 Paramount Blvd., Paramount GA 6-3311 Hale Young Ford Co., 2641 E. Anaheim GE 8-1156 Los Altos Ford, 2302 Bellflower Blvd. 434-8461 Glen Organ Ford NE 2-7145 220 So. Long Beach Blvd., Compton
BELLFLOWER COMPTON PARAMOUNT	MG	TRIUMPH
	LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911 WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	LONG BEACH Briney-Gray Imports, 3515 Atlantic GA 4-0951 Jamestown, 1350 Long Beach Blvd. HE 2-7911 COMPTON Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940
A-1 USED CARS	METROPOLITAN	VALIANT
16207 Lakewood, ME 4-2946	LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. GA 6-2111 Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001	LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow 426-7301 R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871 Ed Barberi, 6200 N. Bellflower Blvd., Lakewood TO 7-2731 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131
L. A. ANDERSON	MORRIS	VOLVO
1842 E. Anaheim, HE 7-5614	LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabe Bros. Long Beach Blvd. at 29th St. 426-7001 Briney-Gray Imports, 3515 Atlantic GA 4-0951 Ed Barberi's Volvoville TO 7-2731 6200 N. Bellflower Blvd., Lakewood Herb Friedlander Auto Sales JE 0-0222 7625 Garden Grove Blvd., Garden Grove TW 7-6811 Whittier Imports NE 1-4940 Compton & Long Beach Blvd., Compton
BEN RUSHING	IMPORT USED CARS	VOLKSWAGEN
850 L.B. Blvd., HE 5-7424	111 S. L.B. Bl., Cmp., NE 6-0885	LONG BEACH, LAKEWOOD Lakewood Motors TO 6-0741; SP 3-5351 5815 South St., "Dutch Village Shopping Center," Lakewood HE 7-7489 Ricketts Motors, 999 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton NE 8-0455 SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendec Motors, 1241 Pac. Cst. Hwy., No. San Pedro TE 2-2624
C. BOB AUTREY	ED JENSON	LOHMEIER MOTORS
1570 L.B. Blvd., HE 2-4441	15804 Lakewood, Bellflower, TO 7-7717	1580 L.B. Blvd., HE 6-6562
BOB THOMPSON AUTO SALES	LOHMEIER MOTORS	MANNING MOTORS
431 W. Pacific Coast Hwy. HE 2-7979	1048 L.B. Blvd., HE 7-7549	1048 L.B. Blvd., HE 7-7549
CABE BROS.	MARK THORNTON	W. F. McPHEETERS
2901 L.B. Blvd., 426-7003	7911 Alondra, Prmt., ME 3-0071	1450 L.B. Blvd., HE 2-5407
CAVIN USED CARS	O'HENRI'S AUTO SALES	O'HENRI'S AUTO SALES
2120 W. Pacific Cst., HE 6-5580	3765 Cherry, GA 6-6565	3765 Cherry, GA 6-6565
	RAY JOHNSON	RAY JOHNSON
	2295 L.B. Blvd., GA 4-2983	2295 L.B. Blvd., GA 4-2983

**OPEN HOUSE DIRECTORY**

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
3951 Walnut	HE 7-4045	Bixby Area
3268 San Anselme	HA 5-6416	City College
3816 E. 14th	HE 5-6903	Eastside
3608 Fairman	HA 5-6416	Lakewood Area
2125 Fidler	GE 9-9127	Los Altos
3268 San Anselme	HA 5-6416	Los Altos
233 E. Arbor	GA 6-6184	North Long Beach
6148 Gundry	GE 4-7487	North Long Beach
6764 Lewis	GE 9-0404	North Long Beach
5629 Myrtle Ave.	GA 3-1487	North Long Beach
1912 Poinsettia	GA 3-1487	North Long Beach
15417 Gard St.	TO 6-1791	Norwalk
715-717 26th St.	TE 3-3318	San Pedro
2626 Eucalyptus	GA 7-7084	Wrigley
2926 Eucalyptus	HE 7-1281	Wrigley
2980 Eucalyptus	GE 9-2323	Wrigley
2135 San Francisco	GA 4-4712	Wrigley
2 BEDROOMS AND DEN OR FAMILY ROOM		
3001 E. 2nd	GE 4-0935	Belmont Heights
2561 218th Place	HA 5-6416	Dominguez
1740 Stanley	GE 4-8928	Eastside
6018 Balforn	925-4453	Lakewood Area
4321 Faculty	425-3249	Lakewood Village
82 Giralda Walk	GA 3-5401	Naples-Marina
45th Way at Orange	HE 7-1281	Ridgewood Manor
45th Way at Hill	HE 7-1281	Wrigley
3 BEDROOMS		
9556 Beverly St.	TO 6-6410	Bellflower
3425 Vista	GE 9-0404	Belmont Heights
320 La Verne	HA 5-6416	Belmont Shore
4425 Rose Ave.	GA 2-1257	Bixby Area
4536 Whaley	GA 2-1257	Bixby Area
2706 Tyler St.	GA 2-9239	Dominguez
1717 E. Sixth	HE 6-2935	Eastside
2691 Bellflower	HA 9-5728	Garden Grove
12001 Wilken Way	JE 4-8856	Garden Grove
3508 Clark	425-5393	Lakewood Area
6429 Glorywhite	WA 5-1271	Lakewood Area
4774 Obispo	HA 5-6416	Lakewood Area
4213 Redline Dr.	HA 9-9714	Lakewood Area
3222 Hackett	HA 5-6416	Lakewood Plaza
3221 Monogram	HE 5-6794	Lakewood Plaza
6716 Rosebay	GA 8-1261	Lakewood Village
4845 Graywood	431-4869	Los Altos
6728 Espanita	GE 4-7518	Naples-Marina
5615 Campo Walk	GE 3-0403	Naples-Marina
153 Cordova Walk	GE 3-0403	Naples-Marina
136 Sienna Dr.	GE 8-1074	Naples-Marina
250 Venetia Dr.	GA 2-4444	North Long Beach
3318 Barclay	GA 3-5468	North Long Beach
6550 Cerritos Ave.	ME 4-2530	North Long Beach
6564 Cerritos	NE 5-6103	North Long Beach
3316 Dameron	GA 6-6184	North Long Beach
253 E. Arbor	422-0198	North Long Beach
1918 E. 63rd	TO 7-2707	N. Wilmington
108 E. 236th	GE 9-2191	Norwalk
15903 Madris	GE 8-0074	Park Estates
1251 Bryant Road	GE 1-2534	Poly Hi
556 E. 20th St.	430-2508	Rossmoor
11532 Harrisburg	HA 9-5928	Seal Beach
1716 Bayou	430-0495	Seal Beach
1724 Crestview	HA 5-6416	State College
513 Riviera Dr.	GA 6-3903	Westside
6835 Mantova	GA 6-3903	Wrigley
3275 Caspian	GA 6-3903	Wrigley
2312 Earl	GA 6-3903	Wrigley
2127 San Francisco	GA 6-3903	Wrigley
3 BEDROOMS AND DEN OR FAMILY ROOM		
9649 Cloverwood	925-5078	Bellflower
800 Tehachapi	GA 7-5467	Bixby Knolls
2044 Ostrum	GE 1-5334	Lakewood Plaza
6556 Rosebay	429-3183	Lakewood Plaza
21131 Baltic	GA 2-4444	North Long Beach
6433 California	GA 2-8802	North Long Beach
11852 Cherry	HA 5-1203	Rossmoor
1115 Mar Les West	HA 1-8211	Santa Ana
3231 Fashion	GA 4-1461	Westside
3149 Pine Ave.	HE 7-1281	Wrigley
233 W. 21st St.	HE 6-1701	Wrigley
4 BEDROOMS		
1825 Shipway	430-2679	Lakewood Plaza
4 BEDROOMS AND FAMILY ROOM		
15402 Shasta Lane	897-5328	Huntington Beach
4502 Ladoga	HA 5-9941	Lakewood Area
6312 Marquita	GE 1-0582	State College
5 BEDROOMS AND DEN		
4653 Blackthorne	GE 0-2411	Lakewood Village
2505 E. 20th	GA 4-7604	Signal Hill
DUPLEXES		
3737 Locust	GA 7-5418	Bixby Knolls
5234 Pacific	GA 2-4444	North Long Beach
2062 Dawson	GE 1-4715	Signal Hill
2008 Stanley	GA 4-7604	Signal Hill
2012 Stanley	GA 4-7604	Signal Hill
HOME AND INCOME		
1085 & 1085 1/2 Junipero	GE 9-0935	Eastside
157-159 E. Plymouth	HE 6-9701	North Long Beach
3199 Pine Ave.	HE 6-9701	Wrigley
HOME WITH POOL		
6737 Coralite	HA 5-3153	Lakewood Plaza
3061 Hill Rose Dr.	GE 1-8987	Rossmoor
12832 Martha Ann Dr.	GE 1-8720	Rossmoor
INCOME PROPERTY		
9344 & 9346 Nichols	TO 6-6410	Bellflower
5036-5044 Linden	GA 4-4638	Bixby Knolls
OWN-YOUR-OWN		
1260 E. 4th	439-2756	Downtown
901 Linden	HA 9-1770	Downtown
374 Carroll Park E.	434-9474	Eastside

**BONA FIDE USED CAR DEALERS DIRECTORY**

A-1 USED CARS	16207 Lakewood, ME 4-2946	COTTER'S WAGON TOWN	2223 Long Beach Blvd., GA 6-7041	ED JENSON	15804 Lakewood, Bellflower, TO 7-7717
L. A. ANDERSON	1842 E. Anaheim, HE 7-5614	COTTER MOTOR SALES	2165 L.B. Blvd., HE 6-7234	LOHMEIER MOTORS	1580 L.B. Blvd., HE 6-6562
BEN RUSHING	850 L.B. Blvd., HE 5-7424	CREST MOTORS	1335 Long Beach Blvd., HE 2-2969	MANNING MOTORS	1048 L.B. Blvd., HE 7-7549
C. BOB AUTREY	1570 L.B. Blvd., HE 2-4441	DENHAM'S	2533 Lakewood Blvd., GE 3-0929	MARK THORNTON	7911 Alondra, Prmt., ME 3-0071
BOB THOMPSON AUTO SALES	431 W. Pacific Coast Hwy. HE 2-7979	DORSA USED CARS	1001 L.B. Blvd., HE 6-7204	W. F. McPHEETERS	1450 L.B. Blvd., HE 2-5407
CABE BROS.	2901 L.B. Blvd., 426-7003	HARMONY MTRS.	700 L.B. Blvd., Cmp., NE 8-4944	O'HENRI'S AUTO SALES	3765 Cherry, GA 6-6565
CAVIN USED CARS	2120 W. Pacific Cst., HE 6-5580	C. FRED HOLMSEN	437 E. Anaheim, HE 5-8971	RAY JOHNSON	2295 L.B. Blvd., Cpt., NE 5-8088
		IMPORT USED CARS	111 S. L.B. Bl., Cmp., NE 6-0885	ROSCOE MOTORS	2295 L.B. Blvd., GA 4-2983

















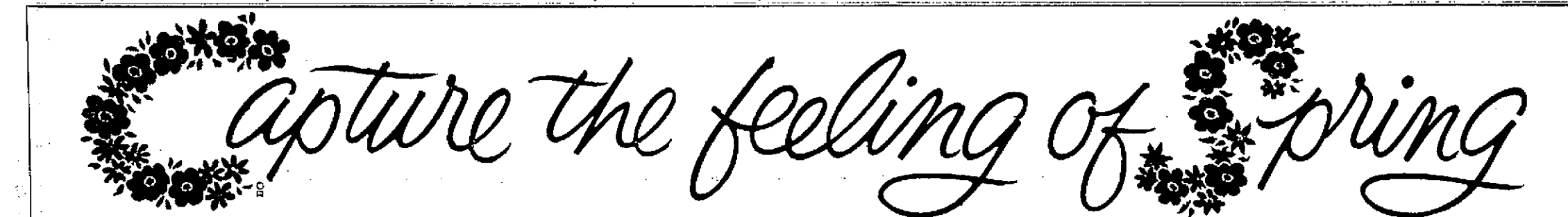


Pets	91	Pets	91	Hotels & Motels	97	Room and Board	100	Duplexes and Flats	103	Duplexes and Flats	104	Furnished Apartments	106
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INDEPENDENT-PRESS-TELEGRAM—D-7

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Furnished Apartm'nts 106Furnished Apartm'nts 106Furnished Apartm'nts 106Furnished Apartm'nts 106Furnished Apartm'nts 106Furnished Apartm'nts 106



IN A BEAUTIFUL NEW APARTMENT  
LIVE THE GOOD LIFE . . . FREE FROM CARES, WORRIES AND YARD WORK!


FIG. 1. THE COOP INDEX: A FREE FROM CARBON-14 CARBON-12 RATIO

IN LONG BEACH



**A Special Place for Couples**  
**DELUXE 2-BEDROOM APTS.**  
 Heated Pool Beautifully Furnished  
 Lovely Patio Built-in Oven & Range  
 Nice Sun Area Snack Bar  
 Close to Everything  
 905 GAVIOTA HE 5-9233  
 We Welcome Your Inspection

IN LONG BEACH



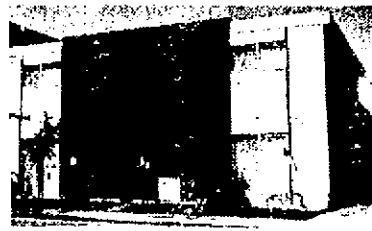
**736 ORIZABA**  
 Belmont Heights  
 Brand new 2 and 3-Bedrooms  
 Children Welcome  
 Unfurnished with nylon carpeting, built-in range and oven, hood and fan, marble pullman, ceramic tile in kitchen and bath. Sundect and fenced patio.  
 Open Daily  
 GE 8-3156 or GE 9-4616

IN LONG BEACH



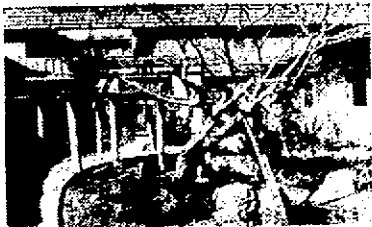
**ATHERTON EAST**  
**FEATURES:— QUIET, GRACIOUS LIVING AT REASONABLE COST**  
**DELUXE 2-BEDRMS.—FROM \$115—ALSO STUDIO APTS.**  
 Balanced Power for Your Convenience & Comfort  
 W-W Carpets, Drapes, Built-in Kitchen  
 Furnished Apartments Available  
**YEAR-ROUND HEATED POOL**  
**PETS WELCOME — PH: 433-0783**  
 4720 ATHERTON

IN LONG BEACH



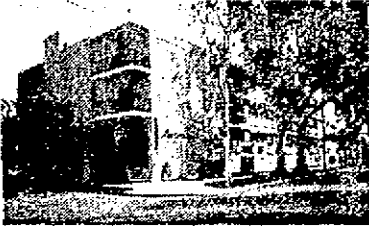
**JUST COMPLETED**  
**"DEL SOL" Deluxe Modern Apts.**  
 Bachelor, 1 and 2-Bedroom Units  
 Carpeted, draped, built-in TV outlets, etc. Furnished or unfurnished from \$100  
 1736 E. 4th St. 435-9212  
 — BALANCED POWER UNITS —

IN HUNTINGTON BEACH



**THE HUNTINGTON GARDENS**  
 Furnished and Unfurnished  
 Garden and Penthouse Apartments  
 1 and 2-Bedrooms — from \$125 month  
 Recreation in the beautiful gardens—in Polynesian, Mediterranean, Oriental and New England decor. 6 heated pools, sauna baths, tennis court, 18-hole golf course — deluxe built-ins — Hi-Fi Music — Maid Service. Young Adults only — No Pets.  
 4901 Hill Ave. at Bolsa Chica, Huntington Beach  
 1 Mile S. of Douglas Space Center — 847-8414

IN LONG BEACH



**3-STORY LUXURY APTS.**  
**LOS CERRITOS—3950 VIRGINIA ROAD** (South of Virginia Country Club, 1 block west of Long Beach Blvd. at Marshall Place). FURNISHED SINGLES & 1 BEDROOMS, subterranean garages, utilities paid, lovely furniture, carpets, draperies, lanai balconies, soundproof, fireproof. FOR INFORMATION, CALL 426-3214.

IN LONG BEACH



**1512 SHERMAN PLACE**  
 (Blk. E. of Cherry, 2 blks. S. of Pacific Coast Hwy.)  
**BRAND NEW DELUXE 2-BR. APTS., UNFURNISHED**  
 Built-ins, carpeting, drapes. Extra large closets.  
 Choice quiet area with no parking problem.  
 \$105 & UP. HA 9-7533

IN WESTMINSTER




**POOL-SIDE LIVING**  
**"21 WEST"**  
**BRAND NEW BALANCED POWER APARTMENTS**  
 1 and 2-Bedroom  
 Wall-to-wall carpets, built-ins, draperies, walk-in closets, refrigerator disposals, from \$117.50  
 7181 21st Street, Westminster  
 (East on Westminster Ave. to Golden-west, left to 21st, then right on 21st to apartments)

IN GARDEN GROVE



**TIARA**  
**GOLD MEDALLION — GARDEN APARTMENTS**  
 1, 2 and 3-Bedrooms — From \$120 Month  
 Deluxe Features, Built-in Electric Range and Oven, Dishwasher, Washer-Dryer, Patios, Draperies, etc.  
 Rental Office — 13261 FLETCHER, APT. 2  
 Two Blocks South of Garden Grove Blvd., just West of Brookhurst  
 Look for the Big Sign  
 Farrow — 530-1740

IN LONG BEACH




**ATHERTON WEST**  
 Happy, Family Living in These Beautiful Apts. —  
 Children & Pets Welcome  
 2-BR. unfurn. . . . from \$125; 2-BR. furn. . . . from \$155  
 Studio apts. with 1 1/2 baths. Separate adult section.  
 Balanced power for your convenience & comfort.  
 5 pools, heated year 'round. Children's private playground w/wading pool. On Ximeno, 1/2-blk. north of Pac. Coast Hwy. PH. GE 8-5036.

IN LONG BEACH



**Meet 240 new Friends at**  
 The Gondolier — Furnished  
 New 120 Units  
 Free Utilities Large Pool  
 New 1-Bedroom Apartments, Adults  
 Monthly, Weekly or Daily, \$110 Mo. up  
 BBQ, fun area, Danish decor.  
 Live high on a low income.  
 Nr. Vets hospital and L.B. State College.  
 5525 E. Pacific Coast Hwy.  
 Near 7th and Bellflower.

IN LONG BEACH



**GRAND OPENING**  
 All General Electric thruout. Spacious 1 and 2-bedroom unfurn. 2 baths, marble pullman, large closets, radiant ceiling built-in stove, washer, dryer, disp., F.M. music, wall-to-wall drapes. Soundproof. Adults. No pets.  
 1040 Cedar HE 2-2767



Figure 1. A schematic diagram of the experimental setup. The subject is seated in a chair, viewing a video screen. The screen displays a target (a small circle) and a starting point (a small circle). The subject's hand is positioned at the starting point. The distance between the starting point and the target is 10 cm. The subject is instructed to move their hand from the starting point to the target. The video screen is positioned 40 cm from the subject's hand. The subject's hand is positioned at the starting point. The distance between the starting point and the target is 10 cm. The subject is instructed to move their hand from the starting point to the target. The video screen is positioned 40 cm from the subject's hand. The subject's hand is positioned at the starting point. The distance between the starting point and the target is 10 cm. The subject is instructed to move their hand from the starting point to the target. The video screen is positioned 40 cm from the subject's hand.

**SIVE**  
**PLAZA ★**  
**Living**  
**Beach**  
**Custom-Built Apts.**  
**POOLS & FOUNTAINS**  
**Use**  
**ROOMS**  
**ilt-in range, oven & dish-**  
**s & ample guest parking.**  
**R 14 PLEASE**  
**INO**  
**unity Hospital)**  
**4011**

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**acious 2-Bdrms.**  
**cond., thermostat, blt. in-**  
**closets, disposal, cpl. &**

pet, sub encls, garage,  
mkts. & freeways. Child of  
NORTHCREST  
East Grand Apartments  
10 DAY FREE RENT  
Prestige Living at  
LOW LOW \$15 MO.  
008 E. 43rd St., L.B.  
gr. 426-6883 Open Daily  
Near Ocean & Wardlow

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THE GABLES

You want home living  
at your convenience? Do you  
want a quiet neighborhood? Do  
you want a large apartment?  
Do you want Execu-  
tive living at reasonable rents?  
1 to 10 lovely 2-BR.  
apts. studio apts., (topical  
decorations) all with full  
kitchen, incl. dishwasher, air  
cond., refs., & heated pool.  
Call Mrs. Adams only.  
pets. \$125 mo.

7347 HULLETT  
Gr., Sunset & Locust N.E. 33  
2149 S.W. 3-7076

! Spacious !

BELMONT HEIGHTS  
1, 2 and 3 Bedrooms  
NEW - FULL ACQUALLION  
CERAMIC TILE, STOVE, DIS-  
washer, refrigerator. V.W. corolla  
open Sunday 1-5  
517-519 XIMENO  
PH. 43-0411

**\$90 AND UP**

1 & 2 BEDROOMS  
ALL NYLON CARPETS  
DRAPES & BUILT-INS  
PLEAS OF PARKING  
UTILITIES PAID

**5044 LINDEN**

Country Club Village  
LUXURY DUPLEX  
LOS CERRITOS AREA  
HEAVENLY GREEN  
DRAPES, 2 baths, rock fireplace  
DISH, 2 car garage, elec. etc.  
\$500 MO. LEASE  
MINIMUM 1 YEAR LONG BEACH  
See Furnished Hotel  
617 PACIFIC (424-4292)

**NEW DUPLEX 2 BR.**  
1st floor, 11 bedrooms, w.w.  
crlp, drapes, \$130 & \$140.  
One Month Free on Lease  
502 WALNUT

**435-5738** GE 4-1369  
5404 ELM  
**WITH STOVE & REFR.**  
Lower 1-bedroom with carpet.  
Disposal, electric range, w/d,  
dishwasher, central furnace.  
Call 435-5738 or 435-5739.  
E Market of 420-9312.

**BEAUTIFUL new apt. Furn. 2 bdr.,  
1, 2 & 3 bdrm. & bachelor  
units. Latest modern features. Lp.  
stove, refrigerator, dishwasher, w/d.  
West Side. Some with pool.  
Call 435-5738 or 435-5739.  
\$65 to \$250 per mo. incl. rental  
agency fee. GE 631G.**

**Newly Dec. 1-BR. Apt.  
Adults, 2200 Locust, Inn. Apt. 2**

**2025 PINE**  
2-bdr., uppr. front. 1-st floor.  
ELH. Hlth. care. 1st flr. delv. 1-  
7, 8 hr. appt. drapes, w/crat-  
s, stove, air. 315. Oo-Sun. 1E-5706

**NR. NEWBURY T. 2-BR.**  
350 up. 1600 Harbor ME apt.  
New 2-Brm., Garage \$95  
Building, drapes, w/crat. Core  
Carpets, 1st flr. 1st flr. 1st flr.  
drapes, 1115 mo. w/stove & refrig.

**SIXBY KNOLLS - Beautiful 2-br.  
1½ baths w/w crol. & drap.  
Call 435-5738 or 435-5739  
PRIDE. 370.50, 2-br. w/crol.**

drains. 2000 Pasadena Mar #3  
428-3-1397

BLACK to beach. Very split-level  
2 br., 2 ba. \$135. 1607 Electric.  
See ad 6/8/88

**\$95. NEW DLX. 2-BR.**  
919 ROSE GE 4912 494-1557

**MAPLES** New large lovely 1-br. W  
GE 3-1397. rancie, refrie., adults.

509 BIXBY Knolls, upper. Roomy.  
Newly dec. 1 br. Close to B.S.  
Adults. Lady alone rent. CA 4-2627

**NW. REC. Park. Bldg. modern,**  
xint. neighborhood. Adults. GE 4912

**UPPER 1-BR. apt. 565 no**  
furn. 2137 Pacific GE 1-2108

**LOS ALTOS-Dix. in Tbr. All color**  
furn. 2 br. E. 2nd. GE 3-844

**Unfurnished Apts. 107**

**NORWALK**





ioneer Blvd.  
WALK...  
ARTMENTS  
per year on utility

**PIONEER BLVD., NORWALK**  
**ROOM . . . FURNISHED—UNFURNISHED**

Built-in Gas Ranges  
 Carpets and Draperies  
 Pool . . . Clubhouse

---

**OPENING SOON**  
**"THE LANCER"** 12747 Pioneer Blvd.  
 . . . NORWALK . . .

---

**CELESTIAL POWER APARTMENTS**  
 e almost a month's rent per year on utility

# Win a Trip...

## FOR 2 TO LAS VEGAS!

see the  
MAGNIFICENT  
**'Windsor West'**  
APARTMENTS

*Norwalk's Newest & Nicest*

**14717 PIONEER BLVD., NORWALK**  
1 - 2 BEDROOM . . . FURNISHED—UNFURNISHED

Built-in Gas Ranges  
Carpets and Draperies  
Pool . . . Clubhouse

ALSO

**OPENING SOON**

**"THE LANCER"** 12747 Pioneer Blvd.  
... NORWALK ...

**BALANCED POWER APARTMENTS**

You will Save almost a month's rent per year on utility costs . . .









INDEPENDENT PRESS-TELEGRAM  
CLASSIFIED ADVERTISING  
RATES AND REGULATIONS

Local Rates  
1 DAY, per line per day.....63c  
4 DAYS, per line per day.....54c  
7 DAYS, per line per day.....50c  
30 DAYS, per line per day.....47c

Consecutive insertions without change of copy.  
Commercial and National Rates Upon Request  
5 average words per line.  
Minimum Ad 2 Lines.  
Count 14 Lines Per Inch.

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## CANCELLATIONS

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Saturday—NO cancellations.  
Sunday—12:00 noon.

Downtown Office 604 Pine Ave.  
Long Beach HE 2-5959

Lakewood Bellflower Garden Grove  
JE 3-0764 TO 6-1721 JE 7-9120

ME 3-0764 9333 East 96th St.

JE 7-9120

JE 7-9120

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JE 7-9120

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Cars are priced for quick turnover. Don't miss these values! Once they are gone you will have to wait another year for deals like these.

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FALCONS — T-BIRDS SAVINGS UP TO

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**'64 VALIANT**

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IF YOUR BUDGET LOOKS LIKE THIS

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S—Department Store	\$800	\$35.00 Mo.
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'62 CORVAIR 4-Door Deluxe. \$1499

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**\$295 OR \$36<sup>94</sup>**

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AS-IS GOOD VALUE CARS

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Bonaventure Convertible V-8, automatic, power steering, factory air conditioning, radio, heater, bucket seats. Lic. #GDP 931. Needs some work. \$200 below wholesale.

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'61 CORVAIR Station Wagon. 6-cyl. Powerglide, radio, heater... Ivory finish. License #PRL 882... \$1399

'60 OLDSMOBILE 88 Hardtop Sedan. V-8, automatic, power steering, radio, heater. Ivory and brown. Lic. No. QIC 224... \$1399

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'60 DODGE Phoenix 4-Door Hardtop. V-8, automatic transmission, power steering, radio, heater. Lic. #QGE 068. Brown in color... \$1199

'59 CHEVROLET BROOKWOOD STA. WAG. 4-door 6-passenger, V-8, Powerglide, radio, heater. Lic. #HZC 363. Ivory... \$1099

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'59 CHEVROLET Bel Air Sport Sedan. V-8, Powerglide, power steering, power brakes, radio, heater. Lic. KEV 853. Copper in color... \$1099

'59 PONT. Catalina 4-Dr. Vista Hdrp. Sed. V-8. Auto. PS, R.H. Silver. #PRH 628. Real nice. Original one owner... \$1199

'58 FORD Fairlane '500' Hardtop Sedan. V-8, automatic, power steering, radio, heater. Lic. #QHP 956. Ivory... \$599

'58 PLYMOUTH BELVEDERE 4-DOOR Hdrp. Sedan. V-8, automatic transmission, power steering, rad., htr. Lic. #KFW 113. Ivory... \$599

'58 BUICK SPECIAL 4-Door. V-8, Automatic Transmission, Power Steering, Radio, Heater. Ivory. Lic. No. KGR 753... \$499

'57 CADILLAC DeVille. V-8, automatic transmission, radio, heater, power steering, factory air conditioning. Lic. No. KFF 939... \$799

'56 PONTIAC 2-Door 4-Door. V-8, Powerglide, radio, heater. License No. IUU 179. Ivory and yellow... \$799

'57 CHEVROLET '210' 4-Door. V-8, Powerglide, radio, heater. License No. IUU 179. Ivory and yellow... \$799

'58 OLDSMOBILE 4-Dr. Fiesta 6-Passenger Station Wagon. Automatic transmission, radio, heater, power steering, power brakes. Green. License No. KHL 723... \$699

'55 CHEVROLET 210 4-DR. V-8, Powerglide, radio, heater. 2 to choose. Blue finish... \$499

'54 CHEVROLET Bel Air Hardtop Coupe. Powerglide, radio, heater. Ivory and black... \$399

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'63 CHEVROLET 1/2-ton Pick-up. 6-cyl. Auto. trans. Lic. #H 4708... \$1899

'62 CHEVROLET 1/2-ton Pick-up. Fleetside. 6-cyl. Slick. Lic. #H 46869... \$1499

'61 CHEVROLET 1/2-ton Pick-up. Fleetside. 6-cyl. Slick. Lic. #H 46067... \$1299

'61 CORVAN. Powerglide. Lic. #KHB 279... \$1299

'60 CHEVROLET El Camino. 6-cyl. Slick. Lic. #E 45578... \$1499

'59 CHEVROLET El Camino. 6-cyl. Slick, pwr. steer. Lic. #H 45548... \$1099

## STATION WAGONS

'63 CHEVROLET Bel Air 4-Dr. V-8, Powerglide, power steering. Lic. #JRK 694... \$2599

'63 CHEVROLET Greenbrier. Powerglide. Lic. #KIE 874... \$2199

'61 PONTIAC Tempest 4-Dr. 4-cyl. automatic. Lic. #KZ 119... \$1199

## 1963 CHEVROLET IMPALAS

ALL EQUIPPED WITH V-8 ENGINE POWERGLIDE AND POWER STEERING

'63 SPORT COUPES Factory air conditioning. Year choice of two... \$2599

'63 SPORT SEDANS Factory air conditioning. Year choice of two... \$2599

'63 SPORT COUPES Year choice of two... \$2399

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## 1962 PONTIAC GRAND PRIX COUPE



Automatic, radio & heater, power steering & brakes. White walls. Stock #9410.

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Automatic, heater, power brakes, power steering, whitewalls. Stock No. 9730.

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### 1961 COMET STATION WAGON

4-door. Radio, heater, deluxe trim, whitewalls. Stock No. 9341.

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### 1960 PONTIAC Hardtop Ventura

Automatic, heater, radio, power brakes, power steering, whitewalls. Stock No. 9655.

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### 1959 PONTIAC Catalina Hardtop

Automatic, radio and heater, power brakes, power steering. Stock No. 9432.

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### 1961 CORVAIR Monza

Automatic, radio, bucket seats, whitewall tires. Stock No. 9233.

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### 1962 PONTIAC Convertible

Automatic, radio and heater, power steering, power brakes, bucket seats. Stock No. 9308.

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### 1961 PONTIAC 4-Door Station Wagon

Radio, heater, whitewall tires. Ventura trim. Stock No. 9477.

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### 1962 RAMBLER Ambassador

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### 1961 TEMPEST Sedan

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### 1961 PONTIAC Catalina 2-Door Hardtop Coupe

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TIL 10 P.M.  
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SUNDAYS



## OUTLOOK NOT GOOD

# Panama Still Seethes

By ROBERT BERRELLEZ

PANAMA (AP)—Boly Khan has changed the sign over his cocktail lounge—the Club 27—but not much.

For weeks after the bloody fighting between Panamanians and Americans on the borders of the Panama Canal Zone the sign said: "We Don't Serve Gringos."

Now it says: "No Dogs or Zonians Allowed."

The subtle change seems to say that while he wouldn't turn down a buck from an American tourist he's still mad at Americans associated in any way with the Canal Zone. Thus it does not appear that the volcano of ill-feeling which erupted on the night of Jan. 9 subsided much or is it likely to.

THE BITTERNESS goes back to the treaty of 1903 and Teddy Roosevelt. He saw the Isthmus of Panama as "one of the future highways of civilization," and was determined that the United States should build that highway. The treaty, crux of all the troubles yet to come, granted the United States a zone of land across the Isthmus. This zone included the site where Ferdinand de Lesseps and a French company had been struggling nearly 25 years to build a canal.

Now, Panama wants to establish full sovereignty over the Canal Zone and obtain eventual control of the canal itself. The U. S. refuses to negotiate these changes in the 1903 treaty.

Panamanian opinion calling for a new treaty is backed by fiercely articulate leftwing nationalists. This is the area where, because the canal issues seem tailor-made for their purposes, the Castroites and communists have concentrated their forces.

Some cooler Panamanians, like Dr. Roberto (Tito) Arias, feel a new treaty is necessary, but believe the long-range importance of the canal to Panama's future has been exaggerated.

A member of one of Panama's traditional ruling families, Arias sums it up this way:

"Granted all that Panama wants and all that the United States conceivably could give even with unreasonable charity, our basic problems, overpopulation and underdevelopment, would not be solved."

The Canal Zone operation provides 15,000 jobs, he said, while Panamanians create 25,000 new job seekers every year. Total canal revenues of \$60 million annually would pay for just half of Panama's annual imports.

The implications of a new canal outside Panama have not been lost on a few Panamanians. Ruben D. Carles, a leading economist, asks: What can Panama do with an abandoned zone, without the \$85 million it provides annually to the national economy and with a nearly obsolete and empty canal?

The arguments of this minuscule minority, are ignored in presidential campaign speeches and newspaper editorials.

DE LESSEPS began digging in 1879 at the site of the present canal.

Some 30 years earlier, however, representatives of the United States and Nueva Granada (later Colombia) signed a treaty granting the U. S. commercial concessions in return for an American pledge to guarantee the sovereignty of Nueva Granada over that territory.

De Lesseps' fortunes ebbed in the Panama venture. In 1889, the French company did little in the canal, waiting for American willingness to pay \$40 million for the canal contract.

Several times Panama had seceded formally from Nueva Granada, only to return to the fold for various reasons. Matters boiled to a head in 1903 when the United States agreed to buy the French concession. Colombia balked over the terms of a canal treaty with the United States. This convention, called the Hay-Herran Treaty, would give the U. S. a 100 year lease, indefinitely renewable, over the Canal Zone.

The Colombian congress in effect rejected the Hay-Herran Treaty in October 1903, setting in motion the forces that were to determine the fate of the Isthmus within the month.

SECRETARY OF STATE John Hay had predicted rebellion in the Isthmus if Colombia rejected the treaty.

There was more fact than fancy to the rumor. A revolutionary junta had been organized in Panama and one of its members already was in New York seeking assurances of American intervention and quick diplomatic recognition.

At this time there appeared on the scene a young French engineer, Philippe Bunau-Varilla. He conferred with Roosevelt and Hay and, among other things, learned that American Naval units had been prepared for a dash to the Isthmus in the event of an emergency.

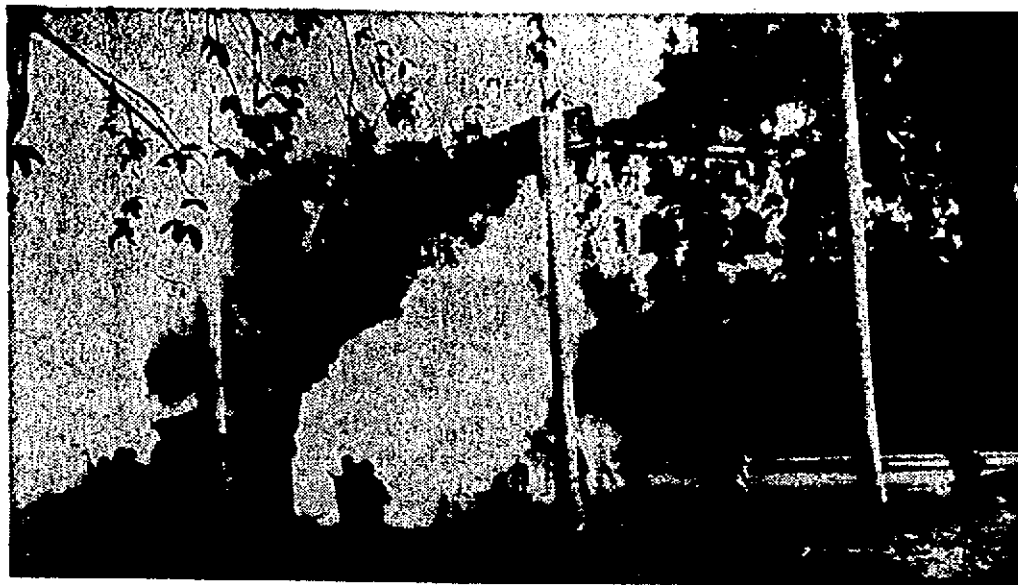
BUNAU-VARILLA dispatched the Panamanian junta representatives home with instructions to start the insurrection immediately.

The Panamanian rebellion materialized on the appointed day, Nov. 3, 1903. All Colombian military officers had been bribed except one, who in a burst of patriotic zeal, fired the only shots of this "war" of independence. The casualties were a Chinaman and a donkey.

United States recognition followed so fast one



NATIONALIST feeling is likely to cause recurring flare-ups against the United States. This demonstration, mostly by Panamanian University students, took place in Panama City Jan. 11.



TWO VIEWS OF SCENES like this prevail in Panama: The prevalent Panamanian view of U.S. troops attacking defenseless citizens, and the American view of U.S. soldiers defending American rights. Photo shows U.S. soldiers moving through a cloud of tear gas to disperse a group of Panamanians demonstrating in the Canal Zone Jan. 13.

writer said there was no precedent for "this Caesarian recognition of a republic before it was delivered."

IT IS SAID much of the current anti-U. S. sentiment among Panamanians stems from a guilt complex over the manner in which their independence was obtained; that by booting out the Yankees, or even seeming to want to, they'd restore a measure of dignity to themselves and their country.

This thinking blends in perfectly with the straggle of Castroites and communists now infiltrated into every strategic phase of national activity: labor, the university, high schools, newspapers and even among the professions.

By itself, anti-United States sentiment would be insufficient fuel for the revolutionary fires. But years of governmental corruption, incompetence and apathy have provided the supplementary elements that help breed extremist reaction.

PART OF THE TROUBLE is economic: Government statistics show the average government employee earns less than \$200 a month, and that expenses for an average family run \$236 a month. On farms, a minimum pay is supposed to be 40 cents an hour, but labor leaders say the average monthly pay is \$15 to \$75.

Of 95,000 farms, only 1.9 per cent have any mechanical equipment.

But for the 11,000 Panamanians working in the Canal Zone, the picture is far different. They earned \$33 million in 1962, a per capita income figure higher than any other in Latin America and better than in some of the southern states of the United States.

AS TO THE EVENTS of this January, the story goes like this:

Most Panamanians seem to believe that American troops used flame throwers, machine guns and tanks against defenseless citizens. The Zone Americans have this picture: a badly under-armed, outnumbered police force was set upon by a giant mob hurling rocks, sticks and flaming arrows, backed by clever communist agents and Castro snipers.

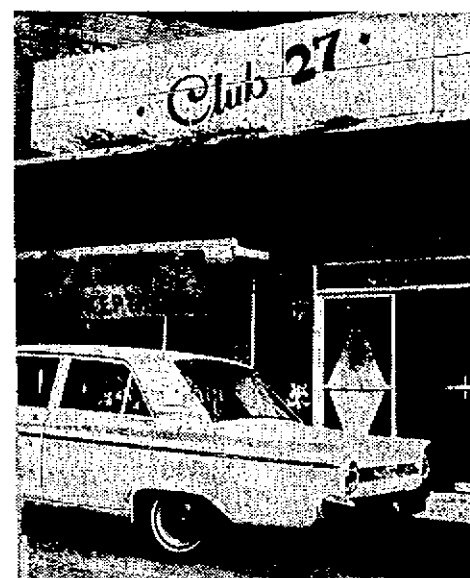
Somewhere in there may lie the truth, but the difficulty is that neither side is repentant.

"The necessary precautions have been taken to

insure against a repetition of what happened," says Gen. Robert J. Fleming, 57, the trim, tough little governor of the Canal Zone. He wouldn't go into detail. But it's no secret Zone residents have been told to keep their thoughts to themselves. A one-way ticket home is the alternative.

A GROWING impression here that, in the end, it may be economically and politically more advantageous for the U. S. to remove the Zonians and Zone and build another canal elsewhere.

The bloody rioting was a predictable reaction many feel will be repeated again and again unless its spawning grounds are removed. These are to be found in the 1903 treaty giving the U. S. perpetual rights over the Canal Zone.



A SLIGHT CHANGE has taken place since this sign announced that "gringos" were not served at Panama City's Club 27. Now the sign reads: "No dogs or Zonians allowed."

# FREE CLASSIFIED ADS FOR ALL KIDS

FROM AGES 6-16

DURING THE

## EASTER Week

DEADLINE FOR ADS THURSDAY, MARCH 19

### JUST FOLLOW THESE EASY RULES

1. School children from 6 to 16 years of age may advertise in the "Kids' Classified Ad" column free of charge.
2. Bring or mail your ad to the Classified Ad Counter in The Independent, Press-Telegram Building. Please DO NOT phone your ad, as phone orders cannot be accepted.
3. Classified Ads may offer to buy, sell or exchange children's merchandise only, such as dolls, doll carriages, bicycles, children's books, clothing, electric trains, cozier weapons, marbles, athletic equipment—in fact, any article of value that you may think some other boy or girl will want.
4. These ads must not be over 18 words.
5. All ads will run for three days: Sunday, Tuesday, Thursday, March 22, 24, 26 ONLY.
6. The name, address or phone number and age of each boy or girl advertiser must appear in the Classified Ad.
7. Classified Ads must be written plainly on the free ad coupon appearing at right.
8. Have your parents sign your free ad coupon or have them accompany you or send a note with you sanctioning your Classified Ad if you bring it to the office.
9. This offer will be effective from dates listed above. No ads accepted after March 19.
10. The Independent, Press-Telegram reserves the right to limit or refuse Classified Ads that do not conform with the above rules.

NAME .....				
ADDRESS .....				
YOUR AGE .....	TELEPHONE .....			
PARENT'S SIGNATURE .....				
WRITE ONLY ONE WORD IN EACH SPACE				
1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
Age	Your First Name		Your Phone No. or Address	



Independent, Press-Telegram

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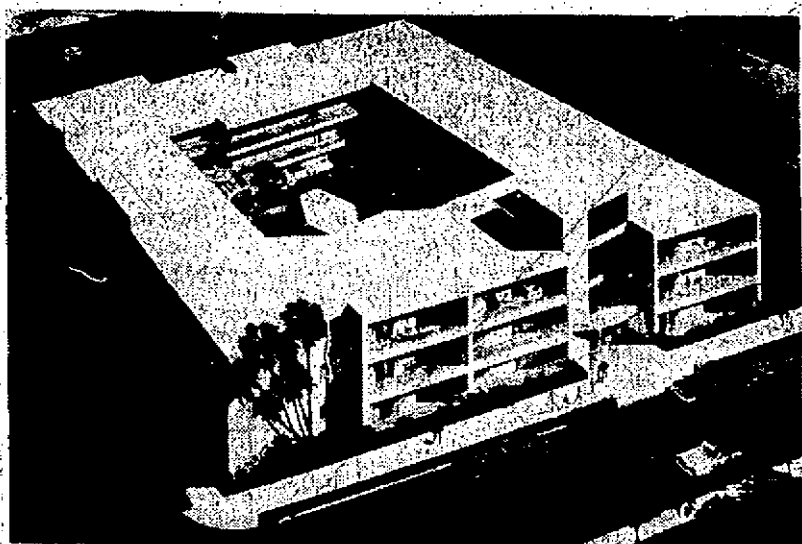
604 PINE AVE., LONG BEACH—HE 2-5959

GARDEN GROVE  
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# SOUTHLAND PROGRESS

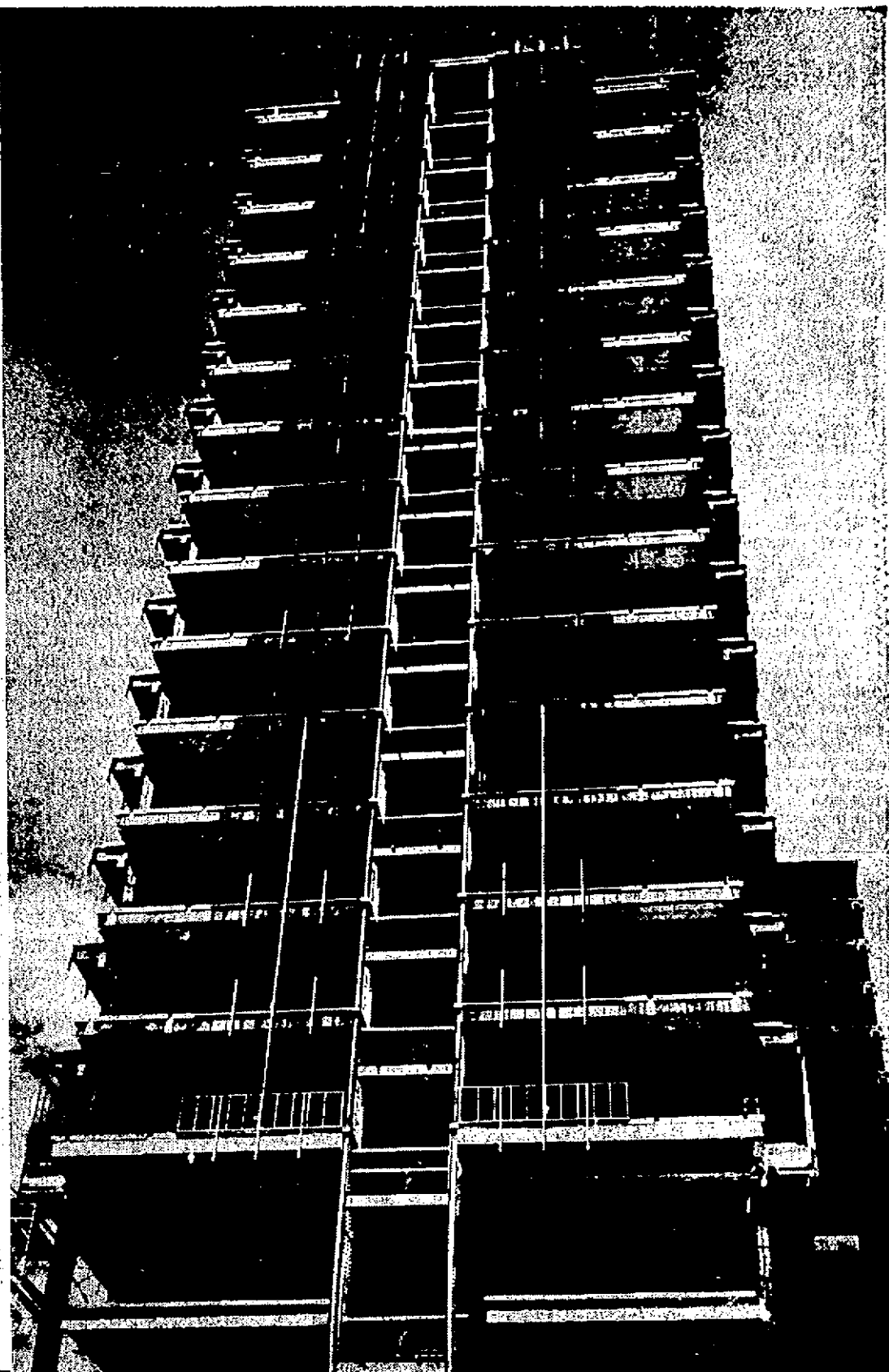
★ BUSINESS-REAL ESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, MARCH 3, 1946



## CITY FOR RENT

In New Dimensions and Old Neighborhoods, Apartment Houses Have Become the Biggest Thing in Long Beach's Building Picture. More than 450 Buildings, Ranging from 4 to 120 Units, are Now Being Built—Housing Enough to Make a Small City.



—Staff Photos by Kent Henderson

By KEN CHILCOTE

Luxury living within the reach of all is the new way of life in Long Beach, thanks to the greatest boom in apartment building in the city's history.

Under construction, within the city limits, are more than 450 buildings which will house more than 5,000 families and the builders, in most instances, are trying to outdo each other in providing luxury unknown in individual homes.

Long known as a city for apartment living, retired Midwest farm folks or wives of Navymen found quarters available without the work and worries of caring for a home and lawn.

These apartments at first were usually a remodeled upstairs of an old redwood home. Or in a double tenement where the landlord resided in one half and was assured of income to augment his savings when retired.

★ ★ ★  
THEN CAME real-apartment construction—usually four-family units, very compact and often erected at the rear of the owner's home.

As the city grew and the ideal climate became known nationwide larger and better apartments became the trend, all catering to the retired way of life.

During World War II and the great influx of families for shipyard work or Navy service struck the Southland, Uncle Sam came forward and gave apartment construction a boost by rushing units in several sections of the city. Of cheap construction and intended for temporary use, these quarters introduced apartment life to Long Beach in a big way.

★ ★ ★  
BUILDERS brought own-your-own apartments to Long Beach with some high-rise brick and concrete structures.

This was indeed a new way of life, for the buyers held a communal interest in the entire structure while occupying one unit. It took some selling at first but the own-your-own apartments caught on until today Long Beach has more own-your-owns than any city in the West, reports Arnold Berg, president of the Long Beach Apartment House Association.

Condominiums were next. In those structures the buyer purchased, outright, his own unit instead of communal ownership. Some of the finest apartments in the city now were sold as condominiums.

★ ★ ★  
THIS NEWEST RUSH in apartment construction was triggered last fall when the city adopted an ordinance requiring more off-street parking.

Becoming effective Feb. 1, the new ordinance required 1 1/4 off-street parking space per unit in most areas and 1 parking space for each 2 units in the downtown area. Previously in most areas the city required 1 parking space for each 3 units.

This off-street parking law would mean builders would have to give up some units to provide parking on their lots.

So, the rush began to get construction under way before the ordinance was effective. In September building permits were issued for 433 units, October saw 597 more units approved, November 595, December 1,098 and January 1,442.

★ ★ ★  
IN FEBRUARY, with the new ordinance in effect, only 52 units were involved in the building permits.

And besides all of the new permits issued since September, there had been several major apartment structures started earlier which will swell to nearly 5,000 the units of apartments to be completed soon for Long Beach.

A few of these structures will be own-your-owns, but a big majority will be rentals. How will this affect the current housing situation?

"The construction program is upgrading housing in Long Beach and we will have an influx of new families for this," declares Berg.

★ ★ ★  
"WE WILL OFFER a real new way of life in these luxury dwellings," Berg continued. "Also, we have already established a very definite trend. Home owners are selling to younger families and moving into luxury units."

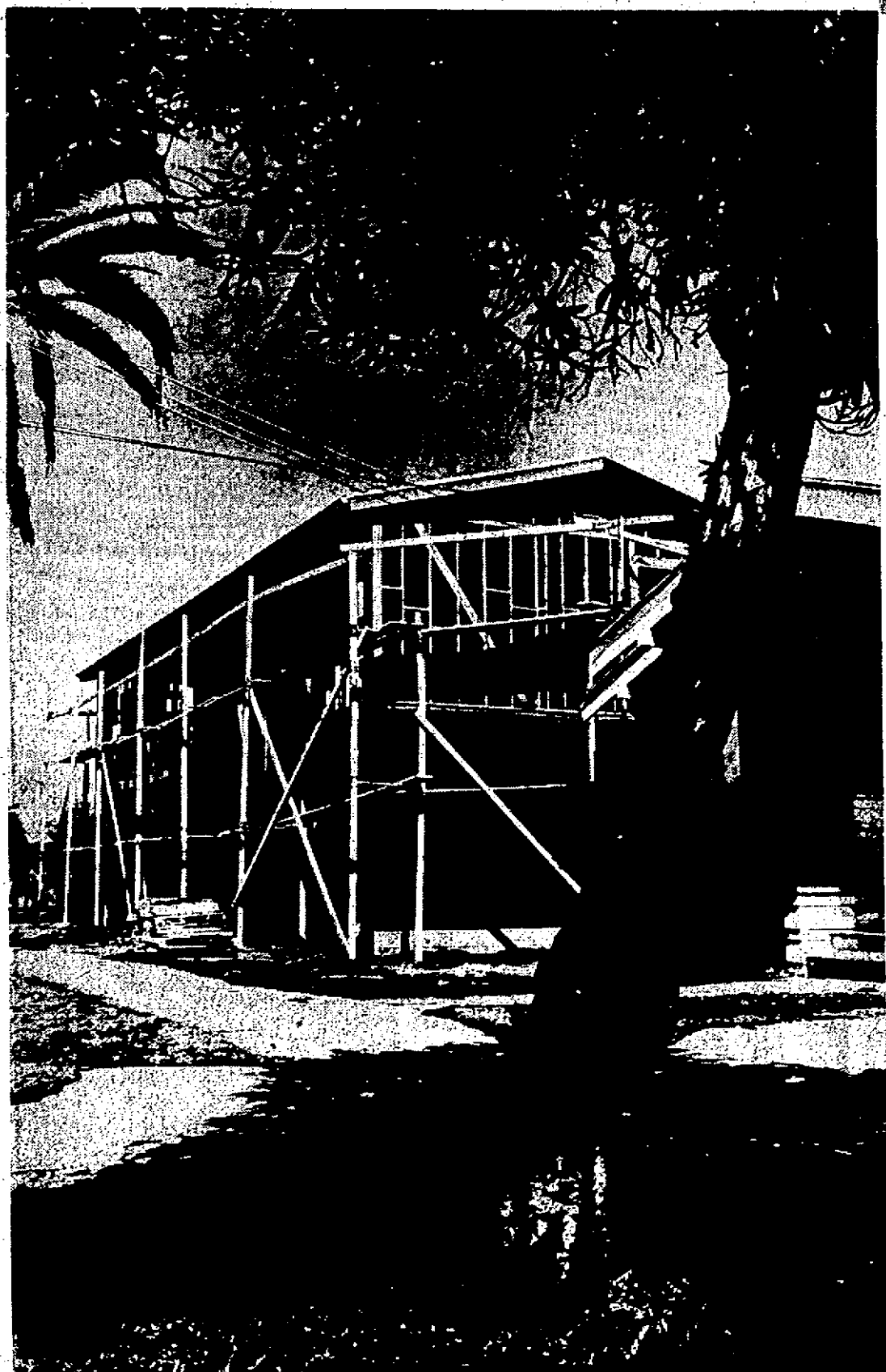
"After years of caring for a large lawn and home. I moved into an apartment myself and have never enjoyed life so much. There are no worries and cares. If we decide to go away for a few days, we merely lock the doors and go."

"The apartments today offer as much living space, or more, than most homes. And they have the built-in luxury not found in the average private house."

★ ★ ★  
"WE ARE GETTING new families in our city daily, families lured here by our fine apartments. Other cities can provide similar apartments but they cannot provide the Long Beach way of life by the sea shore."

Such is the ever-changing way of life in the West. The Indians started it when they moved from teepees into hogans and then into lodges and pueblos.

Their pueblo way of life has hit Long Beach in a big and luxurious way.



**THE PICTURES:** Designed to provide apartment living at its finest, the three projects shown here are symbolic of great construction boom under way in Long Beach. Upper left is the Fairway Plaza at Broadway and Wisconsin Avenue. It will have 45 luxury units with a pitch and putt golf course and swimming pool. Upper right is the Pacific Holiday Towers on East Ocean Boulevard. At lower left is a multi-unit apartment squeezed in between homes at 520 Almond Ave. All of them will be deluxe units.



# Record Home Building Year Seen for Nation

Another record year for the nation's home building industry, with 1,660,000 to 1,680,000 dwelling units constructed, was predicted for 1964 by William Blackfield, president of the National Association of Home Builders, in an address at the dinner meeting of the Home Builders Association of Los Angeles, Orange and Ventura Counties at Roger Young Auditorium, Los Angeles last week. His predicted totals include both single family dwellings and units in apartments.

Blackfield, home builder of San Francisco and Honolulu, was introduced by Ben C. Deane, Huntington Beach home builder, a member of the executive committee of the NAHB and past president of the HBA.

ROBERT A. OLIN, president of the HBA, the affiliated organization with the NAHB in the three county area, presented to Blackfield a book of photographs to commemorate his first address to a NAHB member organization in California since he became NAHB

president in December. "The only change which would bring a smaller number of units in 1964 would be a slump in the availability of mortgage financing," Blackfield said.

"My predictions of another strong year in the home building industry are based on the curves already established by the actual home and apartment starts in January and the permits granted in November and December, 1963, for

## Realty Salesmen Will Air 'Gripes'

The breakfast program Thursday of the North Long Beach Realty Club will be devoted to "everyday problems of the real estate salesman."

In an open forum, salesmen will air their gripes and broker bosses will offer suggestions and solutions to problems.

Presiding will be Dwayne Van Lissen, of Van Lissen Realty. The meeting will be at 8 a.m. at the Midnight Sun restaurant, 5925 Cherry Ave.

units which actually will be built in 1964.

"ECONOMISTS both in our industry and in governmental agencies in Washington with whom I have talked in developing a realistic analysis of what is ahead this year, are sure that 1964 will be substantially ahead of 1963 which had 1,567 units."

Blackfield commended Southern California builders on their contributions to the home building industry.

"You have not only led the way in Southern California, but have had considerable influence upon home building in the rest of the country. Members of this association have distinguished themselves both locally and nationally," he said.

"YOU PEOPLE are great innovators. Fresh new ideas in home building flow continually from this golden area."

An analysis of legislation affecting the home building industry now under consideration by Congress was given by Blackfield to bring the builders up to date on national developments.



## CLOSING THE DEAL

Gil Hage (left) of Pageant Realty Co., Anaheim, and Morris Jensen, pioneer Orange County land owner, close \$1 million deal for 30 acres at Fountain Valley. Hage represented both seller and buyer, Alexander Haagen & Associates of Beverly Hills.

HAVE YOU checked the "Help Wanted" ads in Classified? The better job you've been promising yourself may be offered to you today.

## Farrow Names Rohm to Post

Frank T. Rohm, 40, has been named manager of the East Anaheim office of Farrow Realty Corp., Jerry Farrow, owner, announced last week.

Farrow Realty Corp., Garden Grove-based general brokerage firm, operates eight offices throughout Orange County.

The firm directs sales of new homes in community developments, existing homes, acreage for subdivision and commercial and industrial properties.

(Advertisement)



## FRED COLTON OUTSTANDING RECORD

From the six Long Beach, Lakewood and Los Alamitos Offices of the resale home division of the Walker & Lee Real Estate Company, Fred Colton, of the 4100 Bellflower Blvd. Office, has emerged as the top salesman for the month of February.

Mr. Colton, whose success in real estate now measures four years, has a long history in sales which included ownership of a high fidelity electronics equipment sales and service organization in Columbus, Ohio. The Coltons, wife Betty and their four children, visited Long Beach in 1951 and returned to stay in 1956. Two children are now married with a total of five grandchildren. Upon receiving his award, Fred Colton said, "I must thank past clients for much of my success. They have been kind enough to refer me to their friends who have had real estate problems." Fred relaxes when he finds time with music, fishing, bowling and archery.

## ECONOMY HITS RECORD IN SOUTHLAND

# 30 Acres Sells for Million Dollars at Fountain Valley

By VERN ANTHONY  
Southland Progress Editor

Coinciding with reports of record Southland construction activity during February came the announcement last week that one million dollars had been paid for a 30-acre piece of land in Fountain Valley, Orange County.

Construction work and real estate sales paced the economy, according to a Security First National Bank report released by L. H. Showalter, vice president and manager of the bank's Long Beach facility.

BUYER in the Fountain Valley deal was Alexander Haagen & Associates of Beverly Hills. Plans are to put a \$2½-million shopping center on the site, with building due to start within six months.

The land was sold by Mr. Morris Jensen, pioneer Orange County landowner, who acquired the parcel in 1939. They had been operating a turkey farm on the acreage, raising 80,000 birds yearly.

GIL HAGE, manager of the Commercial and Land Development of Pageant Realty Co., Anaheim, handled the transaction, representing both buyers and sellers.

Pageant Realty has been appointed by the buyers as exclusive leasing agents for the new shopping center. Leasing activities already are underway, including negotiations with major food market and drug chains, banks and major oil companies.

The \$2½ million shopping center will serve the fast-growing Fountain Valley area with approximately 250,000 square feet of buildings, including some 15 satellite stores in addition to major services.

LOCATION of the land is the southwest corner of Harbor Boulevard and Edinger Avenue. The 30 acres recently was annexed into Fountain Valley, and area development plans call for an early extension of Edinger from the Harbor Boulevard intersection westerly to a point near the present Edinger intersection with Palm. This will leave approximately 21 net acres for the shopping center. The Haagen group has constructed several other major shopping centers in Orange and Los Angeles counties.

AS FOR THE Southland economy, with overall business activity operating at more than 8 per cent above a year ago, Security Bank's economic index stood at 140.3 (preliminary), as compared to January's reading of 139.7, Showalter said.

Dollar volume of construction activity in the 14-county area was estimated at \$290 million for February, while real estate sales (deeds recorded) in Los Angeles

## Mrs. Goains Opens Own Realty Office

Mrs. Julia M. Goains, Realtor, has announced opening of an office at 5219 Long Beach Blvd., in North Long Beach.

Mrs. Goains has been a member of the Long Beach District Board of Realtors eight years as a sales lady prior to starting her own office. She and her family live in Lakewood.

County alone were 18,640, continuing to be a substantial force in the area's economy over the previous month.

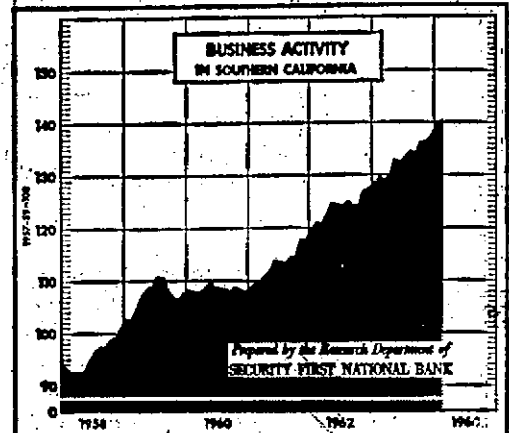
ALSO REGISTERING firm advances during February were department store sales and bank clearings, it was pointed out.

According to Security's report, the homebuilding sector of the construction industry, particularly apartment build-

ings, continues to be a substantial force in the area's economy over the previous month.

In January, the latest month for which figures are available, the number of new residential units was at an all-time high after adjustment for seasonal influences.

Units authorized totaled 19,178. This represented authorization for 12,646 multiple units and 6,532 single dwellings.



## New Office Building Under Construction

Owners Robert Wendt, Douglas Lee and David Perrin have announced expected completion in three months of a new office building under construction at 3520 Long Beach Blvd.

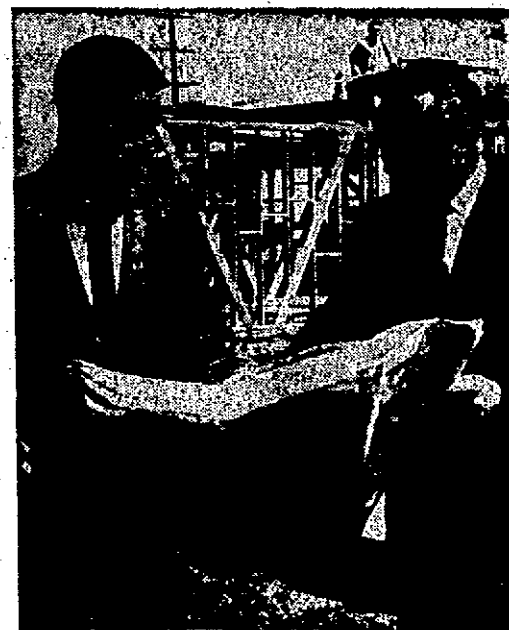
The two-story, 12,000 square foot all-electric structure will house two dozen office rooms. It is the sixth of a new office building developed in the area by the firm of Wendt, Lee & Perrin, Inc.

The building, one-half mile north of the San Diego Freeway, will be airconditioned and have parking in the rear.

There will be wall to wall carpeting, and drapes, and music will be piped through the building. It was designed by Cushman & Long of Long Beach.

Announcement ceremonies were held last week, with Mayor Edwin Wade, Chamber of Commerce and Edison Company representatives among those present.

The owners, now headquartered at 6691 Paramount Blvd., plan to move into the Long Beach Boulevard facility.



## CHECKING OVER PLANS

Dave Perrin, one of developers, and Larry Kingsbury, customer service manager, Long Beach district, Southern California Edison Co., discuss plans at site of new office building being constructed by firm of Wendt, Lee & Perrin, Inc.

# NO DOWN

## Preview

### 3rd UNIT

## SPECIAL BONUS FEATURES!

### COMPLETE PACKAGE AVAILABLE NOW;

**FRONT LANDSCAPING REAR FENCING**  
**SPRINKLERS CARPETS AND DRAPES**

Check this list of features of comparative costs, and then make your choice, for it will be one of your most important decisions in adult life. We are confident your choice will be an Emerald Series home, in Fountain Valley.

**FEATURES:**  
3 & 4 Bedrooms • 2 Baths • Laundry and Hobby Rooms and Den or Sewing Rooms • Built-in O'Keefe & Merritt Range, Oven, Dishwasher, Disposal • Formica Full-Formed Kitchen Counters • Beautiful Hard Finished Cabinets • Fireplaces with Gas Log-Lighters • Large Sliding Glass Doors to Patios • Lots of Storage • Luminous Ceilings in Kitchens • Cedar Shingle Roofs • Oversized Hot Water Heaters • Armstrong Flooring • Acoustic Ceilings throughout • Large Wardrobes • Thermostatically Controlled Forced-Air Heating • Large Bathrooms with Marble Pullmans • Customized Decorator-Chosen Light Fixtures • Insulated Ceilings • Single-Lever Water Controls • Tile Showers • Weatherstripping • Rear Yard Fenced • Lush Lawns

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**Unit #2**

**\$395** total down

includes costs and impounds  
priced from \$22,950

3 AND 4 BEDROOMS  
FAMILY ROOM • 2 BATHS

- BUILT-IN RANGE AND OVEN
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- SPACIOUS MASTER BEDROOM SUITES

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If you are regularly employed and have good credit, you can live in one of these luxurious homes.

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**WONDERFUL LOCATION IN THE HEART OF ORANGE COUNTY!**

- 1 Min. to Knott's Berry Farm
- 2 Min. to Freeway
- 5 Min. to Disneyland
- 15 Min. to Long Beach
- 20 Min. to Beaches
- 35 Min. to Los Angeles

**BEST BUY in BUENA PARK**

**Balanced Power Homes**

## Arnds Now President of Sparkletts

Barton N. Arnds Jr., has assumed the presidency of Sparkletts Drinking Water Corp., following recent merger of the company with Foremost Dairies, Inc.

Arnds, with Sparkletts for more than a quarter-century, had been vice president in charge of sales and marketing. In this new position, Arnds replaces Glen H. Bollinger, co-founder of Sparkletts in 1925 with the late B. N. Arnds Sr. Bollinger, 70, will become financial consultant to the company.

Three vice presidents also were named as part of a new corporate team for Sparkletts.

They are Claude Niesen, who will direct marketing; Robert L. Arnds, who will be head of production; and Paul M. Bollinger, who will be in charge of administration for the company.

## Edison Expands Area Development Program

Expanded activities in 1964 to help communities obtain new, economy-balancing industries were announced Friday by Southern California Edison Company.

A. L. Code, district manager for the company, reported that Edison is expanding its Area Development staff and is planning an intensification of its activities.

This group works with local civic officials and leaders in building a more favorable "business climate" conducive to new job-producing industries. It also actively seeks industrial "prospects" planning a move or expansion to the West Coast and sells them the benefits offered in the Southland.

Code said two additional consultants are being added to the electric company's Area Development staff of experts in this field.

HE POINTED out that members of the Area Development staff, including Manager F. J. Rohring, have completed or are preparing additional tours of the East

Coast and Midwest to make personal calls on industrial leaders and encourage them to consider this area as the site for proposed new plants or expansion of existing facilities.

"Encouraging results have already been recorded by the Area Development staff during the first month of the new year," Code said, citing Rohring's report of seven firms assisted either directly or indirectly in their location

in this region in January.

THIS WAS ahead of the group's record in 1963, during which it participated in an average of better than one plant location per week . . . 59 for the year.

Ten advertisements were placed in a large national financial publication during 1963 which pointed out the benefits offered new industries by various regions in the Edison service territory.

### Has Net Income of \$2,364,000

Standard Fruit & Steamship Co., which has facilities at Berth 160 in Wilmington and is the nation's second largest importer of bananas, has announced net income from operations in 1963 of \$2,364,000.

This amounts to \$1.93 per common share as compared with \$5.10 in 1962 on earnings of \$5,714,000.

Sales, released by the company's New Orleans headquarters for the first time, amount to \$69,763,000 in

1963, an increase of \$1,188,000 over the previous year.

It was stated that these sales included, in addition to bananas, the revenues of Central American subsidiary companies which make a significant contribution to profit each year.

Dr. Joseph S. D'Antoni, company president, stated that Standard's profits for 1963 were considered highly favorable in view of the competitive conditions and generally poor results reported by the industry as a whole.

## Southlanders Named to State Chamber Posts

Nine top Southern California business executives have been named to key statewide committee chairman and vice chairman posts by the California State Chamber of Commerce, it was announced last week by Milton M. Teague of Santa Paula, Chamber president.

"These outstanding leaders of California's business, agricultural and industrial communities," said Teague, "are all directors of the state chamber. They have been selected to personally and actively guide our most important programs for the next two years because of their proven knowledge and great abilities in all of the fields of economic endeavor which are vital to California's continued dynamism and growth."

THE 1964 appointments are as follows:

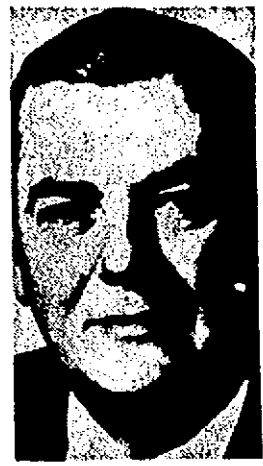
William Trench Smith of Gibson, Dunn & Crutcher, Los Angeles—chairman, Industrial Committee.

John Robert White of Price Waterhouse & Co., Los Angeles—chairman, Statewide Tax Committee.

Donald A. Stevning, manager, L.V.W. Brown Estate, Riverside—chairman, State-



JOHN R. WHITE  
Of Price Waterhouse



HERBERT HOOVER JR.  
Consulting Engineer



DR. A. O. BECKMAN  
Fullerton Executive

wide Agricultural Committee.

Anderson Northwick, president, The First National Trust & Savings Bank of San Diego—chairman, Statewide Travel & Recreation Committee.

Herbert Hoover, Jr., consulting engineer, Los Angeles—chairman, Foreign Trade Committee.

Dr. Arnold O. Beckman, president, Beckman Instruments, Inc., Fullerton—chair-

man, Statewide Insurance & Employee Cash Fringe Bene-

fit Programs Committee.

VICE CHAIRMAN appointments of Southern Californians were:

Ernest J. Loebecke, chairman of the board, Title Insurance & Trust Co., Los Angeles—vice chairman, Statewide Highway Committee.

Alfred R. Thomas, executive vice president, Cyprus Mines Corp., Los Angeles—

vice chairman, Statewide Natural Resources Committee.

Edward W. Goodwin, president, Percy H. Goodwin Co., San Diego—vice chairman, Statewide Water Resources Committee.

Each of the committees headed up by the new appointees maintains from 20 to 100 members, totaling more than 800 businessmen from throughout the state, representing "every phase of commerce, agriculture and industry," according to Teague.

# NEW SENSATIONAL 2<sup>nd</sup> UNIT

NOW PREVIEWING  
in Cypress

FROM  
**\$17,990**  
\$545 DOWN PLUS CLOSING COSTS



# Country Square

### FEATURES

Forced Air Heating —  
Marble Top Pullmans —  
Sunken Living Rooms —  
Wood Burning Fireplaces —  
Built-In Range and Oven — Garbage Disposals — Dishwashers (some elevation) — Walk-In Closets — Beautiful Entries — Private Balcony in Two-Story — Paneled Kitchen Cabinets With Magnetic Locks — Laundry Area in garage and many other surprises.



BALANCED  
POWER

3 and 4 Bedroom  
1 and 2 Story

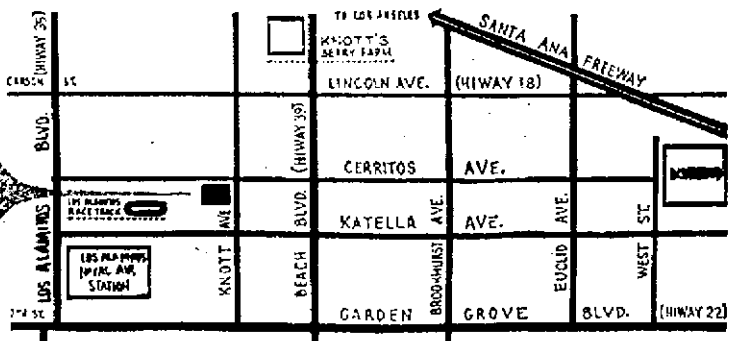
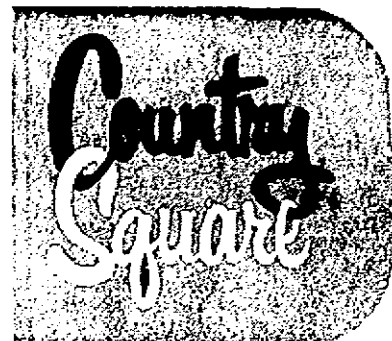
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RAISED FOUNDATIONS, HARDWOOD FLOORS UP TO 1800 SQ. FT. EXCELLENT 30-YR. CONV. FINANCING — NO BALLOON PAYMENTS. TRULY THE BEST BUY IN ORANGE COUNTY.









### KEYS TO GRAND PRIZE

William G. Will (center) admires gold keys to Avanti sports car given him by Sears, Roebuck & Co. as regional grand prize in nationwide tire contest. E. C. Missilline (right), manager of Sears store at Santa Ana, made presentation. On hand to congratulate Will was Bob Wilson (left), vice mayor of Costa Mesa.

### Mesa Man Wins Sears Auto Prize

Lady Luck smiled broadly on William G. Will of 1391-B Parker St., Costa Mesa, and he turned back, as he recently took possession of a new car, awarded by Sears, Roebuck & Co. to regional winners of a tire contest.

Will, an engineer at Aero-neutronics, Costa Mesa, was one of 15 persons in the nation to win a new Studebaker Avanti in the Allstate contest. More than 49,000 persons submitted entries.

WINNERS were chosen by Reuben H. Donnelly Corp. of Chicago. Sixteen persons in the Los Angeles area won prizes of four new tires apiece, or a \$100 gift certificate.

These included: John P. Taylor, 1907 W. Orange Ave., Anaheim; Miss Ethel D. Newman, 7439 Flores Street, Downey; Miss Corinne C. Gilfillan, 5320 Las Lomas Street, Long Beach; Richard L. Mock, 8541 Judy Circle, Huntington Beach; Billy J. Nelson, 25308 Cypress St., Lomita.

The car Will received was presented to him in a ceremony at Sears-Santa Ana Automotive Center before a crowd of shoppers and invited guests. Making the presentation was E. C. Missilline, manager of the Santa Ana store.

### Jergins Trust Bldg. Adds Two Tenants

Jergins Trust Building spokesman have announced completion of remodeling quarters in the downtown landmark for Long Beach's newest school, Automation Institute.

The school now holds classes in redecorated modern classrooms overlooking the Pacific. Paneling and gold carpeting highlight the decor in the executive offices.

Offices have been remodeled on another floor for the Equity Funding Corp., moving downtown from Los Altos. Walnut paneling and plush carpeting have been provided for this financial firm.

"We welcome the addition of the school to downtown Long Beach, a city well known for its educational facilities," commented Leo Schochet of the Harry L. Cowan Co., leasing agents for the building at 100 E. Ocean Blvd.

### Downey Man Elected

W. J. Griswold, California Bindery, Downey, was elected first vice president of the Trade Binders Section of the Printing Industries Association-Southern California at the group's recent annual installation meeting.

## Mortgage Agency Chief Sees Ample Funds Ahead

Not only was 1963 the fourth year in a row in which homebuyers could advantageously buy and finance a home but from all indications favorable conditions for homebuyers ought to continue at least through most of 1964, according to J. Stanley Baughman, president of the Federal National Mortgage Association.

Releasing detailed report on the agency's combined operations for 1963, Baughman said:

"The supply of long-term savings was more than adequate for most housing needs and, consequently, financing costs and terms were generally favorable to expanded home ownership."

ample monetary credits available FNMA's traditional role as "a supplier of residential mortgage liquidity diminished for the fourth straight year" but he also pointed out that "conversely, as a prime source of sound, well-seasoned mortgage investments, FNMA's portfolios proved exceptionally attractive to long-term investors last year—as a matter of fact, so much so, that a new 26 year sales record was established."

Highlights of the report revealed that: Mortgages amounting to over \$1,418,000,000 were bought and sold under the agency's three operating programs during 1963—a 13 percent increase over the \$1,238,000,000 total for 1962.

Combined mortgage purchases in 1963 amounted to \$290,300,000, covering 28,469 dwelling units located in 48 states, the District of Columbia, Guam and Puerto Rico. During the last three years FNMA's combined purchases totaled 133,654 mortgages amounting to \$1,845,000,000.

Sales for the 1961-1963 period totaled \$2,167,000,000. The combined FNMA portfolios at year-end totaled \$4,773,000,000, a decrease of \$1,303,000,000 from the \$6,076,000,000 year-end total for 1962.

HE EXPLAINED that with

COMBINED mortgage sales

### ON WEST COAST

### L.B. Leads in Shipping of Cotton

For the first seven months of the cotton shipping season, the Port of Long Beach leads all West Coast ports with 171,485 bales—a 63 per cent increase over the previous year.

Number two spot goes to San Diego with 156,458 bales followed by Los Angeles with 139,364. Several of the San Francisco Bay area ports came up with a combined total of 148,639 bales.

Countries receiving the largest shipments from Long Beach were Japan, India, France, Germany, Holland and Philippines.

THOUSANDS RELY on Classified ads to solve daily problems. To sell, rent, buy, find, hire—

### Harbor District Chamber Will Install Tuesday

Retired rancher Carl J. Hoffman will be installed Tuesday as reelected president of the Harbor District Chambers of Commerce.

Others to be sworn into office by Supervisor Burton W. Chase, installing officer, include:

Al Code, Edison Co. manager, Long Beach; Reed Christensen, Metropolitan Transit Authority executive; Otho Cordray, Long Beach park commissioner; William Graham, of Richfield Oil Co.; Ove Hoyer, Del Amo Nursery; and Mrs. Ann Sorin—all vice presidents.

Secretary, Mrs. Ruth Petersen, reelected; Treasurer, Robert Dunbar, business executive, reelected.

The installation will be held at the Petroleum Club, 3636 Linden Ave., with a 6:30 p.m. social hour followed by the dinner and program.

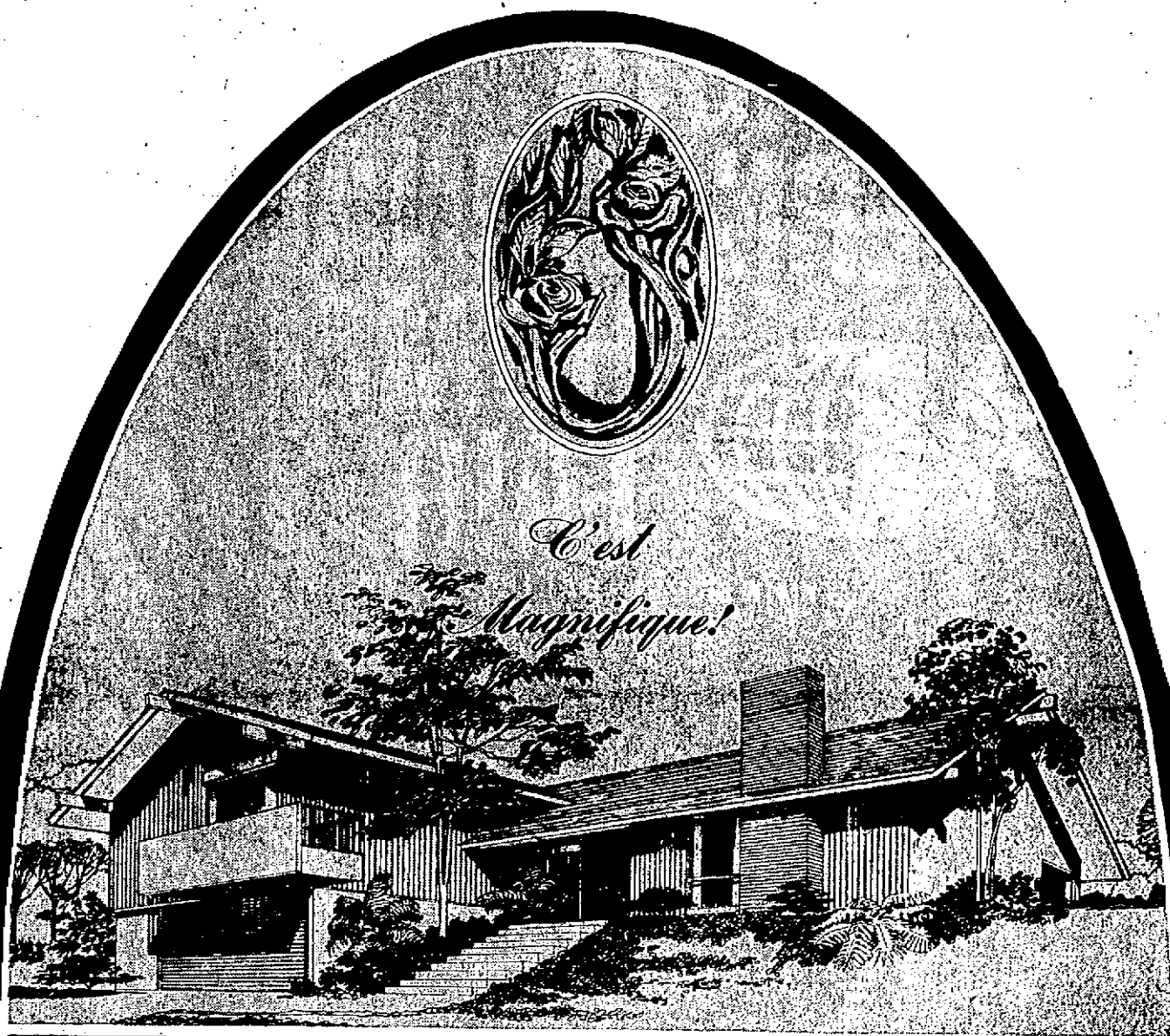
### Escrow Group Meets March 11; Will Hear Panel

An escrow panel discussion will feature the March 11 meeting of the Long Beach Escrow Association, according to Marjorie Knox, president.

Moderator will be Norman Keane, vice president, Security First National Bank, head office.

Panelists will be Al Mazzei, vice president, Bank of America, head office; Charles E. Sabins, assistant vice president, Security Bank, head office; and Wayne Barber, escrow supervisor, Southern California Savings & Loan Association.

The meeting, open to interested persons, will be at Alfred's restaurant, 700 E. 45th St., with social hour at 6:30 p.m. and dinner at 7:30 p.m.



### Continental Elegance with a Western Flair

offered in these architecturally designed 3, 4 and 5 bedroom, 2 and 3 bath Country Houses up to 2,500 square feet in size. Choose from split level, ranch and 2-story homes with spectacular cathedral ceilings • oversize open hearths of rugged stone or rock • extravagantly complete built-in kitchens (with dishwasher) • rich wood paneled walls • private enclosed patios • complete block wall fences • even unique walk-in showers with planter areas •

Prices from \$25,950 low as 5% Dn.

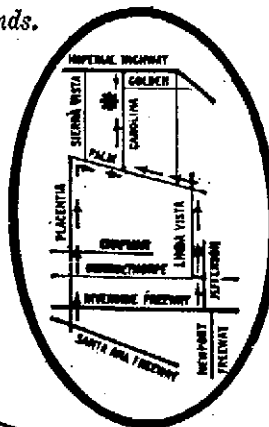
## Chatelaine II

in placentia & redlands.

4 Furnished Models

Open 11 to dusk

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### Homebuyer's Bargain

### "CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN



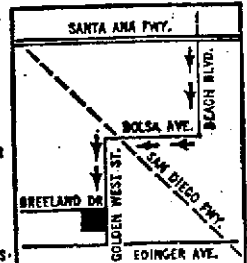
Full price as low as \$18,595 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—15841 Rollins, Huntington Beach. For information call: (Days) 897-8318 (Eve) 897-4227.

Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breland Dr. Follow signs to model home.



SUNSHINE HOMES



## To Discuss Legislation Now Pending

### HBA Sales Club Will Hear Panel

Procedures for sales organizations for subdivisions will be reviewed by four speakers on a panel titled "Sales Policies for Subdivisions" at the monthly dinner meeting of the Sales Managers' Club of the Home Builders Association of Los Angeles, Orange and Ventura Counties on Monday at 7 p.m. at Rodger Young Auditorium, Los Angeles.

Panelists include Bill Farnsworth of Coldwell, Banker & Co., Los Angeles; Les Goodman, of Alcoa-Pacific Construction Co., Inc., Westminister; Walter Peters, of Temple Construction Co., Van Nuys; and Bob Sanford, of Jerry Lawrence Corp., Sherman Oaks.

Federal legislation will be the subject of an all-day meeting Monday when 2,000 business leaders from over 100 Southland communities will gather at the Hollywood Palladium to hear a team of specialists from the United States Chamber of Commerce. Headed by Edwin P. Neilan, president of the national organization, the group will cover the legislative background of matters now pending before Congress. Neilan will close the session with an address on "Men and Morality in Government."

Arch N. Booth, executive vice president of the U. S. Chamber will act as moderator for the sessions, which will include such items as the federal budget, area re-

development, public works, mass transit, medicare, labor relations, unemployment, public housing, urban renewal and the Appalachian regional program.

### Building Permit Pace Eases Off

Building permits issued in of King's Lutheran Church Garden Grove the last week of record tapered off to a \$191,541 total, with the largest proposed construction project listed at \$81,562.

The top permit was issued to Dr. John D. Cowles for a 5,474-square-foot medical professional building at 12345 Euclid Ave. Next in line was a church-Sunday school facility to be constructed at 13431 Newhope St. for King

at a \$48,300 cost.

Other building permits went to the following:

Donald Pannier, 11019 E. Chapman, Mercedville center, \$34,000; William Bell, 11952 Blackwater, swimming pool, \$2,600; Ernest Beckell, 12102 Sashille, house addition, \$3,000;

James Kurl, 11111 Rainier, swimming pool, \$2,000; Mr. and Mrs. Richard E. B. 11921 Gardenaire Lane, family room, \$1,500; Marie Venerosa, 13271 Balos Dr., bedroom-dressing room, \$3,919;

Frank Mackey, 11801 Bartlett, work shop, \$1,700; Bayport Development Co., 13322 Chaoman Ave., retaining wall, \$1,040; Robert E. Rainburn, 8331 Mary-let Dr., house addition, \$4,400; Clinton Moore, 9222 Oma Place, swimming pool, \$2,500.

### Santa Ana Firm Changes Announced

Richard G. Kempa, president of Moote, Kempa & Galloway, Inc., civil engineering consulting firm headquartered at 1905 E. 17th St., Santa Ana, has announced an extensive series of changes in the firm's top level management.

Among the changes announced are Kempa's own appointment as chairman of the board and the succession of Paul A. Moote, former secretary-treasurer, to the position of company president.

Other changes involve the shifting of Volney N. Moote from the position of "vice president to secretary-treasurer and the naming of Robert M. Galloway, board of directors member, as vice president.

## Business Tabloids

**PROMOTION** of John W. Hancock, 4244 Heather Road, Long Beach, to assistant vice president, has been announced by Security First National Bank. Assigned to the national and metropolitan banking department, head office, he will continue to handle credit requirements of major customers.

**H. J. WULFSBERG**, Long Beach representative of Northwestern National Life Insurance Co., has met requirements for attendance at the firm's half million club advance underwriting seminar April 13-15 at Carmel.

**C. G. CORTELYOU** has been named general operations manager of the Torrance refinery of Mobil Oil Co. Cortelyou has been manager of the company's refinery at



**J. W. HANCOCK** **C. CORTELYOU**

Ferndale, Wash., since July, 1953. He is succeeded in that position by William B. Klehege, formerly manager of Mobil's refinery at Casper, Wyo. J. E. Penick is manager of Mobil's Torrance refinery.

**STEPHEN W. BRENER**, vice president of Helmsley-Spear, Inc., of New York, has been retained as consultant for the 356-room Holiday Inn now under construction at the Los Angeles International Airport.

Features of this nationally franchised motor inn will include banquet facilities, a large pool-side cocktail lounge, a fully-equipped specialty restaurant and a coffee shop.

**MERI E. SHIELDS, C.L.U.**, of Anaheim, a member of the Long Beach branch office of Connecticut General Life Insurance Co., has been named to the company's President's Club for outstanding agents for the ninth year, according to agency manager Jack N. Rodgers, C.L.U.

**DON CAMERON**, assistant vice president in charge of the construction loan department of Empire Savings & Loan Association, Van Nuys, has been named vice president and chief loan officer, William Balopole, president, announced. Empire has new branches authorized in Long Beach and Palos Verdes Estates.

Other appointments were Parker R. Lofgren, to assistant vice president and controller, and Mrs. Marge McDaniel, to assistant secretary.

**JAMES N. KOURY** of 237 E. Columbia, Long Beach, has been appointed assistant manager of Security First National



**JAMES KOURY** **E. LOEBBECKE**

Bank's Fourth & Cherry branch. He is a native of Amar, Syria.

**ERNEST J. LOEBBECKE**, board chairman of the Title Insurance & Trust Co., Los Angeles, has been named Outstanding Southern California Businessman of the Year by the Los Angeles Chapter of the National Association of Accountants. This achievement award is presented annually by the local chapter of the NAA in conjunction with its sponsorship of the Southern California Business Show, held last week at the Ambassador Hotel.

**APPLICATION** has been filed with the state for the establishment of a new building and loan association to be located at Second Street and Nieto Avenue in the Belmont Shore area. It would be known as Anchor Savings and Loan Association. Alec C. Stein, deputy savings and loan commissioner, announced last week.

**IN 1963**, for the second consecutive year, Pan American World Airways' earnings and revenues established records. Juan T. Trippe, president, has announced. Net income for 1963 was \$33,573,000, or \$5.13 per share, a new high, and up 124 per cent over the record \$15,007,000, or \$2.23 per share, earned in 1962.

**RETIREMENT** of Raymond P. Schaefer, 69 Eastfield Drive, Rolling Hills, director of agencies for the Prudential Insurance Co., has been announced. He joined the Prudential in 1928.

**A LONG BEACH** man, John A. Pfeiffer, of 34-60th Place, has been named top consumer salesman for 1963 for the 13-state Pacific sales region of Reynolds Metals Co. He was presented with a gift at a recent sales meeting in Los Angeles.

**ROBERT T. SMITH**, of Orange, value engineer training, Douglas Aircraft Co., Long Beach, will present a technical paper at the annual Western Metal and Tool Exposition and Conference, March 16-20, in Los Angeles. Smith's paper, "The Creative Aspect of Value as Applied to Advanced Development of Airframe," will be delivered at a 9 a.m. session, March 17, in the Pacific Ballroom of the Staller Hilton Hotel.

**APPOINTMENT** of Robert H. Mackey as West Coast district manager for the Consumer Products Division of the Borden Chemical Co. has been announced by John R. Stanley, general manager of the division. Mackey's headquarters are at Borden Chemical's office in Compton. He moved to Southern California from Dallas, Tex.

**RONALD BOLTZ**, a 24-year veteran of Citizens National Bank, has been named man-



**RONALD BOLTZ** **R. P. SCHAEFER**

ager of the newly-merged Crocker-Citizens Hawthorne Boulevard-Torrance branch, first joined scheduled to open March 20.

**VICTOR L. COLE** has been appointed manager of the marketing research department of Mattel, Inc., it was announced recently by Clifford W. Jacobs, vice president-marketing for the Hawthorne toy-making firm. Cole, who formerly was manager of sales and market research for the Gillette Safety Razor Co., is a member of the central marketing research staff for the Ford Motor Co., lives at 312 Calle Miramar, Redondo Beach.

## Industry Experts to Confer

Members of the Long Beach City College Industrial Relations Advisory Committee are assisting in plans for the college's sixth annual Industrial Relations Conference on April 8 at the Business and Technology Division campus, 1305 E. Pacific Coast Hwy.

New members of the committee, appointed by divisional dean Clifton N. Patterson, are Dale E. Lowell, president of Long Beach Fire Fighters Local 372, AFL-CIO, and H. G. (Buck) Newsome, manager of Industrial Relations, Douglas Aircraft Co.

**CONTINUING MEMBERS** are George D. Hart, personnel manager of Robertshaw Controls Co., Grayson Controls Division, Long Beach; Wayne J. Hull, secretary of the Long Beach Building and Trades Council, AFL-CIO; Peter L. Marcus, vice president of Fiesta Pools; James R. Miller, Employee Relations Manager, Anaconda American Brass Co.

Also Clyde Paisley, vice chairman of the Long Beach Economic Development Commission; Omer P. Rivard, business representative of Painters District Council 36 and Local 256, AFL-CIO; James H. Simmons, Harbor Area representative, Los Angeles County Federation of Labor, AFL-CIO; James T. Stevens, president of the Hotel and Restaurant Workers Union Local 681, AFL-CIO; and W. (Bud) deCannis, public relations consultant.

The April 8 conference at LTD is expected to draw more than 500 industrial relations specialists from business, industry and labor organizations throughout much of Los Angeles County and Orange County.

### South Bay Hodges Manager Named

Rex L. Hodges Realty Co. announced Saturday the appointment of Herbert A. Spokesfield as regional sales manager for the South Bay area, according to firm president Robert C. Westmyer.

Spokesfield, Hawthorne Boulevard-Torrance branch, first joined the Hodges Company as a sales associate and in 1962 became manager of the company's Seal Beach and Belmont Shore sales centers.

Westmyer stated the firm has started an expansion program into the San Pedro-Palos Verdes area and will concentrate on residential property resales in that region. Two new sales offices are planned this year for the vicinity, he said.

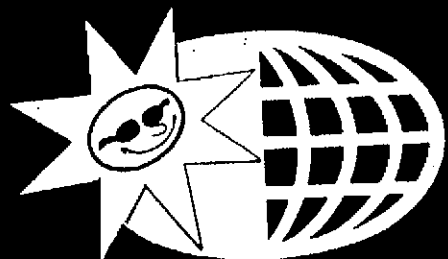


SPOKESFIELD

# SEE IT NOW!

## SOL-VISTA PRESENTS THE INTERNATIONAL HOME FAIR

WESTMINSTER, CALIFORNIA



PLAN 1756E • \$26,250

4 bedrooms, 2 baths, family room, formal living room with huge Palos Verdes Stone fireplace. Features: sheltered forecourt entry, 6' vanity counter, 5 phone outlets throughout the home, graceful sliding glass garden entry.



PLAN 1757D • \$28,750

Two story — 5 bedrooms or 4 plus downstairs den, dining room, 2 1/2 baths, family room with massive fireplace and sliding glass door patio entry. Master suite includes huge walk-in closet, dressing area and elegant compartmented bath.



PLAN 1747D • \$26,550

4 bedrooms, sunken living room with brick fireplace and 8' raised hearth, family room, 2 baths. Luxury features include double door entry, spacious nook area adjacent to kitchen, decorator wallpapers and lighting fixtures.



### McCALL'S AWARD

Sol Vista International Home Fair was awarded McCall's Certificate of Superior Design. Thoughtful planning, functional beauty and the design features which enhance more comfortable, healthier living keynote every Sol Vista home.



PLAN 1747E • \$26,600

4 bedrooms, family room, 2 baths, sunken living room featuring a huge fireplace with 8' raised hearth, center hall separation of sleeping and living areas, spacious kitchen has an adjoining dining nook. Oversize double garage offers ample storage and laundry space.

### AMERICAN BUILDER AWARD

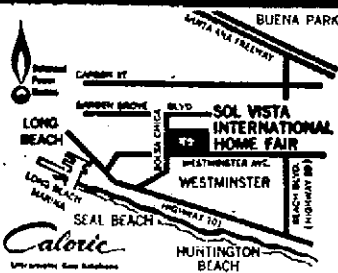
Sol Vista's distinctive Scandia model home has been judged finest overall in American Builder Magazine's national Gold Nugget Model Home Contest. This acknowledgement of excellence in design, construction quality and methods is your assurance of a wise and appreciating investment in a fine home.

Alco-Pacific Construction Co. has built and sold over 1,600 new Sol Vista Homes in Orange County... a proud record of integrity and purpose.

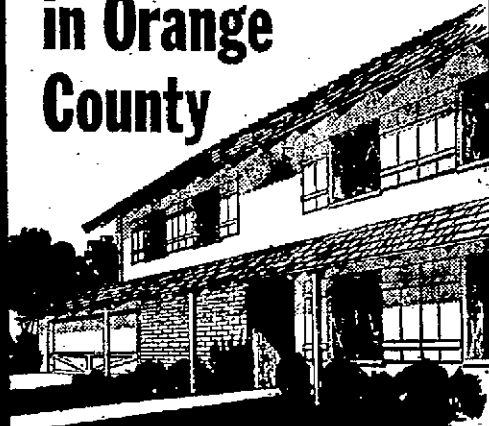
\$23,050 to \$29,600

Another ALCO-PACIFIC Quality Development

FHA — Cal-Vet and Conventional Financing available.



## Buy the Lowest Priced 2 Story in Orange County



5 BEDROOMS • 3 BATHS • \$21,950

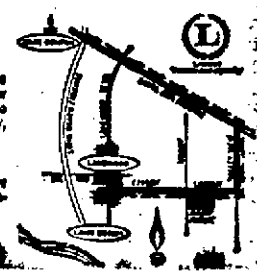
SPACIOUS 1 STORY RANCH MODELS

Vets No Down Payment/Best FHA Terms

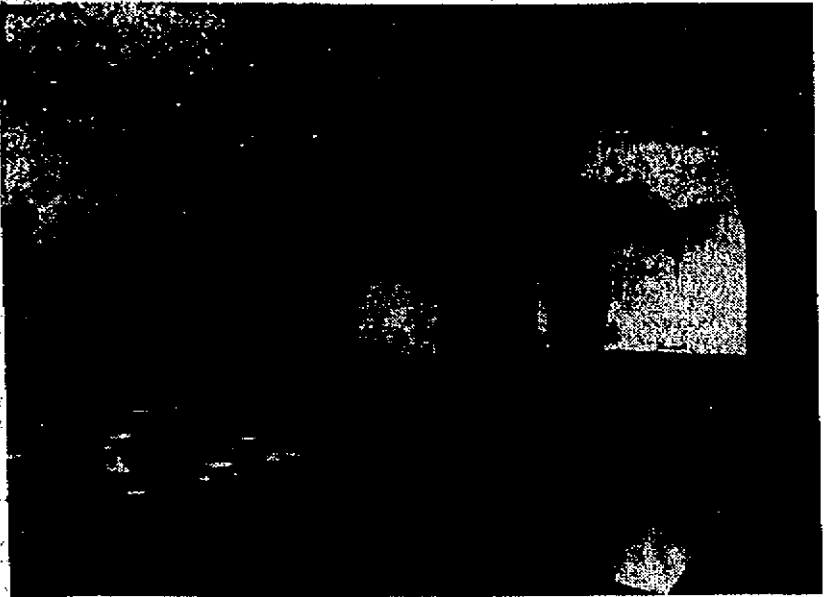
LAKE PARK

FROM LOS ANGELES AREA — Take Santa Ana Freeway to Valley View turnoff. South on Valley View to Lincoln, turn right (west) to Moody, then left to Model Homes.

FROM LONG BEACH AREA — Drive east on Carson (which becomes Lincoln Ave.) to Moody.



# New Springdale South Unit of Homes to Be Ready Soon



## A SPRINGDALE SOUTH HOME

A section of the kitchen and dining room area of a Springdale South Home is shown here. Built by Sunkist Plaza Builders, a new unit of the homes is under way in Huntington Beach.

In order to meet the anticipated demand for the residences in the new unit of the Springdale South development in Huntington Beach, construction work is progressing rapidly according to Sy Bram, executive director of Sunkist Plaza Builders, the developing firm.

Bram explained that the upcoming unit was started in view of the approaching sell-out of the current Pacifica Series and has come about at a date sooner than originally projected.

"Even at this early stage considerable interest on the new unit has been generated by home-seekers," Bram added.

Perhaps the main reason for the unprecedented sales of the Pacifica Series, it was noted, is the inclusion of extra value in all the homes built by the Sunkist Plaza firm. This is possible as a result of its voluminous building program, which, through the years, has given it a mass buying power, having built upwards of 8500 residences to date.

AN EXAMPLE of this extra value is the inclusion of well-planned and completely equipped kitchens.

The built-in range and oven with hood and fan are color-coordinated and each kitchen includes disposal and sufficient cabinet space of natural ash.

Springdale South, whose models are at the corner of Bolsa Ave. and Edwards St. in Huntington Beach, features an array of four three and four-bedroom plans with a variety of exterior designs. Prices start at \$18,250 with terms of no down payment and only \$100 costs to move in.

All homes have Custom Aire forced-air heating systems, sliding glass doors, vinyl asbestos floor tile, luxury pullmans with Formica counters and deluxe medicine cabinets. The homes have shades and aluminum screens throughout.

As an extra bonus feature, the large rear yards are fully fenced with approximately 130 lineal feet of Redwood fencing, plus gate. The finest

## Candidates Will Speak to Realtors

BELLFLOWER—The nine candidates for the two seats on the Bellflower City Council which will be open in April will be guest speakers at the breakfast meeting of the Bellflower District Board of Realtors Thursday at 7:30 a.m. when the group meets at the Student Center, Cerritos Junior College, with President Paul M. Williams presiding.

Candidates in the race are Earle Christo, Louise Dalton, Carolyn Prian, Jerry Larsen, Earl Hoggard, Maynor Norman Murray, incumbent; H. P. Smith, Ray Smith and Ralph Veady.

Each will be given an opportunity to state briefly his platform or qualifications, or both, for the office of City Council.

While the board does not endorse any candidate, it has been its practice to invite all candidates to speak at one breakfast prior to the election in order to give members an opportunity to see and hear them.

# Grand Opening to Be Monday for Pep Boys' New L.B. Store

With civic officials participating, the Pep Boys, Manny, Moe and Jack, will open their new store at 336 Long Beach Blvd. with a ribbon-cutting ceremony at 9 a.m. Monday.

Attending will be Mayor Edwin W. Wade; Ted Robbins, C.L.U.; Long Beach Chamber of Commerce second vice president; and Miss Karen Mashburn, also representing the Chamber of Commerce. Representing the Pep Boys will be Murray Rosenfeld, executive vice president and general manager; Morton A. Krause, director of Pep Boys' property management department; and his wife, Sandra, daughter of M. L. "Moe" Strauss, president and co-founder of the Pep Boys.

OPENING OF THE NEW store simultaneously marks the closing of Pep Boys' temporary location at 5th Street and Long Beach Boulevard and the return to their original location, which they opened in 1933.

Purpose of the temporary change of location was to permit the razing to the ground of the old building and the erection of a new, modern building with a fully equipped Auto Service Center at the rear of the site.

## Name Lescure M.I.C. Manager

Jack A. Lescure has been appointed manager of the Motors Insurance Corp. branch in Long Beach. He succeeds George W. Reynolds who is retiring after more than 28 years service.

Lescure has been senior staff assistant in the executive office in New York.

Reynolds joined Motors Insurance Corporation in 1935 and was named manager of the Long Beach branch in 1951.

proud to contribute our part to the progress of this remarkable community, and to its downtown beautification program."

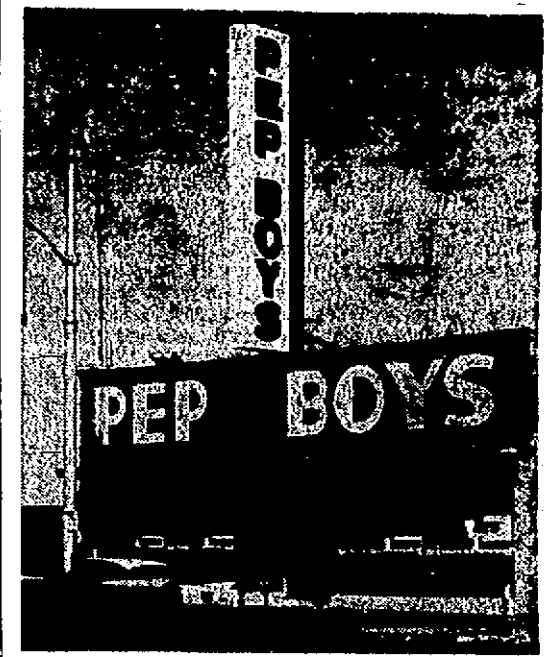
TO CELEBRATE the inauguration of the new store, a huge grand opening sale will start Monday at 9 a.m. and continue through Saturday. The new store will be open until 9 p.m. for the convenience of shoppers every night this week through Saturday.

The store is modern in every sense—air-conditioned and heated, spacious and well-lit.

Incorporating the latest structural improvements in steel, brick, tile and glass, the facilities encompass approximately 12,500 square feet, and include a complete Auto Service Center with the most modern, labor saving equipment.

THE STORE also will offer a greatly expanded tire department to meet the growing demand for Cornell Tires.

According to Rosenfeld, the new Long Beach store is the newest and finest in Pep Boys' coast-to-coast chain of



PEP BOYS AT 336 LONG BEACH BLVD.

130 stores.

Joseph Futchik, who has been with Pep Boys in Long Beach since 1933, will continue as manager at the new store.

His staff includes Kenneth E. Edinger, assistant manager; Larry Chase; Albert E. Long; Samuel Z. Perez; Ear-

nest L. Powell and Lawrence P. Walker.

Planning and development of the new structure was supervised by Morton A. Krause, director of Pep Boys' property management department. Architect was Jimmy Cartee, builders were Reeves Construction Co.

# SOMERSET

DISTINCTIVE RESIDENCES

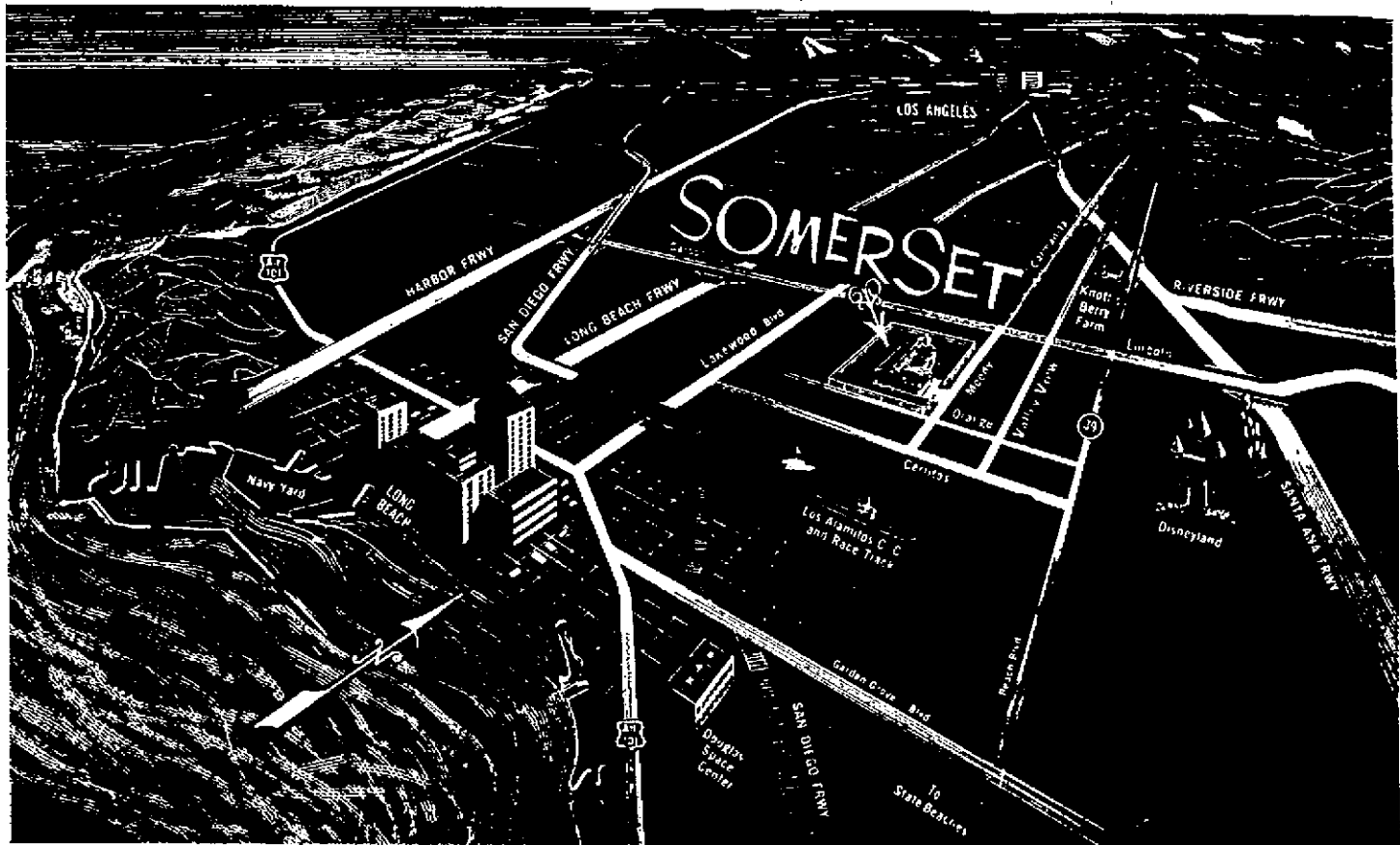
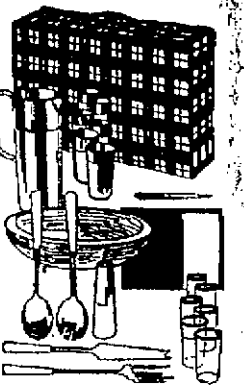
## GALA, GIFT-GIVING GRAND OPENING

### 2041 FREE GIFTS — EVERYONE WINS!



GRAND PRIZE

Come...play Somerset's Treasure Chest game this weekend! Win beautiful prizes, ideal for your family and home: Grand Prize is a beautiful General Electric stereo set with AM-FM tuner and record player. Other gifts, yours immediately if your key fits, include: carving sets, folding overnight bags, glassware and salad bowl sets, pocket secretaries, florentine pens, many other gifts including free treasure chest banks for the children: 2041 Free Gifts in all! Nothing to buy — nothing to do!



## AN "ISLAND" OF QUIET, RURAL CHARM CLOSE TO LONG BEACH, LAKEWOOD AND LOS ANGELES.

Somerset Homes include these luxurious features...and 48 more...at no extra cost!

- |  |   |
|--|---|
| 1 & 2 Stories  | and Stairways   |
| 3, 4, and 5 Bedrooms                                   | Quarry Tile Entry   |
| 2, 2½, and 3 Bathrooms                                 | Gaffers & Sattler Built-in Range & Oven, with Automatic Clock and Rotisserie, Dishwasher & Disposer |
| Family Room  | Woodburning Fireplace with Log Lighter  |
| 2 Car Attached Garage                                  | Homes Prepared for Air Conditioning   |
| Patio  | Concrete Block or Redwood Fencing   |
| Up to 1,988 sq. ft. of liveable area                   |   |
| Wall-to-Wall Carpeting in Living Room, Bedrooms, Halls |   |

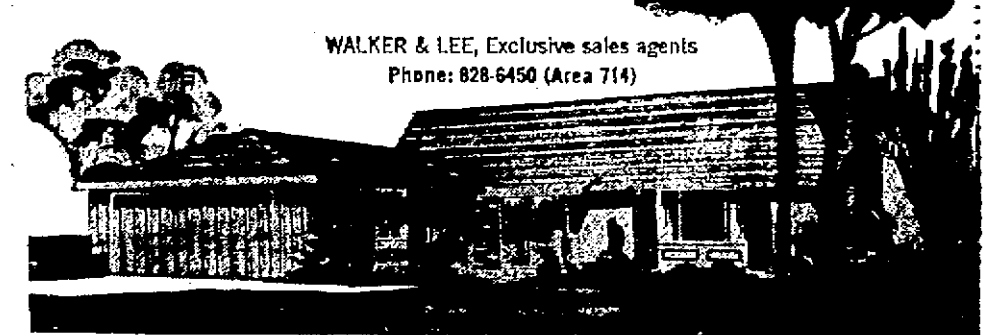
Come...See for Yourself...This Weekend!



TW TWAITTS-WITTENBERG CO. Builders & Developers

from \$26,500 EXCELLENT FINANCING

WALKER & LEE, Exclusive sales agents Phone: 828-6450 (Area 714)

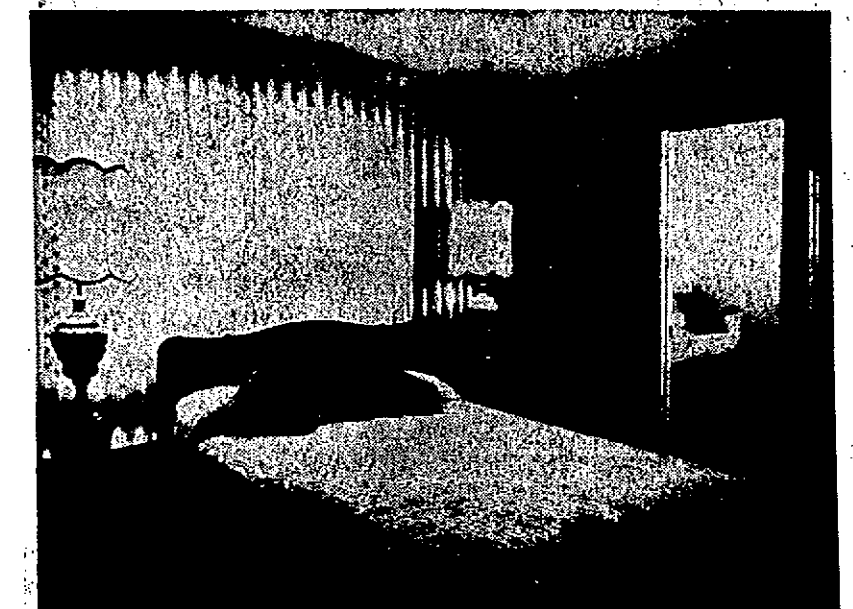




# Sunkist Plaza Opens Treasure Series

Preview showing is being held on the new Treasure Series of Sunkist Plaza Homes in Huntington Beach and extras that have put to showcase the quality of the new unit, according to Sy Bram, executive director of Sunkist Plaza Builders, the developing firm, since its inception.

As a result of this volume, the Sunkist Plaza firm has acquired a mass purchasing power that enables it, not only to build more quality into each home, but to sell each home with a minimum outlay of cash, as exemplified by the fact that homes in the new unit will be offered on terms of no down payment—only costs of \$150.



## APPEALING IN BEDROOM

Here is a view of the attractive bedroom in one model of the new Sunkist Plaza's Treasure Series which is now previewing. The bedroom has a wall of glass and its own private bath.

Waste King-Universal, one of the nation's leading kitchen appliance manufacturers, recently cited the builders of the Treasure Series for their imaginative design and convenience features offered at its developments.

The new Treasure Series will incorporate three basic floor plans that can be incorporated in a selection of 18

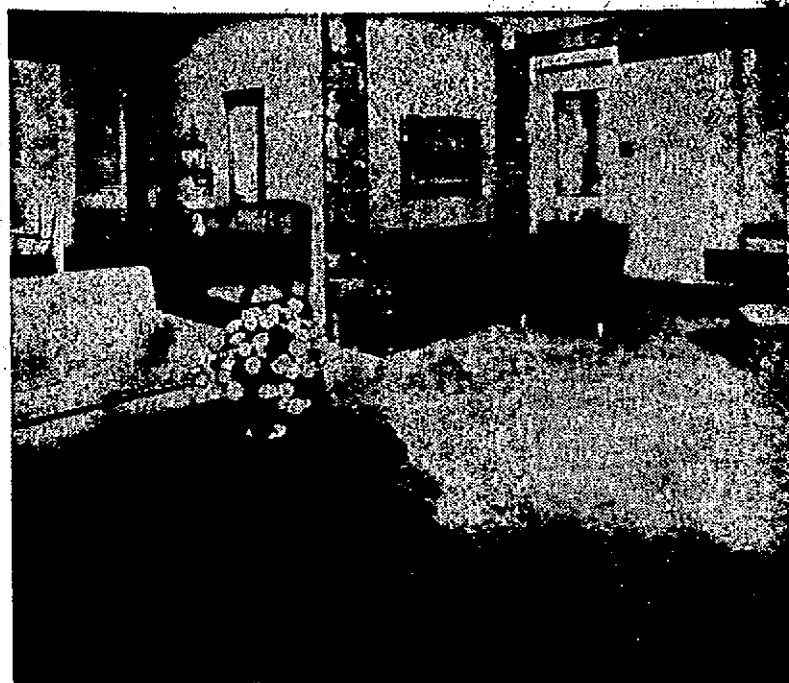
## Builders to See 'Laser Light' Demonstration

How the new coherent "Laser Light," with its dramatic new approach to familiar problems, may materially change our lives will be demonstrated at the monthly membership meeting of the Builders' Exchange of Long Beach at the Lafayette Hotel Monday evening, it was announced last week by Jack Horner, manager of the construction group.

Speaking on the "Mastery of Light," Jack King of the public relations staff of General Telephone Co. will present the demonstration. Don Anderson, exchange president, will preside.

east on Garden Grove Avenue to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and follow the signs to the furnished models.

# Three New Dutch Haven Communities Now Open



## A DUTCH HAVEN HOME

Beautiful interiors are found in three new Dutch Haven developments in Orange County. Here is a view in one model shown at Sunny Hills West where the homes overlook Fullerton and La Habra valleys.

Secluded locations that are suburban in character yet completely convenient to various civic and recreational facilities distinguishes Dutch Haven's three newest Orange County communities—Newport-West, Sunny Hills West and the Dutch Haven College Series. Specially planned to provide family buyers with maximum advantages and conveniences, all three communities are situated near schools, shopping, freeways and employment.

Dutch Haven's College Series, located on Edinger Ave. in Huntington Beach, is minutes distant from the Douglas Space & Missile Center.

Homes at Dutch Haven's College Series are three to four bedrooms with family rooms and up to three baths. Prices start at \$20,950, with VA No Down, FHA and Cal-Vet financing available. Purchasers may select from single or double level plans and from a wide choice of exteriors varying from Tahitian, Modern to California Conventional.

There are oak floors throughout, Medallion kitchens with built-in dishwasher, oven, range, disposal and range hood, separate dining areas, sunken living rooms, custom fireplaces and forced-air heating.

NEWPORT-WEST, near the intersection of Pacific Coast Hwy. and Brookhurst, is within an area of excellent schools. Major shopping centers are nearby.

Featuring homes priced from \$19,750, Newport-West is unusually moderate in cost for a community offering homes situated right at the beach. The policy of land ownership is in direct contrast to most surrounding developments where leased land is being used for home construction.

Homes are available to veterans with no down payments and 30-year loans are also offered.

NEWPORT-WEST homes are three to four bedrooms in size, with family rooms and two baths. Five floor plans are available.

Distinctive features are complete Medallion kitchens with built-in dishwasher, range, oven, range hood and disposal, full-sized beach lots, decorator-designed fireplaces, hardwood paneling, forced air heating, imported hardwood entry floors and raised masonry planters.

Optimistically Speraw asserts that 1964 may yet rival the post-war seller's market.

SHARING top honors were Fred Colton of the Carson Street office and Joan Shuff of the Los Altos office. Mrs. Shuff was also top salesman for the month of January.

The top sales office for the month was Los Altos which accounted for 32% of the total gross volume.

The 23-year-old firm is headed by DeWitt R. Lee, president, and Frank R. Hart, executive vice president. Walker & Lee, Inc. has sold more than 55,000 homes to date.

## L.B. Building Permits Show February Drop

New building permits in Long Beach decreased sharply last month following the near-record volume in January, City Superintendent of Building Edward M. O'Connor has reported.

The 1,898 projects authorized in February represented a valuation of only \$3,611,355, an 80 per cent decline from the previous month's \$18,131,167 for 2,497 permits.

Residential building was off 97 per cent—from \$14,018,800 for 1,492 family units to \$474,945 for 52 units.

Officials attributed the shrinkage to the fact that builders had not yet rebounded from the higher off-street parking requirements that became effective Feb. 1.

Valuation of all permits for the first two months of this year, reported at \$21,742,522, is 11 per cent above the \$19,557,912 total for the same period in 1963.



Grand Opening Now!  
3rd Unit Now Open



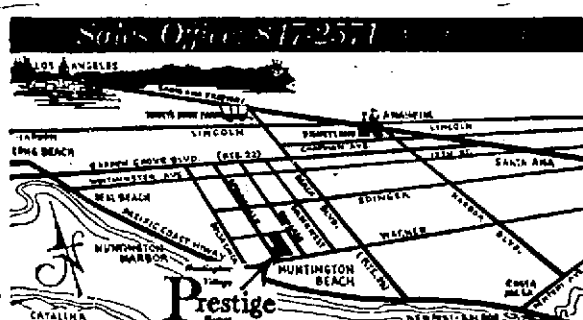
Huntington Village

# Prestige Homes

Metropolitan elegance has been married to rural charm in the new Huntington Village Prestige Homes in Huntington Beach. 22 charming new exterior elevations and six ingenious floor plans offer a wide variety of selection in one and two-story models with 3, 4 and 5 bedrooms. All-electric Westinghouse kitchens, nylon carpeting, huge wardrobes, central hall planning, magnificent floor-to-ceiling fireplaces... truly, a veritable treasure chest of outstanding features await your critical eye in Huntington Village Prestige Homes. Their best-in-the-Southland location—a matter of 2 minutes from the fabulous coast, the Meadowlark Golf Club, Douglas Space Center, schools, churches, shopping and freeways—complements their innate attractiveness. See them today—you'll be glad you did!

From \$21,200

FHA/Conventional/Cal-Vet Financing



From Long Beach Drive east on 7th St. (Garden Grove Blvd.) to Golden West St. Right on Golden West to Edinger Ave. Right on Edinger to Springdale St. Left on Springdale to models.

ANOTHER PROJECT OF  
BOYLE & SHIELDS DEVELOPMENT CO., INC.

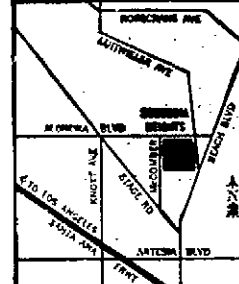
## TWO STORY LUXURY



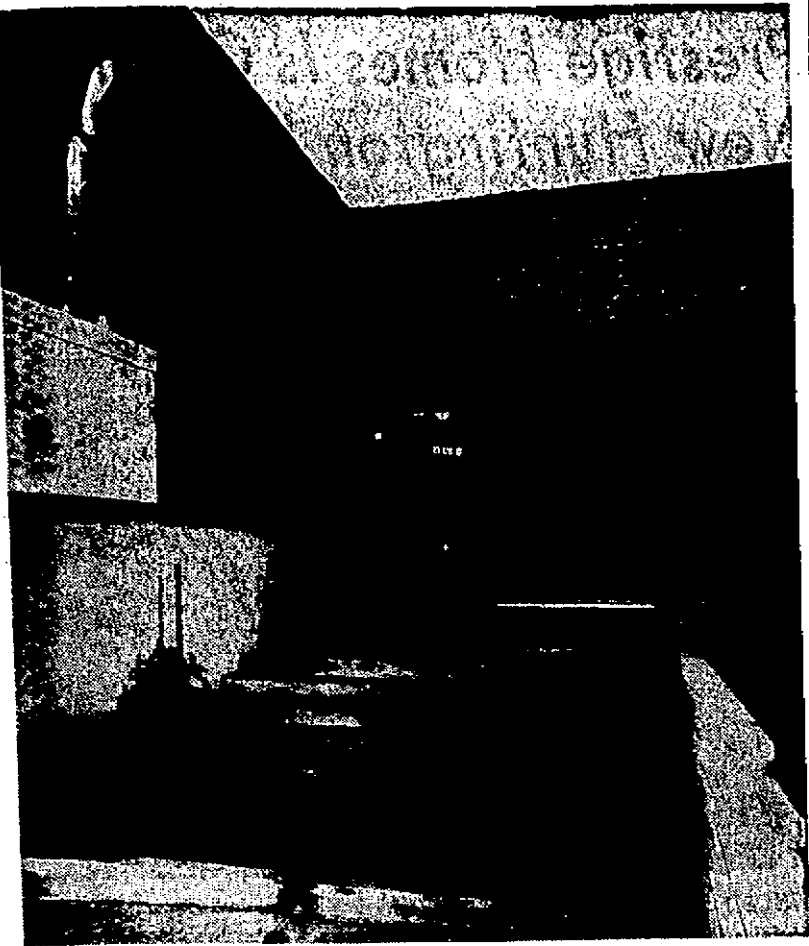
2 story or tri-level • 4 or 5 full bedrooms  
3 baths • family rooms • separate dining rooms  
\$33,950 — \$34,950  
with excellent financing. Ask about our trade-in plan.

## SUBURBIA HEIGHTS

IN BUENA PARK



Directions: Santa Ana Freeway to Beach Blvd. turnoff (Hwy. 39) east on Grand Ave. to Beach Blvd. and Luitwieler Ave. West to models.



### THREE LEVELS IN HOME

The elegant entry to the Chateau Breton in Chatelaine II is pictured. This exciting home features three distinctive levels with a sunken living room, exposed beam ceilings, a private balcony off the master bedroom and a host of other luxury features.

## Placentia Chatelaine Homes Set Record for Fast Sales

Hundreds of prospective home buyers viewed Chatelaine II in Placentia during the grand opening period, proving the homes an immediate success. Over two-thirds of the homes are now sold, marking a sales record. "We find the overwhelming response more than gratifying," Otis Cranford of Cranford Development Co., builders of Chatelaine II, stated. "We are pleased that the public agreed with our project plan to afford custom luxury with distinctive and dramatic styling, encompassed in a home that is within the young executive budget."

... ..

**THE HOMES** are located in the suburban area of Placentia, yet immediately within access of prime industry, freeways and city conveniences. Schools, churches and a vast recreational mecca are within moments of the outstanding new community of homes. Three, four and five bedroom models — California Ranch, split-level and two-story plans — offer a multitude of features usually reserved for much more costly homes. The open beam ceiling and classic design point out rich walnut paneling and extra-wide, open hearth fireplaces. A balcony off the master bedroom and sunken living room in the split-level models have proven most popular. ... ..

**COUNTRY-SIZE** kitchen is completely detailed with Westinghouse appliances—including a dishwasher. A breakfast bar meets with the approval of homemakers. "Buyers often remark that Chatelaine II homes are so beautiful and distinctive that they can hardly believe that we can offer them for as little as \$25,950 with as low as 5% down. The conscientious home buyer is immediately aware of the quality building and fine craftsmanship incorporated in them," continued Cranford. Four beautifully furnished models, located on Carolina Ave., between Palm and Imperial Hwy., in Placentia, are open daily from 11 a.m. till dusk.

## Ballew Joins Alco-Pacific Firm

Longtime Garden Grove resident, John Ballew has been appointed land planner for Alco-Pacific Construction Co., according to Bob Solomon, the firm's vice president.

Alco-Pacific builds Sol-Vista Homes. A current project is the 565 unit International Home Fair residential community in Westminster.

**PRIOR TO** joining Alco-Pacific, Ballew was with Development Research & Management Co. doing land planning and construction coordinating. He won national awards when he practiced architecture in Newport Beach. Ballew is an associate member of the Orange County Chapter of A.I.A. He is a member of the Garden Grove Union High School Board of Trustees, vice president of the Garden Grove Chamber of Commerce, immediate past president of the Garden Grove Strawberry Festival and has been elected



### NAMED LAND PLANNER

Bob Solomon (right) announces appointment of John Ballew (left) as Alco-Pacific's land planner.

Young Man of the Year by former Barbara Spurlock of the Garden Grove Junior Chamber of Commerce. Ballew flies an airplane for business and pleasure. Ballew is married to the pleasure.

## Builder Bentley Picks Sales Firm

Theodore C. Bentley, major Southland developer and president of Coordinated Service in Anaheim, has announced the appointment of Miles & Associates, Ltd., as exclusive sales agent. Bentley's current projects, known as Country Square in Cypress and Country Home Fair in Diamond Bar, now exceed \$10 million.

Diamond Bar's first unit is 90 per cent sold out with a second unit now open for inspection. The builder said he is introducing a new two-story home to make a total of five models and 17 exterior choices from at Country Square in Cypress.

Past projects of the developer have included several successful subdivisions in Orange County, four high-rise projects in Los Angeles, and several medical centers and commercial buildings in three states.

R. Dickson Miles, realtor, has participated with Bentley in most of these efforts in the capacity of Sales Agent.



T. C. BENTLEY  
Successful Area Builder

# PREVIEW SHOWING

## No Down! TO ANYONE... \$150 costs Moves YOU In!

# Sunkist Plaza

in  
HUNTINGTON  
BEACH

### All WASTE KING UNIVERSAL Equipped Homes

## 3 AND 4 BEDROOMS FAMILY ROOMS • 2 BATHS

**DRIVING DIRECTIONS**

**FROM LOS ANGELES**—Santa Ana Hwy. to Beach Blvd. (Hwy. 39)—turn right (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

**FROM LONG BEACH**—East on Garden Grove Avenue to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and follow signs to furnished models.

**FROM SANTA ANA**—West on Bolsa to Beach Blvd. (Hwy. 39) turn left (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

from **\$19,750**

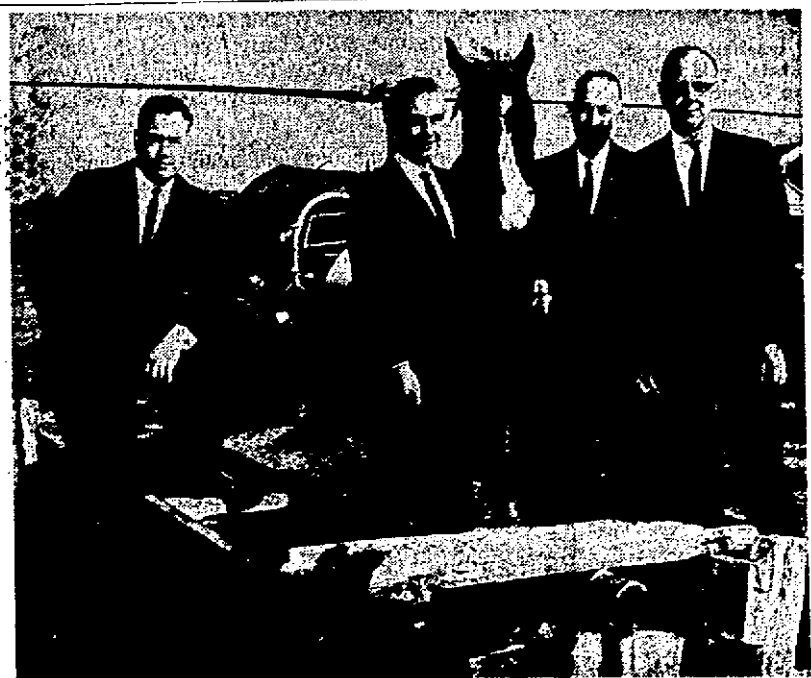
**ADDED SPECIAL  
REAR YARDS  
FULLY FENCED**

**WASTE KING  
UNIVERSAL**

**Balanced  
Power  
Homes**

### NEW BULLOCK'S DEL AMO

A four-story Bullock's store will highlight a 21-acre Fashion Square shopping center in the Del Amo section of Torrance. Designed by Welton Beck and Associates, the store and center will serve the entire South Bay area.

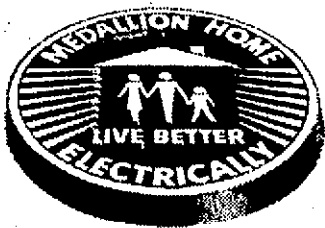


### NEW TRACT LAUNCHED

The past caught up with the future when Lou Laramore (second from left) arrived by helicopter at El Toro for ground-breaking ceremonies for his 567-acre residential community Laguna Real. The homes will be approximately 12 miles south of Santa Ana. Laramore's firm, World Wide Construction Co., will build the homes. Three Orange County supervisors in attendance were (left to right) David L. Baker, C. M. Featherly and William H. Hirstein.



## Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is the one award that requires a new home to conform to specific and rigid standards, giving important value to the buyer. Here are just some of the qualifications:

1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240-volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty.

A total-electric Gold Medallion Home gives you all these benefits plus:

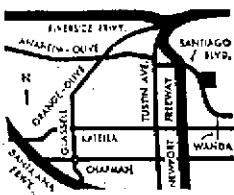
4. Flameless electric home and water heating.

**SCE**

Southern California Edison

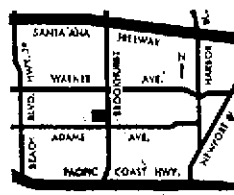
### ORANGE

**ALTURA** offers outstanding 3 & 4 bedroom homes with 2 baths and family room. Hardwood floors, forced air furnace, acoustical ceiling, fireplace, isolated living room. Choice of 5 exteriors on terraced hillside 10,000 sq. ft. lots. All-electric kitchen has range, oven, dishwasher, disposer. From \$56,500 up. \$1700 down. 633-1388, local.



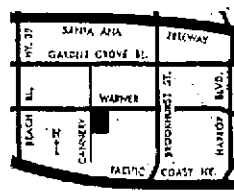
### HUNTINGTON BEACH

**HUNTINGTON CONTINENTAL TOWNHOUSES** attractive 2-4 bedrooms, 1-1 1/2 baths for townhouse living in desirable near-beach locale. Provided are pools & recreation areas, patios, fireplaces. Kitchens equipped with electric range & oven, disposer, refrigerator, washer/dryer. From \$9,900. Low monthly \$74 to \$108 includes taxes, insurance, interest. LE 6-9359.



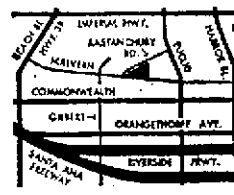
### FOUNTAIN VALLEY

**FOUNTAINHEAD** homes are for family living. Quality construction throughout the 3-4 bedrooms, 2 baths & all-electric kitchen. Front lawns & sprinklers in. Fencing, carport, drapes, built-in oven, range, disposer, dishwasher included in price from \$18,950. Only \$495 down; min. sal. \$589 mo. 714-PR 5-1563. Open now.



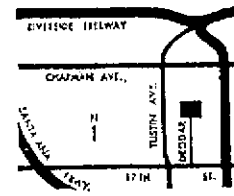
### BULLERTON

**MAURICE D. MITCHELL CUSTOM HOMES** each different from the other. Buyer has choice of making any change desired to fit his needs. Beautifully planned, quality homes with many extras for luxurious living in choice locale, 4-5 bedrooms, 2 1/2 baths. All-electric oven, range, dishwasher, disposer, other appliances avail. From \$35,000, 10% down. Local 871-6148.



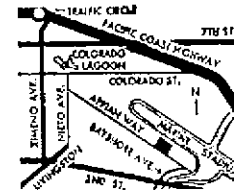
### SANTA ANA

**DEODAR TERRACE** provides homes styled for comfortable family living in convenient location, 3 & 4 bedrooms, 2 baths, family room, all-electric kitchen, include tile kitchen & baths, easy maintenance features, tile or slate entry, birch cabinets, range & double oven, dishwasher, disposer. Financing from \$33,200, \$300 mo. min. sal. \$443-5243 for details. Now open.



### LONG BEACH

**PARK SHORE** homes have 3 bedrooms, 2 baths, optional sun decks. Location and complete garden maintenance are added features. The all-electric Medallion kitchens are complete with range, oven, dishwasher, garbage disposer and fan. Other electric appliances available are refrigerator, washer, dryer. \$33,000 to \$39,750, 10% down. GE 4-5017.



### FREE! Homebuyers Magazine and Map Guide



Contains pictures, prices, descriptions, maps to more than 800 new home developments in Southern California, including custom homes and apartments. Offers many new ideas for decorating, landscaping and furnishing your home. Send coupon for free copy of this fact-filled magazine, or look for it at your newsstand.

Mail today. Limited quantity.

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## Garden Park Estates Floor Plans Appeal

What is a good home buy on today's market?

This question particularly interests the builders of Garden Park Estates in Garden Grove and they maintain a professional staff to determine the needs and desires of today's homeowners.

Space and an attractive floor plan, they learned, are very important in designing an appealing plan. There should be enough space provided so that individual members of the family do not continually "bump into each other."

Rooms in the homes at Garden Park Estates are large

and flexible they reported, "and pleasantly comfortable."

ONE AND TWO-story elevations, are available with three, four and five bedrooms. A popular model is the state-of-the-art two-story home. No less than five bedrooms are available in this plan—"ideal," they say "for the growing family with a clan of lively youngsters."

Among the quality features found in the dwellings at Garden Park Estates are solid concrete driveways; colored plumbing fixtures; sliding aluminum doors leading to expansive patios; cast-iron tubs,

stall showers with glass doors and colored Italian mosaic tile, and cheery kitchens with built-in oven and range.

MODERATELY priced from \$19,225 to \$26,450, veterans can move in for nothing down, except costs and impounds, with monthly payments from \$108.17. This includes principal and interest. Non-veterans are offered lowest FHA down on 30 and 35-year loans. Conventional and Cal-Vet terms are also available.

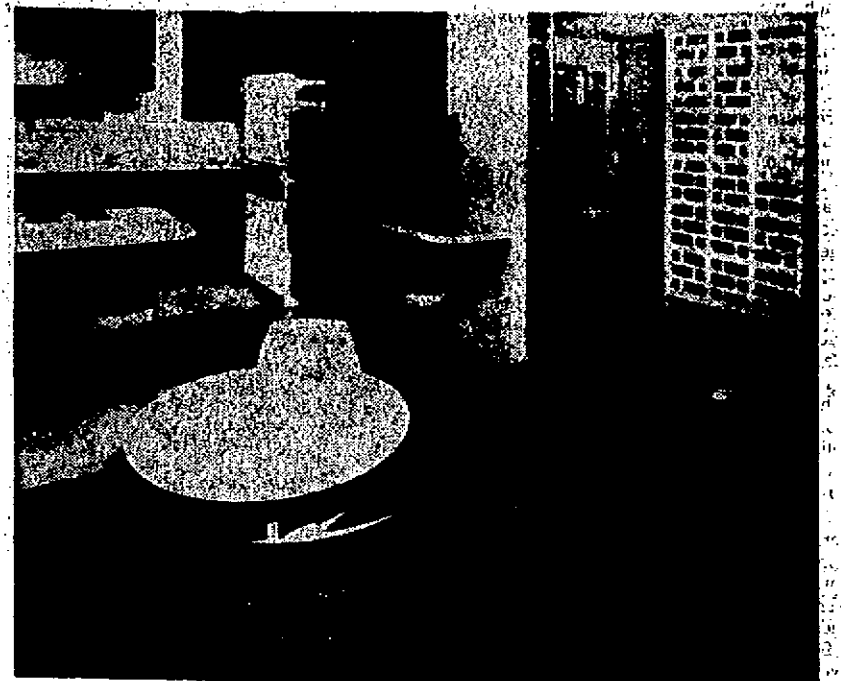
From Long Beach drive east on Seventh St. past Long Beach State College to Knott Ave.



### FIREPLACE IN BEDROOM

Here is a furnished bedroom in model home at Garden Park Estates in Garden Grove. The master bedroom in the five-bedroom, two-story plan, this room features a fireplace and ample closet and storage space.

## Prestige Homes Is Opening New Huntington Beach Unit



### PRICED FROM \$21,200

Grand opening of the third unit of Huntington Village Prestige Homes in Huntington Beach will be held today. The one and two-story, three, four and five-bedroom homes are priced from \$21,200.

Grand opening of the third unit of the Huntington Village Prestige Homes in Huntington Beach was announced by Dan Mytinger, sales director for the builders, the Doyle and Shields Development Co., Inc.

"This is the last unit in the first increment of 300 homes to be built," Mytinger continued, "and we are pleased to say that every Prestige Home completed is occupied. Every home in unit one is occupied and 90 per cent of the new home owners in unit two have either moved into their

Prestige Home, or will shortly."

FEATURED IN the one and two-story, three, four and five-bedroom homes are Westinghouse all-electric kitchens with built-in range, oven and dishwasher; walk-in pantry; built-in dressers in some master baths; wardrobes to 14 ft. long; overhead "boat door"; massive floor-to-ceiling fireplaces; custom slate entryways, and nylon carpeting in living room, master bedroom, halls and stairways.

THE HOMES are priced from \$21,200, with FHA, conventional and Cal-Vet financing all available. Buyers receive a grant deed to their home and land and there are no due dates or balloon payments.

Six model homes are open daily. From Long Beach drive east on Seventh St. to Golden drive of the new Douglas West, turn right to Edinger Space Center, the finest beaches and small boat marina in the Southland, grade and high schools, churches, homes in Huntington Beach.

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### CONGRATULATIONS

Leonard Firestone congratulates Jack Watkins (left) on occasion of his 25th year with Firestone Tire & Rubber Co., while W. H. DeBus, district manager, looks on. Watkins now operates Watkins Firestone, 3670 Cherry Ave, and the Southwest TBA Supply Co., 1637 E. Burnett St. Watkins estimates his annual volume in excess of \$2.5 million.

## Wildwood Island

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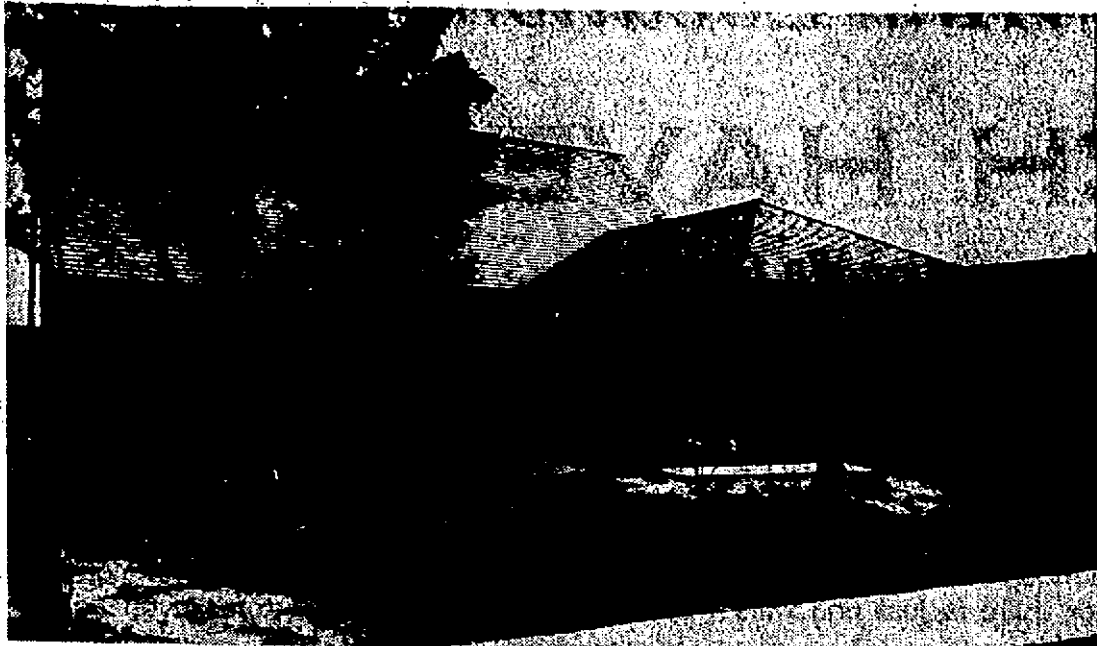
# Somerset Homes Opening Is Continued

The gala gift-giving grand opening celebration of the new Somerset Homes in Cypress continues to attract hundreds of home buyers each week, reports Robert Richards of the Twilts-Wittberg Co., builders of the homes.

"Our Somerset Homes Treasure Chest game continues to be enjoyed by everyone who plays it," Richards continued. "Every family waiting through our door receives a key to insert into the Treasure Chest — if the key opens the chest, the lucky holder receives a free gift for the home: Folding overalls, bag, salad and glassware set, pocket secretary, sewing set among many others. A beautiful consolation prize is given to those folks whose key doesn't open the chest and there are free gifts for the children."

"We've had so many winners we've had to order additional prizes," Richards noted. "Grand prize is a GE stereo set with AM-FM tuner and record player."

Somerset Homes one and two-story, three, four and five-bedroom; two, two-and-a-half and three-bath homes, with up to 1,988 square feet of livable area, give buyers a host of features for their living pleasure: Wall-to-wall carpeting in all bedrooms,



### OFFERED IN CYPRESS

One of the most popular of the new Somerset Homes is the two-story "Tamarack" shown above. The two giant bedrooms and big bath on the second story have caught much attention. Somerset Homes in Cypress are priced from \$26,500.

living room, halls and stairways; Gaffers & Sattler built-in range, oven, dishwasher and disposer; quarry tile entryways; large family rooms, king-size bedrooms with master bath and mirrored wardrobes; concrete block and redwood fencing and patio. The homes are priced from \$26,500 with conventional financing available.

Somerset's Treasure Chest is open weekends from 12 to 6 p.m. and from 10 a.m. to dusk weekdays. The model homes are open every day and are easily reached from the Long Beach area by driving east on Carson Blvd. (Lincoln Blvd.) to Moody, turn right on Moody three blocks to Somerset Homes in Cypress.

## Lake Park's Two-Story Home Draws

Lake Park's two-story, five-bedroom, three-bath Huntington model continues to be the most popular home at the \$40 million, 2,000-home community near Lakewood, sales manager Don Hermanson reports.

Hermanson said buyers have expressed particular interest in the upstairs Jack & Jill room which, by day, may be a large playroom for youngsters and by night can be divided into two separate bedrooms.

**HERMANSON SAID** some 50 per cent of the Lake Park homes sold have been two-story models. The new community "has not only the lowest-priced two-story homes in Orange County but also the widest selection of two-story units available there," he added.

Lake Park homes are priced from \$17,750.

There are 23 exterior styles and five floor plans available at Lake Park, giving buyers a wide selection as to size of homes and styles.

## Showing New Unit of Tiara Estates

Preview showing of the popular two-story homes in Tiara Estates Emerald Series in Fountain Valley will be held today, sales director Dick Murray of Farrow Realty Corp., reports.

The new series, he added, is highlighted by two attractive financing packages: Buyers may purchase for nothing down; or may have included in one package front landscaping, rear fencing, sprinklers and carpets and drapes.

Tiara Estates Emerald Series is a complete community of homes designed in distinctive two-story exteriors, and overall, the homes offer 12 totally individualized elevations in a panorama of styles and floor plans, Murray said.

### LOCATED IN a park-like

of architecture, Hermanson said.

To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson to the model homes just east of Moody.

All models provide a bonus-space, "premium room" created by the two-story designs. "Buyers at the development are taking advantage of this multi-purpose space — some 720 square feet — using it as a game or hobby room, two extra guest bedrooms or spacious master bedroom suite," Murray explained.

Adding to the custom look of the homes all of the exteriors are styled with tasteful use of wood and stone, shutters and screens. They also include rear yards and front lawns in the purchase price.

**THEY HAVE** laundry and hobby rooms and den or sewing room. Features are central entry halls, large kitchens with built-in range, oven and dishwasher; stone and brick fireplaces.

To visit the Emerald Series Homes drive east from Long south on Brookhurst to Edinger, east on Edinger to Bushland.

## Location of Regal Homes Draws Many

Excellent location of Regal Homes is one of the most important reasons for the popularity of this new Buena Park subdivision, states Tom Sims, builder.

Located on Orangethorpe between Valley View and Knott Avenue in Buena Park, Regal Homes are short driving distances from Long Beach, the industrial areas of Fullerton, Anaheim and East Los Angeles. World famous Knott's Berry Farm is but two minutes away — the Southland's most famous beaches and Newport Harbor within fifteen minutes drive. Regal Homes are also close to schools for all ages. One of the area's largest shopping centers — Buena Park Plaza is less than five minutes away.

**REGAL HOMES** are three and four bedrooms, family room and two baths. They are priced from \$22,900 and have been designed to provide many of the homes with unusually large "King-Size" lots for pools, gardens, etc. Families with an income of \$650 monthly can qualify.

The homes feature balanced power and have built-in range and hood over range, fireplaces with log-lighters. The back yards are enclosed with a block wall. Other features include furniture birch cabinets, tile shower with glass doors,



### A REGAL HOME

Located on Orangethorpe in Buena Park, Regal Homes are proving popular with home-seekers. Here is one of the models offered. The homes are priced from \$22,900.

also shower over tub, Del Piso entry, floors, spacious master bedroom suites and forced-air heating.

From Long Beach drive out Carson to Valley View, left to Orangethorpe and right to furnished models.

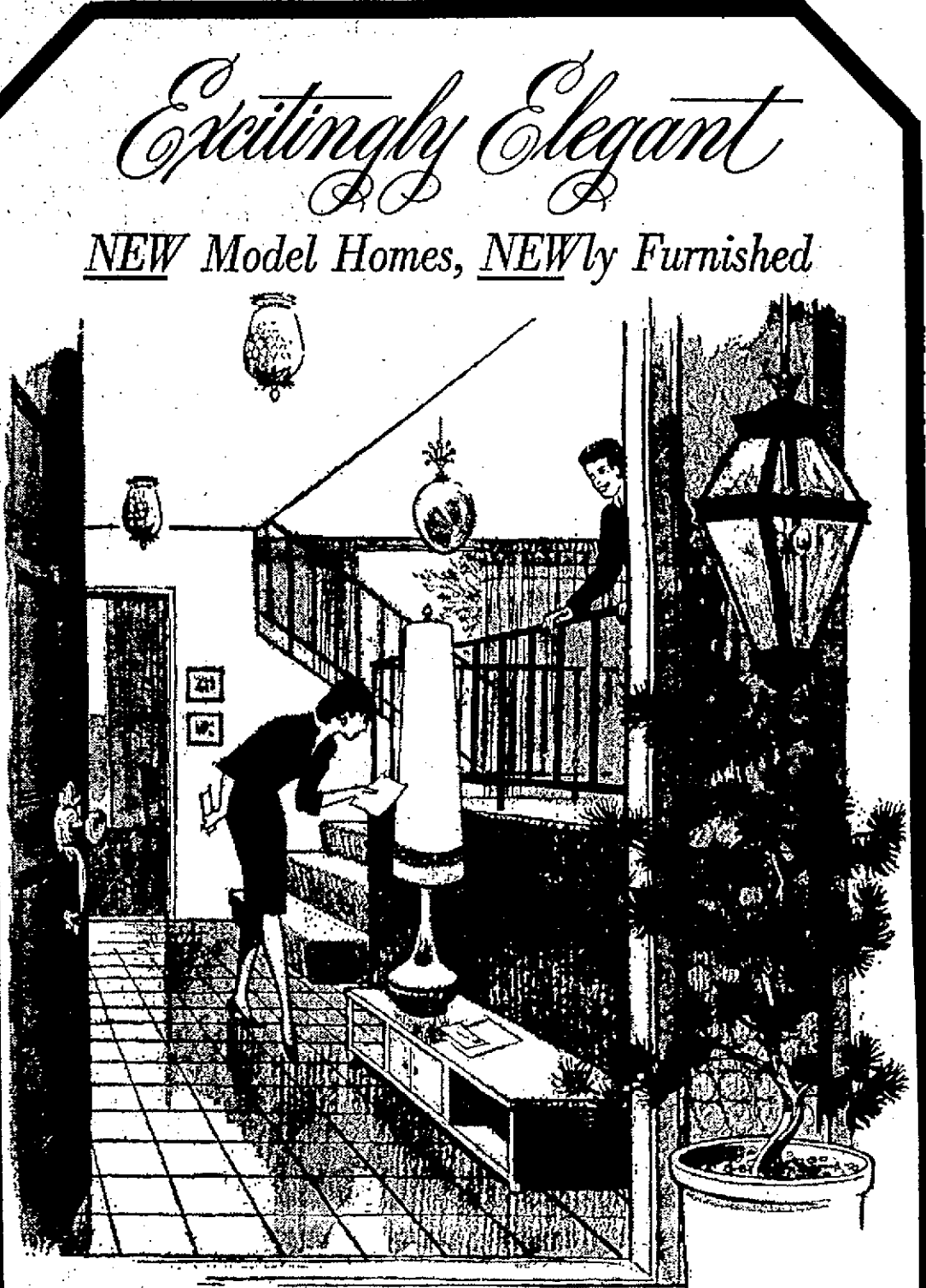
### Fashion Show Plans Complete

**BELLFLOWER** — Frankie Harrell, president of the Women's Council, Bellflower District Board of Realtors, and program chairman, Frances Parker have completed plans with the Mary Morey Fashion Shoppe, Paramount, for the fashion show to be sponsored by the Women's Council March 11 at Hody's Restaurant in Lakewood.



### IN SUBURBIA HEIGHTS

Sunken living rooms and beamed ceilings are featured at Suburbia Heights, luxury Buena Park development, which offers a special "trade-in" plan. The Harry Tancredi Co. project is located at the site of the old McComber Ranch. Prices from \$33,950.



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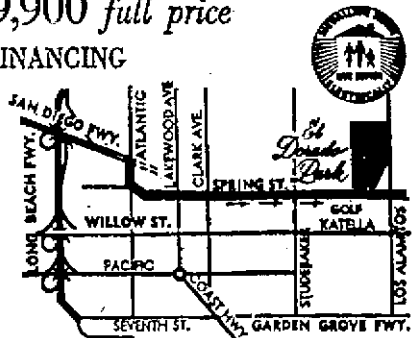
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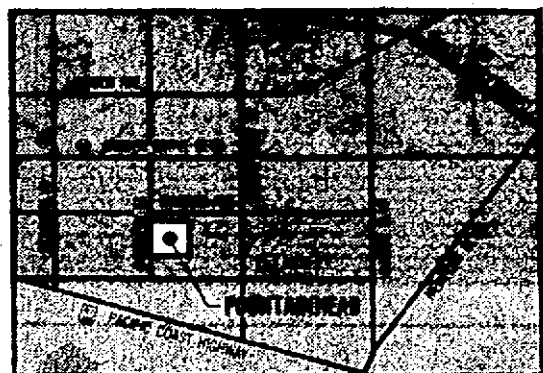
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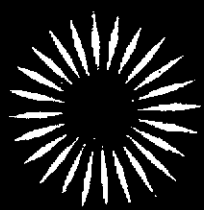
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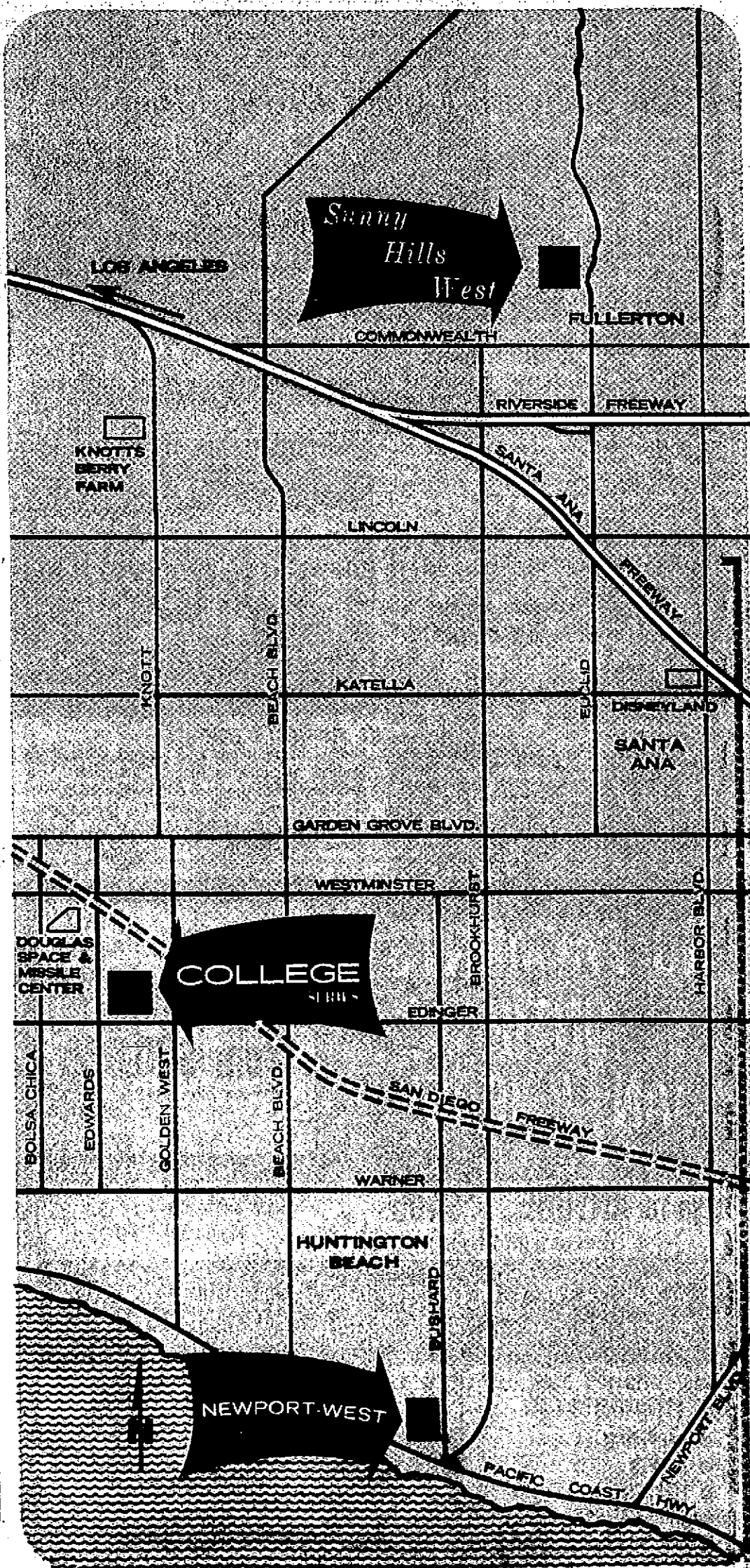
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# She Won't Throw In The Trowel



By MARGARET McKEAN

If you said petite, attractive Lucilla Hinz had rocks in her head, she wouldn't consider it an insult. She's been chief rock-picker, stonemason, designer, foreman, mortar-mixer, and strawboss on projects which have turned the Hinz' Palos Verdes Estates home and gardens into a Southland "show-case" home.

Four years ago Al and Lucilla Hinz bought the house at 2124 Paseo del Mar, PVE. Surrounding the place were waist-high weeds.

"We manned shovels to begin landscaping and realized why no planting had ever been done. Our shovels hit rock at every turn," the diminutive home-maker remembers.

Craftily the couple planted foliage and grass where there was earth deep enough to do so; dug up rock to use for planters, fireplaces, cabana, walls. When it was impossible to remove yard-wide boulders, they poured cement over them to create patio decks in unpredictable places.

**STRIKINGLY BEAUTIFUL** is the backyard with four cement stepping stones as the pathway across a miniature pond leading to a wide sun deck encircling the pool. The fountains with seven tiers and lush foliage surround both bodies of water. The Hinz-built cabana has walls of Palos Verdes stone, all dug up from the back yard.

The stones make the front of the house even more impressive.

Al Hinz says, "This all began as Lu's show. I got into it only because of the way the neighbors glared at a man who'd allow a little bit of a wife to work alone for hours with cement and stone."

Now it's a matter of pride with him that visitors can't tell his work from hers. Hinz is corporate director of industrial relations for Harvey Aluminum in Torrance.

"But labor relations are better at home if I don't try to negotiate. She insists that home is more of a home by doing for yourself, instead of buying or hiring."

"I can't help myself," Mrs. Hinz apologizes. "I am one of 17 children and we learned, even though my father was a doctor and provided well for us, to sew and paint and carpenter and design. We were encouraged to develop any flair or talent. In order not to be lost in the crowd, we all turned out to be exhibitionists. I do some ladylike things like crocheting and knitting and needlepoint, too."

**HER CREATIVE** talents are quietly apparent in the house, too. As accomplished in decorating as she is, no room is overdone, none has that sterile store-window look, and nothing exists merely to display her work.

An artist with mosaics, she has hung but one in the whole nine room house.

It's a refrigerator-sized mural of a fork-tongued dragon, his head and neck of glittering bits of glass laid at a slant to simulate a startlingly scaly appearance.

She painted a mural above the kingsize bed in the master bedroom but first sawed out the bed frame from a mammoth sheet of plywood, and covered it with the same fabric she used for the bedspread and pillow shams. The night-stand lamps aren't lamps at all but merely shades hung from gold chains falling from the ceiling.

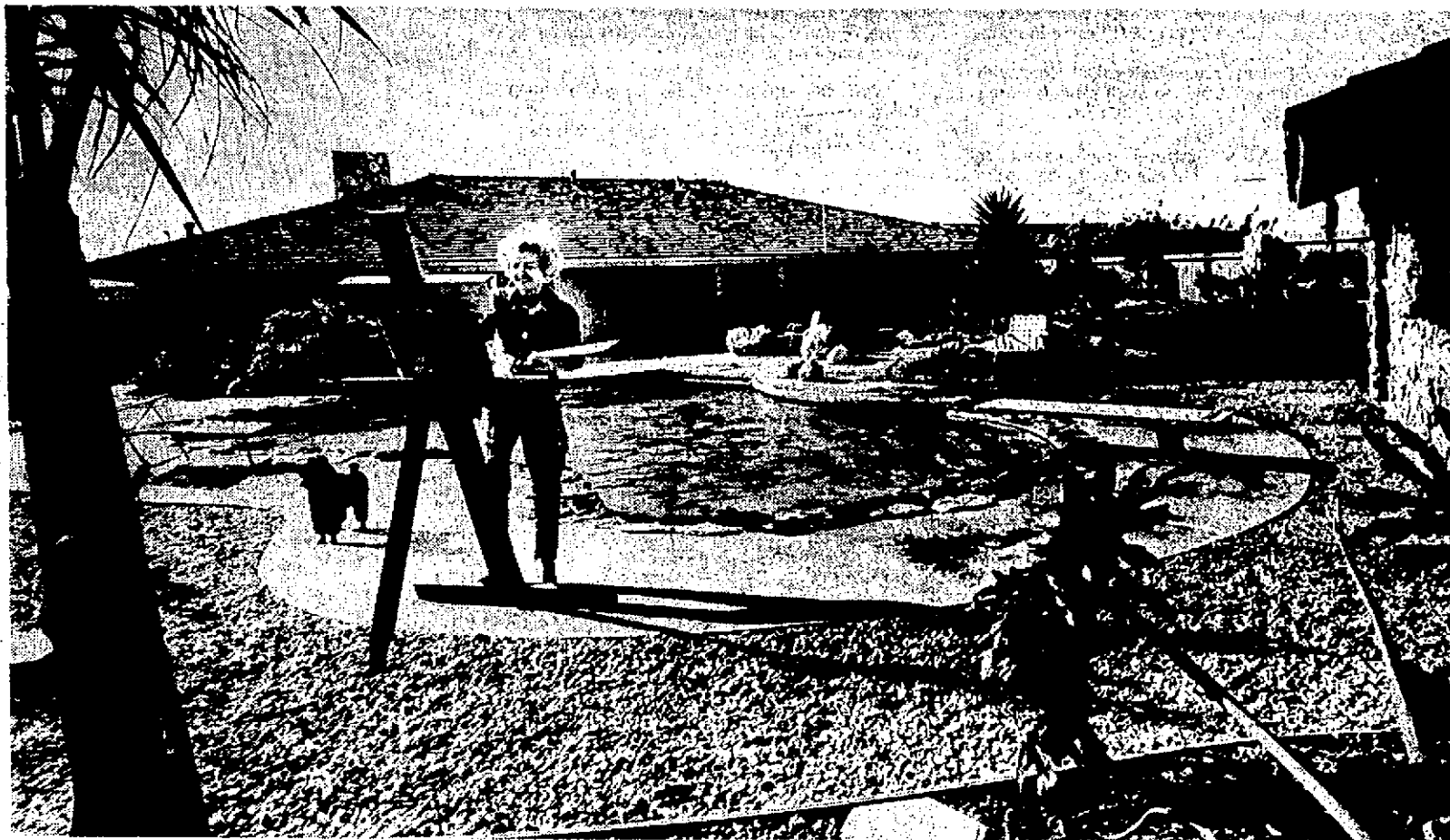
She sprayed plain beige wallpaper with gold paint to create her own \$35-a-roll paper.

Portraits of their three sons, ages 23, 21 and 20, grace bedroom tables. Lucilla Hinz considers her children the best products of her creativity.

## INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, MAR. 8, 1964 SECTION W

**A WOMAN WITH IDEAS**, Mrs. Al Hinz of Palos Verdes Estates, has designed the landscape, rock walls, planter boxes and fireplaces; furniture, and lamps at her home . . . and executed plans for all. An accomplished stonemason, Mrs. Hinz, aided by her husband, built the cabana walls, planters and fountains and poured the cement as shown above and at right in their glamorous garden. Above, Mrs. Hinz deftly handles her trowel. Also a talented painter, at right she enjoys a change of pace at her easel beside the pool.



—Staff Photos by Curt Johnson



Free wheeler on her three-wheeler . . . Mrs. Marye deBoer.

—Staff Photo by Joe Risinger

## These Trikes Are Not For Tykes

By CURTYNE DRISCOLL

"Don't think we are riding little red tricycles out here," said Mrs. Bernice Mauk of Leisure World.

They may not be little, but tricycles, adult size, have become a big thing recently in Leisure World and elsewhere.

"In 15 minutes at our shopping center you'll see half a dozen of them," said a Leisure World employee.

**WITH THE RECENT** announcement of the raise in automobile insurance, it seems likely that some car owners will have more than a passing interest in this mode of transportation.

The new tricycles have been on the market for less than a year. They are actually regular two wheeler bikes with two balanced rear wheels instead of one; two speeds, normal and low; and a large rear basket handy for carrying groceries, tiny tots and traveling dogs.

All of this retails for about \$100 in local bicycle shops. If you plan some night riding, rear view mirrors, horns and headlights are available.

"I ENJOY this tricycle more than anybody could realize," said Mrs. Edward W. Keller of Seal Beach.

Mrs. Keller pops son Scott, 4, in the basket and away they go to Main Street for fresh air and groceries. They made the trek to Belmont Shore as their longest trip to date, but found the Davies and Appian Way bridges hard going.

"I can't see having two cars," Mrs. Keller explained, "and this way I am not completely stranded."

"And oh, joy, you stop at a stop sign and no balancing!"

Mrs. Keller happened to see her favorite possession in the window of a Belmont Shore shop following Sunday brunch and could scarcely wait until the store opened Monday to purchase it.

Wallace Shepherd of Leisure World is a new owner who has wanted a tricycle ever since the Shepherds moved to the community. He has arthritic knees for which he has had physical therapy on stationary bicycles with good results, and now enjoys exercising on his tricycle.

"I don't even have to get the car out now," he said. "I can do the marketing and ride right up to the door with the groceries."

Many couples at Leisure World each

have tricycles and evening rides have nearly replaced evening strolls there.

Bob Olsen, manager of a local bicycle shop, reports that he is selling a lot of tricycles and bicycles, too, to adults.

"What Long Beach needs," Olsen said, "is bicycle paths like other cities have. The tricycles are fine for use in a quiet neighborhood, but I would hardly recommend riding on Pacific Coast Highway on one."

**THE CADILLAC** of the tricycle set is owned by Mrs. Marye deBoer. Her shiny black vehicle has a sporty red and white striped canopy trimmed with white fringe. It is known as "the surrey with the fringe on top" by her neighbors, but fondly called "Sadie" by Mrs. deBoer.

"The canopy is really more of a conversation piece than a useful sunshade," Sadie's owner said.

She reports that she had the supreme compliment one day as she rode home from a party gowned, hatted, gloved and spike heeled.

As she passed a young man who was stopped in his tracks at the sight, he bowed and said, "On you it looks good."



# Tee-Time Dates and Surprisers at Work

By Iola Masterson  
I. P-T Women's Editor

THE SMILES you see below were recorded BEFORE Virginia County Club men had a golf tourney with the men of the La Jolla Country Club last week-end at La Jolla's lovely course. Although, even then, Jack Britton, right, looked a little dubious, didn't he? But Brewster Gray seems ready to have at the course. Smiles, clubs at the ready or no, the men of VCC lost 22 to 22 points to the men of La Jolla.



First came the smiles—then the game.

But many were the smiles, before and after, regardless, because all those participating had a wonderful time. Many going down for the entire weekend to practice play and/or sightsee were Robinson Reid, our man in charge, wife, Mollie, accompanied him. Bob (that's short for Robinson) and Al Davis, there with wife, Marge, were the only VCC players who won six points and, although my golf is a little hazy, I gathered that was good.

Others present and accounted for were Mary and "Red" Whisenant, Hester Gray, Liz and Jack Hammond, June and Clark Heggeness, Susanne and Bob Buck, Lois Britton, Margaret and Bill Wallace, Chris and Lloyd Hallamore, Marjory and Bill Montgomery and Virginia and Howell Walker.

Regarding Mary and "Red"—thereby hangs a bangtail. One of their horses, "Clay Say," raced at Caliente in its debut race, Saturday. They figured with Cassius Clay having been so vocal and with the horse's name being what it was they were a cinch (almost) to have a winner. "Clay Say" came in sixth, sorry to say for Clay.

But the Whisenants are whizzing right along with big plans for their steed, whose sixth placing wasn't as bad as it sounds, if you'd seen the race.

LAST WEEKEND was a traveling golfing one for Long Beach club welders. A group of men, who make it a practice to play all manner of courses around the Southland, build up a special fund to take their wives on an annual jaunt to some fine place. Payola!

Last weekend they went to Pauma Valley. Long ago, player Norm Meager decided this peripatetic gang should have their own distinctive blazers—black with an insignia that just won't quit.

So the wives ganged up, unbeknownst to their

## Wild Waves Say...

mates, to wear equally brilliant blazers. Francine Collins, who made trip with husband, Larry Jr., bought a peck of black sweat shirts and proceeded to rig the silliest insignias possible from felt and party shop stuff. At a given word during the cocktail dinner party the wives disappeared into another room and came out wearing their own blazers over party gowns—and they kept them on all evening to howls of men's protest.

A few of the gang at Pauma to golf and enjoy included the Meagers, Julia and Bill Cheney, Mimi and Bernie Wisney, Marcia and Ty Ellis, Jody and Jerry Barber, "T. D." and Bob Mahannah, Jackie and Chuck Hughes, Margaret and Bob Sully and Fay and Jack Dallas.

THEY FLEW back to Boston Monday but their stay—and all that went with it—remains a vibrant memory for Bonnie Ridder. "They" being very special people—her son and daughter-in-law, Tom and Joanne Le Bosquet.

Background of their trip out here goes back to Bonnie's birthday—and it has a snapper.

On the night of "her day" she simply expected to go to dinner with husband, Hank, and neighbors Win and Bill Nott and Millie and Clay Hopper at Ports o' Call. When they arrived Bill told Bonnie he'd like her to see some new decor he had done on the harbor cruise ship, Princess, tied up at the dock nearby.

Well, Princess was black as the ace of spades inside and Bill went "topsides" to turn on the lights with Bonnie following him aboard. What she had no notion of was that there were 58 quiet-as-mice party-makers in the salon waiting to sing out "Happy Birthday."

After this shock wore off someone escorted the honoree through the throng of well wishers to "meet some people." The "some people" turned out to be Tom and Joanne.

Hank had arranged to have them fly out from the East Coast for the occasion to Bonnie's total surprise—as if the first part hadn't been enough. It took some doing for the usually suave Bonnie to regain her composure after that but she did and the party cruise, complete with marvelous buffet dinner "at sea" was a sparkling success.

ONE OF THOSE "of course you probably know this already" remarks sent me flying to a telephone to confirm. I DIDN'T KNOW. I hadn't heard that Nelle (Mrs. Carroll) Loder and Edmund Richards had been married quietly in the parsonage at California Heights Methodist Church. But Nelle assured me it is so.

Nelle, who has served as executive director for Long Beach Day Nursery, will quit her post next weekend. Early in April she and her bridegroom will begin around the world travels, with the Orient the first stop on their tour.

TOTAL SURPRISE—this seems to be the season

for them—Dr. Lloyd Mallin gave wife, Dorothy, a new white Falcon convertible on HIS birthday.

What did she give him? She had to stop awhile to remember; then recalled she had sent some flowers to his office, had gift wrapped a box of cigars and provided him with some very nice sport shirts. Well, Lloyd, as the old saying goes, win a few and lose a few!

TALK ABOUT THE social whirl that just won't quit! Heard a fascinating story from Harriet (Mrs. Donald G.) Moore's mother-in-law, Meta Moore of Los Angeles. Her aunt, Ida B. Holclaw of Shepherdsville, Ky.—who will be 104 years old in July—has written a social column for her hometown paper for 78 years! And she's still doing it, although not hammering the typewriter herself anymore, but dictating.

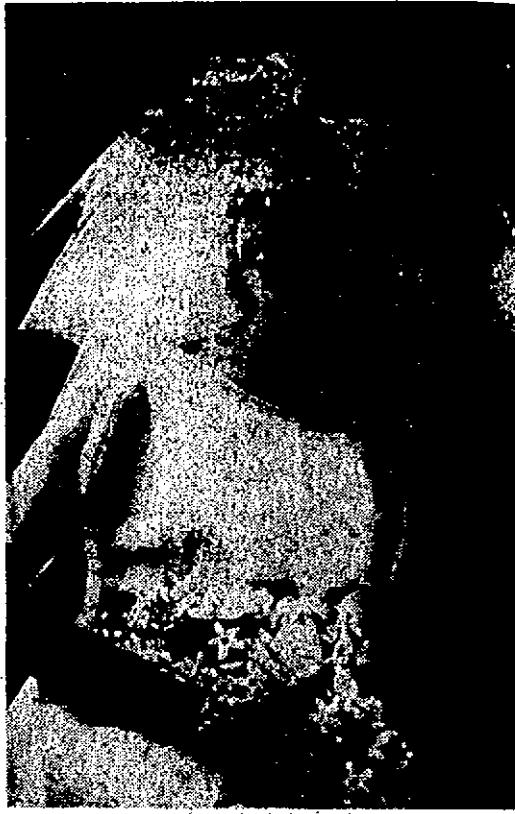
When she was 100 there was great to-do about her life and columnizing. She was asked then, and it was widely quoted on radio, in magazines and newspapers, what kept her going. She said, as a child, she had swallowed an old watch key and she has been wound up and ticking ever since.

WHEREVER SKI SLOPES have snow on them you're apt to find avid fans of the sport, Dixie and Noble Millie, pictured below on a recent ski trek to Sun Valley, smoothly slalomming and schussing. They've been sliding around on the slats since their college days.

Now they're praying that the powdery stuff stays perfect at Mammoth because that's the next planned ski-doodle they'll be off on. This time they'll go with other slopes fans and fireside in the lodge afterwards buff as Carolyn and Don Raney, Nancy and Lyman Lough, Marge and Bob Albright, who will all stay at the Highlands Inn at the resort, and Ida and Herb Beuhler, who will be nicely ensconced at Golden Bear.



Schussed a minute! They've been practicing!



Mrs. Gary William Hancock

## Anita Breittfeller Says Nuptial Lines

Immediate family members and close friends gathered Saturday morning in St. Barnabas Church to witness the marriage ceremony joining Anita Daria Breittfeller with Gary William Hancock.

A champagne reception for 150 guests is planned in the young couple's honor April 19 at Petroleum Club.

Daughter of Mr. and Mrs. Stephen F. Breittfeller, Long Beach, the bride was escorted to the altar by her father. She wore a white sheath dress of pearl embroidered silk topped by a coat of appliqued silk or-

ganza. A headpiece of organza roses held her bouffant veil and she carried an arrangement of lilies of the valley with orchids.

BRIDAL attendants, wearing empire dresses of azalea hued linen and carrying delphinium blue irises, were the bride's sister, Mary Breittfeller, maid of honor; Mrs. Charles Luper, sister of the bridegroom, and Carol Becker, bridesmaids.

The bridegroom, son of Mrs. Eugene S. Hancock of Long Beach and the late Mr. Hancock, chose his brother, Eugene Hancock, as best man. Ushers were cousins of the bride, Charles Lowery and David Gartley.

The nuptial service was conducted by Rev. James E. Hansen of San Fernando Mission, close personal friend of the bride's family.

FOLLOWING a wedding breakfast at Petroleum Club, the newlyweds departed on a honeymoon trip to Aspen, Colo. They will reside on the Peninsula on return.

Mrs. Hancock received early schooling at St. Anthony's and was graduated from California State College at Long Beach where she affiliated with Delta Gamma Sorority. Her husband was graduated from USC and is a member of Phi Kappa Tau Fraternity.

## Patronesses Prepare for Fall Parties

Plans for the new season of dance parties will be the chief topic of discussion at the second of three luncheons for officers and patronesses of Fine Arts Center from 11 a.m. to 1:30 p.m. Monday at Petroleum Club.

First of the affairs was held March 2; the third is slated March 16.

From plans to be outlined by Mrs. Derrill W. Call, director, young members of the invitational dance clubs may anticipate another lively and instructive series of parties when the new season opens in September.

STUDENTS from the fourth grade through high school will participate in a program of entertainment and instruction. Membership lists currently are being compiled.

With an annual enrollment of between five and ten thousand young people, the clubs emphasize moral conduct as well as social behavior, dancing and good grooming.

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## Fraternal and Patriotic Events on Calendar

**MONDAY**  
El Tanya Court 61, Ladies Oriental Shrine, annual reports and election of officers, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Mrs. Dearden will preside.

Plans will be completed for annual visit to Shaaru Court in San Diego Wednesday. Mrs. Tucker is in charge.

Auxiliary 791, Fraternal Order of Eagles, special nomination and election of president, 8 p.m., Eagles Hall, 2821 E. Anaheim St.

Anna Etheridge Tent 58, DUV, 10 a.m. sewing, 11:30 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Mable Fisher will preside.

Temple 63, Pythian Sisters, state convention report by Inez Donovan, grand temple representative, 7:30 p.m., Machinists Hall, 728 E. Ave. Dorothy Swinhart will preside, Goldie Price, chairman.

Herret Temple 103, Daughters of the Nile, election of officers, 12:30 p.m., Monte Vista Temple, 1120 E. Market St. Reservations for 11:30 a.m. luncheon may be made with Leone Wiegand. Temple sewing, March 17; hospital sewing, March 27.

Star Point Association, OES, 7:30 p.m., Linden Hall. Palos Verdes Chapter, hostess, Bettina Chapter, entertainment.

**TUESDAY**  
Carnation Club, sandwich luncheon, 11:30 a.m., home of Hazel Spaulding, 2575 Jefferson St. Clella Mead will preside.

Past Noble Grands Club of Wide Awake Rebekah Lodge 71, 7:30 p.m., home of Dorothy Martin, 6003 Lewis Ave.

Royal Neighbors of America, 8 p.m., Machinists Hall. Tyfone Richardson will preside.

Service Chapter, OES, brothers night and first initiation ceremonies for 1964 officers, 8 p.m., Monte Vista Temple. John Battersby, chairman.

**WEDNESDAY**  
William McKinley Auxiliary 27, USWV, noon pot luck luncheon, 1 p.m. business session, Veterans Memorial Building. Harriet Spuhler will preside. Sewing, March 20.

Abraham Lincoln Circle 44, Ladies of GAR, 12:30 p.m., Veterans Memorial Building. Margie Woods will preside.

**THURSDAY**  
Khamisn Zuanna, public card party, 7:30 p.m., Linden Hall.

**FRIDAY**  
Bettina Chapter, OES, official visit by Dorothy Michaels, deputy grand matron, 8 p.m., Monte Vista Temple. Aldene Arnold and Clarence Gilcrease will preside; Clara Soll, chairman.

**SATURDAY**  
Auxiliary 20 to Sons of Union Veterans of the Civil War, card party and luncheon, noon, Garden Room, Third St. and Alamitos Ave.

## Workshops in Compton for CFWC

Los Cerritos District, California Federation of Women's Clubs, will have workshops for all club members Monday in the Pathfinders Clubhouse, 440 W. Santa Fe Ave., Compton, following a 10 a.m. board meeting.

During the informal morning "buzz" sessions, Mrs. Edward Burns of Artesia, district president, will lead the presidents' meeting. Mrs. Gratton McKenzie will conduct the district chairman meeting and Mrs. Arthur Morrin will lead the federation chairman group discussion.

**GUEST SPEAKER** during the afternoon will be Mrs. James Fulcher, state foundation chairman.

Luncheon reservations are being handled by Mrs. David Jones, 6612 Stafford St., Huntington Park, and by Mrs. Clara P. Smith, 6006 N. Coldbrook Ave., Lakewood.



## VOLUNTEER FOR SERVICE

Mrs. Raymond O. Elliott, chairman of patient services (left), and Mrs. Jack M. Archer, vice president of Los Altos Hospital Auxiliary, are among volunteers who give hours of work to aid hospital patients.

## Parties Planned for Goldenwed Houghtons

Mr. and Mrs. Hubert S. Houghton, 321 E. 21st St., will celebrate their golden wedding anniversary Saturday at a party arranged in their honor by their sons and daughters. Forty friends and relatives have been bidden to the afternoon open house in the home of Mr. and Mrs. James Leonard, 12101 Burns Drive, Garden Grove.

Joining with Mrs. Leonard in hosting duties will be the couple's six other children, Arthur Houghton, Palm Springs; Walter Houghton, San Lorenzo; Warren Houghton, North Fort Meyers, Florida; Grace Neyrinck, Waukegan, Ill.; Betty MacManaway, San Diego; and Marjorie Hartman, San Jose. There also are 17 grandchildren and 5 great-grandchildren.

**SATURDAY EVENING** THE immediate family will gather for dinner at the Galaxy Restaurant in Santa Ana.

Mr. and Mrs. Houghton were married March 12, 1914, in Providence, R.I. Mr. Houghton served with the Royal Air Force during World War I and then worked for the U.S. Navy at Great Lakes Naval Hospital, Great Lakes, Ill., prior to his retirement to Long Beach in 1953.

## Thetas Fete Founders

Southern California Kappa Alpha Theta will celebrate Founders' Day Saturday at a noon luncheon in the Regency Room of the Los Angeles International Airport Marina Hotel.

Among those attending from Long Beach will be Mmes. Richard McFadden, William Zantiny, Harry Landis, Audrey Brown, Perry Rutherford, John Nimocks and Nevon Von Rohr.

## Kennyettes Plan Two Functions

Kennyettes will honor new members of the past year at a tea in the home of Mrs. Golda Sutcliffe, 3901 Livingston Drive, Wednesday from 1 to 4 p.m.

Mrs. Lester Paine is membership chairman. Assisting hostesses will be Mrs. Frank Ellsworth and Mrs. Anton Uffen.

The group will entertain husbands and friends at a potluck dinner and card party Saturday at 6:30 p.m. in the Community Room, 3901 Atlantic Ave.

## Los Altos Auxiliary to Expand

For its first annual membership drive, Los Altos Hospital Auxiliary will give an invitational tea in the home of Dr. and Mrs. Irving Moskowitz, 4220 Country Club Drive, Wednesday from 2 to 4 p.m.

Although the auxiliary was organized just three months ago, it provides many hours of volunteer service. As membership grows, the variety of services will be expanded. Plans also include establishment of a Nurses Scholarship Fund.

## Dessert Tea

A showing of original spring chapeaux by Mari Etta will highlight the dessert tea planned by Sisterhood of Temple Beth Zion at 1 p.m. Wednesday at the temple, 6440 Del Amo Blvd.

Reservations, open to the public, may be made at the temple office. The day's sponsors include Mmes. Robert Goldman, Steve Rostas, Eugene Schlissinger, Max Warren and Nat Ross.

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## ASK Betty Blake

FOASBERG'S FABRIC CARE COUNSELOR

Q. What about the cleanability of belts?

A. Non-cleanable belts are found on inexpensive, moderately priced, and expensive dresses and suits. Backings separate from materials, backings stiffen, outer material will stain from glue melting and belt buckles disintegrate. Always check the belt on a garment to see if it says "Washable" or "Dryclean". If not, ask the store selling the garment to guarantee its cleanability.

## I TALK

One of my jobs as Foasberg's Fabric Care Counselor is to talk to clubs, groups, schools, about new fashions, new accessories, and how to keep them glowing. Have your program chairman contact me for a date.

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# Economy--A Family Trait

DEAR ABBY: I made what I thought was a good suggestion and it started a whole family fight. My daughter recently got a diamond ring and plans to be married this summer. My sister's daughter announced her engagement New Year's Eve, and she plans to be married this summer, too. When I mentioned to the other members of my family that I thought it would be a good idea if the kids got together and had a double wedding, they said if they had to buy TWO wedding presents they expected to go to TWO weddings. And when I explained to my sister that we could save on flowers, music, food, drinks, etc., she said they could afford to put on their own wedding. What's wrong with my family? Or is it me? Next time I open my big mouth, I wish somebody would kick me hard.—MEANT WELL.

DEAR MEANT: Your suggestion was motivated by your desire to get as much mileage out of a dollar as possible. So was their reaction. It must run in your family.

DEAR ABBY: I am engaged to a wonderful man. He is a European and his first name is difficult, but not impossible, to pronounce. When I introduced him to my mother for the first time she didn't even attempt

to pronounce his name. She simply said, "I shall call you John." He smiled, good-humoredly, thinking she was joking but she has been calling him "John" ever since. I know he feels hurt, and I don't blame him. I think it's insulting. Don't you think my mother should learn to pronounce my future husband's name? It has bothered me for several months.—BOTHERED

DEAR BOTHERED: Why the silent burn? Teach your mother to pronounce your fiancé's name, and insist that she address him as such. (P. S. Why doesn't John speak for himself?)

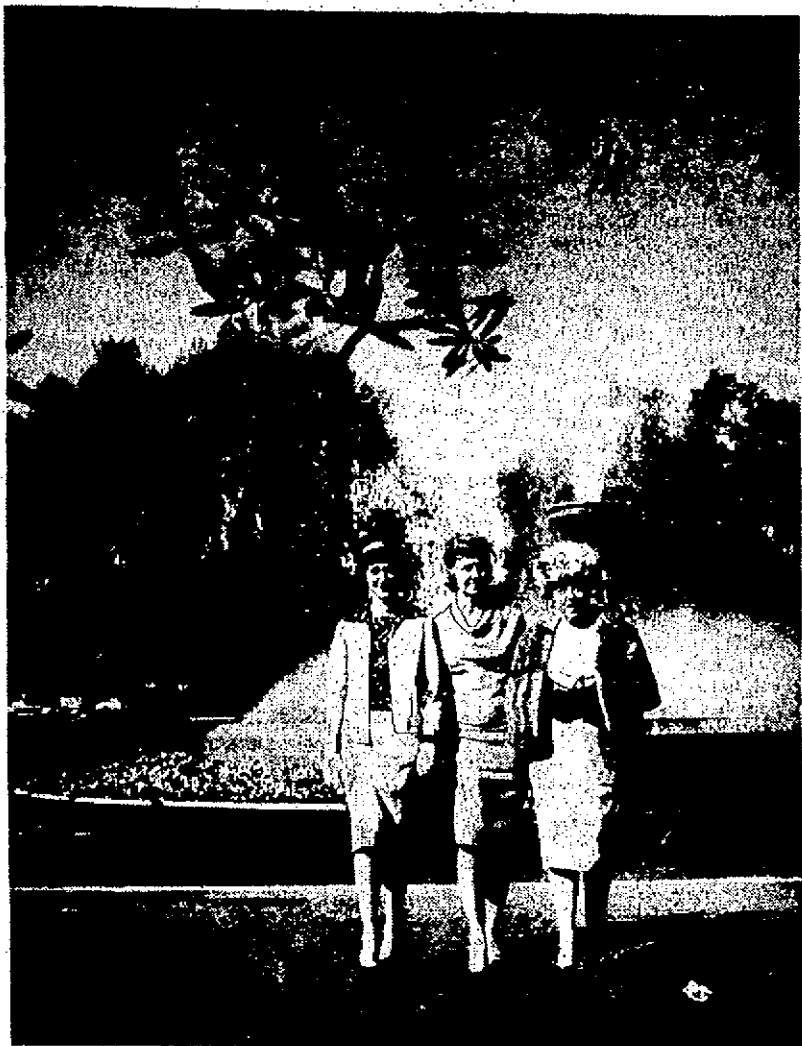
DEAR ABBY: You should have told the Mason's wife, who felt left out because her husband wouldn't share the secrets of the lodge with her, that she and her husband should join the Order of the Eastern Star. It's not ALL secret. Sincerely—A MASON IN FORT WORTH, TEXAS

CONFIDENTIAL TO "THE JUNE GRADS": "Do not pray for easy lives. Pray to be stronger men. Do not pray for tasks equal to your powers. Pray for powers equal to your tasks." (Rev. P. Brooks; 1835-83.)

Get it off your chest. For a personal, unpublished reply, write to ABBY, Box 3365 Beverly Hills, Calif. Enclose a stamped, self-addressed envelope.



ABBY



## ALPHA DELTA PI EVENT

Grounds at Santa Anita provide beautiful setting for a stroll for this trio of Long Beach alumnae of Alpha Delta Pi (from left), Mmes. John Foster, Robert Clingan and Robert Jones. The three were at the race track to join with other Southland alumnae in planning fourth annual benefit harness race April 4. All are past officers of the alumnae; Mrs. Clingan currently serves as president of Long Beach City Panhellenic.

## Foundation to Benefit From Races

Two thousand Southland Alpha Delta Pi alumnae and their guests will gather April 4 at Santa Anita for the sorority's fourth annual benefit attendance at the harness races.

Many will gather for luncheon on the terrace prior to the races; all will remain for a cocktail dance in Chandelier Room of the Turf Club with music by the Two Tones following the races.

Among the days hostesses are Mrs. Michael Sentovich 11642 Wallingford Road, Los Alamitos, who may be contacted locally for reservations; Mrs. R. L. Farr, Fullerton; Miss Nora Deu Pree, Orange; Mrs. Norman Fogrell, Santa Ana; and Mrs. R. A. Dunaez, Palos Verdes.

PROCEEDS will go to the McCausland-Holmes Foundation which sponsors research in complications of pregnancy. The foundation has been chosen as a continuing philanthropy by the 13 sorority alumnae associations in this area. Research projects are conducted in conjunction with the USC School of Medicine.

Dr. Holmes will receive the group's donation May 16 at luncheon in the Los Angeles Athletic Club when Alpha Delta Pi also will mark its founding.

## Oswald Jacoby

### Make Your Own Luck

Good poker players are inclined to consider themselves unlucky. Not so, with good bridge players. They think they are lucky, but whenever possible they go out and make their own good luck.

Now let's see how lucky you are. Playing at six spades, you win the opening heart lead with the king and quickly count 11 tricks. You have to find a 12th trick somewhere, and the only reasonable place is the diamond suit.

In any event, you might as well go about the business of drawing trumps and two leads handle that chore. Then if you are an unlucky player, you take a diamond finesse. East wins with the king or queen and returns a heart or club. Eventually you take another diamond finesse and have lost your slam. You have had bad luck and can complain.

IF YOU are a good player you will not have bad luck with this hand. The moment that trumps break, you will cash your ace and king of clubs and enter dummy with a third trump. Then you will discard a club and a diamond on dummy's two good hearts, ruff dummy's last club and now you will lead a diamond and lose the finesse.

East, in the lead, will be a dead duck. A diamond return will solve all problems in that suit, any other return will give you a ruff and discard. Either way, you will make your slam.



Mrs. Harold W. Kerr

## DAR Units to Attend Conference

California State Society, Daughters of the American Revolution, will hold its 56th annual conference Tuesday through Friday, at Hotel del Coronado, Coronado.

State regent Mrs. Frank R. Mettlich of San Diego will preside.

Gaviota, Long Beach, Los Cerritos, Susan B. Anthony and Western Shores Chapters, all of Long Beach, will be among the 141 chapters represented at the conference. Annual reports of state officers, chairmen and chapter regents will be heard.

MRS. ROBERT V. H. Duncan of Alexandria, Va., president general of the national society, will give the keynote address, "Be Strong and of Good Courage."

Among many activities scheduled is the state regent's dinner honoring Mrs. Mettlich Wednesday evening in the Windsor Room.

HARRY VON ZELL will address the Thursday night banquet. His topic will be "America's Vital Issue."

The conference will close Friday with installation of new officers and a reception for them following a luncheon honoring Children of the American Revolution, the conference committee and guests.

## Zeta Tau Alpha's President to Visit

Mrs. Harold W. Kerr of Detroit, Mich., national president of Zeta Tau Alpha, will visit collegiates and alumnae in Southern California Monday through Wednesday.

Mrs. Kerr is a graduate of Michigan State University and is a charter member of Beta Phi Chapter there.

Mrs. Kerr's schedule will begin with a luncheon Monday at 11:30 a.m. in the Captain's Inn with members of the executive committee of the local alumnae chapter and the Delta Alpha house corporation board. After luncheon, a meeting will be held in the home of Mrs. Marvin K. Paup, 5178 Anaheim Road.

LATER, the visitor will tour California State College at Long Beach, then will be a dinner guest of the collegiates at the Delta Alpha Chapter house, 2832 E. Second St. She will address the chapter before meeting with members of Delta Alpha advisory board.

Tuesday, Mrs. Kerr will meet with Los Angeles alumnae and with collegiates of Beta Psi Chapter at UCLA and with chapter advisory board members. Wednesday, she will be luncheon guest of the house corporation board USC. Although Xi Chapter is inactive, the sorority still owns a house on sorority row.

THE PRESIDENT'S off-



—Staff Photo

## WHEN EASTER NEARS

It's time to think of spring fashions! Lakewood Federation of Republican Women will sponsor a showing of newest styles by 16 Los Angeles manufacturers of California fashions Saturday noon in Lakewood Country Club. The gaily decorated hat boxes, above, will center tables and will be sold for a nominal price. Trundling the bright flower cart on which the Easter Bunny (Mrs. Rodney Davis) rides are (from left) Mrs.

Oliver Connor, chairman, and Mrs. Gerry Probert, decorations chairman. Fashions to be shown at the G-O-Party are being coordinated by Harris and Frank Ladies Shops and will include swim wear, sportswear, dresses, coats and suits. Tickets may be purchased from Mrs. Davis, 1803 Nipomo Ave., or from Mrs. Richard Rampton, 5764 Eccleson St. Reservations must be made by Tuesday.

## Altar Dates Are in Their Futures

### Moore-Clayton

Mr. and Mrs. Val R. Moore have announced the engagement of their daughter, Norma Elise, to Harold Anson Clayton, son of Mrs. M. G. Clayton and the late Mr. Clayton.

The wedding will take place Aug. 1. Miss Moore is a graduate of Polytechnic High School and USC where she was affiliated with Gamma Phi Beta.

Her fiancé also was graduated from USC and received his master's degree there. He is a member of Sigma Chi.

### Scottino-Mahoney

Josephine Ann Scottino and James Edward Mahoney have chosen Aug. 8 as their wedding date.

Their betrothal was announced by her parents, Mr. and Mrs. Paschal J. Scottino of Los Angeles. The future bridegroom is the son of Mrs. Patrick Casey of Los Alamitos and the late Mr. Howard Mahoney.

Miss Scottino attended St. Mary's Academy in Los Angeles and will graduate from California State College at Long Beach in June. She is a member and past president of Delta Zeta sorority.

Her fiancé is a graduate of Wilson High School and CSCLB. He is attending Hastings College of Law in San Francisco. A member of Sigma Pi, he was elected to "Who's Who in American Colleges" in 1963.

### Cleghorn-Peters

The engagement of Bonnie Jean Cleghorn and Nicholas Robert Peters has been announced by her parents, Mr. and Mrs. D. D. Cleghorn of Seal Beach. He is the son of Mr. and Mrs. C. R. Peters, also of Seal Beach.

A graduate of Wilson

High School, Miss Cleghorn is attending CSCLB. Her fiancé attended Orange Coast College and now also is studying at CSCLB.

### Sprague-Frederickson

Linda Lee Sprague will become the bride of Allen Leroy Frederickson on April 25, her parents, Mr. and Mrs. E. E. Sprague, have announced.

She is a graduate of Millikan High School and attended CSCLB.

Her fiancé, son of Mr. Carl O. Frederickson of Norwalk and the late Mrs. Frederickson, attends West Coast University of Engineering in Los Angeles.

### Giesen-O'Donnell

St. Anthony's Catholic Church will be the setting for the April 11 wedding of Elizabeth Mary Giesen and Charles Schuler O'Donnell. The forthcoming marriage was announced by the bride-elect's mother, Mrs. Ann Giesen.

Miss Giesen is a graduate of St. Joseph Hospital School of Nursing in Chicago, Ill.

### Coutts-Davis

Janice Anne Coutts will become the bride of John Scott Davis on June 13.

She is the daughter of Mr. and Mrs. Robert Burns Coutts; he is the son of Mr. and Mrs. John Ernest Davis, Seattle, Wash.

The bride-to-be is a graduate of St. Anthony's High School. Both she and her fiancé are graduates of Seattle University where he was a member of Alpha Kappa Psi and Alpha Phi Omega.

### Vargas-LeGrand

An early summer wedding is planned by Alice Vargas, daughter of Mr. and Mrs. Louis Vargas, and Ronald E. LeGrand, son of Mr. and

Mrs. Eugene V. LeGrand. Miss Vargas attended schools in Chicago before moving to Lakewood. Her fiancé is a graduate of Polytechnic High School and attended Long Beach City College.

### Duewel-Cordero

Mr. and Mrs. F. Ward Duewel have announced the engagement of their daughter, Georgia, to Joaquin Cordero, son of Mr. Alfonso Cordero of San Pedro and Mrs. Margarita Gonzalez of Mexico City.

Both young persons are graduates of Jordan High School. She attends CSCLB. He attended Long Beach City College and CSCLB.

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## FIVE LITTLE SECRETS

# City Clams Up

By RAY SERATI

ABERDEEN, S.D. (UPI)—The Fischer quintuplets are living behind a slick paper curtain. But don't feel sorry for them on that account.

Six months since their history-making birth, chances look good that they'll have a better than even chance of growing up like normal South Dakota youngsters.

The paper curtain was wrapped around the quintuplets a few weeks after their Sept. 14 birth in Aberdeen's St. Luke's Hospital. A major magazine publishing firm laid down a large sum of cash for the right to report on the children's day-by-day doings and to publish their pictures.

That agreement has affected the life of almost everyone in Aberdeen, a thriving prairie trade center which now prides itself in the title of "Quint City."

Neighbors of parents Andy and Mary Ann Fischer don't like to talk much about Aberdeen's most famous family. Townspeople have grown adept at dodging the questions of out-of-town reporters. When pressed, they explain they don't want to do anything to hurt the Fischers.

PRESSED still further, they'll say the Fischers are nice people who like to keep to themselves. The town's attitude is that they shouldn't be bothered if they don't want to be.

The private life of the Fischers goes on behind the walls of a split-level home inside town where the parents live with the quintuplets and their five older children.

The town provided the house after the Fischers had made Aberdeen famous. The family moved in from their gray stucco farm house outside of town where Andy Fischer kept two cows so he could be sure of plenty of fresh milk for the kids.

A knock on the door of the new house is likely to be answered by Andy or Mary Ann. They have no servants and get by with the help of a nurse and Mrs. Fischer's mother, Mrs. Elmer Brady of Hecla, S. D.

If you're a stranger, you'll probably be asked to leave.

ANDY FISCHER, a lean, amiable six-footer, has returned to his \$80-a-week job as clerk at a wholesale grocery firm. On the way home, he may stop by at an old hangout for a glass of beer.

His friends know about his contract with the publishing firm. They don't like to be questioned about him. "We don't want to hurt Andy," they explained.

Mary Ann Fischer's life is also little changed. She does the family's shopping at the supermarket herself and has been seen downtown buying clothes for her king-sized bed.

She stays home most of the time taking care of the quintuplets—Mary Ann, Mary Magdalene, Mary Margaret, Mary Catherine and James Andrew—and of her five older youngsters, Daniel, 8, Charlotte, 7, Julie, 6, Evelyn Kay, 4, and Denise Joyce, 3.

The Fischers have always liked to keep to themselves and their only outside ac-

tivity is bowling. They haven't given that up.

Mary Ann bowls every Wednesday night in a women's league. She's considered one of the better woman bowlers in town. Her average is 164. Friday night is Andy's night out. He, too, bowls with a league and has a 175 average.

The rest of the Fischers' life centers on their family, as it did before.

JUST AS Andy and Mary Ann Fischer have slipped back into a normal, unhurried way of life, so has the city of Aberdeen.

There is little left of the excitement and hubbub of that week last September when the Fischers, in the words of South Dakota Sen. Karl Mundt, "put Aberdeen on the world map."

That was when Dr. James Berbos, a quiet, publicity-shy family doctor, telephoned Andy Fischer, made sure he was sitting down, and told him "Mary Ann is going to have five babies." Three days later, at 1:50 a.m. CST, Berbos delivered the first quint.

They became the first quintuplets ever to survive in the United States.

The quintuplets have been healthy babies from the start, except for a few complications during their first weeks. Aberdeen takes quiet pride in them.

Downtown, you can see stickers on car bumpers saying "I'm from Aberdeen, home of the quintuplets." A hotel clerk says "just about everyone from out of town asks about the quintuplets."

## Activities Reach Out to Many Areas

### MONDAY

Members of the Women's Architectural League will be entertained by the president, Mrs. Arthur Hoyer, at a brunch at 10 a.m. at her home, 1079 Terrace Drive.

A program honoring Ebelle life members will be presented following luncheon at noon served by Group U, Mrs. Hugh Garth Maddox, chairman, and a 1:30 business meeting in Ebelle Auditorium. Ray Roberts, "The International Troubadour," will entertain.

Department meetings include: Art, 10 a.m., "Mural Painters, Vedder and LaFarge," Mrs. Everett N. Morningstar. Business and Protective Law, 11 a.m., "Wills and Laws of Succession," attorney Mary Swift Beeks, California History, 11 a.m., "Hubert Howe Bancroft," Mrs. Minerva F. Tustin.

National League of Senior Citizens Club of Long Beach will sponsor a dessert luncheon at noon at Machinists Hall. The public is welcome.

First Union of the Women's Christian Temperance Union will meet for a business session at 11 a.m. at First Christian Church. A sack lunch at noon will be followed by an afternoon program.

### TUESDAY

LuValle Poetry Club meets from 1:30 to 3:30 p.m. at the home of Lyra



## PCC SHOW

# Femininity Is Back In Style

Pacific Coast Club's annual spring fashion show, during a luncheon to be held Thursday in the club's Sunrise Room, will feature clothes that American women love—the kind designed with "a man in mind."

Festivities will begin with a social cocktail hour at 11 a.m.; luncheon will follow at noon. The fashion showing will begin at 1:30.

Leading Long Beach specialty shops are combining efforts to bring the newest in spring wardrobe selections to PCC members and guests. Peggy St. George, fashion director for the club, will commentate the show titled "Renaissance of Femininity."

The Paul King Trio and vocalist Dave Ballantine will provide entertainment during the luncheon hour and show. Reservations may be made through Pacific Coast Club.

## Calendar of Clubwomen

LuValle, 1036 Gladys Ave. Workshop will be devoted to rhythm drills and delineation of the Decanella pattern, a division in the club's annual poetry contests. Visitors are welcome.

Chester Boston will present a program on dahlias at the meeting of the Lakewood Area Fuchsia Society at 8 p.m. at Lakewood YMCA. Door prizes will be given, followed by a plant sale and refreshments. Guests are welcome.

Ocean View Union, WCTU, will meet at Immanuel Baptist Church, 3rd St. and Obispo Ave., at 1 p.m. A business meeting will be followed by a program with special music and devotions.

WEDNESDAY  
Dr. Bertram McGarrity will present the California State College at Long Beach Orchestra at the meeting of the Woman's Music Club, 1:30 p.m., Ebelle Auditorium. Entitled "New Horizons," the program will include works of American composers during the Impressionist era. Ingrid Fischer, soprano soloist, will sing and concert pianist, Basil Polendouris, will play. Mrs. Chester Osgood will play the opening organ prelude. Buffet luncheon will be served at noon by the Reginald DeKoven and Vincent Youmans group, Mmes. Paul J. Findly and Howard Leland Pfleger, chairmen.

Music Appreciation section meets at 11 a.m. in Room 1 for motion pictures to be presented by Art Calow.

Ladies of the Elks will nominate new officers at a 12:30 p.m. business meeting at the Elks Club, 4101 E. Willow St. Nominating chairman, Mrs. O. H. Slusher will be assisted by com-

mittee members, Mmes. H. P. Jensen and John J. Wright.

Attorney Roger Young will address the Parents Club of St. Anthony High School at 8 p.m. in the school cafeteria. His topic will be "Civil Law and Christian Morality, Partners or Antagonists?" A special invitation is extended to all parents.

Mrs. Sam Pinsky, president of Florence Chapter, Children's Asthma Research Institute at Denver, announces the meeting of the group will be held at the home of Mrs. Sidney Weinberg, 4000 Olive Ave., at 11:30 a.m. Reservations may be made with the hostess.

Long Beach Yacht Club's monthly Ladies Day luncheon will include a social hour at 11:30 a.m., 12:30 p.m. luncheon and program to follow, with Mrs. Richard N. Brookins (Mrs. Commodore) as general chairman.

"Theory of the Golden Mean" will be the subject of the program, to be presented by Mrs. C. R. Fromlath in a discussion of interior design and wearing apparel. Mrs. O. Lester Dahl, program chairman, will be assisted by Mmes. Nada Richards and Ray Fosholdt.

Woman's Auxiliary to the Los Angeles County Medical Association, District 3, will meet for luncheon and program at Alfred's Restaurant at 11:30 a.m.

Mrs. Sam Wollington, program chairman, will introduce Margarita Fraser Alexander, whose topic will

be "Behind the Sugar Cane Curtain."

Hostesses for the day include Mmes. Anselmo Pineda, Francis C. Hertzog Sr., Leslie V. Esposito, Jack M. Mosier and William G. Zanting.

Mrs. Allen Gilchrist, nurse of the Long Beach Unified School District at Jordan High School, will speak on Future Nurse Clubs.

Patrons of Long Beach City College will meet at 1:30 p.m. at St. Luke's Episcopal Church, Seventh St. and Atlantic Ave. Dr. George Dotson, assistant superintendent of secondary schools and president of the college, will discuss the current status of the college.

Chairman for the day will be Mrs. George Hall. She will be assisted by Mmes. George Dotson Lillian Gilman, Bessie McChesney, Caroline Spottwell and Misses Maybell and Edith Hitchcock. The public is invited.

Mrs. Grace Blanchard and Group 12 will hostess the noon luncheon at Woman's City Club. Reservations must be made by Wednesday with Mrs. Opal Taylor 4315 Rutgers Ave., or Ruth Carr, 229 E. 59th St.

Program chairman Myranda Coon will present Mrs. Maria Blakesler in a musical interlude and Edward Meier from the Braille Institute.

Patio Club will meet for

## CHEF OF THE WEEK

# Forever Snowbound

By MILDRED K. FLANARY  
L.P.T. Food Editor

As those who know him might have guessed, it was a pair of skis that finally caught him.

Ski enthusiast without rival, Sutter E. (Sut) Kunkel, today's Chef of the Week, retained bachelor status until February, 1963, when he succumbed to the schussing of the former Joan Fagg on the slopes of Mt. Baldy. Joan, a Mt. Baldy gal, is a first class skier and jumper in her own right.

When not on skis, our chef stays put in order to serve his patients as an optometrist. This he has been doing in Long Beach since joining the late Dr. Kenneth Jacques in 1951.

LEAVING Anadarko, Okla., his birthplace, at the age of five, he and his parents arrived in Van Nuys. His great-grandfather, by the way, had built a home in Hyde Park (near Inglewood) in 1905. The house still stands.

Hyde Park Grammar and Los Angeles High School preceded his entering UCLA as an engineering major. He finished at UC, Berkeley—the course then being a hyphenated one—both physics and optometry.

With the advent of the pre-Pearl Harbor draft, Kunkel, having had both ROTC training and a second lieutenant's reserve commission, was called to duty.

He was service-connected for five years, during which time he received a broken neck while en route to Europe. To explain, we quote Kunkel: "I was headed for Europe—received a broken neck and landed in the South Pacific." (For further details, contact him personally.)

He is now lieutenant colonel, but due to his pilot training, has transferred to the Air Force Intelligence Reserves.

KUNKEL has probably done more for the sport of skiing, than could be chronicled on paper. He has served as vice president—now president—of the Far West Ski Association, a division of the U.S. Ski Association. It includes California, Arizona, Nevada and Hawaii. He has been recognized for his service on the Far West, the United States and the World Ski Association.

A member of the National Ski Patrol and the Mt. Baldy Patrol, he served as a judge at the Olympics in Squaw Valley in 1960. Last year he was given an honor pin by Dr. Friedl Wolfgang, president of the Olympics organization at Innsbruck, Austria.

In behalf of junior skiers, Kunkel has organized three Fasching parties (German Mardi Gras) to raise funds for their tutelage and travel expenses. Five years ago he conceived the idea and organized jet flights to the Olympic Games in Europe. The idea was so successful that the number of jets in transit have increased from

noon luncheon and bridge at Lakewood Country Club. Reservations should be made by Wednesday with Mmes. Harry Woodson or Erich Peters.



Sutter E. Kunkel, O. D.

one the first year to ten this year. It was actually the biggest air movement ever made outside of the Armed Services. Only accredited members of the Ski Clubs are permitted to go.

AS AN "AMBASSADOR" Kunkel rates par excellence. He is chairman of the Port Ambassadors, a division of the Chamber of Commerce which promotes the Port of Long Beach. Last year he was influential in having the big four-mast sailing ship, the Esmeralda, land at the Long Beach Port, while en route to San Diego.

He is also chairman of the Sister City Committee under Mayor Wade. Valparaiso, Chile is our sister city. Kunkel's interest also includes the Boy Scouts, and presently he is on the board of directors of their Long Beach Council.

A member of Downtown Kiwanis Club, Kunkel is currently chairman of their social activities. He also tools a French horn in the Kiwanian German Band.

He can act, too, and Civic Light Opera patrons will remember him as Commander Harbison in "South Pacific," and as Sir Edward Ramsey in "King and I."

Our "chef" has a flair for hosting; is not fussy about what Mrs. K serves; is a doting father to six year old stepdaughter, Jan; and is a whale of a cook.

HERE'S THE evidence:  
FONDUE  
BOURGIGNONNE  
Set table for 2 or 4 with

colored Swiss mats, explaining the procedure. Set a spirit lamp in the center of the table and on top of it a pot containing 1/3 cup of butter and 2/3 cup oil, 1/4 to 1/2 full. This mixture has been preheated in the kitchen. During the whole procedure, the oil has to remain hot. There is a sectional plate for each guest. In the center of it put about 10 oz. of trimmed cubed prime fillet of beef. The 6 sections surrounding the meat are filled with a variety of sauces such as:

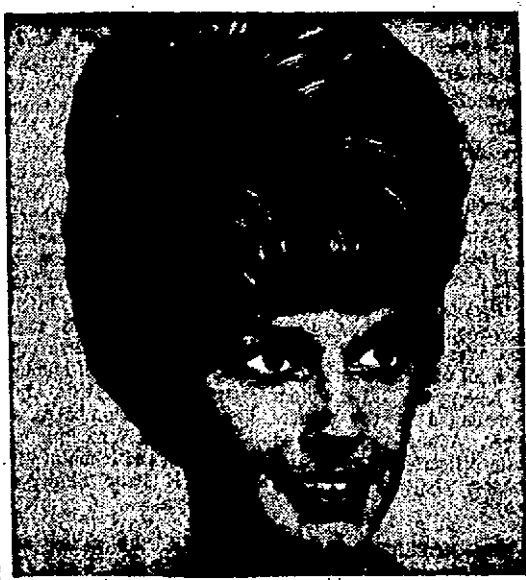
WARM: bernaise, mushroom sauce.

COLD: remoulade, mayonnaise with curry, raw onion sauce with fresh horseradish, sauce piquant (ketchup relieves), or any other sauce of condiment that might strike your fancy.

Spear one cube at a time with a two-pronged insulated fork. Brown it according to taste (10 to 30 seconds)—rare or well done—and remove it on the side plate. In order not to burn your mouth, use your dinner fork to spear cooked meat—dip it into the sauce you desire—or sample them all respectively. In the meanwhile you have already speared another cube that cooks while you enjoy the previous morsel. Of course, you can use fresh ground pepper and salt to taste.

The accompaniment for this dish is a bottle of red burgundy (light) or rose (for warmer days).

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## What's on Menu?

The following menus will be served in Long Beach elementary schools in the week of March 9-13:

MONDAY: Neapolitan macaroni, whole kernel corn, sliced peaches, peanut butter sandwich and milk.

TUESDAY: Hamburger, pickle chips, potato salad, strawberry sauce and milk.

WEDNESDAY: Italian spaghetti, garden salad with Julianne cheese, apple crisp, hot buttered French bread and milk.

THURSDAY: Turkey in gravy on mashed potatoes, buttered green beans, quartered orange, peanut butter sandwich and milk.

FRIDAY: Toasted cheese sandwich, Spanish coleslaw, apricot halves, oatmeal cookies and milk.

The above items make up the elementary children's lunch—30c. Soup and salad from the junior-senior high

school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR-SENIOR HIGH  
MONDAY: Meat biscuit roll, mashed potatoes with gravy, pineapple coleslaw, coconut cookie and milk.

TUESDAY: Italian spaghetti, buttered green beans, fruit gelatin, whole wheat bread and butter and milk.

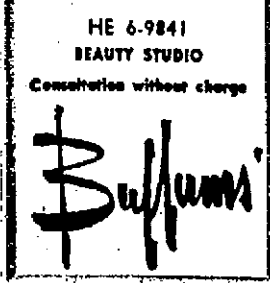
WEDNESDAY: Oven fried chicken, mashed potatoes with gravy, sliced peaches, whole wheat bread and butter and milk.

THURSDAY: Lasagne, garden salad, applesauce, hot buttered French bread, and milk.

FRIDAY: Baked fish with au gratin potatoes or beef-vegetable casserole, whole kernel corn, strawberry sauce, whole wheat bread and butter and milk.



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# USC Tea for Girls Slated

Alumnae Activity Committee of USC will have its annual tea honoring Long Beach high school seniors and junior girls Thursday at 4 p.m. at the home of Mrs. E. Tennyson Moore, 5610 El Parque.

The tea is open to those girls who have already signed up at their respective high schools as being interested in attending USC.

USC's academic program, its admissions procedures, course offerings and campus life will be presented in an informal program by university representatives and undergraduate students.

LOCAL alumnae assisting will be Mmes. Noble Millie, William Dummitt, Wesley Rollo, Roy Brown, Julie Becos, Arthur Kemmer, Harold Wilhoit, Jesse Shackleton, Willard Harris and Ethel Severson.

Second generation Long Beach Trojans in attendance with their mothers will include Ellen Burrell and Mrs. Fred Burrell, Gayle Phillips and Mrs. Neil Phillips, Dianne Donaldson and Mrs. Earl Donaldson and Susie Osborn and Mrs. William Osborn.



## ROARING AFFAIR

Mrs. George T. Welsh (left) and Mrs. Harry Fulton show how March winds may roar like a lion or the day be gentle as a lamb for Adrian Department of Ebells annual Scholarship Dinner Dance Saturday. The affair will begin at 8:30 p.m. in Petroleum Club. Table decorations for the Roaring Affair are papier mache lions and lambs made by board members under supervision of Mrs. Robert Pierce. Roger Bacon's Orchestra will play for dancing. Proceeds will go to the scholarship fund which is awarded in May. The public is invited. Reservations may be made with Mrs. Welsh, 3256 Marher Ave. Many members will give cocktail parties before the dance.

## Origami Program Set at Library

Everyone can get into the act Tuesday when Lewis Simon demonstrates origami, the art of Japanese paper folding, at 7:30 p.m. in Los Altos Branch Library, 5614 Britton Drive.

For this March Family Night program, Simon will show some of his material which has been on exhibit in the Children's Department of Pasadena Public Library and he hopes to launch the audience on an evening of folding intricate paper figures.

THE JAPANESE craft that he learned from library books rather than in Japan

was used as an ice-breaker on a recent trip to Mexico. School children lost their shyness when he produced flights of paper cranes and cicadas before their very eyes. Having won their confidence and that of their teachers, he was invited into classrooms where his interest in math and his knowledge of Spanish made him a welcome visitor.

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## CAREER WOMEN

### Paths to Crisscross This Week

An installation dinner will be held by Long Beach Medical Assistants' Association at 8 this evening at the Petroleum Club preceded by a social hour at 7:30.

Deloris Vincent will take the gavel as president from Dr. Robert W. Albright,

fashion show at Buffums' Terrace Room Saturday at 3 p.m.

Terry Lewis, Dorothy Sass and Brenda Malovrazich will assist Buffums' regular models. John Hersey will coordinate the show.

#### National BPW

"Girls' Week" will be celebrated at the dinner meeting Monday of the Long Beach National Business and Pro-

fessional Woman's Club at 6:30 p.m. at Jones Dining Room.

Mrs. Margaret Smith, chairman of the American Field Service project, will be in charge of the program.

Guests at the meeting will be Mrs. Phil Fawcett, Harpa Jossendotter of Iceland, and Supan Koevenkloglu of Turkey. An American exchange student, Andrew Lewis, will show films on Argentina.



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#### TOREADORS' REHEARSAL

Pamela Deckett and Ed Gangel rehearse for Palos Verdes Playhouse production "Waltz of the Toreadors," which opens Friday. The show will play Fridays and Saturdays in the playhouse, which is located in Palos Verdes Plaza, through April 11. The theater will be dark March 28. Curtain time is 8:30 p. m.

## Jan Peerce Sings Thursday

By RACHEL MORTON  
I, P-T Music Critic

On Thursday evening of this week at 8 o'clock in the Concert Hall of the Municipal Auditorium, Temple Sinai is presenting the world-famous tenor, Jan Peerce.

Jewish people especially love Jan Peerce for his devotion to his faith and for his many contributions to it. He was at one time a cantor in the Jewish Temple in Brooklyn, New York, and I am told he sings at all the religious services when his schedule permits. But he is highly regarded by gentiles, as well, for his long years of outstanding success as an artist and singer.

Peerce was born in Brooklyn and was an excellent violinist. I first heard him, not as a singer, but as a violinist with the New York Radio City Music Hall orchestra under Erno Rapee.

HE WANTED to be a singer and started singing.

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### Major and Minor Notes

lessons with Paul Althouse in New York City, lessons he continued until Althouse's death. His brother-in-law, Richard Tucker, whom I interviewed a few years ago, told me that both he and Jan would rush to Althouse's studio before an opera performance at the Met to go over the arias and to "warm up" their voices.

Peerce's first success came when he appeared as tenor soloist with the Radio City Music Hall orchestra. Audiences came to adore his singing and thronged the theater whenever he sang. A nationwide audience via broadcasts won him more plaudits.

THEN HE was introduced to Toscanini who was so impressed by the young tenor's voice that he immediately engaged him for a presentation of Beethoven's "Ninth Symphony." This was the beginning, not only of a long and close friendship, but actually the start of Peerce's rise to fame.

Jan Peerce has been a principal tenor with the Metropolitan Opera Company for many years. He was the first American ever to sing

on the stage of the Bolshoi Theatre in Russia. He has captivated audiences in Australia, Holland, South Africa, England, Israel and was the invited star of the 1958 Osaka Festival in Japan.

When he is not traveling to fulfill commitments, the tenor and his charming wife, Alice, live in a spacious house in New York's Westchester County.

### 'Falstaff' at L.A. Theater

The second and final performance of the Los Angeles Opera Company's production in English of Verdi's "Falstaff" will be presented at 8 p. m. Wednesday at the Wilshire Ebell Theater. The opera will be conducted by Anton Guadagno and directed by Victor Buono.

Final event of the 1964 season, "Cavalleria Rusticana" and "I Pagliacci" to be conducted by Dick Marzullo and directed by Lloyd Harris, will be presented on March 18 and 21 at 8 p. m.

### Concert Tonight

California Chamber Symphony, under the direction of its founder, Henri Temianka, will present the fourth and final concert of the "Let's Talk Music" series at Royce Hall, UCLA, tonight at 8 p. m.

## Museum to Screen Film Bill

Four films make up the 65-minute program, "Experimental Cinema," to be shown at Long Beach Museum of Art, 2300 E. Ocean Blvd., Thursday at 3 and 8 p. m.

"Guernica," winner of the Robert Flaherty Award, is a recreation of Picasso's mural. The poetic narration is by Eva Le Gallienne.

"The Lead Shoes" explores two old English ballads scrambled in jam session style and results in highly experimental sound.

The color film, "Moonbird," depicts the adventures of two small boys. "Time Out of War," is based on a short story by Steven Crane describing an incident from the Civil War when three soldiers, two Union and one Confederate, enjoy a short truce.

## Concert Saturday at LBCC

The Pacific String Quartet will appear in concert at 8 p. m. Saturday in the Long Beach City College Auditorium, Harvey Way near Clark Avenue. Tickets will be available this week at the LBCC student body banker's office, 4901 E. Carson St., or at the box office Saturday night.

Members of the quartet, organized in 1960, are William Hymanson, first violinist; Akira Endo, second violinist; Albert Falkove, violist; and Naoum Benditzky, cellist. The program will include Haydn's "Quartet in G Major," Beethoven's "Great Fugue," and Dvorak's "Quartet in E Flat Major."

ALL FOUR members of the Pacific String Quartet have had extensive concert experience. Hymanson, an instructor at San Fernando State College and the Music Academy of the West, formerly played with the Musical Arts Quartet Benditzky is a former member of the Coolidge Quartet and also played under Toscanini in the NBC Symphony Orchestra.

FALKOVE was formerly principal violinist in the Portland Symphony and the Los Angeles Philharmonic Orchestra. Endo, director of the Long Beach City College Chamber Orchestra, was an original member of the quartet and rejoins it this season.

# Gitana Show Opens Monday

By ELISE EMERY  
Art Page Editor

Gitana, Long Beach artist who has exhibited and sold her art throughout the world, will have a one-woman show through March 28 at Columbia, Long Beach, Pacific Avenue at First Street.

Her portraits and abstracts will be featured in window displays and throughout both floors of the store.

The public is invited to meet the vivacious, auburn-haired artist Monday from 2 to 4 p. m. at Columbia.

Gitana has exhibited in Paris, Rome, Florence, Brussels, Madrid, Cairo, Bombay and Mexico City as well as in New York, Long Beach and the Los Angeles area.

She has won the Prix de Paris, Prix de New York, Brussels Art Award and many others.

Gitana studied in Long Beach with Karl Seethaler and at academies of art in Paris, Florence, Rome and Mexico.

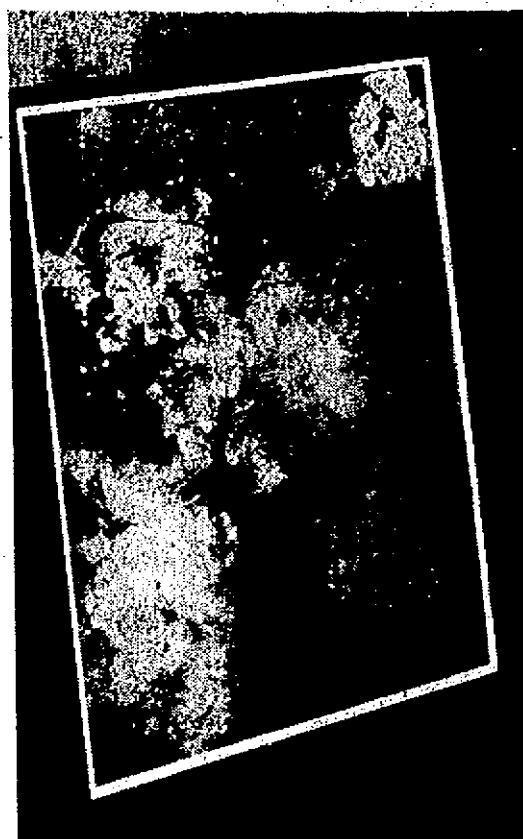
MARCH is Children's Art Month and, at first glance, exhibits at the Main Library and all branches give the impression that elementary school children are interested only in mysteries of the sea and outer space.

However, the children also have created scenes and characters from favorite books such as "Heidi," "Three Billy Goats Gruff," and "King Arthur."

There even is an occasional romantic theme—one first-grader's painting is titled simply, "Hearts."

MANY WORKS from the art collection of Wright Ludington of Santa Barbara will be exhibited for the first time in a public gallery when UCLA Art Council opens its annual exhibition in the UCLA Art Galleries March 18. The art will be on view through April 12.

Among artists represented are Braque, Picasso, Matisse, Dalí, Derain, Matisse, Rodin, Roualt, Rousseau and Stella. Others are Southern California artists Sam Amato,



"LIKE, WAY OUT" is the title of this 30x36-inch oil and texture painting by Gitana, whose one-woman exhibit opens Monday at Columbia, Long Beach. Greens and yellows predominate in this work which was done from sketches made from an airplane as the artist traveled over the Midwest. Gitana will be in the store from 2 to 4 p. m. on opening day to meet the public and discuss her work.

William Brice, Robert Croom, Rico Lebrun, John Paul Jones, Howard Warshaw and Jack Zajac.

The exhibit will be open Mondays through Fridays from 10 a. m. to 5 p. m., Wednesdays from 9:30 to 10:30 p. m. and Saturdays and Sundays from 1:30 to 5:30 p. m.

EVELYN CARPENTER, 5850 Dunrobin Ave., has a painting in the San Diego Art Guild Exhibition, "California-South," which will

hang through March 29.

She also has a painting in the California Water Color show, "Travel '63," on view at Palos Verdes Community Arts Association Gallery in Palos Verdes Plaza. This exhibit may be seen until April 1.

"CALIFORNIA Hard-Edge Exhibit" opens Wednesday at the Pavilion Gallery, 400 Main St., Balboa. Many of the paintings have not been exhibited previously. Hours are 1 to 5 p. m. Wednesdays

through Sundays. Special arrangements may be made for groups wishing to see the exhibit at other times.

ORIGINAL under water animation art used in the film, "The Incredible Mr. Limpet" will be on display at Otis Art Institute, Los Angeles, from March 12 through 22. The feature-length motion picture combines live and animated characterizations. Gallery hours are 12:30 to 5 p. m. Tuesdays through Sundays, closed Mondays.

## New Records Appeal to Many Tastes

A newly-discovered symphony by Tchaikovsky, "Symphony No. 7 in E Flat Major," played by the Philadelphia Orchestra directed by Eugene Ormandy is among the recent additions to the record section of the Main Library. Virgil Fox is heard playing the "Organ at Lincoln Center."

"A program of Spanish and Italian Songs" is presented by Teresa Berganza. Operetta favorites are sung by the Robert Shaw Chorale in the album, "Yours is my Heart Alone." "Hollywood Almanac" includes the award winning songs from 1934 to 1957. "Broadway, I Love You," selections from Broadway musicals, is a newly-released album by Sergio Franchi.

"THE CRUCIBLE" by Robert Ward is an opera based on the play by Arthur Miller. "War Requiem" by Benjamin Britten was commissioned for the dedication of the new Cathedral of St. Michael in Coventry. The recording includes Galina Vishnevskaya, Peter Peers and Dietrich Fischer-Dieskau singing the solo selections.

## Film Lecture on 'Britain' at High School

Film-lecturer Kenneth Richter will present "Britain," fifth program in the 1963-64 International Film Series, at five high school auditoriums this week.

Showings are scheduled at 8 p. m. Monday at Wilson, Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan High School. Tickets will be available at the door each night or at any office of the Long Beach City College General Adult Division, sponsor of the

series. While not neglecting the "tourists' Britain"—from Westminster Abbey and the Tower of London to quaint village and scenic countryside—Richter's documentary has as its central theme the enduring contributions of

Britain to modern civilization. These include the tradition of English Common Law, the world's most widely spoken language, a great literature, and the effective coexistence of a respect for tradition and a capacity for innovation.

## The Country Day School

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# March is Red Cross month

In March YOU are asked to insure with your dollars the services of Long Beach Chapter, American Red Cross.

Need for services increases as our population expands. Ability to expand in emergency, whether natural or war caused, depends on the strength of Red Cross services.

In the event of war-caused emergency, the Department of Defense looks to Red Cross to double blood collection immediately . . . to handle a sharp increase to service families . . . to expand civilian self-help programs.

### In Long Beach and adjacent communities in one year:

- 1 Among every four persons provides some form of volunteer service through Red Cross.
- 1 Among every 3 U. S. military families receive Red Cross service (and Long Beach is the third largest Navy port in the country).
- 1 among every 8 persons receive some form of Red Cross service.



Make your contributions generous in March so Red Cross can be:  
**"Always there — with your help"**

Long Beach Chapter, American Red Cross  
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IN CONCERT TONIGHT

Jean Casadesus, acclaimed as one of the young, great piano virtuosos, will appear with Long Beach Symphony Orchestra tonight at 8 o'clock in Long Beach City College auditorium. He will play Beethoven's "Concerto No. 5," (Emperor). The orchestra, under Lauris Jones' direction, also will play works by Berlioz, Borodin, Ravel and Enesco.

Three Local Painters Exhibit at Museum

By VIRGINIA LADDEY

Among the several exhibits this month at Long Beach Museum of Art, 2300 E. Ocean Blvd., is a group show by three local painters: Florence Philleo, of Palos Verdes, Alex Villumsen, of Orange County, and Elsa Warner (recently of Polytechnic High School and Long Beach City College faculties) of Los Angeles.

A prevalent theme among Southern Californian painters is landscape. How often painters of varying degrees of skill and insight have done the desert at dawn or sunset with the serene foreground against the blue hills! The beach is another subject beloved of many; the numbers of renderings of breaking waves is of a magnitude that only a computer could reckon.

THE THREE painters in this instance are not trying to reproduce specific landscapes or to tell the viewer just how they appear. Rather, they seek to create the esthetic experience of a landscape, the impact of Nature in all her proliferations of sentient human beings. Such statements are made in depth and seek to tell us more about the subject than the reproduction of one view can do.

MRS. PHILLEO'S "Summer Abundance" glows with the gorgeous hues of a garden, yet has in it not one identifiable leaf, frond, or

petal. Her "Desert Heat" shimmers with hot, dry yellows and towering rocks. "Destruction in the Forest" is whipped with infinitely vigorous black calligraphy. Villumsen, with a broad European and Midwestern background, trowels on flat planes of pigment which explore enormous depth and expanse. "Sailboat" is built with diagonal bands of color ranging from gold to raspberry. In "Landscape," his forest greens speak of majestic mystery.

ELSA WARNER explores a new universe in her own rock and water garden. From these forms comes "Spring in February" with tentative yellow greens pushing through neutrals. "The Winter of the Winds" is a tormented twist of brown on an expanse of white.

Each painter is represented by five works which empathize into a cohesive combine with admirable showing.

A collection of contemporary Spanish graphics in the upstairs gallery should not be missed. These are in a Goya-esque tradition, but are startlingly modern and arresting.

New Circuit Films Now at Library

Safety and life-saving are the subjects of two of the Long Beach Public Library's March Circuit films for which reservations are now being taken.

Walt Disney's "How to Have an Accident in the Home" casts Donald Duck as scatterbrain who meets every sort of home accident more than half-way until he learns a lesson in safety. A seriously presented film, "Water Rescue," stresses the importance of speed in the techniques of rescue breathing.

OTHER CIRCUIT films that will be of interest to program planners and home groups are: "Asian Earth," "Ataturk," "Gregor Platigorsky," "High Arctic Biome," "Mexico: Land of Color and Contrast," "Nick," "Revolt in Hungary," "Riding the Big Surf," "Squeak the Squirrel," "Storm Called Maria," "American Road," "Land of the Red Goat," and "Picture Province." There is a service charge for the use of all except the last three films.

European Theme for Free Concert

"To Europe in Song and Dance" is theme of the Civic Chorus Concert to be given under auspices of the Recreation Department Friday at 8 p.m. in Jefferson Junior High School Auditorium. Frank Ahrold is choral conductor. Admission is free.

Selections will include folk music from the British Isles, France, Germany, Switzerland, Italy, Turkey and Spain. Also performing will be dancers and instrumentalists from the Youth Talent Showcase.

Robertson to Sing for Music Group

Cliff Robertson, baritone, will be guest artist when Musical Arts Club meets Tuesday at noon in the Starlight Room of Lafayette Hotel.

Lucille Wilkey, president, will introduce Arthur Carah, who is in charge of the program.

Robertson has just sung the title role in the world premiere of a folk opera, "Mike Fink," at Long Beach City College. He has sung leading roles in light opera and opera in Southern California, Arizona and New York. Winner of the Hollywood Opera Reading Club Award, he twice won the Long Beach Symphony Young Musicians Award and was a district finalist in the Metropolitan Opera Auditions.



ALTERNATE ROLES

When Dave Del Conte (left) was picked for the role of Polyte in the musical "Irma La Douce," now playing at Off-Broadway Theater, he was appearing in another little theater production of "Rope" Saturdays and Sundays. "Irma" plays Fridays through Sundays. Dave solved the problem by asking his brother, Ken (right) to alternate as Polyte on Saturdays and also take over his role in "Rope" on Sundays. "Irma" will run through April 14; curtain time is 8:30 p. m.



Lumet at Center

Baruch Lumet, Jewish humorist, will entertain today at 8:30 p.m. at Long Beach Jewish Community Center in an appearance sponsored by the "Center Presents" series.

Downey Symphony Bill Tribute to Toscanini

Marjorie Gibson Hirsch, soprano, and Fred Gene Gates, tenor, will be soloists with Downey Symphony Orchestra Saturday. The concert, a memorial to Arturo Toscanini, will begin at 8:30 p.m. in Warren High School, 8141 De Palma St., Downey. Mario Cajati will conduct.

THE ORCHESTRA will play the Overture from "Semiramide" by Rossini, Overture from "La Forza del Destino" by Verdi, Intermezzo from "L'amico Fritz" by Mascagni, excerpt from "Manon Lescaut" by Puccini and Overture from "I Vespri" by Verdi.

There is no admission charge for the concert.

UNICEF Benefit

The 14th annual United Nations Art Club Exhibition for the benefit of UNICEF will be held at the United Nations Building in New York City from March 11 to April 13.

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On Stage---

COMMUNITY PLAYHOUSE, 2927 E. Anaheim St., "Rope" of Spring, 7:30 p.m. Thursday, 8:30 p.m. Friday and Saturday through April 13.  
OFF-BROADWAY THEATER, 311 Long Ave., "Irma La Douce," 1:30 p.m. Thursday through Sunday, through April 14.  
REPERTORY THEATER, (Moran Hall), 825 100th Ave., "Man and Superman," 8 p.m. Friday, Saturday, Sunday.  
PALOS VERDES PLAYHOUSE, Palos Verdes Plaza, "The Wizard of Oz," 8:30 a.m. Friday, Saturday, through April 11, 8:30 a.m. Sunday, through April 12.

'JFK Special' Now at Library

The "JFK Special," a composite newsreel summary of the tragedy that stunned the world, has just been added to the film collection at Long Beach Public Library, according to Nina Boyle, film librarian. The reel was prepared for home or group use and use for commercial purposes is prohibited by the producer.

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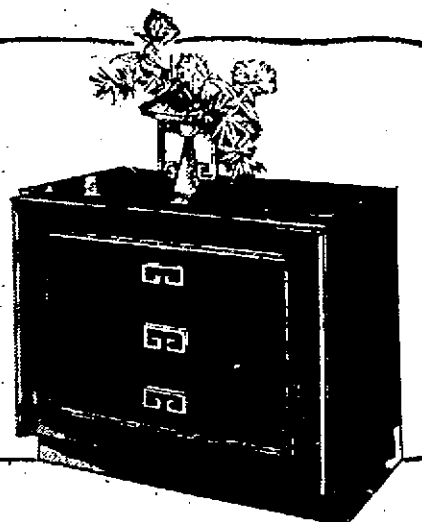
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# Pleasing Appearance Enhances Personality

DEAR MRS. MAYFIELD:

I am a little mixed up. I've met a girl who is fun to be with and we have gone together a little. Now she wants to go steady and I'm not sure I want to.

She is rather shy (not pushy or bold) and she is no Miss America—but she isn't very neat about herself. That is what bothers me. I like her but I'm afraid her untidy appearance will sour things eventually. Shall I drop hints about her being neater or just stop seeing her? —MIXED UP

DEAR MIXED UP:

In your unsure state of mind, I would certainly advise against going steady with this girl. My suggestion would be to continue being friendly, see her occasionally (she is fun, you said) and maybe make off-hand remarks about how nice so-and-so looks—so neat! And so appealing! Perhaps, she will take the hint. Only time will tell whether she is right for you and you are right for her. A shoddy appearance of-

ten indicates a shabby personality—so take care and don't rush into anything that might hurt both of you later. —M.M.

DEAR MRS. MAYFIELD:

I may be young but I know what I think about things and I don't like those long spike heels that girls wear. I don't like them because you can't walk along the street with a girl in a carefree way. My girl hobbles like she's got a broken ankle or something and spoils all my fun. Then when we sit down to have a cake she does nothing except crab about how her feet hurt. —HERMAN

DEAR HERMAN:

Attaboy, Herman! Keep it up. —M.M.

DEAR MRS. MAYFIELD:

I hope the boy involved will see this and understand. I had been going with the most wonderful guy in the world and we were to announce our engagement this summer. However, I found out he had been cheating on me (he finally admitted it) and I told him I didn't want

Dear Molly Mayfield

to see or hear from him again—but I was sure he would come back. He did call me quite often but finally quit. When I saw him again about a month later, I realized how much I still loved him. His friends insist he loves me and tell me to go ahead and announce the engagement.

I love him very much but I don't want to chase him—I wasn't raised that way, I

hope he reads this and can see that I realize my mistake. —HOPING

DEAR HOPING:

Seems to me you both made mistakes and are both sorry. I hope everything turns out well for both of you. Try to get together and apologize to each other. Good luck. —M.M.

DEAR MRS. MAYFIELD:

I'm 16, a little on the fat side. There's a boy, 20, I

like very much and I feel he likes me a little, but he's bashful and doesn't know how to express himself.

Mrs. Mayfield, if he really does like me would my size make any difference? Would he be ashamed to date me? There seems to be something unsaid between us. But I can't put my finger on it.

Could my being fat make all that difference to him? —TROUBLED

DEAR TROUBLED:

You're darned right it could. You've heard fatteries make sappy excuses such

as: "Well, there's just more of me to love." Baloney! A man who truly loves a woman wants to be proud of her.

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Please point out to me the man who can be proud of a gal who looks like a candidate for a prize cow. Maybe he is drawn to your personality and repelled by your poundage. Maybe he is just the incentive you need to start you counting calories. —M.M.

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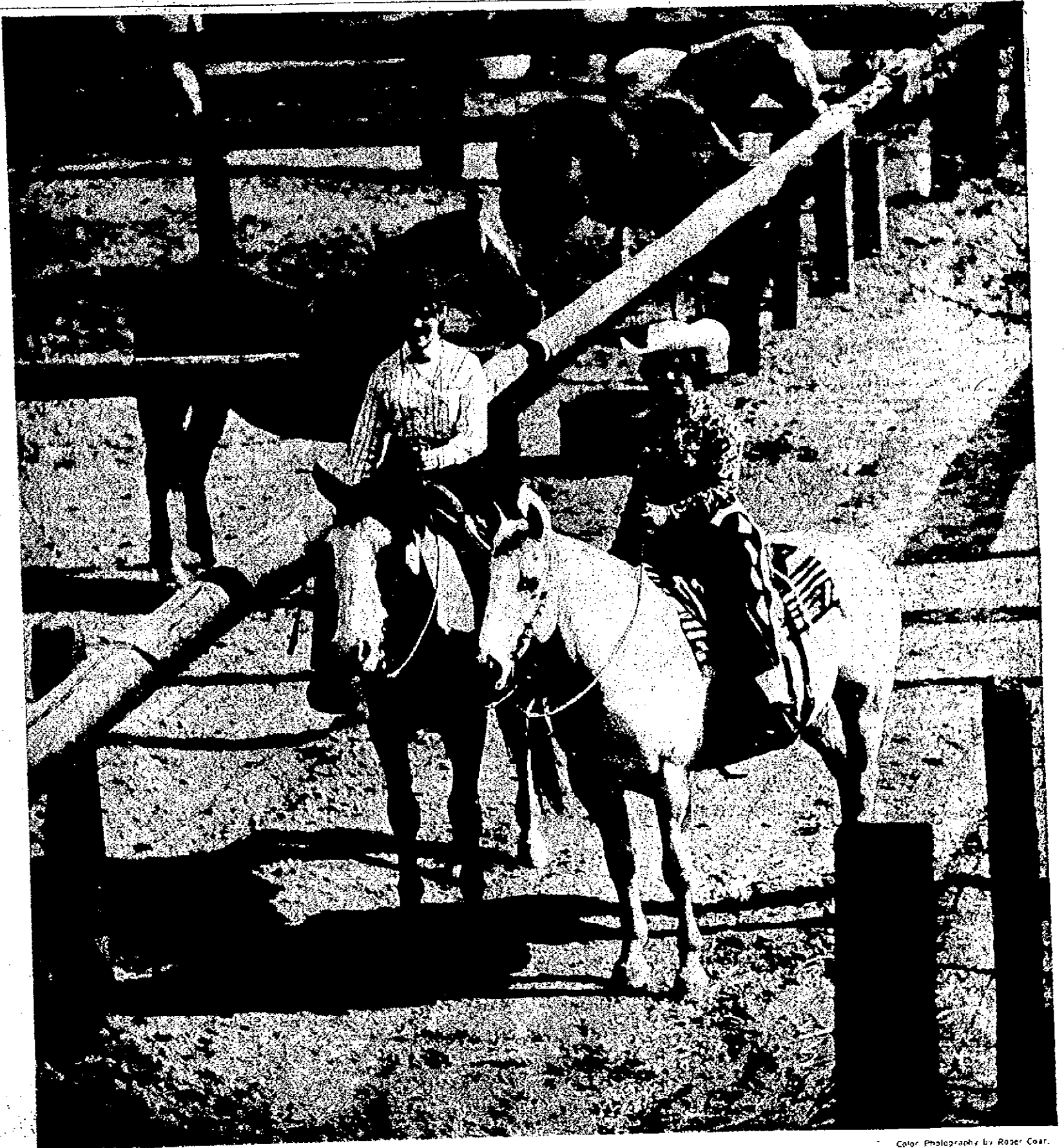
OSCARS FOR HIS GENIUS

# The Reluctant Art Director

See Page 9

# Southland

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Color Photography by Roger Coar.

The Horse Is Here to Stay . . . See Inside

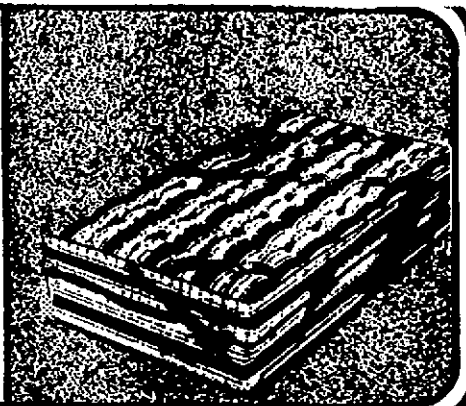


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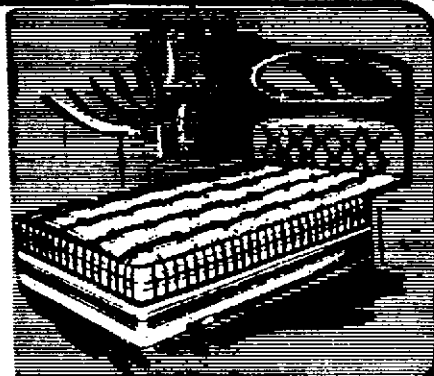
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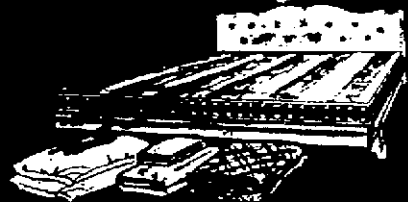


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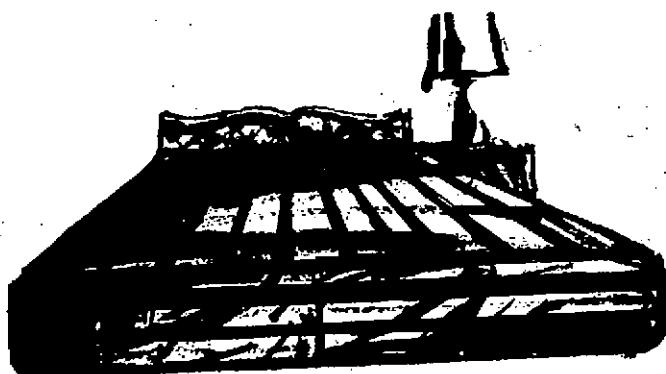
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March 8, 1964

# Southland

## OUR COVER



Typical of the carefree riders of California's ever-expanding complex of bridle trails are 15-year-old Carolyn Summers (left) and 13-year-old Linda Johnson, both of Long Beach. Carolyn, a sophomore at Woodrow Wilson High School, is riding her black and white Pinto mare, The Cherokee Maiden, with whom she has won numerous riding show awards. Linda is riding

her Palomino, Glow Miss, with whom she has also won a large number of show awards, including eight first-place winners, five second places and 15 third-place awards. She is a student at Herbert Hoover Junior High School. Each of the girls has been riding about three years and each makes her headquarters at the Spiller's Riding Stables, San Gabriel River and Carson Blvd., which furnishes easy access to flood control channel trails. More about California's riding trails on Page 7.

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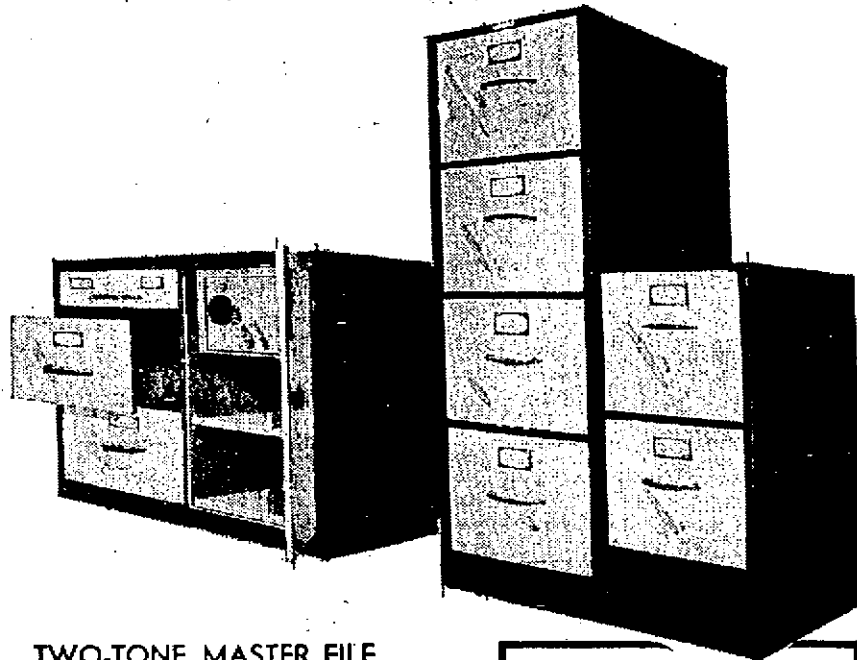
## NEXT WEEK

If you like to grow things, you'll want to know that Southland's Spring Garden Edition appears next Sunday. It will be loaded with ideas and practical information on what to plant, and where and when to plant it. Read it and be sure to keep it for future reference.

Fred Taylor Kraft, Editor.

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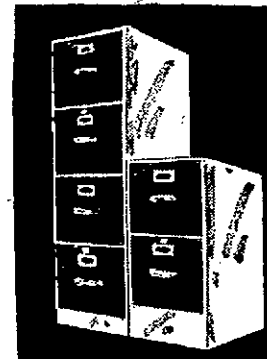
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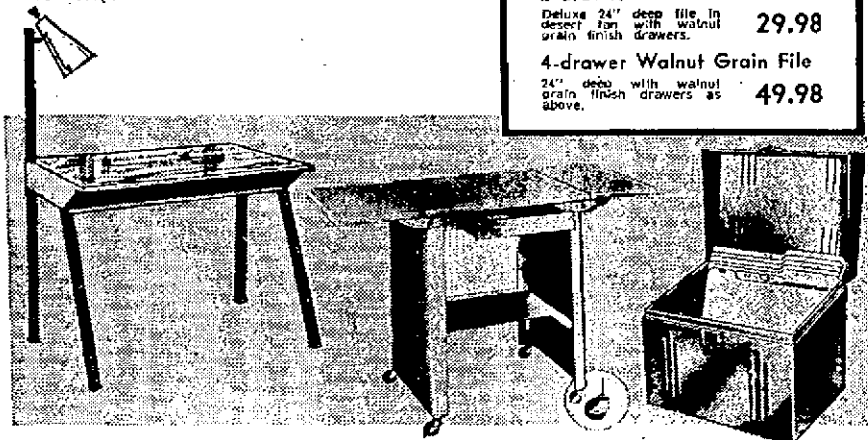
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## MOVIES

### Dog's Life

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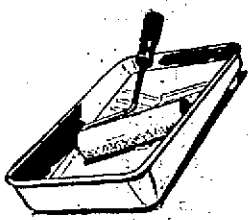
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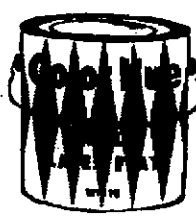
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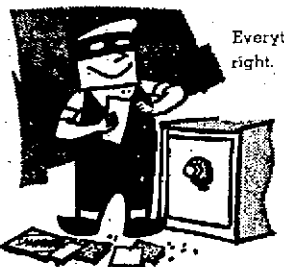


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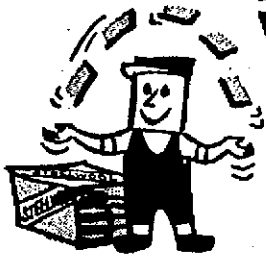
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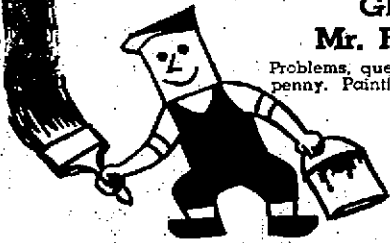
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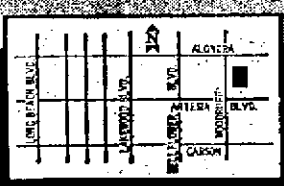


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# LA REINA RULE

## WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Please analyze FARR—M. S., Long Beach.

**M.S.:** FARR had several origins in early Britain. One background, the word "Fearr," meant "bull," referring to an ancestral owner of bulls. Farr is also traced to "Fear," designating "wild boar," for a trademark sign of a boar on the forefather's shop or inn. Farr is also from

the old Norse-Scotch "Far," used in Sutherland, Scotland, as a place name meaning "passage or pass." The Farr shield from Huntingdonshire, England, is silver, decorated with three flurs-de-lis placed between two narrow diagonal stripes.

**DEAR MISS RULE:** For a golden wedding celebration please give genealogy on BOWEN.—A.B., Buena Park; J.B., Long Beach.

**A.B., J.B.:** BOWEN originated in Britain from the old Welsh surname Ab-Owen meaning "sons of the well-born one." Ab-Owen honored

Owen 8th Century Welsh King of the Picts. London records of 1568 show an ancestor, Daniell, son of John Abowen or Bowen. The Bowen shield has a gold rampant lion on a red background. Bowen also originated in Ireland as the Gaelic "O'Buadhachain" meaning "sons of the young, victorious one." Irish surname evolution produced Boughan, Bohane and Bowen as modern derivatives.

**DEAR MISS RULE:** What have you on CLEMENS, CLEMENT, CLEMENTS.—G.C., Torrance; D.C., T.C., Long Beach.

CLEMENS and the related surnames CLEMENT and CLEMENTS were taken from the ancient Latin given-name Clemens or Clementis meaning "Gentle-hearted, compassionate." Ancestors recorded in the English Hundred Rolls record of 1273 include Mat-

thew Clemens of Oxford, Hugh Clement of Cambridge and Richard Clement (Clements) of Huntingdon. The Clement and Clements shield is silver, crossed by two diagonal black stripes.

**DEAR MISS RULE:** Kindly give data on RIZZO.—J.R., Long Beach.

**J.R.:** RIZZO traces back many centuries to an Italian lineage whose founder was termed Rizzo, a nickname for "curly-headed." No other data is available on Rizzo.

**DEAR MISS RULE:** Please give genealogy on CHANDLER.—W.C., Long Beach.

**W.C.:** CHANDLER represents an ancestral 12th century English "chandler" or "candle maker." This word now describes a supplier of nautical goods, a "ship-chandler." Sons of the original candlemaker, Reginald and

Matthew Le Chandelier, were on London tax records for 1250. The Chandler shield has three gold lions on a black horizontal stripe across a background of red and silver checkered squares.

**DEAR MISS RULE:** What is the meaning of MENSIONIDES? —J. M., Buena Park.

**J.M.:** MENSIONIDES, Greek in background, is a combination of ancient Latin and Greek syllables. One source was "Mens-sana-ides," with the fascinating translation of "descendants or daughters of the mentally sound one." An alternate Greek origin, "Mensionis-ides," meant "descendants of the measurer."

**DEAR MISS RULE:** Would like data on MCCRILLIS.—M. J., Paramount.

**M.J.:** MCCRILLIS began as the ancient Gaelic Irish clan name MagRaiilghuis of Connaught. This lengthy old hero surname deciphers as "sons of the champion by choice," or "sons of the supreme champion."

**DEAR MISS RULE:** Kindly inform us on LIRA.—F.L., Long Beach.

**F.L.:** LIRA describes "Lyre" in Italian. The Lira progenitor was so-designated because he played the lyre, an ancient form of a harp. An alternate source was the Latin "Lira" meaning "a ridge between two furrows," indicating "farmer," figuratively.

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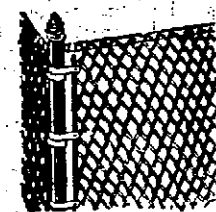
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# The Horse Is Here To Stay

By Ev Hosking

**S**PACE AGE contraptions will never replace the horse.

This is not only the opinion of an ever-growing group of equestrians, but the considered opinion of the State Legislature, the Los Angeles County Department of Parks and Recreation, and the Long Beach Park and Recreation Departments, to name a few.

Long Beach devotees of horseback riding banded together in 1945 to form Corral No. 1 of Equestrian Trails, Inc. Elmer Decker, president of the Martin-Decker Corp. of Long Beach, was first president of the organization.

The group was dedicated to promoting and developing a system of trails throughout the state so that ultimately it would be possible to travel by horse through wilderness trails from the Mexican border to the Oregon line via the Sierra Nevada and back again through the coastal ranges—a trip of some 3,000 miles.

**TODAY**, slightly less than 20 years after the Trails organization was founded, the network of trails and state parks is well under way.

Led by a fast-growing contingent of young riders, the sport of horseback riding is continuing to grow at a fast pace in Long Beach and other areas.

While no accurate count is available on the number of riders, there are about 47,000 riding horses in Los Angeles County—a large share of these rental horses which may have several riders in one day.

Riding in Long Beach proper these days is limited to the northern outskirts of the city and primarily to trails along the flood control banks and along the San Gabriel River.

**HOWEVER**, plans are now under way to include riding trails in El Dorado Park now under development.

Already it is possible to leave Long Beach via the trails along the flood control and San Gabriel River and travel northward on county trails to a juncture with the California State Riding and Hiking Trails which will ultimately zig-zag its way through the state.

Early in the development of the trail system through the efforts of Equestrian Trails, Inc., now a statewide organization, and similar organizations a California Riding and Hiking Trail Project Committee was established to initiate development of a statewide trail system.

As a result of the recommendations of this committee, the State Legislature approved the California Riding and Hiking Trails Act which

was signed by Gov. Earl Warren and became law under Chapter 1469, Statutes of 1945.

**RESPONSIBILITY** for the project was placed with the California State Park Commission, which later appointed a Riding and Hiking Trail Advisory Committee.

Recommendations to the state were pointed to an ultimate goal of a 3,000-mile trail extending from San Ysidro, San Diego County, north through the Tehachapi Mountains and Sierra Nevada to the Oregon line, and returning southward through the Coastal Range.

The State Division of Beaches and Parks then initiated a survey of existing trails and proposed trail sites. During the initial meetings, the advisory committee recommended that trail routes should be determined by local interest.

So far, 29 counties of the 38 which the route will traverse have submitted plans that have been approved by the State Park Commission. The original act provided funds to begin the project.

The Division of Beaches and Parks obtains rights-of-way for the trail project in the form

of easements, gifts, use-permits or purchases. The act specifically denies the right of eminent domain to acquire property.

**ON COMPLETION**, the trail will pass through a variety of areas, including desert, coastline, high mountains up to 10,000 feet, forest, chaparral, grassland and suburban developments.

The state has designated trail construction specifications which call for a minimum trail width of 30 inches to be built on a 20-foot right-of-way.

State funds finance both building and maintenance of the trail.

In addition to construction by State Park personnel, the trail is being built through contracts with private firms and the United States Forest Service.

A system of overnight camps has been started. These camps will be spaced 15 to 20 miles apart, with facilities consisting of stove, tables, water, sanitation and corral.

But it is still the responsibility of the rider to provide fodder for his stock.



Two young riding enthusiasts in Long Beach, Carolyn Summers (left) and Linda Johnson, head out along the banks of the San Gabriel River for a Saturday afternoon canter. A state-long, north-south trail is an equestrian aim.



—Staff Photo by Roger Coar

Only teenagers, but Carolyn and Linda are expert horsewomen. Many young folks are taking an increasing interest in riding and the promotion of more and better trails. Equestrian Trails, Inc., had its organization here.



# IS 13 YOUR UNLUCKY NUMBER?

## Why Be a Triskaidekaphobe?

By Frank L. Remington

**ON** CONCERT tour several years back, famed piano virtuoso Oscar Levant discovered that the finest suite in a Buffalo hotel had been reserved for him. But the temperamental musician would have none of it—the rooms being 1301, 1302 and 1303—for he has a marked aversion to the number 13. Superstitious Oscar bedded down on a dressing room cot at the concert hall.

Oscar Levant suffers from triskaidekaphobia, a morbid fear of the number 13. The name was coined by the National Committee of Thirteen Against Superstition and Fear. Its founder, Nick Matsoukas, came into the world on June 13, 1913; his name contains 13 letters; he is a 13th child, and he graduated from college on Dec. 13.

Triskaidekaphobes become even more fearful when the 13th of the month falls on a Friday—and it happens at least once a year, more often twice. One year in every decade there are three. If you have a phobia about the day, you'll face March and November this year with quaking trepidation, for each contains a Friday the 13th.

One who fears the dreadful day has plenty of company. Every time it rolls around, thousands of people refuse to work, thousands of others won't even go shopping, and thousands of businessmen refuse to close deals. In fact, it has been estimated that each Friday the 13th more than \$250,000,000 in business goes down the drain because of the superstitious fear to buy or sell.

**IN VIENNA** on a recent Friday the 13th, streetcar No. 13 crashed into an automobile outside house No. 13 on the Alserbachgasse. The time of the accident was exactly 1300 hours (1 p. m.), the last two numbers of the automobile license were 13, and 13 persons were injured.

Millions of housewives would not more seat 13 persons at their dinner tables than they would ride a horse Lady Godiva style down Main Street. If an added guest can't be found, the hostess frequently refuses to eat with the other 12, for she doesn't want one of them to die within the year as superstition says would happen.

Generally, hotels don't use number 13 for floors or rooms because guests frequently are too superstitious about it. Office and apartment buildings follow the same policy. Many superstitious, however, are not bothered by actually being on the 13th floor if it has been officially numbered 14. For such persons, the custom in France of calling the 13th floor "twelve bis," meaning "twelve again," is comforting.

Thousands of luminaries, past and

present, are numbered among the triskaidekaphobes as well as those holding an unnatural fear of Friday. Nothing could induce Enrico Caruso, the golden-voiced tenor, to start a journey or a new undertaking on Friday. He even refused to wear a new suit on the fateful day.

**FEW PERSONS** nursed more superstitions than Napoleon. Impervious to reason about 13 or Friday, on one occasion when the day set for the removal of the court turned out to be Friday, he ante-dated the arrange-

witches were grouped into "covens," consisting of the devil and the 12 witches who worked together in the practice of their alleged magical arts. The fixed number of members of this malevolent group was 13.

**THE NUMBER** gains added ominousness in remembering that at the Last Supper Jesus sat with His 12 disciples just before His arrest, trial and crucifixion. Judas Iscariot was looked upon as the 13th man.

Gullible persons who hold Friday in such sinister repute disregard the

13 leaves and 13 olives. The Seal's motto—E Pluribus Unum—contains 13 letters.

**MILLIONS OF** persons intimately associated with the number 13 fail to be affected by its supposed malignancy. In one case in Los Angeles, Anne Christine Farrell came into the world 13 minutes before 1 a. m. on June 13, in the 13th year of her parents' marriage. She has a sister who was 13 at the time and whose name, Tita Katherine, totals 13 letters. So do the letters in the hospital where she was born—Good Samaritan, the letters in the title and name of Dr. Robert Fagan, who delivered her, the letters in her mother's name, Eunice Farrell, and in her own name, Anne Christine.

When Anne Christine started Sunday School, she sang in a 13-voiced child choir and joined Brownie Troop No. 13, which had a membership of 13 little girls. When assigned her schoolbooks, they were all stamped No. 13. Furthermore, when Anne Christine was born, her parents had already moved 13 times. And her parents cast their ballots in Precinct No. 13.

Anyone who still clings tenaciously to the theory that Friday and 13 presage ill fortune, had best follow the example of a former Californian, George J. (Hoodoo) Dooley. He used to stay in bed all day on Friday the 13th, surrounding himself with horseshoes, rabbits' feet and four-leaf clovers. He insisted that the only such Fridays that nothing unfortunate happened to him were the ones he spent in bed.

If you possess a bit more courage, you might join a 13 Club and deliberately flout superstition. One such club holds banquets with 13 guests to a table who see a new mirror broken as soon as they are assembled, and eat cake decorated with 13 candles.

**OF COURSE**, at one meeting this group might have gone too far by placing an open umbrella at the head of each table. A waiter carrying a large tureen of boiling soup caught his coat tails in one of the umbrellas, resulting in a shower of hot soup over the anti-superstitious.

Many persons stub their toes, lose their money and encounter all manner of bad luck on Friday the 13th. But similar misfortunes occur every other day. Many die on Friday the 13th, but not because it happens to be that particular day.

If the mere thought of fast-approaching Friday, March 13, and Friday, Nov. 13, gives you the shaking meemies, emulate Woodrow Wilson, a most unsuperstitious man. He showed profound contempt for both Friday and 13, preferring to make or announce important decisions on the 13th of the month. Early in life, he dropped his first name of Thomas and used only the last two names, which totaled 13 letters.

Woodrow Wilson set an example of defying superstition. After all, why be a triskaidekaphobe?



—Illustrated by Richard Walmeyer

Superstition says all manner of dire happenings occur on occasions linked with 13—such as Fridays, for instance—ideal combinations for witches.

ments and started on Thursday.

How did all this balderdash about Friday and 13 originate? The most widely accepted explanation is that Friday is the day on which Jesus died, and all sorts of ancient catastrophes, such as the Flood, the confusion of tongues at Babel, and the day Adam and Eve partook of the forbidden fruit in the Garden of Eden, occurred or began. From medieval through modern times, Friday has generally been regarded as an unlucky day.

Doubtless the 13 superstition began in ancient witchcraft. Early

good things that occurred on that day. Columbus set sail on a Friday and sighted land on Friday. The Pilgrim's landing, George Washington's birth, and two of the great victories of the Revolutionary War all occurred on Friday.

There is voluminous evidence also to prove that 13 is not to be feared as a harbinger of disaster. The Great Seal of the United States can hardly be considered unlucky, yet it contains 13 stars, 13 bars, an eagle holding 13 arrows in its left claw, and in its right claw an olive branch bearing

# The Reluctant Art Director

By Charles W. Crutcher



Photo by Joe Risinger

He didn't want to be a movie art director, but fate cast him in that role and today he can hardly have reason to be sorry. Anton Grot is shown with one of his designs for "Midsummer Night's Dream," a favorite movie.

**ANTON GROT** (Antocz Franciszek Groszewski), 80, of Leisure World, is proud of the fact that his art direction won him screen credits for 112 American films.

His sketches grew into such masterpieces as "Mad Genius," "Voltaire," "Midsummer Night's Dream" and the tuneful musicals "Gold Diggers of 1933" and "35, to name a few.

Grot received Motion Picture Academy Awards for art direction of "Anthony Adverse," "Svengali," "Sea Wolf," "Elizabeth and Essex," "Sea Hawk" and "Midsummer Night's Dream."

The strange thing is that he did not want to be an art director—

Grot was born in Poland and attended art school in Crakow and Technical College in Koenigsberg, Germany. In the early summer of 1909, he sailed for America. His wife, Cecelia, and year-old son, Alphonse, would join him later. He still remembers the thrill when he first saw the Statue of Liberty.

"I LANDED with a \$5 bill and a dozen rotten oranges," says Grot. "Oranges in Poland were very rare and expensive and too beautiful to eat. But I didn't think they would spoil so soon."

Grot's first job in the States was in a lawn mower factory in Philadelphia, stripping and decorating mowers.

Nights he painted oil pictures, selling them to department stores and art galleries for nominal sums.

Sigmund Lubin of the Lubin Film Co. saw one of these pictures, liked

it, bought it, and hunted up the artist in his room in a brownstone building on 23rd Street where rent was reasonable.

"How much money do you make a week?" Lubin asked.

"Nine dollars," Grot told him.

"If you'll come with me as my art

Lubin offered Grot \$50 a week—an unheard of salary.

Still Grot refused.

The guard grabbed Grot roughly by the shoulder as if he intended to take him to jail.

As a last stand, Grot protested that he could neither read nor write English.

**LUBIN COMMANDED** Grot to go to Arch and Broad Streets and get himself an interpreter.

At Arch and Broad, Grot looked into the faces of fast-moving men and women.

Finally he summoned enough courage to stop a man. "Do you speak German?" he asked.

"Ja," was the answer.

Grot asked him what he was doing. He worked in an interior decorating shop. He asked him how much money he made. It was far less than Grot offered him.

"Not only was he my interpreter," says Grot, "he was my bookkeeper, English teacher and assistant director."

**LUBIN STARTED** Grot in art direction on a silent film called "The Lion and the Mouse."

Grot designed Lubin sets until the Lubin Co. closed in 1917. Then he moved to Fort Lee, N. J., and worked for Solax Studios.

In 1917, he went to work for Pathé on one of the first serials ever filmed—"The Perils of Pauline," starring Pearl White.

After each serial, Pearl threw a party for her entire company at her magnificent home on Long Island. Grot attended one—after much consideration.

**WHEN THE** party reached its height, Miss White said to Grot: "I will have my butler show you to your room."

Grot undressed, crawled into bed—and discovered he lay between pink sheets.

He didn't like pink silk sheets. His wife never put pink silk sheets on their bed. He wasn't going to sleep between pink silk sheets now.

He got up and Miss White's chauffeur drove him to Jersey in the wee hours of the morning.

In 1922, Grot and family moved to New York City. (Continued on Page 30)



Photo from Grot's active movie days: He used his designs and a miniature set to direct the construction of a Mexican village for the film, "Juarez."

director, I'll pay you \$35 a week," Lubin offered.

**GROT WAS** frightened because he did not know what the work of an art director would be. He asked for two weeks in which to think it over.

When he entered the plush office of the film magnate, Grot told him he could not take the job.

"Why?" roared Lubin.

"Because I don't know anything about motion pictures."

"Then I'll sue you!"

"For what?"

"Because I've discharged all my staff, expecting you to take the job!"

Grot said with finality in his voice that he didn't think he could do justice to that kind of art.

**LUBIN REACHED** under his desk and pushed a button. A large man in a blue uniform, a star on his chest, appeared. He was the studio gate-man, but Lubin thought he was a policeman.



Grot received Motion Picture Academy Awards for art direction of several films, among them "Svengali" for which he made this sketch, among others.



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## FIRST-HAND REPORT:

# LBJ's Courage in Pacific War

By Hoyt McAfee

**S**UDDENLY the night skies over New Guinea flashed with criss-cross patterns of anti-aircraft fire. Several Jap fighter planes swooped down and out of the clouds and opened fire on an approaching formation of American Flying Fortresses. This swift, unexpected maneuver caught the American force off guard.

Two of the American B-17s were shot down. Three more suffered crippling damage. Aboard another Flying Fortress a rangy, dynamic naval officer (there in the role of observer) watched it all with tense excitement. It was for him—Lt. Commander Lyndon Johnson—the answer to what he had insisted upon back in Washington. Specifically, actual combat experience in the Pacific War.

Fortunately for him and others on that flying mission, the Jap fighters soon thereafter were downed or driven off. Even so, the incident—Lyndon Johnson's baptism of fire in the Pacific conflict—left the future President a bit unnerved. It reminded him, forcibly so, that an observer could meet death just as quickly and violently as any of the crew members aboard bombing, reconnaissance, and fighter planes.

**TURNING TO** a bombardier, he remarked quietly: "That was a bit rough back there—a lot worse than riding a wild Texas bucking bronco!"

You may wonder what had prompted Johnson to resign from his seat in Congress and persist in his determination to be assigned to the thick of action?

It all started during his dramatic, slam-and-slug-it-out campaign for election to the U. S. House of Representatives from the 10th Texas Congressional district. Young Johnson asserted his convictions and used smart psychology, as well, to become the most talked-about (and berated) candidate in that race.

In a long-time, conservative district, he—a true maverick at heart—took a forthright stand in support of FDR's liberal New Deal. That did it! Johnson's numerous opponents for the Congressional post concentrated their fire on him. Talk about "free publicity" and word-of-mouth advertising: Lyndon Johnson received a tidal wave or it—though it consisted primarily of knocks!

During an assignment in Texas at that time, this reporter heard Johnson denounced as a "New Deal stooge" and "the pipsqueak who aspires to the THAT MAN Roosevelt's errand boy." On the campaign trail, young Johnson told me hopefully: "I mean what I say. I'm for Roosevelt's New Deal all the way because of the



President Johnson, then naval lieutenant commander and personal observer reporting to President Roosevelt, greeted by Brig. Gen. Scanlon at WW II New Guinea base.

very real benefit it has brought to millions of Americans, especially the plain people of this country."

**BEYOND THAT**, he would hazard no prediction as to his chances of winning. Instead, he simply repeated his determination to "stay in there and fight." On another occasion, I saw Johnson toss away his prepared script and deliver an off-the-cuff blockbuster. He was really in his element and demonstrated clearly that no orator in Texas could excel him in making an extemporaneous address.

Even more significant, he put himself on record with this pronouncement: "If you send me to Washington as your Congressman, I give you my solemn word to work and vote for peace. Should some emergency dictate that I vote in favor of sending your boy to war, however, I offer you one more assurance. . . I, Lyndon Johnson, your fellow Texan, promise you faithfully that I will give up my Congressional seat and become a fighting man — so help me God!"

You should have heard the rebel yells, cow-country yipses, and shouts of approval that pledge touched off! It proved another selling point for Johnson in that contest. As a consequence, he won the election to Congress and went on to Washington with another asset up his sleeve: He had, by the very nature of his campaigning on a New Deal platform, wowed FDR.

**IN APPRECIATION** of that, Roosevelt took young Lyndon Johnson under his wing and gave him a mighty boost. One concrete result of this was Congressman Johnson's swift

appointment to the potent House Naval Affairs Committee. Around Washington the political experts took Lyndon Johnson's "measure" and concluded:

"This Texas maverick promises to be a whizz in his chosen career. Just look at how solidly he has ingratiated himself into FDR's good graces! We know of no one who has come so far so fast."

Then, in a move so swift and treacherous that it caught U.S. forces napping, the Japs on Dec. 7, 1941, staged their devastating attack on Pearl Harbor. This reporter from Long Beach witnessed and wrote an on-the-spot account of that holocaust. And those of us who survived it felt that a declaration of war against Japan would be forthcoming immediately. It was.

One day later—on Monday, Dec. 8, 1941—FDR appeared before a joint session of Congress and in a voice choked with emotion denounced Japan's perfidy as "A Day That Will Live in Infamy!" In response to Roosevelt's request, Congress voted to wage all-out war on the Japanese.

**UNSURPRISINGLY**, Congressman Lyndon Johnson cast his vote in favor of that step. As word of that came over the teletype out in Honolulu, it caused a newspaper friend (from Texas) and this reporter to speculate on Johnson's next move. My friend offered me an even bet that Johnson would forget all about the pledge he had made to the voters of his Congressional district. To wit: That if he ever voted for war, he'd immediately re-

(Continued on Page 20)

# Go Ahead, Scream!...



USC Photo  
Technique of the "silent scream" is demonstrated by the author. This tension reliever has all but noise.

## But No Noise, Please!

By Lou Jobst

**F**EEL like blowing your top, screaming your head off? Great, but do it without noise, please!

Dr. Eleanor Metheny, a lady researcher with an almost perpetual smile on her face and air of imperturbability, advo-

cates the "silent scream" to relieve tensions and shed frustrations which make it impossible to think clearly.

All you have to do is step forward, raise clenched fists to your head level, contort your face and open your mouth wide like you're going

to scream, but don't utter a sound.

"IT WORKS like a safety valve in letting off nervous steam says," says Dr. Metheny of Palos Verdes. "And you do it without making anyone else as nervous as you are."

Wanting to scream out all of your anger, frustrations and irritations, is a very basic human emotion," explains Dr. Metheny, a University of Southern California professor with sizable and impressive mentions in American Men of Science, Who's Who in America and Who's Who of American Women.

She especially recommends the silent scream to parents, teachers and other persons "who must continually try to keep face and voice under control."

"All you have to do is find a quiet corner and spare a minute and right away you'll feel better."

**WHILE** the "silent scream" primarily acts on the face and throat, "if you really give it all you've got, it works off residual tensions in every muscle of the body," is her contention.

Another tension breaker recommended by Dr. Metheny, author of numerous books and articles on physical education and fitness, is the slack jaw.

"If you let your mouth go wide open and remain in a sitting position for a few minutes, you find yourself getting dull," she said.

"This slows down the chain of thought and can be very restful."

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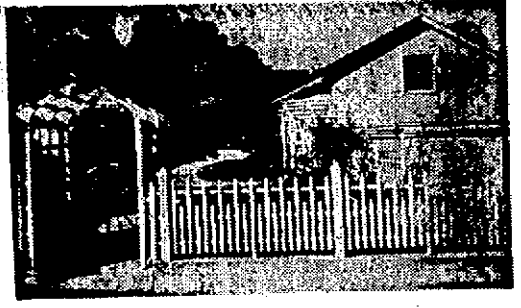
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**SOUTHLAND HOMES**

**Today Looks Back  
to the Victorian**

*By Stella George*

Victorian influence is evident in this living room view of the modern home of Mr. and Mrs. Emil M. Havdahl.

**L**IKE A FLASH-BACK chapter in a modern novel, the home of Mr. and Mrs. Emil M. Havdahl, 4555 Country Club Lane, is as up-to-date as any home of today but looks back in the furnishings of its living quarters to the Victorian era.

Furthermore, the Havdahls have a feature that few Victorian homes possessed—the park-like greenery of a golf course.

The house consists of a large living room with an unseparated dining room at one end, kitchen, two bedrooms and a bath, ideal for a family of two.

Kitchen and bath in this home are modern, but the rest of the rooms are furnished in fine, authentic antiques. Mrs. Havdahl carefully chose and placed the treasures in her home. Her window display consisting of a collection of toothpick holders is an ex-



The Havdahl home was designed around the marble fireplace, pictured center above. The chair at left once belonged to Mary Todd Lincoln. Mrs. Havdahl made needlepoint.

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Appointments are perfectly adapted to this dining room which seems to come straight from a fine English home.

ample, the colorful pieces decorating the window when viewed from both inside and out.

**THE LIVING ROOM** was designed around a handsome marble fireplace. A framed needlepoint picture hangs above.

A Victorian sofa is on one side of the fireplace, facing an inlaid walnut coffee table. Opposite the sofa is a needlepoint rocker and matching hassock. The original chair belonged to Mary Todd Lincoln. Mrs. Haydahl did all of the needlepoint.

Another Victorian sofa backs against the dining end of the room. Nearby is a custom-built, mirrored china cabinet which holds a collection of Dresden, Bisque and French pieces, each a collector's item. An old-fashioned square piano is at the far end of the room, ornamented with two French lamps. Shades for the lamps were made by Mrs. Haydahl.

The dining room is a setting right out of a fine English home where elegant, formal dignity is the byword. With her artistic flair, Mrs. Haydahl chose pieces carefully. A custom-made cabinet facing the dining table holds fine silver and china. Mel-

sen shelves ornament the wall on either side of the cabinet. An old melodeon serves as a buffet on one side of the room across from which is an authentic inlaid rosewood buffet. A handsome antique chandelier hangs above the dining table.

**IN ONE** of the bedrooms the fine carved walnut bed is a masterpiece of design. It was originally 10½ feet high, but the Haydahls had it cut down in proportion to the room. The desk in the room was made from a spinet piano. Small ornaments on the antique dresser are all authentic, dainty reminders of great-grandmother's day.

Gaily covered twin beds are in the second bedroom. Here again authentic treasures serve their ornamental purpose: a 200-year-old Chinese lamp and a Turkish water pipe are examples.

In a manner of speaking, the house has two faces—one, considered the front, looking out on the golf course and the other to the rear and seen from the street. In this rear area is an array of potted plants and a patio area with a colorful display of glassware. Near the wheel gate is a garden with a large shade tree.

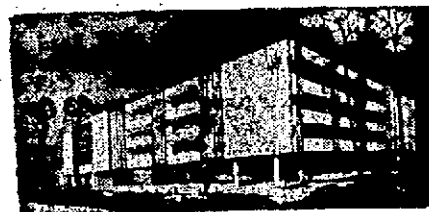
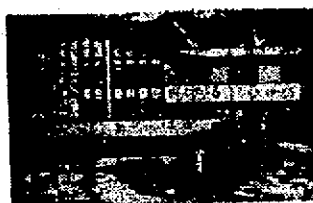
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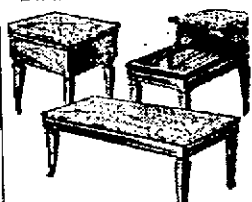
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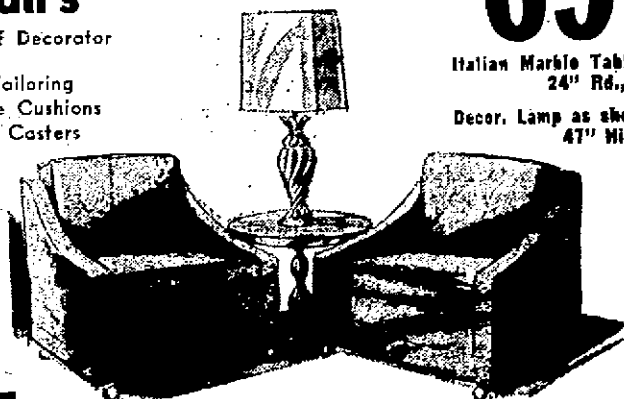
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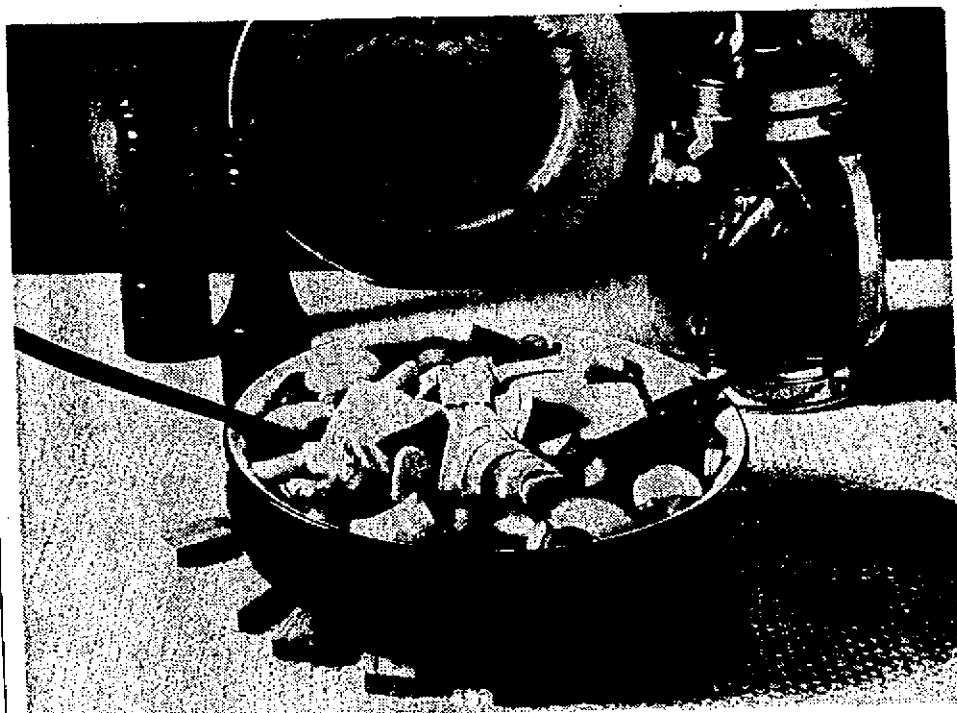
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# Two Tuna Specials for Lent



Tuna is central ingredient in two hearty recipes for Lent—or any time. (See below.)

By Mildred K. Flanary  
Southland Magazine Home  
Economics Editor

**TUNA IS INDEED** a top favorite with meal-planners, for it's an excellent high protein source at low cost. And whatever the season, it's always available, easy to turn into an interesting, tempting dish, such as the hearty Lenten combination pictured above. With its fine blend of seasonings and tender vegetables, this satisfying tuna stew is perfect deliciousness to come home to . . . anytime, anywhere!

### Tuna With Chinese Vegetables

- 1 large green pepper, sliced
- 2 small onions, sliced
- 1/4 cup soy sauce
- 1/4 cup water
- 3 tbsps. salad oil
- 1 can (1-lb.) Chinese vegetables, drained
- 1 can (5 oz.) water chestnuts, drained
- 2 cans (6 1/2 to 7 oz. each) tuna, drained and flaked
- 2 medium tomatoes, cut in wedges
- 1 tsp. garlic powder
- 1 tsp. cornstarch
- 2 cans (3-ounces each) Chinese noodles

Combine green pepper, onions, soy sauce and water. Let stand 1 hour, stirring occasionally. Drain green pepper and onions; reserve soy sauce mixture. Heat oil, add green pepper and onions. Cover and cook over low heat, stirring occasionally, 10 minutes. Add Chinese vegetables, water chestnuts and tuna. Cover and cook 5 minutes. Combine garlic powder and cornstarch. Stir in reserved soy mixture. Stir soy mixture into tuna mixture. Cook over

until thickened. Arrange over Chinese noodles. Makes 6 to 8 servings.

### Fishermen's Favorite Tuna Stew

- 4 potatoes, pared and cut in large cubes
- 3 carrots, cut in 1-inch pieces
- 1 cup sliced celery (1-inch pieces)
- 1 1/2 cups tomato juice
- 1/2 cup water
- 1 bay leaf
- 1 tsp. garlic salt
- 1/2 tsp. oregano
- 1/2 tsp. monosodium glutamate
- Dash pepper

- 1 large onion, cut in wedges
- 1 medium green pepper, cut in 1-inch pieces
- 1/4 cup sliced pimiento-stuffed olives
- 1 tbsps. capers
- 3 cans (6 1/2 to 7 ounces each) tuna, drained and flaked

Combine potatoes, carrots, celery, tomato juice, water and seasonings in Dutch oven or large sauce pot. Bring to boil; reduce heat. Simmer covered 10 to 15 minutes or until vegetables are almost tender. Add onion, green pepper, olives and capers. Cook 10 minutes longer or until all vegetables are tender. Add tuna; heat to serving temperature. Makes 6 servings.

## Recipe of the Week

**ASPARAGUS** is the main ingredient of this week's prize-winning recipe submitted by Mrs. Frances P. Edelman, 2803 Petaluma Ave., Long Beach 90815. The recipe:

### Asparagus Scallop

- 1 lb. fresh asparagus
- 2 tbsps. butter or margarine
- 1/4 cup fine chopped peanuts
- 2 cups medium white sauce
- 3/4 cup buttered crumbs

Clean asparagus and cut into 1 inch pieces. Cook in small amount of boiling water until tender. Drain. Arrange in shallow baking dish. Dot with butter. Sprinkle with peanuts. Pour white sauce over top. Top with buttered crumbs. Bake at 375° until crumbs are golden brown.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

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## Arnold E. Hagen INFORMATION FREE

("Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.)

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**The Back-to-God Hour,** Dept. IF, 10858 S. Michigan Ave., Chicago 28, Ill.

**A BASIC RECORD LIBRARY:** The editors of the Schwann Long Playing Record Catalog which is available in most record stores have prepared this 16-page booklet suggesting a basic library of great music. Send stamped, self-addressed, long envelope.  
**Schwann Long Playing Record Catalog,** Dept. IF, 137 Newbury St., Boston 16, Mass.

**HORIZONS:** News of new trends, ideas, aids, methods, etc. Many new business ideas included in this informative publication. Send for sample copy.  
**Horizons,** Dept. IF, Box 1016, Vista, Calif.

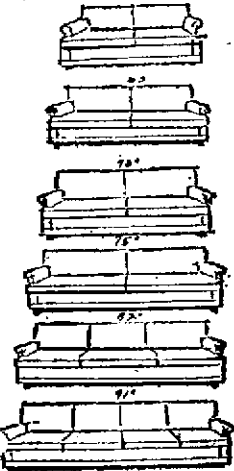
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Sunday, March 8, 1964



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## MEDICINE AND YOU

# Behavior Factor Stressed

*By Ben Zinser*

Southland Magazine Medical Science Writer

**DR. MARGARET MEAD**, the anthropologist, thinks school curricula should deal with behavior toward living creatures as a means of reducing the number of murders.

The child who kills or tortures an animal may be a potential killer in later life, she suggests. It used to be that a child learned about treatment of animals from parents through counseling, facial expressions, etc.—but this does not seem to be the case any longer. Furthermore, the violence seen on television isn't helping matters any, she says.



In a report in the Bulletin of the Menninger Clinic, Dr. Mead has this to say about children who torture or kill animals:

"Such children, diagnosed early, could be helped instead of being allowed to embark on a long career of episodic violence and murder."

**ALTHOUGH** Soviet scientists report that high dosages of vitamin C can reduce blood levels of cholesterol, New York researchers have been unable to duplicate this phenomenon.

Daily or a 1 administration of big doses of vitamin C for 5 to 16 weeks to 14 patients with high cholesterol failed to alter the blood concentration of the fat-like substance in all but one patient. The report is in the Journal Circulation.

**A NEW** anticancer drug called Ro 4-6567 has produced tumor regression in 21 of 22 patients with malignant lymphoma (cancer of lymphoid tissues).

Swiss researchers say that one patient with lung cancer and another with acute adult leukemia also have benefited from treatment with the new drug.

Stomach upsets are regularly seen at the beginning of treatment but can

be controlled by careful administration of the drug plus use of anti-nausea compounds.

The report is in Cancer Chemotherapy Reports.

**A LAB TEST** on urine can detect pregnancy as early as eight days after menstruation fails to occur.

Tradenamed Pregnosticon, the test can be set up in less than three minutes and results read within two hours. It is based on sensitivity to human chorionic gonadotropic hormone (HCG), which is present in urine during pregnancy.

If the specimen being tested is from a pregnant woman, a brown doughnut-shaped ring appears within two hours in the bottom of the test tube. If the test is negative, only a diffuse sediment is seen.

Dentrifices containing high concentrations of salt have been found to have a beneficial effect on inflammation of the gums after periodontal (around the tooth) therapy.

The mechanism appears to be related, in part, to the salt's ability to draw water out of the tissues, to promote better partial tissue dehydration, better circulation, and improved cellular-tissue fluid exchange.

**Note to asthmatics:** A simple way to reduce dust particles on bedding is to spray it with equal parts of liquid paraffin and white spirit.

The procedure brings striking relief to some asthmatics, says Dr. Gordon L. T. Wright of Queensland Institute of Medical Research, Brisbane, Australia.

**BLOODSUCKING** leeches, long gone from the modern medical scene, are still used in the Soviet Union to treat conditions such as high blood pressure and cerebral hemorrhage.

Up to now more than four million leeches have been used annually, but the Soviet faces a leech shortage. Reason: drainage of swamps has reduced the natural supply, and laboratories can't grow them fast enough to meet the demand, according to a report in Modern Medicine.

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**SPRINGWEAR:**

# The Story of the Three Bares



**FASHION BARES ITSELF** to the sun, here in a strapless swimsuit of Helena knit that sheaths the figure as provocatively as a terry towel.  
By Rose Marie Reid.

By Mary Ellis Carlton  
*Southland Magazine Fashion Editor*

**AS ANYONE** knows, a bikini is about as bare as you can go in or near the water—unless you're spending the summer at a nudist camp, that is.

But the bare facts are, one-piece suits are opening up some speculation on a new interest in girl-watching this season.

Most are either strapless, backless or scooped out at the sides.

Some other interesting departures that add anatomical interest to one-piece versions are "blush plunge" necklines, "fifth vertebra backs" and "dance-leg maillots."

**STRAPLESS SUITS**, in a variety of styles, appear to be held up by gravity. Shoulders will swim nude (and tan with no strap marks) in classic one-piece sheaths that are nearly backless and in soft jersey suits either cinched at the waist with string belts or belted low over brief shorts.

Epitome of the strapless group is the "swimshift." One such, called the "man," is

as simple and provocative as a wrapped towel, but shrewdly designed with an inner fit that no towel could possibly achieve.

And for a leggier look at the beach, some maillots are cut higher and curvier than ever before.

**BIKINIS ARE** still very much around—and in surprising numbers. But there are many modest two-piece styles, too, proving that not everyone can—or should—wear a bikini.

The most popular silhouette is, as one firm coins it, "degage"—meaning loosely and lightly fitted.

Examples: blouson bodices and middy tops teamed with maillot or boy-leg trunks.

**AS COVERS** for the story of the three, four or more bares are a variety of separates that add up to stylish costumes for the beach.

Tantalizingly effective are the see-through, diaphanous jackets of organdy, eyel and lace that faintly and provocatively reveal a low-cut hip-rider beneath.

The V-necked beach sweater that encases

the figure without showing the suit beneath is another eye-ful that practices artful deception.

Other beach accessories: coats, skirts, pants, capes and overblouses.

**AND ABOUT THE** text—or texture—of the new swimsuit story: there are more surprises than a Mickey Spillane thriller.

This season you'll see leather on the beach . . . lace at the lake . . . velvet in the pool.

Other unlikelies: mohair, challis and boucle knit—all teamed with the new silhouettes for striking, newsworthy and swim-mable styles.

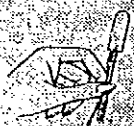
Print fabrics from spaced abstract to flamboyant florals are mated with plains, and single fabrics done in two-color combinations, particularly pastels with white, are fresh and crisp looking.

Colors will vie with the sun for brilliance. There's more clarity, more luster, more spectacular hues. The swimsuit fashion spectrum takes on new depth, gives off new dazzle.

And almost every new look has a cover to match.



*This slim guide is the reason  
new Kotams tampon can give  
more protection, more comfort*

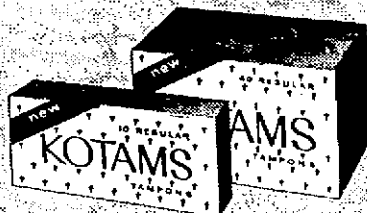


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## HOW YOUR CHILD LEARNS

# Nonsmokers Best

By Howard E. Kent

**QUESTION:** Do students who smoke make lower grades than those who don't smoke?

**ANSWER:** On the average, yes.

George E. Caraker, a biology teacher of Rochester, N. Y., recently conducted a study of 340 high school students, divided evenly between smokers and non-smokers.

He reported to the American Association for the Advancement of Science that the nonsmokers got average grades of "B," while the smokers averaged "D." None of the smokers got an "A" grade; only three of them got "Bs."

This study does not necessarily indicate that smoking causes bad performance in school. It suggests, rather, that students who tend to get poorer grades also tend to take up the smoking habit.



**QUESTION:** Are the students entering our colleges better or worse than in earlier times?

**ANSWER:** Willard G. Warrington, director of evaluation services at Michigan State University, reports, on the basis of tests given all freshmen, that today's high school graduates are better-prepared for college than those of the past.

The tests reveal that Michigan State is receiving a greater percentage of students of high ability and the lower levels of each new class of freshmen are better fitted for college than their predecessors.

The almost inescapable conclusion: "The over-all improvement is likely a direct reflection of the quality of education received by students in the secondary schools."

Just one more bit of evidence that modern education is probably better than the education of the "little red school house," whose qualities our elders are sometimes prone to exaggerate.

**QUESTION:** "I have three sons. Two have high IQs and the third is on the lower edge of average. But the first two make 'B' and 'C,' while the latter makes 'A.' What's the answer here?"

**ANSWER:** He works harder than they do.

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# Home Workshop



Solving storage problems for extra costume items for NBC's Bob Barker is this easily constructed wardrobe.

By Steve Ellingson

**M**OST families today soon learn that closet and drawer space cannot begin to keep up with the steady accumulation of wearing apparel. The furniture piece, shown with NBC's Bob Barker in the accompanying photo, is designed to help you with your "where-to-put-it" problems.

One side of this wardrobe is designed to hold as many as eight suits. The pull-out rack makes it as easy to select those in the back as well as those hanging in front. The other side of the wardrobe has six roomy drawers for socks, shirts, sweaters and things of that kind. The sliding door conceals your clothing and protects against dust.

**WHILE** this picture shows the wardrobe filled with men's apparel, it's every bit as suitable for milady's clothing. Individual compartments in the drawers are ideal for

cosmetics, jewelry, handkerchiefs, sweaters, gloves and a hundred other items easily misplaced unless you have a particular place to keep them.

The wardrobe pictured was made of birch plywood, however, you may select any one of the dozens of fancy plywoods to make it harmonize with your particular decor. It's something you will treasure as much for the beauty as the use you get from it year after year.

Difficult to make? Not at all when you use an easy-to-follow pattern. A list of required materials is included along with easy-to-understand directions and pictures. Inexpensive when you do it yourself.

**TO OBTAIN** the wardrobe pattern, specify No. 377 and send \$1 in currency, check or money order with name and address to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif.



Drawers hold a variety of items and door slides open for larger apparel—could be women's as well as men's.

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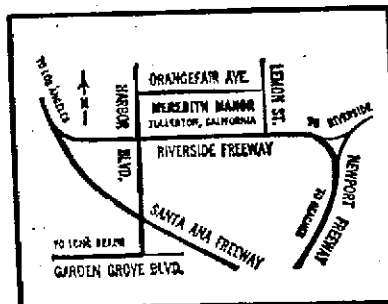
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# LBJ'S Courage

(Continued from Page 10)  
sign his seat and "don't a fighting man's uniform."  
I took the wager. It was

a bet I won later that same day. Without fanfare, Johnson relinquished his seat in Congress and prevailed upon

the U.S. Navy to assign him to active duty (he already held a commission as a lieutenant commander in the Naval Reserve.)

But to Johnson's vexation, he was shunted off to a dull and thankless desk job in San Francisco. After a few

days of that, he began to champ impatiently. During a heart-to-heart chat with a close friend, he grumbled: "I was the first member of Congress to volunteer for active service with our fighting forces."

"So what happens? I'm as-

signed to a thumb-twiddling office chore in San Francisco." Then his face suddenly brightened with an idea. "Tomorrow," he confided, "I'm taking off for Washington to complain to the Big Boss."

THAT WAS a reference, of course, to President Roosevelt, commander-in-chief of all U.S. armed forces and Johnson's good friend: Without clearing the matter with any admirals, captains, or other Navy brass, the impetuous Johnson returned to Washington and discussed his problem with the Big Boss.

Out of that came this assurance from FDR: "Very well, young man, (as Roosevelt referred to Lyndon Johnson) 'I'll see to it that you're ordered to the combat zone. But I must impose one condition: In addition to your regular duties, you will serve as my official observer. As such, I shall expect periodic reports from you on the needs and problems of the fighting front.'"

A happy Johnson thanked FDR warmly and prepared to leave for the battle zone. Thanks to Roosevelt's intervention, he was assigned to Gen. Douglas MacArthur's far Pacific headquarters. His orders specified, however, that he would be free to go on bombing missions and participate in other combat activities—"just like all other fighting-front officers."

It proved to be a rugged life for Lyndon Johnson: a life which for seven months acquainted him with the hardships, danger, and tragedy of war. But he devoted himself to his duties and took his chances along with the combat crews. His roughest experience came the time he "lagged along" on a bombing mission over New Guinea in a Flying Fortress.

AT ONE POINT his plane encountered a hornet's nest of Jap interceptor and fighter planes. It was subjected to a barrage of machine-gun fire, an assault which knocked one of the American B-17's engines out. Lt. Commander Johnson, who by then was "an old hand at combat," closely watched the air battle mount in fury and then climax in victory for American forces. Spinning and reeling erratically, his crippled plane returned to its home base.

Johnson's performance on that combat mission impressed Gen. MacArthur deeply. Accordingly, he awarded LBJ the Silver Star. The citation read: "In the face of enemy fire, Commander Johnson evidenced marked coolness in spite of the hazards involved. His gallant action enabled him to obtain and return with valuable information."

Soon thereafter, President Roosevelt ordered Johnson and all other national lawmakers then on active combat to return to their Congressional duties in Washington, D. C. In a test, LBJ had served his country with courage—as a fighting man.

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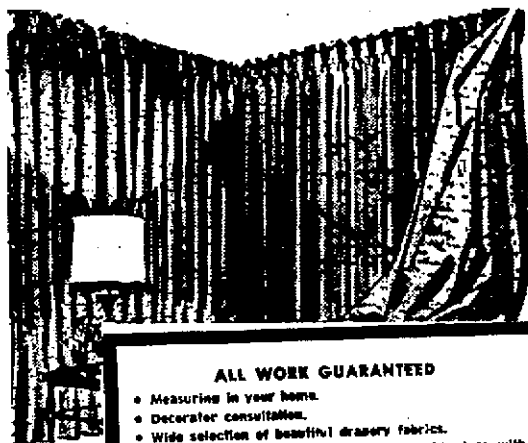
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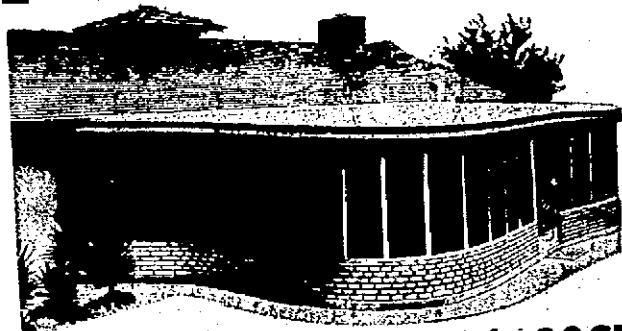
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BOOK REVIEWS

# Stalking Ulysses and His Fleet



**GEORGES SIMENON**, creator of Inspector Maigret, temporarily abandons the good detective to write a novel without him, "THREE BEDS IN MANHATTAN," the story of two disillusioned people in New York (Doubleday, \$3.95).

By Vera Williams  
Southland Magazine Book Editor

FOR MANY years scholars questioned the existence of Homers Troy. Then a German explorer, pick and shovel in hand, proved at least to his own satisfaction, that the ancient city stood where the ancients said it did.

Now Ernle Bradford, an Englishman, with a copy of the Odyssey in one hand and a volume of the British Admiralty's Mediterranean Pilot in the other, sailed the inland sea in a boat of his own to pin down the wanderings of Homer's hero.

The result is "ULYSSES FOUND" (Harcourt, Brace, \$4.75) the most plausibly written adventure story you are likely to read for a long time.

Far from regarding Ulysses as mythical and his adventures as fairy tales, Bradford is convinced he was as important in the exploration of the Mediterranean as Columbus in the exploration of the Atlantic.

And—hold onto your hat! He finds in the Odyssey a set of sailing instructions as definite and logical as any in the Pilot itself.

When the Odyssey notes that Ulysses' fleet was blown off course for nine days to the land of the Lotus Eaters, Bradford estimates that traveling at three knots before a northerly wind would have landed Ulysses on the isle of Jerba off North Africa—wouldn't that be a likely spot for lotus eaters?

And Bradford swears that he once heard sirens sing on the Galli Islands off the Gulf of Salerno!

SCOUNDREL and lunatic and even more, Samson Shillitoe seduces women with no more effort than he puts into his job of shampooing. Yes to

support his misdirected talent for writing poetry.

His hilarious bounding through chaotic predicaments, with his battered common-law wife Rhoda desperately trying to channel him into usefulness, add up to "A FINE MADNESS" (Putnam, \$4.95). The first novel by Elliott Baker, it has received the \$10,000 Putnam Award.

Rhoda, who needs a podiatrist, blunders into the office

of a psychiatrist instead, and she bargains with him to unblock Shillitoe and his poetry. Shillitoe's barbed wit and insults give the psychiatrist and his associates experience they never before encountered, and this is the story pattern as he attempts to make alimony to a relentless former wife, while eluding a mad-dened vice cop.

The price for sanctuary from the officer is psycho-surgery in the psychiatric society's institution, but Shillitoe feels this would destroy his creativity. His decision is the climax of this superbly original and spirited work. But it's more than laughs, because Baker also cuts with a sharp blade.

**INDUSTRIAL** spying—the theft of secrets from one high-security space research plant to sell to another—provides a new twist for a suspense thriller but the other cloak-and-dagger ingredients are the same as ever.

Darwin Teilhet, who lives in Los Altos Hills on the San Francisco peninsula, tells "THE BIG RUNAROUND" (Coward-McCann, \$4.50) in the first person of Albin Durango, discredited newspaperman with a reckless past who lands a job as a technical

writer in the research lab at South Palo Alto.

There are two beautiful girls, one good and one evil; and a generous assortment of

blackguards, once involved in Durango's unfortunate past and now intent on making him the scapegoat of their nefarious plot.

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## 'You Make' Coasters

By Lorena Fleissig

COASTERS do a very neat job of protecting mahogany, marble and leather table tops from stains. And all the coasters you would need might be right at hand on the cupboard shelf.

You may not have noticed that tin cans are finished in colors ranging from a shiny silver to a dull brass, also in light yellow gold and a deeper coppery gold. It is possible to note the type and color, also contents of a can and perhaps to stock up on the shelves for your project in order to make a set of four or six coasters of the same size and color.

In searching for the right cans that are 3 1/4 inches across, check on the cranberry and fruit cans, the tuna, crab and pet food cans. Soup cans are a bit too small.

BE SURE to open each can at the end which has the pressed numbers and throw this lid away. When the contents are removed, set the tin aside to be washed thoroughly along with the dishes. The label will soak off and the patches of dried glue still left on the side of the can may be scratched off with the back of the blade of a kitchen knife.

When you have enough cans ready, place each one in a sidewise or horizontal position in the can opener.

The cutter will operate below the rim leaving rim and lid in one piece. If reasonable care is used, the cutting operation will leave a smooth edge. Any sharp edges should be filed down and if the ragged edge is too apparent, the coaster should be discarded.

THE INKED price stamps are easily removed with a dot of nail polish remover on a scrap of cotton. Work with a light touch so as not to change the color of the tin.

The coasters are now complete and may be left plain or decorated. The illustration shows a variety of black and gold designs on the gold-colored coasters. They are bamboo, rose and cherry patterns in decals. There is much variety to choose from in these easily applied motifs. The directions are: to cut the groups of pictures apart, allow to soak a short time in warm water before sliding the pattern off the paper to the surface of the clean dry coaster. A clean cloth is used to press out any bubbles of water between the picture and the tin.

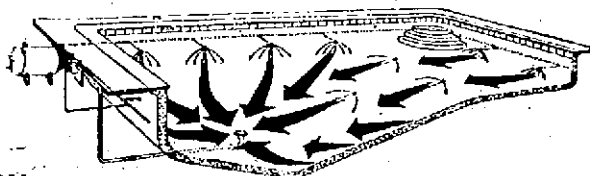
For added trim, glue a length of thick gold cord outside the rim, using white liquid glue according to directions. Gold cord is inexpensive and sold at notions counters.

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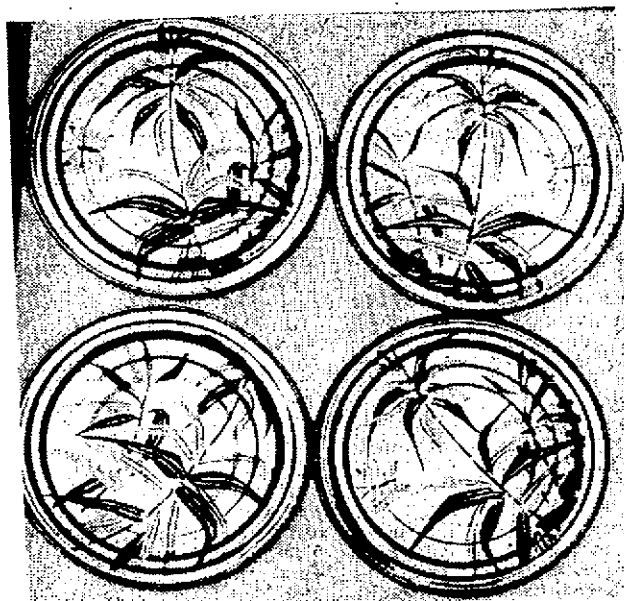
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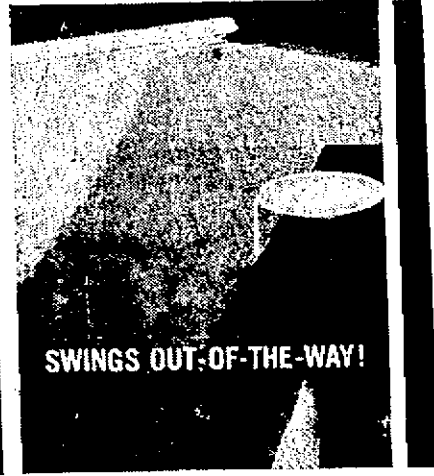
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## A Way with Flowers

"EARTH'S BEAUTY" as presented by the Flower Arranger's Guild of Southern California, is the theme chosen for its annual two-day show starting Thursday, 1 p.m. to 9 p.m., continuing through Friday, 10 a.m. to 5 p.m. at San Marino Woman's Club, 1800 Huntington Dr., San Marino.

Once again this interesting form of art will be presented in a distinguished yet different manner. Viewers delight in the fresh approach used in presenting each arrangement. This exhibit promises to be more exciting than ever as color will be featured. Flowers and foliage as well as many other choice possessions from nature such as shells, rocks, fungus, dried fruits, etc. will be used. Also, new and antique objects of art may be incorporated to make interesting compositions.

THE GUILD is basically a study group organized for furthering knowledge of this art among its members. The 25 members have excelled individually in flower arranging covering all areas of Southern California. They are continuously taking some form of art classes of their own choice. In discussing this art they feel they never want to stop learning, and this philosophy keeps their show of high quality and more intriguing each spring. No doubt this is one of the primary reasons for the wide popularity and favorable interest the exhibit is creating.

An amethyst Italian glass vase contains purple fountain grass, equisetum and fine grasses for transition in the arrangement shown above. Pink coral bell flowers and buds provide accent. Rose colored ceramic fruits are placed under the glass cube



Photos by Valley Studios

Alone, such items as these attract little or no notice; in combination, artfully put together, they are spectacular. For details, see story.

for added interest. Arrangement is by Dorothy Hill of Rossmoor.

In the arrangement below a smoke amber glass square forms the base for the white cylinder which contains dried pine branch, white hyacinth flowers and strap leaves. Sycamore pods rest on sliced wood in a small basket at the base of the cylinder. Arrangements is by Georgia Green, also of Rossmoor.



White cylinder is basic in this attractive array that exemplifies Flower Arrangers' Guild show this week in San Marino. See accompanying story for description.



AROUND THE WORLD WITH

## DELAPLANE

## RENO.

"We will be in Reno, Nevada for a week. Is it true silver dollars are getting scarce? (We read it in the paper.) Are some more valuable than others?"

**A**PPARENTLY they are getting short. Jordan Crouch, senior vice president of the First National Bank of Nevada, estimated for me that there won't be any in circulation within a year. Reno alone uses them up at \$100,000 worth a week!

You'd never know they were rare. The silver dollar is the gambling chip and they HAVE to use them. You get ALL your store change in dollars.

You'd have to ask a coin collectors' shop for a list of rare ones. One you might get is the Carson City Dollar from the old mint there — (from Comstock lode silver.) If you get one of these—rarely but possible—you've got a small prize. (The U. S. Mint isn't planning to mint any more silver dollars at all.)

You identify this one by the small initials "CC" just under the eagle on the tail side of the coin. (In the last couple of years I gave away 100 of these for kids birthday presents. "A fool and his money . . .")

"If we drive in Europe, what papers do we need? And how do we get them?"

**YOU NEED** an international "green card" which says you are insured internationally. This lets you travel from country to country. Much easier than the old "carnet de passage" we had to fill out going in and coming out.

Your state's driving license is good most places. But not all. So get an International Driving License. Any AAA office plus two passport pictures plus \$2.

The green card will be issued to you by the people who rent or sell you the car. It's standard part of the service, so insist on it. They ought to get you temporary membership in the auto clubs of various countries, maps and all kinds of extra help.

One thing I got (from Royal Automobile Club in England) was a small, transparent decal for the corner of the windshield. Shows all the road signs in Europe and what they mean.

Such road signs carry the meaning visually: The little skidding car means "slippery road." The puffing train, "unguarded rail crossing." The barred gates "guarded crossing." But some need more interpretation. And the decal does this for you.

Some information you have to keep in mind. Continental distances are in kilometers. And so is your speedometer. For km. into miles, multiply by 6 and drop the last digit.

Km. 60 equals 36 miles. (Rough but accurate enough.)

Gasoline is sold in liters—roughly four liters to the gallon. Speed is often a matter for your discretion. France, for example, has speed limits on major roads in the heavy season. None in off-season. It's marked on the roads. Speed and months.

If you get your car in England and take it to the Continent, you find some countries (like France) require yellow lights—which the English don't require or have. So ask when you get the car if it is equipped with all the lighting it should have for the countries you want to go to.

If you don't you'll be screamed at by everybody you pass. Nobody drives more recklessly or screams louder than the French.

"Can you suggest the most pleasant countries to drive in for Europe?"

**P**laces I've enjoyed most have been the back roads of England. The little narrow roads between hedge rows that take you to small villages with gray towered churches and pubs with leaded windows.

France is rewarding if you get a Michelin map and stay off the main (red line) roads. Take the secondary (yellow line) roads and use the red Michelin guide to pick your luncheon and night stops.

For least traffic and wonderful discovery country, drive down into Spain. Roads are a little rough but good enough.

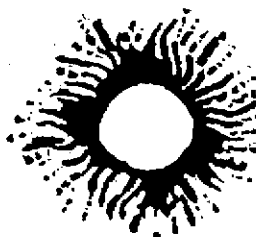
## Shakespeare Time

The gala program in Britain celebrating the 400th anniversary of Shakespeare's birth will be the focus of seven Shakespeare Tours offered by Alliance Travel of New York.

Itineraries will feature famous places in the life and works of the immortal Bard and tour prices will include an Elizabethan dinner and seats for at least three Shakespeare festival performances.

The curtain raiser of the series, leaving New York April 9, with Louis Sheaffer, former drama critic of the Brooklyn Eagle, as conductor, will be a 21-day tour climaxed by a visit to Stratford-on-Avon on Shakespeare's Birthday, April 23. Tour members will see ambassadors of 100 countries in a procession from Shakespeare's birthplace to his grave.

There will be three more 21-day tours to England and Scotland only, and three 30-day itineraries including Paris, Brussels, Amsterdam and Copenhagen, with departures from May 18 to August 31. The tours will be sold through local travel agents.

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**SOUTHLAND TRAVELER**

# Hong Kong's 'Mogul Cavalier'

By Fred Taylor Kraft  
Travel Editor

**T**HE SCENTS and sounds  
and sights of Hong Kong  
are unforgettable.

You mingle with them the  
minute you land on the man-  
made airstrip that extends far  
out into the harbor; for there,  
on every side, are the storied  
sampans, those curious little  
craft that are so much a part  
of the British Crown Colony.

The babble of Chinese fills  
your ears as you go through  
Customs, and rickshaws crowd  
about you as you reach the  
street for your limousine. You  
pause in traffic and you smell  
the foods of the street ven-  
dors. Above you — every-  
where you look—are count-  
less neons with their mystic  
Chinese lettering.

**BUT ONE** of the most un-  
forgettable sights is at the  
posh new Mandarin Hotel, on  
Hong Kong Island, when the  
door of your limousine is  
opened by the head doorman  
—a giant Indian Sikh in gaudy  
dress.

Not only is Karam Singh's  
size impressive (he's six-foot-  
six): He wears a striking uni-  
form based on those used by  
the Mogul Cavaliers of north-  
ern India at the turn of the  
century. His bearded, friendly  
face is framed in an expen-  
sive white turban, his long  
flowing robe is made of  
gorgeous red Thai silk. Red  
leather boots round out his  
costume.

Behind Singh are five other  
doormen, each dressed like  
lieutenants of the Cavaliers,  
and each eager to do his bid-  
ding.

Singh's service to Mandar-  
in guests is as impressive as  
his appearance, and his abil-  
ity to speak excellent English  
adds to his stature with visit-  
ing Americans.

A NEW passenger liner  
service begins April 29 to the  
lush, subtropical island of the  
Republic of China with call of

## Easter Flights

As a means of accommo-  
dating the many Californians  
flying home for the holidays,  
Pacific Southwest Airlines  
announces a 20 per cent in-  
crease in its flight schedule  
for the period from Friday,  
March 20, through Easter  
Sunday, March 29.

The nation's leading intra-  
state airline has scheduled  
459 flights for this 10-day  
period. The greatest number  
of flights is scheduled for  
Easter Sunday, March 29,  
when PSA will handle 68  
flights between the metro-  
politan centers of San Diego,  
Los Angeles-Burbank, and  
San Francisco.

the American President Lines'  
luxury liner President Roose-  
velt at Keelung, Taiwan (For-  
mosa).

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APL transpacific liners —  
Presidents Roosevelt, Cleve-  
land and Wilson — travelers  
may visit Taiwan on regular  
cruise itineraries. These cruise  
ships will call at Keelung—  
the island's principal port city  
—twice a year and then con-  
tinue to Nagasaki, Japan,  
through Japan's beautiful In-  
land Sea to Kobe.

Since there is much to see  
in Formosa, the new service  
should find immediate accep-  
tance. Development there  
since the Chinese government  
withdrew from the mainland  
in 1949 has been nothing short  
of phenomenal. Business has  
expanded to the point where  
the country soon should be  
self-supporting. And vaca-  
tioners will agree that the  
island offers some of the  
world's most spectacular  
scenery.

Passengers on the APL tours  
will find they are within easy  
reach of Taipei, capital city,  
which abounds in shopping  
opportunities, nightlife, price-  
less Chinese art treasures, re-  
sorts and fine restaurants.

## WEEKEND GADABOUTS:

March 12-22: National Or-  
ange Show at San Bernardino.

March 20-April 26: Pan  
American Festival at Lake-  
wood.

March 21: Palm Springs  
Mounted Police Show, with  
many movie and television  
stars in attendance.

## Flower Tour

Two departures — March  
25 and 26 — are scheduled  
from Los Angeles for Grey-  
hound's 1964 Spring Flower  
escorted tour. In 42 days, the  
tour will cover more than  
8,000 miles through the Deep  
South and, as an added fea-  
ture, will include five days  
and five nights in New York  
City for the World's Fair.

Timed to coincide with the  
season's display of blossom-  
ing color from coast to coast,  
special sightseeing trips are  
planned en route at New Or-  
leans, Cypress Gardens, Key  
West, Washington, D.C., and  
New York. Antebellum homes,  
surrounded with magnolias  
and gardens of luxuriant  
flowers, will highlight the  
tour through Mississippi.

George Lannan, Grey-  
hound's tour agent at Long  
Beach, says he will have more  
than the usual numbers of  
tour, facilities and accommo-  
dations for the New York  
World's Fair this spring and



—Photo by Eddie Chen

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TRAVEL RESORTS

# Going Places

By SHIRLEY and BOB SLOANE

**M**ALLORCA lies tranquilly in the Mediterranean, largest of the Balearic Islands, and an important product is artificial pearls, good and cheap, as every woman in the world seems to be aware. The natural result is that when the cruise ships land—be it on a Sunday, as ours did, or any other day—they descend like locusts on such establishments as Nacar, S.A., and pick the counters clean. If the clerks slow down, the proprietor, Sr. Morales, stands in the center of the floor and blows a whistle. For a few hours the world is his oyster—with a pearl in it.

Those who can tear themselves away long enough will discover an island of estimable peace and charm. Those most astute seekers after cheap and pleasant places, retired Britishers, have been flocking here for years.

**THE SOIL** is uncommonly rich, blooming with almond, olive, fig and apricot groves. The landscape is dramatically varied, lined along the north coast by a spine of mountains which protects most of the island from the gales of the Pyrenees.

In these hills above the capital of Palma lies the tranquil monastery of Valldemosa, where English authoress George Sand and the composer Chopin pursued their scandalous romance for several months. Modern day romantics are more inclined to pursue the coast road northeast to Cape Formentor, a spectacular hour's journey.

Beyond the calm orchards, the road emerges at Puerto de Pollensa, the earliest of Roman settlements and now a popular summer resort with a Spanish-accented Cape Cod cast to it. Its lovely curved harbor and sandy beach are graced with fishing boats and yachts much of the year, and silver-filtered sunlight pours a glow on the village and its picture-frame of piney slopes.

**THE ROAD** cuts into the mountains to proceed to the tip of the cape, and the landscape changes to one of stark

and wild beauty. Steep rocky bluffs plunge from the road straight to the sea, and fjords cut deeply into the forested land. At the end of the road lies the oasis known as the Formentor Hotel, a placid and classic European-style resort full of flowered verandahs and lawns, and a glassed-in lounge with a sweeping view of the bay.

Palma, with its deep curved harbor and promenade, its tumbledown tile-roofed houses and remains of stone harbor fortifications, is different from most Spanish cities in that it required no rebuilding after the civil war. Its old and new sections intertwine pleasantly, and a walk up a modern rambla may wander into a narrow old cobbled street.

Strolling the ramblas of any Spanish city is a vital tradition. It is a particular delight in Palma, where the promenades are lined with churrerías fragrant with the aromas of hot candied nuts and frying potato chips.

(Copyright 1964, General Features Corp.)

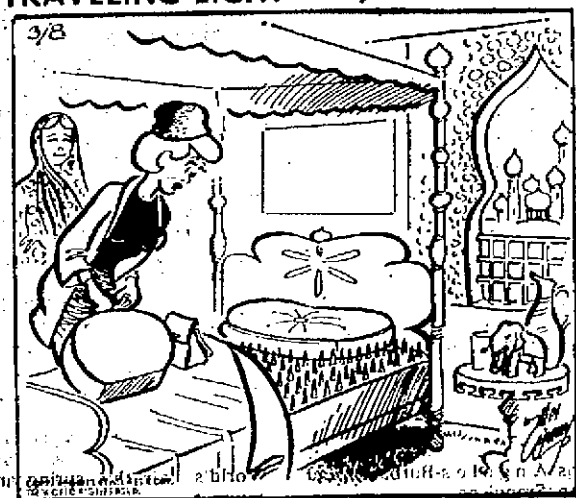
## Book on France

A 112-page, fact-filled book, "France—Its Industries" has been published by the Conseil National du Patronat Français (Federation of French Industries).

The magnificently illustrated publication presents the basic facts about every important industry in France. It deals with locations, installations, production, employment, sales, exports, research facilities, etc. Also included are an index of industries by area and a list of the major technical research institutes in France.

Small maps throughout the book pinpoint plant locations, and a large colorful map of the entire country spots all major industrial centers of the nation. The new book is now available in English for \$1. Orders should be sent to France Actuelle, 221 Southern Building, Washington, D.C. 20005.

## TRAVELING LIGHT by the Sloanes



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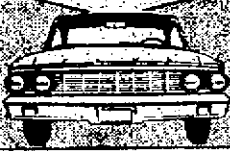
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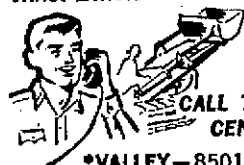
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—Photo by C. Lydon Lippincott

These Shetland sheep dogs are owned by officials of Club Canofil de Baja California which plans a show.

## PET PARADE

# Down Mexico Way

By Eleanor Avery Price

ANYONE planning to travel "south of the border" on March 14-15 will enjoy the show and obedience trial presented by Club Canofil de Baja California on these two days at Hotel Riviera, Pacifico, Ensenada, Baja California. Show secretaries are Bill and Margaret Sturgeon, and Lydon and Clare Lippincott. The Lippincotts own the Shetland sheep-dogs shown with this article.

Your own dog is not allowed on the show grounds unless he is entered in the event. But just in case you do go to Mexico someday with Fido in tow, here are a few hints.

There is now a strict quarantine in San Diego, so keep your dog on lead all through this area. No papers are required to cross into Mexico, but bear this—it is absolutely necessary that you have your dog's rabies certificate with you when you cross back into the United States!

And it is strongly advised that you take out Mexican

automobile insurance at the border. The cost is only about \$3 for liability.

Here are a few motels that may take well-behaved dogs in Ensenada: Villa Marina on the beach near center of town; Flamingo Motel at Ocean Boulevard and Rayon; La Estancia Motel at 1A Street and Alvarado; Motel America at First Street and Espinoza; Motel Colon at First Street and Guadalupe Avenue.

THE SHETLAND sheep dog has made history. At a recent show in San Bernardino, Champion Elf Dale's Viking owned by Elf Dale Kennels of Gardena received its eighth best in show award, making it the outstanding Shetland sheep dog in the history of the breed.

The Shetland sheep dog (collic in miniature) originated in the stormy islands off Scotland as guard and herder of the Scotch black-faced sheep. Shetlanders sometimes call these dogs Tonnie dogs, after the Toon which is a township.

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YOUR GARDEN

# You Must Be Patient With Pyracantha

By Joe Littlefield

**G**ARDENERS who plant pyracanthas that are heavily berried, must remember, that usually it is the second or sometimes the third year after planting, before plants again will produce many berries. Pyracanthas grow the first two years, at expense of flowers and fruit. Once the roots reach a certain maturity, flowering begins.

There are two occasions during the year when pyracantha shrubs may be pruned. The first is when gardener cuts the berries for holiday decorations. The second time to prune, is when the plant is flowering in late winter and spring. The gardener must remember then, that the more flower branches he cuts off the fewer will be the berries that develop later.

**SOME PYRACANTHA** plants are attacked by fire blight. The berries don't develop into full size, don't turn

red as they normally do, and branches die back. There isn't much gardener can do then except to cut the dead branches back into healthy branch wood. Pruning shear blades should be sterilized each time a branch is cut.

Pruning the fungus infested branches may prolong the life of the rest of the plant. Eventually plant may continue to die back and should be dug up and discarded.

Several wholesale pyracan-

tha growers spray their plants twice with a fungicide spray, as a precautionary measure to discourage possible fungus infestation. The first spraying takes place as flower buds

begin to open; the second as petals begin to fall. Some gardeners tend to water pyracantha too often. Actually they are a drought resistant plant.



DOROTHY DIGS in the garden

We hope that during the winter months you have prepared an area in your garden for spring and summer blooming annuals. Bedding plants are now appearing in the nurseries in a great many varieties. If you are planting these started plants be sure that you take the precaution of protecting them from snails, slugs and aphids. These predators can last out a severe winter and be much hungrier than you might think when you set out tender plants.

One precaution you should take to insure the safety of any new planting is to scatter a slug and snail bait, containing 5 per cent metaldehyde, around the plants.

## Helps Dichondra

For those who like a beautiful dichondra lawn but dislike having to get down on hands and knees to pluck out offending weeds, there's good gardening news this spring. Red Star has developed Gronide, a combination fertilizer and weed control for use on both newly seeded and established dichondra lawns.

It provides the basic plant foods required for healthy beautiful lawns while at the same time controlling many weeds found in dichondra lawns. It contains Upjohn's Enide, a new herbicide (weed killer) which is effective on weeds such as crabgrass, bluegrass, Bermuda grass, barnyard grass, goosegrass, lambsquarter, carpetweed, knotweed, common chickweed, foxtail, smartweed, red sorrel and pigweed.

Gronide should be applied to established dichondra lawns twice a year to effectively control weeds, once in spring (March through April) and once again in the fall (October through November) using one pound per 100 square feet or one 25-pound bag to cover 2500 square feet of lawn. It is intended only for dichondra lawns and should not be used for any other type.

## Garden Clubs

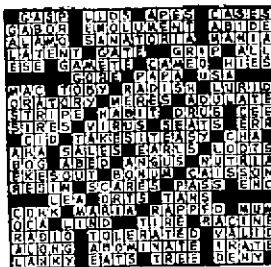
Long Beach Garden Club will hear a talk on plant feeding by Bert Slatter of Los Angeles at a meeting at 7:30 p.m. Tuesday at Linden Hall, 208 Linden Ave. A question and answer period will follow. Anyone interested is invited.

"How to Grow Fuchsias" will be the subject of Loren Paulsohn of Inglewood, a consistent trophy winner at shade plant shows, at a meeting of the Fuchsia Society of Long Beach at 7:30 p.m. Thursday in Machinist Hall, 728 Elm Ave. He will accompany his talk with demonstrations of various points



Photo by the Author  
Heavily fruited pyracantha may require 2-3 years after transplanting from container to ground before it will again bear a big berry crop.

SOLUTION TO TODAY'S PUZZLE  
(See Page 30)



**Do It Yourself**  
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**Ceramic Tile**  
From **59¢**  
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- Front Throw
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# The Reluctant Art Director

(Continued from Page 9)  
Los Angeles. He studied the trade papers and read that Douglas Fairbanks Sr. would film "The Thief of Bagdad" in his studio on Santa Monica Boulevard in Hollywood.

"Road to Yesterday" and "King of Kings."  
In 1928, he went to Warner's First National, stayed 20 years and worked on 32 pictures, including "Zola," "Anthony Adverse" and "Sea Hawk."

sea or waves behind ships. It did away with the danger of fickle seas, so dangerous to actors in sea-going roles when they were required to fall in oceans or sail on them for stormy weather shots.

**GROT DREW** fanciful sketches and designs and showed them to Fairbanks. Fairbanks liked them and made him one of the art directors on "The Thief."

**WHEN HE** worked on "Sea Hawk," starring Errol Flynn, he invented the ripple machine, he says.

"Midsummer Night's Dream" was his favorite picture. He liked its fantasy. "Mildred Pierce" was his last big picture, before he retired in 1948.

Then he did sets on Mary Pickford's "Dorothy Vernon of Haddon Hall." Mary was America's sweetheart then—and Mrs. Douglas Fairbanks.

Some called it "Inland Ocean." Others referred to it as "The Movie Sea" and "The Artificial Ocean." By whatever name, it was a studio miracle and has been adopted by other studios.

Has he stopped creating? "No," says the present and charming Mrs. Grot. "He has done murals and oils for our apartment. Last summer on the beach at Santa Barbara he painted a seascape. We call it 'Hazy Sunset'."

Grot did art direction for Goldwyn's "His Supreme Moment" and "Thief of Paradise." Then he went with DeMille and stayed three years, doing art direction for "Volga Boatman," "White Gold,"

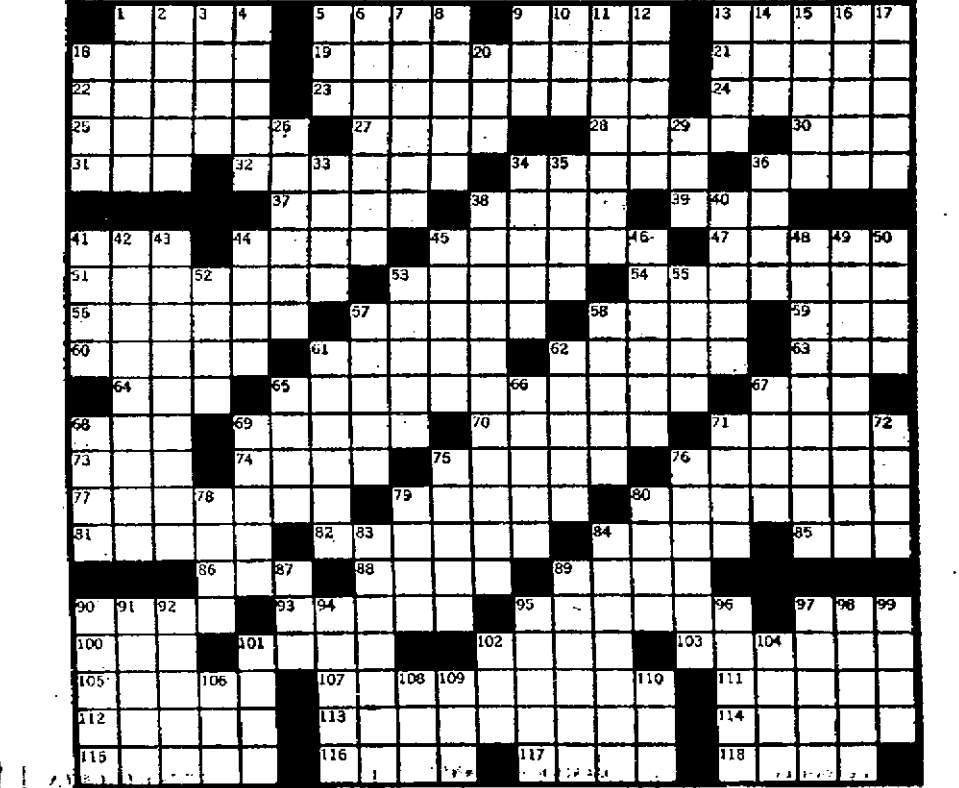
The ripple machine creates an illusion of ocean by sliding sheets of black "wave silhouettes" up and down in front of lights behind a niuelin cyclorama, giving the appearance of a rough or calm

Although Anton Grot is a resident of Leisure World, he has not yet adopted many of its leisurely ways; obviously he never will.

## Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 29

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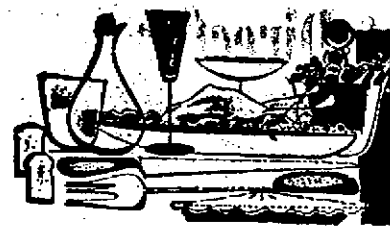
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**MATTRESS & BOX SPRINGS**  
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SERVING THE BEST FRIED CHICKEN you ever tasted. You'll enjoy dining at this New Kentucky Fried Chicken Restaurant...  
*Kentucky Fried Chicken*  
Formerly Ray's Range  
**CARSON OF ORANGE**

meet your host



THELMA MACK  
It's Flaming

YOU CAN go to Honolulu by jet. You can go to Hilo by ship. If you're feeling extra-athletic, you can even get there by paddle board. But the easiest way to enjoy many of the tropical pleasures of the Hawaiian Islands is to visit the delightful Hawaiian Restaurant at 4645 E. Pacific Coast Hwy. in Long Beach. The Hawaiian is as spacious place with soft lights, lush green plants, fish netting, aquariums and numerous other island decorations. Owner-hostess Thelma Mack, petite and personable, provides her guests with the finest Cantonese and American foods and novel entertainment. Chief Satini, a daring barrel-chested native of American Samoa, does wild fire dancing, actually burning himself with flame. There is music by The Islanders' Orchestra, singing by artistic George Kainapau and dancing by Kemo Mansfield and pretty island girls in brief costumes.

In answer to many requests, Mrs. Mack has restored exotic Cantonese chow mein to the a la carte menu. It's \$3.85 and one serving is plenty for two persons. Equally popular, and priced the same, is the No. 2 Cantonese dinner, which includes numerous tasty specialties of old China. The American side of the menu offers large complete dinners and such entrees as flaming shish kebab, \$4.25; shrimp creole, \$3.25, and teriyaki, New York cut and top sirloin steaks. The shish kebab includes delectable chunks of marinated lamb broiled with pearl onions, button mushrooms and bell peppers and served with boiled rice and fried eggplant.

The Hawaiian's skilled new maitre d' hotel is Max Bachman, formerly at Kelly's in Belmont Shore. —TEDD THOMEY

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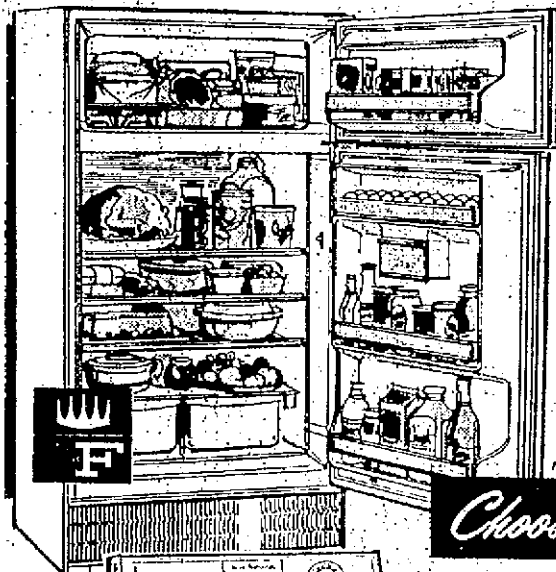


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**NO EXTRA  
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**YELLOW PINK COPPER or WHITE**

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## GIANT 16-CU.-FT. FRIGIDAIRE IMPERIAL

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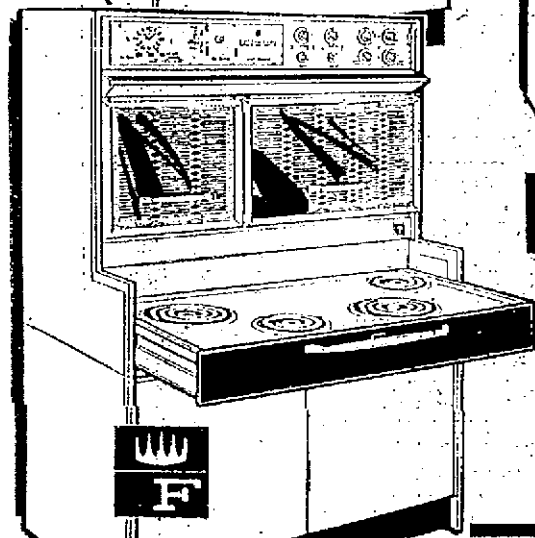
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**HIGHEST  
TRADE-IN  
ALLOWANCE**

# TeleViews

Sunday, March 8, 1964

*Drama Decline  
Irritates Critic*  
(See Page 15)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



—Staff Photo by Bob Shumway

BABE UNGER DIRECTS ROBBERY SCENE

## Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

The two hooded gunmen raced from the Lafayette Hotel and a nearby policeman calmly stood and directed traffic.

It appeared as if the officer was more concerned with guiding cars than catching the criminals.

He was.

For the traffic was real and the criminals weren't. The hooded gunmen were actors for "Lee Marvin Presents—Lawbreaker," the channel 7 series which airs 7 p.m. Fridays in COLOR.

The series' episode this upcoming Friday was filmed in Long Beach.

Babe Unger, producer-director of the series, said Long Beach was selected for two reasons.

1. It has an outstanding police department.
2. The local case that will be dramatized carries a vital message.

"For it's not just a cops-and-robbers story," said Unger. "It's very startling."

"It's about a woman who, facing her greatest problem and needing the most expert of help, goes to a common criminal."

★ ★ ★

### IT'S ABOUT ABORTION.

Why, then, the hooded robbers?

"One of the men involved in the robbery also is an abortionist," replied Unger.

That's his "common criminal" point.

"In this case, and most others," said Unger, "the abortionist is a man who would do anything for money, including robbery."

"He's a man with no medical background."

When such "vermin," in the course of illegal surgery, endanger the lives of their patients, it is not from a sense of

## 'Lawbreaker' in Long Beach



—Staff Photo by Kent Henderson

HOODED ROBBER ACTORS RACE FROM LAFAYETTE HOTEL

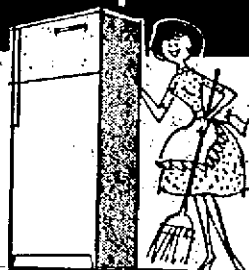
(Continued on Page 19)



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**Big 12 cu. ft TWO-DR. Refrigerator-Freezer**

With big no-frost refrigerator section.

Dooley's Low Price

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FREE DELIVERY, SERVICE & GUARANTEE



**10-cu.-ft. Refrigerator**

Has big freezer that holds 65 lbs. of frozen foods and big capacity shelf storage.

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Free delivery, service and guarantee ... Quantity prices on request.



**15.5 cu. ft. TWO-DOOR Refrigerator-Freezer**

Has large bottom freezer.

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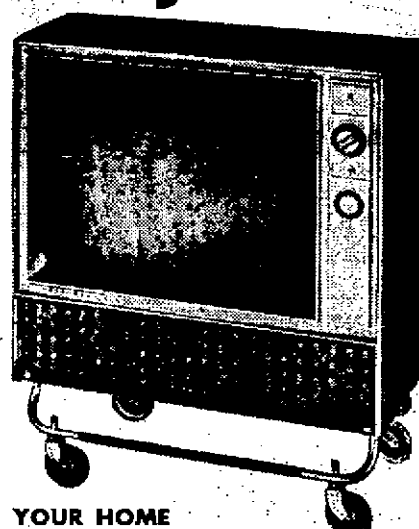
**23-inch CONSOLE TV**

WITH DELUXE ROLL-AROUND BASE

Power M chassis, frame grid tuner. Pull-push on/off control, golden voice speaker, all channel adaptability. Complete portability with easy-rolling wheels.

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**MOTOROLA**

NEW 1964 MODEL

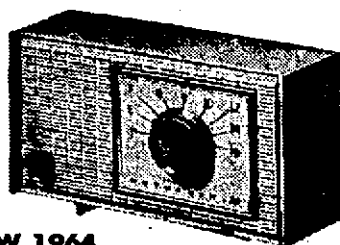
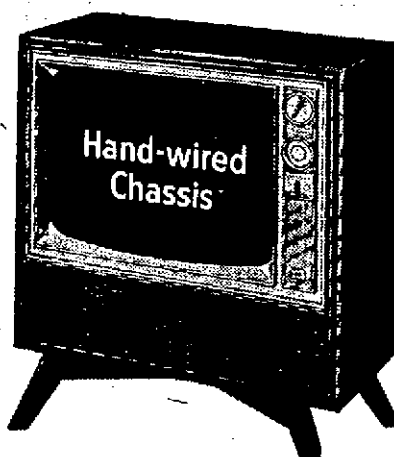
**23" SWIVEL CONSOLE TV**

BEAUTIFUL WOOD CABINET

IT SWIVELS! Turns for best viewing from any seat in the room. Has power M chassis, frame grid tuner, pull-push on/off control, golden voice speaker, all channel adaptability.

**198<sup>88</sup>**

FREE DELIVERY, GUARANTEE AND 90-DAY SERVICE IN YOUR HOME



NEW 1964

**MOTOROLA TABLE RADIOS**

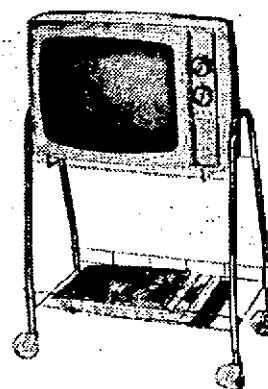
Large Selection to Choose From AT LOW DISCOUNT PRICES!

**NEW 1964 MOTOROLA 19" Portable TV**

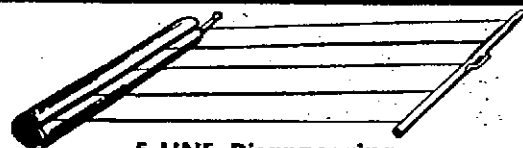
WITH ROLL-AROUND STAND

Has out-front sound, Golden Voice speaker, front mounted controls, pop-up handle.

**139<sup>88</sup>**



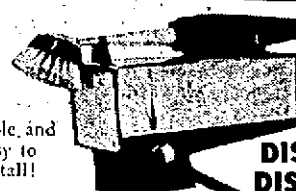
FREE 90-Day Service in Your Home



**5-LINE Disappearing ROLLAWAY CLOTHESLINE**

All aluminum case, pulls out to 32 ft. 160-foot drying area.

**13.88**



Simple, and Easy to Install!

**NEW PRINCES! DISHWASHE DISHWASHE!**

**15.88**



**DOOLEY'S Hardware Mart**

5075 LONG BEACH BLVD., - NORTH LONG BEACH



New 1964  
**KING O' LAWN**  
TEMCO MODEL  
**POWER EDGER**  
2 H.P. Gas Engine  
Recoil Starter

Makes those hard  
jobs easier! Trims  
curves, angles or  
straight edges.

**46<sup>88</sup>**

If it's a  
**KING O' LAWN**  
It's the  
Best!

**New Store Hours:**  
**MONDAY & FRIDAY**

**9 to 9**

**Tues., Wed., Thurs., Sat.**

**9 to 6**

**SUNDAYS 10 to 5**



Heavy Galvanized  
**20-GALLON  
TRASH CAN**  
a quality tapered  
can with handles

**DOOLEY'S SPECIAL**

**1<sup>69</sup>**

WE ARE THE MANUFACTURERS!



**FULL FRAMED  
ALL ALUMINUM  
WINDOW  
SCREENS**

INCLUDING  
HARDWARE

Small  
Stock  
Sizes **1<sup>58</sup>** ea.  
Med. Sizes...1.98 ea.  
Large Sizes...2.19 up

4-GAUGE  
VINYL PLASTIC  
**WINDOW  
SHADE**  
36" x 6 ft.



White,  
Washable

OUR  
REGULAR  
1.49

**98<sup>c</sup>**

BUY NOW  
AND  
SAVE!

**Quality STEPLADDERS**

Quality wood construction—  
reinforced steps.

5-FOOT **3<sup>49</sup>**

6-FOOT **3<sup>98</sup>**



**POOL  
CHLORINE**

**39<sup>c</sup>**  
gal.



Quality Polished Aluminum  
**3-Position CHAISE LOUNGE**  
Complete with Pad

**11<sup>88</sup>**

Fully  
Assembled

Has a strong, sturdy  
twin frame. Complete  
with full-size pad of  
100% new material.

*Dooley's Everyday  
Low, Low Prices*

**ALL TOP BRANDS  
CIGARETTES**

REGULARS . . . **2<sup>08</sup>** ctn.  
KING SIZE  
OR FILTER TIP . . . **2<sup>12</sup>** ctn.



Quality  
Dishmaster  
**BRUSHES**

Regular 50c  
**SPECIAL . . . 33<sup>c</sup>** ea.



**BUFFERIN**  
100 Tablets

Special . . . **86<sup>c</sup>**



**Crest TOOTHPASTE**  
with Flouristan

FAMILY SIZE  
Reg. 83c . . . **59<sup>c</sup>**

**Stripe TOOTHPASTE**

GIANT SIZE  
Reg. 53c . . . **33<sup>c</sup>**

**LISTERINE ANTISEPTIC**

Medium Size . . . **49c**  
Large Size . . . **64c**  
Family Size . . . **83c**

**VITALIS HAIR TONIC**

12-oz.  
Economy  
Size **98<sup>c</sup>**



Newest 1964

**30-GALLON  
WATER HEATERS**

By **Pioneer**

GLASSLINED, 10-YR. WARRANTY

The overwhelming choice of architects  
and builders. This new water heater by  
Pioneer has exceptional quality and  
proven dependability.

**DOOLEY'S  
LOW  
PRICE**

**48<sup>88</sup>** ea.

**Water Heater Installation**

If you call by noon we'll have your  
new water heater installed before  
the day is out . . . for later calls we  
guarantee installation within 24  
hours.

**Dooley's RECORD SPECIAL!**  
**45-RPM RECORDS**

Thousands to choose from: Decca,  
Mercury, Capitol, ABC, Para-  
mount, Epic, MGM.

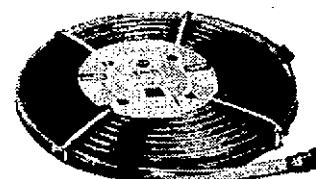
**SPECIAL  
SALE PRICE**

**15<sup>c</sup>** ea.

**RED-E-LUBE  
MOTOR OIL**

In 20 — 30 — 40 Weight

**15<sup>c</sup>** qt.



**50-FOOT  
Vinyl Green Transparent  
GARDEN HOSE**

Unconditionally Guaranteed.  
Lightweight hose with brass  
couplings.

**2<sup>88</sup>**

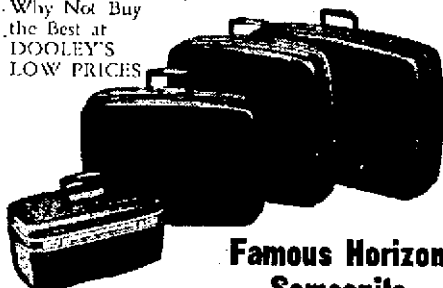


Quality Red Star  
**Steer Manure  
Fertilizer**

**SPECIAL 3 BAGS 96<sup>c</sup>**

Why not have the Best at Dooley's Low Prices!

Why Not Buy  
the Best at  
**DOOLEY'S  
LOW PRICES**



**Famous Horizon  
Samsonite**

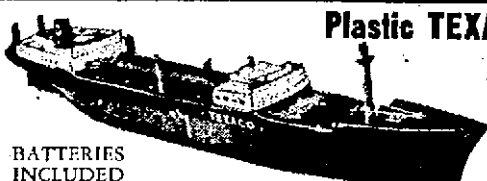
**Lightweight LUGGAGE**

Here's the best value packed luggage you can buy...  
lightweight, super-strong Samsonite Horizon "goes"  
anywhere without a care in the world. Vinyl Bond  
construction resists dust, scuffs and stains.

Style	Reg. Price	SALE
Ladies' O'Nite	22.95	15.97
Ladies' Wardrobe	34.95	23.97
24" Pullman Case	27.95	19.97
26" Pullman Case	37.95	26.97
Men's 21" Companion	22.95	15.97
Two-Suiter	37.95	26.97

**Dooley's METAL LUGGAGE SPECIALS!**

24" Suitcase	4.88
26" Suitcase	5.88
28" Hand trunk	6.88
30" Footlocker	9.88



**Plastic TEXACO TOY TANKER**

27 Inches Long—Motorized

Special **2<sup>98</sup>**

BATTERIES  
INCLUDED

**DOOLEY'S Hardware Mart**

5075 LONG BEACH BLVD.—NORTH LONG BEACH

44 years in Long Beach—Acres of Free Parking!



# Spray Day for Painted Ladies



**EVERYBODY KNOWS** about finger-painting.

It is an art in which young children indulge as an outlet for their creativity and, according to psychologists, their frustrations.

It is also a messy practice.

With no intent to be childish, the producers of ABC-TV's "Burke's Law" this Friday move finger-painting to adulthood.

The new art is called "body-painting" and it's even messier.

How to do it?

You start by having yourself sprayed with paint. Then you sit down or lie down on a large, floored painting canvas.

From there on out, all you need do is wiggle.

The result of all this torso flipping is a massive production of impressionistic art.

The word "art" is that of the producers of "Burke's Law."

★ ★ ★

**THERE IS AN IMPORTANT** thing you should know before you start body-painting.

The paint really isn't paint. To spray your body with real paint could be physically damaging. Not to mention that you might walk around for months looking like a sloppy barber pole.

"Burke's Law" used a food-product thickener as their paint and pressure-sprayed it on their torso wigglers.

After body-painting, it took each of the wigglers four hours of soaking in bathtubs to thin the thickener.

The three lovely girls who participated in the body-painting scenes don't recommend it as a lifetime hobby.

If you're a professional actress and are required to do it a time or two, well ok.

Especially ok if you're paid by the hour.

For body-painting, including the preparation time, is a fairly long process.

It is the hourly pay for the long process that is the major consolation in the messy undertaking.

The three actresses came away considerably enriched by the experience.

## Television Series Features Mouse

NEW YORK (UPI)—Director Alan Rafkin was brought here from Hollywood by Ed Sullivan's Sylvan Productions to make a pilot for a television series featuring a chimpanzee, but he wound up with a mouse.

Topo Gigio, the Italian mouse puppet that has been seen frequently on Sullivan's CBS variety show, is the subject of the new pilot and projected series "The Loveable Louie" which series has been postponed for the time being.

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**SHAPELY KAY SUTTON** (picture at left) is under the gun—spray, that is—triggered by Jimmy Rugg, special effects man. At right, Kay (center) joins two other lovelies—how can you tell?—Beverly Adams (front) and Margaret Mason. The three girls, with restrained enthusiasm, are body-painting a floored canvas for an impressionistic art sequence in "Burke's Law" at 8:30 p. m. Friday, channel 7.

# FREE SANDBLAST

THIS WEEK with every KENITEX job

PLUS  
**EXTRA WINTER BONUS**

**25,000**

with  
each  
job!



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# Kenitex

EXTERIOR . . . TEXTURE . . . COATING  
**GUARANTEED FOR 10 YEARS**  
Against Chipping, Flaking or Peeling

**KENITEX** — RENEWS, INSULATES, BEAUTIFIES, WEATHERPROOFS STUCCO, FRAME, BRICK  
KENITEX — Used on over 400,000 homes, apartments, commercial and industrial buildings from coast to coast since 1946. Kenitex is pressure-sealed to sidewalks and in one low-cost application. This revolutionary finish is shot on by powerful air pressure—fills cracks and holes, hides ugly flaws, gives a beautiful texture that's actually thicker than 20 coats of paint! Applied without fuss, muss, or odor by specially trained workmen.

**KENITEX is a "once in a lifetime" job. Retains its good looks year after year.**

**NO MONEY DOWN**

1st Payment  
in May



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**BEAUTIFUL MODERN  
COLORS TO CHOOSE  
FROM • MAKE YOUR  
HOME THE SHOWPLACE  
OF THE NEIGHBORHOOD**

## Hickman Hill Hits TV Trail

By VERNON SCOTT

HOLLYWOOD (UPI)—Here's a hick you've got to admire.

His real name is Hickman Hill. He's the grandson of the great cowboy star Tom Mix. He is in Hollywood to make his acting debut in this Saturday's "Gunsmoke."

Hick (that's his nickname) will play a cowboy, which is a good thing because that's what he is in real life down in Laredo, Texas.

Hick, 19, landed in Hollywood after his first—and last airplane ride. With Adam's Apple jumping up and down like a yo-yo, Hick said he'd never get on another plane.

"It was terrible," he said, scuffing his cowboy boots against the table leg in fancy Scandia restaurant. "We were up 31,000 feet and going 500 miles an hour. That's too high and fast for me. I'm going back by train."

Hick Hill is a tall, handsome kid in a raw-boned kind of way whose hands and feet seem too big for the rest of him.

He's clear-eyed, stright-forward and knows nothing about acting.

Cynically or not, a public relations firm and CBS brought him to Hollywood essentially to

plug "Gunsmoke." But Hick (and isn't it a good thing he didn't take his grandfather's name, winding up as Hick Mix?) will be paid \$300 for his acting chores.

"That's a lotta money," he grinned. "As a cowboy on my father's ranch (6,000 acres) my wages are only \$5 a day—just like the other cowhands. 'Course, when we're irrigating I make \$6 a day, but we work seven days a week."

**HICK'S PAPA RUNS** between 2,000 and 4,000 head of steers. Hick rides herd, mends fences, digs post holes, brands cattle and vaccinates the critters.

He never knew his famed grandfather who died in a 1940 automobile crash. But he's seen some of his old movies and admires his mother's father as a fine actor. This opportunity to appear on television has ignited within Hick the hope of becoming an actor himself.

Sitting in the restaurant, his Stetson stamper hat at his side, young Hick looked every inch a cowboy.

"I'd like to become an actor and wear western clothes, just like we do down home," Hick said. "Ranching is a lot of fun but it sure isn't anything like you see in movies and TV."

**"OUT ON THE RANCH** we don't carry no guns or guitars, and there's no romance like galloping along on your pony and riding off with a girl. When I meet up with a girl I like to be afoot."

When Hick was approached for his small role, a letter had to be dispatched to the ranch. There is no telephone.

"The nearest phone is 12 miles away," Hick explained. "But we don't miss it much. It'd cost us \$500 a mile to get a telephone strung out to us. And I don't know of anybody worth hearing from at those prices."



HICKMAN HILL

## TeleVues

FOR THE WEEK STARTING MARCH 8, 1964

Bert's Eye View	1
Television Movie Tips	11
Pan and Fan	17
FM Highlights	19
Radio	19
Week's Top Shows	19

BERT RESNIK, EDITOR



**CELEBRATING ST. PATRICK'S DAY** a bit early, Joe Feeney and Kathy Lennon keep a shamrock date during "The Lawrence Welk Show" at 8 p.m. on Saturday, channel 2.

## Long Beach 'Queen' Aids State Hospital

Her wish for a popcorn machine earned Mrs. Doris Ballard of Long Beach the title of "Queen for a Day" in the program to be televised 3:30 p.m. Monday, channel 7.

The popcorn machine, Mrs. Ballard hopefully specified, should be given to patients at Fairview State Hospital in Costa Mesa.

Jack Bailey, master of ceremonies for the program, said that television star Jack Smith will go along with the popcorn machine to provide entertainment.

When Smith leaves after the party, the machine will remain as a permanent fixture of Ward No. 33.

For her personal use, Mrs. Ballard was awarded a clothes dryer.



"NOW THAT THE REBUNGS HAVE STARTED, MY BOY FRIEND WON'T HAVE ANY MORE TO SAY ABOUT ME."



TOM MIX . . . Grandson on "Gunsmoke"

## ANNUAL PRE-TAX CLEARANCE

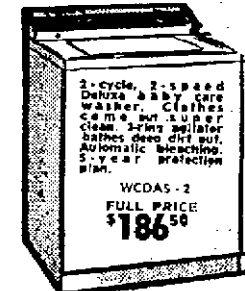
## DRASTIC PRICE REDUCTION

OUR STOCK MUST BE REDUCED BEFORE TAXES — TREMENDOUS SAVINGS IF YOU BUY NOW! OVER 200 APPLIANCES ON SALE

## YOU SAVE!

We have just purchased 40 of last year's model ovens and toasters . . . Buy yours now at BELOW DEALER COST . . . You'll save enough to travel 100 miles.

## FRIGIDAIRE WASHER



WCDAS-2  
FULL PRICE  
\$186.50

## FRIGIDAIRE REFRIGERATOR



'278

New model Frigidaire big 14.7 cu. ft. refrigerator with sliding shelf, separate door. Automatic defrost in refrigerator section. A real value! Model FDS-1.

## FRIGIDAIRE REFRIGERATORS



'235

No defrosting of this family-size refrigerator section. It's automatic. Zero Zone freezer holds 100 lbs. with twin fruit and vegetable drawers.

Koods from	\$14.95
Waste King Disposal	33.00
Gallons & Sattler Disposal	26.00
Gallons 30-gal. Water Heater	49.00
Gallons 40-gal. Water Heater	59.00
Gallons & Sattler Oven 2870	139.00
Gallons & Sattler California Oven & Top	164.00

## WEDGEWOOD FACTORY DEMOS

Oven & Top, Double Glass Door, Triple	'139
Rotisserie	'119
30" Slip In with Glass Door	'119

## BUILT-INS

Wedgewood Oven & Top	\$139.00
Wedgewood 40" Cooktop	39.00
Wedgewood 30" Cooktop	29.00
Wedgewood 30" Drop-In	35.00
Wedgewood 28" Drop-In	39.00
O'Keefe 40" Consume	449.00
O'Keefe 30" Consume	349.00
O'Keefe Oven & Top	189.00
Frigidaire Elec. Burner	74.00
Frigidaire 20" Floor	259.00
Frigidaire 40" Floor	279.00
Frigidaire Dishwasher	169.00

## DO YOU NEED A SECOND REFRIGERATOR for POP at the POOL?

FRIGIDAIRE	45.00
FRIGIDAIRE	65.00
FRIGIDAIRE (2-Door)	89.00
FRIGIDAIRE RANGE	79.00
GOLDSPOT Cross-Top FREEZER	79.00

1-Year Guarantee  
Delivered and Installed



## TRADER TUCKER

1003 S. Long Beach Blvd.  
SATURDAY 9 to 5, CLOSED SUNDAY

# SUNDAY

March 8, 1964

## ★ PAID ADVERTISEMENT

- 7:00 A.M.  
2 Lamp Unto My Feet: "The Cape" (pt. 2)  
4 Mr. Wizard, Don Herbert  
11 White Hunter, R. Reason

- 7:30  
2 Look Up & Live: "The History of Asceticism," Peter Donat (pt. 2)  
4 (Chr.) Journey of Lifetime  
9 Movie: "Northern Pursuit," Errol Flynn ('43)  
11 Highway Patrol, Crawford

- 8:00 A.M.  
2 Camera Three: "Armageddon of Art," Huntington Hartford  
4 Movie: "Abilene Town," In God We Trust (Jewish)  
11 Great Churches: 1st Baptist, Claremont  
13 Gospel Favorites (music)

- 8:30  
2 Light of Faith: Rabbi Leonard Helman, Temple Beth El (San Pedro)  
5 Herald of Truth  
7 Sunday Chapel (relig.)

- 9:00 A.M.  
2 Learning '64: "Careers"  
5 The Adventist Hour  
7 Movie: "Angel on the Amazon," George Brent  
9 Movie: "Return of the Badman," Randolph Scott  
11 Movie: "Cockeyed Miracle," Frank Morgan ('46)  
13 Variedades, R. Iglesias

- 9:30  
2 Discovering Art: "Freud"  
4 The Christophers  
10:00 A.M.  
2 Movie: "My Gal Sal"  
4 This Is the Life (Luth.)  
5 For Kids Only, V. Colvig  
13 Panorama Latino

- 10:30  
4 Frontiers of Faith, Dr. Stauck: "Samuel"  
7 Movie: "They Made Me a Killer," Robert Lowery  
9 Sargent Shriver (box)  
13 (Color) Faith for Today  
11:00 A.M.  
4 Movie: "Steel Helmet," Our Miss Brooks, E. Arden  
11 Wonderama, Al Lohman  
13 Church in the Home  
34 Aquí Alex Prada

- 11:30  
2 Sun & Substance, Dr. Harvey with Lew Ayres  
5 HOME BUYERS' GUIDE  
★ Paul Langford visits new homes throughout So. Calif.  
9 (Color) Movie: "Last of the Vikings," C. Mitchell  
12:00 NOON  
2 Capitol Hill to California: John Hart with Frederick G. Dutton  
7 (Color) Challenge Golf

## ★ Sports Today

**CHALLENGE GOLF**, 12 noon, in color, ch. 7, has Sam Snead and Ted Kroll challenging Arnold Palmer and Gary Player at Hesperia.

**BASEBALL**, 1 p.m., in color, ch. 5, from Palm Springs, is the second in a 2-game series between the L.A. Angels and the Chicago Cubs.

**SPORTS SPECTACULAR**, 2:30 p.m., ch. 2, covers the 1964 world figure skating championships (Dortmund, Germany), and the world Star Class sailboat championships on Lake Michigan.

**NCAA SKI Championships**, 3:30 p.m., ch. 9, with Denver seeking team honors for the 8th season in 11 years, as giant slalom, jumping, downhill and cross-country events are seen from Dartmouth.

**WONDERFUL WORLD of Golf**, 4 p.m., in color, ch. 4 (also 2:30 p.m., ch. 10), goes up in the Swiss Alps for a match between Bobby Nichols and Jacky Nicklaus.

- (see sports box)  
11 Top Star Bowling: Steve Nagy vs. Ray Orf  
13 Rev. Oral Roberts (relig.)  
12:30  
2 Face the Nation: Gov. Nelson A. Rockefeller (from Manchester, N.H.). Sen. Goldwater will appear next week  
4 Legacy of Light  
5 Baseball Buffs, Benny (Levine) the Fan  
13 Social Security in Action  
12:45  
5 (Color) Angels Warm-Up  
13 Public Service Film

- 1:00 P.M.  
2 Viewpoint: Vaughn Meader  
2 Viewpoint, John Hart  
4 (Color) Ethics: "A Tale of 10 Cities," Religious Ghetto  
5 (Color) Baseball (spt box)  
7 (Color) Saga of Western Man: "1898" (see box)  
11 Movie: "Day the Earth Stood Still," M. Rennie  
13 Voice of Calvary

- 1:30  
2 L.A. Report, G. Holcomb  
4 (Color) "Should Christians Attempt to Convert Jews?"  
9 (Color) Movie: "Last of Vikings" (see 11:30 a.m.)  
13 Cal's Corral (to 4 p.m.)  
34 La Madrastra (serial)

- 2:00 P.M.  
2 Insight—Protestant-Catholic: "Birth Control"  
4 (Color) Tales of the West: "The Mormon Migration,"  
7 Directions '64: "The Strength of the Synagogue,"

- 2:30  
2 CBS Sports Spectacular (see sports box)  
4 Music: Mostly for Moderns  
★ Stan Kenton—Lauris Jones on "College Report," in color, by Occidental  
7 King's Highway (CHP)

- 3:00 P.M.  
4 Sunday, Frank Blair, with a look at preparations for coverage of the New Hampshire primaries  
7 Honeymooners, J. Gleason  
11 "WAR ZONE"—movie  
★ Pres. by UNION MORTGAGE "Destination Gobi,"

- 3:30  
5 The Cheaters, John Ireland  
7 Conversations with William Winter: Georgiana Hardy, B'd of Education  
9 TV 9 SPORTS SPECIAL!  
★ NCAA SKI CHAMPIONSHIPS! (see sports box)  
34 La Desconocida (serial)

- 4:00 P.M.  
2 One of a Kind. Really two quickies today, with "Doors" finding Harry Reasoner ambling through the world of doors in a humorous essay, and Robert Trout moderating "News Clues," an informational quiz  
4 (Color) Shell's Wonderful World of Golf (sports box)  
5 Peter Gunn, Craig Stevens  
7 Press Conference: Murray Chotiner  
13 Robin Hood, R. Greene

- 4:30  
5 Boots & Saddles, J. Pickard  
7 Science All-Stars, Don Morrow. Adm. Arleigh A. Burke recalls the Constellation  
9 UCLA MEMORIAL

- ★ ACTIVITIES SHOW: TV 9 SPECIAL! (see box)  
13 Movie: "Boys from Brooklyn," Bela Lugosi ('52).

- 5:00 P.M.  
2 Alumni Fun: Clifton Fadiman. A quarter-final round pits TV's "Pat" Weaver, actor Robert Ryan and Rep. Thomas Curtis (R-Mo.) of Dartmouth against Sammy Kaye, sportsman John Galbreath and editor John Whiting of Ohio.  
4 (Color) Wild Kingdom: Marlin Perkins. "Poles Apart." How animals dif-



**LAURIS JONES**, conductor of the Long Beach Symphony, appears with band leader Stan Kenton during "College Report" at 2:30 p. m. Sunday, channel 4 in COLOR.

fer in structures, habits and adaptations.  
5 Blue Angels, Don Gordon  
7 Trailmaster  
9 Movie: "Adventures of Robin Hood," Errol Flynn  
11 CHILLER THEATRE

★ Pres. by UNION MORTGAGE "The Flame Barrier," Arthur Franz ('58)

- 5:30  
2 Ted Mack's Amateur Hour  
4 (Color) College Bowl, Robt. Earle. With Massachusetts retiring undefeated, Kansas State meets Bard College (Annandale-on-Hudson, N.Y.)  
5 The Invisible Man  
34 La Hora Catolica (Cath.)

- 6:00 P.M.  
2 20th Century, Walter Cronkite: "Traffic 'round the World."  
4 (Color) Meet the Press: Sen. Hubert H. Humphrey (D-Minn.)

- 5 FARMER JOHN HAM  
★ Brings Action & Fun... LIVE! POLKA PARADE  
7 Movie: "The Creature Walks Among Us," Jeff Morrow ('56-1st run)  
13 (Color) Rocky & Friends  
34 Teatro Fantastico (children)

- 6:30  
2 Mr. Ed, Alan Young. Ed befriends a beat-up sway-back horse  
4 KNBC BIOGRAPHY  
★ JACKIE ROBINSON  
★ MIKE WALLACE hosts.  
9 "CONFORMITY" TV 9  
★ EXCLUSIVE! (see box)

- 11 Movie: "Destination Moon," Warner Anderson  
13 (Color) Rod Rocket Show  
7:00 P.M.  
2 Lassie, Jon Provost, Wallace Ford. Missing sheep are found with old shepherd  
4 The New Hampshire Primary (see box)

- 5 R. BURTON & J. MASON  
★ "DESERT RATS" with Robert Newton ('53). Defense of Tobruk.  
13 Outlaws, Barton MacLane  
34 TV Musical Ossart

- 7:30  
2 My Favorite Martian, Ray Walston. Tim decides to become an ace police reporter by tuning in police calls on Uncle Martin's head antennae.  
4 WALT DISNEY'S  
★ "WONDERFUL WORLD of COLOR"—Presented by EASTMAN KODAK CO.

"A Taste of Melon." Roger Mobley, Michael McGreevey, Billy Mumy, Terry Burnham. Country brothers wage a battle of pranks against a new city traveler, Dan O'Herrilly.

Harold J. Stone, Barbara Nichols. When pouch with \$25,000 to stem an Indian famine turns out to contain only a paper-wrapped brick, Doc is charged with stealing the money.

9 L. A. TV PREMIERE!  
★ "PAY OR DIE"—E. Bergline ('60-1st run). One man against the Mafia.

- 34 Estudio de Pedro Vargas  
8:00 P.M.  
2 Ed Sullivan (see box)  
13 Mike Hammer, McGavin  
34 Corridas de Toros

- 8:30  
4 Grindl, Imogene Coca, Jay C. Flippen. Grindl saves a former railroad engineer from a lonely old age by finding the perfect job for him.

- 7 Arrest & Trial, Ben Gazzara, Chuck Connors, Janet Margolin (of "David and Lisa"), Peter Fonda. Girl's father goes gunning for her sweetheart  
11 Bold Journey: "Conquest of Mt. McKinley"

- 13 (Color) Ski Show, Malone  
9:00 P.M.  
2 The Judy Garland Show. A program of hit tunes from the movies is offered by Judy in her second solo concert of the season, both since announcing her March 29 retirement

- 4 (Color) Bonanza, Dan Blocker, Glenda Farrell. Wrinkled female prospector saves Hoss from the hangman's  
5 Mr. Lucky, John Vivyan  
11 Boston Symphony, Charles Munch  
13 (Color) Operation Success

- 9:30  
5 It Is Written, Vandeman  
9 FRANK LOVEJOY stars  
★ in "BUS STOP"  
13 Dan Smoot Reports  
9:45  
13 Capitol Report, D. Jackson

- 10:00 P.M.  
2 Candid Camera, Durward Kirby, with his 21-year-old son Randy as a litter bug.  
4 John MILLS—Curt JURGENS  
★ IN MEMORABLE DRAMA "THE HELL WALKERS" DuPont Show of the Week with George Voskovec



# SPECIAL

**SARGENT SHRIVER**—"The Peace Corps, Politics and Poverty" is the broad 3-pronged topic for a special interview with LBJ's leader of the war on poverty, at 10:30 a.m., ch. 9.

**1898**—Emergence of the U.S. as a leading world power, third in the "Saga of Western Man" series seen initially last weekend, is reprised at 1 p.m., in color, ch. 7.

**UCLA ACTIVITIES CENTER**—Ted Meyers previews the 13,000-seat Memorial center due to be completed on the Westwood campus in time for the 1965 commencement. Films show the ground-breaking, the Bruins' present buildings, and the top-ranked basketball team at 4:30 p.m., ch. 9, with Meyers showing scale models of the center, and interviewing cage coach Johnny Wooden, Chancellor Franklin D. Murphy and others.

**CONFORMITY**—Harry Reasoner narrates the first local screening of an hour-long documentary, winner of four awards including a regional Emmy, at 6:30 p.m., ch. 9. Show deals with the extreme to which conformity is carried out in our adherence to "accepted" conventions, and points out how this lessening of individuality and independence is frighteningly similar to the way of life in totalitarian countries.

**NEW HAMPSHIRE PRIMARY**—The political scene in the Granite State in the final days before Tuesday's primary is covered in the first in a series of 38 pre-election NBC specials under the over-all title "The Campaign and the Candidates." Frank McGee is anchorman from Manchester, N. H., at 7 p.m. Frank McGee is anchorman from Manchester, at 7 p.m., ch. 4.

**ED SULLIVAN**—A full-hour salute to ASCAP (American Society of Composers, Authors and Publishers) on its 50th anniversary headlines Phil Silvers (via tape), Steve Lawrence, Juliet Prowse, Florence Henderson, Blossom Seeley, Jerry Vale and Archa Franklin. Making their U.S. TV debut on the 8 p.m., ch. 2, hour are the Dave Clark Five, British vocal and instrumental group whose "Glad All Over" record last month displaced a Beatles disc as Great Britain's top single.



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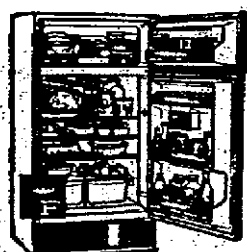
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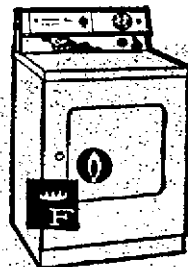
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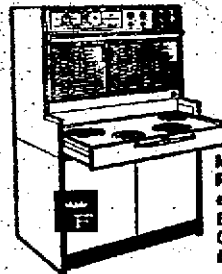
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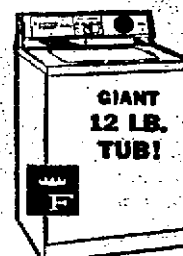
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# MONDAY

- March 9, 1964  
★ **PAID ADVERTISEMENT**  
**6:00 A.M.**  
2 NYU: "Greece & Rome"  
**6:30**  
2 Amer. Political Heritage  
4 (Color) Feltelson on Art: "Gustave Dore"  
**7:00 A.M.**  
2 Captain Kangaroo  
4 Today, Hugh Downs, with N. H. Gov. John King  
7 Cartoon Capers  
**7:30**  
7 Zoorama (San Diego)  
11 Columbia Univ. Lectures  
**7:45**  
5 For Kids Only (cartoons)  
9 Cartoonsville  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
7 Cartoon Capers  
9 Pancake Man (cartoons)  
11 The Chucko Show  
**8:30**  
7 Love That Bob! Cummings  
9 Big Babysitter (cartoons)  
**9:00 A.M.**  
2 News with Harry Reasoner  
4 New Hampshire: The Woman's View (see box)  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 The Jack LaLanne Show  
13 Morning News  
**9:15**  
13 Guideposts (to 11:30)  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
7 The Pamela Mason Show with wigmaker Karen Stewart  
11 Movie: "Dancing Co-ed," Lana Turner (39)  
**10:00 A.M.**  
2 The McCays, W. Brennan  
4 Concentration, Hugh Downs  
5 Restless Gun, John Payne  
9 Movie: "Desperate," Steve Brodie (47)  
**10:30**  
2 Pete and Gladys  
4 (Color) Missing Links  
5 Yancy Derringer  
7 Girl Talk, Virginia Graham  
**11:00 A.M.**  
2 Love of Life  
4 (Color) First Impression  
5 The Cheaters, John Ireland  
7 Price Is Right, Bill Cullen  
**11:30**  
2 Search for Tomorrow  
4 (Cir) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 The Object Is, Dick Clark  
9 Vera Miles, Jim Backus, Jack Jones and guests  
9 Contemp. Latin America  
11 Sheriff John, John Royick  
13 The Ann Sothern Show

- 11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Seven Keys, Jack Narz  
9 Eastern Wisdom  
13 Movie: "Adventures at Rugby," Jimmy Lydon  
**12:30**  
2 As the World Turns  
4 The Doctors, J. Pritchett  
5 TV Bingo, Colin Male  
7 Father Knows Best, Young  
9 Movie  
11 Movie: "Dr. Gillespie's Criminal Case," Lionel Barrymore (43)  
**1:00 P.M.**  
2 Password, Allen Ludden  
Jack Carter, Jane Harvey  
4 Loretta Young Theatre  
5 Movie: "Big Boss," Otto Kruger (41)  
7 Tennessee Ernie Ford  
**1:30**  
2 Art Linkletter House Party with Dr. James Peterson on school drop-outs.  
4 (Color) You Don't Say! Gary Lockwood, Pat Carroll are week's guests.  
7 The Mike Douglas Show. Dennis Day co-hosts Eddie Heywood, Jimmy Nelson  
13 Robin Hood, R. Green  
**2:00 P.M.**  
2 To Tell the Truth, Collyer  
Cornel Wilde, Abe Burrows are guest panelists.  
4 Match Game, G. Rayburn  
9 Movie: "Air Force," John Garfield (43)  
11 Movie: "Lady of the Tropics," Hedy Lamarr  
13 Vagabond: "Everglades of the West"  
**2:30**  
2 The Edge of Night  
4 Make Room for Daddy  
5 Movie: "Thunder in the City," Edw. G. Robinson  
7 Day in Court: murder  
13 The Ann Sothern Show  
**3:00 P.M.**  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
7 Gen'l Hospital, J. Berardino  
13 Felix the Cat (cartoons)  
**3:30**  
2 My Little Margie, G. Storm  
4 Movie: "Shadow of Fear," Mona Freeman (Br.-56)  
7 Queen for Day, Jack Bailey  
11 Deputy Dawg/Dick Tracy  
13 Reloj Musical (variety)  
**3:45**  
9 Feature Page, Joe Dolan  
**4:00 P.M.**  
2 Life of Riley, Wm. Bendix  
5 Just for Fun, Tom Hatten  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules



**JOANNA MOORE** is featured in a drama about military thefts during "Wagon Train" at 8:30 p. m. Monday, channel 7 in COLOR.

34. Un Canto de Mexico  
**4:30**  
2 Movie: "Our Hearts Were Growing Up," Diana Lynn, Gail Russell (46-1st run).  
11 The Lone Ranger  
34 Escuela KMEX (English)  
**5:00 P.M.**  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Juvenil  
**5:30**  
5 Whirlbirds, Ken Tobey  
11 The Mickey Mouse Club  
34 El Seguro Social (soc. sec.)  
**5:45**  
4 (Color) KNBC News  
13 Bill Johns, News  
**6:00 P.M.**  
2 Big News, Jerry Dunphy  
4 (Cir) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 Bowery Boys Movie:  
11 Wanted: Dead or Alive  
13 (Color) Touche Turtle  
34 La Madrastra (serial)  
**6:30**  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
11 George Putnam Dateline  
13 Woody Woodpecker  
34 Noticiero 34 (News)  
**6:45**  
7 Ron Cochran with News with live report from N.H.  
**7:00 P.M.**  
2 Walter Cronkite, News with reports from N.H.  
4 (Color) Golden Voyage Jack Douglas: "Echoes of Romantic Vienna"

- 5 Leave It to Beaver  
7 I'm Dickens... He's Fenster, Marty Ingels  
9 People Are Funny  
11 Wide Country, Earl Holliman. Mitch is injured in plane crash. The late Karyn Kupcinet is featured.  
13 (Color) Wild Cargo: "Mexico." Hunting jaguar with bow and arrow.  
34 Divorciadas (drama serial)  
**7:30**  
2 To Tell the Truth, Bud Collyer, Elliott Reid  
4 (Color) Movie: "The 39 Steps," Kenneth More, Taina Elg, Barry Jones (Br.-60).  
5 Addograms, Jack Barry  
7 Outer Limits: "Moonstone," Ruth Roman, Alex Nicol, Tim O'Connor. Party on first expedition to the moon find strange object which absorbs the intelligence of others.  
9 Dobie Gillis, D. Hickman  
13 (Color) Holiday, Bill Burd: "Forbidden Kingdom"  
34 Casos y Cosas de Casa  
**8:00 P.M.**  
2 I've Got a Secret, G. Moore  
Guest: Connie Stevens  
5 The Lawman, John Russell  
9 **ALAN LADD, SOPHIA LOREN**  
★ **"Boy on a Dolphin"—COLOR**  
with Clifton Webb (57)  
11 Thriller, Boris Karloff: "Premature Burial," Patricia Medina, Karloff.  
13 **NAT KING COLE — 1-HOUR**  
★ **SPECIAL! "WILD IS LOVE"** (see box)  
34 La Desconocida (serial).  
**8:30**  
2 The Lucy Show, Lucille Ball, Gale Gordon, John McGiver, Nelson, the huge shaggy dog who thought he was a "people" in a Kildare segment last month, becomes Lucy's star witness when she makes like Perry Mason and acts as her own lawyer in suing Mooney over his night-barking dog.  
5 Movie: "Bush Christmas," Chips Rafferty (Australian-47).  
7 (Color) Wagon Train, John McIntire, Ron Hayes. Lieutenant finds stolen Army supplies in possession of train's passengers.  
34 Festival de Canciones  
**9:00 P.M.**  
2 The Danny Thomas Show. Linda's family is skeptical when she brings home a spy little codger (Howard Morris) claiming to be a genuine Irish leprechaun.  
11 Target: The Corruptors, Stephen McNally, Wendell Corey. Gubernatorial ambitious lead man to rackets.  
13 (Color) The Face of Russia (see box)  
34 Agonia de Amor (serial)  
**9:30**  
2 The Andy Griffith Show. Andy tries to take a week's vacation at home  
4 Hollywood & the Stars, Joseph Cotten: "In Search of Kim Novak." Miss Novak joins Cotten in viewing her own personal and professional life via film clips.  
5 Stamp the Stars, Mike Stokey with Carol Lawrence, Nick Adams  
34 Comicos y Canciones  
**9:45**  
9 **CLETE ROBERTS NEWS!**  
★ **NOW and 11:50 P.M.**  
**10:00 P.M.**  
2 East Side/West Side, Geo. C. Scott, Linden Chiles, Paul Mace, Margaret Thompson. A case of mistaken identity leads to the discovery by Brock and Hanson of a 12-year-old boy working for his aunt as a runner in the numbers racket.  
4 (Color) Sing Along with Mitch. The letters H, I, J and K are transformed

# SPECIAL

**NAT 'KING' COLE** — Nat headlines a full hour of music, comedy, dancing, beautiful girls and new stars in a reprise of his "Wild Is Love" at 8 p.m., ch. 13. Larry Kert of "West Side Story" is featured, with musical arrangements by Nelson Riddle.

**FACE OF RUSSIA**—Hour-long film close-up of the life of the average Russian is repeated at 9 p.m., in color, ch. 13. Highlighted are the large part women play in the Soviet labor force, and the problems which beset the Russian agricultural program.

**NEW HAMPSHIRE REPORTS** — Nancy Dickerson looks at Tuesday's primary from the woman's view, exploring the distaff role, including Sen. Margaret Chase Smith plus the wives of Goldwater, Rockefeller and Stassen. The issues involved and the complicated ballot are also detailed during the 9 a.m., ch. 4, special. In addition both Ron Cochran (6:45 p.m., ch. 7) and Walter Cronkite (7 p.m., ch. 2) report from the Granite State during regular newscasts, while ABC takes a quarter-hour last-minute look at the battleground for the GOP horse race at 11:30 p.m., ch. 7.

into songs ranging from "HMS Pinafore" to "K-K-K-Katy."  
5 Robt. Taylor's Detectives  
7 Breaking Point, Edward Frank, Bradford Dillman, Diane Foster. Promising young internist, blinded in an auto accident, is able, through psychotherapy and the aid of a Guide Dog, to continue his medical career.  
9 **TICK-TICK-TICK**  
★ **TICK JURGENS sells the "TIME BOMB"—TV PREMIERE** with Mylene Demongeot (Fr.-61-1st run).  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Box de Mexico (boxing)  
**10:30**  
13 Harrigan & Son, Pat O'Brien. Repeat premiere for the fore-runner of "The Defenders" as junior joins his father's law firm.

**11:00 P.M.**  
2 News: Dunphy-Hart-Story  
4 (Cir) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young; News Final  
11 Movie: "Love Crazy," William Powell (41)  
13 Boston Blackie, K. Taylor  
**11:15**  
4 (Color) Tonight, Johnny Carson with Louis Nye, Yvonne Constant, Tex Benecke, Ray Eberle, Modernaires  
5 Tom Snyder: Stout/Duggan  
**11:30**  
2 Movie: "Sand," Mark Stevens, Rory Calhoun  
5 Steve Allen Show, with Erle Stanley Gardner, Louis Nye  
7 ABC News Special Report: "N.H. Primary Preview" (see box)  
13 Movie: "They Raid by Night," Lyle Talbot (42)  
34 Noticiero 34 (News)  
**11:45**  
7 (Cir) Laramie, John Brown  
9 Clete Roberts nws (11:50)  
**12:05**  
9 Movie: "Desperate,"  
**12:45**  
7 Movie: "Lady Craves Excitement," Hy Hazel  
**1:00**  
11 All-Night Movies: "Joe Smith, American" and "Naughty Marietta"  
**1:15**  
2 Movie: "One Mile from Heaven," Clair Trevor

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A LEPRECHAUN, Howard Morris (left) and Danny Thomas—he's the one with the clay pipe—exchange smoking gear during "The Danny Thomas Show" at 9 p. m. Monday, channel 2. It's done at the behest of Angela Cartwright, Danny's TV daughter.

## Howard Morris 'Hot' After Hollywood Freeze

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Actor Howard Morris is hot, which means he's either running from the police or he's gainfully employed in Hollywood.

Fortunately for Howard, the latter is true. After years of sporadic employment Howard is a sought after commodity in film and television studios.

Morris was a sidekick of Sid Caesar on that comedian's old video show. The two worked together nine years until Sid's series went off the air in 1957. Since then, Caesar has gotten a new show, Howard hasn't.

Morris "cooled," as they say in Hollywood, for more than five years. In fact he almost froze.

Howard, who is now directing, acting and writing for such programs as "The Dick Van Dyke Show," "Danny Kaye Show" and Bill Dana's series, appears as a leprechaun Monday on the "Danny Thomas Show." He recently told about his life in the Arctic of Hollywood.

★ ★ ★  
"THE FACT THAT CAREERS cool and then get hot again for no apparent reason, hot or cold, is quite apparent," he said. "I'm sure that any actor in the business has gone through it."

"I haven't had a steady job since 1957 when Sid went off the air. Now I've got all kinds of steady jobs. I'm working on a long term directing-acting contract with Sheldon Leonard."

Leonard, one-time gangster actor turned television executive, is partnered with Danny Thomas in a successful production company. Also associated with the firm is Carl Reiner who helped his friend Morris get his career back in high gear.

The two worked together on Caesar's old show and were also in the Army together.

Howard believes that his association with Caesar made such an impression on video producers that they didn't realize he was out of work when the show left the air.

★ ★ ★  
"YOU CAN GO AROUND for years with torn bloomers but nobody knows because they're inside your pants," he said. "They assume you're still going."

There are two problems which face an actor shivering in the cool period of his career. He must pay the bills and find some way of getting back into the television and movie game.

Some actors sit around and cry, yell at their personal manager, fire their agent and browbeat their publicist.

Morris did voice work in television commercials.

"Quite frankly that's what sustained me over the rough times," he said. "Now it's a blessed addition and the residuals come rolling in."

Commercials paid the living expenses. To rebuild the career, Morris spent months as an observer of shows being produced by the Leonard-Thomas company.

Howard was observing the directors, preparing himself for that phase of video.

But to Morris, heating up a frigid career takes more than just luck.

"If a guy has problems and wants to do something about them he has to pull himself up by his bootstraps," he said, also admitting that it helps to have a few friends around town.

## Record Greetings for 'World Turns'

NEW YORK (UPI)—Viewers of the CBS Television Network's daytime serial, "As the World Turns," sent a record 175,000 greeting cards to Grandpa Hughes, played by veteran actor Santos Ortega, when he celebrated his 70th birthday on the air recently.

Ortega, who was the inspector on "Ellery Queen" and "Nero Wolfe" and Commissioner Weston on "The Shadow" in early radio, has played Grandpa Hughes since the series started on April 2, 1956.

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# TUESDAY

March 10, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
2 Sunrise Semester: "Art"  
**6:30**  
2 The Apothecary (USC)  
4 (Color) Feltelson on Art  
**7:00 A.M.**  
2 Captain Kangaroo  
4 Today, Hugh Downs. Report from Manchester, N.H. includes interviews with state's Democratic and GOP nat'l committeemen  
7 Cartoon Capers  
**7:30**  
7 Zoorama (San Diego)  
11 Columbia Univ. Lectures  
**7:45**  
5 For Kids Only (cartoons)  
9 Cartoonsville  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
7 Cartoon Capers  
9 Pancake Man (cartoons)  
11 The Chucko Show  
**8:30**  
7 Love That Bobb Cummings  
9 Big Babysitter (cartoons)  
**9:00 A.M.**  
2 News with Harry Reasoner including early bulletins on N.H. voting.  
4 Say When, Art James  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 The Jack LaLanne Show  
13 Morning News  
**9:15**  
13 Guidepost: Soc. Studies (3)  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
7 The Pamela Mason Show with Esquire fashion editor Chip Tolbert  
11 Movie: "Piccadilly Jim," Robt. Montgomery ('36)  
**9:45**  
13 Essence of Judaism  
**10:00 A.M.**  
2 The McCoys, W. Brennan  
4 Concentration, H. Downs  
5 Restless Gun, John Payne  
9 Movie: "Fighting Father Dunne," Pat O'Brien, Darryl Hickman ('48)  
**10:15**  
13 Guideposts (to 11:30)  
**10:30**  
2 Pete and Gladys  
4 (Color) Missing Links  
5 Mr. Lucky, John Vivyan  
7 Girl Talk, Virginia Graham  
**11:00 A.M.**  
2 Love of Life  
4 (Color) First Impression  
6 Cross Current, G. Mohr

- 7 Price Is Right, Bill Cullen  
**11:30**  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 The Object Is, Dick Clark  
9 LASC: "Home Nursing"  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Seven Keys, Jack Narz  
9 Beginnings: Dr. Menninger  
13 Movie: "Bal Tabarin," William Ching ('51)  
**12:30**  
2 As the World Turns  
4 The Doctors, J. Pritchett  
5 TV Bingo, Colin Male  
7 Father Knows Best, Young  
9 Movie  
11 Movie: "Edison the Man," Spencer Tracy ('40)  
**1:00 P.M.**  
2 Password, Allen Ludden  
4 Loretta Young Theatre  
5 Movie: "Man Who Dared," Forrest Tucker ('46)  
7 Tennessee Ernie Ford  
**1:30**  
2 Art Linkletter House Party  
4 (Color) You Don't Say!  
7 The Mike Douglas Show, Dennis Day, Vikki Carr  
13 Robb Hood, R. Greene  
**2:00 P.M.**  
2 To Tell the Truth, Collyer  
4 Match Game, G. Rayburn  
9 Movie: "Diamond Wizard," Dennis O'Keefe ('54)  
11 Movie: "Phantom Raiders," Walter Pidgeon ('40)  
13 Vagabond: "White Water Conquest" (pt. 1)  
**2:30**  
2 The Edge of Night  
4 Make Room for Daddy  
5 Movie: "Prelude to Fame," Guy Rolfe (Br-'50)  
7 Day in Court: childbeating  
13 The Ann Sothern Show  
**3:00 P.M.**  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
7 Gen'l Hospital, J. Berardino  
13 Felix the Cat (cartoons)  
**3:30**  
2 My Little Margie, G. Storm  
4 Movie: "Sunny Side of the Street," Frankie Lane ('51)  
7 Queen for a Day, J. Bailey  
11 Deputy Dawg/Dick Tracy  
13 Reloj Musical (variety)  
**3:45**  
9 Feature Page, Joe Dolan  
**4:00 P.M.**  
2 Life of Riley, Wm. Bendix  
5 Just for Fun, Tom Hatten  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
13 Un Canto de Mexico  
**4:30**  
2 First time on THE  
★ **EARLY SHOW! Part One Today, Part Two Tomorrow "THE RAZOR'S EDGE"**  
11 The Lone Ranger  
13 Escuela KMXC (English)  
**5:00 P.M.**  
7 Laramie, John Smith  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show



**SHIRLEY MacLaine** is among those presenting "Golden Globe Awards" from the Hollywood Foreign Press Assn. at 10:30 p.m. Tuesday, channel 11.

- 34 Novela Juvenil  
**5:30**  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Consejos para Seguridad  
**5:45**  
4 (Color) KNBC News  
13 Bill Johns, News  
34 Oportunidades del Ejercito  
**6:00 P.M.**  
2 The Big News (pt. 1)  
4 (Clr) QNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 Sugarfoot, Will Hutchins  
11 Wanted: Dead or Alive  
13 (Color) Touche Turtle  
34 La Madrastra (serial)  
**6:30**  
2 The N.H. Primary (see box)  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
11 George Putnam Dateline  
13 Huckleberry Hound (crtn)  
34 Noticiero 34 (News)  
**6:45**  
7 Ron Cochran, News (from New Hampshire)  
**7:00 P.M.**  
2 The Big News (conclusion)  
4 (Color) Across the 7 Seas, Jack Douglas: "Paradise After Dark" (Papeete)  
5 Leave It to Beaver  
7 Battleline: "Okinawa"  
9 People Are Funny  
11 Cheyenne, Clint Walker  
13 (Color) Wonders of World "Holiday in Mexico City"  
34 Divorciadas (drama serial)  
**7:30**  
2 Ralph Story's Los Angeles, with a look at the rapid transit system that was.  
4 Mr. Novak, James Franciscus, Dean Jagger: Former glamour queen Heather Angel returns from a 20-year Hollywood exile to portray an unstable geometry teacher, forcibly retired by Vane, who threatens to jump off the school tower.  
5 Addograms, Jack Barry  
7 Combat! Vic Morrow, Ronald Howard, Saunders' squad learns to respect the know-how of their British allies.  
9 Dobie Gillis, D. Hickman

- 13 (Color) Wanderlust, Bill Burrud: "Sunny South Africa" (pt. 1).  
34 Premier Orfeon (musical)  
**8:00 P.M.**  
2 The Red Skelton Hour. Vivian Vance takes a respite from Viv Bagley to return to the Clara Appleby role she created, joining fellow guests Jackie Coogan and The Womenfolk.  
5 The Lawman, John Russell  
9 (Color) Movie: "Boy on a Dolphin," Sophia Loren  
11 The Untouchables, Robt. Stack, Harold J. Stone, Viveca Lindfors. Fight manager is blackmailed  
13 Probe, Dr. Albert E. Burke: "Criminal Hymnal." Organized crime thrives beyond the reach of today's kind of police power.  
34 La Desconocida (serial)  
**8:30**  
4 N.H. Primaries (see box).  
5 Zane Grey Th'r: "Handful of Ashes," Thomas Mitchell, June Lockhart. Has-been gunman.  
7 McHale's Navy, Ernest Borgnine. Private screening of documentary of Hale's crew shows pet POW Fuji popping up in the background.  
13 Expedition! Col. Craig: "Journey to the Lost World." Roraima, mysterious plateau in South American jungle.  
34 Arriba el Norte (folklore)  
**9:00 P.M.**  
2 Petticoat Junction, Bea Benadaret, Edger Buchanan. Uncle Joe promotes a talent contest, and tries to rig it so that one of his three nieces is the winner. A jealous dispute produces a surprise.  
4 The Richard Boone Show: "The Arena." Lloyd Bohner. First segment of 2-part drama about a D.A. with senatorial ambitions whose chances are threatened by a powerful party machine and a controversial criminal case. Harry Julian Fink yarn was directed by Boone.  
5 Roller Skating Championships (see sports-box)



- ROLLER SKATING** championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.  
7 (Color) Greatest Show on Earth, Jack Palance, Yvonne DeCarlo, Martin Landau, Barbara Bain, Paul Picerni. A gypsy wardrobe mistress swears to avenge her son's hit-and-run death with gypsy justice.  
11 87th Precinct  
13 (Color) Hot Spots '64  
34 Agonia de Amor (serial)  
**9:30**  
2 The N.H. Primary (box)  
13 (Color) Happy Wanderer: "Whiskey Flats."  
34 Trios de Mexico (musical)  
**9:45**  
9 Clele Roberts, News  
**10:00 P.M.**  
2 The Garry Moore Show (repeat), with Alan King, Roy Castle, Mel Torme and Dorothy Loudon.  
4 (Color) Telephone Hour (see box).

## SPECIAL

**THE N.H. PRIMARY**—Walter Cronkite is anchorman for a 2-part live analysis of late election results, beginning at 6:30 p.m., ch. 2, and concluding with a 9:30 p.m. wrap-up from Manchester headquarters, including candidates' reactions. Frank McGee will report returns at 8:30 p.m. (2-hour delay) on ch. 4, with David Brinkley discussing the vote's significance and Chet Huntley analyzing computer projections. Late NBC report, also 2-hour delayed here, is at 11:15 p.m., ch. 4. On ABC, Howard K. Smith and Edward P. Morgan report the results in a half-hour special at 11:30 p.m., ch. 7.

**TELEPHONE HOUR**—Famed Russian father-and-son violinists David and Igor Oistrakh make their first and only U.S. TV appearance in a specially-taped segment during the 10 p.m. color hour, ch. 4. Also featured are Met star Bright Nilsson singing the grand scene from Verdi's "Macbeth," the New Christy Minstrels, dancer Peter Gennaro and popular young singers Jack Jones and Susan Watson.

**GOLDEN GLOBES**—Bill Welsh describes the presentation of the 21st annual awards by the Hollywood Foreign Press Association, taped earlier tonight at the Coconut Grove for screening at 10:30 p.m., ch. 11. Bette Davis and Lorne Greene are co-hosts, with Andy Williams singing the national anthem, and Samuel Goldwyn presenting his award for best foreign film.

- 7 The Fugitive, David Janssen, Ed Nelson, Carroll O'Connor. Working as masseur in bath establishment brings Kimble up against a sheriff with a long memory.  
9 Movie: "Macbeth," Orson Welles, Dan O'Herlihy  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Chucherias (musical)

- 10:30**  
11 Golden Globes (see box)  
13 Men of Annapolis  
34 Algo de lo Nuestro  
**11:00 P.M.**

- 2 News: Dunphy-Hart-Story  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young (from New Hampshire); News Final  
13 Boston Blackie, K. Taylor  
**11:15**  
4 The N.H. Primary (see box)  
5 Tom Snyder; Stout/Duggan  
**11:30**  
2 Movie: "Behind the Mask," Michael Redgrave (Br-'59-1st run). Hospital rivalry  
4 (Color) Tonight, Johnny Carson with Diann Williams, Mel Brooks, Bill Cosby, Johnny Nash, 3 Men From Montana.  
5 Steve Allen Show, with Wally Cox, Louis Nye, Bob Dylan, professional counter-spy Harry G. Wolfe.  
7 The N.H. Primary (see box)  
13 Movie: "The Red Menace," Robt. Rockwell ('49)  
34 Noticiero 34 (News)  
9 Clele Roberts News (11:40)  
**11:55**  
9 Movie: "Fighting Father Dunne," Pat O'Brien ('48)  
**12:00**  
7 Stagecoach West, R. Bray  
**1:00**  
7 Movie: "7 Were Saved,"  
13 Movie: "Fighting Coast Guard," Brian Donlevy  
**1:15**  
2 Movie: "Grand Jury Secrets," John Howard ('39)  
**2:00**  
11 Movies: "Kid Glove Killer" and "Solitary Child"

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# Television Movie Tips

a. ship. Stars Curt Jurgens and Mylene Dimongeat.

**LOVE CRAZY**—11 p.m. on channel 11. A 1941 comedy starring William Powell and Myrna Loy. Eternal triangle with laughs.

**THEY RAID BY NIGHT**—11:30 p.m., channel 13. A 1942 movie about a British commando who parachutes into occupied Norway. Stars Lyle Talbot and June Duprez.

**TUESDAY**  
**BEHIND THE MASK**—11:30 p.m., channel 2. A 1959 English movie about the rivalry between two surgeons in the same hospital. Stars Michael Redgrave and Carl Moberg.

**WEDNESDAY**  
**LOVE IN THE AFTER-NOON**—10 p.m., channel 9. Audrey Hepburn, Gary Cooper and Maurice Chevalier star in 1957 production. It's about the daughter of a Parisian private detective. She falls in love with a man her father has been hired to watch. Comedy.

**MY FAVORITE BLONDE**—11:30 p.m., channel 2. Stars Bob Hope and Madeleine Carroll. British feminine spy enlists help of frightened American man. Excellent comedy.

**THURSDAY**  
**BROKEN LANCE**—8:30 p.m., channel 5 in COLOR. A man's three half-brothers offer him a small fortune to leave the territory after his release from jail. A 1954 movie starring Spencer Tracy, Robert Wagner, Jean Peters and Richard Widmark.

**FRIDAY**  
**THE HORSE SOLDIERS**—7 p.m., channel 11. A 1959 movie starring John Wayne and William Holden. General Grant orders three cavalry regiments into the heart of the Confederacy to choke off supplies. Pretty good action.

**FACE OF FIRE**—11 p.m., channel 9. A 1959 movie about a popular handyman who is scarred in a fire. Stars



**LEIGH SNOWDEN** is hurrying home to watch herself in the 1956 movie "The Creature Walks Among Us" at 6 p.m. today (Sunday), channel 7.

**SUNDAY**  
**ADVENTURES OF ROBIN HOOD**—5 p.m. on channel 9. A 1938 production starring Errol Flynn, Olivia de Havilland, Basil Rathbone and Claude Rains. Excellent.

**PAY OR DIE**—7 p.m. on channel 9. A 1960 movie starring Ernest Borgnine as a police lieutenant who attempts to keep New York's "Little Italy" from being dominated by the dreaded "Black Hand."

**THE PROUD ONES**—10 p.m., channel 7 in COLOR. A western about a marshal who won't back down to gunmen and gamblers. A 1956 movie starring Robert Ryan, Jeffrey Hunter and Virginia Mayo.

**A FOREIGN AFFAIR**—11:15 p.m. on channel 2. Good comedy about a young congresswoman who decides to investigate the morals of American troops in post-World War II Berlin. A 1948 production starring Jean Arthur, Marlene Dietrich and John Lund.

**JOHNNY BELINDA**—11:30 p.m., channel 4. Feminine deaf-mute interests doctor in her case and her. Excellent. Jane Wyman, who plays the mute, won an Academy Award for her portrayal. The 1948 movie also stars Lew Ayres and Charles Bickford.

**MONDAY**  
**THE 39 STEPS**—7:30 p.m., channel 4 in COLOR. A 1960 English production about a Londoner followed by foreign agents who believe he has information vital to British security. He doesn't, but he can't go to the police for help because he is a murder suspect. Stars include Kenneth More and Taina Elg.

**TIME BOMB**—10 p.m. on channel 9. A 1959 French movie about a time bomb on

James Whitmore, Cameron Mitchell and Bettye Ackerman.

**SATURDAY**  
**THE IRON MISTRESS**—8:30 p.m., channel 9 in COLOR. A 1952 movie starring Alan Ladd as Jim Bowie; developer of the knife bearing the same name. Story of a backwoods lad who becomes a polished gentleman.

**BLACK WIDOW**—9 p.m., channel 4 in COLOR. A 1954 movie starring Van Heflin, Ginger Rogers, Gene Tierney and George Raft. Mystery about who killed a designing woman.

**WINCHESTER 73**—10:30 p.m., channel 7. About a prized rifle which is stolen and then used for murder. Stars James Stewart, Shelley Winters, Dan Duryea and Rock Hudson.

**MAKE MINE MINK**—10:35 p.m., channel 9. A 1960 British comedy starring Terry-Thomas as a modern-day Robin Hood with a gang of women who commit larceny to contribute to charity.

**VALLEY OF THE KINGS**—11:15 p.m., channel 2. Starring in the 1954 production are Robert Taylor, Eleanor Parker and Victor Jory. Couple hires archeologist to help find tomb of Pharaoh Raholet.

## 'I Made Million' Game Show Set

A panel game show involving millionaires is scheduled for CBS-TV debut on April 5 following "The Ed Sullivan Show."

The series is titled "I Made a Million."

Panelists will be asked to determine which of several contestants is the real millionaire.

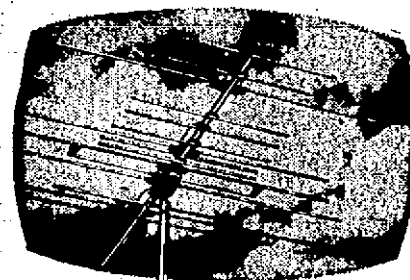
At this point, it has not been specified how the millionaires will be obtained for the program. Whether they will accept money in payment also is a problematical matter.



**ORSON WELLES** produced, directed and played the title role of "Macbeth," a 1948 movie airing 10 p. m. Tuesday on channel 9. The Shakespeare drama also features Roddy McDowall, Dan O'Herlihy and Jeanette Nolan. The setting is Scotland in the 11th century.

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**KIM NOVAK** has the title role in "Jeanne Eagels," a 1957 movie, on channel 2 at 11:30 p. m. Friday. Partially filmed in Long Beach, the movie is about the rise and fall of a stage star.



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# WEDNESDAY

March 11, 1964

## ★ PAID ADVERTISEMENT

- 2 Farm and News Report 5:45
- 6:00 A.M.
- 2 NYU: "Greece & Rome" 6:30
- 2 Amer. Political Heritage 6:30
- 4 (Color) Feltelson on Art 7:00 A.M.
- 2 Capt. Kangaroo: "Stars" 7:45
- 4 Today, Hugh Downs. Sen. Norris Cotton (R-N.H.) discusses significance of Tuesday's primary during 7:30 a.m. segment. NYC's Chinatown is spotlighted.
- 7 Cartoon Capers 7:30
- 7 Zoorama (San Diego) 7:45
- 11 Columbia Univ. Lectures 7:45
- 5 For Kids Only (cartoons) 8:00 A.M.
- 9 Cartoonville 8:00 A.M.
- 2 Panorama Pacific, R. Rowe 8:30
- 7 Cartoon Capers 8:30
- 9 Pancake Man (cartoons) 8:30
- 11 The Chucko Show 8:30
- 7 Love That Bob! Cummings 9:00 A.M.
- 9 Big Babysitter (cartoons) 9:00 A.M.
- 2 News with Harry Reasoner Recap of N. H. voting 9:15
- 4 Say When, Art James 9:15
- 5 The Romper Room 9:15
- 7 I Married Joan, J. Davis 9:15
- 11 The Jack LaLanne Show 9:15
- 13 Morning News 9:15
- 13 Guideposts (to 11:30) 9:30
- 2 I Love Lucy, Lucille Ball 9:30
- 4 (Color) Word for Word 9:30
- 7 The Pamela Mason Show with special cat show 9:30
- 11 Movie: "Navy Blue & Gold," James Stewart ('37) 10:00 A.M.
- 2 The McCays, W. Brennan 10:00 A.M.
- 4 Concentration, H. Downs 10:00 A.M.
- 5 Restless Gun, John Payne 10:00 A.M.
- 9 Movie: "Capt. Fabian," Errol Flynn ('51) 10:30
- 2 Pete and Gladys 10:30
- 4 (Color) Missing Links 10:30
- 5 Yancy Derringer 10:30
- 7 Girl Talk, Virginia Graham 10:30
- 11:00 A.M.
- 2 Love of Life 11:00 A.M.
- 4 (Color) First Impression 11:00 A.M.
- 5 The Cheaters, John Ireland 11:00 A.M.
- 7 Price Is Right, Bill Cullen 11:30
- 2 Search for Tomorrow 11:30
- 4 (Clr) Truth-Consequences 11:30
- 5 Peter Gunn, Craig Stevens 11:30
- 7 The Object Is, Dick Clark 11:30
- 9 Contemp. Latin America 11:30

- 11 Sheriff John, John Rovick 11:45
- 13 The Ann Sothern Show 11:45
- 2 The Guiding Light 12:00 NOON
- 2 Burns and Allen Show 12:00 NOON
- 4 (Color) Let's Make a Deal 12:00 NOON
- 5 Thin Man, Peter Lawford 12:00 NOON
- 7 Seven Keys, Jack Narz 12:00 NOON
- 9 Community of Condemned 12:00 NOON
- 13 Movie: "Behind the News," Lloyd Nolan ('40) 12:30
- 2 As the World Turns 12:30
- 4 The Doctors, J. Pritchett 12:30
- 5 TV Bingo, Colin Male 12:30
- 7 Father Knows Best, Young Guest: Rita Moreno 12:30
- 9 Movie 12:30
- 11 Movie: "Song of the Thin Man," Wm. Powell ('47) 1:00 P.M.
- 2 Password, Allen Ludden 1:00 P.M.
- 4 Loretta Young Theatre 1:00 P.M.
- 5 Movie: "Human Monster," Bela Lugosi ('40) 1:00 P.M.
- 7 Tennessee Ernie Ford Guest: Minnie Pearl 1:00 P.M.
- 2 Art Linkletter House Pty. Dreams are probed. 1:30
- 4 (Color) You Don't Say! 1:30
- 7 The Mike Douglas Show. Dennis Day, Rochester, Angie Dickinson 1:30
- 13 Robin Hood, R. Greene 1:30
- 2 To Tell the Truth, Collyer 2:00 P.M.
- 4 Match Game, G. Rayburn 2:00 P.M.
- 9 Movie: "Edge of Darkness," Errol Flynn ('43) 2:00 P.M.
- 11 Movie: "Murder Man," Spencer Tracy ('35) 2:00 P.M.
- 13 Vagabond: "White Water Conquest" (pt. 2) 2:00 P.M.
- 2 The Edge of Night 2:30
- 4 Make Room for Daddy 2:30
- 5 Movie: "Woman in Distress," May Robson ('37) 2:30
- 7 Day in Court: Injury 2:30
- 13 The Ann Sothern Show 2:30
- 2 The Secret Storm 3:00 P.M.
- 4 Bachelor Father, Forsythe 3:00 P.M.
- 7 Gen'l Hospital, J. Berardino 3:00 P.M.
- 13 Felix the Cat (cartoons) 3:00 P.M.
- 2 My Little Margie, G. Storm 3:30
- 4 Movie: "His Girl Friday," Rosalind Russell ('40) 3:30
- 7 Queen for a Day, J. Bailey 3:30
- 11 Deputy Dawg/Dick Tracy 3:30
- 13 Reloj Musical (variety) 3:30
- 9 Feature Page, Joe Dolan 3:45
- 2 Life of Riley, Wm. Bendix 4:00 P.M.
- 5 Just for Fun, Tom Hatten 4:00 P.M.
- 7 Trailmaster, Ward Bond 4:00 P.M.
- 9 (Color) Mighty Hercules 4:00 P.M.
- 13 Un Canto de Mexico 4:00 P.M.
- 2 Movie: "The Razor's Edge," Tyrone Power ('46), Part two. 4:30
- 11 The Lone Ranger 4:30
- 13 Escuela KMEX (English) 4:30
- 7 Hawaiian Eye, E. Eiseley 5:00 P.M.
- 9 (Color) Engineer Bill Show 5:00 P.M.
- 11 Superman, George Reeves 5:00 P.M.
- 13 The Lloyd Thaxton Show 5:00 P.M.
- 34 Novela Juvenil 5:00 P.M.
- 5 Whirlybirds, Ken Tobey 5:30
- 11 The Mickey Mouse Club 5:30
- 13 Club del Hogar (women) 5:30
- 4 (Color) KNBC News 5:45
- 13 Bill Johns, News 5:45

**SPECIAL**

**YOUNG PEOPLE'S CONCERT**—Leonard Bernstein winds up his season's four-show series with a look at "the third stream," a new movement in American music which combines jazz and symphonic composition. Featured during the 7:30 p.m., ch. 2, hour are Aaron Copland as piano soloist for his own work and the young American composer-conductor Gunther Schuller, a foremost exponent of the "third stream" movement and coinventor of the phrase itself.

- 6:00 P.M.
- 2 Big News, Jerry Dunphy 6:00 P.M.
- 4 (Clr) KNBC News, Latham 6:00 P.M.
- 5 You Asked for It, J. Smith 6:00 P.M.
- 7 News Hour, Baxter Ward 6:00 P.M.
- 9 Follow the Sun, Gary Lockwood, Wally Cox. Electronic computer. 6:00 P.M.
- 11 Wanted: Dead or Alive 6:00 P.M.
- 13 (Color) Touche Turtle 6:00 P.M.
- 34 La Madrastra (serial) 6:00 P.M.
- 4 Huntley-Brinkley Report 6:30
- 5 The News, Joseph Benti 6:30
- 11 George Putnam Dateline 6:30
- 13 (Color) Rod Rocket Show 6:30
- 45 Noticiero 34 (News) 6:45
- 7 Ron Cochran with News 7:00 P.M.
- 2 Walter Cronkite, News 7:00 P.M.
- 4 Death Valley Days: "The Bigger They Are," Dewey Martin, Strother Martin, Gloria Talbott, Michael Conrad, Francine York. Greedy woman nearly is the downfall of a good man. 7:00 P.M.
- 5 Leave It to Beaver 7:00 P.M.
- 7 World of Giants, Marshall Thompson. "Talking" burrow gets Mexican boy to give up the missile payload he found. 7:00 P.M.
- 9 People Are Funny 7:00 P.M.
- 11 Gallant Men, W. Reynolds 7:00 P.M.
- 13 (Clr) This Exciting World "Summer in Japan" 7:00 P.M.
- 34 Divorcidas (drama serial) 7:30
- 2 N. Y. Philharmonic Young People's Concert: "Jazz in the Concert Hall" (box) 7:30
- 4 (Color) The Virginian, James Drury, John Agar, Sheree North, Dennis Holmes. The Virginian falls into a trap set by the killer he seeks. (Show will be preempted next week for Hallmark's "Little Moon of Alban.") 7:30
- 5 Addograms, Jack Barry 7:30
- 7 Ozzie & Harriet. Oz and Joe arrange for a hayride, with accompanying musicians. 7:30
- 9 Dobie Gillis, D. Hickman 7:30
- 13 Crusade in the Pacific: "At Japan's Doorstep: Okinawa." Return premiere of award-winning series in repeat form 7:30
- 34 Automex Presenta (music) 8:00 P.M.
- 5 The Lawman, John Russell 8:00 P.M.
- 7 The Patty Duke Show. Elected editor of the school paper, Patty decides to increase circulation by scandal stories and sensational headlines. 8:00 P.M.

- 9 (Color) Movie: "Boy on a Dolphin," Sophia Loren, Alan Ladd ('57) 8:30
- 11 Sam Benedict, Edmond O'Brien, Robert Lansing, Frank Sinatra Jr. High school teacher is cited by the book-burners. 8:30
- 13 Story of... a Racing Driver. Billy Krause. 8:30
- 34 La Desconocida (serial) 8:30
- 2 Tell It to the Camera, Red Rowe (next-to-last) 8:30
- 5 Stump the Stars, Mike Stokely (repeat from Mon.) 8:30
- 7 Farmer's Daughter, Inger Stevens. Katy and Agatha land in jail for inciting a riot. 8:30
- 13 "SURFSIDE 6"—PRES. 8:30
- ★ BY UNION MORTGAGE 8:30
- 34 Miercoles Musical 9:00 P.M.
- 2 Beverly Hillbillies, Buddy Ebsen, Irene Ryan. Granny confuses house-to-house insecticide salesman (Mark Goddard) with a critter doctor Elly May called to treat Duke, the ailing bloodhound. 9:00 P.M.
- 4 Espionage: "The Liberators," Donald Pleasance, Robert Webber, Michael Tolan. Four men parachute to the island hiding place of the one man who can inspire his people to rebel and depose the dictator of a Caribbean island. 9:00 P.M.
- 5 Wrestling (sports box) 9:00 P.M.
- 7 Ben Casey, Vincent Edwards, Richard Kiley, Geraldine Brooks. Operator of swank health clinic convinces his wife that his treatments would eliminate the necessity of surgery for her brain tumor. 9:00 P.M.
- 11 I Search for Adventure: "400 Rapids" 9:00 P.M.
- 34 Agonia de Amor (serial) 9:30
- 2 The Dick Van Dyke Show. When temperamental guest star (Lois Albritton) can't get along with Cooley, Rob takes over production and finds her tyranny now aimed at him. 9:30
- 11 Bold Journey: "Seminole Everglades" 9:30
- 13 Silents Please: "The Americano," Douglas Fairbanks Sr. ('16) 9:30
- 34 Novilladas (bullfights) 9:45
- 9 Clete Roberts, News 9:45

**WRESTLING**, 9 p.m., ch. 5, with Dick Lane at Olympic.

- 10:00 P.M.
- 2 The Danny Kaye Show. Guest Dianah Carroll makes her second guesting of the season, as Kaye joins her with "Zip-a-Dee-Doo-Dah" and plays the father of a boy getting his first haircut. 10:00 P.M.
- 4 The 11th Hour, Ralph Bellamy, Barbara McNair, 10:00 P.M.



**SINGER** Barbara McNair, a former Long Beach girl, plays a straight dramatic role during "11th Hour" at 10 p. m. Wednesday, channel 4.

- Brock Peters, Lillian Randolph. Unsuccessful Negro writer, resenting his wife's successful integration, clashes with her views and refuses to move into a fashionable, integrated neighborhood. 10:30
- 7 Channing, Henry Jones, Keir Dullea, Joey Heatherton. Shy, unworldly freshman is unable to accept the rejection of a flirtatious campus beauty when she no longer needs his help with her assignments. 10:30
- 9 Movie: "Love in the Afternoon," Gary Cooper, Audrey Hepburn ('57) 10:30
- 11 George Putnam, News 10:30
- 13 News, Johns and Fishman 10:30
- 13 International Detective 11:00 P.M.
- 2 News: Dunphy-Hart-Story 11:00 P.M.
- 4 (Clr) KNBC News, Latham 11:00 P.M.
- 5 The News, Joseph Benlin 11:00 P.M.
- 7 Bob Young: News Final 11:00 P.M.
- 11 Movie: "Julia Misbehaves," Greer Garson ('48) 11:00 P.M.
- 13 Boston Blackie, K. Taylor 11:15
- 4 (Color) Tonight, Johnny Carson with Phyllis Newman, Kenny Coleman and a talking dog. 11:30
- 5 Snyder: Stout/Duggan 11:30
- 2 Movie: "My Favorite Blonde," Bob Hope, Madeleine Carroll ('42) 11:30
- 5 Steve Allen Show, with Gisele MacKenzie, Cliff Arquette, backwards sketch, peanut pushing and repeat of Cassius Clay's pre-fight "press conference" 11:30
- 7 New Breed, Leslie Nielsen 11:30
- 13 Movie: "The Showdown," Bill Elliott ('50) 11:30
- 34 Noticiero 34 (News) 12:00
- 9 Clete Roberts, News 12:00
- 9 Movie: "Capt. Fabian," Errol Flynn ('51) 12:15
- 7 Movie: "Wheel of Fortune," John Wayne ('41) 12:30
- 11 All-Night Movies: "Sky Murder," "Dr. Kildare's Crisis," "Boheman Girl" 1:00
- 13 Movie: "Driftwood," Walter Brennan ('47) 1:15
- 2 Movie: "St. Louis Kid," James Cagney ('34). Brawling truck drivers. 1:15

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# THURSDAY

- March 12, 1964
- ★ **PAID ADVERTISEMENT**
- 6:00 A.M.
- 2 Sunrise Semester: "Art"
- 6:30
- 2 The Apothecary (USC)
- 4 (Color) Feitelson on Art
- 7:00 A.M.
- 2 Captain Kangaroo
- 4 Today, Hugh Downs with Dirk Bogarde
- 7 Cartoon Capers
- 7:30
- 5 Supermarket Review
- 7 Zorrama (San Diego)
- 11 Columbia Univ. Lectures
- 7:45
- 5 For Kids Only (cartoons)
- 9 Cartoonville
- 13 Teacher in Service
- 8:00 A.M.
- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 9 Pancake Man (cartoons)
- 11 The Chucko Show
- 8:30
- 7 Love That Bob! Cummings
- 9 Big Babysitter (cartoons)
- 13 Felix the Cat (cartoons)
- 9:00 A.M.
- 2 News with Harry Reasoner
- 4 Say When, Art James
- 5 The Romper Room
- 7 Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 13 Morning News
- 9:15
- 13 Guideposts (to 11:30)
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 The Pamela Mason Show
- 11 Movie: "The Penalty," Edward Arnold ('41)
- 10:00 A.M.
- 2 The McCoys, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Restless Gun, John Payne
- 9 Movie: "I'm Still Alive," Kent Taylor ('40)
- 10:30
- 2 Pete and Gladys
- 4 (Color) Missing Links
- 5 Mr. Lucky, John Vivyan
- 7 Girl Talk, Virginia Graham
- 11:00 A.M.
- 2 The Love of Life
- 4 (Color) First Impression
- 5 Cross Current, G. Mohr
- 7 Price Is Right, Bill Cullen
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 LASC: "Home Nursing"
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show
- 11:45
- 2 The Guiding Light

- 12:00 NOON
- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Seven Keys, Jack Narz
- 9 En France: "Fun Fair"
- 13 Movie: "Beyond Tomorrow," Richard Carlson
- 12:30
- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Movie
- 11 Movie: "Dr. Jekyll and Mr. Hyde," Spencer Tracy, Ingrid Bergman ('41)
- 1:00 P.M.
- 2 Passport, Allen Ludden
- 4 Loretta Young Theater
- 5 Movie: "Road Demon," Henry Arthur ('38)
- 7 Tennessee Ernie Ford
- Guest: Minnie Pearl
- 1:30
- 2 Art Linkletter House Party with wrestler Verne Gagne on isometric exercises
- 4 (Color) You Don't Say
- 7 The Mike Douglas Show
- Dennis Day, Don Wilson, Sid Caesar, Nancy Andrews
- 13 Robin Hood, R. Greene
- 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 Match Game, G. Rayburn
- 9 Movie: "Escape in the Desert," Philip Dorn, Helmut Dantine ('45)
- 13 Vagabond: "Acapulco"
- 2:30
- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Mr. Moto Takes a Vacation," Peter Lorre
- 7 Day in Court: Adoption
- 13 The Ann Sothern Show
- 3:00 P.M.
- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 11 Laurel and Hardy
- 13 Felix the Cat (cartoons)
- 3:30
- 2 My Little Margie, G. Storm
- 4 Movie: "New Orleans After Dark," Stacy Harris ('58-1st run)
- 7 Queen for Day, Jack Bailey
- 11 Deputy Dawg/Dick Tracy
- 34 Reloj Musical (variety)
- 3:45
- 5 Tricks-Treats, Corris Guy
- 9 Feature Page, Joe Dolan
- 4:00 P.M.
- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 34 Un Canto de Mexico
- 4:30
- 2 Movie: "Mr. Soft Touch," Glenn Ford ('49)
- 11 The Lone Ranger
- 34 Escuela KMEX (English)
- 5:00 P.M.
- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil
- 5:30
- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Charlas Camex
- 5:45
- 4 (Color) KNBC News
- 13 Bill Johns, News
- 6:00 P.M.
- 2 Big News, Jerry Dunphy



**ANNIE FARGE** guests as an office worker during "Suspense Theatre" at 10 p. m., Thursday, channel 4 in COLOR.

- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Adventures in Paradise
- 11 Wanted: Dead or Alive
- 13 (Color) Touche Turtle
- 34 La Madrastra (serial)
- 6:30
- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Yogi Bear (cartoons)
- 34 Noticiero 34 (News)
- 6:45
- 7 Ron Cochran, News
- 7:00 P.M.
- 2 Walter Cronkite, News
- 4 "SCIENCE IN ACTION"
- ★ "SYNCOM"
- Hughes Aircraft scientist explains the newest communications satellite.
- 5 Leave It to Beaver
- 7 Fractured Flickers
- 9 People Are Funny
- 11 Cheyenne, Clint Walker
- 13 (Color) Passport to Travel "A Wonderful Town." New York prepares for its World's Fair.
- 34 Divorciadas (drama serial)
- 7:30
- 2 Passport, Allen Ludden
- Rosemary Clooney and hubby Jose Ferrer guest.

**NBA BASKETBALL**, 10 p.m., ch. 9, has tapes of the Cincinnati game between the Royals and the Philadelphia 76ers. Buddy Blattner is mikeside for this final NBA non-Lakers telecast.

- 4 NBC White Paper: "Adam Clayton Powell" (see box).
- 5 Addograms, Jack Barry
- 7 (Color) The Flintstones. Fred and Wilma swap jobs for one day
- 9 Dobie Gillis, D. Hickman
- 13 (Color) True Adventure, Bill Burrud: "Cougar Hunt" in back country of eastern Utah, with "cat" taken alive for the Portland zoo.
- 34 La Rueda Tricolor (games)

- 8:00 P.M.
- 2 Special! Tonight Only!
- ★ **"THIS OLD HOUSE"**—One Hour Look at Governor's Mansion in Sacramento (see box). Locally pre-empts "Rawhide."
- 5 The Lawman, John Russell
- 7 The Donna Reed Show.
- The Stones and Kelseys try an experiment in condominium living.
- 9 (Color) Movie: "Boy on a Dolphin," Sophia Loren
- 11 The Untouchables, Robt. Stack, Victor Buono. Skillful counterfeiter has hijacked government currency paper.
- 13 **DICK POWELL THEATRE**
- ★ **STARS SAMMY DAVIS JR.** "The Legend," Powell, Everett Sloane, Newsman and partially-blind ex-fighter expose a vicious crime syndicate.
- 34 La Desconocida (serial)
- 8:30
- 4 Dr. Kildare, Richard Chamberlain, Paul Burke, George Grizzard, Diana van der Vlis. Trusted aide to oil tycoon tries to further his own cause while his boss lies near death.
- 5 **R. WIDMARK & S. TRACY**
- ★ **"BROKEN LANCE"** with Robert Wagner ('54 in color). Cattle baron.
- 7 My Three Sons, Fred MacMurray. Mike worries when the girl he met in Japan (Caroline Kido) gets chummy with his fiancée.
- 34 Cuerdas y Guitarras
- 9:00 P.M.
- 2 Perry Mason, Raymond Burr, Sue Randall, Lori March, James Aubuchon. Girl, seeking to expose a clairvoyant as a fraud, finds her death prophecy coming true.
- 7 Jimmy Dean Show, with Molly Bee, Don Adams, Buck Owens, Rowlf
- 11 Naked City, Paul Burke, Orson Bean. Embezzling employee is blackmailed
- 13 Festival of Performing Arts (see box)
- 34 Agonia de Amor (serial)
- 9:30
- 4 (Color) Hazel, Shirley Booth. Hazel's nearsightedness sends George on a profitable wild goose chase.
- 34 Las Estrellas y Usted
- 9:45
- 9 Clete Roberts, News
- 10:00 P.M.
- 2 The Nurses, Zina Bethune, George Segal, Kathryn Hays. Wife of promising resident doctor provides the missing clue in an investigation of a rumor that he cheated on his med school exams.
- 4 (Color) Suspense Theatre: "Threatening Eye," Jack Klugman, Annie Farge, Phyllis Thaxter, Colleen Gray, Pat O'Brien. Mystery girl has secret motive for using murder, slander and blackmail
- 7 The Sid Caesar Show. Sid's objections to Gisele's plan to hire a maid vanish when he sees Marilyn Hanold (latter finally speaks as the defunct
- 9 **NBA BASKETBALL**
- ★ **76'ers vs. ROYALS** (see sports box)
- 11 George Putnam, News

# SPECIAL

**NBC WHITE PAPER**—Chet Huntley examines the controversial career of the fiery Manhattan Democratic Congressman, Adam Clayton Powell, pastor for 27 years of the Abyssinian Baptist Church in Harlem and chairman of the House labor and education committee. Attempting to place in perspective the many aspects of his career, Huntley looks at Powell in Washington, at his home in Puerto Rico, at the reasons for his long-held power in Manhattan and at what he means to the Negro movement in both the North and South though his own background of wealth and education, is at odds with those he represents. During the 7:30 p.m., ch. 4, hour Powell reminisces about his 19 years in Congress and the changes in race relations he has seen there.

**THIS OLD HOUSE**—Following in the TV steps of Jackie Kennedy and Grace Kelly, Gov. and Mrs. Brown open the Governor's Mansion in Sacramento to the probing cameras and host a tour of the 87-year-old house at 16th and H Streets, condemned as a fire hazard and described as "a fantasy in gingerbread" and "a splendid example of early Charles Addams," and where Gov. James Gillett once killed 11 bats in one night. Grant Holcomb and Robert Simmons also delve into plans for a new mansion during the 8 p.m. hour, ch. 2.

**PERFORMING ARTS**—World famous violinist Yehudi Menuhin and his pianist sister Hephzibah make their debut on the Festival stage at 9 p.m., ch. 13, blending their talents in a concert of Bach, Beethoven.

- series winds up its run.
- 13 News, Johns and Fishman
- 34 The Paco Malagosto Show
- 10:30
- 5 Show Me, Jack Narz
- 7 ABC News Reports. Howard K. Smith: "Cyprus—Island of Fear." The U.N.'s U Thant, Archbishop Makarios III, and leaders of Cyprus, Turkey and Greece trace the current strife.
- 13 This Man Dawson, Andes
- 34 Box de Mexico (boxing)

- 11:00 P.M.
- 2 News: Dunphy-Hart-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young, News Final
- 11 Movie: "Rage in Heaven," Robt. Montgomery ('41)
- 13 Boston Blackie, K. Taylor
- 11:15
- 4 (Color) Tonight, Johnny Carson with Sarah Vaughn, Prof. Irwin Corey
- 5 Tom Snyder, Stout/Duggan

- 11:30
- 2 Movie: "Beyond Glory," Alan Ladd ('48)
- 5 Steve Allen Show, with Nita Talbot, magician Jay Ose, Sue Raney, Mickey Manners
- 7 Hawaiian Eye, A. Easley
- 13 Movie: "Toughest Man in Arizona," Vaughn Monroe
- 34 Noticiero 34 (News)

- 12:00
- 9 Clete Roberts, News
- 12:15
- 9 Movie: "I'm Still Alive."
- 12:30
- 7 Movie: "Scarlet Web."
- 1:00
- 11 All-Night Movies: "Payment Deferred" and "6000 Enemies"
- 13 Movie: "Calif. Passage," 1:15
- 2 Movie: "Island of Lost Men," Anna May Wong

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# Decries Lack of TV Drama

By RICK DU BROW

HOLLYWOOD (UPI)—CBS-TV has cancelled "East Side, West Side," the season's finest new serious show, as network television drama continues its headlong plunge for exclusive domain over the comic-book set.

Since last season alone, the three networks have disposed of such series as "Naked City," the Richard Boone anthology, "It's a Man's World" and now "East Side, West Side."

Is it any wonder that while works by important playwrights can be seen on Canadian and British television, most significant American writers avoid this nation's networks like the plague?

DOES IT TELL you anything about the stature of network entertainment when, each week, we read about the constantly expanding repertory movement across the country while video drama heads directly away from the mainstream? There is a hunger for higher minded fare, but the networks continue to think thin.

When this viewer suggested that "East Side, West Side" was sweating out its renewal contract after seeming to be certain to return in the fall, several key television figures told us they could not believe it.

They noted that the series was not doing too badly in the ratings for a first-year drama show.

THEY NOTED also that in the past few years, CBS-TV had gambled on and shifted around "The Nurses," a night-time soap opera, and "The Dick Van Dyke Show," a situation comedy—both of which had rough freshman seasons.

The implication in these observations was that the widespread praise for "East Side, West Side," which no publicity can buy, would certainly guarantee its return.

The fact that it is not returning seems doubly insane in view of reports that neither of its competition series, "Sing Along With Mitch" or "Breaking Point," are expected back in the fall either.



TERRY BURNHAM... 'Disney' Show Tonight

# 'Taste of Melon' for Terry

(Editor's Note: In 1961 "TeleVues" ran a column about an 11-year-old Lakewood girl, Terry Burnham, who found time after playing touch football to be featured in 26 television shows and several movies.)

Terry, a Bancroft Junior High School student, has given up playing football, but not television.

She stars in Walt Disney's Wonderful World of Color comedy-drama "Taste of Melon" at 7:30 p.m. today (Sunday), channel 4, and also will have a lead role in another of his upcoming productions, "Treasure in the Haunted House."

Terry, the daughter of Mr. and Mrs. Guy Burnham, wrote us the following letter to bring us up to date from 1961.)

Mr. Resnik:

Since I last saw you, which I believe was in March of '61, I have a few things such as three Wagon Trains, 87th Precinct, Thriller, Leave It to Beaver, Walt Disney's Wonderful World of Color and a few others I've forgotten.

The reason I didn't do more during this period is because I reached that "awkward age" where I was neither a little girl or a teenager and my height didn't help me any, 4-feet, 11½.

I also came down with a disease called infectious mononucleosis, sounds awful doesn't it? That kept me out of school and my work for a long time.

One problem that I have is what my career is going to be later on.

I have been thinking of going to school the whole year and then picture work during the summers.

"Things get touchy" in high school years. I do plan to go to college and follow the scientific trend.

In school now I am taking algebra and French and science as my electives. I still enjoy school even though it seems to be getting a little rough.

My interests haven't changed much. I still like football, but I don't play anymore but sure love to watch it.

I like reading science-fiction books, I like to go to movies, playing miniature golf and I like people.

Oh yes, I like the Beatles.

Sincerely,  
Terry Burnham

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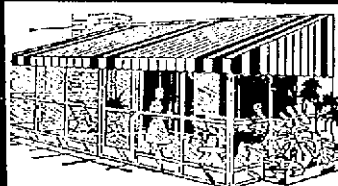
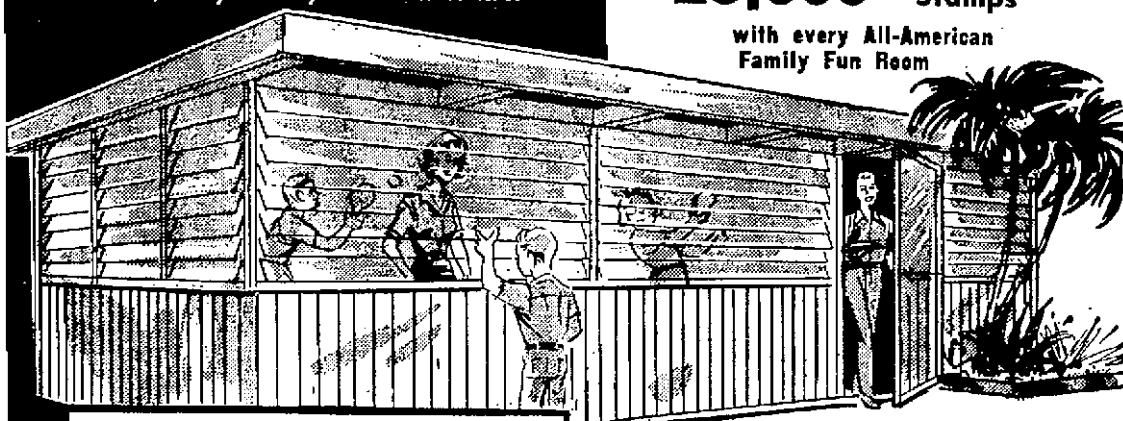
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# FRIDAY

March 13, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
2 NYU: "Greece & Rome"  
**6:30**  
2 Amer. Political Heritage  
4 (Color) Feltelson on Art: "Sebastiano Ricci" (final)  
**6:45**  
7 Daily Word; Farm News  
**7:00 A.M.**  
2 Captain Kangaroo  
Guest: flamenco guitarist Anita Sheer  
4 Today, Hugh Downs with Walt Disney, Don Herbert  
7 Cartoon Capers  
**7:30**  
7 Zoorama (San Diego)  
11 Columbia Univ. Lectures  
**7:45**  
5 For Kids Only (cartoons)  
9 Cartoonville  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
7 Cartoon Capers  
9 Pancake Man (cartoons)  
11 The Chucko Show  
**8:30**  
7 Love That Bob! Cummings  
9 Big Babysitter (cartoons)  
**9:00 A.M.**  
2 News with Harry Reasoner  
4 Say When, Art James  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 The Jack LaLanne Show  
13 Morning News  
**9:15**  
13 Guidepost to Science (6)  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
7 The Pamela Mason Show  
11 Movie: "Jackass Mail," Wallace Beery ('42)  
**9:45**  
13 The Intelligent Parent  
**10:00 A.M.**  
2 The McCoy's, W. Brennan  
4 Concentra'n, Hugh Downs  
5 Restless Gun, John Payne  
9 Movie: "The Fugitive," Henry Fonda, Pedro Armendariz ('47)  
**10:15**  
13 Guidepost to Science (B-9)  
**10:30**  
2 Pete and Gladys  
4 (Color) Missing Links  
5 Yancy Derringer  
7 Girl Talk, Virginia Graham

- 10:45**  
13 Guidepost to Spanish II  
**11:00 A.M.**  
2 Love of Life  
4 (Color) First Impression  
5 The Cheaters, John Ireland  
7 Price Is Right, Bill Cullen  
13 Mr. Merchandising  
**11:15**  
13 Guidepost to Spanish I  
**11:30**  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 The Object Is, Dick Clark  
9 Latin America: "Mexico"  
11 Sheriff John, John Roviak  
13 The Ann Southern Show  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Seven Keys, Jack Narz  
9 Hour of St. Francis (relig.)  
13 Movie: "Cairo Road," Eric Portman, Laurence Harvey (Br-'50)  
**12:30**  
2 As the World Turns  
4 The Doctors, J. Pritchett  
5 TV Bingo, Colin Male  
7 Father Knows Best, Young  
9 Movie  
11 Movie: "On Borrowed Time," Lionel Barrymore, Cedric Hardwicke ('39)  
**1:00 P.M.**  
2 Password, Allen Ludden  
4 Loreita Young Theatre  
5 Movie: "Navy Wife," Ralph Bellamy ('36)  
7 Tennessee Ernie Ford  
Guest: Leo Diamond  
**1:30**  
2 Art Linkletter House Party  
Hedda Hopper makes her Oscar predictions.  
4 (Color) You Don't Say!  
7 The Mike Douglas Show, Dennis Day, Joi Lansing  
13 Robin Hood, R. Greene  
**2:00 P.M.**  
2 To Tell the Truth, Collyer  
4 Match Game, G. Rayburn  
9 Movie: "Golden Mask," Van Heflin ('54). Allan Jones talks of his son Jack in post-film interview.  
11 Movie: "Personal Property," Jean Harlow ('37)  
13 Vagabond: Alamox, Mex.  
**2:30**  
2 The Edge of Night  
4 Make Room for Daddy  
5 Movie: "3 Musketeers," Don Ameche, Ritz Bros. ('39)  
7 Day in Court: small claims  
13 The Ann Southern Show  
**2:55**  
7 Lisa Howard & the News  
**3:00 P.M.**  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
7 Gen'l Hospital, J. Berardino  
13 Felix the Cat (cartoons)  
**3:30**  
2 My Little Margie, G. Storm  
4 Movie: "For the Love of Mary," Deanna Durbin ('48)

## NBA BASKETBALL, 8:30

p.m., ch. 9, has Chick Hearn at the Cow Palace as the Lakers meet the Warriors in the final telecast game of the regular season.

**FIGHT OF WEEK, 10 p.m.,** ch. 7, is a light-heavy rematch between Johnny Persol and Eddie Cotten from the Garden. (Persol won a split decision Feb. 21.)

**MAKE THAT SPARE, 10:45 p.m.,** ch. 7, finds last week's Downing-Wilkinson winner challenged by Al Savas.

7 Queen for Day, Jack Bailey  
11 Deputy Dawg/Dick Tracy  
32 Reloj Musical (variety)  
**3:45**

9 Feature Page, Joe Dolan  
**4:00 P.M.**

2 Life of Riley, Wm. Bendix  
5 Just for Fun, Tom Hatten  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
34 Un Canto de Mexico -

**4:30**

2 Movie: "Beyond a Reasonable Doubt," Dana Andrews, Joan Fontaine ('55-1st run). Circumstantial evidence.  
11 The Lone Ranger  
34 Escuela KMEC (English)

**4:45**

13 Rocky and His Friends

**5:00 P.M.**

7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Juvenil

**5:30**

5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Usted y su Salud (health)

**5:45**

4 (Color) KNBC News  
13 Bill Johns, News

**6:00 P.M.**

2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 Maverick, James Garner  
Bret is lone hold-out for acquittal.

**6:30**

11 Wanted: Dead or Alive  
13 (Color) Touche Turtle  
34 La Madrastra (serial)

**6:45**

4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
11 George Putnam, Dateline  
13 (Color) Magilla Gorilla  
34 Noticiero 34 (News)

**7:00 P.M.**

7 Ron Cochran News  
2 Walter Cronkite, News  
4 (Color) Curt Massey Show  
5 Leave It to Beaver  
7 (Color) Lee Marvin Presents—Lawbreaker.

**7:30**

9 People Are Funny  
11 Movie: "The Horse Soldiers," John Wayne, Wm. Holden ('59). Gen. Grant wants rail lines to Vicksburg cut inside enemy lines.

**7:45**

13 (Color) Ripcord, K. Curtis  
34 Divorcidas (drama serial)

**7:50**

2 Great Adventure, Russell Johnson: "The President Vanishes," Barry Sullivan, Leif Erickson, Skip Homeier, Jeanne Vaughn. When Grover Cleveland disappears from the public eye during the summer of 1893, a curious newsman tries to find out why.

**8:00**

4 International Showtime.

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## DOES ASTHMA

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Don Ameche: "Winter Circus." New acts by the Circus Krone in Munich.

5 Addograms, Jack Barry

7 Destry, John Gavin, Patricia Barry, Marie Windsor, Albert Salmi. Names executor of a will leaving a fortune in gold to the most deserving person in a lawless town, Destry is the only one who doesn't think the pretty school marm should be the one.

9 Dobie Gillis, D. Hickman

13 HUMAN JUNGLE—"THIN

★ ICE" with HERBERT LOM  
Lovely teenage ice skating star seems unwilling to recover after an injury.

34 Estudio "A" (musical)

**8:00 P.M.**

5 The Lawman, John Russell  
9 The Deputy, Henry Fonda  
34 La Desconocida (serial)

**8:30**

2 Route 66, Martin Milner, Chill Wills, Barbara Eden, Nina Foch (pt. 2). Newly-married Tod fears that his new bride's unscrupulous family are plotting to take her life after an unsuccessful attempt on his own in series' final new segment.

**8:45**

4 (Color) Chrysler Theatre: "White Snow, Red Ice," Jack Kelly, Senta Berger (in her U.S. TV debut), Walter Matthau Jet-set private eye, posing as a skiing stuntman in Communist Yugoslavia, smug-gles a beautiful jewel thief out from behind the Iron Curtain. (Hope's comedy-and-drama series is set for return to the color cameras next season with 25 shows.)

**9:00 P.M.**

5 What's the Name of That Song? Wink Martindale

**9:30**

7 BURKE'S LAW

★ STARRING BENE BARRY  
Ann Blyth, Tab Hunter, Aldo Ray and Jack Weston are suspects in the slaying of a dealer in odd-ball art forms.

**9:45**

9 Live Action! TV 9 Special! (see sports box)

★ LAKERS vs. WARRIORS!

13 Mystery Theatre: "The Third Alibi," Laurence Payne, Jane Griffiths. Justice triumphs for would-be wife-slayer as his alibi rebounds.

**10:00 P.M.**

34 Voces de Mexico (musical)

**10:30**

5 Robt. Taylor's Detectives  
11 Checkmate, Anthony George, Anne Baxter. Rich widow plans to kill Corey with a wild stallion.

**10:45**

34 Agonia de Amor (serial)

**11:00 P.M.**

2 Twilight Zone, Rod Serling: "What's in the Box?" Joan Blondell, William Demarest, Sterling Holloway. Henpecked taxi driver sees his own life on his TV screen, although it's invisible to his wife whose murder, by him, the picture shows.

**11:15**

4 That Was the Week That Was, Elliott Reid. Satirical revue of topical comment.

**11:30**

5 Movie: "Badlands of Dakota," Broderick Crawford, Robt. Stack ('41)

**11:45**

7 The Price Is Right, Bill Cullen: Phyllis Newman

13 The Rebel, Nick Adams

34 La Hora de Raul Astor

**10:00 P.M.**

2 Alfred Hitchcock Hour: "Anyone for Murder?" Barry Nelson, Patricia Breslin, Edward Andrews. Surveying unhappy marriages, a psychology professor inserts a blind classified ad offering "an ultimate solution" to unhappy mates, and tangles with the homicide squad, a hired assassin and the discovery of his own wife's infidelity.

**10:15**

34 La Hora de Raul Astor

## SPECIAL

### JACK PAAR PROGRAM—

Attorney General Robert F. Kennedy talks about the "wit and human side" of the late President in his first public discussion of his late brother since the assassination. Filmed excerpts of JFK's lighter side will be included. For his fourth appearance with Paar, at 10 p.m., in color, ch. 4, Kennedy joins fellow guests George Gobel and Helen O'Connell. (Both Paar and TW3 will be pre-empted next week for a James Garner-hosted 90-min. special on the movies today.)

season, in the Mon. 10 p.m. slot.)

4 (Color) Jack Paar (box)  
7 Fight of Week (sports box)

11 George Putnam, News  
13 News, Johns and Fishman  
34 Festival de Estrenos

**10:30**

13 Harbor Com'nd, W. Corey

**10:45**

7 Make That Spare, Johnny Johnston (see sports box)  
9 Clete Roberts, News

**11:00 P.M.**

2 News: Dunphy-Hart-Story  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young; News Final  
9 Movie: "Face of Fire," Cameron Mitchell ('59)

11 Movie: "Secret Heart," Claudette Colbert ('46)  
13 Boston Blackie, K. Taylor

**11:15**

4 (Color) Tonight, Johnny Carson with Sam Levenson, the Clancy Brothers and Tommy Makem

**11:30**

5 Tom Snyder; Stout/Duggan

**11:45**

2 The Late Show Tonight!  
★ JEANNE EAGLES—Kim Novak, Jeff Chandler with Agnes Moorehead ('57)

5 Steve Allen Show, with Vaughn Meader, Cliff Arquette, Blossom Dearie, civil rights author James Baldwin, health farm owner, Jim Kewskin and his Jug Band.

**11:55**

7 (Clr) Iramie, John Smith  
13 Movie: "Lawless 80's," Buster Crabbe ('57)

**12:00**

34 Noticiero 34 (News)

**12:30**

7 Movie: "Navy Way," Robert Lowery ('44)

**12:45**

9 Clete Roberts, News

**1:00**

4 Movie: "Lone Wolf in London," Gerald Mohr ('47)

9 Movies: "The Fugitive" and "I'm Still Alive"

9 Movie: "The Fugitive," Henry Fonda ('47)

11 Movies: "People vs. Kildare," "Shopworn Angel" and "Saps at Sea"

13 Movie: "No Place to Land," John Ireland ('58)

**1:15**

2 Movie: "Silk Hat Kid," Lew Ayres ('35-1st run)

5 Movie: "Jubilee Trail," Joan Leslie ('53)

**1:30**

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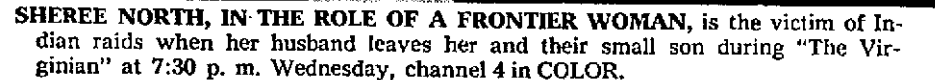
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# SATURDAY

March 14, 1964  
★ PAID ADVERTISEMENT

- 7:30**  
2 Sunrise Semester: "Art"  
4 Ivanhoe, Roger Moore  
5 Design for Learning
- 8:00 A.M.**  
2 Captain Kangaroo  
4 Marketing on the Move  
5 Hopalong Cassidy, B. Boyd  
9 From the Ground Up  
11 Mr. Wishbone, Jim Allan  
13 Movie: "Adventures of Don Coyote," Frances Rafferty ('47)
- 8:30**  
4 (Color) Ruff and Reddy  
7 Cartoon Capers  
9 Cine Mexicano (Span.)
- 9:00 A.M.**  
2 Alvin Show (cartoons)  
4 (Color) Hector Heathcote  
7 Movie: "2-Gun Lady," Peggie Castle ('55)  
11 Superman, George Reeves  
13 Panorama Latino (Span.)
- 9:30**  
2 Tennessee Tuxedo (cart'n)  
4 Fireball XL-5 (puppets)  
5 Movie: "Pawnee," George Montgomery ('57)  
11 Ramar of the Jungle
- 10:00 A.M.**  
2 Quick Draw McGraw  
4 Dennis the Menace  
9 Movie: "The Good Die Young," Richard Basehart  
11 Movie: "Robin Hood of El Dorado," Warner Baxter  
34 Matinee del Sábado (Arg.)
- 10:30**  
2 Mighty Mouse Playhouse  
4 Fury, Bobby Diamond  
7 The Jetsons (cartoon)

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- 11:00 A.M.**  
2 Rin-Tin-Tin, Lee Aaker  
4 Sgt. Preston of the Yukon  
5 Movie: "Woman of the Town," Claire Trevor ('43)  
7 The New Casper Show  
13 Variedades, R. Iglesias
- 11:30**  
2 The Roy Rogers Show  
4 (Color) Bullwinkle Show  
7 Beany & Cecil (cartoon)  
9 Abbott and Costello
- 12:00 NOON**  
2 Sky King, Kirby Grant  
4 (Color) Exploring, Dr. Albert Hibbs: "Mark Twain" (repeat), Lorne Green, Ritts Puppets  
7 The Bugs Bunny Show  
9 (Color) Movie: "Boy on a Dolphin," Sophia Loren  
11 Movie: "Molly and Me," Gracie Fields, Monty Woolley ('45)  
13 Robin Hood, R. Greene  
34 Divorciadas (drama serial)
- 12:30**  
2 Do You Know? Bob Maxwell: "Water for People"  
5 Baseball Buffs, Benny Fan  
7 American Bandstand, Dick Clark with April Stevens, Nino Tempo, Bob Braun  
13 Fore Golfers
- 12:45**  
5 (Color) Angels Warm-Up
- 1:00 P.M.**  
2 CBS News, Robert Trout  
4 NIT Basketball (spts box)  
5 (Color) Baseball (spts box)  
13 Bowling with Art Parra
- 1:30**  
2 Tell It Again, M. Taylor  
7 Tombstone Territory  
13 Movie: "Gun Moll," Franchot Tone ('49)
- 2:00 P.M.**  
2 As Others See Us. Foreign students appraise the U.N.  
7 Bat Masterson, Gene Barry  
9 (Color) Movie: "Gun Belt," George Montgomery ('57)  
11 Movie: "One-Horse Town," Janet Gaynor, Robt. Taylor ('36)  
34 Ella, Yo y Alguien Mas
- 2:30**  
2 Repertoire Workshop: "Cyrano de Bergerac" (WBBM-Chicago). Three scenes from Rostand's play offered by Chicago's North Shore Community Theatre.  
7 (Color) Challenge Golf (see sports box)
- 2:45**  
34 Pre-Game Warm-Up
- 3:00 P.M.**  
2 CBS Golf Classic (spts bx)  
4 Teacher '64: "Teacher Goes to Panama Canal"  
5 (Color) Angels Wrap-Up  
13 Movie: "Great John L.," Greg McClure, Linda Darnell ('45)  
34 Baseball (see sports box)
- 3:15**  
5 Baseball Buffs, Benny Fan
- 3:30**  
4 Profile (San Diego State): "3 Acts of Death" (bull-fighting)

## SPECIAL

**LAWRENCE WELK** — A pre-St. Patrick's Day salute to the Irish is offered at 8:30 p.m., ch. 7, as featured songs are "Danny Boy" (Norma Zimmer), "Glocca Morra" (Lennons), "Galloway Bay" (Feeney) and "Peggy O'Neil" (barbershop). Barbara Boylan and Bobby Burgess do an Irish jig and the entire vocal group joins in "McNamara's Band." (The weekly series will begin its tenth year on ABC in the fall.)

- 5 Californians, R. Coogan  
7 Pro Bowlers (sports box)  
9 Championship Bowling
- 4:00 P.M.**  
2 Life of Riley, Wm. Bendix  
4 Headlines of the Century  
5 TV Bowling Tournament (Monterey Park Lanes)  
11 Comedy Hour: Three Stooges, Laurel & Hardy
- 4:15**  
4 (Color) Meet Your Council Tom Bradley, 10th District
- 4:30**  
2 Scholarquiz, John Condon: Redondo Union High vs. Herbert Hoover (Glendale)  
4 American Quiz, A. Pike  
9 Movie: "Brother Orchid," Edw. G. Robinson, Humphrey Bogart ('40) Gangster comedy  
13 Movie: "Wake of the Red Witch," John Wayne ('48)
- 5:00 P.M.**  
2 Movie: "The Egg and I," Claudette Colbert, Fred MacMurray, Marjorie Main ('47)  
4 (Color) Agriculture, USA: "Poultry & Egg Industry"  
5 Movie: "Frankenstein Meets the Wolfman," Lon Chaney ('43)  
7 ABC's Wide World of Sports (see sports box)  
11 Cinnamon Cinder
- 5:30**  
4 Paging Parents: "Discipline"  
11 The Texan, Rory Calhoun  
34 Post-Game Show
- 6:00 P.M.**  
4 (Color) KNBC News  
9 Abbott and Costello  
11 The Phil Silvers Show  
13 (Color) Rocky & Friends  
34 Variedades (musical)
- 6:15**  
4 (Color) Bob Wright News
- 6:30**  
4 (Color) News Conference L.A. Mayor Sam Yorty talks of the Presidential campaign.  
5 Folk World of Jimmie Rodgers, Shenandoah Trio  
7 A Nation at War (Canada)  
9 Our Miss Brooks, E. Arden  
11 Chiller (movie): "Monster of Piedras Blancas," Les Tremayne ('59)  
13 Bourbon Street Beat  
34 Blancas y Negras (musical)
- 6:45**  
2 Jerry Dunphy Report
- 7:00 P.M.**  
2 Sea Hunt, Lloyd Bridges  
4 (Color) Survey '64, Bob Wright: "Planned Parenthood and Birth Control." Adlai Stevenson joins doctors on panel.  
5 The Jack Barry Show with Vaughn Meader, Terrea Lea, singer Sam Fletcher, puppets from P.J.'s "Encore les Poupes"  
7 Have Gun, Will Travel, Richard Boone, Betsy von Furstenberg. Two women claim to be widowed daughter-in-law of wealthy businessman.  
9 L.A. TV PREMIERE!  
★ "Meteor Monster"—Sci. Fict.  
34 Teatro Familiar (drama)
- 7:30**  
4 The Jackie Gleason Show with Jackie Miles (repeat)



**ADLAI STEVENSON, U. N. Ambassador**, discusses planned parenthood during "Survey '64" at 7 p. m. Saturday, channel 4 in COLOR.

- 4 The Lieutenant, Gary Lockwood, Robert Duval, Holly McIntire. Newspaperman accuses Rice of hounding a young gold-brick into his accidental drowning.  
7 Hootenanny, Jack Linkletter with the New Christy Minstrels, Flatt and Scruggs, Steve DePass, Gayle Garnett, the Three Young Men from Montana and comedian Pat Harrington Jr. at Salem (W.Va.) College.
- 8:00 P.M.**  
5 Leave It to Beaver  
11 Wrestling from Bridgeport  
13 "BIG WESTERN MOVIE"  
★ BY WORTHINGTON DODGE "Santa Fe Passage," John Payne, Rod Cameron ('55-in color)  
34 Noches Tapatias (musical)
- 8:30**  
2 The Defenders, E. G. Marshall, Leslie Nielsen, Burt Brinckerhoff, George Wallace. Much-decorated Marine drill instructor is court-martialed for causing the death of a recruit, latter played by Peter Duryea, son of Dan Duryea. (For more on younger generation actors, see today's "Gunsmoke.")  
4 (Color) Joey Bishop Show Hilda gets the Barnes' best red-carpet treatment when they think she's looking for a new job.  
5 Movie: "Adventures of Tom Sawyer," Tommy Kelly ('38)  
7 Lawrence Welk (see box)
- 9 ALAN LADD**  
★ **VIRGINIA MAYO**  
★ **THE BOWIE KNIFE—THE BOWIE WOMAN—No Man Was Their Match!**  
★ **"IRON MISTRESS"—COLOR on New COLGATE THEATRE** with Phyllis Kirk ('52)  
34 Brindis Seniorial (music)
- 9:00 P.M.**  
4 (Color) Movie: "Black Widow," Van Heflin, Ginger Rogers, Gene Tierney, George Raft ('54-1st run).  
34 Futbol (soccer matches)
- 9:30**  
2 New Phil Silvers Show Grafton pulls out all stops in his campaign to be named "foreman of the year" by a big magazine  
7 The Hollywood Palace. Groucho Marx is guest-host to Morey Amsterdam, Rose Marie, singer Jenny Smith, Jose Greco & Co., roller skating comedian Lee Allen, Bertha the elephant and, in his U.S. TV debut, France's leading pop singer Gilbert Becaud.

## Sports Today

**N.I.T. BASKETBALL**, 1 p.m., ch. 4, as "NBC Sports Special" goes "live" and expands today and next Sat. Early-round game in the invitation tournament at Madison Square Garden, Bud Palmer mikeside.

**BASEBALL**, 1 p.m., in color, ch. 5, finds Buddy Blattner at Palm Springs for a pre-season game between the L.A. Angels and the Cleveland Indians.

**CHALLENGE GOLF**, 2:30 p.m., in color, ch. 7, has Sam Snead and Ted Kroll trying for a second win over Palmer and Player, this time from Bakersfield.

**CBS GOLF Classic**, 3 p.m., ch. 2, is a first-round match between Dave Marr and Johnny Pott vs. Bob Rosburg and Fred Hawkins at La Quinta.

**BASEBALL**, 3 p.m., ch. 34, screens the first in a 3-day series between the L.A. Dodgers and Mexico City Tigers on a 1-day delay tape from Mexico City.

**PRO BOWLERS Tour**, 3:30 p.m., ch. 7, shows the New Jersey Open from Princeton.

**WIDE WORLD OF Sports**, 5 p.m., ch. 7, presents tapes of this month's Grand Prix world professional alpine skiing championships from Heavenly Valley, Calif., plus presentation to Soviet high jumper Valeri Brumel of the series' second annual Athlete of the Year award at a dinner March 10 in New York.

**10:00 P.M.**

- 2 Gunsmoke, James Arness, Robert F. Simon, Shary Marshall, Ed Nelson.  
Lecherous rancher stoops to murder in attempt to force his attentions on the woman who married his nephew. Ilickman Hill, 19-year-old grandson of the late Tom Mix, makes his acting debut  
5 Dan Smoot Reports  
11 News, Burrell & Coates  
13 Caravan, Tom Hips
- 10:15**  
5 Dean Manion Forum
- 10:30**  
5 Movie: "Fighting Kentuckian," John Wayne  
7 Movie: "Winchester '73," James Stewart, Shelley Winters, Dan Duryea ('50-1st run). Prize gun changes hands many times  
11 Naked City, John McIntire  
34 Bailen Todos los Sabados
- 10:35**  
9 "MAKE MINE MINK" will  
★ **MAKE YOU HOWL!**  
Terry-Thomas—TV Premier! Modern Robin Hood ('60)

- 11:00 P.M.**  
2 Jerry Dunphy Report  
4 (Color) KNBC News  
11 Movie: "Across the Wide Missouri," Clark Gable
- 11:15**  
2 L.A. Television Premiere  
★ "Valley of the Kings" starring Robert Taylor, Eleanor Parker, Victor Jory ('54). Archeologists.
- 11:30**  
4 Movie: "Baron of Arizona," Vincent Price ('50)  
34 Noticiero 34 (News)
- 12:00**  
13 Movie: "Casablanca," Ingrid Bergman
- 12:15**  
5 Movie: "Calling Dr. Death," Lon Chaney Jr.
- 12:30**  
7 Movie: "Try and Get Me,"  
9 Movie: "Battle Taxi," Sterling Hayden ('55)  
11 Movie: "Killer McCoy,"
- 1:15**  
2 Movie: "3 for Jamie Dawn," Laraine Day ('56)
- 1:45**  
13 Teledrama: "Ivy Curtain," Gene Raymond
- 2:00**  
9 Movie: "Out of the Fog"

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KZT-1100	KGS-1020	KNS-830	KPGL-1040	KYMA-900

SUNDAY, MARCH 8, 1964

## Week's Top Shows

Sunday — "Conformity," whether it's helpful or harmful in our society, is considered in a series of vignettes at 6:30 p.m. on channel 9. An hour special narrated by Harry Reasoner and scripted by John Keats.

Monday — The New Hampshire primary is the subject of reports at 9 a.m. on channel 4; 6:45 and 11:30 p.m. on channel 7, and at 7 p.m. on channel 2. On Tuesday, coverage times are 6:30 and 9:30 p.m. for channel 2; 8:30 and 11:15 p.m. for channel 4, and 11:30 p.m. for channel 7.

Tuesday — "Golden Globe Awards" at 10:30 p.m. on channel 11 are trophy presentations to screen personalities selected by the Hollywood Foreign Press Assn. Numerous Hollywood stars will participate.

Wednesday — Jazz and symphonic techniques are combined as Leonard Bernstein and the New York Philharmonic present the last of the season's "Young People's Concerts" at 7:30 p.m., channel 2.

Thursday — "This Old House" is a 60-minute documentary on the 87-year-old California Governor's mansion. It's at 8 p.m. on channel 2.

Friday — The Los Angeles Lakers play the San Francisco Warriors in a professional game televised from San Francisco at 8:30 p.m. on channel 9. It's the last scheduled televised game of the season.

Saturday — "The Lawrence Welk Show" at 8:30 p.m. on channel 7 salutes St. Patrick's Day three days before the official date. It's an all-Irish show.



JACK KELLY, playing a private eye, falls for Senta Berger, a jewel thief, during "The Bob Hope Theater" at 8:30 p. m. Friday, channel 4 in COLOR.

### BERT'S EYE VIEW

## 'Lawbreaker' in Long Beach

(Continued from Page 1)

compassion that they advise their victims to hasten to a legitimate hospital.

"He just hopes the woman's life can be saved so he won't be tried for murder," said Unger.

"Abortion—and this is the message we hope to get across from Long Beach—is one crime that could be completely wiped out if everyone simply refused to become a partner with a criminal."

THE SERIES, which started last year, has got its message across to two professional organizations dedicated to combatting crime.

It is the only outside group to be cited by the National Police Officers Assn. of America. The series also is the first group to be officially honored with a citation from the International Assn. of Chiefs of Police.

Unger estimates 40 million persons across the country watch the program every week.

"We have an entertainment series," said Unger, "but, in addition, we hope to contribute to the public service."

One form of that contribution, Unger feels, is to acquaint the public with the high caliber of the men who serve as police officers.

"We are talking about a highly skilled profession," said Unger. "Long Beach's police department is an excellent example of that skill."

The community is putting its welfare in the hands of the best.

Its welfare and its security.

Unger notes there are "three magic words" when either is threatened.

"Call the police."

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## FM HIGHLIGHTS

TODAY

Peggy Lee in multiplex at 8:30 a.m. on KRHM . . . Folk singers Sonny Terry and Brownie McGee at 10:15 a.m. on KPFL . . . Latin Hour in multiplex at noon on KGGK . . . Pianist Kip Walton at 2 p.m. on KBIG . . . Jack Pleis Orchestra in multiplex at 3 p.m. on KMLA . . . Paul Conrad in multiplex at 4 p.m. on KGGK . . . Violinist Yehudi Menuhin in stereo at 6 p.m. on KFAC . . . Clebanoff in multiplex at 7 p.m. on KMLA . . . Opera, Donizetti's "Lucia di Lammermoor," in stereo at 8 p.m. on KFAC . . . Discussion, "New Role for Teachers," at 9:45 p.m. on KPFL . . . Johnny Mathis at 10 p.m. on KBIG . . . Milton Cross Show at 11 p.m. on KRHM.

MONDAY

Stan Kenton at 8 a.m. on KBIG . . . Peggy Lee in multiplex at 10 a.m. on KMLA . . . NBC Symphony Orchestra at noon on KFAC . . . Lawrence Welk in multiplex at 2 p.m. on KGGK . . . Boston Pops at 4 p.m. on KBIG

## FM STATIONS

KLON	88.1	KGGK	94.3	KHOB	97.9	KLAC	97.9	KMLA	97.9
KRLU	88.1	KRRM	94.3	KHOF	97.9	KRIG	97.9	KRCA	97.9
KRUC	88.1	KRRD	94.3	KMLA	97.9	KRCA	97.9	KRCA	97.9
KRUC	88.1	KRRD	94.3	KMLA	97.9	KRCA	97.9	KRCA	97.9
KRUC	88.1	KRRD	94.3	KMLA	97.9	KRCA	97.9	KRCA	97.9
KRUC	88.1	KRRD	94.3	KMLA	97.9	KRCA	97.9	KRCA	97.9
KRUC	88.1	KRRD	94.3	KMLA	97.9	KRCA	97.9	KRCA	97.9
KRUC	88.1	KRRD	94.3	KMLA	97.9	KRCA	97.9	KRCA	97.9
KRUC	88.1	KRRD	94.3	KMLA	97.9	KRCA	97.9	KRCA	97.9
KRUC	88.1	KRRD	94.3	KMLA	97.9	KRCA	97.9	KRCA	97.9

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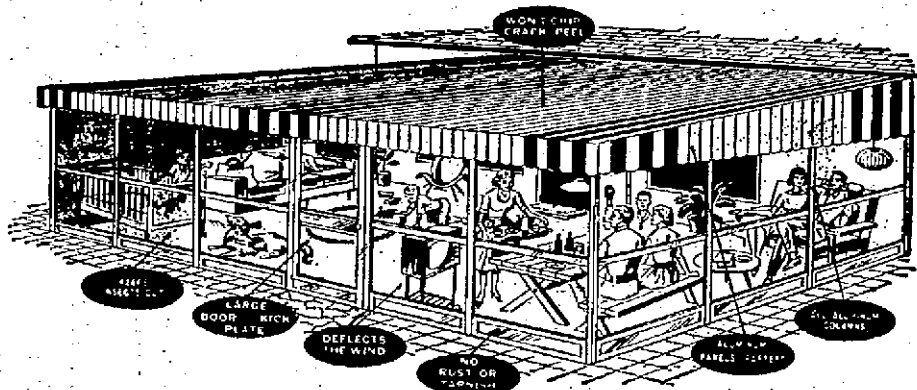
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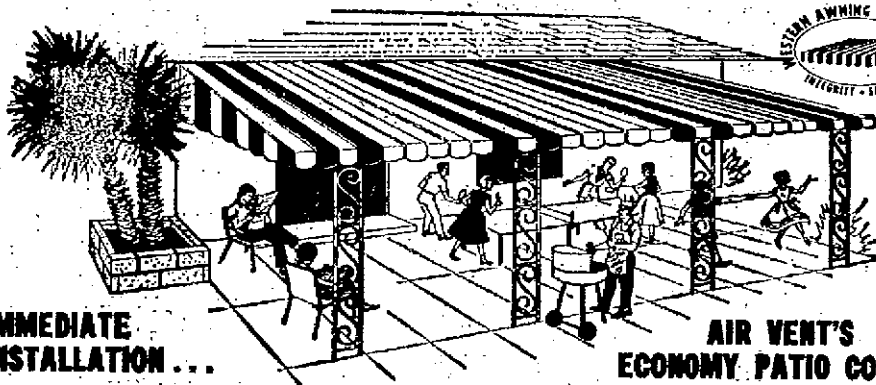
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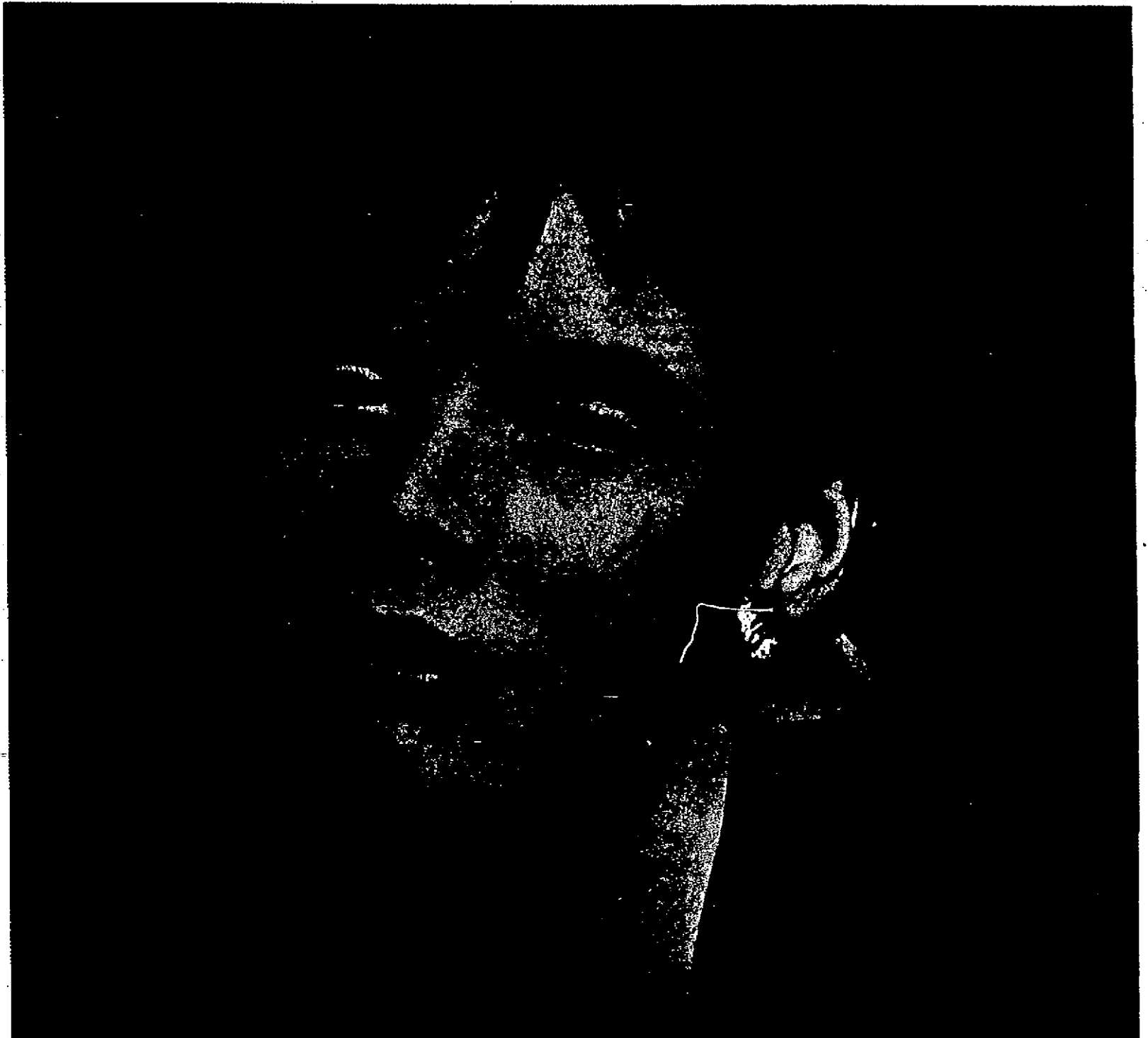
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# Parade

*THE NEWS & Independent - Press - Telegram*

THE MAN WHO CAPTURED  
**LEE OSWALD** by LLOYD SHEARER

AN END TO THE SHARK  
**MENACE** by FRED BLUMENTHAL



March 8, 1964



Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q. Can you tell me who the best-selling paperback author is?**—T. R. Llewellyn, Asbury Park, N.J.

**A.** Erle Stanley Gardner, whose mystery novels sell about 6,000,000 copies per year and whose combined total sale of paperbacks is 111,000,000.

**Q. Who is Bob Zaguri, and what is his relationship with Brigitte Bardot?**—Ann Nowater, Memphis, Tenn.

**A.** Zaguri is a 32-year-old Moroccan-born playboy who recently shared a holiday in Rio de Janeiro with Brigitte.

**Q. I was told that the reason the late President John F. Kennedy and his brothers did not attend parochial schools in Boston and New York when they were boys is that they lived too far away from such schools. Is that true?**—L.T., Albuquerque, N.M.

**A.** It is not true. Boston and New York City boast some of the finest parochial schools in the nation, many of which were near-by the Kennedy residences.

**Q. In your opinion, what makes Bobby Baker run?**—T. R. Carl, Milwaukee, Wis.

**A.** Greed.



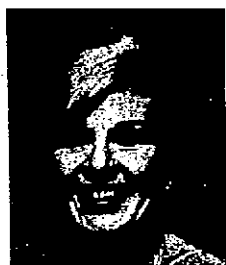
**Q. I understand that King Saud spent \$750,000 on his 14-day vacation last year in the south of France. Where will he spend his vacation this year? I am a travel agent, and I would like to book Saud and his entourage.**

—E.P., Seattle, Wash.

**A.** Too late. Saud has already reserved four hotels for himself and wives at the Greek health resort of Kammena Vourla for a month. Approximate cost: \$210,000.

**Q. How old is Ginger Rogers? How many times has she been married? Who is her current husband, and how old is he?**—George Thompson, Victorville, Calif.

**A.** Ginger is 52, has been married 5 times; current spouse Bill Marshall is 47.



**Q. Why was Perle Mesta not in the good graces of the White House during the Kennedy Administration, and what is her status with the Johnsons?**—Victor Shoemaker, Burlington, Vt.

**A.** In 1960 Perle Mesta campaigned for Lyndon Johnson. When Johnson lost the pre-convention battle to Kennedy, Mrs. Mesta switched her allegiance to Richard Nixon. When Nixon lost the Presidential race, Mrs. Mesta was not too welcome around the White House. As a result she sold her residence to the Lyndon Johnsons and left Washington for a while. Now she is back, throwing parties with renewed fervor, happy that she has a friend in the White House.

**Q. Is it true that General de Gaulle's wife is a religious fanatic, that she has her husband fire anyone who doesn't toe the line?**—Phil Kaufmann, New York, N.Y.

**A.** Mrs. de Gaulle is most pious, has influenced her husband in staff hirings and firings.



**Q. Is it true that in Elizabeth Taylor, Richard Burton has a woman who is far beneath him intellectually and education-wise?**—Ann Thompsons, Orlando, Fla.

**A.** Elizabeth Taylor was graduated from the MGM high school for young actresses. As a student she was adequate. Burton as a youngster won a scholarship to Oxford. As regards intelligence and education, he is stepping down in class.

**Q. Alan Ladd, who died several weeks ago—didn't he have a big thing with June Allyson at one time?**—G.T., Raleigh, N.C.

**A.** Yes. They were close friends for a time.

**Q. What is meant by the statement, "Senator George Smathers of Florida is an operator"?**—J. Klein, Miami, Fla.

**A.** Smathers has many fingers in many pies, has been involved with Bobby Baker, the Teamsters Union, Eugene McGrath of Panama, many others in affairs which have recently come to light.

**Q. Will Konrad Adenauer write his memoirs?**—Jan McLendon, Danville, Va.

**A.** He has already started.

**Q. Charlie Chaplin's daughter, Geraldine—is she a dancer or a model?**—Hy Gruber, Newark, N.J.

**A.** Geraldine Chaplin, 19, was a ballerina in the Paris production of the ballet, *Cinderella*, is currently working as a junior fashion model.

**Q. What is this about Shirley MacLaine leaving her husband to follow Bob Mitchum halfway around the world to Nairobi? Didn't these two also meet secretly a few months ago in New York?**—N.L.Y., Hollywood, Calif.



**A.** Shirley's husband, Steve Parker, says: "Shirley and Bob are old pals. She was traveling, so dropped in on Mitchum at Nairobi."

**Q. When Fidel Castro was in Moscow several weeks ago, he was accompanied by a woman named Dolores Ibaruri. Is she another of his mistresses?**—Pepita Jimenez, Miami, Fla.

**A.** She is one of the chiefs of the Spanish Communist Party.

**Q. Would you please explain what the word "ice" means in reference to the Broadway scandal.**—Lola Benjamin, Philadelphia, Pa.

**A.** "Ice" is the overcharge on theater tickets which goes into the pockets of unscrupulous theatre executives. For years this evil has been rampant on Broadway where an \$8.80 ticket for a hit show frequently will be sold for \$50.

**Q. Who said: "The trouble with law is lawyers"?**—James French, Scarsdale, N.Y.

**A.** Clarence Darrow, American lawyer (1857-1938).



**Q. How long has Margaret Chase Smith been in Congress?**—Jenny Moore, Hobbs, N. Mex.

**A.** Since June 3, 1940, when she succeeded her deceased husband, Congressman Clyde Smith.

## Parade

THE SUNDAY  
NEWSPAPER MAGAZINE  
MARCH 8, 1964

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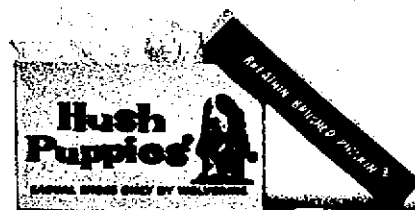


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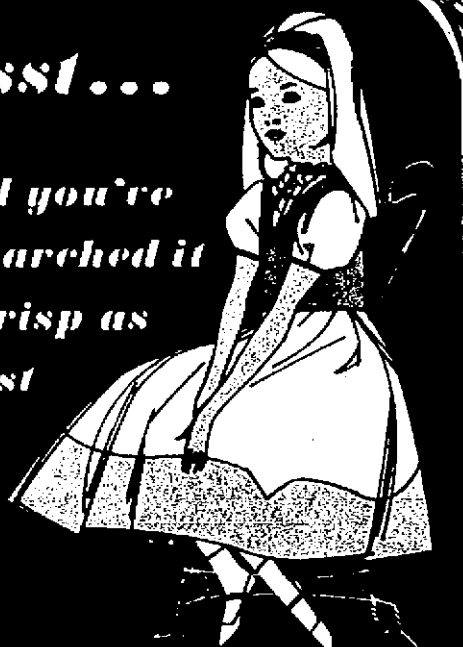
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PARADE'S SPECIAL

## INTELLIGENCE REPORT

**LBJ HATS.** Ever since President Johnson began gifting "5-gallon" Western-type hats to his friends, the Garland, Tex., firm which manufactures them, Byer-Rolnick Hat Corp., has shown a 10% increase in the sale of its San Antonio model. It retails at from \$12.50 to \$100. Johnson, who distributed thousands of ball point pens as vice-president, pays personally for the 5-gallon hats he now gives away. Byer-Rolnick admits that the President "gets a special wholesale price," but won't say exactly how much. Best educated guess: \$15 a hat.

**GAMBLING IN ARKANSAS.** Although gambling is illegal in Arkansas, it runs wide open in the city of Hot Springs, which is getting to be known by entertainers as "Little Las Vegas." To attract the high-rollers from Dallas, St. Louis and Memphis, club-owners in Hot Springs have been booking such big names as Mickey Rooney, Mitzi Gaynor, Eleanor Powell, Sophie Tucker, Gordon MacRae and others.

### SCHOLARSHIPS FOR NEGROES.

The nation's top colleges -- Yale, Harvard, Princeton, Wellesley, Smith and many others -- have become deeply concerned about their small Negro enrollments. They are searching avidly for qualified Negro applicants, have formed talent teams to scout the East, South and Far West urban centers. Negro students who qualify for entrance will get all the financial help they need.

**RAINIER IN TROUBLE.** Things are getting tough in the postage-stamp principality of Monaco. The one-time tax-free paradise headed by Prince Rainier and Princess Grace is no longer tax-free and no longer getting a big play from

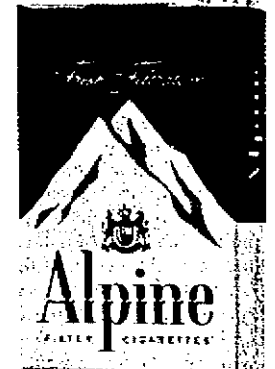
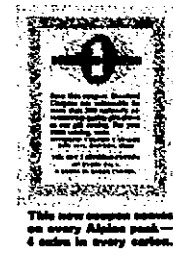
the tourists, who are tired of its old-fashioned facilities. Villain in the picture apparently is Aristotle Onassis, the Greek millionaire shipowner, who controls the SBM (Société des Bains de Mer), which owns the famous Monte Carlo gambling casino and many of Monaco's top hotels. Despite constant suggestions by Rainier that he modernize his properties to attract young adults, Onassis refuses. At one period Rainier and the Greek shipowner were close friends, but now their relationship has cooled. Prior to 1939, Monaco lived off the gambling profits of the casino. More than 70% of its budget came from casino taxes. Today it gets only 3%, or \$600,000, from the casino, which does not seem to attract too many big players any longer. In order to stimulate tourism, Rainier has ordered a 10% reduction on hotel bills for guests who stay more than five days, free entrance to state attractions, parks, museum and opera house, and a free 4" x 6" photograph taken at the local tourist office. Despite these generous inducements, Monaco is still one of the most expensive resort areas in the world.

**VICE RING.** One of the most vicious white slave rings of all times has been exposed in León, Mexico. It consists of 6 women and 7 men charged with kidnapping, homicide, clandestine burying, rape, corruption of minors and prostitution. The ring's leaders are two sisters, Maria and Delfina Jesus Gonzalez, 52 and 42, who surrounded themselves with armed bodyguards, chauffeurs, killers and "talent scouts." Among the accused is Captain Hermengildo Zuñiga Maldonado of the Mexican army, who reportedly provided the sisters with protection while commanding troops in the León area.

Because of volume of mail received, PARADE cannot answer queries in connection with this column.



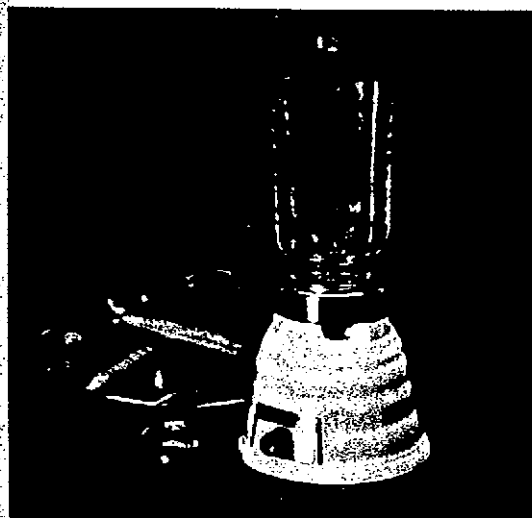
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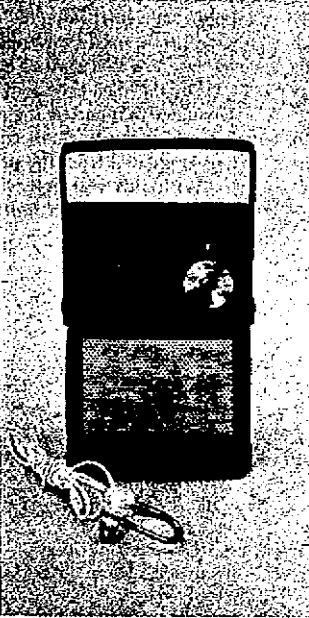
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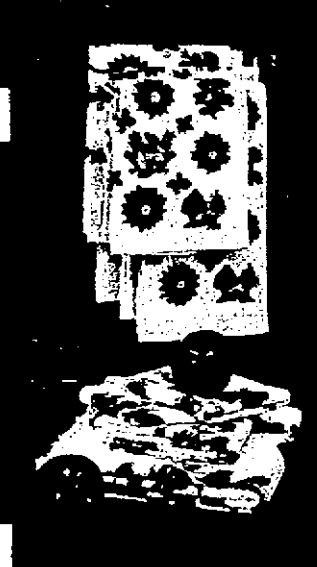
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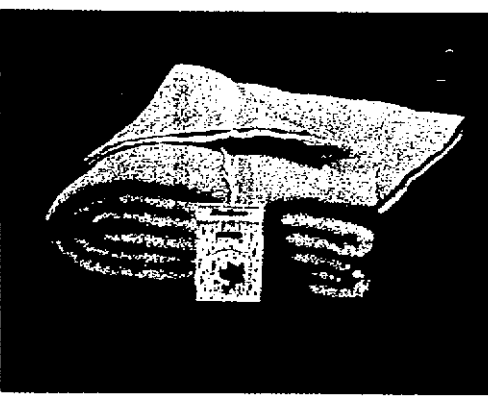
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DALLAS, TEX.

It is an ironical fact of life that the death of President John F. Kennedy has brought fortune to many.

A few days after the President was assassinated, a 21-year-old Denver student ordered 5 million key chains stamped with the Kennedy impression. Today that student is worth \$250,000.

In New York a jeweler came out with Kennedy tie clips, a china-maker with Kennedy beer mugs, a silversmith with Kennedy memorial platters.

Newsstands are still cluttered with special Kennedy magazines. Music shops and supermarkets have sold Kennedy record albums and paperback books by the million, and at least half a dozen publishers are printing books this spring of the late President's speeches, most of which were largely written by Kennedy's speechwriter, Ted Sorensen.

The bonanza has also spread to persons connected with Lee Harvey Oswald, the suspected Kennedy assassin.

The family of the Dallas police officer allegedly gunned down by Oswald, J. D. Tippit, has to date received more than \$600,000 from 40,000 different people. The largest single donation was made by Abraham Zapruder, a Dallas garment manufacturer who contributed the \$25,000 paid him by *Life* for his motion pictures of the assassination. The second-largest donation, \$12,000, was made by Walter H. Annenberg, publisher of the *Philadelphia Inquirer*. This paid off the mortgage on the Tippit home.

Oswald's mother, Marguerite, has sold interviews to foreign publications, has announced a lecture tour and is reportedly working on a book.

Oswald's 23-year-old widow, Marina, has already received more than \$35,000 from the public. She has hired as her business manager (for 10 per cent of the take) James Herbert Martin, formerly manager of the 6 Flags Inn at Arlington, Tex. He reports that Mrs. Oswald has been offered a \$50,000 advance to write a book of memoirs on a 50-50 royalty basis in collaboration with Isaac Don Levine or James Burke. The *Saturday Evening Post* has also offered a large

sum, provided Mrs. Oswald has information to divulge that she did not reveal to the Warren Commission in Washington. Hollywood is also interested in filming Marina's life story.

One of the few principals involved in the Presidential assassination overlooked both by fame and fortune is Maurice "Nick" McDonald, 36, the Dallas patrolman who captured Lee Harvey Oswald in the Oak Cliff movie theater 90 minutes after Oswald allegedly killed the President.

McDonald is the forgotten man of the assassination. No one has offered him anything for a magazine article, a lecture tour or even a TV appearance. All McDonald received was a \$10 donation, which he turned over to the Dallas police fund.

A native of Camden, Ark., happily married, father of two girls, McDonald is a big, broad (5-feet-11, 200 pounds), balding man with an almost perpetual smile.

"I'm just glad to be alive," he says. "If Oswald's gun hadn't misfired, I'd be a dead goose today. Maybe," he reflects, "Sally and the kids would have then gotten more money than I'll ever make—no doubt about that—but I'd be dead, and what good is a dead husband? Marie Tippit—she lives just a few houses from here—she'd gladly give up the \$600,000 if only she had her husband back."

"Money can buy almost anything, but it sure can't bring back the dead. And brother! Let me tell you, I came that close to getting it!"

#### NICK TELLS HIS STORY

A few weeks ago in Oak Cliff, sitting in the living room of McDonald's one-story, 3-bedroom brick home (cost \$12,850—mortgage \$11,900), I asked the police officer to tape-record exactly what had happened to him on November 22, 1963.

Here are the words he spoke:

"On the day President John F. Kennedy was assassinated I reported for duty at my normal hour of 7 A.M. During November I was assigned a trainee who had graduated from the previous recruit class.

"With this recruit beside me, I went on routine patrol of my district, which is the western part of

South Oak Cliff, approximately 3 miles west of the Texas Theatre, where Oswald was finally captured.

"That morning was a routine day until we heard on the police radio that the President of the United States had been shot. At that time we were patrolling on Westmoreland Avenue, which is approximately 8 miles from Elm and Houston in downtown Dallas, where the assassination occurred.

"The police dispatcher ordered all police units to report to the vicinity of Elm and Houston to cordon off the district and try to find the assassin.

"We proceeded on Code 3 [the emergency procedure—siren blaring, red lights flashing] to Elm and Houston. We got out of the car and ran over to a police sergeant, who told us to stand by. Meanwhile, the Texas Book Depository Building from which the shots had been fired was cordoned off and completely surrounded, and the crowd was being controlled.

#### AN UNFAMILIAR VOICE

"At 1:15 we went back to the car, and suddenly I heard over the police radio an unfamiliar voice, a voice not acquainted with police procedure, obviously a civilian. 'A policeman has just been shot!' the voice announced. 'A policeman has just been shot! He was driving police car No. 10 from where I am now talking.'

"When I heard that announcement," McDonald continued, "I knew at once that Officer J. D. Tippit had been shot. I knew Tippit had been assigned Patrol Car No. 10 in District 78.

"The voice then continued: 'It looks as if the officer is dead.' When I heard that, I ordered my partner into the car. 'Let's get over to Oak Cliff,' I said. 'We're standing around here doing nothing. Let's see if we can find the guy who shot Tippit.'

"We raced to the 400 block of East Jefferson Blvd. where a sergeant and a few reporters and policemen were trying to shake a house down, to search it to see if they could find the suspect. It had been reported that a possible suspect had made his way into that house.

"I let my partner out at this location and drove my



Unsung hero of Oswald capture, Nick McDonald, poses with wife Sally, daughters Michelle (l.), Vicki.

# THE LEE

squad car around the alley, then drove up and down near-by alleys. That's the last time I saw my partner that day.

"As I was patrolling the alleys, another report came over the radio that a suspect with Oswald's general description had raced into the public library about a block away. I immediately drove to the public library on Jefferson. I got out in the alley and took my shotgun with me. I went through the side door of the library and ordered all persons out with hands up.

"Everybody inside the library came out with hands up. A teenager told me that he had just run in to tell the people of the assassination. He didn't match the police description of the unknown assassin at the time. No one else in the library did either.

"I ran back to my car. As I got in, there came another radio report. A suspect had just been seen running into the Texas Theatre in the 200 block of West Jefferson. I drove on Code 3 to the theater. When I got to the front, there were 3 or 4 police cars already at that location, so I decided to go to the rear of the theater. I got out of the squad car and joined 3 other uniformed officers at the rear of the theater, and we went in through the rear exit door. I remember that one of the movies at the Texas was *Cry of Battle*.

#### A LOOK AT THE SUSPECT

"Just inside the theater we were met by a shoestore salesman who had seen the suspect run into the theater without paying for a ticket and could identify him. This shoe salesman went to the stage with me, peeped through the curtain and identified the suspect who, he said, was wearing a brown shirt. It was Oswald. He was sitting in the back of the theater, alone. There were only about 10 or 15 people in the entire downstairs section.

"The theater house lights were up at the time. I pecked through the curtain, but the show was still playing. Several policemen were searching the balcony. As I stepped out through the curtain the lights became dim again, but the movie stopped.

"The two men closest to me were sitting in the center of the theater. I decided that I would search

every single person in the orchestra so that I would miss no one. I walked first to these two men. I had them stand on their feet, and I searched them.

"While I was frisking them I kept glancing over their shoulders at Oswald, just in case he should make a break. These first two men were sitting about 15 rows from the screen, in the center.

"After I decided that these men were unarmed and not suspect, I walked out of the 15th row, up the aisle and entered the row where Lee Harvey Oswald was sitting. Oswald was slumped down in the second seat, third row from the rear, on the right side of the center section.

"As I got within one foot of the suspect, I saw he was sitting calmly with his hands on his lap. He was wearing a brown shirt, with a white T-shirt underneath, and dark trousers.

"'All right,' I said, 'on your feet.' Oswald stood up and slowly raised both his arms. As he did this, he said in a tone of resignation, 'Now it's all over.' My hands darted over his body as I searched for a weapon. Quickly they reached Oswald's waist. On his right side tucked beneath his belt was a .38 snub-nosed revolver, a Smith & Wesson—what they call a Smith & Wesson snubnose—blue steel.

"As I reached for the gun, Oswald also grabbed for it with his right hand. I shouted, 'I've got him!' With his left fist Oswald then smashed me right between the eyes as hard as he could, knocking my cap off. We both fell, fighting, into the seats, but I still had some portion of his gun in my hand, and so did he, only he had his hand on the trigger part. I remember thinking, 'He can't beat me to death with his left fist, but he sure can kill me if I let go of this gun.'

"I held on as we were wrestling for that gun. Once it came up and cut my face. When I tried to wrench it away from Oswald, he suddenly plunged it forward into my chest and pulled the trigger, but my hand over the gun slowed the action of the hammer and it only dented the primer. I could hear the snap, but no bullet was fired.

"When I heard that snap, I gave one final jerk with all the strength I had. My hand got down to the butt

and I pulled the gun out of Oswald's hand. I handed it to another officer, Detective Bob Carroll, who was in plain clothes. Officer T. A. Hudson then came up from the row behind and threw his arm around Oswald's neck. Officer C. T. Walker, running from the left, grabbed Oswald's left arm. Officer Ray Hawkins ran to the row in front of us and grabbed Oswald from the front. I held on to the suspect with my left hand.

"The officers then took Oswald out of the theater and transported him to the City Jail. It was then 2 p.m., about 90 minutes after President Kennedy had been assassinated.

#### PHOTOS TO PROVE A POINT

"When Oswald was taken from the Texas Theatre, I walked back to my squad car and drove downtown. There I reported to Captain Westbrook, and he escorted me to the crime lab, where pictures were taken of my face. The gun had cut it while Oswald and I had been fighting. My nose and lips were also a bit bloody from the fighting.

"The captain wanted photos taken because Lee Harvey Oswald was already hollering about police brutality. If Oswald had lived we would have presented evidence, photographic evidence, that he was resisting arrest and force had to be used to subdue him. After Oswald was arrested, no one laid a hand on him. I was the only one who hit him at any time, and that was in self-defense.

"At the time I captured Oswald, I had no idea that he had killed the President of the United States. I was fairly sure, however, that he was the man who had killed Officer Tippit."

While all this was going on, officer Nick McDonald's wife Sally—they were married 14 years this past February 15—was working as a receptionist for an oil company, Producing Properties, Inc., on the 35th floor of the Southland Center Building in Dallas.

"Like everyone else," she told me, "I was stunned by the news of the President's assassination. There was no radio in the reception room where I worked, so what I picked up of the happenings was piecemeal from people coming and going. *continued*

# MAN WHO CAPTURED OSWALD



Lee Harvey Oswald in police custody.

by LLOYD SHEARER



## OSWALD'S CAPTOR *continued*

### The officer's wife's first thought: "My husband has been shot"

"I heard from someone that a policeman had been shot near Oak Cliff, and the first thought that came to my mind—I guess every policeman's wife thinks the same—was that it was Nick. I phoned the Oak Cliff substation immediately, and they told me it was J. D. Tippit who'd been killed.

"Then a few minutes later," Mrs. McDonald recalled, "I got a phone call from Ann Williams. Her husband Frank is on the force with Nick. He's Nick's best friend. Ann said, 'Sally, hold on to yourself. Nick's been wounded.'

"I tell you, I went numb. It was a few minutes before I could feel or think anything. I was sure my husband was dead. He'd come real close to death two times before. I'd wanted him to quit the police force. Now I cursed myself for not having insisted.

"I began to sob and cry. I guess I was nearly hysterical. People gathered around, trying to console me. And then the phone rang again. Someone grabbed it and yelled at me, 'It's your husband.' I lurched for the phone, and I heard Nick's voice. 'I'm okay,' he said calmly. 'Just got a few scratches.'

"I couldn't believe it. I thought he was fibbing, just trying to make me feel good. 'Let me speak to someone else,' I said. He put Jerry Hill on the phone. Jerry assured me Nick was all right. But I still wasn't sure. I raced down to police headquarters, and when I saw Nick standing there, breathing, I said over and over, 'Thank God. Thank God.'

Two days later Maurice and Sally McDonald were attending the Oak Woods Christian church with their two daughters, Vicki, 13, and Michelle, 10, when, following the invocation, the minister announced to his congregation: "Lee Harvey Oswald has just been shot in the basement of City Hall."

McDonald leaned back in his pew and said softly to himself, "Oh, my God."

When Oswald died, McDonald was genuinely sorry. "I'm convinced," he says, "that Oswald was guilty. We have an eye-witness to his murder of J. D. Tippit, a woman who saw the whole thing. And I'm equally sure he assassinated the President, but certainly he was entitled to his day in court. Jack Ruby had no right to take the law into his own hands."



McDonald after capture displays battered cheek. Police photo was taken to prove that Oswald resisted arrest.



On January 4 of this year Nick McDonald, along with other Dallas policemen and several Secret Service agents, was assigned to guard and protect Marina Oswald, widow of the man who had tried to murder him, in North Dallas.

"In the month that assignment lasted," McDonald says, "Marina Oswald didn't know who I was. She's a fine young woman who looks after two babies. She apparently will have nothing to do with her mother-in-law, probably for good reason, and I wish her only the best. In marrying Lee Harvey Oswald I'm sure she didn't know what she was getting into. She's always been considerate, courteous and co-operative with all the authorities."

Nick McDonald—he dislikes his given name, Maurice, and adopted the name Nick from the word "nickname"—has been on the Dallas police force 9 years. He began on March 3, 1955, following his discharge from the Air Force, at a starting salary of \$285 a month. Currently he earns \$489 a month. Because he found it rough to support a wife and two daughters and make mortgage and other finance payments on that salary, his wife also works.

McDonald was raised by his grandparents. His parents were divorced when he was 5. He attended Arkansas State Teachers College and served hitches in both the Navy and Air Force before he came to Dallas with his young bride, the former Sally Lou Plyler of Prescott, Ark.

"Police work," he says, "has become my life, and I love it more than anything else. My wife keeps nagging me to quit, but she knows I never will. She keeps thinking I'll come to some untimely end, and maybe I will. But after all, I tell her, 'Who wants to live forever?'"



Oswald after capture shows scars on head, inflicted when hero McDonald grappled with him for death pistol.

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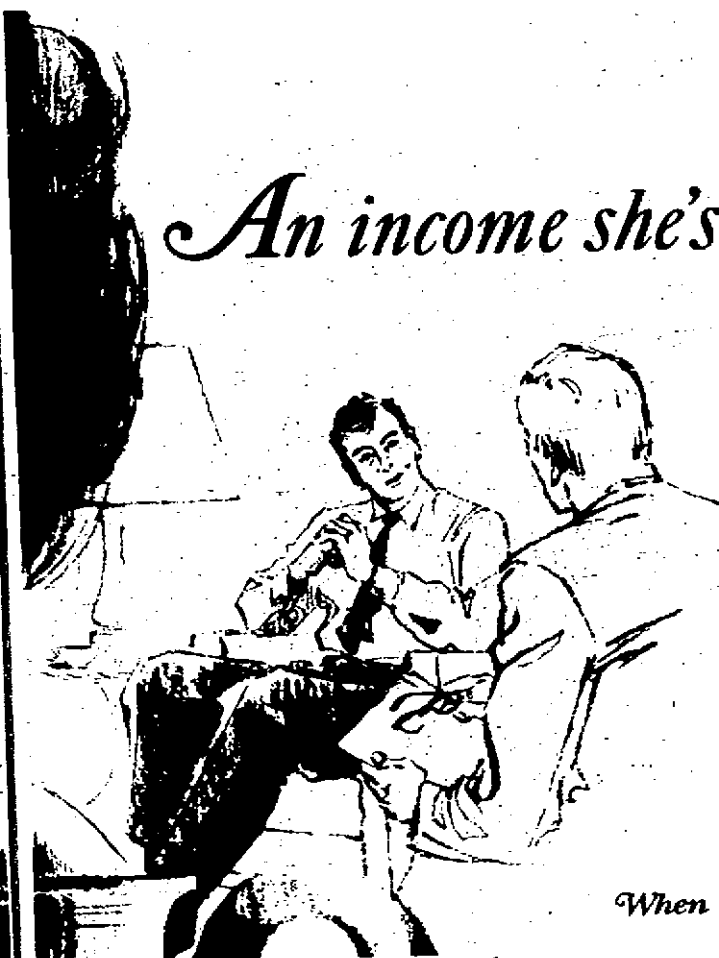
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Shark attacks Hicks' raft before repeller current is turned on.

## A NEW WAY TO SAVE LIVES

by FRED BLUMENTHAL

# SHOCKING

SHARKS PROWL BEACH AREA . . . ATTACK BATHER  
. . . MAN'S ARM LOST . . . SWIMMER KILLED.

These are headlines from newspapers around the United States last year. And only recently there was a headline saying that sharks had attacked skin divers off San Francisco, ripping the legs of one.

Tragically, these headlines have increased in frequency over the past few years, not necessarily because the shark population has increased, but because more and more people go into the water for sports, research and exploration.

Headlines of the future may be different, however, and shark waters made safer because of an electronic unit called the Hicks Electronic Shark Repeller.

The device, operated by the wearer, has been hailed as the first effective shark repellent. World War II

Navy hero Rear Admiral Dan Gallery says: "I'm convinced it works. It should be provided for all Navy pilots and frogmen for foolproof protection."

### BATTERY-OPERATED UNIT

Invented by John Hicks, a 37-year-old zoology graduate of the University of Miami, the repeller operates on batteries housed in a waterproof casing from which extend two miniature antennas. Electronic impulses are beamed on the shark's nervous system, and the shock waves emitted by the antennas are enough to send the shark thrashing wildly off.

"This won't kill the shark," Hicks says. "We don't want to do that. It just repels him." Although the jolt received by sharks is not fatal, the scare lasts a long time. Some of the sharks used in tests of the repeller

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# THE SHARK

have refused food—including liver, which is a favorite—for 3 or 4 days.

The repeller is effective up to 75 feet in all directions. And the bigger the shark the greater the deterrent effect because of its larger and more highly sensitive nerve network.

Hicks notes that the repeller has no effect on the person using it, or on other fish near-by. "Each major species of fish," he explains, "is vulnerable to a specific electromagnetic wave length." The device has already been used to help rid some of Florida's waterways of gar fish, but it has had no effect on the game fish. And in South Africa, used on a different frequency, it has driven off crocodiles.

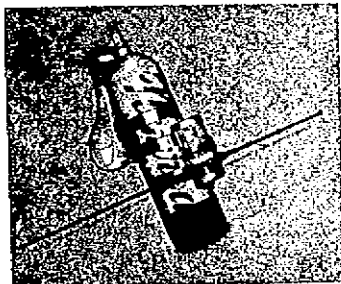
Other repellents in use today do not provide the necessary protection. Chemical repellents dissipate in the water, and killing a shark with knife or gun only serves to draw other sharks to the scene.

## VALENTINE'S REPORT

Last June, J. Manson Valentine, a member of the board of the Miami Museum of Science and Natural History, told the Navy that Hicks' repeller is "extremely effective in warding off prowling sharks, sharks lured to bait, even sharks engaged in actual feeding."

"During scores of tests conducted in the shark channel of the Miami Seaquarium," Dr. Valentine's report continued, "... sharks, many over six feet in length, were thrown into typical convulsive movements, followed by rapid escape turns, the instant the repeller was activated in their proximity."

In a recent demonstration of the unit—shown in these photographs—



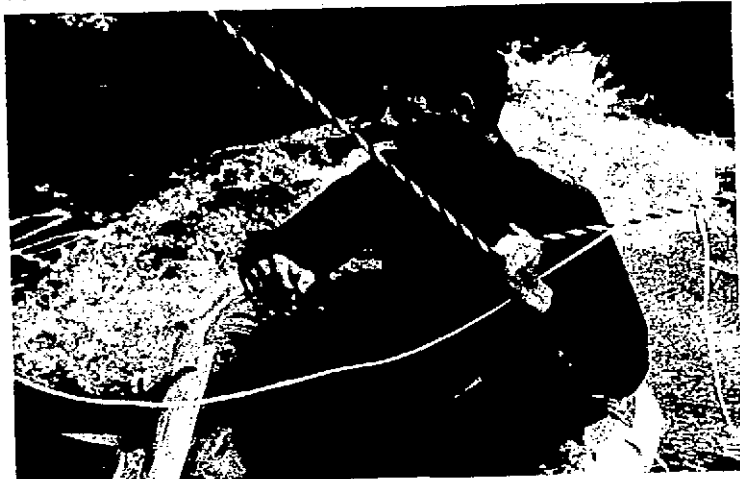
Repeller can be attached to skin-diving unit (above), will sell for about \$100.

Hicks sat in an inflatable rubber raft about four feet long. He waited until the shark nosed the raft, ready to attack, and then activated the repeller. Its nerve network overloaded, the shark churned away.

At beaches, a number of units could be strung around the swimming area to ward off sharks; with this arrangement batteries would not be used, and the unit would be hooked up to a permanent power supply. Tuna fishermen, whose nets are often attacked by sharks and who thus lose thousands of dollars every season, could attach the repeller to their nets.

The armed forces and the National Aeronautics and Space Administration are interested. The Coast Guard is considering using the units for air-sea rescue work. And NASA would outfit astronauts, with a miniature version of the unit, weighing a pound and a half, with the antenna running down the leg. It would operate for a straight 12 hours. Said one astronaut, "I'd hate to go into orbit only to splash into the water and get eaten by a shark. What an anticlimax!"

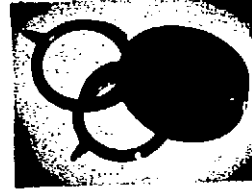
At instant the Hicks' repeller is activated, the shark flips over to seek escape.



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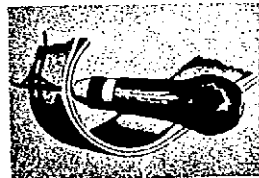
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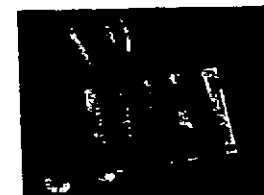
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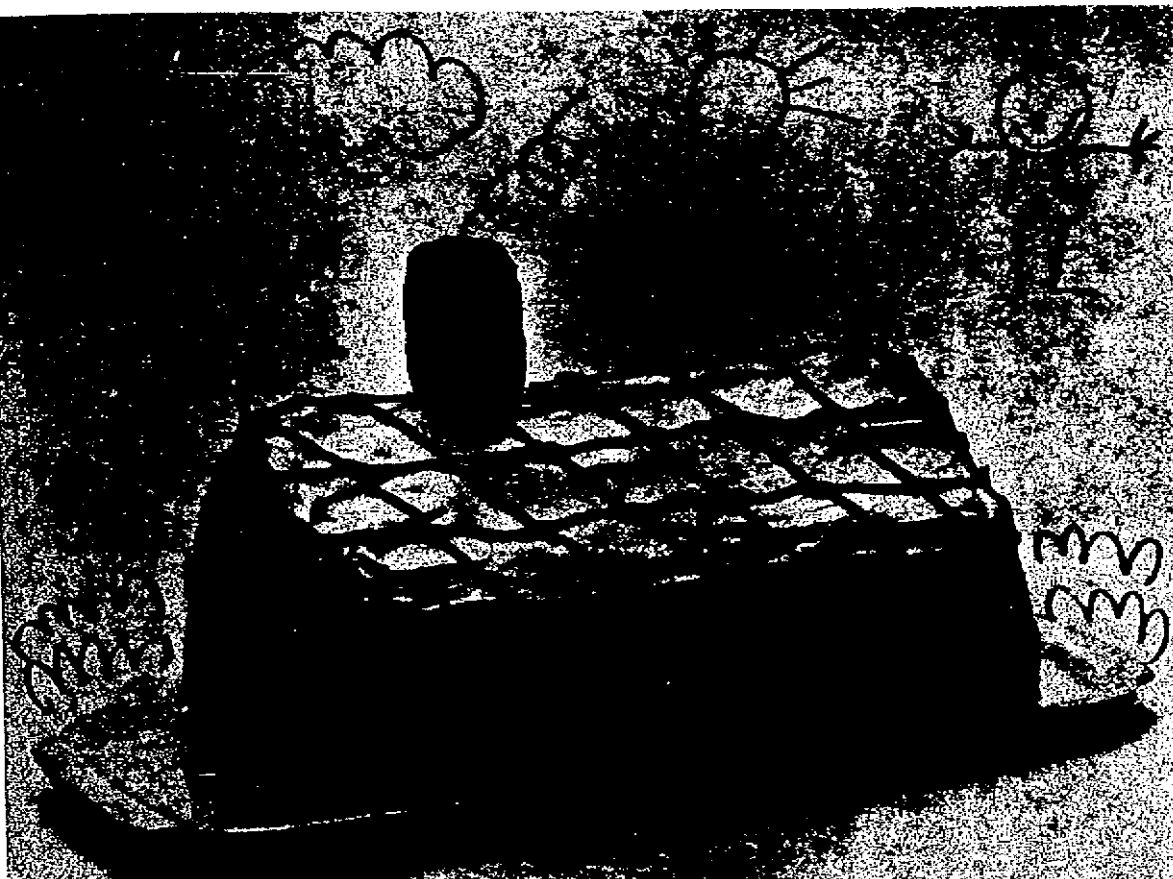
a runny nose and relieve watery eyes. Some don't even have a drying agent!

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# gingerbread house

by beth merriman, Recipe Book Editor

Create a delicious fantasy for your guests by "building" a gingerbread house and filling it with your favorite goodies as candied fruits and walnuts. This imaginative treat is perfect for a special party.

## hidden treasure gingerbread house

- |                                     |                                   |
|-------------------------------------|-----------------------------------|
| 3/4 cup shortening                  | 1 teaspoon vanilla                |
| 1 cup sugar                         | 3/4 teaspoon baking soda          |
| 2 eggs                              | 1/4 teaspoon salt                 |
| 1/2 cup light molasses              | 1/2 cup milk                      |
| 2 1/2 cups sifted all-purpose flour | 2 pkgs. fluffy white frosting mix |
| 1/2 teaspoon baking soda            | 1 cup mixed dried candied fruits  |
| 1/2 teaspoon salt                   | 1 cup chopped walnuts             |
| 1 1/2 teaspoons cinnamon            | 2 marshmallows                    |

Cream shortening with sugar. Add eggs; beat until light and fluffy. Blend in molasses. Mix and sift flour, baking soda, salt and spices; add to molasses mixture alternately with milk. Turn into greased and waxed-paper-lined loaf pan, 9"x5"x3". Bake at 325° for 1 hour, 15 minutes, or until cake tests done.

Cut loaf into 12 equal pieces. From the bottom of loaf, cut out a rectangular piece 2 inches deep. For the roof, cut out a piece of white frosting, fold in half and pull one half of frosting. Fill V-shaped cavity, insert cut-out wedge on top to form roof. Spread remaining frosting over outside of house. Dip two marshmallows in Ornamental Chocolate Frosting; let harden; fasten to roof with wooden picks to make chimney. Fill cake decorator or pastry tube with plain tip with remaining frosting; outline windows, doors and shingles. Makes 12 servings.

\*Ornamental Chocolate Frosting: Melt 2 squares (2 oz.) unsweetened chocolate and 3 tablespoons shortening in double boiler over hot water. Cool. Blend in 1/4 cup sifted confectioners' (powdered) sugar, blend in 2 tablespoons water. FROM MERRIMAN'S TEST KITCHEN

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Today, actress Jo Morrow weighs 130 lbs., has no trouble keeping her weight down.

When she was single she had many battles with her studio over the weight problem.

# JO MORROW: MARRIAGE SOLVED HER WEIGHT PROBLEM

by ARNO JOHANSEN

### HOLLYWOOD.

**T**hree years ago Columbia Pictures agreed to renew the \$450-a-week contract of a lovely, auburn-haired, green-eyed actress from San Diego named Jo Morrow. There was only one hitch: Miss Morrow would have to keep her weight under 137 pounds, or the deal was off.

For tall, curvaceous Jo—5-feet-7½, vital measurements 37-23-36—this was no easy job. She loved to eat. "Just a little snack here and there," she explains. But the snacks mounted until Jo reported on-camera weighing 150 pounds.

The camera lens makes people look fatter than they really are, and Columbia had no intention of paying Jo \$450 a week while she dieted on studio time.

### VICIOUS CIRCLE

Jo Morrow starved herself, and the studio renewed her contract. But presently the actress regained her past weight, and the whole cycle of threats, massages and enforced dieting would begin again.

"The reason I ate," Jo points out, "was frustration. That's the reason most people get heavy. They eat because they're disturbed and dissatisfied.

"I was unhappy, because back then I was going with Frank Sinatra. He was the first man I really fell in love with. He turned me from a girl into a woman, and I'm still indebted to him. But gradually, as we began going together—we kept it very quiet, of course—I realized

that marriage was the farthest thing from his mind.

"Frank was on a business kick. He wanted to become a tycoon, and I guess he has. But all I wanted was to get married and settle down. Either that, or I wanted a major motion picture career.

"At Columbia, however," she goes on, "they treated me like a child. They kept casting me in teenage parts. There was no opportunity for me to grow as an actress. I felt hopeless and frustrated on two counts: no marriage and no big, juicy parts. Naturally I ate... probably too much, but lucky for me, I have a good cheekbone structure, and added weight doesn't show on my face."

It did, however, show on Jo's figure, which had to be camouflaged by a studio wardrobe consisting of dark-colored, loose-fitting dresses. Thus, Columbia presented its ultimatum: "Keep your



Jo Morrow and husband Jackie Barnett. Since marriage, Jo's career has blossomed.

weight down or get lost."

Today at 24, a svelte Jo Morrow finds no trouble weighing in at 130 pounds or less. Reason: last June, after converting to the Jewish faith, Jo married writer Jackie Barnett in Las Vegas.

"Ever since," she gleefully announces, "I've had absolutely no trouble in keeping my weight down. I'm no longer frustrated. I'm a happily married woman. I cook. I sew. I clean. I know in my heart that someone loves me deeply. I don't have to turn to food as a source of satisfaction.

"And surprise of surprises," she adds. "My career is also going better than ever. I recently finished a film, *Sunday in New York*, at Metro, also half a dozen different TV shows, and for once in my career, I'm actually in demand.

"I'm telling you," Jo declares, "if a girl wants to reduce, the answer is marriage. Love cuts down your frustration and your waistline—at least the first year, anyway."

# 17,000,000 travelers

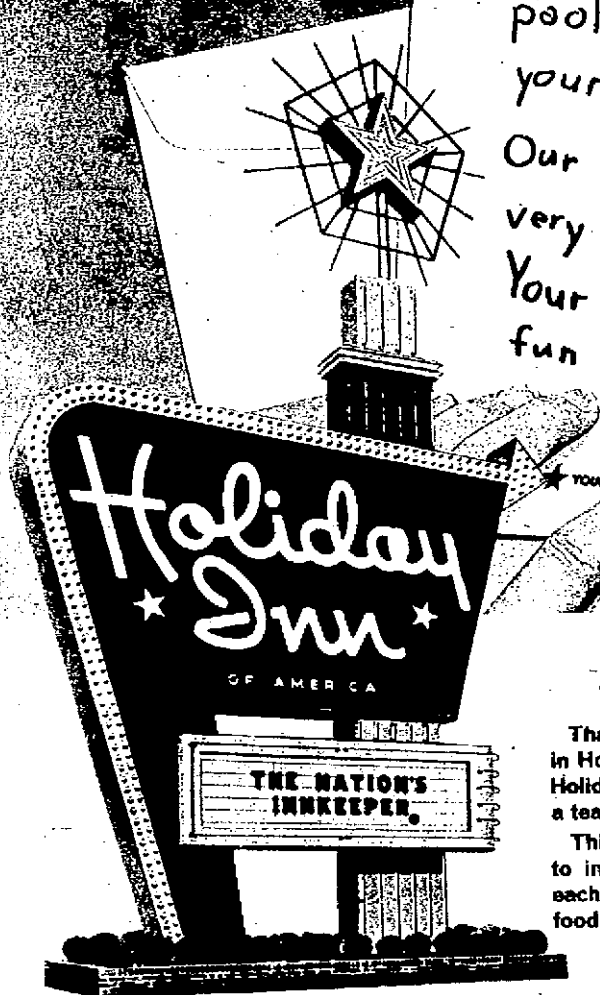


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Don't suffer from tired, tender, perspiring feet! Every morning apply Dr. Scholl's Foot Powder to feet, shake into shoes. Helps soothe a way soreness all day. Eases tight shoes. Disperses foot odor. Helps prevent Athlete's Foot. 19¢, 50¢ Economy size 90¢. At all stores.

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## How To Hold FALSE TEETH More Firmly in Place

Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? Just sprinkle a little **FASTTEETH** on your plates. This alkaline (non-acid) powder holds false teeth more firmly and more comfortably. No gummy, gooney, pasty taste or feeling. Does not sour. Checks "plate odor" (denture breath). Get **FASTTEETH** today at drug counters everywhere.

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... can rob you of happiness and put a burden on your loved ones. Don't suffer another day before trying DeWitt's Pills, world famous for analgesic relief. DeWitt's Pills ease those stabbing pains and help the body work naturally to clear up the cause.

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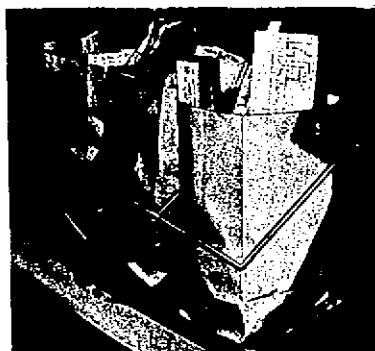
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FOR FREE BOOKLET on Psoriasis, written by doctor, WRITE Siriol Laboratories, Dept. P-111, Santa Monica, California.

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# parade of progress

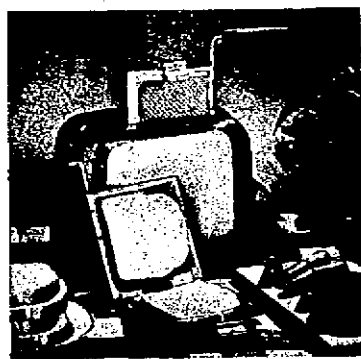
Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Grocery caddy

**Grocery caddy:** Here's a help (above) for transporting your groceries home from market—a rack you can set up in the car trunk or on the back seat. It holds three grocery bags in rigid, upright position, minimizes the risk of spilled and broken food items, folds flat when not in use. 31" x 17", made of zinc-plated steel rod. \$4.50. Mailord, Dept. PP, 33 Groce Road, Lyman, S. C. 29365.

**A paint for porcelain:** Want to refinish your refrigerator? A tough and durable new paint is designed to adhere to ordinarily tough-to-paint porcelain surfaces—and to ceramic tile. It's washable, resists scrub-



Grill for toaster

bing, abrasion, acids, bleaches, oils, heat. You can apply it with brush, roller or spray. In white, yellow, turquoise, pink. \$5.99 a quart (enough to cover 100 sq. ft.). Zynolyte, Dept. PP, 15700 S. Avalon Blvd., Compton, Calif.

**A grill for your toaster:** With this aluminum device (above), you can use your pop-up electric toaster to grill cheese sandwiches, franks, hamburgers, cube steaks, and to produce other quick snacks. It's designed so you can lock food in, and there's no dripping. You can also use it to toast muffins and half rolls. Complete with recipe and instruction booklet: \$2.23. Buyways,



Portable power

Dept. PP, 72 McDougal St., New York, N. Y. 10012.

**Portable power:** You can have electricity anywhere, any time—for camping, boating, yardwork, during power failures—with this new portable power unit (above). And it provides three different kinds of current—regular 115-volt AC, 115-volt DC and 12-volt DC—so you can use it to start cars, recharge batteries, do many other jobs as well as run electrical appliances and lights. Unit with its gasoline motor weighs 12 pounds, has an output of 350 watts. Details: Varo, Inc., Dept. PP, 402 E. Gutierrez St., Santa Barbara, Calif.

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers: PARADE considers ideas but cannot correspond.



## Costume look for spring

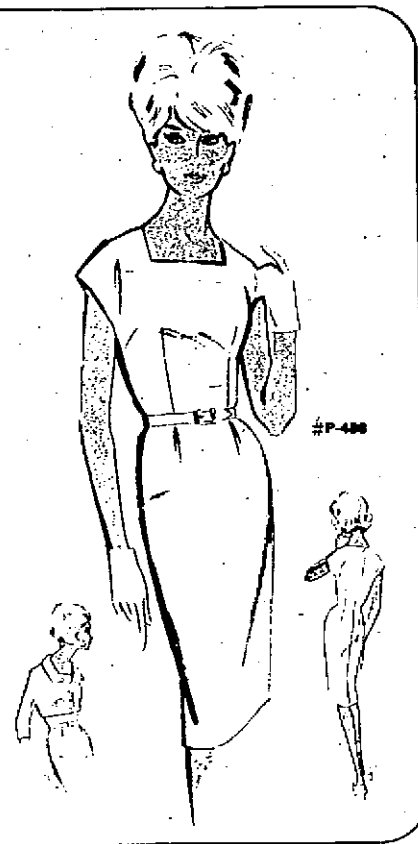
This raglan coat, dress length, is easy to knit with Pattern #P-166. Sizes small (30-32), medium (34-36) and large (38-40), inclusive.

Smart sheath and bolero, Pattern #P-488, is in sizes 10, 12, 14, 16, 18, 20, bust 31 to 40. Size 12, 32 bust, takes 3 3/4 yd. of 35-inch material for dress, 2 3/4 yd. for bolero.

Please send me \_\_\_\_\_ Parade Pattern(s)  
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It's the newest! It's the greatest!

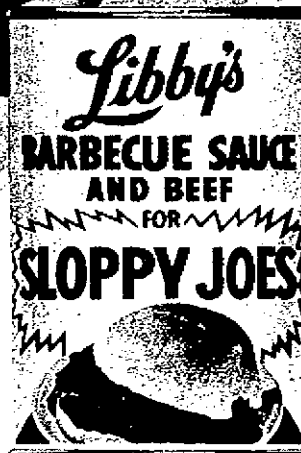
# SLOPPY JOES

WITH *Libby's*

BARBECUE SAUCE  
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A zippy mixture of lean ground beef... in a zingy sauce of tomato, beef broth, onion, green pepper and spices. Great on spaghetti, noodles or rice, too.



FIRST CAN  
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Libby's will refund full purchase price when you send in the label and this coupon.

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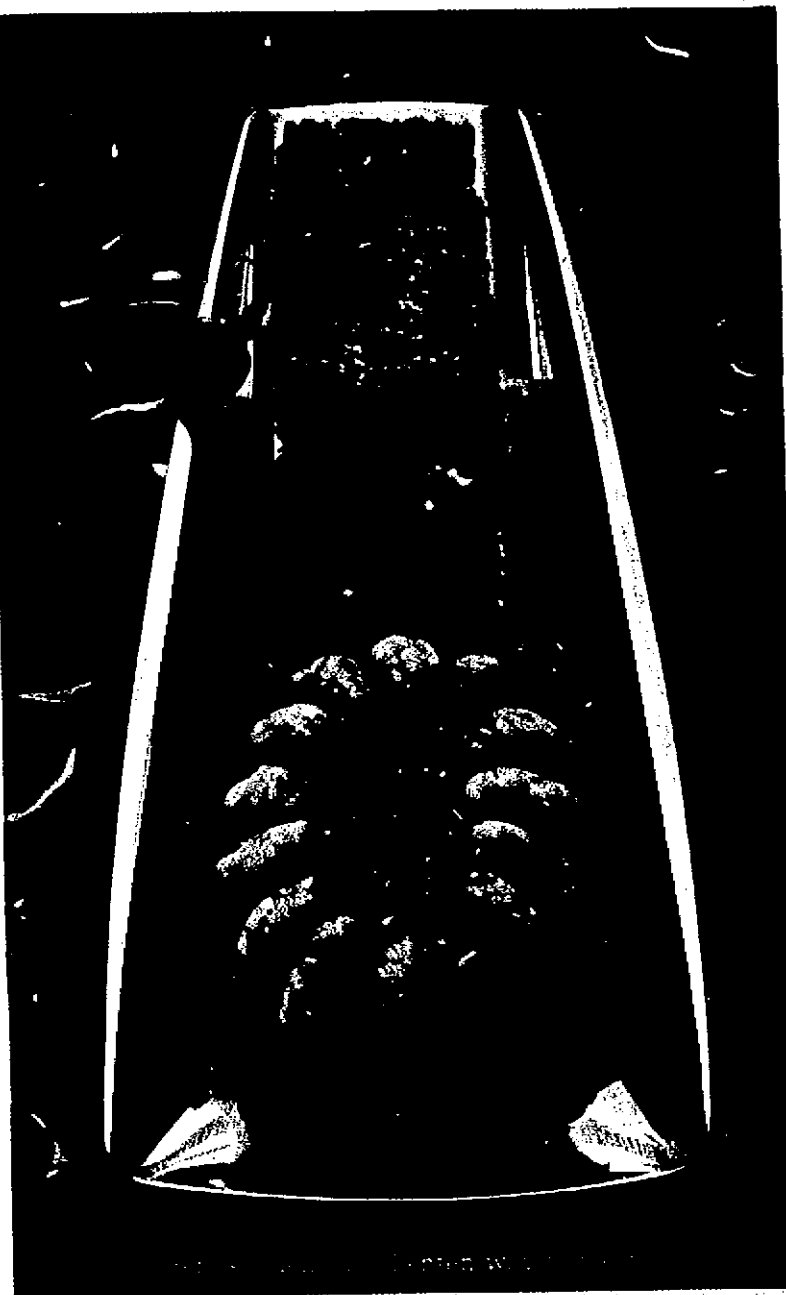
I enclose label from one can of Libby's Barbecue Sauce and Beef. Please send \_\_\_\_\_ (price paid for one can) to:

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City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Limit one refund per household. Good only in Continental U.S.A. Offer ends May 31, 1964. Mail label and coupon to: Libby's Sloppy Joe, P.O. Box 1223, Chicago 77, Illinois.



## NEW SEASONED RY-KRISP

As if Seasoned Ry-Krisp didn't taste exciting enough all by itself, here comes scrumptious "Spring-a-Ding" Tuna Spread to make this tangy-tasting new cracker even more irresistible.

And if you'd like the beautiful imported Swedish snack tray pictured above you can have that, too. Details on the back of every Ry-Krisp package.

**NOTE WELL:** There's no law that says you can't enjoy "Spring-a-Ding" Tuna Spread on Traditional Ry-Krisp (the original whole-rye cracker) as well. It's also available at your grocer's.

### "SPRING-A-DING" TUNA SPREAD

1 cup (approx. 2 servings) prepared instant mashed potatoes (very stiff).  
2 cans (6-1/2 oz.) Chicken of the Sea chunk tuna with oil.  
1 pkg. (1-7/8 oz.) cream of leek soup mix.  
3 dashes hot sauce.

1. Prepare potatoes according to directions on package, using milk instead of water, and omitting butter. 2. Combine potatoes with remaining ingredients. Mix until smooth. 3. Mold spread to desired shape; cover loosely and chill, preferably for several hours, to blend flavors. 4. Garnish and serve at room temperature on Ry-Krisp. Yield: 2 1/2 cups.



## my favorite jokes

by bob barker



**EDITOR'S NOTE:** Bob Barker, emcee of the Truth or Consequences show on TV, is a tall, handsome, blue-eyed, part-Sioux Indian who was born at Darrington, Wash., and raised in Mission, S. Dak., on the Sioux Reservation. When Bob was a teenager, his folks moved to Springfield, Mo., where he attended high school and later entered Drury College. At Drury he was so good a basketball player that he was offered a professional contract. He turned it down to join the Navy as a fighter pilot in 1943. After the war, Barker returned to Drury, worked on the side as a radio announcer and disc jockey. In 1945 he married Dorothy Jo Gideon, also a student at Drury, and on graduation the couple moved to Palm Beach, Fla., where Bob got a job on a local radio station. Presently the young couple decided to try Hollywood. The market there was flooded with emcees, announcers and comedians, but Barker put together his own disc jockey-comedy show, something called The Bob Barker Show, which lasted 9 years. Ralph Edwards heard Bob on this program, then signed him to emcee Truth or Consequences, where he's been ever since. Barker and his wife live in Encino, a suburb of Los Angeles, with 3 pet basset hounds on whom Bob tries such jokes as these:

Brave New World carving on an old-world oak tree near Beverly Hills High School: L.J. is emotionally disturbed by G. T.

"Ours is a strange and wonderful relationship," enthused a bright young thing to her girl friend, in bragging about her new romance. "He's strange and I'm wonderful!"

Did you hear about the nice little Bronx lady who moved out of her house—lox, stock and bagel?

An Eskimo cutie-pie's good-bye to a fellow who dated her on a summery Arctic evening: "Must you go so soon? It's only half-past September."

Have you noticed what wonderful control some luses have? They'll never drink unless someone else is buying.

A clear white skin is a girl's best friend—especially if it's ermine.

Ad in a Boston newspaper: Male bassett hound desires to meet female bassett hound. Object: bassinet.

After making a personal appearance in a town where he met with a cold reception, an actor told the theater manager: "I'm glad I came and only wish my father had been here before me."

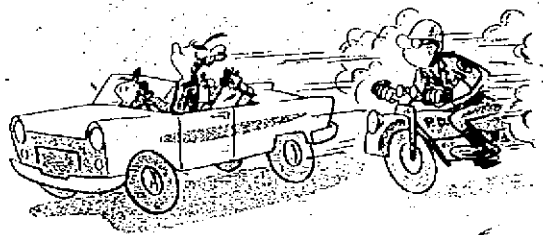
"I thought you didn't like our city," said the puzzled manager. "Why do you say that?"

"Because," explained the star, "I can now tell my children to stay away. And if my father had been here, he could have warned ME."

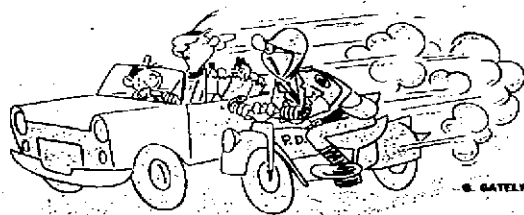
The honeymoon's over when you realize they show movies at a drive-in.

Did you hear about the Martian who landed in front of a music store? He looked at one of the pianos in the window and growled, "All right, wise guy. Wipe that smile off your face and take me to your leader."

I just figured out why Sonny Liston never smiles. He wasn't in the test group that had fewer cavities!



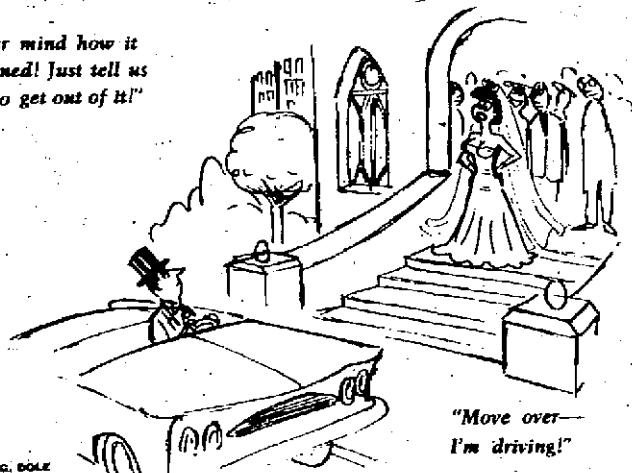
it's a  
woman's  
wheel



"What's for supper?"



"Never mind how it  
happened! Just tell us  
how to get out of it!"



"Move over—  
I'm driving!"

## ANECDOTE OF THE WEEK



■ Brigitte Bardot, the actress, and Morris Lansburg, the Las Vegas and Miami Beach hotel-owner, have been communicating with each other via cable for years. A few days ago, "Fabulous Morris" cabled Brigitte his latest offer of \$50,000 a week for an engagement at one of his hotels. The following day he received a communique from Brigitte which read: "Offer me one million dollars and I'll think."

Immediately Lansburg cabled back: "For a million dollars you'll do a good deal more than think." ■

## YOU GET MORE FROM NEW VITAMIN TABLET WITH BLOOD-STRENGTHENING IRON — than the 5 other leading vitamin tablets!

Here's a remarkable new vitamin tablet that can do more for you because there's blood-strengthening iron in it. It's called **BREAKFAST VITAMINS**.

Just one **BREAKFAST VITAMINS** tablet gives you the Vitamin B<sub>12</sub> of a pound of cooked ham, the Vitamin D of a full quart of milk, the Vitamin B<sub>6</sub> of 3½ ounces of round steak and seven other vitamins your meals may lack. In addition each **BREAKFAST VITAMINS** tablet contains blood-strengthening iron — as much

iron as you get in four ounces of beef liver.

You no longer have to worry about vitamin-skimpy breakfasts when you start the day with **BREAKFAST VITAMINS**. Start the day right—with **Vitamin Power** plus blood-strengthening iron. Get **BREAKFAST VITAMINS** today.

*Breakfast  
Vitamins*



## CLEANEST, EASIEST, SAFEST Way To Rid Your Place Of

## MICE

**d-CON® MOUSE-PRUFE** is so clean, so easy to use. You just pull tab, and bait feeds automatically. You never touch a messy, "germy" trap. Best of all, **MOUSE-PRUFE**, used as directed, is safe to use around children and household pets, yet is guaranteed to keep your place mouse-free—or your money back! Mice hungrily eat **MOUSE-PRUFE**—can't resist the special, patented-process formula, eat themselves to death—painlessly. Get **d-CON MOUSE-PRUFE!**



## Burial Insurance Sold by Mail

... You may be qualified for \$1,000 life insurance ... so you will not burden your loved ones with funeral and other expenses. This **NEW** policy is especially helpful to those between 40 and 90. No medical examination necessary.

**OLD LINE LEGAL RESERVE LIFE INSURANCE.**

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No other medicine in all the world is faster, safer, more effective for the relief of nagging, moderate pains of arthritis, rheumatism or muscular aches, whenever they occur, than **DOLCIN** tablets. And here's your chance to prove what **DOLCIN** can do for you **WITHOUT RISKING A SINGLE PENNY**. You get a **FREE \$2.49** bottle of **DOLCIN** when you buy the 200-tablet size in this "SPECIAL OFFER" package. Use the tablets in the **FREE** bottle. Then if you don't get fast relief return the unopened 200-size to us and get your money back. You have nothing to lose but your pains.



LOOK FOR THIS  
"SPECIAL OFFER" AT YOUR  
DRUG STORE TODAY!

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## Fight BIRTH DEFECTS THROUGH THE MARCH OF DIMES!



# Salem softness freshens your taste

with the smoothest flavor in cigarettes today



Modern filter, plus • rich tobacco taste • smoothed with menthol • softened with fresh air

***Step into the wonderful world of Salem***

**HISTORY IS THE CRYSTALLIZATION OF POPULAR BELIEF. THAT'S FACT!**  
**WHAT IS HISTORY, EXACTLY?**  
**WELL, ANNIE, HERE WE ARE! WHEN I TELL YOU WHY WE'RE HERE I HOPE YOU DON'T FIGURE I'VE GONE CRAZY!**  
**I BET YOU'RE LOOKING FOR A SUNKEN SPANISH TREASURE GALLEON!**

**NO, THAT COULD MAKE FINANCIAL SENSE! WHAT'S THE LATEST ON OUR "ESCORT," ASP?**  
**THE RUSSIAN TRAWLER FLEET TURNED AWAY!**

**THEIR SUBMARINE SURFACED AND LIES HOVE TO, TWENTY MILES ASTERN!**  
**GOOD! IT'S LATE NOW. I'LL SEE CAPT. FATHOM IN THE MORNING!**

**SIT DOWN, ANNIE, AND I'LL TRY TO EXPLAIN THIS TRIP! THE OLDER I GET THE MORE I WONDER ABOUT MANY THINGS!**

**FOR INSTANCE, WHEN DID THE FIRST EXPLORER CROSS THE ATLANTIC TO OUR SHORE?**  
**OH, I KNOW THAT ONE! IT WAS COLUMBUS IN 1492!**

**THAT'S THE STORY HISTORY TELLS, BUT FOR YEARS HONEST SCHOLARS HAVE INSISTED LEIF ERICSON BEAT COLUMBUS HERE, BY FIVE HUNDRED YEARS!**  
**YEAH, I'VE READ THAT STORY, TOO!**

**BUT IF HE DID, HE LANDED WAY UP NORTH! SO WHATCHA GOT IN MIND DOWN HERE?**  
**DID YOU EVER HEAR OF THE PHOENICIANS?**

**OH, SURE. SWELL SAILORS, LIVED IN WHAT GOT TO BE LEBANON, BUT THAT WAS WAY BACK IN ANCIENT HISTORY!**  
**BEFORE ONE THOUSAND B.C., ABOUT THREE THOUSAND YEARS AGO!**

**THEY WEREN'T JUST TAME POND FISHERMEN, THEY WERE ABOUT AS WILD AND TOUGH AS EVER LIVED! IT'S PRETTY WELL PROVED SOME OF THEM SAILED COMPLETELY AROUND AFRICA!**

**ACCORDING TO RECORDS DUG UP IN WHAT ONCE WAS PHOENICIA, THERE'S A WILD CHANCE ONE OF THEIR LITTLE SHIPS LIES UNDER THE SAND IN THIS COVE. OUR INSTRUMENTS PROVE SOMETHING VERY SIMILAR DOES!**

**I HAVE THE MONEY, THE TIME, AND THE CURIOSITY TO FIND OUT, NOT FOR ANY PROFIT, JUST FOR THE FUN OF IT! DOES THAT MEAN I'M CRAZY?**  
**WOW! YOU'RE SURE NOT CRAZY IN MY BOOK!**

WAROLD GRAY  
 3-8-64

# NANCY

By Ernie Bushmiller

**OUR SIDEWALK SURE IS ICY**

**I'D HATE FOR ANYBODY TO GET HURT---I'LL PUT SOME SALT ON IT**

**OH, DEAR---WE'RE OUT OF SALT**

**NANCY--WHAT HAVE YOU DONE?**

**IT'S BETTER THAN A LAWSUIT**

ADVERTISEMENT

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EVERY GOOD DRYER DRIES CLOTHES...ONLY A VERY GOOD DRYER HAS 2 SPEEDS.



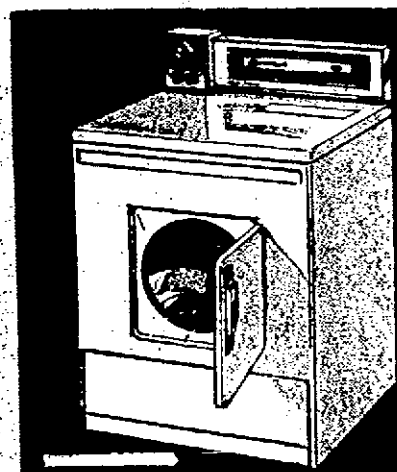
2-speed drying lets you match drying action to the fabric...lets you hurry up heavy loads...and only an



Whirlpool Dryer has it!

SEE THIS VERY GOOD DRYER AT YOUR RCA WHIRLPOOL DEALER

Whirlpool Corporation, Dayton, Ohio, makers of RCA Whirlpool home appliances. Use of trademarks and RCA registered by trademark owner. Sales Corporation of America.



SUNDAY, MARCH 8, 1964

**STEVE ROPER**

**By Saunders and Overgard**

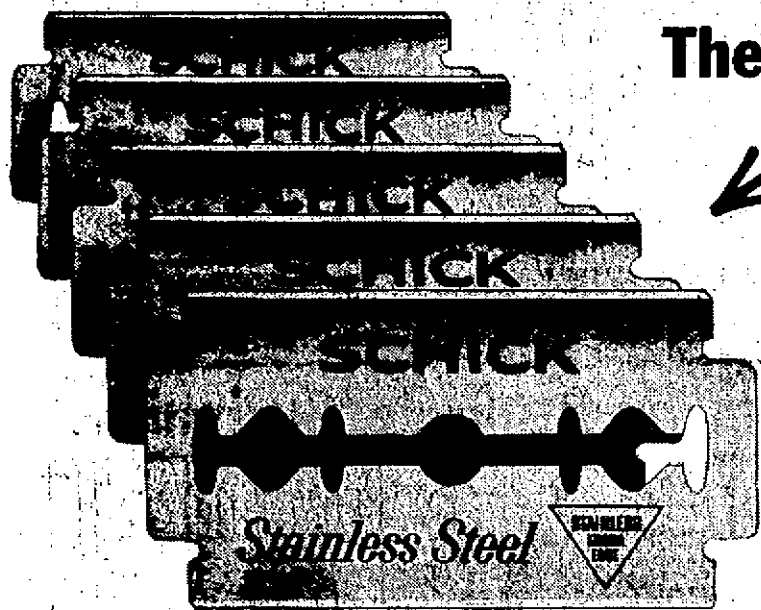


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**NOW PROOF IS COUNTRYWIDE:**

**These five Schick Stainless Steel blades  
shaved these 75 barbers!  
(15 barbers to a blade)**





# CAPTAIN EASY

By Leslie Turner



ADVERTISEMENT

ADVERTISEMENT

Special Schick Stainless Steel takes an edge twice as sharp as a barber's straight razor and holds its sharpness through as many as 15 shaves or more.



Fits all double edge razors perfectly. Schick Stainless Steel blades also available for injector razors. Get some today — you'll get consistent quality in every blade.

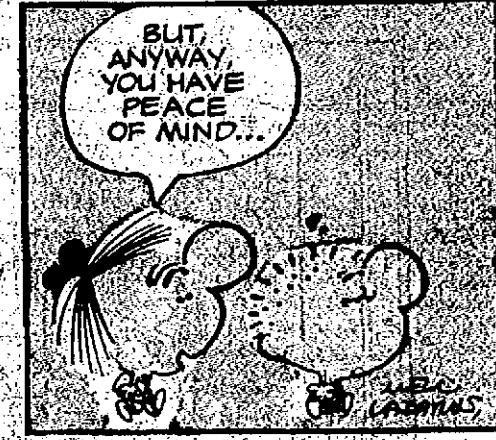
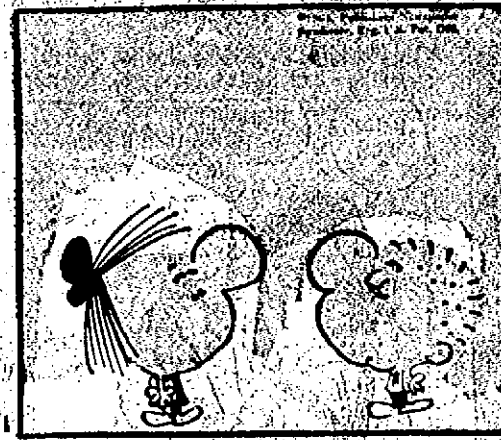
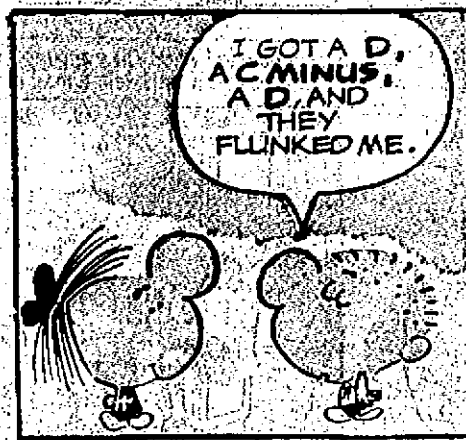
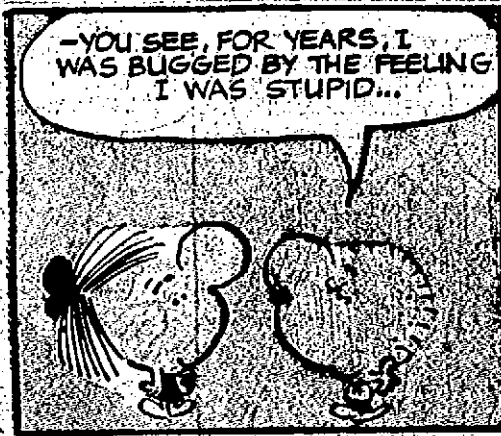
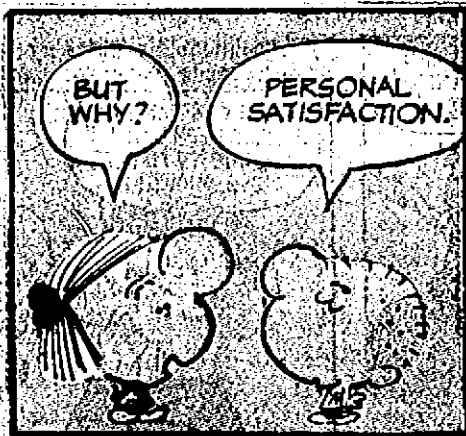
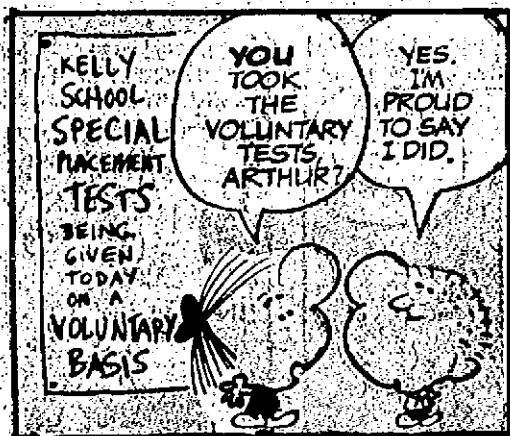
Schick Safety Razor Co., Division of Eversharp, Inc.



Performance notarized. All 75 are professional barbers: 15 in Los Angeles; 15 in New York; 15 in St. Louis; 15 in Chicago; and 15 in Atlanta. Each group shaved with just one blade. Every man got a close, close shave.

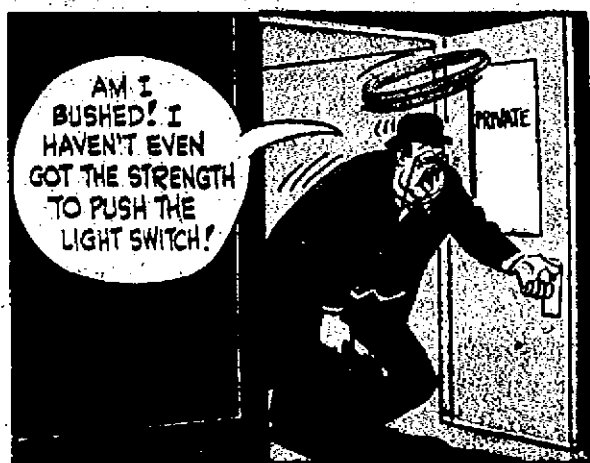
# MISS PEACH

By Mell

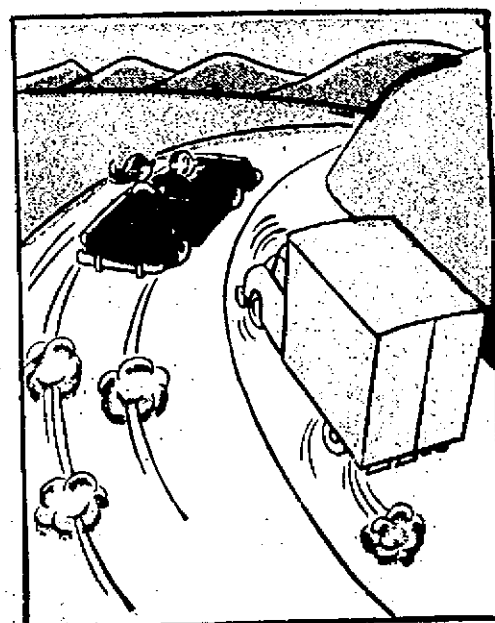


# THERE OUGHTA BE A LAW!

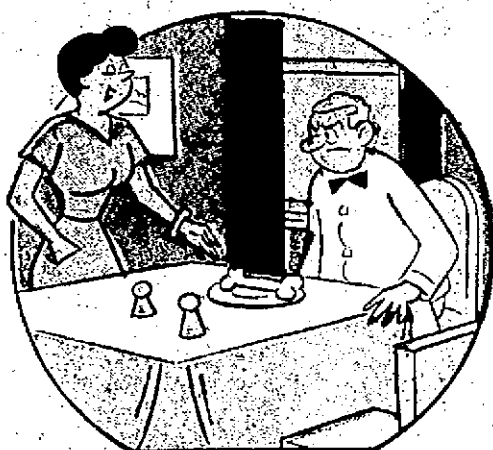
By Harry Shorten



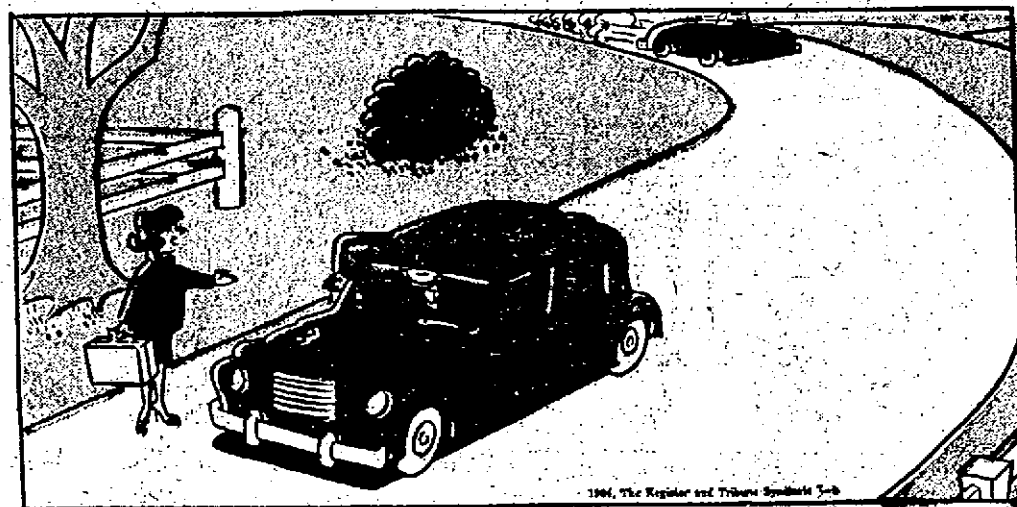
# OFF THE RECORD



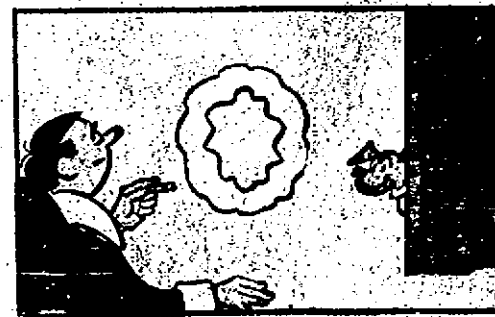
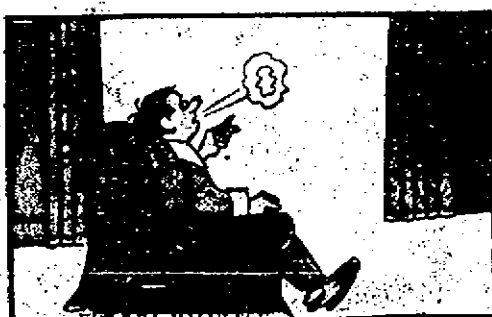
"He's not ONLY being courteous, Gaenor—he's scared."



"I did as you suggested—I cut the grocery bills to the bone."



"Never mind—here comes a snappy convertible."





by Hank Ketcham

Hi, Dennis!

I'M BUSY, MARGARET!

I'M GONNA SELL THESE PAPERS!

REALLY?

I ADMIRE A BOY WHO WORKS HIS WAY THROUGH KINDERGARTEN!

YAWANNA BUY AN EXTRA, MR. WILSON?

AN EXTRA?

AN EXTRA?

YEAH!

HOW MUCH?

IS A DIME OKAY?

OKAY, HERE'S YOUR DIME....

OKAY, AN' HERE'S YOUR EXTRA. AN' THANKS VERY MUCH!

HEY! WAIT A MINUTE! THIS ISN'T AN EXTRA! THIS IS THE SAME PAPER I GOT THIS MORNING!

SURE IT'S AN EXTRA, MR. WILSON! THE PAPER BOY HAD THREE EXTRAS LEFT OVER, AN' HE LET ME SELL 'EM!

ULCER BOTHERING YOU AGAIN, GEORGE?

YES!

by CARL CRUBERT

WHY SO GLUM, JACKIE?

PARENTS DON'T REALIZE THAT KIDS HAVE A HABIT OF GROWING UP! AFTER ALL I AM A TEEN-AGER!

SO YOU'RE GROWING UP! YOU'RE NOT A BABY ANY MORE, BUT YOU'RE NOT AN ADULT EITHER!

YOU'RE AT THE AWKWARD AGE... TOO YOUNG TO GO OUT WITH GIRLS AND TOO OLD TO BE SEEN WITHOUT THEM! RIGHT?

RIGHT!

IN MY DAY, WHEN BOYS DISCOVERED THERE WERE GIRLS...

IT WAS CALLED THE ADOLESCENT AGE!

HM!

I CAN THINK OF A BETTER NAME FOR IT....

THE AWFUL AGE... WHEN YOU CAN'T DO ANYTHING YOU WANT TO!

WELL, MAYBE WE CAN FIX THAT! IF THE PARENTS ORGANIZE, WE COULD ARBITRATE GRIEVANCES WITH YOUR TEEN REPRESENTATIVES...

THEN IF YOU ABIDE BY THE DECISIONS... MAYBE WE COULD ALTERNATE HAVING AN OPEN HOUSE OCCASIONALLY....

PROVING THAT WE THINK CHILDREN ARE PEOPLE! OKAY?

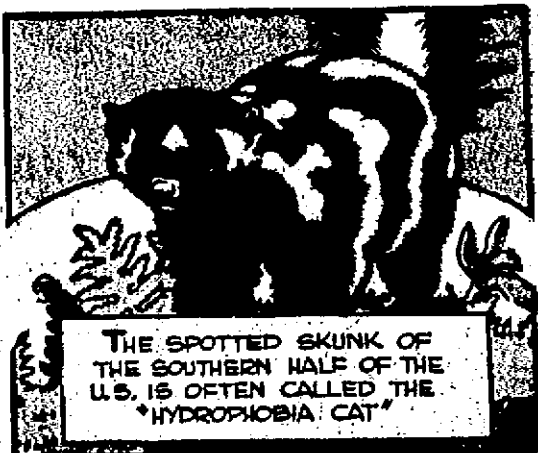
OKAY!

ISN'T DAD SUPER, MOM!

FATHERS ARE ALMOST HUMAN, JACKIE.... ALL THEY NEED IS A CHANCE TO PROVE IT!



# MARK TRAIL



THE SPOTTED SKUNK OF THE SOUTHERN HALF OF THE U.S. IS OFTEN CALLED THE "HYDROPHOBIA CAT."



THOUGH THIS SMALL MAMMAL IS, LIKE ALL WARM-BLOODED CREATURES, SUSCEPTIBLE TO RABIES...

HIS PUGNACIOUSNESS USUALLY DEVELOPS DURING MATING SEASON



WHEN THE "FRENZY" IS UPON HIM, HE IS A MOST UNPREDICTABLE CREATURE AND APPARENTLY GOES OFF HIS ROCKER



FOR HE HAS BEEN KNOWN TO ATTACK HUMANS, BULLS, BEARS, AND EVEN WOLVES...

EITHER BITING HIS SURPRISED VICTIMS, OR SPRAYING THEM FULL IN THE FACE WITH HIS "SQUIRT GUN"

## JOE PALOOKA

By Ham Fisher



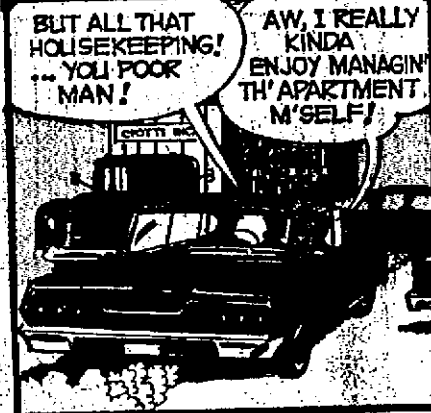
HERE I AM, JOE! READY TO LEAVE?

ANN!... SAY KNOBBY JUST MENTIONED THAT KITTY'S VISITING HER SISTER... AND HE HADN'T EVEN TOLD US!



WHY, KNOBBY! IF WE'D KNOWN WE'D HAVE HAD YOU OVER!

AW, NO NEED O' THAT! I'M PERFECTLY ABLE T' TAKE CARE OF TH' PLACE!



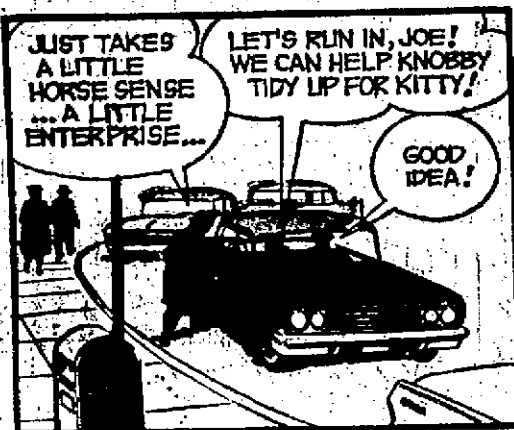
BUT ALL THAT HOUSEKEEPING!... YOU POOR MAN!

AW, I REALLY KINDA ENJOY MANAGING TH' APARTMENT, M' SELF!



GIVES ME A CHANCE T' REALLY PUT IT ON A PRECISION BASIS! YA'D BE SURPRISED HOW LITTLE TIME IT TAKES!

I NEVER KNEW YOU WERE SUCH A HOME-MAKER! I'LL HAVE TO TELL KITTY HOW LUCKY SHE IS!



JUST TAKES A LITTLE HORSE SENSE... A LITTLE ENTERPRISE...

LET'S RUN IN, JOE! WE CAN HELP KNOBBY TIDY UP FOR KITTY!

GOOD IDEA!



OH, YOU MUSTN'T! EV'RYTHING'S FINE! LIKE I SAID, THERE'S NO NEED...

BUT, KNOBBY, WE'RE GLAD TO DO IT!

WE INSIST!



EK... DID I MENTION I ASK KITTY T' LEAVE ME A FEW LITTLE REMINDERS??

CHITTY REMINDERS!  
✓ MAKE BED!  
✓ CHANGE SHEETS!  
✓ CLEAN FRIG!  
✓ WASH PLANTS!  
✓ TURN OFF LIGHTS!  
✓ LOCK UP DOOR!  
✓ LOCK UP DOOR!

REMOVE ASHES

JUST ME!

TURN ME OUT!

USE ME ON SUNDAY!

## ALLEY OOP

By V. T. Hamlin



MY GOSH, GLIZ, AIN'T WE GONNA DO NUTHIN' TO OOP FOR SLUGGIN' YOU ON TH' SNOZZ?

THAT'S A PERSONAL MATTER I'LL TAKE CARE OF MYSELF... NOW, G'WAN, BEAT IT!

HOW Y'LIKE IT, GLIZ, WELL DONE OR MEDIUM RARE?



MEDIUM RARE, OF COURSE! Y'THINK I'M COMPLETELY UNCULTURED, FOR CATSAKE?

OKAY, OKAY! I JUST ASKED



Y'KNOW, OOP... HITTIN' ME ON TH' NOSE WAS ABOUT TH' DUMBEST THING YOU EVER DID!

WELL, I BEEN TELLIN' YOU I'M NOT VERY SMART!



NO EXCUSE FOR DOIN' WHAT YOU DID... AN' I'M NOT GONNA LET YOU GET AWAY WITH IT!

AW, YOU'RE NOT GONNA GET STICKY ABOUT A LITTLE THING LIKE THAT, ARE YOU?



HOLY COW!

MAN, THAT WAS CLOSE!



WE GOT A STORM COMIN'!

LOOKS LIKE A BAD ONE, TOO!



TOO BAD TO GET CAUGHT OUT IN, I'D SAY!

WE BETTER RUN FOR IT! C'MON!



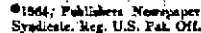
V. T. Hamlin 5-8  
© 1994 by NEA, Inc.



WHOOEY! WE JUST MADE IT!

YEH! LOOK AT IT COME DOWN! WOW!

## By Johnny Hart



64 BOB MONTANA



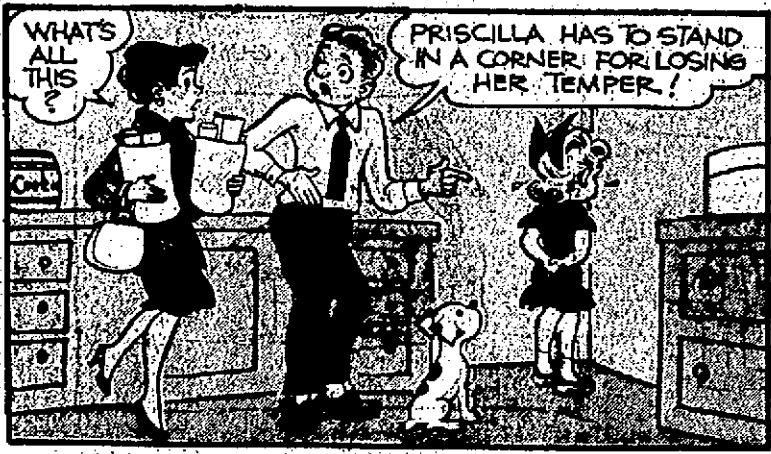
## By Dick Brooks





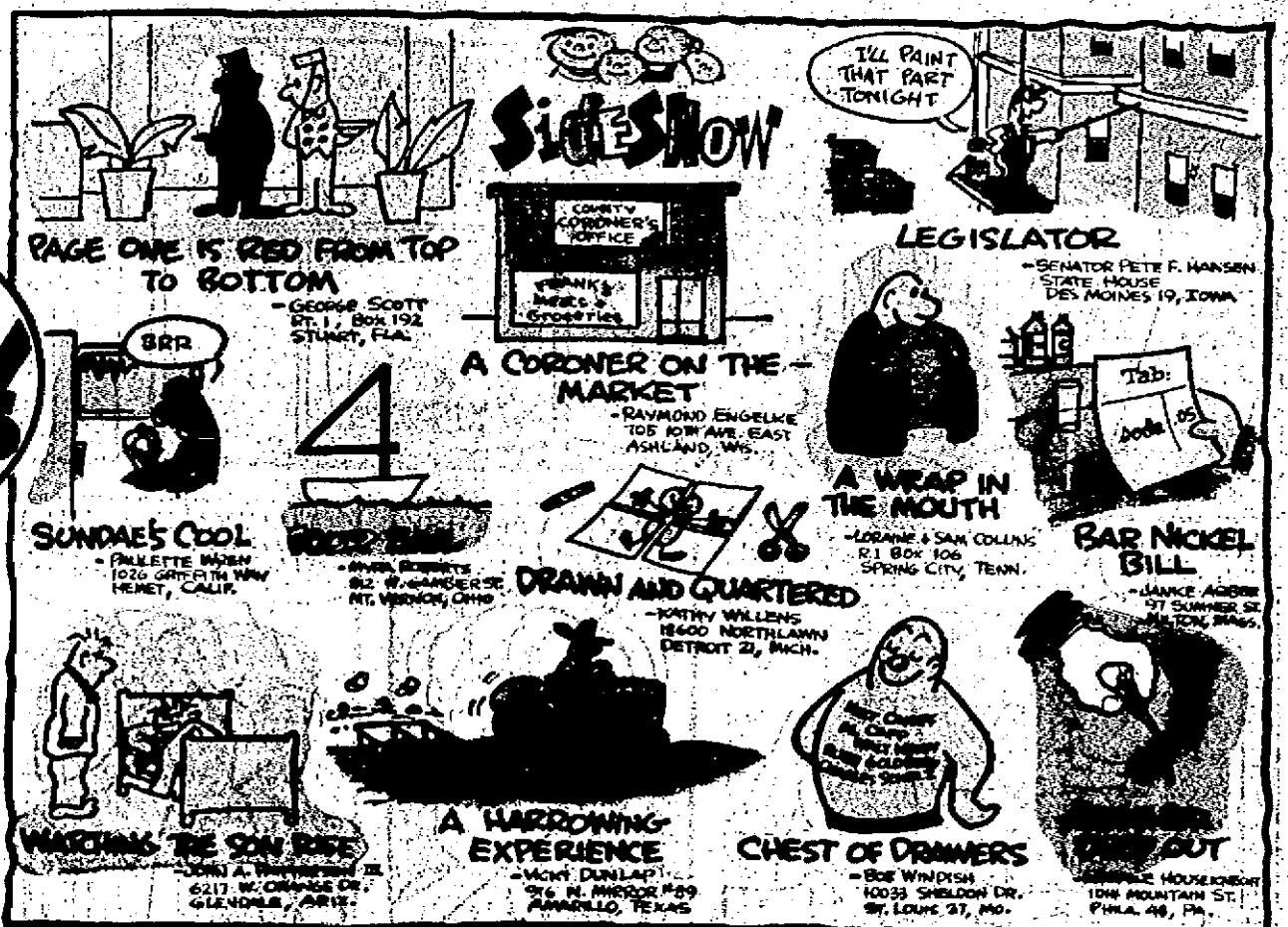
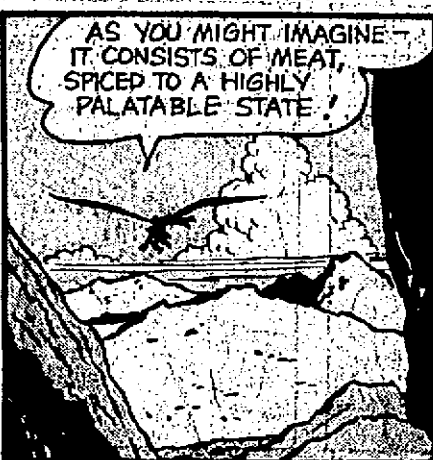
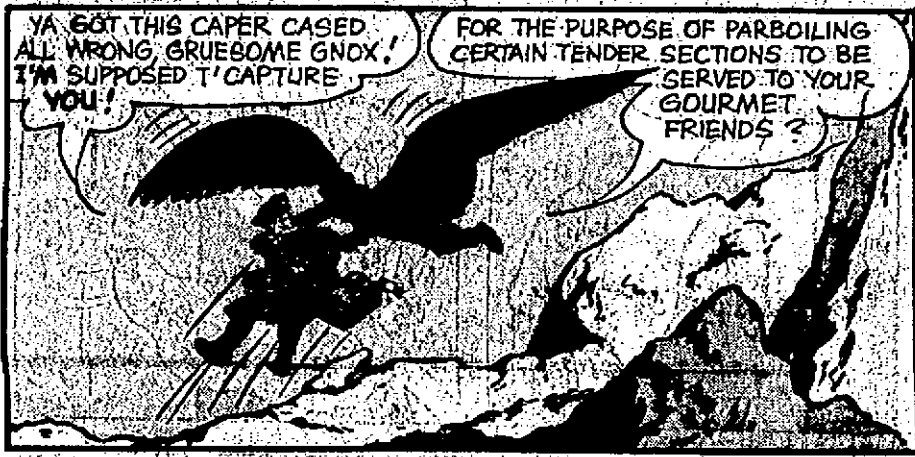
# PRISCILLA'S POP

By Al Vermeer



# ABBIE AN' SLATS

By Raeburn Van Buren







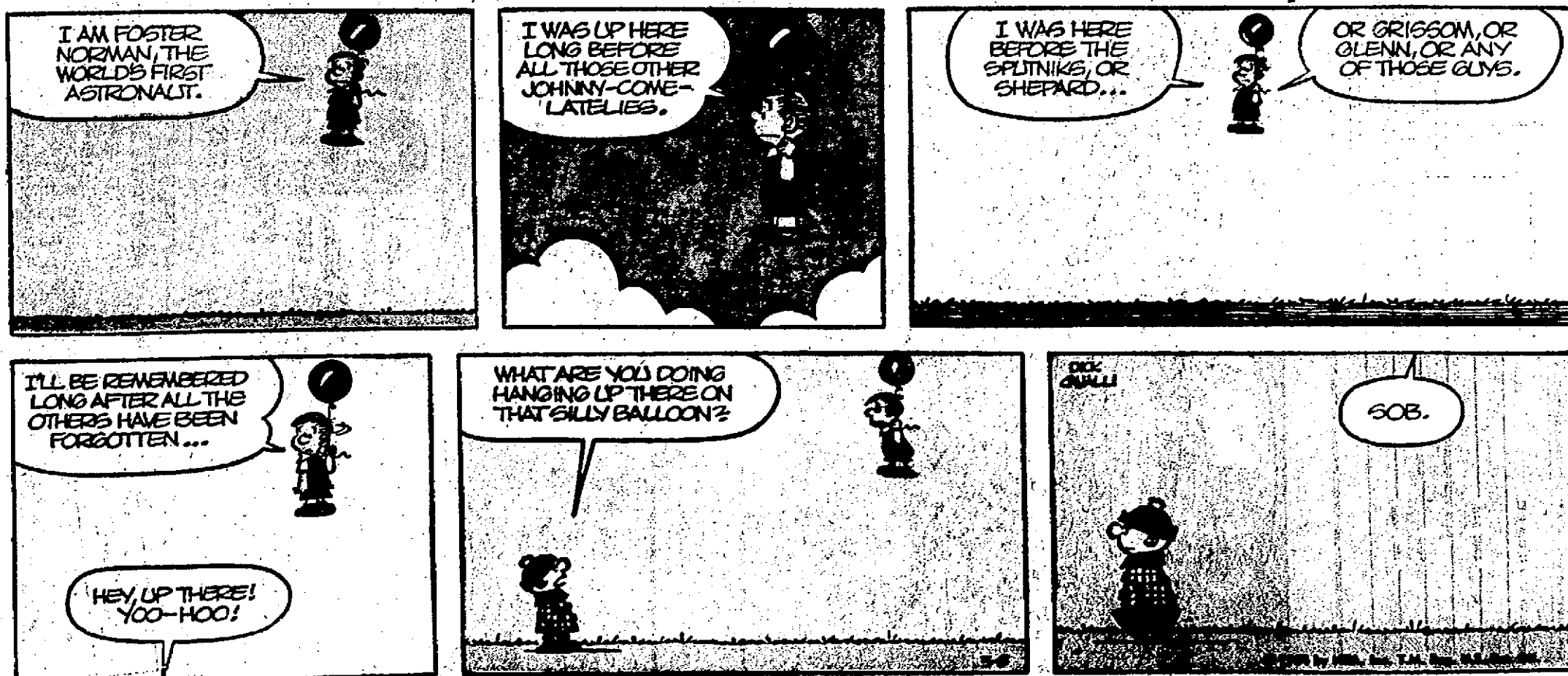
Dan Flagg

by DON SHERWOOD



MORTY MEEKLE

By Dick Cavalli







# 2 SINATRA KIDNAPERS GET LIFE

By JAMES BACON

LOS ANGELES (AP)—The two men who kidnaped Frank Sinatra Jr. at gunpoint were found guilty Saturday and drew life terms plus 75 years. The verdict totally upset a defense contention that the abduction was a publicity stunt.

A third defendant, who did not take part in the actual abduction but who made the telephoned ransom demands of \$240,000 on Frank Sinatra Sr., was cleared on the kidnapping charge but convicted on five other counts of the six-count indictment.

Barry Keenan, 23, bossman in the Dec. 8 grab of the young Sinatra, and Joseph Amsler, his reluctant but active henchman, drew the maximum sentences in federal prison.

The judge, under the law, could also have levied \$35,000 in fines on the pair but didn't.

Keenan and Amsler, also 23, were convicted by a federal court jury after only six hours and 53 minutes of deliberation. They were found guilty on all six counts of the indictment.

John Irwin, 42, a husky house painter who also pictured himself as a reluctant participant, will not be sentenced for some weeks. Mrs. Gladys Towles Root, his flamboyantly dressed counsel, asked for a pre-sentence report which will take some time to prepare.

Mrs. Root, who had led the legal shouting for the defense that the kidnapping was for publicity, said she was not surprised at the verdict.

"We knew from the start that we will have to win

this case in the appeals court. That's why we took so much trouble to protect our record."

She did not elaborate.

Morris Lavine, counsel for Amsler, told the court grounds for new trials on behalf of all defendants will be filed. He cited insufficiency of evidence as part of the grounds.

The government called 71 witnesses, including both Sinatras and 22 FBI agents, who convinced the jurors that the kidnapping was real and frightening.

Key witness, as it turned out, was rock 'n' roll singer Dean Torrence who voluntarily changed his testimony after his first turn on the stand.

U.S. Judge William G. East called Torrence's recanting "the hallmark" of the case.

"He (Torrence) said the whole thing didn't seem real until he got into court. Then, of his own free will, he changed his testimony," the judge told the jurors in congratulating them on their verdict.

Young Sinatra is appearing at the Latin Casino supper club in Cherry Hill, N.J., near Philadelphia. A man identifying himself as young Sinatra responded to a telephone call there and said: "The whole business is over with. Let's forget it."

Earlier, during the trial, he had told this newsman: "It's a terrible experience to go through what I did and then find that I am on trial—and not the defendants."

"It's a mark on my integrity and guts that will stay

(Continued Page A-6, Col. 3)

Southland's  
OWN SUNDAY  
Newspaper

## Independent = Press = Telegram

The Weather--

Mostly sunny today and Monday. High today, 64. Increasing clouds Monday afternoon. Complete weather, Page A-2.

Phone HE 5-1161—Classified No. HE 2-5959 —PRICE 25 CENTS

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 8, 1964

VOL. 12—NO. 28

178 PAGES

## A Struggle for Three Sisters

By JACK BALDWIN

A Santa Ana junior high school teacher and his wife, a former teacher of mentally retarded children, have been accused by a congressional committee of "creating a disturbing social and economic issue" because they wish to increase the size of their household from 12 to 15 members.

The story of the struggle of Robert Ainley and his wife, Shirley, to bring to this country their three legally adopted former Korean orphans would be funny if it wasn't so filled with political switchbacks, irony, and federal-state buck-passing.

Point of issue is three "sisters" whom the Ainleys have taken in to their modern, \$30,000, five-bedroom, three-bath home in Orange. The "sisters"—as they are called by the Ainleys' seven offspring—are three female out-patients from Fairview State Hospital, whose mental capabilities stopped developing at a social age comparable to a junior high school child.

THE EMOTIONS OF the Ainley family are expressed in a letter written by Carol Ainley, age 7, to her two brothers and sister at the Harry Holt Orphanage near the small village of Ji San in South Korea:

"I hope you can come soon. We would have lots of fun with you. We are going to have fifteen people in our family counting our mother and our father. We want to have Connie, Clarke and Cammeren. We have three big sisters and if we want to get you. We will have to give two of our big sisters away. We really want to get you and the other two. The big sisters names are big ..... and ..... One day the man said we count get you. And my mother was crying. We have a desk for you. And a book shelf for you. We even have four drawers in our desk. We have two Koreans. And you will be sleeping in my room. Love, Carol Ainley."

IN ADDITION TO the three "sisters" the present Ainley family consists of five natural children, age two to seven, and two adopted Korean girls, ages two and a half and four. The Ainleys adopted the former Korean orphans two and a half years ago.

Ironically, the congressional accusation that the Ainleys had "created a disturbing social and economic issue" came about because of Mrs. Ainley's interest in the mentally retarded. Graduated from high school at the age of 16, she completed college in three years before becoming a teacher of the mentally underdeveloped children in the Visalia School District in central California.

Her interest and background prompted the state to ask her to care for three patients whose families could not care for them and whose health and mental abilities did not require them to be housed in the crowded facilities at Fairview State Hospital.

IF ROBERT, HOLDER of a master's degree in education from the University of Southern California and a teacher of Spanish at Smedley Junior High School for past seven and a half years, and his wife were to take the three women patients, the hospital would have room for three other patients in greater need of hospitalization, they were advised.

Now, because Rep. Michael A. Feighan of Ohio, chairman of a subcommittee of the House of Repre-

(Continued Page A-8, Col. 1)

## Never Asked Engle Quit, Brown Says

Senator's Wife Insists He Did Accuse Governor

SACRAMENTO (UPI)—Gov. Brown denied Saturday in an emotion-packed statement that he ever asked U.S. Sen. Clair Engle to resign his office.

"I'm sure Clair Engle did not make that statement. He knows I have never asked him to resign," Brown said. "But I'm not going to be a party to a man's sacrificing his life to make a campaign he isn't strong enough to take."

Late Saturday, Mrs. Engle confirmed that Engle had made the accusation. Mrs. Engle, speaking through a closed door to a reporter who called at the Engles' Washington home, insisted: "Clair made the statement."

BROWN said the question of Engle's health as it affected Democratic prospects for regaining Engle's Senate seat placed Brown "in the most distressing situation I have faced in all my years of political life."

But Brown promised he would "fight for him (Engle) all the way" if he could "produce competent medical evidence that he is well enough to carry on his job without hurting himself or his people."

Engle, in his statement issued in Washington, charged that "since October the 8th, Governor Brown has been trying first to bury me. When I didn't oblige him by dying, he then tried to persuade me to resign from office so he could appoint his own candidate."

ENGLE, stating he now needed support "from loyal friends" because he was "regaining my health," charged that Brown was now "doing all he can to force me out of the race."

Brown has stated he feels Engle should not run for re-election and has endorsed State Controller Alan Cranston as his choice for Engle's seat.

### WHERE TO FIND IT

• FOR THE FIRST time in 17 years, patronage and revenue on Long Beach bus lines are increasing. In February there were 40,000 more riders than in February 1963 and revenue was up more than \$12,000. Page A-12.

Amusements ..... B-6  
Beach Combing ..... B-1  
Bridge ..... W-3  
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Ship Arrivals ..... A-13  
Sports ..... C 1-7  
Women's News ..... W 1-8

## LBJ Claims Tax Cut Already Adds Jobs



### VICTIM OF FIRESTORM

Mrs. John Slocum is carried to ambulance under pall of smoke from brush fire which created a fire-storm that blew down her home in hills near Carpinteria Saturday. She was seriously injured.

—Associated Press Wirephoto

## M'Namara in Vow to Beat Reds

SAIGON, Sunday (AP)—Secretary of Defense Robert S. McNamara pledged today the United States will stay in Viet Nam as long as necessary and provide whatever aid is needed to beat the Communist guerrillas.

He told a cheering crowd as he arrived for an on-the-spot survey "there is no question of the United States abandoning Viet Nam."

"We shall stay for as long as it takes. We shall provide whatever help is required to help you win your battle against the Communist insurgents."

## Wind Causes Minor Damage

A plate-glass window was blown out at Boulevard Buick, 1881 Long Beach Blvd., a tree fell onto Artesia Street, blocking traffic, and a "whirlwind" deposited five large tumbleweeds at Walnut Avenue and Burnett Street in Signal Hill.

That was the weather picture Saturday night in the Long Beach area, with a few light showers thrown in for good measure. The weatherman predicted clearing skies today.

Six inches of snow fell in some Southland mountain areas.

## L.A. Port Probe Stalling Likely

By EVERETT W. HOSKING  
I, P-T Sunday Editor

A Los Angeles City Council-inspired investigation into the management of the founding Los Angeles Harbor appeared headed for stormy weather Saturday.

Los Angeles Councilwoman Rosalind Wyman—sounding a bit discouraged and a bit miffed at fellow councilmen—said Saturday she could only hope that a council committee will take seriously its job of investigating Los Angeles harbor operations.

The attractive brunette who has made herself an unattractive thorn in the side of the Los Angeles Harbor Commission by harping inefficiency, told The Independent, Press-Telegram:

"My motion (to the council's Industry and Transportation Committee last Monday) says exactly what I want to say."

Her motion, which questioned management operation of the Los Angeles Harbor as a result of charges in a recent series of articles in The Independent, Press-Telegram, asked the committee for a "comprehensive investigation" of the problem.

Mrs. Wyman added: "I only hope the committee will take seriously its problem."

(Continued Page A-6, Col. 5)

## High Wind Fans Fire; Four Hurt

MONTECITO (UPI)—More than 200 firefighters Saturday night battled a major brush fire which exploded east of this exclusive Santa Barbara suburb.

Efforts to control the blaze, which has blackened about 600 acres of land and indirectly destroyed three houses, were hampered by 50-mile-an-hour winds.

Three civilians and one firefighter were injured. The only serious injury was suffered by Mrs. John D. Slocum, injured when her house "exploded."

Fire officials said a fire-storm—a tornado-like burst—lifted two of the houses into the air and ripped them apart.

THE FIRESTORM was of the type which raised havoc in the 1961 Bel Air fire. Firefighters could give no estimate as to when the blaze would be brought under control. But they said late Saturday the steady wind seemed to be diminishing, and they hoped to contain and control it this morning.

No additional homes appeared in immediate danger, a fire official said. The fire started in Toro Canyon, about eight miles east of Santa Barbara and six miles east of this picturesque community two miles from the ocean.

Flames were clearly visible from the Santa Barbara area.

## Tells Plans for Further Budget Cuts

WASHINGTON (AP)—President Johnson argued Saturday that "the buoyancy of the tax cut" already is boosting employment. And he announced new steps to trim his already reduced budget.

Johnson began his seventh news conference—broadcast live by television and radio networks from the historic East Room of the White House—by stating that greater-than-normal February increases in employment reflected the expectation of the \$11.5-billion tax cut.

And he reported that new figures of businessmen's plans to expand their investment in modern plants and equipment will be released Tuesday and "will confirm rising business optimism."

POLITICS figured in the 30-minute session, too, with a series of questions dealing with a campaign to solicit write-in support in Tuesday's New Hampshire primary for Atty. Gen. Robert F. Kennedy as the Democratic vice-presidential nominee.

Johnson said one reason for primaries is to "ascertain the sentiment of the public." And he said the New Hampshire results will be "very interesting."

But Johnson emphasized that the No. 2 man on the Democratic ticket "will be selected after the president has been nominated, and

(Continued Page A-2, Col. 3)

## Mrs. Johnson, Truman Go to Mourn King

WASHINGTON (AP)—President Johnson announced Saturday his wife, Lady Bird Johnson, and former President Harry S. Truman will head a U.S. delegation to the funeral of King Paul I of Greece.

The funeral has been set for Thursday in Athens. A number of top dignitaries and royalty from other nations will attend.

The other members of the delegation are Archbishop Iakovos, John Poulos, president of the American-Hellenic fraternal organization; Judge John Pappas of Boston; Rep. John Brademas of Indiana; Mike Manatos, presidential special assistant; and George Vournas of Washington, D.C.



## Ready for You! Spring Fashions

Spring fashions, like America and Long Beach, are on the move! Easy-stride hemlines show off feminine gams ... wide, dramatic hats have sweeping brims that flip and dip ... new "naked" shoes walk briskly on small swept-back heels ... necklines for evening plunge provocatively ... lace and ruffles flutter femininely.

The word for spring: pretty. And that's also the theme of our special spring fashion edition today. It's a season for American Beauty in motion ... a season when clothes are soft, lithe, moving. All fashions pictured in the 22-page section, produced by Mary Ellis Carlton, I, P-T fashion editor, are from local smart shops and department stores.



# L.A.C. Says: An Object Lesson of Our Inflation

A few weeks ago Washington was stirred by reports that retiring Congressman Harry Sheppard of San Bernardino had deposited some \$275,000 of currency in several banks. The congressman explained he had kept this money in a safe deposit box since selling his business interests in 1936 when he was first elected to Congress. Now that he is retiring from Congress he decided to put his money to work.

Regardless of his reasons for handling his money in this way, the fact is that that \$275,000 in 1936 is worth only about \$119,000 in today's buying power. It decreased in value by 56 percent as it laid there in a safe deposit box. To have the same purchasing power today it would have to be about \$630,000. This is a vivid picture of what inflation has done in this country. It applies to set-rate pensions, insurance policies and every other investment made then and repayable now in the same number of dollars.

The natural question is—why would anyone do such a thing with his money? One answer is that in 1936 we were only three years ahead of the year when all the banks were closed. In the preceding six years the stock market had crashed, farms and homes were foreclosed with losses to the former owners and to those who held the mortgages. The safest place for money during these years was in a safe deposit box. It increased in value as all other values fell in the depression.

Many people in these 1930s wondered if we were going to have another depression—actually we never got out of it until the start of World War II. Then we started on our road of inflation and have continued on that road ever since. Younger people have no memory of these depression days when dollars were safer than stocks. But it is understandable that some of the older people never got over the fear of such losses—and who can be sure it will not happen again?

Not many people are concerned over the loss in value to this man. He still has \$275,000. But, take a family who 20 years ago took out an insurance endowment policy of \$2,000 to pay for a new-born child's college education. The cost of a college education is two to three times as much today when that policy is being paid. It is probable additional insurance has been taken out to meet the increased costs. But, here again is an object lesson in what inflation is doing to our economy.

When Congressman Sheppard took office in 1936 the federal government was spending \$3.4 billion for the New Deal's many programs to spur our economy and to reduce unemployment from its 15 percent ratio. This year it will spend more than 12 times as much when unemployment is 5.5 percent. The increase alone in the last two years is more than the total budget for 1936. This has been our greatest impetus to inflation.

The government is again preparing to change the Cost of Living Index. It is now 107 over the 1957-59 base. But it is 222 over the 1936-39 base. That is what happened in 28 years. It means it takes \$222 to buy what \$100 would have bought 28 years ago. The new bases are not such a shock to readers when they show a small change over a few years. But if you are interested in your pension, life insurance or other savings, the longer-range period is important. There is no assurance the next 28 years will be less inflationary. The real danger is that constant deficit spending by government will increase the speed of spiraling inflation.

—L.A.C.

## Teachers Win Study Grants

James R. Schaber, history teacher at Long Beach Polytechnic High School, and Fred B. English, English teacher at Anaheim High School, are among 96 public school-year and summer high school instructor fellowships for study in toys in the nation who have the humanities.

## GET AUTOMATION TRAINING FOR GOOD PAY CAREERS

Mr. Robert McEwan, Supervisory Instructor of AUTOMATION INSTITUTE, Inc., endorses the need today for well-organized, professionally taught, personalized student instruction in the rapidly growing field of Business Automation training.

Mr. McEwan continues: "During my 23 years of Data Processing experience in many kinds of company installations and several years in college and company teaching of Data Processing instruction to hundreds of men and women, I am most impressed with the exceptionally well-organized units of class instruction and the high level of professional training in the AUTOMATION INSTITUTE. Located in 30 cities across the United States—including our own Long Beach area.

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HOURS: 8:30 to 8 Daily, PHONE: 432-3983  
SCHOOLS IN CITIES—AUTOMATION TRAINING ACROSS THE NATION

# LBJ Reports Budget Trim, Says Tax Cut Adding Jobs

(Continued from Page A-1)

after his suggestions, and recommendations have been sought." In other words, Johnson, if nominated as expected, will make the decision.

THE PRESIDENT said Kennedy "has established a very fine record of public service." He said he "would rate all the people who have been mentioned for vice president very highly."

In the foreign field, Johnson declared he would be very happy to meet with French President Charles de Gaulle and he sees "no irreconcilable differences" between the United States and France. He predicted the two countries would be together "when the chips are down."

Johnson mentioned no date for seeing the French chief. However, aides indicated Johnson was making a friendly gesture in the direction of Paris—with whom Washington has been at odds—rather than lining up a specific meeting at this point.

De Gaulle is arriving in Mexico for a visit March 16. While Paris and Washington have agreed their chiefs should meet, they have been unable to agree on a time and place. Johnson says he does not intend to leave the United States at this time and De Gaulle so far has declined to come here.

AS FOR Premier Khrushchev, Johnson described his communications with the Soviet leader as adequate and said he sees no reason for a meeting now. Reaffirming his past position, he left the way open for a meeting if and when he believes something worthwhile would be accomplished.

The President, who sent Congress in January a 97.9-billion budget for the fiscal year that will begin July 1, said that total will be trimmed further by additional cuts in the federal payroll.

Johnson said payroll estimates included in the budget will be reduced by 7,000, to produce an estimated annual saving of \$42 million.

While the amount was small in relation to the total budget, it was evident Johnson was delighted with the results of continuing efforts to curtail federal spending.

JOHNSON opened the conference with 10 minutes of announcements delivered at a machine-gun pace. These included:

—The designation of former President Harry S. Truman and Lady Bird Johnson, the First Lady, as his personal representatives at the funeral of King Paul of Greece.

—A committee for the preservation of the White House has been created, with Jacqueline Kennedy agreeing to serve as one of the seven public members.

—Another former First Lady, Bess Truman, will serve as a member of the Committee on Heart Disease, Cancer and Stroke which Johnson has created to recommend steps "that can be taken to

reduce the burden and incidence of these diseases."

—Reappointment of Chairman Lawrence K. Walsh to a new seven-year term as a member of the Interstate Commerce Commission; reappointment of James Robertson to the Federal Reserve Board; reappointment of Walter Tobriner as a District of Columbia commissioner.

Johnson said he would be glad to explore the possibility of further wheat sales or long-term trade agreement with the Soviet Union. He said he knows of few things the Soviet Union has that this country needs, "but it is a subject we would be willing to pursue."

ASKED IF HE favored a proposal for two vice presidents—one of a series of proposals for meeting the situation caused by a president's death—he said it was being studied by a Senate committee and he would not make any recommendation. He said a constitutional amendment was not something for a president to pass upon and although he had his own views on it, he would leave it to the committee.

Johnson was questioned on a number of subjects. Among them:

Civil Rights—Asked about the chances of the civil-rights bill in the Senate, he said a good bill was passed in the House and he hopes the same bill will be passed by the Senate. But he would not estimate, and said he thinks no one really knows, how long the civil rights battle may go on in the Senate.

Interest Rates — Johnson said he thinks it is unlikely that interest rates will go up this year. Any such move, he said, would tend to offset benefits of tax reduction, he said. The

reply was to a question as to whether in view of a rate increase in Britain, the United States might follow suit.

Viet Nam—Johnson said he was not aware of any information the administration was hiding about the war in Viet Nam. He recalled that it has been a problem faced by both Republican and Democratic administrations and said he hoped Republican criticism did not indicate a lessening of bipartisan support for U. S. policy in that area.

Dependents — Johnson said no decision yet has been made on removing dependents of servicemen from additional danger areas. He said when Secretary of Defense Robert S. McNamara returns from Viet Nam he will probably make recommendations.

## Paris-to-Peking Phone Link Near

PARIS (UPI) — A direct telephone-radio link between Paris and Peking may be in operation by mid-summer, a spokesman for the French Post, Telegraph and Telephone Ministry said Saturday.

He said negotiations to establish the communications link began before France and Communist China established diplomatic relations last month.

## Northwest Passage Try This Summer

TORONTO (AP) — A 107-foot Canadian vessel, the Northland Princess, will try to make the first two-way crossing of the arctic's north-west passage this summer in an attempt to show commercial sea traffic could be feasible.

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## COMPLETE WEATHER

Long Beach and vicinity: Mostly sunny today and Monday, but increasing clouds-tuesday. Heavy rain likely Wednesday. High today, 72. Low today, 52. Tuesday: Partly cloudy with some showers today. Clearing tonight. Heavy rain likely Wednesday. High today, 72. Low today, 52. Wednesday: Partly cloudy with a few showers today. Heavy rain likely Wednesday. High today, 72. Low today, 52. Thursday: Partly cloudy with a few showers today. Heavy rain likely Wednesday. High today, 72. Low today, 52. Friday: Partly cloudy with a few showers today. Heavy rain likely Wednesday. High today, 72. Low today, 52. Saturday: Partly cloudy with a few showers today. Heavy rain likely Wednesday. High today, 72. Low today, 52. Sunday: Partly cloudy with a few showers today. Heavy rain likely Wednesday. High today, 72. Low today, 52.

STATION	TEMP.	WIND	SEA
Long Beach	72	10	10
Long Beach Airport	72	10	10
Long Beach Harbor	72	10	10
Long Beach Pier	72	10	10
Long Beach Breakwater	72	10	10
Long Beach Jetty	72	10	10
Long Beach Point	72	10	10
Long Beach Spit	72	10	10
Long Beach Shoal	72	10	10
Long Beach Bank	72	10	10
Long Beach Bar	72	10	10
Long Beach Channel	72	10	10
Long Beach Strait	72	10	10
Long Beach Sound	72	10	10
Long Beach Bay	72	10	10
Long Beach Gulf	72	10	10
Long Beach Ocean	72	10	10

## Airliner Safe in Emergency Stop

LONDON (UPI) — A Pan American World Airways Boeing 707 jet airliner with 159 persons aboard made an unscheduled landing at London Airport Saturday after developing a windshield crack. The plane was carrying U.S. Air Force personnel and dependents on a flight from a British base to McGuire Air Force Base, N.J.

## DR. RAYMOND, DENTIST, Says:

\* THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.  
\* Patients sending friends and relatives have passed this outstanding all-time record.  
\* Thousands of my patients use NO MONEY DOWN for dentures.  
\* Over 10,000 Upper, Lower and Partial Dentures made in 14 years.

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PAY NOTHING FOR 12 WEEKS  
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Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates, Dr. Raymond has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than dentures possible a few short years ago. Ask to see samples of said modern dental plates, upper, lower and partial. GOOD dental plates need not be expensive. THE COST IS SMALL.

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NO MONEY DOWN

**Cheer Ben Bella**  
BELGRADE, Yugoslavia (UPI)—Thousands of cheering Yugoslavs Saturday welcomed Algerian President Ahmed Ben Bella and Yugoslavian President Marshal Tito on their arrival at the Serbian industrial capital of Nis. Ben Bella is on a one-week visit to Yugoslavia.

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**AMERICAN TOURISTER LUGGAGE**  
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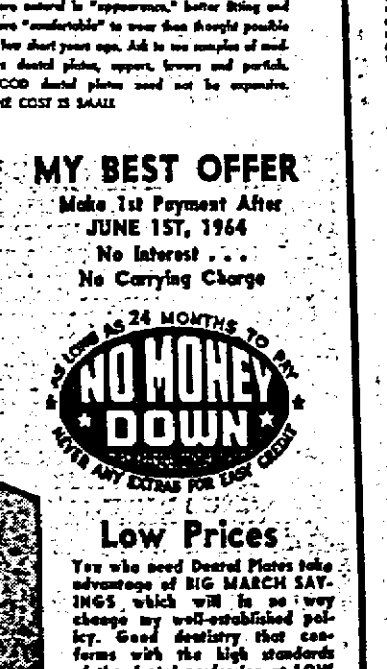
Dr. Raymond

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Dr. Raymond



Dr. Raymond

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Dr. Raymond



AWARE THAT HE'S on camera, this Marine truck driver really hams up his part in war games played by Marines from El Toro and Camp Pendleton. He's just been shot "dead" by guerrilla force.

## 20,000 MARINES IN MOCK WAR

# 50 Guerrillas Spread Havoc

By BOB SANDERS  
L. F. T. Staff Writer

**TWENTYNINE PALMS**—Scattered over the endless miles of desert surrounding the Marine Corps Base here a group of Marines—20,000 strong—are fighting a mock war.

Scattered among them in bits and dabs of 10 each, another group—50 strong—are busily engaged in fighting the fighters and trying to disrupt the orderly movements of the war.

The 20,000—from El Toro and Camp Pendleton—are fighting an annual exercise, known this year as Operation Winter Night, designed to sharpen their training for sustained desert fighting.

The smaller group are guerrillas whose mission is to cause as much trouble behind the lines of both sides as possible.

AT THIS point, the exercise has been the most aptly named in recent years—since the operation began Feb. 29 the temperatures have dropped to below freezing every night; the winds have varied from 20 to 40 knots, and the blowing dust has been thick as bean soup most of the time.

The tactical situation is this: the Aggressor Forces from the unfriendly country of Rabuc have overrun the province of Mojave in the friendly country of Frida and subjugated the people there.

Right now, the Aggressor Forces are in the low-lying mountains to the north and the Friendlies are on the flat desert be-



CREeping UP on "enemy" target, guerrilla hurls bomb to put opponent's truck out of action.

low. Before the exercise ends March 10 the Friendlies will make a concerted effort to drive the Aggressors out.

MEANWHILE our 50 guerrillas—30 well behind the Friendly lines and 20 in the front area—are sortieing every night to see if they can blow up a radar site, cut a communication line or destroy an air installation.

Their actions, as well

as the actions of the Friendly Marines in spotting, killing or capturing them, are being evaluated by a team of umpires but the results will not be known until after the exercise is over.

When they are not pretending to be guerrillas, these men are students in the Non-Commissioned Officers' Leadership School at Camp Pendleton. Consequently they are made up of men from all walks of Marine life—from

cooks and supply men to combat riflemen.

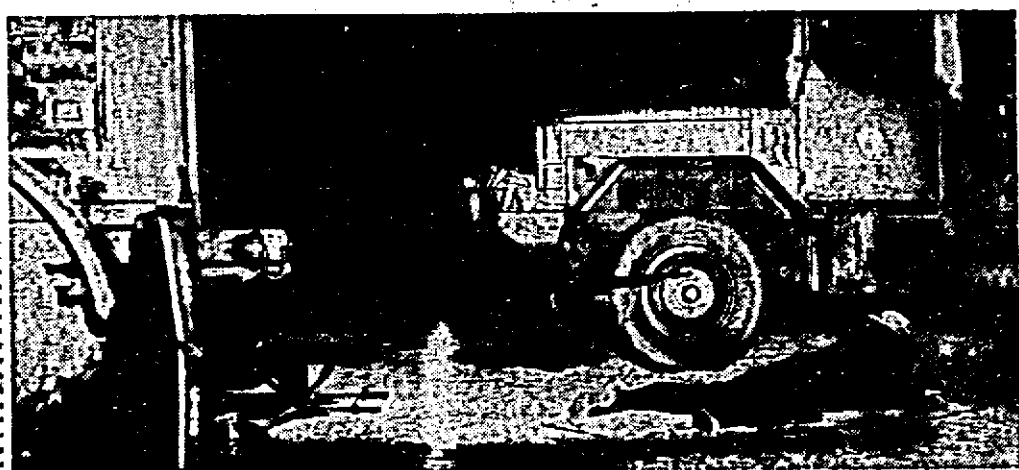
THE IDEA is that at the same time they get training in leading small bands of men they are keeping the great mass of the troops alert to the operation of behind-the-lines guerrillas.

Every night two bands of 10 guerrillas, their faces blackened with burnt cork and dressed in dark sweatshirts and blue jeans, are given assignments by their commanding officer, Capt. Richard E. Brown, who recently returned from 13 months in Okinawa.

They are driven by truck to within about two miles of their objective and turned loose. From then on they are strictly on their own.

THEY MOVE on foot, as silently as possible, around their objective, trying to find the best access to it. Usually they split into bands of two or three and try to approach from all sides at the same time. If they are captured—Friday night three were captured, one "killed"—they are interrogated during the day and returned to Capt. Brown for another assignment that night.

"It's a chancy job," says Sgt. Clifford Colby, who, for exercise purposes, is the notorious "Pancho Espinada," former vice premier of Rabuc and now the "Number Two Most Wanted Man" in the guerrilla forces, "and it makes a man watchful—and a little lonely."



GUERRILLA FORCE whose mission is to cause as much havoc as possible behind lines of "unfriendly" army attacks forces of enemy in the desert.

## Waste of U.S. Aid in Turkey Charged

WASHINGTON (AP)—U.S. aid administrators were accused Saturday of wasting \$85 million on projects in Turkey and Iran and misleading Congress about their progress.

The charge was made by the General Accounting Office, which checks on federal spending for Congress, in a report to the House and Senate.

It said the funds were used to build highways and rail-

ways that weren't really needed and wound up going no place. In seeking the money from Congress, the report added, the administration presented incomplete and inaccurate information and withheld other facts that should have been presented. The Agency for International Development disagreed with the findings and blamed them on "a fundamental difference" between it and the GAO over the nature of the projects.

## Angola Casualties Listed by Portugal

LISBON, Portugal (AP)—Terrorist elements suffered Portugal's military forces in "Terrorist elements suffered Angola lost 8 killed and 16 numerous losses in fights during the week of Feb. 26 to March encampments and hideouts," a communiqué said Saturday.

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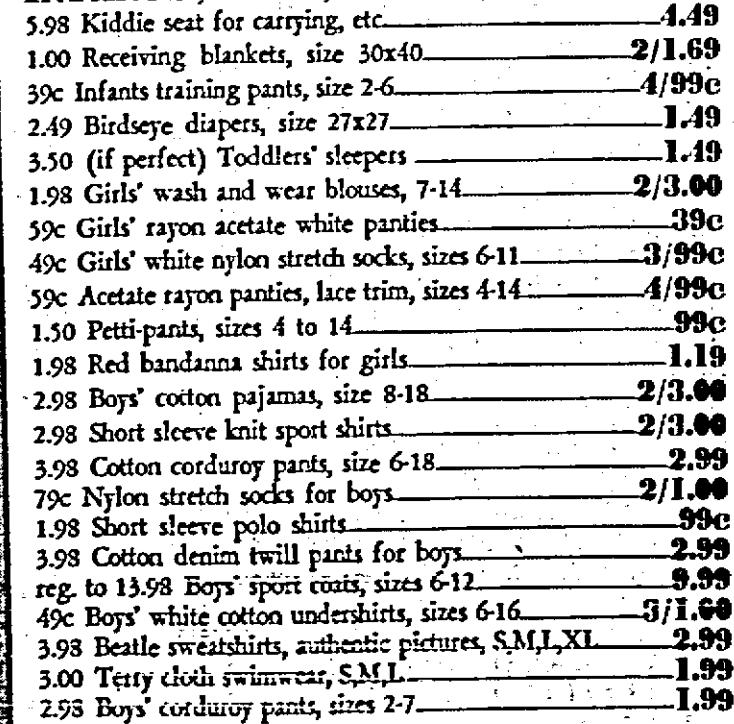
## 4 Indonesian Invaders Slain

## 4 Indonesian Invaders Slain

KUALA LUMPUR, Malaysia (UPI) — Renewed fighting between security forces and Indonesian guerrillas in Malaysian Borneo was reported Saturday in the wake of the collapse of diplomatic efforts to end the seven-month conflict which has engulfed Southeast Asia into war.

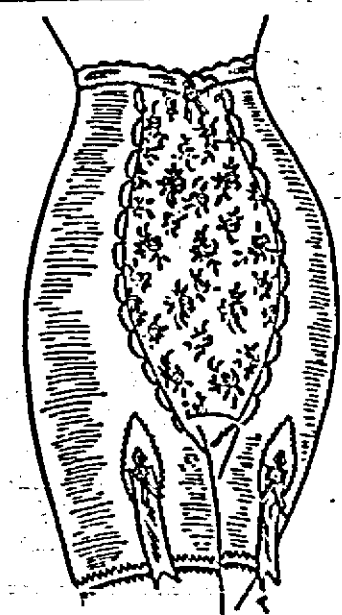
A spokesman for the com-

bined British - Malaysian security force reported from Kuching, Sarawak that four armed, uniformed Indonesian guerrillas were killed in clashes Thursday. He said no casualties were reported among the security forces involved in the fighting in northern Sarawak.



**street floor**

**Cross cross tummy control bands, concealed garters. White power net with embroidered front panel and satin back panel...for a slimmer, trimmer you. Complete range of sizes, small, medium, large, ex. large.**







# Operation Confusion: Phony Love Scents for Insects

INDEPENDENT PRESS-TELEGRAM—A-7  
Long 34 Feb 12, C.A.M., Sunday, March 2, 1944

WASHINGTON, D.C. — Government scientists will try this summer to get some male insects so confused by phony love-scents dropped from an airplane that they won't be able to do any courting. This potentially revolutionary approach to the war on insects has been named "Operation Confusion." It offers an example of the Agriculture Department's efforts to find ways of controlling winged pests without using chemical pesticides that may be harmful to man, plants and animals.

The test battleground probably will be an island in Lake Winnepesaukee, N.H. If it works, the technique eventually may be used against a wide variety of economically important pests, ranging from cockroaches to the pink boll worm that attacks cotton, project scientists told a reporter.

The idea will be to spread such a heavy dose of the entirely harmless chemical on rocks, leaves and tree trunks that the males will be left running around in circles and wind up confused and exhausted.

Plans for the experiment were outlined by the two Agriculture Department chemists who conceived it—researcher, Martin Jacobson, branch of the American Chemical Society—for their work in explaining the chemistry of the natural sex attractants and for synthesizing new compounds useful in luring injurious insects to their deaths.

They are due to be honored March 12 by the Chemical Society of Washington—a no-longer-used items for cash.

## Lack of Poets Worries Nash

PROVIDENCE, R. I. (AP)—Poet Ogden Nash says he's worried because he doesn't see any young writers on the horizon.

"Our writers all want to write Greek tragedy, and television and advertising has napped up many bright young people because they pay more money for their talents. Unfortunately, they also wear them out quickly, but I hope some of them emerge unscathed."



# Assistant Manager's








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Size 15x18-18x18	<b>1.69</b>
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Size 21x27-27x27	<b>3.99</b>
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100-yd. sk. tapestry yarn	<b>89c</b>

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third floor



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Pair of draperies 44" wide and 84" long. Heavy duty traverse track installed **18.98**

fourth floor

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19c Cannon washcloths, 12x12 **9c**  
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reg. to 2.49 Fine blend fabrics **yd. 68c**

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4.95 Metal adjustable ironing table **2.99**  
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7.95 Bissell rug shampoo master **3.99**  
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reg. 270.00 **199.99**

Beautiful Danish walnut finish bedroom set. Set consists of double dresser, frame mirror, chest, panel bed, 2 night stands.

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Back padded with cotton for comfort. Rugged hardwood frame. Coil-spring top, no sag spring base. Select from cocoa, beige, green, yellow or blue decorator colors.

fourth floor

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TWIN OR FULL SIZE

reg. 8.99 **4.99**

Fringed heirloom type bedspreads, twin or full size. Select from pink, delphinium blue, old gold, spice brown, tangerine, moss green plus bleached and antique white.

third floor

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A full horsepower Eureka Canister comes complete with all attachments.

**NOW ONLY 39.95**

Deluxe Eureka Upright with two-speed motor. All metal. Now specially priced.

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Now we have a new lightweight Eureka vacuum cleaner at a special price.

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Special price **8.99**

Beautiful, distinctive pattern and styling. 2-year guarantee against breaking, cracking or chipping. Take advantage of this special low price, the savings are truly great. They won't last long at this price... so be here when the doors open.

lower floor



# Ohioan Blocking Rep. Utt's Bill to Let Orphans Come to Anaheim

(Continued from Page A-1)

representatives Committee on the Judiciary, has levied the charge, the state has become apprehensive about allowing the outpatients to live in a home where so-called "disturbing social and economic issues" exist.

Rep. Feighan wrote Rep. James B. Utt (R-Santa Ana) that his committee had "agreed to withhold concurrence" on a motion that would have permitted the passage of a special bill allowing the Ainleys to bring into the U.S. their three recently adopted Korean orphans.

Rep. Utt had sponsored the special legislation.

Feighan wrote in a letter dated Jan. 23, 1964 "... we have been advised by the Immigration and Naturalization Service that the California Department of Social Welfare decided not to give their favorable recommendation to any adoption by Mr. and Mrs. Ainley due to consideration of the fact that in addition to five natural children, ages 2-7, and two adopted Korean children, ages 2 and 3, respectively, Mr. and Mrs. Ainley house and care for three mentally retarded persons, for which they apparently receive payments from the Department of Social Welfare of your State."

(The Ainleys received \$115 a month from the state for each out-patient in their care. The cost to the state to care for a patient in the hospital is \$250 a month.)

The California Department of Social Welfare apparently feels that one mentally retarded "sister" would be ok but that three in the Ainley household would not be in the best interest of the three Korean children still in the orphanage. The social welfare agency once described the Ainleys as "an extraordinary couple with many strengths. They have a deep love and concern for children and extend themselves in their desire to care for children in need."

The agency tendered this report when they was only one "sister" in the home at 2286 Robinhood Place. Subsequently, the department advised the Department of Immigration—by telephone—it would not recommend the immigration of the three youngsters into the Ainley home as long as three mental-

ly retarded women were under the Ainley care.

(THIS REPORTER accompanied the Ainleys on a flight to Korea in November and visited the Harry Holt Orphanage where the Ainleys' three children are being cared for. There are 600 orphans living in the clean but over-taxed quarters. Forty to 50 youngsters sleep in one room on thin pallets on the floor. The radiantly heated floor is their playground when bitter cold winds bank the snow against the building as high as the sills on the plastic-covered windows. Many of the orphans never have had on a brand new garment. The seriously ill get immediate medical treatment—the less seriously afflicted may have to wait. Dental care is all but nonexistent. Warm but plain food is prepared in three vats in an outdoor kitchen. Teaching the youngsters, whose ages range from a few days to 14 years, proper sanitary procedures is a chore never completed.)

The trip to Korea ended in disappointment for the Ainleys.

BECAUSE THEY already had adopted two Korean orphans, a special and private bill had to be passed by Congress. This legislation was sponsored by Rep. Utt for three children the Ainleys had arranged to adopt in Korea. To comply with a recently enacted law, the

Ainleys—along with 57 other couples—flew to Korea to see their children prior to or during the adoption proceedings. However, when they arrived in Korea one of their children had been claimed by its uncle and another child was too ill with pulmonary tuberculosis to qualify for adoption.

The Ainleys were asked to substitute two other children. An exchange of cablegrams between Seoul and Washington urged legislation to change the names of the children on the special bill to conform with the two new children. Time was short. The officials urged the Ainleys to proceed with the court adoption proceedings. They did. The three children, Chang In Wo, 7, Young Soon Kim, 5, and Tai Yung Schol, 5, were declared by court order to be and are now the fully legally adopted children of the Ainleys.

THE SPECIAL legislation failed to clear Congress before the prop-jet airplane with its load of 109 adults and 91 children was ready for the return flight to the U.S.

The Ainleys had to leave their three children at the orphanage.

The solution to the problem would appear simple—do as little Carol suggests in her letter: "... give two of our big sisters away."

The Ainleys would like to keep the "sisters"—all three of them—if possible. They have become attached to them

# Cities Seek More Land as Air Station Buffer

Officials in communities surrounding Los Alamitos are looking for more land on which to establish a regional park.

The search for additional acreage came after Orange County supervisors, earlier the cities of Cypress and Garden Grove is looking into the park on 50 to 100 acres surrounding the airfield.

SUPERVISORS indicated that a regional park should have 200 or more acres. "The regional park is not a

certainly is unlikely, since the children belong to the Ainleys by an order of the court. And the Ainleys ask the poignant question, "What do we do now?"

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 MON., MARCH 9th  
 OUR MARINA SPORTSWEAR  
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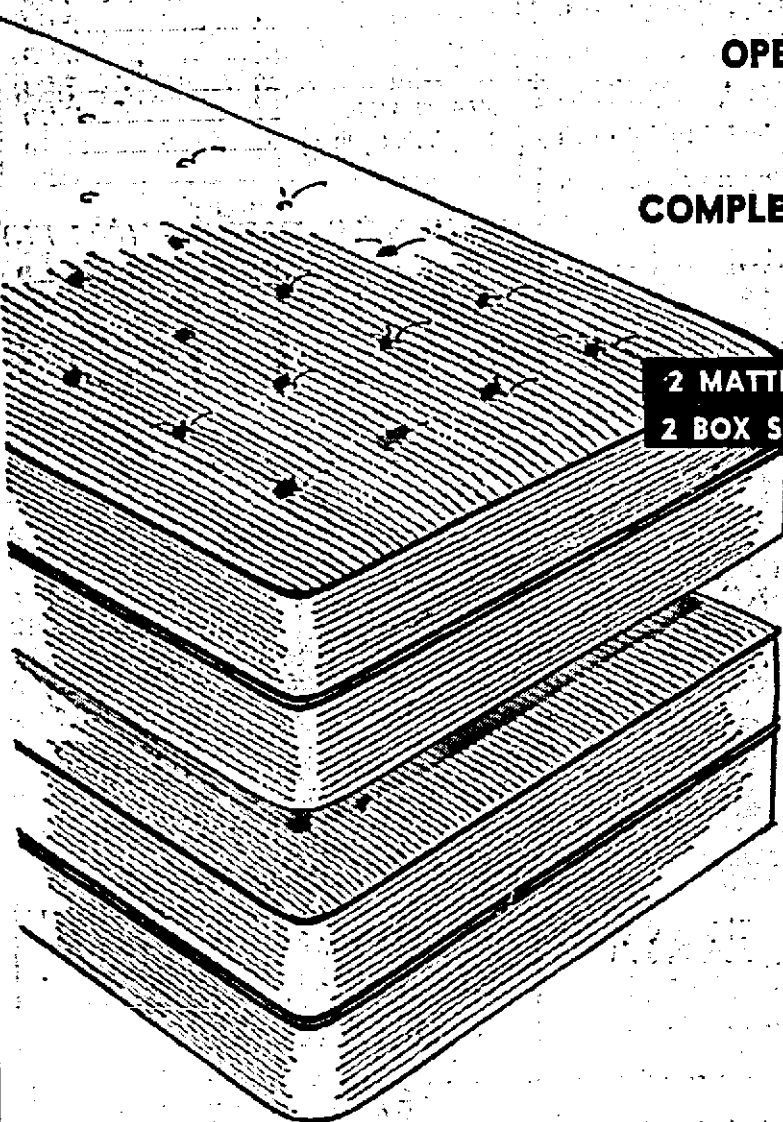
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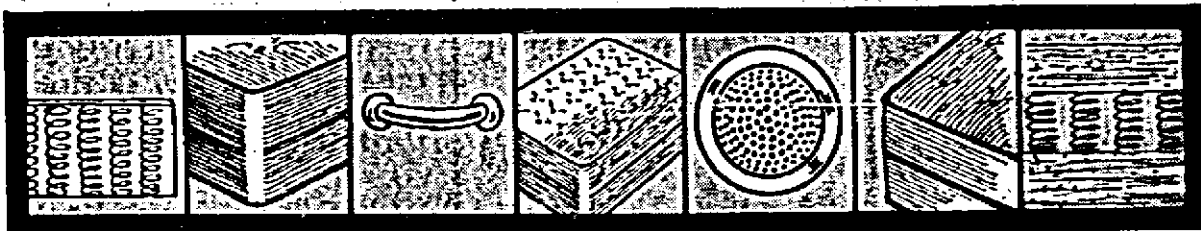
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Reg. 13.95-16.95. These uniforms at half price savings and more will give lasting service in long wearing, easy care cottons and synthetic fabrics. Misses 6-18, Junior, 5-11, Half sizes 12 1/2-22 1/2.

**BUDGET DRESSES**

**ASSORTED COMFORTERS AT 1/2 PRICE  
 7.77**

Reg. 15.95. Warmth without weight in resilient, odorless, mat-proof, non-allergic dacron polyester filled comforters. Assorted group of handsome decorator colors and styles in 72" x 84" sizes.

**BEDDING**



# Ruby's Defense Calls on Experts

By BILL HUNTER  
L. A. Times Staff Writer

DALLAS — The biggest guns in the defense arsenal of Jack Ruby will be fired this week when his attorneys offer testimony designed to prove him insane.

Melvin Belli, defense counsel, said at least a full week will be needed to present the psychiatric testimony from a battery of medical experts.

"After that, a week of rebuttal," opined the distinguished Californian. "We should get out of here by the 20th."

BELLI, apparently outmaneuvered thus far by Dallas Dist. Atty. Henry Wade, said he is happy with the way the trial has proceeded and praised Judge Joe B. Brown for the manner in which the jurist has tried the case.

"He's a fine lawyer. He knows the law," said Belli.

However, Belli remained firm in his opinion that Ruby cannot receive a fair trial here for the Nov. 24 slaying of Lee Harvey Oswald, accused assassin of President Kennedy.

"I haven't changed my mind one bit in that respect," he snapped.

Belli launched his defense Friday, the most spectacular day of the trial.

FIRST, a Dallas detective testified just before the state rested, that Ruby claimed to have plotted the crime for two days and had promised to shoot Oswald "the first chance I got."

The first defense witness, pregnant striptease dancer Karen Bennett, almost was caught in a jail-break by seven men who grabbed two women as hostages.

The witness, known as Little Lynn when she performed in Ruby's downtown club, appeared near her hour of de-



Associated Press Wirephoto  
MISS PATRICIA KOHS, a former stripper in Jack Ruby's Carousel Club in Dallas, has been summoned by defense attorneys to testify in Ruby's trial Monday.

livery as she took the witness stand.

"I thought this might be my first time to deliver a baby in court," said Belli. "I was looking for the scrub room."

THE SUAVE Belli was unruffled by the escape that also affected his wife, who was with Mrs. Bennett.

"Some guy out there is trying to upstage me," he quipped.

As the trial moves into its fourth week, Ruby appears tired and under heavy strain.

Japan Buys

Russ Aluminum

MOSCOW (AP) — Japan bought 40 per cent of its aluminum alloys from the Soviet Union in the fourth quarter of last year, the government news agency Tass reported. It did not say how much was involved.

Municipal Band Concert Program

3 P.M. Today  
March  
Federation, March  
I Need You Every Hour  
Swing, Holiday, Over the  
Grand, R. Johnson  
Fair, Fair, Fair  
Zouave, Walter Thelin  
Lovers  
Serenade  
The Midnight Sun, Over the  
Lovers  
Daisy  
Air a Fata, Walter Thelin  
Jenny with the Lip, Bruce Hall  
Tie, Frimont, Gene Carlin  
The New Colonial March, Hall

## Phone Pact Signed to End Long Strike

By GEORGE ROBESON

Representatives of General Telephone Co. and the Communications Workers of America signed a three-year contract Saturday afternoon, bringing an unofficial end to the telephone strike in its 41st day.

The pact still must be ratified by the members of 12 Southland CWA locals before the strike is ended—an action expected to be completed sometime this week.

The company has agreed to bring back 5,000 strikers to their jobs—or, at least, all of the 5,000 who want to come back—within four weeks after ratification by the locals.

DETAILS of the new con-

## Eight Die in Cyprus Warfare

NICOSIA, Cyprus, Sunday (AP)—Eight persons were reported killed in the worst Cyprus fighting in nearly a month, almost simultaneously with the release of 49 Turkish Cypriot hostages by their Greek captors.

The government announced seven of those killed were Greek Cypriots. The British army reported one Turk killed. The fighting took place Saturday at Kitima, near the city of Paphos, about 60 miles from Nicosia where the Turks were freed.

BRITISH troops also came under fire and one British soldier was among 34 persons reported wounded.

The British, patrolling the island, that once was their colony in an attempt to keep the warring communal factions from each other's throat, established a cease-fire line at dusk, but snipers continued sporadic shooting.

In Nicosia, joy, despair, anger and charges hurled against the Greek-dominated Cyprus government of President Archbishop Makarios greeted the return of the 49 Turk hostages.

Shouting men and women kissed the ex-prisoners—48 men and a woman—on their return to Nicosia's Turkish quarter.

tract would be withheld until ratification of the union membership, both sides agreed, but it was known that the agreement covers wages, pension and health plans, life insurance, vacations and the mechanics of bringing the strikers back to work—all back—though the company hired 3,500 new workers during the long dispute.

Parker Sullivan, president of General Telephone, said the contract provides for two reopening clauses on wages, spaced 12 months apart.

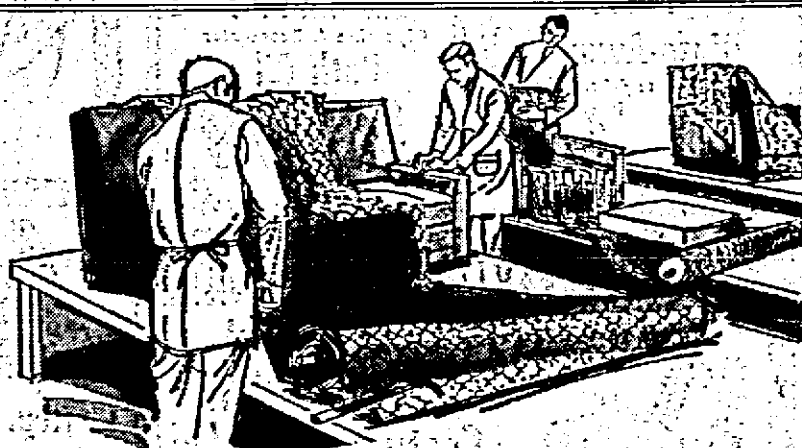
"THE back-to-work agreement," he said, "includes a clause whereby all employees still on strike and wishing to return to work upon ratification of the new contract will be able to do so on an orderly and scheduled basis over a four-week period."

"The settlement gives us a contract designed to fit our needs, and is not related in any manner to an industry pattern," he said. "We are very pleased that both parties have agreed upon all proposals and that we can now put an end to this lengthy labor dispute."

JOIN THE smart businessmen who turn their used office furniture into cash with inexpensive Classified Ads. Dial HE 2-5959 today.

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**\$7.95 MO.**

the MUSICAL  
234 PINE AVE.  
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**Your Furniture Will Look New With May Co. Reupholstering**  
**Save 20% to 38% on Fabrics**

**61.49** regularly 76.50 **119.99** regularly 146.50  
for standard chair for standard sofa

**Prices include labor . . . using sale-priced 3.99 yd. fabric—4.95 to 6.50 yd. value**

Bring the come-alive spring look to your home . . . let us reupholster your furniture now at these great savings on handsome designer fabrics. The wide selection includes rayon and cotton madrases, damasks and weaves, boucle textures.

**Check these features assured you by May Co.'s expert craftsmen:**

- We strengthen and reinforce the entire frame, reglue dowels, strengthen joints.
- We re-tie springs with imported twine or replace spring units.
- We rebuild, put in new bottoms with either sagless or webbed construction.
- No charge for pick up and delivery.

See this chart for savings using other sale-priced fabrics.

fabric per yd		Standard chair		standard sofa	
regularly	sale	reg.	sale	reg.	sale
4.95-6.50	3.99	76.50	61.49	146.50	119.99
6.50-7.50	4.99	85.00	67.49	157.50	130.99
7.50-8.90	5.99	90.00	73.49	168.50	141.99
8.95-9.90	6.99	97.00	79.49	179.50	152.99
9.95-10.50	7.99	103.00	85.49	190.50	163.99
10.95-11.90	8.99	109.00	91.49	201.50	174.99

SHOP AT HOME . . . our expert will call at your home with samples, give estimates, no obligation, of course. Don't wait, call us today. Just dial ME 3-0111, Ext. 376.

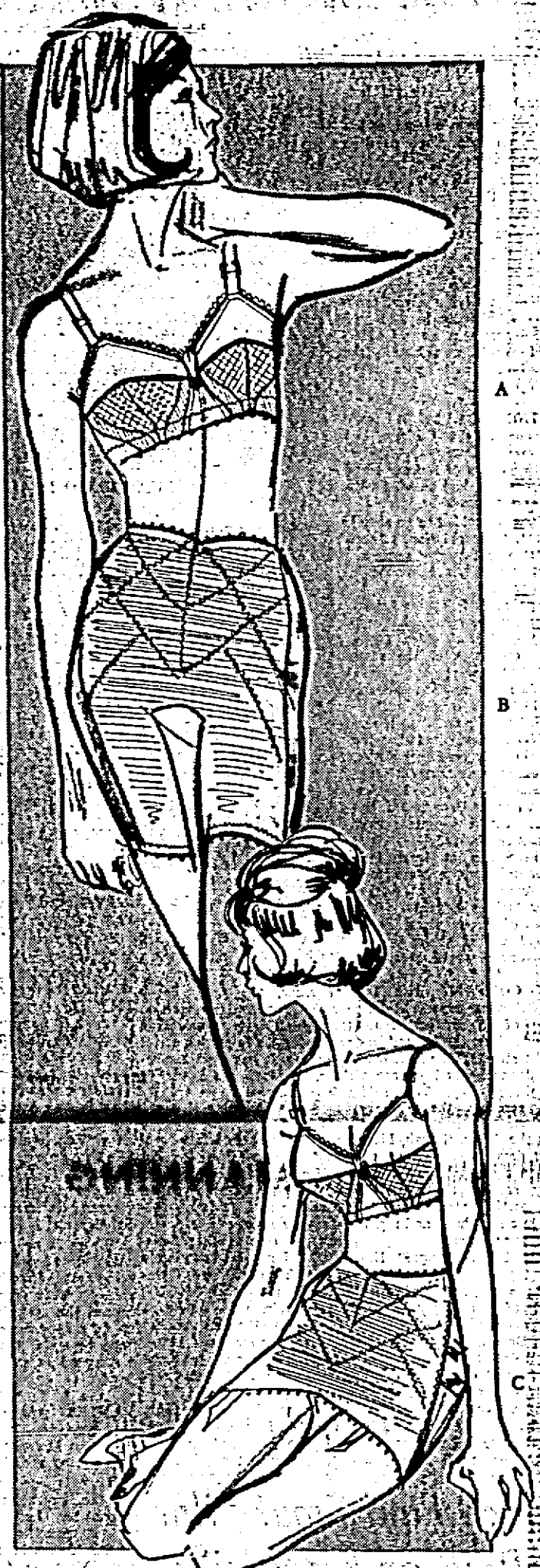
NOTHING DOWN, take up to 24 months to pay.

May Co. Desperes 11

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LAKEWOOD | SOUTH BAY | BUENA PARK

Shop Monday thru Saturday 9:30 A.M.-9:30 P.M.

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LAKEWOOD | SOUTH BAY | BUENA PARK



**Gossard 'Answer-Debs'**  
keep you in proportion  
with cool, light Lycra® blend

'Answer-Debs' by Gossard, designed to answer the needs of average figures with above-average ambitions . . . longer figures with special needs of their own. All are paneled in elasticized acetate/cotton/Lycra® spandex, rayon satin, and lightly controlled with nylon/Lycra® spandex for sheer comfort, quick wash and dry.

A. 'Answer' bra, all cotton cups,  
A 32-36, B-C 32-40, **2.50**; 32-40, D cup, **3.50**

B. 'Answer-Deb' 19-inch long-leg proportioned panty,  
S-M-L, **13.95**; XL, **15.00**

C. 'Answer-Deb' girdle, S-M-L **10.95**

(Not shown) 'Answer-Deb' 20-inch long-leg panty,  
S-M-L, **13.95**; XL, **15.00**

**Meet the Gossard Stylist**  
appearing March 11th  
in our Lakewood Bra Salon

May Co. Corset and Bra Salon 44

Shop Monday thru Saturday 9:30 a.m. 'til 9:30 p.m.

**To Celebrate Our 51st Anniversary**  
**A \$50 COURSE for \$10**



**Now at all Franchised Arthur Murray Studios**

This extraordinary introductory course is offered because we want you to see for yourself how quickly and easily you can learn the new interesting dance steps.

This unusual offer will prove to you that, even if you've never danced before, you'll be able to go dancing after one or two lessons when you put yourself in the competent hands of an expert

Arthur Murray teacher.

Visit one of the attractive Arthur Murray Studios and enjoy the friendly, welcoming atmosphere. Learn the Fox Trot, Cha-Cha, Twist, Waltz or any step you like. Don't put it off—you'll be so glad you came in!

\*Every Arthur Murray Studio is individually owned and operated by a respected member of your community under a franchise by Arthur Murray, Inc.

**ARTHUR MURRAY School of Dancing**

Studios Open Until 11 P.M. Visitors Are Always Welcome

J. EARL MANNING, Licensee

247 E. 5th Street

HE 2-0176



## DRAG STRIP TOOK RAGERS OFF STREETS

# Lions Made Hot-Rodding Respectable

When it opened in May 1955, the operators of Lions Drag Strip had one big mission in mind — to get hot-rodgers off the streets by affording them a legal, strictly supervised place to drag-race their cars.

There was no question about the need or the urgency.

Disorganized, impromptu drag meets in back alleys, city streets, even the highways, had already become a rather terrifying social problem, admittedly beyond traffic department control. Hot-rod youth was hitting the headlines with grim regularity.

THE POLICE Advisory Council for Car Clubs of Los Angeles County, together with leaders of the car clubs themselves, had pleaded with the operators to be.

It was decided to go ahead, but with trepidation. There was no certainty of success.

So, what has happened in nine years?

Robert G. Hill, gray-haired, crew-cut, 45-year-old president of Harbor Area Lions, Inc., operators of the strip, put it this way:

"Call it mission accomplished—and continuing."

Hill then pointed to a record which indicates that the big raceway on 223rd Street, leased on once-dormant property managed by the Los Angeles Harbor Department, has accomplished far more than was ever planned.

There are at least four other missions accomplished and continuing, plus a few other "fringe benefits." The story of Lions Drag Strip, totaled up, is something of a motorized social saga.

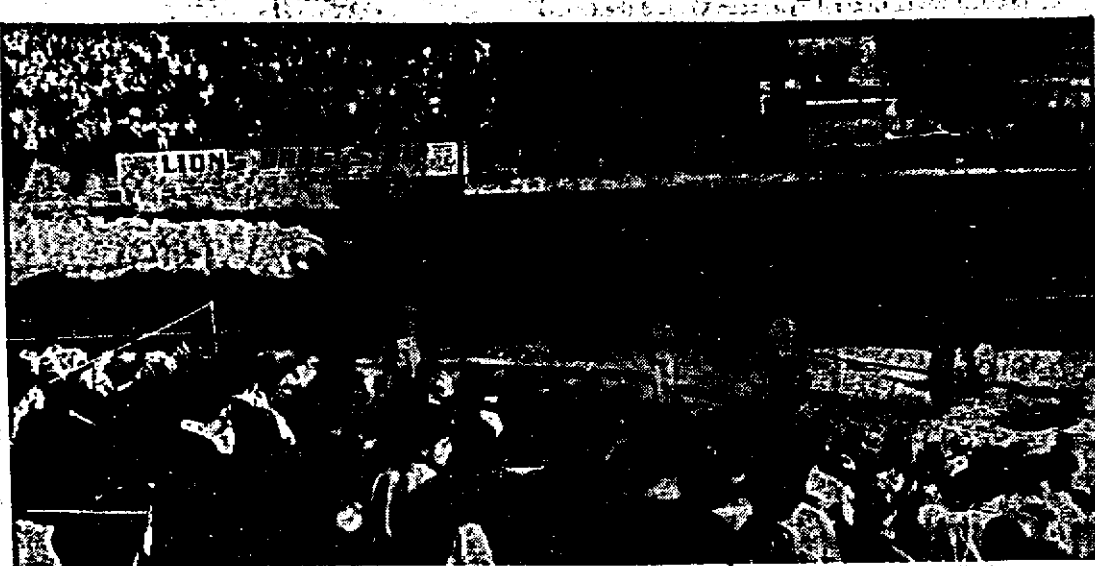
IN COMPANY with the now 300 other organized drag strips of the nation, Lions did indeed get the hot-rodgers off the streets. The headlines of a dozen years back are a rare thing today. This, said Hill, remains the primary mission.

In the doing, though, Lions itself developed—in a metropolitan area—into a race facility; second to none, for both participants and spectators in a now-huge and rapidly growing sport.

How big is "huge?" Hill said:

"On a national scale you could safely multiply by 100 the performance record at Lions Drag Strip."

Of this, at an average of 70 weekend racing days per year (more than most other strips), 665 meets have been seen by more than 2,300,000 spectators. At a modest 150 entries per meet—they now



SUPERVISED DRAG RACING . . . The Venture Pays Dividends



ROBERT G. HILL  
"Mission Accomplished"

usually exceed 200—99,750 cars have made more than a half million speed runs.

Further, the Long Beach strip has gained recognition throughout the drag-racing world for its impartial, strict operation. It has rigid inspections, employs the latest in safety devices.

IT HAS an excellent safety record in a sport which, contrary to general belief, has itself a safety record far surpassing other forms of vehicular racing and, for that matter, many sports.

As for one another "mission," Lions is completely unique. To date, said President Hill, more than \$100,000 in profits from the operation have gone to the nine member clubs of Harbor Area Lions, Inc., and, in turn, been used to help some 20 different service causes.

They include the Boys Club, the blind, Boy Scouts, civic welfare groups and, in some instances, direct charity.

"Today," said Hill, "Lions Drag Strip is in better position than ever to serve, and I mean the word literally."

"Operating a drag strip is costly. For instance, we've completely resurfaced the 1320-foot blacktop four times. But we are completely solvent now, with all outstanding bills paid."

"On March 1, in fact, we were able to mail each of the nine clubs a check for \$2,480. They had expected a dividend, but these were almost twice the amount anticipated."

ANOTHER great residual benefit in this "mission continuing" gambit, and it may be the most important, was pointed out by a veteran, 35-year-old drag racer.

Jack Ewell of Torrance, married and the father of three youngsters, has competed at the drag strips since 1949. He drives a hot fuel dragster (it has run the quarter-mile at 179.46 mph and 8.10 seconds elapsed time). Ewell is president of the recently organized United Drag Racers Association.

While complimenting Lions as a "fine, prestige dragway for the sport, excellently handled" (C. J. Hart, a Santa Ana grandfather and race veteran, is strip director), Ewell said:

"There is no question but engineering and safety developments directly attributable to drag racing, have caused the factories to step up, by a good three years, the improvements that are incorporated in stock cars today."

UNLESS you are the vintage type, you, Mr. and Mrs. American Motorist, are probably driving one of them now.

There is one commentary due the "operators." All are responsible businessmen of their communities, who serve on the 18-man board without pay. Most are family men, some are grandfathers. All are proudly dedicated to the knowledge that, in this Lions Drag Strip, they've cut quite a lick.

It's at times a pulsing, noisy place. You can't unleash 1,000 horses worth of power without it. But, as one little blind girl said (escorted trips are often made for handicapped youngsters and other groups, to visit the racing plant):

"I like the sound of the drag strip. It's music."

## Police Find Smut Film in Raid on Fraternity

COLUMBUS, Ohio (UPI)—Four persons were arraigned Saturday in municipal court on charges of prostitution and showing obscene movies following a raid Friday night on an Ohio State University fraternity party.

Vice Squad Sgt. Thomas Waters said the four persons were arrested while showing an obscene movie to about 40 young men in a private house rented by Epsilon Psi Epsilon, a fraternity for op-tometry students.

Waters said one of the suspects apparently had asked someone in the fraternity to "put on a party." One youth told Waters the party was supposed to cost each student \$15.

WATERS said he was sure a telephone call, which tipped his squad to the "party," came from someone in the fraternity.

The four arrested pleaded

innocent and their cases were continued until March 10. Carol Sue Green, 20, was charged with prostitution as a misdemeanor and bond was set at \$500. Mary Lewis, 38, facing a charge of prostitution as a felony, was under \$1,000 bond.

Earl E. Frye, 60, was charged with exhibiting an obscene movie, a felony. Leroy Robert Hammond, 31, was accused of aiding and showing an obscene movie. A \$1,000 bond was set for each.

Vice squadmen confiscated two reels of "a very filthy" movie, a sack of obscene books and projection equipment. Officers said at least a dozen other reels of obscene movies also were found in Frye's possession.

NONE OF the students inside the house at the time of the raid was arrested. Waters said, "Since the kids did cooperate with us, I wanted to spare them any embarrassment or action by the university."

All of the persons inside the house could have been charged under the city's suspicious persons law, but vice squadmen said many were victims of circumstances. They didn't really know exactly what was going to happen or that they could get into serious trouble.

One vice squadmen said of the students: "They learned their lesson. I am sure other fraternities have done this at one time or another—they just didn't get caught."

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**WANTED**  
Responsible  
Party to Take  
Over Payments

5 Rooms of Furniture  
& Appliances for \$178  
Payments of \$7.50 a Month

Included: 2 bedroom sets,  
complete living room set,  
tables and lamps, 5-piece  
dining set, stove and refrigerator,  
automatic washer.

On Display Daily 10 to 9;  
Sat. 10 to 4; Sun. 12 to 4.

ASK FOR MARY  
GA 3-0421  
EDWARDS  
FURNITURE

1619 E. Arroyo, L. 2.

★★★★

## Half of U.S.

### Draftees Rejected

WASHINGTON (UPI)—Lt. Gen. Lewis B. Hershey, director of the Selective Service, said Saturday that one out of every two young men called for military service is rejected for various reasons.

"I'm sorry to say that at the present time it's running over 50 percent of those we examine," he said in a radio interview. "In fact, it's a little worse than that."

Hershey said that last year, when inductions were heavier than usual, 467,732 draft prospects were rejected for physical, mental or educational reasons, or a combination of those causes. The number turned away in 1962 was about 345,000. He said the rate was due to "specialization and a high standard" now required of prospective inductees.

"I hate to say the youth of the country is deteriorating,"

he said, "but remember, we've got a lot of things that take us away from the automobile and off of our feet."

## GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM FOR YOU

1. HOW MUCH DO YOU SAVE? After examination sample dentures are shown with prices marked thereon. You choose your own savings.
2. NO MONEY DOWN: No cash required on approval of your credit. No finance company. No credit cards. Dr. Campbell's own credit, known for its easy simplicity.
3. PAYING AFTERWARDS: Work 4 first promptly. Wait 45 days to make your first small payment. Take as long as two years to pay.

PENSIONERS

Bring in U.S. card. We do the rest.

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446 Pine Ave.  
Phone HE 6-4072

**Thrifty**  
CUT RATE DRUG STORES

**\$1.33 Maalox**  
Liquid  
12-Ounce Bottle **96¢**

**27 Similac**  
Liquid  
4 for **88¢**

**\$1.25 Allerest**  
Tablets  
Bottle of 24 **88¢**

**79¢ Code 10**  
Hair Dressing  
plus FREE Grooming Kit  
ALL FOR **62¢**

**Reg. \$1.00**  
Rinse-Away  
6-Oz. Liquid or 4-Oz. Tube  
Your Choice **73¢**

**Lanolin Plus**  
Glycerine & Rosewater  
Bath Oil  
\$1.50 Value! **99¢**

**BIG VALUES**  
FOR TODAY, SUNDAY  
THRU TUESDAY  
AND YOU GET  
**BLUE CHIP STAMPS, TOO!**

**THRIFTY'S OWN PRICE SPECTACULAR**  
**Reg. 79¢ Cutex**  
Lipsticks  
In 6 Exciting Shades for Spring  
**29¢**

**THRIFTY'S OWN PRICE SPECTACULAR**  
**\$1.00 Values!**  
New Spring  
Costume Jewelry  
**4 for \$1**

**Reg. \$7.99 Pad**  
for Station Wagon  
**\$5.88**

**99¢ Multicolor**  
15 Inch Tall  
Dripless Candles  
**69¢**

**THRIFTY'S OWN PRICE SPECTACULAR**  
**89¢ Wolch's Mixed Nuts**  
in 14-Oz. Vacuum Tin  
**67¢**

**3 for \$2.25 Value!**  
Golf Balls  
**3 for 99¢**

**69¢ Bag of 250**  
Cotton Balls  
**2 bags \$1**

**\$2.25 Value!**  
Crab Grass Killer  
**78¢**

**Bottle of 1000**  
Saccharin  
Parity®  
1/2 Gr. Tablets **27¢**

**1000-Inch**  
29¢ Cello Tape  
1/2-In. Wide  
Jumbo Roll **19¢**

**Borbro®**  
Mineral Oil  
Foil  
Paint **33¢**

**\$6.95 Value!**  
Century Electric  
Vaporizer  
GALLON  
SIZE **\$3.88**

**New as Springtime!**  
Women's Denim  
Casual Slippers  
**\$1.98**

### Key Man on Supervisors Board

DES MOINES (UPI)—Five times in the past 18 months the county board of supervisors have had to pay for damage caused by prisoners sawing their way out of county jail.

Board member Everett W. Arnel suggested a way to save money early this week.

"Instead of the expense of fixing bars," he said, "give all of the prisoners keys."

## Fund for Nurses Set

Establishment of a scholarship fund to assist nurses in continuing their education was announced Saturday by the Capt. William Sullivan Post, No. 617 and its Auxiliary.

Post spokesmen said a committee has been set up to operate the program and that funds for a scholarship soon will be available.

The post and other Legion groups, Posts 18, 19 and 20 sponsor the Nurse of the Year program with the aid of Auxiliaries. The award will be made May 21.



Shop  
Sunday  
Noon  
til  
5 p.m.

## Mix 'n Match Sale!

- Capris
- Matching Blouses

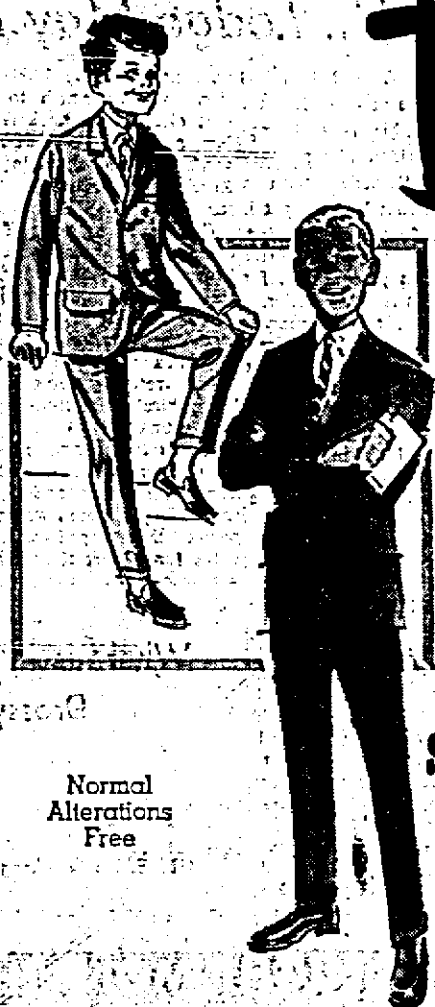
**1.99**  
2.99 Value

Fashion news... Chino cotton capris with matching print blouse at this special low price. Preferred at home, for travel or town. Stock up now while this sale is on. Beige, green, red, blue, and black in sizes 19 to 18.

Sportswear Dept.

## Butler's

Lakewood Center  
Monday thru Friday  
9:30 to 5:30  
Saturday 9:30 to 5:30



Normal  
Alterations  
Free

## Boys spruce up for Spring

### Boys' Suits

We predict that boys will go for these suits, spring conditioned in lighter weights and colors and tailored with narrow lapel jacket. Sizes 8 to 20. Jr. Boys 3-8, 7.99

**14.87**  
values to 20.95

We Give  
20¢ Green  
Stamps  
On Every Purchase  
Cash or Charge

### Boys' White Dress Shirts

Reg. 2.29

**1.99**

Long or short sleeves in popular tab snap, button down or regular collar styles. 100% wash 'n wear cotton. Sizes 6 to 18.

### Pin Stripe Dress Shirts

Reg. 2.99 Snap tab collar, slim stripes in Green, Blue or Tan on white. Sizes 8 to 18.

**2.69**

See our collection of Boys Ties 1.00

### Boys' Slack Socks

The last foot notes for a spring wardrobe are the color coordinated socks. Choose the colors and patterns for warm weather wearing. Stretch socks in boys' sizes 8 1/2 to 10. Reg. 45c

**22c**

SHOP SUNDAY NOON 'TIL 5 P.M.

### Boys' Handsome Cardigans

A large assortment of lightweight sweaters in solids and stripes. The perfect weight for early morning or evenings. Masculine colors in Sizes S, M, L, XL

Regularly 7.99  
**5.87**

### Boys' Dress Slacks

fit for spring...

sizes 6 to 12 **4.98**  
sizes 14 to 18 **5.98**  
Jr. Boys' sizes 3 to 7 **1.99**

Spring weight, trim continental slacks for dress. Handsome good looks and casual comfort make these a favorite year round. Jr. boy sizes with boxer back waistband and Continental front. Popular colors.



### SPECIAL SALE Infants' Sleep 'n Play Sets by Curly®

**2.79**  
REG. 2.98

Combed cotton knit angel top detailed with nylon rib collar for girls and velvet collar for boys. Nylon stretch bottoms with feet. Layette size to 22 lbs.

# Butler's Spring Sale

### Spring Sparkles in this 2-piece Ensemble

So smart for spring and Easter wearing. This pert sleeveless dress topped with a matching jacket is sure to be her favorite. The color is Navy trimmed in white and red. Mother will like the easy care rayon fabric. Sizes 7 to 14. Similar to Picture.

**3.99**  
Regularly 4.98



Shop  
Sunday  
Noon  
'Til 5

Spring Finery Is  
Blossoming Out for Warmer  
Weather at Butler's  
Come In and Select From Our  
Complete Collection  
of Children's Wear

### Young as Springtime Accessories

### Children's Hats and Handbags

**1.98 to 2.98**

No wardrobe is complete without a spring bonnet and handbag. We have a lovely selection for the young and young miss alike. Smart new straws and dressy styles.



### Children's Hat and Bag Set

**2.98**

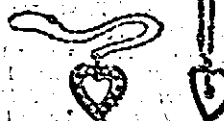
She'll feel grown up in her perky hat with matching purse. Let her come in and choose her favorite from our collection.



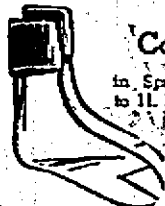
### Junior Jewels of California to win her heart

Pendant **1.00**  
Pendant and matching ring **1.98**

Just the right touch for a feminine young lady. Choose her birthstone in a precious setting.



### Cotton Anklets in Spring pastels, sizes 6 1/2 to 11. Reg. 45c **4 pr. for 1.00**



### Girls' Stretch Denim Pants

Stretch pants just like Mom's in little girls' sizes. The perfect pants for play. Set on waistband and back zip. 75% cotton denim and 25% nylon. Navy Blue and Faded Blue. Sizes 3 to 6x, 7 to 14.

**2.98**



styles that step smartly...

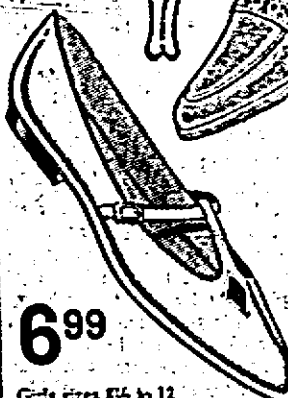


**6.99**

Girls sizes 8 1/2 to 12  
also sizes 12 1/2 to 17.99

### down the GREAT WHITE WAY this Spring

This season it's the white of lightning or the white of clover, that's so right for young fashionites. These new color tones and styles will delight her... one when she goes partying, one when she goes out to play.



**6.99**

Girls sizes 8 1/2 to 12  
also sizes 12 1/2 to 17.99

**Poll & Parrot**  
FOOT JOE! BOYS AND GIRLS

Shoe Center Main Floor

LAKEWOOD CENTER MEIca 3-8101 - GARfield 3-0901 Monday thru Friday 9:30 to 5:30 - Saturday 9:30 to 5:30 - Sunday Noon 'til 5



## 747,603 USE THEM IN MONTH

## L.B. Buses Chalking Up Rider, Revenue Increase for First Time in 17 Years

By WILLIAM JONES

For the first time in 17 years, more Long Beach people are riding the bus.

The slow transition from a loss to an increase on the bus ledger started last Sept. 1 when a group of civic-minded citizens—with city help—bought out the bus line.

Since that time, Bus General Manager William F. Farrell has trumpeted the change with 40 sleek, new silver-and-blue "Dreamliner" buses, a new driver's uniform and a critical eye on time schedules.

In December, the Long Beach Public Transportation Co. recorded an increase of revenue and patrons over the preceding month in the year past

for the first time in 17 years.

FARRELL Saturday reported the trend continued last month with a hike of nearly 40,000 riders over the February patronage of 1963.

Altogether, 747,603 persons last month left the driving to Long Beach bus drivers.

Revenue for the month jumped to \$167,201—compared to \$154,828 during February before last.

Breaking the figures down, the bus line this year was gathering slightly more than 50 cents a mile in revenue in its coin boxes. That's 2 cents a mile over last year.

Farrell said the only reason why the local line



WILLIAM T. FARRELL  
Eye on Schedules

did not show an increase in January was because there were less school

days than in the previous period.

"This is the breakthrough and February is proof of it," said Farrell in discussing the change from red to black on his books. "The public image of our bus line is changing—and for the better."

AMONG REASONS for the increase, he credited the company's "policy of keeping the public informed of what we're doing." And he added: "We're going to continue that policy."

He stressed that new buses on the Long Beach routes have meant "fewer road failures and more schedule dependability."

Improvement of routes will continue, he said, when new schedules go

into effect later this month.

For the past 17 years, patronage on the Long Beach line has been decreasing 5 to 6 per cent annually, according to Farrell.

The jump from loss to profit is nothing new to Farrell, who has steered ailing bus companies in other cities into money-making transportation outfits. In Santa Monica—where Long Beach grabbed him—Farrell turned a yearly loss into a \$1.5 million profit to the city.

That amount was over and above the \$2.5 million in cash for replacing the entire Santa Monica bus fleet and a new administrative headquarters.

TELL THE reliable people HE 2-5959 today to start your who are looking for better result-getting "Help Wanted" jobs about your offer. Dial ad in Classified.

## Goldwater Says He Has It Made in N.H., Lodge May Beat Rocky

MANCHESTER, N.H. (UPI)—Sen. Barry Goldwater wound up his New Hampshire presidential primary campaign Saturday with a prediction that he has "got it made" in Tuesday's balloting. He foresaw perhaps no better than a third place finish for Gov. Nelson A. Rockefeller. Goldwater, also commenting on New Hampshire's Democratic primary, first took a dig at Atty. Gen. Robert F. Kennedy, saying he would cost the Democrats votes, and then he said it might be a "good idea" for the Democrats to stage a write-in campaign for Kennedy as their party's vice-presidential nominee.

THE ARIZONA conservative said he envisioned a surprising vote for New Englander Henry Cabot Lodge in the New Hampshire GOP preferential primary. He said Lodge, now the Johnson administration's ambassador to South Viet Nam, might get more "beauty contest" votes than Rockefeller.

Goldwater charged, however, that Lodge—Richard M. Nixon's vice-presidential run-

ning mate in the 1960 election, "did as much to lose that election as Rockefeller." He said Lodge "wouldn't work as a candidate and Rockefeller wouldn't work for Nixon."

Goldwater topped off his campaign appearances in Concord and Manchester, the state's most populous cities, before making a final television appearance and heading back to Washington to await returns from New Hampshire's first-in-the-nation primary.

In his last formal speech at Concord's City Auditorium, Goldwater noticed in the audience a man waving a poster that urged write-in votes for Robert Kennedy as there.

AT THE conclusion of his remarks, Goldwater said he had decided to comment on the poster, which bore photographs of the late President Kennedy and his brother, the attorney general. The poster read, "Our President in spirit lives. Write-in Robert Kennedy."

"Bobby Kennedy is a friend of mine," Goldwater said. "While I have no business as a Republican telling the Democrats what to do, I think you've got a good idea there."

Where is

Drossy?

Your hair styled from Oslo, Norway has moved with her husband, Mr. Tuggel, to their new location.

Wm. Tuggel  
COIFFURES

4103 E. 7th St.—Long Beach—Telephone 439-9981

## Experts in New Hampshire See Rocky-Barry Vote Close

CONCORD, N.H. (UPI)—Who will get how many votes Tuesday in the nation's first presidential primary?

Political analysts, reporters and the candidates all are making "educated guesses."

D. Frank O'Neill, veteran correspondent of the state's biggest newspaper, the Manchester Union-Leader, thinks 110,000 Republicans will turn out Tuesday. Leon Anderson, columnist for the Concord Monitor, which usually opposes the Union-Leader's viewpoints, thinks the total will be 115,000. Here's how they, and Democratic U.S. Sen. Thomas McIntyre size up the GOP vote:

	Union-Leader	Concord Monitor	Sen. McIntyre
Rockefeller	Lead by 2,000	25,000	25,000
Goldwater	11,000	11,000	11,000
Nixon	11,000	11,000	11,000
Gov. Smith	11,000	11,000	11,000
Atty. Gen. Kennedy	11,000	11,000	11,000
Write-ins	11,000	11,000	11,000

Anderson thinks the big surprise of the balloting may be the size of the Democratic vote for U.S. Atty. Gen. Robert F. Kennedy. He thinks 25,000 New Hampshire voters may write in Kennedy as a candidate for vice president. He said Kennedy might get more write-in votes for vice president than President Johnson gets write-in votes for Pres-

dent. His guess: 25,000 for Kennedy and 15,000 for Johnson.

OUT-OF-STATE newsmen visiting New Hampshire all have their ideas on the "numbers game." One of the earliest estimates was that of George Minot of the Boston Herald a few weeks ago. He said the totals might go this way: Rockefeller, 45,000; Goldwater, 35,000; Nixon, 8,800; Lodge, 10,000; Mrs. Smith, 10,000; Stassen, 1,200. His estimate was put out before the stretch drive of the Lodge forces.

The various television and radio networks have had crews of analysts in the state for weeks, preparing to run results through computers for primary-night trends. Bill Eames of CBS, who heads up part of that network's operation, gives this estimate: Goldwater, 30,000; Rockefeller, 34,000; Nixon, 16,000; Lodge, 14,000; Smith, 14,000.

Mrs. Smith's home-state newspapers sent reporters in to view election trends. Maxwell Weisenthal of the Gannet papers in Portland thought the totals might be: 35,000 for Rockefeller, 37,000 for Goldwater, 14,000 for Nixon and 8,000 for Lodge. Mrs. Smith, he said, should get at least 6,000.

## Lodge Name to Stay on Ballot, Son Says 'I'm Still Underdog,' Rocky Says

MANCHESTER, N.H. (UPI)—George C. Lodge, son of U.S. Ambassador Henry Cabot Lodge, said Saturday he is "convinced" his father will let his name remain on the Oregon Republican presidential primary ballot.

Young Lodge said he had no definite word on the subject "but there is no question his name is in serious contention both in New Hampshire and across the country."

AMBASSADOR Lodge's name was one of those placed on the GOP primary ballot by Oregon Secretary of State as ambassador to South Viet Nam Howell Applegate Jr. Unless Nam to seek the Republican Lodge files a statement with presidential nomination.

Applying by Monday night, "He is a candidate by virtue of not withdrawing from the Oregon primary," Mullen said. "I am assured he will not withdraw."

his Beverly, Mass., home that his father "regardless of any personal strictures, obviously is a contender."

Supporters of Lodge in next Tuesday's New Hampshire primary have mounted a big drive to get write-in votes.

Lodge's name does not appear on the ballot for the New Hampshire primary but there is a slate of delegate candidates pledged to Lodge.

ROBERT R. MULLEN, chairman of the Draft Lodge Committee, told a news conference Saturday he is certain on the GOP primary ballot by Lodge eventually will resign Oregon Secretary of State as ambassador to South Viet Nam.

He said that he is not a candidate by virtue of not withdrawing from the Oregon primary, Mullen said. "I am assured he will not withdraw."

MANCHESTER, N.H. (UPI)—Gov. Nelson A. Rockefeller of New York said Saturday he still feels like the underdog in New Hampshire's Republican presidential primary and will be "fighting all the way" in Tuesday's showdown balloting.

Rockefeller made the statement as he steered his presidential bandwagon into the state's biggest city for a New England "bean supper" and rally that topped his intensive quest for votes in the first-in-the-nation primary.

ACCOMPANIED by his vivacious wife, Happy, the governor campaigned at public meetings in the Nashua and Amherst areas before appearing at the beans-and-franks affair in Manchester's State Armory. About 3,500 attended a Barry Goldwater rally there Thursday night.

In what shaped up as a dig at some earlier statements by Goldwater, Rockefeller was introduced to the Amherst gathering as "the candidate who does feel that the New Hampshire primary is important."

ROCKEFELLER, who in the past few days had been taking potshots at Goldwater's stand on such issues as Social Security and the Tennessee Valley Authority (TVA), did not mention his GOP rival by name in responding to questions from the meeting. Instead, he was full of praise for New Hampshire voters.

The governor said he was impressed by "the degree of understanding and penetration of the questions asked by people all over the state."

It was here he commented on his status in the race versus Goldwater. In reply to a question, he said: "I still feel like the underdog and am fighting all the way."

## Shriver Thinks He'd Like to Run for Office

NEW YORK (AP)—Sargent Shriver, the Peace Corps director frequently mentioned as a possible Democratic vice-presidential nominee, said Saturday he thinks he would enjoy running for an office.

But he disclaimed any candidacy and said he did not regard President Johnson's compliments as a trial balloon for Shriver for vice president.

## Pravda Claims U.S. Violates Sea Treaty

MOSCOW (UPI)—The Communist Party newspaper Pravda Saturday said the presence of the U.S. 6th Fleet in the straits between the Mediterranean and Black Seas threatens to aggravate the already tense situation over the Cyprus crisis.

Pravda said the use of the straits by the U.S. fleet "is an open violation of the very essence of the . . . convention governing . . . navigation in the straits."

Shriver, brother-in-law of the late President John F. Kennedy, made the comments in a radio-television interview recorded by RKO General Broadcasting Inc. and broadcast by station WOR here.

Asked whether he would accept the vice-presidential nomination, Shriver replied: "I don't know whether I would or I wouldn't. I don't think that anybody can answer a question like that; in the first place, at least until the proposition is presented."

He was asked how he would feel if the chance came for him to run for an important elective office.

"I think it might be very interesting," Shriver replied. "I've never run for elective office, but I would enjoy it, I think."

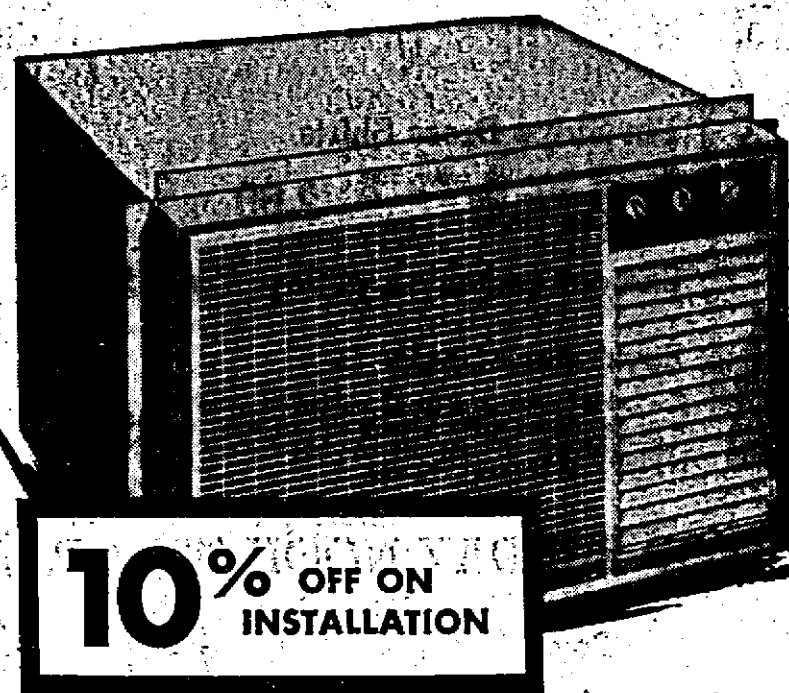
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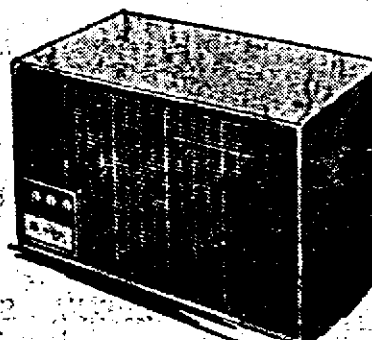
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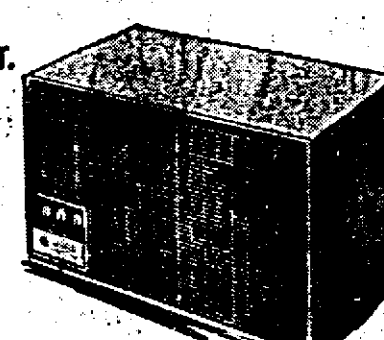


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#### NOW, THAT'S FAST SERVICE!

Three cutely clad Darlings from LaFayette Hotel's Sans Souci Room hit finish-line in almost a dead heat with hotel manager John McKennon (far right) holding the tape in a tryout dash for the champagne cocktail race to be held here April 28. The race, sponsored by the California Dining and Beverage Association, and the Long Beach News Bureau, is open to any cocktail waitress in Southern California.

## Beauties Balancing Bubbly Will Race With 3-Inch Spikes on 'Track Shoes'

By GEORGE ROBESON

Some races are fast (like quarter-horses at Los Alamitos) and some are dangerous (like motorcycle hill-climbing) and some are long (like the Indianapolis 500).

The one to be held in Long Beach April 28 is neither fast nor dangerous and it's less than two blocks long. But this one is pretty.

It's a fast-walking race between waitresses from Southern California cocktail lounges and nightclubs, each one balancing two full champagne glasses and a bottle of the bubbly stuff on her tray.

The girls will race along Ocean Boulevard between Long Beach Boulevard and Pine Avenue beginning at 11:30 a.m. Fastest time wins.

There are restrictions: The girls must wear heels at least 3 inches high (they'll be dressed in the costume customary to their place of employment), they must bal-

ance the tray with one hand and must not run, bump another contestant or spill the champagne, according to the sponsors.

But some other rules aren't quite so restrictive. For example, the girls can be single or married, 21 to 45 years old, 4-foot-9 to 6-foot-2 and 85 to 200 pounds. Which is a pretty big spread.

The fastest waitress gets a trophy, and a three-day expense-paid vacation in Las Vegas for two, and, if her boss is a member of the association, a \$50 bonus.

Second-place gets two days in Palm Springs and third prize is a case of champagne. Each contestant will receive a small trophy and a bottle of champagne.

The starter will pop a champagne cork (instead of the usual pistol shot), a big bunch of pink balloons will be released and the race will be on.

Not fast, long or dangerous—but pretty.

## Naval Officers of 27 Lands Visiting L.B.

By VINT MADER

A special homeland touch will greet 27 naval officers from 27 foreign countries today on their scheduled arrival in Long Beach for a visit in conjunction with a special Navy

In front of the rooms of the officers will fly the national flag of each when they check in at Edgewater Inn.

The officers, all bold the rank of captain or commander in their own services, are taking a 10-month command course at the Naval War College, Newport, R.I., as preparation for higher ranks and responsibilities.

THEIR visit to the Long Beach area is an orientation program in American affairs as part of the training. They will visit local naval installations and other government and industrial sites of the area.

The idea of honoring the visiting officers by the display of their own flags was the brainchild of Bruce Riddell, the hotel's director of commercial sales.

"I just felt Long Beach should go all out for showing a little dignity for these foreign officers," said Riddell.

THE FLAGS, all 3x5 feet, will be run out on staffs from the hotel's external walkways in front of the rooms and overlooking the courtyards and parking areas.

Nor was Old Glory itself overlooked.

For the party will be conducted by nine U.S. officers

OK in Theory

CAIRO (AP) — Interviews with eight National Assembly candidates who favor birth control showed they had a total of 52 children. Engineer Youssef Mohammed, with nine children, said: "I began believing in birth control late in life."

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MONDAY . . . LAST DAY OF THIS SALE

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ENOUGH IS ENOUGH! Our wonderful employees have given all fatigue has set in. We must call a halt. This tremendous CARNIVAL OF BARGAINS definitely draws to a close TODAY, SUNDAY, at 52nd and ATLANTIC, Long Beach . . . BUT IT ISN'T OVER YET. Today, the LAST DAY, is considered by many smart buyers as the BEST DAY, for our managers and buyers have been up half the night RECKLESSLY SLASHING PRICES on merchandise we want to move and BRINGING IN NEW STOCK, including many LATE ARRIVALS . . . THIS IS DEFINITELY IT! We've mustered our forces, reformed our lines and are ready for one FINAL PRICE-SAVING ONSLAUGHT. We're ready . . . are you? DOORS OPEN 10 A.M. COME EARLY, SHOP, SAVE! SALE ENDS TODAY POSITIVELY!

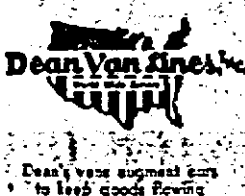
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## THE WEEK IN REVIEW

## Slashing Attacks Lead the Way to First Primary

By HARRY SHARPE  
United Press International

Teamsters Union President Jimmy Hoffa learned the hard way last week that he is no longer untouchable.

A federal court jury at Chattanooga, Tenn., found him and three associates guilty of jury tampering. The alleged offense occurred during a 1962 Nashville conspiracy trial.

The 54-year-Hoffa, who gets a salary of \$75,000 a year, faces a maximum sentence of 10 years and a \$10,000 fine. Hoffa, who was released on \$75,000 bond pending an appeal, said he had been framed and railroaded by Atty. Gen. Robert F. Kennedy, who turned the Senate Rackets Committee spotlight on Teamster corruption in 1957.

SINCE THEN HOFFA has faced five separate juries on different charges. The fifth jury found Thomas E. Parks and Ewing King of Nashville guilty as principals in two of three jury tampering counts. Then it found Hoffa and Larry Campbell, both of Detroit, guilty on two counts of aiding and abetting.

In politics, all eyes turned toward New Hampshire where, on Tuesday the year's first presidential preference primary will be held. Slashing attacks were exchanged by the two principal GOP antagonists, Sen. Barry Goldwater of Arizona and New York Gov. Nelson A. Rockefeller.

Former Vice President Richard M. Nixon said that while the primary may have some importance, the impending Goldwater-Rockefeller clash in California will be the "sudden death pay off."

Nixon, who is acting more and more like a candidate, made it clear Friday he is ready to serve in any role to help the Republican party, as a presidential candidate or even as vice president.

Defense Secretary Robert S. McNamara, Gen. Maxwell D. Taylor, chairman of the Joint Chiefs of Staff, and other top officials flew to Saigon for another crucial size-up of the anti-Communist war. McNamara said the North Vietnamese guerrilla forces were getting formidable weapons from Red China.



—Associated Press Wirephoto

DALLAS POLICEMAN, Lt. Jack Revill was a witness in the Jack Ruby trial that got under way last week in Dallas after jury selection was completed. Lt. Revill narrated a film showing Ruby shooting Lee Harvey Oswald last Nov. 24 in the basement of the city hall. Revill identified, for the court, various principals who appeared on the screen.

led his country's heroic fight against the Nazis in World War II and against the Communists in post-war years. He was 62. His son, Constantine, 23, succeeded to the throne.

Meantime, the United Nations Security Council approved dispatch of a peace-keeping force to strategic Cyprus in the Mediterranean where Greek and Turkish citizens were locked in communal strife endangering NATO unity.

Johnson hailed the U.N. action, but also called on Soviet Premier Nikita Khrushchev to avoid doing anything to aggravate the situation and pledged the U.S. would do the same.

In Washington General of the Army Douglas MacArthur, 84, venerable hero of two world wars, underwent gall bladder surgery. A blockage had caused a jaundice condition and had led to fears the general might have cancer. This was not the case. He will recuperate in Walter Reed Army Medical Center where the operation was performed.

The U.S. Supreme Court let stand a lower court decision outlawing racial segregation of doctors and patients in any hospital built with federal aid. The far-reaching case involved 11 Negro doctors, dentists and patients in two Greensboro, N.C., hospitals.

The House Rules Committee cleared for an early House vote a \$545 million federal pay raise bill that also includes a \$10,000-a-year hike for members of Congress, the federal judiciary, the cabinet and certain other officials. The objective is to make federal pay commensurate with that in private industry.

SECRETARY OF THE NAVY Paul Nitze advised an anxious member of Congress that if all land-based U.S. missiles were put out of action, submarine-based Polaris missiles alone could wreak such devastation on Russia as to rule out any rational assault on this country.

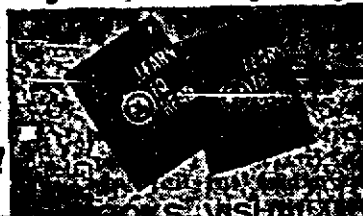
This was an implied slap at Goldwater who has charged the Defense Department's missile defense is only 38 percent reliable.

The President seems determined his administration will not be a "stag" government. He named two more women to high posts—one as a member of the Interstate Commerce Commission. Since taking office he has named 10 women to big jobs.

The cost of living edged to a new record high in January, the Department of Labor said in its new stream-

lined consumer price index. Higher food prices were blamed.

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THE AMERICAN COMBAT death toll in Viet Nam stands at 113, with three missing. Another 79 men have died or been killed in non-combat activities.

Secretary of State Dean Rusk flatly rejected French President Charles de Gaulle's proposal for neutralization of Viet Nam and Southeast Asia as long as North Viet Nam and Red China are fomenting aggression.

At a Geneva meeting, France was rebuffed in a bold attempt to seat Red China in place of Nationalist China in the World Health Organization. De Gaulle has recognized the Peking regime over U.S. opposition. His newest maneuver apparently was aimed at winning a United Nations seat for the Communists.

The State Department said it would continue to fight against admission of Peking to "any U.N. organization."

President Johnson called Charles E. Bohlen, ambassador to Paris, home for consultations. He hopes Bohlen can shed light on what next to expect from the intractable De Gaulle.

President Johnson and thousands of other Americans mourned the death of King Paul I of Greece who

## FOREIGN PRESS VIEW

Europeans Evaluate  
U.S. Policies, Politics

By United Press International

European newspapers carried varied editorial comment last week on U.S. affairs, ranging from American relations with Europe to Sen. Margaret Chase Smith's candidacy for the presidential nomination.

Le Figaro of Paris said, "On the economic level continental Europe no longer depends much on the United States any more than the United States depends on Europe."

"Militarily the United States keeps the essential, that is nuclear, arms but since the two great powers are obviously anxious to avoid a war in which they would be the first victims, and since these arms neutralize one another, the United States often has the impression she is clashing with old nationalisms revived in Europe in the same way she is becoming the butt of new nationalisms in other parts of the world."

The West German newspaper Die Welt of Hamburg said of Sen. Smith's candidacy, "What does she really hope to achieve? Does she really expect to move into the White House?"

"She has a maximum goal and a minimum goal. Even the latter is important enough to warrant the effort," Die Welt said. "The peak of the attainable is that the Republican convention will nominate her for vice president... The nearer goal of the lady senator is... to prove that neither Nelson Rockefeller nor Barry Goldwater deserve to be nominated by the Republicans in 1964. She would prefer Richard Nixon or William Scranton to both."

The East German Communist Party newspaper Neues Deutschland said in a story on crime in the United States, "It is shocking how many capital crimes are committed every day by people of every age in this 'jungle'—the name the people give their own country."

The Austrian Kurier, commenting on the Jack Ruby trial, said, "The Kennedy tragedy and the subsequent events which occurred at truely American

speed have faced us Austrians as well as many citizens of the free world with a problem which was hardly interesting to us before—how does jurisdiction work in the United States?"

"Every U.S. state has its own penal code... however in one respect all courts are alike. Whoever is in the dock is innocent as long as he has not been pronounced guilty," Kurier said.

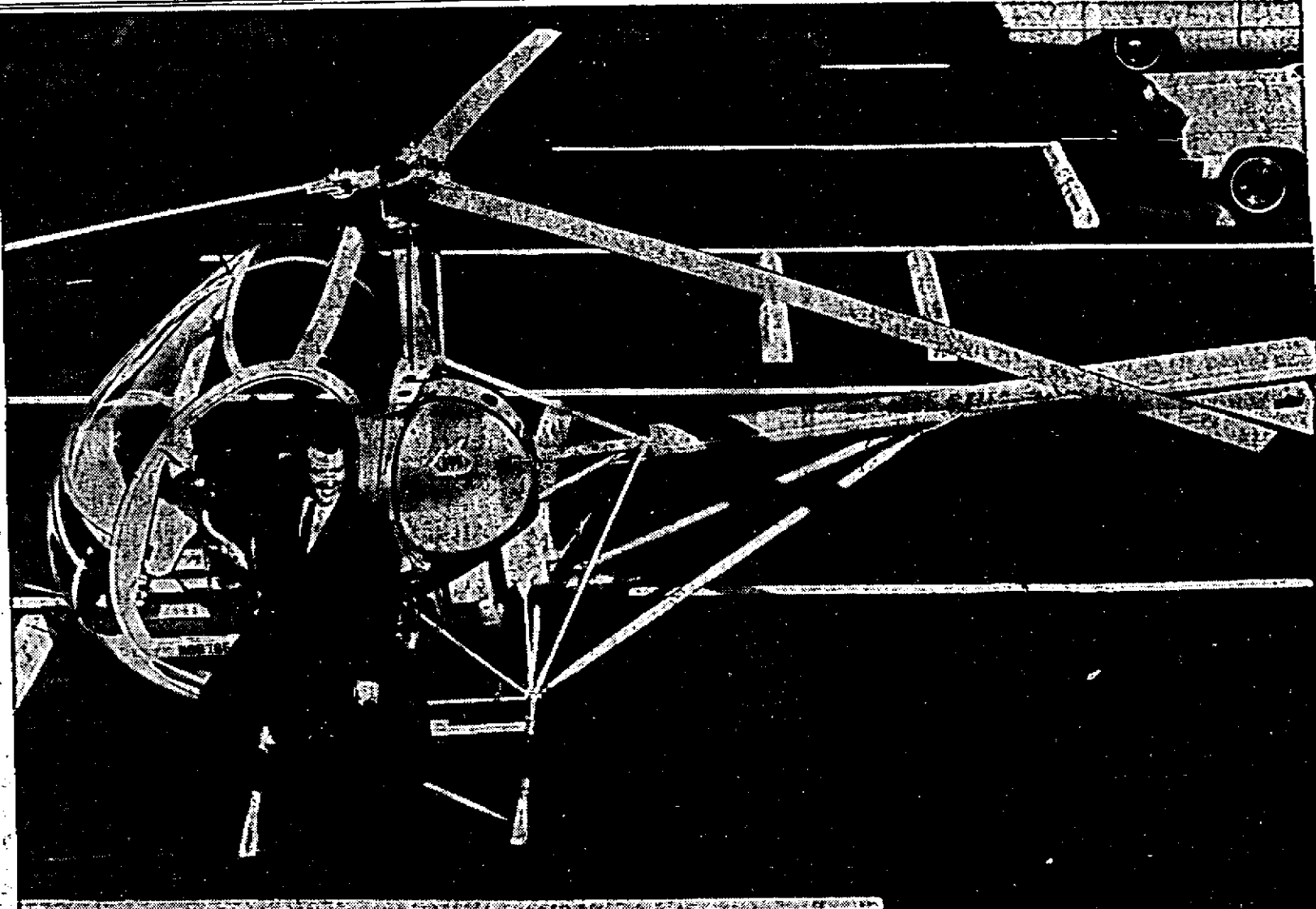
The Austrian Arbeiterzeitung said the U.S. government, in reducing taxes, "hopes that the money will flow back to the economy through the millions of small channels of the consumer's society. The American politicians hope their experiment will be successful. They themselves refrain from making predictions, for it might be that stock prices, having reacted so favorably to the tax cut, will drop again after some time through the effects of the very same tax cut. Capitalism has no recipe against crises."

Around the world in Asia, the Manila Times commented on the creation of a new American committee to coordinate the war in South Viet Nam. It said:

"The Central Intelligence Agency, as is well known, is directing and manly fighting the war. It is not getting enough support from the Saigon military and even less from the Vietnamese people who see it as America's war. Weeks ago it was bruited about in Washington that the Americans might have to share top level control of strategy and tactics with the Vietnamese."

In Seoul, the Korean Republic gave the new American interagency committee to coordinate the war in Viet Nam a vote of confidence.

"Formation of the interagency committee, itself already has done much for free Asian people to reaffirm their confidence in America's determination to protect them from Communist aggression," it said. "This psychological effect is worthy of full appreciation."



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**EXTRA SAFETY:** Founded in 1929, Community has made 35 consecutive interest payments. Resources are now over \$125,000,000 and his savers are insured up to \$10,000 by an instrumentality of the U.S. government.

**EXTRA EARNINGS:** George earns \$4.94 for each \$100 in savings held for one year when the current annual

rate of 4.85% is compounded quarterly, is maintained for one year and when his savings remain until the end of the quarterly period. **DAILY INTEREST:** George's savings earn from the day they're received when they remain thru the end of the quarter. **MEMBERSHIP IN FINANCIAL FEDERATION, INC.:** Community's strength is further broadened by its membership in Financial Federation, Inc. with assets over 3/4 billion dollars. **AND THAT'S NOT ALL.** Community offers George many more customer services... too numerous to mention. To get the full story, hurry to your nearest office. And

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## Traffic Problems Set for Friday Progress Meet Study

"On one morning in the future," Gordon Sandberg declared, "people of Southern California may get into their automobiles and find they can't move."

Sandberg, vice president of the Advance Truck Co. and chairman of the panel on Traffic and Transportation at the forthcoming Congress for Community Progress, sees the solution to the problem of mass movement of people and materials as integral to the continued growth of the region, especially Long Beach.

The Congress, fourth in a series of annual community-wide conventions devoted to thought and action on various civic problem areas, is set for Friday at the Edgewater Inn. More than 600 local organizations and some 2,400 members of the Long Beach Chamber of Commerce, spon-



GORDON SANDBERG  
Heads Traffic Panel

sor of the event, have been invited to participate.

"The development of a mass conveyance system to relieve freeway congestion and the improvement of feeder arteries into our metropolitan complex are of primary concern," Sandberg said.

Topics and panel members included on Sandberg's agenda during the Congress proceedings are:

"Means and Methods of Achieving a Good Transportation System" by Don Ohl, editorial associate, Long Beach Independent, Press-Telegram.

"Traffic Problem Areas Within the City of Long

Beach" by Robert Dier, city traffic engineer, and "State Highway Planning for the Long Beach Area" by Richard E. Deffebach, planning engineer for the State Division of Highways.

"Present Status of Rapid Transit Development" by William Farrell, vice president and general manager of the Long Beach Public Transit Authority.

"Origin and Destination of

the Present Local Public Transit System" by Henry Jordan, chief engineer and secretary of the Bureau of Franchises and Public Utilities.

"There's a Bus in Your Future" by William Farrell, vice president and general manager of the Long Beach Public Transit Authority.

SANDBERG noted that all

## GAD Schedules Six Talks

Six public lectures will be presented this week by the General Adult Division of Long Beach City College. The schedule:

**MONDAY**  
Interior Decoration—Anne Phillips, "Color—The Magic of Life," 7:30 p.m., Newcomb School auditorium.  
Hawaiian Highways and Byways—Loyd M. Landes, "Hawaii, the Orchid Island" (illustrated), 7:30 p.m., Rogers Junior High School auditorium.  
**TUESDAY**  
Federal and State Income Taxation—G. O. Tollefson, "Gift and Inheritance Taxes," 7:30 p.m., Boyd High School auditorium.  
**WEDNESDAY**  
Camera Behind the Iron Curtain—Dr. Earl A. Herschman, "Blending East and West in Dalmatia" (illustrated), 2 p.m., Boyd High School auditorium.  
Home Landscaping and Gardening—Joe Littlefield, "Landscaping Ideas and Suggestions," 7:30 p.m., Newcomb School auditorium.  
**THURSDAY**  
The Literature of Ideas—John Robert Clarke, "G. B. Shaw and the Art of Desire," 7:30 p.m., Rogers Junior High School auditorium.

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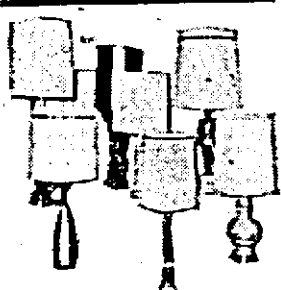
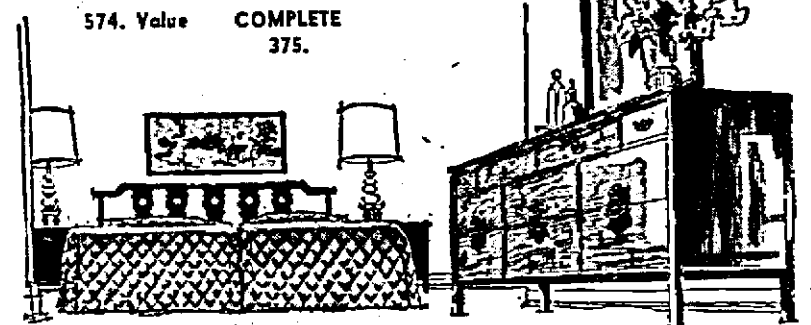
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| Italian, Cherry Finish, Oversize Dresser and Mirror. King Headboard and 2 Night Stands. Reg. 449. Closeout                      | 299. |
| Oiled Walnut, Dresser and Mirror and Headboard. Reg. 269. Closeout  | 159. |
| Pecan, Contemporary, Large Dresser and Plate Mirror, Headboard and 2 Commodes. Reg. 399.50. Closeout                            | 299. |
| Walnut Finish Bedroom With Nevamar Tops. 72" Triple Dresser and Mirror and 4/6 Bed. Reg. 199.50. Closeout                       | 129. |
| Contempo by Basic Witz. Large Triple Dresser. King Headboard and 2 Nite Stands. Reg. 649. Closeout                              | 499. |
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### ORIENTAL BEDROOM by "CENTURY"

Dresser, Mirror, Full Size Headboard and 2 Night Stands in satin teak finish. Sample set.

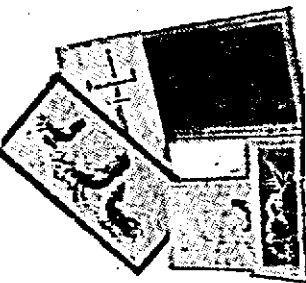


41 Lamps, Goldleaf, Glass, Pottery, Brass; all sizes; some as is . . . Values 19.95 to 79.95.

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\$15,000 worth of marble tables still available: 18", 42", or 48" round; 22"x66" oval. Italian, Oriental, Modern bases. Values 39.95 to 200.00.

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## The Week's Recreation Schedule

Here's a chance to see 300 kites in the air at once! The annual kite tournament will be held on the beach at Molino Ave., Saturday at 1 p.m. In addition to groups and individuals entering that day, there will be three winners from each of the 70 school and park playground elimination contests. The public views from the bluff.

Bixby Park adults are offered instruction in pine needle basketry, 10 a.m. to 3 p.m. Tuesdays . . . Cabrillo Playground lists a children's Art Club, Saturday at 11 a.m. grades four to seven . . . Cherry Park invites youngsters to attend a mosaics class Tuesdays at 3:30, also grades four to seven . . . Coolidge Park has singing, dancing and fun, Thursdays at 3:30 . . . College Estates has women's volleyball Wednesday at 2 p.m. . . . A Young Adult's Club for those ages 18 to 29, meets from 7 to 11 p.m. Thursdays at Houghton Park . . . MacArthur Park holds a woodcraft class for teen agers Wednesday at 6:30 p.m. . . . There's a fun class for girls at Scherer Park, Wednesday, 4 to 5 p.m. . . . Silverado Park has a women's slim and trim exercise class Thursday at 10 a.m. . . . A Girl's Club, grades four to six meets Thursday at 3:30, Somerset Park . . . Whaley Park schedules an Adult Dance Party the second and fourth Thursdays from 7:30 to 10 p.m. . . . The free Civic Chorus Concert is Friday, March 13, 8 p.m. Jefferson High School . . . Park centers offer adult craft classes, teaching rock and glass mosaics, copper tooling, textiles and glass painting . . . Instruction and materials for making model boats, Saturday, 10 a.m. to 4 p.m. at the Colorado Lagoon Shop.



3 Pc. Sectional by Quality of Calif.

Hand-tied Marflex Seat Cushions. Upholstered in fabulous gold and orange fabric. A regular \$900 value. AS SHOWN 744.

## 136 SOFAS, SECTIONALS, CHAIRS

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| Hand-Tufted Sofa by Quality of Calif. 9-Ft. Long Imported Fabric. Reg. 729.50. Closeout               | 579. |
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11 A.M. Till 5 P.M. at  
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of all remaining furniture at this location

We are entering a final phase of remodeling our new building across the street. Opening soon! We must dispose of our stock at this location to avoid expense of moving. Part of the stock is gone but we still have a

**\$123,743.70 REMAINING INVENTORY  
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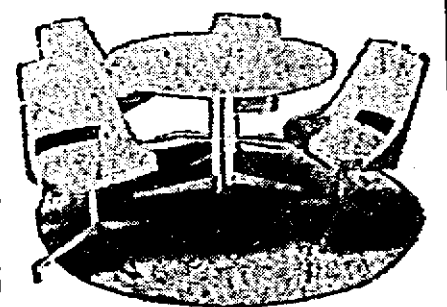
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Top Table and 4 Swivel  
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| Virtue 5-pc. Oval Formica Top Table and 4 Smart Plastic Covered Chairs. Reg. 119. Closeout                         | 79.  |
| 6-pc. Pedestal Dining Room, Large China, Pedestal Extension Table and 4 Hi-Back Cone Chairs. Reg. 699.50. Closeout | 477. |
| 48" Game Table With Walnut Formica and 4 Tufted Chairs with Shepherd Casters. Reg. 449. Closeout                   | 329. |

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Spring fashion issue 1964. Mary Ellis Carlton, fashion editor.



# the american beauty...

Independent Press-Telegram  
**Women**

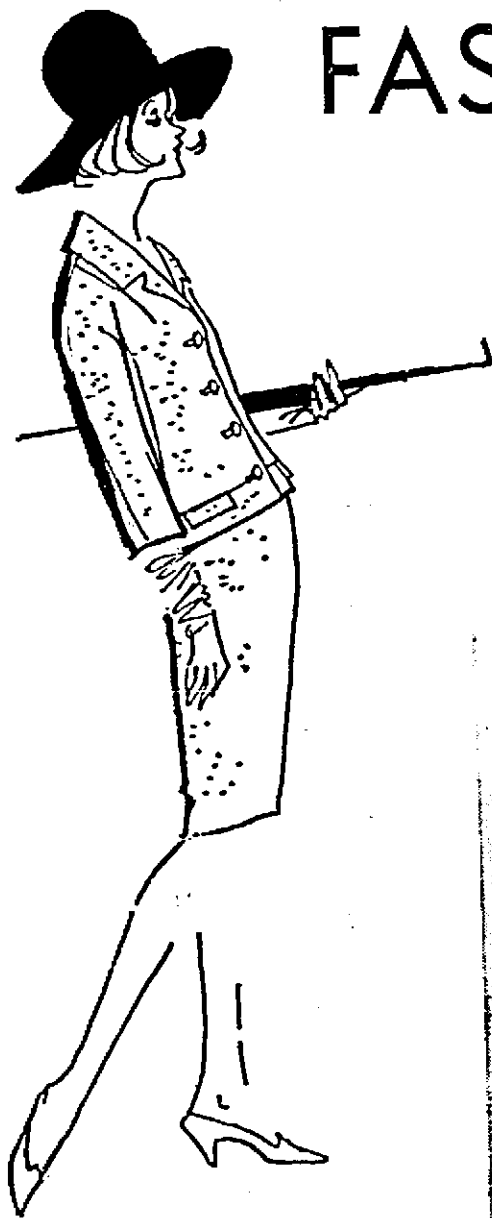
Sunday, March 8, 1964  
Section 7  
Long Beach 12, California





The swing of  
a 'stole coat'

Spring's coat often goes sleeveless for a new jaunty look... such as in this on-the-go-able costume by Werle. The dress is navy wool boucle; the coat, navy and white sheer wool. At Parisienne, 539 E. Ocean Blvd.



The suit sets  
spring in motion

Here and going everywhere, the nonchalant little jacket suit with a hint of a fit. In petit point sheer wool by Jack Bloom. The colors: powder, pink or string. At Greta's, 5012 E. Second in Belmont Shore.

The swing  
of a  
casual  
carry-all



Handbags swing down the Avenue in a variety of shapes and sizes, are deeper and softer in outline.

The blazer  
marches into  
fashion

Snapping to attention, the blazer suit, here in a precision of white wide-wale twill. By Buddy Bates; at Buffums' Downtown and Marina stores.



America  
in the  
Spring

## FASHION ON THE MOVE

The zing of spring's  
easy, on-the-go styling;  
the wonderfully feminine  
simplicity American women  
want—here and on the  
following pages...



The big  
s-t-r-e-t-c-h  
is on...

Here, there, everywhere — there's a grand new stretch in fashions, in everything from capris to coats.



The slip  
of a shoe  
steps  
into spring



There's an airiness, a new fleet-foot styling in shoes that walk briskly on smart lower heels.

VINSONS  
BIXBY KNOLLS

worth  
coming  
miles  
to  
see

Vinsons  
fashions

popular price  
and better  
large collections

ATLANTIC at 45th  
easy parking



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original  
costume  
by  
Sandra Sage  
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### In This Issue

All fashions featured in this special spring fashion section—the kind of flattering, wearable clothes American women love—are available in local smart shops and department stores.

Posing for the pictures were Wilma Hastings' models Sheryl Conken, Karen Dudley, Darlene Hood, Debby Jacobson and Dorothy Campbell.

This issue was produced by Mary Ellis Carlton, I. P.T. fashion editor; sketches and cover page art are by local artist Jackie Wood.

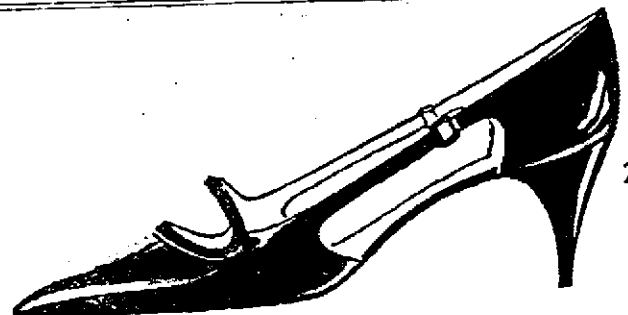
### Wrap Plunging Necklines in High Fashion

Night owls can wrap up their nocturnal finery in a variety of fashions this spring.

There are half length and shoulder capes, boleros, shrugs and short shoulder wraps of every length. Some are fur; some fabric. There are matching or contrasting evening coats, both long and short.

In some collections, handkerchief-thin scarves and stoles take the place of summer evening wraps. Some are starched and white; others are rectangular scarves that tie barber-fashion at the back of the neck.

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## IN THE EASTER PARADE

# Hats Dip, Roll and Swagger



**BRIMFUL OF FASHION** . . . boldly printed crown (left) is circled by rolled brim of shiny black straw. New fashion slant (right) in dip of brim in tall crowned chapeau. From Mr. John Jr., Mr. John Classic collections, designed exclusively for and available at all Sears stores.

Cartwheels will turn heads in the Easter parade.

So will roll-aways, sugar scoops and cavalier swaggers.

Spring hats are brimming over with individuality. Big brims that turn and twist and curl and slant. It's a matter of adding spice to slender little shifts, small suits and cropped coats. The result: a balanced silhouette and a hatful of face-framing flattery.

Take the roll-away for example. It boasts a large brim that rolls up and away from the face, giving windblown uplift to soft bangs and sparkling eyes.

The sugar scoop? Here you have a double-dip of hattery flattery—a dramatic new slant of brim curving down in front, up in back.

As to the cavalier swagger, it's one of those "borrowed from the boys" looks gone ultra-feminine with

brim tipping to one side, free-and-easy.

ALL TOLD, hats are coming in big this spring—but in airier, easier-to-wear versions than ever before.

As to color, white (crisp and chalky or subtle and creamy) is the runaway favorite. Black is about out of the race (except perhaps as accent), while coming up fast are flamboyant pastels with yellow a sure winner. Greens are sunlit; oranges, peachy-toned; pinks and violets are vibrant; and blues run the gamut from bright to soft hues.

And of course, straw wins the straw vote for popularity. Look for basketweaves, lattice effects, wide meshed nets, also combinations of straw and fabric.

MILLINERS have tipped their hats in a number of directions when it comes to topper themes.

You'll see some romantic Gainsborough portrait styles, some tall-crowned sombreros and some shallow crowned designs with wide, side-curved brims reminiscent of padre headgear.

Other influences: the British girl guide's cap, the army officer's hat, the French sailor's beret and the shepherdesses' square-brimmed head covering.

There's even a new twist to the turban this season. No wrap-up these they twine, instead, into intricately manipulated designs.

As to flowers, spring hats literally burst into bloom. You'll see vivid blossoms of flowered silks and chiffons in three-dimensional effects, cabbage roses that cover big brimmed hats or wig hats bobbing with brightly colored anemones.

But no matter how flowery, the silhouette takes top billing. In all styles, the shape of spring is wide, bright and smartly handsome.

## Fashion Code: Dots, Dash

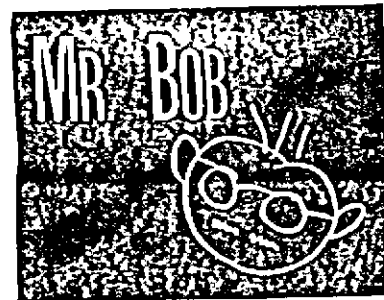
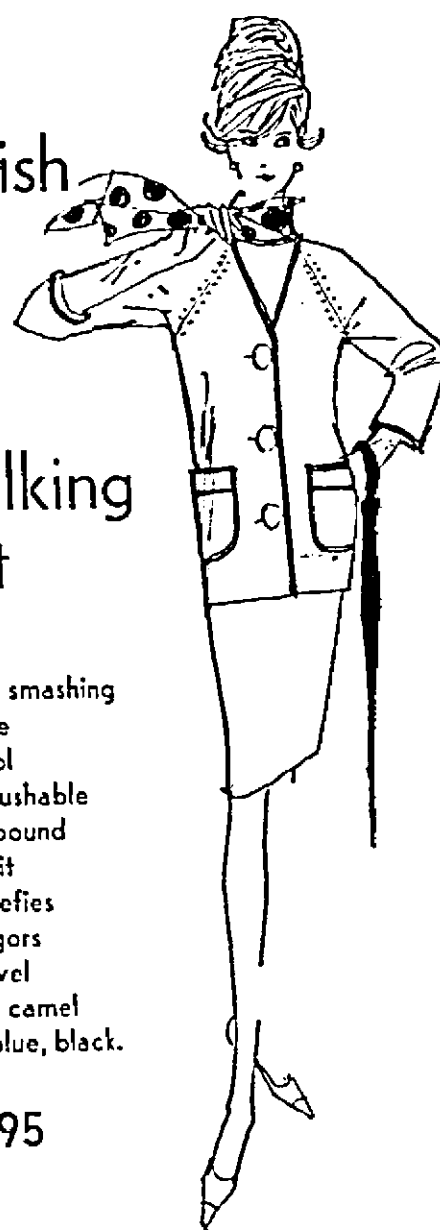
This is a season of dots Making a "marked" change with dash—or dash with dots from dime to pancake size.

## the British

## walking suit

Simply smashing 3-piece all wool non-crushable satin bound flat knit that defies the rigors of travel white, camel kelly blue, black.

89.95



112 east broadway—long beach

## AN OLD AMERICAN CUSTOM—REVIVED

# Women'll Look Like Women

By MARY ELLIS CARLTON  
I, P-T Fashion Editor

Designers have decreed that women will be women this spring. They'll be more feminine, curvier, sexy and alluring—like a woman should.

But you know fashion. Designers: it just wouldn't look right if they didn't have some exciting "new looks" every season.

And Spring 1964 is no exception!

Word is that, besides looking like women, the most fashionable damsel in the Easter parade will look like a combination of Easter egg, shade tree and chess board.

Her finery will be influenced, also, by eggheads, politics, sailors and "My Fair Lady."

What's more, she'll make noise — the jingle, jangle type, if she's far out enough to wear the latest jewelry, big stuff that clinks and clanks.

THIS COMPOSITE of the perfect Dame Fashion shapes up like this:

Take the Easter egg. Quite elementary to expect this, say the Sherlocks of Fashiondom, basing the say-so on paint-box colors seen in suits, costumes, dresses—stretching round the clock.

And shade trees? Of course, say fashion seers, after seeing the garment makers'

offerings for hats. Most of the toppings for milady's crowning glory have big brims—six to eight inches wide. Second only to shade trees!

And where does the chess come in? Either in chess-board patterns of dresses and suits—or in subtle geometric patterns of nylon hose. The latter offer females a chance to stray from ordinary stitching in hosiery.

The jingle-jangle in jewelry starts with earrings, necklaces and bracelets studded with fake jewels and brimming with gold chains and adornments subject to making noise when the wearer walks or gestures.

VERY OFTEN the Lyndon B. Johnson influence shows up in spring fashions. That's the new name for the cowboy look, important since the Texan moved into the White House. Silk low-belted shifts often have scarves tied sideways or backwards. Some spring chapeaux are take offs on the ten-gallon hat.

The "My Fair Lady" idea shows up in feminine trappings and clothes for wearing to the World's Fair and to herald premiere of the upcoming movie by the same name.

Egghead scientists and the sailors come into the fashion picture as design inspiration from the white lab coats of researchers and the middy suit, made giddy this season with lace or militant with gold braid.

FROM STEM TO STERN, the fashion plate in this year's Easter parade will wear body-accenting clothes, as per dictates from the nation's trend-setting designers.

Waistlines in suits, costumes and dresses, for the most part, are defined with nipping and tucking. Bosoms are accented—often bared for evening.

Hemlines, however, seem stabilized at a point above covering the knee-cap.

Fabrics for spring range from slick silks

Continued on page F-12



## Ultra Feminine

Fashion-right wool suit goes ultra-feminine with luxurious collar of tourmaline mink. By Jack Bloom. Available in white, powder, pink, black; any color of mink. At Gene's Smart Shops, Long Beach, Compton, Costa Mesa, Buena Park.

## Orbs Orbit 'Neath Spring's Big Brims

With spring's big hats that shadow the eyes (while calling attention to them), you can afford to be dramatic with your eye makeup, say the beauty experts. Play artist, take up a palette of color, pencils, brushes and see how lovely you can make your orbs. To help you paint a pretty self-portrait, one cosmetic firm has a brand new lid-liner color kit which includes automatic pencil, lead to match your brow color, also five dramatic, colored crayons that also fit the pencil.

AFTER YOU'VE pencilled

## An Avalanche of White!

There'll be drifts of white on all city streets this spring and summer. The season's great white wave is the coolest trend in fashion.

It's white, white, white—for daytime or evenings. Diagonal or unusual tapestry weave woollens appear in snowy coats and suits. A white coat in milady's wardrobe is almost a must this spring.

White teamed with off-whites have impact in suits. Look for full moonlight whites every night—an unusual phenomenon in chiffon, linen encrusted with lace and torganza.

in your brows with feathery strokes, remove the brow color from the pencil, slip in one of the pretty lid liner colors and draw a fine line over the base of your top lashes.

There are five different color kits, with the brow color coordinated to the shade of your hair.

And, in case you don't know, here's the proper sequence for applying eye makeup: 1. Shape and define brow with pencil, using tweezers to remove strays between and beneath the brows. 2. Apply eye shadow to lids. 3. Draw lid liner over lids. 4. Apply mascara.



## Spring Frosted Pastels

As seen in March Harper's Bazaar! Yellow, pink, white or blue frosted calfskin. Exquisite portrait in pastels depicting fashion at its finest, modestly priced. 12.99

CHANDLER'S

5040 LAKEWOOD BLVD. (OPPOSITE MAY CO.)

Mail orders, please include 35¢ per postage. No C.O.D.'s accepted.

Our fashions are selected for you from the world's greatest designers . . . daytime, afternoon, late afternoon and evening . . . dresses, knits, suits, coats, jewelry, millinery and sportswear.

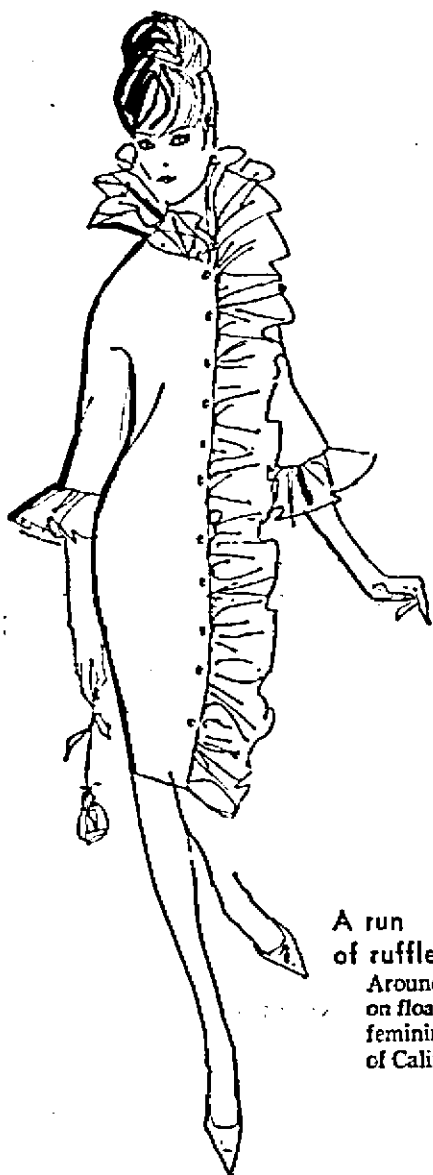


## Parisienne

539 East Ocean Blvd.—Downtown Long Beach

## ON THE MOVE

Capes  
Swirl;  
Ruffles  
Unfurl



A fling  
of a cape

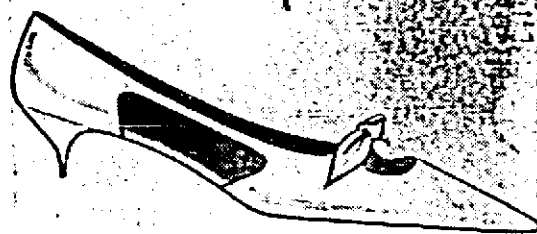
In racy, lacy wool, yellow and white checks into spring. Cape in jonquil and gardenia white sveltly shelters shift of crepe; belted and scarved. By Junior Avent. At Buffums' Downtown and Marina stores.

A run  
of ruffles

Around the collar and down, rippling ruffles on floating silk organza add up to sophisticated feminine frills. In spring pastels by Capriccio of California. At GiGi, 5251 E. Second St.

## Peg Fashion on a Heel

FOR YOUNG AT HEART . . . pretty pastels, featured in new open pump from the C. H. Baker Coquette collection. News here: cut-out sides, bow-knot vamp, all perched on a tiny jet heel. Available at C. H. Baker in pink, powder blue, yellow or blonde kid . . . also black patent.



# Buffums'

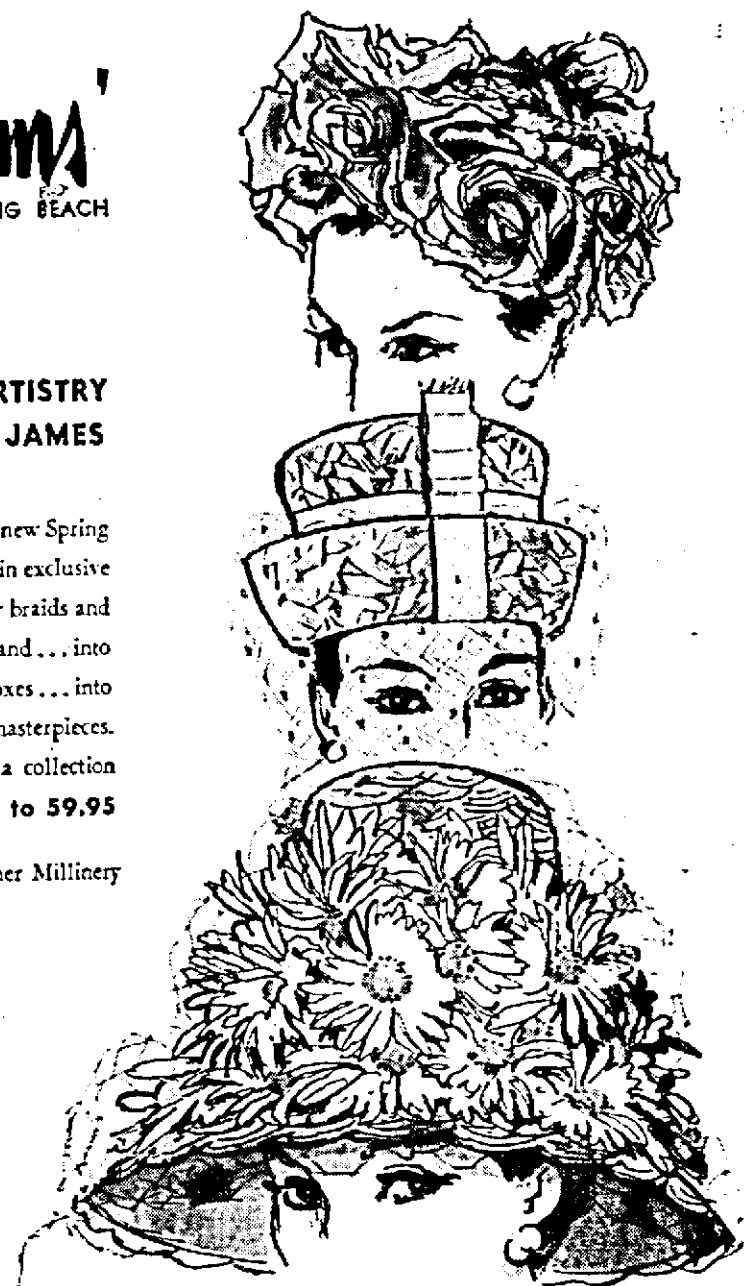
LONG BEACH

## THE ARTISTRY OF LESLIE JAMES

. . . achieves perfection in his new Spring collection. Beautifully expressed in exclusive imported straws and straw braids and sculptured with a masters' hand . . . into trim little cuffs and pill-boxes . . . into elegant flower-laden masterpieces.

From a collection  
22.95 to 59.95

Designer Millinery



# Buffums'

FRESH AS SPRING

## RIBBON EMBROIDERY

Simplicity of style, distinguished by the deep, lush texture of ribbon embroidery makes for the fashion impact found here in an interesting shell that tops a camisole linen skirt. By Harmay. Gold and white or blue and white. S-16 89.95

Again—in a straightforward little jacket that swirls with ribbon instead of caracul. Worn with or without detachable mink collar and cuffs. Beige, white, black with mink trims of white, black, Autumn Haze®, or Tourmaline®, S-M-L 135.00

From our Designers' Circle and Fur Salon

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## Your Fashion Image—

The fashion message for spring: be perfectly dashing, be purely romantic and, best of all...  
Be your American self.

Gone is the time when fashion decreed just one "right" look for a season and, theoretically at least, everyone rushed to follow fashion's decree.

Now it's a multiplicity of looks, beautifully varying, blending and contrasting.

And "be yourself" means, of course, that each woman can select her preference in several styles so that she may vary her personal fashion impression according to need, occasion, mood.

# Buffum's

LONG BEACH

### DOROTHY GRAY'S "REAFFIRM" A NEW CONTOUR FACIAL

4oz. 5.00\*

Reaffirm brings a joyous freshness and radiance to your skin by tightening pores, stimulating circulation with a blend of rich emollient and gentle astringents that acts as a penetrating lotion, smoothing cream, refreshing astringent.

### SPECIAL OFFER OGILVIE HOME PERMANENT

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with complimentary trial size of new Conditioning Shampoo. A permanent with the gentle, natural looking wave new hair styles require.

Assures beautiful results on all hair, including tinted or bleached. Conditioning Shampoo with protein protects against brittleness and breakage. 6oz. size Conditioning Shampoo with protein, 1.50

\*plus 10% federal tax

Cosmetics



## BIG NEWS: LITTLE OVERCOATS Now--They're Girl-Tailored!

Big news in coats for spring is the little overcoat. This superb chopped-off top, though jacket length, is handled like a proper little overcoat.

Most often the collar is snapped round, shoulders are dropped, sleeves are gathered on banded cuffs and pockets are welded.

Sometimes it's double breasted and is military in mood. One thing it's not: it's not man-tailored. It's woman-tailored!

This new cropped overcoat matches or contrasts with dresses or skirts and fills a need for active women. In town, whites go elegant over navy dresses. For travel or driving, in tones that will not easily soil, it goes, goes, goes.

ALSO NEW this year: The closer-to-the-body coat.

This smaller silhouette (watch for it now everywhere—in dresses, jackets and coats) softly touches the body, curving with a minimum of seams.

The added finesse: long narrow sleeves set in high small armholes.

Fact is, there are more set-in and raglan sleeves than in many a season. Pockets appear everywhere, high and low, in all shapes—patch, square, curved, diagonal.

Collars are generally small and notched or they have a rolled ring. Many coats have lowered collars, just the proper setting for fill-in scarves.

SOME SPRING coats are briskly feminine—because that's the way the tailoring is. Lapels are as precise as a Londoner's tailor. Fabrics such as pinstripes or chalk-strip flannels have the crisp authority of a banker's—a lady banker's, that is.

Nothing this season is fashioned for shock effect. Instead, they are designed to achieve softness, flattery and a variety of moods to fit the American woman's special brand of individuality.

There are slim coats, the back swings free. Chesterfields, wraparounds and fuller styles that give a whirl to spring—the latter, often belted in front while you can tell a woman is a woman by the cover.



THE ALL-DAY DRESS... a coat's inner life... here in a printed swirl of pleats that iron in the wash. Of arnel triacetate jersey, "pleater" features scooped neckline, elasticized waist. Three-button topper, a smart weave of wool, fluffs off March winds; in white, pastels, navy. At Foreman & Clark, Lakewood Center.

### REALLY Nutty Hats

For years men have been saying women's hats are nutty. Dior shows one that really is. It has walnut half-shells plastered all over the crown—proving that even fashion kings have a jester's sense of humor.

# Buffum's

MARINA



NEW HOURS!

OUR MARINA SPORTSWEAR

WILL REMAIN OPEN

MONDAYS AND FRIDAYS 'TIL 9 P.M.

Closed Saturday Nights

# Buffum's

FRESH AS SPRING

### PROFILES IN PATENT

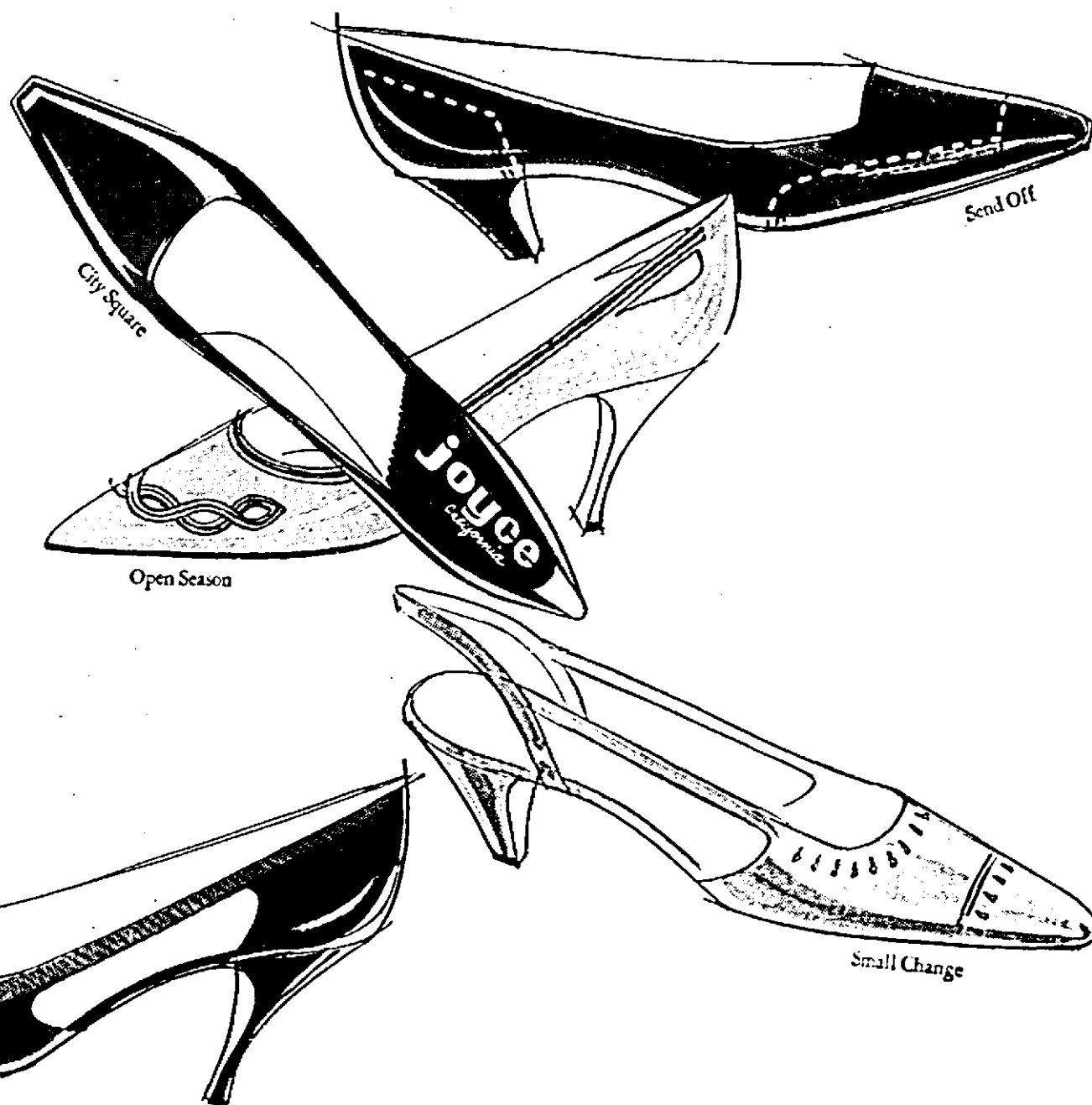
JOYCE achieves perfection in dazzling Patent... from little stacks to reed-slim heels.

Shoes with an air, a flair, a get-up-and-go that is typically Joyce... All in cushioned, weightless comfort.

See our complete collection of Joyce Shoes in gay Spring colors.

13.95 15.95

Shoe Salon



## TOMBOY OR SIREN

# Two Looks Better Than One



There's a lot of the girl and a little of the boy in women's fashions for spring and summer.

In the girl department are deep-plunging necklines, flounces, black Chantilly lace and a return, in many instances, to the fitted silhouette.

Purely feminine are clinging bias cuts, floating chiffons (by the thousands of yards!), also white collars and cuffs on dark day dresses.

Short hemlines — many rippling with pleats — show off feminine gams and shoes get in step with new bared backs, cut-out sides and lattice straps.

IN THE BOYISH department, there are close-cropped hairdos sleeked to the head (the Norman Norell influence) . . . also mannish touches of men's wear fabrics in women's suits and dresses—shepherd's checks, glen plaids, pin stripes.

Also borrowed from the boys are fedoras, padre hats and the French sailor's beret, as well as purely tailored slacks adapted from those popularized by Marlene Dietrich in the early '30s.

Greatest male robbery of all: the blazer, showing up this season in every collection — from high-style designer Bill Blass for Maurice Rentner to the lowest priced clothier in the nation's fashion industry.

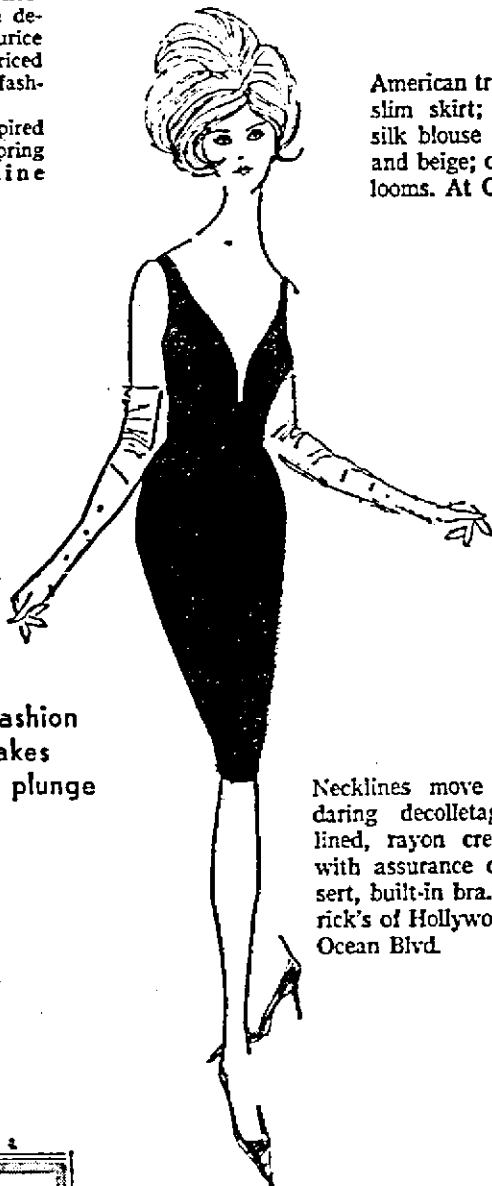
But be they girl-inspired or boy-inspired, all spring fashions have feminine ways.

**MIDDY MAD?** Why not? It's an all-American school girl style, this season grown up. Smart here under navy jerkin that dips low to show expanse of white blouse, deeply collared. By Charm in Avron blend. Skirt also available in white, the zing color for spring. At Mullen & Bluet, Lakewood Center.



Little boy  
Jacket goes  
feminine

American translation of Chanel has triple verve: slim skirt; waist skimming jacket, matching silk blouse bowed at neckline. In muted green and beige; of Linton Mohair tweed from Scotch looms. At Chrysteens, 4518 Atlantic Ave.



Fashion  
takes  
a plunge

Necklines move down in daring décolletage. Fully lined, rayon crepe clings with assurance of net insert, built-in bra. By Fredrick's of Hollywood, 205 E. Ocean Blvd.

## Spring Snaps to Attention

Atten-SHUN, ladies!

You can join the Easter parade this spring in coats, suits and costumes that appear to be drafted right out of the Army, the Navy and the Air Force.

But, hold the fort . . . there's nothing masculine about this season's military

influence. It's been trained and translated into fashions for the most feminine of ladies.

What makes it official: navy and white, brass buttons (usually lined up double file), the semi-shaping of an officers' coat, crisply tailored notched collars, flap pockets and visored hats.



Enjoy unsurpassed beauty! Let us create the coiffure that will fulfill your most wanted desire in the latest spring fashion . . . especially for you! Seldom will our stylists be matched in creative ability.

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HAIR STYLISTS

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Open Daily Tues. thru Fri., til 10 P.M. Mon. & Sat. til 9 P.M.  
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for  
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COATS  
COSTUMES

Sizes:  
11 to 19; 12 to 50; 12½ to 30½

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**Chrysteens**

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COLLECTION OF FASHIONS  
FOR RESORT AND SPRING

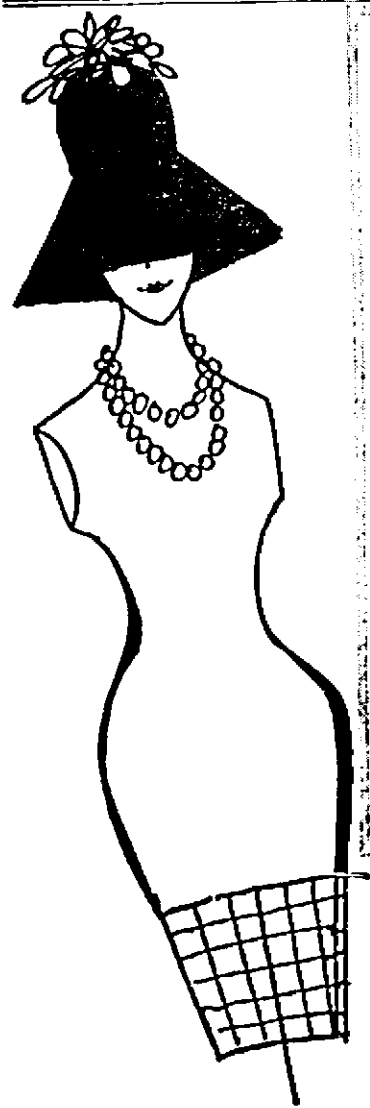
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Thursday and Friday

MARCH 12th and 13th

From 2 to 4 P.M.

4518 ATLANTIC AVE.

In Bixby Knolls



we're  
in  
good form  
for  
spring  
and  
summer

clothes for casual,  
after 5, sports  
and sun 'n fun

**gi gi's**

5251 e. second in belmont shore ge 4-7755—open friday 'til 9:00

## Necklines, Hemlines: Tide Is High--or Low

When it comes to necklines and hemlines for evening, some like 'em high, some like 'em low.

Many evening décolletages dip to the maximum. And many long skirts slither and slink, some have up-to-the-knee slits.

But then there are others as pure as a Sunday school costume. For the less daring are blazer suits and pleated skirts, simple bias cuts, blouses and flounces, also jeweled bodices combined with swirly chiffon skirts.

WHAT TO WEAR to a cocktail party, according to one designer, is a wool pastel overblouse and skirt edged with glitter.

Another offers a keep-sober dress—black bodice with a skirt too dense and too stiff with ruching trim to sit in.

Still another look: a social suit with a long skirt over a short one—a solution to the long or short formal puzzler.

And then there's the short in front, long in back skirt, so that the wearer will be right one way or another.

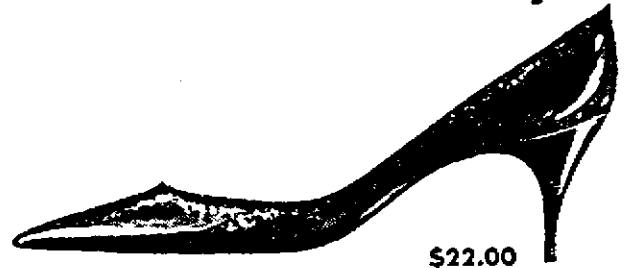
**mademoiselle**  
THE FASHION SHOE

Shadow Patent Leather . . . Mystery Woman of the year is here . . . beautiful colors cast in their own shadow. Porcelain Bone Wide Blue.

Mademoiselle Shell . . . the latest fashion scoop . . . pure understated elegance . . . this Vixen only looks innocent . . . in natural Caviar Focus color. Handbags to match.



\$22.00



\$22.00



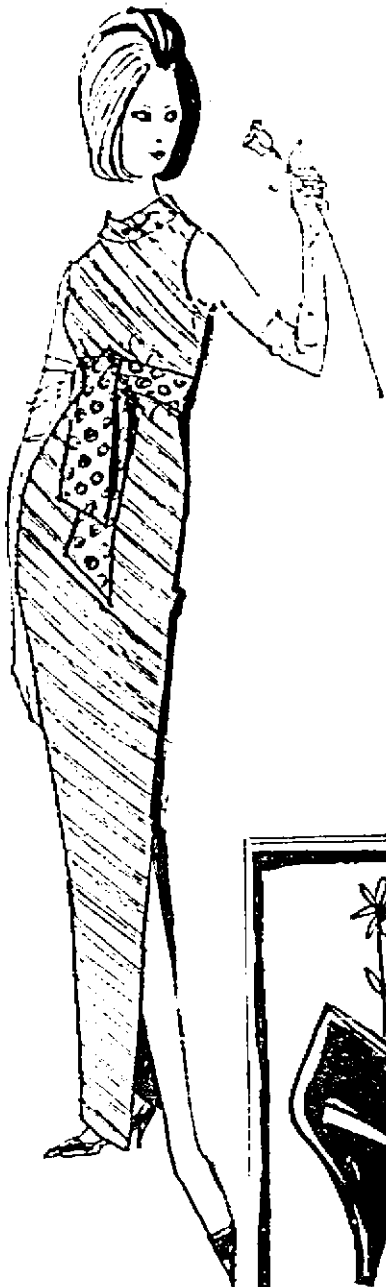
5016 east second street  
GE 3-1976

# FOR LEAP YEAR'S DESIGNING WOMEN

## Clothes to Catch a Man



A FASHION TO BANK ON... checks that turn any costume into a solid fashion investment. Its up-to-now assets: the sleeveless column of a coat, fashionable coverage for the slither of a white linen dress, cowl-necked and easy on the waist. By Sabette of California; at May Co., Lakewood Shopping Center.



BEWITCH HIM, beguile him in vibrant dinner gown of diagonal stripes with side slit, bare arms. Contrasting polka-dotted sash goes high or low—with dash. Gown goes gold and white or red and gold—whichever you think he'll like. At Village Bazaar, 137½ Main St., Seal Beach.

It's only sporting to warn local bachelors that designers have reinstated sex appeal in women's clothes just in time for leap year. The 1964 fashionable is a far cry from the past season's lady of style, who sported bowlers, boots, knee socks, turtle-necks and vests. With this style trend, bachelor resistance might have remained fairly strong against hundreds of husband hunters in 1964. But beware, young men, designers have furnished the ladies with some irresistible ammunition this spring. The varied program of man-lures include big flirtatious hats, siren hairpieces, shadowy black stockings, fast track shoes and a web of intriguing costumes woven by romantic little silk worms.

THERE ARE, ALSO, flounces of black Chantilly lace over flesh pink, which look more like toudoir costumes than date dresses—AND... It would be impossible for any woman, no matter how shrinking a violet, not to attract attention with the spring palette of vivid pastel linen jacket costumes, with other bright hues as linings and still others as blouses. Also good for stares are polka dots, es-

pecially bold yellow ones on navy silk sleeveless princess coats and turbans. Other eye-catcher weapons are the season's floral prints, soft and wispy on tailored organza jacket costumes.

FOR BEWITCHING evenings are floor length dinner gowns with tantalizing slashes up the side, also ball gowns with yards of fabric designed to sweep a man off his feet.

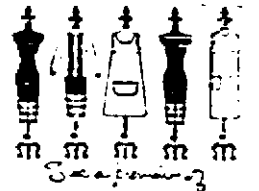
There are long lean dresses with come-hither strapless tops. Sexy sheaths, belted at the middle, often explode into curves elsewhere.

And then, of course, there's that most talked-about trend of the season for after-five, after-ten and after-the-ball-was-over costumes: the peek-a-boo or plunging neckline.

As further lure to potential suitors, there are date-bait creations that go fussy and feminine with ruffles on necklines, hemlines, cuffs and all the way down the middle of dresses and blouses.

In the same vein are slope-shouldered crepe overblouses.

So take note, ladies; designers have provided the bait; it's up to you to make the catch.



Garden flower pastels  
by Amalfi \$23.00  
in sunny colors of yellow, pink, blue or biscuit.  
with emphasis on the little heel...  
Joseph salon shoes  
open Friday evenings...  
Joseph Salon shoes • 547 E. Ocean Blvd. Long Beach, CA 90802



### For Unharried Look: A Wig on Every Dresser

Two heads of hair are better than one—any time of day or night.

By day, you can pop into the pool, then whisk off to a cocktail party with a smooth "do." And you can sleep through the night, unfettered by bobby pin or roller, then hurry off to work next morning without a hair out of place.

The magic of it all: a wig.

Yes, it's downright bewitching these days to be bewigged.

THOUGH "only the hair-dresser knows," few women hesitate to own up that they own one—maybe, two or three. It's a matter of pride and prestige. A far cry from days past when the woman who owned one, like as not, didn't have hair of her own.

According to Charles Jeffries, wig importer, Bellflower, just about every modern woman wants a wig. In fact, the demand virtually exceeds the supply.

Says he: "Women who wait too long may find fine wigs in short supply. European buyers simply can't find enough prime quality hair and already there's a lack of trained wigmakers."

Jeffries, who has been in the wig importing business for 25 years, claims the best quality hair comes from Italy, Yugoslavia, Spain and Portugal. "It's heavy bodied and holds a set longer and better than, for example, the soft, suken hair of Scandinavian women."

AS TO WIGMAKERS, he notes they are a proud and haughty lot who consider themselves artists on par professionally with doctors and lawyers.

"They are generally pret-

ty temperamental, not very amenable to suggestions and downright intractable when criticized," says Jeffries. "In Europe, training and choice positions are jealously kept in the family—it's not an expanding industry."

Where do wigmakers get their hair? "That's up to buyers who first get mom and pop's sanction, then make a "growth and sale" contract with as many young women as possible."

From then on out, a girl's hair isn't her own.

For example, no experienced buyer will permit the use of strong chemicals, sprays or shampoos, nor use of a comb. (It's a sure thing these girls never tried a bubble coil.) Only a dark brown tar soap may be used for cleansing; only a brush for grooming.

And when her crowning glory is full grown? She's clipped and paid. Prices currently range from \$175 per pound for Scandinavian hair to \$400 per pound for hair in the Basque country.

"Not all wigs are made of human hair though," points out Jeffries.

"The best non-human hair is taken from the yak of Tibet and, to a limited extent, from the angora goat.

"Wigs made of synthetic materials are not for human wear at all," he claims. "They're good only for the heads of department store mannequins. You can't do a thing with them—when it comes to styling," he points out. "And, who wants hair like that."

Jeffries should know. He specializes in imported wigs for women (nary a man's toupe in the shop) plus the also-popular postiches and swatches.

Greta's .... belmont shore  
Suddenly it's spring!  
... and you're viewing the international scene in Greta's marvelous fashions!  
(far left) The packable globe-trotter knit of 65% linen, 35% rayon, 39.98.  
(center) The favored go-everywhere suit, nubby acetate blend with its pert bow front, 35.98.  
(right) The Paris plunge neckline in a sculptured printed silk, 49.98.

belmont shore's famous fashion store . . . 5012 east 2nd street





#### White sparkles at night

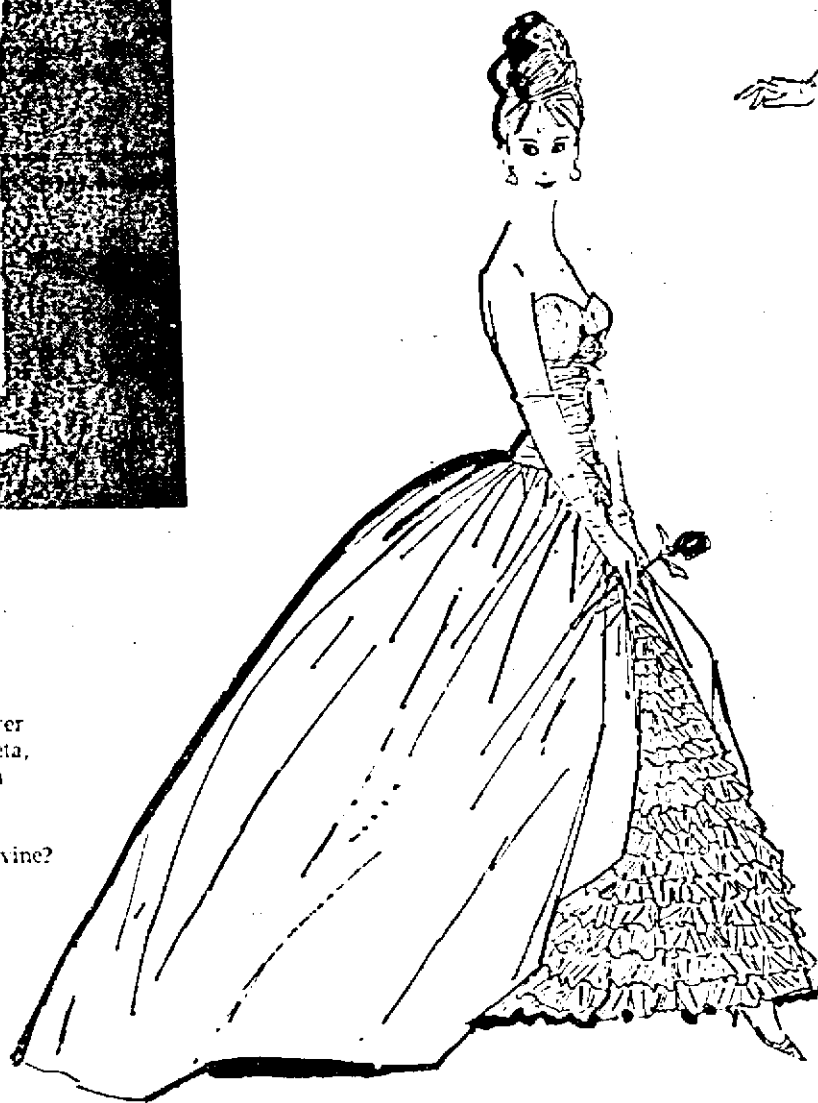
Lighted with sequins scrolled over a slither of French lace and taffeta, a gown of willow-wand fit. Slim sleeves plus slit in the hemline, a dip at neckline: how could an evening be but divine? At Schicks, 701 Pine Ave.

#### FOR LADY GADABOUTS

### The Long Gown About Town

A length of glitter and glamor

An evening tunic that sparkles. Of silk chiffon covered with woolen embroidery, beads and paillettes, it's in yellow and white, tops long sweep of white crepe. At Mr. Bob, 112 E. Broadway.



#### Fashion bares its shoulders

... and moves on to dance floor, demurely ruffled but daringly décolletaged. Of bouffant silk taffeta and white net. In spring pastels. At Audrey's Bridals and Formals, 131 E. Fourth St.

### Take Your Druthers--- Basics or Bold Colors

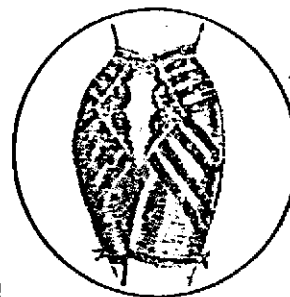
The woman doing her spring shopping may conclude that the "basic little black dress" is out. Actually, there are plenty of the dark basics—including navy, a spring traditional. But watch for a splash of bold colors with the orange and pink tones way out front.

Designers have dubbed the new clear tones with such come-ons as jelly bean pink (a vivid pinkish red), strawberry ice (of the mauve pink family), lemon drop yellow (a clear butter shade) and marmalade (for several hues of orange).



#### FREDERICK'S COSTUME CHANGE-ABOUTS

The chic way to Easter glamor—a slim, fully lined sheath with cap sleeves, a carefully curved-out front and back neckline. The reversible cape-collared tunic coat flaunts fashionable fringe. Of slub weave rayon, cotton and acetate in black or white, both with herringbone check. Sizes 8 to 20, \$39.99



And, the secret of the chic shape, the long-leg panty-girdle of Nylon Lycra Spandex with inner-strips for perfect control. Black or white, in Small, Medium or Large, \$15.00

#### LAYAWAY EARLY FOR EASTER!

Charge it at FREDERICK'S...No Money Down—Six Months to Pay or use BankAmericard. 205 East Ocean Blvd. HE 6-7142 — Long Beach



### Beneath It All--

What's going on in the American underworld this spring?

Stretch lace, stretch inserts, flexible seaming are all combining to solve some fitting problems in foundations and lingerie.

Stretch is a very important word in fabrics in every fashion collection (including men's suits), but no place is more important than where a lady's figure-control is concerned.

THE SOFTENING influence is being felt throughout fashion, too, and that together with the new stretch fabrics adds up to foundations that control, rather than bind, and that make soft curves look even softer.

The second area of news in this intimate world concerns the all-in-ones. First it was the bra-girdle, then the bra-slip, and now it is the bra-girdle-slip. Going along with this trend: the panty-hose.

SMART WOMEN are definitely getting away from the layered dressing of several undergarments covered with a full slip. The soft, clinging fabrics practically demand that one smooth line be the rule underneath. There's more color in the underworld, too.

Soft pastels will be seen everywhere — and in the most luscious shades yet.

#### Hats, Hairdos

With the demise of the bouffant hairdo, hats and coiffures can suit each other. Shop around until you find the hat that's flattering to your hair style. It does exist.

#### SAYS SIMONETTA:

### Older Women Are More Elegant

Elegance is most likely found in older women, believes designer Simonetta of Italy and Paris.

"A woman is truly elegant when she has found her own type and can play it up... elegance like everything in

life must be worked for," said: The fiery wife and designing partner of Fabiani was in the country to visit a suburban store carrying her line. Of American department store shopping she

said: "I am just not used to the way women here just pick off the racks and try on, do everything by themselves. They are so surprised when I speak to them and offer them help."



- A. THE OLD BUBBLE?
- B. PERENNIAL BASIC PAGE BOY LOOK?
- C. THE CURRENT SHORTER STRAIGHT LOOK?

#### OR THE NEW

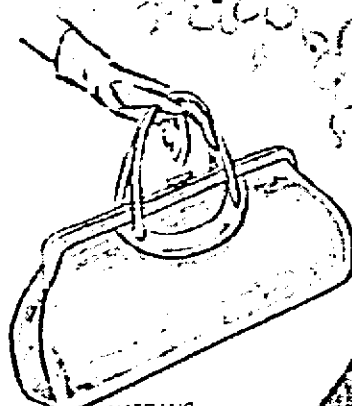
*Curly Look*  
Rafael's house of beauty 434-7441

4719 East Anaheim St.

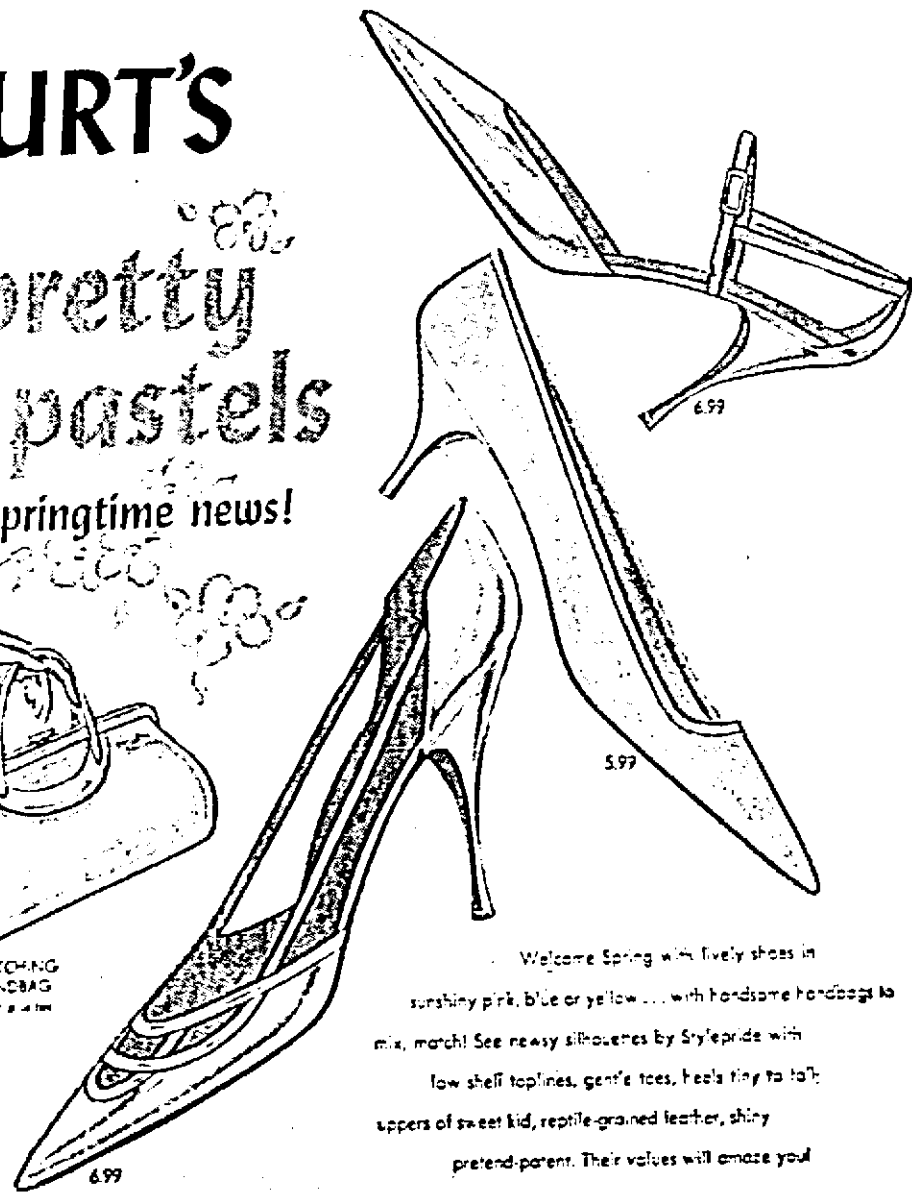
Long Beach

### BURT'S

pretty pastels  
springtime news!



MATCHING HANDBAG 4.99 & 6.99



Welcome Spring with lively shoes in sunshiny pink, blue or yellow... with handsome handbags to mix, match! See new silhouettes by Stylepride with low shell toplines, gentle toes, heels tiny to tall; uppers of sweet kid, reptile-grained leather, shiny pretend-parent. Their values will amaze you!

5.99 and 6.99

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Mail Orders, Add 35c Postage. (Sorry, No C.O.D.'S)

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ROEBUCK AND CO

You Can Count on Us... Fashion Costs No More at Sears

# Footwear for Every Fancy

Exhilarating new styles and colors to wear with your Easter finery!

You'll find these and many more now at Sears... come choose yours while the selection's best.

Fabulous lizard in high fashion colors! Classic pumps with calf-skin trim in green, red or bone; slings in bone or red. Both styles also in black patent. Leather soles. Featherlite construction.

1198

Elegant Featherlite "garter" pumps in black patent or bright 'n shiny colored leathers. Two versions: the bare-side in strawberry or natural. The sling in popcorn (deep bone) or delphinium blue. Leather soles.

1298

Black patent leather uppers with Feather-soft cushioned kangaroo leather outsoles. They give you new walking ease! 1193

Featherlite opera pumps with new set-back lower heels. Red, black or deep bone kidskin uppers; leather soles. 899

Youthful Fashion open-side pumps—bone smooth, leather; black or white patent leather uppers. Composition soles. 699

We're ready for Easter... how about you? (It's March 29)

Little girls' one-straps with white or black patent leather or red Pattina olefinic uppers; composition soles. Leather lined. Sizes 8½ to 4. 599

Regular \$4.99 Bright, Shiny One-straps in Black or White

Gleaming Pattina® olefinic uppers need little care to keep their glistening new look. Just clean with soap and water. Pattina resists spots, stains... won't crack, chip or peel. Composition soles. Little girls' sizes 8½ to 4. 397

Sweethearts... shiny pink, yellow or blue Pattina olefinic or white or black patent leather uppers; composition soles. Leather lined. Sizes 8½ to 4. 599

Miss 20 contour fit flats with smooth or crushed kidskin leather uppers; composition soles. In blue, yellow, pink, red, white, bone or black. Hidden elastic topline hugs your foot... won't gap. Sizes 4 to 12. 46

T-strap Fun Flats with black smooth leather or shiny vinyl uppers in blue, bone, white, red or black. Composition soles. Sizes 5 to 10. 499

CHARGE your family's Easter shoes on Sears Revolving Charge

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

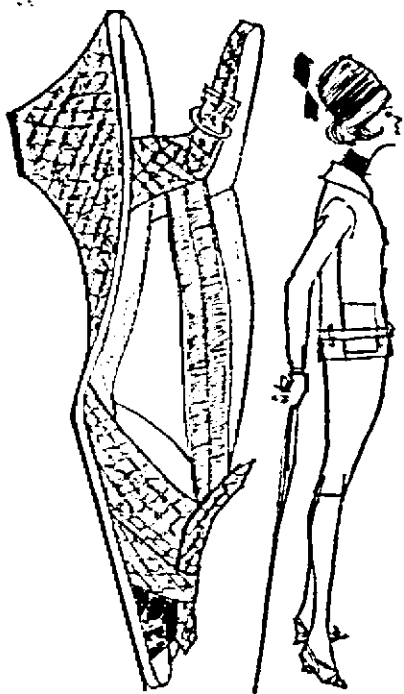
LOS ANGELES—Vermont St. & Wilshire	BUENA PARK	GLENDALE	LONG BEACH	SANTA ANA
LOS ANGELES—E. Olympic Blvd. & Soto	COMPTON	HOLLYWOOD	PASADENA	SANTA MONICA
LOS ANGELES—W. Pico Blvd. & Rimpas	EL MONTE	INGLEWOOD	POMONA	TORRANCE

Shop 6 Nights

Shop Monday thru Saturday  
9:30 A.M. to 9:15 P.M.

# America Steps Lively

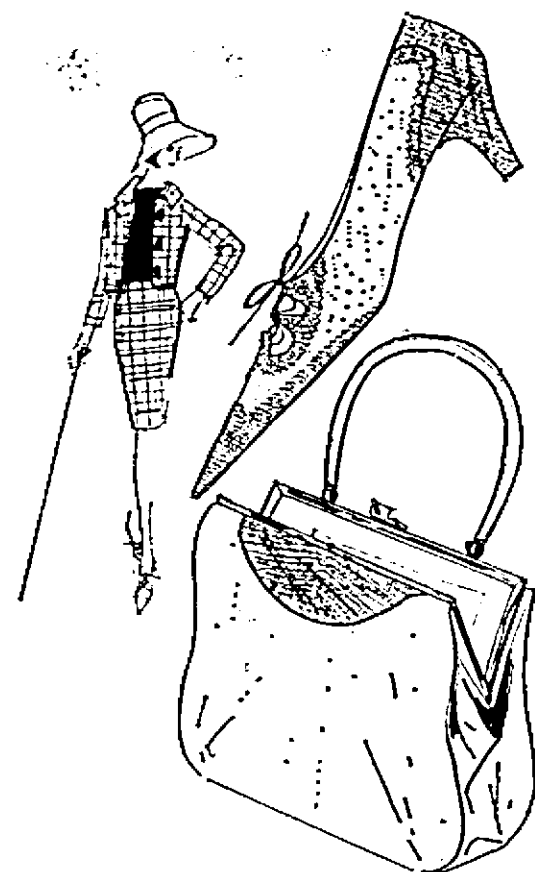
... on a  
Small Heel



**OUTER SPACE LIGHTNESS** that keeps feet on fashionable ground. Flexible, cobra charmer by Revelations is shoe that fits like glove. For comfort: an elasticized side strap; a cushion of Urethane. In spring pastels or beige tones. At Tri Point, 235 E. Fourth St.



**COMFORT WITH** come-hither—the little heel, too smart to show its comfortable ways. Next-to-nothing sling comes in white or nude and frosted brown hues. Walker is pace-setter in bone and white calf or black patent. At Exclusive Naturalizer Shoe Store, 434 Pine Ave.



**SMALL HEELS** make big strides in American style. Of Parisienne calf trimmed with otter ganges, this little shoe takes you where you're going in elegant fashion. Matching bag (lizard trim) available in spring colors. At Jacobs Quality Footwear, 5016 E. Second St., Belmont Shore.

## NEW FASHION GROUNDWORK

### Less Shoe, More You

### In the Bag: More Color-- Contrasting With Shoes



Wiggle your toes, break out the beautifiers and do whatever else you must to make the tootsies more appealing—in the pink, that is. Because come spring, the less shoe the better.

Designers have bared the heel, the sides of new shoes lower and have resorted to lattice-work, lace effects, cutouts and straps to reduce the shoe to little more than its sole.

The sling back pump comes back in a number of variations, with the heel strap either spaghetti thin for the most open look... or the wide sling which leaves only a strip of the heel showing.

**STRAPS ARE** used in countless ways. There are T-straps, horizontal straps, criss-cross halter and cantilever straps.

There are shoestring webbing for evening, straps decorated with perforations, stitchings or cutouts and broad thongs for the suntan and patio set.

The mule also is on the footwear scene with its completely open back, showing in evening shoes with wine-daytime walkers with sturdy

heel shapes.

Watch also for return of the spectator pump in novel combinations of textures and colors. Combinations include navy with red, bone with brown, black patent with white suede, brushed with smooth leather and smooth with embossed leather.

**TURNING** to toes, the crescent is seen most often. Extremes are out, according to the experts, and that goes for the pointed toe. A word to the fashion-wise: watch for open toes on higher heels.

#### Back to '30s

Most feminine of the new spring daytime fashions are the ruffled, printed chiffon dresses so reminiscent of the early 1930s.

Since the crescent toe calls for broader heels, they take on new shape to give a look of lightness—curves, pyramids, baby Louis, spool and stacked cones.

**LIKE THE REST** of the fashion world, the shoe industry is on a white binge. White shows in pebbled and grooved finishes, in patent, suede and kid. White and black combinations are available to replace the all black shoe for spring.

The pale beige continue, but there are fewer taupes. Watch for a wide range of pinks, blues, greens and reds.

Of course, the perennial black patent pump will walk in splendor on every avenue. It will be seen in simple pumps, perforated spectators or highlighted with other colored leathers—smooth, suede or patent.

Color is in the bag for spring.

Natural earth colors in straws and cowhides and coarse linens are being joined by the gayest array of bright hues seen in many a season.

There'll be shiny patents in bright solids plus cloth purses of striped and polka dot designs. And, when it comes to leathers, you'll find the pastels bursting out all over—blue, pink, yellow, as well as off-white. Important too are bright vivid reds and oranges.

**IN STEP** with this colorful change in pace, there's a new concept in how to carry off a costume look with a carry-all.

The old idea (matching bag and shoes) is out—almost, anyway. This spring



ton "feet." There are the always-popular envelopes and totes, plus pouch-shaped bags with sporty outside pockets.

Styling, on the whole, is running deep—with deep, not wide handbags, most chic. The size for spring? Designers say the giant, over-sized bag is diminishing in popularity. They predict stylish women will pick up the small to just largish variety for completing costumes this spring.

To sum up: look to the light and bright and deep in carry-alls this season.

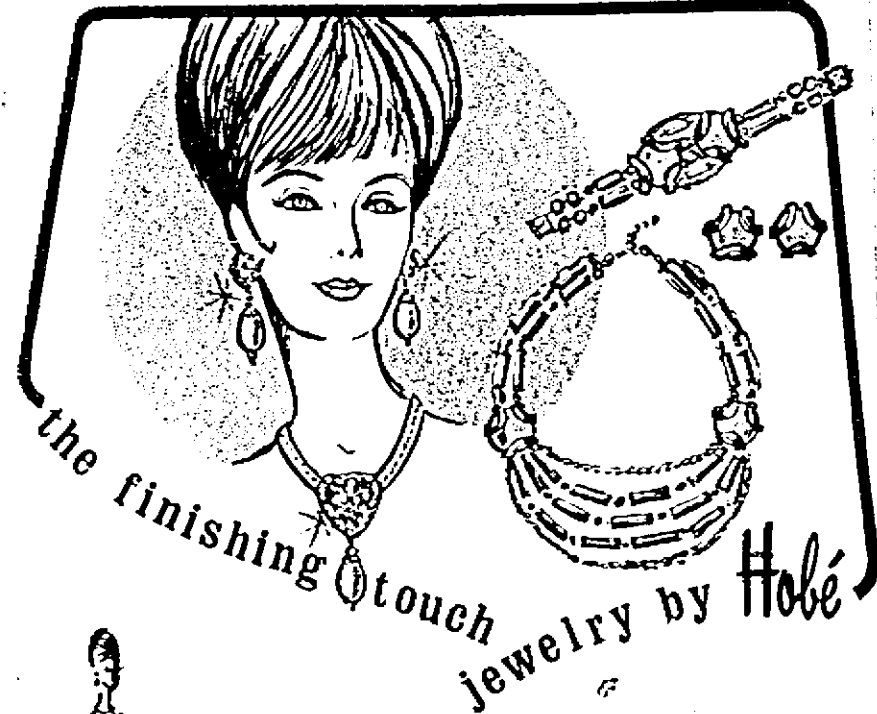
choose shoes that are either of basic or matching color. Then complement the dress, or costume, with a contrasting handbag.

And, what shape are handbags in? There are new box bags with smart style detailing, such as self-leather handles and luggage but-

#### Stretch Gloves

Nylon stretch gloves now are, the stole is an ideal are exactly right in the 10-button length for spring and summer evening wear.

**SEDUCTIVE SHOE**—a step in pure sorcery, has breezy side beauty, outlined with elegant loop of trim; needle heels; wicked gleam. Travels light in black or white patent. By Ultima. At Butler Brothers, Lakewood Center.



the finishing touch jewelry by Hobe

The fashion picture is never truly complete without the finishing accent of well-chosen costume jewelry. Our exclusive Hobe collection is excitingly different... versatile... colorful. You must see it! Necklace and earring sets from 7.00; Bracelets from 6.00

**Egyptian PHARMACY**

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# c.h.baker

## it's Spring!

Step into irresistible new designer fashions from our Scasini, Vogue House and Coquette collection... fresh young silhouettes in high or mid heels. Choose from a sun-kissed rainbow of color... soft, luscious pastels, vibrant jewel tones, bright whites, basic black or nudes, sun-kissed neutrals... what ever your wish, it's here at savings in our Spring Spectacular!

**7<sup>99</sup> AND 8<sup>99</sup>**

**SPRING SPECTACULAR!**  
**JACQUES HEIM SEAMLESS NYLONS... REG. 1.19 PAIR**

Luxuriously sheer, in new spring colors.  
3 PAIR BOX... 2.00  
SAVE 1.57 A BOX!

**68c**

LONG BEACH, 525 Pine Ave.  
(Open Mon. and Fri. Nights)

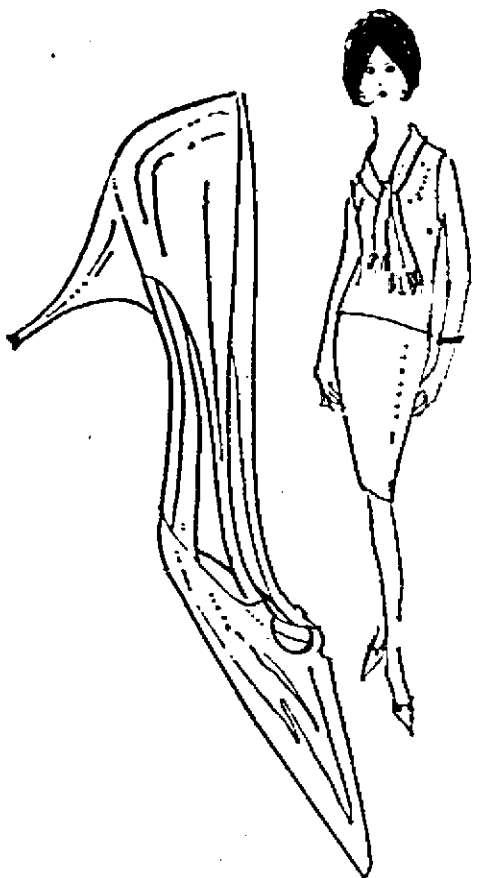
LAKEWOOD CENTER, 5215 Hazelbrook  
(Open Mon., Wed., Thurs., Fri. Nights)

LOS ALTOS, 2112 Bellflower

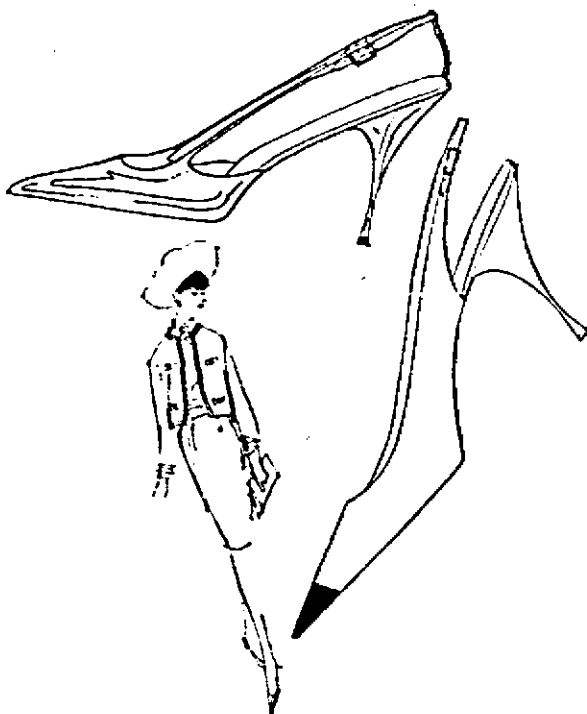


## NEWS: THE NUDE SHOES

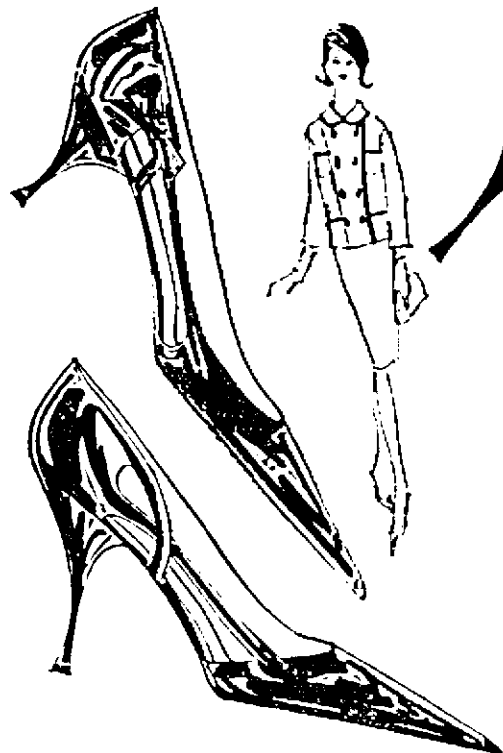
# Go All Out for Spring



**IN STEP WITH AMERICA**... the "barely-there" pump by Valentine, opened up, pared down and lightened for a breezy walk on the avenue—or anywhere. Custom insoled, it's delightfully styled in beautiful "white illusion" patent. At Innes, 5030 Pepperwood, Lakewood Center.



**FASHION FOOTING**... impetus, Chanel. Fabulous, slim sling in naked shades of calf with eye-stopping black patent toe... less shoe, more you in white patent sling with long stretch of strap; also in black silk crepe. By Herbert Levine; at Joseph Salon Shoes, 517 E. Ocean Blvd.



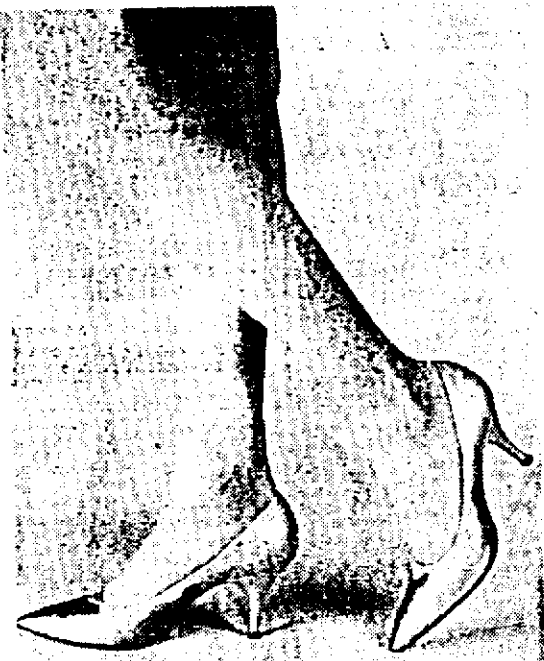
**THE GREAT NEW** movement in fashion... shoes that dote on fashion, walk on air. Here cut-out sides make the difference. In Green Jubilee patent by Palizzio, they go elegant, sophisticated, revealing on high or mid-heel. Matching bags; at I. Miller Guild House, 507 E. Ocean Blvd.



**THE SPECTATOR**, staging a dramatic comeback this spring—newly interpreted, more on-the-go than ever before. Here in sharp color contrasts: white crushed kid teamed with black patent, tan or blue calf. From Charm Shop in Mandel's downtown Long Beach and Lakewood stores.

### Long-stemmed American beauties

Stride smartly in chic afternoon "Waldorf" pumps by De Liso debs. They're a duet of textures: white patent and softly lustrous calf, both frosted—also white lizard print with white patent trim. At Wetherby Kayser, 5037 Hazelbrook, Lakewood Center.



## Sloppy Josephine Has Graduated at Last

Floppy sneakers have lost their "fashion" footing among the teenage set. What's done it, say those in the know, is a new look of quiet good taste that prevails campuses these days. From the Peter Pan collar peeking from under a knit sweater to the leather shoe walking on Cloud Nine, the teenager is seen, these days in subtle colors and simple

good styles. Fads still mean fun afoot—but they're no longer the sloppy Joe look that once dominated a teenager's wardrobe. THE SEASON'S style footnote is sounded by understated colors in leather—smooth, brushed, grained, waxed or patent. Favorite styles: pumps and flats with

pared down sides. Dress shoes for young fashionables will show up most often in jelly bean colors. In every leather and in most colors, it will be bright—but not too sunny. For dress occasions, the flat and the low heel share top billing. But for parties and dances, it's the mid-heel that walks off with honors. THERE ARE some fads

afoot, of course. One such: off-side straps—in pumps and flats. Quilted and woven leathers are seen in cool colors... and there are patents galore in vivid greens and reds or paled pinks, blues and greys. Other fads (the kind that give you a follow-me flair without costing you a high fashion price): large perfora-

tions... under and overlays to provide color... leather texture contrasts. Open toes are out—banned to squareville. Flats with wide open spaces, side or back, are always teamed with closed toes. And those toes, by the way, are handsome—and "in"—whether round, tapered or square.

### News in Shoes: Corfam; News in Hose: Cantreco

There's news in American-made shoes and stockings this year... any year, in fact. The thing that's always great about fashionable coverings for American legs (renowned the world over for their length, slenderness, their racy dash) is not just that they're unbeatable (which they are), but that they're available—to everybody.

THE NEWS in hosiery: an entirely new kind of nylon, in a new fashion-color, white; given a rose-beige cast by the bloom of skin beneath. There's a new fiber in the stockings, called Cantreco—which Du Pont experimented with for years under the mysterious code name, Fibre H.

Now perfected, it has a springy, self-crimping prop-

erty that gives the stockings more flexibility, withstands stress amazingly well, doesn't run, clings smoothly to the ankle and instep with never a ripple.

THE STEP into tomorrow: a new man-made shoe material, Corfam (also by Du Pont), that keeps the new shoe look longer, winks at the weather and scoffs at scuffs. With Corfam, shoes are now in step with the easy-care world of man-made materials. It breathes, is light and comfortable. Designed to take the abuse of daily use, it's wipe-and-wear—without need for polish, brush or fuss. Currently arriving in local stores, shoes with Corfam uppers walk into spring in light, airy comfort—and with more high-stepping fashion than ever before.

## Spring Fashion Forecast

"Little

# FURS"

in the EMBA®  
pale rare  
shades



— Fur designers have been wonderfully creative with the new, elegant styles for the Easter Parade. They favor the paler, rare shades of mink to complement the "light look" of Spring fashions.

Two important trends mark the fur fashion picture for Spring: the resurgence of stoles as fashion accessories, and the importance of little jackets.

The Stole, which has been the number one fur fashion for many years, takes on many interesting and new shapes for 1964, appearing as intricately designed capes, shawls or wraps. Some even have the appearance of jackets.

Fur products listed to stock country origin of imported furs. \*F.M. Mink and White Breeders Assn.

Frank A. **HILL** and Son  
Fine Furs

3316 EAST BROADWAY  
PHONE GENEVA 8-8572  
LONG BEACH

DISPLAYING FINEST  
QUALITY FURS  
COMPLETE STOCK  
FASHION FOR  
EVERY OCCASION

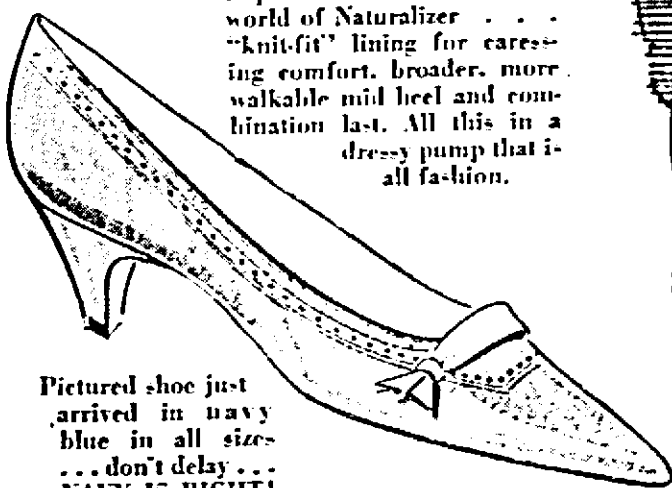
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Cleaning • Ice Cold Storage

Exclusive Naturalizer Shoes—131 PINE AVE.

*Naturalizer*  
for  
Fashion with  
a new feel



Slip into the comfortable world of Naturalizer... "knit-fit" lining for caressing comfort, broader, more walkable mid heel and combination last. All this in a dressy pump that is all fashion.

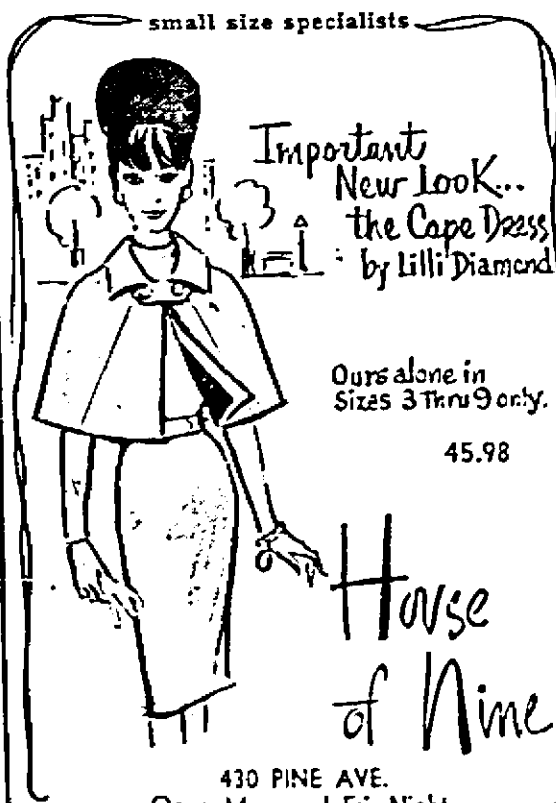


Pictured shoe just arrived in navy blue in all sizes... don't delay... NAVY IS RIGHT! only 15.99

As seen in LADIES' HOME JOURNAL

Exclusive Naturalizer Shoes—131 PINE AVE.  
HE 6-2330 — DOWNTOWN LONG BEACH — Free Park & Shop  
Shop Friday Evening 'til 9

small size specialists



Important New Look...  
the Cape Dress  
by Lilli Diamond

Ours alone in  
Sizes 3 thru 9 only.

45.98

House  
of Nine

430 PINE AVE.  
Open Mon. and Fri. Nights

# Costumes for the Take-off

## ...two-for styles add go-power



A poncho that flies

Belt it all around or let it drift to the back in high flown fashion, it's poncho like never dreamed of in old Mexico. In bright linen-like fabric, it's a wrap-up of sophisticated styling over divine matte jersey sheath—fully lined. By Adde of California. At Joel's Fashion Centers. 510 W. Willow, Long Beach, and 2331 Pacific Coast Hwy., Torrance.



A jacket that flips

Wear it either way, plain or dotted. Reversible jacket adds fashion mileage, dash to go with polka dot dress. In navy and white; red and white, a dreamy tall fashion tale for the long-stemmed American beauty. At Taller Girl Shop, 350 Long Beach Blvd.



The rise of an empire

Navy stroller coat, a spring translation of fashion's alphabet: plunging "V" of a neckline; "A" line fit. Under it all: a slim sheath topped with white crepe. An Eleanor Gay Original; available only at Zukor's Downtown Store, 235 Pine Ave.

White's Right  
White is no longer a color worn only during the summer months. It has big play all through the four seasons and will be seen in suits and coats for spring.

436 PINE AVE. LONG BEACH  
8263 HAZELBROOK AVE. LAKEWOOD CENTER

### Modern Woman

The ONLY Stores featuring the Smartest and Youngest HALF and LARGER SIZES, 12½ to 32½ — 38 to 52

HALF-SIZE  
flattering  
costume  
suit  
29.98

Designed for a successful life with or without its smart cordigan jacket... this costume dress will see you through a busy schedule. Created of uncrushable easy care Trivela, it slips in and out of suitcases without mussing. New Spring shades of Navy, Azure Blue, Rose and Beige.

Sizes 12½ to 24½

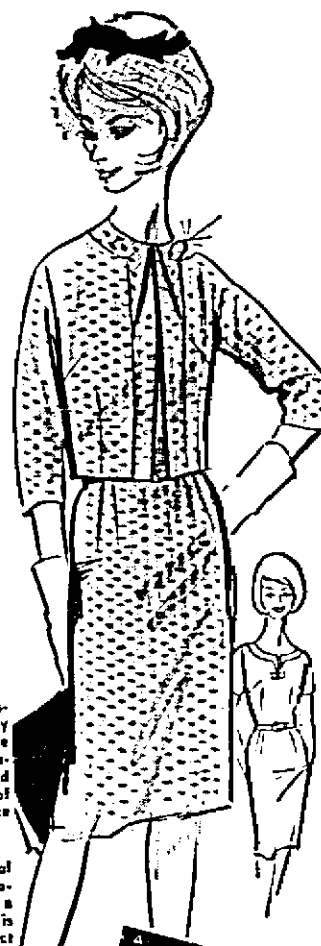
Modern Woman gives you a personalized approach to fashion

The modern Woman customer is served by highly trained women who have contributed to our reputation for courtesy and specialized knowledge of half and larger size apparel.

We take a very personal interest in each customer's special fashion needs, and every effort is made to insure perfect fit and a flattering choice of style.

Figure-flattery is the special job of our ultra-smart Spring styles... see how you can look lovelier, more youthful without costly alterations... and your budget gets a break, too.

CHARGE IT—Ask about our 6-month plan or use BankAmericard



Mendel CREATIONS

- DRESSES
- COATS
- SWEATERS
- LINGERIE
- HOSIERY

CONVENIENT LOCATIONS: LONG BEACH • LAKEWOOD CENTER • SANTA MONICA • GLENDALE • HUNTINGTON PARK • RIVERSIDE PLAZA • SOUTH BAY CENTER • ALSO TOWN SHOP, BUENA PARK

### FASHION STORY FOR SPRING

## Women Will Be Women

Continued from page F-3

to nubby woollens, light-type, woven into checkerboard and other patterns.  
Once past the checkerboards, the most likely pattern dashes to dots—polka, pan-cake, traffic-light size.  
Other spring 1964-isms:  
—White as the biggest spring and summer shade. It is seen in dresses, day to night types, suits and costumes.  
—Multiple suit shapes, ranging from the Chanel silhouette to the woman-tailored one with a jacket that boasts padded shoulders,

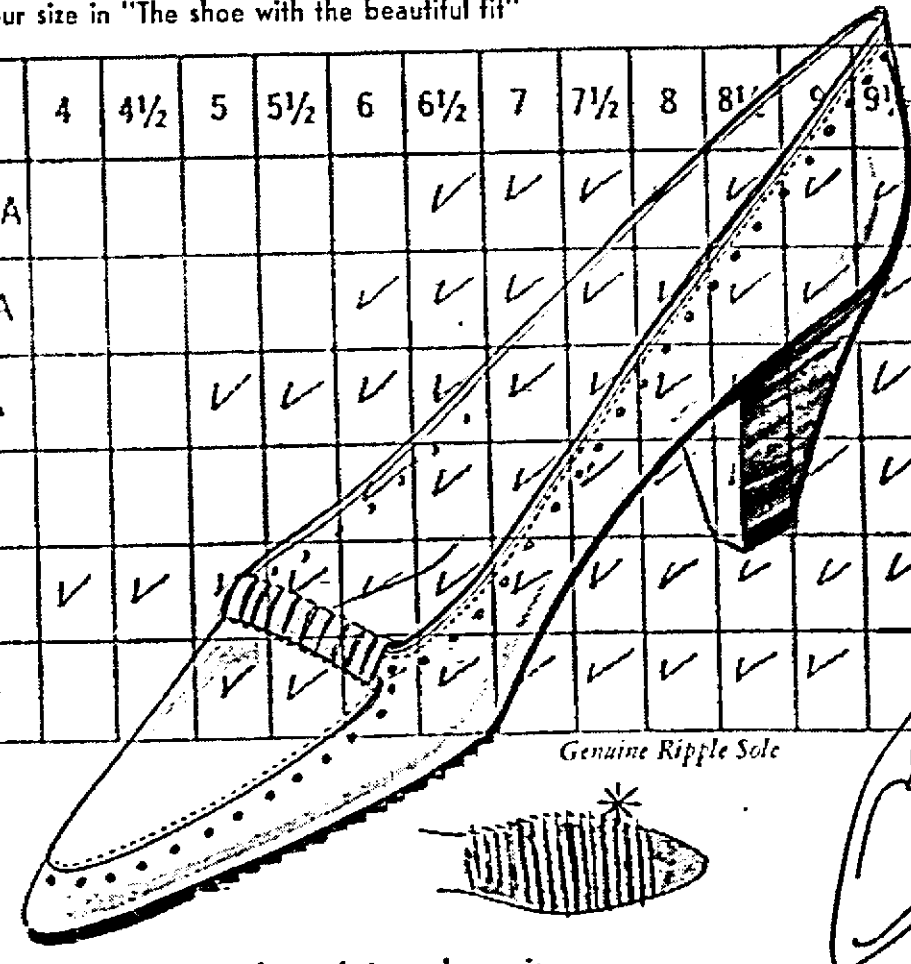
accented waist and hip-bone length.  
—Scarves and stoles as fashion accents 'round the clock, with day and evening costumes.  
—Creations exposing large amounts of bosom—via dipping necklines, some plunging to the waist and cinched at wearer's wish somewhere between neck and waist with a huge pin.  
Predictions are that newly feminized Dame Fashions, nationwide, will try the new plunge—depending on bra makers to help them put up an accentable front.

# WETHERBY KAYSER

## Soft Stepping Luxury.....Naturalizer

Pick your size in "The shoe with the beautiful fit"

	4	4½	5	5½	6	6½	7	7½	8	8½	9	9½	10
AAAA						✓	✓	✓		✓	✓	✓	✓
AAA					✓	✓	✓	✓	✓	✓	✓	✓	✓
AA			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
A				✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
B	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
C					✓	✓	✓	✓	✓	✓	✓	✓	✓



Genuine Ripple Sole

Elasticized Band that gives with your foot

Naturalizer gives you the comfort you deserve in a walking shoe. The most flexible casual in any wardrobe. The Denver in bone vicuna calf \$15.99

Stacked heel broader for walking comfort

WETHERBY KAYSER SHOES  
LAKEWOOD 3037 Hazelbrook  
SANTA ANA 20 Fashion Square  
DEL AMO 21820 Hawthorne

### CROWNING GLORY



The Famous Wave That'll Behave

### EASTER BONNET SPECIALS!

"To Make You as Pretty as a Picture for Easter"



NO APPOINTMENT EVER NEEDED OPEN DAY AND NIGHT 8 A.M. TO MIDNIGHT

The Original BUDGET COLD WAVE 4.95 Complete With This Ad

Why not discover today... The difference Crowned Glory specialists can make with your hair.

EXTRA FOR EASTER BUDGET! COLOR BATH Includes: Shampoo & Set & Creme Rinse Complete for only 5.95

\$10 STA-CURL including Shampoo, Complete Set and Set 7.95  
\$15 Wondercurl including Set, Shampoo and Set 8.95  
\$20 Magic-Curl All Lavon in-shedding Gel, Shampoo, Set, and Set 11.50  
Other Waves to \$35

There's a Shop Near You

LONG BEACH 231 EAST 5TH ST. (Between 1st and 2nd Sts.) HE 7-9621

LAKEWOOD Cafe Service Stores 2620 E. CARSON HA 1-1430

BELLFLOWER 8100 Alondra BL (just east of Lakewood) UM 6-9197

TORRANCE 2008 W. Carson at Gramercy FA 8-9330

YOU MUST PRESENT THIS AD FOR SPECIAL PRICES

## TALLER GIRL • TALLER

TALLER GIRL • TALLER GIRL



## Spring Wear At The Fair

Planning a trip to the World's Fair? Wondering what to take? Will you need a heavy coat or a light jacket? Would white shoes be correct?

Those are tricky questions. Say you're going in April. Even the mayor couldn't predict the weather in New York in April.

TO BE on the safe side, take a light wool dress in pastel colors, plain silk sheaths, a medium weight coat and knits. If the day turns warm, you can leave off your coat.

White shoes aren't worn too much in New York. Off-white, however, is considered fashionable.

## Suits:

## Four Ways New in '64

Puffs that  
take a  
powder

New trick to suit a suit... little detachable blouse-matching cuffs, called puffs. They come or go at will. Also news: the self-tied jacket front. Linen-like fabric; vibrant acid green. At Walker's, Fourth Street and Pine Avenue.



Pairs  
that go  
anywhere

Classic coordinates that go everywhere, stay ever-fresh. Both smart tailored cardigan jacket and slim skirt are washable, wrinkle resistant. In black, toast, lilac, powder blue. At Desmond's, Broadway and Locust.

**Walker's**  
the friendly store of Long Beach



12.98



17.98

### PRETTY HATS ARE BACK

Soft, flattering, fluttery flower hats all with a new gentle woman quality. These are hats that could once again inspire songs and sonnets.

4th & Pine HE 2-7121  
Park Free in Any Victoria Eat

Now You can Walk  
With Comfort  
in Casuals  
of Fashionable Beauty



Revelations  
by DESCO

COLORS:  
Bone Pinpoint Perforated  
White Pinpoint Perforated

SIZES:  
5 to 11  
N-M-W-WW

Soft as a petal, light as a breeze and so fabulously flexible, this medium wedge beauty fits like a dream... the 1/2-inch Red Carpet innersole of better-than-foam Urethane puts joy in every step... there's an instep gore for more comfortable fit and support... how this shoe flatters the foot!

"ESCORT" ... \$11.95



235 E. 4th St.  
DOWNTOWN LONG BEACH  
HE 6-4932



SIDE POCKETS give new slant to fashion in sand-colored suit that's divisible by three. An ideal traveler, it goes to town—any town—in style. A Lilli Malchi design for Aled of Israel, it's in double-knit, moreno wool—ever shapely, ever wrinkle-free. At Georgia Williams Shoppe, 2013-23 Pacific Ave.

## Spring's Fashion Signal

It's "go" for green this spring. But not just any green. It must be a green that looks good enough to eat—lime-y, sunny, softened, touched with yellow, paled with whites!

It must be as crunchy as lettuce, as crisp as a dollar bill. Most exciting combina-

tion: one of these new greens paired with navy blue! Smart with pale blue, too. Or, set it off with stark white.

### What the Blazer

The blazer steps out of the casual-wear category for spring and summer when it is done in sheer fabrics.

## WIGS



### Spring Sale of Genuine Charles Jeffries Wigs

SAVE FROM \$76.10 to \$110.00

Imported hand-tied wigs .....\$165  
(Fully hand made with every hair singly set and tied twice for double durability. Lightweight, fully ventilated. 100 per cent pure European human hair of virgin cutting. Regular price, \$275; sale price, \$165. You save \$110.00. There are no finer wigs anywhere at any price.)

Imported weft wigs .....\$88.90  
(100 per cent pure European human hair. Every shade and color from seductive Harlow platinum to glamorous raven black, in all sizes. All are of deluxe quality. Regular price, \$165.00; sale price, \$88.90. You save \$76.10. These are the world's finest machine-made wigs and are resplendently beautiful.)

Wig carrying cases .....\$13.25  
(Genuine vinyl. Waterproof. Sturdy construction. Complete with head and zippered closure. Choice of colors. A beautiful piece of luggage. Regular price, \$22.50; sale price, \$13.25. You save \$9.25.)

Also, I handle switches, pony tails, clusters of curls, wiglets, fashion falls and all other kinds of hair goods. All are of 100 per cent European human hair and all are offered at greatly reduced prices during this special annual sale.

Come in and see for yourself why genuine Charles Jeffries wigs are invariably preferred by discriminating women of polite social status to whom, on proper occasion, impeccable personal appearance is important and who, therefore, require the very best.

My wigs are shown only in my home in Bellflower and only by definite appointment made by telephone. Appointments are available from 9 a.m. to 8 p.m. during this special sale. No waiting. You may make your selection while you are here, purchase the wig on the spot and take it right with you at the time. No waiting.

**Charles Jeffries** Direct Wig Importer  
Bellflower Telephone: 867-6147

Mullen  
**M**  
Bluett

### 'ROUND THE CLOCK SOPHISTICATE

You'll love what  
Eve Le Coq has done to  
the feminine figure  
in this "body beautiful"  
dress of textured  
rayon and silk.  
The secret?  
The definitive waistline  
and bias cut bodice.  
You'll love its versatility,  
too. Wear it morn to night.  
Dress it up or down  
with accessories  
or sweater...  
Aqua, pink, beige,  
brass, black.  
8-18

26.00



LAKEWOOD CENTER  
Phone 631-7333

FOR LUXURY LOVERS

# A Stroke of Fur



**CASUALLY ELEGANT** mink jacket takes on rounded curves to score high fashion honors. Of Tourmaline, EMBA natural pale beige mink, it complements luscious pastels so favored this spring. At Frank A. Hill & Son, Fine Furs, 3316 E. Broadway.

A **SOFT CIRCLE** of a neckline, contoured to capture look of fur luxury, makes this stole a style-steal for spring. In natural buff autumn haze mink. A wrap-up every lovely girl will love. At Lockwood Furs, 711 Pine Ave.



**THE VELVET TOUCH** to chinchilla: a velvet band ending in bow fastener decorates Empress shrug cape. It's luxury wrapped up in high shoulder-hugging style. At Furs by David, 203 E. Third St.

INDEPENDENT PRESS-TELEGRAM—F.15  
Long Beach 12, Calif., Sunday, March 6, 1964

## Rosy Outlook

When Chanel proposes, featured this color in the fashion world accepts. tweeds, blouses and jacket. And this year be prepared. linings in her current spring to see a lot of pink. She has collection.



**MARBROOKE** uses a blouson blouse with full sleeves and a pussy-cat bow to feminize a rayon tweed suit consisting of a slim skirt and three-quarter length coat featuring a double layer of pockets. Colors are: Blue/White and Black/White. Sizes 8 to 18. The price is \$35.95.

## CHARGE IT! Take Months to Pay

Zukors have the largest selection of junior, missy and half-size dresses in Long Beach. Choose from over 5,000.

Available only at our Downtown Long Beach Store

Shop Monday and Friday Nites 'til 9  
**Zukora** FREE PARK & SHOP

235 PINE AVE.

## Most Fur-Sighted Minx Buy Their Own Minks

Contrary to those tired old jokes, most women come by their minks honestly. They buy them themselves—or hubby does. And when this major fashion event takes place, a lot of cash changes hands.

That's why the selection is one-of—if not THE—most important fashion choice of the season. So when you choose yours, be sure it's right for YOU.

Spring furishings set a dramatic fashion pace—with a style for every taste, from avant garde to conservative. And today's prices makes a fur wrap possible for even the budget-conscious housewife or careerist.

of the season's silhouettes. Furs cover both the long and short of it with equal fashion aplomb. Jackets come in wrist, knuckle and fingertip length and are a favored style to cover lower-shouldered waists.

Shorter coats, ranging from three-quarters to the nine-tenths length, are gaining new followers, with the shorter ones preferred for active living; the longer styles for anytime dress-up.

**MINK, SABLE** and chinchilla are as always, luxury furs, with persian, broad-tail, seal, beaver and stone martin in the near-luxury class.

New treatments, dyes and

handling have lifted formerly inexpensive furs into the luxury class . . . in everything but price!

Leopard trimmed with beaver; sleek pony; fox in all shades from Norwegian blue to newly-revived silver; mink in artfully draped small stoles and capes; rabbit in every color of the rainbow.

And fur stoles, perennial favorites for spring, take on a completely new look. They are warmer, have a softer line. Some are blouses; others are oval-shaped or triangular with hidden clutch pockets. Some are long and drape languorously.

It's a season when all the fashion world has gone fur-sighted.

**joel's opens the door to a beautiful new season**

Our store's one big Easter basket filled with the best of everything fashionable for spring thru summer. Make sure you'll be the prettiest girl this new season by choosing your clothes and accents from our new collection featuring all the soft feminine shapes, light and bright colors, and exciting textures of the season.

**dresses 13.98 to 69.98**

also a complete selection of sportswear, accessories and lingerie

**Joel's**

**CHARGE ACCOUNTS INVITED**

**510 West Willow LONG BEACH** **TORRANCE 2551 Pacific Coast Highway**

**ALL THE OPULENCE** traditionally associated with fur is presented in a dramatic series of coats, jackets, capes and stoles that beautifully interpret every one

## This Spring Ladies Wait in Style

There's lots of style in store for mothers-to-be this season.

Simple, uncluttered lines—combined with emphasis on unusual fabrics and flattering pastels—keynote maternity fashions.

The one-piece dress (rather than choppy, distracting separates) is the favorite of this spring's crop of prospective mothers. Jumper, shift and A-line styles, so popular in regular fashion apparel, have been translated for maternity wear.

**EASY, slenderizing styles** with sleeves and hemline interest feature welt seaming, unusual collars and the empire influence. Short sleeves are popular, as are lowered and V necklines.

**Delicate mauves, whites and flax, as well as black and white combinations** and checks, spark spring maternities. Textured, nubby and silk-look fabrics are favored.

**Big news for the smaller woman:** the advent of petite sizes in maternity wear.

**THE HEEL'S THE THING!**

...THIS SPRING TAKE A STRAIGHT LOOK AT THE HEEL (BOTTOM LEFT) IN POPCORN CALF, \$4.99, DARE (BUT BEWARE) TO GO LOW IN BLACK PATENT AT ITS SAREST (BOTTOM RIGHT) \$4.99, GET HIGH ON A WINE GLASS HEEL, BLACK OR VANILLA ICE PATENT (TOP LEFT) \$4.99, STACK UP! AND GO IN BLACK, PLATINUM, RED, BLUE, WHITE KID OR BLACK PATENT (TOP RIGHT) \$3.99, JUST TAKE YOUR **joyce**

5030 Pepperwood, Lakewood Center. Open Mon. thru Sat., 9:30-9:30

**Innes**

# Knits--Always on the Go

Knits are woven into the tapestry of America's way of life. They run the wardrobe gamut—go on vacations, to lunch, out to dinner and dancing . . . anytime, anywhere.

The American woman demands simplicity and, most often, the budget dictates practicality. The best way for a fashion-conscious femme to meet these demands is to fill her life with knits.

There are knit blends that have the luxurious appearance of fine silks and perform like easy-care fabrics.

One such—created from French yarn, "Dalsoie," (blended with nylon and acetate)—has a broader range of color than silk, won't fade, wrinkles less, can be washed with care and is less expensive.

ALSO IN STORE for milady are two-piece knit dresses that adapt as easily to daytime events as to after-hours partying.

A change of accessories can transform a pullover and slim skirt from a tea-time outfit to a cocktail dress.

Sleeveless and unadorned shifts—some patterned in bold streaks of contrasting color—make a perfect foil for long hours of sight-seeing or commuter traveling.

Another new trick for knit lovers (and who isn't): the frosted look.

Tinted in pale and cool-looking shades, this sportswear is a refreshing foil for warm days.

Slacks, sleeveless vests and other items are teamed with crisply striped blouses for wear around the pool or to the supermarket.

And, as everyone knows, figure-praising knits are ideal travelers. Tucked weightlessly in a suitcase, they go wrinkle-free—four seasons a year.



GENTLE SHAPING and a full border make this little jacket big fashion news for spring. Twenty-six inches of natural EMBA Tourmaline with sheared double fur collar, it's demurely sophisticated topper for new softly feminine styles. Exclusive pattern in all popular colors at Harris Furs Inc., 4260 Atlantic Ave.

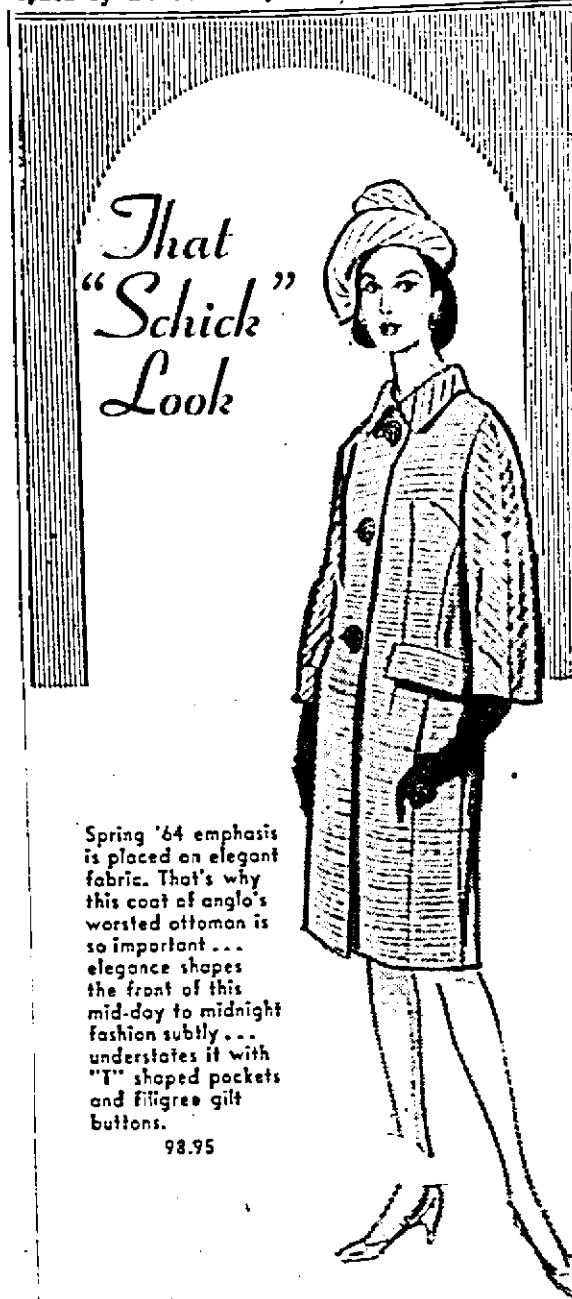


MOST EXCITING Italian import since Gina Lollobrigida . . . coral and white wool knit by Gino Paoli hits high style with one of lowest belted overblouses yet. Big round buttons march down front to meet bow. Long tunic skimmer, semi-fitted, tops reed slim skirt. At Harris Aire, 4260 Atlantic Ave.

BOLD AND BEAUTIFUL separates in a "contra blend" add infinite variety to on-the-go lady's wardrobe. This season: a variety of blouses, skirts, sweaters and capris. In all the latest colors: tobacco, olive, purple, blues, greens and yellows. At May Co., Lakewood Center.

## Beauty Beat

French stylist Carita has launched the male beatnik look for chic ladies. Her new hairdos are inspired by the Ye-Ye boys who worship at Paris rock, and-roll temples. Reports are that it's as bad as it sounds—the music, not the hairdos!



Spring '64 emphasis is placed on elegant fabric. That's why this coat of angle's worsted ottoman is so important . . . elegance shapes the front of this mid-day to midnight fashion subtly . . . understates it with "T" shaped pockets and filigree gilt buttons.

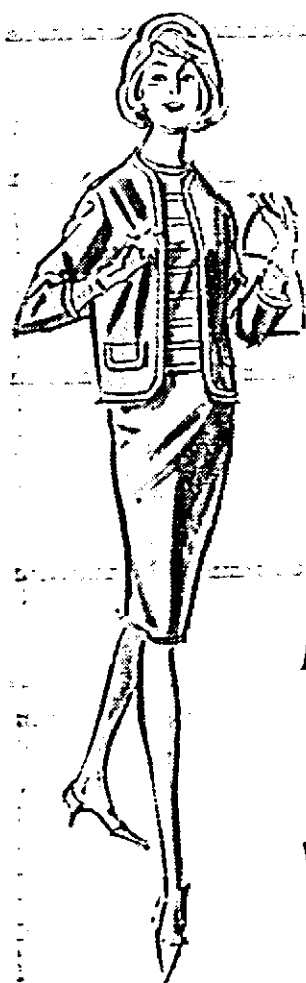
98.95

**Schick's**  
701 PINE AVE.

## Easter Parade Hits...

ITALIAN  
**KNITS**

from HARRIS AIRE



**Amalfi**

*Sebastian*

**Gino Paoli**

Featuring a complete line of  
DRESSES and SPORTS WEAR

*the Harris aire*  
4260 ATLANTIC AVE.

CHARGE ACCOUNTS  
30-60-90 DAY

4260 ATLANTIC AVE., LONG BEACH

A Subsidiary of HARRIS FURS



*Easter looks like this...*  
**LOVELY FURS**  
**FOR COOL SPRING EVENINGS!**

Let Our Natural  
**MINK STOLES**

from

\$349

Natural  
**MINK JACKETS**

from

\$650

Dyed  
**SQUIRREL STOLES**

from

\$119

Natural & Dyed  
**FOX SHRUGS**

from

\$79

Prices plus tax. Fur products labeled to show country of origin of imported furs.

**BUDGET  
TERMS**

AMPLE  
FREE PARKING



FAMILY OWNED and OPERATED in LONG BEACH

SINCE 1919 PHONE GA 7-7447



# Crowning Glory Uses Variety of Crowns

By Helen Hennessey, NCA

With the return this season of fashion elegance, hair ornaments again will be part of the evening scene. New, short hairdos, transformed into formal coiffures by chignons, wigs and hair pieces, will be topped by jeweled combs, lace mantillas or any frippery of your choice.

With an inventive approach, a piece of wire, some flowers or feathers, you can fashion your own hair ornaments, according to Blanche Thebom, Metropolitan Opera prima donna.

And Miss Thebom is an authority on the subject of hair ornaments. She has a world-famous collection, some of which were gifts from fans fascinated by her floor-length hair.

ONE FLATTERING way to accent a formal coif, Miss Thebom suggests, is to braid a long strand of ribbon, pearls or rhinestones into the hair.

Here's another trick from the expert. She had made for her a number of feathered shells (shaped something like ear muffs) in a variety of colors. They can be pinned to the hair in groups of two or three to look like a cocktail hat or worn separately.

# Hair Styles Furled and Curled



**CURLS SWIRL** femininely in new coiffure created by local stylist Rafael, president of Hollywood Hair Design Council and owner of Rafael's, 4719 E. Anaheim. This new concept, influenced by movie, "My Fair Lady," will be among new hair styles premiered at Council's annual Conference of Beauty at Biltmore March 14-16. Demonstrations will be open to public during evening events Friday and Saturday.



**A LILT OF CURL** ... really little more than a curve ... makes spring coif shine with fresh femininity. Its new look, a welcome relief from last season's severe straight-as-a-stick coifs and over-teased bubbles. Feathery bangs add final breezy touch. Hair design from Crowning Glory, 251 E. Fifth St.



**CURLS FLIP FOR SPRING** ... accessorizing a small sophisticated coif. Arranged in garland-fashion, curls give height; frame face with flattering softness. Styled in side-sweeping, eye-pronouncing movement, hairstyle needs only a soft permanent to hold its charm. At Staber's for Beauty, Eighth Street and Locust Avenue.

## Get Set for New Look in Hairdos

Wave goodbye to hair that's tangled with teasing and stiff as cardboard with lacquering.

Get set, instead, for tresses that are gentle as a spring breeze, furled with feminine waves and curled softly to flatter the features.

These light and airy coifs are making their appearance to go hand-in-hand with the free-flowing, feminine lines of spring fashions.

**HAIR STYLES** are edging away from the very straight coiffures, adding a hint of wave and some flirty curls. But the curls will conform to the smooth look of today, not the tight kinks of yesteryear.

Waves are wide and shadowy, suggestions rather than distinct ridges or ripples. Curls, soft and full, are more curve than curl. Only the ends are curled—and frequently this is finishing touch to the top of an up-do.

Upswept coifs are being seen more and more at home and abroad. These hairstyles show off a pretty profile and are perfect toppers for ruffled blouses, long formal gowns and glamorous at-home clothes.

The hair is almost shoulder length, brushed up and back to the crown, caught with a barrette, circle clip or rubber band, with the ends furled forward on top and sides.

**THE SMOOTH** and sleek look continues high in favor—for not every one will give

up her smooth hairdo in favor of curls. One short, smooth hairstyle features a free-floating curl winging out on one side, with a cheek curl on the other. The crown hair is silky and shining.

The younger set still likes and will continue to wear medium to long hair with curling ends. But they will add more definite lines to these simple, young hairstyles—very different from the straight-as-a-stick coifs popular with teens last year.

Some hairdos feature a point of interest at the back with crown hair captured by a barrette, the ends forming a winged top knot.

Any way a girl wears her hair—from smooth 'n' sleek to curly—the part about coifs that's all-important: make it frankly feminine.

## Girls Friday--Take Memo

The white collar girl, retired for several seasons by necklaces and scarves, is back in business.

Many new dresses for spring feature white collars. Jumpers and suits are accented with white blouses sporting exciting collars.

Two favorites: the softly tailored collar in a generous size ... also the big round Puritan or Peter Pan styles.

TOP SECRET

## Take Care, Brush Hair

What about the health of your hair? Does it play second fiddle to color and style?

This year fashion is on your side. The "natural look" is here—and shining. Vigorous hair is a part of that look.

Back combing has gone the way of all fads. The new wash and wear hairdos make for healthier hair.

And remember that old-fashioned method for glossing the tresses: brush, brush and brush some more.

**IF YOU COLOR** your hair yourself, use a conditioner and, most important, check with a beautician occasionally. Dyed or colored hair needs special care.

The conflict still rages over the advisability of using hair sprays. A good rule: don't over-use.

Remember, all the color bottles, curlers and hair glamorizers will be to no avail if your hair is brittle, too thin or gone.

Like your body — hair needs occasional doctoring.

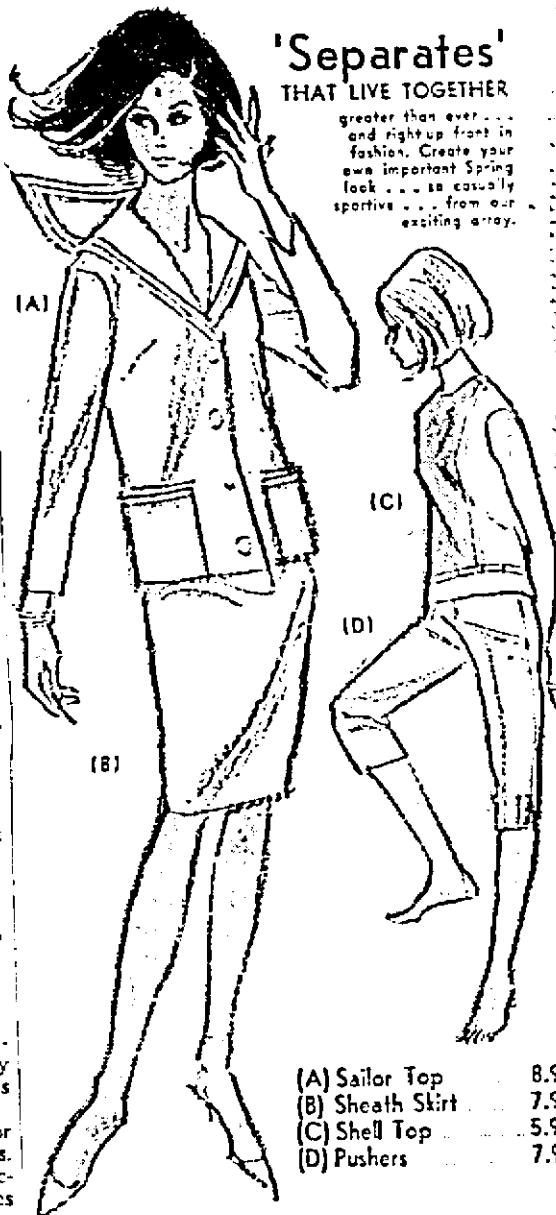
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## Stockings: Waist-High

The smoothest way to shape up for spring is in the new panty-stocking ... or panty-legs, as they're called by some manufacturers.

They're the sheer seamless stockings you wear to your waist — one slim stretch of nylon, height-sized to fit perfectly.

**THE ALL-IN-ONE** garment is great for wearing with stretch pants (that shouldn't have garter bumps showing), tapered slacks (that shouldn't have panty-line seen) and clingy knits

that were never meant for garter gap or bulge.

Also side slit sheaths, wrap skirts, short shifts, very narrow skirts, very whirly skirts, at-home outfits and knee-skimmers.

## Style Bonus

Newest addition to spring wardrobes is the extra jacket, an indispensable costume component.

Contrasting colors and prints appear in cutaway, blazer and cape shapes, as well as the easy open jacket.

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## New Suit Silhouette For Spring

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# Fashion Scoop in Swim Suits

Friends will see more of us on the beaches this season. Swimsuits are either strapless, backless or scooped out at the sides. The new, strapless suits turn up in a variety of styles. Shoulders will swim nude in classic one-piece sheaths that are nearly backless, and in soft jersey suits either cinched at the waist with string belts or belted low over brief shorts. Frankly aimed at would-be sirens is a sliver of black velvet, strapless and bare-backed. The girl who fits inside needs to be in full command of the situation.

**THE LITTLE-GIRL** look is represented in a dot-embroidered net bodice, with braided straps, that relaxes modestly over mailliot pants. In white with a pale blue lining, the look is unmistakably demure. But in black, one isn't so sure. Colorful prints run riotously through all the swimsuit collections, and flattering, drapable jersey is a fabric favorite this season. Even mohair takes to the beach in a brief jump suit done in a yellow and white hound's tooth check. You'll find bright plumage indeed in the new crop of swimsuits.



**COLOR WILL SIZZLE** on beaches this summer. These tri-toned matchmates are sun-splashed in stripings of orange-moss-lemon, also other vibrant color combinations. Faille lastex skirted sheath has move-with-the-body stretch straps, a trademark of DeWeese swimsuits. Matching coverup has turn-back collar, patch pockets. At Town & Country Fashions, 4129 Long Beach Blvd.

## Wanderlust: TAKE A LONG LOOK

### So Where's The Waist? Sun Sets, Legs Disappear

Waistlines have wandered so far from the mid-section during the ups and downs of fashion that the term has come to mean no more than a horizontal seam anywhere between shoulder and hem. While this line has been generally tucked under the bosom the past two seasons, this spring it is usually wrapped around the hipbone, emphasizing the long torsoed silhouette.

A few avant-garde and nature-loving designers have, however, actually put the so-called waistline daringly close to the waist.

The man who dates a gal only in the evening may never know whether she has good-looking legs or matchsticks—for this season legs are destined to disappear after dark.

On the town and at home, skirts are heading for the ankles and a wise man will try to sneak in one daytime date before he goes overboard.

Long dinner and evening gowns already have captured the hearts of women who love elegance. An ankle-length, at-home wear is expected again to be the big hit it was in the '30s.

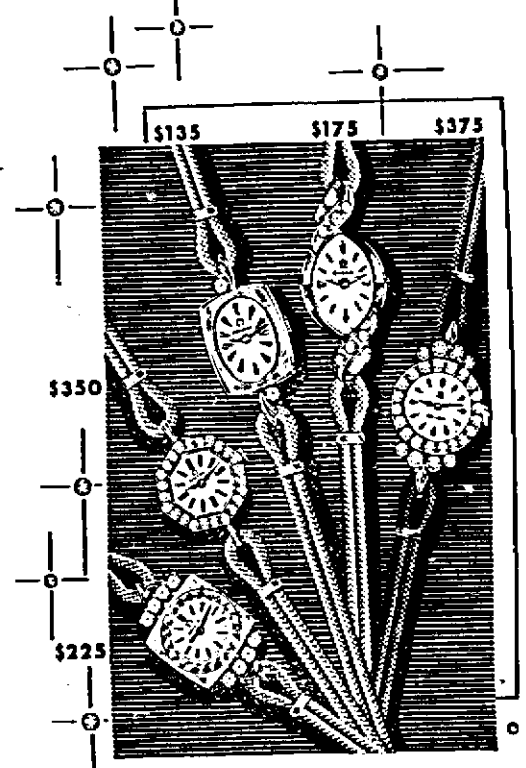
**BUT THERE'S A difference.** The ornate hostess gown of the past will look old-hat among the new breed of easy-going clothes for entertaining or just lounging at home.

Everywhere now: a rage of high-waisted one-piece dresses with the easy charm of shirtwaists and skirts, available in the most delicious of colors. Some break just at the ankle—showing the foot in a rather shy, seductive way.

**AMONG THE** jazziest costumes of the season is one turned out by Junior Sophisticates—bright green crepe pajamas with collarless overblouse top. The designer ruffled the trouser cuffs, ruffled the cuffs of the long sleeves, ruffled the bottom of the overblouse.

Fact is, long fashions for evening take a divided stand: some have court jester whimsy; others are elegantly simple. But whichever, most cover the legs.

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## NO HEAD SHRINKER NEEDED

### Head Bigger Than Hat? Look Again!

There are about 50 million women in America who, the past dozen years, couldn't have worn a hat if they'd wanted to.

The millinery industry had stopped sizing hats. All chapeaux came in size 22.

Recently, a national survey taken by the Millinery Institute turned up this interesting fact: only 41 per cent of the nation's potential hat wearers are size 22.

You can see how this could create a problem. A gal whose head size is 21½ would feel like a pinhead in any hat she tried on. One with a size 23 cranium would think she'd perched a lemon atop a grapefruit.

A FEW manufacturers did make hats in large head sizes—but these were designed for matrons... despite the fact a woman's head doesn't get fatter as she grows older.

The bouffant hairdo was to blame for the one-size chapeau. It came into being when a hat wasn't a hat at all, but a bit of fluff perched on the coil and clamped securely with combs. Balenciaga started the fashion. Then along came Jackie, who caused headaches among milliners with her pillbox.

**BUT HEADS** have to go INTO the new hats—cloches, turbans, bretons and sailors. One size just won't fit everyone. The industry has finally faced that fact.

Head sizes are back for spring after a pilot test in a well-known New York department store proved that larger head sizes outsold the 22s.

The millinery industry has found uphill work of trying to convince women that hats are truly the finishing touch for a pretty costume. It must have been embarrassing, indeed, for hat designers to find they'd been cutting off a large portion of their own market.

**FASHIONS** for spring are soft and feminine. They call for hats. Not in many years has there been so much emphasis on the spring chapeau.

So ladies, if you've given up hats because you simply didn't look good in anything you tried, perhaps the hat just didn't fit.

Try again. Ask for your own headsize. You may be pleasantly surprised at the result.

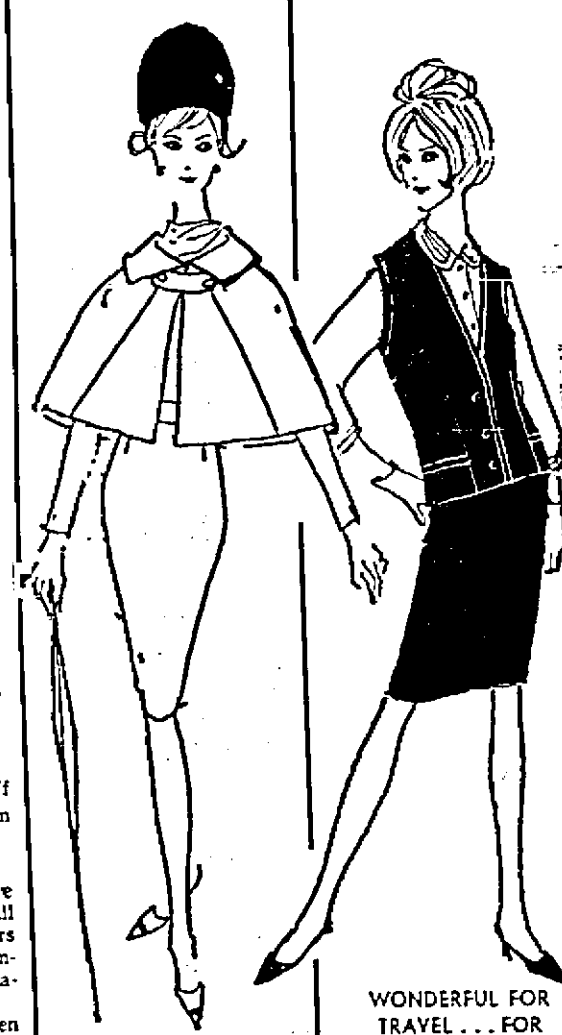
## Now—Where'll He Hang His Hat?

France's glad-batter, Jean Barthelet (the milliner for Elizabeth Taylor, Sofia Loren and Rita Hayworth), is just back from a tour of America. His view: "American women wear hats more often and look more elegant in them than ladies in Paris do." (Could be, he's planning to leave town again.)

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## The Sportswear Picture: Restrained Femininity

Femininity in spring-summer fashions doesn't mean the saccharine little girl with buttons and bows, ruffles and frills.

What it does mean: more ladylike approach, even in sportswear.

The season's most important casual year fabrics—Seersucker, sharkskin, poplin, linen, sailcloth, denim—help weave the feminine image.

Add chambray, gingham, dotted Swiss... the picture is complete.

**TAKING THESE** workaday, country fabrics, sportswear designers have given them a zestful approach.

Typical example: lots of crisp, white, heat-proof sharkskin in easy box-pleated skirts, overblouses and shifts. Sure bet for fashion team of the season: sharkskin with seersucker.

Both wash and wear, they'll go places together all through the season.

Picked and paired, mixed and matched with Summer White, the season's stand-out, are a new combination of flag colors—more often, in sportswear, utilizing red, yellow and blue instead of the traditional red, white and blue.

**COMPETING** with cardigans and cutaways for a new silhouette look is the longer, double-breasted jacket with narrow, notched collar.

Tunics take over with side or back-buttoned interest. Pop-overed or easy-into, they have turtle, square or bateau necks.

Tops are sleeved or sleeveless. An interesting enigma: long-sleeved coverups matched with shorts; the little nothing sleeveless shell over long pants.

Tops for accessorizing include color-coordinated knit shells or pullovers, in solid stretch with turtle necks, sleeved or bare, stretch stripes in crew necks, V-necks, bateau and tank tops.

**SKIRTING** the issue are gentle eased sheaths; though A-lines, wraps and culottes are still prevalent.

The jumpers, with or without pullunder tops, is THE sportswear dress of the season. And there's a top or blouse for every jumper around.

Real interest in the edited waistband is evidenced. It's not a hip-hugger, but a sleek, slimmed-down look in pants, shorts or skirts without any waistband at all. They fit smooth, ride firm.

Stretches go north-south, east-west, or both, in a variety of textures. You name it, chances are it stretches.

Fact is, the stretch concept is so firmly entrenched in sportswear that according to fashion authorities, it is only a matter of time until every fabric will have that magic "live" ingredient.



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## JEWELRY JANGLES

### Anchor, Chains

**SUN SOX—H to K—Jewel** for "V" neck overblouses. You'll need anchors and chains to pin down spring fashions.

The season's classic "soft" suits and easy shifts rely on smart accents: anchor pins at lapel or waist; chains a la Chanel for those pocketed suits.

All told, jewelry is going both big and bold. Small, delicate pins and pendants, too easily lost on busy backgrounds, just won't do. Active prints, checks and dots call for jewelry of recognizable size.

"In" trends of soft rippled collars and "V" necklines are an open invitation to the new-look necklaces where fancy clasps do an about-face when you wear them center front.

OTHER trends to watch for: jewel bedecked watches, many in the form of elegant bracelets; long, swinging pendulum earrings for evening; lots of dazzling, Florentine-styled rings.

Color, in form of many-hued gems, is reaching new heights in high style popularity. Rubies and emeralds (often accented by diamonds) are appearing in rings, bracelets, pendants, pins—even necklaces.

The gold look remains a fashion gold mine, too. Spiced by colorful gems, fashioned in weaved, engraved and textured designs, it puts in a "real" appearance in every form of glamour accessory.

WHEN IT comes to wearing spring's jewels, the costume sets the pace—spots the place. Elongated necklines call for long-line jewelry. Matinee-length necklaces and diamond-drop pendants serve as fill-in focal points.

### Fake, but Oh-so Chic

Today we shop in a world of synthetics. Textile technology has advanced to the point where the "fakes" look exactly like the real McCoy's.

Vinyl plastic jackets, purses, gloves and shoes are sometimes, even at a close glance, impossible to distinguish from leather.

There is nylon that looks silkier than silk, rayon that's the spittin' image of linen and vinyl-cotton suede cloth that could fool the experts.

ALL THESE simulations and imitations have taken on the best qualities of the fabrics they are meant to copy. They are, without a doubt, a boon to the consumer.

But to be sure you aren't fooled into thinking you are getting the original fabric at a fantastic bargain, read the labels carefully on everything you buy.

You'll hear of fabrics with the "linen look," the "suede look" and the "leather look." Remember that's exactly what you'll get—the LOOK.

### Style in Store for Size 18s

Many designers these days are setting their talents to creating clothes meant to be as flattering to a size 18 as an 8.

Most take the same tack, shaping garments pure in line, free of flippers and devoid of gimmicks.

Because creating the illusion of height is as necessary to the wide woman as to the wee one, many have conjured classical, easy-fitting sheaths with well-defined waists.

FLUNG OVER these are short jackets, also some slim-line jackets so long they're more like coats.

Also available this season are many two-piece dresses with easy overblouses which reach the hipline.

Most are belted at the waist—for a cinched middle is still a thickening figure's best friend.

## Costumes Lead a Double Life

What's the surest way to get fashion power out of clothes?

It's a matter of simple arithmetic: buy two or more garments that, when teamed together, make a total look. A costume, no less.

This spring the costume adds up to smartness for every time of day and night.

LEADING a double life are tweed coats and go-with paisley sheath for daytime wear... also silk dresses designed to be worn with coats of the same color in contrasting fabrics. Any one solos beautifully.

And, of course, dresses with their own jackets are as popular for spring as ever.

For late afternoon or evening are costumes in both silk and organdy, boldly printed with blossoms or abstracts. Some sheath dresses are topped with short jackets, others have

their own full-grown coats.

THE 1964-ISM in costumes: contrasting team-mates.

Many town costumes are done in two colors. One such: a black linen skirt and white organza blouse worn under a white linen jacket. Another: a black and gold striped weskit over a solid black skirt, topped by a gold short coat.

In keeping with the new swing to softness, many costumes have ruffles at the sleeve or neckline.

White, pale green, pale orange and a wide range of pastels are the colors most often seen. In print: black with white and black with yellow.

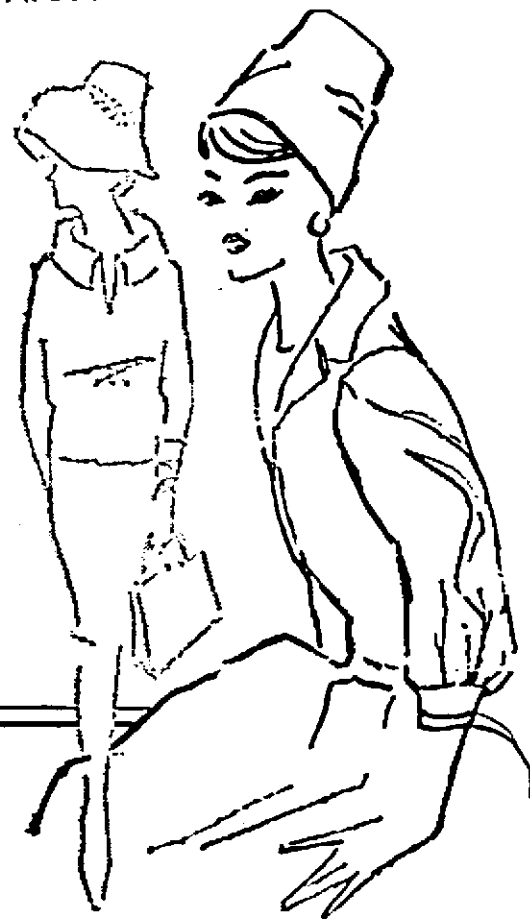
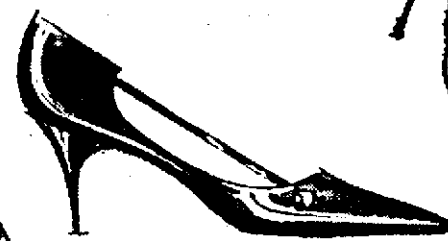
### Spring Return

New for spring is the return, after many a season, of the open-back shoe. Many are in a combination of colors and set on the tiniest of heels.

DESIGNS BY PANETTA lead way in costume jewelry—all stones are hand set, giving appearance of karat gold and platinum pieces. Here, necklace, bracelet, ear clips in soft gold finish, brilliant rhinestones. At C. C. Lewis Jewelry, 333 Pine Ave.

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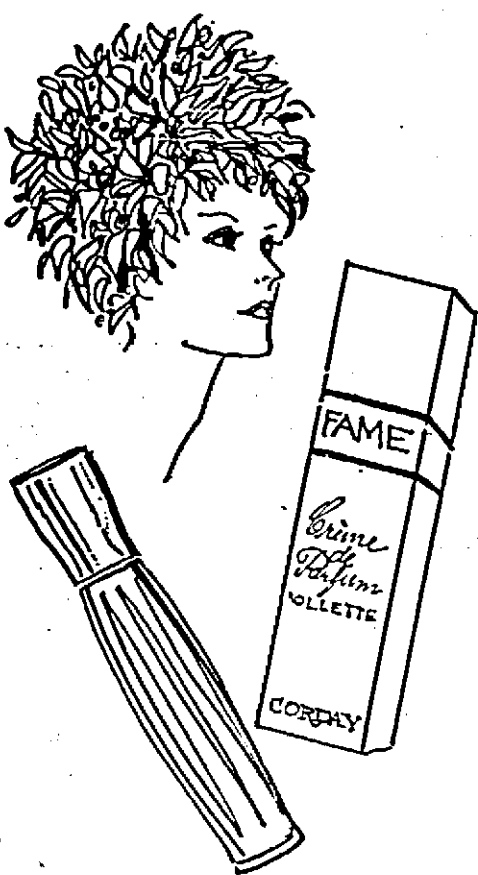
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**IT SMILES IN THE RAIN** ... short smock jacket made in thin, airy silk print (above) that hasn't an ounce of cling or droop, thanks to discreet use of "Curon" foam for fabric fortification. By Originala.

**SHEDS WATER LIKE a crocodile**, looks handsome as a peacock ... two crocodile prints (right) in nylon grained for saurian look and fortified with an underscoring of Scott apparel foam. By Originala.

### Mix---But Don't Match!

There's a big mix-up in spring fashions. Remember when it was strictly taboo to mix dots with stripes—or worse yet, to mix a flower print with stripes and dots. Well, this season it's the smart way to go ... if, capital IF, you are artistic enough to know when to stop. For those who know when to stop, but not how to begin, there are dresses rightly blended with these patterns ... just waiting for you to add a new headband or scarf that plays up this mixed-up idea!

## Too Pretty to Save . . . For a Rainy Day

Dame Fashion is doing something about the weather this spring.

Not the least is a new type coat that warms up as the mercury plunges and sheds precipitation—even though its made of luxury fabrics usually relegated to dresses.

Called Fortezza, it's available in silk print, crepe or alligator patterned nylon and is fashioned in daytime and formal wear coats.

The material is chemically sealed, not stitched, to a lightweight foam rubber backing.

THERE ARE stark black

princess coats in all-over tucked Sharon Alaskine . . . lean-lined capes of Swiss faille . . . coats of worsted flannel and jersey that weigh-in-by-the-ounce.

The news in all-weather coats is often at the shoulder. It's wide and rounded, with wide raglan sleeves. Yokes are frequent.

Look, too, for cutaway necklines, shirt sleeves and back fullness and impeccable tailoring.

It's a season when the all-weather coat looks right as rain—weather or not.



Bowed Beauties



Round-eyed jewels

### HERE'S HOW TO DO IT

## Just Frame Yourself

It's a fascinating frame-up and one that fashion favors.

Sunglasses to shield you from the rain, sun, and soot-filled city gusts. Frames in shades, shapes, and sizes to match your every mood.

Women will be more feminine, according to all the fashion forecasts, with billowy chiffons, wide floppy hats, and semi-fitted styles. Sunglasses, too, add something that every woman desires—mystery.

Shaded eyes will keep every man guessing—a wonderful ploy for leap year.

Well-known New York designer Oleg Cassini has turned his talents to the eye-trimmers and come up with an exciting collection for Oculens Ltd.

These mystery makers come in a kaleidoscope of colors and prescription lenses can be cut for them.

## Lace Casts New Fashion Spell

Lace has waltzed out of blouses, edges cuffs and collars, gives etched elegance to evening jackets and coats, and summer.

It's casting its filmy shadow in everything from mantillas to modish junior costumes . . . from new lacy leotard stockings to black Chantilly evening dresses that look more lingerie than out-on-the-town.

It quivers on sheer batiste

**SETTING A DOUBLE** pace, lace goes both femme-fatale and dramatically ingenue.

Petal-skirted sheaths with becoming scoop necklines look ladylike on young figures; floral pattern cotton

lace over cotton satin looks lovely on the fashion-minded junior miss.

The last word in lace-fatale: a wave of short small-bodied black lace dresses with ruffling or ruffles or deep flounces palpitating at the knee.

Here, lace goes all the way—with the nudest black lace stockings accented with the barest of black sandals.

## The hero of this story is YOU

To the sick and injured, your blood can be a matter of life and health. Everyone knows the Red Cross collects and distributes whole blood. But did you know about the important contributions Red Cross has made in blood research? The Red Cross helped develop blood derivatives that prevent measles, combat shock, control hemorrhaging and cure severe vaccination complications. And it's seeking new ones.

Red Cross research also is forging ahead with experiments in long-term storage and preservation of blood.

This vital Red Cross program depends on you—on your donations of blood and money.

Always there...with your help



## Some potent facts about the Long Beach Red Cross blood program

- The realistic fund sought in March by Long Beach Red Cross is \$387,974. Yet, 13,657 pints of blood supplied the past year by Long Beach Red Cross—without cost to the ill and injured—would cost \$341,425 at the commercial rate of \$25 a pint. The regional Red Cross blood program in Los Angeles and Orange counties is the largest in the world.
- In 1962-63, the Long Beach Chapter of the American Red Cross collected 13,657 pints of blood which was distributed to 24 hospitals in the area. For heart surgery alone, Long Beach collected 1,313 pints. (The regional center collected 172,653 pints of blood . . . for heart surgery alone, 13,000 pints were collected.)
- As our population increases in this fastest growing area in the country, THE NEED KEEPS GROWING!
- A 24-hour blood delivery service is maintained in Long Beach.

Blood is collected Monday, Tuesday, Wednesday, and Thursday at the Long Beach Chapter of the American Red Cross, 319 West Broadway—and from many special locations every week: industries, churches, clubs, public buildings, etc. Call HEmlock 7-2921 for the most convenient time and place for you to donate blood.

This vital Red Cross program depends on you...  
 on your donations of blood and money.

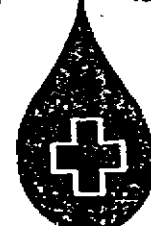
# March Is Red Cross Month Give Today!

LONG BEACH CHAPTER, AMERICAN RED CROSS

319 W. BROADWAY

Phone HEmlock 7-2921

Always there with your help



SUPPORT YOUR RED CROSS  
 BLOOD PROGRAM

# Be Your Own Quick-Change Artist



**STRIPED CABANAS** will dot the beaches this summer, or so predict fashion experts. It's all to be done in shifty manner, a la Omar-the-tentmaker styles. At left, bathing beauty prepares to change suit inside private cabana shift. Later unwrapped turban becomes belt, shaping up garment by Pem Squires.

## ... just wear your own dressing room to beach

Beaches will be thick with cabanas this summer: mobile, one-to-a-person cabanas. At least, that's the forecast from fashion experts who predict it'll be terribly chic to go down to the sea in shifts a la Omar the tentmaker.

They point out that in the privacy of all that stretchable fabric you'll be able to set up camp simply by raising your arms. In fact, you can wiggle modestly out of your bikini while your friends think you're doing the twist.

It'll be cheaper than buying a membership in a private club by a lake shore, or by the sea, that's for sure.

**AND, HOW COZY!** When you feel wet and clammy, the opaque cotton fabric will serve as a towel. Absolutely no other cabana can make that statement.

Moreover, the mobile cabana looks terrific when occupied. This shift, that outshifts all shifts, belts at the waist to create a blousy kimona effect, or under the bosom for an empire look. The bias-cut sash also can be worn as a turban when not circling the figure.

If this fad really catches on, it'll be a real colorful summer, all right. For, as shifty as it is, the cabana isn't a bit sneaky. Bold diagonal stripes in screaming hues will announce its arrival to bathers along the coast and sailors on ships at sea.



**THE LINE FOR '64:** Yes, the woman is back. And here in these sketches she stands trim and acknowledged.

## ASTRONOMY OR ANATOMY?

### A Season of Heavenly Bodies

Call it astronomy, anatomy or fashion... styles for spring are a study of heavenly bodies.

As if to make up for past seasons of muffled and shift-shrouded women, American designers are now style-bent on over-exposure and body fit.

And there seems to be a contest on how low a neckline can go.

Some evening dresses, in fact, appear out to prove that the wearers' every curve is her own. Ruffles sometimes frame the neckline plunge. And, perhaps to placate old-fashioned husbands, some have ruffled scarves.

**OFTEN**, what's left of the low-plunging gown takes a fitting, curvacious course to the floor.

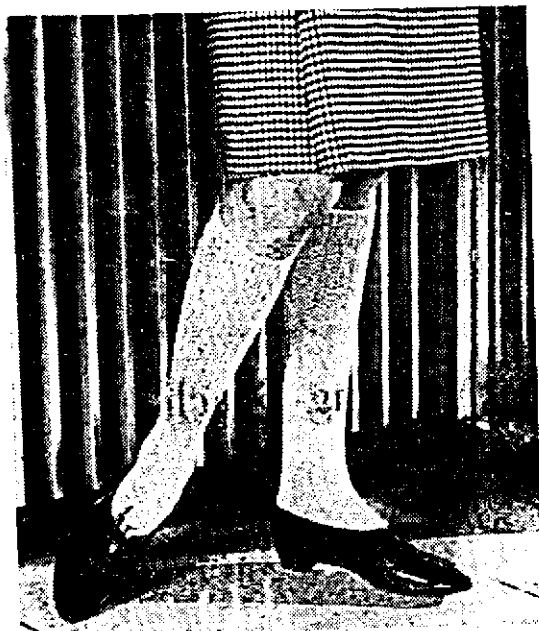
And in some styles, with or without the low décolletage, side slashes to the knees provide glimpses of silken gams.

Nor is all this bareness for ballrooms alone. In some collections, handsome double-breasted jacket suits for daytime wear just barely button up far enough.

Solving the décolletage dilemma for the modest and/or middle-aged woman are bateau or scooper necklines that hide lingerie straps.

## THEY'RE CRISS-CROSSED

### Legs in for a Check-Up



The textured look in hose is here to stay, say fashion authorities. For warmer weather it's translated into a light and lacy loveliness.

Designers famed for putting textured knee-high and over-the-knees hose into the fashion picture have, this spring, provided a bevy of casual styles for high-steppers in the fashion world.

**MEANT TO PARINER** with low-heeled cut-out shoes and pale-tinted woollens, these light and airy hose are equally at home on city streets or country roads.

A smashing way to stride into the new season, textured hose make the perfect leg note for a checked suit or the currently popular blazer jacket.



## FLIGHTWEIGHT CASES

### Now... Pack Up; No Troubles

The woman who travels frequently knows that her destination won't be Ghost Town, Anywhere. She doesn't pack 10 boxes of cleaning tissues and 20 shades of eye shadow just in case.

But many of us who go away just once a year tend to think that civilization ends back home—even if the destination is New York. And we lug all sorts of things that we could easily buy on arrival.

**FEAR OF** running out of "fire-chief red" lipstick or "orchid-mauve" nail enamel isn't the only reason women often take too much luggage on a weekend trip. Lack of planning is another trouble-maker.

A beginning plan to take neutral gloves, purse and shoes that will go with everything you expect to wear. And make a list in advance so you won't pack what you won't need. It's no insurance policy that you

won't, but it helps.

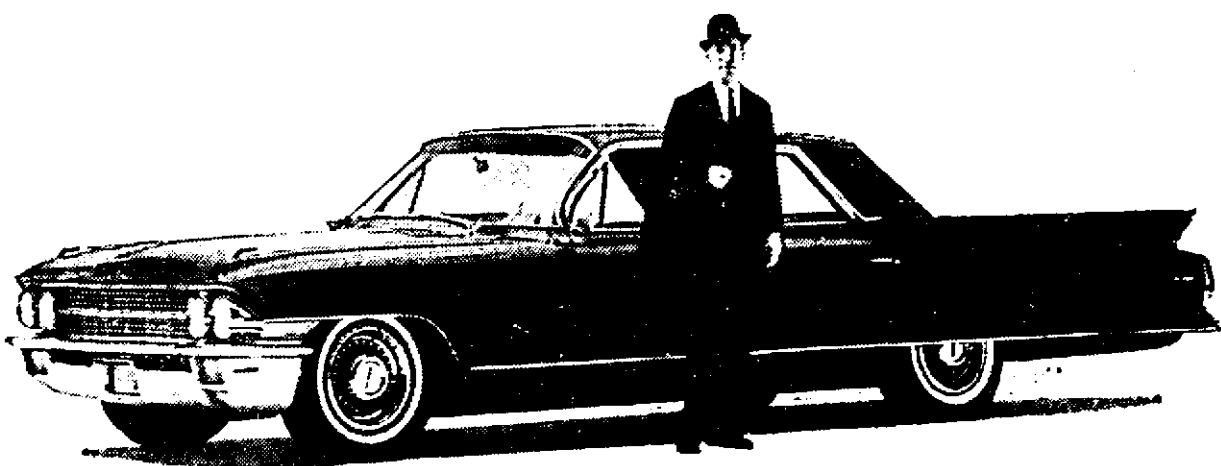
**ONE LARGE** luggage firm took a survey among 5,000 career women in 50 American cities recently, asking how many items each packs in a weekend travel case.

The average was 70. Apparently the luggage industry knows you can't fight the girls. You join 'em.

Result: two new lightweight cases have been designed to hold the numerous typical needs of women weekend travelers.



**THIS OWNER LOVES IT!**



**THIS OWNER LOVES IT!**



**THIS OWNER LOVES IT!**

The three pictures above illustrate one reason for their enthusiasm. The top car is a 1963 model... the center car is a 1962 Cadillac... and the lower car is four years old. The styling through the years has evolved and refined, but each is unmistakably a Cadillac.

These pictures are a common knowledge. Not even most new motor cars offer the degree

of pleasure and reliability that come with a previously owned Cadillac.

First, there is Cadillac's renowned craftsmanship, which results in a car of unusual endurance.

Next, consider value. The equipment on a Cadillac of older vintage is still extra cost on most new cars... and includes such features as Hydra-Matic, power steering, power brakes,

power windows on most models... plus many Cadillac engineering advancements that still haven't found their way into other new 1964 cars.

And don't overlook Cadillac's operating economy—comparable to many smaller cars.

So when you make your next motor car investment, consider only one name—Cadillac. New or used, there is no car more rewarding.

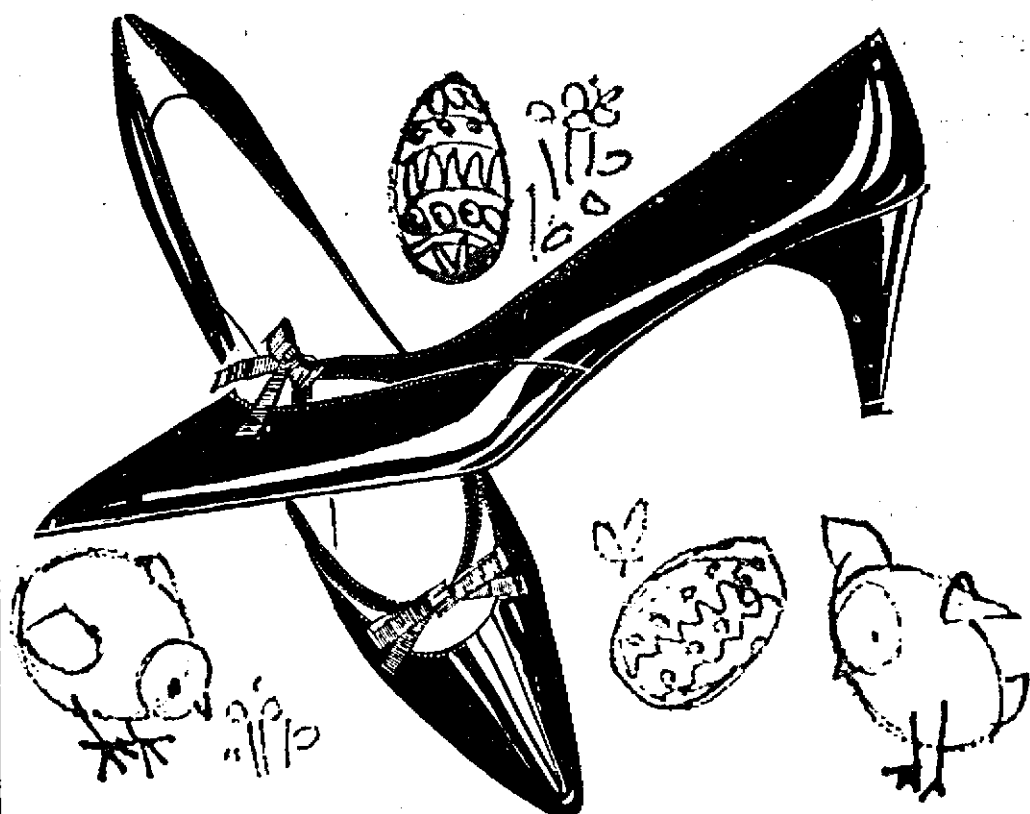
SEE YOUR AUTHORIZED CADILLAC DEALER NOW—WHILE HIS SELECTION IS WIDE AND WONDERFUL

**RIDINGS MOTORS**

1501 LONG BEACH BLVD. • LONG BEACH

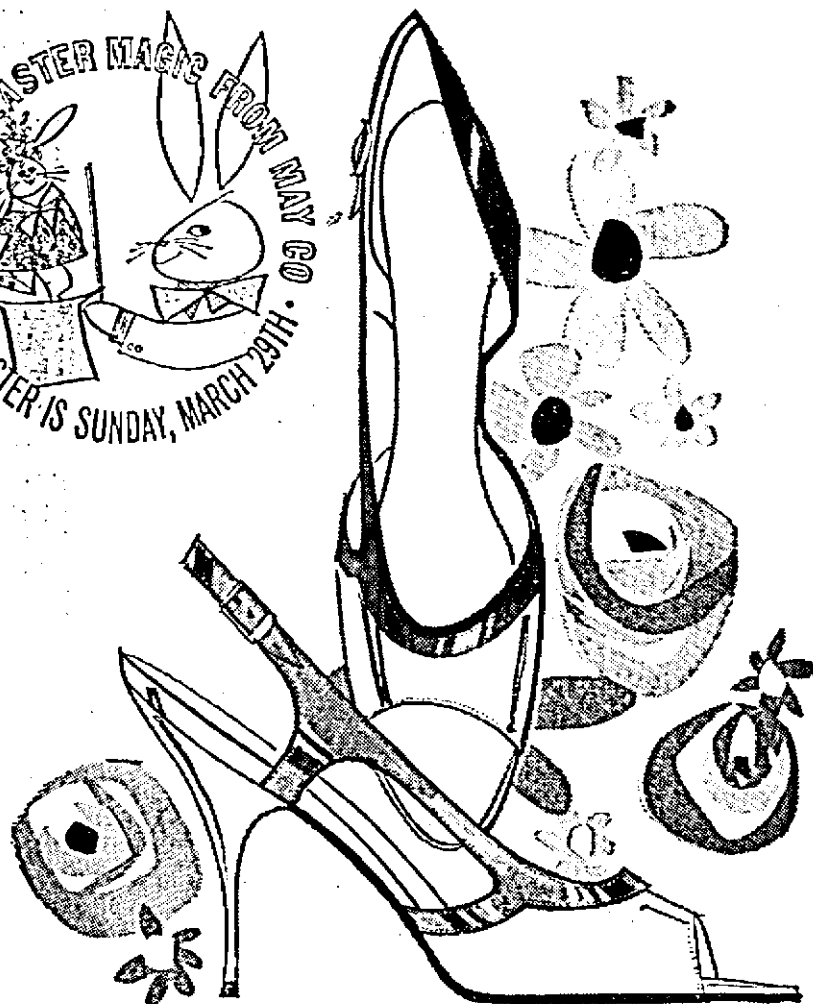
# SHOES STEP OUT OF THE ORDINARY

Step into Easter, into spring...from our MAY CO. collection



## MADEMOISELLE

The bow-tied pump...sleek and slender in black patent with discreet openings at the vamp. Walking with an elegant flair on a mid-high heel. **22.00**  
may co. better shoes 12—



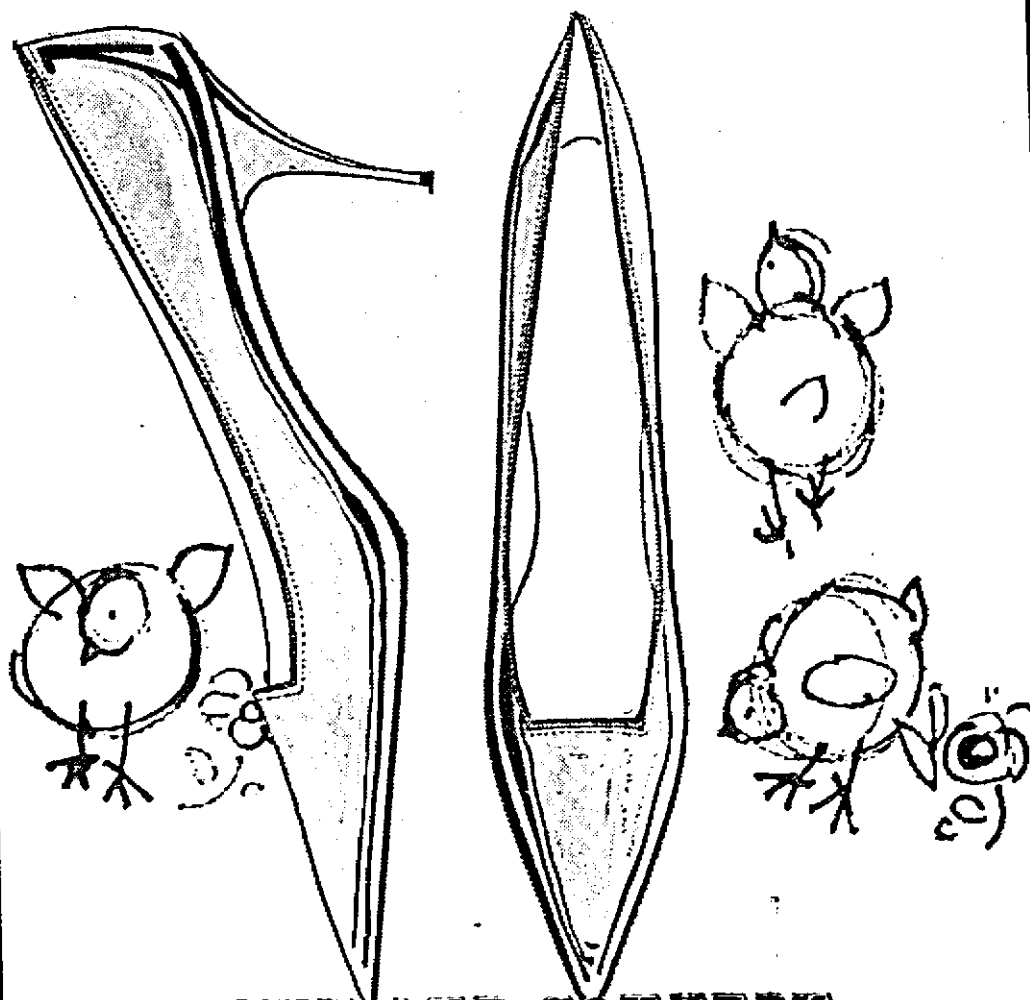
## MR KIMEL

The Venture Pump...being less shoe, but more fashion for Easter parading...taking a stand on a pencil-slim high heel. Black patent, white lightning/nude trim. **18.99**  
may co. better shoes 12—



## GARESSA

A feather-light, feather-soft pump with slim little strap, being daring in a fashion way with bow accent. Black, white or white lightning patent. **16.99**  
may co. better shoes 12—



## TOWN AND COUNTRY

The not-so-plain little pump...shapelier than ever with slender toe, slim mid or high heel. In Easter egg colors...all materials, **13.99**. In gold kid **14.99**  
may co. better shoes 12—

**MAY CO. CALIFORNIA**

LAKEWOOD  
2100 Lakewood Boulevard  
phone 441-8011

SOUTH BAY  
2700 South Bay  
phone 278-2811

BUENA PARK  
16 Buena Park  
phone 827-0208

**SHOP EVERY DAY, MONDAY THROUGH SATURDAY—9:30 A.M. to 9:30 P.M.**





HAVE you noticed how many wonderful worlds make up this wonderful world?

The guys and gals who write for the journals and design TV and radio shows have gone nuts over the term.

We've got wonderful worlds of sport, golf, fashion, color, gardening, bridge, theater, yachting, homemaking, horse racing, children, dogs, cookery, green vegetables, Washington, women and jewels, roses, wine and love.

All the little worlds, one supposes, are wonderful for somebody.

Any day now I expect to see the blossoming of a trade publication, serving a growing army of participants, called "The Wonderful World of Bank Robbery."

**SPEAKING** of fads among those who speak and write, there's a current one running on the word "syndrome."

If one doesn't nonchalantly toss out syndrome every now and then he's an unsophisticated oaf.

Some years ago "facet" burst upon the public consciousness. Nobody would be caught using such words as face or side or plane, etc., if facet could possibly be substituted.

Every speech dripped facets.

**NOT** everybody wants all the money he can lay his hands on.

Fellow in the payroll office of a major firm tells me he has been busy dealing with people who are unhappy over the reduced withholding deductions in their paychecks resulting from the federal tax cut.

What bothers them is that the withholding reduction is going to be a little greater than the tax cut for a while, and they figure that means they're going to have to dig up cash—or more cash—at taxpaying time next year.

Many of them are filing notices eliminating exemptions so they can keep the withholding rate up.

Of course, they could take the money now and put it out at interest and still have it at taxpaying time. But they just don't trust themselves.

It shows, I guess, how dependent a lot of us have gotten on the government or the employer as the government's agent to take care of things for us. We don't even want our own money.

**WITH** signs of the western migration on all sides, we may not realize that there are a few people who get out of here and go back the other way.

One such is Curtis B. Norris, a former Long Beacher and long-time reader of this dept.

Norris has not only gone to live at the South Shore community near Plymouth, Mass., but he has turned columnist, himself.

Twice a week he has a pillar in the South Shore Mirror called the South Shore Byline. In a recent issue he discussed briefly the criss-cross migration situation. He wrote:

"During the years spent in California, we met few people from New England. Most of the people entering Southern California originated from the Midwest. Many drop their inhibitions as they cross the California line and adopt California and its way of life with all the fervor of converts."

"And where do native Californians migrate to escape the spreading crowds and smog? Apparently many of them come right here to the South Shore. We have met people from Santa Ana, Long Beach, Buena Park, San Diego, Hacienda Heights, Pico Rivera and Los Angeles, to name a few cities. And without exception, they all love the South Shore. None of us would want to return."

Ouch!



Your Cheek Is Soft ...



... and Mouth for 'Hello'

## SCHOOL FOR BLIND

### Learning Their A, B Sees

By MARGARET McKEAN

Not even the bathrooms have mirrors in an exclusive school in Los Angeles. The school is mirrorless and exclusive because all the students are blind.

Youth is another criteria for admission—none of the pupils is older than 7. They come as young as 3, to live and learn at the Nursery School for Visually Handicapped Children at 4120 Marathon St., Los Angeles.

Boarding school for a sighted toddler can be a shattering experience. For a blind child, it could be even more harrowing—except for the love and understanding, so real you can almost touch it.

**THE CHILDREN** are not brought as strangers to the school. Most of them were enrolled in the Cradle Club when they were just a few months old, some as soon as it was determined they were sightless.

The Cradle Club meets weekly. Its directors help the parents accept the fact that their child is blind. They teach parents that a blind child can develop normally, and that the child wants to do so. Blind children's needs are the same as those of sighted children, to attain self-discipline, physical confidence, and to feel just like other people.

**"THE BLIND** have to learn many things in a special way. The sighted pick up knowledge simply by imitation—watching others," said Mrs. Merle Loft, the school's director of education.

"We know of a lot of special ways to help teach a child who can't see. We work with the parents and the youngsters until the child is three when he can be enrolled as a boarding or a day pupil. The wise ones let us help them. Sometimes they wait longer than they should, as in Jean's case," said one of the directors as she pointed to an obese 3-year-old.

"She weighed 66 pounds when she came a month ago. Her family coped with her blindness by stuffing her with cookies and keeping her immobile. We've taught her to enjoy walking and playing, she's lost 8 pounds already, and now almost fits on the slides and swings."

**THE PLAYGROUND** at the school is equipped with all the wonderful things a child could enjoy, including two swimming pools which Esther Williams donated.

Everything in the school, and the school itself are gifts to blind children. There is a nominal tuition, based on what parents can afford to pay; it is open to any sightless child, either as a day or boarding school. Although it is not guaranteed, a 7-year-old graduate is usually ready to enter public schools when he returns to his home.

He has confidence in his ability to feed himself, dress himself, play in a group and rely on himself.

"When," we asked a teacher, "does a blind child realize that you can see and he can't?"

"It comes at different ages, usually by the time

the child is 5. Then is when we begin to hear 'Tell me what you see with your eyes.'

"Sometimes they can be impish about it," the teacher continued. "The other day I asked Tina to pick up a block she'd dropped. She replied saucily 'Oh, I can't, I'm blind, you know.' She wasn't the least surprised when I told her to pick it up anyway."

**ONE OF THE FOUNDERS** of the school, Dr. Lillian Titcomb is 91 years old, still conducts the Cradle Club, still admonishes discouraged parents. "Nonsense! This child will have a wonderful, beautiful life!" and means it.

Sympathy for a blind child may be a satisfaction for a sighted adult, but does nothing for the sightless one.

"Look beyond your emotions, use your good eyes to see ways to help," Mrs. Loft encourages.

Furniture designers spent some time helping. There are special playground half-circle tables which puts the teacher directly across from her little charges. The school bathrooms show lots of planning. Tubs are built atop pullman-type counters to make it easier for attendants to bathe the children. Small, low to the floor wash-basins are topped by pigeon-holes each bearing a different animal cut-out.

"Jean knows already that when she feels the bunny-rabbit above the wash-basin that her washcloth, towel and toothbrush hang there," a teacher explained.

**WHEN DAY** and night are alike, there had to be a way to teach a toddler that in the afternoon he takes a nap, while at night he goes to bed for longer hours.

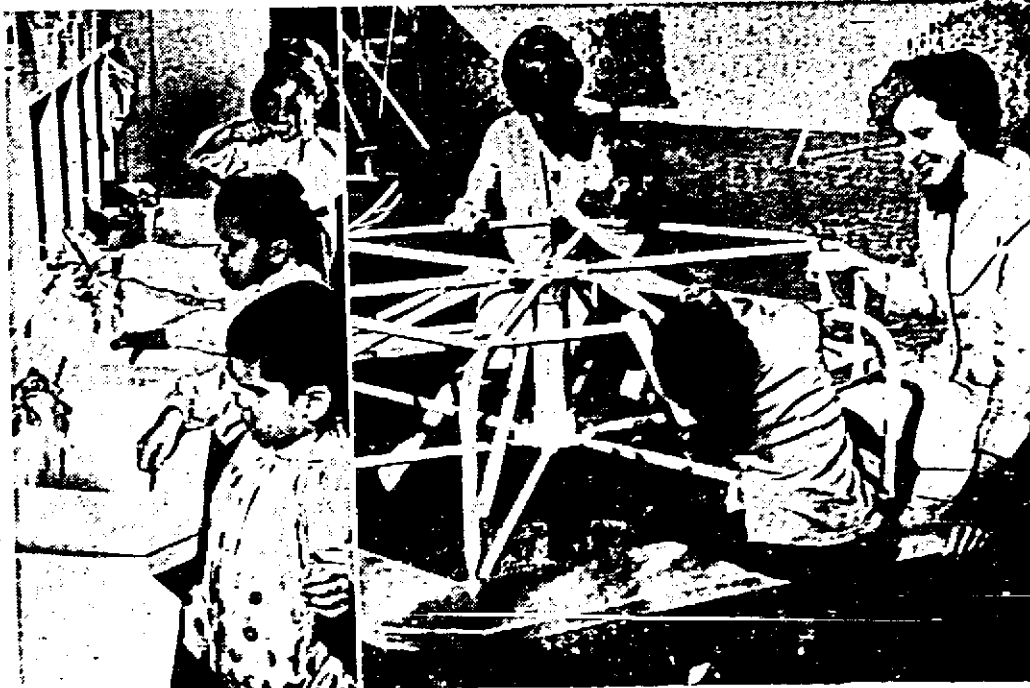
Consequently, each child is dressed in a sleeping jacket for an afternoon nap on a cot. They know it's night-time when they put pajamas on and go to sleep in a regular bed.

Helping a blind child to adjust to darkness is seldom a case of even, steady progress.

In times of depression or illness, it's easy for a sightless child to develop bad-habit "blindisms" such as head-hanging, eye-rubbing, feet-shuffling. The temptation is to give in, forget the training. But the school has a large bank of reserve skills and genuine love; it will develop the child's innate ability to learn.

**A WALK THROUGH** the school's halls gives reassurance to people's determination to help the afflicted. It also brightens the image of college sororities, for Southland Delta Gams not only founded the school 26 years ago but support it.

The doors open on a path to light and laughter. They mirror hearts and voices that say "Stand up straight, carry your face proudly, we want to see you."



BLIND TOTS at school get the feel of things at their own compartments in washroom. Youngsters recognize their cubbyholes by feeling cutouts of animals. South Bay Delta Gamma Alumnae chapter members support the school and furnish teachers and volunteers to work with children and watch them at play.

# L.B. Faces Suits on Oil-Pact Taxes

Contractor Claiming \$276,783

By GEORGE WEEKS

The city of Long Beach faces a lawsuit involving hundreds of thousands of dollars in property taxes assessed against its two major tideland oil contractors.

Notice of the probable litigation was filed last week with the City Council in the form of a claim for refund of \$276,783.95 in 1963-64 taxes paid by Long Beach Oil Development Co.

Treasurer D. V. Kissinger of LBOD asserted that the maximum property-interest valuation which could have been legally assessed against the company was \$1,279,290. The valuation fixed by City Assessor J. R. Cole's office was \$19,645,790.

**ALTHOUGH** claiming the entire amount of taxes paid, LBOD indicated that, as an alternative, it might settle for \$258,593.73. This figure represents the difference in tax bills based on the valuation it contends is proper and the one fixed by the assessor.

The controversy developed from a new rule first applied by County Assessor Phillip E. Watson, and later adopted by the city, whereby the company's possessory interest and mineral rights within its contract area was based on a 100 per cent valuation.

**PREVIOUSLY** the city had collected taxes only on the 14.45 per cent constituting the company's fixed overhead allowance, or profit, for producing the oil. Under this rule, LBOD paid only \$42,528.65 in property taxes for the previous year.

Richfield Oil Corp., the city's other tideland contractor, was handed an even stiffer boost in tax billing—from \$7,086.46 for the 1962-63 tax year to \$133,002.81 for 1963-64. City tax collection officials said Richfield hasn't paid so far. Its overhead allowance, the basis of previous assessments, is only 5.9 per cent.

Other companies which produce oil in the harbor district are expected to join in the litigation, Deputy City Atty. Edward Bennett said. Among the producers paying smaller tax billings under protest were Signal and Humble.

**LBOD NOTED** that pleas for adjustment of the assessments were rejected last August by the City Council, sitting as a Board of Equalization.

It charged that the city assessor, in arriving at the new valuation, used "methods and devices" that were erroneous and discriminatory. LBOD actually owns none of the oil, the claim declared.

Attorney Bennett W. Priest of O'Melveny & Myers was listed in the LBOD claim as the company's counsel in the case.

## Independent-Press-Telegram

SUNDAY, MARCH 8, 1964  
EDITORIALS, PAGES B-2-3



JOAN MERRIAM, who plans round-the-world flight, talks over plans with Paul Mantz, famed stunt flier.

ADVISED BY MANTZ

## L.B. Woman Set for World Hop

Joan Merriam Smith, 27-year-old Long Beach woman who will take off Friday for a solo flight around the world, is receiving help from an expert in planning her trip.

Famed stunt flier Paul Mantz, who was Amelia Earhart's adviser when the aviatrix made her ill-fated world flight attempt in 1937, has offered to aid Mrs. Smith in last-minute preparations before Friday.

For Mantz, following the progress of the local woman's flight will bring back many memories of 27 years ago, for Mrs. Smith intends to retrace the Earhart route.

**MEANWHILE**, Joan's competitor in the race to become the first distaff pilot to circle the globe alone, Mrs. Jerrie Mock, 38, of Bexley, Ohio, announced her takeoff date will be "sometime in the latter part of March."

However, Mrs. Mock's route will be some 6,000 miles shorter than Joan's. Conceivably, she could begin behind the Long Beach woman and yet beat her.

Joan, a 5-foot, 2-inch blonde, held her first conference with Mantz recently at Orange County Airport, where Mantz and Frank Tallman, another veteran flier, operate the Movieland Museum of the Air.

"I like your spirit, young lady," Mantz said. "I think you'll make it."

The pair plan further talks today at Axtel Aircraft Sales, Long Beach Municipal Airport, where Joan's plane, a twin-engined, specially equipped Piper Apache, will be on display from noon to 5 p.m.

## Paap Heads L.B. Group Supporting Mercy Ship

Dr. George Paap has been named and volunteer doctors, named president of a new nurses and technicians in its mercy cruises around the world.

Local chapters of the orphans health foundation which organization help raise funds to support a former Navy hospital ship.

In addition to Dr. Paap, giving free medical service to residents of less-privileged countries.

The former USS Consolidator, vice president; LeRoy Shon, now named the SS Walter, treasurer; and Mrs. Hope, is staffed with perma-

## McNamara New Playhouse Administrator-Director

John McNamara, stage, screen and television actor and director, has been appointed administrator-director of the Long Beach Community Players.

The appointment by the Board of Directors follows decision of the organization to institute a policy of combining the administrator-director posts and use guest directors on some plays.

McNamara begins his new job Monday with supervision of casting at 7:30 p.m. in the playhouse, 5201 E. Anaheim St., for "All for Mary" which he will direct for April opening.

McNAMARA'S screen roles includes parts in "Imitation of Life," "Portrait in Black," "The Absent Minded Professor" and "Pork Chop Hill."



JOHN McNAMARA Gets Playhouse Post

He completed a six-month contract with ABC in February for "General Hospital," acting and directing. He has appeared on segments of most TV series.

He directed the late Zasu Pitts in New England summer stock and "The Bat" on Broadway, "Ramshackle Inn" and "Everybody Loves Opal" in a circuit of theaters including the Pasadena Playhouse. Several years ago he directed "The Importance of Being Earnest" at Magnolia Theater here.

McNAMARA studied at Stanton University and Pasadena Playhouse. He was associate director at the Hargo Jones arena theater in Dallas, Texas, for four years.

He was a featured player for CBS for a year in the series "Full Circle," directing Nieto Ave.

## The Trouble in Torrance

SINCE ITS DUTY is to enforce the law, a police department itself must be above suspicion. When policemen commit crimes and the spotlight of official investigation glares upon the department, public confidence crumbles. Unfortunately, the tendency is to tar innocent and guilty with the same brush. Such is the case in the nearby city of Torrance.

The recent investigation of the Torrance Police Department by the California Attorney General's office stemmed mainly from thefts and burglaries in which three Torrance police officers were involved. None of the 127 other officers on the Torrance police force has been found to be connected in any way with the crimes committed by those three.

PERSONS WHO ASSUME that the Torrance police force is thoroughly corrupt do an injustice to a group of public servants who are honest and competent. If these officers have not been able to perform with maximum efficiency, the blame rests with the appalling lack of leadership.

The Attorney General's report shows that the highest administrative level of the department simply failed to function. For example, sworn testimony indicates that the police chief spent only 15 minutes discussing the current police budget with his assistant. The handling of evidence was so bad that in one instance an important blood sample drifted from one place to another in the department, was put on or near the chief's desk, finally disappeared, "and is not accounted for at this time." The report clearly shows that the chief of police spent too little time in his office and took too little interest in the operations of his department.

It was probably of no benefit to morale in the department that police officers on occasion were called to transport their city's mayor from bars to home in an intoxicated condition. Or that their city manager sent them in police vehicles to run minor errands having nothing to do with law enforcement.

INTOLERABLE CONDITIONS have existed in recent years in the police and city administration in Torrance, but from every indication the blame rests with a relative few. A fine city and a fine group of law officers have suffered from the bad publicity incurred by several inept persons in key positions.

There is nothing wrong in Torrance or its police department that strong leadership in the future cannot remedy.

## Nature's Laws

IN 1890 A BIRD LOVER brought six pairs of starlings from England.

Now the starling is a pretty little blackbird—unless you happen to have an emotional bias against it. In America it is easy to be prejudiced against starlings.

They swarm in their millions. They eat crops, sometimes wiping out entire vineyards. They invade cities. At present, they are taking over California. The East has endured the starling blight for years.

This is a minor example of what happens when men upset the balance of nature. The starlings of England have their natural enemies, so their numbers stay in balance. Here they apparently do not. One can think of many similar examples—the English rabbits which continue to devastate Australia, the fire ants of the South, the poisonous Russian plant which kills cattle on the Western ranges, the horrible Norwegian rat.

TO DISTURB THE balance of nature, it is not necessary to import alien life forms. Hunters, farmers, ranchers and loggers can put nature out of kilter—and there is always the devil to pay.

Foolish people who slaughter predators indiscriminately put men at the mercy of lesser beasts. Kill all the coyotes, hawks, owls, panthers and bobcats—and the deer, rabbits and even mice will devastate the land. It has happened again and again.

In cities men live far from nature and seldom think about these things. They should think. Urban man is still a creature of earth, dependent upon the few inches of topsoil which put the food on his table. If insecticides kill the birds, what will eat the insects that are developing tolerance to the poisons? And what will we do for food if the insects eat the crops?

Nature is our friend if we live in accordance to her laws. But nature takes a terrible vengeance on foolish men who will not obey her.

## Sen. Soaper Says

By BILL VAUGHAN

A PROPOSED law to prohibit any restrictions on the length of television commercials doesn't distress the office grouch. He takes the optimistic view that longer commercials would mean shorter programs.

WELL, THE basketball season is official and can be wrapped up now that the photographers have finally taken the annual picture where it looks like one player's head is a basketball.



DREW PEARSON

## Goldwater and Truth

SEN. BARRY GOLDWATER, the vigorous and vocal solon from Arizona, has further complaints against me.

He says: "I did not suggest that field commanders be authorized to use nuclear warheads whenever they saw fit. I said the commanding general of NATO should have greater latitude in the choice of his weapons, including nuclear weapons."

"Why is it a man like you," asks Barry, "with obvious affection for your children and grandchildren as expressed in many fine letters to them, can't stick to the letter of the truth. I don't know. But I just must assume it is your way of life."

The actual fact is that Sen. Goldwater did state originally that he would authorize field commanders to use nuclear warheads whenever they saw fit. When Gov. Nelson Rockefeller called this "completely unrealistic," Barry changed his statement. He then claimed that he had really referred to the NATO commander, not to individual field commanders.

As for the senator's claim that disregard for the truth is my "way of life," I suggest that he reread some of his recent statements.

Among others he might reread some of his recent statements on "Meet the Press" when twice he stated that as President he would not have the power to break relations with Russia—a step which he frequently has recommended.

"This would take an action of the Senate of the United States," said Barry, "it is not just the whim of a President."

Either Barry is woefully ignorant of the powers which he wants to assume as President or he has a complete disregard for the truth. For the President has absolute authority to break diplomatic relations with any country at any time. He doesn't have to consult with the Senate for a single minute.



PEARSON

Goldwater also stated that as President he would not use troops to enforce court orders. "If you recall he (President Kennedy) didn't use federal troops. He sent federal marshals in."

The fact is that Kennedy used regular Army troops at the University of Mississippi and federalized troops at the University of Alabama, Birmingham and Tuskegee, Ala.

The senator from Arizona who aspires to be President should either get help to the facts about the presidency or he should pay more attention to the truth as a "way of life."

PUBLIC SCHOOLS in Washington, D. C., are among the most neglected in the nation. Some of the buildings are old and dingy, teachers are overworked, classrooms were so crowded at the beginning of the year that many pupils couldn't sit down. Geography teachers sometimes have to buy maps out of their own pockets.

In contrast, Russian schools have an average of 17 students to a teacher, and the number of schoolhouses is rapidly increasing.

The other day one Washington businessman, John Hechinger, decided that if the Congress couldn't do anything about Washington schools, one man could. Hechinger, who operates a series of hardware and garden stores, told his staff to pick a new schoolhouse with bare grounds and offer a gift of plants and shrubbery if the children would plant them.

THE EFFECT WAS like magic. The children, all of them Negro, not only planted their grounds but continued loving care of the shrubbery. They also sent Hechinger a deluge of thank-you letters and drawings.

One little girl, Marie Abney, put her thank-you note to poetry. Under the heading "A Gift of Beauty," she wrote: "The shrubbery was a beautiful gift but it was a bit heavy to lift."

"The plants will grow, I hope they will, it looks so fine upon our hill."

## Advice Against Divisiveness Lost in Rumble of Intrigue

"DON'T MAKE WAVES!" is all you need to say to sound like a political expert on California campaigning. The caution against divisiveness is, at once, the most obvious trumpet and the most elusive virtue of this season's political exercises.

Random sampling proves what you already knew—that the Richter scale of campaign tremors reads high today and worse for the days to come.

Richard Nevins, member of the State Board of Equalization and the floor manager for Controller Alan Cranston for the U.S. Senate endorsement of the California Democratic Council (CDC) last month, says CDC's Long Beach convention proved that the 70,000-member volunteer political group is her to stay and to be contended with as a major force.

Speaking before the local Democratic Women's Study Club, Nevins framed his confidence in terms of CDC versus Assembly Speaker Jesse Unruh.

Unruh, he contends, would like to have seen Attorney General Stanley Mosk clobber CDC's Cranston in the U.S. Senate race as a coup de grace which would spell the end of the volunteer organization and put power in the hands of elected professionals.

Nevins said Unruh last week tried to line up the Assembly Democratic caucus for Mosk, learned shortly thereafter that Mosk was going to step out, then tried unsuccessfully to get a majority commitment for incumbent Sen. Clair Engle.

DIVISIVENESS? Then came Assemblyman Tom Carrell's bill to allow the primary nominee to withdraw within 45 days of the general election if he is unable to run, a bill tailor-made for the convalescing Engle. If Engle should win the primary, fail to recover sufficiently, and withdraw, the State Central Committee would name the party's replacement nominee. And you can bet it wouldn't be Alan Cranston, the CDC's choice. Carrell is Engle's Southern California chairman.

Now comes Governor Brown supporting Cranston, indicating another significant difference with Unruh. Current rumor also has it that Brown's finance director Hale Champion would be his choice to succeed Cranston in the Controller's chair rather than Unruh, the rumored heir several months ago.

Unruh's cards are not all played by any means, however. He engineered a slate of county central committeemen to victory over CDC candidates a couple of years ago. His yellow postcard maneuver caught CDC people unaware. CDC plans to fight back with its own slate mailing piece this year but has an uphill fight against Unruh's nourishing of party power through incumbents in official party groups.

Unruh, State Demo Chairman Eugene Wyman and the Governor were back in uniform together selecting the presidential delegation. It isn't a happy one for CDC people; it's strong for the election of Wyman as national committeeman to succeed Mosk; and it's much stronger on allegiance to the Governor's desires than the maverick 1960 group which Brown could not control.

THE 160 NAMES, incidentally, include about 62 of those who were on the 1960 delegation. Some of the absentees, however, simply did not choose to be delegates again, as was the case with Long Beach Assemblyman Joseph M. Kennick who was offered a berth.

Division among Republicans? It's there of course but you can't read a great deal in checking the 1960 Nixon delegation against the current slates for Nelson Rockefeller and Barry Goldwater. Each candidate has enlisted 15 from the old Nixon delegation and two or three from his list of alternates.

Division on issues? There's the wildest kind of split over the initiative to repeal the Rumford Act against housing discrimination.

State GOP chairman Cap Weinberger has warned Republicans the initiative may be hurled against them with the same effect as right-to-work had in 1958.

Some Democratic sponsors of the Rumford Act say Democrats will suffer from it this year in the same way Republicans suffered when right-to-work was saddled on them in 1958.

SOME OF THE SAME sponsors predict (1) that the initiative will go on the June 2 primary ballot—to get its defeat over and done with—rather than on the Nov. 3 general election ballot.

These Democrats contend that California is only delaying history, that the Act's remedy against housing discrimination will one day prevail. But they believe the secret prejudice against the possibility of a Negro living next door will probably be registered in the secret place of the voting booth.

## Public Forum

### Unmoved by LBJ 'Tear-Jerking'

EDITOR:

The passing of time brings many changes. Witness the actions of President Johnson who has been in the public eye, and in or close to the driver's seat for many years. During all this time, while the Negro problem festered at his very elbow, he remained noncommittal. We wonder why this seems suddenly to cause him so much pain.

He dramatically cracks his bullwhip while he parrots the moth-eaten clichés of the martyred Mr. Kennedy in his attempt to stampee the so-called Civil Rights bill through Congress. His pre-election tear-jerking gestures leave us unmoved. His all too sudden concern for the Negro's welfare reeks with the odor of vote solicitation.

Do recent occurrences possibly indicate an opportunistic and a chameleon-like tendency? His frenzied attempts at coercion, leads one to suspect that a brand new policy has been formulated, such as: "Act now and THINK later."

The passage of this unconstitutional instrument, more properly called "preferential rights," will simulate a ball-and-chain around the ankles of every freedom-loving American of whatever national origin, creed or station in life. The resulting regimentation will obliterate every facet of individualism. We will then henceforth be substituted by numerals in the government files. Is this what our forefathers had intended for us?

DILLON A. WILKINS  
16371 Woodruff St.  
Westminster

### Likes Holland's Way on Housing

EDITOR:

It certainly is a boost to integration when men of prominence such as Mayor Holland of New Jersey, who are sincere in their beliefs, have the courage to do something about it.

In our state, some of our more prominent citizens from the Governor on down

have voiced strong and ardent arguments in behalf of integration of housing. If Gov. Brown, Atty. Gen. Mosk and CDC candidate Cranston were to back up their strong statements with actions such as Mayor Holland, I am sure the housing initiative which they have been so outspoken against would be defeated.

Somewhere I've read that actions and deeds get more results than words.

KENNETH L. WOOLSEY  
5025 Bellflower Blvd.  
Lakewood

### A View From the Mountains

EDITOR:

I know this letter is late but after just coming out of the local mountains near the San Geronio wild area, it became doubly obvious how valuable it is for me, my family and the generations to come for us to preserve the last sizeable wild area in Southern California.

Thank you very much for your editorial of Feb. 19 on the Vanishing Wilderness. It will be a hard struggle to get the wilderness bill passed, but it must be done.

JACK LYTLE  
2150 Redondo Beach Blvd.  
Gardena

JIM M'CAULEY

## Youth Camp Has Dropout Woes

INDEPENDENT Press-Telegram Sacramento Bureau  
SACRAMENTO — California's new CCC-type program for high-school dropouts is suffering from a dropout program of its own.

The program, dubbed the California Youth Conservation and Training Camp, got under way on a pilot basis only last November. Already, the dropouts are dropping out.

Some of the young men appointed to the first forestry camp in San Bernardino National Forest failed to show up. Others quit before their six-month tour of duty ended.

The dropout program's own dropout headache was the topic of a high-level conference in Sacramento recently.

Young men ranging in age from 16 to 21 earn \$60 a month during a six-month tour of duty. Forty dollars of the monthly salary is held in trust.

However, the attendance headache wasn't too much of a shocker to state officials.

But it does point out that characteristics of instability may be deep-rooted in some California youths.

Some progress also is reported. Eighty-five per cent of the enrollees who remained volunteered for educational programs. Twenty-five of the youths in the first camp contingent attended adult night classes in neighboring communities.

GOV. BROWN is betting the Democratic National Convention will pick a liberal for the party's vice-presidential nominee. Brown, who makes only a feeble attempt to cover his hopes that President Johnson will pick him as his running mate, has been moving fast to try to fashion a liberal image for himself.

The tipoff: recent Brown civil rights statements and the governor's appearance at the California Democratic Council convention in Long Beach even though moderate President Johnson snubbed the CDC. The governor, a onetime registered Republican, also has tipped his hand by throwing his personal support to the Senate candidacy of Controller Alan Cranston, founding

president of the liberal CDC. Assemblyman Vincent Thomas, D-San Pedro, says some Los Angeles harbor

people are so up in arms over the Long Beach Harbor ruckus that they are threatening to boycott Long Beach retailers.

### CAPITAL CAPERS

## Versatility of A-11 Is Questioned

Independent Press-Telegram Washington Bureau

WASHINGTON—Several well-informed members of Congress are burned up about the big buildup the Johnson administration is giving the A-11 supersonic plane developed in secret. They say it will never do all the things official sources say it will.

In past briefings on the A-11, Pentagon witnesses told congressmen the 2,000-mile-an-hour aircraft was being developed as a super U-2 to carry out high altitude reconnaissance missions. But in the wake of President Johnson's disclosure about the plane, it is being claimed the craft can be used as an interceptor.

"Nonsense," snorted one lawmaker. "By the time they load that thing up with all the armament and electronic gear necessary for intercept missions, its operating range will be shortened considerably. It won't be the long-range interceptor they claim it will be."

This knowledge is behind a fight brewing in a House-Senate conference on the new military appropriations bill. The House added \$40 million to provide an advanced interceptor which the Air Force said was needed. The Pentagon says the money is no longer necessary. But the House members want to make their decision stick.

THE SPILLOVER OF goodwill from President Johnson's series of small receptions for congressmen and their wives is falling on a man who needs it badly, Secretary of State Dean Rusk. His foreign policy briefings for the

congressmen in the White House drawing room are getting high marks. It's the kind of small, intimate atmosphere in which Rusk shines best. Members of the Foreign Affairs committees in the Capitol were aware of his skills, but the run-of-the-mill legislator, lacking such close-up acquaintance with the Secretary, are being mightily impressed at his White House sessions.

SEN. BARRY GOLDWATER finds that New Hampshire's snow and limited confines are cramping his campaign style, a fact beginning to show up in his press clippings. He's looking forward to better days when the California primary scramble begins. An experienced pilot who holds Air Force wings, Goldwater plans to pilot his own plane around the Golden State to keep campaign dates.

AFTER 12 YEARS of imposing a federal tax on gamblers, the Treasury has been enriched by only \$86.9 million, a figure somewhat under the \$400 million a year it was estimated the \$50 stamps and 10 percent tax would bring. Only about 10,000 persons have paid up. Good reason, says Rep. Paul A. Fino, New York Republican, for establishing a national lottery. "If we recognized the normal gambling spirit of the American people and capitalized on it . . . we would not only help solve the ever growing gambling problem in the United States but we would also transfer at least \$10 billion a year from the underworld into our own Treasury," he said.

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# LBJ Shoots at His Own Trial Balloon

WASHINGTON — President Johnson complained in his press conference the other day of the speculation in regard to South Viet Nam. Learned writers, having presumably been briefed by administration sources, had rushed to their typewriters to present the American public with some of the various plans or alternatives under consideration. And now the President called this a disservice.



SUMNER

"I know of no good purpose that would be served by speculating on the military strategy of the forces of the South Viet Namese," he said. "I think that too much speculation has already taken place. I think that a good deal of it is without justification. I sometimes wonder if Gen. Eisenhower, before the battle of Normandy, had been confronted with all the—if the world had all the information concerning his plans

that they seem to have concerning ours in Viet Nam, what would have happened on that fateful day?" It is fairly obvious that what would have happened would have resulted in some prison sentences for people who talk too much. That, however, was war time, and it is and has been official doctrine that what we are now engaged in is peace keeping, or something, a sort of Boy Scout Camporee for big boys who occasionally get shot and killed.

BUT THE speculation of which the President complains seems to have been generated in-house, so to speak. Correspondents don't just sit down and make up stories about courses of action under consideration. They are summoned for briefings, most of them "not for attribution." Depending on the mood or circumstances, for example, Secretary of State Dean Rusk can be a "government expert," an "administration spokesman" or a "high official."

This technique enables an administration to hoist trial balloons, most of them filled with gas, and to deny all responsibility for the concepts expressed, even, as has just been done, to regret the speculation. It is a form of news management for which no one yet has devised a counter in an age of instant communications.

THE TECHNIQUE limped somewhat a couple of weeks ago when, in a matter of three days, a "White House spokesman" first made the solemn declaration that Castro had sent fishing boats off the coast of Florida to provoke an incident, then reversed his ground to the embarrassment, it seemed, of hardly anyone.

It has been argued, however, that the last bit of speculation over South Viet Nam, which ranged from the merely bristling to being almost threatening in regard to carrying the war to the enemy in the north, was an attempt to frighten the troublemakers. The attempt having failed, it was then necessary to denounce—on the record—those who had taken the offered bait and speculated.

Now, of course, we are back in the twilight zone. No one knows quite what

is going on, or what is going to be done or why we are there. And the strongest official line is that the aggressor is playing "a very dangerous game."

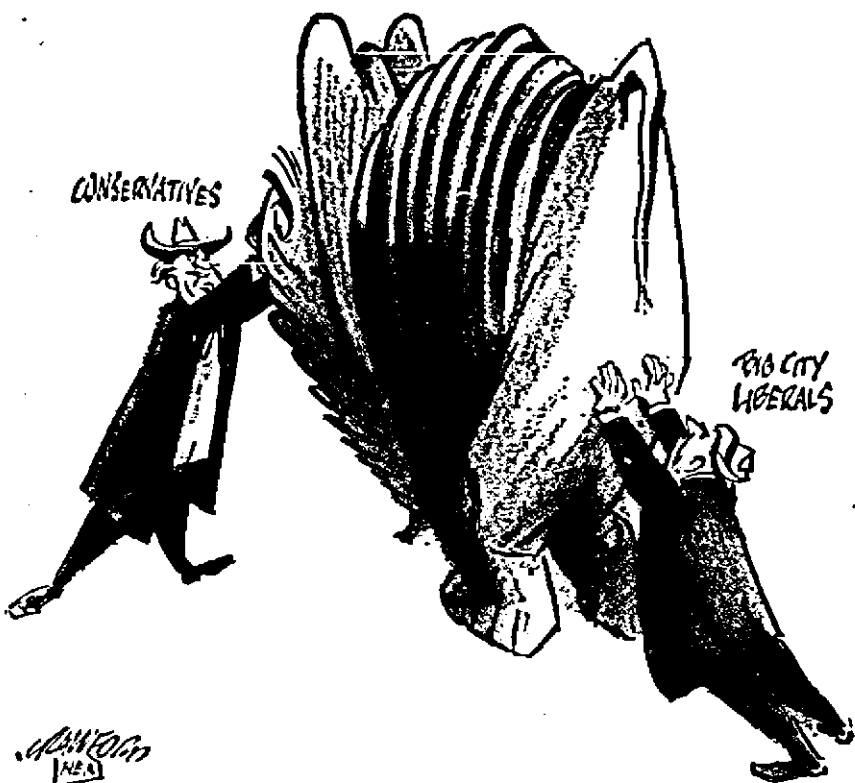
## The Neighbors

By George Clark



Clark

"Your Dad will sit up half the night to save a three-cent fine on that library book and then lose a day's work."



DAVID LAWRENCE

## Rights Showdown Is Bound to Call for a Compromise

WASHINGTON — Some strange things have been happening this week on Capitol Hill. Despite all the supposed pressure to get a "civil rights" bill passed, the administration itself has done a good deal of stalling. In fact, some of the Republicans began whispering to each other that the Democrats are not too eager at this time to force action on the measure, but prefer to let the public believe that the opponents of the bill have been guilty of all the delaying tactics.



LAWRENCE

There has been a renewal, moreover, of the gossip about a "deal" between the President and the Southern Democrats. Last Sunday the idea was more or less squelched when Sen. Richard Russell of Georgia, in a television comment, denied that there was any pledge for a compromise between the President and the Southern Democrats. Indeed, the Georgia Senator pointed out that the President could not follow any other course than to support the House bill.

There is a feeling, nevertheless, in Senate circles that something is going on and that, while there may be no "deal" at present or any pledges given by either side, the exigencies of the whole legislative situation in the Senate will bring about a compromise when the time is ripe.

It was natural for the farm bill to take precedence these last few days over the "civil rights" measure because, with the wheat-harvesting season close at hand, there could hardly be any delay if the administration wanted to capitalize politically on what it was doing to help the farmer. But next week the debate on "civil rights" is expected to start in earnest. Some adroit maneuvering is anticipated. The Republicans have a certain strategy in mind. They want to appear to be in favor of "civil rights" but at the same time they recognize that the "public accommodations" section and other provisions in the House bill have caused widespread antagonism, entirely apart from racial questions.

THERE MAY arise, therefore, a kind of competition between the Republicans and the Southern Democrats in proposing amendments to the administration's bill. Naturally, the Southern Democrats are anxious to please their constituents and will do whatever they can to improve the measure from their standpoint. The Republicans are cognizant of the fact that in the northern states, especially in the populous areas, a certain amount of opposition to the "civil rights" measure has already developed, especially in connection with the "public accommodations" and "fair employment" sections. The idea of having a government "gestapo" en-

tering into business establishments and cross-examining every executive as to what was in his mind when he hired one person instead of another is repellent to a good many people in the North who are themselves in favor of "civil rights" in a general sense.

There is also a rising opposition to "civil rights" programs as a result of the school boycotts which threaten the "neighborhood school" system. Perhaps this sentiment is typified by a letter which appeared in a New York newspaper the other day criticizing the use of the term "extremist" for those parents who oppose the transporting of pupils to correct "racial imbalance" in the schools. It said:

"I HAVE THE nerve to want my children to go to our neighborhood school—one block away from our home. This 'extremist' wants her children to come home for lunch every day. She wants her children to walk to school in familiar surroundings. She was under the impression that her fam-

ily had civil rights too."

There are millions and millions of parents who resent federal interferences with the operation of public schools, and members of Congress are just now beginning to feel the pressure from the various districts.

So the atmosphere in a few weeks may be ripe for a compromise, or what the politicians call a "deal." President Johnson doubtless has made no commitments to anybody, and will try to get the House bill passed, but sooner or later he will be confronted with a practical problem. If the bill passes notwithstanding the widespread opposition, the Johnson administration will be blamed for it. If the measure is amended so as to eliminate what are considered to be harsh and objectionable features, Mr. Johnson will get the credit for having overcome much of the opposition to the bill. It could strengthen his vote-getting opportunities in the South without really lessening any substantial part of the Negro vote.

## PHIL NEWSOM

## Sir Alec's Tories Gaining on Labor

WHEN WINSTON CHURCHILL led his party to victory in the British elections of October, 1951, it was the beginning of unbroken Conservative Party rule extending to this moment.

In elections generally predicted for June, under the new leadership of Sir Alec Douglas-Home, the Conservatives will try for their fourth consecutive victory.

And for the first time in many months, they are being given a chance to win.

Latest public opinion polls show the Labor Party of Harold Wilson leading the Conservatives by 5.5 percentage points, a gain of 2.5 points for the Conservatives in a week.

At the peak of the Profumo sex scandal within the government last fall, the polls showed Labor leading by a seemingly insurmountable 20 points.

Credit for the apparent voter switch is being given to two sources. One is the current wave of prosperity which Britain is enjoying. The other is Douglas-Home whose selection to replace the ailing Harold Macmillan as British Prime Minister split the party in bitter debate which brought glee to the Laborites.

Traditionally, the British voter has ignored the idiosyncracies of politicians and voted according to his pocket-book. Financially, he is feeling fine.

Unemployment is down to less than two percent and wages are at a record high.

Industries are expanding and some are complaining of a shortage of skilled men, particularly in construction.

So headlong has been the rush of the British economy that the government, which last year cut taxes to spur it on, lately felt impelled to put on the brakes by raising the bank rate on borrowing.

More of a surprise, especially to his detractors, has been Sir Alec Douglas-Home. When Harold Macmillan named him foreign minister in his government in July, 1960, the appointment was met by derision and ridicule. He was dubbed the "Faceless Earl." He was an earl before stripping himself of all of his titles but one.

But he proved himself a more than competent foreign minister.

When Macmillan named him to succeed as head of the party and Prime Minister, the howls rose again. So deep was the split within the party that one writer, surveying possibilities of the coming election, described the Conservatives as displaying a "collective death wish."

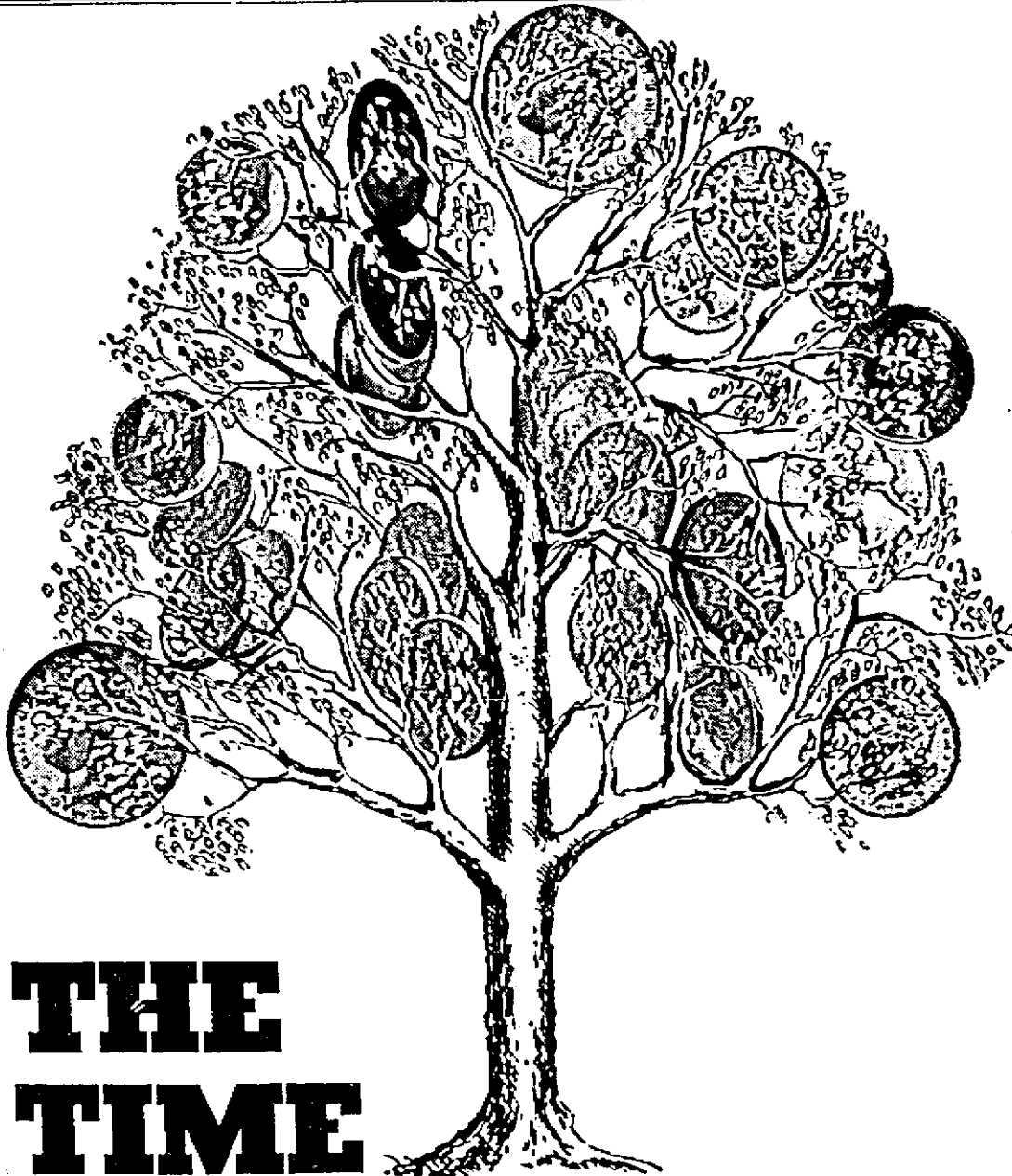
The one man who seemed above the quarrel was Douglas-Home himself.

He toured the countryside, traveled to Washington and exposed his engaging smile and thin-faced, bony features on television. The result, Douglas-Home, the "faceless" one, was making his impression as Prime Minister. He also was emerging as a political in-fighter.

To Harold Wilson's claim that Labor could best lead the way to a renewal of science, education and industry, he replied by calling Wilson a "salesman of synthetic science."

Replying to Wilson's demand that Britain "sweep away the grousemoor conception of national leadership," he showed a sense of humor.

He quietly advised his ministers against grouse shooting. It was, he said, becoming a dirty word.



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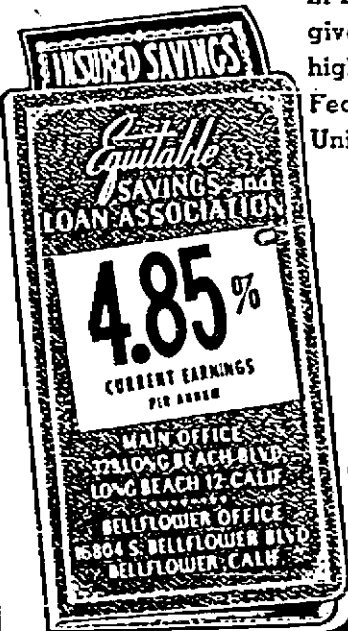
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POLITICS

# James Roosevelt to Speak Here

By BOB HOUSER  
Principal Editor

Long Beach-area Democrats may hear some wistful second thoughts next Sunday from Rep. James Roosevelt, D-26th District (Los Angeles), when he speaks at a \$5-a-plate fund-raising dinner port to Cranston, in Elks Lodge, 4101 E. Willow St., at 7 p.m.

Observers believe Roosevelt would have entered the Mosk at later dates, will be U.S. Senate race if he had divided for Democratic cam-

had advance information of paige in the Long Beach-Atty. Gen. Stanley Mosk's area 32nd Congressional District and its two Assembly Districts, the 39th and 44th.

Roosevelt's office said, however, that he already has filed for re-election to his House seat and had pledged his support to Cranston.

Proceeds of the local fund-raiser, one of a series which will feature Cranston and President Gertrude Ginsberg announced.

Mrs. Morales will discuss "Suppression of the cancer drug Krebiozen vs. unrestricted research on testing." Mrs. Ginsberg said Mrs. Morales has testified before congressional committees in support of a bill by Illinois Sen. Paul Douglas to allow "fair testing of the drug."

The Food and Drug Administration and the National Cancer Institute have said the drug is ineffective as a treatment for cancer.

The club also will hear reports on the recent California Democratic Council convention here.

**SEAL BEACH GOP**  
Stella Sandaval, secretary of Republicans of Latin Extraction (ROLE), Santa Ana, will speak to Seal Beach Republican Women at 11 a.m. Monday in Seal Beach City Hall. Mrs. Sandaval will discuss creation of the two-month-old organization.

**NEW FRONTIER**  
Richard Cartwright, co-chairman of the 32nd Congressional District Democratic State Central Committee, will show a film on medicare to the New Frontier Democratic Club at 11 a.m. Tuesday in Apple Valley Steak House, 733 E. Broadway.

After the noon luncheon, guest speaker will be Attorney Albert Corske of Long Beach.

**BAY DEMOS**  
Willard Hastings, Democratic candidate for State Assembly in the East Long Beach-Signal Hill 39th District, will speak to the Alamos Bay Democratic Club at 7:30 p.m. Wednesday in Bay Shore Library, 195 Bayshore

author of the Burns-Porter Water Bond Act, recently received unanimous endorsement at a 38th District Democratic endorsing convention.

**HILL ENDORSERS**  
The Signal Hill Citizens' Committee has endorsed the councilmanic candidacies of Paul Kemner, George Papadakis and Morris Shoup in the April 14 election.

**PORTER ANNOUNCES**  
Assemblyman Carley V. Porter, 58, of Compton, seeking re-election for an eighth term, became the first official candidate seeking the Democratic nomination in his 38th Assembly District. Porter, chairman of the Assembly Water Committee and co-

**CRANSTON KEYNOTE**  
Controller Alan Cranston, Democratic candidate for U.S. Senate, will be keynote speaker today at the endorsing convention of the 34th Congressional District Council of Democratic Clubs in Disneyland Hotel. Some 500 delegates are expected.

## Costa Mesa Doctor Guilty on 4 Counts

Dr. Samuel F. Frazier, and the defense attorney, Don Costa Mesa physician, was A. McCartin, said they plan found guilty of three counts to appeal.

The lie-detector evidence, Saturday night after two days of deliberation by a jury in Santa Ana, was not introduced on the ground that the wrong questions were asked.

Superior Court Judge John Judge Howard Cameron, set April 3 at 1:30 p.m. for a probation hearing, motion for a new trial and for sentencing.

New evidence, the result of a lie-detector test, will be considered at that time.

Dr. Frazier had been charged with 17 counts of rape, abortion and sex perversion. The jury found him innocent of ten counts and could not agree on three.

DR. FRAZIER took the verdict calmly, sitting motionless, chin in hand. Both he

**Glider Sets Down in Seal Beach**  
A single-place glider landed in Seal Beach Saturday afternoon when its pilot, a La Habra man, was forced down while trying to reach Long Beach Municipal Airport.

Howard Jerome, of 2411 Berkley Ave., said he took off from the airport under tow from a powered plane in search of "thermals," or warm rising movements of air. The glider was released from the tow plane 3,000 feet over Bellflower.

"I guess all the wind Saturday was horizontal," Jerome told Seal Beach police when they sped to a vacant lot on Bay Boulevard, south of Westminster Avenue, where the glider was forced down.

The glider was returned to the airport.

**Autobahn Ad Ban Continues**  
BONN, Germany (AP)—The ban on autobahn billboards continues because they would increase the danger of accidents, Transportation Minister Hans-Christoph Seebohm told the West German parliament.

**Tunisia to Moscow**  
TUNIS, Tunisia (UPI)—The newspaper Action Saturday said Secretary of State for Foreign Affairs Mongi Slim will leave Monday for talks with Soviet leaders in Moscow. The newspaper said Slim may confer with Soviet Premier Nikita S. Khrushchev.



**TAHQUITZ TRIBE IN CEREMONIAL DANCE**  
Four tribesmen catch the rhythm of an authentic Indian dance in "The Last Song," presented at Jordan High School Saturday night. From left: George Gerhart, 17, Bob Provenzano, 16, Steve Meyer, 16, and Barry Rokeach, 17. The "Indians" are members of the Tahquitz Tribe, an honorary organization of Boy Scouts of Long Beach.

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# Oil Output Predicting Held Foolish

By MAX B. SKELTON

HOUSTON, Tex. (AP)—A petroleum economist says it is rather foolish to try to forecast how much crude oil will be produced in the United States 30, 40 and 50 years from now.

Richard J. Gonzalez says the United States has sufficient oil reserves to meet requirements many years but ultimate total production will be determined by economic factors rather than by physical limitations.

"We should quit wasting time on predictions of ultimate production and concentrate attention instead on the outlook the next 20 years," said Gonzalez, a frequent member of oil industry expert panels which testify before congressional committees.

About 145 billion barrels of oil have been produced in the United States since 1959.

GONZALEZ, a director of the Humble Oil & Refining Co., said current estimates of ultimate U. S. crude output range from a pessimistic 170 to 175 billion barrels to an optimistic 400 to 500 billion.

"Neither the optimists nor the pessimists are able to prove the superiority of their views to an impartial critic," Gonzalez said. "Both views depend on assumptions subject to question."

He said only two points probably can be made with certainty.

"First, the extent of commercial occurrence of petroleum deposits has far exceeded earlier expectations," he said. "Second, petroleum production in the United States will be determined in practice by economic forces within the much larger limits of physical existence. Accordingly, we need to consider the outlook for future production in economic terms."

OIL DISCOVERIES so far, he said, have exceeded expectations largely because scientific methods have steadily increased ability to locate, develop and produce oil and gas at costs that have enabled them to increase their position in the energy market.

Gonzalez said there are several reasons why it is appropriate that predictions of future output concentrate on the next 20 years.

"That span of years will cover much of the useful life of any capital outlays made currently for facilities to use or produce energy," he said.

"Many of the forces that will determine developments the next 20 years already are at work, providing some basis for accurate analysis."

"Such time is ample to allow for adjustments to changing circumstances as additional information and developments provide a basis for intelligent modifications of current forecasts and plans."

Gonzalez said estimates of ultimate production sometimes are defended on grounds they are necessary in planning for the future.

"Judging by the past, however, they are much more likely to be misleading than helpful," he said.

"SUFFICIENT knowledge does not exist for anyone to measure with any degree of confidence how much oil exists or to say how much will be recovered. As new oil provinces are discovered, as technology improves and as economic conditions change, estimates of recoverable reserves are constantly being modified."

He said the generally accepted geologic view 50 years ago was that the Permian Basin of west Texas and southeastern New Mexico would never produce oil.

"Nevertheless, this province has become a prolific source of oil," he said. "No one can prove this experience will not be repeated again in some other area of large sedimentary deposits."

He said future oil production also can be affected by technological developments in competing industries.

"Mechanization of coal mining and reduction in the cost of moving coal by rail have already affected the demand for oil and gas by industry and electric utilities," Gonzalez said.



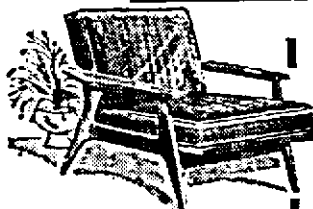
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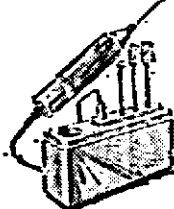
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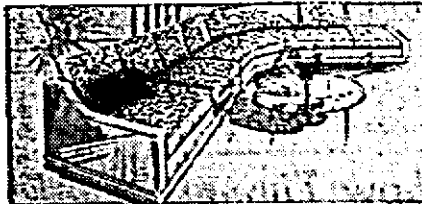
**Save \$7—Elec. Toothbrush**  
Complite with four  
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family has bright  
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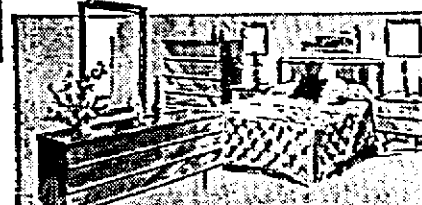
**Save \$18—Nylon Pile**  
12'x18' nylon pile rug, Reg. \$44.50  
foam back, 4 dec-  
orator colors. Fin-  
ished edges.  
**\$26.88**



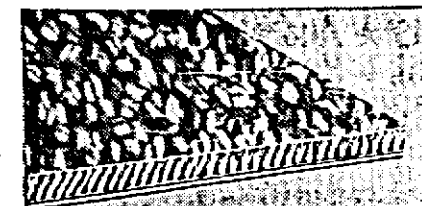
**Multi-Purpose Divider**  
Desk, bench, record  
cabinet, also use as  
TV stand, and top-  
grade rack.  
SPECIAL  
**\$15.88**



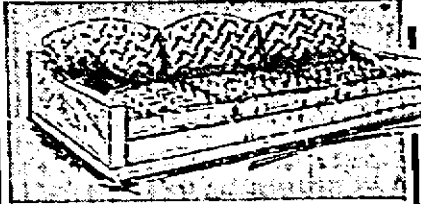
**SAVE \$111—TRAPUNTO SECTIONAL**  
18 ft. Sectional with cran-  
berry bumper end, full spring  
construction, tapered pillow-  
back seats, costars trapunto quilting.  
No Money Down, \$3.50 Monthly  
Reg. \$222.95  
**\$188**



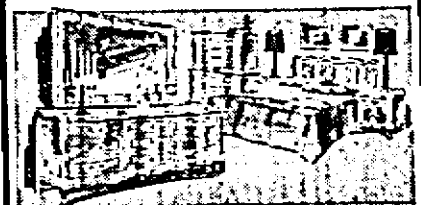
**SAVE \$60—3 PC. WALNUT BEDROOM**  
Columbia construction in triple  
dresser, framed mirror, full  
panel bed in walnut tone  
mahogany.  
No Money Down, \$5 Monthly  
Reg. \$159.95  
**\$99**



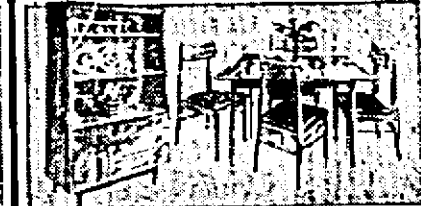
**NYLON PILE BROADLOOM**  
Nylon pile, that wears won-  
derfully, looks wonderful. Foam  
backing for comfort and longer  
wear.  
Reg. \$4.95  
**\$2.66**  
12'x18'



**SAVE \$140—PILLOWBACK QUILT SOFA**  
8 ft. foam quilted pillowback  
sofa, full spring construction,  
expensive shaped top pillow  
design, at a tremendous sav-  
ing. No Money Down, \$5 Monthly  
Reg. \$239.95  
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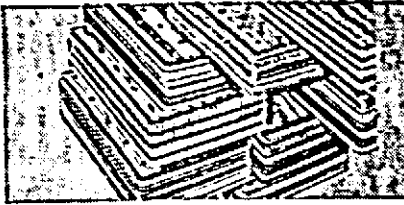
**SAVE \$100—5 PC. GOLDEN BISQUE**  
French Provincial by Bennett  
serpentine front triple dresser,  
framed mirror, chair back bed,  
2 side stands. No Money Down,  
\$29.50 Monthly.  
Reg. \$199.95  
**\$499**



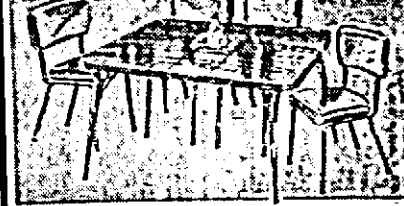
**PLASTIC TOP DANISH DINING ROOM**  
Choice of rock or round table  
& 4 side chairs, six of walnut,  
11 pressure plastic top, stain-  
resistant.  
No Money Down, \$5 Monthly  
Reg. \$199.95  
**\$99**



**SAVE \$25—PLASTIC RECLINER**  
Hi pillowback, blackout tinting,  
easy open mechanism, work-  
able plastic, lots of comfort  
and doubly so in price.  
No Money Down, \$5 Monthly  
Reg. \$69.95  
**\$44**

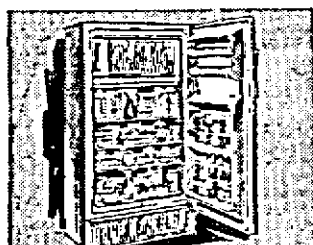


**SAVE \$20—MATTRESS OR BOX SPRING**  
Top name mattress or box  
spring. Buy the entire set for  
less than you'd regularly pay  
for one alone. Long wearing  
ticking.  
No Money Down, \$4 Monthly  
Reg. \$99.95  
**\$79.95**

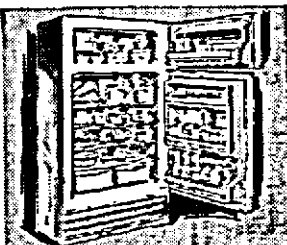


**SAVE \$30—5 PC. DINETTE SET**  
33"x47" white top table, opens  
to 48", 4 upholstered side  
chairs, both with self leveling  
chairs, bronze-tone finish.  
No Money Down, \$5 Monthly  
Reg. \$59.95  
**\$29**

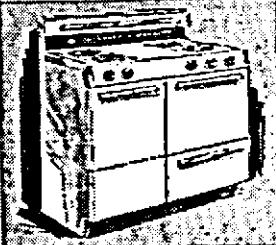
**GIGANTIC VOLUME-BUYING DISCOUNT On Appliances**



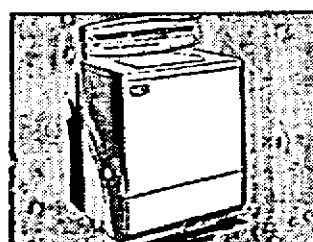
**BUDGET REFRIGERATOR**  
No Money  
Down,  
\$4.50 Month  
**\$122**  
Full width freezer, 12 lb. chill  
box, dual cabinet, shelf storage  
in door.



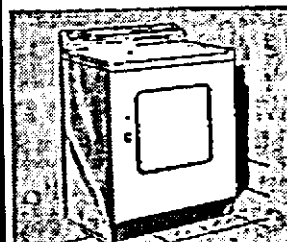
**2 DOOR FRIGIDAIRE**  
No Money  
Down,  
\$11.50 Month  
**\$218**  
2 door, 100 lb. top freezer, twin  
hydrators, adj. cold control, auto-  
matic defrosting.



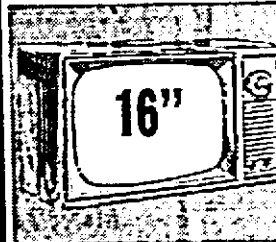
**36" O'KEEFE & MERRITT**  
No Money  
Down,  
\$6.50 Month  
**\$117**  
Decorative back panel, divided  
top, family least oven, star jet  
burners, smokeless burner.



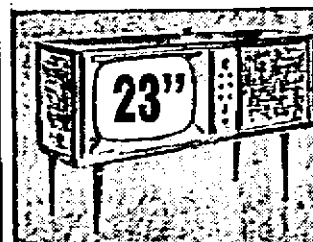
**EASY AUTO. WASHER**  
No Money  
Down,  
\$7.50 Month  
**\$158**  
Spin filter, 3 temperature water  
selector, valve-power transma-  
sion, with life time warranty.



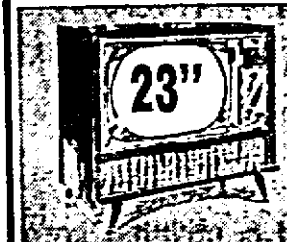
**FRIGIDAIRE DRYER**  
No Money  
Down,  
\$5.50 Month  
**\$117**  
Exclusive "flowing heat" elec-  
trifier, wrinkles away drying for  
oil wash & wear, no sleep hot  
screen.



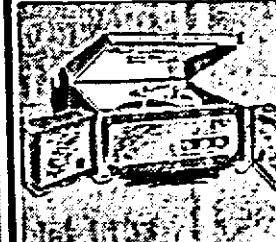
**PORTABLE 16" TV**  
No Money  
Down,  
\$5 Monthly  
**\$76**  
Lightweight, full 16" screen ex-  
cellent fringe reception. Top  
name brand.



**ENTERTAINMENT CENTER**  
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Down,  
\$9.50 Monthly  
**\$198**  
23" Stereo TV, AM/FM radio, 6  
speed auto record changer,  
handsome cabinet.



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**\$378**  
One of top 3 color TVs: Admiral,  
Zenith, or RCA Victor. New im-  
proved color, E-tested.



**PORTABLE STEREO PHONO**  
No Money  
Down,  
\$5 Monthly  
**\$58**  
Portable Stereo phono, with dis-  
cuss record, auto, 4 speed  
changer, lightweight 3 speakers.

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FR. PROV. SOFAS	FR. PROV. BEDROOM	FAMOUS WASHERS	DINETTE SETS
FROM <b>\$132</b> Some custom quilted, all foam cushions, famous makes.	FROM <b>\$129</b> White double dresser, mirror, full size bed.	FROM <b>\$68</b> Famous name heavy duty wringer washers.	FROM <b>\$29</b> Many with marpro tops, upholstered chairs, top brands.
WALNUT BEDROOMS	PORTABLE TV's	OCCASIONAL TABLES	OAK BUNK BEDS
FROM <b>\$257.88</b> Contemporary triple dresser, mirror, bar bed, 3 side stands.	FROM <b>\$76</b> Sharp fringe reception, 16", 18" top name TV's.	FROM <b>\$3</b> Wide range of styles, variety of popular finishes.	FROM <b>\$29</b> Solid oak upstate type, with ladder and guard rail.
KING SIZE BEDDING	VACUUM SWEEPERS	NEW WALNUT SPINETS	12x15 NYLON PILE
FROM <b>\$33</b> ea. Top name mattress or box spring.	FROM <b>\$19</b> Top name, powerful suc- tion, all types.	SAVE <b>\$178</b> Full keyboard! Danish walnut!	FROM <b>\$49.95</b> King size nylon pile rugs, foamback, self edged, 12x15.
STEREO COMBOS	MARBLE TABLES	ALL WOOL PILE	FAMOUS FREEZERS
FROM <b>\$75</b> Combination stereo, re- corder by nationally ad- vertised makers.	FROM <b>\$15.88</b> Cultured marble, various styles, some brass bases.	FROM <b>\$288</b> All wool pile broadloom, decorative shades and tweeds.	FROM <b>\$148</b> Top name upright and chest type freezers.
QUILTED SLEEPERS	MAPLE DINING RM.	2 DOOR Refrigerators	PORTABLE PHONES
FROM <b>\$147</b> Quilted, pillowback, foam cushioned, all size mattresses.	FROM <b>\$118</b> Hard rock maple harvest table, 2 benches, or re- ctable, 4 chairs.	FROM <b>\$188</b> Famous brand 2 door, automatic refrigerator.	FROM <b>\$37</b> Manual and stereo, automatic changers, top models.

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# Cliff Fit, Frisky After Surgery, Ready to Go

By EARL WILSON  
NEW YORK — "Monty Cliff—after two cataract operations that gave him back normal vision—is emerging from his shell of privacy. He's fit and frisky at 44 and anxious to get acting again."

"I'm sick of being idle!" he said. "But," he emphasized, "I don't want to do something that isn't a real hurdle."

"Can it be a small hurdle?" I asked.

"No! A high hurdle! Sounds silly, I suppose." After 29 years of acting he has been in about 13 pictures—he could have been in 113—but he keeps searching for scripts that will challenge him.

"You're not lazy?" we inquired.

"Basically, yes. But take

'Freud,' the last thing I did, I would average four hours' sleep. That means sometimes I got two. It always happens somehow that the day after you got two hours' sleep, they're going to do closeups and they use the closeups and they took that day. You want to rehearse but sometimes your vis-a-vis couldn't care less about working on the scene.

"You can't eat lunch because you'll be sleepy and you can't go home and booze it up... No, I don't think I'm lazy... I'm selective. Why I became an actor I'll never know."

Not even needing glasses now, Cliff goes to a gym to do calisthenics.

"Do you box at the gym?" "Oh, God, no! I'm afraid of punching bag would hit me back!"

Cliff was born in Omaha and remembered that once while performing in "There Shall Be No Night," he went

out to his birthplace there just to see it.

"It was rank sentimentalism," he admitted. "As I was standing there on the lawn, a window was raised and a voice screamed, 'Get off the premises.' It was terribly rude and I think I cried all that night through the performance. I don't think I looked like a thug, but they chased me."

**TODAY'S BEST LAUGH:** "The Beatles have sold 2 million records here," says Don Miner, "—and I live next door to the teen-ager who bought 'em."

**WISH I'D SAID THAT:** Humility is the ability to act ashamed while you tell people how wonderful you are.

**REMEMBERED QUOTE:** "Always make the best of everything. Once we're dead, life ain't worth living."

Anon.

**EARL'S PEARLS:** There are times when silence is the best way to yell at the top of your voice.—O. A. Battista.

Louisa Cabot, who plays the stripper in "Dylan," asked the star, Sir Alec Guinness, if he had any advice to give her. Sir Alec looked at her scanty costume and said, "Yes, I have—don't catch cold."—That's earl, brother.

## STARS ENTERTAIN Fun, Fashion Show Monday

Good tickets still are available at the Municipal Auditorium box office for the 12th annual Festival of Fun and Fashion at 8 p.m. Monday in the auditorium.

Downtown Long Beach Associates will present the spectacular—100 entertainers, 117 spring fashions for men, women and children—and as a benefit for United Way and the local Red Cross.

General admission will be -1; tickets from \$2 to \$10.

**AUDITORIUM DOORS** will open at 6:45 p.m., Al Bollington, "keyboard soldier of fortune," will give a pre-show organ concert from 7:15 to 8:15 p.m.

Twenty-four Call's Gold Medal Trophy Dancers will open the show with a precision dance number.

Entertainers will include Eartha Kitt, singer, dancer; George Liberace and his 14-piece band; Barbara Boylan and Bobby Burgess, dancers; Jerry Van Dyke, comedian; Page Cavanaugh and his Cavanaugh Seven.

Lee Hogan Cass, one of California's best fashion commentators, will present the fashion show.

## Spring Comes With Whimper in Community Playhouse Show

By SAMUEL A. BOVEA  
Outside where it was blowing a storm, and onstage when she gives her a mink opening night where it came raining, Dame Beatrice (Kemp) introduces Dame Beatrice (Kemp) make up the rest of the cast.

Appleby (Marie Fressell) to the cast.

Stolen. However, she soon finds the business of lifting a listless first act. But furs an appealing one. So don't blame the actors or any-citly ladies turned gangsters meet with extraordinary luck. Their collective conscience is guilt-free, because their ideal is a high one—swiping furs to collect funds for charitable purposes.

IT IS A good plot to play around with if you have a lively social sense. Evidently Peter Coke doesn't.

Helen Rife (Lady Alice Miller), Esther Drake (Miss Nanette Parry), Albert Pickavance (Pape) and Jackie Mar-

Appleby (Marie Fressell) to the cast.

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Helen Rife (Lady Alice Miller), Esther Drake (Miss Nanette Parry), Albert Pickavance (Pape) and Jackie Mar-

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IN THE  
BOLD  
NEW  
LOOK  
IN  
THRILLERS!  
**THE PRIZE**  
Plus New Co-Hit!

**PALM SPRINGS WEEKEND**  
TECHNICOLOR

## Show Times

Here are starting times of features in Long Beach theaters as listed by theater managers:

**STATE**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**TOWNE**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**RIVOLI**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**ART**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**ATLANTIC**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**PALACE**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**ROXY**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**PARAMOUNT**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**WEST COAST**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**CREST**  
"The Prize," 12:15, 2:45, 5:15, 7:45, 10:15  
"The Sun," 2:30, 7:15, 10:15  
"The Dream Maker," 2:30, 7:15, 10:15

**IMPERIAL**  
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"The Dream Maker," 2:30, 7:15, 10:15

**FOX WEST COAST THEATRES**  
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DEMONSTRATING TELEPHONE techniques that may be expected as the Long Beach chapter of the American Red Cross begins its fund drive this week are Mrs. William Lockett (left), and Mrs. Max Nichols. They are enlisting women volunteers for the campaign's residential division.

## RESIDENTIAL CAMPAIGN SET

# Red Cross Volunteers Open Drive by Phone This Week

Leaders of the current residential Red Cross campaign will be engaged in telephone and personal calls this week.

George Taubman Jr., directing the feminine leaders. "Contributions for Red Cross are waiting for us in the homes," she emphasized. Some women are

commandeering the help of husbands to make early evening calls.

Mrs. Taubman suggests that women who will cover one or two blocks near their homes telephone Red Cross Chapter for assignments.

Organizing leaders are Mrs. Ike Sukman, Belmont Shore and Heights; Mrs. Max Nichols, between Redondo and Cherry avenues; Mrs. Donald Bowers, north of Pacific Coast Highway between Long Beach Boulevard and Cherry Avenue; Mrs. Betty Benwell, Country Club area; Mrs. William Lockett, Los Altos and College Park areas; Mrs. Bruce Mason, Lakewood Village, and Mrs. Robert C. Westmyer, Naples and the Peninsula.

Mrs. Malcolm Todd has organized Exceptional School mothers to canvass a division and is "colonel" of Park Estates.

## Hodges Says State Needs to Diversify

The Golden State is "living dangerously with its heavy saturation of defense industries — particularly in Los Angeles and Orange Counties," Secretary of Commerce Luther H. Hodges warned Saturday in Anaheim.

He was guest of the 34th Congressional District's organization of business and professional men at the Disneyland Hotel.

Warning against heavy emphasis on defense industries, Hodges noted that 53 percent of Orange County's industrial output is based on defense-oriented electronics. Almost the same ratio holds true in Los Angeles County, he said.

## DAY Chapter, Auxiliary Meet

Disabled American Veterans, Chapter 17, and the Auxiliary will meet at 8 p.m. Monday in Veterans Memorial Building, Broadway and Cedar Avenue.

## CEMETERY LOTS

\$105 ENDOWED CARE INCLUDING

Survivors protection program now available for both funeral and cemetery expenses at WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY

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## 44TH DISTRICT ASSEMBLYMAN

# Kennick Making Fourth-Term Bid

Joseph M. Kennick, assemblyman for the West Long Beach-Lakewood-Dominguez 44th District, announced Saturday he will seek re-election to the seat he has held since 1958. He is unopposed for the Democratic nomination.

In his bid for a fourth term, Kennick emphasized five specific problems he said are high on his priority list for legislative action:

"We must continue to work towards an equitable agreement with the state on the Long Beach tidelands oil question; additional aid and support in all areas of education; an all-out attack on the growing crime problem; further improvements in our program of independence for our senior citizens and the handicapped of the state, and a concerted effort to bring about a much needed tax reform bill."

"The financial breaking point of the home and property owner has long passed," said Kennick. "It is time that we start looking at some of our budgetary sacred cows with the idea of eliminating altogether or at least considerably trimming their budgets."

Kennick is chairman of the powerful Public Utilities and



JOSEPH M. KENNICK Unopposed in Primary

Corporations Committee, which also handles oil problems. He is a member of the Assembly Ways and Means Committee, Transportation and Commerce Committee, Governmental Efficiency and Economy Committee and is the legislative representative on the Governor's Advisory Committee on Aging.

Kennick and his wife, Ruth, reside at 2375 Eucalyptus Ave. They have two children, David and Joan, and five grandchildren.

## Edison Lists Scholarship Candidates

Quarter finalists in Southern California Edison Company's college scholarship program were announced Saturday by A. L. Code, Long Beach district manager.

The company offers six \$4,000 scholarships to the winners' choice of 15 Southland colleges, plus \$750 annual grants to the chosen schools.

The quarterfinalists are: Long Beach: Michael D. Nash, 3762 Palo Verde Ave., and Bette L. Beebe, 435 Havana Ave., Wilson High; Paul G. Fiedler, 5705 Lanai St., and Robert R. Warner, 2747 Iroquois Ave., St. Anthony's High.

Lakewood: David H. Hall, 4953 Adenmoor Ave., and Philip L. Karlton, 5715 Tanglewood St., Lakewood High; John A. Roth, 5426 Hersholt Ave., Mayfair High.

Palo Verde Peninsula: Stephen P. Huestis, 1500 Espinosa Circle; Jeffrey M. King, 4123 Stalwart Drive; Patricia H. Reynolds, 4012 Via Cardelinda; George Sheridan, 1028 Via Fortuna; John P. Stefano, 4605 Sugarhill Drive, all of Palos Verdes High.

Torrance: Margaret J. Becker, 23018 S. Anza Ave.; Jerry E. Fink, 4502 Highgrove Ave.; Randall E. Siller, 132 Palos Verdes Blvd., all of South High; Andrew

J. Dzida, 1554 W. 205th St., Junipero Serra High.

Artesia: Vera R. Piepenhagen, 18107 Elaine Ave., Artesia High; Louis L. Knowles, 1365 St. Louis Ave., Long Beach Valley Christian High.

Gardena: Dale Minami, 16217 Dalton Ave., Gardena High.

Redondo Beach: Patricia A. Kokinson, 501 Meyer Lane and Glen F. Griep, 709 N. Prospect Ave., Redondo Beach High.

# FREEDOM UNIVERSITY OF THE AIR

TARGET:

# COMMUNISM

"TO FACE THE COMMUNIST CHALLENGE WE FIRST MUST UNDERSTAND IT"

EVERY SUNDAY NIGHT—10 P.M.

CHANNEL 5

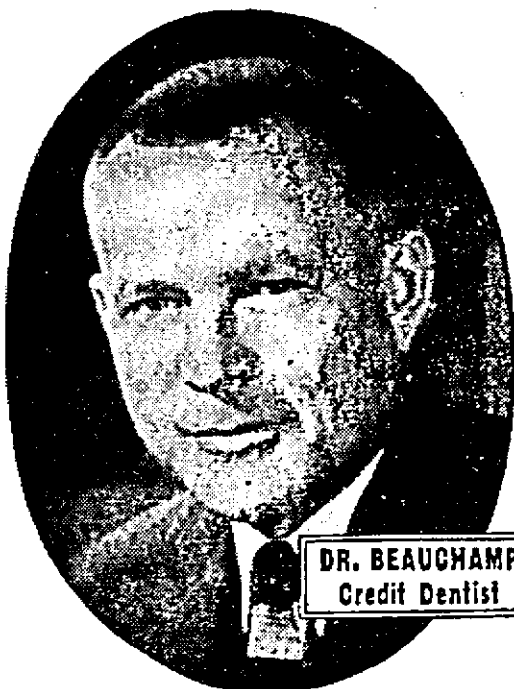
A MUST—DON'T MISS IT!

# DENTAL PLATES

with ALL THE CREDIT YOU NEED!

**PAY ME AFTER APRIL 21st**

New MODERN DENTAL PLATES are available to everyone with Dr. Beauchamp's EASY CREDIT TERMS and VERY LOW PRICES. Make your first small payment after April 21st, then take as long as two years to pay on approved credit. All credit is strictly confidential and handled by us. No finance company or bank to deal with. Come in NOW and take advantage of Dr. Beauchamp's PAY LATER CREDIT PLAN. NO DELAY. NO RED TAPE. WORK STARTED IMMEDIATELY. NO APPOINTMENT NECESSARY

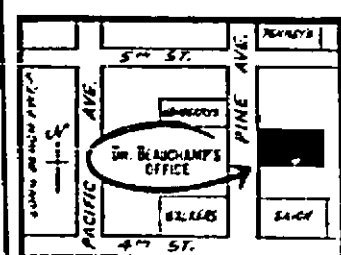


DR. BEAUCHAMP Credit Dentist

DR. BEAUCHAMP'S LONG BEACH OFFICE



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THE TIME OF THE YEAR TO REALLY SAVE

**BIG SAVINGS NOW!**

Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. THE LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

PLATEWORK • EXTRACTIONS • PARTIALS • X-RAYS • FILLINGS • CROWNS • INLAYS •

**Pensioners & Union Members Welcomed!**

**PENSIONERS:**

DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

**UNION MEMBERS:**

FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.

SODIUM PENTOTHAL ARRANGED

PLATES REPAIRED WHILE YOU WAIT!

## Iowa Picnic Slated Here March 28

The Iowa Association of Southern California will hold its 64th annual picnic in Recreation Park on March 28.

The Los Angeles group follows the Los Angeles Society of the Minnesota organization in coming to Long Beach for its picnic.

The James E. Son Long Beach Junior Concert Band will play at the event, and Penny Bell's "Stars of Tomorrow" will furnish the stage show.

## Council's Calendar

City Council agenda items for Tuesday:

Resolution of approval by National Institute of Municipal Law Officers in connection with death of City Atty. Gerald Desmond.

Resolution by Alamosa Bay Garden Club enclosing California World's Fair.

Request by Santa Monica City for study of the California World's Fair.

Request by Artesia Street-Lake Beach Boulevard Civic Improvement Association for community clubhouse in Cerritos Park.

Letter from city of Manhattan Beach enclosing coastal route for proposed beach and supporting jurisdiction of City.

Report by Long Beach Redevelopment Agency on proposed establishment of agency on proposed establishment of agency.

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## Death Notices

**PERCY**—Charles Edgar, 77, of 652 Elm Ave., died Thursday. Surviving are wife, Lena; daughter, Mrs. Irene Mulzehill; sons, Robert S. Dr. Edgar, brother, Leonard. Service was Saturday, Westminster Memorial Park. Family requests donations to Heart Fund.

**DYSON (Santa Ana)**—Reba E. 44, of 2625 S. Ramona St., died Saturday. Surviving are husband, Edward B.; daughters, Mrs. George DeBorde, Mrs. John White. Service Monday, 3 p.m., Peck Family Colonial Funeral Home.

**HUTTON (Huntington)**

## Goldwater's Backers Plan Giant Dinner

Backers of Arizona Sen. Barry Goldwater for the GOP presidential nomination said Saturday their campaign kickoff dinner March 19 in the Los Angeles Sports Arena is expected to be "the largest \$100-a-plate dinner in California history."

M. Philip Davis, of Beverly Hills, Goldwater's scheduling chairman, said more than 16,000 may attend—4,000 or more at \$100 per head and 12,000 more in \$5 gallery seats, no dinner included.

Walter Gall, 2752 Blume Dr., Los Alamitos, announced reservations for either type of ticket may be obtained by calling him at GE 1-1967. He said four buses will be provided for Long Beach and Orange County residents, leaving from Rossmore Shopping Center at 6:30 p.m., March 19.

Davis gave these details on the rest of Goldwater's March itinerary in California:

March 13, 10 a.m.—Arrives by private plane at Visalia for airport rally; lunch in Fresno; afternoon rally at Fresno State College; evening rally at Fig Garden Village.

March 14—Workers' breakfast at Del Webb Hotel; motorcade to opening of Fresno Headquarters; 11:15 a.m. news conference at Hacienda Hotel, California Republican Assembly Convention; afternoon, honorary grand marshal at Clovis Intercollegiate Rodeo; major dinner address at CRA convention.

March 15—CBS "Face the Nation" telecast in San Francisco for airing 12:30 to 1 p.m.

March 16 through 18—Northern California events not fully scheduled.

March 19—Sports Arena kickoff dinner.

March 20-21—San Diego County workers' breakfast, Balboa Park Rally and dedication of Sea World; scheduling incomplete. Departure March 21.

March 30-31—Goldwater returns to San Francisco Bay area with \$100-a-plate dinner in Palace Hotel on the 31st.

## Easter Show at Museum

I.P.T. Los Angeles Bureau

In keeping with the Easter season, the Los Angeles County Museum's film-lecture Tuesday at 8:15 p.m. will be a color motion picture, "To the Holy Lands."

Dr. Charles Taylor, lecturer, author and minister, will present the program, which is the fifth in the museum's "Where in the World" travel series.

The film is a nonsectarian documentary, which includes scenes from the life of Christ, the route followed by Moses as he led the children of Israel, of Ammon and Gilead, Damascus and the coming of Abraham, and the Sea of Galilee.

Tickets for the Tuesday night program will be available at the Exposition Park box office of the museum for \$1.

The series will close April 14 with Dwight Long and his film, "Pacific Adventures."

**BROWN**—Miss Mattie S., 94, of 5840 Lime Ave., died Saturday. Surviving are husband, James F. Sr.; son, James F. Jr.; mother, Mrs. Julia E. Maxwell; brother, William M. Roberts Jr. Rosary tonight, 7:30, Christensen-Pino Mortuary in charge locally.

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**DUPREE**—Jewell K., 43, of 719 W. Seaside Ave., died Thursday. Surviving are husband, Gene B.; son, Charles A. Eves; daughter, Nelda K. Martinez; mother, Mrs. Atkins; sisters, Mrs. Dorothy Speak, Mrs. Louise Anthony, Mrs. Wanda Moore, Mrs. Alma Meyer; brothers, John A. Homer T. Joseph Mack Flatt. Service in Maybank, Tex. Christensen-Pino Mortuary in charge locally.

**THOMASSEN**—Mrs. Mary A., 82, of 60 Roycroft Ave., died Thursday. Surviving are sons, Peter, Arthur, Paul; daughters, Mrs. Marguerite Wilkins, Mrs. Roetta Horsley. Service in Ogden, Utah, Christensen-Pino Mortuary in charge locally.

**DOUD**—Theodore C. Jr., 38, of 620 Walnut Ave., died Thursday. Surviving are wife, Beverly; son, Terry L.; daughter, Jo Ellen; brothers, Harold, Gerald, Robert; sisters, Mrs. Marcene Brown, Mrs. Marie Flowers. Service Tuesday, 10 a.m., Dilday Family Funeral Directors.

**FOX**—Earl R., 74, of 1022 E. First St., died Friday. Surviving are wife, Grace; sons, Donald A., Robert E.; sister, Mrs. Verna Cunningham. Service Monday, 12:45 p.m., Dilday Family Funeral Directors.

**LUND**—Alfred P., 70, of 4257 Heather Rd., died Saturday. Surviving are wife, Maggie; sons, Robert H., Donald E.; daughters, Margaret Smith, Marion Berner; brother, Gene Lund; sisters, Iris Hamilton, Bessie Carrier, Hatlie Coffeen. Service Tuesday, 11:30 a.m., Dilday Family Funeral Directors.

**LUCE**—Paul H., 40, of 1111 Ohio Ave., died Friday. Surviving are wife, Barbara; sons, Michael, Stephan, John M.; daughter, Karen; brother, Frank; sisters, Mrs. Evelyn Caird, Mrs. Ola Thomas, Mrs. Hazel Cifarelli. Mrs. Joan Smith. Service Tuesday, 1 p.m., Dilday Family Funeral Directors.

**HALTER**—Mrs. Carrie M., 75, of 830 E. San Antonio Dr., died Saturday. Surviving are sons, Vern, Robert; daughters, Mrs. Della Ramsay, Mrs. June Sangster. Service Tuesday, 1 p.m., Mortell's Mortuary.

**BERTO**—Louis J., of 2706 Washington St., died Saturday. Surviving are wife, Elsie; sisters, Mrs. Clara

**GRiffin**—Mrs. Leona Alberta of 351 Newport Ave., died Friday. Surviving is brother, Orville Hilliard. Service Wednesday, 3 p.m., Mortell's Mortuary.

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**TENDER CARE FOR THOSE YOU LOVE...**



for the care of the chronically ill, the convalescent—the elderly

- Registered Nurses on 24-hour duty
- The latest audio-visual nurse call system
- Air-conditioning with filtered air
- Spacious day lounge rooms and patios
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- Both black and white and color television
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**SIGNAL HILL CONVALESCENT HOME**  
237 1/2 CALIFORNIA AVE. (Just a short distance south of Wilton on California Ave.)  
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# Monday and Tuesday SPECIALS

March 9th and 10th  
Some Quantities Limited

**NOW... EXTRA Tuesday Hours... EXTRA Monday and Tuesday SAVINGS**



**Women's \$2.99 Pixies**  
SAVE 13%!  
Extremely lightweight flexible... with soft leather uppers. Black, cream, white.  
Shoe Dept.



**Women's 59¢ Anklets**  
SAVE 25%!  
2 pair for  
Ban-lon Texturized nylon anklets for women and teens. White and colors, sizes 8 to 11 1/2.  
Hosiery Dept.



**Save 22% Pastel Nitewear**  
Regular \$2.99  
Coordinated baby doll, periwinkle pajama, or Shift gown in easy care dacron® and cotton checks, pink, blue or yellow checks... Sizes 7-14. Save now.  
Girl's Wear Dept.



**Children's \$2.79 Shirts**  
SAVE 36%  
Little boy's short sleeve placket shirts of 100% Ban-lon® nylon. Colors, sizes small to large. 2-6X.  
Infant-Children's Dept.

**Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge**



**Cotton and Nylon Assorted Trims**  
Super Dept. 2 yds. 9¢  
Cotton and nylon embroidered, lace, eyelet plus much more at Sears.  
Notions Dept.



**Boys' \$4.98 Jackets**  
SAVE \$1.01!  
Nylon popover jackets in blue, bottle green, black, burgundy, white, red. Sizes 8 to 20.  
Boy's Wear Dept.



**Regular 3 pr. \$1.19 Socks**  
SAVE 26%!  
3 pair for  
Cotton and nylon work socks... sizes 10 to 13 in regular length! Color choice!  
Men's Footwear Dept.

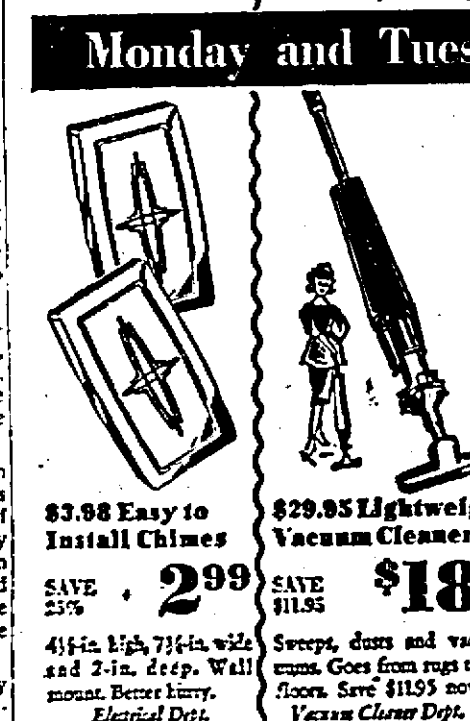


**Assorted Fabrics**  
Super Value!  
45-in. wide cotton, rayon, cupro and others. Colors and patterns.  
Yarns Dept.




**49¢ Washable Artificial Fruits**  
SAVE 49%  
4 for \$1  
Cluster of 13 grapes or choice of assorted fruits. Heavy 2 days only.  
Lamp and Glass Dept.


**Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge**



**\$3.98 Easy to Install Chimes**  
SAVE 25%  
299  
4 1/2-in. high, 7 1/2-in. wide and 2-in. deep. Wall mount. Better hurry.  
Electrical Dept.



**\$29.95 Lightweight Vacuum Cleaners**  
SAVE \$11.95  
\$18  
Sweeps, dusts and vacuums. Goes from rug to floor. Save \$11.95 now.  
Vacuum Cleaner Dept.



**3-pound Box of Sears Lo-Suds**  
Regular 89¢  
67¢  
White, bright wash without residual suds. Concentrated, you use less.  
Household Dept.



**99¢ Double Duty Lawn Sprinklers**  
SAVE 22%  
77¢  
Funnel shaped spray holes cover lawn with a gentle spray. Better hurry.  
Hardware Dept.



**\$7.98 Pure Pure White House Paint**  
SAVE \$1.54  
644 pl.  
Ordinary life expectancy of 6 years. Covers any color in one coat.  
Paint Dept.



**\$2.88 Durable Toilet Seats**  
SAVE 19%  
233  
Strong plastic hinge will not rust. Choice of colors. Now priced for savings.  
Plumbing-Hardware Dept.



**Save 29% Sulphate of Ammonia**  
Regular 2 for \$1.10  
2 5 lb. 77¢  
Feeds leaves, supplies 20% nitrogen for plants, lawns. Hurry to Sears.  
Not at Sears Glendale.  
Garden Shop



**\$4.29 Auto Front Floor Rubber Mat**  
SAVE \$1.07  
322  
Contours, door-to-door floor mats in ribbed design. Colors. A boy.  
Automotive Dept.

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LOS ANGELES—E. Olympic Blvd. & Soto  
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GLENDALE  
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**Shop 6 Nights** Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.



# The Violent World of Fred Schaus... Live and Die With the Lakers



—L. P. Photos by Jim McCormick

Looks Okay So Far

Oh, Come On Now, Ref

Give the Ball to West!

Ye Gods, How'd He Miss It?

Oh, Well, It's Only a Game

## SUNDAY Sports

Independent-Press-Telegram

SUNDAY, MARCH 8, 1964 PAGE C-1

### SHARE SAN JUAN HONORS

## Mr. Consistency, Cedar Key Score

By ERNIE MASON

Top-weighted Mr. Consistency and front-running Cedar Key Saturday captured \$75,000-added divisions of the split San Juan Capistrano Handicap at Santa Anita with both winners getting out-standing rides.

Jockey Manuel Ycaza won the first division respite riding a dislocated thumb but still brought Cedar Key home in front by nearly two lengths. And Kenny Church gave Mr. Consistency a brilliant ride with his top impost of 125 pounds to win by

slightly more than a length.

In Mr. Consistency's second division, run as the seventh race, the longshot Puyallup from Ireland was second and Dusky Damion was third. The time for the second divi-

Photos Page C-6

sion was 2:49. A second slower than Cedar Key's victory but light drizzles slowed down the turf course between the fifth and seventh races.

Mr. Consistency, racing as an entry with Aldershot, went off as the 6-5 favorite and returned \$4.60, 3.60 and 2.60. Puyallup paid \$16.20 and 7.40 and Dusky Damion returned \$3.80 to show.

For Mr. Consistency it was his fourth stakes win of the meeting and the victory earned him "horse of the year" honors. Two weeks ago he captured the richest race of the winter in the West when he won the \$145,000 Santa Anita Handicap.

A TINY horse, Mr. Consistency was given an imposing task in the race over a distance of about 1 1/2 miles with his high weight. But Church nursed him along and had enough left to stay about a length in front at the finish.

Aldershot set all the early pace for his stablemate as the Argentine-bred Fachendon was closest in the early stages with Cadiz third and Mr. Consistency fourth.

But when Church called on his mount for speed, Mr. Consistency responded and held off the challenger to the wire.

The second division carried a gross purse of \$87,850 and a winner's purse of \$54,100.

(Continued Page C-6, Col. 6)

## Chamberlain Scores 47 to Lash Lakers

L.A. Falls 7 1/2 Back; Baylor Bangs in 35

By DON HARDIN

The Lakers can woo the crowds in great quantity, but they continue to lose ball games in small quantities.

Take Saturday night's game for example. The Lakers, falling behind by two points at the first-period mark, proceeded to show how the pros play ball, but, alas, they began losing the ball and Wilt Chamberlain began scoring, and as a result the score was 120-118 in favor of the Warriors who continue to lead the Western Division of the NBA.

The sixth largest crowd of the season, a total of 13,023, was on hand at the L.A. Sports Arena to see the Lakers do their usual bit—that is, blow it after playing some of the best ball the NBA has produced.

The Lakers led, 93-87, going into the final round, but then Chamberlain unwinded and the Lakers fell 7 1/2 games behind San Francisco in the division race with only six games remaining.

THE SCORE was tied, 104-104, midway in the final period after Tom Meschery had helped the Warriors to keep up. Then it was all Wilt. He made four bank shots in a row to lead the Warriors an 8-point lead. He and the War-

riors were helped by two misplays by the Lakers. Nevertheless, Wilt was methodically perfect.

Wilt ended the game with 47 points. There was a time, however, in the game it appeared that Elgin Baylor would be the scoring star. Elgin had 20 points in the first half as the Lakers took off the momentary command, hitting 8 of 9 shots.

Elgin also hit 5 field goals in the first quarter but did not get one in the deciding stanza, winding up with 35 points, high for the Lakers. Jerry West had 25.

DICK BARNETT hit three outside southpaw shots in the final two periods to keep the Lakers within striking dis-

(Continued Page C-2, Col. 2)

## Poly CIF Champ With O.T. Win

By DOUG IVES

A proud Poly High basketball team courageously picked itself up off the floor of defeat Saturday night to win the CIF title with a heart-stopping 60-58 overtime win over Pius X.

A record crowd of 10,670 sat in on the thriller in the L.B. Arena and it would have taken a vivid imagination to think up a more dramatic ending than the one that transpired.

Pius missed by a half-second of forcing another overtime period as Dean Donnellon's desperation 8-footer went through the hoop just after the buzzer guaranteed Poly its 28th consecutive win and 32nd in 33 tries.

Just three minutes earlier Warrior Rick Adelman had pumped in a 20-footer with just one tick left on the clock to snatch victory

from the Rabbits and throw the game into the extra session.

But while Pius made a valiant bid, it was Poly that deserves the most bouquets because the Rabbits started defeat in the face more than they have all year and came storming back to win.

They trailed by 10 points one minute into the final

All Tourney Team

Wilt Chamberlain (Poly), Trent Gaines (Pius), Mel Reed (Poly), Jim LaCour (Pius), Rick Adelman (Pius), Dave Luster (Pius), Dorel Carpenter (Pius), Andy Herrera (Santa Clara), Jim Marsh (Pasadena), Dominic Nease (Lakers), Player of Tournament—Dave Luster.

period, and against a team like Pius it looked like the end was near. But just as it has done many times before, Poly galvanized into action with such a burst of energy and determination that it was startling.

In the end, it was terrific free-throw shooting (24-of-

29) and single foul shots by Trent Gaines at 0:26 and Billy Richard at 0:17 that clinched Poly's triumph.

But the real action took place what seemed like an eternity before. It was early in that last stanza and Pius was out in front and going away with a 46-36 advantage.

Then Poly's Mel Reed scored, followed by Chuck Moore, then Gaines, then Reed again. Next was Richard and to complete the cycle, Gene Washington got Poly its first tie in eight minutes, 43-48, with 4:27 to go.

Five points by Jim LaCour and one by Tom Budds for Pius was matched by two each by Gaines, Richard and Reed to leave the contest all even 54-54 with 2:27 remaining.

Poly then went into a deep freeze, deciding to

take only a good shot. At 1:19 Richard was fouled and connected on one attempt, setting up two misses by Pius and giving Poly the ball at 0:32.

Richard was fouled again at 0:10 and again sank one shot. A time out came at 0:09 and then with just one tick to go, Adelman picked Pius up by the bootstraps with his tying 20-footer.

In the extra period, Poly again played it cozy and sought only the percentage shot. And again Richard was fouled, this time with

Other CIF Page C-3

63 seconds remaining. He sank them both and it was 53-56.

LaCour brought the Warriors even 18 seconds later with two gift throws and when Adelman fouled out by clipping Gaines, it gave the Poly soph the chance to put his mates on top again at 0:26.

He made one attempt, missed the second and Pius had another lease on 'life. But destiny struck as lightning-fast Richard swiped the inbound pass and high-tailed it away from everyone until he was fouled with 17 seconds to go.

With a chance to ice the game, little Billy prolonged the suspense by making only one, giving the determined Warriors another opportunity to battle back into contention.

LaCour missed the equalizer with eight seconds remaining, but Donnellon grabbed the rebound and quick as a wink fired it back up. That the buzzer narrowly beat him will be remembered a long time.

Both clubs were superb throughout, with Pius setting the tempo of the game, one in which Poly coach Bill Mulligan said he didn't mind but one in which his Rabbits were not used to in recent games.

The contest was even at halftime, 26-26, and stayed close until Adelman took charge midway in the third period. The clever guard rammed home eight straight points as Pius surged on top, 37-32.

Before the period ended, Poly could net just two more baskets while Pius had three, plus, two free throws, to lead 45-36 going into the final quarter. Then came the whirlwind known as Poly.

Reed wrapped up his brilliant career with 21 points, three more than LaCour, who also closed out a spectacular three varsity seasons.

Mulligan, carried across the Arena floor by students and team members, said this was his most satisfactory moment in many years of coaching.

It was, indeed, a satisfactory season for Poly—a team which was on the floor many times but one which was never counted out.

Poly CIF Champ With O.T. Win



—Sat Photo by Carl Johnson

### RABBIT ON RAMPAGE

Poly High's Billy Richard flies past Pius X center Jim LaCour (50) on way to basket in 60-58 overtime CIF title win at L. B. Arena Saturday night. Richard was named to all-tournament team. In background is Dave Luster.

## Blades Tied by Seals; Play in L.A. Tonight

By AL LARSON

The chase for positions in the Lester Patrick Cup play-off race continues tonight when the Blades host San Francisco in another Western Hockey League "crucial" at the L.A. Sports Arena. Face-off is at 7.

The Blades tied the Seals 3-3 Saturday night at the Cow Palace and advanced into a deadlock for second place with idle Portland.

Willie O'Ree, Harold White and Jim Baird accounted for L.A.'s scoring. Al Nicholson tipped in a goal for San Fran-

cisco with 40 seconds remaining in regulation time to throw the Blades into their fourth sudden death overtime.

WHL Standings

Team	W	L	T	Pts
San Francisco	22	18	2	46
Los Angeles	21	19	2	44
Portland	20	20	2	42
Vancouver	19	21	2	40
Seattle	18	22	2	38
San Jose	17	23	2	36
Calgary	16	24	2	34
Edmonton	15	25	2	32
Winnipeg	14	26	2	30
Manitoba	13	27	2	28
Quebec	12	28	2	26
Montreal	11	29	2	24
Ottawa	10	30	2	22
St. Louis	9	31	2	20
St. Paul	8	32	2	18
Chicago	7	33	2	16
Indianapolis	6	34	2	14
Pittsburgh	5	35	2	12
Columbus	4	36	2	10
Philadelphia	3	37	2	8
Washington	2	38	2	6
New York	1	39	2	4

bearing the match has a definite advantage for the playoffs which start the week of Mar. 22. If L.A. can remain in second place, it will mean the extra game at home in the best-of-7 semifinal series.

First period—San Francisco, Connors (GOAL) 1:12. Penalties—Burke (LA) 8:16; Hodgson (LA) 4:57; Harty (SF) 9:22.

### Sports on TV, Radio

RADIO  
Angels vs. Cubs, KABC, 12:30 p.m.  
TELEVISION  
Charmers Golf, KABC (TV), 1 p.m.  
Angels vs. Cubs, KABC (TV), 1:30 p.m.  
South Sacramento, KABC (TV), 2:30 p.m.  
NCAA San Francisco, KABC (TV), 2:30 p.m.  
Wonderful World of Golf, KABC (TV), 4 p.m.  
Baltimore, KABC (TV), 5 p.m.  
Sat Show, KABC (TV), 8 p.m.

### Today's Sports Card

Cal-Los Angeles, 12:30 p.m.  
Baseball—L.A. Dodgers vs. Angels, 1:30 p.m.  
Baseball—San Diego vs. Padres, 2:30 p.m.  
Baseball—San Francisco vs. Giants, 3:30 p.m.  
Baseball—Los Angeles vs. Angels, 4:30 p.m.  
Baseball—San Diego vs. Padres, 5:30 p.m.  
Baseball—San Francisco vs. Giants, 6:30 p.m.  
Baseball—Los Angeles vs. Angels, 7:30 p.m.  
Baseball—San Diego vs. Padres, 8:30 p.m.  
Baseball—San Francisco vs. Giants, 9:30 p.m.  
Baseball—Los Angeles vs. Angels, 10:30 p.m.  
Baseball—San Diego vs. Padres, 11:30 p.m.  
Baseball—San Francisco vs. Giants, 12:30 a.m.  
Baseball—Los Angeles vs. Angels, 1:30 a.m.  
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Baseball—San Diego vs. Padres, 5:30 a.m.  
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Baseball—Los Angeles vs. Angels, 7:30 a.m.  
Baseball—San Diego vs. Padres, 8:30 a.m.  
Baseball—San Francisco vs. Giants, 9:30 a.m.  
Baseball—Los Angeles vs. Angels, 10:30 a.m.  
Baseball—San Diego vs. Padres, 11:30 a.m.  
Baseball—San Francisco vs. Giants, 12:30 p.m.











## Once Over Lightly

By DAVE LEWIS  
Sports Editor

### Will Clay Be Caught in the Draft?

**HITTING THE HIGH SPOTS:** The furor over Cassius Clay's draft status has taken a puzzling turn since we received a confidential report over two months ago that he was all set to enter the six-months Army reserve program and serve with a medical unit in Florida.

A high-ranking Army officer allegedly worked out the deal for Cassius IF his bout with Sonny Liston was held in Miami. He also reportedly promised a deferment for him until after the fight.

This, we were told, was one of the three prime reasons why the bout was switched from Las Vegas to Miami.



CASSIUS CLAY  
He's No Dummy

won't identify "they," but insists he is a "man of peace." If he is an objector, the medical corps would seem the perfect spot for him. Many have served with distinction as medics.

Providing Cassius is classified as a conscientious objector, the Selective Service laws read that he must then engage in "work of national importance" or face punishment.

★ ★ ★  
**THEN THERE IS** the report that he flunked his psychological test. This also seems hard to believe. He's no dummy. However, the fact that he was given an extra series of tests in Florida two weeks ago—two months after his original examination—is significant to some.

Whatever happens, many observers feel that Cassius' future in the public eye is not a bright one. As one prominent man said, "He has talked himself into serious trouble with Negro integration leaders and I predict he'll be subjected to harassment, humiliation and insults as he has never before experienced."

"He also has lost a lot of popularity he would otherwise have enjoyed by his announcement he is associated with the Black Muslims (he has revealed he has been one for the last four years)."

"He will need a higher degree of courage in the next few months than when he climbed into the ring with Liston."

★ ★ ★  
**INCIDENTALLY, THE TOP** two athletes in pro sports considered to have excellent chances of becoming strong contenders for the heavyweight title with a couple of years of training and a half-dozen fights are Wilt Chamberlain and Jimmy Brown.

Both have turned down big offers to turn to the ring game, but have rejected them without seriously considering them.

Another prospect might be Tom Hoover of the New York Knicks. Earlier this season, he kayaked Don Nelson of the Lakers in a brief brawl and then Wednesday battled Terry Dischinger of the Bulls and finally broke a fan's nose with a right cross...

The St. Louis Hawks have all the best of the schedule as they try to overhaul the San Francisco Warriors for first place in the NBA's Western Division title race.

The Hawks have seven games left—two each with Cincinnati and Detroit, and one apiece with Baltimore, New York and Philadelphia. The Warriors have six games remaining—two each with Baltimore, Philadelphia and the Lakers.

★ ★ ★  
**WHILE THE PGA** is fighting sponsors for control of TV money received for telecasting of golf tournaments, there is a bitter fight developing among PGA members themselves on how to cut up that revenue.

Club professionals, who pay the same dues to the PGA as the more publicized touring pros, are organizing a drive to gain a slice of any TV package which the national group arranges.

As one club pro points out, "If a plan is worked out and TV money starts rolling in, we just want to make sure we folks who keep the home fires burning are remembered at the pay table. We play an important role, too, in making golf as big a game as it is..."

Prediction: If Walt Hazzard of UCLA is not picked on the first round of the NBA draft by either the Lakers or Boston Celtics, he'll wind up with the Detroit Pistons!

★ ★ ★  
**ONCE AGAIN IT IS** heard that the Rams have Jon Arnett on the trading block...

The experts say that Arnold Palmer's slump this winter is due greatly to the fact he can't control his wedge shots. He has lost confidence in the club. Another factor is that he has been having difficulty getting birdies on the par five holes...

Birdie Tebbets, manager of the Cleveland Indians, says that the best way to find out about your players in a hurry is to "offer them to the other clubs. When I tell you that they're not interested in a man, then he doesn't figure to help you very much..."

Overheard at a recent Laker game "I'd love to be a name-dropper but I can only remember faces"...

Best crack of the week: Ara Parseghian, Notre Dame's new football coach, says, "I'm thinking of changing my first name to Erin!"

## New Score System Marks Rodeo Return

When the Pacific Indoor Rodeo returns to Long Beach's Arena April 2-5, fans and the scores, ranging from 150 upwards to 190 created being among the first to witness the new system of judging the riding events, recently approved by the Rodeo Cowboys Association.

Now the judges will mark the animal and the rider from 1-25 making for a maximum of 100 points. In the past the animal and rider were scored under an intricate system that resulted in spectator confusion.

The ride was scored one way and the stock the other. The scores, ranging from 150 upwards to 190 created being among the first to witness the new system of judging the riding events, recently approved by the Rodeo Cowboys Association.

# Yogi Berra? He's All Manager

\*\*\*  
'Think I Can, But Don't Know for Sure'

FORT LAUDERDALE, Fla. (AP)—The stumpy little guy they once called a buffoon, a clown, a misfit in a baseball uniform, is doing very well as manager of the New York Yankees.

Nobody seems to have any complaints. The players are content, the fans are overjoyed, the writers are satisfied and the front office is patting itself on the back for making a wise choice.

The difference between Yogi Berra, the player and Lawrence Peter Berra, the

manager, is hardly noticeable. He's still the nice, friendly guy he's always been. He's still quick to grin. He still talks to everyone.

He still messes up the English language with abandon—"I'm doin' plenty of lookin' and that's why I'm watchin' so much," or, "we'll come to the bridge when we cross it." But then Yogi admits he'll probably never develop into a good "speaker."

He's all manager, though.

Watching him out on the field observing everything that's going on with his hands buried deep in his back pockets, or using a fungo stick to illustrate a point to his coaches or players, Berra gives the impression he has been a manager all his life. In truth, it's almost difficult to believe he's yet to manage in a real ball game.

Berra is aware of his paradoxical position. He knows he has the most enviable job in baseball and

nobody has to tell him all eyes will be on him from start to finish.

"Don't worry," he said. "I know just where I stand. I know that if the Yankees win again, which I think we will, people will say the Yankees would win with Mickey Mouse managing. And if we lose, they'll say it's my fault, that I can't manage."

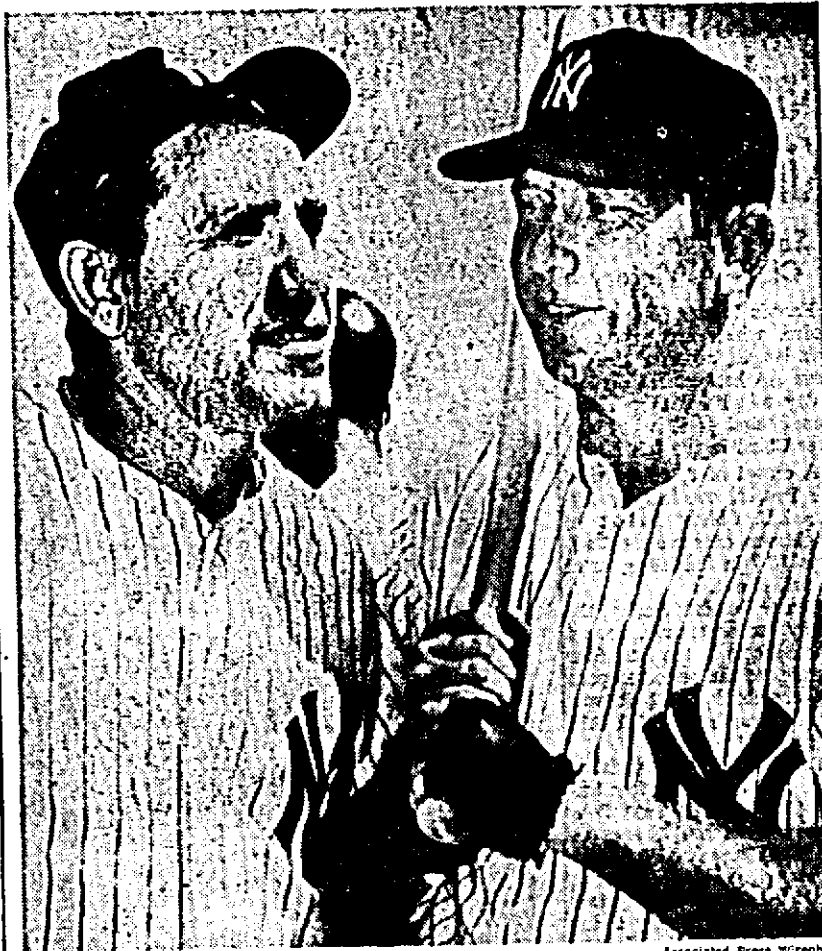
"Now I'll tell you something. I think I can manage but I don't know for sure

and this is the year for me to find out."

As a player, Berra was never considered an ideal man to interview. But as a manager, he is making a big effort to be extra communicative with the press.

"I'm tryin' to answer every question the best way I can," he said.

After a mass interview—and he's already had many of them—he invariably turns to an old friend and asks: "How did I do?"



Associated Press Wirephoto

### LISTENING TO THE BOSS

Mickey Mantle, who recently signed his second consecutive \$100,000 contract with the New York Yankees, listens to manager Yogi Berra before taking batting practice at spring training camp.

## PCC Girl Beats Own Swim Mark

Janice Carter of the Pacific Coast Club broke her own Southern Pacific Association AAU record in the 15-17-year-old 50-yard freestyle Saturday at the age-group invitational swim meet at El Camino. Her time of 25.9 was nearly a half-second under her former mark.

The meet continues today.

**GIRLS**  
7:50 backstroke—C. Planted (NCL).  
8:10 50 backstroke—D. Alam (PCC).  
8:20 50 backstroke—C. Planted (NCL).  
8:30 50 backstroke—M. Edward (NCL).  
8:40 50 backstroke—C. Power (NCL).  
8:50 50 backstroke—J. Smith (PCC).  
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# Fishin' Around

By DONALD CRUICKER

## Another Headache for Fish, Game

Assemblywoman Pauline Davis, only female member of the 120 persons who compose the California Legislature, is on the warpath again and, of course, the object of her wrath is the Department of Fish and Game. As chairwoman of the Assembly Fish and Game Committee, Pauline wants to investigate the DFG just to find out if it's efficiently operated.

"And while we are at it, we might consider some way to reorganize the department and save some money," says Mrs. Davis. She says the survey will be made by a private firm at the expense of the committee which she heads.

The 47-year-old red-haired grandmother says: "It is my duty to ride herd on the department. The sportsmen who buy the licenses that support the department say to me, 'We want you to ride herd on the department.' They want this type of supervision over fish and game. It's my duty at the request of the constituency."

What Mrs. Davis proposed to do could run into a costly investigation, especially if done by a private firm. It appears to this columnist that it's about time somebody rode herd on Mrs. Davis and her constant beefing at DFG director Walter Shannon and the entire department. When the facts are reviewed, it seems hardly possible that the DFG is full of "fat."

ASSEMBLYMAN VINCENT THOMAS, a member of Mrs. Davis' committee and the man who sold away Catalina Island's shoreline to the commercials last year, said that he thought such an investigation should be made by the California Auditor General.

"He and his staff of 30 accountants can do the same work and it won't cost a dime," said the San Pedro Democrat.

In reply, Mrs. Davis said that she already had talked to the auditor general and that he told her that he didn't have the staff for the type of study she wanted.

"I've already got a private auditing firm in mind that is highly respected," she said. She did not say what the investigation might cost. But it's certain that such a probe will be costly and that the taxpayers will pay for it. Mrs. Davis won't!

It's well to recall that the DFG spent \$100,000 six years ago for a two-year efficiency study at the request of the Legislature. Management consultants Booz, Allen and Hamilton made more than 200 recommendations, most of which were put into effect.

If an investigation is going to be made of the DFG, or the Department of Highways, or any other governmental agency, this writer feels that it should be authorized by the Legislature, and not be the result of one woman's whim.

DFG DIRECTOR SHANNON said: "We don't have anything to hide and we have never objected to a study by anyone who is authorized to make it. If it's legal, if it is a study that is approved by the Legislature, it's all right with us for someone to look at our books."

"If there is any 'fat' in the department I, too, would like to know about it because we have been running as tight a ship as possible. In the past six years we have cut out 78 positions and there aren't many state departments that can say that."

Mrs. Davis' threat to make the investigation came after Shannon had said that the department would have to obtain more revenue in a year or two or curtail programs. He warned that the department could even face a deficit in the 1964-65 fiscal year because of recently granted salary increases.

Mrs. Davis said: "I'm not talking about the number of personnel the department has. I want to know what they are putting into the field that's available for the unattached sportsmen."

Meanwhile, James Leiby, the department's administrative officer, saw it this way:

"Our problem is this. People have different ideas on what we should spend our money for. Some think we should not be in the catchable-trout program. Others think we shouldn't have deer management. It's a matter of viewpoint."

BASICALLY, MRS. DAVIS' attitude toward the department is almost a personal one with Shannon, although she makes no attempt to cover her animosity with other members of the department and also with the governor-appointed Fish and Game Commission, now headed by Henry Cline Schmidt, who lives in Mrs. Davis' district.

She is a confirmed foe of special deer hunts and she doesn't think the DFG or the commission know anything about management. She thinks that the DFG should not gear its program toward development of bitterbrush for forage, but should study other types of plant life to keep the deer herds alive and healthy.

"When the bitterbrush is gone, the DFG orders a special hunt to take 'X' number of deer off the range. It's ridiculous," she says.

How does a woman become so powerful and so involved in fish and game?

When Lester K. Davis was the Assemblyman from the second district, his wife, Pauline, was his secretary. She previously had been a telephone operator and a railroad dispatcher. Assemblyman Davis died in 1952 and his wife succeeded him. Oddly enough, she is holding the same committee position that he held.

Mrs. Davis says: "My family always has been interested in fish and game. I still fish and I used to hunt when I was younger."

## SUNDAY SHORTS

### Tennis? Yes, They Do Mean Anyone!

Things aren't so peachy with the University of Miami's undefeated tennis team.

The problem is Fern Lee (Peaches) Kellmeyer, a girl who has been promoted to No. 7 on the otherwise all-male squad.

"I did not come 10,000 miles to play on a team with a girl," says Rodney Mandelstam from South Africa, the top player. "All the fellows feel insulted."

THE AMERICAN Civil Liberties Union has taken up the cause of pitcher Jim Brosnan, who wouldn't sign with the Chicago White Sox because he wouldn't prom-

## Mongo Tops Gun Bow in 100-G Race

### New Orleans 'Cap to Green Hornet

BOWIE, Md. (AP)—Mongo rallied from next to last in a seven-horse field Saturday and won the \$109,400 John B. Campbell Handicap by a nose over Gun Bow.

With Kelso temporarily sidelined after winning Horse of the Year honors four years in a row, Mongo continued his early bid for the 1964 title.

Mrs. Marion duPont Scott's Mongo, rated the best handicapped horse in training in the East, and Gedeon Farm's Gun Bow, winner of three consecutive stakes in California, each carried 126 pounds in what was billed as a battle between East and West.

The race drew 23,789, and the track's second largest crowd of its 51-year history poured \$2,187,898 through the mutuel machines. It was the first time Bowie had topped the 2 million mark.

COMING from far off the pace under his substitute rider, Johnny Rotz, Mongo moved three quarters of a length in front of pacesetter Gun Bow at the eighth pole. But then Willie Shoemaker brought Gun Bow back to life and Mongo had just enough gameness to win in a picture finish.

The two horses reached the finish one length in front of William L. Harmonay's Uppercut.

A local favorite since he is trained for Mrs. Marion duPont Scott by Marylander Frank Bonsal, Mongo went off a slight favorite and paid \$4.60, \$2.60 and \$2.20 while Gun Bow returned \$2.60 and \$2.40. Uppercut paid \$3.60.

GREEN HORNET, charging like a whirlwind, ran away from favored Bold Commander in a stirring stretch duel Saturday and won the \$61,500 New Orleans Handicap at the Fair Grounds.

Jockey Ray Broussard brought his 5-year-old mount from eighth at the halfway mark to breeze home with a comfortable lead of three lengths.

Green Hornet returned \$10.40, \$4.60 and \$4.20.

THE HEAVILY favored Calumet Farm entry of Ky. Pioneer and Kentucky Jug finished one-two Saturday in the \$17,900 Hutcheson Stakes at Gulfstream Park and Ky. Pioneer established himself as a strong factor in the Florida Derby April 4.

Caliente Results

FIRST RACE—5 furlongs: 1. Caliente, 1:00. 2. Caliente, 1:01. 3. Caliente, 1:02. 4. Caliente, 1:03. 5. Caliente, 1:04. 6. Caliente, 1:05. 7. Caliente, 1:06. 8. Caliente, 1:07. 9. Caliente, 1:08. 10. Caliente, 1:09. 11. Caliente, 1:10. 12. Caliente, 1:11. 13. Caliente, 1:12. 14. Caliente, 1:13. 15. Caliente, 1:14. 16. Caliente, 1:15. 17. Caliente, 1:16. 18. Caliente, 1:17. 19. Caliente, 1:18. 20. Caliente, 1:19. 21. Caliente, 1:20. 22. Caliente, 1:21. 23. Caliente, 1:22. 24. Caliente, 1:23. 25. Caliente, 1:24. 26. Caliente, 1:25. 27. Caliente, 1:26. 28. Caliente, 1:27. 29. Caliente, 1:28. 30. Caliente, 1:29. 31. Caliente, 1:30. 32. Caliente, 1:31. 33. Caliente, 1:32. 34. Caliente, 1:33. 35. Caliente, 1:34. 36. Caliente, 1:35. 37. Caliente, 1:36. 38. Caliente, 1:37. 39. Caliente, 1:38. 40. Caliente, 1:39. 41. Caliente, 1:40. 42. Caliente, 1:41. 43. Caliente, 1:42. 44. Caliente, 1:43. 45. Caliente, 1:44. 46. Caliente, 1:45. 47. Caliente, 1:46. 48. Caliente, 1:47. 49. Caliente, 1:48. 50. 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## THE BUSINESS WEEK

# Rub Tax Cut Medicine Into Economy Muscles

By ROGER LANE  
AP Business News Writer

NEW YORK (AP)—The tax cut growth medicine prescribed by the late President Kennedy a year and a half ago finally began to rub into the muscles of the economy last week.

The first application was in paychecks distributed to salary and wage-earners Thursday and Friday.

Gradually, as the effects fan out across the country, hundreds of thousands of corporations and 80 million individuals will end up with \$11.5 billion a year more to spend or save.

The administration is counting on the resulting step-up in expenditures to spur expansion in an already flourishing economy, and by generating more jobs, to reverse a persistent uptrend in unemployment.

How the medicine works, only time will tell.

ITS ACTUAL on the business and finance scene came as favorable omens continued to pile up and disquieting influences were few.

The stock market climbed to new high ground and, despite some backing and filling, showed signs of digging in there, or even pushing higher.

More good news came from the booming auto industry, a bellwether of prosperity for many satellite businesses, and from steel, a second strong underlying force with widespread roots.

Other reports told of a sharp rise in machine tool orders, increased factory bookings of new orders and promising achievements looking toward development of a supersonic commercial air transport.

The consumer price index, revised to reflect changed

purchasing patterns, crept higher. Leading aluminum producers made an ingot price stick after two abortive attempts.

ALSO REFLECTING a fast pace in the economy, a major concern marked some fabricated copper products but events in Chile pointed to further stability for the 31-cent price of refined copper.

New car sales posted a record in February for a fifth consecutive month. The selling rate of 23,523 cars a day was up seven per cent from a year earlier and eclipsed a previous mark for a February—23,374 set in 1955.

At 675,000, auto assemblies failed by a hair's breadth to match the February record of nine years ago but one-half of the \$250 million jumped smartly from the 601,000 of February in 1963.

STEEL production, gaining for a ninth consecutive week, mounted to nearly three-fourths of capacity and reached an eight-month high. However, steelmakers lost another round in their campaign to curb foreign imports when the Tariff Commission ruled that steel pipe coming in from Luxembourg was not being "dumped" here at illegally low prices.

Wall Street was heartened when the stock market, as measured by the popular Dow-Jones Industrial Average, started the week on a firm upbeat after closing the preceding week above the 800 level for a first time.

Analysts said the quality of leadership remained good. In the background was speculation, muffled as the

Aluminum Company of

★ ★ ★ ★ ★

## Stocks in the Spotlight

NEW YORK (AP)—Yearly high-low, weekly sales, high, low, closing price and net change of the 20 most active stocks for the week:

49	37%	Chrysler	930,300	47 1/2	44 1/2	47	+3
6 1/2	2 1/2	Eric Lack	475,300	6 1/2	4 1/2	5 1/2	.....
37 1/2	33 1/2	RCA New	459,100	36 1/2	34 1/2	36 1/2	-2 1/2
96 1/2	70	Xerox	377,300	86 1/2	78 1/2	85 1/2	+6 1/2
9 1/2	5 1/2	Studebaker	319,000	8 1/2	7 1/2	7 1/2	- 1/2
22 1/2	12 1/2	Sperry Rd	304,400	18 1/2	17	18 1/2	+ 1/2
91 1/2	57 1/2	Gen Motors	251,700	83 1/2	79 1/2	81 1/2	+1 1/2
59	42	Ford Motor	242,100	56	53 1/2	55 1/2	+1 1/2
7	4 1/2	Fairb Whit	222,600	6 1/2	5 1/2	5 1/2	- 1/2
15	8 1/2	Am Photo	215,800	11 1/2	9 1/2	11	+ 1/2
41 1/2	31	Westing Elec	212,500	35 1/2	33 1/2	35 1/2	+1 1/2
44	32 1/2	Lockheed	191,500	40 1/2	38 1/2	38 1/2	+ 1/2
39 1/2	19 1/2	Cerro Cp	180,300	39 1/2	35	38 1/2	+3 1/2
22 1/2	6 1/2	Cont Airline	179,300	22 1/2	20 1/2	21 1/2	- 1/2
31 1/2	23 1/2	Gen Dynam	178,400	31 1/2	29 1/2	31 1/2	+1 1/2
39 1/2	23 1/2	Reynolds Met	161,900	39 1/2	36 1/2	39 1/2	+2 1/2
143 1/2	114 1/2	AmTel&Tel	158,500	143 1/2	140	140 1/2	- 1/2
42 1/2	17 1/2	Hel Curtis	156,200	37 1/2	33 1/2	35	-2 1/2
38 1/2	24 1/2	Parke Davis	154,000	34 1/2	32 1/2	32 1/2	-1 1/2
16	10 1/2	Permian	148,600	15 1/2	12 1/2	15 1/2	+2 1/2

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America announced the mark- followed by Reynolds Metals' eral Food's Maxwell House Studebaker Corp. and Fed- marked under Fedders' name up after Aluminum Ltd., a Co., the No. 2 company, and Canadian producer and dom- Kaiser Aluminum and Chem- fee producers raised whole- maker with a well developed year contract has been signed nant factor in the world ical. sale coffee prices 4 cents a distribution setup, announced to ship 11 million tons of pound, the third such rise of an agreement whereby major coking coal from southern the year, after green coffee appliances built by Studebak- West Virginia mines to steel quotations by 1 cent. Alcoa's HERE AND THERE around prices hit a 14-year high... er's Franklin division will be producers in Italy. lead on domestic price was the business scene... Gen-

### INTER-OFFICE MEMO

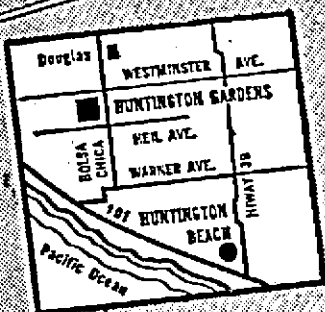
FROM: Helen Bell

TO: G. A. Langford

Mr. Langford:— Mr. Roberts called in to pick up his calls and to say "Thanks" to you for suggesting The Huntington Gardens... he took a Pent-house apartment near the New England area. If my work is all done Thursday morning, would like to take the afternoon off so that Charlie and I can take a look at this fabulous Huntington Gardens... we would like to get an unfurnished apartment in the garden area. Didn't you tell me there's a Polynesian quadrangle? Do they have sauna baths and heated pools in that section too? Charlie loves golf and tennis so this place really intrigues him--(the maid service intrigues me!) Thanks for the tip on this place... wedding date is growing close and this sounds ideal! And rentals start at only \$12511!

Helen Bell

P.S. THE HUNTINGTON GARDENS are located at Heil Ave. and Bolsa Chica--just a short distance from here.

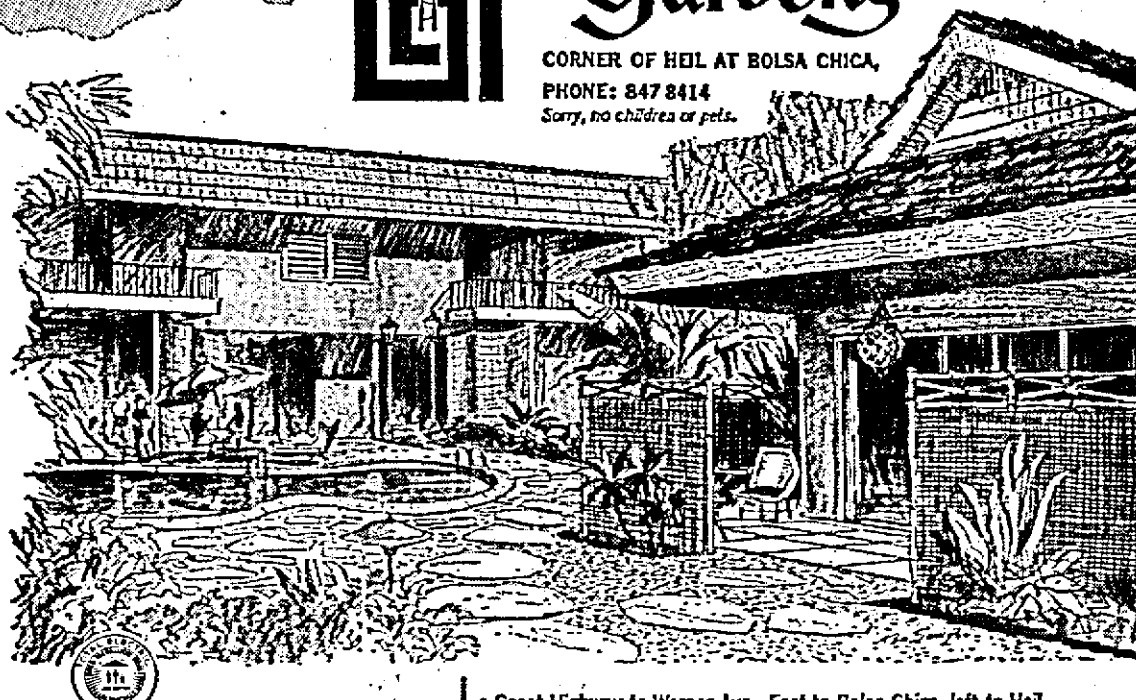


the  
**Huntington  
Gardens**

CORNER OF HEIL AT BOLSA CHICA,

PHONE: 847 8414

Sorry, no children or pets.



#### DIRECTIONS:

- Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil.
- Coast Highway to Highway 39, North to Warner Ave., West to Bolsa Chica, right to Heil.

SUNDAY  
CLASSIFIED  
ADVERTISING  
DEADLINE  
FRIDAY  
5:00 P.M.

INDEPENDENT, PRESS-TELEGRAM

# Classified ads

REGIONAL OFFICES  
BELLFLOWER—Torrrey 6-1721  
9833 East Belmont  
GARDEN GROVE—JE 7-9120  
9624 Garden Grove Blvd.  
LAKEWOOD—ME 3-0764  
5056 Faculty Avenue

Phone HENock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 8, 1964

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

## NEW CAR DIRECTORY

ALFA-ROMEO	DODGE	OLDSMOBILE
LONG BEACH, LAKEWOOD Briny-Gray Imports, 3515 Atlantic GA 4-0951	LONG BEACH Vernie Holmes, 35th & Atlantic GA 4-8603	LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach HE 6-9621
COMPTON Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940	Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281	BELLFLOWER, COMPTON, DOWNEY, NORWALK Noelting 7443 E. First St., Downey TO 2-1181
AUSTIN	ENGLISH FORD	OPEL
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore 912 No. Long Beach Blvd., Compton NE 2-7141	LONG BEACH Boulevard Buick, 1831 Long Beach Blvd. HE 7-2754
AUSTIN-HEALEY	FALCON	PEUGEOT
LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore 912 No. Long Beach Blvd., Compton NE 2-7141	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto Sales, 1450 L. B. Blvd. HE 2-8916
BUICK	FIAT	PLYMOUTH
LONG BEACH Boulevard Buick 1831 Long Beach Blvd., Long Beach HE 7-2751; SP 5-8156	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount ME 3-1107	LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Blvd., Lakewood TO 7-2731
BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Blvd., Compton NE 5-7141	Hale Young Ford Co., 2641 E. Anaheim GA 8-1156	Ray Vines, 4201 E. Willow 426-7301
Peoria Bros. Buick 15734 Bellflower Blvd., Bellflower TO 7-1781	Los Altos Ford, 2302 Bellflower Blvd. 434-8461	SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington TE 5-3131
ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach LE 6-6588	BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton NE 2-7145	PORSCHE
CADILLAC	WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621	LONG BEACH, LAKEWOOD Ricetta Motors, 999 Long Beach Blvd. HE 7-2489
LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd. HE 7-2241	FIAT	PONTIAC
CHEVROLET	LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic GA 4-0754	LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. HE 7-4111
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421	BELLFLOWER, COMPTON, DOWNEY, NORWALK Peoria Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower TO 7-1781	BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lamerda 302 N. Long Beach Blvd., Compton NE 9-6566
Cornier Chevrolet, 601 Long Beach Blvd. GA 6-3341	Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940	Suburban Pontiac 17639 S. Bellflower Blvd. TO 6-1725
Harbor Chevrolet, 3770 Cherry Ave. GA 6-3341	FORD	SAN PEDRO, WILMINGTON, LOMITA Reinas Pontiac, 412 W. Anaheim, Wilmington TE 5-3141
Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood ME 3-0781	LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. GA 8-1156	RAMBLER
ARTESIA S & J Chevrolet 11900 E. South St., Artesia UN 5-1276	Los Altos Ford, 2302 Bellflower Blvd. 434-8461	LONG BEACH, LAKEWOOD Rancho Rambler, 2150 L. B. Blvd. GA 6-2111
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE B.T. Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. NE 9-3060	BELLFLOWER, COMPTON, DOWNEY, NORWALK Chief Chamberlain Ford 15727 Paramount Blvd., Paramount ME 3-1107	Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001
Enoch Chevrolet 8730 L. B. Blvd., South Gate NE 8-0523	Glen Organ Ford 220 So. Long Beach Blvd., Compton NE 2-7145	Holiday Rambler, 1310 Long Beach Blvd. HE 6-9007
George Chevrolet 17150 Lakewood Blvd., Bellflower WA 5-2251	Hensley-Anderson Ford 9333 Alondra, Bellflower TO 7-2734	BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton 410 N. Long Beach Blvd. NE 8-0581
Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount ME 0-5856	WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621	Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower TO 7-2256
Paramount Chevrolet Corner Firestone at Paramount Blvd. ME 0-2181	IMPERIAL	SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 422 W. Anaheim, Wilmington TE 5-6646
ORANGE COUNTY Eddie Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove HE 2-4411; JE 4-2700	LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871	RENAULT-DAUPHINE
CHRYSLER	Ray Vines, 4201 E. Willow 426-7301	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, 1450 L. B. Blvd. HE 2-8916
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. TO 7-2731	SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington TE 5-3131	WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595
BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy MacArthur, Inc. 1112 No. Long Beach Blvd., Compton NE 2-7171	JAGUAR	SIMCA
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington TE 5-3131	LONG BEACH Boulevard Buick, 1831 Long Beach Blvd. HE 7-2754	LONG BEACH, LAKEWOOD Bob Burt, 3600 E. Pac. Cst. GE 9-0491
COMET	JEEP	Part, GE 5-5315
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916	LONG BEACH, LAKEWOOD Dorser Motors, 4065 E. Anaheim GE 8-4560	SPRITE
BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761	Holiday Rambler, 1310 Long Beach Blvd. HE 6-9001	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911
Don Moore 912 No. Long Beach Blvd., Compton NE 2-7141	Rancho Jeep Supply, 6309 Paramount Blvd. GA 3-0568	SUNBEAM
CORVAIR	LANCER	LONG BEACH, LAKEWOOD Import Auto Sales, 1460 L. B. Blvd. HE 2-8916
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421	LONG BEACH, LAKEWOOD, COMPTON Glenn E. Thomas, 340 E. Anaheim HE 6-1281	TEMPEST
Cornier Chevrolet, 601 Long Beach Blvd. HE 6-3291	Snarely & Langford 401 No. Long Beach Blvd., Compton NE 1-8163	LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. HE 7-4111
Harbor Chevrolet, 3770 Cherry GA 6-3341	LINCOLN CONTINENTAL	BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 So. Bellflower Blvd., Bellflower TO 6-1725
Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood ME 3-0781	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916	THUNDERBIRD
PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount ME 0-5856	LOTUS	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount ME 3-1107
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton NE 9-3060	LONG BEACH, LAKEWOOD Briny-Gray Imports, 3515 Atlantic GA 4-0951	Met Burns, 2000 Long Beach Blvd. GA 8-1156
CORVETTE	LONG BEACH, LAKEWOOD Briny-Gray Imports, 3515 Atlantic GA 4-0951	Hale Young Ford Co., 2641 E. Anaheim GE 8-1156
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421	MERCEDES-BENZ	Los Altos Ford, 2302 Bellflower Blvd. 434-8461
Harbor Chevrolet, 3770 Cherry GA 6-3341	LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	Glen Organ Ford 220 So. Long Beach Blvd., Compton NE 2-7145
PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount ME 0-5856	MG	TRIUMPH
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton NE 9-3060	LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH Briny-Gray Imports, 3515 Atlantic GA 4-0951
DART	WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	COMPTON Whittier Imports Compton & Long Beach Blvd., Compton NE 1-4940
LONG BEACH Vernie Holmes, 35th & Atlantic GA 4-8603	MERCURY	VALIANT
Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916	LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow 426-7301
BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower TO 6-9081	BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761	R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871
Snarely & Langford 401 No. L. B. Blvd., Compton NE 1-8163	METROPOLITAN	Ed Barber, 6200 N. Bellflower Blvd., Lakewood TO 7-2731
WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	LONG BEACH, LAKEWOOD Rancho Rambler, 2150 L. B. Blvd. GA 6-2111	SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carls Motor, 1200 Avalon, Wilmington TE 5-3131
DATSUN	Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001	VOLVO
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1413 + 4128 E. Anaheim, GE 9-0943	MORRIS	LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Coba Bros., Long Beach Blvd. at 29th St. GA 4-0951

## OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
3951 Walnut	HE 7-4045	Bixby Area
3268 San Anselmo	HA 5-6416	City College
3816 E. 14th	HE 5-6903	Eastside
3608 Fairman	HA 5-6416	Lakewood Area
2125 Fidler	GE 9-9127	Los Altos
3268 San Anselmo	HA 5-6416	Los Altos
233 E. Arbor	GA 6-6184	North Long Beach
6148 Gundry	GE 4-7487	North Long Beach
6764 Lewis	GE 9-0404	North Long Beach
5629 Myrtle Ave.	GA 3-1487	North Long Beach
1912 Poinsettia	GA 3-1487	North Long Beach
15417 Gard St.	TO 6-1791	Norwalk
715-717 26th St.	TE 3-3318	San Pedro
2626 Eucalyptus	GA 7-7084	Wrigley
2926 Eucalyptus	HE 7-1281	Wrigley
2980 Eucalyptus	GE 9-2323	Wrigley
2135 San Francisco	GA 4-4712	Wrigley

### 2 BEDROOMS AND DEN OR FAMILY ROOM

3001 E. 2nd	GE 4-0935	Belmont Heights
2561 218th Place	HA 5-6416	Dominguez
1740 Stanley	GE 4-8928	Eastside
6018 Balforn	925-4453	Lakewood Area
4321 Faculty	425-3249	Lakewood Village
82 Giralda Walk		Naples-Marina
45th Way at Orange	GA 3-5401	Ridgewood Manor
Oregon & Hill	HE 7-1281	Wrigley

### 3 BEDROOMS

9556 Beverly St.	TO 6-6410	Bellflower
3425 Vista	GE 9-0404	Belmont Heights
320 La Verne	HA 5-6416	Belmont Shore
4425 Rose Ave.	GA 2-1257	Bixby Area
4536 Whaley	GA 2-1257	Bixby Area
2706 Tyler St.	GA 9-2939	Dominguez
1717 E. Sixth	HE 6-2935	Eastside
2691 Bellflower	HA 9-5728	Garden Grove
12001 Wilken Way	JE 4-6856	Garden Grove
3508 Clark	425-5393	Lakewood Area
6429 Glarywhite	WA 5-1271	Lakewood Area
4774 Obispo	HA 5-6416	Lakewood Area
4213 Redline Dr.	HA 9-9714	Lakewood Area
3222 Hackett	HA 5-6416	Lakewood Plaza
3221 Monogram	HE 5-6794	Lakewood Plaza
6716 Rosebay		Lakewood Plaza
4845 Graywood	GA 8-1261	Lakewood Village
6728 Espanita	431-4869	Los Altos
5615 Campo Walk	GE 4-7518	Naples-Marina
153 Cordova Walk	GE 3-0403	Naples-Marina
136 Sienna Dr.	GE 3-0403	Naples-Marina
250 Venetia Dr.	GE 8-1074	Naples-Marina
3318 Barclay	GA 2-4444	North Long Beach
6550 Cerritos Ave.	GA 3-5468	North Long Beach
6564 Cerritos	ME 4-2530	North Long Beach
3316 Dameron	NE 5-8103	North Long Beach
253 E. Arbor	GA 6-6184	North Long Beach
1918 E. 63rd	422-0198	North Long Beach
108 E. 236th		N. Wilmington
15903 Modris	TO 7-2707	Norwalk
1251 Bryant Road	GE 9-2191	Park Estates
556 E. 20th St.	GE 8-0074	Poly Hi
11532 Harrisburg	GE 1-2534	Rossmoor
1716 Bayou	430-2508	Seal Beach
1724 Crestview	HA 9-5928	Seal Beach
513 Riviera Dr.	430-0495	Seal Beach
6835 Mantova	HA 5-6416	State College
3275 Caspian	GA 6-3903	Westside
2312 Earl	GA 6-3903	Wrigley
2127 San Francisco	GA 6-3903	Wrigley

### 3 BEDROOMS AND DEN OR FAMILY ROOM

9649 Claverwood	925-5078	Bellflower
800 Tehachapi	GA 7-5467	Bixby Knolls
2044 Ostrum	GE 1-5334	Lakewood Plaza
6556 Rosebay	429-3181	Lakewood Plaza
21131 Baltic	GA 2-4444	North Long Beach
6433 California	GA 2-8802	North Long Beach
11852 Cherry	HA 5-1203	Rossmoor
1115 Mar Les West	HA 8-1211	Santa Ana
3231 Fashion	GA 4-1451	Westside
3149 Pine Ave.	HE 7-1281	Wrigley
233 W. 21st St.	HE 6-1701	Wrigley

### 4 BEDROOMS

1825 Shipway	430-2679	Lakewood Plaza
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15402 Shasta Lane	897-5328	Huntington Beach
4502 Ladoga	HA 5-9741	Lakewood Area
6312 Marquita	GE 1-0582	State College

### 5 BEDROOMS AND DEN

4653 Blackthorne	GE 0-2411	Lakewood Village
2505 E. 20th	GA 4-7604	Signal Hill

### DUPLEXES

3737 Locust	GA 7-5418	Bixby Knolls
5234 Pacific	GA 2-4444	North Long Beach
2062 Dawson	GE 1-7715	Signal Hill
2008 Stanley	GA 4-7604	Signal Hill
2012 Stanley	GA 4-7604	Signal Hill

### HOME AND INCOME

1085 & 1085 1/2 Junipera	GE 9-0935	Eastside
157-159 E. Plymouth	HE 6-9701	North Long Beach
3199 Pine Ave.	HE 6-9701	Wrigley

### HOME WITH POOL

6737 Carolite	HA 5-3153	Lakewood Plaza
3061 Hill Rose Dr.	GE 1-8977	Rossmoor
12832 Martha Ann Dr.	GE 1-9720	Rossmoor

### INCOME PROPERTY

9344 & 9346 Nichols	TO 6-6410	Bellflower
5036-5044 Linden	GA 4-4638	Bixby Knolls

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1260 E. 4th	439-2755	Downtown
901 Linden	HA 9-1770	Downtown
374 Carroll Park E.	434-9474	Eastside

## BONA FIDE USED CAR DEALERS DIRECTORY

A-I USED CARS	16207 Lakewood, ME 4-2946	COTTER'S WAGON TOWN	2223 Long Beach Blvd., GA 6-7041	ED JENSON	15804 Lakewood, Bellflower, TO 7-7717
L. A. ANDERSON	1842 E. Anaheim, HE 7-5614	COTTER MOTOR SALES, 2165 L.B. Blvd., HE 6-7234		LOHMEIER MOTORS	1580 L.B. Blvd., HE 6-6562
BEN RUSHING	850 L.B. Blvd., HE 5-7424	CREST MOTORS	1335 Long Beach Blvd., HE 2-2969	MANNING MOTORS	1048 L.B. Blvd., HE 7-7549
C. BOB AUTREY	1570 L.B. Blvd., HE 2-4441	DENHAM'S	2533 Lakewood Blvd., GE 3-0929	MARK THORNTON	7911 Alondra, Prmt., ME 3-0071
BOB THOMPSON AUTO SALES	431 W. Pacific Coast Hwy., HE 2-7979	DORSA USED CARS	1001 L.B. Blvd., HE 6-7204	W. F. McPHEETERS	1450 L.B. Blvd., HE 2-5407
CABE BROS.	2901 L.B. Blvd., 426-7003	HARMONY MTRS.	700 L.B. Blvd., Cmp., NE 9-4154	O'HENRY'S AUTO SALES	3765 Cherry, GA 6-6565
CAYIN USED CARS, 2120 W. Pacific Cst., HE 6-5580		C. FRED HOLMSEN	437 E. Anaheim, HE 5-8971	RAY JOHNSON	219 S. L.B. Blvd., Cpt., NE 5-8089
		IMPORT USED CARS, 111 S. L.B. Bl., Cmp., NE 6-0815		ROSCOE MOTORS	2295 L.B. Blvd., GA 4-2983







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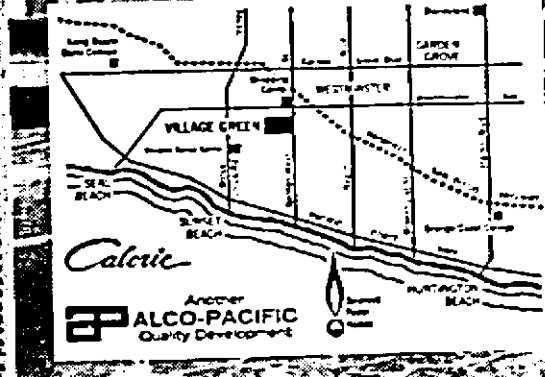


[illegible]

# Village Green

A distinctive new concept in smart resort living. Fashionable single-level garden apartments with 2 bedrooms, 1½ baths, complete built-ins, carpeting and draperies...spacious park-like grounds...the harmony and privacy of separate Adults Only and Young Families sections, each with its private recreation/social area featuring heated pools, poolside lanais, game areas, sun decks and many other recreational facilities. Walk to shopping, schools, a new bank and post office...just 10 minutes to sandy beaches and surf. Join the fun...move in today!

\_\_\_\_\_



• **NEW OFFICES  
AND STORES** •

**STARTING AT**

**\$69<sup>50</sup>**  
Mo.

**PER MONTH**

**INCLUDING:**


Air cond., carpeting, drapes, large  
lobby area. Ample parking.

**PHONE ANSWERING AND SECRETARIAL  
SERVICES AVAILABLE AT LOW RATES**

**CLOSE-IN LOCATION  
AT**

**16911 BELLFLOWER BLVD.  
BELLFLOWER**

**Phone ME 4-3599**



[illegible][illegible]



# INDEPENDENT-PRESS-TELEGRAM CLASSIFIED ADVERTISING RATES AND REGULATIONS

1 DAY, per line per day	63c
4 DAYS, per line per day	54c
7 DAYS, per line per day	50c
30 DAYS, per line per day	47c

Consecutive insertions without change of copy.  
Commercial and National Rates Upon Request.  
Minimum Ad 3 Lines.  
Count 14 Lines Per Inch.

## REGULATIONS

The INDEPENDENT-PRESS-TELEGRAM reserves the right to edit, reword, properly classify all advertisements and will NOT BE RESPONSIBLE FOR MORE THAN ONE INCORRECT INSERTION OF ANY ADVERTISEMENT. Claims of errors should be made within 24 hours after publication. All weekly Classified insertions are published in the Morning Independent and Evening Press-Telegram for one day each in consecutive days. Sunday is counted as one full insertion day. Ads will appear FIRST in the Morning Independent.

Any advertisement ordered and subsequently cancelled before first insertion will be charged for one (1) day.

## CANCELLATIONS

Monday through Friday, 4 p.m. for the following day.  
Saturday—NO cancellations.  
Sunday—To 12:00 noon.

Downtown Office 604 Pine Ave.  
Long Beach HE 2-5959  
LAKewood BEllflower GARDen GROVE  
JE 3-0764 JE 6-1721 JE 7-9120

# FOR CLASSIFIED Phone HE 2-5959

## Rental Agencies 113

Complete Management Service  
Specializing in quality  
Families, executives or business  
Sight & sound. No income  
Beryl Unwin, Realtor  
3940 Y ST. DEVEREUX HE 4-9122

## Professional and Business Offices for Lease 114

4009 E. ANAHEIM  
T. 4009 E. ANAHEIM  
T. 4009 E. ANAHEIM  
T. 4009 E. ANAHEIM

## BARGAIN OFFICE

Real estate and business  
T. 4009 E. ANAHEIM  
T. 4009 E. ANAHEIM  
T. 4009 E. ANAHEIM  
T. 4009 E. ANAHEIM

# Coming FRI. MAR. 13



## SURE 'N IT'S A GREAT DAY FOR SAVING THE GREEN (Money That Is)

Look through your home for articles no longer wanted or needed and turn them into CASH with

Independent Dress-Telegram

# Classified Ads

To place your ad in this BIG EDITION OF MONEY SAVING VALUES... CALL NOW...

LONG BEACH  
HE 2-5959

Lakewood Bellflower Garden Gr.  
ME 3-0764 TO 6-1721 JE 7-9120

## Bus. & Indust. Prop. 115

**BELIEVE IT OR NOT!**  
WAREHOUSE IN LAKEWOOD.  
For information call CA 3-0000  
**Beach, Min. Desert 118**  
(FOR RENT)  
CABIN, N. Arroyo, 1000 sq. ft.  
CABIN, N. Arroyo, 1000 sq. ft.  
CABIN, N. Arroyo, 1000 sq. ft.

## Business Opp. 126

**BEERS BARS, LOW DN.**  
GA 6-2581  
"BUYING & SELLING"  
Contact Al Singer & Assoc.  
GA 6-2581  
727 E. Pac. Ct. West, Long B.C.  
2 Beer Bars, locations all area.

## DISTRIBUTOR WANTED

Part or Full Time  
FAMOUS NATIONAL  
BRAND PRODUCTS  
Cash business with established  
franchise. No exp. req.  
Acc. selling for you.  
Comp. training program.  
Three year financing available.  
\$10,000 investment in inventory  
will return over \$100,000 per year.

## WRITE Hall-Williams Co.

10632 Burbank Blvd.  
North Hollywood, Calif.

## BABIES ARE BIG BUSINESS

CASH IN ON THE 12.3% RENTALS  
PER MO. IN L.A. CO.

## EXCLUSIVE LOCAL OR COUNTY FRANCHISE

1. Highest Thing in America  
2. Yearly Income. Payable to  
3. No Franchise Fee  
4. No Franchise Fee  
5. No Franchise Fee  
6. No Franchise Fee

## Phone Mr. Jungerman OS 9-2258

## ATTENTION WOMEN

## WE NEED YOU!

IF you would like a profitable  
income from your spare  
time...

IF you have a business background...

IF you can make a small  
investment...

## YOU CAN STEP INTO ONE OF THE FASTEST GROWING BUSINESSES IN THE NATION. Our exclusive line of imported, high-quality, low-cost clothing is a minimum investment of \$10,000 required. Depending on the size of the store, you can earn a minimum of \$10,000 per month. No experience necessary. We will provide you with all the training and support you need to succeed. Call today for a free information packet.

## PROVEN NEW WAY TO OWN YOUR BUSINESS

Next Franchising Firm in working  
with men to start their  
businesses. Start part-time or  
full-time. Complete training and  
support. No experience necessary.  
Call today for a free information  
packet.

## BEAUTY SALON

3000 E. Pacific Ave. Long Beach, CA  
Call today for a free information  
packet.

## DRIVE-INS

BIG CHEF DINERS HAVE  
BARGAINED AND FROSTED IN THE  
AREA. Call today for a free  
information packet.

## BEER & WINE TAVERN

Call today for a free information  
packet.

## PLUSH COCKTAIL BAR

Call today for a free information  
packet.

## LIQUOR STORE

Call today for a free information  
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## CAFE—Avg. \$100 Day

Call today for a free information  
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## BEER—Net \$900 Mo.

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LOW AS \$99 DN.  
Plus tax & license OAC.  
**IMPORT AUTO**  
1440 LONG BEACH BL. HE 2714

**IMPORT AUTO**  
1460 LONG BEACH BL. NE 2854  
'60 Renault Dauphine Cd cond.  
New 28 cc. Owner. 1460. 1460. 1460.  
'59 Renault Dauphine. 1460. 1460.  
\$150. 1460 Long Ave.  
1120 NE 10th St. 1460. 1460.  
Import Auto 1460 Long Beach Bl.  
'60 Renault. 1460. 1460. 1460.  
'60 Renault. 1460. 1460. 1460.  
'60 Renault. 1460. 1460. 1460.  
Call me 2-7479

**SIMCA**

**LOOK**

'60 SIMCA  
Deluxe 4 door. If you are looking  
for an economical ride to work,  
the Simca is the car for you.

**\$279**  
**SUBURBAN PONTIAC**  
17479 Bellflower Blvd., Bellflower

**TO 71725 ODM EVES & SUNDAYS**

**SUNBEAM**

**ALFINE MARK IV**

●

**RACE TRACK PROVEN  
American Automatic Trans.**

**IMPORT AUTO**

3605 N. SPAN BAY BLVD. HE 219V  
80 ALPINE, AUSTIN, DFW-8129Z  
867-8588

**SPRITE**

'60 SPRITE 1400 cc. m/c. XHP  
condition. Full equip. \$4,100.00  
Now Spn Bay Blvd. HE 219V  
Excellent condition. 479-2775

**TRIUMPH**

**MARCH INTO MARCH  
WITH A NEW TRIUMPH**

B's Savings Now on Brand New  
**1964's:**

FRCA 31-499  
**BRINEY-GRAYIMPORT**  
3515 Atlantic GA 4-0933  
Triumph - Alfa - Volvo - Lotus

'64 Tri. XHP - 6 owner. Re-  
built. 100% good. Call  
Briney. P.O. Box 2 - Miami, Te.  
8-0775

Call now. Must call 502's

see Sat. 4.7 P.M. Sun. 12.4 P.M.  
6082 California.

---

\*58 RDSTR. Red w/white top. Xls  
cond. \$700. 374 5365; 436 5089.

---

\*56 TR3 \$500. 433 6527.

[illegible]

COND. 5995. Priv. drv. 600  
'58 VW. Sedan-Very clean,  
(114) TW 7-4773  
'63 Vw. Camper, 14,500 mi.,  
equip. \$1,450. HA 9-4327.

24 STATION WAGON, REG. 61  
11 DOM. SAVE \$500. CASH

**\$169 Auto Parts & Repairs**

**FREE  
TIRE SERVICE**

Do not leave our stock in our SIX ACRES  
and FOREIGN AUTO PARTS.

**\$500,000  
PARTS  
AT YOUR  
DISPOSAL**

Bowl	.....	\$28
Volkswagen	.....	\$35
Corvair	.....	\$15
Hudson	.....	\$25
Mercury	.....	\$25
Mustang	.....	\$25
Olds	.....	\$25
Simca	.....	\$15

**IN AUTO, Inc.**

MEDIA LONG BEACH  
TE 3-7

**\$169 Auto Parts & Repairs**

**OIL**

# ROBBERS

[illegible]

\_\_\_\_\_



176	Astos for Sale	176
CHEVROLET		
CHEVROLET CARS		

**NEAR-NEW CARS**

PER MILES PER GALLON \$6995  
Full power mci wind & wabs  
144 Chev. Imp. Conv. 1500 13144  
B-4 Auto P-18 (Ser. 21616)  
144 Ford Gal. 500 Chev. 13195  
B-4 Auto P-18 (Ser. 7444)  
144 Olds. Cutups Chev. 13175  
B-4 Auto P-18 (Ser. 10774)  
144 Chevro. J-88 H.T. 13275  
B-4 Auto P-18 (Ser. 1644)  
144 Chev. Imp. Conv. 12995  
B-4 Auto P-18 (Ser. 1644)  
B-4 Chev. 660 4 Dr. 12375  
B-4 Auto P-18 (Ser. 1644)  
CAME IN LOCK & YOU'LL  
SEE WHY WE'VE GOT THE  
LARGEST FACT. HARR THE  
MOST TRUTHFUL & S  
G.M. CO.

**BOB THOMPSON'S**

[illegible][illegible][illegible]





[illegible]

**'57 MERCURY**  
4 DOOR STATION WAGON  
Power, heater, automatic  
steering, power  
locks. A nice one  
\$2249




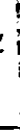
**'63 PLYMOUTH**  
SPORT FURY COUPE  
4 months old with only 11  
miles. Automatic, radio,  
power steering,  
power windows and car  
radio. A real beauty. MT  
\$259

**OWNING**  
**BILE** →  
*inks of you"*  
 696-21 or 696-24

**THE BIG,  
 BRIGHT,  
 NEW  
 DEALER**

**R FINANCING**


own finance special  
 ance your new '64 Fo  
 amount of cash dow  
 pride of ownership a  
 ll you need to give y  
 r 150 Total Performan  
 monthly payments sta  
 Allos Ford. We instan  
 —Instant Car Financi

	<b>'60 Olds</b> Super 32 3 door Hardtop Automatic, Radio and heater, power steering and brakes, whitewall tires. <b>\$1399</b>
	<b>'60 Corvalla</b> Hardtop, 3 speed, red and heater, Shero <b>\$2099</b>
	<b>'53 Chev.</b> 3 door, 31 cu. rad. and heater. <b>\$149</b>
	<b>UP TO 36            MONTHS            FINANCING —            O. A.C.I.</b>

**OPEN DAILY  
 EVENINGS 'TIL**

**OPEN all day SUI**

**Ford**



# DICK BROWNING

## OLDSMOBILE

"One of the few that still thinks of you"

1227 LONG BEACH BLVD. in LONG BEACH HE 696-21 or 696-24

### LOS ALTOS FORD

### THE BIG, BRIGHT, NEW DEALER

## ICF

### "INSTANT CAR FINANCING"

Los Altos Ford with its own finance specialist is able to instantly finance your new '64 Ford today with the least amount of cash down. Just your desire, your pride of ownership and your good credit is all you need to give us the keys to any of our 150 Total Performance Ford selection today. Do not let down payment or monthly payments stand between you and the steering wheel of any new Los Altos Ford. We instantly finance hundreds of cars each month. Our exclusive ICF—Instant Car Financing—plan will work for you too.

<b>'62 Cadillac</b> Sedan de Ville. Full power, air. One owner. Like new. <b>\$3599</b>	<b>'62 Alfa Romeo</b> Easterner. Sport. 4 speed. radio and heater. <b>\$1899</b>	<b>'63 MG</b> 2 dr. Sedan. Built in 1963. Scored. Like new. <b>\$1499</b>	<b>'60 Olds</b> Super 33 3 door. Hardtop. Automatic. Radio and heater. Down steering and brakes. White and blue. <b>\$1399</b>
<b>'63 Mercury</b> Mariner 332 Sport Coupe. Buick 1966. Automatic. Radio, heater. One owner. Like new. <b>\$2199</b>	<b>'62 Pontiac</b> Catalina 4 door. Automatic. Radio, heater, power steering and brakes. White. Scored. Like new. <b>\$1899</b>	<b>'59 Galaxie</b> 300 Twin Sedan V-8. Automatic. Radio and heater. Power steering. No rust. <b>\$799</b>	<b>'60 Corvair</b> Hardtop. Scored. radio and heater. Shiny. <b>\$2099</b>
<b>'62 Galaxie</b> 3 door. V-8. Sport. radio and heater. White and blue. <b>\$1299</b>	<b>'61 Ford</b> Fairlane 3 door. V-8. Automatic. Radio and heater. <b>\$999</b>	<b>'59 Ford</b> Skyliner. Custom 3 door. Automatic. Radio, heater and power steering. <b>\$699</b>	<b>'53 Chev.</b> 3 door. Sport. radio and heater. <b>\$149</b>
<b>'62 Chev.</b> Impala Super Sport. Built in 1962. Automatic. Radio, heater. Power steering. White and blue. <b>\$2199</b>	<b>'60 Plymouth</b> Shadow. V-8. Automatic. Full factory equipped. <b>\$799</b>	<b>'59 T-Bird</b> Hardtop. Full power. New motor. Automatic. Radio, heater. <b>\$1399</b>	<b>UP TO 36 MONTHS FINANCING — O.A.C.</b>

# Los Altos Ford

OPEN DAILY  
EVENINGS 'TIL  
OPEN all day SUNDAY

"Off Auto Row — Where Prices Are Low"

**2303 BELLFLOWER BLVD.**  
 JUST SOUTH OF WILLOW LONG BEACH







# OVERSTOCK

**SALE**

CHIEF  
CHAMBERLIN  
FORD  
SAYS...

THIS INVENTORY MUST GO  
REGARDLESS OF COST!

NEW '64 FORDS • NAME YOUR  
DEAL • PICK YOUR CAR!

EXAMPLES

NEW '64 GALAXIE 500  
2-Dr. FASTBACK

**\$2299**

OR YOU CAN BUY IT  
COMPLETELY EQUIPPED WITH:

- Cruise-O-Matic
- Power Steering
- Power Brakes
- Radio
- Heater
- Whitewalls

for just

**\$49 mo.**

With Normal Down—48 Mo.

NEW '64  
Falcon

**\$1799**  
FULL PRICE

NEW '64  
Pickup

**\$1789**  
FULL PRICE

PLUS

**SACRIFICE SALE**

Of Every Used Car  
IN OUR  
HUGE INVENTORY

EXAMPLES

'62 CHEV.

**\$2299**

'61 RAMBLER

**\$1199**

'58 T-BIRD

**\$1099**

'59 FORD

**\$899**

'59 BUICK

**\$1099**

'60 MG

**\$999**

'61 COMET

**\$1099**

'62 FORD

**\$1199**

'59 CHEV.

**\$999**

'61 FALCON

**\$899**

We Can **CREDIT**  
Give You the

You Need & Still Save You Money!  
IF your credit has been turned down by others—  
IF you are new to California—  
IF you have had credit problems in the past—  
IF you are now on your job—  
IF all you have is a willingness to make payments  
—SEE US.

Even if you have

**NO DOWN  
PAYMENT**

SEE US

CHIEF  
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TOTAL 190.88 MO. .... \$

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NOW ONLY OR EVEN LESS

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NO SIDE LOANS PICKUP PAYMENTS 9 BALLOON PAYMENTS GIMMICKS	These Monthly Payments In- clude Tax & License, OAC*
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'57 OLDS 4-Dr. Hdp. Automatic, radio and heater, FKW 417	\$19.82
'56 FORD V-8 2-Dr. Sedan, Automatic, radio and heater, LYH 594	\$24.85
'58 OLDS. Auto., radio and heater, power steering, DTV 462	\$28.80
'57 PLYMOUTH Convert. Automatic, radio and heater, O.S.	\$29.88
'57 FORD V-8, Automatic, radio and heater, KFG 157	\$32.50
'57 CHEVROLET 2-Door Hardtop, Automatic, radio and heater, IQV 371	\$35.80
'61 STUDEBAKER, Stick, 4 Cylinder, Radio and heater, JVS 645	\$36.11
'57 CHEVROLET Convertible, Power steering, radio and heater, O.S.	\$39.75
'61 VALIANT, Automatic, radio, and heater, KIV 166	\$49.98
'59 CHEVROLET 2-Door Hardtop, 4-Speed, power steering, QZW 314	\$58.88
'60 CHEVROLET 1/2-Ton Pickup, Stick shift, J21925	\$62.30
'61 MONZA COUPE, Real sharp, Automatic, radio and heater, PRK 376	\$62.86
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4 Door Sedan  
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Station Wagon  
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1/2 Ton Pick-  
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BROOKWOOD STATION WAGON

Automatic, radio, heater. Clean as a  
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2 Door Hardtop  
Special buy of the  
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Station Wagon  
Powersteering, auto-  
matic, radio, heat-  
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'59 OLDS.

'59 Hardtop  
Automatic, radio &  
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Stock #13292

**\$895**

'59 BUICK

2-Door Hardtop  
Electric Door  
V-8, automatic, radio,  
heater, power steering  
and brakes.

**\$995**

'60 PONTIAC

Venture Coupe  
Power steering,  
power brakes, radio  
& heater, automatic,  
whitewalls, 1960  
model. Stock #13290

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'60 RAMBLER

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V-8, overdrive. Stock  
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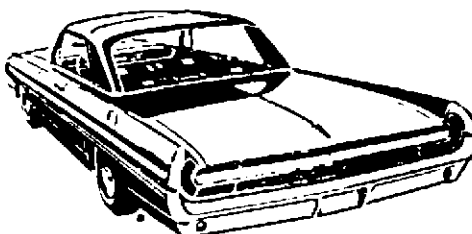
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GRAND PRIX COUPE



Automatic, radio &  
heater, power steer-  
ing & brakes. White  
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**\$2495**

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Automatic, heater, power brakes, power steer-  
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Automatic, heater, radio, power brakes, power  
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Catalina Hardtop

Automatic, radio and heater, power brakes,  
power steering. Stock No. 9432.

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1961 CORVAIR  
Monza

Automatic, radio, bucket seats, whitewall tires.  
Stock No. 9233.

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1962 PONTIAC  
Convertible

Automatic, radio and heater, power steering,  
power brakes, bucket seats. Stock No. 9308.

**\$2350**

1961 PONTIAC  
4-Door Station Wagon

Radio, heater, whitewall tires. Venture trim.  
Stock No. 9477.

**\$1195**

1962 RAMBLER  
Ambassador

Air conditioning, automatic, radio and heater,  
power brakes and steering. Stock No. 9332.

**\$1495**

1961 TEMPEST  
Sedan

Automatic, radio, heater and whitewall tires.  
Stock No. 9382

**\$895**

1961 PONTIAC  
Catalina 2-Door Hardtop Coupe

Automatic, heater, power brakes, power steer-  
ing, whitewall tires. Stock No. 9432.

**\$1895**



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## OUTLOOK NOT GOOD

# Panama Still Seethes

By ROBERT BERRELLEZ

PANAMA (AP)—Boly Khan has changed the sign over his cocktail lounge—the Club 27—but not much.

For weeks after the bloody fighting between Panamanians and Americans on the borders of the Panama Canal Zone the sign said: "We Don't Serve Gringos."

Now it says: "No Dogs or Zonians Allowed."

The subtle change seems to say that while he wouldn't turn down a buck from an American tourist he's still mad at Americans associated in any way with the Canal Zone. Thus it does not appear that the volcano of ill-feeling which erupted on the night of Jan. 9 subsided much or is likely to.

THE BITTERNESS goes back to the treaty of 1903 and Teddy Roosevelt. He saw the Isthmus of Panama as "one of the future highways of civilization," and was determined that the United States should build that highway. The treaty, crux of all the troubles yet to come, granted the United States a zone of land across the Isthmus. This zone included the site where Ferdinand de Lesseps and a French company had been struggling nearly 25 years to build a canal.

Now, Panama wants to establish full sovereignty over the Canal Zone and obtain eventual control of the canal itself. The U. S. refuses to negotiate these changes in the 1903 treaty.

Panamanian opinion calling for a new treaty is backed by fiercely articulate leftwing nationalists. This is the area where, because the canal issues seem tailor-made for their purposes, the Castroites and communists have concentrated their forces.

Some cooler Panamanians, like Dr. Roberto (Tito) Arias, feel a new treaty is necessary, but believe the long-range importance of the canal to Panama's future has been exaggerated.

A member of one of Panama's traditional ruling families, Arias sums it up this way:

"Granted all that Panama wants and all that the United States conceivably could give even with unreasonable charity, our basic problems, overpopulation and underdevelopment, would not be solved."

The Canal Zone operation provides 15,000 jobs, he said, while Panamanians create 25,000 new job seekers every year. Total canal revenues of \$60 million annually would pay for just half of Panama's annual imports.

The implications of a new canal outside Panama have not been lost on a few Panamanians. Ruben D. Carles, a leading economist, asks: What can Panama do with an abandoned zone, without the \$85 million it provides annually to the national economy and with a nearly obsolete and empty canal?

The arguments of this minuscule minority, are ignored in presidential campaign speeches and newspaper editorials.

DE LESSEPS began digging in 1879 at the site of the present canal.

Some 30 years earlier, however, representatives of the United States and Nueva Granada (later Colombia) signed a treaty granting the U. S. commercial concessions in return for an American pledge to guarantee the sovereignty of Nueva Granada over that territory.

De Lesseps' fortunes ebbed in the Panama venture. In 1889, the French company did little in the canal, waiting for American willingness to pay \$40 million for the canal contract.

Several times Panama had seceded formally from Nueva Granada, only to return to the fold for various reasons. Matters boiled to a head in 1903 when the United States agreed to buy the French concession. Colombia balked over the terms of a canal treaty with the United States. This convention, called the Hay-Herran Treaty, would give the U. S. a 100 year lease, indefinitely renewable, over the Canal Zone.

The Colombian congress in effect rejected the Hay-Herran Treaty in October 1903, setting in motion the forces that were to determine the fate of the Isthmus within the month.

SECRETARY OF STATE John Hay had predicted rebellion in the Isthmus if Colombia rejected the treaty.

There was more fact than fancy to the rumor. A revolutionary junta had been organized in Panama and one of its members already was in New York seeking assurances of American intervention and quick diplomatic recognition.

At this time there appeared on the scene a young French engineer, Philippe Bunau-Varilla. He conferred with Roosevelt and Hay and, among other things, learned that American Naval units had been prepared for a dash to the Isthmus in the event of an emergency.

BUNAU-VARILLA dispatched the Panamanian junta representatives home with instructions to start the insurrection immediately.

The Panamanian rebellion materialized on the appointed day, Nov. 3, 1903. All Colombian military officers had been bribed except one, who in a burst of patriotic zeal, fired the only shots of this "war" of independence. The casualties were a Chinaman and a donkey.

United States recognition followed so fast one



NATIONALIST feeling is likely to cause recurring flare-ups against the United States. This demonstration, mostly by Panamanian University students, took place in Panama City Jan. 11.



TWO VIEWS OF SCENES like this prevail in Panama: The prevalent Panamanian view of U.S. troops attacking defenseless citizens, and the American view of U.S. soldiers defending American rights. Photo shows U.S. soldiers moving through a cloud of tear gas to disperse a group of Panamanians demonstrating in the Canal Zone Jan. 13.

writer said there was no precedent for "this Caesarian recognition of a republic before it was delivered."

IT IS SAID much of the current anti-U. S. sentiment among Panamanians stems from a guilt complex over the manner in which their independence was obtained; that by booting out the Yankees, or even seeming to want to, they'd restore a measure of dignity to themselves and their country.

This thinking blends in perfectly with the straggle of Castroites and communists now infiltrated into every strategic phase of national activity: labor, the university, high schools, newspapers and even among the professions.

By itself, anti-United States sentiment would be insufficient fuel for the revolutionary fires. But years of governmental corruption, incompetence and apathy have provided the supplementary elements that help breed extremist reaction.

PART OF THE TROUBLE is economic: Government statistics show the average government employee earns less than \$200 a month, and that expenses for an average family run \$236 a month. On farms, a minimum pay is supposed to be 40 cents an hour, but labor leaders say the average monthly pay is \$15 to \$75.

Of 95,000 farms, only 1.9 per cent have any mechanical equipment.

But for the 11,000 Panamanians working in the Canal Zone, the picture is far different. They earned \$33 million in 1962, a per capita income figure higher than any other in Latin America and better than in some of the southern states of the United States.

AS TO THE EVENTS of this January, the story goes like this:

Most Panamanians seem to believe that American troops used flame throwers, machine guns and tanks against defenseless citizens. The Zone Americans have this picture: a badly under-armed, outnumbered police force was set upon by a giant mob hurling rocks, sticks and flaming arrows, backed by clever communist agents and Castro snipers.

Somewhere in there may lie the truth, but the difficulty is that neither side is repentant.

"The necessary precautions have been taken to

insure against a repetition of what happened," says Gen. Robert J. Fleming, 57, the trim, tough little governor of the Canal Zone. He wouldn't go into detail. But it's no secret Zone residents have been told to keep their thoughts to themselves. A one-way ticket home is the alternative.

A GROWING impression here that, in the end, it may be economically and politically more advantageous for the U. S. to remove the Zonians and Zone and build another canal elsewhere.

The bloody rioting was a predictable reaction many feel will be repeated again and again unless its spawning grounds are removed. These are to be found in the 1903 treaty giving the U. S. perpetual rights over the Canal Zone.



A SLIGHT CHANGE has taken place since this sign announced that "gringos" were not served at Panama City's Club 27. Now the sign reads: "No dogs or Zonians allowed."

# FREE CLASSIFIED ADS FOR ALL KIDS

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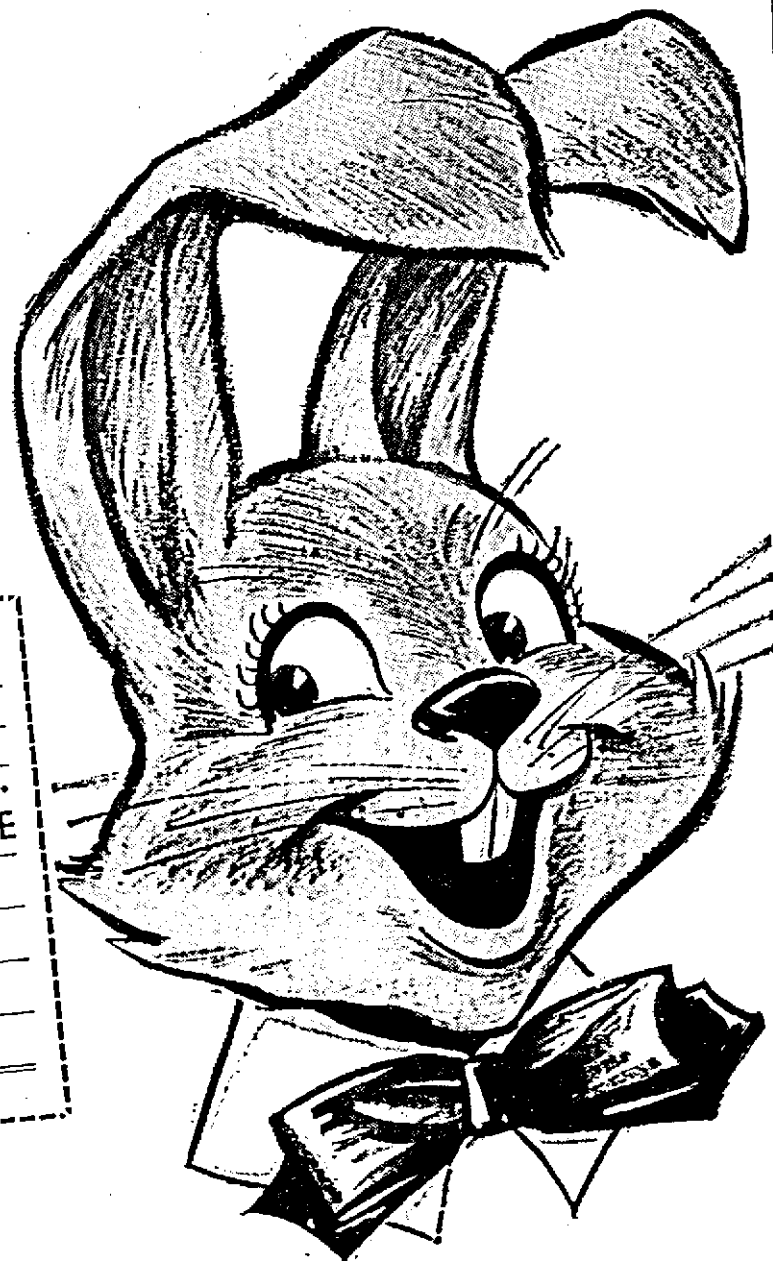
## EASTER Week

DEADLINE FOR ADS THURSDAY, MARCH 19

### JUST FOLLOW THESE EASY RULES

1. School children from 6 to 16 years of age may advertise in the "Kids' Classified Ad" column free of charge.
2. Bring or mail your ad to the Classified Ad Counter in The Independent, Press-Telegram Building. Please DO NOT show your ad, as phone orders cannot be accepted.
3. Classified Ads may offer to buy, sell or exchange children's merchandise only, such as dolls, doll carriages, bicycles, children's books, clothing, electric trains, center games, marbles, athletic equipment—in fact, any article of value that you may think some other boy or girl will want.
4. These ads must not be over 15 words.
5. All ads will run for three days: Sunday, Tuesday, Thursday, March 22, 24, 26 ONLY.
6. The name, address or phone number and age of each boy or girl advertiser must appear in the Classified Ad.
7. Classified Ads must be written plainly on the free ad coupon appearing at right.
8. Have your parents sign your free ad coupon or have them accompany you or send a note with you sanctioning your Classified Ad if you bring it to the office.
9. This offer will be effective from dates listed above. No ads accepted after March 19.
10. The Independent, Press-Telegram reserves the right to limit or refuse Classified Ads that do not conform to the above rules.

NAME _____				
ADDRESS _____				
YOUR AGE _____		TELEPHONE _____		
PARENT'S SIGNATURE _____				
WRITE ONLY ONE WORD IN EACH SPACE				
1.	2.	3.	4.	5.
6.	7.	8.	9.	10.
11.	12.	13.	14.	15.
16.	17.	18.	19.	20.
Age	Your First Name		Your Phone No. or Address	



Independent, Press-Telegram

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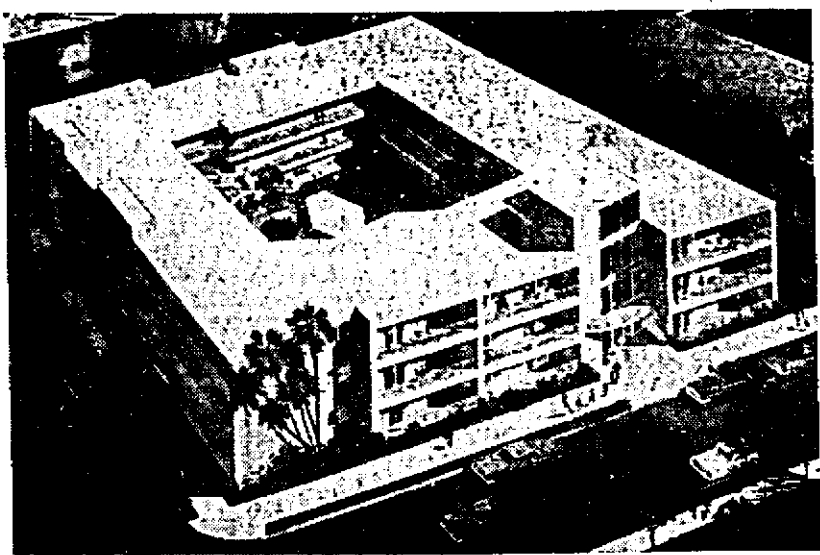
604 PINE AVE., LONG BEACH—HE 2-5959

GARDEN GROVE  
9624 Garden Grove Blvd.—JE 7-9120

# SOUTHLAND PROGRESS

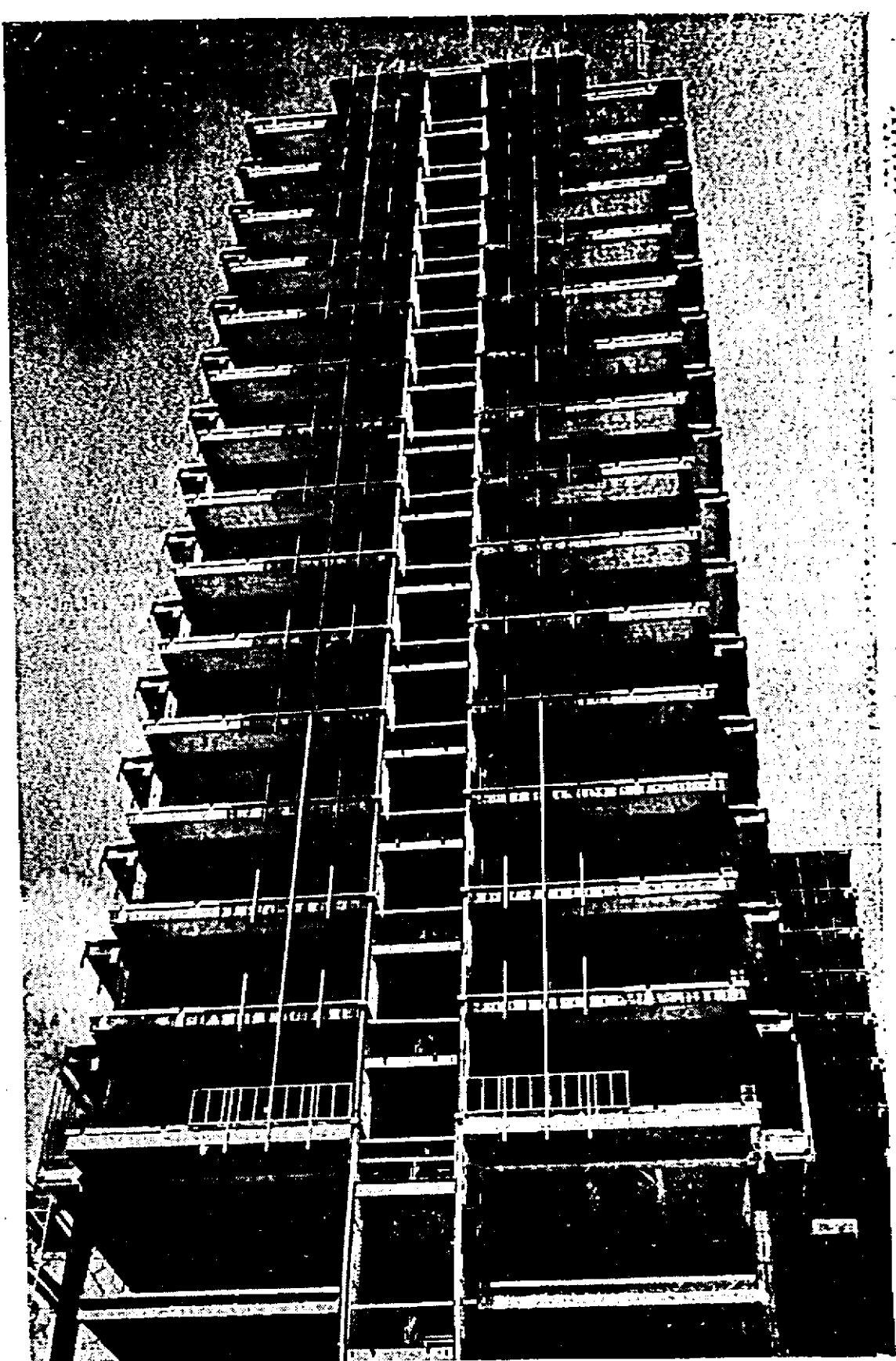
★ BUSINESS-REALESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, MARCH 8, 1964



## CITY FOR RENT

In New Dimensions and Old Neighborhoods, Apartment Houses Have Become the Biggest Thing in Long Beach's Building Picture. More than 450 Buildings, Ranging from 4 to 120 Units, are Now Being Built—Housing Enough to Make a Small City.



—Staff Photos by Kent Henderson

By KEN CHILCOTE

Luxury living within the reach of all is the new way of life in Long Beach, thanks to the greatest boom in apartment building in the city's history.

Under construction, within the city limits, are more than 450 buildings which will house more than 5,000 families and the builders, in most instances, are trying to outdo each other in providing luxury unknown in individual homes.

Long known as a city for apartment living, retired Midwest farm folks or wives of Navy men found quarters available without the work and worries of caring for a home and lawn.

These apartments at first were usually a remodeled upstairs of an old redwood home. Or in a double tenement where the landlord resided in one half and was assured of income to augment his savings when retired.

★ ★ ★  
THEN CAME real apartment construction—usually four-family units, very compact and often erected at the rear of the owner's home.

As the city grew and the ideal climate became known nationwide larger and better apartments became the trend, all catering to the retired way of life.

During World War II and the great influx of families for shipyard work or Navy service struck the Southland, Uncle Sam came forward and gave apartment construction a boost by rushing units in several sections of the city. Of cheap construction and intended for temporary use, these quarters introduced apartment life to Long Beach in a big way.

★ ★ ★  
BUILDERS brought own-your-own apartments to Long Beach with some high-rise brick and concrete structures.

This was indeed a new way of life, for the buyers held a communal interest in the entire structure while occupying one unit. It took some selling at first but the own-your-own apartments caught on until today Long Beach has more own-your-owns than any city in the West, reports Arnold Berg, president of the Long Beach Apartment House Association.

Condominiums were next. In those structures the buyer purchased, outright, his own unit instead of communal ownership. Some of the finest apartments in the city now were sold as condominiums.

★ ★ ★  
THIS NEWEST RUSH in apartment construction was triggered last fall when the city adopted an ordinance requiring more off-street parking.

Becoming effective Feb. 1, the new ordinance required 1½ off-street parking space per unit in most areas and 1 parking space for each 2 units in the downtown area. Previously in most areas the city required 1 parking space for each 3 units.

This off-street parking law would mean builders would have to give up some units to provide parking on their lots.

So, the rush began to get construction under way before the ordinance was effective. In September building permits were issued for 433 units. October saw 597 more units approved, November 595, December 1,098 and January 1,442.

★ ★ ★  
IN FEBRUARY, with the new ordinance in effect, only 52 units were involved in the building permits.

And besides all of the new permits issued since September, there had been several major apartment structures started earlier which will swell to nearly 5,000 the units of apartments to be completed soon for Long Beach.

A few of these structures will be own-your-owns, but a big majority will be rentals. How will this affect the current housing situation?

"The construction program is upgrading housing in Long Beach and we will have an influx of new families for this," declares Berg.

★ ★ ★  
"WE WILL OFFER a real new way of life in these luxury dwellings," Berg continued. "Also, we have already established a very definite trend. Home owners are selling to younger families and moving into luxury units."

"After years of caring for a large lawn and home. I moved into an apartment myself and have never enjoyed life so much. There are no worries and cares. If we decide to go away for a few days, we merely lock the doors and go."

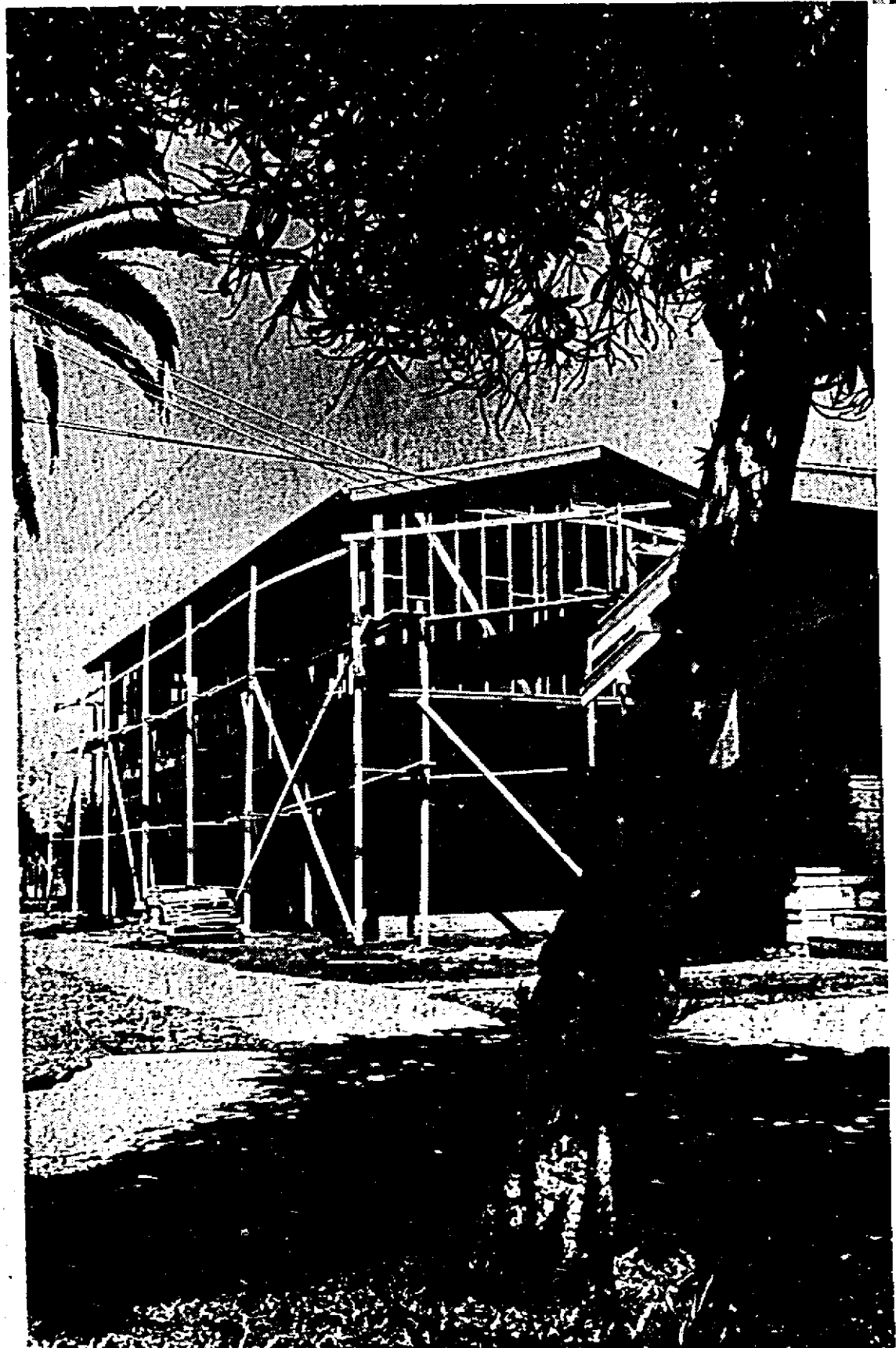
"The apartments today offer as much living space, or more, than most homes. And they have the built-in luxury not found in the average private house."

★ ★ ★  
"WE ARE GETTING new families in our city daily, families lured here by our fine apartments. Other cities can provide similar apartments but they cannot provide the Long Beach way of life by the sea shore."

Such is the ever-changing way of life in the West. The Indians started it when they moved from teepees into hogans and then into lodges and pueblos.

Their pueblo way of life has hit Long Beach in a big and luxurious way.

THE PICTURES: Designed to provide apartment living at its finest, the three projects shown here are symbolic of great construction boom under way in Long Beach. Upper left is the Fairway Plaza at Broadway and Wisconsin Avenue. It will have 45 luxury units with a pitch and putt golf course and swimming pool. Upper right is the Pacific Holiday Towers on East Ocean Boulevard. At lower left is a multi-unit apartment squeezed in between homes at 520 Almond Ave. All of them will be deluxe units.





# Record Home Building Year Seen for Nation

Another record year for the president in December. nation's home building industry, with 1,660,000 to 1,680,000 dwelling units constructed, was predicted for 1964 by William Blackfield, president of the National Association of Home Builders, in an address at the dinner meeting of the Home Builders Association of Los Angeles, Orange and Ventura Counties at Roger Young Auditorium, Los Angeles last week. His predicted totals include both single family dwellings and units in apartments.

Blackfield, home builder of San Francisco and Honolulu, was introduced by Ben C. Deane, Huntington Beach home builder, a member of the executive committee of the NAHB and past president of the HBA.

ROBERT A. OLIN, president of the HBA, the affiliated broker bosses will offer suggestions with the NAHB organization in the three county area, presented to Blackfield a book of photographs to commemorate Van Lissen, of Van Lissen Realty, his first address to a NAHB member organization in California since he became NAHB restaurant, 5925 Cherry Ave.

"The only change which would bring a smaller number of units in 1964 would be a slump in the availability of mortgage financing," Blackfield said.

"My predictions of another strong year in the home building industry are based on the curves already established by the actual home and apartment starts in January and the permits granted in November and December, 1963, for units which actually will be built in 1964."

"ECONOMISTS both in our industry and in governmental agencies in Washington with whom I have talked in developing a realistic analysis of what is ahead this year, are sure that 1964 will be substantially ahead of 1963 which had 1,567 units."

Blackfield commended Southern California builders on their contributions to the home building industry.

"You have not only led the way in Southern California, but have had considerable influence upon home building in the rest of the country. Members of this association have distinguished themselves both locally and nationally," he said.

"YOU PEOPLE are great innovators. Fresh new ideas in home building flow continually from this golden area."

An analysis of legislation affecting the home building industry now under consideration by Congress was given by Blackfield to bring the builders up to date on national developments.

## Realty Salesmen Will Air 'Gripes'

The breakfast program Thursday of the North Long Beach Realty Club will be devoted to "everyday problems of the real estate salesman."

In an open forum, salesmen will air their gripes and problems.

Presiding will be Dwayne Van Lissen, of Van Lissen Realty. The meeting will be held at 8 a.m. at the Midnight Sun restaurant, 5925 Cherry Ave.



## CLOSING THE DEAL

Gil Hage (left) of Pageant Realty Co., Anaheim, and Morris Jensen, pioneer Orange County land owner, close \$1 million deal for 30 acres at Fountain Valley. Hage represented both seller and buyer, Alexander Haagen & Associates of Beverly Hills.

## HAVE YOU checked the "Help Wanted" ads in Classified?

The better job you've been promising yourself may be offered to you today.

## Farrow Names Rohm to Post

Frank T. Rohm, 40, has been named manager of the East Anaheim office of Farrow Realty Corp., Jerry Farrow, owner, announced last week.

Farrow Realty Corp., Garden Grove-based general brokerage firm, operates eight offices throughout Orange County.

The firm directs sales of new homes in community developments, existing homes, acreage for subdivision and commercial and industrial properties.

(Advertisement)



## FRED COLTON OUTSTANDING RECORD

From the six Long Beach, Lakewood and Los Alamitos offices of the resale home division of the Walker & Lee Real Estate Company, Fred Colton, of the 4100 Bellflower Blvd. Office, has emerged as the top salesman for the month of February.

Mr. Colton, whose success in real estate now measures four years, has a long history in sales which included ownership of a high fidelity electronics equipment sales and service organization in Columbus, Ohio. The Coltons, wife Betty and their four children, visited Long Beach in 1951 and returned to stay in 1956. Two children are now married with a total of five grandchildren. Upon receiving his award, Fred Colton said, "I must thank past clients for much of my success. They have been kind enough to refer me to their friends who have had real estate problems. Fred relaxes when he finds time with music, fishing, bowling and archery."

## ECONOMY HITS RECORD IN SOUTHLAND

# 30 Acres Sells for Millions Dollars at Fountain Valley

By VERN ANTHONY  
Southland Progress Editor

Coinciding with reports of record Southland construction activity during February came the announcement last week that one million dollars had been paid for a 30-acre piece of land in Fountain Valley, Orange County.

Construction work and real estate sales paced the economy, according to a Security First National Bank report released by L. H. Showalter, vice president and manager of the bank's Long Beach facility.

BUYER in the Fountain Valley deal was Alexander Haagen & Associates of Beverly Hills. Plans are to put a \$2½-million shopping center on the site, with building due to start within six months.

The land was sold by Mr. Mrs. Morris Jensen, pioneer Orange County landowner, who acquired the parcel in 1939. They had been operating a turkey farm on the acreage, raising 80,000 birds yearly.

GIL HAGE, manager of the Commercial and Land Development of Pageant Realty Co., Anaheim, handled the transaction, representing both buyers and sellers.

Pageant Realty has been appointed by the buyers as exclusive leasing agents for the new shopping center. Leasing activities already are underway, including negotiations with major food market and drug chains, banks and major oil companies.

The \$2½ million shopping center will serve the fast-growing Fountain Valley area with approximately 250,000 square feet of buildings, including some 15 satellite stores in addition to major services.

LOCATION of the land is the southwest corner of Harbor Boulevard and Edinger Avenue. The 30 acres recently was annexed into Fountain Valley, and area development plans call for an early extension of Edinger from the Harbor Boulevard intersection westerly to a point near the present Edinger intersection with Palm. This will leave approximately 21 net acres for the shopping center.

The Haagen group has constructed several other major shopping centers in Orange and Los Angeles counties.

AS FOR THE Southland economy, with overall business activity operating at more than 8 per cent above a year ago, Security Bank's economic index stood at 140.3 (preliminary), as compared to January's reading of 139.7, Showalter said.

Dollar volume of construction activity in the 14-county area was estimated at \$290 million for February, while real estate sales (deeds recorded) in Los Angeles

## Mrs. Goains Opens Own Realty Office

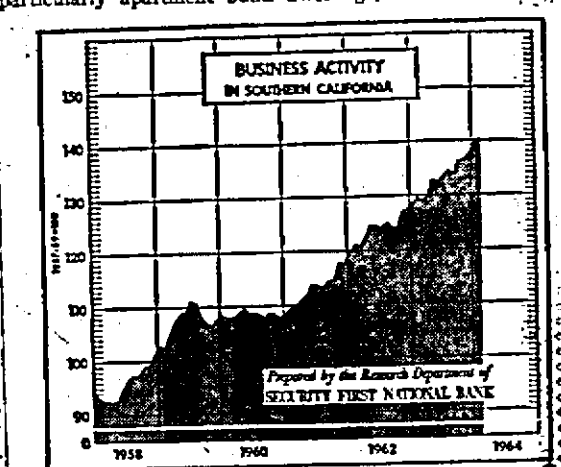
Mrs. Julia M. Goains, Realtor, has announced opening of an office at 5219 Long Beach Blvd., in North Long Beach.

Mrs. Goains has been a member of the Long Beach District Board of Realtors eight years as a saleslady prior to starting her own office. She and her family live in Lakewood.

County alone were 19,640, continuing to be a substantial force in the area's economy. Both showed gains over the previous month.

IN January, the latest month for which figures are available, the number of new residential units was at an all-time high after adjustment and bank clearings, it was pointed out.

Units authorized totaled 19,178. This represented authorization for 12,646 multi-unit and 6,532 single-unit apartment buildings.



## New Office Building Under Construction

Owners Robert Wendt, Douglas Lee and David Perrin have announced expected completion in three months of a new office building under construction at 3520 Long Beach Blvd.

The two-story, 12,000 square foot all-electric structure will house two dozen office rooms. It is the sixth office building developed in the area by the firm of Wendt, Lee & Perrin, Inc.

The building, one-half mile north of the San Diego Freeway, will be airconditioned.



## CHECKING OVER PLANS

Dave Perrin, one of developers, and Larry Kingsbury, customer service manager, Long Beach district, Southern California Edison Co., discuss plans at site of new office building being constructed by firm of Wendt, Lee & Perrin, Inc.

# NO DOWN

## Preview

TIARA ESTATES

### 3rd UNIT

TIARA ESTATES

## SPECIAL BONUS FEATURES!

### COMPLETE PACKAGE AVAILABLE NOW!

FRONT LANDSCAPING REAR FENCING  
SPRINKLERS CARPETS AND DRAPES

Check this list of features of comparative costs, and then make your choice, for it will be one of your most important decisions in adult life. We are confident your choice will be an Emerald Series home, in Fountain Valley.

**FEATURES:**

- 3 & 4 Bedrooms • 2 Baths • Laundry and Hobby Rooms and Den or Sewing Rooms • Built-in O'Keefe & Merritt Range, Oven, Dishwasher, Disposal • Formal Full Formed Kitchen Counters • Beautiful Hand Finished Cabinets • Fireplaces with Gas Log-Lighters • Large Sliding Glass Doors to Patios • Lots of Storage • Luminous Ceilings in Kitchens • Cedar Shingle Roofs • Oversized Hot Water Heaters • Armstrong Flooring • Acoustic Ceilings throughout • Large Wardrobes • Thermostatically Controlled Forced-Air Heating • Large Bathrooms with Marble Fixtures • Customized Decorator-Choice Light Fixtures • Insulated Ceilings • Single-Lever Water Controls • Tile Showers • Weatherstripping • Rear Yard Fenced • Lush Lawns

EXCLUSIVE SALES AGENTS **FARROW**

LOCATED ON THE CORNER OF BUSHARD AND REIL IN THE CITY OF FOUNTAIN VALLEY

**GRAND OPENING**  
**Unit #2**

**\$395** total down

includes costs and impounds  
priced from \$22,950

**3 AND 4 BEDROOMS**  
**FAMILY ROOM • 2 BATHS**

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES

# Regal Homes

**EASY TO QUALIFY**  
If you are regularly employed and have good credit, you can live in one of these beautiful homes.

Regal Homes are surrounded by fine schools for all ages and shopping centers large and small. Buena Plaza with the newest May Co. Store is only 5 minutes away!

**NEW! Interest Reducing Loans - Ask Salesman for Details**

**WONDERFUL LOCATION IN THE HEART OF ORANGE COUNTY!**

- 1 Min. to Knott's Berry Farm
- 2 Min. to Freeway
- 5 Min. to Disneyland
- 15 Min. to Long Beach
- 20 Min. to Beaches
- 35 Min. to Los Angeles

**BEST BUY in BUENA PARK**

**Balanced Power Homes**

Regal Homes are in the city of Buena Park on Orangewood between Knott and Valley View. From Los Angeles or Santa Ana, take the Santa Ana Freeway to the Valley View turn off, go south to Orangewood, then east to furnished models.

# Arnds Now President of Sparkletts

Burton N. Arnds Jr., has assumed the presidency of Sparkletts Drinking Water Corp. following recent merger of the company with Foremost Dairies, Inc.

Arnds, with Sparkletts for more than a quarter-century, had been vice president in charge of sales and marketing.

In his new position, Arnds replaces Glen H. Bollinger, co-founder of Sparkletts in 1925 with the late B. N. Arnds Jr.

Arnds Sr., Bollinger, 70, will become financial consultant to the company.

Three vice presidents also were named as part of a new corporate team for Sparkletts.

They are Claude Niesen, who will direct marketing; Robert L. Arnds, who will be in charge of production; and Paul McCallister, who will be in charge of administration for the company.



# Edison Expands Area Development Program

Expanded activities in 1961 to help communities obtain new, economy-balancing industries were announced Friday by Southern California Edison Company.

A. L. Code, district manager for the company, reported that Edison is expanding its Area Development staff and is planning an intensification of its activities.

This group works with local civic officials and leaders in building a more favorable "business climate" conducive to new job-producing industries. It also actively seeks industrial "prospects" planning a move or expansion to the West Coast and sells them the benefits offered in the Southland.

Code said two additional consultants are being added to the electric company's Area Development staff of experts in this field.

HE POINTED out that members of the Area Development staff, including Manager F. J. Rohring, have completed or are preparing additional tours of the East Coast and Midwest to make personal calls on industrial leaders and encourage them to consider this area as the site for proposed new plants or expansion of existing facilities.

"Encouraging results have already been recorded by the Area Development staff during the first month of the new year," Code said, citing Rohring's report of seven firms assisted either directly or indirectly in their location of new plants in this region in January.

THIS WAS ahead of the group's record in 1963, during which it participated in an average of better than one plant location per week ... 59 for the year.

Ten advertisements were placed in a large national financial publication during 1963 which pointed out the benefits offered new industries by various regions in the Edison service territory.

## Has Net Income of \$2,364,000

Standard Fruit & Steamship Co., which has facilities at Berth 160 in Wilmington and is the nation's second largest importer of bananas, has announced net income from operations in 1963 of \$2,364,000.

This amounts to \$1.93 per common share as compared with \$5.10 in 1962 on earnings of \$5,714,000.

Sales, released by the company's New Orleans headquarters for the first time, amount to \$69,763,000 in 1963, an increase of \$1,186,000 over the previous year.

It was stated that these sales included, in addition to bananas, the revenues of Central American subsidiary companies which make a significant contribution to profit each year.

Dr. Joseph S. D'Antoni, company president, stated that Standard's profits for 1963 were considered highly favorable in view of the competitive conditions and generally poor results reported by the industry as a whole.

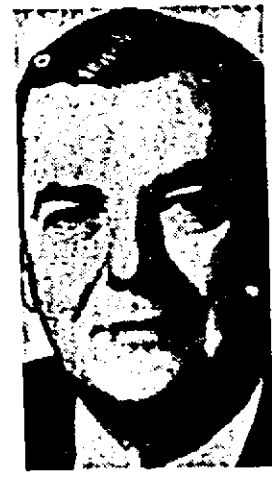
# Southlanders Named to State Chamber Posts

Nine top Southern California business executives have been named to key statewide committee chairman and vice chairman posts by the California State Chamber of Commerce, it was announced last week by Milton M. Teague of Santa Paula, Chamber president.

"These outstanding leaders of California's business, agricultural and industrial communities," said Teague, "are all directors of the state chamber. They have been selected to personally and actively guide our most important programs for the next two years because of their proven knowledge and great abilities in all of the fields of economic endeavor which are vital to California's continued dynamism and growth."



JOHN R. WHITE  
Of Price Waterhouse



HERBERT HOOVER JR.  
Consulting Engineer



DR. A. O. BECKMAN  
Fullerton Executive

wide Agricultural Committee.

Anderson Borthwick, president, The First National Trust & Savings Bank of San Diego—chairman, Statewide Travel & Recreation Committee.

Herbert Hoover, Jr., consulting engineer, Los Angeles—chairman, Foreign Trade Committee.

Dr. Arnold O. Beckman, president, Beckman Instruments, Inc., Fullerton—chairman, Statewide Insurance & Employee Cash Fringe Bene-

fit Programs Committee.

VICE CHAIRMAN appointments of Southern Californians were:

Ernest J. Loebbecke, chairman of the board, Title Insurance & Trust Co., Los Angeles—vice chairman, Statewide Highway Committee.

Alfred R. Thomas, executive vice president, Cyprus Mines Corp., Los Angeles—vice chairman, Statewide Natural Resources Committee.

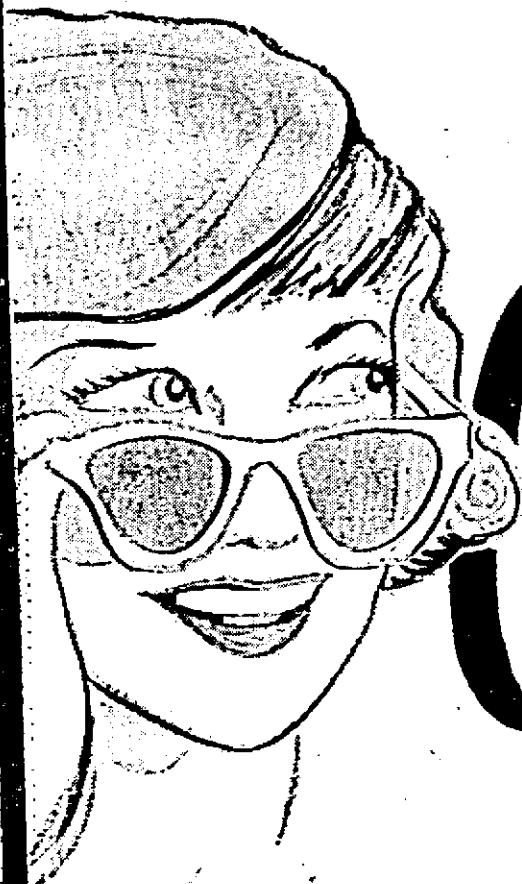
Edward W. Goodwin, president, Percy H. Goodwin Co., San Diego—vice chairman, Statewide Water Resources Committee.

Each of the committees, headed up by the new appointees maintains from 20 to 100 members, totaling more than 800 businessmen from throughout the state, representing "every phase of commerce, agriculture and industry," according to Teague.

# NEW SENSATIONAL 2<sup>nd</sup> UNIT

NOW PREVIEWING  
in Cypress

FROM  
**\$17,990**  
\$545 DOWN PLUS CLOSING COSTS



# Country Square

## FEATURES

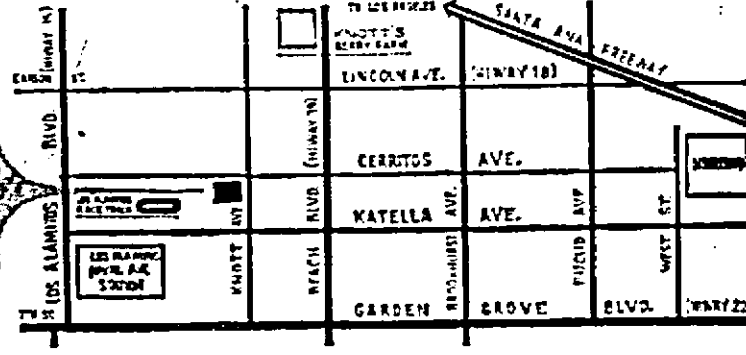
- Forced Air Heating —
- Marble Top Pullmans —
- Surlex Living Rooms —
- Wood Burning Fireplaces —
- Built-In Range and Oven —
- Garbage Disposals —
- Dishwashers (some optional) —
- Wall-to-Wall Closets —
- Beautiful Entries —
- Private Balcony in Two-Story —
- Paneled Kitchens With Magnetic Locks —
- Laundry Area in garage and many other surprises.



BALANCED POWER

3 and 4 Bedroom  
1 and 2 Story  
CHOOSE FROM  
5 MODELS — 16 ELEVATIONS  
PHONE 827-2490  
R. Dickson Miles, Exclusive Sales Agent

RAISED FOUNDATIONS, HARDWOOD FLOORS UP TO 1800 SQ. FT. EXCELLENT 30-YR. CONV. FINANCING — NO BALLOON PAYMENTS. TRULY THE BEST BUY IN ORANGE COUNTY





Forum to Hear About Shipyard

The Long Beach Naval Shipyard — Its Impact on the Community will be discussed at the Long Beach Community Forum Wednesday.

Featured speaker will be Frank P. Meyers, currently a salary and wage administrator at the shipyard.

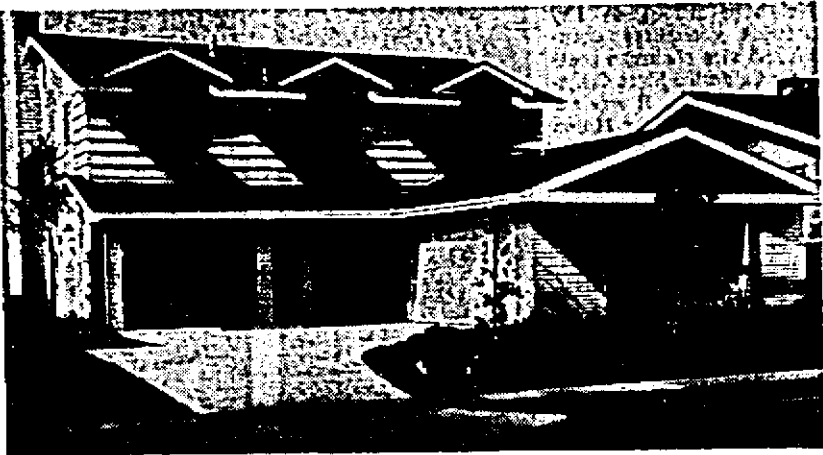
Meyers, a Long Beach resident for 13 years concurrent with his employment at the yard, also serves as secretary-treasurer of the Naval Civilian Administrators Association, Long Beach branch.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is held in the Crown Cafeteria, First Street and Alamitos Avenue, beginning at 7:15 a.m.

Clive Graham is program chairman.



Homes of Distinction Offered El Dorado Park Estate Buyer



**AN EL DORADO PARK ESTATE**

Large two-story home at El Dorado Park Estates in Long Beach. This elegant home includes five large bedrooms, three baths and two fireplaces.

Luxurious dwelling with an accent on opulence are now offered at El Dorado Park Estates in Long Beach, pointed out the officials. "These are exciting floor plans," they stated, "that were constructed to fulfill the tastes of the most demanding buyer."

Conceived and built for upper-middle income families, a distinctive selection of plans is offered, including one-story, two-story, split-level and tri-level designs. Homes are built with three, four and five bedrooms, family rooms, formal dining

No Home Payment Until Next January

Purchasers of homes at Fountainhead, 250-home development in Fountain Valley, may have house payments deferred until January of 1965, if they so desire.

Lowell Evans, builder, said, "We feel that we are now offering home-buyers not only the finest house for the money, but the best financing available in Southern California."

Fountainhead Home buyers are given a choice. They may make a \$495 total move-in payment and assume regular monthly payments as soon as escrow is closed. Or, they may make a 10% down payment and have all payments on their new Fountainhead home deferred until January of 1965.

DESIGNED AS a family community, Fountainhead offers home buyers a combination of advantages seldom found in homes under \$50,000, Evans said. Each home is on an extra-large lot to allow privacy and enjoyable outdoor living. The family can move in, relax and enjoy their new home immediately, because all fencing is in, the front yards are planted and landscaped, the sprinkler system is in, and carpeting and drapes are already installed.

Furnished models are open daily. In Long Beach drive east on Spring St. across San Gabriel River to El Dorado Park Estates at Claremore, just east of El Dorado Park and Golf Course.



**IN FOUNTAIN VALLEY**

Here is one of the model homes, in a park-like setting at Fountainhead in Fountain Valley. Buyers, by paying 10 per cent down, may have payments on the homes deferred until next January.

**Lawyer to Talk**

COMPTON — Attorney Ernest J. Seymour, Compton, an inheritance tax appraiser for the state, will address the Women's Council of the Compton-Lynwood Board of Realtors Thursday. The luncheon meeting will be at the Board Annex.

In Beautiful GARDEN GROVE

FOR QUALITY AND

*Elegance*

YOU MUST SEE the Stately-Spacious Homes of

**GARDEN PARK Estates**

2 Stories • 5 Bedrooms • Huge Master Bedroom with its own Fireplace

CHOICE SELECTION OF ONE and TWO-STORY PLANS  
3, 4 and 5 Bedroom • Dining Room and Family Room • 2 Baths  
from \$19,225 to \$26,450 full price

**ON THE WALLS!**

- Genuine LATH AND PLASTER walls and ceilings
- Concrete driveways—new for Orange County
- Natural ash cabinets with superannic (ceramic) tile top and splash
- Coffers & Sattler gas forced air heating with summer cooling switch
- Genuine Italian mosaic tile in the showers and over tubs
- Decorative stone or wood brick fireplaces, gas log lighters
- O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE
- Modern-Aire hood, light and fan ... and many, many other outstanding luxury features!

**VETERANS NOTHING DOWN** (except costs and taxes)  
Veterans Monthly Payments from \$106.17 (includes principal and interest)

**NON-VETERANS** Lowest FHA Down 30 & 35-Year FHA Financing Available  
Excellent Conventional Terms  
Cal-Vet Approved

**AWARD WINNER**

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Knott Avenue to the homes at corner of Garden Grove Freeway. Or, take the Long Beach Freeway to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Freeway) and straight to Knott Avenue.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Freeway (past Long Beach State College) straight to Knott Avenue.

JUST 3 MILES TO LONG BEACH

Why Go Farther

Build by S. S. & S. Pride of Quality

Best Home Value in Huntington Beach

PACIFICA SERIES

**Springdale SOUTH**

IMMEDIATE OCCUPANCY

3 and 4 Bedrooms  
Family Room • 2 Baths  
2 Car Garages  
from \$18,250

**NO DOWN TO ALL!**  
\$100 Costs Moves YOU In!

• BONUS SPECIAL •  
REAR YARDS FULLY FENCED

**Another All WASTE KING-UNIVERSAL Home**

**KITCHENS**  
Waste King Universal Built-in Range and Oven in Color  
Waste King Universal Waste Disposer  
Modernaire Range Hood and Fan in matching color  
Sleek Formica counters  
Natural Ash cabinets  
Separate Utility Rooms

**LIVING AREAS AND FAMILY ROOMS**  
Decorator Matco Vinyl Asbestos Floor Tile  
Wide Premier Sliding Glass Doors  
Custom-Aire Forced Air Heating with Thermostat Control  
Decorator Designed Lighting Fixtures

**BATHROOMS**  
Decorator Designed Vinyl Asbestos Floor Tile  
Spacious Stall Showers  
Luxury Pullman with Formica Counters  
Deluxe Medicine Cabinets

**BEDROOMS**  
Spacious Sliding Door Wardrobe Closets  
Sturdy Aluminum Window Screens & Shades  
Careful Planning for Best Furniture Arrangement

**ALL THROUGH THE HOUSE—Inside and Out**  
Premier All-aluminum Weatherproof windows  
Weather stripped exterior doors  
Shades and aluminum screens throughout  
Special Drain and Water Connections for automatic Washer and Dryer  
Extra Power 100 ampere Electric Service  
Choice of Five Decorator Designed Interiors  
Generous Use of Luxury Materials for Exterior Shutters  
Sidewalks, Streets and Sewers in and paid for

**DRIVING DIRECTIONS**  
FROM LOS ANGELES—Santa Ana Freeway to Beach Blvd. (Hwy. 39)—turn right (south) on Beach Blvd. to Bolsa; right on Bolsa to Edwards and models.  
FROM LONG BEACH—East on Garden Grove Ave. to Golden West; right (south) on Golden West to Bolsa; right on Bolsa to Edwards and models.  
FROM SANTA ANA—West on Bolsa to Edwards and models.

**Map:** Santa Ana Freeway, Knott Ave, Garden Grove Freeway, Bolsa Ave, Edwards, Golden West, Beach Blvd, Huntington Beach.





### KEYS TO GRAND PRIZE

William G. Will (center) admires gold keys to Avanti sports car given him by Sears, Roebuck & Co. as regional grand prize in nationwide tire contest. E. C. Missildine (right), manager of Sears store at Santa Ana, made presentation. On hand to congratulate Will was Bob Wilson (left), vice mayor of Costa Mesa.

### Mesa Man Wins Sears Auto Prize

Lady Luck smiled broadly on William G. Will of 1391-B Baker St., Costa Mesa, and he grinned back, as he recently took possession of a new car, awarded by Sears, Roebuck & Co. to regional winners of a tire contest.

Will, an engineer at Aero-neutronics, Costa Mesa, was one of 15 persons in the nation to win a new Studebaker Avanti in the Allstate contest. More than 49,000 persons submitted entries.

WINNERS were chosen by Reuben H. Donnelley Corp. of Chicago. Sixteen persons in the Los Angeles area won prizes of four new tires apiece, or a \$100 gift certificate.

These included: John P. Taylor, 1907 W. Orange Ave., Anaheim; Miss Ethel D. Newman, 7439 Flores Street, Downey; Miss Corinne C. Gillfillan, 5320 Las Lomas Street, Long Beach; Richard L. Mock, 8541 Judy Circle, Huntington Beach; Billy J. Nelson, 25308 Cypress St., Lomita.

The car Will received was presented to him in a ceremony at Sears-Santa Ana Automotive Center before a large crowd of shoppers and invited guests. Making the presentation was E. C. Missildine, manager of the Santa Ana store.

### Jergins Trust Bldg. Adds Two Tenants

Jergins Trust Building spokesman have announced completion of remodeling quarters in the downtown landmark for Long Beach's newest school, Automation Institute.

The school now holds classes in redecorated modern classrooms overlooking the Pacific. Paneling and gold carpeting highlight the decor in the executive offices.

Offices have been remodeled on another floor for the Equity Funding Corp., moving downtown from Los Altos. Walnut paneling and plush carpeting have been provided for this financial firm.

"We welcome the addition of the school to downtown Long Beach, a city well known for its educational facilities," commented Leo Schochet of the Harry L. Cowan Co., leasing agents for the building at 100 E. Ocean Blvd.

### Downey Man Elected

W. J. Griswold, California Bindery, Downey, was elected first vice president of the Paper Binders Section of the Printing Industries Association-Southern California at the group's recent annual installation meeting.

## Mortgage Agency Chief Sees Ample Funds Ahead

Not only was 1963 the ample monetary credits available in a row in which FNMA's traditional role as a supplier of residential mortgage liquidity diminished but from all indications favorable conditions for homebuyers ought to continue at least through most of 1964, according to J. Stanley Baughman, president of the Federal National Mortgage Association.

Releasing detailed report on the agency's combined operations for 1963, Baughman said:

"The supply of long-term savings was more than adequate for most housing needs and, consequently, financing costs and terms were generally favorable to expanded home ownership."

Combined mortgage purchases in 1963 amounted to \$290,300,000, covering 28,469 dwelling units located in 48 states, the District of Columbia, Guam and Puerto Rico. During the last three years FNMA's combined purchases totaled 133,654 mortgages amounting to \$1,845,000,000. Sales for the 1961-1963 period totaled \$2,167,000,000. The combined FNMA portfolios at year-end totaled \$4,773,000,000, a decrease of \$1,203,000,000 from the \$6,076,000,000 year-end total for 1962.

HE EXPLAINED that with COMBINED mortgage sales

### ON WEST COAST

### L.B. Leads in Shipping of Cotton

For the first seven months of the cotton shipping season, the Port of Long Beach leads all West Coast ports with 171,455 bales — a 73 per cent increase over the previous year.

Number two spot goes to San Diego with 156,458 bales, followed by Los Angeles with 139,364. Several of the San Francisco Bay area ports came up with a combined total of 148,639 bales.

Countries receiving the largest shipments from Long Beach were Japan, India, France, Germany, Holland and Philippines.

THOUSANDS RELY on Classified ads to solve daily problems. To sell, rent, buy, find, hire—

### Harbor District Chamber Will Install Tuesday

Retired rancher Carl J. Hoffman will be installed Tuesday as reelected president of the Harbor District Chambers of Commerce.

Others to be sworn into office by Supervisor Burton W. Chase, installing officer, include:

Al Code, Edison Co. manager, Long Beach; Reed Christiansen, Metropolitan Transit Authority executive; Otho Cordray, Long Beach port commissioner; William Gram, of Richfield Oil Co.; Ove Hoyer, Del Amo Nursery; and Mrs. Ann Soria—all vice presidents.

Secretary, Mrs. Ruth Petersen, reelected; Treasurer, Robert Dunbar, business executive, reelected.

The installation will be held at the Petroleum Club, 3636 Linden Ave., with a 6:30 p.m. social hour followed by the dinner and program.

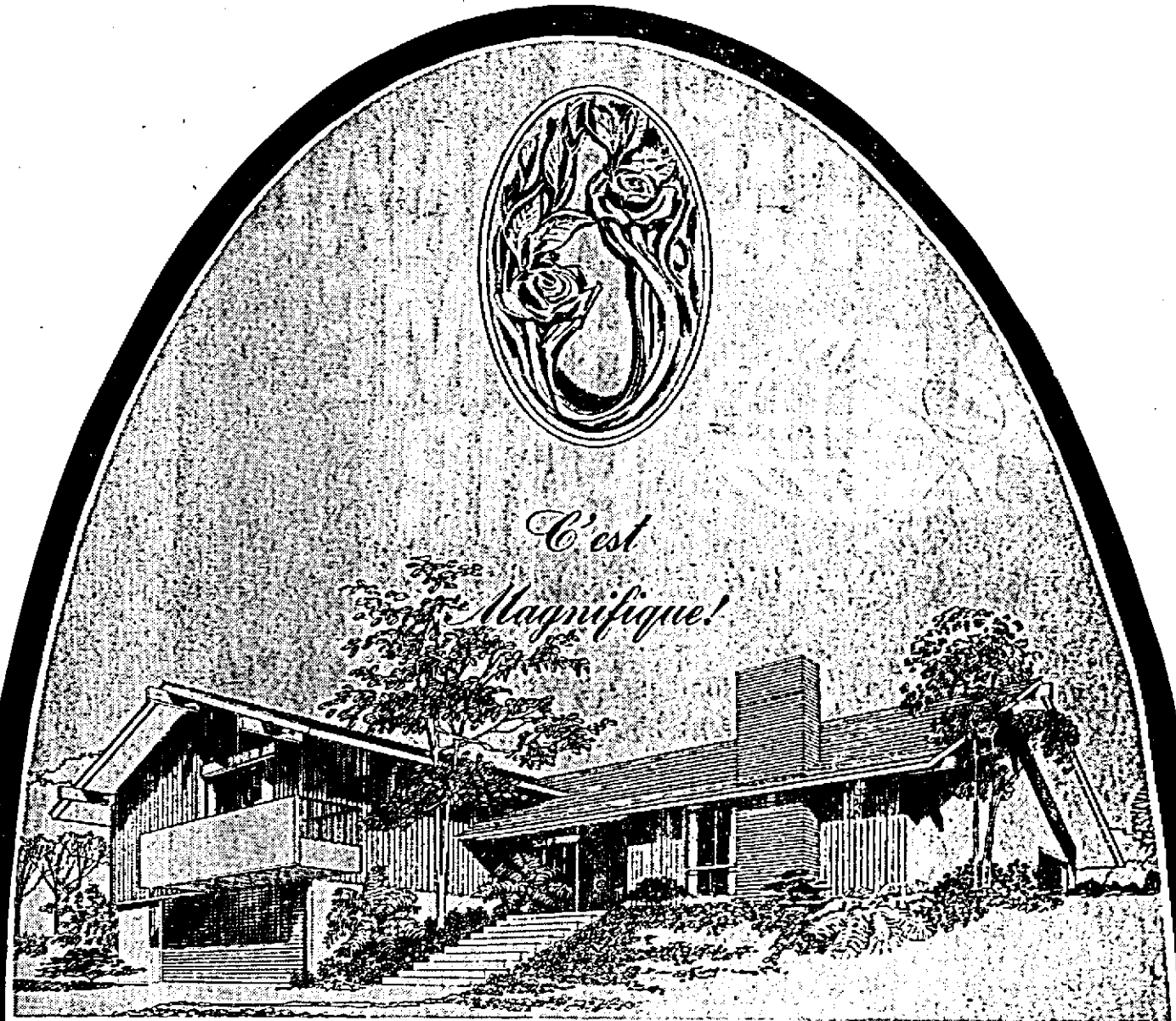
### Escrow Group Meets March 11; Will Hear Panel

An escrow panel discussion will feature the March 11 meeting of the Long Beach Escrow Association, according to Marjorie Knox, president.

Moderator will be Norman Keane, vice president, Security First National Bank, head office.

Panelists will be Al Mazze, vice president, Bank of America, head office; Charles E. Sabins, assistant vice president, Security Bank, head office; and Wayne Barber, escrow supervisor, Southern California Savings & Loan Association.

The meeting, open to interested persons, will be at Alfred's restaurant, 700 E. 45th St., with social hour at 6:30 p.m. and dinner at 7:30.



### Continental Elegance with a Western Flair

offered in these architecturally designed 3, 4 and 5 bedroom, 2 and 3 bath Country Houses up to 2,500 square feet in size. Choose from split level, ranch and 2-story homes with spectacular cathedral ceilings • oversize open hearths of rugged stone or rock • extravagantly complete built-in kitchens (with dishwasher) • rich wood paneled walls • private enclosed patios • complete block wall fences • even unique walk-in showers with planter areas •

Prices from \$25,950 low as 5% Dn.

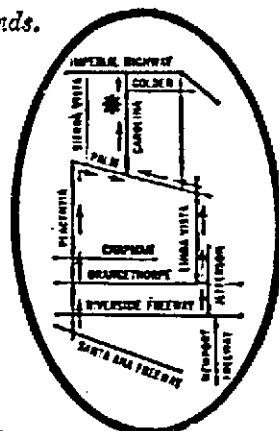
## Chatelaine II

in placentia & redlands.

4 Furnished Models

Open 11 to dusk

528-5920



### Homebuyer's Bargain

### "CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN



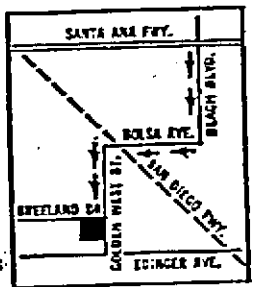
Full price as low as \$18,595 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—15841 Hollins, Huntington Beach For information call: Cheryl 857-4318 (Ext.) 857-4277

Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Brea Blvd. West on Brea to Golden West St. South on Golden West St. to Eireland Dr. Follow signs to model home.



SUNSHINE HOMES

**FROM LOS ANGELES** A  
Sentry And Fireway to  
turned South on Val  
Lancaster, then right here  
then left to Wood River

**FROM LONG BEACH** R  
and on Center which is  
called A-1 to Moody.

WESTMINSTER, CALIFORNIA



**PLAN 1756E • \$26,250**

4 bedrooms, 2 baths, family room, formal living room with huge Palos Verdes Stone fireplace. Features: sheltered forecourt entry, 6 vanity counter, 5 phone outlets throughout the home, graceful sliding glass garden entry.



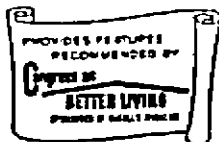
**PLAN 1757D • \$28,750**

Two story — 5 bedrooms or 4 plus downstairs den, dining room, 2½ baths, family room with massive fireplace and sliding glass door patio entry. Master suite includes huge walk in closet, dressing area and elegant compartmented bath.



PLAN 1747D • \$26,550

4 bedrooms, sunken living room with brick fireplace and 8' raised hearth, family room, 2 baths. Luxury features include double door entry, spacious rock area adjacent to kitchen, decorator wallpapers and lighting fixtures.



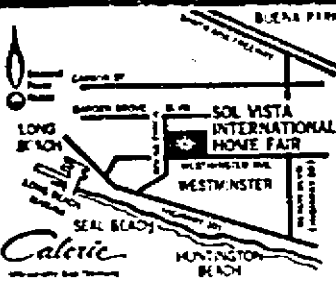
## McCALL'S AWARD

Sol Vista International Home Fair was awarded McCaill's Certificate of Superior Design. Thoughtful planning, functional beauty and the design features which enhance more comfortable, healthier living keynote every Sol Vista home.



**PLAN 1747E • \$26,600**

4 bedrooms, family room, 2 baths, sunken living room featuring a huge fireplace with 8 raised hearth, center hall separation of sleeping and living areas, spacious kitchen has an adjoining dining nook. Oversize double garage offers ample storage and laundry space.

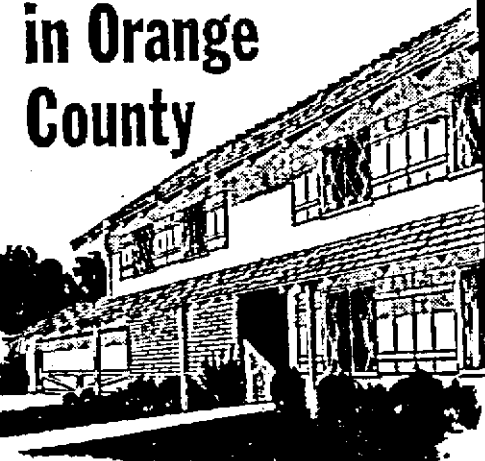


**Alco-Pacific Construction Co.** has built and sold over 1,600 new Sol Vista Homes in Orange County... a proud record of integrity and purpose.

**ALCO-PACIFIC**  
Quality Development

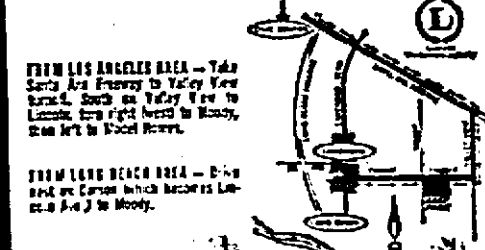
**FHA — Cal-Vet and Conventional Financing available.**

## Buy the Lowest Priced 2 Story in Orange County



**5 BEDROOMS • 3 BATHS • \$21,950**  
**SPACIOUS 1 STORY RANCH MODELS**  
**Yes! No Down Payment/Best FHA Terms**

## ***LAKE PARK***

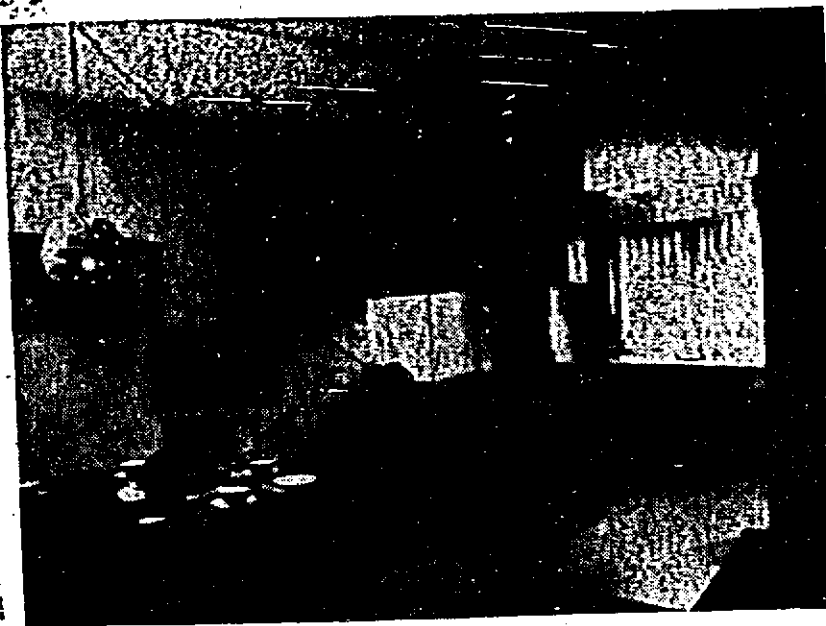


**FROM LOS ANGELES AREA** — Take Santa Ana Freeway to Valley View Blvd. South on Valley View to Lincoln, turn right toward to Moody, then left to Vogel Street.

FROM LONG BEACH AREA — C-46  
lost on Canyon which becomes L-  
200 5-6 J to Moody.



# New Springdale South Unit of Homes to Be Ready Soon



## A SPRINGDALE SOUTH HOME

A section of the kitchen and dining room area of a Springdale South Home is shown here. Built by Sunkist Plaza Builders, a new unit of the homes is under way in Huntington Beach.

In order to meet the anticipated demand for the residences in the new unit of the Springdale South development in Huntington Beach, construction work is progressing rapidly according to Sy Bram, executive director of Sunkist Plaza Builders, the developing firm.

Bram explained that the upcoming unit was started in view of the approaching sell-out of the current Pacifica Series and has come about at a date sooner than originally projected.

"Even at this early stage considerable interest on the new unit has been generated by home-seekers," Bram added.

Perhaps the main reason for the unprecedented sales of the Pacifica Series, it was noted, is the inclusion of extra value in all the homes built by the Sunkist Plaza firm. This is possible as a result of its voluminous building program, which, through the years, has given it a mass buying power, having built upwards of 8500 residences to date.

AN EXAMPLE of this extra value is the inclusion of well-planned and completely equipped kitchens.

The built-in range and oven with hood and fan are color-coordinated and each kitchen includes disposal and sufficient cabinet space of natural ash.

Springdale South, whose models are at the corner of Bolsa Ave. and Edwards St. in Huntington Beach, features an array of four three and four-bedroom plans with a variety of exterior designs. Prices start at \$18,250 with terms of no down payment and only \$100 costs to move in.

All homes have Custom Aire forced-air heating systems, sliding glass doors, vinyl asbestos floor tile, luxury pullmans with Formica counters and deluxe medicine cabinets. The homes have shades and aluminum screens throughout.

As an extra bonus feature, the large rear yards are fully fenced with approximately 100 lineal feet of Redwood fencing, plus gate. The finest

## Candidates Will Speak to Realtors

BELLFLOWER—The nine candidates for the two seats on the Bellflower City Council which will be open in April will be guest speakers at the breakfast meeting of the Bellflower District Board of Realtors Thursday at 7:30 a.m. when the group meets at the Student Center, Cerritos Junior College, with President Paul M. Williams presiding.

Candidates in the race are Earle Christ, Louise Dalton, Carolyn Filan, Jerry Larsen, Dr. Earl Hoggard, Mayor Norman Murray, incumbent; H. P. Smith, Ray Smith and Ralph Veady.

Each will be given an opportunity to state briefly his platform or qualifications, or both, for the office of City Council.

While the board does not endorse any candidate, it has been its practice to invite all candidates to speak at one breakfast prior to the election in order to give members an opportunity to see and hear them.

# Grand Opening to Be Monday for Pep Boys' New L.B. Store

With civic officials participating, the Pep Boys, equipped Auto Service Center, Manny, Moe and Jack, will open their new store at 336 Long Beach Blvd. with a ribbon-cutting ceremony at 9 a.m. Monday.

Attending will be Mayor Edwin W. Wade; Ted Robbins, C.L.U.; Long Beach Chamber of Commerce second vice president; and Miss Karen Mashburn, also representing the Chamber of Commerce. Representing the Pep Motors Insurance Corp. will be Murray Rosenfeld, branch in Long Beach. He is executive vice president and general manager; Morton A. Krause, director of Pep Boys' property management; Sandra, daughter of M. L. "Moe" Strauss, president and co-founder of the Pep Boys.

Jack A. Lescure has been appointed manager of the store. Lescure has been senior staff assistant in the executive office in New York. Reynolds joined Motors Insurance Corporation in 1935 and was named manager of the Long Beach branch and the erection of a new, modern building with a fully equipped Auto Service Center at the rear of the site.

Stated Murray Rosenfeld: "Few cities in America can rival Long Beach's vitality, prosperity and forward-looking spirit. We are indeed proud to contribute our part to the progress of this remarkable community, and to its downtown beautification program."

TO CELEBRATE the inauguration of the new store, a huge grand opening sale will start Monday at 9 a.m. and continue through Saturday. The new store will be open until 9 p.m. for the convenience of shoppers every night this week through Saturday.

The store is modern in every sense—air-conditioned and heated, spacious and well-lit. Incorporating the latest structural improvements in steel, brick, tile and glass, the facilities encompass approximately 12,500 square feet, and include a complete Auto Service Center with the most modern, labor saving equipment.

THE STORE also will offer a greatly expanded tire department to meet the growing demand for Cornell Tires. According to Rosenfeld, the new Long Beach store is the newest and finest in Pep Boys' coast-to-coast chain of 130 stores.

Joseph Futchik, who has been with Pep Boys in Long Beach since 1933, will continue as manager at the new store. His staff includes Kenneth E. Edinger, assistant manager; Larry Chase; Albert E. Cartee, builders were Reeves

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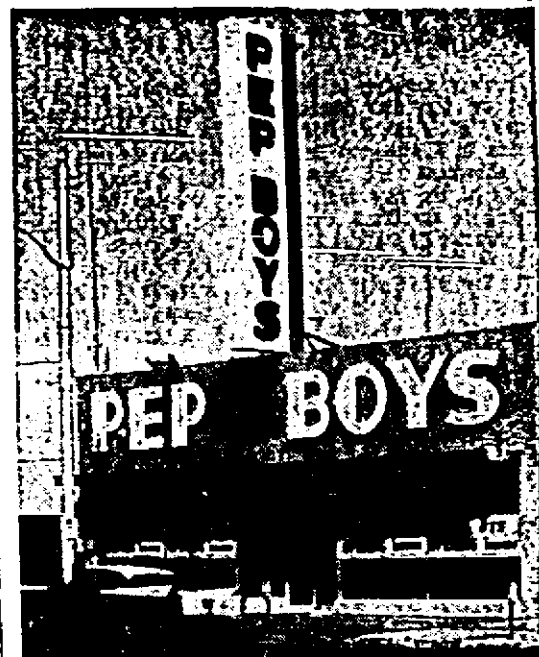
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PEP BOYS AT 336 LONG BEACH BLVD.

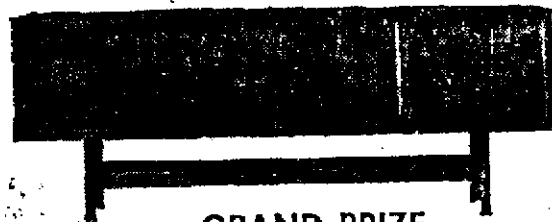
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# SOMERSET

DISTINCTIVE RESIDENCES

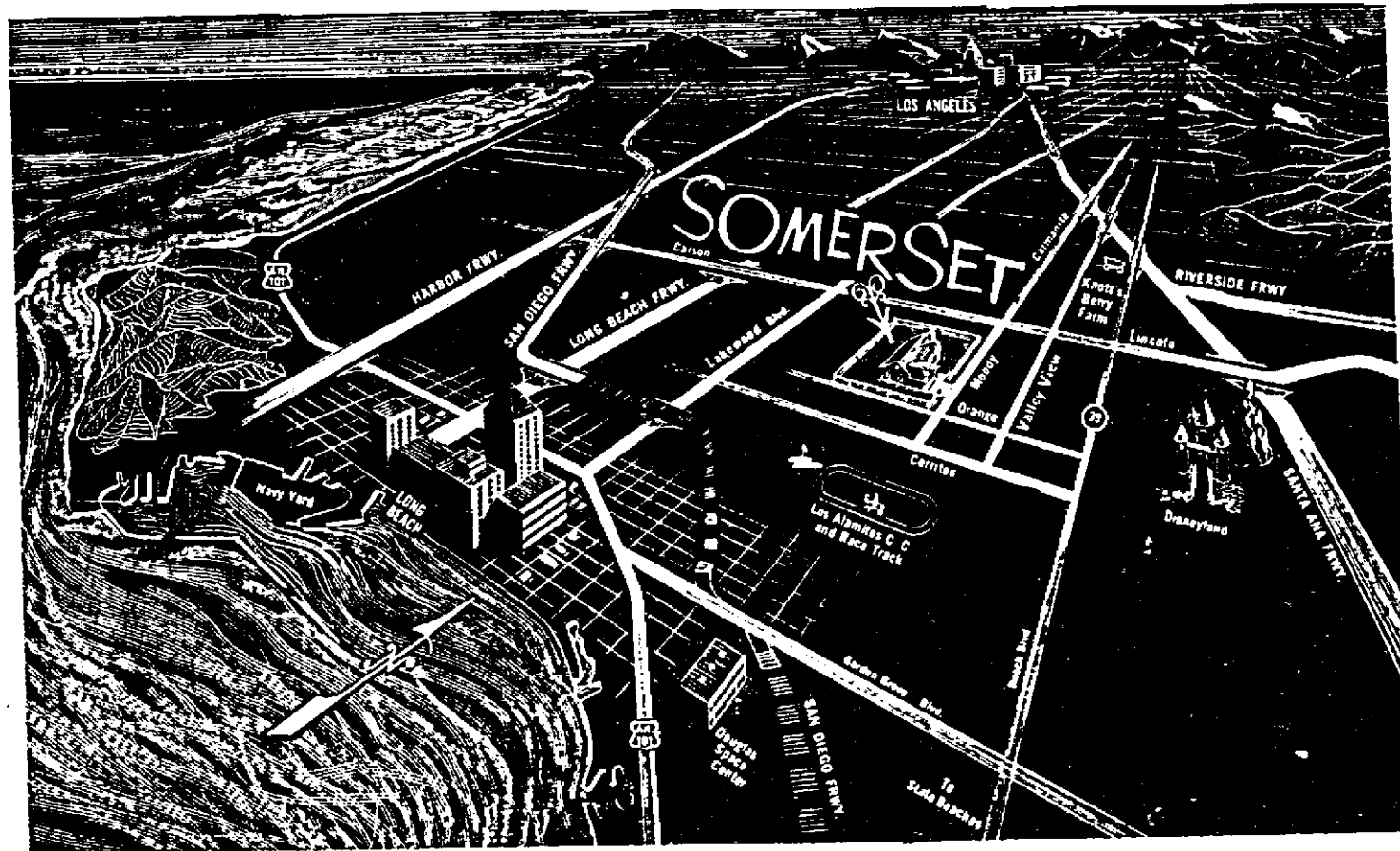
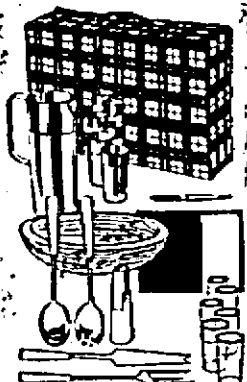
## GALA, GIFT-GIVING GRAND OPENING

### 2041 FREE GIFTS — EVERYONE WINS!



GRAND PRIZE

Come...play Somerset's Treasure Chest game this weekend! Win beautiful prizes, ideal for your family and home. Grand Prize is a beautiful General Electric stereo set with AM-FM tuner and record player. Other gifts, yours immediately if your key fits, include: carving sets, folding overnight bags, glassware and salad bowl sets, pocket secretaries, fountain pens, many other gifts including free treasure chest banks for the children. 2041 Free Gifts in all! Nothing to buy—nothing to do!



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- Patio
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- Quarry Tile Entry
- Gaffers & Sattler Built-In Range & Oven, with Automatic Clock and Rotisserie, Dishwasher & Disposer
- Woodburning Fireplace with Log Lighter
- Homes Prepared for Air Conditioning
- Concrete Block or Redwood Fencing

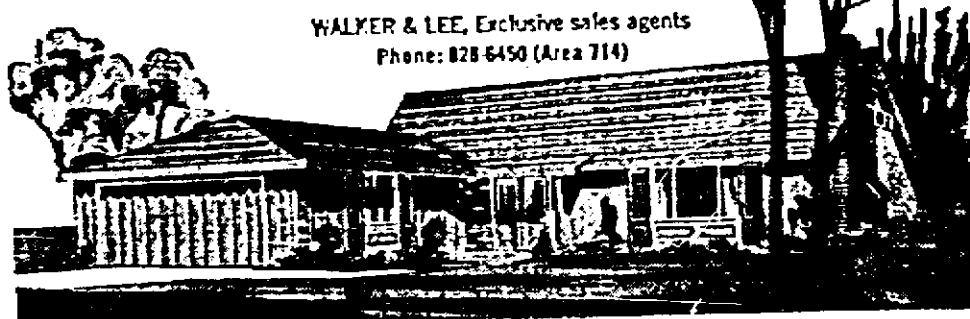
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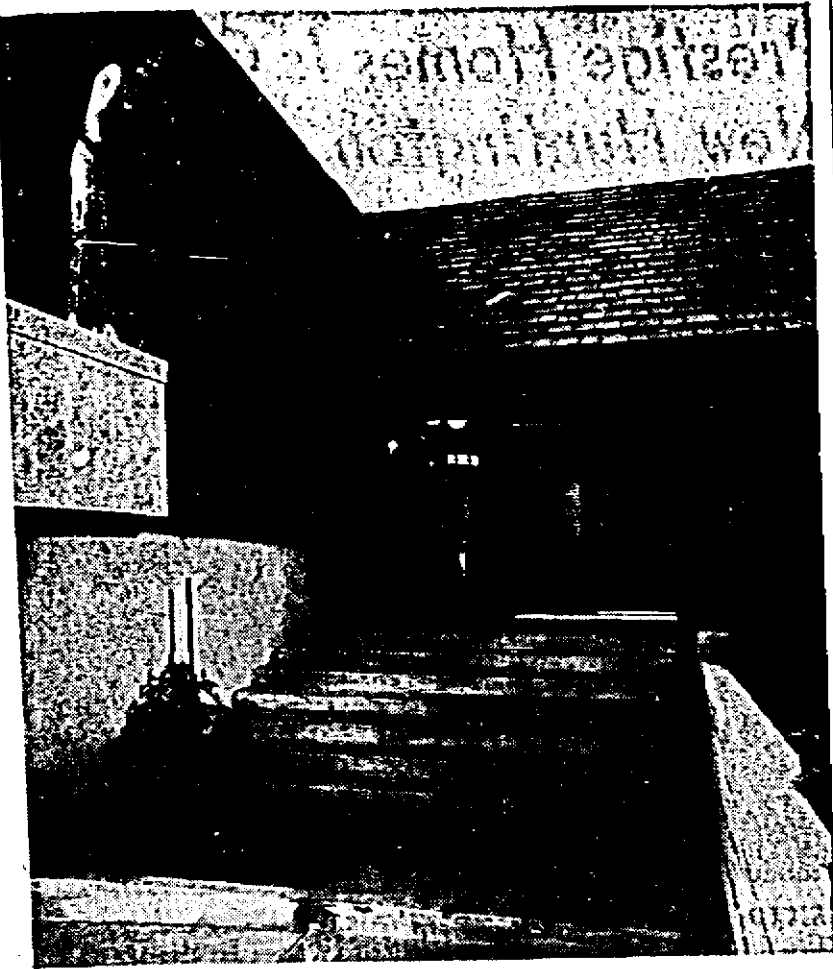
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### THREE LEVELS IN HOME

The elegant entry to the Chateau Breton in Chatelaine II is pictured. This exciting home features three distinctive levels with a sunken living room, exposed beam ceilings, a private balcony off the master bedroom and a host of other luxury features.

## Placentia Chatelaine Homes Set Record for Fast Sales

Hundreds of prospective home buyers viewed Chatelaine II in Placentia during the grand opening period, proving the homes an immediate success. Over two-thirds of the homes are now sold, marking a sales record. "We find the overwhelming response more than gratifying," Ouis Cranford of Cranford Development Co., builders of Chatelaine II, stated. "We are pleased that the public agreed with our project plan to afford custom luxury with distinctive and dramatic styling, encompassed in a home that is within the young executive budget."

THE HOMES are located in the suburban area of Placentia, yet immediately within access of prime industry, freeways and city conveniences. Schools, churches and a vast recreational mecca are within moments of the outstanding new community of homes.

Three, four and five bedroom models—California Ranch, split-level and two-story plans—offer a multitude of features usually reserved for much more costly homes.

The open beam ceiling and classic design point out rich walnut paneling and extra-wide, open hearth fireplaces. A balcony off the master bedroom and sunken living room in the split-level models have proven most popular.

COUNTRY-SIZE kitchen is completely detailed with Westinghouse appliances—including a dishwasher. A breakfast bar meets with the approval of homemakers.

"Buyers often remark that Chatelaine II homes are so beautiful and distinctive that they can hardly believe that we can offer them for as little as \$25,950 with as low as 5% down. The conscientious home buyer is immediately aware of the quality building and fine craftsmanship incorporated in them," continued Cranford.

Four beautifully furnished models, located on Carolina Ave., between Palm and Imperial Hwy., in Placentia, are open daily from 11 a.m. till dusk.

## Ballew Joins Alco-Pacific Firm

Longtime Garden Grove resident, John Ballew has been appointed land planner for Alco-Pacific Construction Co., according to Bob Solomon, the firm's vice president.

Alco-Pacific builds Sol-Vista Homes. A current project is the 565 unit International Home Fair residential community in Westminster.

PRIOR TO joining Alco-Pacific, Ballew was with Development Research & Management Co. doing land planning and construction coordinating. He won national awards when he practiced architecture in Newport Beach. Ballew is an associate member of the Orange County Chapter of A.I.A. He is a member of the Garden Grove Union High School Board of Trustees, vice president of the Garden Grove Chamber of Commerce, immediate past president of the Garden Grove Strawberry Festival and has been elected



### NAMED LAND PLANNER

Bob Solomon (right) announces appointment of John Ballew (left) as Alco-Pacific's land planner.

Young Man of the Year by former Barbara Spurlock of the Garden Grove Junior Chamber of Commerce. Ballew is married to the pleasure.

## Builder Bentley Picks Sales Firm

Theodore C. Bentley, major Southland developer and president of Coordinated Service in Anaheim, has announced the appointment of Miles & Associates, Ltd., as exclusive sales agent. Bentley's current projects, known as Country Square in Cypress and Country Home Fair in Diamond Bar, now exceed \$10 million.

Diamond Bar's first unit is 90 per cent sold out with a second unit now open for inspection. The builder said he is introducing a new two-story home to make a total of five models and 17 exteriors to choose from at Country Square in Cypress.

Past projects of the developer have included several successful subdivisions in Orange County, four high-rise projects in Los Angeles, and several medical centers and commercial buildings in three states.



T. C. BENTLEY  
Successful Area Builder

# PREVIEW SHOWING

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### 3 AND 4 BEDROOMS FAMILY ROOMS • 2 BATHS

from \$19,750

### ADDED SPECIAL REAR YARDS FULLY FENCED

WASTE KING  
UNIVERSAL

### NEW BULLOCK'S DEL AMO

A four-story Bullock's store will highlight a 21-acre Fashion Square shopping center in the Del Amo section of Torrance. Designed by Welton Beck and Associates, the store and center will serve the entire South Bay area.

### NEW TRACT LAUNCHED

The past caught up with the future when Lou Laramore (second from left) arrived by helicopter at El Toro for ground-breaking ceremonies for his 567-acre residential community Laguna Real. The homes will be approximately 12 miles south of Santa Ana. Laramore's firm, World Wide Construction Co., will build the homes. Three Orange County supervisors in attendance were (left to right) David L. Baker, C. M. Featherly and William H. Hirstein.

**DRIVING DIRECTIONS**

**FROM LOS ANGELES**—Santa Ana Freeway to Beach Blvd. (Hwy. 39)—turn right (south) on Beach Blvd. to Edinger, then right on Edinger to furnished models.

**FROM LONG BEACH**—East on Garden Grove Avenue to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and follow signs to furnished models.

**FROM SANTA ANA**—West on Bolsa to Beach Blvd. (Hwy. 39) turn left (south) on Beach Blvd. to Edinger, then right on Edinger to furnished models.



# Buyers Guide to Medallion Homes



The only electrically modern homes... in every price range

The Medallion Home Award is a cornerstone for modern living—a solid basis for a home's lasting value, today and in the future. Compare the detailed electrical construction requirements for the Medallion Home Award with those for any other type of new home symbol.

You'll discover the Medallion Home Award is the one award that requires a new home to conform to specific and rigid standards, giving important value to the buyer. Here are just some of the qualifications:

1. A flameless electric kitchen equipped with major appliances, including range and oven.
2. Full "Housepower" Wiring provides capacity for at least twenty circuits, considered a minimum for modern living; large enough wires; 240-volt service for the electrical capacity every home needs.
3. Abundant lighting planned for comfort, convenience and beauty.

A total-electric Gold Medallion Home gives you all these benefits plus:

4. Flameless electric home and water heating.

**SCE**  
Southern California Edison

## Garden Park Estates Floor Plans Appeal

What is a good home buy and flexible they reported, on today's market?

This question particularly interests the builders of Garden Park Estates in Garden Grove and they maintain a professional staff to determine the needs and desires of today's homeowners.

Space and an attractive floor plan, they learned, are very important in designing an appealing plan. There should be enough space provided so that individual members of the family do not continually "bump into each other."

Rooms in the homes at Garden Park Estates are large

and pleasantly comfortable.

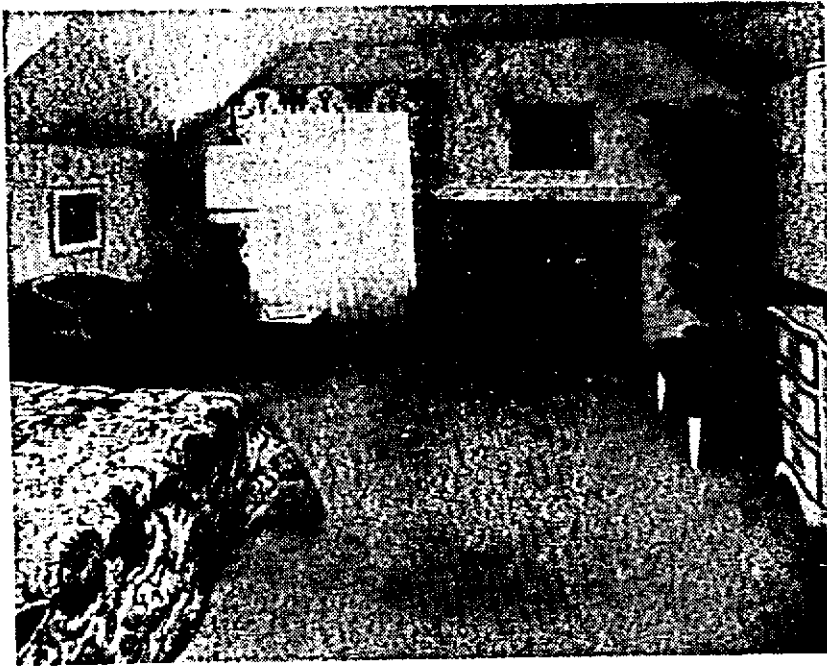
ONE AND TWO-story elevations are available with three, four and five bedrooms. A popular model is the state-of-the-art two-story home. No less than five bedrooms are available in this plan—"ideal," they say "for the growing family with a clan of lively youngsters."

Among the quality features found in the dwellings at Garden Park Estates are solid concrete driveways; colored plumbing fixtures; sliding aluminum doors leading to expansive patios; cast-iron tubs,

stall showers with glass doors and colored Italian mosaic tile, and cheery kitchens with built-in oven and range.

MODERATELY priced from \$19,225 to \$26,450, veterans can move in for nothing down, except costs and imposts, with monthly payments from \$106.17. This includes principal and interest. Non-veterans are offered lowest FHA down on 30 and 35 year loans. Conventional and Cal-Vet terms are also available.

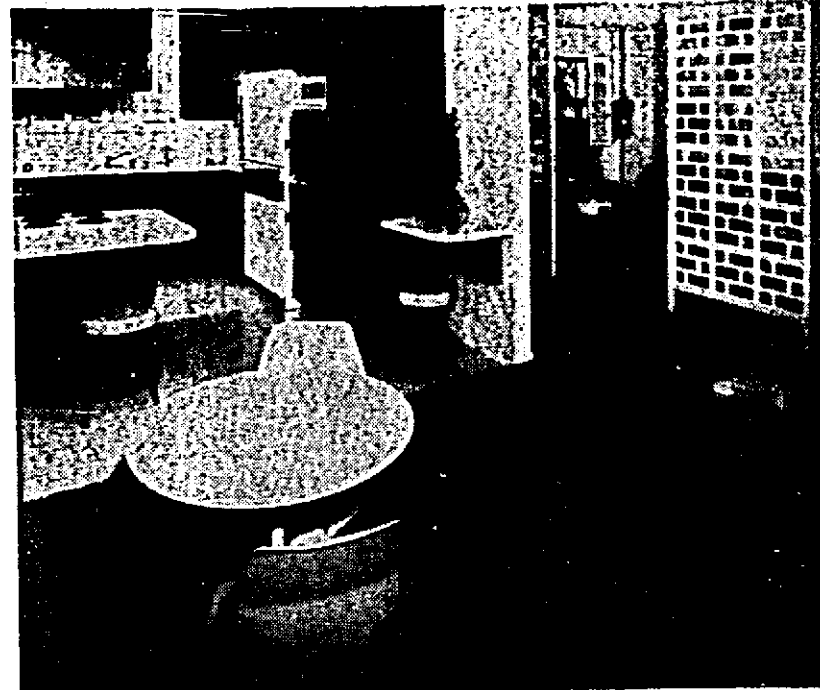
From Long Beach drive east on Seventh St. past Long Beach State College to Knott Ave.



### FIREPLACE IN BEDROOM

Here is a furnished bedroom in model home at Garden Park Estates in Garden Grove. The master bedroom in the five-bedroom, two-story plan, this room features a fireplace and ample closet and storage space.

## Prestige Homes Is Opening New Huntington Beach Unit



### PRICED FROM \$21,200

Grand opening of the third unit of Huntington Village Prestige Homes in Huntington Beach will be held today. The one and two-story, three, four and five-bedroom homes are priced from \$21,200.

Grand opening of the third Prestige Home, or will short-ly."

unit of the Huntington Village Prestige Homes in Huntington Beach was announced by Dan Mytinger, sales director for the builders, the Doyle and Shields Development Co., Inc.

"This is the last unit in the first increment of 300 homes to be built," Mytinger continued, "and we are pleased to say that every Prestige Home completed is occupied. Every home in unit one is occupied and 90 per cent of the new home owners in unit two have either moved into their

and the sales executive pointed out that the ideal location of Huntington Beach has been very instrumental in the excellent acceptance of Prestige Homes by the home buying public.

THE HOMES are priced from \$21,200, with FHA, conventional and Cal-Vet financing all available. Buyers receive a grant deed to their entryways, and nylon carpeting in living room, no due dates or balloon payments. master bedroom, halls and stairs.

Six model homes are open daily. From Long Beach drive within a five minute east on Seventh St. to Golden drive of the new Douglas West, turn right to Edinger Space Center, the finest Ave., then right to Springdale, a small boat marina, and left on Springdale, a high schools, churches

**ORANGE**  
ALDURA offers outstanding 3 & 4 bedroom homes in 2, 2 1/2 and 3 1/2 family rooms. Hardwood floors, forced air furnace, acoustical ceiling, fireplace, isolated living room. Choice of 5 exterior on terraced lots. 10,000 sq. ft. lots. All electric kitchen has range, oven, dishwasher, disposer. From \$26,500 up. \$700 down. 633-1382, local.

**HUNTINGTON BEACH**  
HUNTINGTON CONTINENTAL TOWNHOUSES attractive 2 1/2 bedrooms, 1 1/2 baths for townhouse living in desirable near-beach locale. Provided are pools & recreation areas, patios, fireplaces. Kitchens equipped with electric range & oven, disposer, refrigerator, washer, dryer. From \$2,900. Low monthly \$74 to \$108 includes taxes, insurance, interest. LE 6-9339.

**FOUNTAIN VALLEY**  
FOUNTAINHEAD Homes are for family living. Quality construction throughout. 3 1/2 bedrooms, 2 1/2 baths & all electric kitchen. Front porch & sprinklers. Fencing, carpeting, drapes, built-in oven, range, disposer, dishwasher included in price from \$18,900. Only \$435 down. 6-1111. Sal. \$580. 744-PR 6-1263. Open now.

**FULLERTON**  
MAURICE D. MITCHELL CUSTOM HOMES each different from the other. Buyer has choice of many plans. Beautifully planned, quality homes with many extras for luxurious living in choice locale. 4 1/2 bedrooms, 2 1/2 baths. All electric. Oven, range, dishwasher, disposer, other appliances available. From \$35,000. 10% down. Local 871-6142.

**SANTA ANA**  
DEODAR TERRACE provides homes styled for comfortable family living in convenient location. 3 1/2 bedrooms, 2 1/2 baths, family room. The electric kitchen. Include tile floors & baths, easy maintenance features, built-in oven, range, built-in refrigerator, range & double oven. Dishwasher, disposer. From \$24,900. 10% down. Local 744-6474 for details. Now open.

**LONG BEACH**  
PARK SHORE homes have 3 bedrooms, 2 baths, colonial sun deck. Location and complete garden maintenance are added features. The all electric Medallion Award. The all electric kitchen. 4 1/2 bedrooms, 2 1/2 baths, built-in oven, range, dishwasher, disposer, built-in refrigerator, range & double oven. Dishwasher, disposer. From \$24,900. 10% down. Local 744-6474 for details. Now open.

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Contains pictures, prices, descriptions, maps to more than 200 new home developments in Southern California, including custom homes and apartments. Offers many new ideas for decorating, landscaping and furnishing your home. Send coupon for free copy of this fact-filled magazine, or look for it at your nearest...

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Price Range \_\_\_\_\_  
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\*Prices vary slightly in some areas.

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<b>WILMINGTON</b> 1267 Wilmington Blvd. TEminal 5-7191	<b>LONG BEACH</b> 1081 Atlantic Ave. HElock 7-0967

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**CONGRATULATIONS**

Leonard Firestone congratulates Jack Watkins (left) on occasion of his 25th year with Firestone Tire & Rubber Co., while W. H. DeBus, district manager, looks on. Watkins now operates Watkins Firestone, 3670 Cherry Ave. and the Southwest TBA Supply Co., 1637 E. Burnett St. Watkins estimates his annual volume in excess of \$2.5 million.

**Wildwood Island**

ALL-YEAR VACATIONLAND—Close to everything! 126 Creekfront, Riverfront, Lakefront homesites on beautiful oak-studded Wildwood Island on Kings River. A smog-free wilderness retreat only 20 minutes east of Fresno.

Rainbow trout at your back door; quail, doves, pheasants, colorful songbirds, deer in the adjoining woods. Rippling water on both streams form the island, provide wonderful fly fishing. Five acre lake stocked with trout. Free fishing fun and rowboating. An ideal casting pond.

Perfect riding country for horse lovers. Stables nearby. Convenient to golf course; 6 miles downstream from 14 mile long Pine Flat Lake for water ski fun, power boating. Many Californians enjoy Pine Flat Lake; 40 minutes to Kings Canyon Park.

Wildwood Island can be fun headquarters for tension-free vacation style living. Secluded—Picturesque—Charming—It beckons peace and tranquility—and fun, away from high speed living. A retirement paradise planned for enjoyment NOW! Homesites nearly an acre each. Send for full color free brochure.

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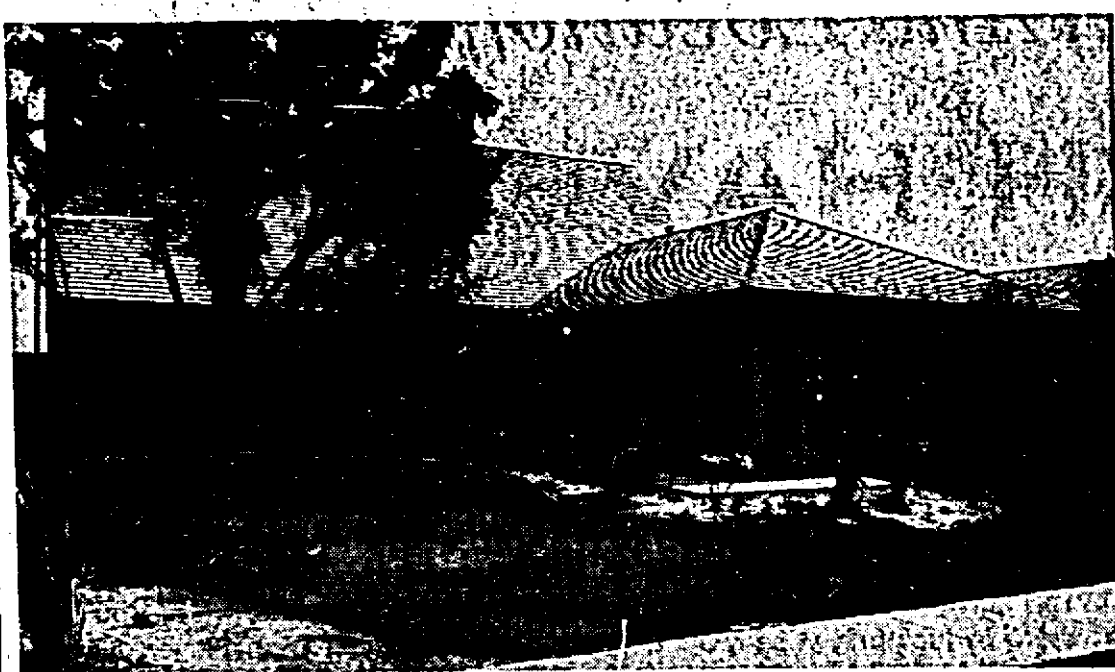
# Somerset Homes Opening Is Continued

The gala gift-giving grand opening celebration of the new Somerset Homes in Cypress continues to attract hundreds of home buyers each week, reports Robert Richards of the Twits-Wittenberg Co., builders of the homes.

"Our Somerset Homes Treasure Chest game continues to be enjoyed by everyone who plays it," Richards continued. "Every family walking through our door receives a key to insert into the Treasure Chest — if the key opens the chest, the lucky holder receives a free gift for the home: Folding overnight bag, salad and glassware set, pocket secretary, carving set among many others. A beautiful consolation prize is given to those folks whose key doesn't open the chest and there are free gifts for the children."

"We've had so many winners, we've had to order additional prizes," Richards noted. "Grand prize is a GE stereo set with AM-FM tuner and record player."

Somerset Homes are one and two-story; three, four and five-bedroom; two, two-and-a-half and three-bath homes, with up to 1,983 square feet of livable area, give buyers a host of features for their living pleasure: Wall-to-wall carpeting in all bedrooms,



## OFFERED IN CYPRESS

One of the most popular of the new Somerset Homes is the two-story "Tamarack" shown above. The two giant bedrooms and big bath on the second story have caught much attention. Somerset Homes in Cypress are priced from \$26,500.

living room, halls and stair-ter bath and mirrored ward- ways; Gaffers & Sattler built- robes; concrete block and in range, oven, dishwasher, redwood fencing and patio. The homes are priced from \$26,500 with conventional financing available.

Somerset's Treasure Chest is open weekends from 12 to 6 p.m. and from 10 a.m. to dusk weekdays. The model homes are open every day and are easily reached from the Long Beach area by driv-

# Lake Park's Two-Story Home Draws

Lake Park's two-story, five-bedroom, three-bath Huntington model continues to be the most popular home at the \$40 million, 2,000-home community near Lakewood, sales manager Don Hermanson reports.

Hermanson said buyers have expressed particular interest in the upstairs Jack & Jill room which, by day, may be a large playroom for youngsters and by night can be divided into two separate bedrooms.

HERMANSON SAID some 50 per cent of the Lake Park homes sold have been two-story models. The new community "has not only the lowest-priced two-story homes in Orange County but also the widest selection of two-story units available there," he added.

Lake Park homes are priced from \$17,750.

There are 23 exterior styles, and five floor plans the available at Lake Park, giving buyers a wide selection of homes and styles.

# Showing New Unit of Tiara Estates

Preview showing of the Fountain Valley setting, the popular two-story homes in Tiara Estates Emerald Series in Fountain Valley will be held today, sales director Dick Murray of Farrow Realty Corp. reports.

The new series, he added, is highlighted by two attractive financing packages: Buyers may purchase for nothing down or may have included a large playroom for youngsters and rear fencing, springing and carpets and drapes.

Tiara Estates Emerald Series is a complete community of homes designed in distinctive two-story exteriors, and overall, the homes offer 12 totally individualized elevations in a panorama of styles and floor plans, Murray said.

LOCATED IN a park-like of architecture, Hermanson said. To reach Lake Park from the Long Beach-Lakewood area, drive east on Carson to Edginger, east on Edginger to Bush-

Adding to the custom look of the homes all of the exteriors are styled with tasteful use of wood and stone, shutters and screens. They also include rear yards and front lawns in the purchase price.

THEY HAVE laundry and hobby rooms and den or sewing room. Features are central entry halls, large kitchens with built-in range, oven and dishwasher, stone and brick fireplaces.

To visit the Emerald Series Homes drive east from Long south on Brookhurst to Edginger, east on Edginger to Bush-

# Location of Regal Homes Draws Many

Excellent location of Regal Homes is one of the most important reasons for the popularity of this new Buena Park subdivision, states Tom Sims, builder.

Located on Orangethorpe between Valley View and Knott Avenue in Buena Park, Regal Homes are short driving distances from Long Beach, the industrial areas of Fullerton, Anaheim and East Los Angeles. World famous Knott's Berry Farm is but two minutes away — the Southland's most famous beaches and Newport Harbor within fifteen minutes drive. Regal Homes are also close to schools for all ages. One of the area's largest shopping centers — Buena Park Plaza is less than five minutes away.

REGAL HOMES are three and four bedrooms, family room and two baths. They are priced from \$22,900 and have been designed to provide many of the homes with unusually large "King-Size" lots for pools, gardens, etc. Families with an income of \$650 monthly can qualify.

The homes feature balanced power and have built-in range and oven with exhaust fan and hood over range. Fireplaces with log-lighters. The back yards are enclosed with a block wall for the fashion show to be Other features include furniture finish birch cabinets, tile stall shower with glass doors, Restaurant in Lakewood.



## A REGAL HOME

Located on Orangethorpe in Buena Park, Regal Homes are proving popular with home-seekers. Here is one of the models offered. The homes are priced from \$22,900.

also shower over-tub, Del Piso entry floors, spacious master bedroom suites and forced-air heating.

From Long Beach drive out Carson to Valley View, left to Orangethorpe and right to furnished models.

## Fashion Show Plans Complete

BELLFLOWER — Frankie Harrell, president of the Women's Council, Bellflower District Board of Realtors, and program chairman, Frances Parker have completed plans with the Mary Morey Fashion Shoppe, Paramount, sponsored by the Women's Council March 11 at Hody's stall shower with glass doors, Restaurant in Lakewood.



## IN SUBURBIA HEIGHTS

Sunken living rooms and beamed ceilings are featured at Suburbia Heights, luxury Buena Park development, which offers a special "trade-in" plan. The Harry Tancredi Co. project is located at the site of the old McComber Ranch. Prices from \$33,950.

# Excitingly Elegant

## NEW Model Homes, NEWly Furnished

# El Dorado Park

in the City of Long Beach ESTATES

2-STORY • TRI-LEVEL • SPLIT-LEVEL and 1-STORY LUXURY RESIDENCES

3, 4 and 5 BEDROOMS • FAMILY ROOM • 2 and 3 BATHS

from \$26,250 to \$39,900 full price

CONVENTIONAL FINANCING

FRIGIDAIRE built-in range, double oven and dishwasher

FROM LONG BEACH: Drive east on Spring Street to just east of Studebaker Road, to El Dorado Park Estates' furnished models.

FROM LOS ANGELES: Take San Diego Freeway to Atlantic Avenue turnoff (end of freeway) then right to Spring Street, go east on Spring Street to entrance to El Dorado Park Estates.

A great FIRST—all Utilities Underground... NO UNSIGHTLY POLES!

Built by Pride of Quality

**NO PAYMENTS UNTIL JAN. 1, 1965!**

10% down... 90% Loan 1st T.D.

**ALSO TO ANYONE... \$495**

moves you in (1st & 2nd T.D.)

**NOW! from \$20,950**

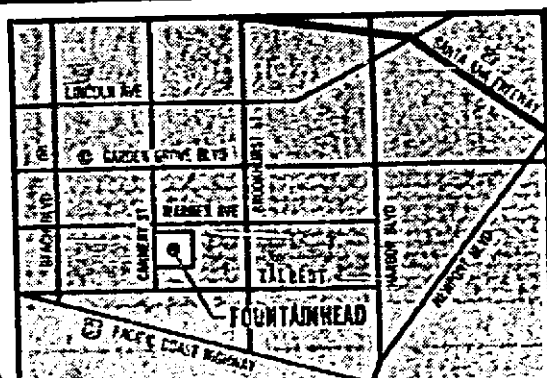
3 & 4 BEDROOMS • 2 BATHS HEARTH FIREPLACES

FACT: WITH 10% DOWN... OR \$495 DOWN THERE ARE NO BALLOON PAYMENTS.

FACT: WITH 10% DOWN... OR \$495 DOWN YOU MOVE IN IMMEDIATELY.

FACT: WITH 10% DOWN... OR \$495 DOWN YOU GET

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# DUTCH HAVEN HOMES

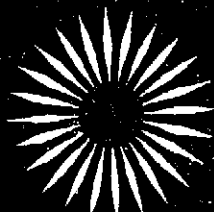
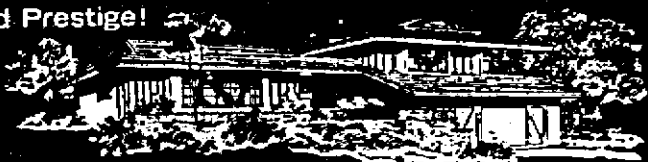
*nationally famed for*

*superior construction*

WHEN YOU SELECT A DUTCH HAVEN HOME, YOU ARE CERTAIN OF VALUE. Every plan includes features normally found only in custom homes of far greater cost. Quality surpasses the highest construction and financing requirements. See a Dutch Haven model home. Compare architecture, features, financing and price. You'll soon discover there is just one wise way to go—right into the Dutch Haven home of your choice.

NO 2ND MORTGAGES NO BALLOON PAYMENTS NO HIDDEN CHARGES

IN FULLERTON... Scenic Hillside Living In A Community Of Established Prestige!



- a rare opportunity for junior executives to use their VA FINANCING in an exclusive community
- location in one of Orange County's most fashionable areas
- 2 1/2 to 3 baths
- sunken living room
- formal dining areas
- family rooms
- massive two-way fireplaces with log lighters
- complete Medallion kitchens up to 2400 sq. ft. of living area

Furnished Models Open Daily 10 to 9  
PHONE: 871-9620

3.5 bedrooms • single level, split level, double level

ALL UNDERGROUND UTILITIES

from **\$29,950**

VA NO DOWN/FHA  
LONG-TERM CONVENTIONAL

DIRECTIONS: South on Santa Ana Fwy. to Riverside Fwy. East on Riverside Fwy. to Euclid Ave. Left on Euclid to models.

Close To Schools, Shopping And New Freeway!



DUTCH HAVEN'S

SERIES

- complete Medallion kitchens — with built-in dishwasher, oven, range, disposal, range hood
- custom fireplaces with log lighters
- sunken living rooms
- separate dining areas
- wood shake and shingle roofs
- double door entries
- forced air heating
- complete color coordination with decorator wallpaper

Furnished Models Open Daily 10 to 9  
PHONE: JE 4-2821

3.4 bedrooms • family room • up to 3 baths  
single level and double level

OAK HARDWOOD FLOORS THROUGHOUT

from **\$20,950**

VA NO DOWN/FHA/CAL-VET FINANCING

DIRECTIONS: East on Santa Ana Fwy. to Beach. South on Beach to Edinger. Right on Edinger to models.

AT THE BEACH... And Thousands Of Dollars Below Homes Of Comparable Location!



- last of the beach property available at this low price!
- complete Medallion kitchens — with built-in dishwasher, oven, range, disposal, range hood
- custom fireplaces with log lighters
- wood shake and shingle roofs
- overhead boat doors on garages
- full-sized lots
- outside "swim showers"
- forced air heating

Furnished Models Open Daily 10 to 9  
PHONE: 545-8360

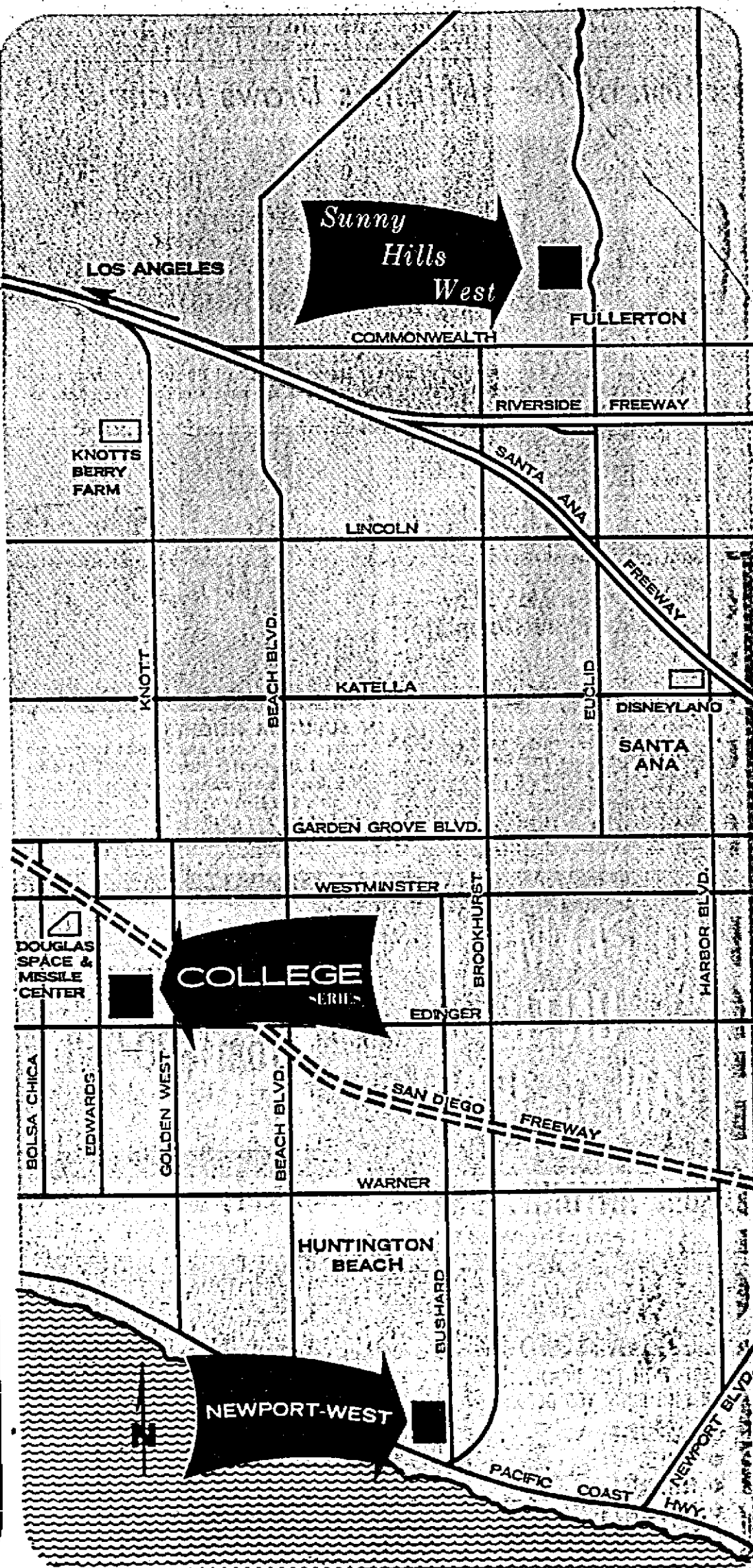
3.4 Bedrooms • Family Room • 2 Baths

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VA FINANCING — NO DOWN  
Conventional Financing — 10% Down, 30 Yr. Loans

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TITLE INSURANCE & TRUST CO.

DIRECTIONS: South on Santa Ana Fwy. to Brookhurst Turnoff. South on Brookhurst to models. OR south on Pacific Coast Hwy. to Brookhurst. Left on Brookhurst to models.



DUTCH HAVEN COMMUNITIES  
First in Value...whatever the price range!





# She Won't Throw In The Trowel

By MARGARET McKEAN



If you said petite, attractive Lucilla Hinz had rocks in her head, she wouldn't consider it an insult. She's been chief rock-picker, stonemason, designer, foreman, mortar-mixer, and strawboss on projects which have turned the Hinz' Palos Verdes Estates home and gardens into a Southland "show-case" home.

Four years ago Al and Lucilla Hinz bought the house at 2124 Paseo del Mar, PVE. Surrounding the place were waist-high weeds.

"We manned shovels to begin landscaping and realized why no planting had ever been done. Our shovels hit rock at every turn," the diminutive homemaker remembers.

Craftily the couple planted foliage and grass where there was earth deep enough to do so; dug up rock to use for planters, fireplaces, cabana, walls. When it was impossible to remove yard-wide boulders, they poured cement over them to create patio decks in unpredictable places.

STRIKINGLY BEAUTIFUL is the backyard with four cement stepping stones as the pathway across a miniature pond leading to a wide sun deck encircling the pool. The fountains with seven tiers and lush foliage surround both bodies of water. The Hinz-built cabana has walls of Palos Verdes stone, all dug up from the back yard.

The stones make the front of the house even more impressive.

Al Hinz says, "This all began as Lu's show. I got into it only because of the way the neighbors glared at a man who'd allow a little bit of a wife to work alone for hours with cement and stone."

Now it's a matter of pride with him that visitors can't tell his work from hers. Hinz is corporate director of industrial relations for Harvey Aluminum in Torrance.

"But labor relations are better at home if I don't try to negotiate. She insists that home is more of a home by doing for yourself, instead of buying or hiring."

"I can't help myself," Mrs. Hinz apologizes. "I am one of 17 children and we learned, even though my father was a doctor and provided well for us, to sew and paint and carpenter and design. We were encouraged to develop any flair or talent. In order not to be lost in the crowd, we all turned out to be exhibitionists. I do some ladylike things like crocheting and knitting and needlepoint, too."

HER CREATIVE talents are quietly apparent in the house, too. As accomplished in decorating as she is, no room is overdone, none has that sterile store-window look, and nothing exists merely to display her work.

An artist with mosaics, she has hung but one in the whole nine room house.

It's a refrigerator-sized mural of a fork-tongued dragon, his head a neck of glittering bits of glass laid at a slant to simulate a startlingly scaly appearance.

She painted a mural above the kingsize bed in the master bedroom but first sawed out the bed frame from a mammoth sheet of plywood, and covered it with the same fabric she used for the bedspread and pillow shams. The night-stand lamps aren't lamps at all but merely shades hung from gold chains falling from the ceiling.

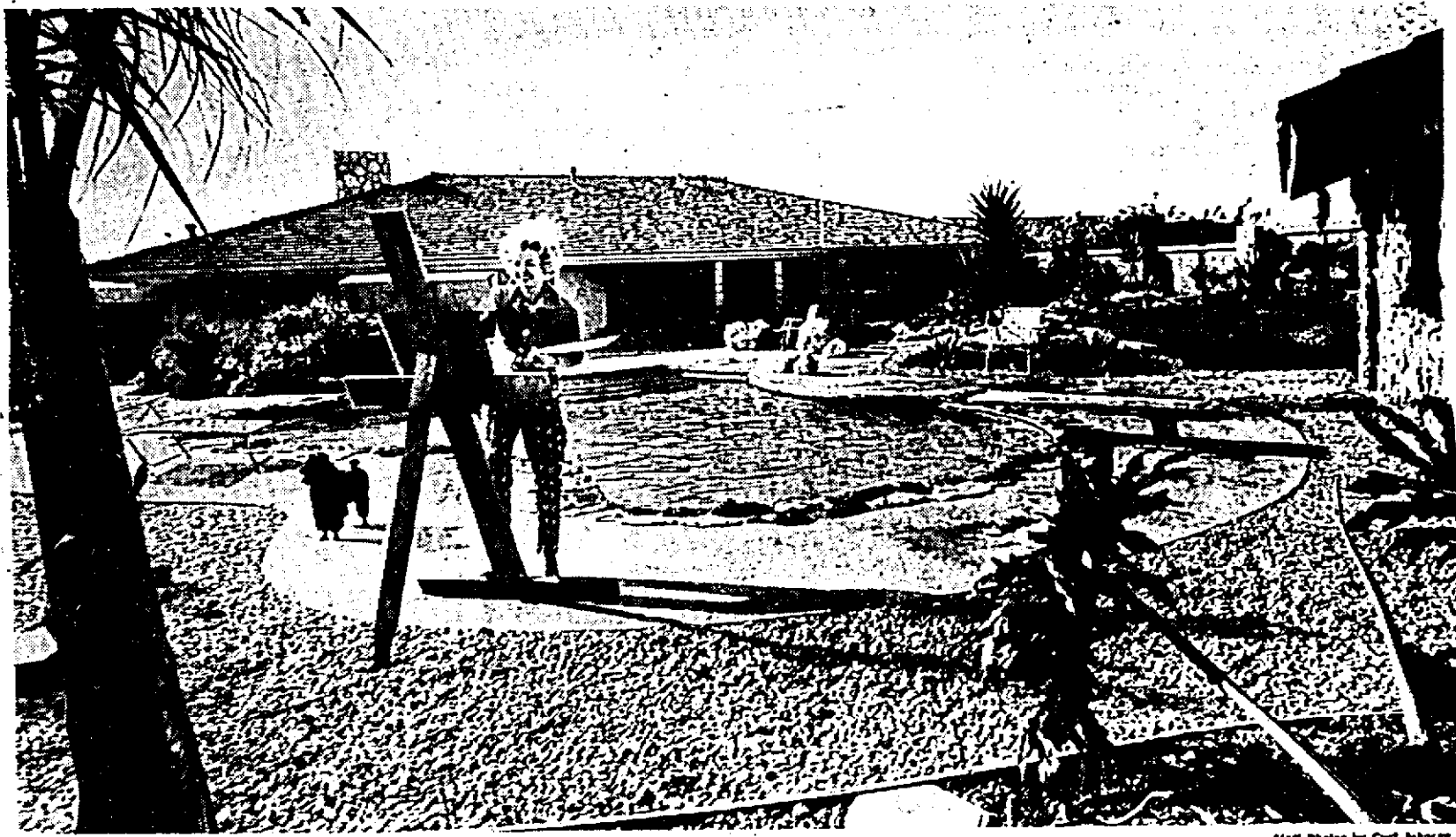
She sprayed plain beige wallpaper with gold paint to create her own \$35-a-roll paper.

Portraits of their three sons, ages 23, 21 and 20, grace bedroom tables. Lucilla Hinz considers her children the best products of her creativity.

## INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, MAR. 2, 1964 SECTION W

A WOMAN WITH IDEAS, Mrs. Al Hinz of Palos Verdes Estates, has designed the landscape, rock walls, planter boxes and fireplaces; furniture, and lamps at her home . . . and executed plans for all. An accomplished stonemason, Mrs. Hinz, aided by her husband, built the cabana walls, planters and fountains and poured the cement as shown above and at right in their glamorous garden. Above, Mrs. Hinz deftly handles her trowel. Also a talented painter, at right she enjoys a change of pace at her easel beside the pool.



—Staff Photos by Carl Johnson



Free wheeler on her three-wheeler . . . Mrs. Marye deBoer.

## These Trikes Are Not For Tykes

By CURTYNE DRISCOLL

"Don't think we are riding little red trikes out here," said Mrs. Berniece Mauk of Leisure World.

They may not be little, but trikes, adult size, have become a big thing recently in Leisure World and elsewhere.

"In 15 minutes at our shopping center you'll see half a dozen of them," said a Leisure World employee.

WITH THE RECENT announcement of the raise in automobile insurance, it seems likely that some car owners will have more than a passing interest in this mode of transportation.

The new trikes have been on the market for less than a year. They are actually regular two wheeler bikes with two balanced rear wheels instead of one; two speeds, normal and low; and a large rear basket handy for carrying groceries, tiny tots and traveling dogs.

All of this retails for about \$100 in local bicycle shops. If you plan some night riding, rear view mirrors, horns and headlights are available.

"I ENJOY this trike more than anybody could realize," said Mrs. Edward W. Keller of Seal Beach.

Mrs. Keller pops son Scott, 4, in the basket and away they go to Main Street for fresh air and groceries. They made the trek to Belmont Shore as their longest trip to date, but found the Davies and Appian Way bridges hard going.

"I can't see having two cars," Mrs. Keller explained, "and this way I am not completely stranded."

"And oh, joy, you stop at a stop sign and no balancing!"

Mrs. Keller happened to see her favorite possession in the window of a Belmont Shore shop following Sunday brunch and could scarcely wait until the store opened Monday to purchase it.

Wallace Shepherd of Leisure World is a new owner who has wanted a trike ever since the Shepherds moved to the community. He has arthritic knees for which he has had physical therapy on stationary bicycles with good results, and now enjoys exercising on his trike.

"I don't even have to get the car out now," he said. "I can do the marketing and ride right up to the door with the groceries."

Many couples at Leisure World each

have trikes and evening rides have easily replaced evening strolls there.

Bob Olsen, manager of a local bicycle shop, reports that he is selling a lot of trikes and bicycles, too, to adults.

"What Long Beach needs," Olsen said, "is bicycle paths like other cities have. The trikes are fine for use in a quiet neighborhood, but I would hardly recommend riding on Pacific Coast Highway on one."

THE CADILLAC of the trike set is owned by Mrs. Marye deBoer. Her shiny black vehicle has a sporty red and white striped canopy trimmed with white fringe. It is known as "the surrey with the fringe on top" by her neighbors, but fondly called "Sadie" by Mrs. deBoer.

"The canopy is really more of a conversation piece than a useful sunshade," Sadie's owner said.

She reports that she had the supreme compliment one day as she rode home from a party gowned, hatted, gloved and spike heeled.

As she passed a young man who was stopped in his tracks at the sight, he bowed and said, "On you it looks good."

# Free-Time Dates and Surprisers at Work

By Iola Masterson  
I, P-T Women's Editor

THE SMILES you see below were recorded BEFORE Virginia County Club men had a golf tourney with the men of the La Jolla Country Club last week-end at La Jolla's lovely course. Although, even then, Jack Britton, right, looked a little dubious, didn't he? But Brewster Gray seems ready to have at the course. Smiles, clubs at the ready or no, the men of VCC lost 25 to 22 points to the men of La Jolla.



First came the smiles—then the game.

But many were the smiles, before and after, regardless, because all those participating had a wonderful time. Many going down for the entire weekend to practice play and/or sightsee were Robinson Reid, our man in charge. Wife, Mollie, accompanied him. Bob (that's short for Robinson) and Al Davis, there with wife, Marge, were the only VCC players who won six points and, although my golfese is a little hazy, I gathered that was good.

Others present and accounted for were Mary and "Red" Whisenant, Hester Gray, Liz and Jack Hammond, June and Clark Heggeness, Susanne and Bob Buck, Lois Britton, Margaret and Bill Wallace, Chris and Lloyd Hallamore, Marjory and Bill Montgomery and Virginia and Howell Walker.

Regarding Mary and "Red"—thereby hangs a bangtail. One of their horses, "Clay Say," raced at Caliente in its debut race, Saturday. They figured with Cassius Clay having been so vocal and with the horse's name being what it was they were a cinch (almost) to have a winner. "Clay Say" came in sixth, sorry to say for Clay.

But the Whisenants are whizzing right along with big plans for their steed, whose sixth placing wasn't as bad as it sounds, if you'd seen the race.

LAST WEEKEND was a traveling golfing one for Long Beach club wielders. A group of men, who make it a practice to play all manner of courses around the Southland, build up a special fund to take their wives on an annual jaunt to some fine place. Payola!

Last weekend they went to Pauma Valley. Long ago, player Norm Meager decided this peripatetic gang should have their own distinctive blazers—black with an insignia that just won't quit.

So the wives ganged up, unbeknownst to their

## Wild Waves Say...

mates, to wear equally brilliant blazers. Francine Collins, who made trip with husband, Larry Jr., bought a peck of black sweat shirts and proceeded to rig the slightest insignias possible from felt and party shop stuff. At a given word during the cocktail dinner party the wives disappeared into another room and came out wearing their own blazers over party gowns—and they kept them on all evening to howls of men present.

A few of the gang at Pauma to golf and enjoy included the Meagers, Julia and Bill Cheney, Mimi and Bernie Wishney, Marcia and Ty Ellis, Jody and Jerry Barber, "T. D." and Bob Mahannah, Jackie and Chuck Hughes, Margaret and Bob Sully and Fay and Jack Dallas.

THEY FLEW back to Boston Monday but their stay—and all that went with it—remains a vibrant memory for Bonnie Ridder. "They" being very special people—her son and daughter-in-law, Tom and Joanne Le Bosquet.

Background of their trip out here goes back to Bonnie's birthday—and it has a snapper.

On the night of "her day" she simply expected to go to dinner with husband, Hank, and neighbors Win and Bill Nott and Millie and Clay Hopper at Port's o' Call. When they arrived Bill told Bonnie he'd like her to see some new decor he had done on the harbor cruise ship, Princess, tied up at the dock nearby.

Well, Princess was black as the ace of spades inside and Bill went "topsides" to turn on the lights with Bonnie following him aboard. What she had no notion of was that there were 53 quiet-as-mice party-makers in the salon waiting to sing out "Happy Birthday."

After this shock wore off someone escorted the honoree through the throng of well wishers to "meet some people." The "some people" turned out to be Tom and Joanne.

Hank had arranged to have them fly out from the East Coast for the occasion to Bonnie's total surprise—as if the first part hadn't been enough. It took some doing for the usually suave Bonnie to regain her composure after that but she did and the party cruise, complete with marvelous buffet dinner "at sea" was a sparkling success.

ONE OF THOSE "of course you probably know this already" remarks sent me flying to a telephone to confirm. I DIDN'T KNOW. I hadn't heard that Nelle (Mrs. Carroll) Loder and Edmund Richards had been married quietly in the parsonage at California Heights Methodist Church. But Nelle assured me it is so.

Nelle, who has served as executive director for Long Beach Day Nursery, will quit her post next weekend. Early in April she and her bridegroom will begin around the world travels, with the Orient the first stop on their tour.

TOTAL SURPRISE—this seems to be the season

for them—Dr. Lloyd Mallin gave wife, Dorothy, a new white Falcon convertible on his birthday.

What did she give him? She had to stop awhile to remember; then recalled she had sent some flowers to his office, had gift wrapped a box of cigars and provided him with some very nice sport shirts. Well, Lloyd, as the old saying goes, win a few and lose a few!

TALK ABOUT THE social whirl that just won't quit! Heard a fascinating story from Harriet (Mrs. Donald G.) Moore's mother-in-law, Meta Moore of Los Angeles. Her aunt, Ida B. Holsclaw of Shepherdsville, Ky.—who will be 104 years old in July—has written a social column for her hometown paper for 78 years! And she's still doing it, although not hammering the typewriter herself anymore, but dictating.

When she was 100 there was great to-do about her life and columnizing. She was asked then, and it was widely quoted on radio, in magazines and newspapers, what kept her going. She said, as a child, she had swallowed an old watch key and she has been wound up and ticking ever since.

WHEREVER SKI SLOPES have snow on them you're apt to find avid fans of the sport, Dixie and Noble Millie, pictured below on a recent ski trek to Sun Valley, smoothly slalomming and schussing. They've been sliding around on the slats since their college days.

Now they're praying that the powdery stuff stays perfect at Mammoth because that's the next planned ski-doodle they'll be off on. This time they'll go with other slopes fans and fireside in the lodge afterwards buff as Carolyn and Don Raney, Nancy and Lyman Lough, Marge and Bob Albright, who will all stay at the Highlands Inn at the resort, and Ida and Herb Beuhler, who will be nicely ensconced at Golden Bear.



Schussed a minute! They've been practicing!



Mrs. Gary William Hancock

## Anita Breitfeller Says Nuptial Lines

Immediate family members and close friends gathered Saturday morning in St. Barnabas Church to witness the marriage ceremony joining Anita Daria Breitfeller with Gary William Hancock.

A champagne reception for 150 guests is planned in the young couple's honor April 19 at Petroleum Club.

Daughter of Mr. and Mrs. Stephen F. Breitfeller, Long Beach, the bride was escorted to the altar by her father. She wore a white sheath dress of pearl embroidered silk topped by a coat of applied silk or-

ganza. A headpiece of orange roses held her bouffant veil and she carried an arrangement of lilies of the valley with orchids.

BRIDAL attendants, wearing empire dresses of azalea hued linen and carrying delphinium blue irises, were the bride's sister, Mary Breitfeller, maid of honor; Mrs. Charles Lupher, sister of the bridegroom, and Carol Becker, bridesmaids.

The bridegroom, son of Mrs. Eugene S. Hancock of Long Beach and the late Mr. Hancock, chose his brother, Eugene Hancock, as best man. Ushers were cousins of the bridal pair, Charles Lowery and David Gartley.

The nuptial service was conducted by Rev. James E. Hansen of San Fernando Mission, close personal friend of the bride's family.

## Patronesses Prepare for Fall Parties

Plans for the new season of dance parties will be the chief topic of discussion at the second of three luncheons for officers and patronesses of Fine Arts Center from 11 a.m. to 1:30 p.m. Monday at Petroleum Club.

First of the affairs was held March 2; the third is slated March 16.

From plans to be outlined by Mrs. Derrill W. Call, director, young members of the invitational dance clubs may anticipate another lively and instructive series of parties when the new season opens in September.

STUDENTS from the fourth grade through high school will participate in a program of entertainment and instruction. Membership lists currently are being compiled.

With an annual enrollment of between five and ten thousand young people, the clubs emphasize moral conduct as well as social behavior, dancing and good grooming.

## Los Altos Auxiliary to Expand

For its first annual membership drive, Los Altos Hospital Auxiliary will give an invitational tea in the home of Dr. and Mrs. Irving Moskowitz, 4220 Country Club Drive, Wednesday from 2 to 4 p.m.

Although the auxiliary was organized just three months ago, it provides many hours of volunteer service. As membership grows, the variety of services will be expanded. Plans also include establishment of a Nurses Scholarship Fund.

## Dessert Tea

A showing of original spring chapeaux by Mari Etta will highlight the dessert tea planned by Sisterhood of Temple Beth Zion at 1 p.m. Wednesday at the temple, 6440 Del Amo Blvd.

Reservations, open to the public, may be made at the temple office. The day's sponsors include Mmes. Robert Goldman, Steve Rostas, Eugene Schlissinger, Max Warren and Nat Ross.

## Kennettes Plan Two Functions

Kennettes will honor new members of the past year at a tea in the home of Mrs. Golda Sutcliffe, 3901 Livingston Drive, Wednesday from 1 to 4 p.m.

Mrs. Lester Paine is membership chairman. Assisting hostesses will be Mrs. Frank Ellsworth and Mrs. Anton Uffen.

The group will entertain husbands and friends at a potluck dinner and card party Saturday at 6:30 p.m. in the Community Room, 3901 Atlantic Ave.



VOLUNTEER FOR SERVICE Mrs. Raymond O. Elliott, chairman of patient services (left), and Mrs. Jack M. Archer, vice president of Los Altos Hospital Auxiliary, are among volunteers who give hours of work to aid hospital patients.

## Parties Planned for Goldenwed Houghtons

Mr. and Mrs. Hubert S. Houghton, 321 E. 21st St., will celebrate their golden wedding anniversary Saturday at a party arranged in their honor by their sons and daughters.

Forty friends and relatives have been bidden to the afternoon open house in the home of Mr. and Mrs. James Leonard, 12101 Burns Drive, Garden Grove.

Joining with Mrs. Leonard in hosting duties will be the couple's six other children, Arthur Houghton, Palm Springs; Walter Houghton, San Lorenzo; Warren Houghton, North Fort Meyers, Florida; Grace Neyrick, Waukegan, Ill.; Betty MacManaway, San Diego; and Marjorie Hartman, San Jose. There also are 17 grandchildren and 5 great-grandchildren.

## Thetas Fete Founders

Southern California Kappa Alpha Thetas will celebrate Founders Day Saturday at a noon luncheon in the Regency Room of the Los Angeles International Airport Marina Hotel.

Among those attending from Long Beach will be Mmes. Richard McFadden, William Zantiny, Harry Landis, Audrey Brown, Perry Rutherford, John Nimocks and Nevron Von Rohr.

Guest speaker will be Mrs. Gilmore Hersom of Phoenix, alumnae district president. Mrs. John Whitney, vice president of the Southern California Federation of Kappa Alpha Theta, is general chairman and Mrs. McFadden of Long Beach, program chairman.

## Fraternal and Patriotic Events on Calendar

- MONDAY**
  - El Tanya Court 61, Ladies Oriental Shrine, annual reports and election of officers, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway. Doris Dearden will preside. Plans will be completed for annual visit to Shauru Court in San Diego Wednesday. Gene Tucker is in charge.
  - Auxiliary 791, Fraternal Order of Eagles, special annunciation and election of officers, 8 p.m., Eagles Hall, 2821 E. Anaheim St.
  - Anna Etheridge Tent 58, DUV, 10 a.m. sewing, 11:30 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Mable Fisher will preside.
  - Temple 63, Pythian Sisters, state convention report by Inez Donovan, grand temple representative, 7:30 p.m., Machinists Hall, 723 Ely Ave. Dorothy Swinhart will preside. Goldie Price, chairman.
  - Herbert Temple 103, Daughters of the Nile, election of officers, 12:30 p.m., Monte Vista Temple, 1120 E. Market St. Reservations for 11:30 a.m. luncheon may be made with Leone Wiegand. Temple sewing, March 17; hospital sewing, March 27.
  - Star Point Association, OES, 7:30 p.m., Linden Hall. Palos Verdes Chapter, hostess; Bettina Chapter, entertainment.
- TUESDAY**
  - Carnation Club, sandwich luncheon, 11:30 a.m., home of Hazel Spaulding, 2575 Jefferson St. Clella Mead will preside.
  - Pat Noble Grands Club of Wide Awake Rebekah Lodge 71, 7:30 p.m., home of Dorothy Martin, 6003 Lewis Ave.
  - Royal Neighbors of America, 8 p.m., Machinists Hall. Joyce Richardson will preside.
  - Service Chapter, OES, brothers night and first in-laws ceremonies for 1964 officers, 8 p.m., Monte Vista Temple. John Battersby, chairman.
- WEDNESDAY**
  - William McKinley Auxiliary 27, USWV, noon pot luck luncheon, 1 p.m. business session, Veterans Memorial Building. Harriet Spuhler will preside. Sewing, March 20.
  - Abraham Lincoln Circle 44, Ladies of GAR, 12:30 p.m., Veterans Memorial Building. Margie Woods will preside.
- THURSDAY**
  - Khamzin Zuanna, public card party, 7:30 p.m., Linden Hall.
- FRIDAY**
  - Bettina Chapter, OES, official visit by Dorothy Michaels, deputy grand matron, 8 p.m., Monte Vista Temple. Aldene Arnold and Clarence Gilcrease will preside; Clara Soll, chairman.
- SATURDAY**
  - Auxiliary 20 to Sons of Union Veterans of the Civil War, card party and luncheon, noon, Garden Room, Third St. and Alamitos Ave.

## Workshops in Compton for CFWC

Los Cerritos District, California Federation of Women's Clubs, will have workshops for all club members Monday in the Pathfinders Clubhouse, 440 W. Santa Fe Ave., Compton, following a 10 a.m. board meeting.

During the informal morning "buzz" sessions, Mrs. Edward Burns of Artesia, district president, will lead the presidents' meeting. Mrs. Gratton McKenzie will conduct the district chairman meeting and Mrs. Arthur Morrin will lead the federation chairman group discussion.

GUEST SPEAKER during the afternoon will be Mrs. James Fulcher, state foundation chairman.

Luncheon reservations are being handled by Mrs. David Jones, 6612 Stafford St., Huntington Park, and by Mrs. Clara P. Smith, 6006 N. Coldbrook Ave., Lakewood.

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# Economy--A Family Trait

DEAR ABBY: I made what I thought was a good suggestion and it started a whole family fight. My daughter recently got a diamond ring and plans to be married this summer. My sister's daughter announced her engagement New Year's Eve, and she plans to be married this summer, too. When I mentioned to the other members of my family that I thought it would be a good idea if the kids got together and had a double wedding, they said if they had to buy TWO wedding presents they expected to go to TWO weddings. And when I explained to my sister that we could save on flowers, music, food, drinks, etc., she said they could afford to put on their own wedding. What's wrong with my family? Or is it me? Next time I open my big mouth, I wish somebody would kick me hard.—MEANT WELL



to pronounce his name. She simply said, "I shall call you John." He smiled, good-humoredly, thinking she was joking but she has been calling him "John" ever since. I know he feels hurt, and I don't blame him. I think it's insulting. Don't you think my mother should learn to pronounce my future husband's name? It has bothered me for several months.—BOTHERED

DEAR BOTHERED: Why the silent burn? Teach your mother to pronounce your fiancé's name, and insist that she address him as such. (P. S. Why doesn't John speak for himself?)

DEAR ABBY: You should have told the Mason's wife, who felt left out because her husband wouldn't share the secrets of the lodge with her, that she and her husband should join the Order of the Eastern Star. It's not ALL secret. Sincerely—A MASON IN FORT WORTH, TEXAS

CONFIDENTIAL TO "THE JUNE GRADS": "Do not pray for easy lives. Pray to be stronger men. Do not pray for tasks equal to your powers. Pray for powers equal to your tasks." (Rev. P. Brooks; 1833-93.)

Get it off your chest. For a personal, unpublished reply, write to ABBY, Box 3365 Beverly Hills, Calif. Enclose a stamped, self-addressed envelope.

DEAR MEANT: Your suggestion was motivated by your desire to get as much mileage out of a dollar as possible. So was their reaction. It must run in your family.

DEAR ABBY: I am engaged to a wonderful man. He is a European and his first name is difficult, but not impossible, to pronounce. When I introduced him to my mother for the first time she didn't even attempt



## Foundation to Benefit From Races

Two thousand Southland Alpha Delta Pi alumnae and their guests will gather April 4 at Santa Anita for the sorority's fourth annual benefit attendance at the harness races.

Many will gather for luncheon on the terrace prior to the races; all will remain for a cocktail dinner in the Chandelier Room of the Turf Club with music by the Two Tones following the races.

Among the days hostesses are Mrs. Michael Santovich 11642 Wallingford Road, Los Alamitos, who may be contacted locally for reservations; Mrs. R. L. Farr, Fullerton; Miss Nora Deu Pree, Orange; Mrs. Norman Fogrell, Santa Ana; and Mrs. R. A. Dunner, Palos Verdes.

PROCEEDS will go to the McCausland-Holmes Foundation which sponsors research in complications of pregnancy. The foundation has been chosen as a continuing philanthropy by the 13 sorority alumnae associations in this area. Research projects are conducted in conjunction with the USC School of Medicine.

Dr. Holmes will receive the group's donation May 16 at luncheon in the Los Angeles Athletic Club when Alpha Delta Pi also will mark its founding.

## Oswald Jacoby Make Your Own Luck

Good poker players are inclined to consider themselves unlucky. Not so, with good bridge players. They think they are lucky, but whenever possible they go out and make their own good luck.

Now let's see how lucky you are. Playing at six spades, you win the opening heart lead with the king and quickly count 11 tricks. You have to find a 12th trick somewhere, and the only reasonable place is the diamond suit.

In any event, you might as well go about the business of drawing trumps and two leads handle that chore. Then if you are an unlucky player, you take a diamond finesse. East wins with the king or queen and returns a heart or club. Eventually you take another diamond finesse and have lost your slam. You have had bad luck and can complain.

IF YOU are a good player you will not have bad luck with this hand. The moment that trumps break, you will cash your ace and king of clubs and enter dummy with a third trump. Then you will discard a club and a diamond on dummy's two good hearts, ruff dummy's last club and now you will lead a diamond and lose the finesse.

East, in the lead, will be a dead duck. A diamond return will solve all problems in that suit, any other return will give you a ruff and discard. Either way, you will make your slam.

## WHEN EASTER NEARS

It's time to think of spring fashions! Lakewood Federation of Republican Women will sponsor a showing of newest styles by 16 Los Angeles manufacturers of California fashions Saturday noon in Lakewood Country Club. The gaily decorated hat boxes, above, will center tables and will be sold for a nominal price. Trundling the bright flower cart on which the Easter Bunny (Mrs. Rodney Davis) rides are (from left) Mrs.

Oliver Connor, chairman, and Mrs. Gerry Probert, decorations chairman. Fashions to be shown at the G.O. Party are being coordinated by Harris and Frank Ladies Shops and will include swim wear, sportswear, dresses, coats and suits. Tickets may be purchased from Mrs. Davis, 1503 Nipomo Ave., or from Mrs. Richard Rampton, 5761 Eckleson St. Reservations must be made by Tuesday.

## Altar Dates Are in Their Futures

### Moore-Clayton

Mr. and Mrs. Val R. Moore have announced the engagement of their daughter, Norma Elise, to Harold Anson Clayton, son of Mrs. M. G. Clayton and the late Mr. Clayton.

The wedding will take place Aug. 1. Miss Moore is a graduate of Polytechnic High School and USC where she was affiliated with Gamma Phi Beta.

Her fiancé also was graduated from USC and received his master's degree there. He is a member of Sigma Chi.

### Scottino-Mahoney

Josephine Ann Scottino and James Edward Mahoney have chosen Aug. 8 as their wedding date.

Their betrothal was announced by her parents, Mr. and Mrs. Paschal J. Scottino of Los Angeles. The future bridegroom is the son of Mrs. Patrick Casey of Los Alamitos and the late Mr. Howard Mahoney.

Miss Scottino attended St. Mary's Academy in Los Angeles and will graduate from California State College at Long Beach in June. She is a member and past president of Delta Zeta sorority.

Her fiancé is a graduate of Wilson High School and C.S.C.B. He is attending Hastings College of Law in San Francisco. A member of Sigma Pi, he was elected to "Who's Who in American Colleges" in 1967.

### Cleghorn-Peters

The engagement of Bonnie Jean Cleghorn and Nicholas Robert Peters has been announced by her parents, Mr. and Mrs. D. D. Cleghorn of Seal Beach. He is the son of Mr. and Mrs. C. R. Peters, also of Seal Beach.

A graduate of Wilson

High School, Miss Cleghorn is attending C.S.C.B. Her fiancé attended Orange Coast College and now also is studying at C.S.C.B.

### Sprague-Frederickson

Linda Lee Sprague will become the bride of Allen Leroy Frederickson on April 25, her parents, Mr. and Mrs. E. E. Sprague, have announced.

She is a graduate of Millikan High School and attended C.S.C.B.

Her fiancé, son of Mr. Carl O. Frederickson of Norwalk and the late Mrs. Frederickson, attends West Coast University of Engineering in Los Angeles.

### Giesen-O'Donnell

St. Anthony's Catholic Church will be the setting for the April 11 wedding of Elizabeth Mary Giesen and Charles Schuler O'Donnell.

The forthcoming marriage was announced by the bride-elect's mother, Mrs. Ann Giesen.

Miss Giesen is a graduate of St. Joseph Hospital School of Nursing in Chicago, Ill.

Her fiancé is a graduate of the University of Pittsburgh.

### Coutts-Davis

Janice Anne Coutts will become the bride of John Scott Davis on June 13.

She is the daughter of Mr. and Mrs. Robert Burns Coutts; he is the son of Mr. and Mrs. John Ernest Davis, Seattle, Wash.

The bride-to-be is a graduate of St. Anthony's High School. Both she and her fiancé are graduates of Seattle University where he was a member of Alpha Kappa Psi and Alpha Phi Omega.

### Vargas-LeGrand

An early summer wedding is planned by Alice Vargas, daughter of Mr. and Mrs. Louis Vargas, and Ronald E. LeGrand, son of Mr. and

Mrs. Eugene V. LeGrand. Miss Vargas attended schools in Chicago before moving to Lakewood. Her fiancé is a graduate of Polytechnic High School and attended Long Beach City College.

### Duewel-Cordero

Mr. and Mrs. F. Ward Duewel have announced the engagement of their daughter, Georgia, to Joaquin Cordero, son of Mr. Alphonso Cordero of San Pedro and Mrs. Margarita Gonzalez of Mexico City.

Both young persons are graduates of Jordan High School. She attends C.S.C.B. He attended Long Beach City College and C.S.C.B.

## ALPHA DELTA PI EVENT

Grounds at Santa Anita provide beautiful setting for a stroll for this trio of Long Beach alumnae of Alpha Delta Pi (from left), Mmes. John Foster, Robert Clingan and Robert Jones. The three were at the race track to join with other Southland alumnae in planning fourth annual benefit harness race, April 4. All are past officers of the alumnae; Mrs. Clingan currently serves as president of Long Beach City Panhellenic.

## DAR Units to Attend Conference

California State Society, Daughters of the American Revolution, will hold its 56th annual conference Tuesday through Friday at Hotel del Coronado, Coronado.

State regent Mrs. Frank R. Mettlich of San Diego will preside.

Gaviota, Long Beach, Los Cerritos, Susan B. Anthony and Western Shores Chapters, all of Long Beach, will be among the 141 chapters represented at the conference. Annual reports of state officers, chairmen and chapter regents will be heard.

MRS. ROBERT V. H. Duncan of Alexandria, Va., president of the national society, will give the keynote address, "Be Strong and of Good Courage."

Among many activities scheduled is the state regent's dinner honoring Mrs. Mettlich Wednesday evening in the Windsor Room.

HARRY VON ZELL will address the Thursday night banquet. His topic will be "America's Vital Issue."

The conference will close Friday with installation of new officers and a reception for them following a luncheon honoring Children of the American Revolution. The conference committee also pages.

## Zeta Tau Alpha's President to Visit

Mrs. Harold W. Kerr of Detroit, Mich., national president of Zeta Tau Alpha, will visit collegiates and alumnae in Southern California Monday through Wednesday.

Mrs. Kerr is a graduate of Michigan State University and is a charter member of Beta Phi Chapter there.

Mrs. Kerr's schedule will begin with a luncheon Monday at 11:00 a.m. in the Captain's Inn with members of the executive committee of the local alumnae chapter and the Delta Alpha house corporation board. After luncheon, a meeting will be held in the home of Mrs. Marvin K. Paup, 5178 Anaheim Road.

LATER, the visitor will tour California State College at Long Beach, then will be a dinner guest of the collegiates at the Delta Alpha Chapter house, 2872 L. Second St. She will address the chapter before meeting with members of Delta Alpha advisory board.

Tuesday, Mrs. Kerr will meet with Los Angeles alumnae and with collegiates of Beta Epsilon Chapter at UCLA and with chapter advisory board members. Wednesday, she will be luncheon guest of the house corporation board USC. Although Xi Chapter is inactive, the sorority still owns a house on Beverly row.

THE PRESIDENT'S official visit will end with a reception in her honor at the



Mrs. Harold W. Kerr

ception in her honor at the Beta Epsilon Chapter house, 720 Hilgard Ave., Wednesday from 7:00 to 8:30 p.m. Administrators from colleges and universities in the area and Panhellenic representatives of Southern California will be honored guests. Alumnae and collegiates in the Southland will attend.

IN CHARGE of local arrangements are Miss Cecelia Moore, president of Long Beach Alumnae Chapter; Mrs. Henry J. Hansen, president of Delta Alpha house corporation board; Miss Mary Campbell, chairman of the collegiate chapter advisory board; and Miss Marilyn Arty, president of Delta Alpha Chapter.

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▲ J7532			
▲ K96			
▲ J52			
SOUTH (D)			
▲ AKJ102			
▲ K			
▲ J1042			
▲ AK8			
Both vulnerable			
South	West	North	East
1 A.T. Pass	3 A	Pass	Pass
4 A.T. Pass	5 A	Pass	Pass
5 A.T. Pass	6 A	Pass	Pass
6 A	Pass	Pass	Pass
Opening lead—♥ J			

Of course, if you are really unlucky, West will open a diamond against you. In that case, you will have no way to get your 12 tricks.

# FIVE LITTLE SECRETS City Clams Up

By RAY SERATI

ABERDEEN, S.D. (UPI)—The Fischer quintuplets are living behind a slick paper curtain. But don't feel sorry for them on that account.

Six months since their history-making birth, chances look good that they'll have a better than even chance of growing up like normal South Dakota youngsters.

The paper curtain was wrapped around the quinta a few weeks after their Sept. 14 birth in Aberdeen's St. Luke's Hospital. A major magazine publishing firm laid down a large sum of cash for the right to report on the children's day-by-day doings and to publish their pictures.

That agreement has affected the life of almost everyone in Aberdeen, a thriving prairie trade center which now prides itself in the title of "Quint City."

Neighbors of parents Andy and Mary Ann Fischer don't like to talk much about Aberdeen's most famous family. Townspeople have grown adept at dodging the questions of out-of-town reporters. When pressed, they explain they don't want to do anything to hurt the Fischers.

PRESSED still further, they'll say the Fischers are nice people who like to keep to themselves. The town's attitude is that they shouldn't be bothered if they don't want to be.

The private life of the Fischers goes on behind the walls of a split-level home inside town where the parents live with the quinta and their five older children.

The town provided the house after the Fischers had made Aberdeen famous. The family moved in from their gray stucco farm house outside of town where Andy Fischer kept two cows so he could be sure of plenty of fresh milk for the kids.

A knock on the door of the new house is likely to be answered by Andy or Mary Ann. They have no servants and get by with the help of a nurse and Mrs. Fischer's mother, Mrs. Elmer Brady of Hecla, S.D.

If you're a stranger, you'll probably be asked to leave.

ANDY FISCHER, a lean, amiable six-footer, has returned to his \$80-a-week job as clerk at a wholesale grocery firm. On the way home, he may stop by at an old hangout for a glass of beer.

His friends know about his contract with the publishing firm. They don't like to be questioned about him. "We don't want to hurt Andy," they explained.

Mary Ann Fischer's life is also little changed. She does the family's shopping at the supermarket herself and has been seen downtown buying clothes for her king-sized brood.

She stays home most of the time taking care of the quinta — Mary Ann, Mary Magdalene, Mary Margaret, Mary Catherine and James Andrew — and of her five older youngsters, Daniel, 8, Charlotte, 7, Julie, 6, Evelyn Kay, 4, and Denise Joyce, 3.

The Fischers have always liked to keep to themselves and their only outside ac-

tivity is bowling. They haven't given that up.

Mary Ann bowls every Wednesday night in a women's league. She's considered one of the better woman bowlers in town. Her average is 164. Friday night is Andy's night out. He, too, bowls with a league and has a 175 average.

The rest of the Fischers' life centers on their family, as it did before.

JUST AS Andy and Mary Ann Fischer have slipped back into a normal, unhurried way of life, so has the city of Aberdeen.

There is little left of the excitement and hubbub of that week last September when the Fischers, in the words of South Dakota Sen. Karl Mundt, "put Aberdeen on the world map."

That was when Dr. James Berbos, a quiet, publicity-shy family doctor, telephoned Andy Fischer, made sure he was sitting down, and told him "Mary Ann is going to have five babies." Three days later, at 1:50 a.m. CST, Berbos delivered the first quint.

They became the first quintuplets ever to survive in the United States.

The quinta have been healthy babies from the start, except for a few complications during their first weeks. Aberdeen takes quiet pride in them.

Downtown, you can see stickers on car bumpers saying "I'm from Aberdeen, home of the quinta." A hotel clerk says "just about everyone from out of town asks about the quinta."

MONDAY

Members of the Women's Architectural League will be entertained by the president, Mrs. Arthur Hoyer, at a brunch at 10 a.m. at her home, 1079 Terrace Drive.

A program honoring Ebell life members will be presented following luncheon at noon served by Group U, Mrs. Hugh Garth Maddox, chairman, and a 130 business meeting in Ebell Auditorium. Ray Roberts, "The International Troubadour," will entertain.

Department meetings include: Art, 10 a.m., "Mural Painters, Vedder and La Farge," Mrs. Everett N. Morningstar. Business and Protective Law, 11 a.m., "Wills and Laws of Succession," attorney Mary Swift Beeks, California History, 11 a.m., "Hubert Howe Bancroft," Mrs. Minerva F. Tustin.

National League of Senior Citizens Club of Long Beach will sponsor a dessert luncheon at noon at Machinists Hall. The public is welcome.

First Union of the Women's Christian Temperance Union will meet for a business session at 11 a.m. at First Christian Church. A sack lunch at noon will be followed by an afternoon program.

TUESDAY

LuVallean Poetry Club meets from 1:30 to 3:30 p.m. at the home of Lyra



## PCC SHOW Femininity Is Back In Style

Pacific Coast Club's annual spring fashion show, during a luncheon to be held Thursday in the club's Sunrise Room, will feature clothes that American women love—the kind designed with "a man in mind."

Festivities will begin with a social cocktail hour at 11 a. m.; luncheon will follow at noon. The fashion showing will begin at 1:30.

Leading Long Beach specialty shops are combining efforts to bring the newest in spring wardrobe selections to PCC members and guests. Peggy St. George, fashion director for the club, will commentate the show titled "Renaissance of Femininity."

The Paul King Trio and vocalist Dave Ballantine will provide entertainment during the luncheon hour and show. Reservations may be made through Pacific Coast Club.

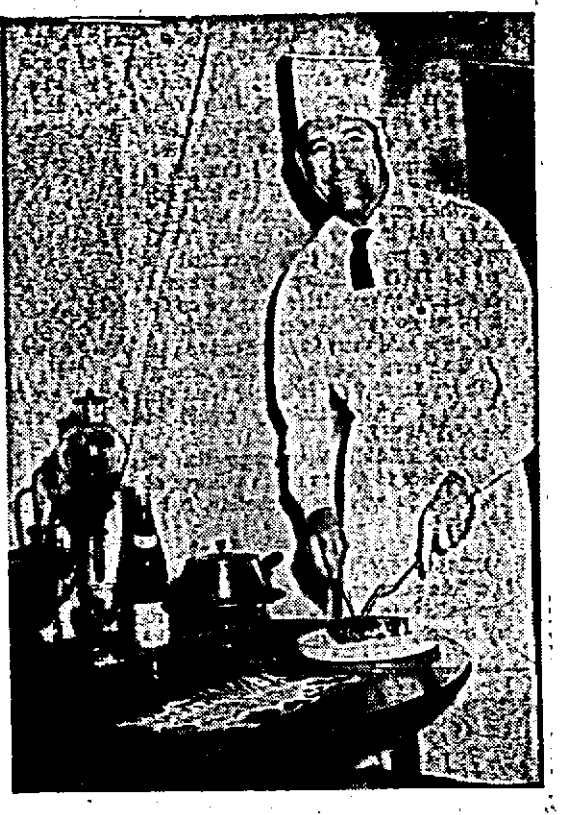
# CHEF OF THE WEEK Forever Snowbound

By MILDRED K. FLANARY  
L.P.T. Food Editor

As those who know him might have guessed, it was a pair of skis that finally caught him.

Ski enthusiast without rival, Sutter E. (Sut) Kunkel, today's Chef of the Week, retained bachelor status until February, 1963, when he succumbed to the schussing of the former Joan Fagg on the slopes of Mt. Baldy. Joan, a Mt. Baldy gal, is a first class skier and jumper in her own right.

When not on skis, our chef stays put in order to serve his patients as an optometrist. This he has been doing in Long Beach since joining the late Dr. Kenneth Jacques in 1951.



Sutter E. Kunkel, O. D.

LEAVING Anadarko, Okla., his birthplace, at the age of five, he and his parents arrived in Van Nuys. His great-grandfather, by the way, had built a home in Hyde Park (near Inglewood) in 1905. The house still stands.

Hyde Park Grammar and Los Angeles High School preceded his entering UCLA as an engineering major. He finished at UC, Berkeley — the course then being a hyphenated one—both physics and optometry.

With the advent of the pre-Pearl Harbor draft, Kunkel, having had both ROTC training and a second lieutenant's reserve commission, was called to duty.

He was service-connected for five years, during which time he received a broken neck while en route to Europe. To explain, we quote Kunkel: "I was headed for Europe — received a broken neck and landed in the South Pacific." (For further details, contact him personally.)

He is now lieutenant colonel, but due to his pilot training, has transferred to the Air Force Intelligence Reserves.

one the first year to ten this year. It was actually the biggest air movement ever made outside of the Armed Services. Only accredited members of the Ski Clubs are permitted to go.

AS AN "AMBASSADOR" Kunkel rates par excellence. He is chairman of the Port Ambassadors, a division of the Chamber of Commerce which promotes the Port of Long Beach. Last year he was influential in having the big four-mast sailing ship, the Esmeralda, land at the Long Beach Port, while en route to San Diego.

He is also chairman of the Sister City Committee under Mayor Wade. Valparaiso, Chile is our sister city.

Kunkel's interest also includes the Boy Scouts, and presently he is on the board of directors of their Long Beach Council.

A member of Downtown Kiwanis Club, Kunkel is currently chairman of their social activities. He also toots a French horn in the Kiwanian German Band.

He can act, too, and Civic Light Opera patrons will remember him as Commander Harbison in "South Pacific," and as Sir Edward Ramsey in "King and I."

Our "chef" has a flair for hosting; is not fussy about what Mrs. K serves; is a doting father to six year old stepdaughter, Jan; and is a whale of a cook.

HERE'S THE evidence: FONDUE BOURGIGNONNE Set table for 2 or 4 with

colored Swiss mats, explaining the procedure. Set a spirit lamp in the center of the table and on top of it a pot containing 1/2 cup of butter and 3/4 cup oil, 1/4 to 1/2 full. This mixture has been preheated in the kitchen. During the whole procedure the oil has to remain hot. There is a sectional plate for each guest. In the center of it put about 10 oz. of trimmed cubed prime fillet of beef. The 6 sections surrounding the meat are filled with a variety of sauces such as:

WARM: bernaise, mushroom sauce.

COLD: remoulade, mayonnaise with curry, raw onion sauce, with fresh horseradish, sauce piquant (ketchup/relievee), or any other sauce or condiment that might strike your fancy.

Spear one cube at a time with a two-pronged insulated fork. Brown it according to taste (10 to 30 seconds) — rare or well done — and remove it on the side plate. In order not to burn your mouth, use your dinner fork to spear cooked meat — dip it into the sauce you desire — or sample them all respectively. In the meanwhile you have already speared another cube that cooks while you enjoy the previous morsel. Of course, you can use fresh ground pepper and salt to taste.

The accompaniment for this dish is a bottle of red burgundy (light) or rose (for warmer days).

## Activities Reach Out to Many Areas

### Calendar of Clubwomen

LuValle, 1036 Gladys Ave. Workshop will be devoted to rhythm drills and delineation of the Decanella pattern, a division in the club's annual poetry contests. Visitors are welcome.

Chester Boston will present a program on dahlias at the meeting of the Lakewood Area Fuchsia Society at 8 p.m. at Lakewood YMCA. Door prizes will be given, followed by a plant sale and refreshments. Guests are welcome.

Ocean View Union, WCTU, will meet at Immanuel Baptist Church, 3rd St. and Obispo Ave., at 1 p.m. A business meeting will be followed by a program with special music and devotions.

WEDNESDAY

Dr. Bertram McGarrity will present the California State College at Long Beach Orchestra at the meeting of the Woman's Music Club, 12:30 p.m., Ebell Auditorium. Entitled "New Horizons," the program will include works of American composers during the Impressionist era. Ingrid Fischer, soprano soloist, will sing and concert pianist, Basil Polendouris, will play. Mrs. Chester Osgood will play the opening organ prelude.

Buffet luncheon will be served at noon by the Regional DeKoven and Vincent Youmans group, Mmes. Paul J. Findly and Howard Leland Pfleger, chairmen.

Music Appreciation section meets at 11 a.m. in Room 1 for motion pictures to be presented by Art Calow.

Ladies of the Elks will nominate new officers at a 12:30 p.m. business meeting at the Elks Club, 4101 E. Willow St. Nominating chairman, Mrs. O. H. Slusher will be assisted by com-

mittee members, Mmes. H. P. Jensen and John J. Wright.

Attorney Roger Young will address the Parents Club of St. Anthony High School at 8 p.m. in the school cafeteria. His topic will be "Civil Law and Christian Morality, Partners or Antagonists?" A special invitation is extended to all parents.

Mrs. Sam Pinsky, president of Florence Chapter, Children's Asthma Research Institute at Denver, announces the meeting of the group will be held at the home of Mrs. Sidney Weinberg, 4000 Olive Ave., at 11:30 a.m. Reservations may be made with the hostess.

Long Beach Yacht Club's monthly Ladies Day luncheon will include a social hour at 11:30 a.m., 12:30 p.m. luncheon and program to follow, with Mrs. Richard N. Brookins (Mrs. Commodore) as general chairman.

"Theory of the Golden Mean" will be the subject of the program, to be presented by Mrs. C. R. Fromlath in a discussion of interior design and wearing apparel. Mrs. O. Lester Dahl, program chairman, will be assisted by Mmes. Nada Richards and Ray Fosholdt.

Woman's Auxiliary to the Los Angeles County Medical Association, District 3, will meet for luncheon and program at Alfred's Restaurant at 11:30 a.m.

Mrs. Sam Wollington, program chairman, will introduce Margarita Fraser Alexander, whose topic will

be "Behind the Sugar Cane Curtain."

Hostesses for the day include Mmes. Anselmo Pineda, Francis C. Hertzog Sr., Leslie V. Esposito, Jack M. Mosier and William G. Zantiny.

Mrs. Allen Gilchrist, nurse of the Long Beach Unified School District at Jordan High School, will speak on Future Nurse Clubs.

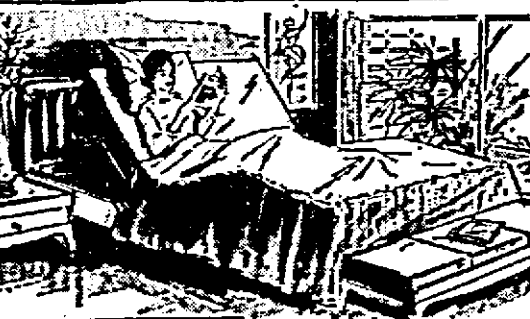
Patrons of Long Beach City College will meet at 1:30 p.m. at St. Luke's Episcopal Church, Seventh St. and Atlantic Ave. Dr. George Dotson, assistant superintendent of secondary schools and president of the college, will discuss the current status of the college.

Chairman for the day will be Mrs. George Hall. She will be assisted by Mmes. George Dotson Lillian Gilman, Bessie McChesney, Caroline Shotwell and Misses Maybell and Edith Hitchcock. The public is invited.

Mrs. Grace Blanchard and Group 12 will hostess the noon luncheon at Woman's City Club. Reservations must be made by Wednesday with Mrs. Opal Taylor 4315 Rutgers Ave., or Ruth Carr, 229 E. 59th St.

Program chairman Myrna Coon will present Mrs. Maria Blakesler in a musical interlude and Edward Meier from the Braille Institute.

Patio Club will meet for



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## What's on Menu?

The following menus will be served in Long Beach elementary schools in the week of March 9-13:

MONDAY: Neapolitan macaroni, whole kernel corn, sliced peaches, peanut butter sandwich and milk.

TUESDAY: Hamburger, pickle chips, potato salad, strawberry sauce and milk.

WEDNESDAY: Italian spaghetti, garden salad with Julianne cheese, apple crisp, hot buttered French bread and milk.

THURSDAY: Turkey in gravy, on mashed potatoes, buttered green beans, quartered orange, peanut butter sandwich and milk.

FRIDAY: Toasted cheese sandwich, Spanish coleslaw, apricot halves, oatmeal cookie and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR-SENIOR HIGH

MONDAY: Meat biscuit roll, mashed potatoes with gravy, pineapple coleslaw, coconut cookie and milk.

TUESDAY: Italian spaghetti, buttered green beans, fruit gelatin, whole wheat bread and butter and milk.

WEDNESDAY: Oven fried chicken, mashed potatoes with gravy, sliced peaches, whole wheat bread and butter and milk.

THURSDAY: Lasagne, garden salad, applesauce, hot buttered French bread, and milk.

FRIDAY: Baked fish with as gratin potatoes or beef-vegetable casserole, whole kernel corn, strawberry sauce, whole wheat bread and butter and milk.



# USC Tea for Girls Slated

Alumnae Activity Committee of USC will have its annual tea honoring Long Beach high school seniors and junior girls Thursday at 4 p.m. at the home of Mrs. E. Tennyson Moore, 5610 El Parque.

The tea is open to those girls who have already signed up at their respective high schools as being interested in attending USC.

USC's academic program, its admissions procedures, course offerings and campus life will be presented in an informal program by university representatives and undergraduate students.

LOCAL alumnae assisting will be Mmes. Noble Millie, William Dummitt, Wesley Rollo, Roy Brown, Julie Besros, Arthur Kemmer, Harold Wilhoit, Jesse Shackleton, Willard Harris and Ethel Severson.

Second generation Long Beach Trojans in attendance with their mothers will include Ellen Burrell and Mrs. Fred Burrell, Gayle Phillips and Mrs. Neil Phillips, Dianne Donaldson and Mrs. Earl Donaldson and Susie Osborn and Mrs. William Osborn.



## ROARING AFFAIR

Mrs. George T. Welsh (left) and Mrs. Harry Fulton show how March winds may roar like a lion or the day be gentle as a lamb for Adrian Department of Ebell's annual Scholarship Dinner Dance Saturday. The affair will begin at 8:30 p.m. in Petroleum Club. Table decorations for the Roaring Affair are papier mache lions and lambs made by board members under supervision of Mrs. Robert Pierce. Roger Bacon's Orchestra will play for dancing. Proceeds will go to the scholarship fund which is awarded in May. The public is invited. Reservations may be made with Mrs. Welsh, 3256 Marber Ave. Many members will give cocktail parties before the dance.

—Staff Photo

## CAREER WOMEN

### Paths to Crisscross This Week

An installation dinner will be held by Long Beach Medical Assistants' Association at 8 this evening at the Petroleum Club preceded by a social hour at 7:30.

Delores Vincent will take the gavel as president from Dr. Robert W. Albright.



Delores Vincent  
Medical Assistants

president of the Long Beach District Medical Association of Los Angeles County.

Mrs. Vincent is a registered x-ray technician employed by Dr. Donald B. Truitt. She served four years as a technician in the U.S. Navy Medical Corps.

Other officers to be installed include Marjorie Henderson, Judyann Lundquist and Clara Kennedy.

Hostesses for the dinner will include Ann Shell, Patricia Lair, Helen Adams, Ouida Forrest, Ruth Buchmiller, Corrine Dunn, Jean Hill, Dorothy Fitzgerald, Iris Hoskins and Pamela Ubele.

**Credit Women**  
Warren Paprocki, supervisor of Beneficial Finance, will speak on "Collections and Skip Tracing" at the monthly dinner meeting of Long Beach Credit Women's Breakfast Club Wednesday at 7:30 at the Lafayette Hotel. A social hour will precede the dinner at 6:30.

Bosses are asked to urge their credit people to attend. Members and prospective members should make reservations by Monday with Mrs. John I. Bower, 1551 Pine Ave. or Marie White, J. C. Penney Co.

**Executives' Secretaries**  
Vera Pennkamp, national president of Executives' Secretaries, Inc., will attend the meeting of the Long Beach chapter Monday at Lafayette Hotel. Hospitality hour at 6 p.m. will precede dinner at 7.

The visitor is firm representative of Shell Oil Company in Denver. Her itinerary will include visits with the Los Angeles, Orange County and Pomona Valley chapters.

**Dental Assistants**  
Harbor District Dental Assistants will hold a tea and

fashion show at Buffums' Terrace Room Saturday at 3 p.m.

Terry Lewis, Dorothy Sass and Brenda Malovrazich will assist Buffums' regular models. John Hersey will coordinate the show.

**National BPW**  
"Girls' Week" will be celebrated at the dinner meeting Monday of the Long Beach National Business and Pro-

fessional Woman's Club at 6:30 p.m. at Jones Dining Room.

Mrs. Margaret Smith, chairman of the American Field Service project, will be in charge of the program.

Guests at the meeting will be Mrs. Phil Fawcett, Harpa Jossendotter of Iceland, and Supan Koenkloglu of Turkey. An American exchange student, Andrew Lewis, will show films on Argentina.



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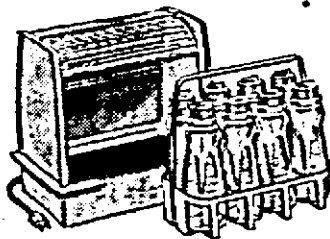
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See What **Sears** Has for Baby

## New Scientifically Improved Nursing Bottles with DAY-DIAL CAPS



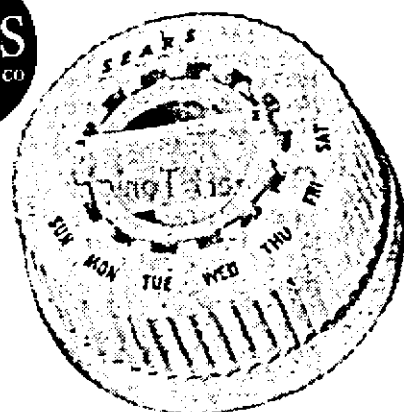
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**Automatic Electric Sterilizers**  
Beautifully designed modern appliance is a daily time-saver. Convenient roll-top saves counter space. 8 bottle pull-out rack is handy for storing bottles in refrigerator. (Bottles not included.) **10<sup>00</sup>**

Choose Your Baby's Layette at Sears and Ask about Free Twin Insurance

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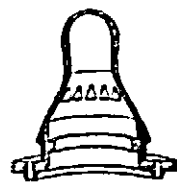
Just set the handy dial to show milk or formula and the day of the week prepared. At a glance you know exactly which bottle to use first.



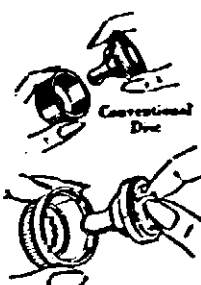
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Reduces air swallowing, provides smoother feeding. Ribbed construction prevents nipple collapse, clogged air vents.



**New Nipple Lock**  
You can put nipple into feeding position without touching it. With conventional dials you touch nipple edge.

Easier to hold... contour shape makes it easier for you or baby to hold. Flat sides prevent it from rolling, broad base makes it difficult to tip.

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Economical, too... a practical investment whether you're buying a new set or adding to your present supply. Caps and nipples fit most bottles you may have.

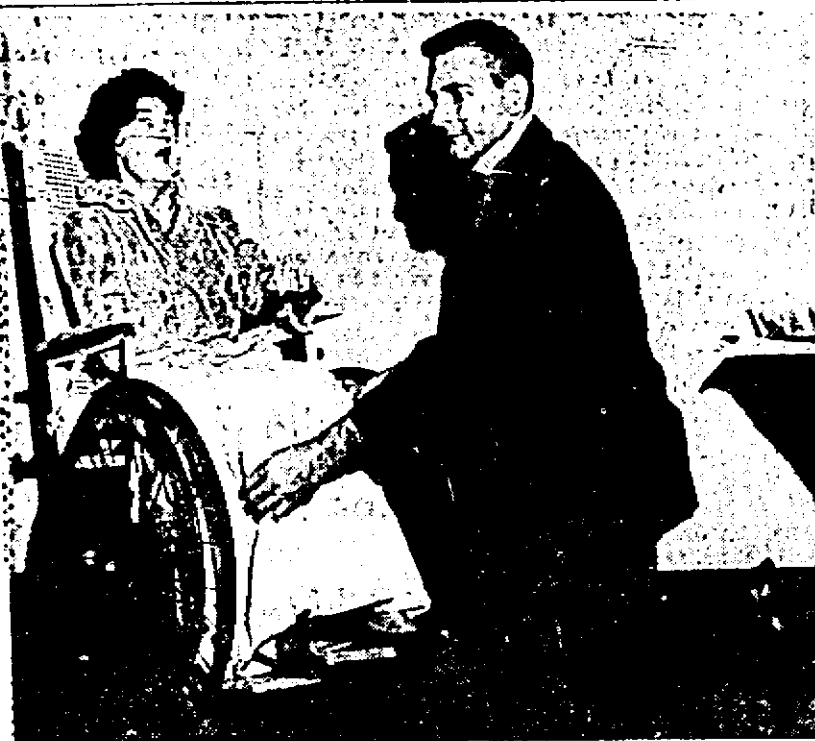
Durable Glass Bottle, Cap and Nipple **17<sup>00</sup>** Crystal-Clear Plastic Bottle, Cap and Nipple **55<sup>00</sup>**

Extra Nipples 3 for 23<sup>00</sup> Extra Caps 3 for 23<sup>00</sup> Extra Hoods 3 for 23<sup>00</sup>

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CITY CENTER HOLLYWOOD INGLEWOOD  
LONG BEACH PASADENA POMONA  
SANTA ANA SANTA MONICA TALENT



**TORADORS' REHEARSAL**

Pamela Deckett and Ed Gangel rehearse for Palos Verdes Playhouse production "Waltz of the Toreadors," which opens Friday. The show will play Fridays and Saturdays in the playhouse, which is located in Palos Verdes Plaza, through April 11. The theater will be dark March 28. Curtain time is 8:30 p. m.

**Jan Peerce Sings Thursday**

By RACHEL MORTON  
I, P-T Music Critic

On Thursday evening of this week at 8 o'clock in the Concert Hall of the Municipal Auditorium, Temple Sinai is presenting the world-famous tenor, Jan Peerce.

Jewish people especially love Jan Peerce for his devotion to his faith and for his many contributions to it. He was at one time a cantor in the Jewish Temple in Brooklyn, New York, and I am told he sings at all the religious services when his schedule permits. But he is highly regarded by gentiles, as well, for his long years of outstanding success as an artist and singer.

Peerce was born in Brooklyn and was an excellent violinist. I first heard him, not as a singer, but as a violinist with the New York Radio City Music Hall orchestra under Erno Rapee.

HE WANTED to be a singer and started singing

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lessons with Paul Althouse in New York City, lessons he continued until Althouse's death. His brother-in-law, Richard Tucker, whom I interviewed a few years ago, told me that both he and Jan would rush to Althouse's studio before an opera performance at the Met to go over the arias and to "warm up" their voices.

Peerce's first success came when he appeared as tenor soloist with the Radio City Music Hall orchestra. Audiences came to adore his singing and thronged the theater whenever he sang. A nationwide audience via broadcasts won him more plaudits.

THEN HE was introduced to Toscanini who was so impressed by the young tenor's voice that he immediately engaged him for a presentation of Beethoven's "Ninth Symphony." This was the beginning, not only of a long and close friendship, but actually the start of Peerce's rise to fame.

Jan Peerce has been a principal tenor with the Metropolitan Opera Company for many years. He was the first American ever to sing

on the stage of the Bolshoi Theatre in Russia. He has captivated audiences in Australia, Holland, South Africa, England, Israel and was the invited star of the 1958 Osaka Festival in Japan.

When he is not traveling to fulfill commitments, the tenor and his charming wife, Alice, live in a spacious house in New York's Westchester County.

**'Falstaff' at L.A. Theater**

The second and final performance of the Los Angeles Opera Company's production in English of Verdi's "Falstaff" will be presented at 8 p. m. Wednesday at the Wilshire Ebell Theater. The opera will be conducted by Anton Guadagno and directed by Victor Buono.

Final event of the 1964 season, "Cavalleria Rusticana" and "I Pagliacci," to be conducted by Dick Marzullo and directed by Lloyd Harris, will be presented on March 18 and 21 at 8 p. m.

**Concert Tonight**

California Chamber Symphony, under the direction of its founder, Henri Temianka, will present the fourth and final concert of the "Let's Talk Music" series at Royce Hall, UCLA, tonight at 8 p. m.

**Museum to Screen Film Bill**

Four films make up the 65-minute program, "Experimental Cinema," to be shown at Long Beach Museum of Art, 2300 E. Ocean Blvd., Thursday at 3 and 8 p. m.

"Guernica," winner of the Robert Flaherty Award, is a recreation of Picasso's mural. The poetic narration is by Eva Le Gallienne.

"The Lead Shoes" explores two old English ballads scrambled in jam session style and results in highly experimental sound.

The color film, "Moonbird," depicts the adventures of two small boys. "Time Out of War," is based on a short story by Steven Crane describing an incident from the Civil War when three soldiers, two Union and one Confederate, enjoy a short truce.

**Concert Saturday at LBCC**

The Pacific String Quartet will appear in concert at 8 p. m. Saturday in the Long Beach City College Auditorium, Harvey Way near Clark Avenue. Tickets will be available this week at the LBCC student body banker's office, 4901 E. Carson St., or at the box office Saturday night.

Members of the quartet, organized in 1960, are William Hymanson, first violinist; Akira Endo, second violinist; Albert Falkove, violist; and Naoum Benditzky, cellist. The program will include Haydn's "Quartet in G Major," Beethoven's "Great Fugue," and Dvorak's "Quartet in E Flat Major."

ALL FOUR members of the Pacific String Quartet have had extensive concert experience. Hymanson, an instructor at San Fernando State College and the Music Academy of the West, formerly played with the Musical Arts Quartet. Benditzky is a former member of the Coolidge Quartet and also played under Toscanini in the NBC Symphony Orchestra.

FALKOVE was formerly principal violinist in the Portland Symphony and the Los Angeles Philharmonic Orchestra. Endo, director of the Long Beach City College Chamber Orchestra, was an original member of the quartet and rejoins it this season.

**Gitana Show Opens Monday**

By ELISE EMERY  
Arts Page Editor

Gitana, Long Beach artist who has exhibited and sold her art throughout the world, will have a one-woman show through March 28 at Columbia, Long Beach, Pacific Avenue at First Street.

Her portraits and abstracts will be featured in window displays and throughout both floors of the store.

The public is invited to meet the vivacious, auburn-haired artist Monday from 2 to 4 p. m. at Columbia.

Gitana has exhibited in Paris, Rome, Florence, Brussels, Madrid, Cairo, Bombay and Mexico City as well as in New York, Long Beach and the Los Angeles area.

She has won the Prix de Paris, Prix de New York, Brussels Art Award and many others.

Gitana studied in Long Beach with Karl Seethaler and at academies of art in Paris, Florence, Rome and Mexico.

MARCH is Children's Art Month and, at first glance, exhibits at the Main Library and all branches give the impression that elementary school children are interested only in mysteries of the sea and outer space.

However, the children also have created scenes and characters from favorite books such as "Heidi," "Three Billy Goats Gruff," and "King Arthur."

There even is an occasional romantic theme—one first-grader's painting is titled simply, "Hearts."

MANY WORKS from the art collection of Wright Livingston of Santa Barbara will be exhibited for the first time in a public gallery when UCLA Art Council opens its annual exhibition in the UCLA Art Galleries March 16. The art will be on view through April 12.

Among artists represented are Braque, Picasso, Matisse, Dali, Derain, Matisse, Rodin, Roualt, Rousseau and Stella. Others are Southern California artists Sam Amato,



"LIKE, WAY OUT" is the title of this 30x36-inch oil and texture painting by Gitana, whose one-woman exhibit opens Monday at Columbia, Long Beach. Greens and yellows predominate in this work which was done from sketches made from an airplane as the artist traveled over the Midwest. Gitana will be in the store from 2 to 4 p. m. on opening day to meet the public and discuss her work.

William Brice, Robert Creman, Rico Lebrun, John Paul Jones, Howard Warshaw and Jack Zajac.

The exhibit will be open Mondays through Fridays from 10 a. m. to 5 p. m., Wednesdays from 6:30 to 10:30 p. m. and Saturdays and Sundays from 12:30 to 5:30 p. m.

EVELYN CARPENTER, 5530 Dunrobin Ave., has a painting in the San Diego Art Guild Exhibition, "California-South," which will

hang through March 29.

She also has a painting in the California Water Color show, "Travel '63," on view at Palos Verdes Community Arts Association Gallery in Palos Verdes Plaza. This exhibit may be seen until April 1.

"CALIFORNIA Hard-Edge Exhibit" opens Wednesday at the Pavilion Gallery, 400 Main St., Balboa. Many of the paintings have not been exhibited previously. Hours are 1 to 5 p. m. Wednesdays

through Sundays. Special arrangements may be made for groups wishing to see the exhibit at other times.

ORIGINAL underwater animation art used in the film, "The Incredible Mr. Limpet" will be on display at Otis Art Institute, Los Angeles, from March 12 through 22. The feature-length motion picture combines live and animated characterizations. Gallery hours are 12:30 to 5 p. m. Tuesdays through Sundays, closed Mondays.

**New Records Appeal to Many Tastes**

A newly-discovered symphony by Tchaikovsky, "Symphony No. 7 in E Flat Major," played by the Philadelphia Orchestra directed by Eugene Ormandy is among the recent additions to the record section of the Main Library. Virgil Fox is heard playing the "Organ at Lincoln Center."

"A program of Spanish and Italian Songs" is presented by Teresa Berganza. Operetta favorites are sung by the Robert Shaw Chorale in the album, "Yours is my Heart Alone." "Hollywood Almanac" includes the award winning songs from 1931 to 1957. "Broadway, I Love You," selections from Broadway musicals, is a newly-released album by Sergio Franchi.

"THE CRUCIBLE" by Robert Ward is an opera based on the play by Arthur Miller. "War Requiem" by Benjamin Britten was commissioned for the dedication of the new Cathedral of St. Michael in Coventry. The recording includes Galina Vishnevskaya, Peter Pears and Dietrich Fischer-Dieskau singing the solo selections.

**Film Lecture on 'Britain' at High School**

Film-lecturer Kenneth Richter will present "Britain," fifth program in the 1963-64 International Film Series, at five high school auditoriums this week.

Showings are scheduled at 8 p. m. Monday at Wilson, Tuesday at Jordan, Wednesday at Lakewood, Thursday at Polytechnic and Friday at Millikan High School. Tickets will be available at the door each night or at any office of the Long Beach City College General Adult Division, sponsor of the

series. While not neglecting the "tourists' Britain"—from Westminster Abbey and the Tower of London to quaint village and scenic countryside—Richter's documentary has as its central theme the enduring contributions of

Britain to modern civilization. These include the tradition of English Common Law, the world's most widely spoken language, a great literature, and the effective coexistence of a respect for tradition and a capacity for innovation.

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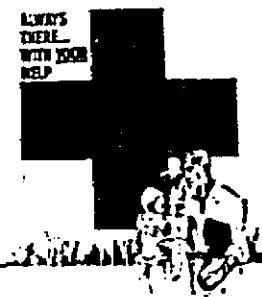
In March YOU are asked to insure with your dollars the services of Long Beach Chapter, American Red Cross.

Need for services increases as our population expands. Ability to expand in emergency, whether natural or war caused, depends on the strength of Red Cross services.

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**IN CONCERT TONIGHT**

Jean Casadesu, acclaimed as one of the young, great piano virtuosos, will appear with Long Beach Symphony Orchestra tonight at 8 o'clock in Long Beach City College auditorium. He will play Beethoven's "Concerto No. 5," (Emperor). The orchestra, under Lauris Jones' direction, also will play works by Berlioz, Borodin, Ravel and Enesco.

**Three Local Painters Exhibit at Museum**

Among the several exhibits this month at Long Beach Museum of Art, 2300 E. Ocean Blvd., is a group show by three local painters: Florence Philles of Palos Verdes, Alex Vilumsons of Orange County, and Elsa Warner (recently of Polytechnic High School and Long Beach City College faculties) of Los Angeles.

A prevalent theme among Southern Californian painters is landscape. How often painters of varying degrees of skill and insight have done the desert at dawn or sunset with the serene foreground against the blue hills! The beach is another subject beloved of many; the numbers of renderings of breaking waves is of a magnitude that only a computer could reckon.

**THE THREE** painters in this instance are not trying to reproduce specific landscapes or to tell the viewer just how they appear. Rather, they seek to create the esthetic experience of a landscape, the impact of Nature in all her proliferations or sentient human beings. Such statements are made in depth and seek to tell us more about the subject than the reproduction of one view can do.

**MRS. PHILLES'S** "Summer Abundance" glows with the gorgeous hues of a garden, yet has in it not one identifiable leaf, frond, or

**Robertson to Sing for Music Group**

Cliff Robertson, baritone, will be guest artist when Musical Arts Club meets Tuesday at noon in the Starlight Room of Lafayette Hotel.

Lucille Wilkey, president, will introduce Arthur Carah, who is in charge of the program.

Robertson has just sung the title role in the world premiere of a folk opera, "Mike Fink," at Long Beach City College. He has sung leading roles in light opera and opera in Southern California, Arizona and New York. Winner of the Hollywood Opera Reading Club Award, he twice won the Long Beach Symphony Young Musicians Award and was a district finalist in the Metropolitan Opera Auditions.



**ALTERNATE ROLES**

When Dave Del Conte (left) was picked for the role of Polyte in the musical "Irma La Douce," now playing at Off-Broadway Theater, he was appearing in another little theater production of "Rope" Saturdays and Sundays. "Irma" plays Fridays through Sundays. Dave solved the problem by asking his brother, Ken (right) to alternate as Polyte on Saturdays and also take over his role in "Rope" on Sundays. "Irma" will run through April 14; curtain time is 8:30 p. m.

**On Stage---**

**COMMUNITY PLAYHOUSE, 301 E. Anaheim St., "Brave New World," 7 p.m. Thursday, 8 p.m. Friday and Saturday, through April 11.**

**OFF-BROADWAY THEATER, 211 Long Ave., "Irma La Douce," 8 p.m. Thursday through Sunday, through April 14.**

**REPERTORY THEATER, (former West 125 Locust Ave., near and between) 8 p.m. Friday, Saturday, Sunday.**

**PALOS VERDES PLAYHOUSE, Palos Verdes Plaza, "The Works of the Theatre," 8:30 p.m. Friday, Saturday, through April 11; 8 p.m. March 12.**

**'JFK Special' Now at Library**

The "JFK Special," a composite newsreel summary of the tragedy that stunned the world, has just been added to the film collection at Long Beach Public Library, according to Nina Boyle, film librarian.

The reel was prepared for home or group use and use for commercial purposes is prohibited by the producers.

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**Downey Symphony Bill Tribute to Toscanini**

Marjorie Gibson Hirsch, soprano, and Fred Gene Gates, tenor, will be soloists with Downey Symphony Orchestra Saturday. The concert, a memorial to Arturo Toscanini, will begin at 8:30 p.m. in Warren High School, 8141 De Palma St., Downey. Mario Cajati will conduct.

**THE ORCHESTRA** will play the Overture from "Semiramide" by Rossini, Overture from "La Forza del Destino" by Verdi, Intermezzo from "L'amico Fritz" by Mascagni, excerpt from "Manon Lescaut" by Puccini and Overture from "I Vespri" by Verdi.

There is no admission charge for the concert.

Mrs. Hirsch will sing excerpts from "La Traviata" by Verdi, and "Andrea Chenier" by Giordano; Gates will sing excerpts from "Tosca" by Puccini and "Pagliacci" by Leoncavallo. They will join in selections from "Madame Butterfly" by Puccini.

**Lumet at Center**

Baruch Lumet, Jewish humorist, will entertain today at 8:30 p.m. at Long Beach Jewish Community Center in an appearance sponsored by the "Center Presents" series.

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<b>STRETCH PANTS</b> Orig. 13.95-17.95 <b>7.99</b> <b>8.99</b>	<b>DRESSES</b> Orig. 22.95-69.95 <b>8.99</b> <b>29.99</b>	<b>COATS</b> Orig. 22.95 to 79.95 <b>11.99</b> to <b>29.99</b>	<b>KNIT SUITS</b> Orig. 49.95 to 79.95 <b>29.99</b> to <b>39.99</b>

**New Circuit Films Now at Library**

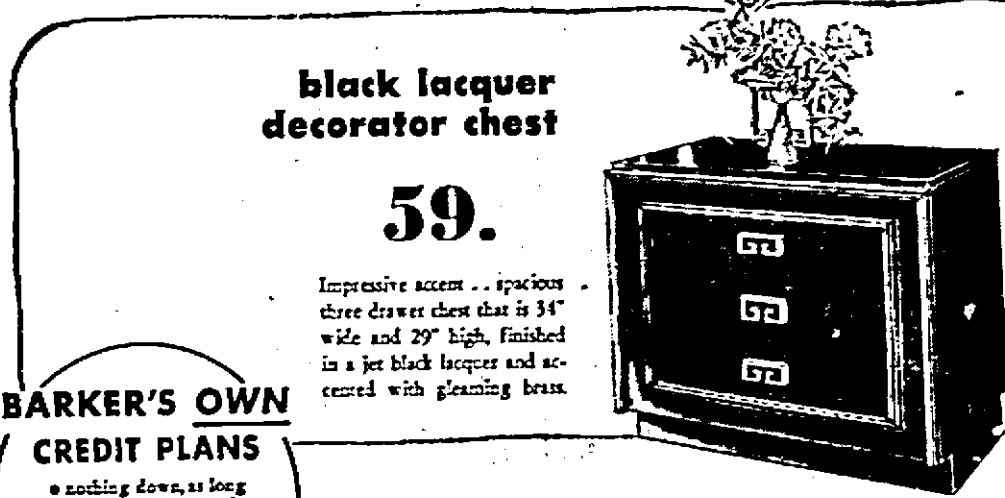
Safety and life-saving are the subjects of two of the Long Beach Public Library's March Circuit films for which reservations are now being taken.

Walt Disney's "How to Have an Accident in the Home" casts Donald Duck as scatterbrain who meets every sort of home accident more than half-way until he learns a lesson in safety. A seriously presented film, "Water Rescue," stresses the importance of speed in the techniques of rescue breathing.

**OTHER CIRCUIT** films that will be of interest to program planners and home groups are: "Asian Earth," "Ataturk," "Gregor Piatigorsky," "High Arctic Biome," "Mexico: Land of Color and Contrast," "Nick," "Revolt in Hungary," "Riding the Big Surf," "Squeak the Squirrel," "Storm Called Maria," "American Road," "Land of the Red Goat," and "Picture Province." There is a service charge for the use of all except the last three films.

**European Theme for Free Concert**  
"To Europe in Song and Dance" is theme of the Civic Chorus Concert to be given under auspices of the Recreation Department Friday at 8 p.m. in Jefferson Junior High School Auditorium. Frank Ahrold is choral conductor. Admission is free.

Selections will include folk music from the British Isles, France, Germany, Switzerland, Italy, Turkey and Spain. Also performing will be dancers and instrumentalists from the Youth Talent Showcase.



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Impressive accent... spacious three drawer chest that is 34" wide and 29" high, finished in a jet black lacquer and accented with gleaming brass.

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- nothing down, as long as 24 months to pay!
- use our 30, 90 day or long term accounts!
- "charge it" means quick, easy shopping!

**BARKER BROS.**

LONG BEACH STORE, Broadway at Locust, HE 6-1251  
SHOP MONDAY AND FRIDAY, 9:30 to 9 P.M., Other Days, 9:30 to 5:30

# Pleasing Appearance Enhances Personality

**DEAR MRS. MAYFIELD:**  
I am a little mixed up. I've met a girl who is fun to be with and we have gone together a little. Now she wants to go steady and I'm not sure I want to.

She is rather shy (not pushy or bold) and she is no Miss America but—she isn't very neat about herself. That is what bothers me. I like her but I'm afraid her untidy appearance will sour things eventually. Shall I drop hints about her being neater or just stop seeing her?

—MIXED UP

**DEAR MIXED UP:**  
In your unsure state of mind, I would certainly advise against going steady with this girl. My suggestion would be to continue being friendly, see her occasionally (she is fun, you said) and maybe make off-hand remarks about how nice so-and-so looks — so neat! And so appealing! Perhaps, she will take the hint. Only time will tell whether she is right for you and you are right for her. A shoddy appearance of-

ten indicates a shoddy personality — so take care and don't rush into anything that might hurt both of you later.

—M.M.

**DEAR MRS. MAYFIELD:**  
I may be young but I know what I think about things and I don't like those long spike heels that girls wear. I don't like them because you can't walk along the street with a girl in a carefree way. My girl hobbies like she's got a broken ankle or something and spoils all my fun. Then when we sit down to have a coke she does nothing except crab about how her feet hurt.

—HERMAN

**DEAR HERMAN:**  
Attaboy, Herman! Keep it up.

—M.M.

**DEAR MRS. MAYFIELD:**  
I hope the boy involved will see this and understand. I had been going with the most wonderful guy in the world and we were to announce our engagement this summer. However, I found out he had been cheating on me (he finally admitted it) and I told him I didn't want

## Dear Molly Mayfield

to see or hear from him again — but I was sure he would come back. He did call me quite often but finally quit. When I saw him again about a month later, I realized how much I still loved him. His friends insist he loves me and tell me to go ahead and announce the engagement.

I love him very much but I don't want to chase him — I wasn't raised that way. I

hope he reads this and can see that I realize my mistake.

—HOPING

**DEAR HOPING:**  
Seems to me you both made mistakes and are both sorry. I hope everything turns out well for both of you. Try to get together and apologize to each other.

Good luck.

—M.M.

**DEAR MRS. MAYFIELD:**  
I'm 16, a little on the fat side. There's a boy, 20, I

like very much and I feel he likes me a little, but he's bashful and doesn't know how to express himself.

Mrs. Mayfield, if he really does like me would my size make any difference? Would he be ashamed to date me? There seems to be something unsaid between us. But I can't put my finger on it.

Could my being fat make all that difference to him?

—TROUBLED

**DEAR TROUBLED:**  
You're darned right it could. You've heard fatteries make sappy excuses such as: "Well, there's just more of me to love." Baldy A man who truly loves a woman wants to be proud of her.

Please point out to me the man who can be proud of a gal who looks like a candidate for a prize cow. Maybe he is drawn to counting calories. —M.M.



### For Easter Parading

The newest of hair fashions styled especially for you... a compliment to your new outfit.

Individually Styled  
Permanents from **\$10.00**

### Los Altos Beauty Salon

12 YEARS IN LOS ALTOS

2139 Bellflower Blvd.  
LONG BEACH — Joyce White, Owner

GE 8-1115

## Designer Pattern



**A794**  
SIZES 8-18

**PRINTED PATTERN**

*Estevéz*

YOU'LL RUFFLE UP A STORM of applause when you wear Printed Pattern A794 by Estevéz—it's that wonderfully flattering. Nothing could be simpler than the front—a fall of slenderness between the standup ruffle at the neck and the hem. Actually, quite demure. Now turn your back, and go from demure to daring—to a neckline that dips almost to the waist, continues in a long, divided ruffle over a separate skirt panel. Note the few adroit seams and darts that are responsible for the flawless fit—they're typical of Estevéz finesse. Sew A794 in silky crepe, gauzy wool, shantung or surah to wear to Spring parties, dinners or on a cruise.

Printed Pattern A794 is available in Misses' sizes 8, 10, 12, 14, 16 and 18. Size 16 require 5½ yards 39-inch fabric.

Send ONE DOLLAR for Printed Pattern A794 to Independent, Press-Telegram, Pattern Department, P.O. Box 59, Old Chelsea Station, New York 11, N.Y. (Add 15 cents for each pattern for first class mailing and special handling.) Please print plainly YOUR NAME, ADDRESS with ZONE, STYLE NUMBER and SIZE.

# MARCH of BARGAINS

## ON HEALTH AND BEAUTY AIDS AT

# Sav-on



### NIVEA Skin Oil

For Dry Skin — Lubricates, protects, and smoothes.

Pint Reg. 1.19 **97c**



### ALLEREST Tablets

For symptomatic relief of upper respiratory allergies.

48 Tablets Reg. 2.25 **1.69**



### CHILDREN'S Aspirins

ST. JOSEPH'S — Exact prescribed dosage for children. Safety cap top. Delicious real orange flavor.

Bottle of 50 **2:59c**



### MEXSANA Skin Cream

Medicated, greaseless white cream. Lanolin enriched for smoother, softer skin.

Giant 10 oz. Size **89c**



### NIKOBAN Pastilles

An Aid to Curb Smoking... Scientific way to stop smoking with complete satisfaction. 20 spice-cherry flavor pastilles in handy plastic can.

**2.00**



### AERO-SHAVE

Push-button lather for a wetter better shave. Contains lanolin. Regular or Menthol.

6¼ oz. **2:89c**



### SCHICK Razor Blades

Stainless Steel KRONA Double Edge Blades. Fits all double edge razors.

Pak of 5 Reg. 79c **2:1.00**



### Cleansing Cream

BEAUTY SALON — Deep moisture cream that maintains that flawless look and restores precious moisture to skin while it removes the heaviest dirt & grime.

3½ oz. **1.00** 7½ oz. **1.75**



### LAVORIS Mouth Wash

Pleasant tasting, antiseptic & odor destroying mouth wash. In sparkling decanter bottle.

15.5 oz. **69c**



### ONE-A-DAY MULTIPLE VITAMINS

For better health. Fulfills proper vitamin intake.

Bottle of 60 Reg. 1.98 **1.49**



### STRI-DEX

MEDICATED PADS — Wipe on medication invisibly. It helps to stop skin blemishes from forming without leaving telltale marks.

**98c**



### TENDER TOUCH

BATH OIL FOR DRY SKIN — A concentrate of moisturizing oils like those found in expensive body lotions. Keeps skin soft & silky with just a capful in daily bath.

Family Size Reg. 2.50 **1.98**



### VITA-YUMS CHEWABLE VITAMINS

Multi-vitamins in delicious easy to take candy form. Children love them.

Bottle of 60 Reg. 2.98 **1.89**



### COUGH SYRUP

FLETCHER'S — Specially formulated for children to relieve cough & nasal congestion. Non-narcotic.

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Hospital accuracy. Safety bulb. Case included.

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with FREE Extra Right Hand Glove — Rubber with cotton lining. Long cuffs. Non-slip grip.

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BEAUTY SALON — The cleansing, refreshing astringent that revitalizes and tones skin without drying.

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Triple Malt Anklet — Hi grade 100% cotton with Nylon reinforced Heel & Toe. White only. Sizes 7 to 11.

4 Pair in Poly Bag **88c**

Crew Rib Top Anklet — 100% soft spun cotton with reinforced heel & toe of nylon. White only. Sizes 8½ to 11

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BROXODENT from Squibb... Quick, gentle up & down brushing action. Safe, watertight holder. Four brushes in different colors.

**19.95**



### Desk Lamp

Brass finished gooseneck stem with fiberglass shade and base, which is recessed to hold pencils, clips, etc. Assorted colors.

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### G.E. Hair Dryer

"Beauty Quick" with Speed Curl Attachment... to dry & set curls in a jiffy. Dial heat control for infinite range of temperatures. Large bouffant cap. Light blue carry case.

**18.88**



### Instamatic 700 Camera

KODAK — Instant loading. Fast 1/28 lens. Automatic electric eye exposure control. Built in pop up flash. Handsome styling.

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### 35mm Slide Viewer

AIRQUIP — Battery operated (not included) portable viewer for 2x2 slides with complete illumination & magnification of slide.

**\$300 2.39 \$400 3.49**



### Ash Tray

The safety ash tray... extra wide rim prevents cigarettes from falling and automatically snuffs out a forgotten cigarette. Clear glass.

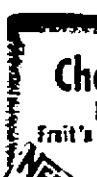
**19c**



### Vegetable Crisper

Clear, easy-to-clean, odorless plastic with light fitting lid. Perfect for any kind of storage.


**1.00**



### NESTLE'S Chocolate Bars

King Size Bars  
Fruit 'n' Nut • Crunch • Milk • Almond


**3:97c**



### Clock Radio

C-410 — Automatic wake-to-music dependable clock. 4" speaker. Built-in antenna. Antique white.


**18.88**



### CHIFFON Deluxe Dinner Size NAPKINS

17x17" Pkg. 50


**29c**



### Clothes Pins

"PENLEY'S" — BAG OF 50  
Wood clips with metal springs.


**33c**



### PLANTER'S Peanuts

"Flocked" — Lightly Salted  
7 oz. Can

**3:88c**




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Filler Paper  
STUART HALL — Wide or narrow rule 2 or 3 hole punch.  
300 Sheet Pak **69c**

Typing Paper  
STUART HALL — Fine quality white bond paper.  
300 Sheet Pak **69c**

Reg. 79c Theme Books  
STUART HALL — Your Choice **39c**




### POCKET Note Book

Small spiral bound pads faintly ruled. Ass't color covers.

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INDEX Cards  
White 3x5" and 4x6" stock. Choice of ruled or unruled.


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### 60 Ft. Garden Hose

Green plastic. Full flow brass couplings. ½" bore. Guaranteed 10 Years.


**2.98**



### Garden Tools

"True Temper" — Long handled. • Shovel • Rake • Hoe • Cultivator


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### GOLDEN Vigoro

Lava food for all lawns, will not burn. Covers approx. 5,000 sq. ft.


35 lbs. **3.59**



### Thrive 10-5-5

Liquid Fertilizer  
Dedicated fish base fertilizer for houseplants, vegetables, flowers, and shrubbery.


Gallon **1.39**



### TAMPAX

Internal Sanitary protection. Regular or Super


Box of 40 **1.23**



### ICE CREAM

"Arden or Carleton"  
½ Gallon Round Container

**59c**



### SKIPPY Pet Food

Ready-to-eat for Cats & Dogs  
15 oz. Cans

12 FOR **88c**



### Teen Bras

ADOLA — Tailored to teen & sub-teen taste and fit. White cotton embroidered cups are gently lined. Elastic in center insert & back. AA Cup 28 to 34, A Cup 34 to 36

**99c**



### Scatter RUGS

Beautiful, colorful multi-stripe rugs, with foam rubber backing to prevent slipping & sliding, are ideal for heavy traffic areas or just decoration.

27x48" **1.88** 27x72" **2.79**



### SEE OUR BEAUTIFUL SELECTION OF FILLED Easter Baskets AND NOVELTIES



### LONG BEACH

4th & Pine  
LOS ALTOS  
2164 Bellflower Blvd.  
LAKEWOOD  
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### AD PRICES PREVAIL: March 8th to March 11th Sunday through Wednesday

**Sav-on SELF-SERVICE DRUG STORES**  
OPEN 9 AM-10 PM... 7 DAYS A WEEK

## COUGHS? COLDS? ASTHMA? BRONCHITIS?



### California DRI-AIRE LAMP

SENT-TO-TRY BEFORE YOU BUY ON ABNEY'S EASY TERMS!

**RENTS \$12 MO.**  
One month's rental cost is to purchase

**SELLS \$69.50**  
\$4.95 Mo.—Low Down Payment

Helps prevent children's coughs and colds. Can use all night without disturbing sleep.

**ABBEY RENTS**

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Downey: 18417 Lakewood Blvd. TO 9-1041  
Torrance: 20350 Hawthorne Ave. FA 9-2421  
Inglewood: 1641 W. Lincoln Ave. PA 2-4021  
Santa Ana: 2150 S. Main St. SA 4-1121  
Los Angeles: 6301 S. Broadway PL 2-3131



Sunday, March 8, 1934

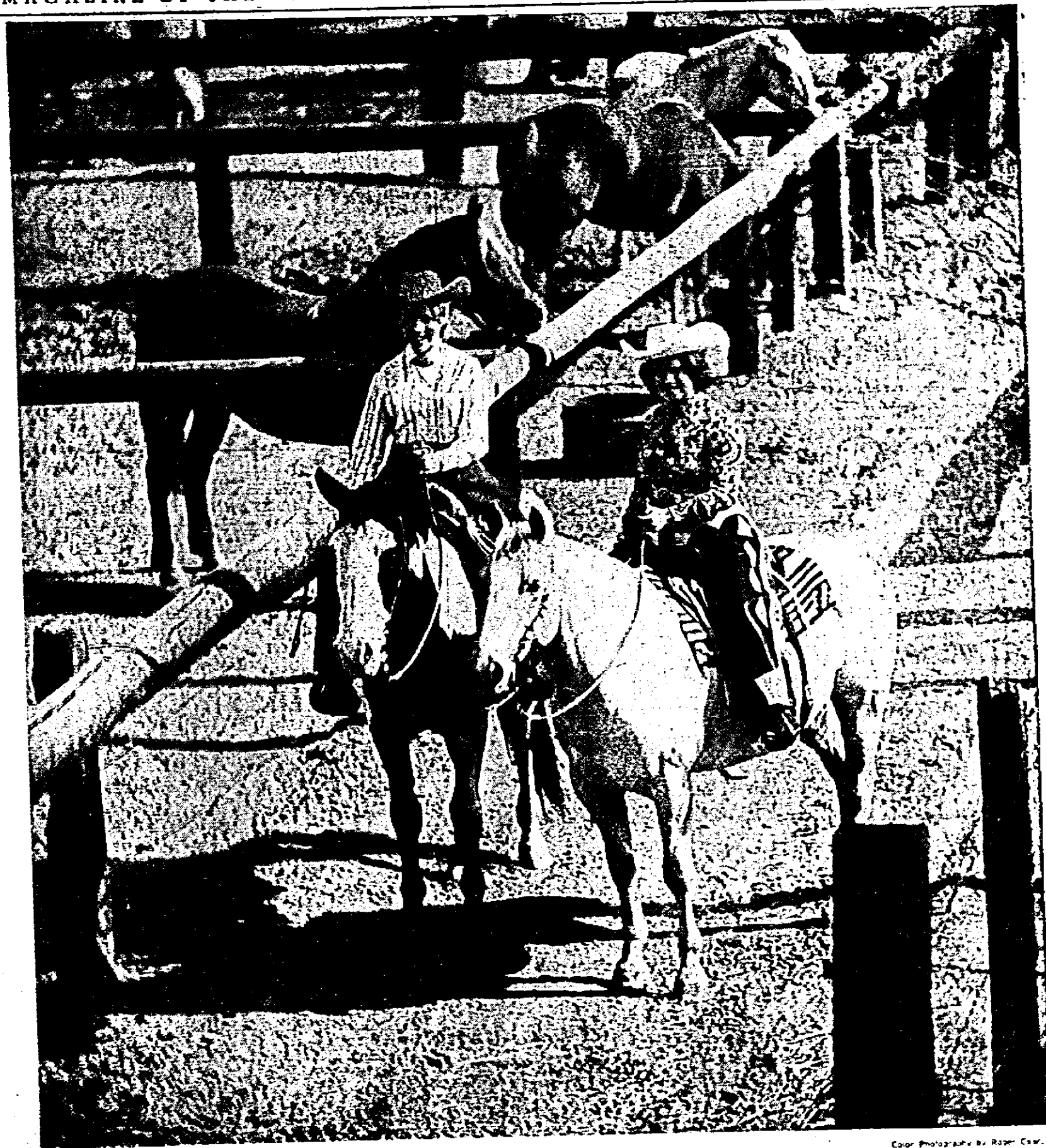
OSCARS FOR HIS GENIUS

## The Reluctant Art Director

See Page 9

# Southland

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Color Photographs by Roger Carr.

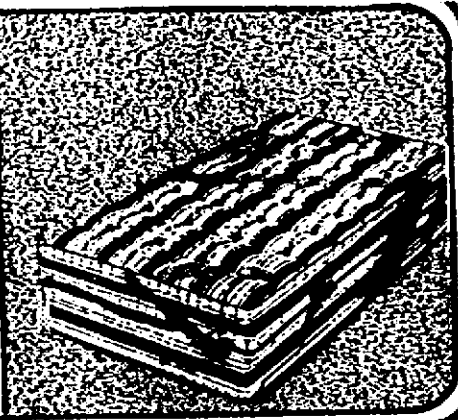
The Horse Is Here to Stay . . . See Inside

**OPEN MONDAY AND FRIDAY NIGHTS UNTIL 9 P.M.**

**\$69**

**LONG BOY  
MATTRESS SET**

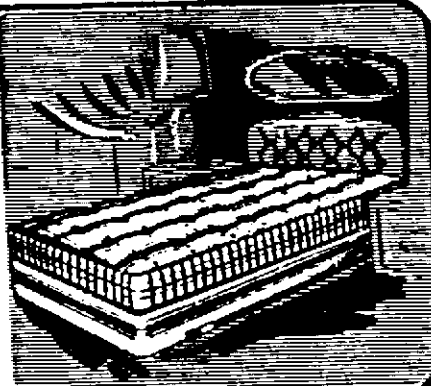
If you're over 5 foot 10 inches tall you should be sleeping on this Acme long boy. It's 8 foot 8 inches long, has heavy construction for big people. Ventilated ribbing keeps the inside of your mattress cool and fresh! Comes complete with matching box spring. Factory direct to you for \$69.50.



**129**

**ACME'S  
CUSTOM QUALITY**

Are you searching for the best? Look no more — this beautifully hand crafted mattress has individually pocketed coils to support each contour of your body with the same firmness. Matching box spring is HAND-TIED, is guaranteed for ten full years by the factory. Yours for \$129.50.

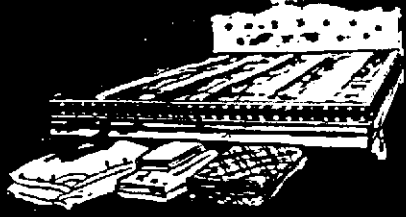


**129**

**FIT FOR  
A KING!**

Six feet wide, seven foot long! 42 square feet of sleeping comfort! Big time luxury in the firmness of your choice! This complete set is yours for just \$129.50 including king size mattress, box springs, frame, sheets, pillowcases and deluxe mattress pad for extra softness. Use your good credit!

**ACME'S fabulous  
KING SIZE  
ENSEMBLE**



# FACTORY DIRECT

When we say Factory Direct, we mean precisely that! No middlemen, no fancy fixtures, NO puffed-up prices. Since 1932, we have served the southland with **QUALITY, INTEGRITY** and **THE FINEST** in bedding for your family. You can count on the **ACME MATTRESS FACTORY** for dependable merchandise, at a cost far below that which you might pay elsewhere.

Don't Forget . . . We have **BUDGET TERMS** which we urge you to use at absolutely no interest charge. If you prefer . . . Use your **BANKAMERICARD**. Convenient parking and free delivery and installation are but a few of the **MANY ADVANTAGES** to shopping at ACME.

Did You Know . . . ?

## ACME RENTS BEDS!

- **ROLLAWAYS** ..... \$11.50 per Month
  - **HOSPITAL BEDS** ..... \$20.00 per Month
  - **ADJUSTABLES** ..... \$30.00 per Month
- MONTHLY RENTAL APPLIES ON PURCHASE PRICE

Pick-up and Delivery Included Minimum One Month Rental

Growing with Long Beach Since 1932

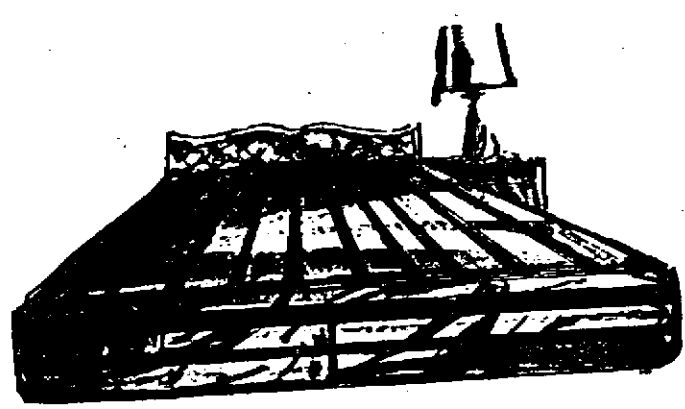
**ACME**  
Mattress Factory

USE YOUR GOOD CREDIT AT ACME  
TAKE THREE MONTHS TO PAY  
NO INTEREST CHARGES  
BUY NOW — SAVE NOW  
OR USE YOUR BANKAMERICARD!

**3425 E. ANAHEIM ST.** LONG BEACH  
GE 9-4908

Growing with Long Beach Since 1932

## ACME King Size



**FULL PRICE**

**\$99.50**

Ninety-nine dollars and fifty cents! Only while this supply lasts. Six by seven feet! Includes mattress, box spring and frame. Headboard and other accessories extra.

**3425 E. ANAHEIM ST.** LONG BEACH  
GE 9-4908

**IN SANTA ANA AT 411 W. 5th St., KI 3-6716**



March 8, 1964

# Southland

## OUR COVER



Typical of the carefree riders of California's ever-expanding complex of bridge trails are 15-year-old Carolyn Summers (left) and 13-year-old Linda Johnson, both of Long Beach. Carolyn, a sophomore at Woodrow Wilson High School, is riding her black and white Pinto mare, The Cherokee Maiden, with whom she has won numerous riding show awards. Linda is riding

her Palomino, Glow Miss, with whom she has also won a large number of show awards, including eight first-place winners, five second places and 15 third-place awards. She is a student at Herbert Hoover Junior High School. Each of the girls has been riding about three years and each makes her headquarters at the Spiller's Riding Stables, San Gabriel River and Carson Blvd., which furnishes easy access to flood control channel trails. More about California's riding trails on Page 7.

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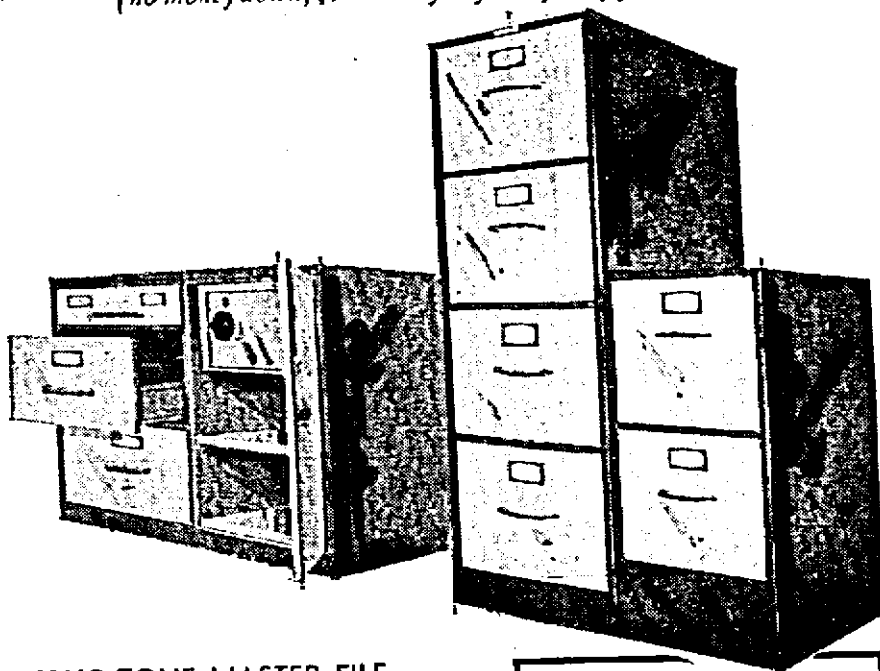
## NEXT WEEK

If you like to grow things, you'll want to know that Southland's Spring Garden Edition appears next Sunday. It will be loaded with ideas and practical information on what to plant, and where and when to plant it. Read it and be sure to keep it for future reference.

Fred Taylor Kraft, Editor.

# TAX TIME SPECIALS

from our Stationery Department  
(no money down, \$5 monthly buys the file of your choice)



## TWO-TONE MASTER FILE

51.98

Has two letter size file drawers, one double card drawer, storage area with adjustable shelf, and vault. With combination lock.

## 2-DRAWER 2-TONE FILE

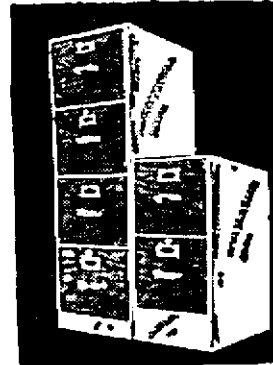
24.98

Desert tan and mahogany two-tone finish. Full 18" deep; rugged steel construction.

## 4-DRAWER 2-TONE FILE

34.98

Two-tone desert tan and mahogany finish. Full 18" deep.



## 2-drawer Walnut Grain File

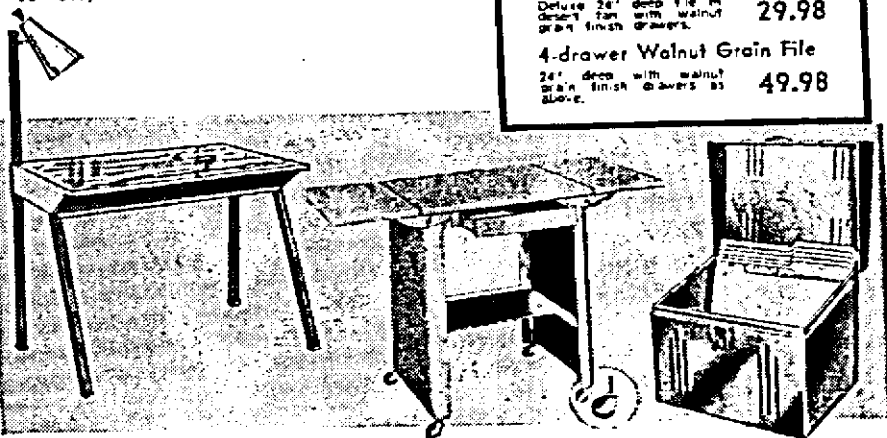
29.98

Deluxe 24" deep file in desert tan with walnut grain finish drawers.

## 4-drawer Walnut Grain File

49.98

24" deep with walnut grain finish drawers as shown.



## STUDENT DESK WITH LIGHT

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Wood grain top matches other room furniture. Rugged steel with storage shelf.

## DELUXE TYPING-UTILITY TABLE

11.99

Has roomy letter-size drawer; 2" locking casters.

## JUMBO PERSONAL FILE

3.79

King size protection for 2000 papers. With indexed folders.

STATIONERY, 15—Street Floor

*the* **Broadway** LONG BEACH

IN THE LOS ALTOS SHOPPING CENTER  
Bellflower at Stearns — GE 9-6811

SHOP MONDAY THROUGH SATURDAY, 10:00 to 9:30 P.M.

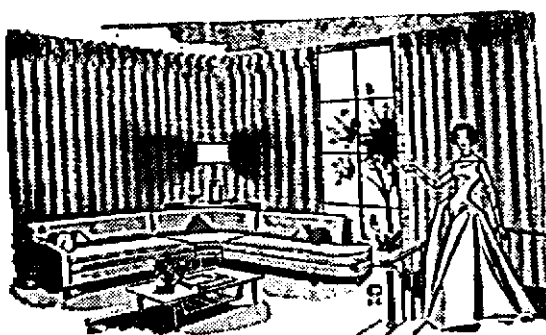
# COMPLETE CUSTOM WALL-TO-WALL Ceiling to floor DRAPES!

REG. \$199  
2.98 YARD  
3.98

No Extra Charge For Labor

**MATERIAL  
AND LABOR  
INCLUDED**

Lengths 63-in. or Longer



Pleated to 250% fullness

- Decorative consultation
- Wide selection of beautiful fabrics
- Measured in your home
- Drapes are fan folded and blind stitched

- Remove all selvages, overlock all seams
- Covered rights sewn in by hand
- Double 6" top and bottom hems
- Hand sewn corsage
- Workmanship guaranteed

**DRAPERIES** by MR. HAROLD  
HEmlock 7-1448

Formerly Van Dells  
19 Years' experience

Call for appointment and free estimates—SHOP at HOME  
419 E. 6th St. Telephone Sales Office Only

## MOVIE

### Dog's Life

Just as there is more than one acceptable method for separating a feline (willing or unwilling) from its outer covering . . . so Elke Sommer, star of MGM's "The Prize," proves that in Hollywood, poofing a poodle can be fun, if you happen to be such a little poodle, that is.



Take a back yard in Southern California, one with a swimming pool, of course; fill the pool with water, a blonde movie actress and a willing poodle and you are in the poodle dunking business. (And what a toasty way it is for a pooch to lead a dog's life!)



OPEN  
SUNDAY  
10 to 5

**SAVE 30% to 50%**

Early American Furniture at  
Low, Low Warehouse-Direct Prices

EASY  
TERMS  
UP TO 36  
MONTHS TO PAY

## 88" Wood Trim-TUFTED SOFA

Tufted back, self decked, Birch trim on arms and wings. Zippered Foam Dacron cushions, Soft Edge, all Hardwood Construction for extra long life—Large selection of fabrics and colors. Made to sell for \$289.95.

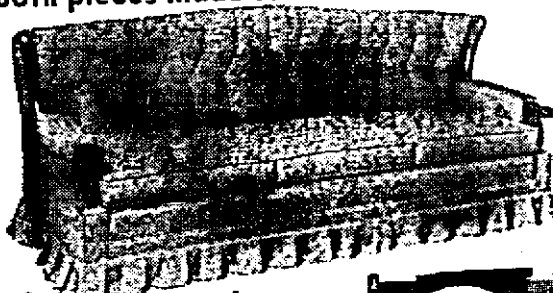
COLONIAL  
WAREHOUSE  
PRICE

**\$189.95**

WITH  
MATCHING  
CHAIR

**\$289.95**

Both pieces made to sell for \$439.95



Toothbrush Soap Dish  
Holder  
Made to Sell  
for \$2.95 Each

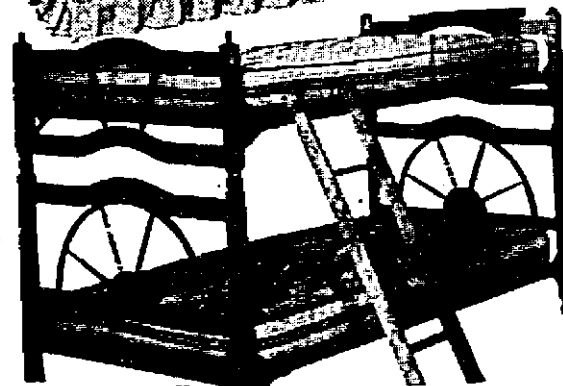
**\$1.39**  
Each

BOSTON  
ROCKER



Quality rocker with curved saddle seat, 41" high. Sturdy reinforced construction. Rolled edge platform, handrured spindles. Salem maple.  
MADE TO  
RETAIL  
FOR \$39.95

**\$18.99**



BIRCH WAGON WHEEL  
BUNK  
BED SET

Complete with Guard Rail and Ladder. Made to sell for \$69.95.  
COLONIAL WAREHOUSE PRICE

**\$39.95**



## AMERICAN MADE ALL-WOOL BRAIDED RUGS

Thick, luxurious wool braided rugs. Reversible for double wear. Excellent color selection for Provincial and Colonial homes. 2-year guarantee.

15-INCH ROUND  
WOOL PADS  
While They Last

**79c**

ALL SIZES AVAILABLE

9'x12' SIZE

**\$59.95**

**Colonial FURNITURE WAREHOUSE**  
1740 DAISY AVE. INDUSTRIAL CENTER OF LONG BEACH

ONE BLOCK WEST OF MAGNOLIA AVENUE  
ONE BLOCK SOUTH OF PACIFIC COAST HIGHWAY

Open Monday and Friday Evenings 'til 9—Tuesday, Wednesday and Thursday 'til 5:30  
Saturdays 10 to 5—Sundays 10 to 5

HE 2-5190





LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Please analyze FARR—M. S., Long Beach.

M.S.: FARR had several origins in early Britain. One background, the word "Farr," meant "bull," referring to an ancestral owner of bulls. Farr is also traced to "Fear," designating "wild boar," for a trademark sign of a boar on the forefather's shop or inn. Farr is also from

the old Norse-Scotch "Far," used in Sutherland, Scotland, as a place name meaning "passage or pass." The Farr shield from Huntingdonshire, England, is silver, decorated with three flurs-de-lis placed between two narrow diagonal stripes.

**DEAR MISS RULE:** For a golden wedding celebration please give genealogy on BOWEN.—A.B., Buena Park; J.B., Long Beach.

A.B., J.B.: BOWEN originated in Britain from the old Welsh surname Ab-Owen meaning "sons of the well-born one." Ab-Owen honored

Owen 8th Century Welsh King of the Picts. London records of 1568 show an ancestor, Daniell, son of John Abowen or Bowen. The Bowen shield has a gold rampant lion on a red background. Bowen also originated in Ireland as the Gaelic "O'Buadhachain" meaning "sons of the young victorious one." Irish surname evolution produced Boughan, Bohane and Bowen as modern derivatives.

**DEAR MISS RULE:** What have you on CLEMENS, CLEMENT, CLEMENTS.—G.C., Torrance; D.C., T.C., Long Beach.

CLEMENS and the related surnames CLEMENT and CLEMENTS were taken from the ancient Latin given-name Clemens or Clementis meaning "Gentle-hearted, compassionate." Ancestors recorded in the English Hundred Rolls record of 1273 include Mat-

thew Clemens of Oxford, Hugh Clement of Cambridge and Richard Clement (Clements) of Huntingdon. The Clement and Clements shield is silver, crossed by two diagonal black stripes.

**DEAR MISS RULE:** Kindly give data on RIZZO.—J.R., Long Beach.

J.R.: RIZZO traces back many centuries to an Italian lineage whose founder was termed Rizzo, a nickname for "curly-headed." No other data is available on Rizzo.

**DEAR MISS RULE:** Please give genealogy on CHANDLER.—W.C., Long Beach.

W.C.: CHANDLER represents an ancestral 12th century English "chandler" or "candle maker." This word now describes a supplier of nautical goods, a "ship-chandler." Sons of the original candlemaker, Reginald and

Matthew Le Chandeier, were on London tax records for 1250. The Chandler shield has three gold lions on a black horizontal stripe across a background of red and silver checkered squares.

**DEAR MISS RULE:** What is the meaning of MENSONIDES?—J. M., Buena Park.

J.M.: MENSONIDES, Greek in background, is a combination of ancient Latin and Greek syllables. One source was "Mens-sana-ides," with the fascinating translation of "descendants or daughters of the mentally sound one." An alternate Greek origin, "Mensionis-ides," meant "descendants of the measurer."

**DEAR MISS RULE:** Would like data on McCRILLIS.—M. J., Paramount.

M.J.: McCRILLIS began as the ancient Gaelic Irish clan name MagRaiilghuis of Connaught. This lengthy old hero surname deciphers as "sons of the champion by choice," or "sons of the supreme champion."

**DEAR MISS RULE:** Kindly inform us on LIRA.—F.L., Long Beach.

F.L.: LIRA describes "lyre" in Italian. The Lira progenitor was so-designated because he played the lyre, an ancient form of a harp. An alternate source was the Latin "Lira" meaning "a ridge between two furrows," indicating "farmer," figuratively.

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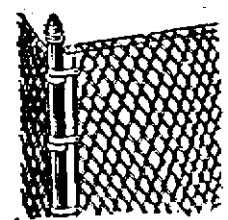
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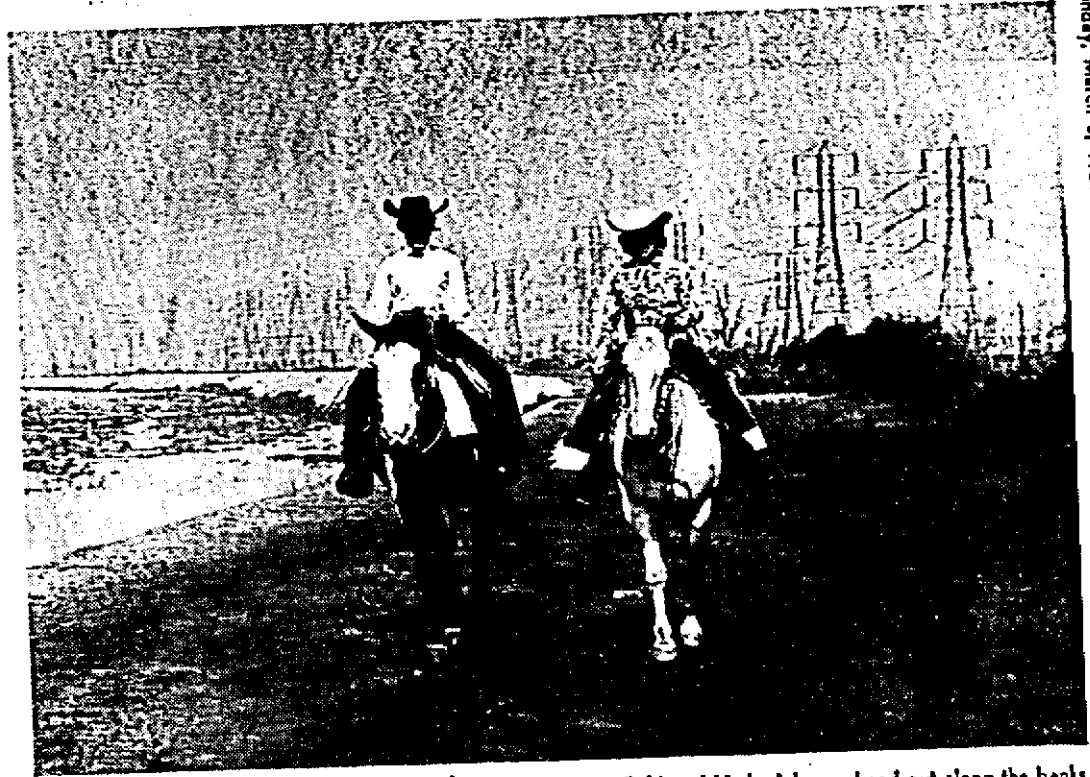
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California riding trails spreading

# The Horse Is Here To Stay



Two young riding enthusiasts in Long Beach, Carolyn Summers (left) and Linda Johnson, head out along the banks of the San Gabriel River for a Saturday afternoon canter. A state-long, north-south trail is an equestrian aim.

By Ev Hosking

SPACE AGE contraptions will never replace the horse.

This is not only the opinion of an ever-growing group of equestrians, but the considered opinion of the State Legislature, the Los Angeles County Department of Parks and Recreation, and the Long Beach Park and Recreation Department, to name a few.

Long Beach devotees of horseback riding banded together in 1945 to form Corral No. 1 of Equestrian Trails, Inc. Elmer Decker, president of the Martin-Decker Corp. of Long Beach, was first president of the organization.

The group was dedicated to promoting and developing a system of trails throughout the state so that ultimately it would be possible to travel by horse through wilderness trails from the Mexican border to the Oregon line via the Sierra Nevada and back again through the coastal ranges—a trip of some 3,000 miles.

TODAY, slightly less than 20 years after the Trails organization was founded, the network of trails and state parks is well under way.

Led by a fast-growing contingent of younger riders, the sport of horseback riding is continuing to grow at a fast pace in Long Beach and other areas.

While no accurate count is available on the number of riders, there are about 47,000 riding horses in Los Angeles County—a large share of these rental horses which may have several riders in one day.

Riding in Long Beach proper these days is limited to the northern outskirts of the city and primarily to trails along the flood control banks and along the San Gabriel River.

HOWEVER, plans are now under way to include riding trails in El Dorado Park now under development.

Already it is possible to leave Long Beach via the trails along the flood control and San Gabriel River and travel northward on county trails to a juncture with the California State Riding and Hiking Trails which will ultimately zig-zag its way through the state.

Early in the development of the trail system through the efforts of Equestrian Trails, Inc., now a statewide organization, and similar organizations a California Riding and Hiking Trail Project Committee was established to initiate development of a statewide trail system.

As a result of the recommendations of this committee, the State Legislature approved the California Riding and Hiking Trails bill which

was signed by Gov. Earl Warren and became law under Chapter 1469, Statutes of 1945.

RESPONSIBILITY for the project was placed with the California State Park Commission, which later appointed a Riding and Hiking Trail Advisory Committee.

Recommendations to the state were pointed to an ultimate goal of a 3,000-mile trail extending from San Ysidro, San Diego County, north through the Tehachapi Mountains and Sierra Nevada to the Oregon line, and returning southward through the Coastal Range.

The State Division of Beaches and Parks then initiated a survey of existing trails and proposed trail sites. During the initial meetings, the advisory committee recommended that trail routes should be determined by local interest.

So far, 29 counties of the 38 which the route will traverse have submitted plans that have been approved by the State Park Commission. The original act provided funds to begin the project.

The Division of Beaches and Parks obtains rights-of-way for the trail project in the form

of easements, gifts, use-permits or purchases. The act specifically denies the right of eminent domain to acquire property.

ON COMPLETION, the trail will pass through a variety of areas, including desert, coastline, high mountains up to 10,000 feet, forest, chaparral, grassland and suburban developments.

The state has designated trail construction specifications which call for a minimum trail width of 30 inches to be built on a 20-foot right-of-way.

State funds finance both building and maintenance of the trail.

In addition to construction by State Park personnel, the trail is being built through contracts with private firms and the United States Forest Service.

A system of overnight camps has been started. These camps will be spaced 15 to 20 miles apart, with facilities consisting of stove, tables, water, sanitation and corral.

But it is still the responsibility of the rider to provide fodder for his stock.



—Staff Photo by Roger Cow

Only teen-agers, but Carolyn and Linda are expert horsewomen. Many young folks are taking an increasing interest in horseback riding and the promotion of more and better trails. Equestrian Trails, Inc., had its organization help.

# IS 13 YOUR UNLUCKY NUMBER?

## Why Be a Triskaidekaphobe?

By Frank L. Remington

**ON CONCERT** tour several years back, famed piano virtuoso Oscar Levant discovered that the finest suite in a Buffalo hotel had been reserved for him. But the temperamental musician would have none of it—the rooms being 1301, 1302 and 1303—for he has a marked aversion to the number 13. Superstitious Oscar bedded down on a dressing room cot at the concert hall.

Oscar Levant suffers from triskaidekaphobia, a morbid fear of the number 13. The name was coined by the National Committee of Thirteen Against Superstition and Fear. Its founder, Nick Matsoukas, came into the world on June 13, 1913; his name contains 13 letters; he is a 13th child, and he graduated from college on Dec. 13.

Triskaidekaphobes become even more fearful when the 13th of the month falls on a Friday—and it happens at least once a year, more often twice. One year in every decade there are three. If you have a phobia about the day, you'll face March and November this year with quaking trepidation, for each contains a Friday the 13th.

One who fears the dreadful day has plenty of company. Every time it rolls around, thousands of people refuse to work, thousands of others won't even go shopping, and thousands of businessmen refuse to close deals. In fact, it has been estimated that each Friday the 13th more than \$250,000,000 in business goes down the drain because of the superstitious fear to buy or sell.

**IN VIENNA** on a recent Friday the 13th, streetcar No. 13 crashed into an automobile outside house No. 13 on the Alserbachgasse. The time of the accident was exactly 1300 hours (1 p. m.), the last two numbers of the automobile license were 13, and 13 persons were injured.

Millions of housewives would no more seat 13 persons at their dinner tables than they would ride a horse Lady Godiva style down Main Street. If an added guest can't be found, the hostess frequently refuses to eat with the other 12, for she doesn't want one of them to die within the year as superstition says would happen.

Generally, hotels don't use number 13 for floors or rooms because guests frequently are too superstitious about it. Office and apartment buildings follow the same policy. Many superstitious, however, are not bothered by actually being on the 13th floor if it has been officially numbered 14. For such persons, the custom in France of calling the 13th floor "twelve bis," meaning "twelve again," is comforting.

Thousands of luminaries, past and

present, are numbered among the triskaidekaphobes as well as those holding an unnatural fear of Friday. Nothing could induce Enrico Caruso, the golden-voiced tenor, to start a journey or a new undertaking on Friday. He even refused to wear a new suit on the fateful day.

**FEW PERSONS** nursed more superstitions than Napoleon. Impervious to reason about 13 or Friday, on one occasion when the day set for the removal of the court turned out to be Friday, he ante-dated the arrange-

witches were grouped into "covens," consisting of the devil and the 12 witches who worked together in the practice of their alleged magical arts. The fixed number of members of this malevolent group was 13.

**THE NUMBER** gains added ominousness in remembering that at the Last Supper Jesus sat with His 12 disciples just before His arrest, trial and crucifixion. Judas Iscariot was looked upon as the 13th man.

Gullible persons who hold Friday in such sinister repute disregard the

13 leaves and 13 olives. The Seal's motto—E Pluribus Unum—contains 13 letters.

**MILLIONS** OF persons intimately associated with the number 13 fail to be affected by its supposed malignancy. In one case in Los Angeles, Anne Christine Farrell came into the world 13 minutes before 1 a. m. on June 13, in the 13th year of her parents' marriage. She has a sister who was 13 at the time and whose name, Tita Katherine, totals 13 letters. So do the letters in the hospital where she was born—Good Samaritan, the letters in the title and name of Dr. Robert Fagan, who delivered her, the letters in her mother's name, Eunice Farrell, and in her own name, Anne Christine.

When Anne Christine started Sunday School, she sang in a 13-voiced child choir and joined Brownie Troop No. 13, which had a membership of 13 little girls. When assigned her schoolbooks, they were all stamped No. 13. Furthermore, when Anne Christine was born, her parents had already moved 13 times. And her parents cast their ballots in Precinct No. 13.

Anyone who still clings tenaciously to the theory that Friday and 13 presage ill fortune, had best follow the example of a former Californian, George J. (Hoodoo) Dooley. He used to stay in bed all day on Friday the 13th, surrounding himself with horseshoes, rabbits' feet and four-leaf clovers. He insisted that the only such Fridays that nothing unfortunate happened to him were the ones he spent in bed.

If you possess a bit more courage, you might join a 13 Club and deliberately flout superstition. One such club holds banquets with 13 guests to a table who see a new mirror broken as soon as they are assembled, and eat cake decorated with 13 candies.

**OF COURSE**, at one meeting this group might have gone too far by placing an open umbrella at the head of each table. A waiter carrying a large tureen of boiling soup caught his coat tails in one of the umbrellas, resulting in a shower of hot soup over the anti-superstitious.

Many persons stub their toes, lose their money and encounter all manner of bad luck on Friday the 13th. But similar misfortunes occur every other day. Many die on Friday the 13th, but not because it happens to be that particular day.

If the mere thought of fast approaching Friday, March 13, and Friday, Nov. 13, gives you the shaking meemies, emulate Woodrow Wilson, a most unsuperstitious man. He showed profound contempt for both Friday and 13, preferring to make or announce important decisions on the 13th of the month. Early in life, he dropped his first name of Thomas and used only the last two names, which totaled 13 letters.

Woodrow Wilson set an example of defying superstition. After all, why be a triskaidekaphobe?



—Illustrated by Richard Waltemeyer

Superstition says all manner of dire happenings occur on occasions linked with 13—such as Fridays, for instance—ideal combinations for witches.

ments and started on Thursday.

How did all this balderdash about Friday and 13 originate? The most widely accepted explanation is that Friday is the day on which Jesus died, and all sorts of ancient catastrophes, such as the Flood, the confusion of tongues at Babel, and the day Adam and Eve partook of the forbidden fruit in the Garden of Eden, occurred or began. From medieval through modern times, Friday has generally been regarded as an unlucky day.

Doubtless the 13 superstition began in ancient witchcraft. Early

good things that occurred on that day. Columbus set sail on a Friday and sighted land on Friday. The Pilgrim's landing, George Washington's birth, and two of the great victories of the Revolutionary War all occurred on Friday.

There is voluminous evidence also to prove that 13 is not to be feared as a harbinger of disaster. The Great Seal of the United States can hardly be considered unlucky, yet it contains 13 stars, 13 bars, an eagle holding 13 arrows in its left claw, and in its right claw an olive branch bearing



# The Reluctant Art Director



Photo by Joe Risinger

He didn't want to be a movie art director, but fate cast him in that role and today he can hardly have reason to be sorry. Anton Grot is shown with one of his designs for "Midsummer Night's Dream," a favorite movie.

By Charles W. Crutcher

**ANTON GROT** (Antocz Franciszek Groszewski), 80, of Leisure World, is proud of the fact that his art direction won him screen credits for 112 American films.

His sketches grew into such masterpieces as "Mad Genius," "Voltaire," "Midsummer Night's Dream" and the tuneful musicals "Gold Diggers of 1933" and '35, to name a few.

Grot received Motion Picture Academy Awards for art direction of "Anthony Adverse," "Svengali," "Sea Wolf," "Elizabeth and Essex," "Sea Hawk" and "Midsummer Night's Dream."

The strange thing is that he did not want to be an art director—

Grot was born in Poland and attended art school in Crakow and Technical College in Koenigsberg, Germany. In the early summer of 1909, he sailed for America. His wife, Cecilia, and year-old son, Alphonse, would join him later. He still remembers the thrill when he first saw the Statue of Liberty.

"I LANDED with a \$5 bill and a dozen rotten oranges," says Grot. "Oranges in Poland were very rare and expensive and too beautiful to eat. But I didn't think they would spoil so soon."

Grot's first job in the States was in a lawn mower factory in Philadelphia, stripping and decorating mowers. Nights he painted oil pictures, selling them to department stores and art galleries for nominal sums. Sigmund Lubin of the Lubin Film Co. saw one of these pictures, liked

it, bought it, and hunted up the artist in his room in a brownstone building on 23rd Street where rent was reasonable.

"How much money do you make a week?" Lubin asked.

"Nine dollars," Grot told him.

"If you'll come with me as my art

Lubin offered Grot \$50 a week—an unheard of salary.

Still Grot refused.

The guard grabbed Grot roughly by the shoulder as if he intended to take him to jail.

As a last stand, Grot protested that he could neither read nor write English.

**LUBIN COMMANDED** Grot to go to Arch and Broad Streets and get himself an interpreter.

At Arch and Broad, Grot looked into the faces of fast-moving men and women.

Finally he summoned enough courage to stop a man. "Do you speak German?" he asked.

"Ja," was the answer.

Grot asked him what he was doing. He worked in an interior decorating shop. He asked him how much money he made. It was far less than Grot offered him.

"Not only was he my interpreter," says Grot, "he was my bookkeeper, English teacher and assistant director."

**LUBIN STARTED** Grot in art direction on a silent film called "The Lion and the Mouse."

Grot designed Lubin sets until the Lubin Co. closed in 1917. Then he moved to Fort Lee, N. J., and worked for Solax Studios.

In 1917, he went to work for Pathe on one of the first serials ever filmed—"The Perils of Pauline," starring Pearl White.

After each serial, Pearl threw a party for her entire company at her magnificent home on Long Island. Grot attended one—after much consideration.

**WHEN THE** party reached its height, Miss White said to Grot: "I will have my butler show you to your room."

Grot undressed, crawled into bed—and discovered he lay between pink sheets.

He didn't like pink silk sheets. His wife never put pink silk sheets on their bed. He wasn't going to sleep between pink silk sheets now.

He got up and Miss White's chauffeur drove him to Jersey in the wee hours of the morning.

In 1922, Grot and family moved to  
(Continued on Page 30)



Photo from Grot's active movie days: He used his designs and a miniature set to direct the construction of a Mexican village for the film, "Juarez."

director, I'll pay you \$35 a week," Lubin offered.

**GROT WAS** frightened because he did not know what the work of an art director would be. He asked for two weeks in which to think it over.

When he entered the plush office of the film magnate, Grot told him he could not take the job.

"Why?" roared Lubin.

"Because I don't know anything about motion pictures."

"Then I'll sue you!"

"For what?"

"Because I've discharged all my staff, expecting you to take the job!"

Grot said with finality in his voice that he didn't think he could do justice to that kind of art.

**LUBIN REACHED** under his desk and pushed a button. A large man in a blue uniform, a star on his chest, appeared. He was the studio gate-man, but Lubin thought he was a policeman.



Grot received Motion Picture Academy Awards for art direction of several films, among them "Svengali" for which he made this sketch, among others.

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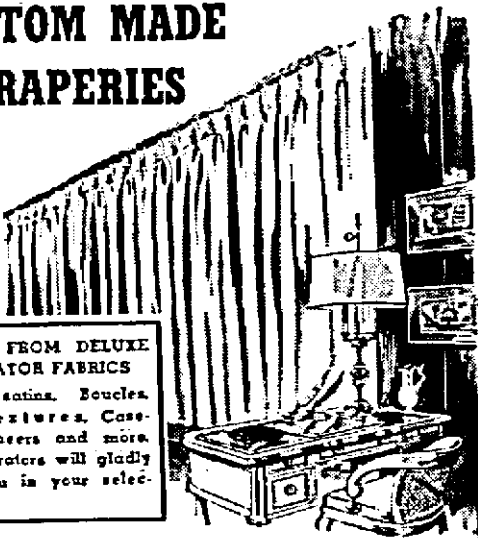
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## FIRST-HAND REPORT:

# LBJ's Courage in Pacific War

By Hoyt McAfee

**S**UDDENLY the night skies over New Guinea flashed with criss-cross patterns of anti-aircraft fire. Several Jap fighter planes swooped down and out of the clouds and opened fire on an approaching formation of American Flying Fortresses. This swift, unexpected maneuver caught the American force off guard.

Two of the American B-17s were shot down. Three more suffered crippling damage. Aboard another Flying Fortress a rangy, dynamic naval officer (there in the role of observer) watched it all with tense excitement. It was for him—Lt. Commander Lyndon Johnson—the answer to what he had insisted upon back in Washington. Specifically, actual combat experience in the Pacific War.

Fortunately for him and others on that flying mission, the Jap fighters soon thereafter were downed or driven off. Even so, the incident—Lyndon Johnson's baptism of fire in the Pacific conflict—left the future President a bit unnerved. It reminded him, forcibly so, that an observer could meet death just as quickly and violently as any of the crew members aboard bombing, reconnaissance, and fighter planes.

**T**URNING to a bombardier, he remarked quietly: "That was a bit rough back there—a lot worse than riding a wild Texas bucking bronco!"

You may wonder what had prompted Johnson to resign from his seat in Congress and persist in his determination to be assigned to the thick of action?

It all started during his dramatic, slam-and-slug-it-out campaign for election to the U. S. House of Representatives from the 10th Texas Congressional district. Young Johnson asserted his convictions and used smart psychology, as well, to become the most talked-about (and berated) candidate in that race.

In a long-time conservative district, he—a true maverick at heart—took a forthright stand in support of FDR's liberal New Deal. That did it! Johnson's numerous opponents for the Congressional post concentrated their fire on him. Talk about "free publicity" and word-of-mouth advertising: Lyndon Johnson received a tidal wave or it—though it consisted primarily of knocks!

During an assignment in Texas at that time, this reporter heard Johnson denounced as a "New Deal stooge" and "the pipsqueak who aspires to the THAT MAN Roosevelt's errand boy." On the campaign trail, young Johnson told me hopefully: "I mean what I say. I'm for Roosevelt's New Deal all the way, because, of the



President Johnson, then naval lieutenant commander and personal observer reporting to President Roosevelt, greeted by Brig. Gen. Scanlon at WW II New Guinea base.

very real benefit it has brought to millions of Americans, especially the plain people of this country."

**B**EYOND THAT, he would hazard no prediction as to his chances of winning. Instead, he simply repeated his determination to "stay in there and fight." On another occasion, I saw Johnson toss away his prepared script and deliver an off-the-cuff blockbuster. He was really in his element and demonstrated clearly that no orator in Texas could excel him in making an extemporaneous address.

Even more significant, he put himself on record with this pronouncement: "If you send me to Washington as your Congressman, I give you my solemn word to work and vote for peace. Should some emergency dictate that I vote in favor of sending your boy to war, however, I offer you one more assurance. . . I, Lyndon Johnson, your fellow Texan, promise you faithfully that I will give up my Congressional seat and become a fighting man — so help me God!"

You should have heard the rebel yells, cow-country yipses, and shouts of approval that pledge touched off! It proved another selling point for Johnson in that contest. As a consequence, he won the election to Congress and went on to Washington with another asset up his sleeve: He had, by the very nature of his campaigning on a New Deal platform, wowed FDR.

**I**N APPRECIATION of that, Roosevelt took young Lyndon Johnson under his wing and gave him a mighty boost. One concrete result of this was Congressman Johnson's swift

appointment to the potent House Naval Affairs Committee. Around Washington the political experts took Lyndon Johnson's "measure" and concluded:

"This Texas maverick promises to be a whizz in his chosen career. Just look at how solidly he has ingratiated himself into FDR's good graces! We know of no one who has come so far so fast."

Then, in a move so swift and treacherous that it caught U.S. forces napping, the Japs on Dec. 7, 1941, staged their devastating attack on Pearl Harbor. This reporter from Long Beach witnessed and wrote an on-the-spot account of that holocaust. And those of us who survived it felt that a declaration of war against Japan would be forthcoming immediately. It was.

One day later—on Monday, Dec. 8, 1941—FDR appeared before a joint session of Congress and in a voice choked with emotion denounced Japan's perfidy as "A Day That Will Live In Infamy!" In response to Roosevelt's request, Congress voted to wage all-out war on the Japanese.

**U**NSURPRISINGLY, Congressman Lyndon Johnson cast his vote in favor of that step. As word of that came over the teletype out in Honolulu, it caused a newspaper friend (from Texas) and this reporter to speculate on Johnson's next move. My friend offered me an even bet that Johnson would forget all about the pledge he had made to the voters of his Congressional district. To wit: That if he ever voted for war, he'd immediately re-

(Continued on Page 20)

# Go Ahead, Scream!..



USC Photo  
Technique of the "silent scream" is demonstrated by the author. This tension reliever has all but noise.

## But No Noise, Please!

By Lou Jobst

**F**EEL like blowing your top, screaming your head off? Great, but do it without noise, please!

Dr. Eleanor Metheny, a lady researcher with an almost perpetual smile on her face and air of imperturbability, advo-

icates the "silent scream" to relieve tensions and shed frustrations which make it impossible to think clearly.

All you have to do is step forward, raise clenched fists to your head level, contort your face and open your mouth wide like you're going

to scream, but don't utter a sound.

"IT WORKS like a safety valve in letting off nervous steam says," says Dr. Metheny of Palos Verdes. "And you do it without making anyone else as nervous as you are."

Wanting to scream out all of your anger, frustrations and irritations, is a very basic human emotion," explains Dr. Metheny, a University of Southern California professor with sizable and impressive mentions in American Men of Science, Who's Who in America and Who's Who of American Women.

She especially recommends the silent scream to parents, teachers and other persons "who must continually try to keep face and voice under control."

"All you have to do is find a quiet corner and spare a minute and right away you'll feel better."

**W**HILE the "silent scream" primarily acts on the face and throat, "if you really give it all you've got, it works off residual tensions in every muscle of the body," is her contention.

Another tension breaker recommended by Dr. Metheny, author of numerous books and articles on physical education and fitness, is the slack jaw.

"If you let your mouth go wide open and remain in a sitting position for a few minutes, you find yourself getting dull," she said.

"This slows down the chain of thought and can be very restful."

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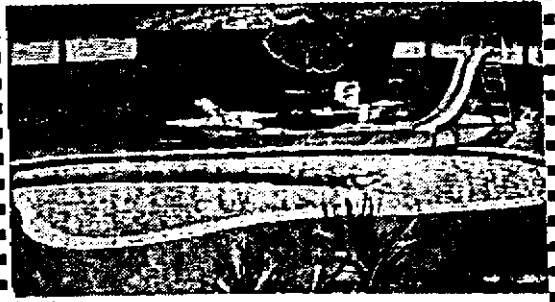
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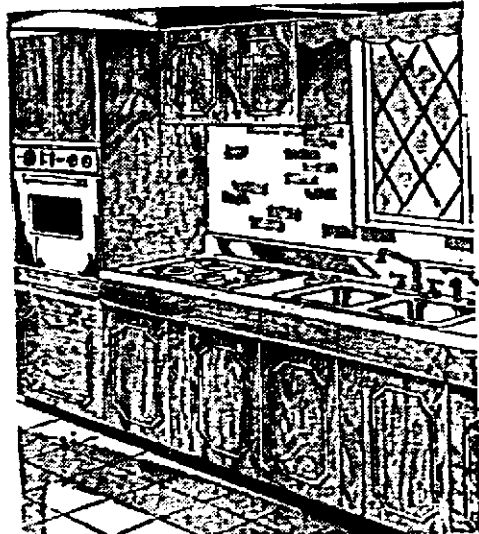
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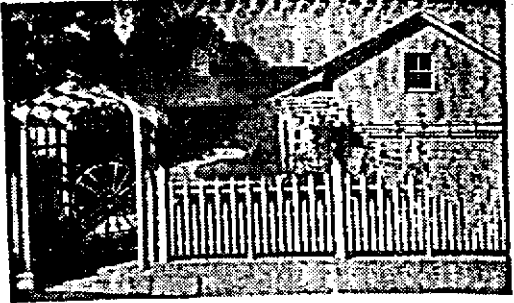
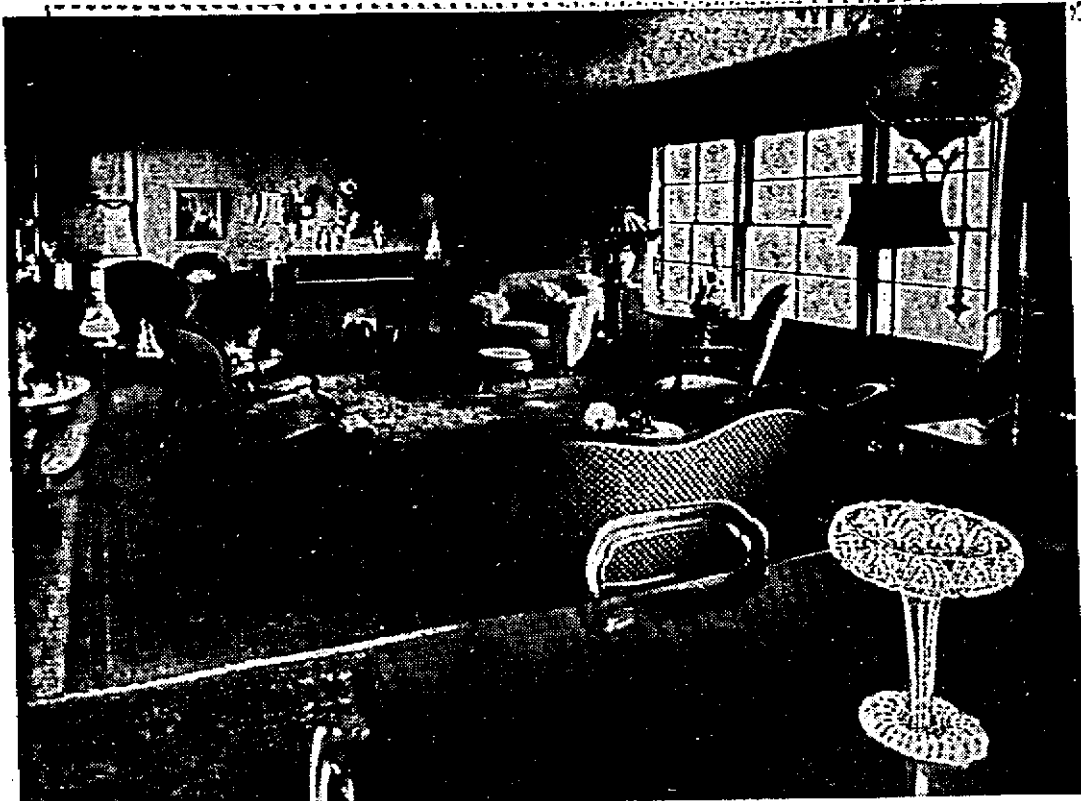
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**SOUTHLAND HOMES**

**Today Looks Back  
to the Victorian**

*By Stella George*

Victorian influence is evident in this living room view of the modern home of Mr. and Mrs. Emil M. Haydahl.

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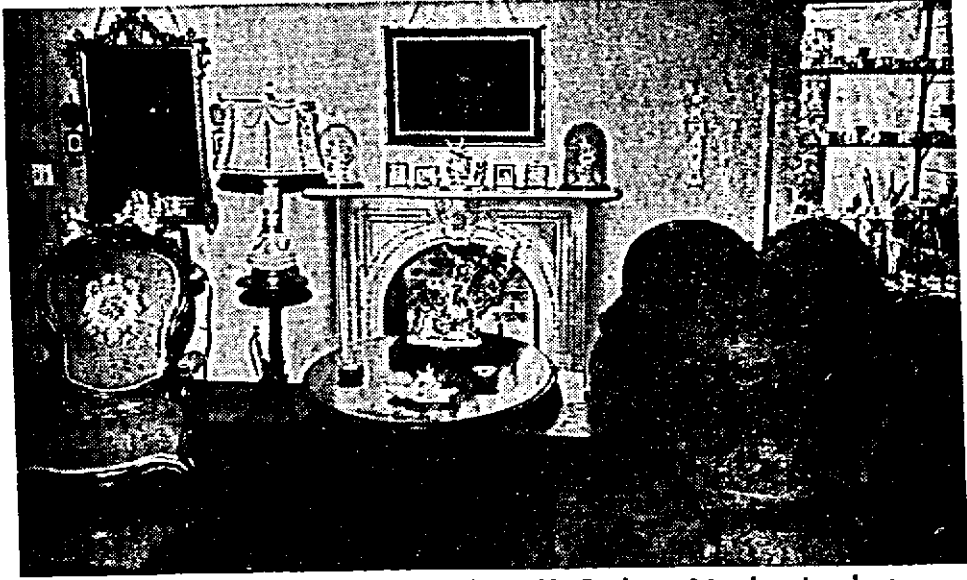
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**L**IKE A FLASH-BACK chapter in a modern novel, the home of Mr. and Mrs. Emil M. Haydahl, 4555 Country Club Lane, is as up-to-date as any home of today but looks back in the furnishings of its living quarters to the Victorian era.

Furthermore, the Haydahls have a feature that few Victorian homes possessed—the park-like greenery of a golf course.

The house consists of a large living room with an unseparated dining room at one end, kitchen, two bedrooms and a bath, ideal for a family of two.

Kitchen and bath in this home are modern, but the rest of the rooms are furnished in fine, authentic antiques. Mrs. Haydahl carefully chose and placed the treasures in her home. Her window display consisting of a collection of toothpick holders is an ex-



The Haydahl home was designed around the marble fireplace, pictured center above. The chair at left once belonged to Mary Todd Lincoln. Mrs. Haydahl made needlepoint.

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Appointments are perfectly adapted to this dining room which seems to come straight from a fine English home.

ample, the colorful pieces decorating the window when viewed from both inside and out.

**THE LIVING ROOM** was designed around a handsome marble fireplace. A framed needlepoint picture hangs above.

A Victorian sofa is on one side of the fireplace, facing an inlaid walnut coffee table. Opposite the sofa is a needlepoint rocker and matching hassock. The original chair belonged to Mary Todd Lincoln. Mrs. Havdahl did all of the needlepoint.

Another Victorian sofa backs against the dining end of the room. Nearby is a custom-built, mirrored china cabinet which holds a collection of Dresden, Bisque and French pieces, each a collector's item. An old-fashioned square piano is at the far end of the room, ornamented with two French lamps. Shades for the lamps were made by Mrs. Havdahl.

The dining room is a setting right out of a fine English home where elegant, formal dignity is the byword. With her artistic flair, Mrs. Havdahl chose pieces carefully. A custom-made cabinet facing the dining table holds fine silver and china. Meis-

sen shelves ornament the wall on either side of the cabinet. An old melodeon serves as a buffet on one side of the room across from which is an authentic inlaid rosewood buffet. A handsome antique chandelier hangs above the dining table.

**IN ONE** of the bedrooms the fine carved walnut bed is a masterpiece of design. It was originally 10½ feet high, but the Havdahls had it cut down in proportion to the room. The desk in the room was made from a spinet piano. Small ornaments on the antique dresser are all authentic, dainty reminders of great-grandmother's day.

Gaily covered twin beds are in the second bedroom. Here again authentic treasures serve their ornamental purpose: a 200-year-old Chinese lamp and a Turkish water pipe are examples.

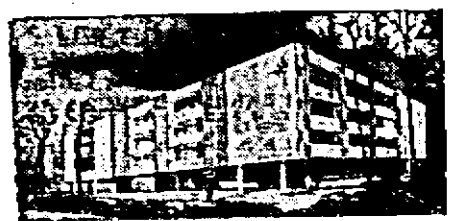
In a manner of speaking, the house has two faces—one, considered the front, looking out on the golf course and the other to the rear and seen from the street. In this rear area is an array of potted plants and a patio area with a colorful display of glassware. Near the wheel gate is a garden with a large shade tree.

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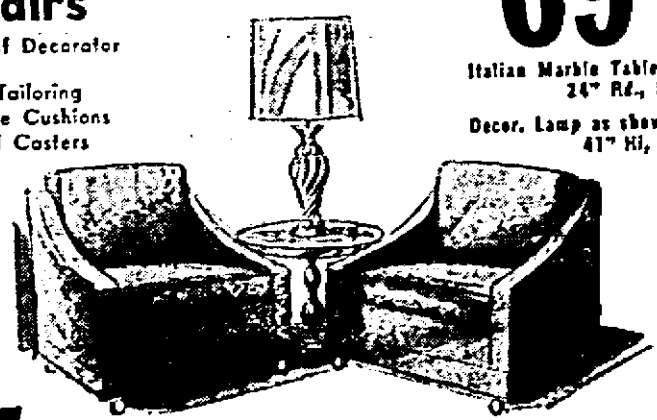
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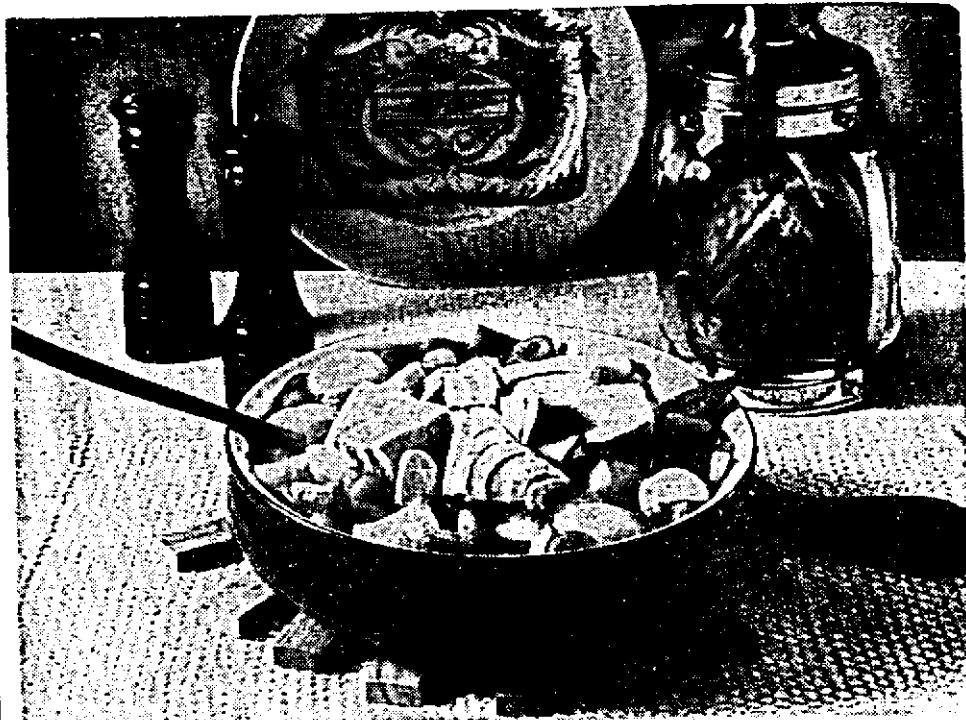
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FIFTH AND PINE—DOWNTOWN LONG BEACH

**TUNA IS INDEED** a top favorite with meal-planners, for it's an excellent high protein source at low cost. And whatever the season, it's always available, easy to turn into an interesting, tempting dish, such as the hearty Lenten combination pictured above. With its fine blend of seasonings and tender vegetables, this satisfying tuna stew is perfect deliciousness to come home to... anytime, anywhere!

### Tuna With Chinese Vegetables

- 1 large green pepper, sliced
- 2 small onions, sliced
- 1/4 cup soy sauce
- 1/4 cup water
- 3 tbsps. salad oil
- 1 can (1-lb.) Chinese vegetables, drained
- 1 can (5 oz.) water chestnuts, drained
- 2 cans (6 1/2 to 7 oz. each) tuna, drained and flaked
- 2 medium tomatoes, cut in wedges
- 1 tsp. garlic powder
- 1 tsp. cornstarch
- 2 cans (3-ounces each) Chinese noodles

Combine green pepper, onions, soy sauce and water. Let stand 1 hour, stirring occasionally. Drain green pepper and onions; reserve soy sauce mixture. Heat oil, add green pepper and onions. Cover and cook over low heat, stirring occasionally, 10 minutes. Add Chinese vegetables, water chestnuts and tuna. Cover and cook 5 minutes. Combine garlic powder and cornstarch. Stir in reserved soy mixture. Stir soy mixture into tuna mixture. Cook over low heat, stirring constantly.

By Mildred K. Flanary  
Southland Magazine Home  
Economics Editor

until thickened. Arrange over Chinese noodles. Makes 6 to 8 servings.

### Fishermen's Favorite Tuna Stew

- 4 potatoes, pared and cut in large cubes
- 3 carrots, cut in 1-inch pieces
- 1 cup sliced celery (1-inch pieces)
- 1 1/2 cups tomato juice
- 3/4 cup water
- 1 bay leaf
- 1 tsp. garlic salt
- 1/2 tsp. oregano
- 1/2 tsp. monosodium glutamate
- Dash pepper

- 1 large onion, cut in wedges
- 1 medium green pepper, cut in 1-inch pieces
- 3/4 cup sliced pimiento-stuffed olives
- 1 tbsps. capers
- 3 cans (6 1/2 to 7 ounces each) tuna, drained and flaked

Combine potatoes, carrots, celery, tomato juice, water and seasonings in Dutch oven or large sauce pot. Bring to boil; reduce heat. Simmer covered 10 to 15 minutes or until vegetables are almost tender. Add onion, green pepper, olives and capers. Cook 10 minutes longer or until all vegetables are tender. Add tuna; heat to serving temperature. Makes 6 servings.

## Recipe of the Week

**ASPARAGUS** is the main ingredient of this week's prize-winning recipe submitted by Mrs. Frances P. Edelman, 2803 Petaluma Ave., Long Beach 90815. The recipe:

### Asparagus Scallop

- 1 lb. fresh asparagus
- 2 tbsps. butter or margarine
- 3/4 cup fine chopped peanuts
- 2 cups medium white sauce
- 3/4 cup buttered crumbs

Clean asparagus and cut into 1 inch pieces. Cook in small amount of boiling water until tender. Drain. Arrange in shallow baking dish. Dot with butter. Sprinkle with peanuts. Pour white sauce over top. Top with buttered crumbs. Bake at 375° until crumbs are golden brown.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.



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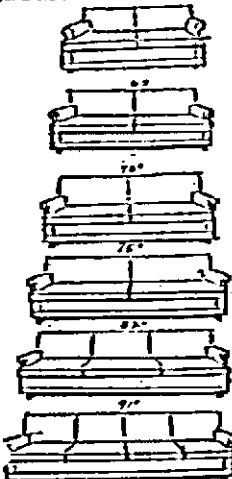
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## MEDICINE AND YOU

# Behavior Factor Stressed

*By Ben Zinser*

*Southland Magazine Medical Science Writer*

**DR. MARGARET MEAD**, the anthropologist, thinks school curricula should deal with behavior toward living creatures as a means of reducing the number of murders.

The child who kills or tortures an animal may be a potential killer in later life, she suggests. It used to be that a child learned about treatment of animals from parents through counseling, facial expressions, etc.—but this does not seem to be the case any longer. Furthermore, the violence seen on television isn't helping matters any, she says.

In a report in the Bulletin of the Menninger Clinic, Dr. Mead has this to say about children who torture or kill animals:

"Such children, diagnosed early, could be helped instead of being allowed to embark on a long career of episodic violence and murder."

**ALTHOUGH** Soviet scientists report that high dosages of vitamin C can reduce blood levels of cholesterol, New York researchers have been unable to duplicate this phenomenon.

Daily oral administration of big doses of vitamin C for 5 to 16 weeks to 14 patients with high cholesterol failed to alter the blood concentration of the fat-like substance in all but one patient. The report is in the journal Circulation.

**A NEW** anticancer drug called Ro 4-6367 has produced tumor regression in 21 of 22 patients with malignant lymphoma (cancer of lymphoid tissues).

Swiss researchers say that one patient with lung cancer and another with acute adult leukemia also have benefited from treatment with the new drug.

Stomach upsets are regularly seen at the beginning of treatment but can

be controlled by careful administration of the drug plus use of antinausea compounds.

The report is in Cancer Chemotherapy Reports.

**A LAB TEST** on urine can detect pregnancy as early as eight days after menstruation fails to occur.

Tradenamed Pregnosticon, the test can be set up in less than three minutes and results read within two hours. It is based on sensitivity to human chorionic gonadotropic hormone (HCG), which is present in urine during pregnancy.

If the specimen being tested is from a pregnant woman, a brown doughnut-shaped ring appears within two hours in the bottom of the test tube. If the test is negative, only a diffuse sediment is seen.

Dentifrices containing high concentrations of salt have been found to have a beneficial effect on inflammation of the gums after periodontal (around the tooth) therapy.

The mechanism appears to be related, in part, to the salt's ability to draw water out of the tissues, to promote better partial tissue dehydration, better circulation, and improved cellular-tissue fluid exchange.

**Note to asthmatics:** A simple way to reduce dust particles on bedding is to spray it with equal parts of liquid paraffin and white spirit.

The procedure brings striking relief to some asthmatics, says Dr. Gordon L. T. Wright of Queensland Institute of Medical Research, Brisbane, Australia.

**BLOODSUCKING** leeches, long gone from the modern medical scene, are still used in the Soviet Union to treat conditions such as high blood pressure and cerebral hemorrhage.

Up to now more than four million leeches have been used annually, but the Soviet faces a leech shortage. Reason: drainage of swamps has reduced the natural supply, and laboratories can't grow them fast enough to meet the demand, according to a report in Modern Medicine.

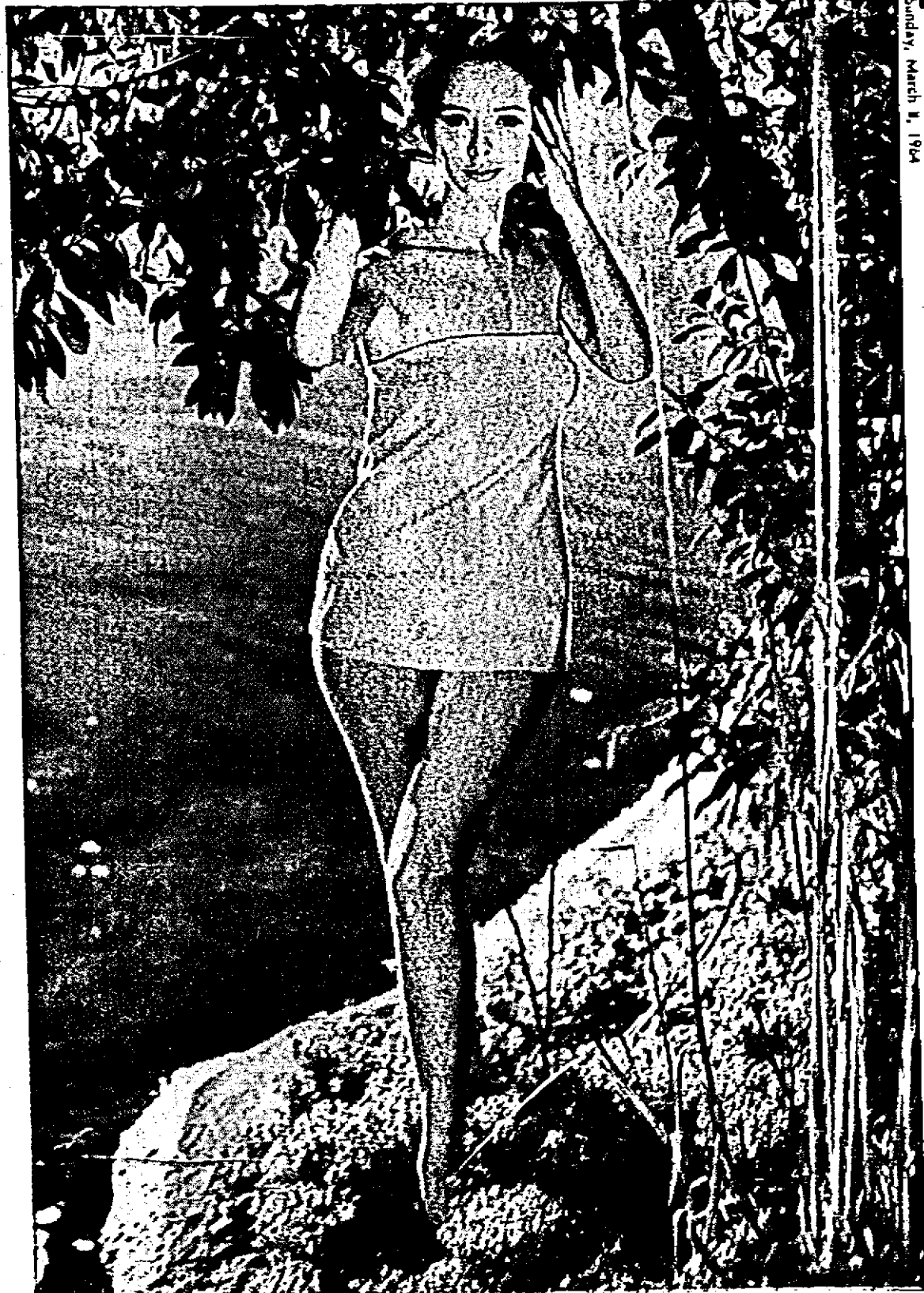
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**SWIMWEAR:**

# The Story of the Three Bares



**FASHION BARES ITSELF**  
to the sun, here in a strapless  
swimsuit of Helenka knit that sheaths  
the figure as provocatively  
as a terry towel.  
By Rose Marie Reid.

By Mary Ellis Carlton  
*Southland Magazine Fashion Editor*

**AS ANYONE** knows, a bikini is about as bare as you can go in or near the water—unless you're spending the summer at a nudist camp, that is. But the bare facts are, one-piece suits are opening up some speculation on a new interest in girl-watching this season. Most are either strapless, backless or scooped out at the sides. Some other interesting departures that add anatomical interest to one-piece versions are "blush plunge" necklines, "fifth vertebra backs" and "dance-leg maillots."

**STRAPLESS SUITS**, in a variety of styles, appear to be held up by gravity. Shoulders will swim nude (and tan with no strap marks) in classic one-piece sheaths that are nearly backless and in soft jersey suits either cinched at the waist with string belts or belted low over brief shorts. Epitome of the strapless group is the "swimsuit." One such, called the "Mull," is

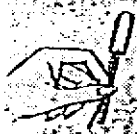
as simple and provocative as a wrapped towel, but shrewdly designed with an inner fit that no towel could possibly achieve. And for a leggier look at the beach, some maillots are cut higher and curvier than ever before. **BIKINIS ARE** still very much around—and in surprising numbers. But there are many modest two-piece styles, too, proving that not everyone can—or should—wear a bikini. The most popular silhouette is, as one firm coins it, "degagé"—meaning loosely and lightly fitted. Examples: blouson bodices and middy tops teamed with maillot or boy-leg trunks. **AS COVERS** for the story of the three, four or more bares are a variety of separates that add up to stylish costumes for the beach. Tantalizingly effective are the see-through, diaphanous jackets of organdy, eyelet and lace that faintly and provocatively reveal a low-cut hip-fiber beneath. The V-necked beach sweater that encases

the figure without showing the suit beneath is another eyeful that practices artful deception. Other beach accessories: coats, skirts, pants, capes and overblouses. **AND ABOUT THE** text—or texture—of the new swimsuit story: there are more surprises than a Mickey Spillane thriller. This season you'll see leather on the beach . . . lace at the lake . . . velvet in the pool. Other unlikelys: mohair, challis and brauc knit—all teamed with the new silhouettes for striking, newsworthy and swim-mable styles. Print fabrics from spaced abstract to flamboyant florals are mated with plains, and single fabrics done in two-color combinations, particularly pastels with white, are fresh and crisp looking. Colors will vie with the sun for brilliance. There's more clarity, more luster, more spectacular hues. The swimsuit fashion spectrum takes on new depth, gives off new dazzle. And almost every new look has a cover to match.





*This slim guide is the reason  
new Kotams tampon can give  
more protection, more comfort*

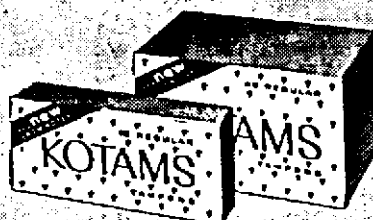


New Kotams is designed with a slim guide that places the tampon exactly where needed to give you the most complete protection possible.

Old-style ways of inserting a tampon can be very haphazard with bulky applicators—or no inserter at all. Protection is often incomplete!

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## HOW YOUR CHILD LEARNS

# Nonsmokers Best

*By Howard E. Kent*

**QUESTION:** Do students who smoke make lower grades than those who don't smoke?

**ANSWER:** On the average, yes.

George E. Caraker, a biology teacher of Rochester, N. Y., recently conducted a study of 340 high school students, divided evenly between smokers and non-smokers.

He reported to the American Association for the Advancement of Science that the nonsmokers got average grades of "B," while the smokers averaged "D." None of the smokers got an "A" grade; only three of them got "Bs."

This study does not necessarily indicate that smoking causes bad performance in school. It suggests, rather, that students who tend to get poorer grades also tend to take up the smoking habit.



**QUESTION:** Are the students entering our colleges better or worse than in earlier times?

**ANSWER:** Willard G. Warrington, director of evaluation services at Michigan State University, reports, on the basis of tests given all freshmen, that today's high school graduates are better-prepared for college than those of the past.

The tests reveal that Michigan State is receiving a greater percentage of students of high ability and the lower levels of each new class of freshmen are better fitted for college than their predecessors.

The almost inescapable conclusion: "The over-all improvement is likely a direct reflection of the quality of education received by students in the secondary schools."

Just one more bit of evidence that modern education is probably better than the education of the "little red school house," whose qualities our elders are sometimes prone to exaggerate.

**QUESTION:** "I have three sons. Two have high IQs and the third is on the lower edge of average. But the first two make 'B' and 'C,' while the latter makes 'A.' What's the answer here?"

**ANSWER:** He works harder than they do.

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# Home Workshop



Solving storage problems for extra costume items for NBC's Bob Barker is this easily constructed wardrobe.

By Steve Ellingson

**M**OST families today soon learn that closet and drawer space cannot begin to keep up with the steady accumulation of wearing apparel. The furniture piece, shown with NBC's Bob Barker in the accompanying photo, is designed to help you with your "where-to-put-it" problems.

One side of this wardrobe is designed to hold as many as eight suits. The pull-out rack makes it as easy to select those in the back as well as those hanging in front. The other side of the wardrobe has six roomy drawers for socks, shirts, sweaters and things of that kind. The sliding door conceals your clothing and protects against dust.

WHILE this picture shows the wardrobe filled with men's apparel, it's every bit as suitable for milady's clothing. Individual compartments in the drawers are ideal for

cosmetics, jewelry, handkerchiefs, sweaters, gloves and a hundred other items easily misplaced unless you have a particular place to keep them.

The wardrobe pictured was made of birch plywood, however, you may select any one of the dozens of fancy plywoods to make it harmonize with your particular decor. It's something you will treasure as much for the beauty as the use you get from it year after year.

Difficult to make? Not at all when you use an easy-to-follow pattern. A list of required materials is included along with easy-to-understand directions and pictures. Inexpensive when you do it yourself.

TO OBTAIN the wardrobe pattern, specify No. 377 and send \$1 in currency, check or money order with name and address to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif.



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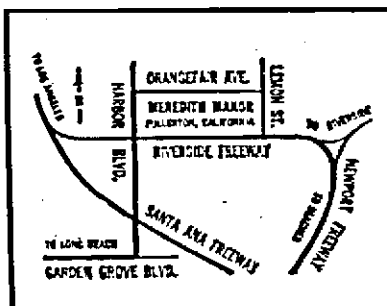
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# LBJ'S Courage

(Continued from Page 10)  
sign his seat and "don a fighting man's uniform."  
I took the wager. It was

a bet I won later that same day. Without fanfare, Johnson relinquished his seat in Congress and prevailed upon

the U.S. Navy to assign him to active duty (he already held a commission as a lieutenant commander in the Naval Reserve.)

But to Johnson's vexation, he was shunted off to a dull and thankless desk job in San Francisco. After a few

days of that, he began to champ impatiently. During a heart-to-heart chat with a close friend, he grumbled: "I was the first member of Congress to volunteer for active service with our fighting forces."

"So what happens? I'm as-

signed to a thumb-twiddling office chore in San Francisco." Then his face suddenly brightened with an idea. "Tomorrow," he confided, "I'm taking off for Washington to complain to the Big Boss."

THAT WAS a reference, of course, to President Roosevelt, commander-in-chief of all U.S. armed forces and Johnson's good friend. Without clearing the matter with any admirals, captains, or other Navy brass, the impetuous Johnson returned to Washington and discussed his problem with the Big Boss.

Out of that came this assurance from FDR: "Very well, young man, (as Roosevelt referred to Lyndon Johnson) 'I'll see to it that you're ordered to the combat zone. But I must impose one condition: In addition to your regular duties, you will serve as my official observer. As such, I shall expect periodic reports from you on the needs and problems of the fighting front.'"

A happy Johnson thanked FDR warmly and prepared to leave for the battle zone. Thanks to Roosevelt's intervention, he was assigned to Gen. Douglas MacArthur's far Pacific headquarters. His orders specified, however, that he would be free to go on bombing missions and participate in other combat activities—"just like all other fighting-front officers."

It proved to be a rugged life for Lyndon Johnson: a life which for seven months acquainted him with the hardships, danger, and tragedy of war. But he devoted himself to his duties and took his chances along with the combat crews. His roughest experience came the time he "tagged along" on a bombing mission over New Guinea in a Flying Fortress.

AT ONE POINT his plane encountered a hornet's nest of Jap interceptor and fighter planes. It was subjected to a barrage of machine-gun fire, an assault which knocked one of the American B-17's engines out. Lt. Commander Johnson, who by then was "an old hand at combat," closely watched the air battle mount in fury and then climax in victory for American forces. Spinning and reeling erratically, his crippled plane returned to its home base.

Johnson's performance on that combat mission impressed Gen. MacArthur deeply. Accordingly, he awarded LBJ the Silver Star. The citation read: "In the face of enemy fire, Commander Johnson evidenced marked coolness in spite of the hazards involved. His gallant action enabled him to obtain and return with valuable information."

Soon thereafter, President Roosevelt ordered Johnson and all other national lawmakers then on active combat to return to their Congressional duties in Washington, D. C. In a test, LBJ had served his country with courage—as a fighting man.

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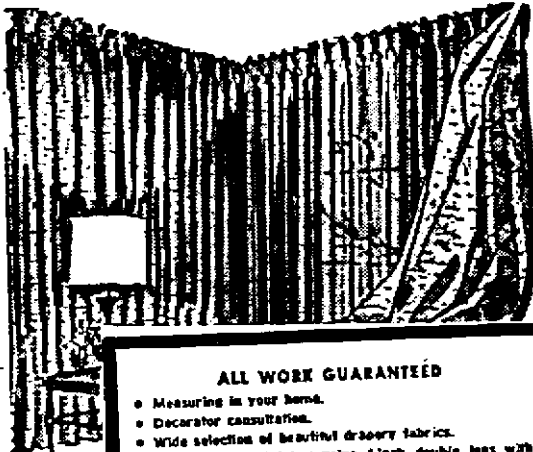
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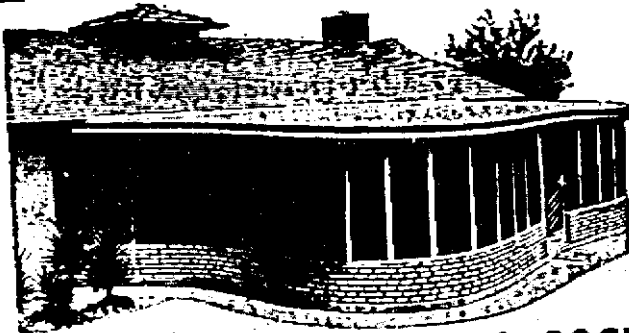
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# BOOK REVIEWS

## Stalking Ulysses and His Fleet

of a psychiatrist instead, and she bargains with him to unblock Shillitoe and his poetry. Shillitoe's barbed wit and insults give the psychiatrist and his associates experience they never before encountered, and this is the story pattern as he attempts to make alimony to a relentless former wife, while eluding a mad-dened vice cop.

The price for sanctuary from the officer is psycho-surgery in the psychiatric society's institution, but Shillitoe feels this would destroy his creativity. His decision is the climax of this superbly original and spirited work. But it's more than laughs, because Baker also cuts with a sharp blade.

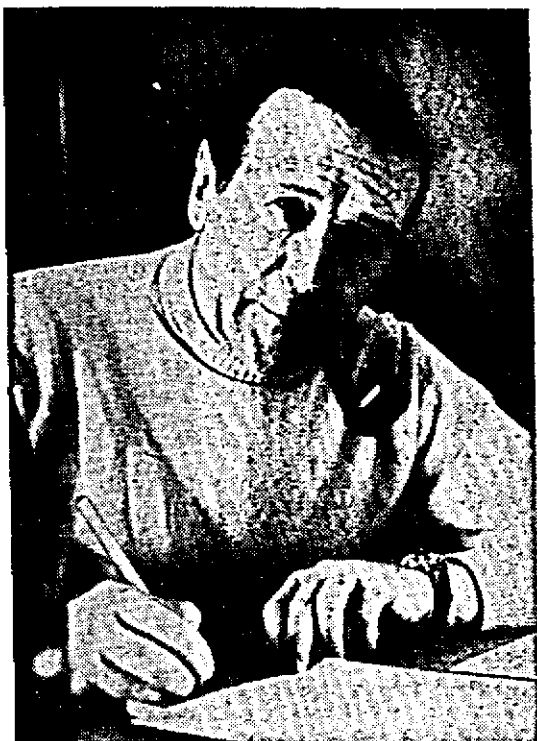
INDUSTRIAL spying — the theft of secrets from one high-security space research plant to sell to another — provides a new twist for a suspense thriller but the other cloak-and-dagger ingredients are the same as ever.

Darwin Teilhet, who lives in Los Altos Hills on the San Francisco peninsula, tells "THE BIG RUNAROUND" (Coward-McCann, \$4.50) in the first person of Albin Durango, discredited newspaperman with a reckless past who lands a job as a technical

writer in the research lab at South Palo Alto.

There are two beautiful girls, one good and one evil; and a generous assortment of

blackguards, once involved in Durango's unfortunate past and now intent on making him the scapegoat of their nefarious plot.



GEORGES SIMENON, creator of Inspector Maigret, temporarily abandons the good detective to write a novel without him, "THREE BEDS IN MANHATTAN," the story of two disillusioned people in New York (Doubleday, \$3.95).

By Vera Williams

Southland Magazine Book Editor

FOR MANY years scholars questioned the existence of Homers Troy. Then a German explorer, pick and shovel in hand, proved at least to his own satisfaction, that the ancient city stood where the ancients said it did.

Now Erle Bradford, an Englishman, with a copy of the Odyssey in one hand and a volume of the British Admiralty's Mediterranean Pilot in the other, sailed the inland sea in a boat of his own to pin down the wanderings of Homer's hero.

The result is "ULYSSES FOUND" (Harcourt, Brace, \$4.75) the most plausibly written adventure story you are likely to read for a long time.

Far from regarding Ulysses as mythical and his adventures as fairy tales, Bradford is convinced he was as important in the exploration of the Mediterranean as Columbus in the exploration of the Atlantic.

And—hold onto your hat! He finds in the Odyssey a set of sailing instructions as definite and logical as any in the Pilot itself.

When the Odyssey notes that Ulysses' fleet was blown off course for nine days to the land of the Lotus Eaters, Bradford estimates that traveling at three knots before a northerly wind would have landed Ulysses on the isle of Jerba off North Africa—wouldn't that be a likely spot for lotus eaters?

And Bradford swears that he once heard sirens sing on the Galli Islands off the Gulf of Salerno!

SCOUNDREL and lunatic and even more, Samson Shillitoe seduces women with no more effort than he puts into his job of shampooing rugs to

support his misdirected talent for writing poetry.

His hilarious bounding through chaotic predicaments, with his battered common-law wife Rhoda desperately trying to channel him into usefulness, add up to "A FINE MADNESS" (Putnam, \$4.95). The first novel by Elliott Baker, it has received the \$10,000 Putnam Award.

Rhoda, who needs a podiatrist, blunders into the office

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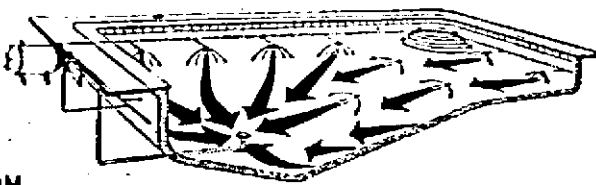
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# 'You Make' Coasters

By Lorena Fleissig

COASTERS do a very neat job of protecting mahogany, marble and leather table tops from stains. And all the coasters you would need might be right at hand on the cupboard shelf.

You may not have noticed that tin cans are finished in colors ranging from a shiny silver to a dull brass, also in light yellow gold and a deeper coppery gold. It is possible to note the type and color, also contents of a can and perhaps to stock up on the shelves for your project in order to make a set of four or six coasters of the same size and color.

In searching for the right cans that are 3 1/4 inches across, check on the cranberry and fruit cans, the tuna, crab and pet food cans. Soup cans are a bit too small.

BE SURE to open each can at the end which has the pressed numbers and throw this lid away. When the contents are removed, set the tin aside to be washed thoroughly along with the dishes. The label will soak off and the patches of dried glue still left on the side of the can may be scratched off with the back of the blade of a kitchen knife.

When you have enough cans ready, place each one in a sideways or horizontal position in the can opener.

The cutter will operate below the rim leaving rim and lid in one piece. If reasonable care is used, the cutting operation will leave a smooth edge. Any sharp edges should be filed down and if the ragged edge is too apparent, the coaster should be discarded.

THE INKED price stamps are easily removed with a dot of nail polish remover on a scrap of cotton. Work with a light touch so as not to change the color of the tin.

The coasters are now complete and may be left plain or decorated. The illustration shows a variety of black and gold designs on the gold-colored coasters. They are bamboo, rose and cherry patterns in decals. There is much variety to choose from in these easily applied motifs. The directions are: to cut the groups of pictures apart, allow to soak a short time in warm water before sliding the pattern off the paper to the surface of the clean dry coaster. A clean cloth is used to press out any bubbles of water between the picture and the tin.

For added trim, glue a length of thick gold cord outside the rim, using white liquid glue according to directions. Gold cord is inexpensive and sold at notions counters.

ROOM ADDITIONS

ROOM ADDITIONS

## ROOM ADDITIONS

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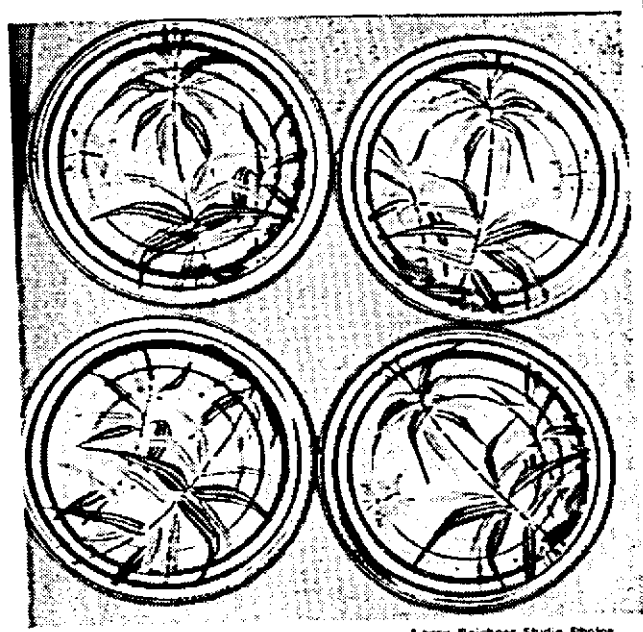
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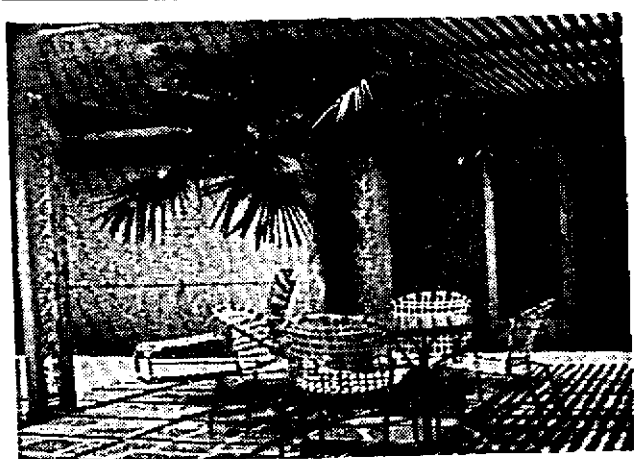
ROOM ADDITIONS



End sections cut from tin cans and decorated with decals can be fashioned into attractive coasters.



Lacy bamboo patterns in black adorn golden lids.



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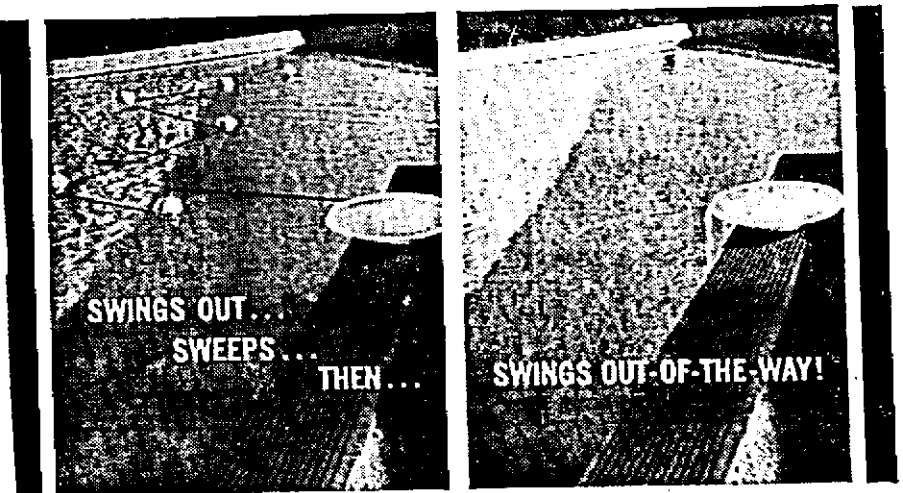
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All you have to do is relax. Or even sleep. Each day—or night, at a time you've selected—automatic clock control sends floats and cleaning arms swinging out across the pool like a flotilla of mine sweepers. When jets from high pressure pump have swept settled dirt down the drain, Hida-Sweep swings back into its harbor hidden in the pool wall.

You are always ready for a swimming party. There's nothing to move or remove. Won't get jarred out of adjustment. The cost: much less than pool service, adds about \$7 a month to your 10-year pool contract. Call any Anthony showroom for details.

**ANTHONY "HIDA-SWEEP" POOL CLEANER PLUS OTHER EXCLUSIVE ACCESSORIES CUT POOL CARE 90%—MAKE ANTHONY YOUR BEST POOL VALUE!**

Pool owners can now be more carefree than ever. Exclusive Anthony manufactured accessories take most of the work out of pool care. Besides *Hida-Sweep* there's *Antho-Pure*. Dispenses daily; holds up to six months' supply. Anthony automatic, long cycle filter, automatic heater keep water condition always ideal. Exclusive accessories, volume building give Anthony pools extra value.



**ANTHONY BLUE LAGOON \$1690**  
\$22.54 per month, 10-year terms. Pool is 15' x 31', 312 square feet, 78 perimeter feet, 3 to 6 feet deep. Steel reinforced gunite, watertight tile, filter, copper plumbing, pump, motor, steps. Includes standard coping. Deck in picture is slightly higher. Price based on normal access and soil; subject to hillside and higher costs in some areas. "Hida-Sweep," "Antho-Pure" and heater not included.



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Pool above is typical example of dozens of designs and sizes available. Anthony manufactures pre-cast parts, coping, accessories. Factory to you selling keeps prices low.

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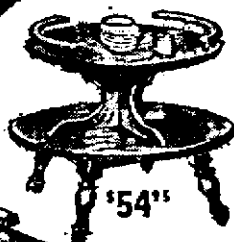
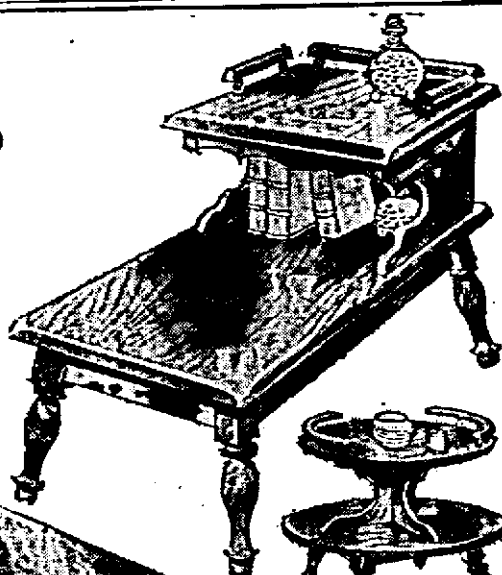
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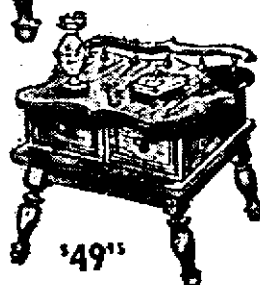
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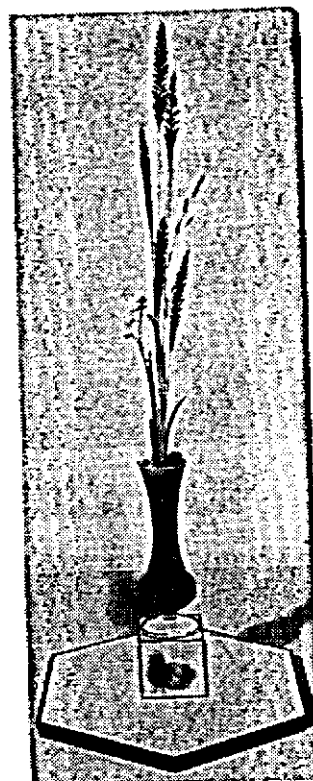
## A Way with Flowers

"EARTH'S BEAUTY" as presented by the Flower Arranger's Guild of Southern California, is the theme chosen for its annual two-day show starting Thursday, 1 p.m. to 9 p.m., continuing through Friday, 10 a.m. to 5 p.m. at San Marino Woman's Club, 1800 Huntington Dr., San Marino.

Once again this interesting form of art will be presented in a distinguished yet different manner. Viewers delight in the fresh approach used in presenting each arrangement. This exhibit promises to be more exciting than ever as color will be featured. Flowers and foliage as well as many other choice possessions from nature such as shells, rocks, fungus, dried fruits, etc. will be used. Also, new and antique objects of art may be incorporated to make interesting compositions.

THE GUILD is basically a study group organized for furthering knowledge of this art among its members. The 25 members have excelled individually in flower arranging covering all areas of Southern California. They are continuously taking some form of art classes of their own choice. In discussing this art they feel they never want to stop learning, and this philosophy keeps their show of high quality and more intriguing each spring. No doubt this is one of the primary reasons for the wide popularity and favorable interest the exhibit is creating.

An amethyst Italian glass vase contains purple fountain grass, equisetum and fine grasses for transition in the arrangement shown above. Pink coral bell flowers and buds provide accent. Rose colored ceramic fruits are placed under the glass cube

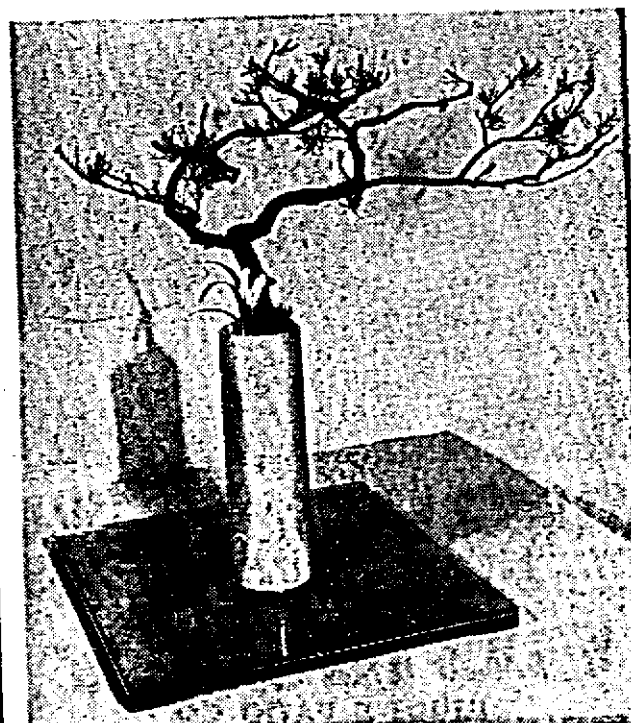


Photos by Valley Studios

Alone, such items as these attract little or no notice; in combination, artfully put together, they are spectacular. For details, see story.

for added interest. Arrangement is by Dorothy Hill of Rossmoor.

In the arrangement below a smoke amber glass square forms the base for the white cylinder which contains dried pine branch, white hyacinth flowers and strap leaves. Sycamore pods rest on sliced wood in a small basket at the base of the cylinder. Arrangement is by Georgia Green, also of Rossmoor.



White cylinder is basic in this attractive array that exemplifies Flower Arrangers' Guild show this week in San Marino. See accompanying story for description.



AROUND THE WORLD WITH

# DELAPLANE

## RENO.

"We will be in Reno, Nevada for a week. Is it true silver dollars are getting scarce? (We read it in the paper.) Are some more valuable than others?"

**A**PPARENTLY they are getting short. Jordan Crouch, senior vice president of the First National Bank of Nevada, estimated for me that there won't be any in circulation within a year. Reno alone uses them up at \$100,000 worth a week!

You'd never know they were rare. The silver dollar is the gambling chip and they HAVE to use them. You get ALL your store change in dollars.

You'd have to ask a coin collectors' shop for a list of rare ones. One you might get is the Carson City Dollar from the old mint there — (from Comstock lode silver.) If you get one of these—rarely but possible—you've got a small prize. (The U. S. Mint isn't planning to mint any more silver dollars at all.)

You identify this one by the small initials "CC" just under the eagle on the tail side of the coin. (In the last couple of years I gave away 100 of these for kids birthday presents. "A fool and his money . . .")

"If we drive in Europe, what papers do we need? And how do we get them?"

**YOU NEED** an international "green card" which says you are insured internationally. This lets you travel from country to country. Much easier than the old "carnet de passage" we had to fill out going in and coming out.

Your state's driving license is good most places. But not all. So get an International Driving License. Any AAA office plus two passport pictures plus \$2.

The green card will be issued to you by the people who rent or sell you the car. It's standard part of the service, so insist on it. They ought to get you temporary membership in the auto clubs of various countries, maps and all kinds of extra help.

One thing I got (from Royal Automobile Club in England) was a small, transparent decal for the corner of the windshield. Shows all the road signs in Europe and what they mean. Such road signs carry the meaning visually: The little skidding car means "slippery road." The puffing train, "un-guarded rail crossing." The barred gates "guarded crossing." But some need more interpretation. And the decal does this for you.

Some information you have to keep in mind. Continental distances are in kilometers. And so is your speedometer. For km. into miles, multiply by 6 and drop the last digit.

Km. 60 equals 36 miles. (Rough but accurate enough.)

Gasoline is sold in liters—roughly four liters to the gallon. Speed is often a matter for your discretion. France, for example, has speed limits on major roads in the heavy season. None in off-season. It's marked on the roads. Speed and months.

If you get your car in England and take it to the Continent, you find some countries (like France) require yellow lights — which the English don't require or have. So ask when you get the car if it is equipped with all the lighting it should have for the countries you want to go to.

If you don't you'll be screamed at by everybody you pass. Nobody drives more recklessly or screams louder than the French.

"Can you suggest the most pleasant countries to drive in for Europe?"

**PLACES** I've enjoyed most have been the back roads of England. The little narrow roads between hedge rows that take you to small villages with gray towered churches and pubs with leaded windows.

France is rewarding if you get a Michelin map and stay off the main (red line) roads. Take the secondary (yellow line) roads and use the red Michelin guide to pick your luncheon and night stops.

For least traffic and wonderful discovery country, drive down into Spain. Roads are a little rough but good enough.

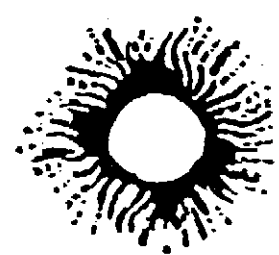
## Shakespeare Time

The gala program in Britain celebrating the 400th anniversary of Shakespeare's birth will be the focus of seven Shakespeare Tours offered by Alliance Travel of New York.

Itineraries will feature famous places in the life and works of the immortal Bard and tour prices will include an Elizabethan dinner and seats for at least three Shakespeare festival performances.

The curtain raiser of the series, leaving New York April 9, with Louis Sheaffer, former drama critic of the Brooklyn Eagle, as conductor, will be a 21-day tour climaxed by a visit to Stratford-on-Avon on Shakespeare's Birthday, April 23. Tour members will see ambassadors of 100 countries in a procession from Shakespeare's birthplace to his grave.

There will be three more 21-day tours to England and Scotland only, and three 30-day itineraries including Paris, Brussels, Amsterdam and Copenhagen, with departures from May 18 to August 31. The tours will be sold through local travel agents:



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**SOUTHLAND TRAVELER**

# Hong Kong's 'Mogul Cavalier'

By Fred Taylor Kraft  
Travel Editor

**T**HE SCENTS and sounds  
and sights of Hong Kong  
are unforgettable.

You mingle with them the  
minute you land on the man-  
made airstrip that extends far  
out into the harbor; for there,  
on every side, are the storied  
sampans, those curious little  
craft that are so much a part  
of the British Crown Colony.

The babble of Chinese fills  
your ears as you go through  
Customs, and rickshaws crowd  
about you as you reach the  
street for your limousine. You  
pause in traffic and you smell  
the foods of the street ven-  
dors. Above you — every-  
where you look—are count-  
less neons with their mystic  
Chinese lettering.

**BUT ONE** of the most un-  
forgettable sights is at the  
posh new Mandarin Hotel, on  
Hong Kong Island, when the  
door of your limousine is  
opened by the head doorman  
—a giant Indian Sikh in gaudy  
dress.

Not only is Karam Singh's  
size impressive (he's six-feet-  
six): He wears a striking uni-  
form based on those used by  
the Mogul Cavaliers of north-  
ern India at the turn of the  
century. His bearded, friendly  
face is framed in an expen-  
sive white turban, his long  
flowing robe is made of  
gorgeous red Thai silk. Red  
leather boots round out his  
costume.

Behind Singh are five other  
doormen, each dressed like  
lieutenants of the Cavaliers,  
and each eager to do his bid-  
ding.

Singh's service to Mandar-  
in guests is as impressive as  
his appearance, and his abil-  
ity to speak excellent English  
adds to his stature with visit-  
ing Americans.

A NEW passenger liner  
service begins April 29 to the  
lush, subtropical island of the  
Republic of China with call of

## Easter Flights

As a means of accommo-  
dating the many Californians  
flying home for the holidays,  
Pacific Southwest Airlines  
announces a 20 per cent in-  
crease in its flight schedule  
for the period from Friday,  
March 20, through Easter  
Sunday, March 29.

The nation's leading intra-  
state airline has scheduled  
459 flights for this 10-day  
period. The greatest number  
of flights is scheduled for  
Easter Sunday, March 29,  
when PSA will handle 63  
flights between the metro-  
politan centers of San Diego,  
Los Angeles-Burbank, and  
San Francisco.

the American President Lines'  
luxury liner President Roose-  
velt at Keelung, Taiwan (For-  
mosa).

On special voyages of three  
APL transpacific liners —  
Presidents Roosevelt, Cleve-  
land and Wilson — travelers  
may visit Taiwan on regular  
cruise itineraries. These cruise  
ships will call at Keelung—  
the island's principal port city  
—twice a year and then con-  
tinue to Nagasaki, Japan,  
through Japan's beautiful In-  
land Sea to Kobe.

Since there is much to see  
in Formosa, the new service  
should find immediate accep-  
tance. Development there  
since the Chinese government  
withdrew from the mainland  
in 1949 has been nothing short  
of phenomenal. Business has  
expanded to the point where  
the country soon should be  
self-supporting. And vaca-  
tioners will agree that the  
island offers some of the  
world's most spectacular  
scenery.

Passengers on the APL tours  
will find they are within easy  
reach of Taipei, capital city,  
which abounds in shopping  
opportunities, nightlife, price-  
less Chinese art treasures, re-  
sorts and fine restaurants.

## WEEKEND GADABOUTS:

March 12-22: National Or-  
ange Show at San Bernardino.

March 20-April 26: Pan  
American Festival at Lake-  
wood.

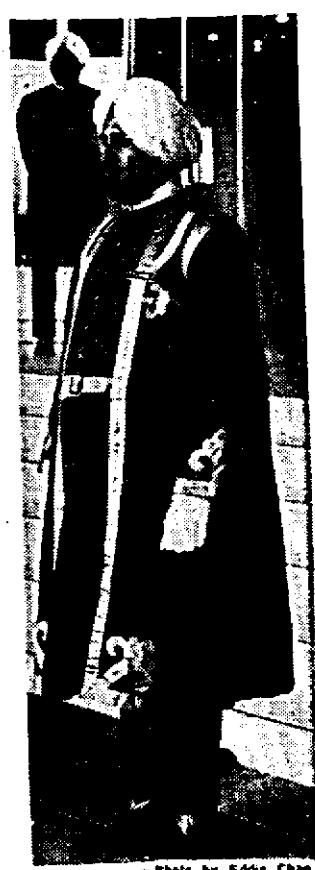
March 21: Palm Springs  
Mounted Police Show, with  
many movie and television  
stars in attendance.

## Flower Tour

Two departures — March  
25 and 26 — are scheduled  
from Los Angeles for Grey-  
hound's 1964 Spring Flower  
escorted tour. In 42 days, the  
tour will cover more than  
8,000 miles through the Deep  
South and, as an added fea-  
ture, will included five days  
and five nights in New York  
City for the World's Fair.

Timed to coincide with the  
season's display of blossom-  
ing color from coast to coast,  
special sightseeing trips are  
planned en route at New Or-  
leans, Cypress Gardens, Key  
West, Washington, D.C., and  
New York. Antebellum homes,  
surrounded with magnolias  
and gardens of luxuriant  
flowers, will highlight the  
tour through Mississippi.

George Lannan, Grey-  
hound's tour agent at Long  
Beach, says he will have more  
than the usual numbers of  
tour, facilities and accommo-  
dations for the New York  
World's Fair, this spring and  
summer.



—Photo by Eddie Chan

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## Going Places

By SHIRLEY and BOB SLOANE

**MALLORCA** lies tranquilly in the Mediterranean, largest of the Balearic Islands, and an important product is artificial pearls, good and cheap, as every woman in the world seems to be aware. The natural result is that when the cruise ships land—be it on a Sunday, as ours did, or any other day—they descend like locusts on such establishments as Nacar, S.A., and pick the counters clean. If the clerks slow down, the proprietor, Sr. Morales, stands in the center of the floor and blows a whistle. For a few hours the world is his oyster—with a pearl in it.

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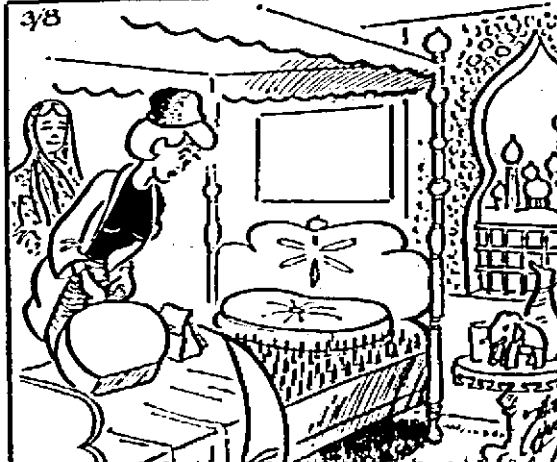
## Book on France

A 112-page, fact-filled book, "France—Its Industries" has been published by the Conseil National du Patronat Français (Federation of French Industries).

The magnificently illustrated publication presents the basic facts about every important industry in France. It deals with locations, installations, production, employment, sales, exports, research facilities, etc. Also included are an index of industries by area and a list of the major technical research institutes in France.

Small maps throughout the book pinpoint plant locations, and a large colorful map of the entire country spots all major industrial centers of the nation. The new book is now available in English for \$1. Orders should be sent to France Actuelle, 221 Southern Building, Washington, D.C. 20005.

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**YOUTH AND TRAVEL**

# Hong Kong's 'Mogul Cavalier'

By Fred Taylor Kraft  
Travel Editor

**THE SCENTS** and sounds  
and sights of Hong Kong  
are unforgettable.

You mingle with them the  
minute you land on the man-  
made airstrip that extends far  
out into the harbor; for there,  
on every side, are the storied  
sampans, those curious little  
craft that are so much a part  
of the British Crown Colony.

The babble of Chinese fills  
your ears as you go through  
Customs, and rickshaws crowd  
about you as you reach the  
street for your limousine. You  
pause in traffic and you smell  
the foods of the street ven-  
dors. Above you — every-  
where you look—are count-  
less neons with their mystic  
Chinese lettering.

**BUT ONE** of the most un-  
forgettable sights is at the  
posh new Mandarin Hotel, on  
Hong Kong Island, when the  
door of your limousine is  
opened by the head doorman  
—a giant Indian Sikh in gaudy  
dress.

Not only is Karam Singh's  
size impressive (he's six-feet-  
six): He wears a striking uni-  
form based on those used by  
the Mogul Cavaliers of north-  
ern India at the turn of the  
century. His bearded, friendly  
face is framed in an expen-  
sive white turban, his long  
flowing robe is made of  
gorgeous red Thai silk. Red  
leather boots round out his  
costume.

Behind Singh are five other  
doormen, each dressed like  
lieutenants of the Cavaliers,  
and each eager to do his bid-  
ding.

Singh's service to Mandar-  
in guests is as impressive as  
his appearance, and his abil-  
ity to speak excellent English  
adds to his stature with visit-  
ing Americans.

A NEW passenger liner  
service begins April 29 to the  
lush, subtropical island of the  
Republic of China with call of

## Easter Flights

As a means of accommo-  
dating the many Californians  
flying home for the holidays,  
Pacific Southwest Airlines  
announces a 20 per cent in-  
crease in its flight schedule  
for the period from Friday,  
March 20, through Easter  
Sunday, March 29.

The nation's leading intra-  
state airline has scheduled  
459 flights for this 10-day  
period. The greatest number  
of flights is scheduled for  
Easter Sunday, March 29,  
when PSA will handle 63  
flights between the metro-  
politan centers of San Diego,  
Los Angeles-Burbank, and  
San Francisco.

the American President Lines'  
luxury liner President Roose-  
velt at Keelung, Taiwan (For-  
mosa).

On special voyages of three  
APL transpacific liners —  
Presidents Roosevelt, Cleve-  
land and Wilson — travelers  
may visit Taiwan on regular  
cruise itineraries. These cruise  
ships will call at Keelung—  
the island's principal port city  
—twice a year and then con-  
tinue to Nagasaki, Japan,  
through Japan's beautiful In-  
land Sea to Kobe.

Since there is much to see  
in Formosa, the new service  
should find immediate accep-  
tance. Development there  
since the Chinese government  
withdrew from the mainland  
in 1949 has been nothing short  
of phenomenal. Business has  
expanded to the point where  
the country soon should be  
self-supporting. And vaca-  
tioners will agree that the  
island offers some of the  
world's most spectacular  
scenery.

Passengers on the APL tours  
will find they are within easy  
reach of Taipei, capital city,  
which abounds in shopping  
opportunities, nightlife, price-  
less Chinese art treasures, re-  
sorts and fine restaurants.

**WEEKEND GADABOUTS:**  
March 12-22: National Or-  
ange Show at San Bernardino.

March 20-April 26: Pan  
American Festival at Lake-  
wood.

March 21: Palm Springs  
Mounted Police Show, with  
many movie and television  
stars in attendance.

## Flower Tour

Two departures — March  
25 and 26 — are scheduled  
from Los Angeles for Grey-  
hound's 1964 Spring Flower  
escorted tour. In 42 days, the  
tour will cover more than  
8,000 miles through the Deep  
South and, as an added fea-  
ture, will included five days  
and five nights in New York  
City for the World's Fair.

Timed to coincide with the  
season's display of blossom-  
ing color from coast to coast,  
special sightseeing trips are  
planned en route at New Or-  
leans, Cypress Gardens, Key  
West, Washington, D.C., and  
New York. Antebellum homes,  
surrounded with magnolias  
and gardens of luxuriant  
flowers, will highlight the  
tour through Mississippi.

George Lannan, Grey-  
hound's tour agent at Long  
Beach, says he will have more  
than the usual numbers of  
tour, facilities and accommo-  
dations for the New York  
World's Fair, this spring and  
summer.



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**Going Places**  
By SHIRLEY and BOB SLOANE

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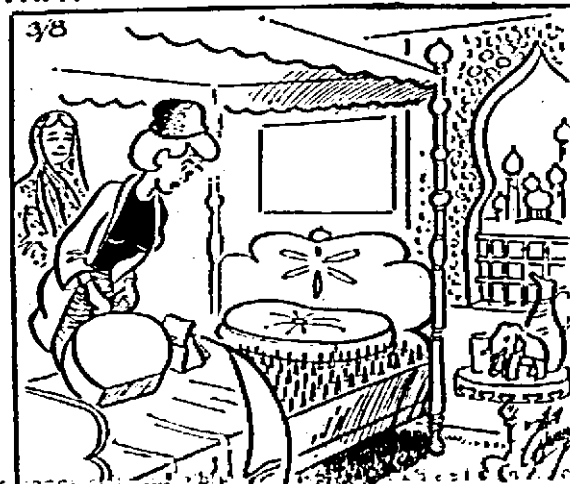
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—Photo by C. Lydon Lippincott

These Shetland sheep dogs are owned by officials of  
Club Canofil de Baja California which plans a show.

# Down Mexico Way

By Eleanor Avery Price

**ANYONE** planning to travel "south of the border" on March 14-15 will enjoy the show and obedience trial presented by Club Canofil de Baja California on these two days at Hotel Riviera, Pacifico, Ensenada, Baja California. Show secretaries are Bill and Margaret Sturgeon, and Lydon and Clare Lippincott. The Lippincotts own the Shetland sheep dogs shown with this article.

Your own dog is not allowed on the show grounds unless he is entered in the event. But just in case you do go to Mexico someday with Fido in tow, here are a few hints.

There is now a strict quarantine in San Diego, so keep your dog on lead all through this area. No papers are required to cross into Mexico, but hear this—it is absolutely necessary that you have your dog's rabies certificate with you when you cross back into the United States!

And it is strongly advised that you take out Mexican

automobile insurance at the border. The cost is only about \$3 for liability.

Here are a few motels that may take well-behaved dogs in Ensenada: Villa Marina on the beach near center of town; Flamingo Motel at Ocean Boulevard and Rayon; La Estancia Motel at 1A Street and Alvarado; Motel America at First Street and Espinoza; Motel Colon at First Street and Guadalupe Avenue.

**THE SHETLAND** sheep dog has made history. At a recent show in San Bernardino, Champion Elf Dale's Viking owned by Elf Dale Kennels of Gardena received its eighth best in show award, making it the outstanding Shetland sheep dog in the history of the breed.

The Shetland sheep dog (collie in miniature) originated in the stormy islands off Scotland as guard and herder of the Scotch black-faced sheep. Shetlanders sometimes call these dogs Tonnie dogs, after the Toon which is a township.

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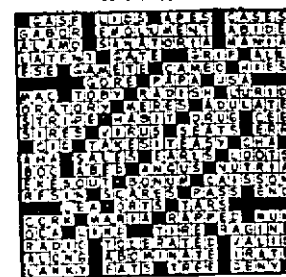
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Photo by the Author  
Heavily fruited pyracantha may require 2-3 years after transplanting from container to ground before it will again bear a big berry crop.

SOLUTION TO TODAY'S PUZZLE  
(See Page 30)



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## YOUR GARDEN

# You Must Be Patient With Pyracantha

By Joe Littlefield

**G**ARDENERS who plant pyracanthas that are heavily berried, must remember, that usually it is the second or sometimes the third year after planting, before plants again will produce many berries. Pyracanthas grow the first two years, at expense of flowers and fruit. Once the roots reach a certain maturity, flowering begins.

There are two occasions during the year when pyracantha shrubs may be pruned. The first is when gardener cuts the berries for holiday decorations. The second time to prune, is when the plant is flowering in late winter and spring. The gardener must remember then, that the more flower branches he cuts off the fewer will be the berries that develop later.

**SOME PYRACANTHA** plants are attacked by fire blight. The berries don't develop into full size, don't turn

red as they normally do, and branches die back. There isn't much gardener can do then except to cut the dead branches back into healthy branch wood. Pruning shear blades should be sterilized each time a branch is cut.

Pruning the fungus infested branches may prolong the life of the rest of the plant. Eventually plant may continue to die back and should be dug up and discarded.

Several wholesale pyracan-

tha growers spray their plants twice with a fungicide spray, as a precautionary measure to discourage possible fungus infestation. The first spraying takes place as flower buds

begin to open; the second as petals begin to fall.

Some gardeners tend to water pyracantha too often. Actually they are a drought resistant plant.



We hope that during the winter months you have prepared an area in your garden for spring and summer blooming annuals. Bedding plants are now appearing in the nurseries in a great many varieties. If you are planting these started plants be sure that you take the precaution of protecting them from snails, slugs and aphids. These predators can last out a severe winter and be much hungrier than you might think when you set out tender plants.

One precaution you should take to insure the safety of any new planting is to scatter a slug and snail bait, containing 5 per cent metaldehyde, around the plants.

## Garden Tips

Garden tips for the week . . . Poinsettias you received as Christmas gifts can be set out in a hot, dry spot in your yard. A sun trap. Let them die down and when they start to show signs of new growth, cut them back to about 6 to 8 inches from the ground.

Bedding plants will be flooding the market. Get the seedlings while young and fresh from good growers only.

Now is an excellent time to start that new lawn or renovate the old one. Start feeding your established lawn now.

There are all kinds of wonderful started bedding plants ready for your garden now. If you haven't had a vegetable garden recently, remember how delightful those fresh vegetables taste, and then look for a member of the California Association of Nurserymen. He'll have top-line seeds and transplants.

## Helps Dichondra

For those who like a beautiful dichondra lawn but dislike having to get down on hands and knees to pluck out offending weeds, there's good gardening news this spring. Red Star has developed Gronide, a combination fertilizer and weed control for use on both newly seeded and established dichondra lawns.

It provides the basic plant foods required for healthy beautiful lawns while at the same time controlling many weeds found in dichondra lawns. It contains Upjohn's Enide, a new herbicide (weed killer) which is effective on weeds such as crabgrass, bluegrass, Bermuda grass, barnyard grass, goosegrass, lambsquarter, carpetweed, knotweed, common chickweed, foxtail, smartweed, red sorrel and pigweed.

Gronide should be applied to established dichondra lawns twice a year to effectively control weeds, once in spring (March through April) and once again in the fall (October through November) using one pound per 100 square feet or one 25-pound bag to cover 2500 square feet of lawn. It is intended only for dichondra lawns and should not be used for any other type.

## Garden Clubs

Long Beach Garden Club will hear a talk on plant feeding by Bert Slatter of Los Angeles at a meeting at 7:30 p.m. Tuesday at Linden Hall, 208 Linden Ave. A question and answer period will follow. Anyone interested is invited.

"How to Grow Fuchsias" will be the subject of Loren Paulsohn of Inglewood, a consistent trophy winner at shade plant shows, at a meeting of the Fuchsia Society of Long Beach at 7:30 p.m. Thursday in Machinist Hall, 728 Elm Ave. He will accompany his talk with demonstrations of various points.

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# The Reluctant "Art" Director

(Continued from Page 9)  
Los Angeles. He studied the trade papers and read that Douglas Fairbanks Sr. would film "The Thief of Bagdad" in his studio on Santa Monica Boulevard in Hollywood.

GROT DREW fanciful sketches and designs and showed them to Fairbanks. Fairbanks liked them and made him one of the art directors on "The Thief."

Then he did sets on Mary Pickford's "Dorothy Vernon of Haddon Hall." Mary was America's sweetheart then—and Mrs. Douglas Fairbanks.

Grot did art direction for Goldwyn's "His Supreme Moment" and "Thief of Paradise." Then he went with DeMille and stayed three years, doing art direction for "Volga Boatman," "White Gold,"

"Road to Yesterday" and "King of Kings."  
In 1928, he went to Warner's First National, stayed 20 years and worked on 32 pictures, including "Zola," "Anthony Adverse" and "Sea Hawk."

WHEN HE worked on "Sea Hawk," starring Errol Flynn, he invented the ripple machine, he says.

Some called it "Inland Ocean." Others referred to it as "The Movie Sea" and "The Artificial Ocean." By whatever name, it was a studio miracle and has been adopted by other studios.

The ripple machine creates an illusion of ocean by sliding sheets of black "wave silhouettes" up and down in front of lights behind a muslin cyclorama, giving the appearance of a rough or calm

sea or waves behind ships. It did away with the danger of fickle seas, so dangerous to actors in sea-going roles when they were required to fall in oceans or sail on them for stormy weather shots.

"Midsummer Night's Dream" was his favorite picture. He liked its fantasy. "Allred Pierce" was his last big picture, before he retired in 1948.

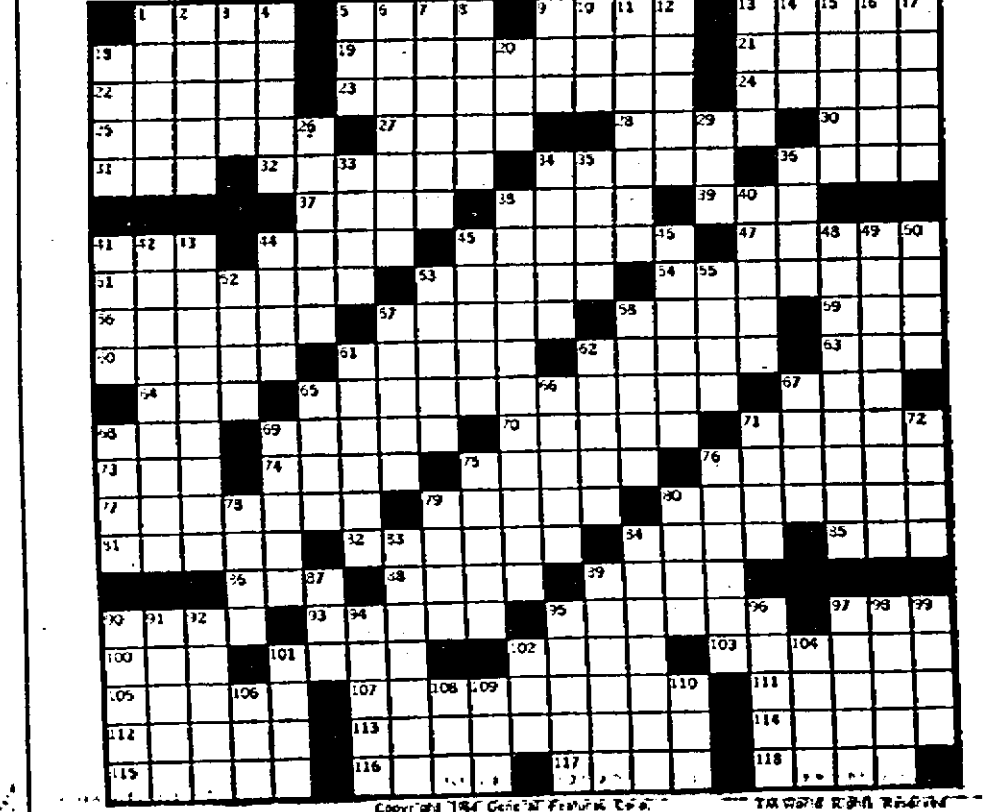
Has he stopped creating? "No," says the present and charming Mrs. Grot. "He has done murals and oils for our apartment. Last summer on the beach at Santa Barbara he painted a seascape. We call it 'Hazy Sunset'."

Although Anton Grot is a resident of Leisure World, he has not yet adopted many of its leisurely ways; obviously he never will.

## Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 29

- By H. I. Ristern**  
**ACROSS**  
1 Show astonishment.  
5 Covers.  
9 Barbary.  
13 Containers.  
18 Budding beauty.  
19 Compensation.  
21 Stay.  
22 Where Bowie fell.  
23 Health resort.  
24 Craze.  
25 Hidden.  
27 Golden.  
28 Luggage item.  
30 — four.  
31 Compass point.  
32 Germ cell.  
34 Precious stone.  
35 Goes at pace.  
37 Dixie senator.  
38 Breadwinner.  
39 Dos Passos trilogy.  
41 Great general.  
43 — Tyler.  
45 Vegetable.  
47 Chastity.  
51 Senatorial tests.  
53 Boundaries.  
54 Flatter.  
56 Whip mark.  
57 Special garb.  
58 Medicine.  
59 Letter.  
60 Ancestors.  
61 Disease carrier.  
62 — of learning.  
63 Blunder.  
64 Spanish hero.  
65 Relaxes; 3 words.  
67 Chinese tea.  
68 Exclamation.  
69 Fire.  
70 Feudal bigwig.  
71 Pillages.  
73 Swamp.  
74 In repose.  
75 Black — (breed of cattle).  
76 Beaverlike fur.  
77 Supplements; 2 words.  
79 Summum — (highest good).  
80 Watertight float.  
81 Varnish ingredient.  
82 Frightens.  
84 Football play.  
85 Gridiron performer.  
86 Pasture.  
88 Table scraps.  
89 Salts.  
90 Irish city.  
93 Dancer.  
95 Criticized.  
97 Silent.  
100 Wood sores.  
101 Peter — Hays.  
102 Spare —.  
103 Wisconsin city.  
105 — tubes.  
107 Not forbidden.  
111 Legally binding.  
112 In company with.  
113 Althor.  
114 Fit to be tied.  
115 Tall and lean.  
116 Corrodes.  
117 Corner.  
118 Contradict.  
**DOWN**  
1 Festive affair.  
2 Lesson.  
3 More or less.  
4 Another point.  
5 Man's nickname.  
6 Scenery.  
7 Be generous.  
8 Roofing material.  
9 Love; Latin.  
10 For each.  
11 Puzzles.  
12 Gloat.  
13 Military abode.  
14 Arab robe.  
15 Biblical mountain.  
16 Roman.  
17 Christmas —.  
18 Navigation board.  
20 Western Indian.  
26 Hindu author.  
29 Obligation.  
33 — Dict.  
35 Future officer.  
37 Honeybee genus.  
38 Burglar's take; Slang.  
39 People of France.  
40 Hiss hard.  
41 Plant.  
42 Flower head (used as a vegetable).  
43 Vehicles.  
44 The best; Slang.  
45 Picture puzzle.  
46 Chief.  
48 Fleet animal; 2 words.  
49 Repetition.  
50 Game animal.  
52 Fastened.  
53 Farm animals.  
55 Type of tax.  
57 Took a tramp.  
58 Transactions.  
61 Servants.  
62 Immunizing agent.  
65 Forbidden.  
66 Lisbon's river.  
67 Humble abodes.  
68 But; German.  
69 French river.  
71 San — Obispo.  
72 Place.  
75 Main artery.  
76 Middle East notable.  
78 Fine fabric.  
79 Adriatic seaport.  
80 Complain.  
83 City in Spain.  
84 Irish town.  
87 French friend.  
89 Unruly one.  
90 Pacific sea.  
91 Florida tourist town.  
92 Radioactive gas.  
94 Piers; Arch.  
95 Laughing.  
96 Biblical king.  
97 Italian city.  
98 Concord.  
99 Persian confederate.  
101 Sluggish.  
102 Numerical prefix.  
104 Feel concern.  
106 Printery supply.  
108 Batch.  
109 W German river.  
110 English river.







# GOURMET'S GUIDE

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**YOU CAN** go to Honolulu by jet. You can go to Hilo by ship. If you're feeling extra-athletic, you can even get there by paddle board.

But the easiest way to enjoy many of the tropical pleasures of the Hawaiian Islands is to visit the delightful Hawaiian Restaurant at 4645 E. Pacific Coast Hwy. in Long Beach. The Hawaiian is as spacious place with soft lights, lush green plants, fish netting, aquariums and numerous other island decorations.

Owner-hostess Thelma Mack, petite and personable, provides her guests with the finest Cantonese and American foods and novel entertainment. Chief Satini, a darling barrel-chested native of American Samoa, does wild fire dancing, actually burning himself with flame. There is music by The Islanders' Orchestra, singing by artistic George Kainapau and dancing by Kemo Mansfield and pretty island girls in brief costumes.

In answer to many requests, Mrs. Mack has restored exotic Cantonese chow mein to the a la carte menu. It's \$3.85 and one serving is plenty for two persons. Equally popular, and priced the same, is the No. 2 Cantonese dinner, which includes numerous tasty specialties of old China. The American side of the menu offers large complete dinners and such entrees as flaming shish kebab, \$4.25; shrimp creole, \$3.25, and teriyaki, New York cut and top sirloin steaks. The shish kebab includes delectable chunks of marinated lamb broiled with pearl onions, button mushrooms and bell peppers and served with boiled rice and fried eggplant.

The Hawaiian's skilled new maitre d' hotel is Max Bachman, formerly at Kelly's in Belmont Shore.

—TEDD THOMEY

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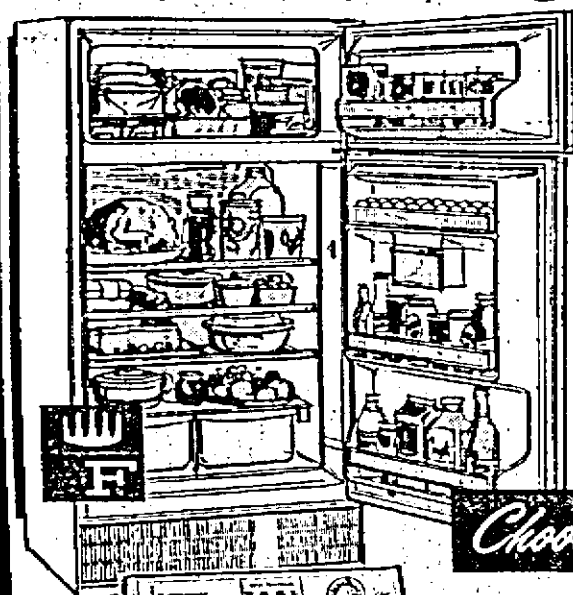
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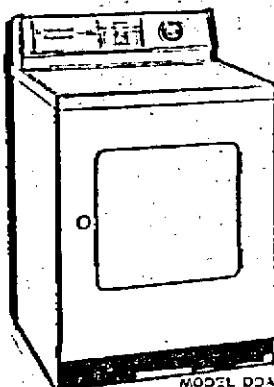
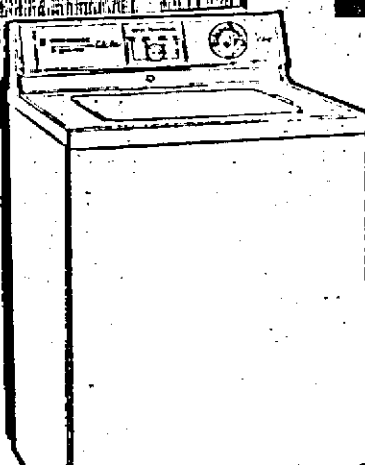
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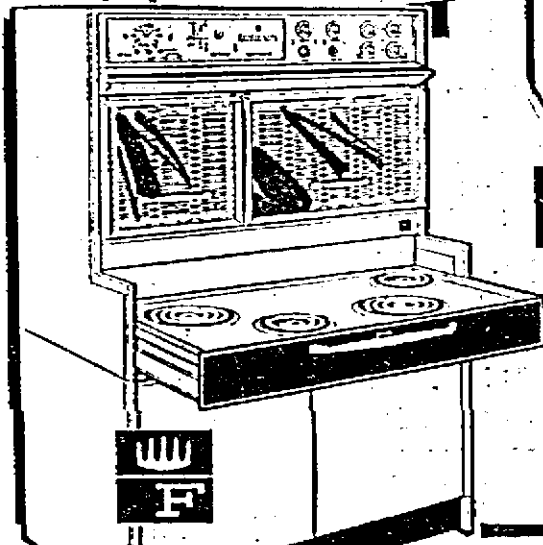
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# TeleViews

Sunday, March 8, 1954

**Drama Decline  
Irritates Critic**  
(See Page 15)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



—Staff Photo by Bob Shumway

**BABE UNGER DIRECTS ROBBERY SCENE**

## Bert's Eye View

By BERT RESNAK  
TV and Radio Editor

The two hooded gunmen raced from the Lafayette Hotel and a nearby policeman calmly stood and directed traffic.

It appeared as if the officer was more concerned with guiding cars than catching the criminals.

He was.

For the traffic was real and the criminals weren't. The hooded gunmen were actors for "Lee Marvin Presents—Lawbreaker," the channel 7 series which airs 7 p.m. Fridays in COLOR.

The series' episode this upcoming Friday was filmed in Long Beach.

Babe Unger, producer-director of the series, said Long Beach was selected for two reasons.

1. It has an outstanding police department.
2. The local case that will be dramatized carries a vital message.

"For it's not just a cops-and-robbers story," said Unger.

"It's very startling.

"It's about a woman who, facing her greatest problem and needing the most expert of help, goes to a common criminal."

★ ★ ★

### IT'S ABOUT ABORTION.

Why, then, the hooded robbers?

"One of the men involved in the robbery also is an abortionist," replied Unger.

That's his "common criminal" point.

"In this case, and most others," said Unger, "the abortionist is a man who would do anything for money, including robbery. He's a man with no medical background."

When such "vermin," in the course of illegal surgery, endanger the lives of their patients, it is not from a sense of

## 'Lawbreaker' in Long Beach



—Staff Photo by Karl Henderson

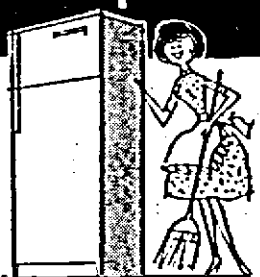
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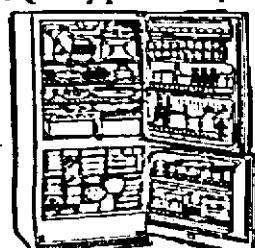
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**136<sup>88</sup>**

Free delivery, service and guarantee  
... Quantity prices on request.



**15.5 cu. ft. TWO-DOOR  
Refrigerator-Freezer**

Has large bottom freezer.

DOOLEY'S  
LOW  
PRICE

**288<sup>88</sup>**

FREE DELIVERY, SERVICE  
& GUARANTEE

**MOTOROLA**

NEW 1964 MODEL

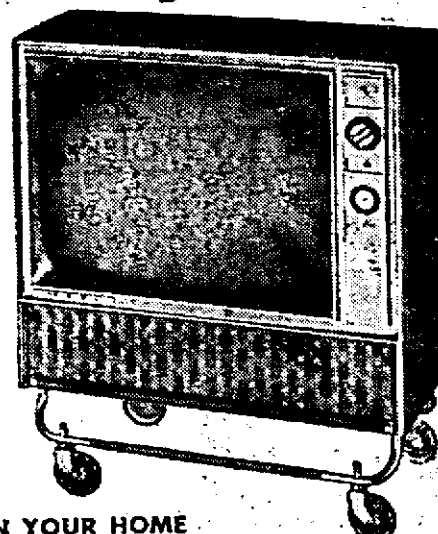
**23-inch CONSOLE TV**

WITH DELUXE ROLL-AROUND BASE

Power M chassis, frame grid tuner, Pull-push on/off control, golden voice speaker, all channel adaptability. Complete portability with easy-rolling wheels.

**178<sup>88</sup>**

FREE DELIVERY, GUARANTEE & 90-DAY SERVICE IN YOUR HOME



**MOTOROLA**

NEW 1964 MODEL

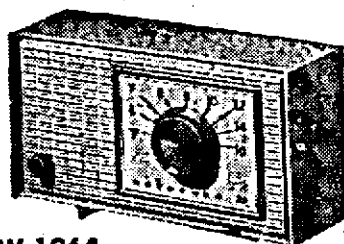
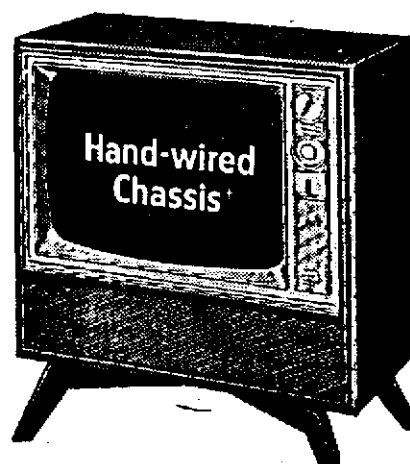
**23" SWIVEL CONSOLE TV**

BEAUTIFUL WOOD CABINET

IT SWIVELS! Turns for best viewing from any seat in the room. Has power M chassis, frame grid tuner, pull-push on/off control, golden voice speaker, all channel adaptability.

**198<sup>88</sup>**

FREE DELIVERY, GUARANTEE  
AND 90-DAY SERVICE IN YOUR HOME



NEW 1964

**MOTOROLA  
TABLE RADIOS**

Large Selection to Choose From  
AT LOW DISCOUNT PRICES!

NEW 1964  
**MOTOROLA  
19" Portable TV**

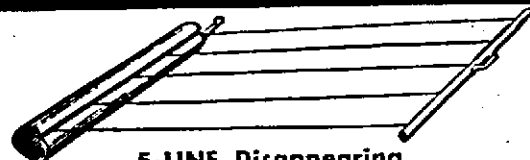
WITH  
ROLL-AROUND STAND

Has out-front sound, Golden Voice speaker, front mounted controls, pop-up handle.

**139<sup>88</sup>**



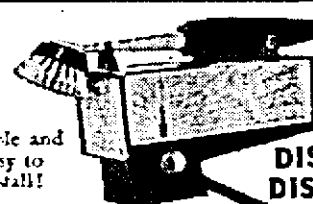
FREE 90-Day Service  
in Your Home



**5-LINE Disappearing  
ROLLAWAY CLOTHESLINE**

All aluminum case, pulls out to 32 ft. 160-foot drying area.

**13.88**



Simple and  
Easy to  
Install!

NEW  
PRINCESS  
DISHWASHER


**15.88**



**DOOLEY'S Hardware Mart**

5075 LONG BEACH BLVD.,—NORTH LONG BEACH

New 1964  
**KING O' LAWN**  
TEMCO MODEL  
POWER EDGER  
2 H.P. Gas Engine  
Recoil Starter



Makes those hard jobs easier! Trims curves, angles or straight edges.

**46<sup>88</sup>**

If it's a KING O' LAWN It's the Best!



50-FOOT  
Vinyl Green Transparent  
**GARDEN HOSE**  
Unconditionally Guaranteed.  
Lightweight hose with brass couplings.

Why NOT Have the Best at DOOLEY'S Low, Low PRICES!

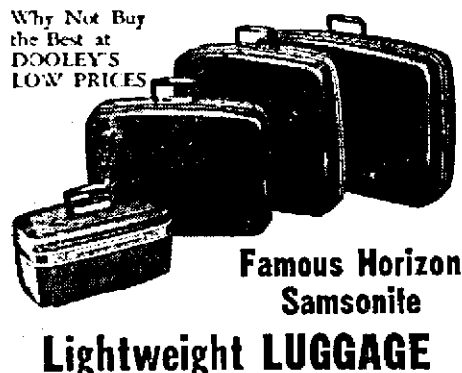
**2<sup>88</sup>**



Quality Red Star  
**Steer Manure Fertilizer**

**SPECIAL 3 BAGS 96<sup>c</sup>**

Why not have the Best at Dooley's Low Prices!



Why Not Buy the Best at DOOLEY'S LOW PRICES

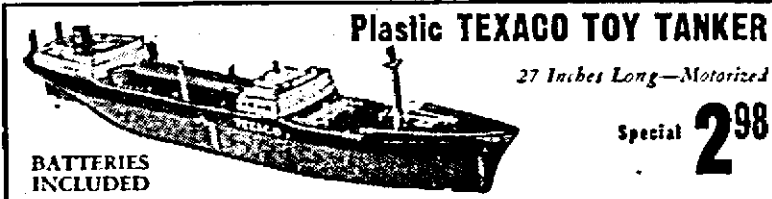
**Famous Horizon Samsonite Lightweight LUGGAGE**

Here's the best value packed luggage you can buy... lightweight, super-strong Samsonite Horizon "gives" anywhere without a care in the world. Vinyl Bond construction resists dust, scuffs and stains.

Style	Reg. Price	SALE
Ladies' O'Nite	22.95	15.97
Ladies' Wardrobe	34.95	23.97
24" Pullman Case	27.95	19.97
26" Pullman Case	37.95	26.97
Men's 21" Companion	22.95	15.97
Two-Suiter	37.95	26.97

**Dooley's METAL LUGGAGE SPECIALS!**

24" Suitcase	4.88
26" Suitcase	5.88
28" Hand trunk	6.88
30" Footlocker	9.88



**Plastic TEXACO TOY TANKER**  
27 Inches Long—Motorized  
Special **2<sup>98</sup>**  
BATTERIES INCLUDED

**New Store Hours:**  
**MONDAY & FRIDAY**  
**9 to 9**  
Tues., Wed., Thurs., Sat.  
**9 to 6**  
**SUNDAYS 10 to 5**



Heavy Galvanized  
**20-GALLON TRASH CAN**  
a quality tapered can with handles

**DOOLEY'S SPECIAL 1<sup>69</sup>**

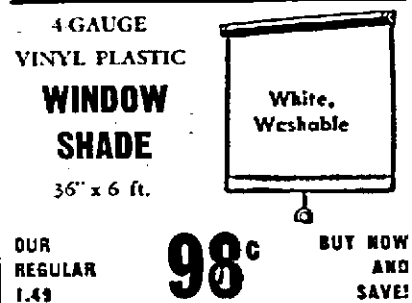
**WE ARE THE MANUFACTURERS!**

FULL FRAMED  
ALL ALUMINUM  
**WINDOW SCREENS**  
INCLUDING HARDWARE



Small Stock Sizes **1<sup>58</sup>** ea.  
Med. Sizes...1.98 ea.  
Large Sizes...2.19 up

4 GAUGE  
VINYL PLASTIC  
**WINDOW SHADE**  
36" x 6 ft.

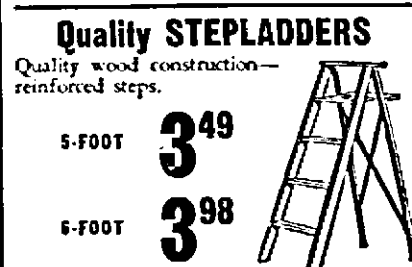


White, Washable

OUR REGULAR 1.49 **98<sup>c</sup>** BUY NOW AND SAVE!

**Quality STEPLADDERS**  
Quality wood construction—reinforced steps.

5-FOOT **3<sup>49</sup>**  
6-FOOT **3<sup>98</sup>**



**POOL CHLORINE 39<sup>c</sup>** gal.



Quality Polished Aluminum  
**3-Position CHAISE LOUNGE**  
Complete with Pad

Has a strong, sturdy twin frame. Complete with full-size pad of 100% new material.

**11<sup>88</sup>** Fully Assembled

Dooley's Everyday Low, Low Prices  
**ALL TOP BRANDS CIGARETTES**

REGULARS . . . **2<sup>00</sup>** cts.  
KING SIZE OR FILTER TIP . **2<sup>12</sup>** cts.



Quality Dishmaster  
**BRUSHES**

Regular 50c **SPECIAL . . . 33<sup>c</sup>**



**BUFFERIN**  
100 Tablets  
Special . . . **86<sup>c</sup>**



**Crest TOOTHPASTE**  
with Flouristan

FAMILY SIZE Reg. 83c . . . **59<sup>c</sup>**

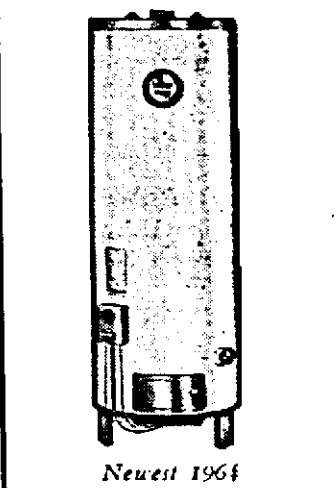
**Stripe TOOTHPASTE**  
GIANT SIZE

Reg. 51c . . . **33<sup>c</sup>**

**LISTERINE ANTISEPTIC**

Medium Size . . . 49c  
Large Size . . . 64c  
Family Size . . . 83c

**VITALIS HAIR TONIC**  
12-oz. Economy Size **98<sup>c</sup>**



Newest 1964  
**30-GALLON WATER HEATERS**  
By Pioneer  
GLASSLINED, 10-YR. WARRANTY

The overwhelming choice of architects and builders. This new water heater by Pioneer has exceptional quality and proven dependability.

**DOOLEY'S LOW PRICE 48<sup>88</sup>** ea.

**Water Heater Installation**  
If you call by noon we'll have your new water heater installed before the day is out . . . for later calls we guarantee installation within 24 hours.

**Dooley's RECORD SPECIAL! 45-RPM RECORDS**

Thousands to choose from: Decca, Mercury, Capitol, ABC, Paramount, Epic, MGM.

**SPECIAL SALE PRICE 15<sup>c</sup>** ea.

**RED-E-LUBE MOTOR OIL 15<sup>c</sup>** qt.  
In 20—30—40 Weight

**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.,—NORTH LONG BEACH  
44 years in Long Beach—Acres of Free Parking!

# Spray Day for Painted Ladies



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**EVERYBODY KNOWS** about finger-painting.

It is an art in which young children indulge as an outlet for their creativity and, according to psychologists, their frustrations.

It is also a messy practice.

With no intent to be childish, the producers of ABC-TV's "Burke's Law" this Friday move finger-painting to adulthood.

The new art is called "body-painting" and it's even messier.

How to do it?

You start by having yourself sprayed with paint. Then you sit down or lie down on a large, floored painting canvas.

From there on out, all you need do is wiggle.

The result of all this torso flipping is a massive production of impressionistic art.

The word "art" is that of the producers of "Burke's Law."

★ ★ ★

**THERE IS AN IMPORTANT** thing you should know before you start body-painting.

The paint really isn't paint. To spray your body with real paint could be physically damaging. Not to mention that you might walk around for months looking like a sloppy barber pole.

"Burke's Law" used a food-product thickener as their paint and pressure-sprayed it on their torso wigglers.

After body-painting, it took each of the wigglers four hours of soaking in bathtubs to thin the thickener.

The three lovely girls who participated in the body-painting scenes don't recommend it as a lifetime hobby.

If you're a professional actress and are required to do it a time or two, well ok.

Especially ok if you're paid by the hour.

For body-painting, including the preparation time, is a fairly long process.

It is the hourly pay for the long process that is the major consolation in the messy undertaking.

The three actresses came away considerably enriched by the experience.

## Television Series Features Mouse

**NEW YORK (UPI)**—Director Alan Rafkin was brought here from Hollywood by Ed Sullivan's Sylvan Productions to make a pilot for a television series featuring a chimpanzee, but he wound up with a mouse.

Topo Gigio, the Italian mouse puppet that has been seen frequently on Sullivan's CBS variety show, is the subject of the new pilot and projected series. The "Loveable Louie" chimp series has been postponed for the time being.



**SHAPELY KAY SUTTON** (picture at left) is under the gun—spray, that is—triggered by Jimmy Rugg, special effects man. At right, Kay (center) joins two other lovelies—how can you tell?—Beverly Adams (front) and Margaret Mason. The three girls, with restrained enthusiasm, are body-painting a floored canvas for an impressionistic art sequence in "Burke's Law" at 8:30 p. m. Friday, channel 7.

# FREE SANDBLAST

THIS WEEK with every **KENITEX** job

PLUS  
**EXTRA WINTER BONUS**

**25,000**

with  
each  
job!



PAINT NOW WITH

# Kenitex

EXTERIOR . . . TEXTURE . . . COATING  
**GUARANTEED FOR 10 YEARS**

Against Chipping, Flaking or Peeling

**KENITEX**—RENEWS, INSULATES, BEAUTIFIES, WEATHERPROOFS STUCCO, FRAME, BRICK  
**KENITEX**—Used on over 600,000 homes, apartments, commercial and industrial buildings from coast to coast since 1946. Kenitex is pressure-sealed to sidewalks and in one low-cost application. This revolutionary finish is shot on by powerful air pressure—fills cracks and holes, hides ugly flaws, gives a beautiful texture that's actually thicker than 20 coats of paint! Applied without fuss, mess, or odor by specially trained workmen!

**KENITEX is a "once in a lifetime" job. Retains its good looks year after year.**

**NO MONEY DOWN**

1st Payment  
in May



CALL DIRECT . . . OR  
CALL COLLECT  
DAY OR NIGHT  
NO OBLIGATION

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Serving Los Angeles  
and Orange Counties

Marwalk-Artista Area  
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Los Angeles Area  
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BEAUTIFUL MODERN  
COLORS TO CHOOSE  
FROM • MAKE YOUR  
HOME THE SHOWPLACE  
OF THE NEIGHBORHOOD



# Hickman Hill Hits TV Trail

By VERNON SCOTT

HOLLYWOOD (UPI)—Here's a hick you've got to admire.

His real name is Hickman Hill. He's the grandson of the great cowboy star Tom Mix. He is in Hollywood to make his acting debut in this Saturday's "Gunsmoke."

Hick (that's his nickname) will play a cowboy, which is a good thing because that's what he is in real life down in Laredo, Texas.

Hick, 19, landed in Hollywood after his first—and last airplane ride. With Adam's Apple jumping up and down like a yo-yo, Hick said he'd never get on another plane.

"It was terrible," he said, scuffing his cowboy boots against the table leg in fancy Scandia restaurant. "We were up 31,000 feet and going 500 miles an hour. That's too high and fast for me. I'm going back by train."

Hick Hill is a tall, handsome kid in a rawboned kind of way whose hands and feet seem too big for the rest of him.

He's clear-eyed, straight-forward and knows nothing about acting.

Cynically or not, a public relations firm and CBS brought him to Hollywood essentially to

plug "Gunsmoke." But Hick (and isn't it a good thing he didn't take his grandfather's name, winding up as Hick Mix?) will be paid \$300 for his acting chores.

"That's a lotta money," he grinned.

"As a cowboy on my father's ranch (6,000 acres) my wages are only \$5 a day—just like the other cowhands. 'Course, when we're irrigating I make \$6 a day, but we work seven days a week."

★ ★ ★

**HICK'S PAPA RUNS** between 2,000 and 4,000 head of steers. Hick rides herd, mends fences, digs post holes, brands cattle and vaccinates the critters.

He never knew his famed grandfather who died in a 1940 automobile crash. But he's seen some of his old movies and admires his mother's father as a fine actor. This opportunity to appear on television has ignited within Hick the hope of becoming an actor himself.

Sitting in the restaurant, his Stetson stamper hat at his side, young Hick looked every inch a cowboy.

"I'd like to become an actor and wear western clothes, just like we do down home," Hick said. "Ranching is a lot of fun but it sure isn't anything like you see in movies and TV."

★ ★ ★

**"OUT ON THE RANCH** we don't carry no guns or guitars, and there's no romance like galloping along on your pony and riding off with a girl. When I meet up with a girl I like to be afoot."

When Hick was approached for his small role, a letter had to be dispatched to the ranch. There is no telephone.

"The nearest phone is 12 miles away," Hick explained. "But we don't miss it much. It'd cost us \$500 a mile to get a telephone strung out to us. And I don't know of anybody worth hearing from at those prices."



HICKMAN HILL

## TeleVues

FOR THE WEEK STARTING MARCH 8, 1964

Bert's Eye View .....	1
Television Movie Tips .....	11
Pan and Fan .....	17
FM Highlights .....	19
Radio .....	19
Week's Top Shows .....	19

BERT RESNIK, EDITOR



CELEBRATING ST. PATRICK'S DAY a bit early, Joe Feeney and Kathy Lennon keep a shamrock date during "The Lawrence Welk Show" at 8:30 p.m. on Saturday, channel 7.

## Long Beach 'Queen' Aids State Hospital

Her wish for a popcorn machine earned Mrs. Doris Ballard of Long Beach the title of "Queen for a Day" in the program to be televised 3:30 p.m. Monday, channel 7.

The popcorn machine, Mrs. Ballard hopefully specified, should be given to patients at Fairview State Hospital in Costa Mesa.

Jack Bailey, master of ceremonies for the program, said that television star Jack Smith will go along with the popcorn machine to provide entertainment.

When Smith leaves after the party, the machine will remain as a permanent fixture of Ward No. 33.

For her personal use, Mrs. Ballard was awarded a clothes dryer.



\*NOW THAT THE RERUNS HAVE STARTED—MY BOY FRIEND WON'T HAVE ANY EXCUSE FOR NOT TAKING ME OUT!!



TOM MIX . . . Grandson on "Gunsmoke"

## ANNUAL PRE-TAX CLEARANCE

### DRASTIC PRICE REDUCTION

OUR STOCK MUST BE REDUCED BEFORE TAXES — TREMENDOUS SAVINGS IF YOU BUY NOW! OVER 200 APPLIANCES ON SALE

### YOU SAVE!

We have just purchased 40 of last year's model ovens and toasters . . . Buy yours now at BELOW DEALER COST . . . You'll save enough to travel 100 miles.

Models from	\$14.95
Waffle Irons	22.00
Coffee & Seltzer Dispensers	24.00
Coffee 20 oz. Water Heater	27.00
Coffee 60 oz. Water Heater	27.00
Coffee & Seltzer Ovens	129.00
Coffee & Seltzer California Ovens & Toaster	124.00

### WEDGEWOOD FACTORY DEMOS

Oven & Toaster, Double Glass Door, Triple Reflector	\$139
30" Slide in with Glass Door	\$119

### BUILT-INS

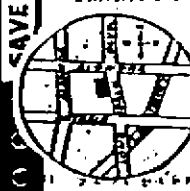
Wedgehead Oven & Toaster	\$119.00
Wedgehead 40" Cooktop for 325.00	
Wedgehead 30" Cooktop for 225.00	
Wedgehead 20" Cooktop for 135.00	
Wedgehead 20" Cooktop for 99.00	

O'Keefe 40" Convection	449.00
O'Keefe 30" Convection	249.00
O'Keefe Oven & Toaster	109.00
Frigidaire Electric Broiler	74.00
Frigidaire 30" Floor	249.00
Frigidaire 40" Floor	279.00
Frigidaire Dishwasher	119.00

### DO YOU NEED A SECOND REFRIGERATOR for POP at the POOL?

FRIGIDAIRE	45.00
FRIGIDAIRE	65.00
FRIGIDAIRE (2-Door)	89.00
FRIGIDAIRE RANGE	79.00
COLDSPOT Cross-Top FREEZER	79.00

1-Year Guarantee Delivered and Installed



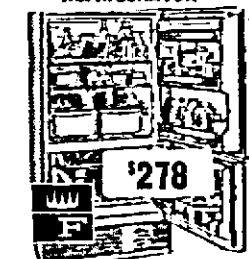
STORE HOURS: DAILY 9 to 6, MON. & FRI. 9 to 5 SATURDAY 9 to 5, CLOSED SUNDAY

**TRADER TUCKER**  
1003 S. Long Beach Blvd.  
ME 8-7465

### FRIGIDAIRE WASHER

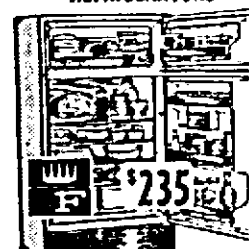


### FRIGIDAIRE REFRIGERATOR



New model Frigidaire . . . has 143 lb. freezer below . . . sliding shelf, separate door, automatic defrost in rear door section. A real value. Model FOS 143 B.

### FRIGIDAIRE REFRIGERATORS



No defrosting of this family size refrigerator section . . . it's automatic. Zero Zone. Freezer holds 115 lbs. with Pure Guard and vegetable hydrators.

# SUNDAY

March 8, 1964

## ★ PAID ADVERTISEMENT 7:00 A.M.

- 2 Lamp Unto My Feet: "The Cape" (pt. 2)
- 4 Mr. Wizard, Don Herbert
- 11 White Hunter, R. Reason 7:30

- 2 Look Up & Live: "The History of Asceticism," Peter Donat (pt. 2)
- 4 (Clr) Journey of Lifetime
- 9 Movie: "Northern Pursuit," Errol Flynn (43)
- 11 Highway Patrol, Crawford 8:00 A.M.

- 2 Camera Three: "Armageddon of Art," Huntington Hartford
- 4 Movie: "Abilene Town,"
- 5 In God We Trust (Jewish)
- 11 Great Churches: 1st Baptist, Claremont
- 13 Gospel Favorites (music) 8:30

- 2 Light of Faith: Rabbi Leonard Helman, Temple Beth El (San Pedro)
- 5 Herald of Truth
- 7 Sunday Chapel (relig.) 9:00 A.M.

- 2 Learning '64: "Careers"
- 5 The Adventist Hour
- 7 Movie: "Angel on the Amazon," George Brent
- 9 Movie: "Return of the Badman," Randolph Scott
- 11 Movie: "Cockeyed Miracle," Frank Morgan (46)
- 13 Variedades, R. Iglesias 9:30

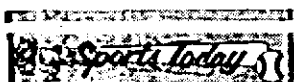
- 2 Discovering Art: "Freud"
- 4 The Christophers 10:00 A.M.

- 2 Movie: "My Gal Sal."
- 4 This Is the Life (Luth.)
- 5 For Kids Only, V. Colvig
- 13 Panorama Latino 10:30

- 4 Frontiers of Faith, Dr. Staack: "Samuel"
- 7 Movie: "They Made Me a Killer," Robert Lowery
- 9 Sargent Shriver (box)
- 13 (Color) Faith for Today 11:00 A.M.

- 4 Movie: "Steel Helmet,"
- 9 Our Miss Brooks, E. Arden
- 11 Wonderama, Al Lohman
- 13 Church in the Home
- 34 Aquí Alex Prada 11:30

- 2 Sum & Substance, Dr. Harvey with Lew Ayres
- 5 HOME BUYERS' GUIDE
- ★ Paul Langford visits new homes throughout So. Calif.
- 9 (Color) Movie: "Last of the Vikings," C. Mitchell 12:00 NOON
- 2 Capitol Hill to California: John Hart with Frederick G. Dutton
- 7 (Color) Challenge Golf



**CHALLENGE GOLF**, 12 noon, in color, ch. 7, has Sam Snead and Ted Kroll challenging Arnold Palmer and Gary Player at Hesperia.

**BASEBALL**, 1 p.m., in color, ch. 5, from Palm Springs, is the second in a 2-game series between the L.A. Angels and the Chicago Cubs.

**SPORTS SPECTACULAR**, 2:30 p.m., ch. 2, covers the 1964 world figure skating championships (Dortmund, Germany), and the world Star Class sailboat championships on Lake Michigan.

**NCAA SKI Championships**, 3:30 p.m., ch. 9, with Denver seeking team honors for the 8th season in 11 years, as giant slalom, jumping, downhill and cross-country events are seen from Dartmouth.

**WONDERFUL WORLD of Golf**, 4 p.m., in color, ch. 4 (also 2:30 p.m., ch. 10), goes up in the Swiss Alps for a match between Bobby Nichols and Jacky Borg.

- (see sports box)
- 11 Top Star Bowling: Steve Nagy vs. Ray Orf
- 13 Rev. Oral Roberts (relig.) 12:30
- 2 Face the Nation: Gov. Nelson A. Rockefeller (from Manchester, N.H.). Sen. Goldwater will appear next week
- 4 Legacy of Light
- 5 Baseball Bufile, Benny (Levine) the Fan
- 13 Social Security in Action 12:45
- 5 (Color) Angels Warm-Up
- 13 Public Service Film 1:00 P.M.

- 2 Viewpoint: Vaughn Meader
- 2 Viewpoint, John Hart
- 4 (Color) Ethics: "A Tale of 10 Cities." Religious Ghetto
- 5 (Color) Baseball (spt box)
- 7 (Color) Saga of Western Man: "1898" (see box)
- 11 Movie: "Day the Earth Stood Still," M. Rennie
- 13 Voice of Calvary 1:30

- 2 L.A. Report, G. Holcomb
- 4 (Color) "Should Christians Attempt to Convert Jews?"
- 9 (Color) Movie: "Last of the Vikings" (see 11:30 a.m.)
- 13 Cal's Corral (to 4 p.m.)
- 34 La Madrastra (serial) 2:00 P.M.

- 2 Insight—Protestant-Catholic: "Birth Control"
- 4 (Color) Tales of the West: "The Mormon Migration."
- 7 Directions '64: "The Strength of the Synagogue."
- 2:30

- 2 CBS Sports Spectacular (see sports box)
- 4 Music: Mostly for Moderns
- ★ Stan Kenton—Lauris Jones on "College Report," in color, by Occidental
- 7 King's Highway (CHP) 3:00 P.M.

- 4 Sunday, Frank Blair, with a look at preparations for coverage of the New Hampshire primaries
- 7 Honeymooners, J. Gleason
- 11 "WAR ZONE"—movie
- ★ Pres. by UNION MORTGAGE "Destination Gobi" 3:30

- 5 The Cheaters, John Ireland
- 7 Conversations with William Winter: Georgiana Hardy, B'd of Education
- 9 TV 9 SPORTS SPECIAL!
- ★ NCAA SKI CHAMPIONSHIPS! (see sports box)
- 34 La Desconocida (serial) 4:00 P.M.

- 2 One of a Kind. Really two quickies today, with "Doors" finding Harry Reasoner ambling through the world of doors in a humorous essay, and Robert Trout moderating "News Clues," an informational quiz
- 4 (Color) Shell's Wonderful World of Golf (sports box)
- 5 Peter Gunn, Craig Stevens
- 7 Press Conference: Murray Chotiner
- 13 Robin Hood, R. Greene 4:30

- 5 Boots & Saddles, J. Pickard
- 7 Science All-Stars, Don Morrow, Adm. Arleigh A. Burke recalls the Constellation
- 9 UCLA MEMORIAL
- ★ ACTIVITIES SHOW! TV 9 SPECIAL! (see box)
- 13 Movie: "Boys from Brooklyn," Bela Lugosi (52). 5:00 P.M.

- 2 Alumni Fun, Clifton Fadiman. A quarter-final round pits TV's "Pat" Weaver, actor Robert Ryan and Rep. Thomas Curtis (R-Mo.) of Dartmouth against Sammy Kaye, sportsman John Galbreath and editor John Whiting of Ohio.
- 4 (Color) Wild Kingdom, Marlin Perkins. "Poles Apart." How animals dif-



**LAURIS JONES**, conductor of the Long Beach Symphony, appears with band leader Stan Kenton during "College Report" at 2:30 p. m. Sunday, channel 4 in COLOR.

- fer in structures, habits and adaptations.
- 5 Blue Angels, Don Gordon
- 7 Trailmaster
- 9 Movie: "Adventures of Robin Hood," Errol Flynn
- 11 CHILLER THEATRE

- ★ Pres. by UNION MORTGAGE "The Flame Barrier," Arthur Franz (58) 5:30

- 2 Ted Mack's Amateur Hour
- 4 (Color) College Bowl, Robt. Earle. With Massachusetts retiring undefeated, Kansas State meets Bard College (Annandale-on-Hudson, N.Y.)
- 5 The Invisible Man
- 34 La Hora Catolica (Cath.) 6:00 P.M.

- 2 20th Century, Walter Cronkite: "Traffic 'round the World."
- 4 (Color) Meet the Press: Sen. Hubert H. Humphrey (D-Minn.)
- 5 FARMER JOHN HAM
- ★ Brings Action & Fun . . . LIVE! POLKA PARADE
- 7 Movie: "The Creature Walks Among Us," Jeff Morrow (56-1st run)
- 13 (Color) Rocky & Friends
- 34 Teatro Fantastico (chldrn) 6:30

- 2 Mr. Ed, Alan Young. Ed befriends a beat-up sway-back horse
- 4 KNBC BIOGRAPHY
- ★ JACKIE ROBINSON
- Mike Wallace hosts.
- 9 "CONFORMITY" TV 9
- ★ EXCLUSIVE! (see box)

- 11 Movie: "Destination Moon," Warner Anderson
- 13 (Color) Rod Rocket Show 7:00 P.M.
- 2 Lassie, Jon Provost, Wallace Ford. Missing sheep are found with old shepherd
- 4 The New Hampshire Primary (see box).
- 5 R. BURTON & J. MASON
- ★ "DESERT RATS" with Robert Newton (53). Defense of Tobruk.
- 13 Outlaws, Barton MacLane
- 34 TV Musical Ossart 7:30

- 2 My Favorite Martian, Ray Walston. Tim decides to become an ace police reporter by tuning in police calls on Uncle Martin's head antennae.
- 4 WALT DISNEY'S
- ★ "WONDERFUL WORLD OF COLOR"—Presented by EASTMAN KODAK CO. "A Taste of Melon." Roger Mobley, Michael McGreevey, Billy Mumy, Terry Burnham. Country brothers wage a battle of pranks against a new city boy.
- 7 Travels of Jaime McPherson, Dan O'Herlihy,

Harold J. Stone, Barbara Nichols. When pouch with \$25,000 to stem an Indian famine turns out to contain only a paper-wrapped brick, Doc is charged with stealing the money.

- 9 L. A. TV PREMIERE!
- ★ "PAT OR DIE"—E. Borgeau (60-1st run). One man against the Mafia.
- 34 Estudio de Pedro Vargas 8:00 P.M.

- 2 Ed Sullivan (see box)
- 13 Mike Hammer, McGavin
- 34 Corridos de Toros 8:30

- 4 Grindl, Imogene Coca, Jay C. Flippen. Grindl saves a former railroad engineer from a lonely old age by finding the perfect job for him.
- 7 Arrest & Trial, Ben Gazzara, Chuck Connors, Janet Margolin (of "David and Lisa"), Peter Fonda. Girl's father goes gunning for her sweetheart
- 11 Bold Journey: "Conquest of Mt. McKinley"
- 13 (Color) Ski Show, Malone 9:00 P.M.

- 2 The Judy Garland Show. A program of hit tunes from the movies is offered by Judy in her second solo concert of the season, both since announcing her March 29 retirement
- (Color) Bonanza, Dan Blocker, Glenda Farrell. Wrinkled female prospector saves Hoss from the hangman's
- 5 Mr. Lucky, John Vivyan
- 11 Boston Symphony, Charles Munch
- 13 (Color) Operation Success 9:30

- 5 It Is Written, Vandeman
- 9 FRANK LOVEJOY stars
- ★ In "BUS STOP"
- 13 Dan Smoot Reports 9:45
- 13 Capitol Report, D. Jackson 10:00 P.M.

- 2 Candid Camera, Durward Kirby, with his 21-year-old son Randy as a litter bug.
- 4 John MILLS—Curt JURGENS
- ★ IN MEMORABLE DRAMA "THE HELL WALKERS" DePent Show of the Week with George Voskovec.

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**SARGENT SHRIVER**—"The Peace Corps, Politics and Poverty" is the broad 3-pronged topic for a special interview with LBJ's leader of the war on poverty, at 10:30 a.m., ch. 9.

**1898—Emergence of the U.S.** as a leading world power, third in the "Saga of Western Man" series seen initially last weekend, is reprised at 1 p.m., in color, ch. 7.

**UCLA ACTIVITIES CENTER**—Ted Meyers previews the 13,000-seat Memorial center due to be completed on the Westwood campus in time for the 1965 commencement. Films show the ground breaking, the Bruins' present buildings, and the top-ranked basketball team at 4:30 p.m., ch. 9, with Meyers showing scale models of the center, and interviewing cage coach Johnny Wooden, Chancellor Franklin D. Murphy and others.

**CONFORMITY**—Harry Reasoner narrates the first local screening of an hour-long documentary, winner of four awards including a regional Emmy, at 6:30 p.m., ch. 9. Show deals with the extreme to which conformity is carried out in our adherence to "accepted" conventions, and points out how this lessening of individuality and independence is frighteningly similar to the way of life in totalitarian countries.

**NEW HAMPSHIRE PRIMARY**—The political scene in the Granite State in the final days before Tuesday's primary is covered in the first in a series of 38 pre-election NBC specials under the over-all title "The Campaign and the Candidates." Frank McGee is anchorman from Manchester, N. H., at 7 p.m., ch. 4.

**ED SULLIVAN**—A full-hour salute to ASCAP (American Society of Composers, Authors and Publishers) on its 50th anniversary headlines Phil Silvers (via tape), Steve Lawrence, Juliet Prowse, Florence Henderson, Blossom Seeley, Jerry Vale and Aretha Franklin. Making their U.S. TV debut on the 8 p.m., ch. 2, hour are the Dave Clark Five, British vocal and instrumental group whose "Glad All Over" record last month displaced a Beatles disc as Great Britain's top single.

**Gusti Huber**, Englishman, hired to hound Nazi war criminal for the rest of his days, becomes so absorbed by the evil of which he is to remind the ex-con that he sinks into the morass of his own hatred. Hour is in color.

**Freedom University**, Max Skousen concludes talk.

**TV DEBUT—IN COLOR!**

★ **"THE PROUD ONES"** — Robert RYAN, Virginia MAYO, Jeffrey HUNTER!

**11 News**, Burrell & Coates

**13 The Ann Sothern Show**

**34 Arriba Sinaloa (musical)** 10:30

**2 What's My Line?** J. Daly

Guests: Steve Lawrence, Martin Gabel

**5 MONEYMAKERS FOR YOU**

★ **BUSINESS OPPORTUNITIES** with Jack Rourke

**9 ACTION! BOLD!**

★ **"SPRINGFIELD RIFLE"** GARY COOPER . . . Phyllis Thaxter (52)

**11 Opinion in the Capital:** Mayor Sam Yorty

**13 Newsroom**, Don Rose

**34 Manolo Fabregas Show** 11:00 P.M.

**2 Sun. News**, Charles Kuralt

**4 KNBC NEWS—Los**

★ **ANGELES REPORT—COLOR**

**5 Open End**, David Susskind "Money Talks: The New Millionaires." Horatio Alger stories are personified by six multi-millionaires

**11 American Teenager Today**, R. Harold Taylor. Effects of the Beatles on our youth are discussed by author Robert Paul Smith, "Seventeen" editor Ruth Whitney, actor Keir Dullea

**13 Movie: "Bond Street,"** Roland Young (48)

**34 Tiempos y Contrastes** 11:15

**2 Movie: "A Foreign Affair,"** Marlene Dietrich, 11:30

**4 Movie: "Johnny Belinda,"** Jane Wyman (48). Oscar

**34 Noticiero 34 (News)** 1:00

**2 Movie: "Wild and Woolly,"**



## SPECIAL

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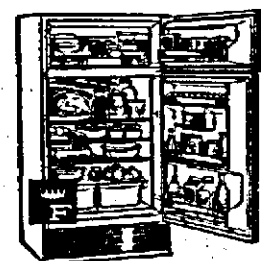
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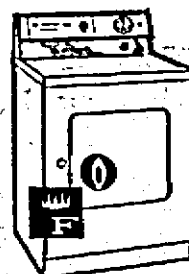
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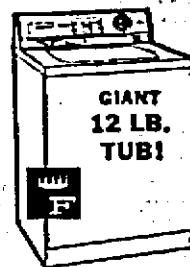


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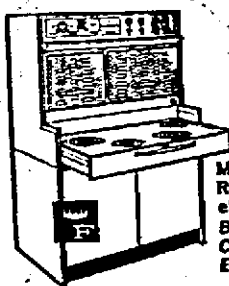
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# MONDAY

- March 9, 1964  
★ PAID ADVERTISEMENT  
6:00 A.M.  
2 NYU: "Greece & Rome"  
6:30  
2 Amer. Political Heritage  
4 (Color) Feltelson on Art:  
"Gustave Dore"  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs, with  
N. H. Gov. John King  
7 Cartoon Capers  
7:30  
7 Zorrama (San Diego)  
11 Columbia Univ. Lectures  
7:45  
5 For Kids Only (cartoons)  
9 Cartoonville  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 Cartoon Capers  
9 Pancake Man (cartoons)  
11 The Chucko Show  
8:30  
7 Love That Bob! Cummings  
9 Big Babysitter (cartoons)  
9:00 A.M.  
2 News with Harry Reasoner  
4 New Hampshire: The  
Woman's View (see box).  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 The Jack LaLanne Show  
13 Morning News  
9:15  
13 Guideposts (to 11:30)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
7 The Pamela Mason Show  
with wigmaker Karen  
Stewart  
11 Movie: "Dancing Coed,"  
Lana Turner (39)  
10:00 A.M.  
2 The McCays, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Restless Gun, John Payne  
9 Movie: "Desperate," Steve  
Brodie (47)  
10:30  
2 Pete and Gladys  
4 (Color) Missing Links  
5 Yancy Derringer  
7 Girl Talk, Virginia Graham  
11:00 A.M.  
2 Love of Life  
4 (Color) First Impression  
5 The Cheaters, John Ireland  
7 Price Is Right, Bill Cullen  
11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 The Object Is, Dick Clark  
Vera Miles, Jim Backus,  
Jack Jones and guests.  
9 Contemp. Latin America  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show

- 11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Seven Keys, Jack Narz  
9 Eastern Wisdom  
13 Movie: "Adventures at  
Rugby," Jimmy Lydon  
12:30  
2 As the World Turns  
4 The Doctors, J. Pritchett  
5 TV Bingo, Colin Male  
7 Father Knows Best, Young  
9 Movie  
11 Movie: "Dr. Gillespie's  
Criminal Case," Lionel  
Barrymore (43)  
1:00 P.M.  
2 Password, Allen Ludden  
Jack Carter, Jane Harvey  
4 Loretta Young Theatre  
5 Movie: "Big Boss," Otto  
Kruger (41)  
7 Tennessee Ernie Ford  
1:30  
2 Art Linkletter House Party  
with Dr. James Peterson  
on school drop-outs.  
4 (Color) You Don't Say!  
Gary Lockwood, Pat Car-  
roll are week's guests.  
7 The Mike Douglas Show.  
Dennis Day co-hosts Eddie  
Heywood, Jimmy Nelson  
13 Robin Hood, R. Green  
2:00 P.M.  
2 To Tell the Truth, Collyer  
Cornel Wilde, Abe Bur-  
rows are guest panelists.  
4 Match Game, G. Rayburn  
9 Movie: "Air Force," John  
Garfield (43)  
11 Movie: "Lady of the  
Tropics," Hedy Lamarr  
13 Vagabond: "Everglades of  
the West"  
2:30  
2 The Edge of Night  
4 Make Room for Daddy  
5 Movie: "Thunder in the  
City," Edw. G. Robinson  
7 Day in Court: murder  
13 The Ann Sothern Show  
3:00 P.M.  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
7 Gen'l Hospital, J. Berardino  
13 Felix the Cat (cartoons)  
3:30  
2 My Little Margie, G. Storm  
4 Movie: "Shadow of Fear,"  
Mona Freeman (Br.-56)  
7 Queen for Day, Jack Bailey  
11 Deputy Dawg/Dick Tracy  
34 Reloj Musical (variety)  
3:45  
9 Feature Page, Joe Dolan  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Just for Fun, Tom Hatten  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules



JOANNA MOORE is featured in a drama about military thefts during "Wagon Train" at 8:30 p. m. Monday, channel 7 in COLOR.

- 34 Un Canto de Mexico  
4:30  
2 Movie: "Our Hearts Were  
Growing Up," Diana Lynn,  
Gail Russell ('46-1st run).  
11 The Lone Ranger  
34 Escuela KMEX (English)  
5:00 P.M.  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Juvenil  
5:30  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 El Seguro Social (soc. sec.)  
5:45  
4 (Color) KNBC News  
13 Bill Johns, News  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 Bowery Boys Movie:  
11 Wanted: Dead or Alive  
13 (Color) Touche Turtle  
34 La Madrastra (serial)  
6:30  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
11 George Putnam Dateline  
13 Woody Woodpecker  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran with News  
with live report from N.H.  
7:00 P.M.  
2 Walter Cronkite, News  
with reports from N.H.  
4 (Color) Golden Voyage  
Jack Douglas: "Echoes of  
Romantic Vienna"

- 5 Leave It to Beaver  
7 I'm Dickens... He's  
Fenster, Marty Ingels  
9 People Are Funny  
11 Wide Country, Earl Holli-  
man. Mitch is injured in  
plane crash. The late  
Karyn Kupcinet is  
featured.  
13 (Color) Wild Cargo:  
"Mexico." Hunting jaguar  
with bow and arrow.  
34 Divorciadas (drama serial)  
7:30  
2 To Tell the Truth, Bud  
Collyer, Elliott Reid  
4 (Color) Movie: "The 39  
Steps," Kenneth More.  
Taina Elg, Barry Jones  
(Br.-'60).  
5 Addograms, Jack Barry  
7 Outer Limits: "Moon-  
stone," Ruth Roman, Alex  
Nicol, Tim O'Connor. Party  
on first expedition to the  
moon find strange object  
which absorbs the intel-  
ligence of others.  
9 Dobie Gillis, D. Hickman  
13 (Color) Holiday, Bill Bur-  
rud: "Forbidden Kingdom"  
34 Casos y Cosas de Casa  
8:00 P.M.  
2 I've Got a Secret, G. Moore  
Guest: Connie Stevens  
5 The Lawman, John Russell  
9 ALAN LADD, SOPHIA LOREN  
★ "Bay on a Dolphin"—COLOR  
with Clifton Webb (57)  
11 Thriller, Boris Karloff:  
"Premature Burial."  
Patricia Medina, Karloff.  
13 NAT KING COLE — I-HOUR  
★ SPECIAL: "WILD IS LOVE"  
(see box)  
34 La Desconocida (serial)  
8:30  
2 The Lucy Show, Lucille  
Ball, Gale Gordon, John  
McGiver, Nelson, the huge  
shaggy dog who thought  
he was a "people" in a  
Kildare segment last  
month, becomes Lucy's  
star witness when she  
makes like Perry Mason  
and acts as her own  
lawyer in suing Mooney  
over his night-barking dog.  
5 Movie: "Bush Christmas,"  
Chips Rafferty (Aus-  
tralian-'47).  
7 (Color) Wagon Train,  
John McIntire, Ron Hayes.  
Lieutenant finds stolen  
Army supplies in pos-  
session of train's passengers.  
34 Festival de Canciones  
9:00 P.M.  
2 The Danny Thomas Show.  
Linda's family is skeptical  
when she brings home a  
spry little codger (Howard  
Morris) claiming to be a  
genuine Irish leprechaun  
11 Target: The Corruptors,  
Stephen McNally, Wendell  
Corey. Gubernatorial am-  
bitious lead man to  
rackets.  
13 (Color) The Face of  
Russia (see box)  
34 Agonia de Amor (serial)  
9:30  
2 The Andy Griffith Show.  
Andy tries to take a  
week's vacation at home  
4 Hollywood & the Stars,  
Joseph Cotten: "In Search  
of Kim Novak." Miss  
Novak joins Cotten in  
viewing her own personal  
and professional life via  
film clips.  
5 Stump the Stars, Mike  
Stokey with Carol Law-  
rence, Nick Adams  
34 Comicos y Canciones  
9:45  
9 CLETE ROBERTS NEWS!  
★ NOW at 11:50 P.M.  
10:00 P.M.  
2 East Side/West Side, Geo.  
C. Scott, Linden Chiles,  
Paul Mace, Margaret  
Thompson. A case of mis-  
taken identity leads to the  
discovery by Brock and  
Hanson of a 12-year-old  
boy working for his aunt  
as a runner in the  
numbers racket.  
4 (Color) Sing Along with  
Mitch. The letters H, I, J  
and K are transformed

- SPECIAL**  
NAT 'KING' COLE — Nat  
headlines a full hour of music,  
comedy, dancing, beautiful  
girls and new stars in a re-  
prise of his "Wild Is Love" at  
8 p.m., ch. 13. Larry Kert of  
"West Side Story" is featured,  
with musical arrangements by  
Nelson Riddle.  
FACE OF RUSSIA—Hour-  
long film close-up of the life  
of the average Russian is re-  
peated at 9 p.m., in color, ch.  
13. Highlighted are the large  
part women play in the So-  
viet labor force, and the prob-  
lems which beset the Russian  
agricultural program.  
NEW HAMPSHIRE RE-  
PORTS — Nancy Dickerson  
looks at Tuesday's primary  
from the woman's view, ex-  
ploring the distaff role, in-  
cluding Sen. Margaret Chase  
Smith plus the wives of Gold-  
water, Rockefeller and Stas-  
sen. The issues involved and  
the complicated ballot are  
also detailed during the 9  
a.m., ch. 4, special. In addi-  
tion both Ron Cochran (6:45  
p.m., ch. 7) and Walter Cron-  
kite (7 p.m., ch. 2) report  
from the Granite State during  
regular newscasts, while AEC  
takes a quarter-hour last-min-  
ute look at the battleground  
for the GOP horserace at  
11:30 p.m., ch. 7.  
into songs ranging from  
"HMS Pinafore" to  
"K-K-K-Katy."  
5 Robt. Taylor's Detectives  
7 Breaking Point, Edward  
Franz, Bradford Dillman,  
Diane Foster. Promising  
young internist, blinded  
in an auto accident, is  
able, through psycho-  
therapy and the aid of a  
Guide Dog, to continue  
his medical career.  
★ TICK-TICK-TICK  
9 CURT JURGENS sets the  
"TIME BOMB"—TV PREMIERE  
with Mylene Demongeot  
(Fr.-'61-1st run).  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Box de Mexico (boxing)  
10:30  
13 Harrigan & Son, Pat  
O'Brien. Repeat premiere  
for the fore-runner of  
"The Defenders" as junior  
joins his father's law firm.  
11:00 P.M.  
2 News: Dunphy-Hart-Story  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young; News Final  
11 Movie: "Love Crazy,"  
William Powell (41)  
13 Boston Blackie, K. Taylor  
11:15  
4 (Color) Tonight, Johnny  
Carson with Louis Nye,  
Yvonne Constant, Tex  
Benecke, Ray Eberle,  
Modernaires  
5 Tom Snyder; Stout/Duggan  
11:30  
2 Movie: "Sand," Mark  
Stevens, Rory Calhoun  
5 Steve Allen Show, with  
Erle Stanley Gardner,  
Louis Nye.  
7 ABC News Special Re-  
port: "N.H. Primary  
Preview" (see box)  
13 Movie: "They Raid by  
Night," Lyle Talbot (42)  
34 Noticiero 34 (News)  
11:45  
7 (Clr) Laramie, John Brown  
9 Clete Roberts nws (11:50)  
12:05  
9 Movie: "Desperate,"  
12:45  
7 Movie: "Lady Craves  
Excitement," Hy Hazel  
1:00  
11 All-Night Movies: "Joe  
Smith, American" and  
"Naughty Marietta"  
1:15  
2 Movie: "One Mile from  
Heaven," Clair Trevor

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A LEPRECHAUN, Howard Morris (left) and Danny Thomas—he's the one with the clay pipe—exchange smoking gear during "The Danny Thomas Show" at 9 p. m. Monday, channel 2. It's done at the behest of Angela Cartwright, Danny's TV daughter.

## Howard Morris 'Hot' After Hollywood Freeze

By JOSEPH FINNIGAN

HOLLYWOOD (UPI)—Actor Howard Morris is hot, which means he's either running from the police or he's gainfully employed in Hollywood.

Fortunately for Howard, the latter is true. After years of sporadic employment Howard is a sought after commodity in film and television studios.

Morris was a sidekick of Sid Caesar on that comedian's old video show. The two worked together nine years until Sid's series went off the air in 1957. Since then, Caesar has gotten a new show. Howard hasn't.

Morris "cooled," as they say in Hollywood, for more than five years. In fact he almost froze.

Howard, who is now directing, acting and writing for such programs as "The Dick Van Dyke Show," "Danny Kaye Show" and Bill Dana's series, appears as a leprechaun Monday on the "Danny Thomas Show." He recently told about his life in the Arctic of Hollywood.

"THE FACT THAT CAREERS cool and then get hot again for no apparent reason, hot or cold, is quite apparent," he said. "I'm sure that any actor in the business has gone through it. "I haven't had a steady job since 1957 when Sid went off the air. Now I've got all kinds of steady jobs. I'm working on a long term directing-acting contract with Sheldon Leonard."

Leonard, one-time gangster actor turned television executive, is partnered with Danny Thomas in a successful production company. Also associated with the firm is Carl Reiner who helped his friend Morris get his career back in high gear.

The two worked together on Caesar's old show and were also in the Army together.

Howard believes that his association with Caesar made such an impression on video producers that they didn't realize he was out of work when the show left the air.

"YOU CAN GO AROUND for years with torn bloomers but nobody knows because they're inside your pants," he said. "They assume you're still going."

There are two problems which face an actor shivering in the cool period of his career. He must pay the bills and find some way of getting back into the television and movie game.

Some actors sit around and cry, yell at their personal manager, fire their agent and browbeat their publicist.

Morris did voice work in television commercials. "Quite frankly that's what sustained me over the rough times," he said. "Now it's a blessed addition and the residuals come rolling in."

Commercials paid the living expenses. To rebuild the career, Morris spent months as an observer of shows being produced by the Leonard-Thomas company.

Howard was observing the directors, preparing himself for that phase of video.

But to Morris, heating up a frigid career takes more than just luck.

"If a guy has problems and wants to do something about them he has to pull himself up by his bootstraps," he said, also admitting that it helps to have a few friends around town.

## Record Greetings for 'World Turns'

NEW YORK (UPI)—Viewers of the CBS Television Network's daytime serial, "As the World Turns," sent a record 175,000 greeting cards to Grandpa Hughes, played by veteran actor Santos Ortega, when he celebrated his 70th birthday on the air recently.

Ortega, who was the inspector on "Ellery Queen" and "Nero Wolfe" and Commissioner Weston on "The Shadow" in early radio, has played Grandpa Hughes since the series started on April 2, 1956.

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# TUESDAY

March 10, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
 2 Sunrise Semester: "Art"  
 6:30  
 2 The Apothecary (USC)  
 4 (Color) Feltelson on Art  
**7:00 A.M.**  
 2 Captain Kangaroo  
 4 Today, Hugh Downs. Report from Manchester, N.H. includes interviews with state's Democratic and GOP nat'l committeemen  
 7 Cartoon Capers  
 7:30  
 7 Zorrama (San Diego)  
 11 Columbia Univ. Lectures  
 7:45  
 5 For Kids Only (cartoons)  
 9 Cartoonville  
**8:00 A.M.**  
 2 Panorama Pacific, R. Rowe  
 7 Cartoon Capers  
 9 Pancake Man (cartoons)  
 11 The Chucko Show  
 8:30  
 7 Love That Bob! Cummings  
 9 Big Babysitter (cartoons)  
**9:00 A.M.**  
 2 News with Harry Reasoner including early bulletins on N.H. voting.  
 4 Say When, Art James  
 5 The Romper Room  
 7 I Married Joan, J. Davis  
 11 The Jack LaLanne Show  
 13 Morning News  
 9:15  
 13 Guidepost: Soc. Studies (3)  
 9:30  
 2 I Love Lucy, Lucille Ball  
 4 (Color) Word for Word  
 7 The Pamela Mason Show with Esquire fashion editor Chip Tolbert  
 11 Movie: "Piccadilly Jim," Robt. Montgomery ('36)  
 9:45  
 13 Essence of Judaism  
**10:00 A.M.**  
 2 The McCoys, W. Brennan  
 4 Concentration, H. Downs  
 5 Restless Gun, John Payne  
 9 Movie: "Fighting Father Dunne," Pat O'Brien, Darryl Hickman ('48)  
 10:15  
 13 Guideposts (to 11:30)  
 10:30  
 2 Pete and Gladys  
 4 (Color) Missing Links  
 5 Mr. Lucky, John Vivyan  
 7 Girl Talk, Virginia Graham  
**11:00 A.M.**  
 2 Love of Life  
 4 (Color) First Impression  
 5 Cross Current, G. Mohr

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- 7 Price Is Right, Bill Cullen  
 11:30  
 2 Search for Tomorrow  
 4 (Clr) Truth-Consequences  
 5 Peter Gunn, Craig Stevens  
 7 The Object Is, Dick Clark  
 9 LASC: "Home Nursing"  
 11 Sheriff John, John Rovick  
 13 The Ann Sothern Show  
 11:45  
 2 The Guiding Light  
**12:00 NOON**  
 2 Burns and Allen Show  
 4 (Color) Let's Make a Deal  
 5 Thin Man, Peter Lawford  
 7 Seven Keys, Jack Narz  
 9 Beginnings: Dr. Menninger  
 13 Movie: "Bal Tabarin," William Ching ('51)  
 12:30  
 2 As the World Turns  
 4 The Doctors, J. Pritchett  
 5 TV Bingo, Colin Male  
 7 Father Knows Best, Young  
 9 Movie  
 11 Movie: "Edison the Man," Spencer Tracy ('40)  
**1:00 P.M.**  
 2 Password, Allen Ludden  
 4 Loretta Young Theatre  
 5 Movie: "Man Who Dared," Forrest Tucker ('46)  
 7 Tennessee Ernie Ford  
 1:30  
 2 Art Linkletter House Party  
 4 (Color) You Don't Say!  
 7 The Mike Douglas Show, Dennis Day, Vikki Carr  
 13 Robin Hood, R. Greene  
**2:00 P.M.**  
 2 To Tell the Truth, Collyer  
 4 Match Game, G. Rayburn  
 9 Movie: "Diamond Wizard," Dennis O'Keefe ('54)  
 11 Movie: "Phantom Raiders," Walter Pidgeon ('40)  
 13 Vagabond: "White Water Conquest" (pt. 1)  
 2:30  
 2 The Edge of Night  
 4 Make Room for Daddy  
 5 Movie: "Prelude to Fame," Guy Rolfe (Br.-'50)  
 7 Day in Court: childbeating  
 13 The Ann Sothern Show  
**3:00 P.M.**  
 2 The Secret Storm  
 4 Bachelor Father, Forsythe  
 7 Gen'l Hospital, J. Berardino  
 13 Felix the Cat (cartoons)  
 3:30  
 2 My Little Margie, G. Storm  
 4 Movie: "Sunny Side of the Street," Frankie Laine ('51)  
 7 Queen for a Day, J. Bailey  
 11 Deputy Dawg/Dick Tracy  
 13 Reput Musical (variety)  
 3:45  
 9 Feature Page, Joe Dolan  
**4:00 P.M.**  
 2 Life of Riley, Wm. Bendix  
 5 Just for Fun, Tom Hatten  
 7 Trailmaster, Ward Bond  
 9 (Color) Mighty Hercules  
 13 Un Canto de Mexico  
 4:30  
 2 First time on THE  
 ★ **EARLY SHOW!** Part One Today, Part Two Tomorrow  
 "THE RAZOR'S EDGE"  
 11 The Lone Ranger  
 13 Escuela KMEC (English)  
**5:00 P.M.**  
 7 Laramie, John Smith  
 9 (Color) Engineer Bill Show  
 11 Superman, George Reeves  
 13 The Lloyd Thaxton Show



**SHIRLEY MacLaine** is among those presenting "Golden Globe Awards" from the Hollywood Foreign Press Assn. at 10:30 p.m. Tuesday, channel 11.

- 34 Novela Juvenil  
 5:30  
 5 Whirlybirds, Ken Tobey  
 11 The Mickey Mouse Club  
 34 Consejos para Seguridad  
 5:45  
 4 (Color) KNBC News  
 13 Bill Johns, News  
 34 Oportunidades del Ejercito  
**6:00 P.M.**  
 2 The Big News (pt. 1)  
 4 (Clr) QNBC News, Latham  
 5 You Asked for It, J. Smith  
 7 News Hour, Baxter Ward  
 9 Sugarfoot, Will Hutchins  
 11 Wanted: Dead or Alive  
 13 (Color) Touche Turtle  
 34 La Madrastra (serial)  
 6:30  
 2 The N.H. Primary (see box)  
 4 Huntley-Brinkley Report  
 5 The News, Joseph Benti  
 11 George Putnam Dateline  
 13 Huckleberry Hound (crt'n)  
 34 Noticiero 34 (News)  
 6:45  
 7 Ron Cochran, News (from New Hampshire)  
**7:00 P.M.**  
 2 The Big News (conclusion)  
 4 (Color) Across the 7 Seas, Jack Douglas: "Paradise After Dark" (Papeete)  
 5 Leave It to Beaver  
 7 Battleline: "Okinawa"  
 9 People Are Funny  
 11 Cheyenne, Clint Walker  
 13 (Color) Wonders of World "Holiday in Mexico City"  
 34 Divorciadas (drama serial)  
 7:30  
 2 Ralph Story's Los Angeles, with a look at the rapid transit system that was.  
 4 Mr. Novak, James Franciscus, Dean Jagger. Former glamour queen Heather Angel returns from a 20-year Hollywood exile to portray an unstable geometry teacher, forcibly retired by Vane, who threatens to jump off the school tower.  
 5 Addograms, Jack Barry  
 7 Combat! Vic Morrow, Ronald Howard. Saunders' squad learns to respect the know-how of their British allies.  
 9 Bobbie Gillis, D. Hickman

- 13 (Color) Wanderlust, Bill Burrud: "Sunny South Africa" (pt. 1).  
 34 Premier Orfeon (musical)  
 8:00 P.M.  
 2 The Red Skelton Hour. Vivian Vance takes a respite from Viv Bagley to return to the Clara Appleby role she created, joining fellow guests Jackie Coogan and The Womenfolk.  
 5 The Lawman, John Russell  
 9 (Color) Movie: "Boy on a Dolphin," Sophia Loren  
 11 The Untouchables, Robt. Stack, Harold J. Stone, Viveca Lindfors. Fight manager is blackmailed.  
 13 Probe, Dr. Albert E. Burke: "Criminal Hymnal." Organized crime thrives beyond the reach of today's kind of police power.  
 34 La Desconocida (serial)  
 8:30  
 4 N.H. Primaries (see box)  
 5 Zane Grey Thriller: "Handful of Ashes," Thomas Mitchell, June Lockhart. Has-been gunman.  
 7 McIlaine's Navy, Ernest Borgnine. Private screening of documentary of Hale's crew shows pet POW Fuji popping up in the background.  
 13 Expedition! Col. Craig: "Journey to the Lost World." Roraima, mysterious plateau in South American jungle.  
 34 Arriba el Norte (folklore)  
 9:00 P.M.  
 2 Petticoat Junction, Bea Benadaret, Edger Buchanan. Uncle Joe promotes a talent contest, and tries to rig it so that one of his three nieces is the winner. A jealous dispute produces a surprise.  
 4 The Richard Boone Show: "The Arena." Lloyd Bochner. First segment of 2-part drama about a D.A. with senatorial ambitions whose chances are threatened by a powerful party machine and a controversial criminal case. Harry Julian Fink yarn was directed by Boone.  
 5 Roller Skating Championships (see sports box)



**ROLLER SKATING** championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

- 7 (Color) Greatest Show on Earth, Jack Palance, Yvonne DeCarlo, Martin Landau, Barbara Bain, Paul Picerni. A gypsy wardrobe mistress swears to avenge her son's hit-and-run death with gypsy justice.  
 11 87th Precinct  
 13 (Color) Hot Spots '64  
 34 Agonia de Amor (serial)  
 9:30  
 2 The N.H. Primary (box)  
 13 (Color) Happy Wanderer: "Whiskey Flats."  
 34 Trios de Mexico (musical)  
 9:45  
 9 Clete Roberts, News  
**10:00 P.M.**  
 2 The Garry Moore Show (repeat), with Alan King, Roy Castle, Mel Torme and Dorothy Loudon.  
 4 (Color) Telephone Hour (see box).

# SPECIAL

**THE N.H. PRIMARY**—Walter Cronkite is anchorman for a 2-part live analysis of late election results, beginning at 6:30 p.m., ch. 2, and concluding with a 9:30 p.m. wrap-up from Manchester headquarters, including candidates' reactions. Frank McGee will report returns at 8:30 p.m. (2-hour delay) on ch. 4, with David Brinkley discussing the vote's significance and Chet Huntley analyzing computer projections. Late NBC report, also 2-hour delayed here, is at 11:15 p.m., ch. 4. On ABC, Howard K. Smith and Edward P. Morgan report the results in a half-hour special at 11:30 p.m., ch. 7.

**TELEPHONE HOUR**—Famed Russian father-and-son violinists David and Igor Oistrakh make their first and only U.S. TV appearance in a specially-taped segment during the 10 p.m. color hour, ch. 4. Also featured are Met star Brigit Nilsson singing the grand scene from Verdi's "Macbeth," the New Christy Minstrels, dancer Peter Genaro and popular young singers Jack Jones and Susan Watson.

**GOLDEN GLOBES**—Bill Welsh describes the presentation of the 21st annual awards by the Hollywood Foreign Press Association, taped earlier tonight at the Coconut Grove for screening at 10:30 p.m., ch. 11. Bette Davis and Lorne Greene are co-hosts, with Andy Williams singing the national anthem, and Samuel Goldwyn presenting his award for best foreign film.

- 7 The Fugitive, David Janssen, Ed Nelson, Carroll O'Connor. Working as masseur in bath establishment brings Kimble up against a sheriff with a long memory.  
 9 Movie: "Macbeth," Orson Welles, Dan O'Herlihy  
 11 George Putnam, News  
 13 News, Johns and Fishman  
 34 Chucherias (musical)  
 10:30  
 11 Golden Globes (see box)  
 13 Men of Annapolis  
 34 Algo de lo Nuestro  
**11:00 P.M.**  
 2 News: Dunphy-Hart-Story  
 4 (Clr) KNBC News, Latham  
 5 The News, Joseph Benti  
 7 Bob Young (from New Hampshire), News Final  
 13 Boston Blackie, K. Taylor  
 11:15  
 4 The N.H. Primary (see box)  
 5 Tom Snyder: Stout/Duggan  
 11:30  
 2 Movie: "Behind the Mask," Michael Redgrave (Br.-'59-1st run). Hospital rivalry  
 4 (Color) Tonight, Johnny Carson with Diahn Williams, Mel Brooks, Bill Cosby, Johnny Nash, 3 Men From Montana.  
 5 Steve Allen Show, with Wally Cox, Louis Nye, Bob Dylan, professional counter-spy Harvey G. Wolfe.  
 7 The N.H. Primary (see box)  
 13 Movie: "The Red Menace," Robt. Rockwell ('49)  
 34 Noticiero 34 (News)  
 9 Clete Roberts News (11:40)  
 11:55  
 9 Movie: "Fighting Father Dunne," Pat O'Brien ('48)  
 12:00  
 7 Stagecoach West, R. Bray  
 1:00  
 7 Movie: "7 Were Saved."  
 13 Movie: "Fighting Coast Guard," Brian Donlevy  
 1:15  
 2 Movie: "Grand Jury Secrets," John Howard ('39)  
 2:00  
 11 Movies: "Kid Glove Killer" and "Solitary Child"

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# Television Movie Tips



a ship. Stars Curt Jurgens and Mylene Dimegeot.

**LOVE CRAZY**—11 p.m. on channel 11. A 1941 comedy starring William Powell and Myrna Loy. Eternal triangle with laughs.

**THEY RAID BY NIGHT**—11:30 p.m., channel 13. A 1942 movie about a British commando who parachutes into occupied Norway. Stars Lyle Talbot and June Duprez.

## TUESDAY

**BEHIND THE MASK**—11:30 p.m., channel 2. A 1959 English movie about the rivalry between two surgeons in the same hospital. Stars Michael Redgrave and Carl Mohner.

## WEDNESDAY

**LOVE IN THE AFTER-NOON**—10 p.m., channel 9. Audrey Hepburn, Gary Cooper and Maurice Chevalier star in 1957 production. It's about the daughter of a Parisian private detective. She falls in love with a man her father has been hired to watch. Comedy.

**MY FAVORITE BLONDE**—11:30 p.m., channel 2. Stars Bob Hope and Madeleine Carroll. British feminine spy enlists help of frightened American man. Excellent comedy.

## THURSDAY

**BROKEN LANCE**—8:30 p.m., channel 5 in COLOR. A man's three half-brothers offer him a small fortune to leave the territory after his release from jail. A 1954 movie starring Spencer Tracy, Robert Wagner, Jean Peters and Richard Widmark.

## FRIDAY

**THE HORSE SOLDIERS**—7 p.m., channel 11. A 1959 movie starring John Wayne and William Holden. General Grant orders three cavalry regiments into the heart of the Confederacy to choke off supplies. Pretty good action.

**FACE OF FIRE**—11 p.m., channel 9. A 1959 movie about a popular handyman who is scarred in a fire. Stars

**LEIGH SNOWDEN** is hurrying home to watch herself in the 1956 movie "The Creature Walks Among Us" at 6 p. m. today (Sunday), channel 7.

## SUNDAY

**ADVENTURES OF ROBIN HOOD**—5 p.m. on channel 9. A 1938 production starring Errol Flynn, Olivia de Havilland, Basil Rathbone and Claude Rains. Excellent.

**PAY OR DIE**—7 p.m. on channel 9. A 1960 movie starring Ernest Borgnine as a police lieutenant who attempts to keep New York's "Little Italy" from being dominated by the dreaded "Black Hand."

**THE PROUD ONES**—10 p.m., channel 7 in COLOR. A western about a marshal who won't back down to gunmen and gamblers. A 1956 movie starring Robert Ryan, Jeffrey Hunter and Virginia Mayo.

**A FOREIGN AFFAIR**—11:15 p.m. on channel 2. Good comedy about a young congresswoman who decides to investigate the morals of American troops in post-World War II Berlin. A 1948 production starring Jean Arthur, Marlene Dietrich and John Lund.

**JOHNNY BELINDA**—11:30 p.m., channel 4. Feminine deaf-mute interests doctor in her case and her. Excellent. Jane Wyman, who plays the mute, won an Academy Award for her portrayal. The 1948 movie also stars Lew Ayres and Charles Bickford.

## MONDAY

**THE 39 STEPS**—7:30 p.m., channel 4 in COLOR. A 1960 English production about a Londoner followed by foreign agents who believe he has information vital to British security. He doesn't, but he can't go to the police for help because he is a murder suspect. Stars include Kenneth More and Taina Elg.

**TIME BOMB**—10 p.m. on channel 9. A 1959 French movie about a time bomb on

James Whitmore, Cameron Mitchell and Bettye Ackerman.

## SATURDAY

**THE IRON MISTRESS**—8:30 p.m., channel 9 in COLOR. A 1952 movie starring Alan Ladd as Jim Bowie, developer of the knife bearing the same name. Story of a backwoods lad who becomes a polished gentleman.

**BLACK WIDOW**—9 p.m., channel 4 in COLOR. A 1954 movie starring Van Heflin, Ginger Rogers, Gene Tierney and George Raft. Mystery about who killed a designing woman.

**WINCHESTER 73**—10:30 p.m., channel 7. About a prized rifle which is stolen and then used for murder. Stars James Stewart, Shelley Winters, Dan Duryea and Rock Hudson.

**MAKE MINE MINK**—10:35 p.m., channel 9. A 1960 British comedy starring Terry-Thomas as a modern-day Robin Hood with a gang of women who commit larceny to contribute to charity.

**VALLEY OF THE KINGS**—11:15 p.m., channel 2. Starring in the 1954 production are Robert Taylor, Eleanor Parker and Victor Jory. Couple hires archeologist to help find tomb of Pharaoh Rahotep.

## 'I Made Million' Game Show Set

A panel game show involving millionaires is scheduled for CBS-TV debut on April 5 following "The Ed Sullivan Show."

The series is titled "I Made a Million."

Panelists will be asked to determine which of several contestants is the real millionaire.

At this point, it has not been specified how the millionaires will be obtained for the program. Whether they will accept money in payment also is a problematical matter.



**KIM NOVAK** has the title role in "Jeanne Eagels," a 1957 movie, on channel 2 at 11:30 p. m. Friday. Partially filmed in Long Beach, the movie is about the rise and fall of a stage star.

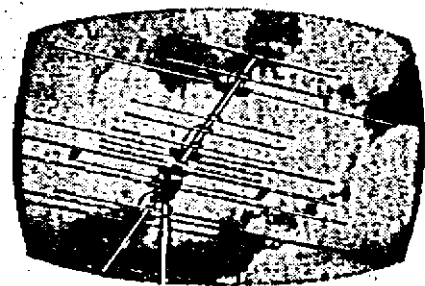


**ORSON WELLES** produced, directed and played the title role of "Macbeth," a 1948 movie airing 10 p. m. Tuesday on channel 9. The Shakespeare drama also features Roddy McDowall, Dan O'Herlihy and Jeanette Nolan. The setting is Scotland in the 11th century.

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# WEDNESDAY

March 11, 1964

★ PAID ADVERTISEMENT

5:45

2 Farm and News Report

6:00 A.M.

2 NYU: "Greece & Rome"

6:30

2 Amer. Political Heritage

4 (Color) Feitelson on Art

7:00 A.M.

2 Capt. Kangaroo: "Stars"

4 Today, Hugh Downs. Sen.

Norris Cotton (R-N.H.)

discusses significance of

Tuesday's primary during

7:30 a.m. segment. NYC's

Chinatown is spotlighted.

7 Cartoon Capers

7:30

7 Zoorama (San Diego)

11 Columbia Univ. Lectures

7:45

5 For Kids Only (cartoons)

9 Cartoonsville

8:00 A.M.

2 Panorama Pacific, R. Rowe

7 Cartoon Capers

9 Pancake Man (cartoons)

11 The Chucko Show

8:30

7 Love That Bob! Cummings

9 Big Babysitter (cartoons)

9:00 A.M.

2 News with Harry Reasoner

Recap of N. H. voting

4 Say When, Art James

5 The Romper Room

7 I Married Joan, J. Davis

11 The Jack LaLanne Show

13 Morning News

9:15

13 Guideposts (to 11:30)

9:30

2 I Love Lucy, Lucille Ball

4 (Color) Word for Word

7 The Pamela Mason Show

with special cat show

11 Movie: "Navy Blue &

Gold," James Stewart (37)

10:00 A.M.

2 The McCoy's, W. Brennan

4 Concentration, H. Downs

5 Restless Gun, John Payne

9 Movie: "Capt. Fabian,"

Errol Flynn (51)

10:30

2 Pete and Gladys

4 (Color) Missing Links

5 Yancy Derringer

7 Girl Talk, Virginia Graham

11:00 A.M.

2 Love of Life

4 (Color) First Impression

5 The Cheaters, John Ireland

7 Price Is Right, Bill Cullen

11:30

2 Search for Tomorrow

4 (Clr) Truth Consequences

5 Peter Gunn, Craig Stevens

7 The Object Is, Dick Clark

9 Contemp. Latin America

11 Sheriff John, John Rovick

13 The Ann Sothern Show

11:45

2 The Guiding Light

12:00 NOON

2 Burns and Allen Show

4 (Color) Let's Make a Deal

5 Thin Man, Peter Lawford

7 Seven Keys, Jack Narz

9 Community of Condemned

13 Movie: "Behind the

News," Lloyd Nolan (40)

12:30

2 As the World Turns

4 The Doctors, J. Pritchett

5 TV Bingo, Colin Male

7 Father Knows Best, Young

Guest: Rita Moreno

9 Movie

11 Movie: "Song of the Thin

Man," Wm. Powell (47)

1:00 P.M.

2 Password, Allen Ludden

4 Loretta Young Theatre

5 Movie: "Human Mon-

ster," Bela Lugosi (40)

7 Tennessee Ernie Ford

Guest: Minnie Pearl

1:30

2 Art Linkletter House Pty.

Dreams are probed.

4 (Color) You Don't Say!

7 The Mike Douglas Show.

Dennis Day, Rochester,

Angie Dickinson

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Collyer

4 Match Game, G. Rayburn

9 Movie: "Edge of Dark-

ness," Errol Flynn (43)

11 Movie: "Murder Man,"

Spencer Tracy (35)

13 Vagabond: "White Water

Conquest" (pt. 2)

2:30

2 The Edge of Night

4 Make Room for Daddy

5 Movie: "Woman in Dis-

treas," May Robson (37)

7 Day in Court: Injury

13 The Ann Sothern Show

3:00 P.M.

2 The Secret Storm

4 Bachelor Father, Forsythe

7 Gen'l Hospital, J. Berardino

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

4 Movie: "His Girl Friday,"

Rosalind Russell (40)

7 Queen for a Day, J. Bailey

11 Deputy Dawg/Dick Tracy

34 Reloj Musical (variety)

3:45

9 Feature Page, Joe Dolan

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Just for Fun, Tom Hatten

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

34 Un Canto de Mexico

4:30

2 Movie: "The Razor's

Edge," Tyrone Power

(46), Part two.

11 The Lone Ranger

34 Escuela KMEK (English)

5:00 P.M.

7 Hawaiian Eye, E. Eistley

9 (Color) Engineer Bill Show

11 Superman, George Reeves

13 The Lloyd Thaxton Show

34 Novela Juvenil

5:30

5 Whirlybirds, Ken Tobey

11 The Mickey Mouse Club

34 Club del Hogar (women)

5:45

4 (Color) KNBC News

13 Bill Johns, News

## SPECIAL

YOUNG PEOPLE'S CON-

CERT—Leonard Bernstein

winds up his season's four-

show series with a look at

"the third stream," a new

movement in American music

which combines jazz and

symphonic composition. Fea-

tured during the 7:30 p.m.,

ch. 2, hour are Aaron Cop-

land as piano soloist for his

own work and the young

American composer-conduc-

tor Gunther Schuller, a fore-

most exponent of the "third

stream" movement and coin-

er of the phrase itself.

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

9 Follow the Sun, Gary

Lockwood, Wally Cox.

Electronic computer.

11 Wanted: Dead or Alive

13 (Color) Touche Turtle

34 La Madrastra (serial)

6:30

4 Huntley-Brinkley Report

5 The News, Joseph Benti

11 George Putnam Dateline

13 (Color) Rod Rocket Show

45 Noticiero 34 (News)

6:45

7 Ron Cochran with News

7:00 P.M.

2 Walter Cronkite, News

4 Death Valley Days: "The

Bigger They Are," Dewey

Martin, Strother Martin,

Glenn Ford, Michael

Conrad, Francine York.

Greedy woman nearly is

the downfall of a good

man.

5 Leave It to Beaver

7 World of Giants, Marshall

Thompson. "Talking" bur-

row gets Mexican boy to

give up the missile pay-

load he found.

9 People Are Funny

11 Gallant Men, W. Reynolds

13 (Clr) This Exciting World

"Summer in Japan"

34 Divorciadas (drama serial)

7:30

2 N. Y. Philharmonic Young

People's Concert: "Jazz in

the Concert Hall" (box)

4 (Color) The Virginian,

James Drury, John Agar,

Sheree North, Dennis

Holmes. The Virginian

falls into a trap set by the

killer he seeks. (Show will

be preempted next week

for Hallmark's "Little

Moon of Alban.")

5 Addograms, Jack Barry

7 Ozzie & Harriet. Oz and

Joe arrange for a hayride,

with accompanying mu-

sicians.

9 Dobie Gillis, D. Hickman

13 Crusade in the Pacific:

"At Japan's Doorstep:

Okinawa." Return pre-

miere of award-winning

series in repeat form

34 Automex Presenta (music)

8:00 P.M.

5 The Lawman, John Russell

7 The Patty Duke Show.

Elected editor of the

school paper, Patty de-

cides to increase circula-

tion by scandal stories

and sensational headlines.

9 (Color) Movie: "Boy on a

Dolphin," Sophia Loren,

Alan Ladd (57)

11 Sam Benedict, Edmond

O'Brien, Robert Lansing.

Frank Sinatra Jr. High

school teacher is cited

by the book-burners.

13 Story of... a Racing

Driver, Billy Krause.

34 La Desconocida (serial)

8:30

2 Tell It to the Camera,

Red Rowe (next-to-last)

5 Stump the Stars, Mike

Stokey (repeat from Mon.)

7 Farmer's Daughter, Inger

Stevens. Katy and Agatha

land in jail for inciting a

riot.

13 "SURFSIDE 6"—PRES.

★ BY UNION MORTGAGE

34 Miercoles Musical

9:00 P.M.

2 Beverly Hillsbillies, Buddy

Ebsen, Irene Ryan. Gran-

ny confuses house-to-

house insecticide salesman

(Mark Goddard) with a

critter doctor Elly May

called to treat Duke, the

ailing bloodhound.

4 Espionage: "The Liber-

ators," Donald Pleasance,

# GRANDPA FEELS HIS OATS

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
William Frawley of 'My Three Sons' Buys Race Horse -- to Get Even

**HOLLYWOOD (UPI)**—William Frawley, the grouchy grandfather of video's "My Three Sons," has gone and bought himself a race horse that he's never even seen.

It's his first plunge as a bangtail owner, but not exactly the first time he's blown a few bucks on a nag.

"I've bought a million horses at \$10 a pop," said the ancient actor in a voice that rattled the windows. "Yeah, I spent enough dough to buy 'em all, but this is the first one I've owned."

"I spent so much on Sea Biscuit in his day I felt like an owner."

Frawley's noble steed is an English racer with the conti-

some milk. I'm used to horses behaving like that."

Bachelor Frawley has no plans to build a stable to com-

pete with the Whitneys and Vanderbilts. This is a one-shot operation with him.

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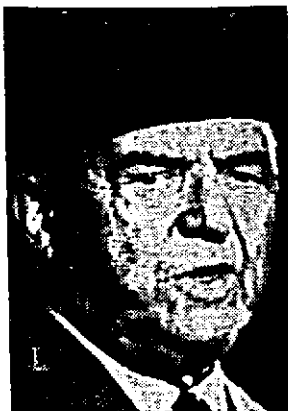
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WILLIAM FRAWLEY

mental name of French Evidence. It has won twice and run second in three races in England.

"I was going to race him at Santa Anita," Frawley said, "but we shipped him across country in a van that got stuck in' all that freezing weather and snow."

"The son-of-a-gun lost 100 pounds and didn't feel so good when he got here. So I've been fattening him up for the Hollywood meet. I'd have entered him in the Kentucky Derby, but he just wasn't well enough."

Lest you think Frawley an old softy at heart, forget it. French Evidence is an investment to him. He laid out \$15,000 for the animal sight unseen.

"I'll keep the horse until he wins his first race," Frawley said. "Then I'll sell him. But as long as I own him he'll run with the best. On the strength of his races in England I'd say he was worth \$30,000, so I got a bargain."

A BETTING man most of his life, Frawley will plunk down a few bucks on horses, fighters, baseball teams and foot races.

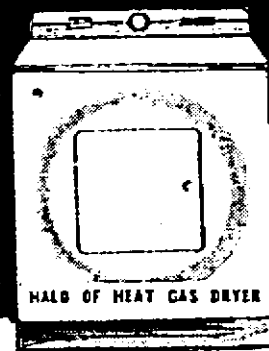
"I'm not going to tout my friends on French Evidence," he growled, "but I might telephone some producers who refused to hire me and say he's a cinch to win every race."

"I'll bet on the horse myself, but I suppose he'll flop down in the middle of the stretch and say, 'Bring me

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# THURSDAY

March 12, 1964  
★ PAID ADVERTISEMENT

6:00 A.M.  
2 Sunrise Semester: "Art" 6:30

2 The Apothecary (USC)  
4 (Color) Feitelson on Art 7:00 A.M.

2 Captain Kangaroo  
4 Today, Hugh Downs with Dirk Bogarde  
7 Cartoon Capers 7:30

5 Supermarket Review  
7 Zoorama (San Diego)  
11 Columbia Univ. Lectures 7:45

5 For Kids Only (cartoons)  
9 Cartoonville  
13 Teacher in Service 8:00 A.M.

2 Panorama Pacific, R. Rowe  
7 Cartoon Capers  
9 Pancake Man (cartoons)  
11 The Chucko Show 8:30

7 Love That Bob! Cummings  
9 Big Babysitter (cartoons)  
13 Felix the Cat (cartoons) 9:00 A.M.

2 News with Harry Reasoner  
4 Say When, Art James  
5 The Romper Room  
7 I Married Joan, J. Davis  
11 The Jack LaLanne Show  
13 Morning News 9:15

13 Guideposts (to 11:30) 9:30

2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
7 The Pamela Mason Show  
11 Movie: "The Penalty," Edward Arnold (41)  
13 The Ann Southern Show 10:00 A.M.

2 The McCoys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Restless Gun, John Payne  
9 Movie: "I'm Still Alive," Kent Taylor (40)  
10:30

2 Pete and Gladys  
4 (Color) Missing Links  
5 Mr. Lucky, John Vivyan  
7 Girl Talk, Virginia Graham  
11:00 A.M.

2 The Love of Life  
4 (Color) First Impression  
5 Cross Current, G. Mohr  
7 Price Is Right, Bill Cullen  
11:30

2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 The Object Is, Dick Clark  
9 LASC: "Home Nursing"  
11 Sheriff John, John Rovick  
13 The Ann Southern Show 11:45

2 The Guiding Light

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**PEOPLES TV**  
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12:00 NOON  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Seven Keys, Jack Narz  
9 En France: "Fun Fair"  
13 Movie: "Beyond Tomorrow," Richard Carlson

12:30  
2 As the World Turns  
4 The Doctors, J. Pritchett  
5 TV Bingo, Colin Male  
7 Father Knows Best, Young  
9 Movie  
11 Movie: "Dr. Jekyll and Mr. Hyde," Spencer Tracy, Ingrid Bergman (41)

1:00 P.M.  
2 Password, Allen Ludden  
4 Loretta Young Theater  
5 Movie: "Road Demon," Henry Arthur (38)  
7 Tennessee Ernie Ford  
Guest: Minnie Pearl 1:30

2 Art Linkletter House Party with wrestler Verne Gagne on isometric exercises  
4 (Color) You Don't Say  
7 The Mike Douglas Show  
Dennis Day, Don Wilson, Sid Caesar, Nancy Andrews  
13 Robin Hood, R. Greene 2:00 P.M.

2 To Tell the Truth, Collier  
4 Match Game, G. Rayburn  
9 Movie: "Escape in the Desert," Philip Dorn, Helmut Dantine (45)  
13 Vagabond: "Acapulco" 2:30

2 The Edge of Night  
4 Make Room for Daddy  
5 Movie: "Mr. Moto Takes a Vacation," Peter Lorre  
7 Day in Court: Adoption  
13 The Ann Southern Show 3:00 P.M.

2 The Secret Storm  
4 Bachelor Father, Forsythe  
7 Gen'l Hospital, J. Berardino  
11 Laurel and Hardy  
13 Felix the Cat (cartoons) 3:30

2 My Little Margie, G. Storm  
4 Movie: "New Orleans After Dark," Stacy Harris (58-1st run)  
7 Queen for Day, Jack Bailey  
11 Deputy Dawg/Dick Tracy  
13 Reloj Musical (variety) 3:45

5 Tricks-Treats, Corris Guy  
9 Feature Page, Joe Dolan  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Just for Fun, Tom Hatten  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
13 Un Canto de Mexico 4:30

2 Movie: "Mr. Soft Touch," Glenn Ford (49)  
11 The Lone Ranger  
13 Escuelas KMXC (English) 5:00 P.M.

7 Laramie, John Smith  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
13 Novela Juvenil 5:30

5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
13 Charles Camex 5:45

4 (Color) KNBC News  
13 Bill Johns, News 6:00 P.M.

2 Big News, Jerry Dunphy



ANNIE FARGE guests as an office worker during "Suspense Theater" at 10 p.m. Thursday, channel 4 in COLOR.

4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 Adventures in Paradise  
11 Wanted: Dead or Alive  
13 (Color) Touche Turtle  
13 La Madrastra (serial) 6:30

4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
11 George Putnam Dateline  
13 Yogi Bear (cartoons)  
13 Noticiero 34 (News) 6:45

7 Ron Cochran, News 7:00 P.M.

2 Walter Cronkite, News  
4 "SCIENCE IN ACTION" "SYNCOM"  
Hughes Aircraft scientist explains the newest communications satellite.  
5 Leave It to Beaver  
7 Fractured Flickers  
9 People Are Funny  
11 Cheyenne, Clint Walker  
13 (Color) Passport to Travel  
"A Wonderful Town." New York prepares for its World's Fair.  
13 Divorciadas (drama serial) 7:30

2 Password, Allen Ludden  
Rosemary Clooney and hubby Jose Ferrer guest.

**Sports Today**  
NBA BASKETBALL, 10 p.m., ch. 9, has tapes of the Cincinnati game between the Royals and the Philadelphia 76ers. Buddy Blattner is mikeside for this final NBA non-Lakers telecast.

4 NBC White Paper: "Adam Clayton Powell" (see box).  
5 Addograms, Jack Barry  
7 (Color) The Flintstones. Fred and Wilma swap jobs for one day.  
9 Dobie Gillis, D. Hickman  
13 (Color) True Adventure, Bill Burrud: "Cougar Hunt" in back country of eastern Utah, with "cat" taken alive for the Portland zoo.  
13 La Rueda Tricolor (games) 8:00 P.M.

2 Special! Tenite Only!  
★ "THIS OLD HOUSE"—One Hour Look at Governor's Mansion in Sacramento (see box). Locally pre-empts "Rawhide."  
5 The Lawman, John Russell  
7 The Donna Reed Show. The Stones and Kelseys try an experiment in condominium living.  
9 (Color) Movie: "Boy on a Dolphin," Sophia Loren  
11 The Untouchables, Robt. Stack, Victor Buono. Skillful counterfeiter has hijacked government currency paper.  
13 DICK POWELL THEATRE  
★ STARS SAMMY DAVIS JR. "The Legend," Powell, Everett Sloane. Newsman and partially-blind ex-fighter expose a vicious crime syndicate.  
13 La Desconocida (serial) 8:30

4 Dr. Kildare, Richard Chamberlain, Paul Burke, George Grizzard, Diana van der Vlis. Trusted aide to oil tycoon tries to further his own cause while his boss lies near death.  
5 R. WIDMARK & S. TRACY  
★ "BROKEN LANCE" with Robert Wagner (54-in color). Cattle baron.  
7 My Three Sons, Fred MacMurray. Mike worries when the girl he met in Japan (Caroline Kido) gets chummy with his fiancée.  
13 Cuerdas y Guitarras 9:00 P.M.

2 Perry Mason, Raymond Burr, Sue Randall, Lori March, James Aubuchon. Girl, seeking to expose a clairvoyant as a fraud, finds her death prophecy coming true.  
7 Jimmy Dean Show, with Molly Bee, Don Adams, Buck Owens, Rowlf  
11 Naked City, Paul Burke, Orson Bean. Embezzling employee is blackmailed  
13 Festival of Performing Arts (see box)  
13 Agonia de Amor (serial) 9:30

4 (Color) Hazel, Shirley Booth. Hazel's nearsightedness sends George on a profitable wild goose chase.  
13 Las Estrellas y Usted 9:45

9 Clete Roberts, News 10:00 P.M.

2 The Nurses, Zina Bethune, George Segal, Kathryn Hays. Wife of promising resident doctor provides the missing clue in an investigation of a rumor that he cheated on his med school exams.  
4 (Color) Suspense Theatre: "Threatening Eye," Jack Klugman, Annie Farge, Phyllis Thaxter, Colleen Gray, Pat O'Brien. Mystery girl has secret motive for using murder, slander and blackmail  
7 The Sid Caesar Show. Sid's objections to Gisele's plan to hire a maid vanish when he sees Marilyn Hanold (latter finally speaks as the defunct  
9 NBA BASKETBALL: ★ 76'ers vs. ROYALS (see sports box)  
11 George Putnam, News 11:00 P.M.

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# SPECIAL

NBC WHITE PAPER—Chet Huntley examines the controversial career of the fiery Manhattan Democratic Congressman, Adam Clayton Powell, pastor for 27 years of the Abyssinian Baptist Church in Harlem and chairman of the House labor and education committee. Attempting to place in perspective the many aspects of his career, Huntley looks at Powell in Washington, at his home in Puerto Rico, at the reasons for his long-held power in Manhattan and at what he means to the Negro movement in both the North and South though his own background of wealth and education, is at odds with those he represents. During the 7:30 p.m., ch. 4, hour Powell reminisces about his 19 years in Congress and the changes in race relations he has seen there.

## Deeries Lack of TV Drama

By RICK DU BROW

**HOLLYWOOD (UPI)**—CBS-TV has cancelled "East Side, West Side," the season's finest new serious show, as network television drama continues its headlong plunge for exclusive domain over the comic-book set.

Since last season alone, the three networks have disposed of such series as "Naked City," the Richard Boone anthology, "It's a Man's World" and now "East Side, West Side."

Is it any wonder that while works by important playwrights can be seen on Canadian and British television, most significant American writers avoid this nation's networks like the plague?

**DOES IT TELL** you anything about the stature of network entertainment when, each week, we read about the constantly expanding repertory movement across the country while video drama heads directly away from the mainstream? There is a hunger for higher minded fare, but the networks continue to think thin.

When this viewer suggested that "East Side, West Side" was sweating out its renewal contract after seeming to be certain to return in the fall, several key television figures told us they could not believe it.

They noted that the series was not doing too badly in the ratings for a first-year drama show.

**THEY NOTED** also that in the past few years, CBS-TV had gambled on and shifted around "The Nurses," a night-time soap opera, and "The Dick Van Dyke Show," a situation comedy—both of which had rough freshman seasons.

The implication in these observations was that the widespread praise for "East Side, West Side," which no publicity can buy, would certainly guarantee its return.

The fact that it is not returning seems doubly insane in view of reports that neither of its competition series, "Sing Along With Mitch" or "Breaking Point," are expected back in the fall either.



TERRY BURNHAM... 'Disney' Show Tonight

## 'Taste of Melon' for Terry

(Editor's Note: In 1961 "TeleVues" ran a column about an 11-year-old Lakewood girl, Terry Burnham, who found time after playing touch football to be featured in 26 television shows and several movies.)

Terry, a Bancroft Junior High School student, has given up playing football, but not television.

She stars in Walt Disney's Wonderful World of Color comedy-drama "Taste of Melon" at 7:30 p.m. today (Sunday), channel 4, and also will have a lead role in another of his upcoming productions, "Treasure in the Haunted House."

Terry, the daughter of Mr. and Mrs. Guy Burnham, wrote us the following letter to bring us up to date from 1961.)

Mr. Resnik:

Since I last saw you, which I believe was in March of '61, I have a few things such as three Wagon Trains, 87th Precinct, Thriller, Leave It to Beaver, Walt Disney's Wonderful World of Color and a few others I've forgotten.

The reason I didn't do more during this period is because I reached that "awkward age" where I was neither a little girl or a teenager and my height didn't help me any, 4-feet, 11½.

I also came down with a disease called infectious mononucleosis, sounds awful doesn't it? That kept me out of school and my work for a long time.

One problem that I have is what my career is going to be later on.

I have been thinking of going to school the whole year and then picture work during the summers.

"Things get touchy" in high school years. I do plan to go to college and follow the scientific trend.

In school now I am taking algebra and French and science as my electives. I still enjoy school even though it seems to be getting a little rough.

My interests haven't changed much. I still like football, but I don't play anymore but sure love to watch it.

I like reading science-fiction books. I like to go to movies, playing miniature golf and I like people.

Oh yes, I like the Beatles.

Sincerely,  
Terry Burnham

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# FRIDAY

March 13, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.  
2 NYU: "Greece & Rome"  
6:30  
2 Amer. Political Heritage  
4 (Color) Feitelson on Art: "Sebastiano Ricci" (final)  
6:45  
7 Daily Word; Farm News  
7:00 A.M.  
2 Captain Kangaroo  
Guest: flamenco guitarist Anita Sheer  
4 Today, Hugh Downs with Walt Disney, Don Herbert  
7 Cartoon Capers  
7:30  
7 Zoomama (San Diego)  
11 Columbia Univ. Lectures  
7:45  
5 For Kids Only (cartoons)  
9 Cartoonville  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 Cartoon Capers  
9 Pancake Man (cartoons)  
11 The Chucko Show  
8:30  
7 Love That Bob! Cummings  
9 Big Babysitter (cartoons)  
9:00 A.M.  
2 News with Harry Reasoner  
4 Say When, Art James  
5 The Romper Room  
7 Married Joan, J. Davis  
11 The Jack LaLanne Show  
13 Morning News  
9:15  
13 Guidepost to Science (6)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
7 The Pamela Mason Show  
11 Movie: "Jackass Mail," Wallace Beery (42)  
9:45  
13 The Intelligent Parent  
10:00 A.M.  
2 The McCloys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Restless Gun, John Payne  
9 Movie: "The Fugitive," Henry Fonda, Pedro Armendariz (47)  
10:15  
13 Guidepost to Science (B-9)  
10:30  
2 Pete and Gladys  
4 (Color) Missing Links  
5 Yancy Derringer  
7 Girl Talk, Virginia Graham

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**GE 3-4971**

- 10:15  
13 Guidepost to Spanish II  
11:00 A.M.  
2 Love of Life  
4 (Color) First Impression  
5 The Cheaters, John Ireland  
7 Price Is Right, Bill Cullen  
13 Mr. Merchandising  
11:15  
13 Guidepost to Spanish I  
11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 The Object Is, Dick Clark  
9 Latin America: "Mexico"  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Seven Keys, Jack Narz  
9 Hour of St. Francis (reli.)  
13 Movie: "Cairo Road," Eric Portman, Laurence Harvey (Br.-50)  
12:30  
2 As the World Turns  
4 The Doctors, J. Pritchett  
5 TV Bingo, Colin Male  
7 Father Knows Best, Young  
9 Movie  
11 Movie: "On Borrowed Time," Lionel Barrymore, Cedric Hardwicke (39)  
1:00 P.M.  
2 Password, Allen Ludden  
4 Loretta Young Theatre  
5 Movie: "Navy Wife," Ralph Bellamy (36)  
7 Tennessee Ernie Ford  
Guest: Leo Diamond  
1:30  
2 Art Linkletter House Party  
Hedda Hopper makes her Oscar predictions.  
4 (Color) You Don't Say!  
7 The Mike Douglas Show,  
Dennis Day, Joi Lansing  
13 Robin Hood, R. Greene  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 Match Game, G. Rayburn  
9 Movie: "Golden Mask," Van Heflin (54). Allan Jones talks of his son Jack in post-film interview.  
11 Movie: "Personal Property," Jean Harlow (37)  
13 Vagabond: Alamo, Mex.  
2:30  
2 The Edge of Night  
4 Make Room for Daddy  
5 Movie: "3 Musketeers," Don Ameche, Ritz Bros. (39)  
7 Day in Court: small claims  
13 The Ann Sothern Show  
2:55  
7 Lisa Howard & the News  
3:00 P.M.  
2 The Secret Storm  
4 Bachelor Father, Forsythe  
7 Gen'l Hospital, J. Berardino  
13 Felix the Cat (cartoons)  
3:30  
2 My Little Margie, G. Storm  
4 Movie: "For the Love of Mary," Deanna Durbin (48)

**Wrestle Today!**  
NBA BASKETBALL, 8:30 p.m., ch. 9, has Chick Hearn at the Cow Palace as the Lakers meet the Warriors in the final telecast game of the regular season.  
**FIGHT OF WEEK, 10 p.m., ch. 7, is a light-heavy rematch between Johnny Persol and Eddie Cotten from the Garden. (Persol won a split decision Feb. 21.)**  
**MAKE THAT SPARE, 10:45 p.m., ch. 7, finds last week's Downing-Wilkinson winner challenged by Al Savas.**

- 7 Queen for Day, Jack Bailey  
11 Deputy Dawg/Dick Tracy  
34 Reloj Musical (variety)  
3:45  
9 Feature Page, Joe Dolan  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
5 Just for Fun, Tom Hatten  
7 Trailmaster, Ward Bond  
9 (Color) Mighty Hercules  
34 Un Canto de Mexico  
4:30  
2 Movie: "Beyond a Reasonable Doubt," Dana Andrews, Joan Fontaine (55-1st run). Circumstantial evidence.  
11 The Lone Ranger  
34 Escuela KMEK (English)  
4:45  
13 Rocky and His Friends  
5:00 P.M.  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Superman, George Reeves  
13 The Lloyd Thaxton Show  
34 Novela Juvenil  
5:30  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Usted y su Salud (health)  
5:45  
4 (Color) KNBC News  
13 Bill Johns, News  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 Maverick, James Garner  
Bret is lone hold-out for acquittal.  
11 Wanted: Dead or Alive  
13 (Color) Touche Turtle  
34 La Madrastra (serial)  
6:30  
4 Huntley-Brinkley Report  
5 The News, Joseph Benti  
11 George Putnam, Dateline  
13 (Color) Magilla Gorilla  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran News  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) Curt Massey Show  
5 Leave It to Beaver  
7 (Color) Lee Marvin Presents—Lawbreaker.  
9 People Are Funny  
11 Movie: "The Horse Soldiers," John Wayne, Wm. Holden (59). Gen. Grant wants rail lines to Vicksburg cut inside enemy lines.  
13 (Color) Ripcord, K. Curtis  
34 Divorciadas (drama serial)  
7:20  
2 Great Adventure, Russell Johnson: "The President Vanishes," Barry Sullivan, Leif Erickson, Skip Homeier, Jeanne Vaughn. When Grover Cleveland disappears from the public eye during the summer of 1893, a curious newsmen tries to find out why.  
4 International Showtime,

## DOES ASTHMA

Make You Short of Breath?

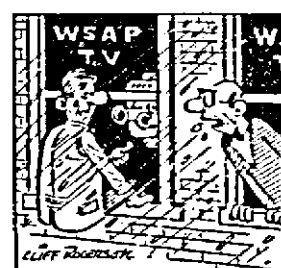
At the first sign of wheezing, difficult breathing or coughing from recurring bronchial asthma or bronchitis, start taking MENTADOL, quick acting MENTADOL. It works fast to combat asthma, relax bronchial tubes, thin and help remove thick, choking phlegm. This really does something fast, always something that promotes relief. MENTADOL, the MENTADOL Asthma Relief, is available in 100 and 200 mg. tablets. MENTADOL is a trademark of MENTADOL, Inc., New York, N.Y.

- Don Ameche: "Winter Circus." New acts by the Circus Krone in Munich.  
5 Addograms, Jack Barry  
7 Destry, John Gavin, Patricia Barry, Marie Windsor, Albert Salmi. Names executor of a will leaving a fortune in gold to the most deserving person in a lawless town. Destry is the only one who doesn't think the pretty school marm should be the one.  
9 Dobie Gillis, D. Hickman  
13 HUMAN JUNGLE—"THIN ICE" with HERBERT LOM  
★ Lovely teenage ice skating star seems unwilling to recover after an injury.  
34 Estudio "A" (musical)  
8:00 P.M.  
5 The Lawman, John Russell  
9 The Deputy, Henry Fonda  
34 La Desconocida (serial)  
8:30  
2 Route 66, Martin Milner, Chill Wills, Barbara Eden, Nina Foch (pt. 2). Newly-married Tod fears that his new bride's unscrupulous family are plotting to take her life after an unsuccessful attempt on his own in series' final new segment.  
4 (Color) Chrysler Theatre: "White Snow, Red Ice," Jack Kelly, Senta Berger (in her U.S. TV debut). Walter Matthau Jet-set private eye, posing as a skiing stuntman in Communist Yugoslavia, smuggles a beautiful jewel thief out from behind the Iron Curtain. (Hope's comedy-and-drama series is set for return to the color cameras next season with 25 shows.)  
5 What's the Name of That Song? Wink Martindale  
7 BURKE'S LAW  
★ STARRING GENE BARRY  
Ann Blyth, Tab Hunter, Aldo Ray and Jack Weston are suspects in the slaying of a dealer in odd-ball art forms.  
9 Live Action! TV 9 Special  
★ LAKERS vs. WARRIORS! (see sports box)  
13 Mystery Theatre: "The Third Alibi," Laurence Payne, Jane Griffiths. Justice triumphs for would-be wife-slayer as his alibi rebounds.  
34 Voces de Mexico (musical)  
9:00 P.M.  
5 Robt. Taylor's Detectives  
11 Checkmate, Anthony George, Anne Baxter. Rich widow plans to kill Corey with a wild stallion.  
34 Agonia de Amor (serial)  
9:30  
2 Twilight Zone, Rod Serling: "What's in the Box?" Joan Blondell, William Demarest, Sterling Holloway. Henpecked taxi driver sees his own life on his TV screen, although it's invisible to his wife whose murder, by him, the picture shows.  
4 That Was the Week That Was, Elliott Reid. Satirical revue of topical comment.  
5 Movie: "Badlands of Dakota," Broderick Crawford, Robt. Stack (41)  
7 The Price Is Right, Bill Cullen: Phyllis Newman  
13 The Rebel, Nick Adams  
34 La Hora de Raul Astor  
10:00 P.M.  
2 Alfred Hitchcock Hour: "Anyone for Murder?" Barry Nelson, Patricia Breslin, Edward Andrews. Surveying unhappy marriages, a psychology professor inserts a blind classified ad offering "an ultimate solution" to unhappy mates, and tangles with the homicide squad, a hired assassin and the discovery of his own wife's infidelity. (Series returns to NBC next

## SPECIAL

**JACK PAAR PROGRAM—**Attorney General Robert F. Kennedy talks about the "wit and human side" of the late President in his first public discussion of his late brother since the assassination. Filmed excerpts of JFK's lighter side will be included. For his fourth appearance with Paar, at 10 p.m., in color, ch. 4, Kennedy joins fellow guests George Gobel and Helen O'Connell. (Both Paar and TW3 will be preempted next week for a James Garner-hosted 90-min. special on the movies today.)

- season, in the Mon. 10 p.m. slot.)  
4 (Color) Jack Paar (box)  
7 Fight of Week (sports box)  
11 George Putnam, News  
13 News, Johns and Fishman  
34 Festival de Estrenos  
10:30  
13 Harbor Command, W. Corey  
10:45  
7 Make That Spare, Johnny Johnston (see sports box)  
9 Cleto Roberts, News  
11:00 P.M.  
2 News: Dunphy-Hart-Story  
4 (Clr) KNBC News, Latham  
5 The News, Joseph Benti  
7 Bob Young: News Final  
9 Movie: "Face of Fire," Cameron Mitchell (59)  
11 Movie: "Secret Heart," Claudette Colbert (46)  
13 Boston Blackie, K. Taylor  
11:15  
4 (Color) Tonight, Johnny Carson with Sam Levenson, the Clancy Brothers and Tommy Makem  
5 Tom Snyder, Stout/Duggan  
11:30  
2 The Late Show Tonight!  
★ "JEANNE EAGLES"—Kim Novak, Jeff Chandler with Agnes Moorehead (57)  
5 Steve Allen Show, with Vaughn Meader, Cliff Arquette, Blossom Dearie, civil rights author James Baldwin, health farm owner, Jim Kewskin and his Jug Band.  
7 (Clr) Laramie, John Smith  
13 Movie: "Lawless 80's," Buster Crabbe (57)  
11:45  
34 Noticiero 34 (News)  
12:30  
7 Movie: "Navy Way," Robert Lowery (44)  
12:45  
9 Cleto Roberts, News  
1:00  
4 Movie: "Lone Wolf in London," Gerald Mohr (47)  
9 Movies: "The Fugitive" and "I'm Still Alive"  
9 Movie: "The Fugitive," Henry Fonda (47)  
11 Movies: "People vs. Kildare," "Shopworn Angel" and "Saps at Sea"  
13 Movie: "No Place to Land," John Ireland (58)  
1:15  
2 Movie: "Silk Hat Kid," Lew Ayres (35-1st run)  
5 Movie: "Jubilee Trail," Joan Leslie (53)



**NO MORE WEATHER MAPS!**  
YOU'LL DO YOUR FORECASTS  
OUT THERE FROM NOW ON!





SHEREE NORTH, IN THE ROLE OF A FRONTIER WOMAN, is the victim of Indian raids when her husband leaves her and their small son during "The Virginian" at 7:30 p. m. Wednesday, channel 4 in COLOR.

# Pan and Fan Mail

I would like to know how they get all those dogs to line up and patiently wait until the signal and all at once all these dogs have a race and get to their bowl of Dash and wolf it down.

Did you ever feed a hungry dog?

Mike Phillips, Bellflower  
Mike, the advertising agency that handles the account sent the following reply:

"The dogs seen in the commercials had all been Dash eaters before the commercial was filmed."

"To get the dogs to line up patiently and wait for the signal to 'Dash for Dash,' it was necessary to have their owners present."

"All the dogs are obedience trained and they responded to their master's command to leave the starting line at the same time."

"Because of their training, the dogs never tried to eat Dash from another dog's bowl."

In reply to the second

part of your question, I have fed a hungry dog. Fed him fast. His master was obedience trained.

Can you possibly do anything about TV programs. The more they change the shows around, the worse they get.

They bring all the good ones on at the same time. They have nothing on for the rest of the week except the most childish bunch of dribble I've ever heard

They have too many love stories, too many doctor and nurse and hospital shows, too many psychiatrists and all their 10 million varieties of mental patients shows—too many nuts, period.

Too many smart aleck spoiled rotten kids showing off on TV, too many western type shows.

When it comes to anything grown-up, intelligent, educated, mature—anything in good taste and good English—they just don't have anything.

Also get that "Farmer's Daughter" baloney off the air.

I only hope my daughters don't either start running around with guns in each hand and holding up every bank in the country

I hope they have better sense than the jerks who write the TV shows.

Believe me, the TV writers and producers must be sick mentally.

Mrs. R. Blanton, Anaheim  
So what else is new?

**Radio Station Sponsors Memorial Show**  
Radio station KFOX, Long Beach, is sponsoring a memorial show for the late Joe Carson at 4 p.m. today (Sunday) in Huntington Park Ball Room.  
Carson, a country-music recording star, was killed in an auto accident in Texas this year.

## RESTYLE NOW FOR EASTER!

Save those shoes that hurt or are out of style. Whether they're too narrow or too wide, too short or long, we'll fix them so they'll fit to perfection. If they're out of style, let us re-style them. Bring in the whole family's shoes. They can be fixed at modest prices.

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We can rebuild shoes, recondition them the factory way by putting on full soles and heels or half soles and heels over a special last. We carefully remove all old stitches and restitch in the same holes, can put your shoes back in shape and refinish them like new. Any color or style, send them in today or come in tomorrow.

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No other builder can honestly make this statement.

\* FIESTA IS THE ONLY SOUTHERN CALIFORNIA POOL BUILDER THAT TAKES 100% RESPONSIBILITY GUARANTEED IN WRITING because we use no sub-contractors.

\* FIESTA HAS WON MORE AWARDS FOR BEAUTY & QUALITY OF DESIGN THAN ANY OTHER SOUTHERN CALIFORNIA POOL BUILDER! Fiesta will build your custom, award-winning pool without using sub-contractors.

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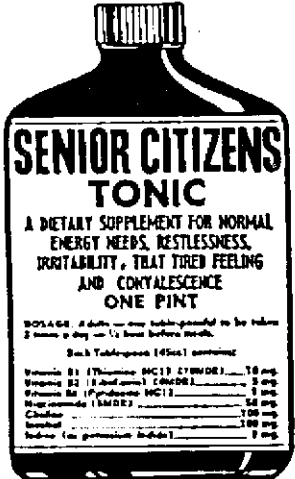
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# SATURDAY

- March 14, 1964  
★ PAID ADVERTISEMENT
- 7:30  
2 Sunrise Semester: "Art"  
4 Ivanhoe, Roger Moore  
5 Design for Learning
- 8:00 A.M.  
2 Captain Kangaroo  
4 Marketing on the Move  
5 Hopalong Cassidy, B. Boyd  
6 From the Ground Up  
11 Mr. Wishbone, Jim Allan  
13 Movie: "Adventures of Don Coyote," Frances Rafferty (47)
- 8:30  
4 (Color) Ruff and Reddy  
7 Cartoon Capers  
9 Cine Mexicano (Span.)
- 9:00 A.M.  
2 Alvin Show (cartoons)  
4 (Color) Hector Heathcote  
7 Movie: "2-Gun Lady," Peggie Castle (55)  
11 Superman, George Reeves  
13 Panorama Latino (Span.)
- 9:30  
2 Tennessee Tuxedo (cart'n)  
4 Fireball XL-5 (puppets)  
5 Movie: "Pawnee," George Montgomery (57)  
11 Ramar of the Jungle
- 10:00 A.M.  
2 Quick Draw McGraw  
4 Dennis the Menace  
9 Movie: "The Good Die Young," Richard Basehart  
11 Movie: "Robin Hood of El Dorado," Warner Baxter  
34 Matinee del Sábado (Arg.)
- 10:30  
2 Mighty Mouse Playhouse  
4 Fury, Bobby Diamond  
7 The Jetsons (cartoon)

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- 11:00 A.M.  
2 Rin-Tin-Tin, Lee Aaker  
4 Sgt. Preston of the Yukon  
5 Movie: "Woman of the Town," Claire Trevor (43)  
7 The New Casper Show  
13 Variedades, R. Iglesias
- 11:30  
2 The Roy Rogers Show  
4 (Color) Bullwinkle Show  
7 Beany & Cecil (cartoon)  
9 Abbott and Costello
- 12:00 NOON  
2 Sky King, Kirby Grant  
4 (Color) Exploring, Dr. Albert Hibbs: "Mark Twain" (repeat), Lorne Green, Ritts Puppets  
7 The Bugs Bunny Show  
9 (Color) Movie: "Boy on a Dolphin," Sophia Loren  
11 Movie: "Molly and Me," Gracie Fields, Monty Woolley (45)  
13 Robin Hood, R. Greene  
34 Divorciadas (drama serial)
- 12:30  
2 Do You Know? Bob Maxwell: "Water for People"  
5 Baseball Buffs, Benny Fan  
7 American Bandstand, Dick Clark with April Stevens, Nino Tempo, Bob Braun  
13 Fore Golfers
- 12:45  
5 (Color) Angels Warm-Up
- 1:00 P.M.  
2 CBS News, Robert Trout  
4 NIT Basketball (spts box)  
5 (Color) Baseball (spts box)  
13 Bowling with Art Parra
- 1:30  
2 Tell It Again, M. Taylor  
7 Tombstone Territory  
13 Movie: "Gun Moll," Franchot Tone (49)
- 2:00 P.M.  
2 As Others See Us. Foreign students appraise the U.N.  
7 Bat Masterson, Gene Barry  
9 (Color) Movie: "Gun Belt," George Montgomery (57)  
11 Movie: "One-Horse Town," Janet Gaynor, Robt. Taylor (36)  
34 Ella, Yo y Alguien Mas
- 2:30  
2 Repertoire Workshop: "Cyrano de Bergerac" (WBBM-Chicago). Three scenes from Rostand's play offered by Chicago's North Shore Community Theatre.  
7 (Color) Challenge Golf (see sports box)
- 2:45  
34 Pre-Game Warm-Up
- 3:00 P.M.  
2 CBS Golf Classic (spts bx)  
4 Teacher '64: "Teacher Goes to Panama Canal"  
5 (Color) Angels Wrap-Up  
13 Movie: "Great John L., Greg McClure, Linda Darnell (45)  
34 Baseball (see sports box)
- 3:15  
5 Baseball Buffs, Benny Fan
- 3:30  
4 Profile (San Diego State): "3 Acts of Death" (bull-fighting)

## SPECIAL

**LAWRENCE WELK** — A pre-St. Patrick's Day salute to the Irish is offered at 8:30 p.m., ch. 7, as featured songs are "Danny Boy" (Norma Zimmer), "Glocca Morra" (Lennons), "Galway Bay" (Feeney) and "Peggy O'Neil" (barbershop). Barbara Boylan and Bobby Burgess do an Irish jig and the entire vocal group joins in "McNamara's Band." (The weekly series will begin its tenth year on ABC in the fall.)

- 5 Californians, R. Coogan  
7 Pro Bowlers (sports box)  
9 Championship Bowling
- 4:00 P.M.  
2 Life of Riley, Wm. Bendix  
4 Headlines of the Century  
5 TV Bowling Tournament (Monterey Park Lanes)  
11 Comedy Hour: Three Stooges, Laurel & Hardy
- 4:15  
4 (Color) Meet Your Council Tom Bradley, 10th District
- 4:30  
2 Scholarquiz, John Condon: Redondo Union High vs. Herbert Hoover (Glendale)  
4 American Quiz, A. Pike  
9 Movie: "Brother Orchid," Edw. G. Robinson, Humphrey Bogart (40) Gangster comedy  
13 Movie: "Wake of the Red Witch," John Wayne (49)
- 5:00 P.M.  
2 Movie: "The Egg and I," Claudette Colbert, Fred MacMurray, Marjorie Main (47)  
4 (Color) Agriculture, USA: "Poultry & Egg Industry"  
5 Movie: "Frankenstein Meets the Wolfman," Lon Chaney (43)  
7 ABC's Wide World of Sports (see sports box)  
11 Cinnamon Cinder
- 5:30  
4 Paging Parents: "Discipline"  
11 The Texan, Rory Calhoun  
34 Post-Game Show
- 6:00 P.M.  
4 (Color) KNBC News  
9 Abbott and Costello  
11 The Phil Silvers Show  
13 (Color) Rocky & Friends  
34 Variedades (musical)
- 6:15  
4 (Color) Bob Wright News
- 6:30  
4 (Color) News Conference L.A. Mayor Sam Yorty talks of the Presidential campaign.  
5 Folk World of Jimmie Rodgers, Shenandoah Trio  
7 A Nation at War (Canada)  
9 Our Miss Brooks, E. Arden  
11 Chiller (movie): "Monster of Piedras Blancas," Les Tremayne (59)  
13 Bourbon Street Beat  
34 Blancas y Negras (musical)
- 6:45  
2 Jerry Dunphy Report
- 7:00 P.M.  
2 Sea Hunt, Lloyd Bridges Enemy underwater missile launcher is believed within reach of continental U.S.  
4 (Color) Survey '64, Bob Wright: "Planned Parenthood and Birth Control." Adlai Stevenson joins doctors on panel.  
5 The Jack Barry Show with Vaughn Meader, Terrea Lea, singer Sam Fletcher, puppets from P.J.'s "Encore les Poupées"  
7 Have Gun, Will Travel, Richard Boone, Betsy von Furstenberg. Two women claim to be widowed daughter-in-law of wealthy businessman.  
9 L.A. TV PREMIERE!  
★ "Meteor Monster"—Sci. Fict.  
34 Teatro Familiar (drama)
- 7:30  
2 The Jackie Gleason Show with Jackie Miles (repeat)



**ADLAI STEVENSON, U. N. Ambassador**, discusses planned parenthood during "Survey '64" at 7 p. m. Saturday, channel 4 in COLOR.

- 4 The Lieutenant, Gary Lockwood, Robert Duval, Holly McIntire. Newspaperman accuses Rice of bounding a young goldbrick into his accidental drowning.  
7 Hootenanny, Jack Linkletter with the New Christy Minstrels, Flatt and Scruggs, Steve DePass, Gayle Garnett, the Three Young Men from Montana and comedian Pat Harrington Jr. at Salem (W.Va) College.
- 13 Deadline, Paul Stewart
- 8:00 P.M.  
5 Leave It to Beaver  
11 Wrestling from Bridgeport  
13 "BIG WESTERN MOVIE"  
★ BY WORTHINGTON DODGE "Santa Fe Passage," John Payne, Rod Cameron (55-in color)  
34 Noches Tapatias (musical)
- 8:30  
2 The Defenders, E. G. Marshall, Leslie Nielsen, Burt Brinckerhoff, George Wallace. Much-decorated Marine drill instructor is court-martialed for causing the death of a recruit, latter played by Peter Duryea, son of Dan Duryea. (For more on younger generation actors, see today's "Gunsmoke.")  
4 (Color) Joey Bishop Show Hilda gets the Barnes' best red-carpet treatment when they think she's looking for a new job.  
5 Movie: "Adventures of Tom Sawyer," Tommy Kelly (38)  
7 Lawrence Welk (see box)  
9 ALAN LADD  
★ VIRGINIA MAYO THE BOWIE KNIFE—THE BOWIE WOMAN—No Man Was Their Match!  
"IRON MISTRESS"—COLOR on New COLGATE THEATRE with Phyllis Kirk (52)  
34 Brindis Senorial (music)
- 9:00 P.M.  
4 (Color) Movie: "Black Widow," Van Heflin, Ginger Rogers, Gene Tierney, George Raft (54-1st run).  
34 Futbol (soccer matches)
- 9:30  
2 New Phil Silvers Show Grafton pulls out all stops in his campaign to be named "foreman of the year" by a big magazine  
7 The Hollywood Palace. Groucho Marx is guest-host to Morey Amsterdam, Rose Marie, singer Jenny Smith, Jose Greco & Co., roller skating comedian Lee Allen, Bertha the elephant and, in his U. S. TV debut, France's leading pop singer Gilbert Becaud.

## Sports Today

- N.I.T. BASKETBALL**, 1 p.m., ch. 4, as "NBC Sports Special" goes "live" and expands today and next Sat. Early-round game in the invitation tournament at Madison Square Garden, Bud Palmer mikeside.
- BASEBALL**, 1 p.m., in color, ch. 5, finds Buddy Blattner at Palm Springs for a pre-season game between the L.A. Angels and the Cleveland Indians.
- CHALLENGE GOLF**, 2:30 p.m., in color, ch. 7, has Sam Snead and Ted Kroll trying for a second win over Palmer and Player, this time from Bakersfield.
- CBS GOLF Classic**, 3 p.m., ch. 2, is a first-round match between Dave Marr and Johnny Pott vs. Bob Rosburg and Fred Hawkins at La Quinta.
- BASEBALL**, 3 p.m., ch. 34, screens the first in a 3-day series between the L.A. Dodgers and Mexico City Tigers on a 1-day delay tape from Mexico City.
- PRO BOWLERS Tour**, 3:30 p.m., ch. 7, shows the New Jersey Open from Princeton.
- WIDE WORLD of Sports**, 5 p.m., ch. 7, presents tapes of this month's Grand Prix world professional alpine skiing championships from Heavenly Valley, Calif., plus presentation to Soviet high jumper Valeri Brumel of the series' second annual Athlete of the Year award at a dinner March 10 in New York.
- 10:00 P.M.  
2 Gunsmoke, James Arness, Robert F. Simon, Shary Marshall, Ed Nelson. Lecherous rancher stoops to murder in attempt to force his attentions on the woman who married his nephew. Hickman Hill, 19-year-old grandson of the late Tom Mix, makes his acting debut  
5 Dan Smoot Reports  
11 News, Burrell & Coates  
13 Caravan, Tom Hipps
- 10:15  
5 Dean Manion Forum
- 10:30  
5 Movie: "Fighting Kentuckian," John Wayne  
7 Movie: "Winchester '73," James Stewart, Shelley Winters, Dan Duryea (50-1st run). Prize gun changes hands many times  
11 Naked City, John McIntire  
34 Bailen Todos los Sabados
- 10:35  
9 "MAKE MINE MINK" will MAKE YOU HOWL!  
★ TERRY-THOMAS—TV Premiere! Modern Robin Hood (60)
- 11:00 P.M.  
2 Jerry Dunphy Report  
4 (Color) KNBC News  
11 Movie: "Across the Wide Missouri," Clark Gable
- 11:15  
2 L.A. Television Premiere  
★ "Valley of the Kings" starring Robert Taylor Eleanor Parker, Victor Jory (54). Archeologists.
- 11:30  
4 Movie: "Baron of Arizona," Vincent Price (50)  
34 Noticiario 34 (News)
- 12:00  
13 Movie: "Casablanca," Ingrid Bergman,  
12:15  
5 Movie: "Calling Dr. Death," Lon Chaney Jr.  
12:30  
7 Movie: "Try and Get Me,"  
9 Movie: "Battle Taxi," Sterling Hayden (55)  
11 Movie: "Killer McCoy,"
- 1:15  
2 Movie: "3 for Jamie Dawn," Laraine Day (56)  
1:45  
13 Teledrama: "Ivy Curtain," Gene Raymond
- 2:00  
9 Movie: "Out of the Fog"

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# Week's Top Shows

Sunday — "Conformity," whether it's helpful or harmful in our society, is considered in a series of vignettes at 6:30 p.m. on channel 9. An hour special narrated by Harry Reasoner and scripted by John Keats.

Monday — The New Hampshire primary is the subject of reports at 9 a.m. on channel 4; 6:45 and 11:30 p.m. on channel 7, and at 7 p.m. on channel 2. On Tuesday, coverage times are 6:30 and 9:30 p.m. for channel 2; 8:30 and 11:15 p.m. for channel 4, and 11:30 p.m. for channel 7.

Tuesday — "Golden Globe Awards" at 10:30 p.m. on channel 11 are trophy presentations to screen personalities selected by the Hollywood Foreign Press Assn. Numerous Hollywood stars will participate.

Wednesday — Jazz and symphonic techniques are combined as Leonard Bernstein and the New York Philharmonic present the last of the season's "Young People's Concerts" at 7:30 p.m., channel 2.

Thursday — "This Old House" is a 60-minute documentary on the 87-year-old California Governor's mansion. It's at 8 p.m. on channel 2.

Friday — The Los Angeles Lakers play the San Francisco Warriors in a professional game televised from San Francisco at 8:30 p.m. on channel 9. It's the last scheduled televised game of the season.

Saturday — "The Lawrence Welk Show" at 8:30 p.m. on channel 7 salutes St. Patrick's Day three days before the official date. It's an all-Irish show.



JACK KELLY, playing a private eye, falls for Senta Berger, a jewel thief, during "The Bob Hope Theater" at 8:30 p.m. Friday, channel 4 in COLOR.

## BERT'S EYE VIEW

### 'Lawbreaker' in Long Beach

(Continued from Page 1)

compassion that they advise their victims to hasten to a legitimate hospital.

"He just hopes the woman's life can be saved so he won't be tried for murder," said Unger.

"Abortion—and this is the message we hope to get across from Long Beach—is one crime that could be completely wiped out if everyone simply refused to become a partner with a criminal."

THE SERIES, which started last year, has got its message across to two professional organizations dedicated to combating crime.

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Unger estimates 40 million persons across the country watch the program every week.

"We have an entertainment series," said Unger, "but, in addition, we hope to contribute to the public service."

One form of that contribution, Unger feels, is to acquaint the public with the high caliber of the men who serve as police officers.

"We are talking about a highly skilled profession," said Unger.

"Long Beach's police department is an excellent example of that skill. The community is putting its welfare in the hands of the best."

Its welfare and its security.

Unger notes there are "three magic words" when either is threatened.

"Call the police."

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| • Bone Pain     | • Headache     | • Stomach            | • Yawning       |                   |

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KABC-1290	KFAR-1330	KGER-1300	KIEY-870	KKEB-1100
KALB-1630	KFI-640	KLAF-1230	KLAG-670	KLLA-1110
KALA-1430	KFOX-1280	KOLR-1200	KMPG-710	KWTZ-1000
KDAY-1500	KFWB-800	KGLM-740	KEX-1070	KWKW-1200
KZTY-1190	KGSS-1020	KHU-930	KPOL-1040	KTRA-890

SUNDAY, MARCH 8, 1964

<b>7:00 A.M.</b> KFI-News: Radio Pulpit KABC-News: General KLU-As I See It KEX-News KFOX-News: Cherry KGER-News: Just Not KMX-The First Doctor KFI-Home Town KABC-Concert Hall KLU-Entertainment KEX-Church of the Air KFOX-Eternal Word KGER-World News KFI-Christians Science KMX-World News (7:35)	<b>8:00 A.M.</b> KFI-News: Chang's Times KABC-Rev. Billy Graham KLU-Engineer 314 KEX-Invitation to KFOX-Rev. B. Patterson KGER-Rev. B. Patterson KFI-News: Paul Condy KABC-News: Paul Condy KLU-Home With Music KEX-Sat. L. L. L. L. L. KGER-World Lit. Crusade	<b>9:00 A.M.</b> KFI-Music: Home Folks KABC-News: The Week KLU-News: News Sports KEX-News: News Sports KFOX-News: News Sports KGER-News: News Sports KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy	<b>10:00 A.M.</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy	<b>11:00 A.M.</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy	<b>12:00 NOON</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy
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MONDAY, MARCH 9, 1964

<b>7:00 A.M.</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy	<b>8:00 A.M.</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy	<b>9:00 A.M.</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy	<b>10:00 A.M.</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy	<b>11:00 A.M.</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy	<b>12:00 NOON</b> KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy KFI-News: Paul Condy KABC-News: Paul Condy KLU-News: Paul Condy KEX-News: Paul Condy KGER-News: Paul Condy
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## FM STATIONS

KLON	91.1	KGCK	94.1	KNCB	97.9	KLAC	102.7
KXLU	91.5	KGCK	94.1	KNCB	97.9	KLAC	102.7
KXLU	91.5	KGCK	94.1	KNCB	97.9	KLAC	102.7
KXLU	91.5	KGCK	94.1	KNCB	97.9	KLAC	102.7
KXLU	91.5	KGCK	94.1	KNCB	97.9	KLAC	102.7

## FM HIGHLIGHTS TODAY

Peggy Lee in multiplex at 8:30 a.m. on KRHM... Folk singers Sonny Terry and Brownie McGee at 10:15 a.m. on KPFF... Latin Hour in multiplex at noon on KGGK... Pianist Kip Walton at 2 p.m. on KBIG... Jack Pleis Orchestra in multiplex at 3 p.m. on KMLA... Paul Conrad in multiplex at 4 p.m. on KGGK... Violinist Yehudi Menuhin in stereo at 6 p.m. on KFAC... Clebanoff in multiplex at 7 p.m. on KMLA... Opera, Donizetti's "Lucia di Lammermoor," in stereo at 8 p.m. on KFAC... Discussion, "New Role for Teachers," at 9:45 p.m. on KPFF... Johnny Mathis at 10 p.m. on KBIG... Milton Cross Show at 11 p.m. on KRHM.

### MONDAY

Stan Kenton at 8 a.m. on KBIG... Peggy Lee in multiplex at 10 a.m. on KMLA... NBC Symphony Orchestra at noon on KFAC... Lawrence Welk in multiplex at 2 p.m. on KGGK... Boston Pops at 4 p.m. on KBIG.





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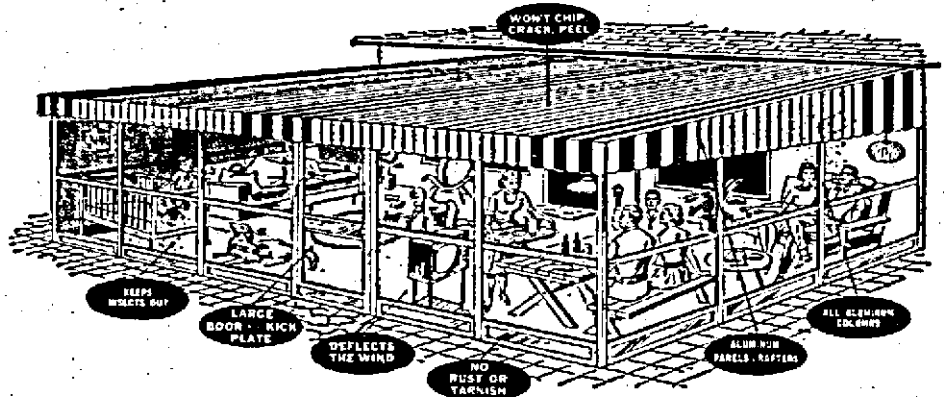
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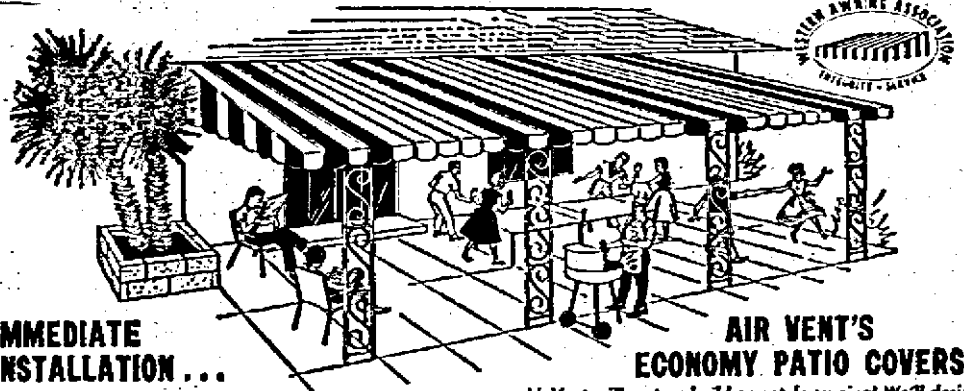
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# Parade

*THE NEWS & Independent - Press - Telegram*

THE MAN WHO CAPTURED  
LEE OSWALD by LLOYD SHEARER

AN END TO THE SHARK  
MENACE by FRED BLUMENTHAL



March 8, 1964

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q. Can you tell me who the best-selling paperback author is?**—T. R. Llewellyn, Asbury Park, N.J.

**A.** Erle Stanley Gardner, whose mystery novels sell about 6,000,000 copies per year and whose combined total sale of paperbacks is 111,000,000.

**Q. Who is Bob Zaguri, and what is his relationship with Brigitte Bardot?**—Ann Nowater, Memphis, Tenn.

**A.** Zaguri is a 32-year-old Moroccan-born playboy who recently shared a holiday in Rio de Janeiro with Brigitte.

**Q. I was told that the reason the late President John F. Kennedy and his brothers did not attend parochial schools in Boston and New York when they were boys is that they lived too far away from such schools. Is that true?**—L.T., Albuquerque, N.M.

**A.** It is not true. Boston and New York City boast some of the finest parochial schools in the nation, many of which were near-by the Kennedy residences.

**Q. In your opinion, what makes Bobby Baker run?**—T. R. Carl, Milwaukee, Wis.

**A.** Greed.



**Q. I understand that King Saud spent \$750,000 on his 14-day vacation last year in the south of France. Where will he spend his vacation this year? I am a travel agent, and I would like to book Saud and his entourage.**

—E.P., Seattle, Wash.

**A.** Too late. Saud has already reserved four hotels for himself and wives at the Greek health resort of Kammena Vourla for a month. Approximate cost: \$210,000.

**Q. How old is Ginger Rogers? How many times has she been married? Who is her current husband, and how old is he?**—George Thompson, Victorville, Calif.

**A.** Ginger is 52, has been married 5 times; current spouse Bill Marshall is 47.



**Q. Why was Perle Mesta not in the good graces of the White House during the Kennedy Administration, and what is her status with the Johnsons?**—Victor Shoemaker, Burlington, Vt.

**A.** In 1960 Perle Mesta campaigned for Lyndon Johnson. When Johnson lost the preconvention battle to Kennedy, Mrs. Mesta switched her allegiance to Richard Nixon. When Nixon lost the Presidential race, Mrs. Mesta was not too welcome around the White House. As a result she sold her residence to the Lyndon Johnsons and left Washington for a while. Now she is back, throwing parties with renewed fervor, happy that she has a friend in the White House.

**Q. Is it true that General de Gaulle's wife is a religious fanatic, that she has her husband fire anyone who doesn't toe the line?**—Phil Kauffmann, New York, N.Y.

**A.** Mrs. de Gaulle is most pious, has influenced her husband in staff hirings and firings.



**Q. Is it true that in Elizabeth Taylor, Richard Burton has a woman who is far beneath him intellectually and education-wise?**—Ann Thompsons, Orlando, Fla.

**A.** Elizabeth Taylor was graduated from the MGM high school for young actresses. As a student she was adequate. Burton as a youngster won a scholarship to Oxford. As regards intelligence and education, he is stepping down in class.

**Q. Alan Ladd, who died several weeks ago—didn't he have a big thing with June Allyson at one time?**—G.T., Raleigh, N.C.

**A.** Yes. They were close friends for a time.

**Q. What is meant by the statement, "Senators George Smathers of Florida is an operator"?**—J. Klein, Miami, Fla.

**A.** Smathers has many fingers in many pies, has been involved with Bobby Baker, the Teamsters Union, Eugene McGrath of Panama, many others in affairs which have recently come to light.

**Q. Will Konrad Adenauer write his memoirs?**—Jan McLendon, Danville, Va.

**A.** He has already started.

**Q. Charlie Chaplin's daughter, Geraldine—is she a dancer or a model?**—Hy Gruber, Newark, N.J.

**A.** Geraldine Chaplin, 19, was a ballerina in the Paris production of the ballet, *Cinderella*, is currently working as a junior fashion model.



**Q. What is this about Shirley MacLaine leaving her husband to follow Bob Mitchum halfway around the world to Nairobi? Didn't these two also meet secretly a few months ago in New York?**—N.L.Y., Hollywood, Calif.

**A.** Shirley's husband, Steve Parker, says: "Shirley and Bob are old pals. She was traveling, so dropped in on Mitchum at Nairobi."

**Q. When Fidel Castro was in Moscow several weeks ago, he was accompanied by a woman named Dolores Ibarruri. Is she another of his mistresses?**—Pepita Jimenez, Miami, Fla.

**A.** She is one of the chiefs of the Spanish Communist Party.

**Q. Would you please explain what the word "ice" means in reference to the Broadway scandal.**—Lois Benjamin, Philadelphia, Pa.

**A.** "Ice" is the overcharge on theater tickets which goes into the pockets of unscrupulous theatre executives. For years this evil has been rampant on Broadway where an \$8.80 ticket for a hit show frequently will be sold for \$50.

**Q. Who said: "The trouble with law is lawyers"?**—James French, Scarsdale, N.Y.

**A.** Clarence Darrow, American lawyer (1857-1938).



**Q. How long has Margaret Chase Smith been in Congress?**—Jenny Moore, Hobbs, N. Mex.

**A.** Since June 3, 1940, when she succeeded her deceased husband, Congressman Clyde Smith.

## Parade

THE SUNDAY  
NEWSPAPER MAGAZINE  
MARCH 8, 1964

President and Publisher, Arthur H. Motley Editor, Jess Gorkin

Managing Editor, EDWIN KILSTER, JR. Art Director, ANTHONY LA ROTONDA

Associate Editors: PETER D'ALBERTSON, NEAL ASHBY, MARIANNA HASSOL, JANET WAGNER, FRED WARSHOFKY

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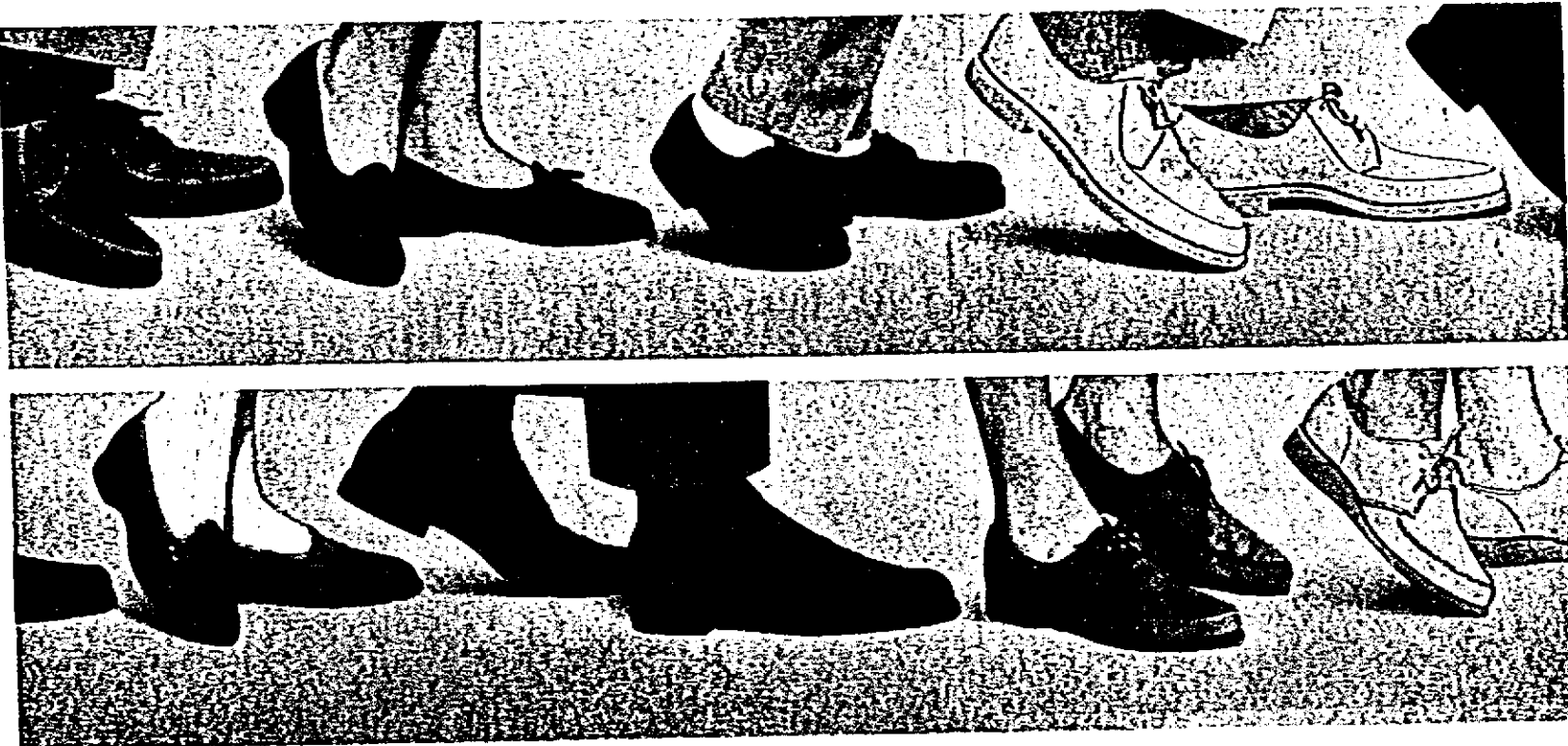
Washington Bureau: JACK ANDERSON, FRED BLUMENTHAL, OPAL GINN

West Coast Bureau: LLOYD SHEARER

Cartoon Editor, LAWRENCE LARIAR

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PARADES SPECIAL

## INTELLIGENCE REPORT

**LBJ HATS.** Ever since President Johnson began gifting "5-gallon" Western-type hats to his friends, the Garland, Tex., firm which manufactures them, Byer-Rolnick Hat Corp., has shown a 10% increase in the sale of its San Antonio model. It retails at from \$12.50 to \$100. Johnson, who distributed thousands of ball point pens as vice-president, pays personally for the 5-gallon hats he now gives away. Byer-Rolnick admits that the President "gets a special wholesale price," but won't say exactly how much. Best educated guess: \$15 a hat.

**GAMBLING IN ARKANSAS.** Although gambling is illegal in Arkansas, it runs wide open in the city of Hot Springs, which is getting to be known by entertainers as "Little Las Vegas." To attract the high-rollers from Dallas, St. Louis and Memphis, club-owners in Hot Springs have been booking such big names as Mickey Rooney, Mitzi Gaynor, Eleanor Powell, Sophie Tucker, Gordon MacRae and others.

### SCHOLARSHIPS FOR NEGROES.

The nation's top colleges — Yale, Harvard, Princeton, Wellesley, Smith and many others — have become deeply concerned about their small Negro enrollments. They are searching avidly for qualified Negro applicants, have formed talent teams to scout the East, South and Far West urban centers. Negro students who qualify for entrance will get all the financial help they need.

### RAINIER IN TROUBLE.

Things are getting tough in the postage-stamp principality of Monaco. The one-time tax-free paradise headed by Prince Rainier and Princess Grace is no longer tax-free and no longer getting a big play from

the tourists, who are tired of its old-fashioned facilities. Villain in the picture apparently is Aristotle Onassis, the Greek millionaire shipowner, who controls the SBM (Société des Bains de Mer), which owns the famous Monte Carlo gambling casino and many of Monaco's top hotels. Despite constant suggestions by Rainier that he modernize his properties to attract young adults, Onassis refuses. At one period Rainier and the Greek shipowner were close friends, but now their relationship has cooled. Prior to 1939, Monaco lived off the gambling profits of the casino. More than 70% of its budget came from casino taxes. Today it gets only 3%, or \$600,000, from the casino, which does not seem to attract too many big players any longer. In order to stimulate tourism, Rainier has ordered a 10% reduction on hotel bills for guests who stay more than five days, free entrance to state attractions, parks, museum and opera house, and a free 4" x 6" photograph taken at the local tourist office. Despite these generous inducements, Monaco is still one of the most expensive resort areas in the world.

### VICE RING.

One of the most vicious white slave rings of all times has been exposed in León, Mexico. It consists of 6 women and 7 men charged with kidnapping, homicide, clandestine burying, rape, corruption of minors and prostitution. The ring's leaders are two sisters, Maria and Delfina Jesus Gonzalez, 52 and 42, who surrounded themselves with armed bodyguards, chauffeurs, killers and "talent scouts." Among the accused is Captain Hermengildo Zuñiga Maldonado of the Mexican army, who reportedly provided the sisters with protection while commanding troops in the León area.

Because of volume of mail received, PARADE cannot answer queries in connection with this column.

Parade • Mar. 8, 1964

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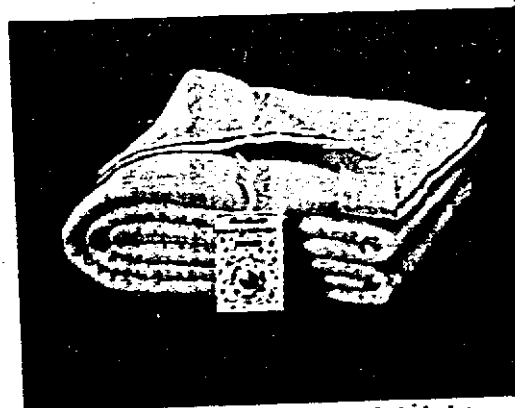


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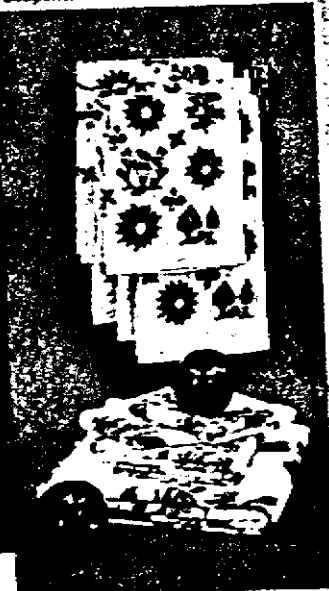


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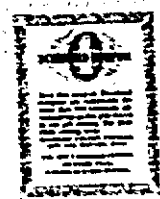
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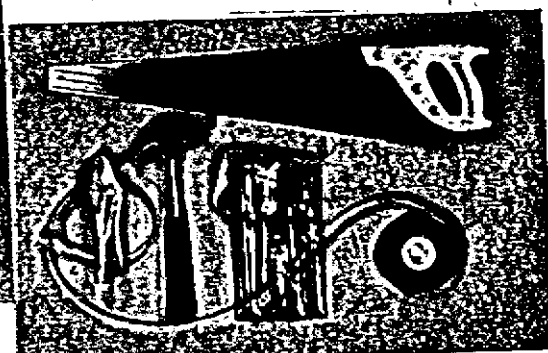
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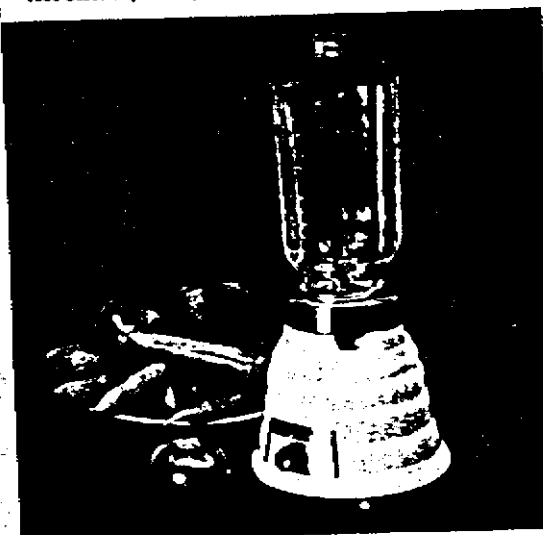
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DALLAS, TEX.

It is an ironical fact of life that the death of President John F. Kennedy has brought fortune to many.

A few days after the President was assassinated, a 21-year-old Denver student ordered 5 million key chains stamped with the Kennedy impression. Today that student is worth \$250,000.

In New York a jeweler came out with Kennedy tie clips, a china-maker with Kennedy beer mugs, a silversmith with Kennedy memorial platters.

Newsstands are still cluttered with special Kennedy magazines. Music shops and supermarkets have sold Kennedy record albums and paperback books by the million, and at least half a dozen publishers are printing books this spring of the late President's speeches, most of which were largely written by Kennedy's speechwriter, Ted Sorensen.

The bonanza has also spread to persons connected with Lee Harvey Oswald, the suspected Kennedy assassin.

The family of the Dallas police officer allegedly gunned down by Oswald, J. D. Tippit, has to date received more than \$600,000 from 40,000 different people. The largest single donation was made by Abraham Zapruder, a Dallas garment manufacturer who contributed the \$25,000 paid him by *Life* for his motion pictures of the assassination. The second-largest donation, \$12,000, was made by Walter H. Annenberg, publisher of the *Philadelphia Inquirer*. This paid off the mortgage on the Tippit home.

Oswald's mother, Marguerite, has sold interviews to foreign publications, has announced a lecture tour and is reportedly working on a book.

Oswald's 23-year-old widow, Marina, has already received more than \$35,000 from the public. She has hired as her business manager (for 10 per cent of the take) James Herbert Martin, formerly manager of the 6 Flags Inn at Arlington, Tex. He reports that Mrs. Oswald has been offered a \$50,000 advance to write a book of memoirs on a 50-50 royalty basis in collaboration with Isaac Don Levine or James Burke. The *Saturday Evening Post* has also offered a large

sum, provided Mrs. Oswald has information to divulge that she did not reveal to the Warren Commission in Washington. Hollywood is also interested in filming Marina's life story.

One of the few principals involved in the Presidential assassination overlooked both by fame and fortune is Maurice "Nick" McDonald, 36, the Dallas patrolman who captured Lee Harvey Oswald in the Oak Cliff movie theater 90 minutes after Oswald allegedly killed the President.

McDonald is the forgotten man of the assassination. No one has offered him anything for a magazine article, a lecture tour or even a TV appearance. All McDonald received was a \$10 donation, which he turned over to the Dallas police fund.

A native of Camden, Ark., happily married, father of two girls, McDonald is a big, broad (5 feet-11, 200 pounds), balding man with an almost perpetual smile.

"I'm just glad to be alive," he says. "If Oswald's gun hadn't misfired, I'd be a dead goose today. Maybe," he reflects, "Sally and the kids would have then gotten more money than I'll ever make—no doubt about that—but I'd be dead, and what good is a dead husband? Marie Tippit—she lives just a few houses from here—she'd gladly give up the \$600,000 if only she had her husband back."

"Money can buy almost anything, but it sure can't bring back the dead. And brother! Let me tell you, I came that close to getting it!"

#### NICK TELLS HIS STORY

A few weeks ago in Oak Cliff, sitting in the living room of McDonald's one-story, 3-bedroom brick home (cost \$12,850—mortgage \$11,900), I asked the police officer to tape-record exactly what had happened to him on November 22, 1963.

Here are the words he spoke:

"On the day President John F. Kennedy was assassinated I reported for duty at my normal hour of 7 A.M. During November I was assigned a trainee who had graduated from the previous recruit class."

"With this recruit beside me, I went on routine patrol of my district, which is the western part of

South Oak Cliff, approximately 3 miles west of the Texas Theatre, where Oswald was finally captured.

"That morning was a routine day until we heard on the police radio that the President of the United States had been shot. At that time we were patrolling on Westmoreland Avenue, which is approximately 8 miles from Elm and Houston in downtown Dallas, where the assassination occurred.

"The police dispatcher ordered all police units to report to the vicinity of Elm and Houston to cordon off the district and try to find the assassin.

"We proceeded on Code 3 [the emergency procedure—siren blaring, red lights flashing] to Elm and Houston. We got out of the car and ran over to a police sergeant, who told us to stand by. Meanwhile, the Texas Book Depository Building from which the shots had been fired was cordoned off and completely surrounded, and the crowd was being controlled.

#### AN UNFAMILIAR VOICE

"At 1:15 we went back to the car, and suddenly I heard over the police radio an unfamiliar voice, a voice not acquainted with police procedure, obviously a civilian. 'A policeman has just been shot!' the voice announced. 'A policeman has just been shot! He was driving police car No. 10 from where I am now talking.'

"When I heard that announcement," McDonald continued, "I knew at once that officer J. D. Tippit had been shot. I knew Tippit had been assigned Patrol Car No. 10 in District 78.

"The voice then continued: 'It looks as if the officer is dead.' When I heard that, I ordered my partner into the car. 'Let's get over to Oak Cliff,' I said. 'We're standing around here doing nothing. Let's see if we can find the guy who shot Tippit.'

"We raced to the 400 block of East Jefferson Blvd. where a sergeant and a few reporters and policemen were trying to shake a house down, to search it to see if they could find the suspect. It had been reported that a possible suspect had made his way into that house.

"I let my partner out at this location and drove my



Unsung hero of Oswald capture, Nick McDonald, poses with wife Sally, daughters Michelle (l.), Vicki.

# THE LEE

squad car around the alley, then drove up and down near-by alleys. That's the last time I saw my partner that day.

"As I was patrolling the alleys, another report came over the radio that a suspect with Oswald's general description had raced into the public library about a block away. I immediately drove to the public library on Jefferson. I got out in the alley and took my shotgun with me. I went through the side door of the library and ordered all persons out with hands up.

"Everybody inside the library came out with hands up. A teenager told me that he had just run in to tell the people of the assassination. He didn't match the police description of the unknown assassin at the time. No one else in the library did either.

"I ran back to my car. As I got in, there came another radio report. A suspect had just been seen running into the Texas Theatre in the 200 block of West Jefferson. I drove on Code 3 to the theater. When I got to the front, there were 3 or 4 police cars already at that location, so I decided to go to the rear of the theater. I got out of the squad car and joined 3 other uniformed officers at the rear of the theater, and we went in through the rear exit door. I remember that one of the movies at the Texas was *Cry of Battle*.

#### A LOOK AT THE SUSPECT

"Just inside the theater we were met by a shoestore salesman who had seen the suspect run into the theater without paying for a ticket and could identify him. This shoe salesman went to the stage with me, peeped through the curtain and identified the suspect who, he said, was wearing a brown shirt. It was Oswald. He was sitting in the back of the theater, alone. There were only about 10 or 15 people in the entire downstairs section.

"The theater house lights were up at the time. I peeked through the curtain, but the show was still playing. Several policemen were searching the balcony. As I stepped out through the curtain the lights became dim again, but the movie stopped.

"The two men closest to me were sitting in the center of the theater. I decided that I would search

every single person in the orchestra so that I would miss no one. I walked first to these two men. I had them stand on their feet, and I searched them.

"While I was frisking them I kept glancing over their shoulders at Oswald, just in case he should make a break. These first two men were sitting about 15 rows from the screen, in the center.

"After I decided that these men were unarmed and not suspect, I walked out of the 15th row, up the aisle and entered the row where Lee Harvey Oswald was sitting. Oswald was slumped down in the second seat, third row from the rear, on the right side of the center section.

"As I got within one foot of the suspect, I saw he was sitting calmly with his hands on his lap. He was wearing a brown shirt, with a white T-shirt underneath, and dark trousers.

"All right," I said, "on your feet." Oswald stood up and slowly raised both his arms. As he did this, he said in a tone of resignation, "Now it's all over." My hands darted over his body as I searched for a weapon. Quickly they reached Oswald's waist. On his right side tucked beneath his belt was a .38 snub-nosed revolver, a Smith & Wesson—what they call a Smith & Wesson snubnose—blue steel.

"As I reached for the gun, Oswald also grabbed for it with his right hand. I shouted, "I've got him!" With his left fist Oswald then smashed me right between the eyes as hard as he could, knocking my cap off. We both fell, fighting, into the seats, but I still had some portion of his gun in my hand, and so did he, only he had his hand on the trigger part. I remember thinking, "He can't beat me to death with his left fist, but he sure can kill me if I let go of this gun."

"I held on as we were wrestling for that gun. Once it came up and cut my face. When I tried to wrench it away from Oswald, he suddenly plunged it forward into my chest and pulled the trigger, but my hand over the gun slowed the action of the hammer and it only dented the primer. I could hear the snap, but no bullet was fired.

"When I heard that snap, I gave one final jerk with all the strength I had. My hand got down to the butt

and I pulled the gun out of Oswald's hand. I handed it to another officer, Detective Bob Carroll, who was in plain clothes. Officer T. A. Hudson then came up from the row behind and threw his arm around Oswald's neck. Officer C. T. Walker, running from the left, grabbed Oswald's left arm. Officer Ray Hawkins ran to the row in front of us and grabbed Oswald from the front. I held on to the suspect with my left hand.

"The officers then took Oswald out of the theater and transported him to the City Jail. It was then 2 P.M., about 90 minutes after President Kennedy had been assassinated.

#### PHOTOS TO PROVE A POINT

"When Oswald was taken from the Texas Theatre, I walked back to my squad car and drove downtown. There I reported to Captain Westbrook, and he escorted me to the crime lab, where pictures were taken of my face. The gun had cut it while Oswald and I had been fighting. My nose and lips were also a bit bloody from the fighting.

"The captain wanted photos taken because Lee Harvey Oswald was already hollering about police brutality. If Oswald had lived we would have presented evidence, photographic evidence, that he was resisting arrest and force had to be used to subdue him. After Oswald was arrested, no one laid a hand on him. I was the only one who hit him at any time, and that was in self-defense.

"At the time I captured Oswald, I had no idea that he had killed the President of the United States. I was fairly sure, however, that he was the man who had killed Officer Tippit."

While all this was going on, officer Nick McDonald's wife Sally—they were married 14 years this past February 15—was working as a receptionist for an oil company, Producing Properties, Inc., on the 35th floor of the Southland Center Building in Dallas.

"Like everyone else," she told me, "I was stunned by the news of the President's assassination. There was no radio in the reception room where I worked, so what I picked up of the happenings was piecemeal from people coming and going.

*continued*

# MAN WHO CAPTURED OSWALD



Lee Harvey Oswald in police custody.

by LLOYD SHEARER

## The officer's wife's first thought: "My husband has been shot"

"I heard from someone that a policeman had been shot near Oak Cliff, and the first thought that came to my mind—I guess every policeman's wife thinks the same—was that it was Nick. I phoned the Oak Cliff substation immediately, and they told me it was J. D. Tippit who'd been killed.

"Then a few minutes later," Mrs. McDonald recalled, "I got a phone call from Ann Williams. Her husband Frank is on the force with Nick. He's Nick's best friend. Ann said, 'Sally, hold on to yourself. Nick's been wounded.'

"I tell you, I went numb. It was a few minutes before I could feel or think anything. I was sure my husband was dead. He'd come real close to death two times before. I'd wanted him to quit the police force. Now I cursed myself for not having insisted.

"I began to sob and cry. I guess I was nearly hysterical. People gathered around, trying to console me. And then the phone rang again. Someone grabbed it and yelled at me, 'It's your husband.' I lurched for the phone, and I heard Nick's voice. 'I'm okay,' he said calmly. 'Just got a few scratches.'

"I couldn't believe it. I thought he was fibbing, just trying to make me feel good. 'Let me speak to someone else,' I said. He put Jerry Hill on the phone. Jerry assured me Nick was all right. But I still wasn't sure. I raced down to police headquarters, and when I saw Nick standing there, breathing, I said over and over, 'Thank God. Thank God.'

Two days later Maurice and Sally McDonald were attending the Oak Woods Christian church with their two daughters, Vicki, 13, and Michelle, 10, when, following the invocation, the minister announced to his congregation: "Lee Harvey Oswald has just been shot in the basement of City Hall."

McDonald leaned back in his pew and said softly to himself, "Oh, my God."

When Oswald died, McDonald was genuinely sorry. "I'm convinced," he says, "that Oswald was guilty. We have an eye-witness to his murder of J. D. Tippit, a woman who saw the whole thing. And I'm equally sure he assassinated the President, but certainly he was entitled to his day in court. Jack Ruby had no right to take the law into his own hands."

McDonald after capture displays battered cheek. Police photo was taken to prove that Oswald resisted arrest.





On January 4 of this year Nick McDonald, along with other Dallas policemen and several Secret Service agents, was assigned to guard and protect Marina Oswald, widow of the man who had tried to murder him, in North Dallas.

"In the month that assignment lasted," McDonald says, "Marina Oswald didn't know who I was. She's a fine young woman who looks after two babies. She apparently will have nothing to do with her mother-in-law, probably for good reason, and I wish her only the best. In marrying Lee Harvey Oswald I'm sure she didn't know what she was getting into. She's always been considerate, courteous and co-operative with all the authorities."

Nick McDonald—he dislikes his given name, Maurice, and adopted the name Nick from the word "nickname"—has been on the Dallas police force 9 years. He began on March 3, 1955, following his discharge from the Air Force, at a starting salary of \$285 a month. Currently he earns \$489 a month. Because he found it rough to support a wife and two daughters and make mortgage and other finance payments on that salary, his wife also works.

McDonald was raised by his grandparents. His parents were divorced when he was 5. He attended Arkansas State Teachers College and served hitchies in both the Navy and Air Force before he came to Dallas with his young bride, the former Sally Lou Plyler of Prescott, Ark.

"Police work," he says, "has become my life, and I love it more than anything else. My wife keeps nagging me to quit, but she knows I never will. She keeps thinking I'll come to some untimely end, and maybe I will. 'But after all,' I tell her, 'Who wants to live forever?'"



Oswald after capture shows scars on head, inflicted when hero McDonald grappled with him for death pistol.

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Shark attacks Hicks' raft before repeller current is turned on.

## A NEW WAY TO SAVE LIVES

by FRED BLUMENTHAL

# SHOCKING

SHARKS FROWL BEACH AREA . . . ATTACK BATHER . . . MAN'S ARM LOST . . . SWIMMER KILLED.

These are headlines from newspapers around the United States last year. And only recently there was a headline saying that sharks had attacked skin divers off San Francisco, ripping the legs of one.

Tragically, these headlines have increased in frequency over the past few years, not necessarily because the shark population has increased, but because more and more people go into the water for sports, research and exploration.

Headlines of the future may be different, however, and shark waters made safer because of an electronic unit called the Hicks Electronic Shark Repeller.

The device, operated by the wearer, has been hailed as the first effective shark repellent. World War II

Navy hero Rear Admiral Dan Gallery says: "I'm convinced it works. It should be provided for all Navy pilots and frogmen for foolproof protection."

### BATTERY-OPERATED UNIT

Invented by John Hicks, a 37-year-old zoology graduate of the University of Miami, the repeller operates on batteries housed in a waterproof casing from which extend two miniature antennas. Electronic impulses are beamed on the shark's nervous system, and the shock waves emitted by the antennas are enough to send the shark thrashing wildly off.

"This won't kill the shark," Hicks says. "We don't want to do that. It just repels him." Although the jolt received by sharks is not fatal, the scare lasts a long time. Some of the sharks used in tests of the repeller

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# THE SHARK

have refused food—including liver, which is a favorite—for 3 or 4 days.

The repeller is effective up to 75 feet in all directions. And the bigger the shark the greater the deterrent effect because of its larger and more highly sensitive nerve network.

Hicks notes that the repeller has no effect on the person using it, or on other fish near-by. "Each major species of fish," he explains, "is vulnerable to a specific electromagnetic wave length." The device has already been used to help rid some of Florida's waterways of gar fish, but it has had no effect on the game fish. And in South Africa, used on a different frequency, it has driven off crocodiles.

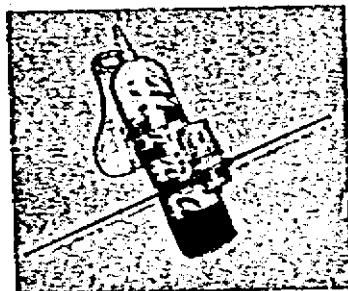
Other repellents in use today do not provide the necessary protection. Chemical repellents dissipate in the water, and killing a shark with knife or gun only serves to draw other sharks to the scene.

## VALENTINE'S REPORT

Last June, J. Manson Valentine, a member of the board of the Miami Museum of Science and Natural History, told the Navy that Hicks' repeller is "extremely effective in warding off prowling sharks, sharks lured to bait, even sharks engaged in actual feeding."

"During scores of tests conducted in the shark channel of the Miami Seagrass, Dr. Valentine's report continued, "... sharks, many over six feet in length, were thrown into typical convulsive movements, followed by rapid escape turns, the instant the repeller was activated in their proximity."

In a recent demonstration of the unit—shown in these photographs—



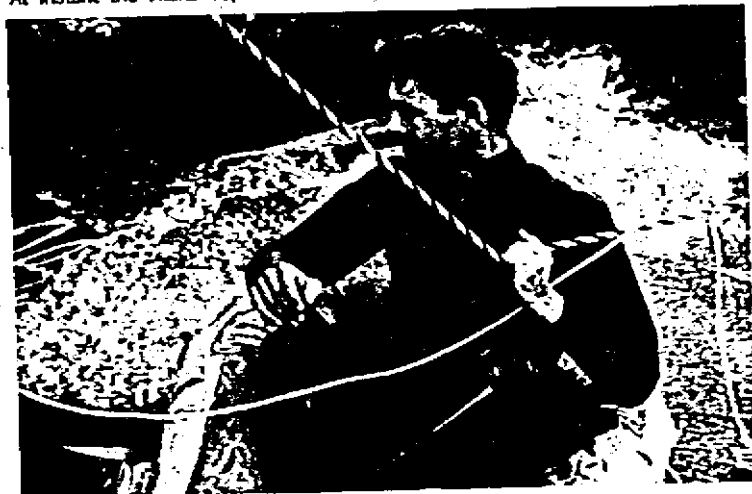
Repeller can be attached to skin-diving unit (above), will sell for about \$100.

Hicks sat in an inflatable rubber raft about four feet long. He waited until the shark nosed the raft, ready to attack, and then activated the repeller. Its nerve network overloaded, the shark churned away.

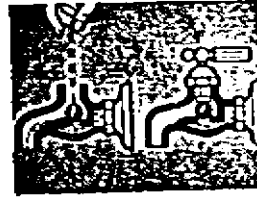
At beaches, a number of units could be strung around the swimming area to ward off sharks; with this arrangement batteries would not be used, and the unit would be hooked up to a permanent power supply. Tuna fishermen, whose nets are often attacked by sharks and who thus lose thousands of dollars every season, could attach the repeller to their nets.

The armed forces and the National Aeronautics and Space Administration are interested. The Coast Guard is considering using the units for air-sea rescue work. And NASA would outfit astronauts, with a miniature version of the unit, weighing a pound and a half, with the antenna running down the leg. It would operate for a straight 12 hours. Said one astronaut, "I'd hate to go into orbit only to splash into the water and get eaten by a shark. What an anticlimax!"

At instant the Hicks' repeller is activated, the shark flips over to seek escape.



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## GIFTS GADGETS GIMMICKS

# ANTHONY ENTERPRISES

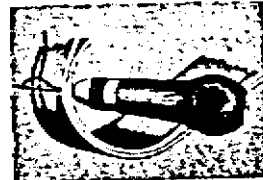
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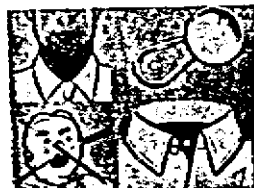
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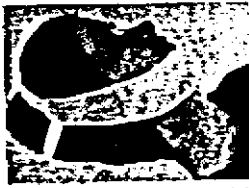
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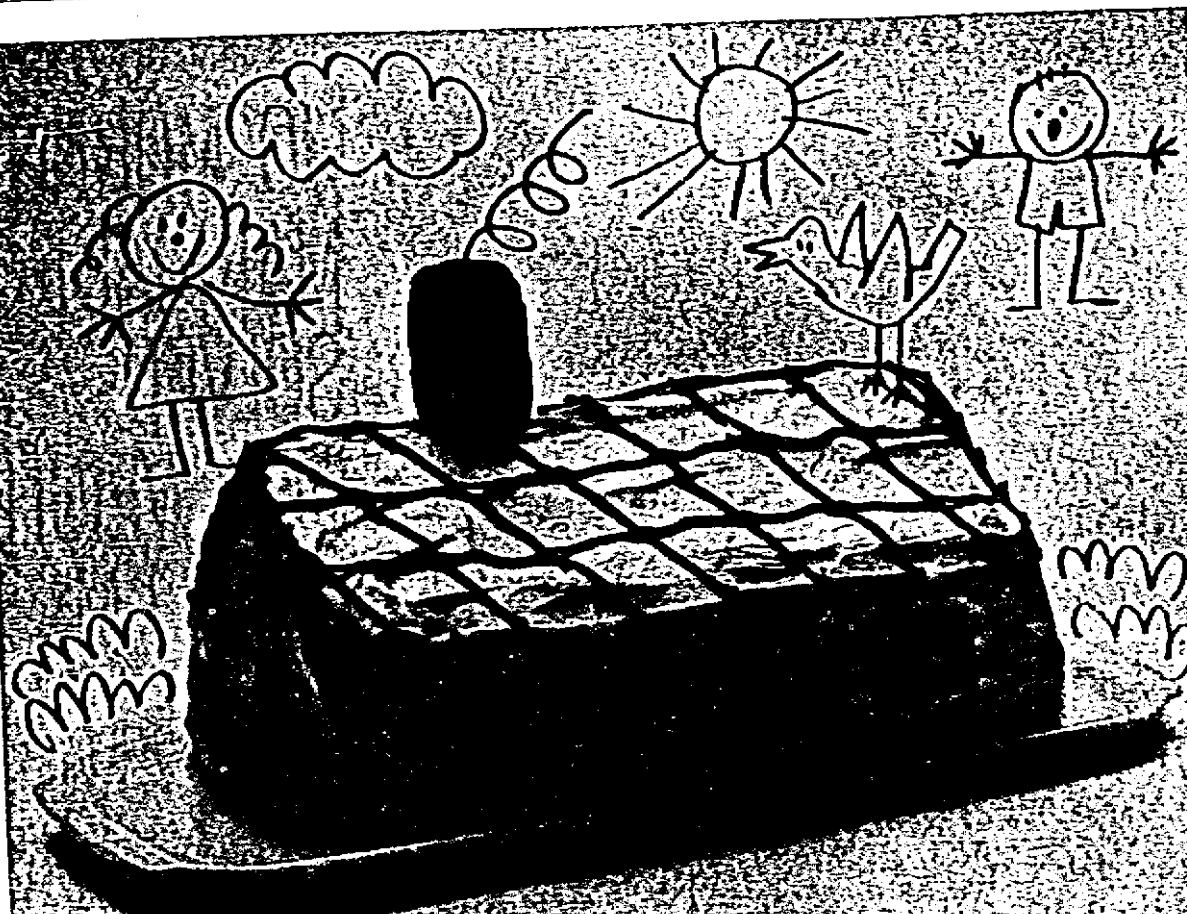
These "Johnny-come-latelys" look like Contac. A number even have names that sound like Contac. But do they work like Contac? How can they! Compare the formulas. Virtually none has as much antihistamine, so effective in stopping sneezes. Few, if any, have as much drying agent to help out

a runny nose and relieve watery eyes. Some don't even have a drying agent!

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Yes, you can pay less for a cold capsule than Contac. But reflect: the more a cold capsule does for you the less it really costs. That's why it will always pay you to ask for Contac *by name*. At your pharmacy.





# gingerbread house

by beth merriman Parade food editor

Create a delicious fantasy for your youngsters by "building" a gingerbread house and filling it with such luscious goodies as candied fruits and walnuts. This imaginative cake is perfect for a special party.

## hidden treasure gingerbread house

- |                                     |                                   |
|-------------------------------------|-----------------------------------|
| 1/2 cup shortening                  | 1 teaspoon cloves                 |
| 1 cup sugar                         | 1/4 teaspoon nutmeg               |
| 2 eggs                              | 1/4 teaspoon mace                 |
| 1/2 cup light molasses              | 1/2 cup milk                      |
| 2 1/2 cups sifted all-purpose flour | 2 pkgs. fluffy white frosting mix |
| 1/2 teaspoon baking soda            | 1 cup mixed diced candied fruits  |
| 1/2 teaspoon salt                   | 1 cup chopped walnuts             |
| 1 1/2 teaspoons cinnamon            | 2 marshmallows                    |

Cream shortening with sugar. Add eggs; beat until light and fluffy. Blend in molasses. Mix and sift flour, baking soda, salt and spices; add to molasses mixture alternately with milk. Turn into greased and waxed-paper-lined loaf pan, 9"x5"x3". Bake at 325° for 1 hour, 15 minutes, or until cake tests done.

Cool on wire rack. From the bottom of loaf, cut V-shaped wedge about 2 inches deep. Follow package directions for white frosting; fold fruit and nuts into half of frosting. Fill V-shaped cavity. Invert cut-out wedge on top to form roof. Spread remaining frosting over outside of house. Dip two marshmallows in Ornamental Chocolate Frosting\*; let harden; fasten to roof with wooden picks to make chimney. Fill cake decorator or pastry tube with plain tip with remaining frosting; outline windows, doors and shingles. Makes 12 servings.

\*Ornamental Chocolate Frosting: Melt 2 squares (2 oz.) unsweetened chocolate and 3 tablespoons shortening in double boiler over hot water. Cool. Blend in 3/4 cup sifted confectioners' (powdered) sugar; blend in 2 tablespoons water. FROM PARADE'S TEST KITCHEN

PHOTO BY BONNIE



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Today, actress Jo Morrow weighs 130 lbs., has no trouble keeping her weight down.

When she was single she had many battles with her studio over the weight problem.

# JO MORROW: MARRIAGE SOLVED HER WEIGHT PROBLEM

by ARNO JOHANSEN

**HOLLYWOOD.**  
**T**hree years ago Columbia Pictures agreed to renew the \$450-a-week contract of a lovely, auburn-haired, green-eyed actress from San Diego named Jo Morrow. There was only one hitch: Miss Morrow would have to keep her weight under 137 pounds, or the deal was off.

For tall, curvaceous Jo—5-feet-7½, vital measurements 37-23-36—this was no easy job. She loved to eat. "Just a little snack here and there," she explains. But the snacks mounted until Jo reported on-camera weighing 150 pounds.

The camera lens makes people look fatter than they really are, and Columbia had no intention of paying Jo \$450 a week while she dieted on studio time.

### VICIOUS CIRCLE

Jo Morrow starved herself, and the studio renewed her contract. But presently the actress regained her past weight, and the whole cycle of threats, massages and enforced dieting would begin again.

"The reason I ate," Jo points out, "was frustration. That's the reason most people get heavy. They eat because they're disturbed and dissatisfied.

"I was unhappy, because back then I was going with Frank Sinatra. He was the first man I really fell in love with. He turned me from a girl into a woman, and I'm still indebted to him. But gradually, as we began going together—we kept it very quiet, of course—I realized



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FOR FREE DIRECTORY WRITE: HOLIDAY INNS OF AMERICA, INC., DEPT. 3-1, P. O. BOX 7127, MEMPHIS 18, TENN.

that marriage was the farthest thing from his mind.

"Frank was on a business kick. He wanted to become a tycoon, and I guess he has. But all I wanted was to get married and settle down. Either that, or I wanted a major motion picture career."

"At Columbia, however," she goes on, "they treated me like a child. They kept casting me in teenage parts. There was no opportunity for me to grow as an actress. I felt hopeless and frustrated on two counts: no marriage and no big, juicy parts. Naturally I ate... probably too much, but lucky for me, I have a good cheekbone structure, and added weight doesn't show on my face."

It did, however, show on Jo's figure, which had to be camouflaged by a studio wardrobe consisting of dark-colored, loose-fitting dresses. Thus, Columbia presented its ultimatum: "Keep your



Jo Morrow and husband Jackie Barnett. Since marriage, Jo's career has blossomed.

weight down or get lost."

Today at 24, a svelte Jo Morrow finds no trouble weighing in at 130 pounds or less. Reason: last June, after converting to the Jewish faith, Jo married writer Jackie Barnett in Las Vegas.

"Ever since," she gleefully announces, "I've had absolutely no trouble in keeping my weight down. I'm no longer frustrated. I'm a happily married woman. I cook. I sew. I clean. I know in my heart that someone loves me deeply. I don't have to turn to food as a source of satisfaction."

"And surprise of surprises," she adds. "My career is also going better than ever. I recently finished a film, *Sunday in New York*, at Metro, also half a dozen different TV shows, and for once in my career, I'm actually in demand."

"I'm telling you," Jo declares, "if a girl wants to reduce, the answer is marriage. Love cuts down your frustration and your waistline—at least the first year, anyway."

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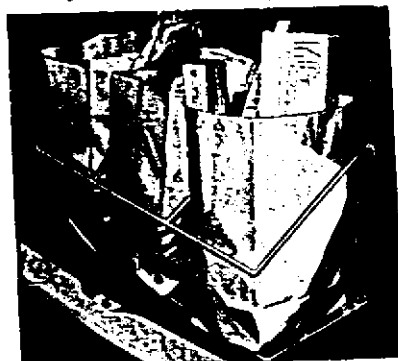
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**DeWitt's Pills**

# parade of progress

Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Grocery caddy

**Grocery caddy:** Here's a help (above) for transporting your groceries home from market—a rack you can set up in the car trunk or on the back seat. It holds three grocery bags in rigid, upright position, minimizes the risk of spilled and broken food items, folds flat when not in use. 31" x 17", made of zinc-plated steel rod. \$4.50. Mailord, Dept. PP, 33 Groce Road, Lyman, S. C. 29365.

**A paint for porcelain:** Want to refinish your refrigerator? A tough and durable new paint is designed to adhere to ordinarily tough-to-paint porcelain surfaces—and to ceramic tile. It's washable, resists scrub-



Grill for toaster

bing, abrasion, acids, bleaches, oils, heat. You can apply it with brush, roller or spray. In white, yellow, turquoise, pink. \$5.99 a quart (enough to cover 100 sq. ft.). Zynolyte, Dept. PP, 15700 S. Aralon Blvd., Compton, Calif.

**A grill for your toaster:** With this aluminum device (above), you can use your pop-up electric toaster to grill cheese sandwiches, franks, hamburgers, cube steaks, and to produce other quick snacks. It's designed so you can lock food in, and there's no dripping. You can also use it to toast muffins and half rolls. Complete with recipe and instruction booklet: \$2.23. Bayways,



Portable power

Dept. PP, 72 McDougal St., New York, N. Y. 10012.

**Portable power:** You can have electricity anywhere, any time—for camping, boating, yardwork, during power failures—with this new portable power unit (above). And it provides three different kinds of current—regular 115-volt AC, 115-volt DC and 12-volt DC—so you can use it to start cars, recharge batteries, do many other jobs as well as run electrical appliances and lights. Unit with its gasoline motor weighs 12 pounds, has an output of 350 watts. Details: Varo, Inc., Dept. PP, 402 E. Gutierrez St., Santa Barbara, Calif.

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers: PARADE considers ideas but cannot correspond.



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#P-166

PATTERNS BY PAULINE

## Costume look for spring

This raglan coat, dress length, is easy to knit with Pattern #P-166. Sizes small (30-32), medium (34-36) and large (38-40), inclusive.

Smart sheath and bolero, Pattern #P-488, is in sizes 10, 12, 14, 16, 18, 20, bust 31 to 40. Size 12, 32 bust, takes 3 1/4 yd. of 35-inch material for dress, 2 3/4 yd. for bolero.

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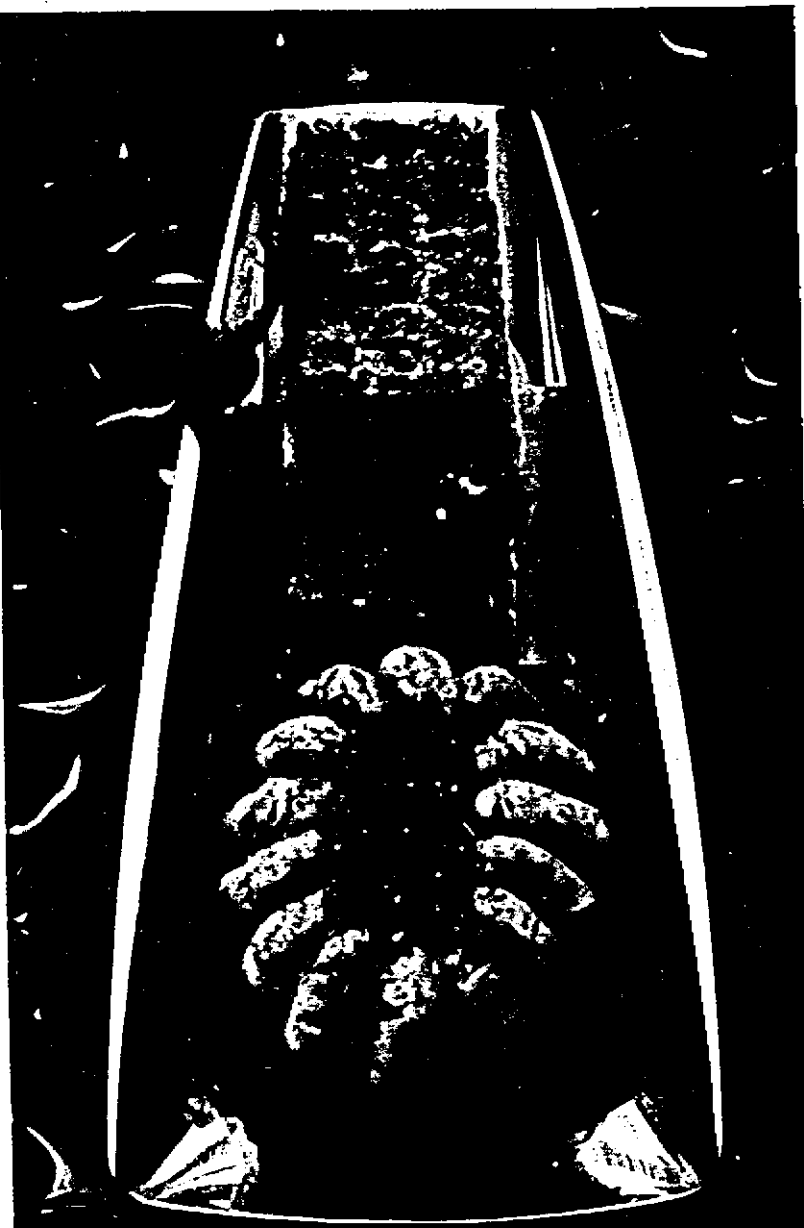
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Limit one refund per household. Good only in Continental U.S.A. Offer ends May 31, 1964. Mail label and coupon to: Libby's Sloppy Joe, P.O. Box 1223, Chicago 77, Illinois.







Here's a delicious Lenten way to meet...

## NEW SEASONED RY-KRISP

As if Seasoned Ry-Krisp didn't taste exciting enough all by itself, here comes scrumptious "Spring-a-Ding" Tuna Spread to make this tangy-tasting new cracker even more irresistible.

And if you'd like the beautiful imported Swedish snack tray pictured above you can have that, too. Details on the back of every Ry-Krisp package.

**NOTE WELL:** There's no law that says you can't enjoy "Spring-a-Ding" Tuna Spread on Traditional Ry-Krisp (the original whole-rye cracker) as well. It's also available at your grocer's.

### "SPRING-A-DING" TUNA SPREAD

1 cup (approx. 2 servings) prepared instant mashed potatoes (very stiff).  
2 cans (6-1/2 oz.) Chicken of the Sea chunk tuna with oil.  
1 pkg. (1-7/8 oz.) cream of leek soup mix.  
3 dashes hot sauce.

1. Prepare potatoes according to directions on package, using milk instead of water, and omitting butter. 2. Combine potatoes with remaining ingredients. Mix until smooth. 3. Mold spread to desired shape, cover loosely and chill, preferably for several hours, to blend flavors. 4. Garnish and serve at room temperature on Ry-Krisp. Yield: 2 1/4 cups.



## my favorite jokes

by bob barker



**EDITOR'S NOTE:** Bob Barker, emcee of the Truth or Consequences show on TV, is a tall, handsome, blue-eyed, part-Sioux Indian who was born at Darrington, Wash., and raised in Mission, S. Dak., on the Sioux Reservation. When Bob was a teenager, his folks moved to Springfield, Mo., where he attended high school and later entered Drury College. At Drury he was so good a basketball player that he was offered a professional contract. He turned it down to join the Navy as a fighter pilot in 1943. After the war, Barker returned to Drury, worked on the side as a radio announcer and disc jockey. In 1945 he married Dorothy Jo Gideon, also a student at Drury, and on graduation the couple moved to Palm Beach, Fla., where Bob got a job on a local radio station. Presently the young couple decided to try Hollywood. The market there was flooded with emcees, announcers and comedians, but Barker put together his own disc jockey-comedy show, something called The Bob Barker Show, which lasted 9 years. Ralph Edwards heard Bob on this program, then signed him to emcee Truth or Consequences, where he's been ever since. Barker and his wife live in Encino, a suburb of Los Angeles, with 3 pet basset hounds on whom Bob tries such jokes as these:

Brave New World carving on an old-world oak tree near Beverly Hills High School: L.J. is emotionally disturbed by G. T.

"Ours is a strange and wonderful relationship," enthused a bright young thing to her girl friend, in bragging about her new romance. "He's strange and I'm wonderful!"

Did you hear about the nice little Bronx lady who moved out of her house—lox, stock and bagel?

An Eskimo cutie-pie's good-bye to a fellow who dated her on a summery Arctic evening: "Must you go so soon? It's only half-past September."

Have you noticed what wonderful control some lushes have? They'll never drink unless someone else is buying.

A clear white skin is a girl's best friend—especially if it's ermine.

Ad in a Boston newspaper: Male bassett hound desires to meet female bassett hound. Object: bassinet.

After making a personal appearance in a town where he met with a cold reception, an actor told the theater manager: "I'm glad I came and only wish my father had been here before me."

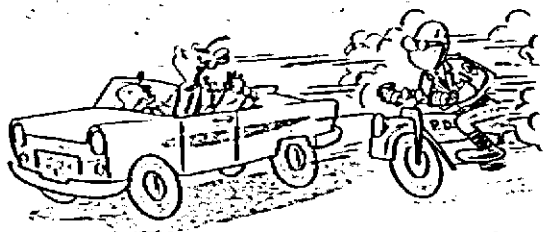
"I thought you didn't like our city," said the puzzled manager. "Why do you say that?"

"Because," explained the star, "I can now tell my children to stay away. And if my father had been here, he could have warned ME."

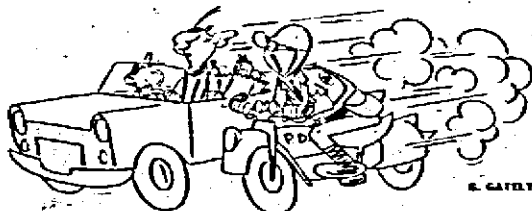
The honeymoon's over when you realize they show movies at a drive-in.

Did you hear about the Martian who landed in front of a music store? He looked at one of the pianos in the window and growled. "All right, wise guy. Wipe that smile off your face and take me to your leader."

I just figured out why Sonny Liston never smiles. He wasn't in the test group that had fewer cavities!



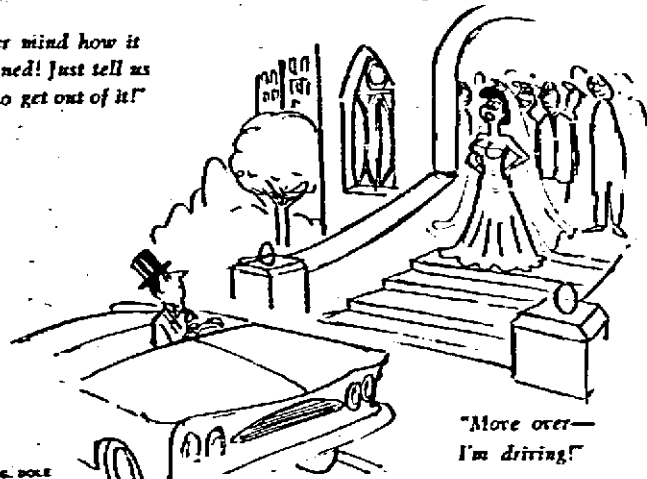
it's a  
woman's  
wheel



"What's for supper?"



"Never mind how it  
happened! Just tell us  
how to get out of it!"



"Move over—  
I'm driving!"

## ANECDOTE OF THE WEEK



■ Brigitte Bardot, the actress, and Morris Lansburg, the Las Vegas and Miami Beach hotel-owner, have been communicating with each other via cable for years. A few days ago, "Fabulous Morris" cabled Brigitte his latest offer of \$50,000 a week for an engagement at one of his hotels. The following day he received a communique from Brigitte which read: "Offer me one million dollars and I'll think."

Immediately Lansburg cabled back: "For a million dollars you'll do a good deal more than think." ■

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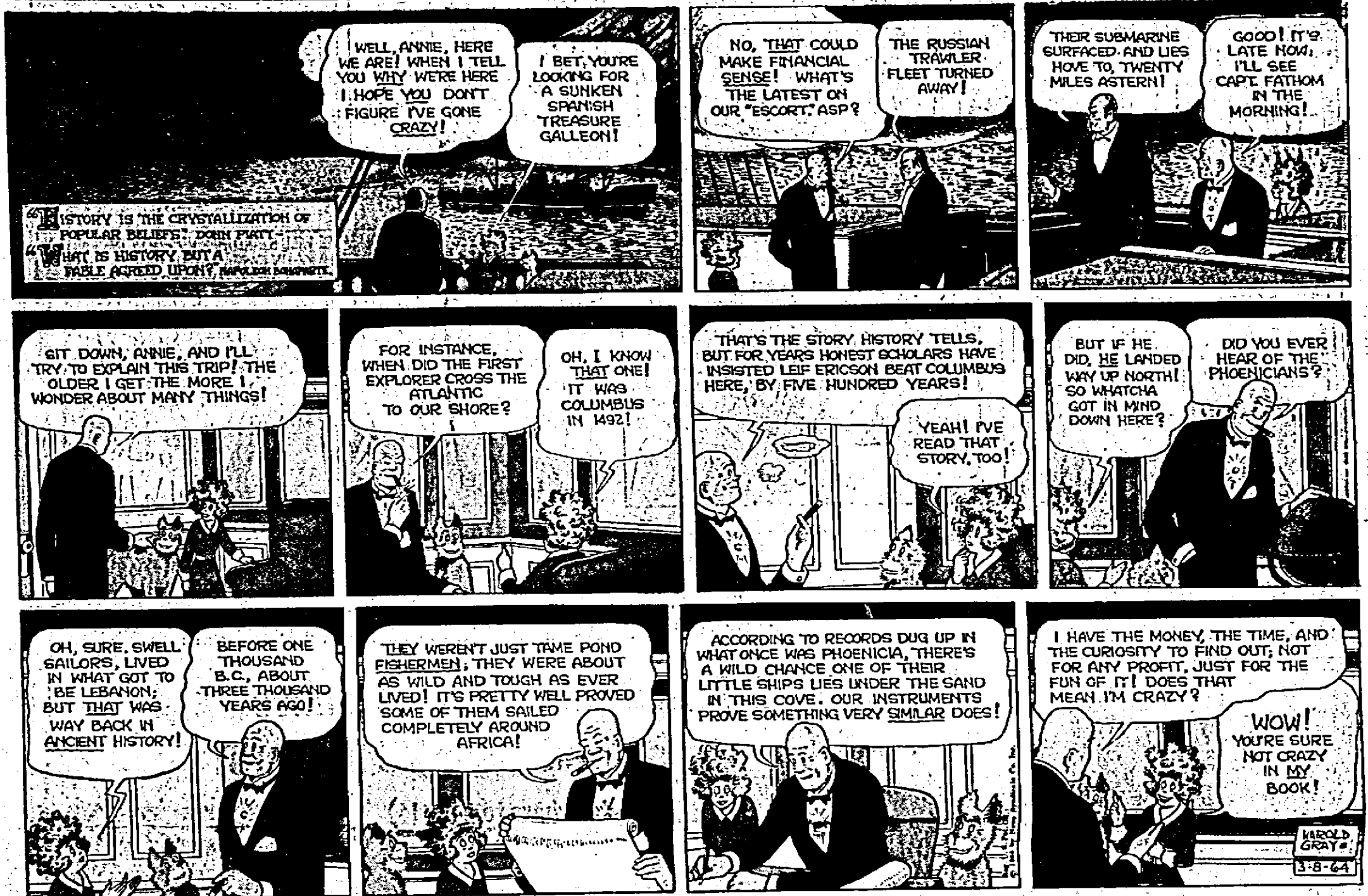
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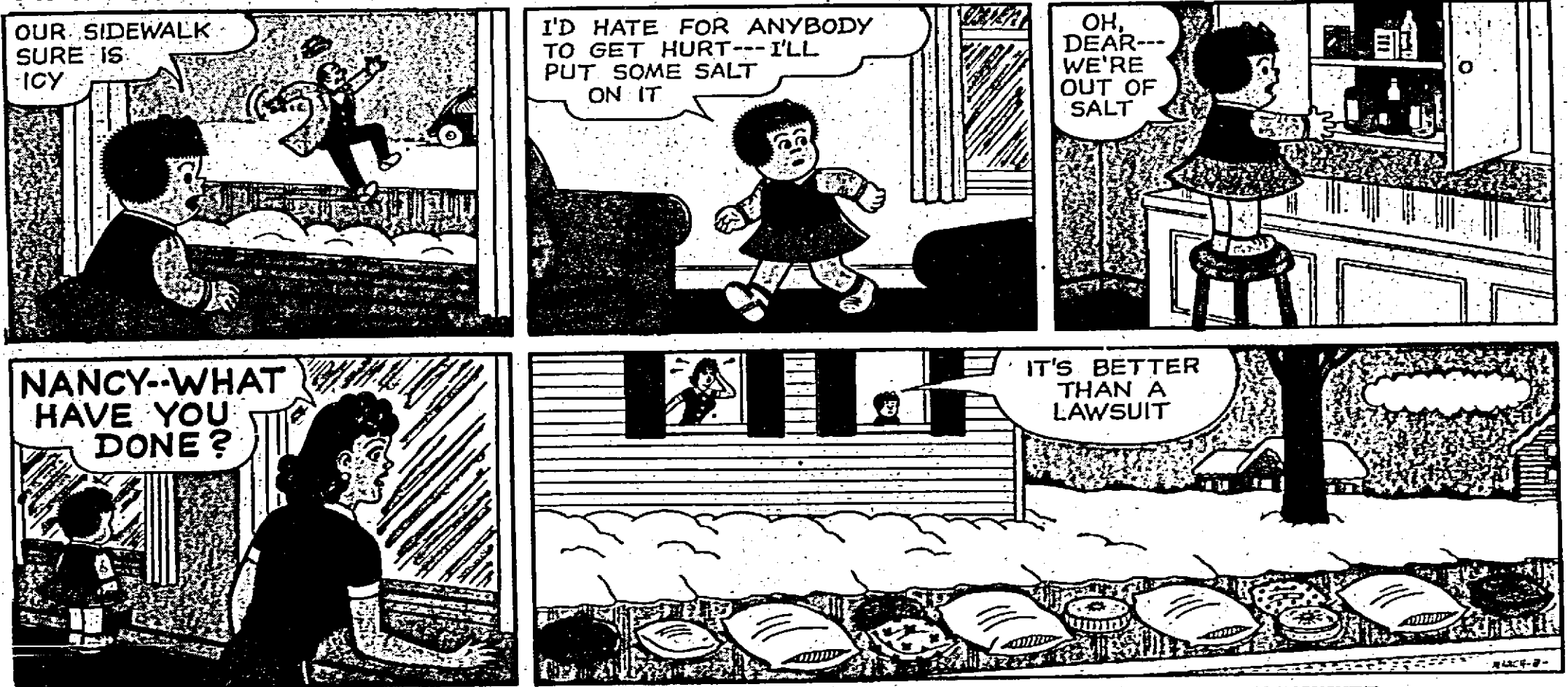
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By Ernie Bushmiller



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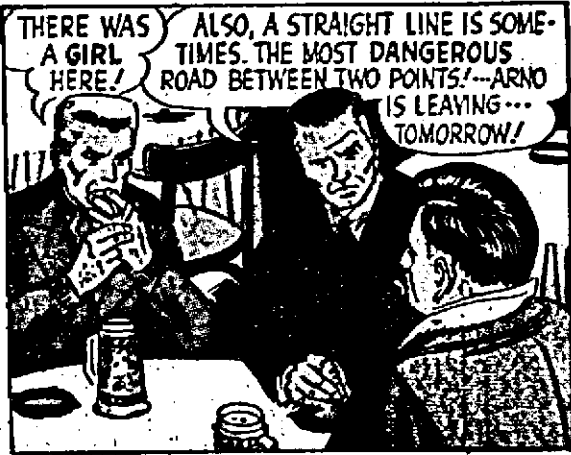
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By Saunders and Overgard



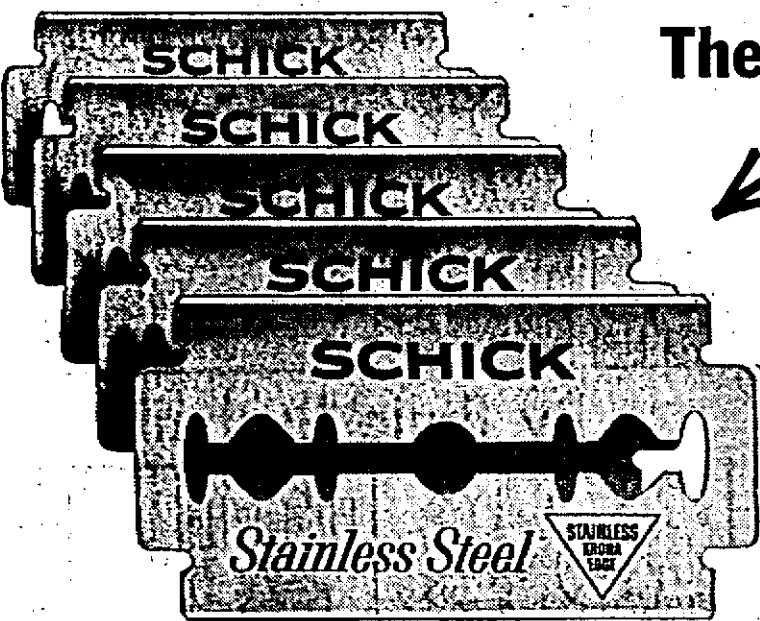
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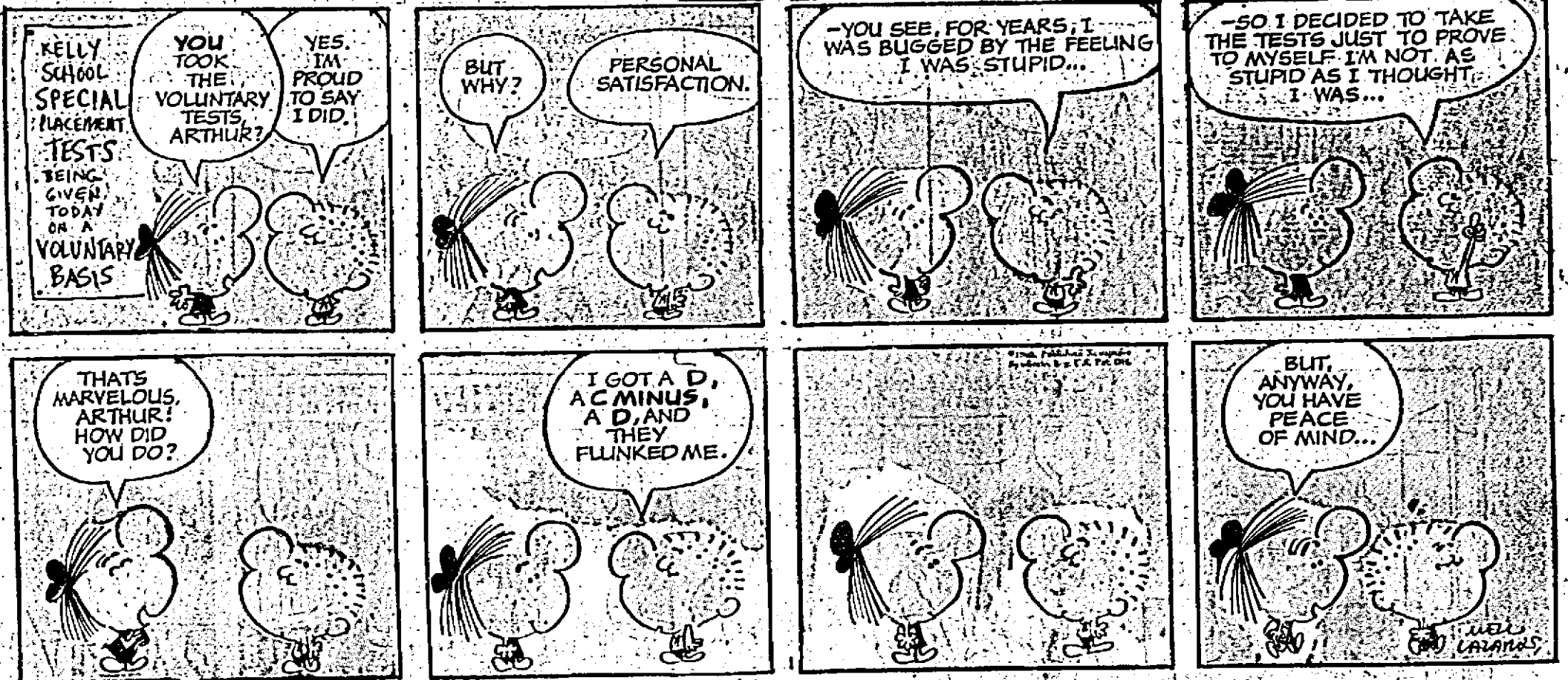


Performance notarized. All 75 are professional barbers: 15 in Los Angeles; 15 in New York; 15 in St. Louis; 15 in Chicago; and 15 in Atlanta. Each group shaved with just one blade. Every man got a close, clean shave.



# MISS PEACH

By Mell

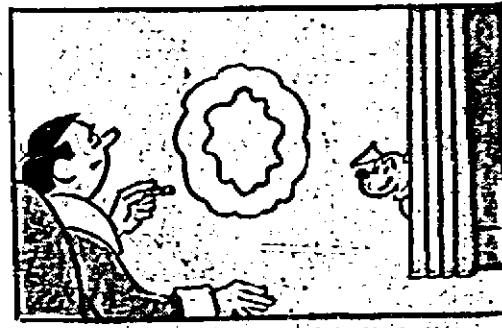
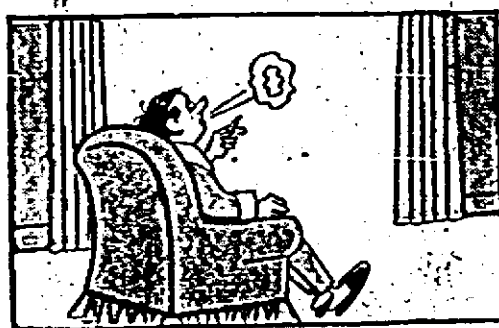
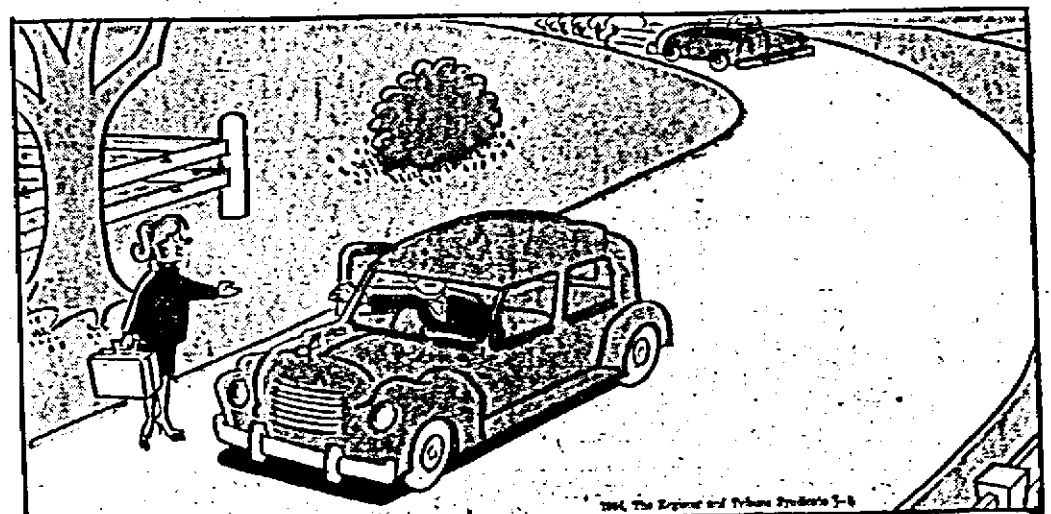
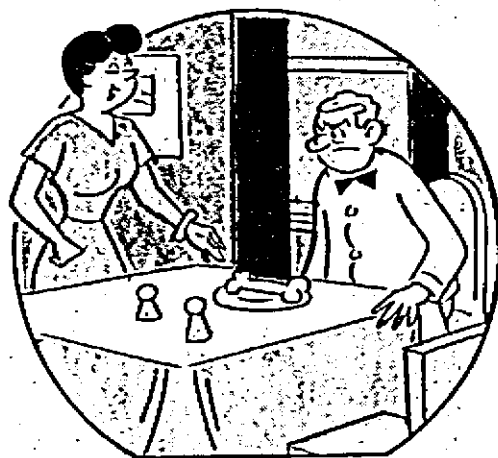
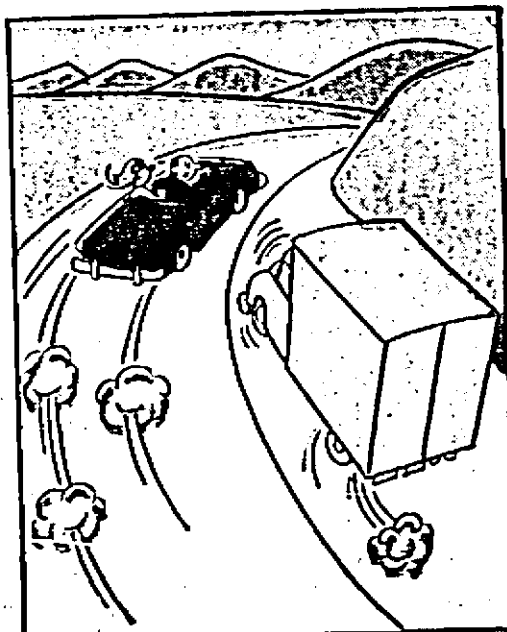


# THERE OUGHTA BE A LAW!

By Harry Shorten

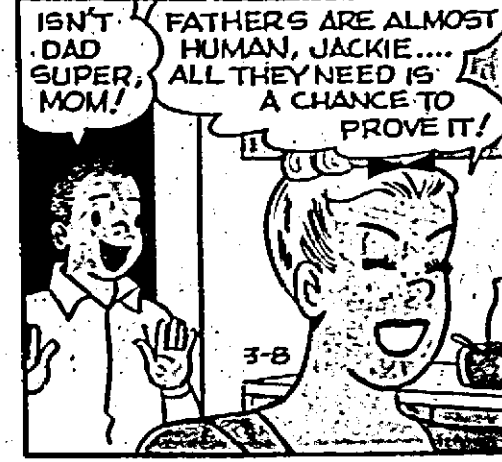
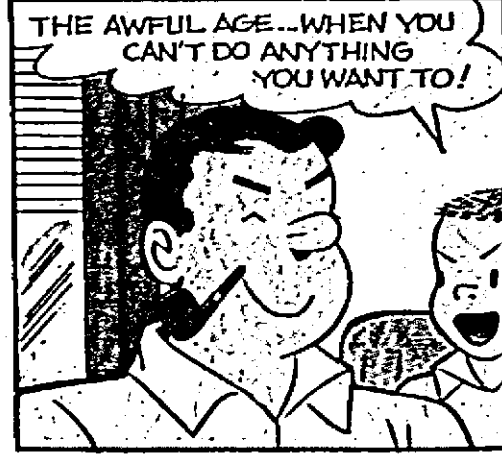
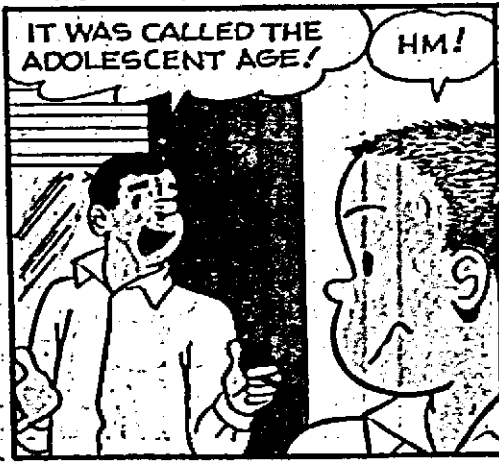
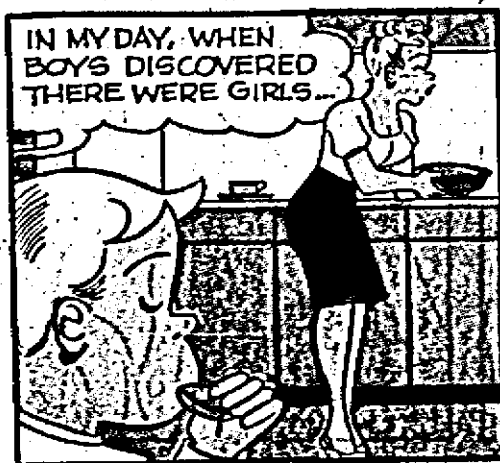
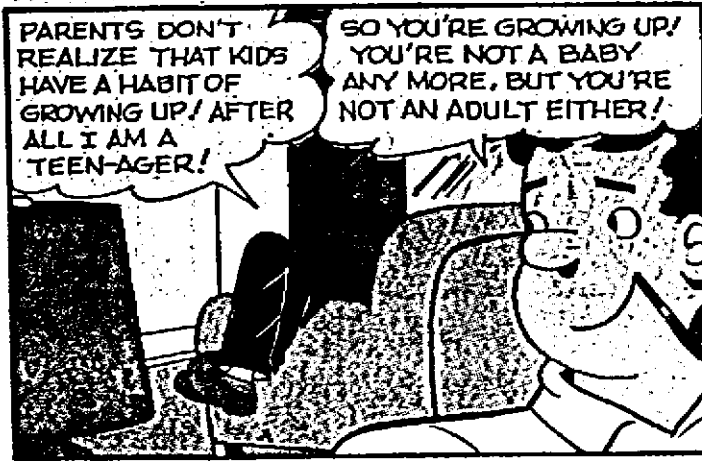
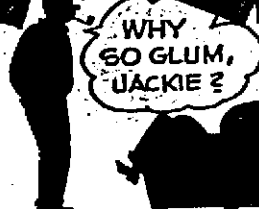
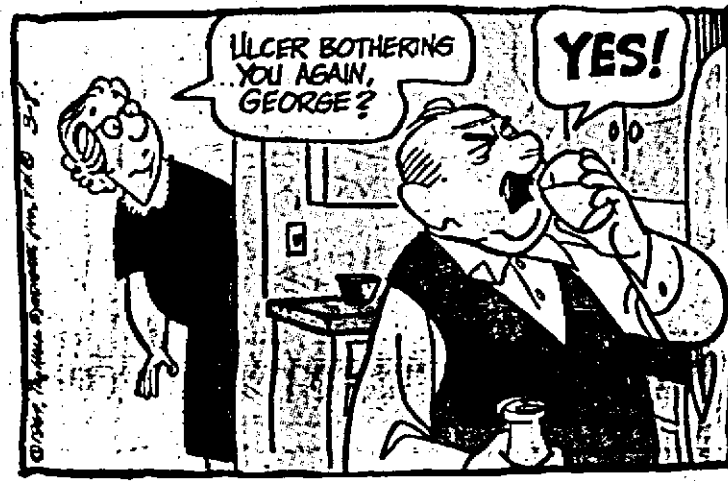
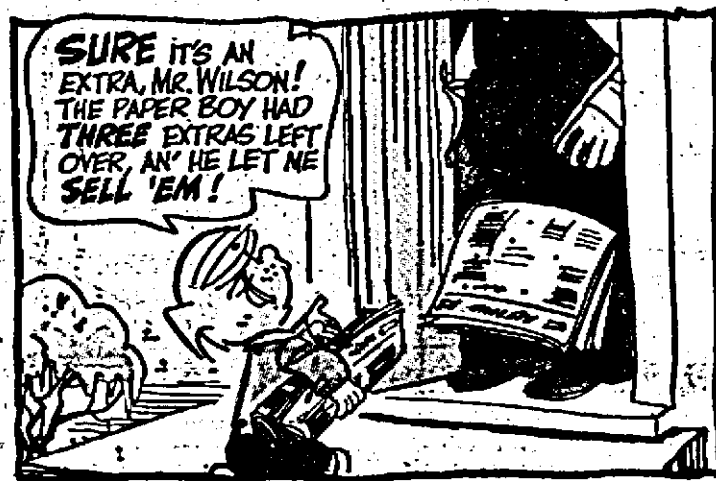
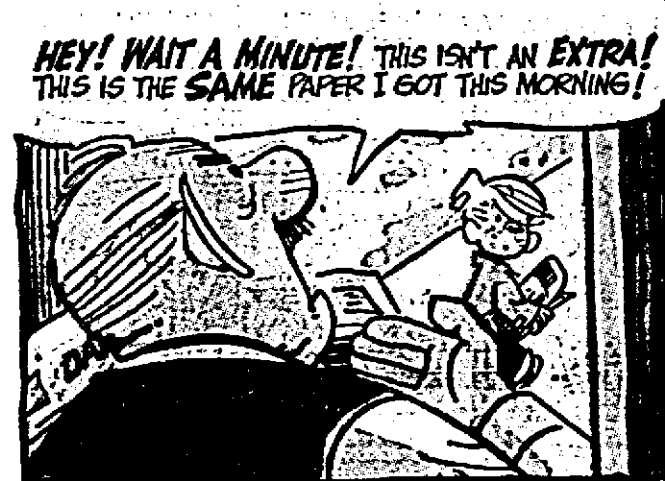
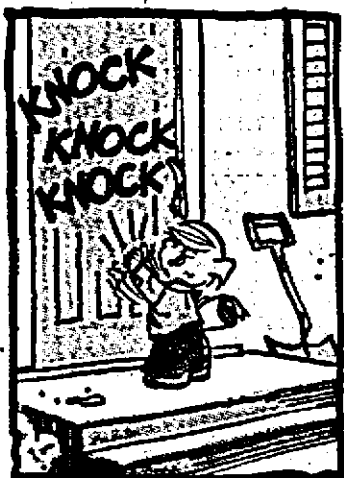
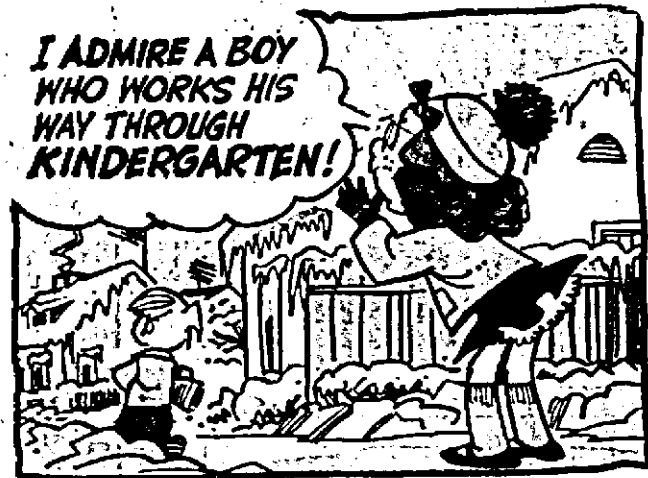


# OFF THE RECORD





by Hank Ketcham





# MARK TRAIL

by ED DODD



THE SPOTTED SKUNK OF THE SOUTHERN HALF OF THE U.S. IS OFTEN CALLED THE "HYDROPHOBIA CAT."



THOUGH THIS SMALL MAMMAL IS, LIKE ALL WARM-BLOODED CREATURES, SUSCEPTIBLE TO RABIES...

HIS PUGNACIOUSNESS USUALLY DEVELOPS DURING MATING SEASON.



WHEN THE "FRENZY" IS UPON HIM, HE IS A MOST UNPREDICTABLE CREATURE AND APPARENTLY GOES OFF HIS ROCKER.



FOR HE HAS BEEN KNOWN TO ATTACK HUMANS, BULLS, BEARS, AND EVEN WOLVES...

EITHER BITING HIS SURPRISED VICTIMS, OR SPRAYING THEM FULL IN THE FACE WITH HIS "SQUIRT GUN."

## JOE PALOOKA

By Ham Fisher



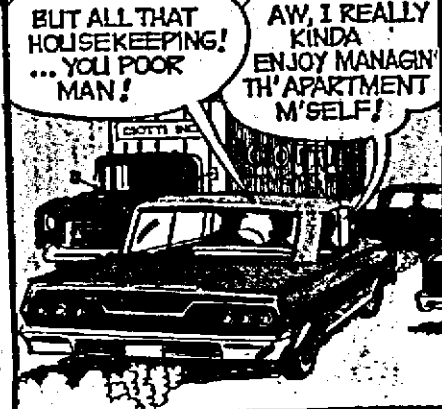
HERE I AM, JOE! READY TO LEAVE?

ANN!... SAY, KNOBBY JUST MENTIONED THAT KITTY'S VISITING HER SISTER... AND HE HADN'T EVEN TOLD US!



WHY, KNOBBY! IF WE'D KNOWN WE'D HAVE HAD YOU OVER!

AW, NO NEED O' THAT! I'M PERFECTLY ABLE T' TAKE CARE OF TH' PLACE!



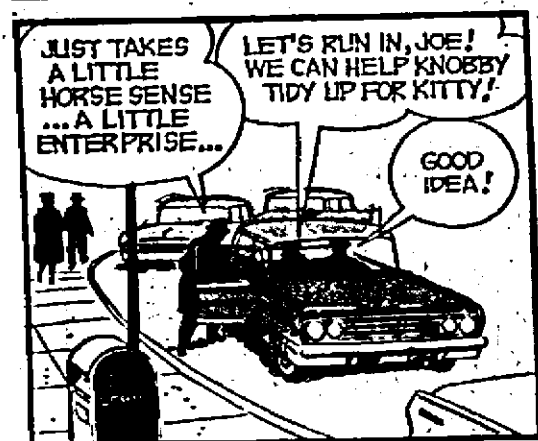
BUT ALL THAT HOUSEKEEPING! ... YOU POOR MAN!

AW, I REALLY KINDA ENJOY MANAGIN' TH' APARTMENT M' SELF!



GIVES ME A CHANCE T' REALLY PUT IT ON A PRECISION BASIS! YAD BE SURPRISED HOW LITTLE TIME IT TAKES!

I NEVER KNEW YOU WERE SUCH A HOME-MAKER! I'LL HAVE TO TELL KITTY HOW LUCKY SHE IS!



JUST TAKES A LITTLE HORSE SENSE ... A LITTLE ENTERPRISE...

LET'S RUN IN, JOE! WE CAN HELP KNOBBY TIDY UP FOR KITTY!

GOOD IDEA!



OH, YOU MUSTN'T! EV'RYTHING'S FINE! LIKE I SAID, THERE'S NO NEED...

BUT, KNOBBY, WE'RE GLAD TO DO IT!

WE INSIST!



EK... DID I MENTION I ASK KITTY T' LEAVE ME A FEW LITTLE REMINDERS??

DON'T FORGET!  
✓ MAKE BED!  
✓ CHANGE SHEETS!  
✓ CLEAN FRIG!  
✓ WATER PLANTS!  
✓ TURN OFF LIGHTS!  
✓ LOCK UP DOOR!  
✓ LOCK UP DOOR!

REMOVE ASHES

DUST ME!

TURN ME OUT!

USE ME ON SUNDAY

AM I EMPTY?

## ALLEY OOP

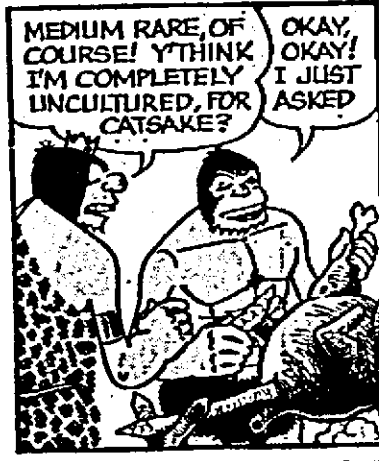
By V. T. Hamlin



MY GOSH, GUZ, AIN'T WE GONNA DO NUTHIN' TO OOP FOR SLUGGIN' YOU ON TH' SNOZZ?

THAT'S A PERSONAL MATTER I'LL TAKE CARE OF MYSELF... NOW, G'WAN, BEAT IT!

HOW Y'LIKE IT, GUZ, WELL DONE OR MEDIUM RARE?



MEDIUM RARE, OF COURSE! Y' THINK I'M COMPLETELY UNCULTURED, FOR CATSAKE?

OKAY, OKAY! I JUST ASKED



Y'KNOW, OOP... HITTING ME ON TH' NOSE WAS ABOUT TH' DUMBEST THING YOU EVER DID!

WELL, I BEEN TELLIN' YOU I'M NOT VERY SMART!



NO EXCUSE FOR DOIN' WHAT YOU DID... AN' I'M NOT GONNA LET YOU GET AWAY WITH IT!

AW, YOU'RE NOT GONNA GET STICKY ABOUT A LITTLE THING LIKE THAT, ARE YOU?



HOLY COW!

MAN, THAT WAS CLOSE!



WE GOT A STORM COMIN'!

LOOKS LIKE A BAD ONE, TOO!



TOO BAD TO GET CALIGHT OUT IN, I'D SAY!

WE BETTER RUN FOR IT! C'MON!



BOOM!

BOOM!

BOOM!

BOOM!



WHOOEY! WE JUST MADE IT!

YEH! LOOK AT IT COME DOWN! WOW!



**By Johnny Hart**



by BOB MONTANA

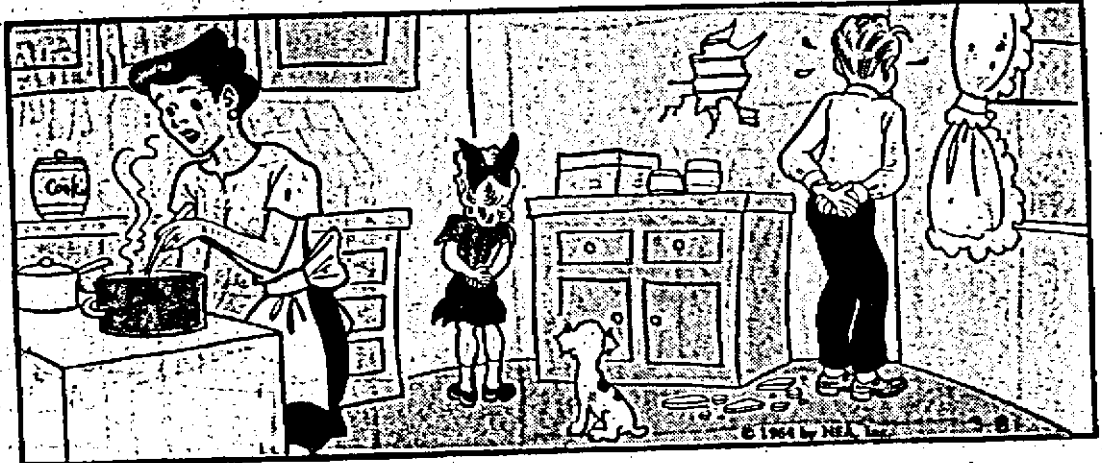
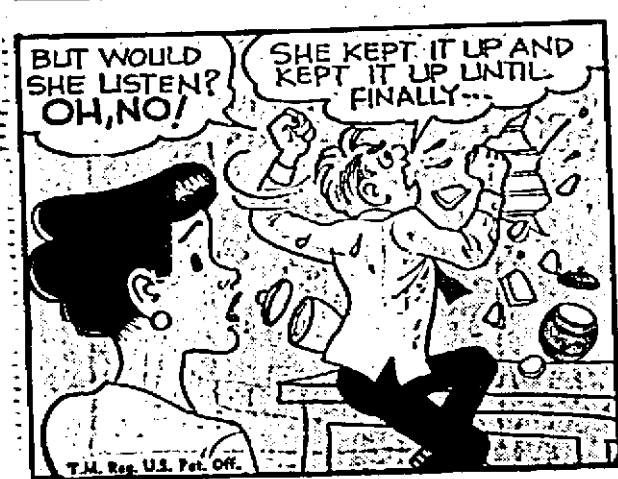
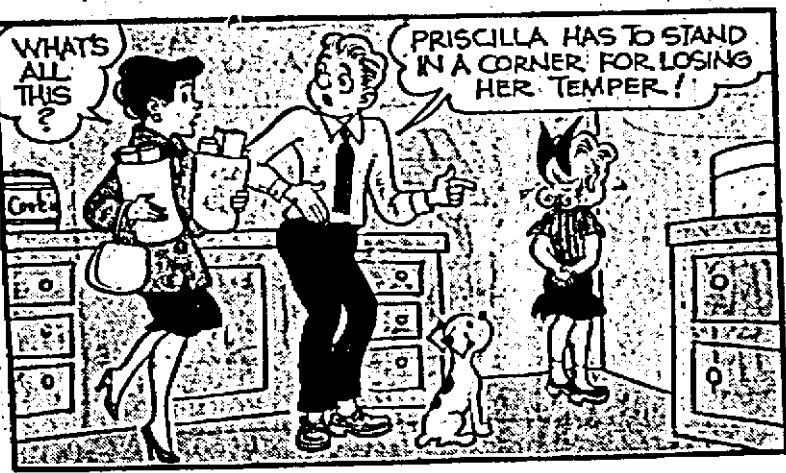


## By Dick Brooks



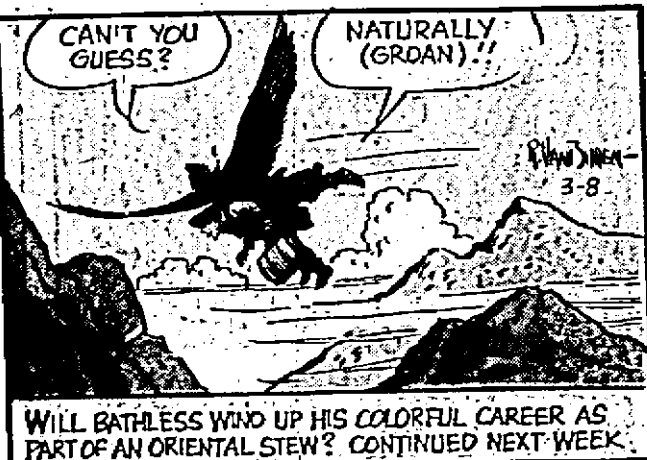
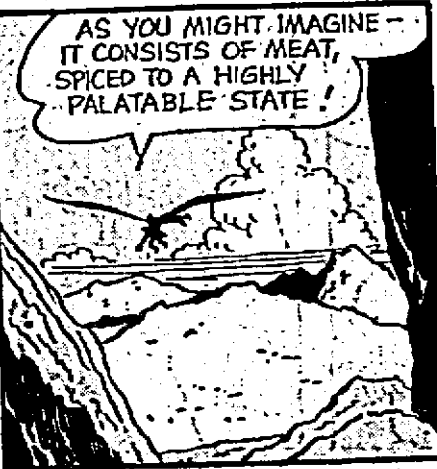
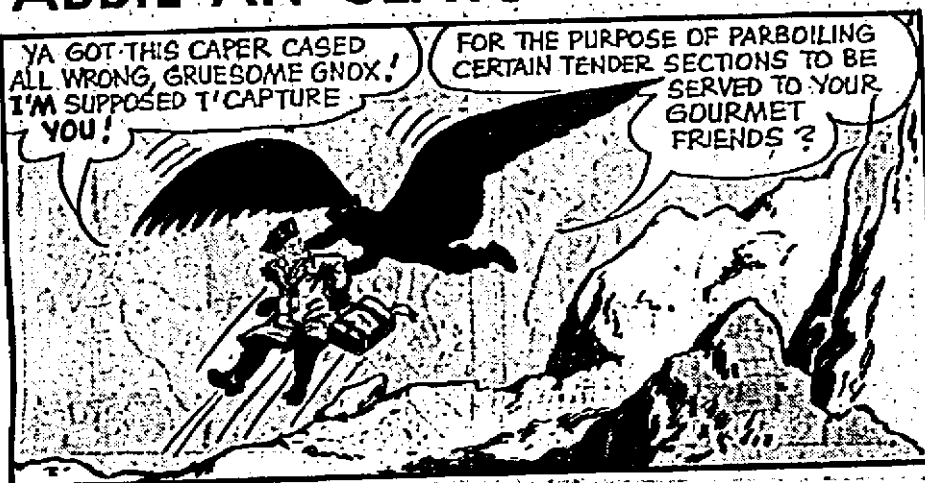
# PRISCILLA'S POP

By Al Vermeer



# ABBIE AN' SLATS

By Raeburn Van Buren



**Sideshow**

PAGE ONE IS RED FROM TOP TO BOTTOM

—GEORGE SCOTT  
ST. 1, Box 192  
STUART, FLA.

**A CORONER ON THE MARKET**

—RAYMOND ENGELKE  
105 10th AVE. EAST  
ASHLAND, WIS.

**LEGISLATOR**

—SENATOR FETE F. HANSEN  
STATE HOUSE  
DES MOINES 19, IOWA

**SUNDAES COOL**

—FALLETTE WILSON  
1070 GOLF PATH WY  
HERET, CALIF.

**FOUR SAIL**

—ANNA ROBERTS  
812 W. GARDNER ST.  
NE VERNON, OHIO

**DRAWN AND QUARTERED**

—KATHY WILLENS  
18600 NORTHLAWN  
DETROIT 21, MICH.

**A WRAP IN THE MOUTH**

—LORENE & SAM COLLINS  
P.O. Box 100  
SPRING CITY, TENN.

**BAR NICKEL BILL**

—JAMES ABERNETHY  
1000 HAWKESBURY ST.  
MILTON, MASS.

**WATCHING THE SON RISE**

—JOHN A. PATTERSON III  
6211 W. ORANGE DR.  
GLENDALE, ARIZ.

**A HARROWING EXPERIENCE**

—WICKI DUNLAP  
916 N. HUNTER #29  
AMARILLO, TEXAS

**CHEST OF DRAWERS**

—BOB WINDISH  
10033 SHELTON DR.  
ST. LOUIS 27, MO.

**ANOTHER DROP OUT**

—JAMES HANSEN  
1018 MOUNTAIN ST.  
PHILA 48, PA.





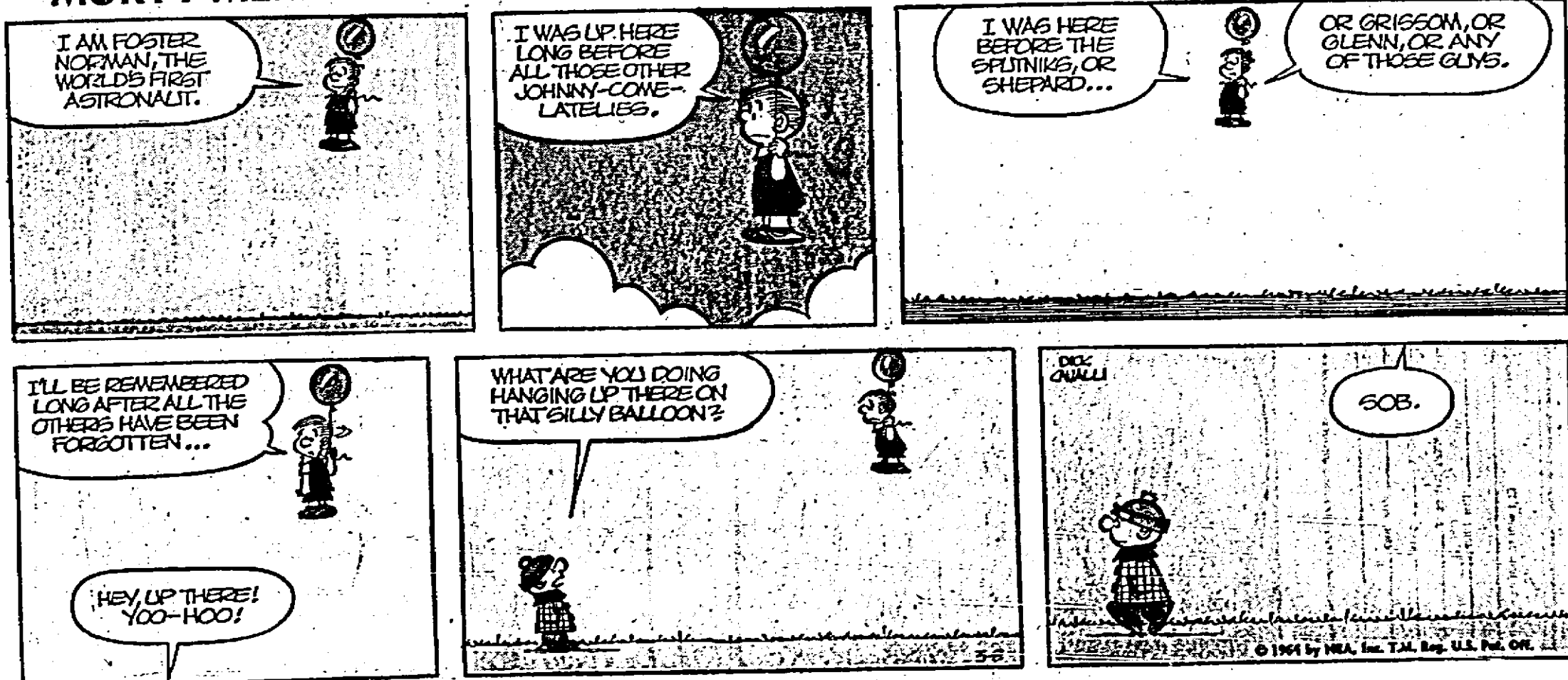
Dan Flagg

by DON SHERWOOD



MORTY MEEKLE

By Dick Cavalli





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BY McGRAW-EDISON  
& All Purpose Electric  
WORKSHOP

NOT JUST "ANY" DRILL...  
BUT A NATIONALLY  
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McGRAW-EDISON  
3/8" DRILL!

16 POWER TOOLS IN ONE!  
EVERYTHING FOR PRECISION DRILLING, SAWING,  
SANDING, POLISHING, GRINDING & MIXING.

YOU GET: 3/8" Drill made by McGraw-Edison, with  
Jacobs Chuck, Key & Plug Adapter - 9 Pc Drill Set - 3  
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Attachment & Saw Blade - Saw Table & Protractor -  
Drill Press - Bench Stand - Lamba Wool Reversible  
Polishing Bonnet - Paint Mixer - Rubber Pad - 12  
Sanding Discs - Grinding Wheel - 5 Pc Set Fittings -  
POWER-PACKED TO DO HOME & SHOP JOBS  
EASIER, MORE ACCURATELY & EFFICIENTLY!

**ALL FOR \$29.88**  
**NO MONEY DOWN**  
**\$1 A WEEK**

SIDE-GRIP HANDLE  
FITS EITHER SIDE  
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ONE FINGER  
TRIGGER LOCK  
AND RELEASE

3/8" JACOBS PRECISION  
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Professional quality 3/8" Drill engineered  
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FOR THE BEST IN ELECTRIC TOOLS!

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POSITIVE FRICTION-CLUTCH ACTION  
Drives both standard  
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screws...  
easier and faster.

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60 SQ. INCH TOP  
CUT ANGLES 0 to 45°  
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Multi-Purpose HOLE SAW Included!  
IDEAL FOR ENLARGING PRE-BORED HOLES  
Saws any shaped hole or design in Wood,  
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Plus COMPLETE SET  
ALUMINUM COOKWARE

BOTH SETS ONLY

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A WEEK  
NO MONEY  
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LARGE DUTCH OVEN

3 QT. COVERED SAUCE PAN

3 QT. DOUBLE BOILER  
made with 3 qt. pan,  
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JUMBO CHICKEN FRYER

7" UTILITY SKILLET

4 PC. EGG POACHER

2 QT. CASSEROLE  
use 3 qt. lid

use without cover for  
2 QT. PUDDING PAN

use without cover as  
ALL PURPOSE 3 QT. PAN

use without cover for  
10 JUMBO SKILLET

8 SAUCERS

8 CUPS

8 DINNER PLATES

8 SALAD PLATES

8 SOUP CEREALS

CREAMER

SUGAR

COMPLETE DINNERWARE  
• 8 Dinner Plates • 8 Soup/Cereals  
• 8 Salad Plates • 8 Cups • 8 Saucers • Sugar • Creamer  
Each piece Gold decorated.

COMPLETE COOKWARE  
• Large Dutch Oven with lid • 10  
Inch Jumbo Skillet with lid • 7  
Inch Utility Skillet • 3 Qt. Sauce  
Pan with lid • 3 Place Egg Poacher  
Plate • 3 Aluminum Insert Cups  
• 2 Qt. Casserole • Inset Pan •  
Recipe Cookbook • Box of Brillo  
Cleaning Pads

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TO OWE KAY  
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Phone \_\_\_\_\_ Wife's first name \_\_\_\_\_  
Employed by \_\_\_\_\_ How long? \_\_\_\_\_  
Employer's address \_\_\_\_\_  
☐ Add to my present account ☐ I wish to open an account  
Have accounts at \_\_\_\_\_